

## CAR TOLL IN NATION HITS 241

A United Press International survey at 12:30 a.m. EDT showed 256 persons killed in traffic accidents since the Fourth of July began at 6 p.m. local time Thursday.

The breakdown: Traffic 256; drownings 78; planes 3, and miscellaneous 38. Totals 375.

California led the nation with 44 traffic deaths. Michigan and Texas each reported 19 and Ohio and Illinois each had 11.

# Fourth Goes Over With a Bang

Ideal weather, traditional parades, large beach crowds and spectacular fireworks displays marked the Long Beach area's celebration of Independence Day Saturday.

An estimated quarter of a million persons watched the annual parade, beauty contest and stage show at Huntington Beach.

Area beaches attracted 647,000 visitors, with 320 rescues reported by lifeguards.

With steady sunshine and temperatures at a benign,

low-humidity of about 80, Long Beach accommodated 175,000 on its sands. Twenty-seven rescues in the bay and lagoon, and nine in the ocean kept things busy for the lifeguards.

Seal Beach was rather quiet over the Fourth, with 10,000 on the beaches and four rescues reported. Cold water and chilly winds may have held down the crowds. It was the same story at Cabrillo Beach in San Pedro, where 53-degree water kept the crowds down to 52,000, with no rescues re-

ported. Lifeguards said July 4th crowds at Cabrillo have

Part of the pyrotechnic display at Cabrillo Beach Saturday night was unscheduled. A spectator shot a roman candle into the top of a palm tree. Two fire units were called to put out the treetop blaze, which stole the show from the fireworks.

gone as high as 100,000 in previous years.

There was no lack of people at the South Bay beaches, however. Redondo

Beach, Manhattan Beach, Hermosa Beach and Torrance hosted 250,000 along their sandy strands, largest crowd of the year. "Mean water" and once-a-year bathers kept 77 lifeguards busy, with 250 rescues, 175 of them in the southern (Redondo-Torrance) area where tide rips were prevalent.

And Huntington Beach had by far its largest attendance of the year, 160,000, a total undoubtedly swelled by the city celebration and parade. A

light surf and not quite bone-chilling water temperature of 58 drew a goodly number into the surf. By late afternoon lifeguards had reported 30 rescues and a bumper crop of 200 lost children.

Local parks were well attended, with family picnicking the order of the day.

Climaxing the 188th anniversary of the nation's independence, a variety of fireworks displays lit the sky.

The Long Beach Fire-

man's Memorial Association provided the pyrotechnics at Veterans Memorial Stadium, following a circus performance.

There was a public fireworks show from Long Beach's Rainbow Pier and a private one at the Virginia Country Club. Other area cities also "shot the works" as a grand and glorious Fourth came to its end.

Across the nation Americans celebrated their 188th birthday Saturday with parades, speeches, fire-

works displays, outings and a nationwide round of "let freedom ring" bell tolling.

Among the chimes which rang in honor of the nation's independence was the 134-year-old bell at the First Presbyterian Church at Vandalia, Ill., which awakened Abraham Lincoln when he served in the State Legislature at that one-time capital.

Former President Truman delivered an Independence Day oration from the steps of the Truman

(Continued Page A-4, Col. 1)

Southland's  
OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

The Weather--

Mostly sunny today and Monday. Slightly warmer today with high of 82. Complete weather on Page A-2.

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## Big Brush Blaze Fully Contained, Peril Still High

LOS ANGELES (AP) — Southern California's biggest brush fire of the summer was fully contained by 8 o'clock Saturday night. Complete control is expected at mid-morning.

The announcement came from Simi Jarvi, Angeles National Forest supervisor, as 800 men fought the 12,600-acre burn approximately 60 miles north of downtown Los Angeles.

Independence Day weather, meanwhile, provided a small break for weary fire fighters battling the three-day-old blaze.

Temperatures were down to the 85-to-90-degree range Saturday, compared with the 100 and 105 degrees in which fire fighters toiled Thursday and Friday.

HUMIDITY was up slightly—to 18 or 20 percent—from 10 and 15 percent. Gusty winds from the southwest remained at 15 to 20 miles per hour. No inhabited areas were threatened.

The flames have charred a two-mile-wide strip running 17 miles north from the town of Saugus.

Saturday's hot spot, fought by hand crews, was in the Jupiter Mountain area south of the resort town of Green Valley.

Flames raced into that community Friday but were beaten back by firemen and half of the 800 residents. The rest, evacuated, returned to their homes later in the day.

THE FIRE had burned to Elizabeth Lake Road in sparsely populated Leona Valley.

The army of fire fighters was from the U.S. Forest Service, the California Division of Forestry and the Los Angeles County Fire Department. Eighty-five fire trucks, eight bulldozers and three helicopters were used in the battle.

THE FIRE started Thursday. Officials say a hunter's stray bullet apparently clipped a power line, dropping sparks into a brushy canyon north of Saugus.

Two Red Cross first aid teams treated fire fighters for eye irritation, smoke inhalation, chapped lips, minor cuts and bruises and muscle cramps.

No burn cases or serious injuries had been reported.

## NOT IDAHO KINFOLK TO REVERES?

BOISE, Idaho (AP) — "If you see a scarred six-footer riding down Main Street on a buckskin mare, we would appreciate a call," said Warden Lou Clapp of the Idaho State Prison Saturday.

"He is not a member of the Continental Army."

The warden referred to Allen Beckstead, 33, a prison trusty, who apparently celebrated Independence Day at the prison by galloping off on the horse.

Beckstead, serving 10 years for forgery, was last seen at 9 a.m. He had been working outside the prison walls.

The horse, used for herding the prison's cattle, disappeared at the same time.

Beckstead was described as having numerous scars on his arms and face.

## Fireworks Tossed in Youth Row

GARNETT, Kan. (AP) — Almost 2,000 young men massed at an outdoor dance at the east edge of Garnett Saturday night, some throwing cherry bombs that injured at least two policemen.

Twice they tried to rush the area where 15 policemen and dogs stood guard. The crowd's mood grew uglier as nearly 15 young men were arrested.

EARLIER, a dozen had been taken into custody by police trying to clear the city square.

Police allowed only a certain number of cars and youths into the area, figuring they could control the crowd better that way. Other youths in cars were kept moving through the city and were not allowed to go near the square.

Garnett annually is a scene of two days of sports car racing. Last year after the first day of racing, nearly 3,000 massed in the city square and staged a two-hour beer bottle throwing riot.

In order to prevent repetition of last year's riot, Garnett arranged for go-cart races in the area where the Lake Garnett Grand Prix races are being held.

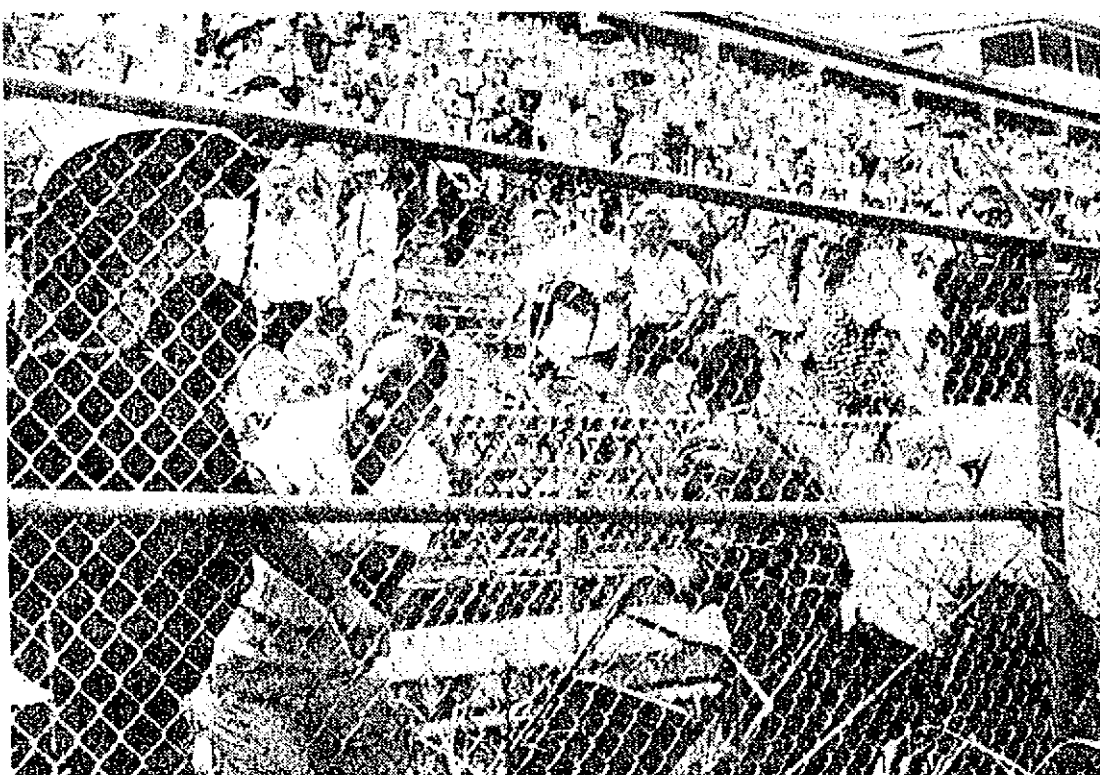
## Grim Record Near in State Road Deaths

SAN FRANCISCO (UPI) — California highway fatalities appeared headed for an all-time death toll record Saturday as the 78-hour Fourth of July weekend approached the two-thirds mark.

As of 9:30 p.m., authorities counted 44 persons killed in traffic accidents since the count began at 6 p.m. Thursday evening. The state again led the nation in highway deaths, accounting for almost 20 percent of the total.

Twenty-four of the traffic deaths occurred in Southern California, and 20 in the North.

# States' Rights Rally Mob Slugs Negroes



## POLICE HALT ATLANTA MOB VIOLENCE

Officer grapples with attacker of Negro at right, while one at left wrests folding chair from assailant as police break up assault on three Negroes and white girl who entered grandstand while ex-Gov. Ross Barnett of Mississippi was speaking to 10,000 at states'-rights rally. No one was hurt seriously.

## Puff Derby Fliers End First Leg

ALBUQUERQUE, N. M. (UPI) — The 58 planes piloted by 108 wives, mothers and grandmothers in the 18th annual Powder Puff Derby landed at five airports in the Southwest Saturday night after the first leg of the transcontinental race.

The Albuquerque Flight Service said 13 landed to spend the night in Albuquerque, 34 at Winslow, Ariz., five at Las Vegas, Nev., four at Amarillo, Tex., and two at Oklahoma City, Okla.

THE FLIERS were to take off this morning for the second leg of the 2,573-mile trip from Fresno, Calif., to Atlantic City. They have until July 8 to complete the race.

Veteran pilot Betty Miller of Los Angeles, who has more than 8,000 hours of flying time and is competing in her eighth Powder Puff Derby, said when she landed in Albuquerque that the women can choose the airports at which to land.

"It all depends on wind, weather and fuel, and how long we want to fly," she said.

MRS. MILLER said the start from Fresno Saturday morning was a little late for flying over desert country because of thunderstorms

(Continued Page A-6, Col. 3)

## More West Pacific Deployment Studied

By JOHN M. HIGHTOWER

WASHINGTON (AP) — The Johnson administration is considering seriously some further redeployment of forces in the Western Pacific to prepare for expanded military operations in Southeast Asia if they become necessary.

Gen. Maxwell D. Taylor, new ambassador to South Vietnam, is flying to Saigon today, however, with instructions to try to win the anti-Communist

war without carrying the fight to Communist North Vietnam.

Taylor plans to spend about two months in Vietnam to see whether the U.S.-supported South Vietnamese government and military forces can improve their operations.

Taylor is expected then to return to Washington to report to President Johnson and review the question

## RACIAL FIGHT FLARES IN MISSISSIPPI

LAUREL, Miss. (AP) — One white man was stabbed, another was cut and two Negroes were cut during a street fight Saturday night after seven Negroes tried to enter a drive-in restaurant through a white entrance which was blocked by white youths. The Negroes left and then returned with several others.

After an exchange of rocks, bottles and punches, officers swarmed in and sealed off the area and ordered the restaurant closed.

(Continued Page A-6, Col. 1)

## Atlanta Gets Vote Appeal by Wallace

ATLANTA (AP) — Three Negro members of a civil-rights group were mobbed and beaten when they walked into a states'-rights rally where Gov. George Wallace of Alabama brought his unpledged-electoral campaign Saturday.

Walking directly into the middle of a large grandstand with 7,000 of the more than 10,000 persons present, the Negroes were immediately pummeled and beaten to the concrete steps with fold-up metal chairs and fists. (Related story, Page A-3.)

A WHITE girl accompanying the Negro men, all members of the Student Nonviolent Coordinating Committee, said she escaped a beating when a white man threw himself over her and shielded her with his body. She said he received several blows before police reached him.

Several white spectators caught one of the Negro men in the stands and hurled him onto the concrete steps, raining blows after blow on him, while other white persons chased the other two Negro men to a wire fence at the front of the stands.

THERE, they caught one and ran the other into a corner, hurling the metal chairs and using them as clubs.

Police pushed their way through to the Negroes and took them out in a paddy wagon. Officers and highway patrolmen had difficulty

(Continued Page A-2, Col. 3)

## Navy Starts 40th Polaris Sub Soon

VALLEJO (UPI) — The Navy will lay the keel of its 40th Polaris submarine in Mare Island Shipyard Tuesday with a ceremony that will include the burning of President Johnson's LBJ brand into the vessel's metal.

From the White House,

the President is scheduled to press a button activating a "black box" that will impress his brand on the keel of the Mariano G. Vallejo.

The nuclear-powered sub will be 425 feet long, displace 7,000 tons and carry 16 Polaris A3 missiles as well as torpedoes.

## WHERE TO FIND IT

● FASHION DESIGNERS' liberation of the female form has added another nerve-wracking distraction to the life of the modern male: "nervous eyes." Mary Ellis Carlton reports on Page A-8.

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## L.A.C. Says: Civil Rights Bill

With the federal civil rights bill approval, there may be a tendency for Californians to believe this also settles the controversy over the Rumford Act and the initiative to repeal it. Actually, the federal law will have minor effects in California where most of the federal provisions have been in effect for many years. In all, 31 states have had such civil rights laws for many years. The federal provisions will have their greatest effect in the other 19 states—mostly southern—that have no such laws.

\* \* \*

Congressman Hosmer, who voted for the federal law, has stated that "it does not contain provisions of California's Rumford Act." That act goes far beyond the federal act. It provides that any "publicly assisted" housing is subject to penalties if discrimination is shown. It does not apply only to public accommodations such as hotels, motels, restaurants and other enterprises dealing with the general public, transients as well as permanent. The Rumford Act also applies to single-family dwellings occupied by the owner.

Under the "publicly assisted" process it is estimated 70 per cent of all California housing is covered. The only owners not covered would be those with no mortgage on the property—or if the mortgage was owned by an individual who is in no way involved in public assisted financing. It can be interpreted that banks are publicly assisted because of federal bank deposit insurance. The same applies to saving and loan associations, FHA, veteran and any other financing in which government is involved.

\* \* \*

A small apartment house owner would be in violation if he refused to rent an apartment to anyone because of "race, color, religion, or national origin." It would apply, under Paragraph 4 of Chapter 3—to "a single-family dwelling owner-occupied." The same provision applies to anyone seeking to rent, lease or sell his property. If a widow, living alone in her own home, offered to rent a room but refused to do so to a Negro, she would be in violation of this section. As Rep. Hosmer says—there are no such provisions in the federal law. It took California's legislature in 1963 to pass such a law.

To counteract this drastic law the voters will vote in November on the "Sales and Rentals of Residential Real Property Initiative Constitutional Amendment" which states "Neither the State nor any subdivision or agency thereof shall deny, limit or abridge, directly or indirectly, the right of any person who is willing or desires to sell, lease or rent any part or all of his real property, to decline to sell, lease or rent such property to such person or persons as he in his absolute discretion chooses." But it further states that "This article shall not apply to the renting or providing of any accommodations for lodging purposes by a hotel, motel or other similar public place engaged in furnishing lodging to transient guests."

\* \* \*

This is the initiative Gov. Brown and his followers condemn and have used every possible means to keep off the ballot. It is an issue that does not involve provisions of the federal act just passed. It is a method for private property owners to maintain property rights and the right for them to choose their neighbors or house tenants—or to whom they can sell or lease such private property. It does not affect lodgings that are open to the public as public accommodations.

It is charged by Gov. Brown that the initiative is radical and sets back civil rights. But, supporters of the initiative say property rights are civil rights and when you destroy one you destroy both. It is the Rumford Act that is radical—when it deprives homeowners the right to choose to whom they may sell, lease or rent their property. The civil rights bill passed by Congress does not change the Rumford Act. Only the voters in November can do that. Unless they recognize the fact that the law may affect each of them, their apathy may cause them to overlook the vital issues involved.—L.A.C.

L.A.C. is a non-profit organization and does not represent the opinion of this newspaper.

### COMPLETE WEATHER

Long Beach and Vicinity: Sunny today and Monday. Slightly warmer today with high of 82. Tuesday: Sunny today and Monday. Slightly warmer today with high of 82. Wednesday: Partly sunny today and Monday. Slightly warmer today with high of 82. Thursday: Partly sunny today and Monday. Slightly warmer today with high of 82. Friday: Partly sunny today and Monday. Slightly warmer today with high of 82. Saturday: Partly sunny today and Monday. Slightly warmer today with high of 82. Sunday: Partly sunny today and Monday. Slightly warmer today with high of 82.

City	High	Low	City	High	Low
Long Beach	82	68	Los Angeles	81	67
San Francisco	75	60	San Diego	78	65
Phoenix	95	75	Portland	72	58
Seattle	70	55	Denver	85	70
Chicago	75	60	St. Louis	80	65
Indianapolis	78	63	Philadelphia	75	60
Baltimore	72	57	Washington	70	55
New York	75	60	London	65	50
Paris	68	53	Moscow	55	40
Beijing	85	70	Tokyo	80	65
Manila	85	70	Bombay	85	70
Calcutta	85	70	Rangoon	85	70
Colombo	85	70	Singapore	85	70
Perth	85	70	Adelaide	85	70
Melbourne	85	70	Brisbane	85	70
Sydney	85	70	Auckland	85	70
Wellington	85	70	Dunedin	85	70
Christchurch	85	70	Invercargill	85	70

## Mob Attacks 3 Negroes at Atlanta Rally

(Continued from Page A-1)

culty reaching them because of an eight-foot fence on one side and the press of the crowd on the other. Three officers suffered slight injuries.

The Negroes, two of them with blood streaming from head cuts, were taken to a hospital where a spokesman said they were not injured seriously.

The NCC identified them as Charles Neblett, 23, of Carbondale, Ill.; Matthew Jones, 25, of Knoxville, Tenn.; and Wilson Brown, 30, of Birmingham. The civil-rights group said they and the white girl, Karen Haverman, 19, of Long Island, N.Y., went to the rally "just to hear the speeches."

Police said there were no arrests.

The Negroes appeared and the violence broke out during a speech by former Gov. Ross Barnett of Mississippi. Urging the crowd not to give up the fight for states' rights, Barnett asked "Are you with me in this fight? Are you in this fight to win?"

WALLACE, speaking after the incident, urged Georgians to join with Alabama and other Southern states in a mass vote to keep either Republicans or Democrats from getting a majority of electoral votes in the November presidential election.

The Alabama governor quieted rumbling in the crowd at one point with the statement, "Now, let's all be in a good humor and friendly."

Miss Haverman said, "I walked down the steps with three Negroes and people jeered and booed at us," she said. "We sat down and all of a sudden people picked up chairs and started to hit us over the head."

"I PUT MY arms over my head to protect myself and took off my glasses. I got separated from the others. A white man covered my head with his body and led me out. He was hit by the crowd."

She said the unidentified white man told her to "get out of here," and then was hit on the jaw. She said a police officer led her out of the crowd.

The rally was sponsored by a states' rights group called "American Patriots," headed by Lester Maddox, Atlanta restaurant owner who turned away three Negroes at gunpoint Friday night from his restaurant.

## Racist Bomb Jury Studies Fate of Five

JACKSONVILLE, Fla. (UPI)

—A federal jury told in dramatic final arguments that "you have just seen the face of hate." Saturday night received the case of five Ku Klux Klansmen charged with conspiring to bomb a Negro's home.

Defense Attorney Matt H. Murphy, one hand on the jury box and the other waving in the air, told the jurors that the trial was a "conspiracy against the patriots of this country."

Murphy, sweat from his brow dripping on a tiny Confederate flag in his lapel, said the "principle here is that international communism is against real Americanism. I call to the attention of the white people that their rights have been sold down the river."

"I URGE you to stand up like white people and fight back that tide," Murphy said.

After Murphy's hour-long argument, Asst. U.S. Atty. William Hamilton summed up briefly for the prosecution.

"You have just seen the face of hate," he said. "Look at it and decide whether you like it. Freedom in this country means freedom for everyone."

One of the last witnesses in the trial testified that St. Augustine segregationist Halsted (Boss) Manney sold him information leading to the arrest of the man who bombed the Negro's home here.

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—AP Wirephoto

## SYMBOLIC DISPLAY

In Jackson, Miss., center of the South's hard core of integration, there has been no test of the civil-rights bill but this store window features "integration" by exhibiting white and Negro dolls intermingled, something that would not have been done a week ago.

## Arrests Trigger Battle Between Youths, Police

JACKSON, Mich. (AP)

Police sought warrants against three persons Saturday in the aftermath of an hour-long battle between about 125 Negro youths and police officers.

The early-morning melee, in which eight police officers were injured, was touched off when police took two juveniles and an adult into custody for drinking beer and wine in a car behind a dance hall.

Jackson's night police contingent of 14 men — backed by state police and Jackson County sheriff's deputies — fought for an hour with a crowd of youths after a dance at the Fraternal Order of Police hall.

Patrolman Calvin Watson, who suffered a shoulder injury and was bitten on the chest, said the brawl started when he arrested brothers Raymond and Amos Brown, 18 and 17, and an unidentified adult who fled in the melee.

Watson said the youths began to fight him on the way to the station and that about 10 other Negroes joined in and knocked him to the ground.

A witness called for police reinforcements and when they arrived a crowd poured out of the hall, many joining in the fighting. The three who had been arrested escaped.

## CORE Aims for Plank in Platforms

KANSAS CITY (AP)—The Congress of Racial Equality plans a program of civil disobedience if necessary to gain planks in the Democratic and Republican platforms favorable to its cause, a national leader said Saturday.

Norman Hill, national program director of CORE, said representatives will appear before the platform committees of the Republican Party in San Francisco and the Democratic Party in Atlantic City.

Hill told a session of CORE's annual convention the organization is hopeful the committees will endorse CORE's program but is not too optimistic. He said if not an endorsement, CORE hopes for at least favorable minority reports.

Failing either, he said, CORE plans three steps in support of its cause at the Democratic convention in Atlantic City:

- Rallies to gain support of the Atlantic City community, particularly Negroes.
- Round-the-clock picketing.
- Civil disobedience.

He did not specify what type of civil disobedience is contemplated but his proposal got rousing cheers from about 200 delegates in attendance.

## Rights Law Parleys Scheduled for South

WASHINGTON (UPI)—bar association to work closely with local officials who en-

Former Florida Gov. Leroy Collins, moving swiftly to counter legal disputes over put his Community Relations Service into action, said Saturday he plans meetings with Southern leaders next week to discuss the new civil rights law and how it will affect their states and communities.

Collins, whose appointment to head the service was announced Thursday by President Johnson when he signed the Rights Bill into law, told UPI that telegrams had been sent to every governor asking for an appointment for private talks on the integration problems expected to arise.

A detailed schedule will be worked out this weekend for visits by Collins and Commerce Secretary Luther Hodges. "We hope to sit down with every governor, explain how the service works, and the purpose of the new law," Collins said.

Hodges, a former North Carolina governor, emphasized in a statement Saturday that the Collins agency was designed to "encourage and assist" local community relations committees in resolving discrimination disputes.

As a further aid to communities where trouble may arise, the "Lawyers Committee for Civil Rights Under Law" appealed to every state

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# Morton Raps Windy GOP Conventions

WASHINGTON (AP)—Sen. Thurston B. Morton, R-Ky., said Saturday he will ask the Republican national convention to speed up the process of nominating presidential candidates to avoid after-midnight television.

Morton, the convention's permanent chairman, said he will ask, among other things, its rules committee to cut the time allotment for presidential nominating speeches to 10 minutes. Previously such presentations often have run much longer despite the existence of a 15-minute rule.

SEN. EVERETT M. Dirksen of Illinois said in a separate interview that if the 10-minute rule is installed he will abide by it in placing in nomination the name of Sen. Barry Goldwater of Arizona, leading contender for the prize.

"I've often heard it said that no souls are saved after 10 minutes," Dirksen commented.

If the time is limited and he is given authority to enforce it, Morton said he will propose that no more than four second speeches be permitted for each candidate and that they be limited to three minutes each.

Morton has been trying to convince favorite-son candidates they ought to pass up the honor of being nominated formally. He wants to cut down on the flood of oratory of the kind he recalled engulfed the 1952 GOP convention—last in which there was any real fight over the nomination—for endlessly wearing hours.

THE CONVENTION chairman hasn't met with much success in this endeavor.

Sen. Margaret Chase Smith, who is backed by Main's 34-vote delegation, is reported to have indicated she wants her name to be placed in nomination because of the interest women have shown in her campaign for the party's top nomination.

Sen. George D. Aiken, R-Vt., already has agreed to do the honors for Mrs. Smith.

Previously the 48-vote Michigan delegation had designated Rep. Gerald R. Ford, head of a House force which criticized the administration's course in South Viet Nam, to place Michigan Gov. George Romney's name in nomination.

## New Illinois Appeal Set by Scranton

CHICAGO (UPI)—Pennsylvania Gov. William Scranton and one of his most notable backers for the Republican presidential nomination will try again today to woo Illinois delegates to the GOP national convention away from Sen. Barry Goldwater of Arizona.

Scranton, who met with Illinois delegates last Tuesday but apparently failed to make a dent in the overwhelmingly pro-Goldwater sentiment, and former ambassador Henry Cabot Lodge will fly here for a reception and a round of speeches.

Lodge will go on to Wichita, Kan., in pursuit of more delegates for Scranton, but the Pennsylvania governor will remain in Illinois for two days of hard campaigning.

SCRANTON will meet tonight in private conferences with his Illinois backers. Monday, the governor, his wife and some of his children shake hands with commuters at a railroad station and shoppers at a shopping center.

He will make a live television appearance Monday night and tape two TV shows for future presentation.

Tuesday, Scranton goes to Springfield, Ill., for the start of a "whistle stop" campaign which will take him to Decatur, Mattoon, Champaign and Kankakee aboard a special train. He will return to Chicago for a night rally in Evanston, Ill.

Scranton is scheduled to leave Wednesday afternoon for San Francisco.



—AP Wirephoto

### COWBOY BARRY

Astride a friend's 22-year-old Palomino named Sunny, Sen. Barry Goldwater, waves hat to crowd lining Prescott, Ariz., rodeo parade route Saturday.

## Old Friends Welcome Goldwater in Prescott

PRESCOTT, Ariz. (AP)—Sen. Barry Goldwater—just plainly break from his visit with the Barry to the folks back home—home folks to tell reporters—rode at the head of Prescott's historic rodeo parade Saturday, then set them up campaign manager, Sen. John F. Kennedy, R-Tex., an early Goldwater supporter, and one of the Republican presidential front runners spent the Fourth of July shaking hands, saluting the cheering crowds and posing for photographs in had in mind, Sen. Everett Dirksen, R-Ill., will make the senator and his wife, Peggy, drove the 100 miles from Phoenix early in the morning for a cowboy-style breakfast.

"SEN. GOLDWATER has fast to the parade assembly requested that he not have point. After the parade, Goldwater and his party adjourned to the Elks club air-conditioned bar. The senator people who chatted with him bought drinks for the house, over a plate of pancakes, saying, "Have one on this sausage and bacon that if Elk."

Goldwater told the townspeople who chatted with him bought drinks for the house, over a plate of pancakes, saying, "Have one on this sausage and bacon that if Elk."

Goldwater had a beer. For Prescott, this Independence Day was a double celebration, commemorating the launch of his Senate campaign's 100th anniversary as well.

GOLDWATER, dressed in blue denim and cowboy boots, walked the six blocks from the site of the outdoor breakfast to the parade assembly. After the parade, Goldwater and his party adjourned to the Elks club air-conditioned bar. The senator people who chatted with him bought drinks for the house, over a plate of pancakes, saying, "Have one on this sausage and bacon that if Elk."

## Ripon Society Blasts Goldwater as Threat

RIPON, Wis. (UPI)—The hold the final power of decision, the country schoolhouse. "At this hour of national where the Republican Party need can the Republican was born in 1854, said Saturday Party repudiate the vision of day that Sen. Barry Goldwater threatens the GOP calls himself a Republican with "it's greatest internal permit this deed to take crisis" in history. place?" it asked.

The party "must choose whether or not it will embrace a candidate who by his of Republicans and Americans in the Congress and cans, we feel shocked and by his silence in the face of trayed by what we have been national crisis has disquali forced to witness—the sight hied himself to be the leader of a great political party of the party of Lincoln," said about to violate its own mor-the Republican research group al basis," it said.

composed chiefly of midwestern educators and businessmen. "There is no 'conservative' in Ripon, shared by Lincoln in Ripon, shared by Lincoln

"THERE are a host of reasons, both ideological and political, why the Republicans of a struggle and hopes that should reject Sen. Barry Goldwater and the Southern strategy," the society said. "If we are tegy," the society said. "They true conservatives, we will have been repeated ad nau-preserve that which is most seam with little apparent effect on the delegates who heritage."

## Wallace Says He Will Run for President in 16 States

ATLANTA (UPI)—Alabama Gov. George C. Wallace said Saturday he will run for President in 16 states, including several in the North, in an attempt to deny electoral votes to the Democratic and Republican nominees.

"I am going to take our fight to the people—the states but Saturday was the court of public opinion—first time he named them, where truth and common sense will eventually pre-define concrete plans" to run Wallace told a cheer for President in Florida, ing segregationist-sponsored Georgia. South Carolina, North Carolina, Virginia, New York, Indiana, Illinois, Wisconsin, Missouri, Kentucky, Arkansas, Tennessee, Mississippi, Louisiana and Alabama.

HE SPOKE shortly after three Negroes were attacked by angry whites. The three Negroes were treated at a hospital for head wounds and four whites were jailed.

The melee broke out while Wallace's presidential bid. Wallace (former Mississippi Gov. Ross has said repeatedly he was not interested in forming a third party such as the old Dixiecrat movement of 1948.

## BITTER PRE-CONVENTION BATTLE OVER CIVIL RIGHTS SEEN

# GOP Platform Hearings Open Monday

By STERLING F. GREEN

SAN FRANCISCO (AP)—A bitter pre-convention battle over civil rights and a preview of the Goldwater-vs.-Scranton struggle for presidential delegates confront the GOP platform hearings starting Monday.

The 100 platform-drafters—most of them pledged to Sen. Barry Goldwater but not necessarily to his conservatism—face trouble in fashioning a platform on which Republican liberals and moderates can stand along with the Arizona senator.

If they fail, the party risks an open ideological split which not only could damage GOP chances in the November elections but, as some Republicans concede privately, might weaken the party for a generation.

THERE WERE reports that some of Pennsylvania Gov. William W. Scranton's prestige-laden supporters are considering a platform fight to test the solidity of Goldwater's delegate strength.

With or without that motive, big-name Republicans will go before the committee headed by Rep. Melvin R. Laird of Wisconsin, sworn to keep the GOP on the middle-road course set by the Dwight D. Eisenhower administration, instead of making a sharp right turn with Goldwater.

The promise of vivid fireworks led Laird to predict last Monday that the platform hearings would outdraw

the convention itself as a press and television attraction from Monday through Friday, when actual drafting begins.

THE FEATURED witnesses, beside Goldwater and Scranton, include New York Gov. Nelson Rockefeller, Gov. George Romney of Michigan, former Ambassador Henry Cabot Lodge, former Gov. Harold Stassen of Minnesota, and AFL-CIO president George Meany.

The Republican Critical Issues Committee, headed by the former President's brother, Dr. Milton Eisenhower, intends to hand the Platform Committee a rights plan sure to affront Goldwater and infuriate his segregationist southern supporters.

The Eisenhower group has approved a proposal to invoke the 14th Amendment, under which a state's representation in Congress would be reduced in proportion to the number of its citizens who are denied the right to vote. Its sole impact would

include most of the big-name party leaders who have rallied around Scranton in his belated effort to head off Goldwater's race for the nomination.

Laird acknowledged there will be an effort to get his committee to approve further anti-discrimination measures going beyond the new law.

**WE'LL NEVER MAKE IT!**

*Andy's Hot Cake House*

643 1/2 PINE AVE., DOWNTOWN ANAHEIM AND PACIFIC

**The Best Laid Plans O' Mice An' Men**

Due to the 4th of July Holiday, Andy's Hotcake House will continue to be closed on Monday. The workmen are busy as bees, but they, too, deserve a day off.

If everything goes OK—we will re-open on (It's Andy's Birthday—Born Okla., 1909)

**THURSDAY, JULY 9th**

**Andy's HOTCAKE HOUSE**

637 1/2 Pine Ave.

**columbia — long beach — lakewood center — mid-summer sale**

**no money down — up to 10 months to pay**

**take along a pencil striped, arnel® jersey**

miss stacy's great care-free traveler that looks twice it's price—completely lined arnel® triacetate jersey, chalk white pencil stripes on black or nut brown, matching patent belt, tab front with button trim—sizes 12-20 and 14 1/2-20 1/2.

**12.99**

street floor, "fashion at a price shop" long beach and lakewood center

**mid-summer sale imported luxury cashmeres**

soft as a kitten's ear, light year-around weight in an excellent, button-up travel style beige, bamboo, black, red or blue with insulated linings—sizes 6 to 16 a 69.95 value—while they last, just

**38.00**

**"Ultima" cashmere special**

the aristocrat of imported cashmeres: tailored in misses' and petite sizes, casual clutch styles in beige, bamboo, black or blue, sizes 6 to 18

**49.00**

**Columbia**

specialists in fine cashmeres.

better coats second floor, long beach street floor, lakewood center

**LONG BEACH, PACIFIC AVE. AT 1st. OPEN MON. 'TIL 9 p. m. LAKEWOOD CENTER OPEN MON. 12:30 TO 9:30.**



## Big Crowds Enjoy Fourth at Beaches

(Continued from Page A-1)

Library at Independence, Mo., and was picketed by eight Negro members of the Congress of Racial Equality.

Former Gov. Ross Barnett of Mississippi and Gov. George Wallace of Alabama were speakers at an "American Patriots" states' rights rally in Atlanta, Ga., at which whites beat Negroes who booed.

Corpus Christi celebrated the 4th with its fifth annual Texas Jazz Festival. It was Shrimp Fiesta Day at Brownsville, Tex.

Each of the 4,000 campsites at Ohio's East Harbor State Park, on Lake Erie, was filled.

Tens of thousands lined Milwaukee, Wis., streets to watch history's biggest circus parade. The War of 1812 "bombardment of Fort McHenry" was reproduced in fireworks at Chicago's Soldier

Field. Los Angeles claimed the nation's largest fireworks display.

FLAGS were displayed throughout the land except in Kimmell Park at Vincennes, Ind., where Mayor Earl Lawson ordered the flagstaff left bare because vandals tore up one banner and "we just don't have the money for the repairs."

And a round of holiday traffic deaths, drownings, plane crashes and miscellaneous tragedies marred the occasion in many areas.

At Ukiah, Calif., a radio station broadcast Christmas carols for motorists "who won't be with us in December."

### Coney Island Concessions in Big Slump

NEW YORK (AP) — Coney Island, known over the world as a swarming summer carnival, is becoming a good place to visit if you don't like crowds.

Concessionaires report the worst season in a quarter-century with business lagging 30 to 50 per cent last summer in the \$25 million amusement area.

"I'm 56 years on the island and I've never seen it like this," said Henry Rocco, 79, operator of a scare house called Spook-O-Rama.

Several spokesmen cited fear as a primary cause of the slump, even though the area is well policed. They mentioned recent instances of violence on subways and the near-riot of hundreds of teenagers during the Memorial Day weekend.

### Powder Blast Kills 2

SORGUES, France (AP)—At least two employees were killed and 10 injured Saturday in a military gunpowder factory explosion in this southern French town.

### WHAT? NO GUN SALUTE?

LUBBOCK, Tex. (UPI)—His initials are U.S.A. and for Ulysses Sidney Allen it was not only the Fourth of July, it was his 10th birthday.

Naturally, the frosting on his birthday cake was red, white and blue.

### Rusk's Talk on July 4th Hits Home

PHILADELPHIA (AP)—Secretary of State Dean Rusk, standing in historic Independence Square in the shadow of the Liberty Bell, said Saturday the United States must stamp out discrimination and poverty at home if it is to repel Communist aggression abroad.

Rusk, main speaker at the nation's No. 1 July 4th celebration, stressed the urgency of improving and strengthening life in America. He played down foreign policy, deleting big chunks of his prepared text because of a threatened thunderstorm.

"WHILE WE help others to move ahead economically and socially and to achieve political stability and freedom," he said, "we must keep everlastingly at the task of improving our own society."

"A nation without pledges to ourselves and to mankind cannot tolerate discriminations based on religion, race or color."

"A nation with our productive capacity cannot tolerate slums, whether rural or urban. And we must begin to attack our pockets of poverty in a more systematic way."

Rusk, standing under a hot, humid sky lit up occasionally by lighting flashes, spoke in front of the famed red brick Colonial statehouse where 133 years ago, in 1776, the 13 colonies formally proclaimed their liberty in the Declaration of Independence.

### Bradford (Pa.) Picnic

Residents of Bradford, Pa., will hold their sixth annual picnic July 26 in Oak Park in the Simt Valley. It will be an all-day affair.



CAROL KURMAN  
Miss Firecracker

### First Family Spends Fourth on New Boat

KINGSLAND, Tex. (UPI)—President Johnson and his family spent a hot Fourth of July afternoon cruising Lake Granite Shoals in his new 21-foot motorboat and stopping for an occasional visit with picnickers.

The Johnsons later met with a party of about a dozen friends on the lake shore for a fish fry.

The President, his wife Lady Bird and their daughter Lynda Bird eased away from a mooring on a ranch Johnson owns on the big lake shortly after noon.

The white motor cruiser, which has sleeping accommodations for four, sped about the lake followed by a black motorboat carrying Secret Service men.

PRESCRIPTION for your ailing budget: Want Ads... to sell, rent, find a job—dial HE 2-5959 for ad-writing help.

## Parade Highlights Huntington Beach's 4th

Pictures, Page A-16

Just as it has for the past 59 years, Huntington Beach celebrated this Fourth of July with a parade.

An estimated 250,000 per-

sons lined the three miles of city streets to watch the two-hour parade of 217 marching units, bands, drum and bugle corps and equestrian units.

Following the parade that

began at 11 a.m. was the selection of Carol Kurman of

Inglewood as Miss Fire-

cracker. The 17-year-old, 5-foot-7 brunette, won out over 85 other girls in the contest in the open air pavilion by the Municipal Pier.

The festivity was a joint celebration marking both the 60th anniversary of the city and the 75th Diamond Jubilee

of the formation of Orange County.

Other activities, sponsored by the Chamber of Commerce, included a rough-water swim around the pier, a square dance and a fireworks display on the pier.

Honorary parade marshal was Brig. Gen. John F. Dobbin, commandant of El Toro Marine Corps Air Station.

### Arizona St. to Run Peace Corps in Brazil

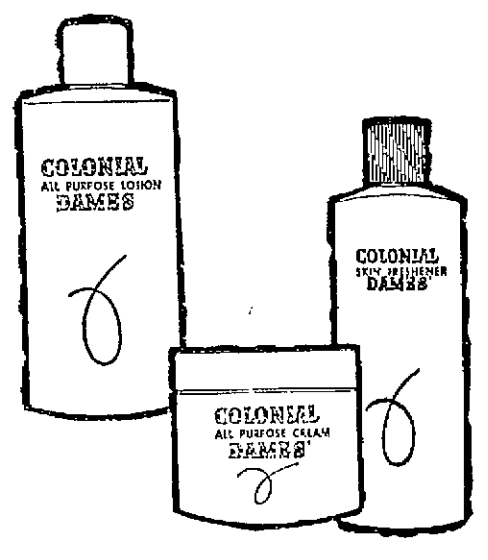
WASHINGTON (AP)—The Peace Corps has approved a \$575,000 contract with Arizona State University to administer a Peace Corps program in Brazil, Sen. Carl Hayden, D-Ariz., announced.

The Senator also announced a \$106,810 National Park Service contract with

Nellsons, Inc., Dolores, Colo., to build boat landings ramps and relocate camp grounds at the Navajo Reservoir Recreation Area in Tonalear, Ariz., and a \$43,000 Public Health Service grant to the Arizona Health Department to study conditions among Indians.

## Walker's

the friendly store of Long Beach



### SUMMER BEAUTY BONUS FOR DRY SKIN

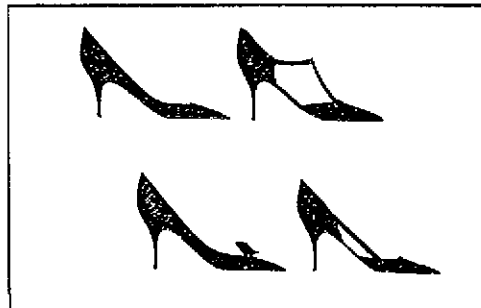
Your choice of two super-rich moisturizing cleansers — instant-acting lotion or penetrating cream — to coax sun-dry, dehydrated skin to fresh, youthful loveliness.

CREAM reg. 2.50	1.50
LOTION reg. 2.50	1.25
SKIN FRESHNER reg. 1.50	1.00

plus tax

cosmetics street floor

### SEMI-ANNUAL CLEARANCE WOMEN'S SHOES



### MANY FAMOUS MAKES

reg. to 15.99 \$5 to 10.99

Excellent selection of spring and summer styles in the newest fashions. We have colors, whites, naturals and many more. Take advantage of this only-twice-a-year special on famous brand shoes.

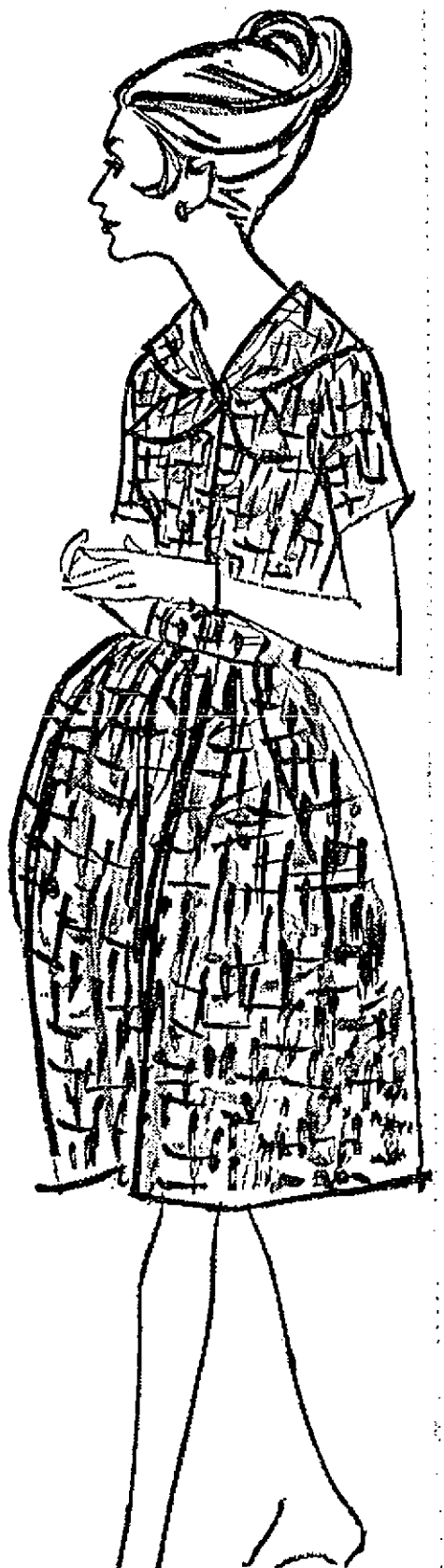
- NATURALIZERS
- JACQUELINE
- CORELLI
- LARKS
- CASUALS

second floor shoes

4th & Pine... HE 2-7451... Park Free Victoria Lots

## Walker's

the friendly store of Long Beach



### New York Purchase SUMMER DRESSES

SAVES YOU 7.95

regular \$7 to 14.95

Beautiful summer dresses, made by famous manufacturers. We are able to offer you this great savings due to a fortunate special purchase which we were able to make. Selection consists of latest styles, colors and fabrics such as whipped creams, dacron polyester/cottons, arnel Jerseys. Our sizes range from 10 to 20, 14 1/2 to 22 1/2.

Pine Avenue Shop second floor

4th & Pine. HE 2-7451. Park Free Victoria Lots



## SAVE BIG ON BETTER SHIRTS

**SPORTS SHIRTS:** Cotton/acetate woven patterns  
Combed Cotton woven patterns  
Cotton Oxford checks  
Spread, Ivy button-down collars  
Vented or regular cuff sleeves

**DRESS SHIRTS:** Elegant white-on-white cottons  
Wash/wear breezy cotton mesh  
Wash/wear Skip-Dent cottons  
Combed Cotton Batiste  
3 collars: spread, medium spread, button-down

Biggest savings of the year on Bond's exclusive comfort-fit shirts, tailored of superbly cool fabrics that put the easy in easy/care. With plenty of warm weather ahead—scoop them up by the armful! But fast! 14-18.

PHONE ME 3-8195

Just say "Charge it"  
Pay 1/2 each month...or  
use our 6-month Account

**BOND'S**  
America's Largest Clothier

**DRESS! SPORTS!  
HALF-SLEEVES!  
ORIG. TO \$4.95**

**ANY 3  
\$7.50**

LAKEWOOD CENTER, 5224 Lakewood Blvd.

ANAHEIM SHOPPING CENTER

Open Mon., Thurs., Fri., 12:00 to 9:30 P.M.  
Wed., 9:30 A.M.-9:30 P.M.; Tues and Sat., 9:30-5:30

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ACRES OF FREE PARKING



# Man Adaptable Enough to Do Space Exploration, Doctor Says

INDEPENDENT PRESS-TELEGRAM—A.5  
Long Beach 12, Calif., Sunday, July 7, 1964

By JOSEPH L. MYLER

WASHINGTON (UPI)—Dr. Toby Freedman has little sympathy for those who would like to remodel space age man.

Freedman believes that man and his parts, as designed by nature, are good enough and adaptable enough to meet the requirements of space exploration.

The doctor is director of the life sciences department of North American Aviation's Space and Information Systems Division. North American is making the Apollo spacecraft which will carry three astronauts from earth into orbit around the moon. Recent advances in medicine, Freedman said a while back, "have revived an age-

old fantasy: the redesign of human beings." SURGEONS nowadays seem to be overhauling people the way the corner garage rebuilds a wreck. And "in the immediate future is the prospect of artificial organs made of plastic and operated by miniaturized power cells."

The techniques which produced the communications satellite "and the self-puncturing beer can" may be applied in a few decades "to update and remodel this somewhat antiquated mechanism we call man."

There is talk, said Freedman, of "an indestructible, a breakdown, while its container is running to catch a changeable every 50,000 bus, skindiving, or climbing miles, cavity-proof ceramic teeth, and nylon hair that you

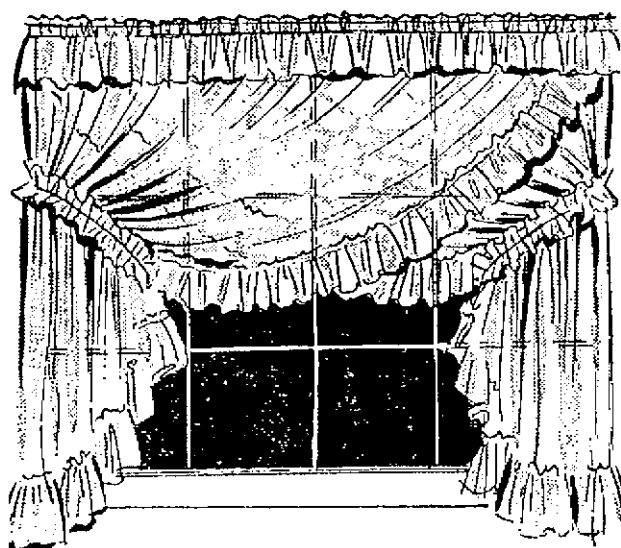
comb only once in a lifetime." As a physician, however, Freedman feels little rapture for this new, improved, late model version of man. He has said, "man can be improved yet to see 'a machine like the human heart that can pump for 75 years without a breakdown, while its container is running to catch a changeable every 50,000 bus, skindiving, or climbing miles, cavity-proof ceramic teeth, and nylon hair that you

Massachusetts Service Corps  
BOSTON (AP)—Massachusetts, home state of the late President John F. Kennedy, has established a volunteer service corps patterned after the Peace Corps as a memorial to the assassinated Chief Executive.  
Gov. Endicott Peabody, a Democrat and longtime ad-

## Walker's

the friendly store of Long Beach

## HOME SALE



### SUPER VALUE

#### Dacron Polyester PRISCILLA CURTAINS

This is the sale you've been waiting for! Beautifully tailored, fine white Marquisette Curtains with deep wide hems.

reg. 2.95, Size 50x81.....**1.00** pr.      reg. 6.95, Size 92x81.....**4.00** pr.  
reg. 10.95 Size 135x81.....**7.00** pr.

fourth floor

### AXMINSTER RUGS ROOM SIZE 9x12



regular 99.95

**\$44**

Just look at the fabulous savings we are offering you on these popular rugs. Select from handsome all-over patterns in beautiful soft colorings.

- EASY TO CLEAN
- NYLON SHUNS SOIL
- MOTHPROOF

fourth floor

### BETTER FABRICS

CONTAINING  
UNDETERMINED  
FIBER CONTENT

**59c** yd.

regular to 1.98

An excellent selection of fabrics from which you may choose.

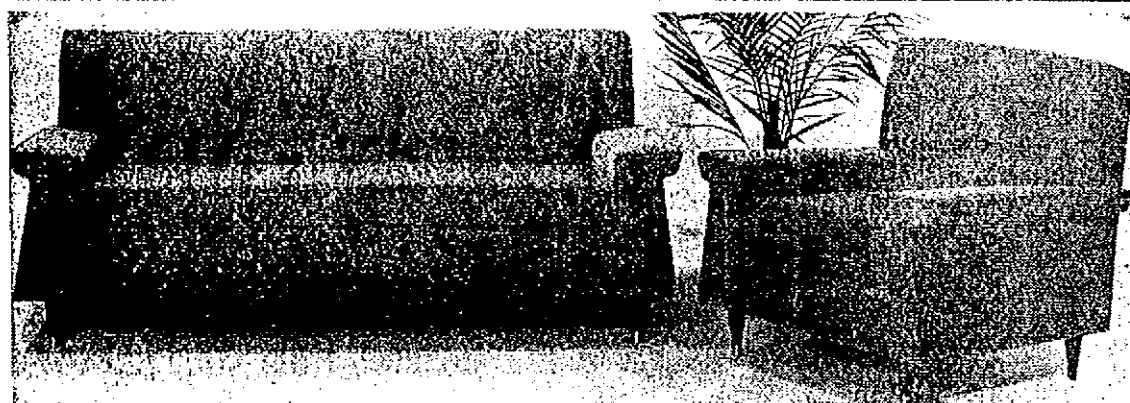
Sew now and save!

- PRINTS
- NOVELTIES



- SOLIDS
- 45 IN. WIDE

third floor



### 2-PIECE LIVING ROOM SET BUY NOW AND SAVE 75.00

**\$155**

reg. 225.00

A beautiful 6 ft. sofa, top grade new materials are used for all inner padding, styled with bold, comfortable arms. Exciting details of deep tufting and carefully done welting.

All hardwood frames with quality construction. Select from luxurious nylon covered fabrics. Available in rose, gold, turquoise, beige, brown.

regular 24.95 Wall console mirror base.....**12.99**  
regular 34.99 Beautiful all maple rocker.....**26.99**  
regular 34.95 Box Springs, twin or full.....**16.99**

fourth floor



Sealy's Firm 83rd Anniversary Mattress  
\* Same 10 Year Guarantee as on Sealy's \$59.50 Mattress

Great Buy! Smooth, button free with extra features that merits the same guarantee of mattresses costing about \$20.00 more.

**\$39.88**  
TWIN OR FULL  
Box Spring 39.88

Heavy 8-oz. Cover • Exclusive Edge Guards • Famous Sealy Firmness  
King and Queen Sizes Available Specially Priced.

Guaranteed until 1974



EXCLUSIVE  
EDGE-GUARDS!  
Supports borders with enduring firmness... spreads comfort to very edge of mattress.

### FAMOUS SIMMONS HIDE-A-BED SOFA

special price **199.95**

Smartly designed modern sofa with quilt back. Firmly upholstered in a smart textured fabric.

fourth floor

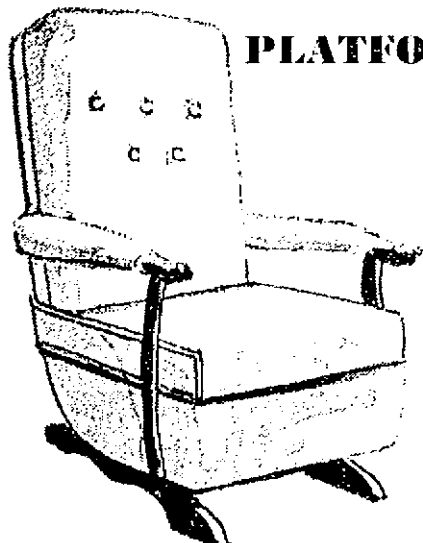
### ELEGANT SOFA CUSTOM QUILTED

special price **199.50**

A large 96-inch long, quality constructed sofa. Has tempered coil springs, foam rubber seats.

fourth floor

### NYLON FRIEZE PLATFORM ROCKER



NOW ONLY  
**\$33**

Cotton padded for comfort. Has rugged hardwood frame. Coil spring top, no-sag spring base. Select from many beautiful decorator colors.

fourth floor

### CUSTOM DRAPERY SALE

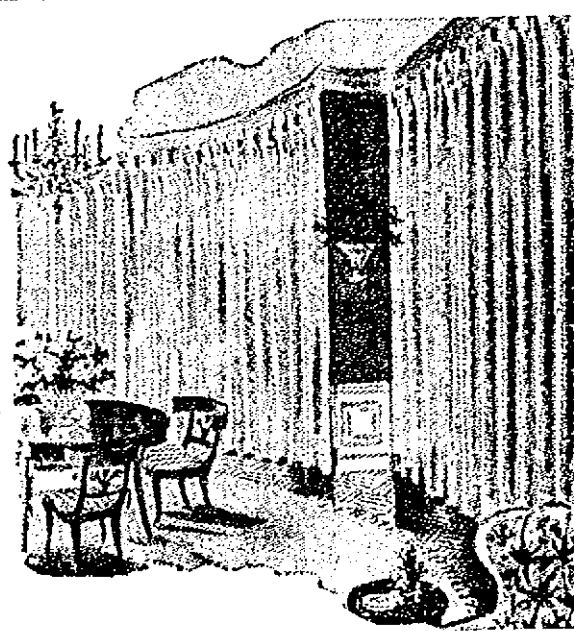
INCLUDING  
CUSTOM LABOR

**1.99**  
yd.

Measure your window, select your fabric and let us do the rest. Your draperies pleated and fan-folded to your exact window measurements with such extra custom features as

- double bottom hems
- pleated to exact measure
- weights
- fan folded
- blind stitched bottom and side hems

fourth floor





# Father Near Death After Crash Kills 3

Jack Huggins Conley, 45, Street and Obispo Avenue by father of two of the three one driven by Mathew Carl teen-agers killed in a two-car smashup in Signal Hill Fri-Sat.

day, remained in critical condition late Saturday in Community Hospital.

Conley, of 2330 Granada Ave., was driving a car struck in the side at Hill

## Stiffened Force Off Asia Seen

(Continued from Page A-1)

whether the war should be expanded—unless some Communist thrust in the meantime triggers its expansion.

THERE ARE several developments which could bring about a rapid expansion of the Southeast Asian conflict, or a considerable increase in U.S. intervention in it.

Any serious threat posed by the Communist forces in Laos to the Mekong River Valley and neighboring Thailand, in the judgment of strategists here, would bring a quick U.S. reaction, possibly in concert with other SEATO allies.

A request from Thailand for U.S. ground forces to help deal with such a threat, is probably the only circumstance which would bring about the dispatch of U.S. ground troops into Southeast Asia in the predictable future. The present judgment of the policymakers, diplomatic and military, is to use U.S. airpower if it is decided to strike more heavily at Communist positions in Laos or to go into aerial attack against Red military positions and supply lines in North Viet Nam.

Air attacks against North Viet Nam very likely would be ordered, authorities here believe, if the Vietnamese undertook to expand significantly the Communist military effort in South Viet Nam.

It is to get ready for such possibilities that some new force redeployment is under consideration. Officials decline to disclose what they call details of military operations. However, it is pointed out that when about 50 B-57 medium bombers were moved out of Japan last spring headed for bases in the United States they were diverted instead to Clark Air Force Base in the Philippines.

More recently Navy carrier-based fighters were used to escort reconnaissance planes over Communist-held territory in Laos. Then the Air Force took over the operation with F100 fighter-bombers which were rushed to South Vietnamese bases from the Philippines.

Taylor, U.S. policymakers agree, is going to Saigon at a crucial moment even though the timing of his new assignment is accidental. He was asked to step out of the position of chairman of the Joint Chiefs of Staff and become ambassador when Ambassador Henry Cabot Lodge decided suddenly to return home to get into the Republican presidential nominee fight.

Taylor is regarded as one of the nation's foremost experts on guerrilla warfare and is a principal architect of U.S. policy in South Viet Nam including not only the military but also the political and economic and sociological elements of strategy.

Lodge said here this week that he thinks "downward spiral" of anti-Communist operations in South Viet Nam has been stopped and he expressed optimism about the future. Taylor's job now is to see whether he and his new, high-powered command team can get an upward spiral going.

Taylor, like Lodge, foresees a prolonged conflict. But the task of starting a movement of events toward eventual victory is for him an immediate challenge.

### 98,438,936 in Japan

TOKYO (UPI)—Japan had a registered population of 98,438,936 as of April 1, the Justice Ministry announced. The figure represents a growth of 1,070,913 over the same date last year.

## OHYE HOPS FROM GUAM, DUE ON OKINAWA TODAY

AGANA, Guam (AP)—Los Angeles car salesman Henry Ohye, 54, left Guam for Okinawa Saturday in his attempt to become the first Nisei to fly solo across the Pacific.

Ohye, whose flight to Okinawa had been delayed by bad weather, left Guam at 7:58 p.m. EST. He is scheduled to arrive on Okinawa at 3:15 a.m. EST today, the Federal Aviation Agency said. Ohye left Long Beach June 22.

## 58 Planes Complete First Puff Derby Leg

(Continued from Page A-1)

and turbulence in the afternoon.

She was the second to leave Fresno and the second to land at Albuquerque. Mrs. Judy Wagner of Palos Verdes Estates, Calif., was the first to land at Albuquerque. The trip from Fresno took her three hours and 47 minutes.

Mrs. Wagner said the trip was "pretty fine" except for rough weather over mountain areas.

Speed is not the only factor in determining a winner. Flying efficiency and mechanical soundness of the aircraft are equally important. Although there have been forced landings in past races, there never has been a serious crash or injury.

A \$3,000 prize will be split among the first five finishers.

The pilots are competing on a handicap basis. The first to finish will not necessarily be the winner.

The women have varying degrees of flight experience. Some are professional fliers, but most are wives, mothers or grandmothers who fly for pleasure.

The race is open to any woman flying a stock aircraft of between 100 and 400 horsepower. The planes in this year's race vary from 145 to 285 horsepower.

Sharon L. Wofford, wife

of a Fresno air service operator, has the least flying time, 181 hours, and Gini S. Richardson of Yakima, Wash., has the most, 14,800, including 11 prior appearances in the derby. But she never has won.

Frances S. Bera of Palos Verdes Estates, Calif., is seeking her eighth win in 14 starts. Other past winners in this year's race include Alice Roberts of Phoenix, Ariz., the 1957 winner, and Virginia Britt of Ft. Lauderdale, Fla., the 1963 champ.

## Medic Wins Research Fellowship

Dr. R. Cree Pillsbury, son of Dr. and Mrs. Stirling G. Pillsbury, 4035 Country Club Drive, has been awarded a \$7,500 medical research fellowship by the Bank of America-Giannini Foundation.

Dr. Pillsbury, for the past two years a resident in heart surgery at Stanford Medical Center, Palo Alto, will use the fellowship to finance a research project at Guy's Hospital in London.

Dr. Pillsbury leaves for London next month and will conduct research there for six months to a year. His project will involve the development of a technique for transplanting heart valves in animals.

At Stanford, Dr. Pillsbury was a member of the research team that removed a female dog's heart for most of a day and then sewed it back in. The experiment received worldwide publicity.

Dr. Pillsbury, a 1953 graduate of Long Beach Polytechnic High School, will return to Stanford University at the end of his Guy's Hospital stay.

DR. R. C. PILLSBURY Study in London

## Bombs at Embassy Just Lights for Fete

LEOPOLDVILLE, The Congo (AP)—Uniformed and plainclothes police rushed to a warehouse of the U. S. embassy Friday night on a tip that plastic bombs were being made there. They found workmen punching holes in tin cans and inserting wicks to make kerosene lights for Ambassador G. McMurtrie Godley's 4th of July reception.



# QUICK! BOND'S SUMMER SUITS NOW PRICE SLASHED

Reduced from \$39.95..NOW

Exclusive "Polar Tex" Suits Dacron® polyester/Crisp Rayon tops for shapeholding comfort **\$32**

Reduced from \$52.50..NOW

Crisp "Tropicool" Suits Dacron plus zephyr worsted —no bag, no sag, no wrinkles **\$43**

Reduced from \$49.95..NOW

2 trouser "Bondaire" Suits Miracle-cool Dacron & Royal Rayon—tailored to fit perfectly **\$42**

Reduced from \$62.50..NOW

2 trouser "Breeze Weaves" No-wrinkle Dacron & Worsted Hand-detailed needlework **\$52**

Reduced from \$67.50..NOW

2 trouser Rochester-tailored premium quality summer suits Dacron plus featherlite Worsted **\$57**

\$32.50 Litewate Sports Coats..NOW \$26.00 \$13.50 Dacron/Worsted Slacks..NOW \$11.90

new styles and colors—but not our entire stock

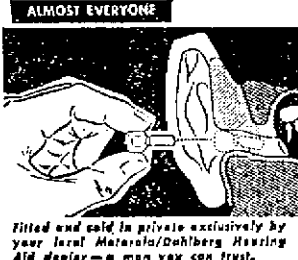
All alterations without charge

Just say "Charge it" Pay 1/3 each month...or use our 6-month Account

**BOND'S** America's Largest Clothier

LAKEWOOD CENTER, 5224 LAKEWOOD BLVD. Open Mon., Thurs., Fri., 12:00 to 9:30 P.M.; Wed., 9:30 A.M. to 9:30 P.M. SUNDAY 10:00 to 6:00 P.M. ANAHEIM SHOPPING CENTER ACRES OF FREE PARKING

## At Last! A Hearing Aid Millions Can Wear!



Fitted and sold in private exclusively by your local Motorola/Dahlberg Hearing Aid dealer—no man you can trust.

Motorola/Dahlberg Hearing Aids Associated Hearing Aid Center Long Beach, 423 Pine Ave. HE 2-6459 Please call for hours. (Get your hearing checked with the AIAA's NEW MIRACLE-EAR. I understand there is no competition.)

Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

THE FABULOUS MIRACLE-EAR Newly-designed Dahlberg Electronic Hearing Aids made possible by revolutionary breakthrough in hearing aid design!

- Precision electronic instruments—MADE IN THE U.S.A.
- 7 OUT OF 10 NERVE DEAFNESS LOSSES CAN BE HELPED
- A nice elegant case attached—just push a key!
- If you can find a smaller aid, we'll buy it for you!
- Smallest Hearing Aid Ever Made!
- Simple Fitting — No Ear molds
- Quality Built for Years of Lasting Service
- Fitted in Private — Complete Audiometric Examination

For the Surprising Story On MIRACLE-EAR Send At Once

Years to Perfect... Just Seconds to put on... You Hear Again INSTANTLY

COME IN—WRITE OR PHONE

356 LONG BEACH BLVD.  
5372 LONG BEACH BLVD.  
BOTH STORES OPEN EVENINGS 'TIL 9  
DOWNTOWN STORE OPEN SUNDAY NOON to 7

**BURK'S**  
ELECTRONIC EQUIPMENT CO. INC.  
356 LONG BEACH BLVD.  
5372 LONG BEACH BLVD.

Limited Offer!

**PHILCO**

World's Fair Special  
14 cu. ft.

REFRIGERATOR

with New Satin Chrome Freezer Door!

Only **\$258<sup>88</sup>**

GET BURK'S TRADE-IN ALLOWANCE

Model 14RD44M

- 14.0 cu. ft. Net NEMA Storage Capacity
- Philco Automatic System gives refrigerator defrosting plus year-round temperature control
- Twin Porcelain Enamel Crispers, with brushed satin finish fronts, keep a bushel of vegetables, fruits in moist-cold.
- Magnetic Gasket Door Seals—quiet, positive
- Advanced Thin-Wall design, adds space inside

Trade in Your Old Refrigerator



PHILCO NO FROST "14"

Model 14RD46M

- 14.0 cu. ft. Net NEMA Storage
- Stores 120 lbs. of frozen food in separate zero zone freezer
- No Frost in Freezer...
- No Frost in Refrigerator
- Twin Porcelain Enamel Crispers

GET BURK'S TRADE-IN ALLOWANCE

**\$278<sup>88</sup>**

Satin Chrome Freezer Door, at no extra cost, adds a distinctive look of beauty to your kitchen.

MORE FOR YOUR OLD REFRIGERATOR AT BURK'S





## Here's the New Look . . .



When a lady takes the plunge . . .



Some men study ceiling



. . . others look offhand . . .



Some wear dark glasses



Or appear out-of-focus

## Eyes 20-20 . . But Very, Very Nervous

By MARY ELLIS CARLTON

As if men didn't have enough to ponder these days, what with fear of lung cancer from cigarettes and heart attacks from mowing the lawn, now comes another problem.

They've developed nervous eyes! Some are facing up to the orbit fidgets by having their bifocals adjusted. Others are hiding the condition with prescription dark glasses. A few are considering blindfolds.

Symptoms vary considerably, say the experts, and are definitely related to personality patterns. The condition, they point out, is most prevalent at the beach, in bars, at social shindigs and gala evenings on the town.

And that figures. Because that's where the greatest exposure is!

IT ALL STARTED when the nation's fashion designers, having muffled fashionable femmes to the larynx for several seasons, decided women — AND their attributes — should be liberated.

For many months now, dresses slashed to forever have been touted by those august bastions of haute couture — the high fashion magazines.

Local stores report a sizeable business in the more advanced styling of milady's décolletage. (This week, when trying to locate such a style for fashion photos, one modish shop reported: "We had a lot of them, but they've all been sold.")

They refer to the necklines variously as the Plunge, the V, the U, the Split, the Slash and the Scoop.

Men refer to them simply as I-yi-yi. Or is it eye-yi-yi?

YEP, ANYWAY you look at it — and almost anyway is possible right

now — the bosom is back on the national scene.

From bathing suits, sun dresses and the most fashionable evening dresses it looms into view, held in check by a tenuous margin and a principle of physics no man knows — or should.

The problem is: How do men look upon these new dresses that have been plunged, slashed and scooped?

"I'm sure we're supposed to notice," said one understanding male. "In so doing, we are playing our proper role of cavalier."

But others note that you can't look too long or too much.

"If we do, we play our other traditional role of boor or lecher," said another.

And therein lies the problem. How much is too much? How long is too long? The man who knows this is the envy of all others.

We discovered, in our own little survey, that few have learned to cope with the situation. We noted one nervous type who studiously examined the ceiling and the pictures on the walls.

Another began to blink and squint, complaining of something in his eye. Still another quickly donned dark glasses.

But he's in the minority. Most find their speech, as well as their vision, is affected.

Typical remarks: "How do you tell a girl SHE looks pretty? That makes you a lecher again. If you don't say anything, she thinks you don't like her dress."

SOOOO, the question is: With that much furor over a little plunge, how could men survive those much-publicized half suits at the beach?

When we asked Lepsa Victor, Vogue Agency model, to pose for fashion photos in our I, P-T studio, we discovered that fashion's newest look — the plunging neckline — has created new eye problems for the male population . . . as witness these candid on-the-scene shots. The black crepe cocktail dress is from Vinson's Bixby nolls.



And then . . . there's the hurried look!

## U.N. Saving Abandoned Cyprus Fruit Orchards

LEFKA, Cyprus (AP) — whose orchards are surrounded by Greek fields they will be shot or kidnaped if they return.

Under an irrigation program sponsored by the U.N., Greek farmers water abandoned Turkish orchards and Turks tend Greek groves. Blood enemies have begun working for each other. Kurt Jenson of Finland, a social development expert, said at one orchard: "All this would have been dead in six more weeks if it hadn't been irrigated."



## New! Silvertone Hearing Aid Glasses \$199

Complete with custom mold.

NO MONEY DOWN on Sears Easy Payment Plan

FREE Hearing Test . . . Home appointment arranged . . . Call Sears Silvertone Hearing Aid Consultant at your nearest Sears Store. No obligation. Try before you buy.

Not at Sears Santa Ana or Santa Monica. All Roads Lead to Sears Southern California Stores

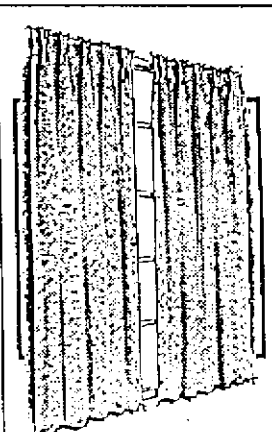
## Always Quality Plus Value When You Shop at Sears



This is Sears

## Custom Draperies Sensational Reductions

25% to 50% off Regular Prices



### Shorty Drapery Clearance

Choose Your Size	Size	Sale
W48	45x51 in.	1.44
3.98	48x30	1.44
3.98	48x36	1.44
5.49	48x45	1.44
6.98	48x54	1.44
7.98	72x36	1.44
8.98	86x36	1.44
8.98	72x54	1.44
19.98	144x54	1.44

Other sizes available also

## All-Wool Pile Carpeting

Clearance! Was \$8.99

Limited Quantity! 4.99 sq. yd.

Enhance the beauty of your home with this rich, luxurious, foot-caressing all-wool pile carpeting. Choose the proper length from 12 and 15-ft. widths. Select from beige, green or gold to harmonize with your room decor and furniture color scheme and design. Do not miss this quality carpeting at this low price.

## Council's Calendar

City Council agenda items for Tuesday:

Appointments by Mayor Edwin W. Wade to board of directors and advisory committee for St. John's City program.

Letter from Ken Hembill, chairman of California World's Fair executive committee, setting out safeguards against conflicts of interest.

Copy of resolution from Independent Cities of Los Angeles County requesting county grand jury to make pilot study of costs incurred by county for city service contracts.

Copy of resolution by Lakewood City Council requesting Board of Supervisors to reconsider actions adversely affecting bridge trails along flood control channels.

Appeals from Planning Commission denial of permit for second dwelling unit at 1201 Nicholson St.; from approval of special permit for restaurant and billiard parlor at 3108 E. Second St. (Hearing dates to be set.)

City auditor's report on accounts of Municipal Gas Department.

Planning Commission's report on annexation of Imperial Estates area.

Tentative tract maps for area east of State College and south of Anaheim Road; area west of Downey Avenue and east of Orange Avenue along both sides of 5th Street.

Recreation Commission resolution endorsing proposed plan for financing park and playground acquisitions and improvements.

Proposed setback lines along 44th Street between Karen and Stevely Avenues.

Ordinances permitting fraternity and sorority houses in apartment areas and specifying regulations; providing for two-hour parking on Columbia Street west of Atlantic Avenue.

Hearing on request from Planning Commission denial of permit for sign at 2415 San Arroyo Ave.; from approval of permit for electric distribution substation at 239 Newport Ave.; on applications for billiard parlor permits at 208 E. Second St. and at 536-43 W. Broadway; on application for cafe entertainment permit at 638 E. Anaheim St.

Petition for Paramount Boulevard safety lighting between 50th and 70th Streets and formation of special assessment district, (hearing date to be set.)

Request to County Board of Supervisors to appropriate aid-to-cities gasoline tax funds for fiscal year 1964-65.

Proposed transfer from Gas Revenue Fund to General Purpose Fund.

Contract awarded to Phoenix Electrical Co. for installation of Silverado Park lighting.

Proposed supplemental contract with Peet Disposal Co. for disposal of rubbish.

Plans and specifications for improvement of Cherry Avenue between Spring Street and Wardlaw Road.

Proposed condemnation for widening Elm Way south of Ocean Boulevard to serve shoreline developments.

Proposed code amendment eliminating conflict relating to prohibition of dogs on public beaches.

Appointments by city manager to Board of Health and Recreation Commission.

## Municipal Band Concert Program

Here Comes the Band . . . Simon  
Jesus Lover of My Soul . . . March  
My Fair Lady Selections . . . March  
You're My Heart Alone . . . Lehar  
Tribute Blues . . . Lehar  
The Golden Years . . . Anderson  
Ebb Tide . . . Kearny, Trom  
1943 Christmas . . . Lehar  
The Malagor . . . March  
Carolina . . . Clambrake  
Les Princes . . . Symphonic Poem  
Somewhere a Voice is Calling . . . Vale  
Eternity . . . Wadley  
Comrades of the Legion . . . March . . . Soosa

## TENTH Semi-Annual ONE PRICE SUIT SALE

SALE STARTS TODAY - 10 A.M.

Just Say "Charge It" **ANY SUIT \$49** IN THE STORE

NONE HIGHER  
Sizes 35 to 46 Regular, 38 to 46 Long, 37 to 44 Short  
Expert FREE Alterations

EVERY Suit Originally \$85 - \$110  
Suit Quality Tailored

Just Say "Charge It"  
PAY NOTHING DOWN . . . SIX MONTHS TO PAY  
BANKAMERICARD ACCEPTED

Comparable Savings on Sport Coats, Slacks and Haberdashery

OPEN TODAY — SUNDAY 'TIL 5 P.M.

This is not a July clearance of odds and ends . . . but our semi-annual ALL-OUT SALE OF EVERY SUIT, SPORT COAT AND SLACKS in the store.

**Charles Baron Ltd**  
4916 East Second Street, Long Beach  
OPPOSITE HOEFLY'S RESTAURANT  
IN THE BELMONT THEATRE BLDG.


Park Free

"Satisfaction Guaranteed or Your Money Back"

SEARS Downtown Long Beach

Long Beach Blvd. at Fifth  
HElock 5-0121





Misses Sleeveless Shirts in  
**Breezy Cool Cottons**

Monday and  
Tuesday ONLY

**99¢**

Bateau, pocho front or v-neck pullovers, button-front cardigans, classic v-neck styles. Assorted prints, solids and patterns. Misses' sizes 10 to 18.

*Misses' Sportswear*

*this is*

**SEARS**  
ROEBUCK AND CO.

**STAND**

*Exceptional Values...Quality...Price Cut*

**SALE**

**Monday and Tuesday, July 6 and 7 ONLY - Some Quantities Limited!**



Sears Kenmore  
**Automatic Washers**

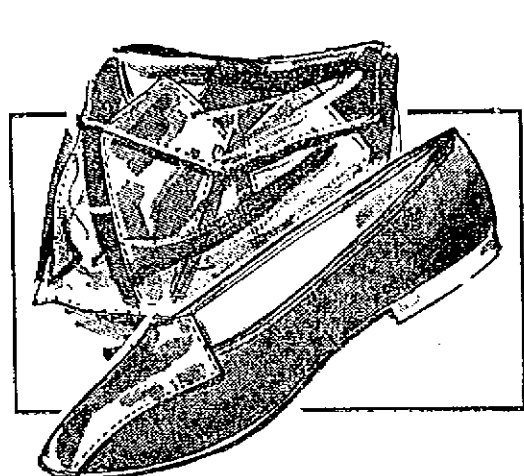
Monday and  
Tuesday Only

**\$146**

NO MONEY DOWN  
on Sears Easy Payment Plan

Set it and forget it! Has combined time, temperature control. 2 wash water settings for hot and warm. 6 vane agitator. Model 2401.

*Major Appliance Dept.*



**\$1.99 Folding Footwear**

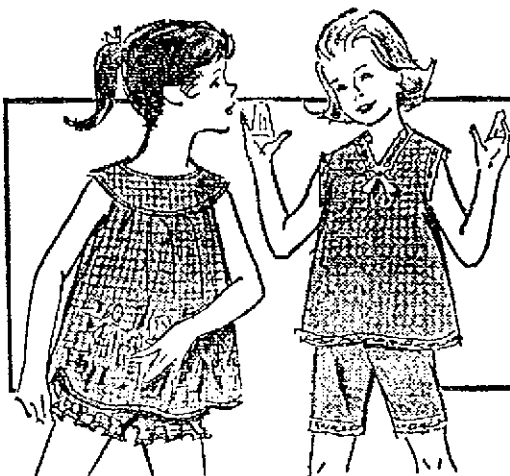
SAVE 38%!

Monday and  
Tuesday ONLY!

**1.22**

Clearance of women's folding slippers in vinyls and fabrics. Broken range of styles, sizes and colors in assortment.

*Household Dept.*



**Baby Doll Sleep Sets**

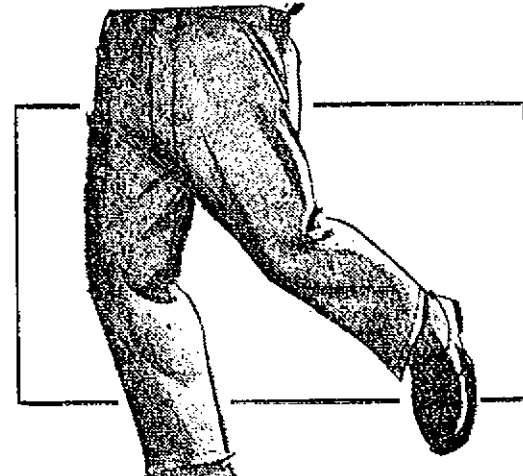
Monday  
and Tuesday ONLY

**1.44**

each

Baby doll and petti-pant pajamas in Dacron® polyester and cotton. Woven checks on novelty floral screen prints. Pink or blue. Lace trimmed. Sizes 7-14.

*Girls' Wear Dept.*



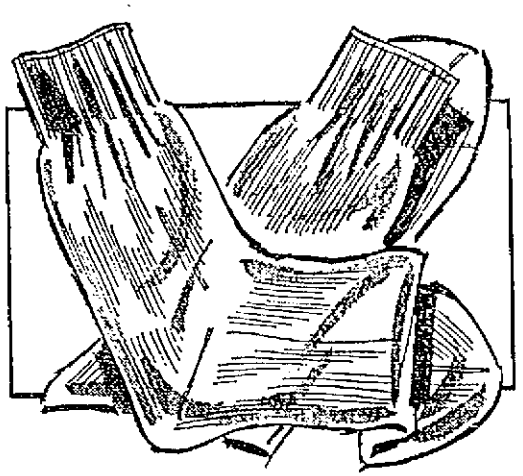
**Little Boys' Trousers**

Monday and  
Tuesday ONLY

**99¢**

Belless continental styling with extended waist-band front. In machine washable cotton sateens and gabardines. Antelope, blue, power. Sizes 2 to 6x.

*Infants' and Children's Dept.*



**Cushion Sole Work Socks**

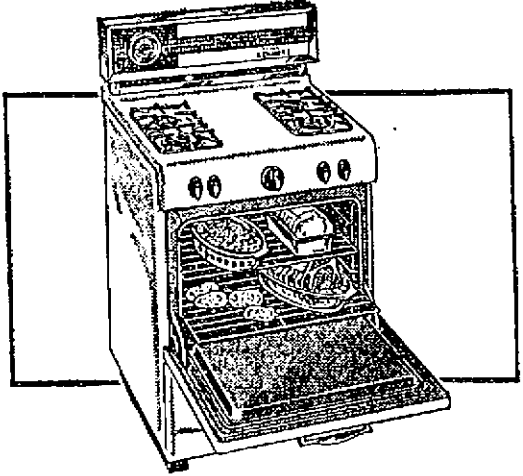
3 for \$1.45

SAVE 50%!

**3 for 77¢**

Firmly knit of medium-heavy 100% cotton yarns, nylon reinforced heel and toe. Soft cotton terry cushion soles, high spliced heels. White. 10-13 (half sizes).

*Men's Furnishings Dept.*



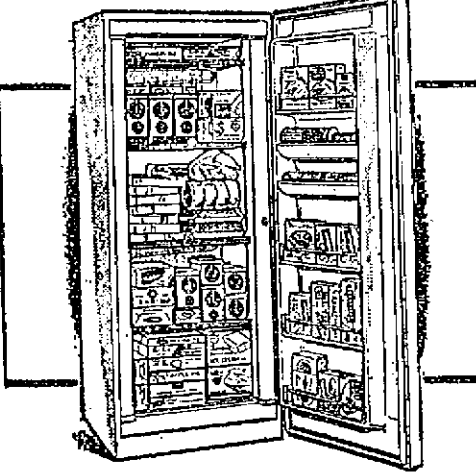
**Kenmore Gas Range**

Monday and  
Tuesday ONLY

**\$118**

NO MONEY DOWN on Sears Easy Payment Plan. Giant-size oven, separate smokeless broiler. Handy timer. Easy-clean porcelain top. No matches are needed. Lighted background.

*Major Appliance Dept.*



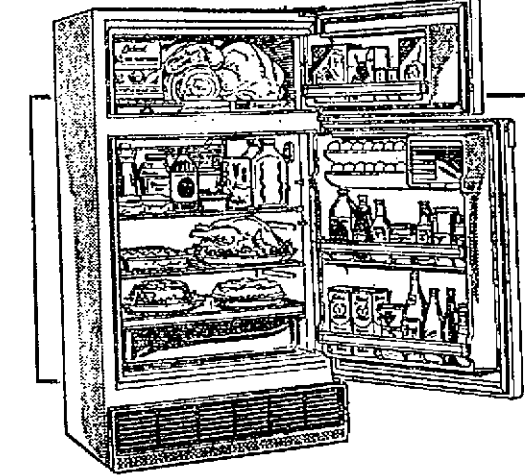
**Sears Upright Freezers**

Monday and  
Tuesday ONLY

**\$158**

NO MONEY DOWN on Sears Easy Payment Plan. Freezes 305 pounds of food. 24-in. wide with 4 freezer shelves and door shelves. Magnetic door gasket. Easy-clean porcelain interior.

*Major Appliance Dept.*



**Refrigerator-Freezer**

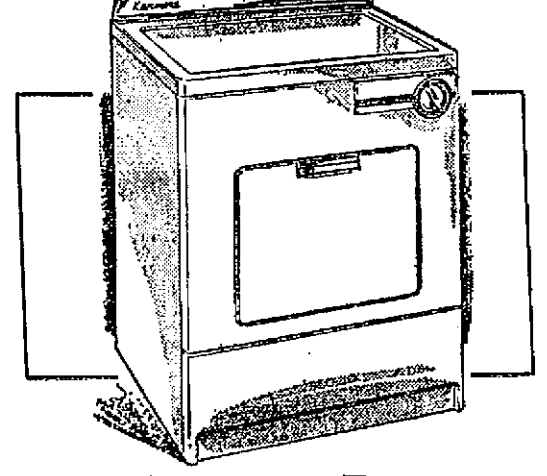
Regular \$219.97

Monday and Tuesday ONLY

**\$197**

NO MONEY DOWN on Sears Easy Payment Plan. Automatic defrost. . . no mess, no fuss. Deep door shelves, adjustable cold control. Porcelain 25.2 qt. crisper. True top freezers hold 108 lbs. #W12B.

*Major Appliance Dept.*



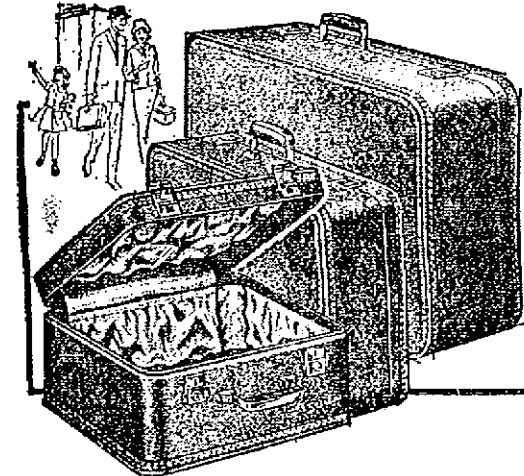
**Sears Economy Dryers**

Monday and  
Tuesday ONLY

**\$99**

NO MONEY DOWN on Sears Easy Payment Plan. Set "Heat" for drying clothes or "air" for fluffing clothes, pillows. Set timer for drying time. Load-A-Door serves as shelf. Model 2843.

*Major Appliance Dept.*



**Starline Luggage Sale!**

SAVE \$2.49 to \$4.99

**7.49 to 14.99\***

Monday and Tuesday ONLY!

\$9.98 Train Case 7-49\* \$11.98 21-in. Case 8.99\* \$15.98 26-in. Case 11.99\* \$19.98 Dress Bag 14.99\* \$17.98 29-in. Pullman 13.49\*

\*plus fed. tax

*Luggage Dept.*



**Children's Boxer Shorts**

Monday and  
Tuesday ONLY

**4 pcs. \$1**

Boxer-style shorts with elastic waistband. Tailored for lots of rugged playwear in assorted cotton fabrics. Washfast colors. Children's sizes 2 to 6x.

*Infants' and Children's Dept.*



**Dan River Gingham**

Reg. 79c Yd.

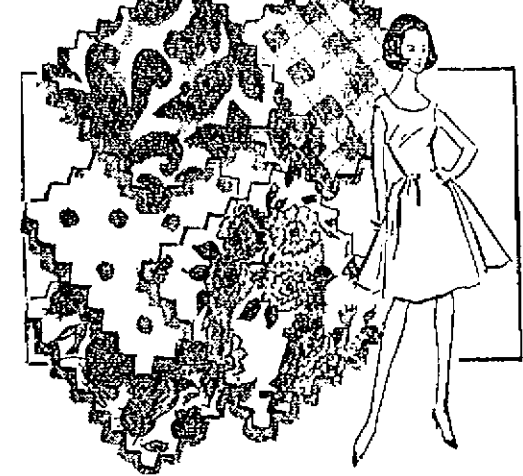
SLASHED 26%

**58¢**

Yd.

Machine washable Dan River cotton tissue gingham for cool fashions wear, household decorator needs and children's wear. Assortment of stay-bright colors.

*Yardage Dept.*



**Dan River Cotton Fabric**

Was 98c Yd.

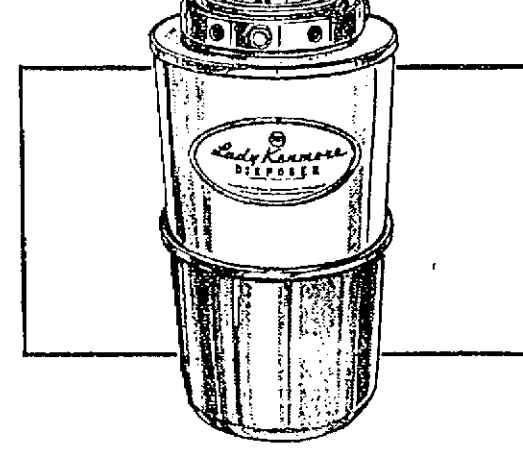
SLASHED 30%

**68¢**

Yd.

Wrinkle-Shed® with Dri-Den cottons are soil resistant. All colors are sunfast and washfast. For sportswear, robes, draperies. Stripes, plaids, checks. 39-in.

*Yardage Dept.*



**\$79.95 Garbage Disposers**

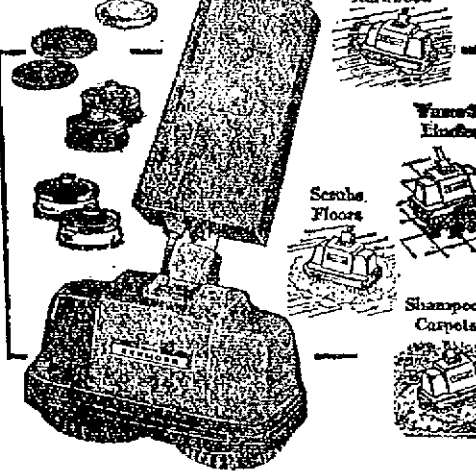
SAVE \$16.07

Monday and Tuesday ONLY!

**63.88**

NO MONEY DOWN on Sears Easy Payment Plan. 1/2-HP motor. Sharp cutting action for fast, thorough operation. Fully insulated for quietness. The above unit installed by Sears experts...\$6.88

*Custom Kitchen Dept.*



**\$33.88 Floor Scrubber**

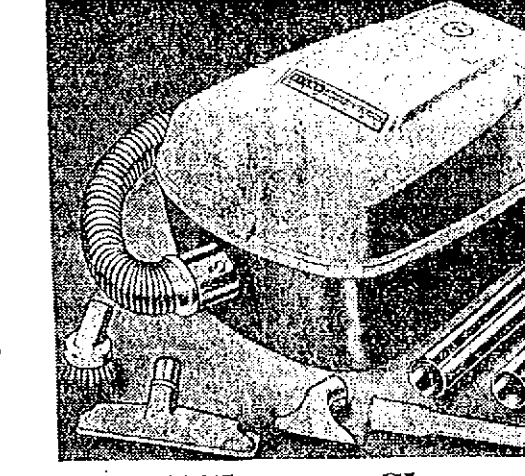
SAVE \$9

Monday and Tuesday ONLY!

**24.88**

Sharpcoor carpets, scrubs floors, waxes tile and linoleum, buffs and polishes hardwood floors. Complete with professional rug scrub kit. #5040/540.

*Vacuum Cleaner Dept.*



**\$39.95 Vacuum Cleaners**

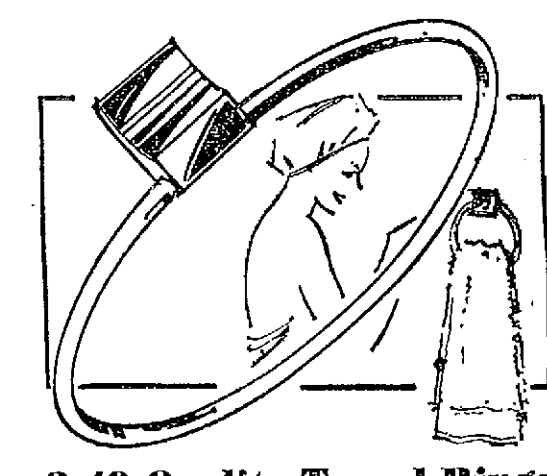
SAVE \$11.07

Monday and Tuesday ONLY

**28.88**

Lightweight, power-packed canister vacuum for deep-cleaning action. Stands on end for storage or stair cleaning. Complete with attachments. #4735.

*Vacuum Cleaner Dept.*



**2.49 Quality Towel Rings**

SAVE 20%

Monday and Tuesday ONLY

**1.99**

Improve your bathroom's appearance with these attractive, useful clear plastic oval rings in chrome plated brass brackets. Hurry in and save.

*Plumbing-Heating Dept.*



**Sears Sporting Goods Bargain**

Your Choice

**97¢**

Monday and Tuesday ONLY!

Choice of \$1.11 pint size vacuum bottle or \$1.29 air mattress, 72 x 27-in.

*Sporting Goods Dept.*



**\$14.98 Sliding Door Wardrobe**

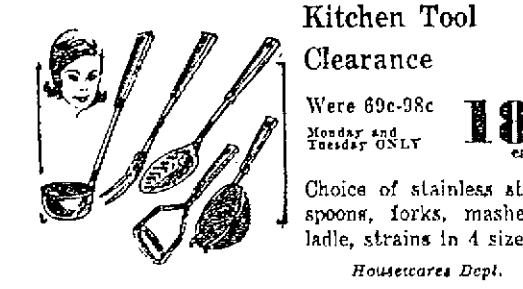
SAVE \$3.99

Monday and Tuesday ONLY!

**10.99**

3/4 length sliding door on double track. Hat shelf. Walnut color.

*Notions Dept.*



**Kitchen Tool Clearance**

Were 69c-98c

Monday and Tuesday ONLY

**18¢**

each

Choice of stainless steel spoons, forks, mashers, ladle, strainers in 4 sizes.

*Housewares Dept.*



**\$2.49 Folding Picnic Grill**

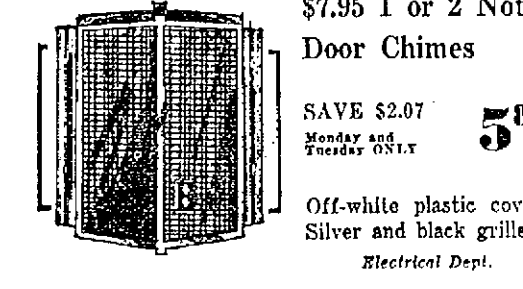
SAVE \$2.19

Monday and Tuesday ONLY

**1.88**

Chrome-plated grid stores conveniently within fire box. With carry handle.

*Housewares Dept.*



**\$7.95 1 or 2 Note Door Chimes**

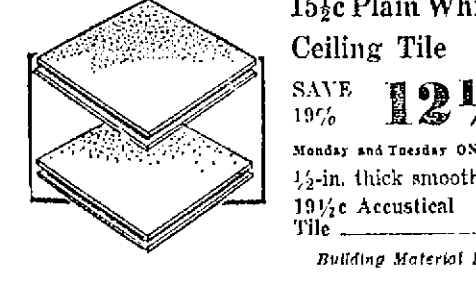
SAVE \$2.07

Monday and Tuesday ONLY

**5.88**

Off-white plastic cover. Silver and black grille.

*Electrical Dept.*



**15¢ Plain White Ceiling Tile**

SAVE 19%

Monday and Tuesday ONLY

**12 1/2¢**

each

1/2-in. thick smooth face. 15 1/2 Acoustical Tile...16 1/2¢

*Building Material Dept.*



**\$33 Reverse Trap Toilets**

SAVE \$6

Monday and Tuesday ONLY

**\$27**

Sculptura design. Anti-siphon ballcock, valve.

*Plumbing and Heating Dept.*



**\$19.95 Conversion Shower Kits**

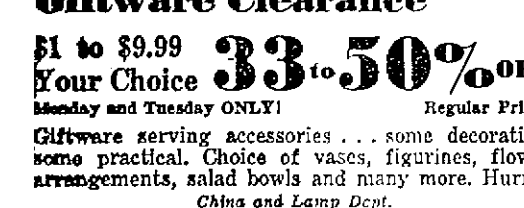
SAVE \$3.95

Monday and Tuesday ONLY

**15.99**

Adapts leg tub to shower over tub. Complete kit.

*Plumbing and Heating Dept.*



**Giftware Clearance**

\$1 to \$9.99

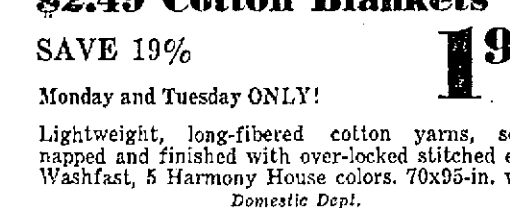
Your Choice

**33 to 50% OFF**

Monday and Tuesday ONLY!

Giftware serving accessories... some decorative, some practical. Choice of vases, figurines, flower arrangements, salad bowls and many more. Hurry!

*China and Lamp Dept.*



**\$2.49 Cotton Blankets**

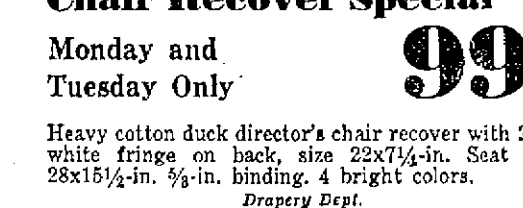
SAVE 19%

Monday and Tuesday ONLY!

**1.99**

Lightweight, long-fibered cotton yarns, softly napped and finished with over-locked stitched ends. Washfast, 6 Harmony House colors. 70x95-in. wide.

*Domestic Dept.*



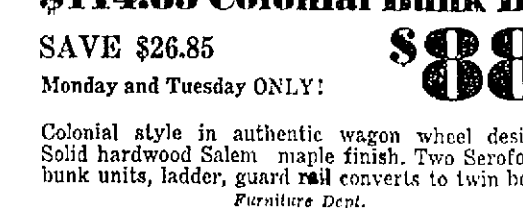
**Chair Recover Special**

Monday and  
Tuesday Only

**99¢**

Heavy cotton duck director's chair recover with 2-in. white fringe on back, size 22x7 1/4-in. Seat size 28x15 1/2-in. 3/8-in. binding. 4 bright colors.

*Drapery Dept.*



**\$114.85 Colonial Bunk Beds**

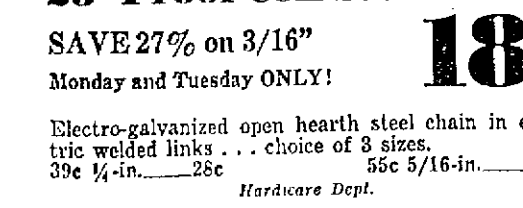
SAVE \$26.85

Monday and Tuesday ONLY!

**\$88**

Colonial style in authentic wagon wheel design. Solid hardwood Salem maple finish. Two Serofoam bunk units, ladder, guard rail converts to twin beds.

*Furniture Dept.*



**25° Proof-coil Steel Chain**

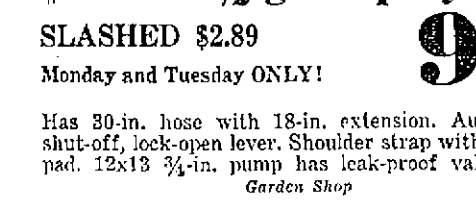
SAVE 27% on 3/16"

Monday and Tuesday ONLY!

**18¢**

Electro-galvanized open heart steel chain in electric welded links... choice of 3 sizes.

*Hardware Dept.*



**\$12.88 3 1/2-gal. Sprayers**

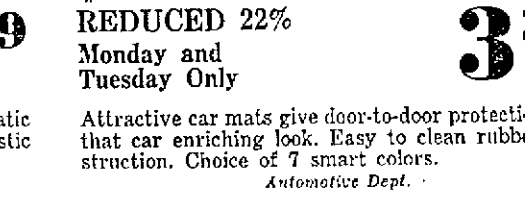
SLASHED \$2.89

Monday and Tuesday ONLY!

**9.99**

Has 30-in. hose with 18-in. extension. Automatic shut-off, lock-open lever. Shoulder strap with plastic pad. 12x13 3/4-in. pump has leak-proof valve.

*Garden Shop*



**\$4.29 Auto Floor Mats**

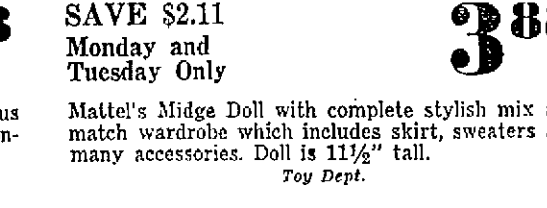
REDUCED 22%

Monday and Tuesday Only

**3.33**

Attractive car mats give door-to-door protection plus that car enriching look. Easy to clean rubber construction. Choice of 7 smart colors.

*Automotive Dept.*



**\$5.99 Midge & Wardrobe**

SAVE \$2.11

Monday and Tuesday Only

**3.88**

Mattel's Midge Doll with complete stylish mix and match wardrobe which includes skirt, sweaters and many accessories. Doll is 11 1/2" tall.

*Toy Dept.*

**NOW...OPEN 6 NIGHTS Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.**

**ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES**



LOS ANGELES—Vermont & Slauson  
LOS ANGELES—E. Olympic Blvd. & Soto  
LOS ANGELES—W. Pico Blvd. & Rimpas

BUENA PARK  
COMPTON  
EL MONTE

GLENDALE  
HOLLYWOOD  
INGLEWOOD

LONG BEACH  
PASADENA  
POMONA

SANTA ANA  
SANTA MONICA  
VALLEY  
TORRANCE



## WORLD NEWS BRIEFS



### Viet Red Raiders Kill 15 in Camp

SAIGON, Viet Nam (AP)—Communist guerrillas, covered by heavy mortar and machine-gun fire, overran a U.S. training camp for Vietnamese in the central highlands Saturday in an attack apparently timed for Independence Day. Forty-five government troops were killed; 23 others and 2 Americans were wounded.

Seven U.S. special forces men led the survivors to safety through the jungles.

U.S. advisers said the Reds swarmed into the camp at Potei Krong, about 250 miles north of Saigon, near Kontum, burning and looting. They carried off a number of weapons.

"We had plenty of word that the Viet Cong would try something to commemorate July 4," a U.S. adviser said. "They apparently decided on Potei Krong."

### Mexico Elections Today

MEXICO CITY, July 4 (AP)—This most economically sound of Latin-American nations elects a new president today in cut-and-dried balloting that will keep the same party in power. The opposition may pick up some seats in Congress.

Certain to win is Gustavo Diaz Ordaz, 52, of the dominant, middle-road Party of Revolutionary Institutions (PRI) of President Adolfo Lopez Mateos.

His only opponent is Jose Gonzalez Torres, a lawyer and candidate of the right-wing party of National Action (PAN).

### Moro Selecting Cabinet

ROME (UPI)—Premier-designate Aldo Moro Saturday began political consultations aimed at forming a new center-left government, but the road to political success appeared rocky.

Moro, who headed the Christian Democratic Party until he became premier seven months ago, resigned June 28 after a narrow defeat on a relatively minor issue in the Chamber of Deputies.

President Antonio Segni Friday night asked him to try again. The proposed government would be almost exactly the same as the one he ended with his resignation last week. It would be made up of Christian Democrats, Socialists, Social Democrats and Republicans.

Traditionally, Moro reserved his acceptance of the premiership until he is certain he can form the government.

### Khrushchev Leaves Norway

OSLO, Norway (AP)—Norwegians who gave Premier Khrushchev a correct but lukewarm welcome five days earlier said goodbye to him in the same manner Saturday—the end of a 19-day Scandinavian tour that never generated much enthusiasm for him.

Soviet officials said Khrushchev, who is cruising home on the Soviet liner Bashkiria, would be back in Moscow by Monday night. He started the tour in Denmark and visited Sweden before coming here.

Those who took part in the heavy security guard for the Soviet leader here breathed a sigh of relief. There had been threats against Khrushchev's life before he arrived.

### DeGaulle, Erhard End Parley

BONN, Germany (AP)—President Charles de Gaulle of France and Chancellor Ludwig Erhard of West Germany wound up two days of conference Saturday by agreeing to make new efforts toward European political unity, but their ideas on how this should be achieved remained far apart.

In an unscheduled, hour-long private meeting, Erhard promised the French leader to put forth some West German proposals for promoting European unity. The assurances seemed largely designed to smooth over what one high-ranking German source termed clearly different views of Europe's future.

### Police Guard Malcolm X

NEW YORK (UPI)—Police were keeping the home of Black Nationalist leader Malcolm X under surveillance Saturday following a reported attempt on his life.

Malcolm X told police two members of the Black Muslims tried to attack him near his home in the east Elmhurst section of the borough of Queens Friday night.

Malcolm X had been New York leader of the Black Muslim movement until his split with Elijah Muhammad several months ago.

There have been a number of incidents between the two groups in recent weeks which have resulted in the arrests of several persons, police said.



DR. RUFUS PUTNEY

### Hospital Aide Charged in Inmate Death

AUBURN (UPI)—A psychiatric technician was charged Saturday with beating to death a mental patient at DeWitt State Hospital.

Sherman Love, 43, was arrested Friday night in his rural Auburn home and booked by sheriff's deputies on suspicion of murder.

The case involved Robert M. Gearheart, 26, of Watsonville, a mental patient at DeWitt for several years. The Placer County coroner's office said he died of groin injuries after being struck and kicked.

The incident, the coroner said, occurred Tuesday in a hospital ward.



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## EDUCATOR IN L.B. HAS TIP

### Don't Bet on Shakespeare 'Ghost'

So you think Francis Bacon his own composing.

That means you're ready to call Ben Jonson a liar.

And how about the other great writers who were dropped?

Shakespeare was born in 1564 and died in 1616. The rest is a virtual blackout.

Dr. Rufus Putney, nationally known authority, is pessimistic. "I don't think we'll ever know any more about Shakespeare than we do now," says Putney. "But I have no doubt he wrote the plays."

Putney, a Colorado University professor, is helping coordinate a flurry of activities at Cal State, Long Beach, this summer celebrating the 400th anniversary of the birth of the "Immortal Bard."

Putney credits lawyers and "scientific minds" for advancing the host of Shakespeare ghost-writers through the years. Scholars, he says, are in nearly unanimous agreement that The Bard did

write Shakespeare's plays. So Shakespeare never went beyond grade school at Stratford-on-Avon? How about Robert Frost and Thomas Hardy who never went to college, answers Putney.

"Poet Ben Jonson wrote a laudatory preface to one of Shakespeare's plays," continues Putney. "Jonson knew everybody. He would have had to be bribed or persuaded to lie. He didn't have a reputation like that. This seems impossible."

To believe in any of the ghost-writers requires a flight of fancy and supposition which Putney rejects.

Anyway, he reflects, who else could write a line like "Oh, that this too, too solid flesh would melt?" Will anybody else ever be able to?

"What one needs to write that kind of poetry with insight is talent," says Putney, revealing Shakespeare's secret. "To be able to respond profoundly to human experience."

### Italian Town Bans Bikini Girl on Album

LODI, Italy (AP)—The latest victim of public prosecutor Francesco Novello's censorship in this north Italian town is a Bikini girl cover—but not the recording—of a popular song album.

American author Mary McCarthy's novel "The Group" annual magazine cover showing an actress in a black fur bikini are also on his condemned list.

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**69¢ Bicycle Playing Cards** **49¢**

FREE Face Cream with Purchase of  
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**THIS WEEK'S TOPS**  
**Reg. 23¢ Penetrax Light Bulbs**  
Choice of 60 or 100 Watt at 10¢ Savings!  
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**\$5.99 Value! Arvin All Metal Adjustable Ironing Board**  
Rigidly constructed—won't wobble or slip. Ventilated top less heat escape more rapidly for cooler ironing. Adjusts to height most comfortable for you.  
**\$2.99**

**THIS WEEK'S TOPS**  
**Reg. 69¢ Mr. Paul® BEAUTY SALON 13-oz. Hair Spray**  
Giant 13-oz. size in Regular or Hard-to-Hold Formula. Rich in lanolin esters for more body, greater control. Contains no drying lacquer... leaves hair lustrous.  
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**69¢ Milk Chocolate Peanut Clusters** Save 38¢  
Select new crop of Virginia Peanuts with jackets removed... roasted just right and dipped in creamy-rich milk chocolate. Perfectly delicious! Always fresh!  
**2 lbs. \$1.00**  
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Guaranteed for 3 Years!  
First quality, famous make travel syringe complete with deluxe attachments and carry case. Yours in special sale offer at savings of almost \$1.00. Don't miss this opportunity!  
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**Long Handle Garden Tools Rake or Hoe**  
Rugged, full size, tempered steel with smooth, hardwood handles. Reinforced at points of strain to prevent buckling.  
Reg. \$1.59 Shovel... **\$1.29**

**Eveready Rose Floral Value Spray Mix**  
Kills insects... controls plant diseases. Powerful, economical. Take advantage of super-discount savings to save much more than you pay!  
Get Blue Chip Stamps, too  
**49¢**

**"Flashy" Lantern with Automatic Blinker**  
Operates on 2 regular flashlight batteries. Comes with warning blinker. Fits glove compartment. Safety device for kids walking in the dark!  
Get Blue Chip Stamps, too  
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**Sale! 69¢ Metal Assorted Friction Fun Toys**  
Helicopters, trucks, planes, passenger and race cars, many more! All brightly colored. Buy several at this special Thrifty low, low 3-day sale price!  
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**44¢**

**59¢ Vinyl Plastic Pack of 4 Baby Pants**  
Popular bloomer style baby pants in soft, waterproof, boilable plastic. Full cut sizes M, L and XL. Get yours at savings in limited time offer!  
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**37¢**

**Girls' Cotton Baby Doll Pajamas**  
Drip dry cottons with floral embroidery, self bows, lace, other pretty trims. 4-6x and 8-14... 2 styles in each size range.  
Get 20 Blue Chip Stamps  
**2 for \$3.00**  
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Jumbo trays in smart designs, stain & alcohol-resistant tops... 1/2-inch metal tubing legs with no-mar plastic tips. Outstanding buys at 1/2 price savings!  
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Oscillates to give same effect as skilled hand massage. Stimulates circulation, kneads to ease cramps, stiffness, muscular aches. 30-watt motor, 120 volt.  
Get 114 Blue Chip Stamps  
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Also available in 12x12—12x15—12x18  
Choice of white, cinnamon, martini, gold...  
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### SPORTSWEAR CLEARANCE

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Great reductions on sleeveless jewel neck or mock turtle cashmere shells. Italian crochet evening jackets.

## CAMPUS SHOP 43

### FAMED NAME SWEATERS

**6.97-7.97**

Were 10.99-14.98 Darlene wool-fur-nylon shetland or angora rabbit sweaters, novelty and cardigan styles. Pastel or dark in sizes 34 to 40. Dyed-to-match wool skirts. Were 8.99 to 10.97. Now 4.97-6.97.

### ACTIVE SPORTSWEAR

**1.97-7.97**

Group includes reduced pants, tops, shifts, some 2-pc. suits, sweaters.

## SPORTSWEAR 76

### FAMED-MAKER ACTIVE SPORTSWEAR

**4.97-9.97**

Were 9.98-19.98 Limited quantities of stretch pants, Arnel® triacetate jersey pants, sleeveless blouses, shifts, Misses' sizes.

## SPORTSWEAR SEPARATES 101

### FAMOUS MAKER 2-PIECE SETS

**8.99** were 16.98-19.98

Striped slim or pleated skirts, rolled sleeve convertible collar blouse. Pink-yellow-white-toast combination. Sizes 8-18.

4.99 Group of better blouses, 2.99-3.49

## CHILDREN'S SHOES 70

Misses' & growing girls' dress shoes, 5.97

## BUDGET BLOUSES

### BETTER BLOUSES

**1.99**

A fine selection of better blouses, cotton, Dacron® polyesters. Some silks. Prints or solids in broken sizes.

### WOMEN'S DRESSES 57

Custom-size dresses, 12 1/2-22 1/2, 14.97-25.97

### MISSSES' DRESSES 96

Afternoon and dinner wear dresses, 8-18, 15.97

### BOULEVARD DRESSES 95

### SUMMER DRESSES

**8.00-10.00**

**15.00** were 12.00-19.95

Group of lightweight dresses in acetate rayons, cottons, linens. Prints or solids. Misses' sizes.

### FORECAST DRESSES 20

### ASSORTED DINNER DRESSES

**24.00-54.00**

Were 39.98-110.00 Casual and late day styles in pure silk, sheer woollens, imported knits, synthetic blends. Ass'd. colors, Misses' sizes.

### SPORTSWEAR 72

### HUDDLESPOUN FLAT KNIT SEPARATE SALE

**3.00, 5.00**

Cotton knit sheath skirts, shells, chanel jackets, brass button blazers—at a low price. Pastels, white, red in the season's new cotton knits. 10-16.

### YOUNG SIGNATURE COATS 24

12.98 Cotton Poplin car coats, Jr. sizes, 4.97

### YOUNG SIGNATURE DRESSES 94

19.98 Street or dressy summer cottons, 10.97-14.97

### MISSSES' COATS 27

Better all-weather coats to clear, 10.00

## ACCESSORIES 19

10.98 Better quality bulkies, chanel style, 5.99

1.00 Wind bonnets. Black, white, beige, 2/99c

## JEWELRY 22

Special purchase earrings, necklaces, pins, 99c\*-2.99\*

\*Plus 10% Federal tax

## HANDBAGS 26

Patent crush and smooth finish handbags, 2.69\*

Black or brown billfolds, special purchase, 2.69\*

\*Plus 10% Federal tax

## KNIT UNDERWEAR 28

### NYLON SLIPS

**1.49-8.99**

3.00-12.95. Large assortment of nylon slips, 1/2-slip, briefs, gowns, and sleepcoats. Famous brands.

4.00 Novelty cotton Batiste printed sleepwear, 2.99

## HANDKERCHIEFS 58

1.00 Imported toys, animal or novelty figures, 59c, 2/1.00

### GIRLS' & TEEN LINGERIE 79

Teen and girls' summer sleepwear, 1.99

Ass't'd. group of bras & panties, 50c

### BOYS' SHOP 3-7 & ACCESSORIES 52

Boys' jeans, sizes 6 & 7 only, 99c

Lined & unlined jeans, sizes 4-7, 1.99

Girls' asstd. jewelry suspenders 25c\*

\*Plus 10% Federal tax

### INFANTS' WEAR 38

Assorted playwear (babe or toddler), 99c-1.99

Polo shirts (babe or toddler), 99c-1.39

### GIRLS' SPORTSWEAR 77

Knit T-shirts, shorts, capris, 3-6x, 99c, 7-14, 1.99

Cotton or cotton corduroy capri sets, 3-6x, 1.99, 7-14, 2.99

5.98 Cotton Terry beach robes, S-M-L, 1.99

### GIRLS' DRESSES 56

3.98-7.98 Assorted cotton dresses, 3-14, 2.99-4.99

## LINGERIE 10

### FINER LINGERIE TO CLEAR

**99c-19.99**

Famous maker slips, half-slips, waltz gowns, pants, baby dolls, negligees. Sizes 32-40.

## COSMETIC 0

12.95 Slenderella Massager, 6.99

4.95 Hair dryer attach. set, 3.99

12.95 Electric travel mirror, 7.99

6.00 Lucien Lalong cologne, "Tailspin", 3.00\*

2.00 Soft Magic Bath Oil for dry skin, 1.00\*

\*Plus 10% Federal tax

### FAMOUS BRAND WOMEN'S SHOES

**7.00**

Famous brand shoes all taken from our regular stock.

## RED CROSS\* SHOES 51

### RED CROSS SHOES\*

**10.97** were 12.99-14.99

All taken from our regular stock. All sizes but not in all styles. 4-10 in AAA to B widths.

10.99-12.99 Red Cross Cobbies, spring and summer shoes marked down. 4-11, AAA to B, 8.97

\*This product has no connection whatever with the American National Red Cross.

Variety of Selby shoes. 5-10, 13.97

### BOULEVARD SHOES 112

### WOMEN'S RISQUE DRESS SHOES

**8.97** were 11.99-13.99

A variety of styles and colors all taken from stock. Sizes 4 to 10, widths AAA to B.

8.99 Summer flats and casuals, 4.97

### FAMOUS MAKE SWIMWEAR

**5.00**

Discontinued styles by famous California makers. One and two-piece styles.

## WOMEN'S SPORTSWEAR 85

### SWEATER CLEARANCE

**6.00**

Women who wear hard-to-find sizes 40 to 46 will appreciate these reductions on sweaters.

## MEN'S

### FURNISHINGS 6 & 80

Assorted styled belts, 99c

5.00-7.50 Collector cufflinks, 2.99\*

1.00 Men's hose in assorted styles, colors, 79c, 6/4.69

\*Plus 10% Federal tax

### SHORT SLEEVE DRESS SHIRTS

**2.69, 2/5.00** were 4.00

In white, in choice of tab or spread collar styles.

5.00 Famed maker short sleeve shirts, 3.39, 3/10.00

### MEN'S SHOES 60

Black & brown oxfords and slip-ons, 5.00-7.99

### BOYS' WEAR 14 & 23

Famous maker casual pants, 1.00

3.98 Boys' cotton cords, 2.39

3.99 Boys' all-weather jacket, 6-16, 2.99

3.98 Student wash pants, broken sizes, 1.59

6.98 Cotton plaid sport coats, 6-14, 4.99

3.00 Pajamas in assorted styles and sizes, 1.39

2.50 Cotton flannel long-sleeve sport shirts, 1.00

3.00 Assorted swimwear, broken sizes, 1.00

## NOTIONS 1

4.99 Backrest. Solid color, 1.99

### BARRTON HALL SHOP 83

2.99 Knit shirts and sweat shirts, S-M-L, 1.00

5.95 Handsome striped sport shirts, 3.99

40.00-59.95 Wool and corduroy suits, 25.00-49.95

35.00 All-wool sport coats, 12.50

### WOMEN'S SHOES 12

19.99-28.00 Famous maker shoes, 11.00

### CAMERAS 37

8.95 30x40" beaded movie screen, 6.99

## MEN'S

### SPORTSWEAR 45 & 84

16.95 Short-sleeve and cardigan sweaters, 6.99

2.99 Washable cotton corduroy pants, beige, 1.99

15.95 MacPhergus slacks, broken sizes, 13.99

### SPORT COATS

**27.00, 37.00** were 335.50

All-wool and blends by famous makers.

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### GIRLS' DRESSES

were 3.99 2.00

Beautiful summer styles in easy-care cotton, 7-14.

### TOTS' SWIM SUITS

**1.59, 2/3.00**

1 & 2 piece stretch swim suits, sizes 4-6x.

Dress slacks in various styles and fabrics, 28-42, 3.99

Imported straw hats in all sizes, were 4.00, 1.99

Cool acetate waltz gowns, pastel colors, 1.39

Cotton pique shifts with floral print, were 2.99, 1.97

Airy summer briefs, were 69c 59c, 2/1.00

Scramble table lingerie, assort., were 29c-2.99, 19c-1.99

Longline and bandeau bras, were 1.99-3.99, 1.00

Lightweight stretch pantie girdles, were 2.49, 1.88

### THERMAL BLANKETS

if perf. 10.99 4.44

72x90" fits twin or double beds, comfortable.

### BOYS' STRETCH SOX

were 59c ea. 3/1.00

White cotton and nylon sox, light and long wearing.

Small size garter belts to clear, were 1.29, 88c

Beige tone seamless nylons, 9-11, 39c, 6/2.29

Beige tone hose, 9-11, 59c, 2/\$1

Seam and seamless nylons in broken sizes, beige, 19c

Large selection of jewelry pieces to clear, 3/\$1\*

\*Plus 10% Federal tax

Nylon and cotton gloves, many styles, were 1.00, 88c

Assorted print bath towels, 1.29, 4/5.00

### PLAID LUGGAGE

Soft side train case, 4.00\*

18"x21" pullman \$4\*, 24" pullman \$6\*, 26", \$8\*

\*Plus 10% Federal tax

### SUPPORT HOSE

were 4.95 3/2.00

1st quality seamless support hose, sizes M-L-XL.

### KLAIRETTE GIRDLES

were 1.99 1.00

Selection of famed girdles and pantie girdles.

Purse and wallet sets, many colors, were 1.00, 63c\*

\*Plus 10% Federal tax

Boys' short sleeve cotton sport shirts, were 1.99, 1.22

Boys' cotton surfers in broken sizes, many colors, 1.99

### NYLON 1/2-SLIPS

were 1.59 3/4.00

Nylon polka-dot 1/2 slips in several colors.

### MEN'S CASUAL SLACKS

were 4.95 2.88

Men's continental or Ivy casual slacks, 28-42.

Boys' white T-shirts and briefs, all sizes, 3/1.00

Men's plain, fancy, stretch sox, sizes 10 1/2-13, 6/2.50

Men's pullover and cardigan style sweaters, 5.99

Assortment of men's white, fancy underwear, 2/1.00

Men's famous name ties, were 1.25 ea., 3/2.00

Snow white pillowcases, 42x36" cut size, were 49c, pr. 35c

72x84" Dacron® polyester comforters, were 12.99, 7.00

### MEN'S JACKETS

were 4.95 2.99

Lightweight, all nylon windbreakers, sizes S-M-L-XL.

### MEN'S SPORT COATS

were 14.99 8.99-10.99

Tropical weight plaids, stripes, etc. 36-42 R-S-L.

Printed cotton quilted coverlettes, if perf. 5.99, 3.00

Tots' dresses, many styles, in broken sizes, 1.99

Toddler's pinafore slip dress, sizes 1-4, were 1.39, 88c

Helanca® nylon and girls' cotton bathing suit, 7-14, 2.88

Girls' cotton baby doll pajamas, sizes 8-14, 1.00

Selection of ladies' shifts in prints or solids, 3.00

Women's jr. dresses, broken sizes and colors, 1.00-3.00

Ladies' suits in broken sizes and colors, reduced, 11.00

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## Newspaper Guild Will Meet Here

Business, fun and celebrities are the fare for some 200 delegates expected in Long Beach for the 31st international convention of the American Newspaper Guild July 12 through 17 in Lafayette Hotel, convention chairman Morry Rabin, of the Long Beach unit, announced.

Headliners at the convention's main social event, the July 14 banquet, include Democratic U.S. Senate nominee Pierre Salinger as principal speaker, television's Bill Dana (Jose Jimenez) as toastmaster and Dan Blocker, who plays Hoss Cartwright in NBC-TV's "Bonanza" series.

DELEGATES and their families, representing the 32,000-member ANG, with newspaper units from the U.S., Puerto Rico, Hawaii and Canada and wire-service units of the U.S. and Canada, will be welcomed on arrival at a party sponsored by Independent Press-Telegram publisher Herman H. Ridder and co-publisher Daniel H. Ridder.

Business sessions open July 13 with the speakers' schedule including Mayor Edwin W. Wade, W. J. Bassett, executive secretary-treasurer of the Los Angeles County Federation of Labor, and Albin Gruhn, of San Francisco, president of the California Labor Federation.

The delegates stop for fun July 15 with an outing to Disneyland, a boat tour of the harbor and a Hawaiian luau at the Reef Restaurant. Wives and children of delegates have a separate, non-business schedule to follow including a Monday visit to Marineland, Hollywood studio tours on Tuesday, a Pacific Coast Club beach party and fashion show Thursday of the convention week.

THURSDAY and Friday are business days for delegates. The conclave will close with a cocktail party July 17 in the Lafayette.

Simon Booker, Washington bureau chief of Johnson Publications, the nation's largest Negro publishing firm, will take part in a human-rights forum discussing the guild's role in achieving equal employment opportunity in



BILL DANA  
Toastmaster



DAN BLOCKER  
Convention Headliner

the newspaper industry.

Two beauties will be hostesses for the convention's extensive social program, Joyce

Bryan, chosen Miss American Beauty at last year's International Beauty Congress in Long Beach, and the new Miss Long Beach, Karen Mashburn.

## 2,000 NEW ROUTE SIGNS ERECTED

### Highway Renumbering Phase Complete

U. S. P. T. Los Angeles Bureau  
More than 2,000 of the state's new green-and-white route markers have been erected along highways in Los Angeles, Orange and Ventura counties, the Division of Highways has announced.

The renumbering program, authorized by the 1963 state legislature, was initiated to simplify highway and freeway numbering and reduce the use of two or more numbers on a single thoroughfare.

SOME changes were made to avoid use of "alternate" designations, such as U.S. 101 Alternate, while others will drop all U.S. numbers from any route which lies entirely within the state. Other numbers were changed to avoid using the same numeral on

state, U.S. and Interstate routes.  
Long Beach Freeway, for example, was changed from State Route 16 to State Route 7 because Interstate 15 makes up part of the freeway system and might cause confusion.

Erection of the triangular markers was begun April 20 and completed June 18, the Division of Highways said.

Among the changed state route numbers in this area are:

Artesia Boulevard and Riverside Freeway from Hermosa Beach to the Riverside County line now are designated State Route 91. They formerly carried both State Route 14 and U.S. 91 signs.

PACIFIC Coast Highway

from Oxnard to Doheny Beach State Park now carries the designation State Route 1. It formerly was U.S. 101 Alternate.

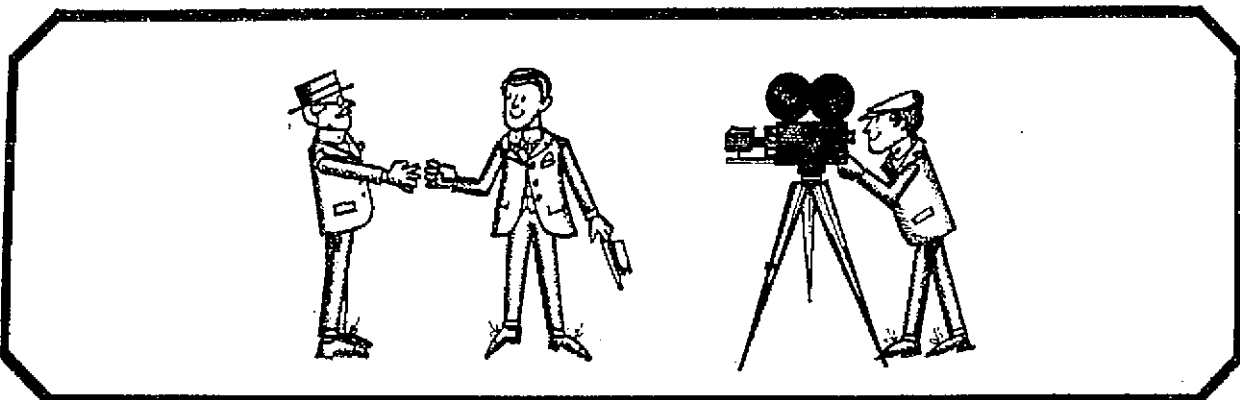
Harbor Freeway, coupled with Pasadena Freeway, is now State Route 11. It had carried designations as U.S. 6 and U.S. 66.

### British Cities Get

#### 'Controllers' for War

LONDON (AP)—The government has advised municipalities to appoint "controllers in war"—officials to take charge of civil defense and emergency administration. It hastened to add no emergency appears imminent but civil defense is being re-evaluated. Town and county clerks are considered the best candidates.

## COMMUNITY SAVINGS PRESENTS "AMERICA IN THE MAKING" A FILM CAVALCADE OF EVENTS THAT SHAPED THE HISTORY OF OUR COUNTRY (First time ever shown)

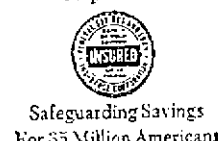


### SEE THESE EXCITING SCENES IN OUR LOBBY

Teddy Roosevelt takes office at 42, builds Panama Canal; President Taft and his friends; William Jennings Bryan; Woodrow Wilson defeats Roosevelt's Bull Moose Party; Wilson first president to go to France; women fighting for the right to vote (and how they dressed!!), the first woman in Congress, women cast first vote, 1920; Al Johnson and Lillian Russell campaign for Harding; Coolidge sworn in by his father, Franklin D. Roosevelt as Governor of New York; Secretary of the Navy and highlights of his presidential years; the Truman-Dewey campaign of 1948. Many other fascinating scenes. These films are shown continuously in our lobbies in a television-type cabinet. Just relax, have a cup of coffee and re-live the events that have preceded this year's presidential campaign.



### 30TH BIRTHDAY Federal Savings and Loan Insurance Corporation



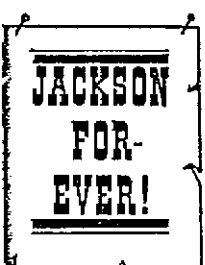
### OLD TIME NEWSPAPER PAGES

Eventful front pages from the New York Times. The Civil War Begins. Sherman's March to the Sea. The Trans-Continental Railroad. The Gold Panic. The Maine Blown Up, and other history making stories.



### CAMPAIGN BUTTON DISPLAY

This is really colorful. Original political buttons worn in former presidential campaigns. A fascinating display dating from McKinley thru the Kennedy-Nixon campaign. Which ones did you wear?



### OLD TIME ELECTION POSTERS

(Compton Office Only)

These are real collector's items. Harrison campaigning to "Keep the Ball Rolling," "Jackson Forever! The Hero of Two Wars and of Orleans!" Many more historic political handbills.



### FREE ALMANAC! "THE 1964 AMERICAN VOTER"

A 31 page review of the office of the President, the Senate, the House, national political conventions, voting qualifications, and the electoral college. Has convention score sheets for both parties; also final election score sheets. Includes useful political glossary.

ARE  
YOU  
EARNING  
4.96%  
EACH  
YEAR?



YOU  
WILL  
EARN  
4.96%  
EACH YEAR  
WHEN OUR  
4.85%  
CURRENT  
ANNUAL RATE  
IS  
COMPOUNDED  
MONTHLY,  
PAID  
QUARTERLY  
AND  
MAINTAINED  
ONE  
YEAR.

ADDED BONUS! INTEREST PAID FROM DATE RECEIVED AND TO DATE OF WITHDRAWAL. Your funds now earn from the date received if held to the end of the quarter. They also earn to the date of withdrawal after remaining at least six months, providing your account remains open to end of the quarter.

FULL EARNINGS FROM THE 1ST. Get your savings in by the 10th of the month, they'll earn interest from the 1st.



### COFFEE AND REFRESHMENTS

It's Open House at all of our offices. Come in, see the movies, join us for cake and coffee.



### COMMUNITY SAVINGS

and loan association  
Roger E. Dunn, President  
MAIN OFFICE:  
477 E. Compton Blvd.  
Compton  
PARAMOUNT:  
15359 Paramount Blvd.  
LONG BEACH:  
3901 Atlantic Ave.

# NEW DENTAL PROGRAM FOR PENSIONERS NOW IN EFFECT

DR. RAYMOND has been advised by the California Department of Social Welfare that the following program is now in effect for pensioners.

### AND WE QUOTE

"As a result of additional funds available for Medical Care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire costload."

This means that on presentation of your Old Age Security "Identification" card, the following can be done WITHOUT FURTHER AUTHORIZATION.

1. EXAMINATION
2. NECESSARY DIAGNOSTIC X-RAYS
3. EMERGENCY CARE
4. DENTURE REPAIRS
5. DENTURE ADJUSTMENTS

To complete your new dental plates, a report is turned in for final authorization after which the county will pay for your dentures.

VISIT DR. RAYMOND'S OFFICE AND LEARN HOW THIS NEW PLAN WILL HELP YOU!

### ATTENTION ALL OTHERS WHO NEED DENTURES:

NOW . . . ALL THIS WEEK  
**BIG SAVINGS**  
NO MONEY DOWN  
PAY NOTHING FOR 12 WEEKS  
24 Months to Pay—for  
**DENTURES**  
also Bridges and Restorations  
X-RAYS

Dr. E. P. Raymond  
Dentist  
Over 20 Years  
In  
Dentistry  
19 Years  
at  
First and  
Pine

LOW PRICES  
You who need  
Dental Plates  
take advantage  
of BIG  
JULY SAVINGS  
which will in no  
way change my  
well-established  
policy. Good  
Dentistry that  
conforms with the  
high standards  
of the Dental  
Profession  
at low prices.  
DR. E. P. RAYMOND

NO MONEY  
DOWN  
PAY NOTHING FOR 12 WEEKS

UNION MEMBERS: We Gladly Fill In Dental Plate Service Forms for Those Who Use Our Dental Plate Plan

Plates put in  
IMMEDIATELY  
after extractions. No  
lost time from work.  
You need not be with  
out your teeth even  
one day! Ask about  
DR. RAYMOND'S  
IMMEDIATE  
RESTORATION  
PLAN.

MODERN DENTAL PLATES added by  
"improved" dental plates, materials and  
techniques. Used in the  
construction of dental plates. Dental  
Science has followed a "progressive"  
path that resulted in dental plates more  
natural in "appearance," better fitting  
and more "comfortable." Wear them  
ask. In the comfort of modern dental  
plates, numbers and lowers and partials.  
Good dental plates need not be  
expensive. The cost is small.  
MY BEST OFFER:  
Make first payment after October 1,  
1964. No interest. No carrying charges.

NEW DENTURES FOR PENSIONERS  
Additional Funds Available — Let Us Assist You  
PHONE ME 4-3939 — FAST PLATE REPAIRS  
No Appointment Necessary for Examination

**Dr. Raymond**  
**DENTURES**  
UPPER • LOWER • PARTIALS  
CORNER FIRST & PINE STS.  
122 W. FIRST ST.

## Dissident Chief Held in Madrid

MADRID (UPI) — Jose Maria Gil Robles, leader of Spain's Christian Democratic movement, was arrested Saturday as he stepped off a plane from Rome at Barajas Airport here, well-informed sources reported.

Gil Robles had been in exile for two years, following his attendance at a "European Movement" Congress in Munich, Germany, at which the Spanish regime of Generalissimo Francisco Franco was criticized.

AFTER reports from the congress reached Madrid, Gil Robles and three other Spanish politicians who attended it in an unofficial capacity were told they must choose between deportation to the Spanish Canary Islands and permanent exile abroad.

All chose exile.  
The other Spanish delegates who attended the congress were Jesus Prado Arrate, professor of economics at Madrid University; Joaquin Satru Stegui, leader of the monarchist "Spanish Union" movement, and Ionisio Ridruejo, known as "the poet of the Falange."

## STATE SOCIETY Calendar

- MONDAY  
All States, 205 W. Broadway, 7:30 p.m.
- TUESDAY  
Indiana, 208 Linden Ave. 6:30 p.m.
- FRIDAY  
All States, bus trip to Hollywood, from 148 E. Ocean, 9 a.m.  
Nebraska, 208 Linden Ave., noon.  
Colorado, Bixby Park, 6:30 p.m.  
Illinois, 728 Elm Ave., 6:30 p.m.







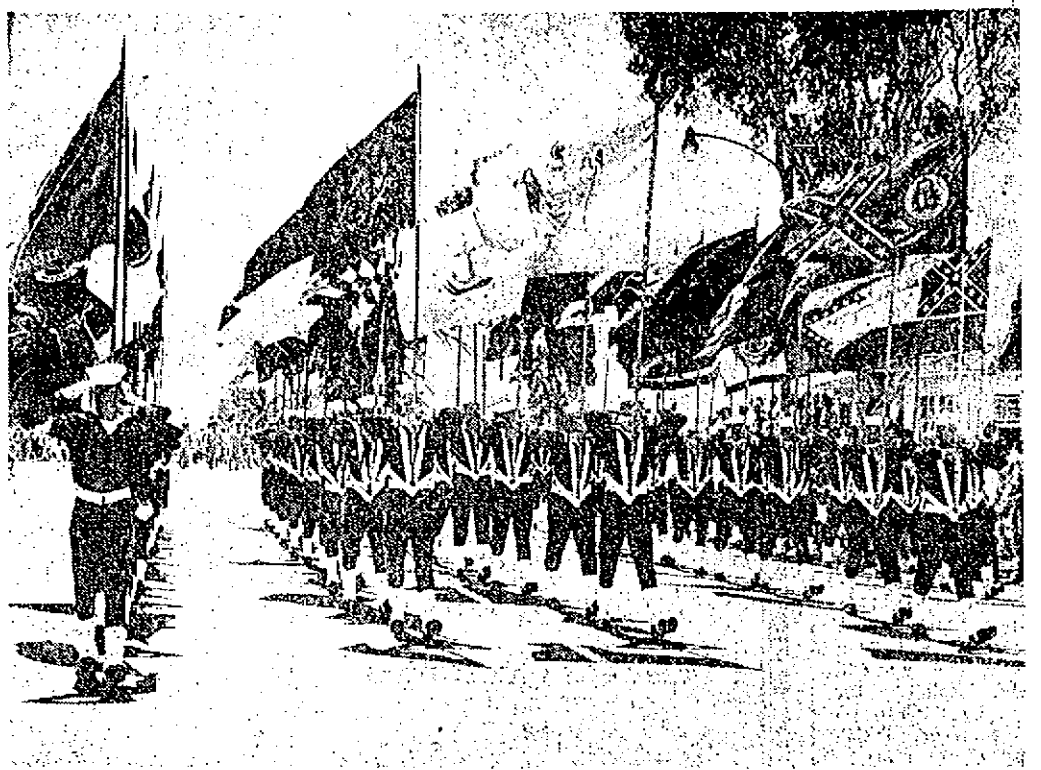
# Huntington Beach Celebrates the 4th



**LAKEWOOD HIGH STEPPERS**, the Yankee Doodle Dandies were a prize-winning drill team as they performed with precision attired in their Minutemen-type uniforms.



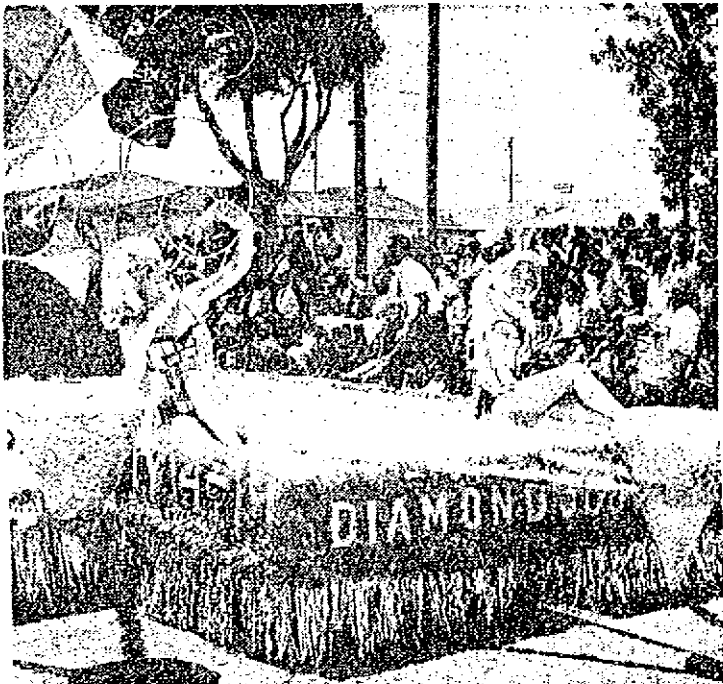
**BRIGADIER** General John F. Dobbins, commandant of El Toro Marine Corps Air Station, was the honorary marshal accompanied by Mrs. Dobbins.



**COLORFUL NAVAL CONTINGENT** from San Diego marched before an estimated 25,000 persons with a show of the 50 flags that have flown in turn over each of the 50 states before they became part of the Union.



**MISS HUNTINGTON BEACH**, Rosemary Southward, 17, one of the more popular entries in the parade.



**PRINCESS CANDIDATES** for the title of Pirate Girl of the Orange County Fair graced the float entered in the parade. The blonde contestants, from left, are Sharon Reyes, 17, and Susan Johnson, 17.



**CLOWN ON PARADE** was a member of the Long Beach El Beka Shriners that had one of the largest entries in the annual parade.



**EARLY SETTLERS** of Huntington Beach are depicted by Dr. and Mrs. Lawrence F. Whittaker on float marking city's 60th anniversary.

—STAFF PHOTOS BY KEN KNIGHT

## WIN THIS O'KEEFE & MERRITT GAS CONTEMPO RANGE

### in our FAVORITE RECIPE CONTEST!

It's Recipe Contest time again! Each year the Independent, Press-Telegram publishes a cookbook made up entirely of favorite recipes of readers. This year we're striving for the biggest and best cookbook yet . . . and we want YOUR favorite recipe to share with others. Exotic dishes, fancy desserts, or just plain "good home cookin'" recipes will be included in the Cook Book. Send your favorite recipes today . . . and you may be one of the winners.

Winning Entries Will Appear in the **INDEPENDENT, PRESS-TELEGRAM COOK BOOK EDITION** TO BE PUBLISHED SUNDAY, SEPT. 6, 1964

Recipes Will Be Judged in These  
● 40 CLASSIFICATIONS ●

- |  |  |
|--|--|
| 1. Appetizers, Canapés                                 | 22. Macaroni, Noodles, Rice, Spaghetti                           |
| 2. Barbecue Dishes                                     | 23. Marinades, Meat Sauces                                       |
| 3. Beverages   | 24. Meat Balls, Meat Loaves, Pies, Steaks, etc.                  |
| 4. Cakes   | 25. Meats (Chops, Roasts, Steaks, etc.)                          |
| 5. Candies & Nuts                                      | 26. Old Southern Dishes (including Spoon Bread, Dumplings, etc.) |
| 6. Casseroles  | 27. Pies and Tarts   |
| 7. Cheese Dishes                                       | 28. Potato Dishes  |
| 8. Cookies   | 29. Poultry Cookery  |
| 9. Cooks for Two                                       | 30. Puddings (Cobbler, Custards, Strudels, etc.)                 |
| 10. Dietetic Dishes                                    | 31. Quantity Recipes   |
| 11. Dishes by Main Course                              | 32. Refrigerator Desserts, Russe, Mousse                         |
| 12. Dishes Made with Wine or Beer                      | 33. Relishes and Pickles   |
| 13. Eggs, and Ways of Preparing                        | 34. Salads   |
| 14. Fish and Seafoods                                  | 35. Salad Dressings  |
| 15. Flaming Foods                                      | 36. Sandwiches   |
| 16. Foreign Recipes                                    | 37. Snaps  |
| 17. Game Cookery                                       | 38. Soups  |
| 18. Hot Breads (not yeast)—Coffee Cakes, Muffins, etc. | 39. Vegetables   |
| 19. Ice Creams, Ices, Sherbets                         | 40. Yeast Breads (Rolls, Coffee Cake, Doughnuts)                 |
| 20. Ictims Dessert Sauces, Fillings                    |  |
| 21. Jams and Jellies                                   |  |

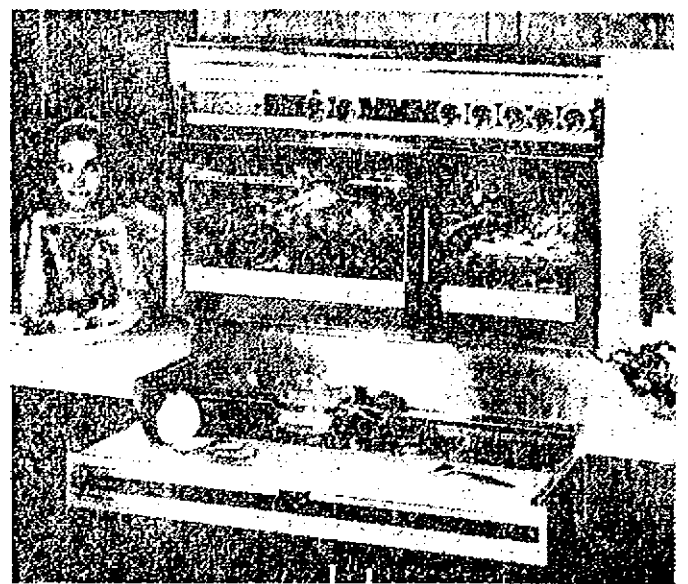
See This Wonderful Gas Range and Cook Book Details at Following Dealers:

- |                                |                           |
|--------------------------------|---------------------------|
| <b>LONG BEACH</b>              | <b>BELLFLOWER</b>         |
| A-1 Home Appliance             | Goodyear Service Store    |
| 1925 Pacific Ave.              | 17225 S. Bellflower Blvd. |
| Bond Stove Works               | Lakewood Home Appliances  |
| 965 E. 4th St.                 | 17127 Lakewood Blvd.      |
| Dooley's Hardware Mart         | McMahon Furniture Store   |
| 5075 Long Beach Blvd.          | 16810 S. Bellflower Blvd. |
| Goodyear Service Stores        | Signal Stores, Inc.       |
| 444 E. Anaheim St.             | 15115 Bellflower Blvd.    |
| 2169 Bellflower Blvd.          |                           |
| Hill's Appliances              | <b>LAKEWOOD</b>           |
| 5650 Atlantic Blvd.            | Butler Bros.              |
| McMahon Furniture Stores       | 5252 Lakewood Blvd.       |
| 1895 E. Anaheim St.            | Cal Store                 |
| 317 Long Beach Blvd.           | 2500 E. Carson St.        |
| Word Furniture & Appliance Co. | <b>COMPTON</b>            |
| 1855 Pacific Ave.              | Forman's TV Mart          |
| Leo Shultz Furniture Co.       | 2001 N. Long Beach Blvd.  |
| 730 Long Beach Blvd.           | Trader Tucker             |
|                                | 1003 S. Long Beach Blvd.  |

#### CONTEST RULES

1. Type, print, or write legibly, your recipe or recipes.
2. Use one side of paper only.
3. List ingredients completely, giving accurate measurements.
4. Make your directions clear, concise, and complete.
5. Indicate classification in which YOU wish to enter your recipe.
6. Be sure to include your name, address, and telephone number on each recipe . . . and just one recipe to the page.
7. Mail your entries to: Mildred K. Flanary, Independent, Press-Telegram, 604 Pine Ave., Long Beach, Calif. 90801.

In case the same recipe is submitted by two or more contestants, the one bearing the earliest postmark will be the only one considered. All recipes, both winners and non-winners of prizes, become the property of the Independent, Press-Telegram and may be reproduced in the Cook Book. Names and addresses of contestants will be published with recipes. None will be returned. Decisions of the judges will be final. Employees of the Independent, Press-Telegram and their families are not eligible to enter the contest. Recipes will be judged on: Simplicity of Ingredients . . . Length of Preparation . . . Uniqueness of Recipe and Cost of Ingredients.



**GRAND PRIZE** O'KEEFE & MERRITT GAS CONTEMPO! with Exclusive Programmed Cooking Control

Programmed cooking automatically sets the correct temperature for roasting, broiling or roasting. The clock control starts and stops cooking at any pre-selected time. Then turns down oven burner to keep food hot and ready to serve for hours without overcooking. Slide-away counter pulls out for convenient work area. Shelves over broiler let broiler when not in use. Exclusive Convection Grillator Broiler adjusts to desired heat at a touch. Exclusive Automatic Roastmaster controls roasting and holds food at 170° temperature for hours.

**PLUS 120 CASH PRIZES!**

(A first, second and third prize in each of the 40 classifications): 40 prizes of \$5, 40 prizes of \$3, 40 prizes of \$2.



# Gun Shy for 30 Years

By BILL HAZLETT

The mysterious case of the stolen pistol has been solved.

It took just 30 years. Long Beach Det. Alex Myers has finally closed a case that opened June 2, 1934—years before Myers was a policeman.

That was the day Lou G. Harvey was moving some items out of his hardware store, which used to be at 416 W. Broadway—where the Public Safety Building now stands.

DURING the move, Harvey recalls, someone stole his new .380-caliber automatic.

But Lou Harvey is a careful man. A few weeks earlier, when he bought the gun, he'd taken time to draw a sketch of it, and record the serial number.

He still has that time-yellowed sketch, and the number—59783—is still readable on it.

The day the gun was stolen Harvey called Long Beach police and reported his loss. He gave them a description of the weapon and the serial number he'd recorded.

A THEFT case was opened. Various teams of detectives checked the pawnshops, in case the thief decided to sell the gun.

Over the years the case file remained open. Every time a thug was picked up with a gun the serial number was checked against Harvey's report—and the hundreds of others on file.

"Every once in a while I'd get to thinking about the gun and I'd wonder if they were ever going to find it," Harvey recalled.

Years went by, still the case remained open.

World War II came and went—followed by the Korean War.

HARVEY sold his hardware business and took a job as storekeeper for the Long Beach City Water



DET. ALEX MYERS, right, returns Lou G. Harvey's long-missing .380-caliber automatic. The gun, stolen 30 years ago, was recovered during an investigation by the Los Angeles County Sheriff's laboratory.

Department. He's been there almost 20 years now.

Then, last week a man walked into the Los Angeles County sheriff's office. He had a gun.

He explained that the gun had been given to him by the widow of a friend, and that it didn't have a serial number.

The original number had been filed away.

The man wanted to register the weapon, and he wanted a new serial number.

The gun was turned over to a county laboratory technician. His job was to find out what the serial number had once been.

Slowly, drop by drop, he applied an acid solution to the place where the serial number was supposed to be. The number, as if by magic, began to reappear. It was 59783—Harvey's long-missing gun.

Over the years the gun had been through dozens of hands. Someone had filed away the serial number. The statute of limitations had long since run out on the original theft.

So this week Det. Myers went to 3101 E. Seventh St. and returned the gun to its original owner.

"It's sort of like television, these guys just kept working and working, and never gave up," Harvey, now 64, said.

HARVEY said he doesn't know what he will do with the gun now that it has been returned.

"I don't guess I've ever shot it more than five or six times, and I don't really have any need for it now."

"Sure I'm going to keep it," he added, "only if just to look at it every once in a while to remind myself never to give up hope."

## Rooms Sought in, Around L.B. for 16,000 Jehovah's Witnesses

Five hundred Jehovah's Witnesses ministers, headed by Harold M. Pulver, are combing the Long Beach area to obtain rooms for delegates to the Long Beach District Assembly, scheduled for the Municipal Auditorium and Arena July 16-19.

Over 16,000 Witnesses are expected to attend the "Fruitage of the Spirit" Assembly from Southern California and neighboring states.

Pulver, who comes to California from Wichita, Kan., explained that the rooms being sought are in addition to hotel and motel reservations already made.

"It is gratifying to see the way people open up their homes to Jehovah's Witnesses during our conventions," he said.

"In spite of the large number of visitors," he added, "it is our hope to have each and every one of them comfortably housed in the Long Beach area."

The rooming department is one of the features of the four-day gathering, which will be climaxed by an address entitled, "Peace Among Men of Good Will or Armageddon—Which?"



FINDING HOUSING for 16,000 delegates to Jehovah's Witnesses' convention here July 16-19 is task now facing Harold and Naomi Pulver.

## \$3 EXAMINATION \$3 SICK AND SUFFERING? STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere  
You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used plus other advanced diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Thousands of people have had this examination.

What is it worth to know about your ailments—just facts—HEAD TO TOE OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAE AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D.C.  
DIRECTOR

2067 ATLANTIC AVE., LONG BEACH  
"IN SOUTHERN CALIFORNIA SINCE 1951"

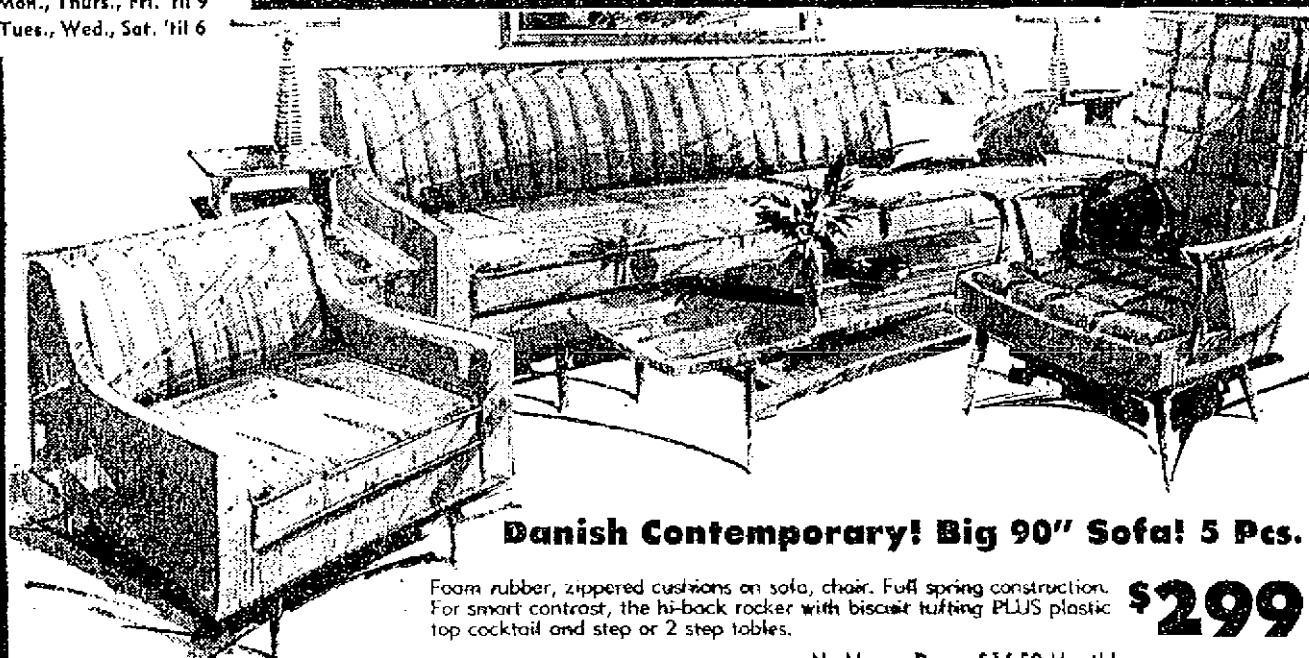
GA 6-6166 — GA 6-6167

OPEN MON. WED. FRI. 9 A.M. TO 7 P.M. OPEN TUES. & THURS. 9 A.M. TO 5 P.M. SAT. 9 A.M. TO 12 P.M.

Please bring this ad and morning sitting facilities with you.

## GOLD'S LUXURY LIVING ROOMS \$299 YOUR CHOICE..One Low

Shop Today Sunday 10 to 5  
Mon., Thurs., Fri. 'til 9  
Tues., Wed., Sat. 'til 6

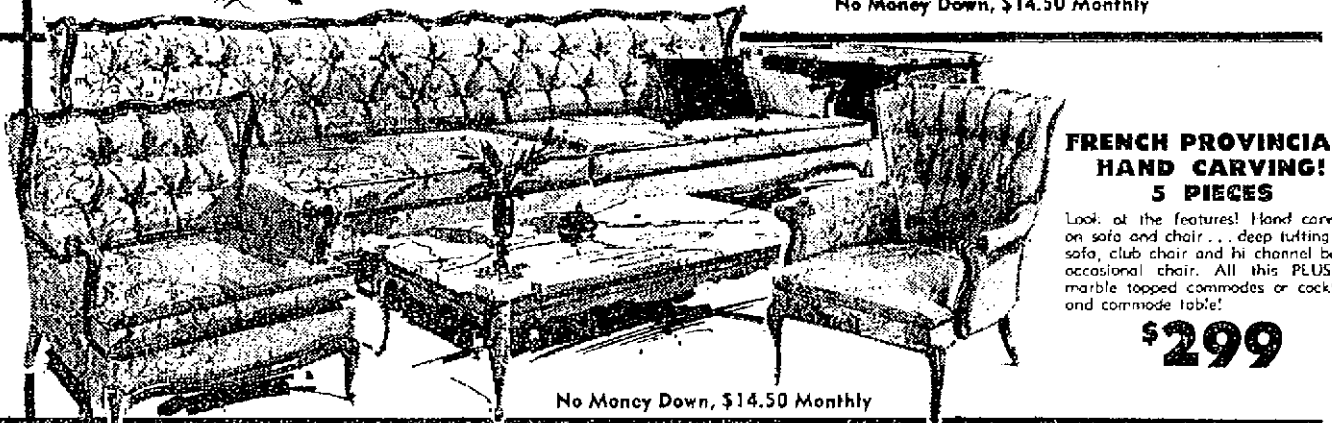


Danish Contemporary! Big 90" Sofa! 5 Pcs.

Foam rubber, zippered cushions on sofa, chair. Full spring construction. For smart contrast, the hi-back rocker with biscuit tufting PLUS plastic top cocktail and step or 2 step tables.

\$299

No Money Down, \$14.50 Monthly



FRENCH PROVINCIAL!  
HAND CARVING!  
5 PIECES

Look at the features! Hand carving on sofa and chair... deep tufting on sofa, club chair and hi channel back occasional chair. All this PLUS 2 marble topped commodes or cocktail and commode table!

\$299

No Money Down, \$14.50 Monthly

EARLY AMERICAN!  
With Swivel Rocker!  
6 PIECES

84" sofa with attached 3-pillow back. Sofa and rocker with full spring construction and foam zippered cushions. To complete the group... 1 cocktail and 2 step tables PLUS a 9x12 oval braid rug!

\$299

No Money Down, \$14.50 Monthly



## SUMMER SAVINGS AT GOLD'S ON ALL TOP NAME APPLIANCES



YOUR CHOICE \$238.88

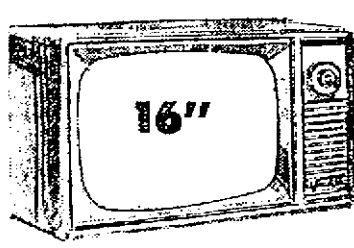
Kelvinator Automatic Defrost

- 13.6 cu. ft.
- 102 lb. zero zone freezer
- 3 adjustable shelves
- 2 huge crispers
- Automatic defrost

Easy Electric Washer-Dryer

- 1 compact unit
- push button controls
- Auto. water saver
- 5 water temperatures
- 3 drying temperatures

NO MONEY DOWN \$11.50 MONTHLY



LIGHTWEIGHT  
16" PORTABLE TV

\$78.88

- lightweight, smart cabinet
- full 16" size screen
- ideal fringe reception
- Get an extra one for the summer "home"

No Money Down, \$5 Month



LONG BEACH News Bureau Photographer Ray Hamilton's picture (above) of Chinese crested hairless Princess Yun Nan has been judged one of the best in the world during the World Press Photo contest. The photo was one of many sent publicizing a Long Beach dog show and it turned out to be the one most used in Europe.

## NO PRIVACY, BUT...

### Royalty Wet, Famous

Ray Hamilton of the Long show in Long Beach. It appeared in more than 15 countries and was one of the most widely-used, nontopical photo-stories published in Europe in the last year.

The World Press Photo contest received 2,157 photographs from 54 different countries, and its committee exhibited only 325 of the best photos.

Hamilton does a major portion of the photography for Long Beach Promotion Inc., the agency which publicizes the city of Long Beach throughout the world.

The photo-story is of a Chinese crested hairless dog taken to publicize a dog show.

## Rossmoor Theater Gala Set

A Hollywood-style opening night complete with screen and television personalities will officially launch on July 15, the new Fox Rossmoor motion picture theater now being rushed to completion in the Rossmoor shopping center, 12535 Los Alamitos Blvd.

Opening night is being sponsored by the Rossmoor Women's Club for the benefit of their scholarship fund. The club supports a program which assists area youth to take specialized, advanced, professional or college training not otherwise financially possible. The membership of more than 400 women sponsors various events throughout the year to add to the scholarship fund.

THE contemporary-modern style brick theater is located at the southern end of the shopping center. Burke, Kohler and Nicolai are the architects and the building is being constructed by the Ruane Co. The exterior features plain and textured brick with a masonry screen and front portico as its focal point. The drive-through portico offers a shelter zone for loading and unloading of passengers.

The theater will be operated by Fox West Coast Theatres, with William H. Thedford, Pacific Coast division manager, in charge.

A full schedule of the opening night events will be announced shortly, the Rossmoor Women's Club said. Tickets may be obtained by calling Mrs. Richard Cornish, club president.

## German JFK Fund

FRANKFURT (UPI) — The city of Frankfurt launched a public fund drive Saturday to help build the John F. Kennedy Memorial Library in the United States. A special post office bank account was set up with the address: "Frankfurt Thanks Kennedy."

<b>GOLD'S</b>	<b>LOS ANGELES</b> 1207 E. Washington Blvd. at Central Downtown	<b>ANAHEIM</b> Next to California Fed. Savings At Euclid, Anaheim Center	<b>THE VALLEY</b> 8252 Van Noy Blvd. At Rosemead in Paramount City	<b>LAKEWOOD</b> Hazelbrook & Deland Lakewood Shopping Center	<b>EL MONTE</b> 3400 Peach Road North At Valley Blvd. El Monte	<b>AND SOUTH BAY</b> 4310 Artesia At Hawthorne, Torrance
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## PROJECT BLUEBOOK

# 'Flying Saucers' Closely Checked

By EMIL R. SVEILIS

DAYTON, Ohio (UPI)—A windowless building, labeled restricted and guarded by military policemen, at Wright-Patterson Air Force Base near here is the headquarters for a little-known Air Force operation.

It is called "Project Bluebook." The men and officers who work in the artificial light are dedicated to solving the "flying saucer" or unidentified flying object (UFO) problem which for decades has tantalized the public and mystified the Air Force.

Air Force Capt. Hector Quintanilla Jr., sometimes called the Air Force's "saucer investigator," heads Project Bluebook and is deadly serious in his investigations.

Project Bluebook used to be called Project Grudge until its name was changed in 1952. The Air Force chooses not to tell what the names mean or why the name was changed.

THERE ARE more than 8,000 cases on file of UFO's "being observed."

"Many of these sightings can be explained," Quintanilla said. "But there also are those that go down in the books as unsolved."

At present, he said, there are 910 unsolved cases in the files, about 10.7 per cent of those investigated. Earlier this year the figure was 7.7 per cent.

The most recent UFO "sighting" that still puzzles the Air Force was at Socorro, N. M.

Last April 24 Patrolman Lonnie Zamora of the Socorro Police Department claimed he saw a metallic, egg-shaped object, with four still-like legs on the desert near Socorro.

According to Zamora, the object was about the height of an automobile, but larger, and appeared to be made of a shiny aluminum-like substance.

ZAMORA SAID the object flew away as he got within a hundred feet from it. As it took off, he said, its exhaust burned a bush and its legs left four impression marks on the ground.

Quintanilla vouched for Patrolman Zamora's integrity. But he said the Air Force was still investigating his story.

Quintanilla said Project Bluebook came into being during 1947 when numerous UFO sightings were reported.

"First," he said, "the program is to determine if a threat to the United States exists. Second, to determine scientific characteristics of UFO's, and third, to explain or identify all UFO sightings."

He said that when a UFO is reported, a special officer at the nearest Air Force base is instructed to investigate immediately. The officer contacts persons involved in the sighting and, if possible, goes to the site.

THE NEXT STEP, Quintanilla said, is to find what aircraft were aloft at the time the object was observed, after which the officer will try to determine what it was.

"At present," Quintanilla said with emphasis, "UFO's do not pose a threat to the security of the United States."

Project Bluebook doesn't give much time to deliberate deceivers. The sightings they investigate are honestly baffling to those who claimed to have seen them.

"For example," Quintanilla said, "the largest number of persons on record that saw an unidentified flying object is 40. But this object turned out to be Russia's Sputnik IV reentering the atmosphere over Wisconsin."

BUT SOME PEOPLE do report strange beings in spacecraft which they claim have landed, he said, adding with a smile that the beings range anywhere from two to 12 feet in height and with skins all colors of the rainbow.

"There also are 'flying saucer' cults which carry on everyday life with Martians and Venutians," Quintanilla said.

The cults are not taken seriously by the Air Force, he said, but they do add some spice to UFO research.

In 1952, residents of Washington, D.C., observed mysterious phenomena in the sky. The objects were traced by radar both at Washington National Airport and Andrews Air Force Base, Md.

Radar operators in the control towers clocked the objects at several thousand miles an hour. By the time interceptor planes arrived in the area the UFO's were gone.

ALTHOUGH the Air Force discounts anything unusual about the Washington sighting many persons still believe there was some basis for the reports.

Quintanilla said that "every single picture we have on file in Project Bluebook of so-called 'flying saucers' either can be attributed to sea gulls, lens flares, light reflections, or outright hoaxes." He added that "one picture even shows the automobile trademark on a hubcap that was sighted in the air."

His most baffling case? All those that have not been solved are baffling.

There are still 910 of these.

What are they? Natural phenomena? Or something inconceivable from outer space?

Time, said Quintanilla, will tell.

ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY

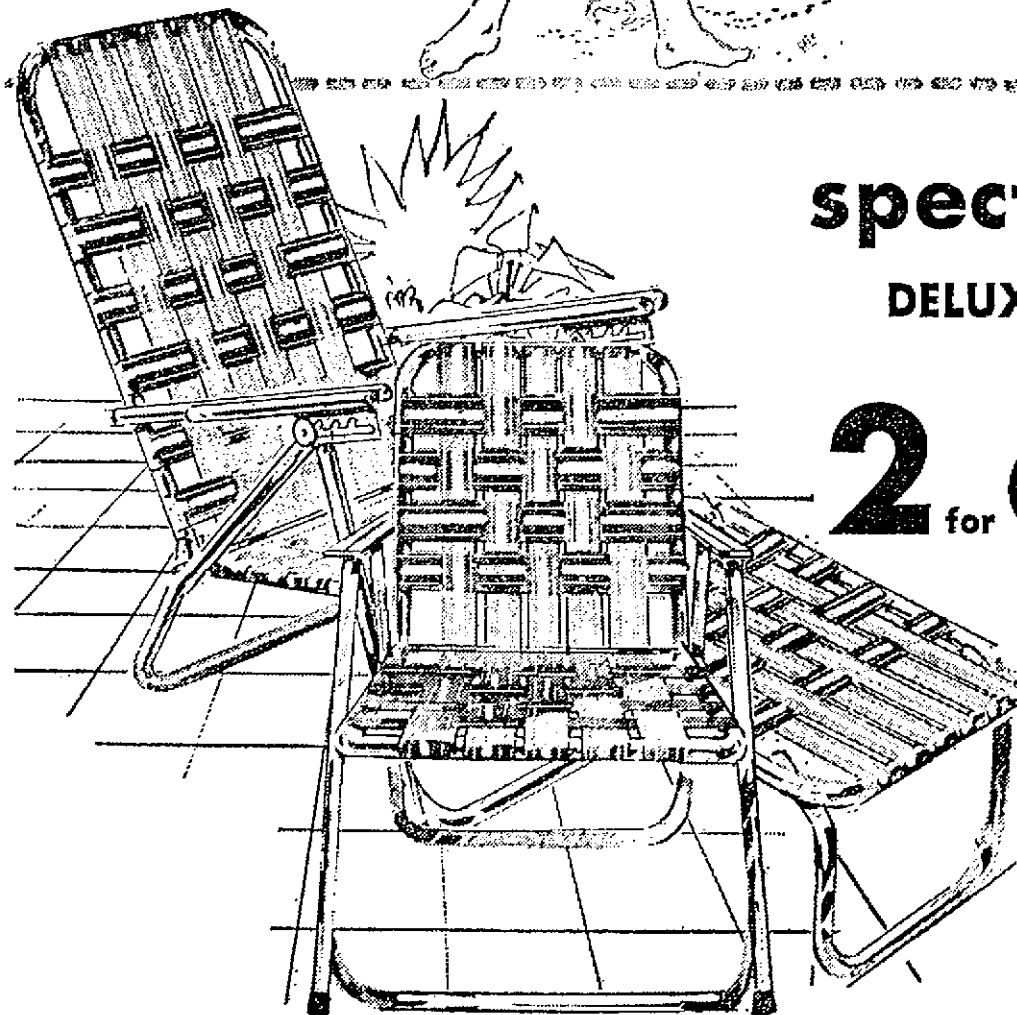
# Penney's JULY Bargain Days



drastic  
reductions  
on better  
swimsuits!

NOW **2<sup>97</sup>** sizes 4-6x  
**3<sup>97</sup>** sizes 8-16

Fabulous assortment of girls' swimsuits now at a fraction of their original prices! One or two-piece action-loving styles! Fabulous fabrics include nylon stretch knits, stretch blends, quality cottons, mprel. Choose from bare-midriff 'n overblouse styles, tu-tus 'n tank suits, tool Scoop 'em up in pretty prints, stripes, embroideries and splashy solid colors... in sizes for big 'n little sisters!



spectacular buy!

DELUXE FOLDING WEB  
CHAIR 'N CHAISE

**2 for 6<sup>44</sup>** chairs **6<sup>44</sup>** chaise

- big 23" x 72" size
- 5-position adjustable
- non-tilt legs
- comfortable high back

Here they are, just when you need them... and at this unbelievably low price! Deluxe furniture... value loaded, glamour-plus for pool side or patio! Heavy gauge tubular aluminum frames, webbed with Firestone Polypropylene® olefin... feather light, durable and weather resistant! Count on Penney's for a fabulous buy like this! Green and white. Don't delay... use your Charge Card!

## Famed Painting Preserved by Sighs of Admiration

CAMBRIDGE, Eng. (AP)—by the Building Research Sighs of admiration breathed. Board, whose primary purby art lovers are helping pre-prepare is to report on constructure the famous 17th century techniques.

The picture is in the chapel of King's College, Cambridge university.

Experts had qualms about hanging it there for fear the prevailing low humidity might damage a masterpiece painted directly on wood.

Researchers were put to work. Their instruments showed that moisture exhaled by visitors contributed such a boost to the prevailing humidity that it was unlikely dangerously dry conditions would arise.

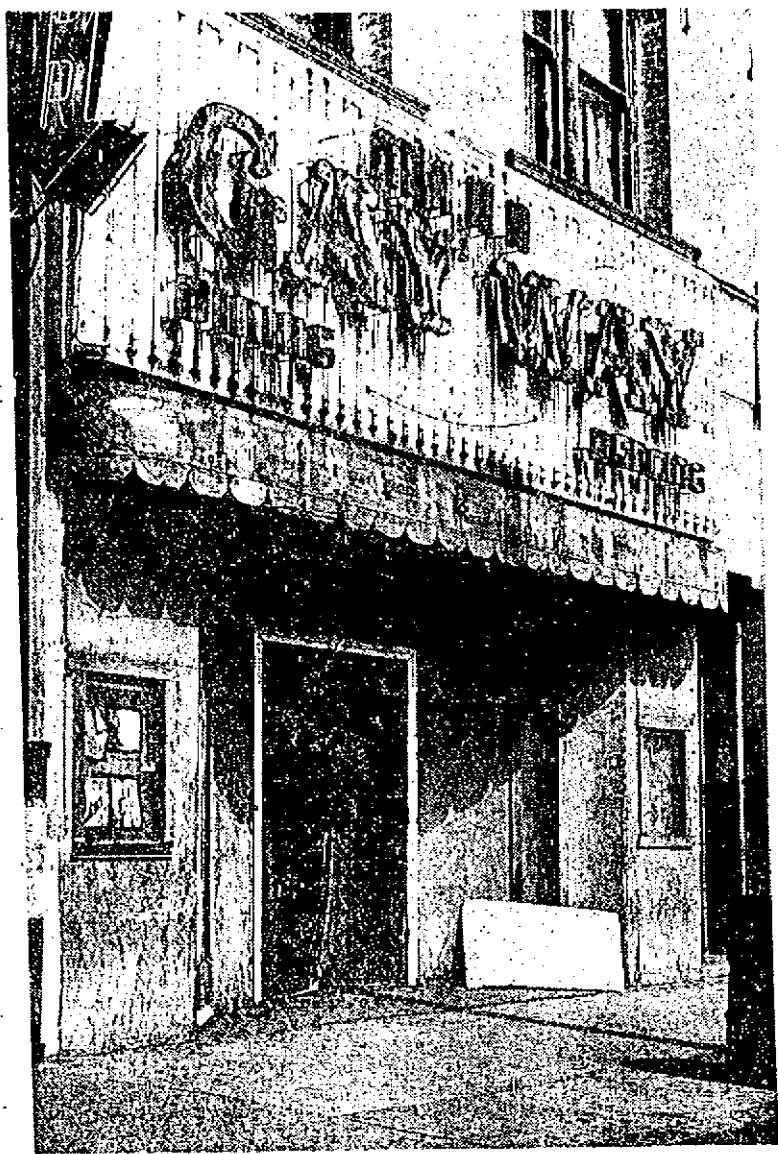
## Financier's Estate Will Be Auctioned

SARANAC LAKE, N.Y. (AP)—The onetime summer estate of the late Isaac Newton Seligman, international financier, will be auctioned July 11.

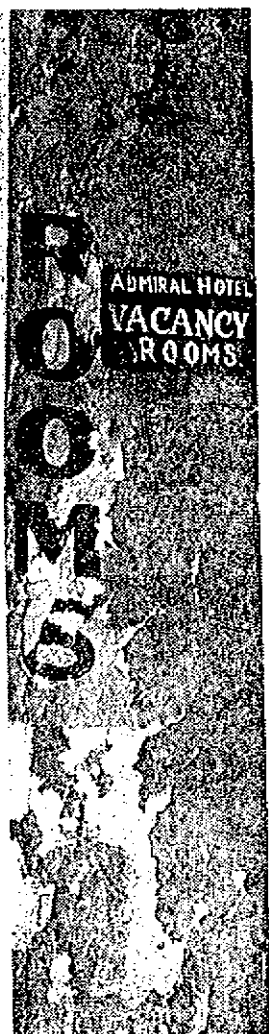
Seligman, who died in 1917, was president of J. & W. Seligman & Co., whose financial dealings included the rehabilitation of Venezuela. Included in the auction will be 22 cottages, 26 parcels of land, books, paintings, prints and antiques.

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!





DARKENED lights, peeling paint and padlocked doors tell the story of a street that once was the toast of the world's sailors.



By DICK EMERY

## GHOST STREET OF SAN PEDRO

One of the liveliest places, back in the old days, was San Pedro's Gay Way. It was a dime-and-dance joint where a seafarer could take a fling at night life and spend a few bucks for fun.

Not long after World War II, the Gay Way closed—and stayed closed.

Here and there along this seaport's main waterfront business street—which was named, proudly, Harbor Boulevard—other dime-and-dance joints hung padlocks on the doors.

Saloons died, too. Third-rate hotels became flop-houses. Drunks slept in abandoned rooms knee-deep with broken bottles, rusty cans and filth.

### AND THE YEARS went by.

Even adjoining Beacon Street, famed as one of the roughest waterfront streets in the world, turned up its nose at the trash from Harbor Boulevard.

Beacon Street is dying, but at least it's trying to die proudly.

From the Life Line Rescue Mission at Fourth Street, to the White Swan bar at Sixth Street, only a half block from San Pedro's branch City Hall, the business houses of Harbor Boulevard stare gloomily at the port's main channel.

A mailman walks along the sidewalk, leaving a letter or a handful of bills at the few places still open.

HE IS BILL HOLMER, who came here in 1911 and used to sell papers as a boy on this same street. For 28 years he's been delivering San Pedro mail.

"This part of town was the old main business section of San Pedro," he recalls. "Back in the 20s, it was good. Then business started moving up to Pacific Avenue, a mile west, uphill. The Navy moved to Long Beach. Things whooped up again in the war years, and then they fell in."

"As long as the ferryboats were running, there was business from people going to and from work at Terminal Island. They rode the boats."

"Then last year the bridge was opened. The business men tell me the bridge was the last straw. No more walk-in business. They are talking of moving out, those that are left."

THE SAN PEDRO Chamber of Commerce, embarrassed by the row of hollow buildings that greet visitors on one of the main entrances to the community, wants to use the "Peck money"—left to the city in an estate—to clear out some of the blighted buildings and plant some green grass and trees.

The plan is opposed by others, who say the money was intended for recreation for the entire community.

The "Peck money" is a \$1.7 million trust fund bequeathed by the late George H. Peck, early San Pedro real estate developer, to the city for park and recreation improvements in the community.

The squabble over the money broke into the open last fall. Owners of the dreary buildings are waiting to learn if their property will be bought for the proposed waterfront park.

But if the drunks and panhandlers who stagger along Harbor Boulevard have heard one word about the fight over the "Peck money," they don't show it.

# 'If Only They Had Sent Me to Juvenile Hall'

By MOLLY BURRELL

A 17-year-old Buena Park boy, a problem to juvenile authorities since he was 14, has taken his first adult look at life and concluded "they should have sent me to juvenile hall the first time I got in trouble."

His opinion came last week in a letter to Officer Dick Casper—a letter Casper immediately termed "better than a raise in pay."

The boy is serving a term at the Chino Men's Institution under the Youth Authority. He was convicted of nearly 80 Orange and Los Angeles County burglaries committed in February and March.

"I worked with 'this boy for nearly three years," says Casper. "He was in for curfew violation, runaway, malicious mischief, petty theft and burglary before we arrested him and his two friends in April for the string of burglaries."



OFFICER DICK CASPER  
Belief Strengthened

THE BOY'S letter begins: "I'd like to thank you all for playing square with me during all of this time and going out of your way to come and see me. It is something I will always appreciate. . . . I hold hard feelings against no one. You were all doing your jobs but were still fair and considerate."

"I know I have learned a lesson. A person doesn't appreciate freedom until he loses it. All the breaks that your department and the court gave me were really appreciated at the time, but in the long run I would have learned a lot more if the first time I got in trouble I would have been sent to juvenile hall."

The boy was on probation for burglarizing a school when he was picked up early in the morning April 8. In his car were a ring of keys, a half dozen pairs of rubber gloves, a pry bar and wire cutters.

The boy's father later admitted he had been suspicious because his son had been unemployed for two months, but always seemed to have money.

In the boy's room police found transistor radios, knives and more keys.

The teenager confessed his part in the burglaries and all three youths were sent to juvenile hall. From there, the Buena Park youth was sent to Orange County jail after the judge ruled that he was an unfit subject for juvenile court due to his previous record.

### THE BOY'S letter continues:

"Believe it or not, I'm glad we're caught. Actually it took a load off our minds and we didn't have to be worrying all the time any more. I don't really know why I did it and probably will never figure it out. The money didn't mean that much and it wasn't family problems, so maybe I just liked thinking I was putting one over on everyone."

"People yell and scream about the rising juvenile crime rate and they have a right to. The main trouble, I think, lies in the fact that the first couple of times a kid brushes with the law he is sent home with a lecture."

"Sure, a few of them learn that time, but most of them say, 'Wow! I put something over on them' and the next day they're at it again."

"The results wouldn't be noticeable for awhile but if the first time a kid gets in trouble he would be placed in the hall for a few days I know the kid would soon wise up."

"The parents would throw a fit, but you could convince them it was for their children's good and they'd soon cool off. I know a lot of kids feel the same way as I do and there is no reason why you can't clamp down."

TO CASPER, A JUVENILE OFFICER, the letter is reinforcement of his belief officers are dealing with an outmoded philosophy in juvenile court laws.

"This philosophy was moulded into the juvenile court law in Chicago in 1899 and the court was set up to regulate the treatment and control of dependent, neglected and delinquent children. This humps all juveniles together, whether they are unfortunate victims of a bad home situation or are real criminals," Casper says.

Casper's views are supported by Orange County Superior Court Judge Robert Gardner, who in an article in the March FBI Bulletin, attacked the wisdom of the juvenile court setup in which the court purports to act on behalf of the minor and takes protective jurisdiction over him for his rehabilitation.

"I would like to see a juvenile court distinct from the adult criminal court, but also distinct from a children's court which would handle cases of the dependent and neglected," writes Judge Gardner.

"In this new kind of juvenile court, the young criminal offender or potential offender would know that he will receive punishment for a serious violation of the law. The judge would not be his guardian or protector."

## Joe D. Sutton Is Appointed VA Hospital Asst. Director

Joe D. Sutton, 44, has been named assistant director of Long Beach Veterans Administration Hospital and will report to his new post July 24. It was announced Saturday by Dr. Michael L. Matte, hospital director.

Sutton formerly was assistant director of Veterans Administration Center in Biloxi, Miss.

He succeeds Corliss L. Jones, who was promoted to director of the new 800-bed Cleveland VA Hospital.

SUTTON, who joined the Veterans Administration in 1946, also has been assistant director of VA hospitals in Boise, Idaho; Indianapolis, Ind.; Fort Lyon, Colo.; and Montgomery, Ala. He also has served at VA stations in Memphis, Tenn., and Murfreesboro, Tenn.

### Potluck

The New Jersey-California Organization will hold a potluck dinner at noon, July 12, in West Hollywood Park, 647 N. San Vicente Blvd., Hollywood.

## Independent-Press-Telegram

SUNDAY, JULY 5, 1964

EDITORIALS, B-2, 3

## Mart to Return to Old Location

Long Beach's Municipal Market will return soon to its former location along Cedar Avenue west of Lincoln Park.

At the same time the familiar shopping and gossip center, already waning, will be reduced still further in size.

Because it will occupy only the south half of the block between Ocean Boulevard and Broadway, the number of stalls must be cut about 25 per cent, City Manager John R. Mansell reported.

From a high mark of 90 stalls during its heyday, the market has already declined to an average of 48 stalls through most of the year. With the further reduction, tenants will be assigned places on the basis of seniority, Mansell said.

The curtailment is made necessary, he added, because it is not feasible to detour the long row of market stalls around an exit ramp from the Lincoln Park underground garage.

MANSSELL recommended the move back to Cedar Avenue because judges and lawyers objected to the current location along Chestnut Avenue. They complained that market shoppers preempted parking spaces intended for attorneys and litigants at the adjacent courthouse. They also objected to litter in the area. The market moved to the new site in March, 1962. Councilmen have ordered preparation of an ordinance reinstating the old location. It will become effective within a few weeks.

## Building Activity Up in '64

Long Beach building activity closed out the first half of 1964 slightly ahead of last year's record-high pace.

The difference was about 1 per cent—\$49,279,376 in the first six months of this year against \$48,827,015 for the same period in 1963.

Construction volume in June amounted to \$7,523,241, a decrease of 14 per cent from the May figure of \$8,707,916 but a 21 per cent gain over the \$6,236,281 reported in June of last year.

Residential building accounted for \$2,667,910 for 221 family units. This was a gain of 52 per cent over the \$1,758,249 residential figure for 214 units in May. In June 1963, 341 new units were valued at \$2,870,390.

This year's six-month record also shows a small rise in the number of permits issued, 13,913 as compared with a first-half 1963 total of 13,363, according to Edward M. O'Connor, city superintendent of building.

## Survey on Laundry Advised for County

I, P-T Los Angeles Bureau

Laundry operations of Los Angeles County, which serve almost 20,000 "customers" in hospitals, jails and probation facilities, should be surveyed by an outside management consultant, county supervisors were told.

L. S. Hollinger, chief county administrative officer, recommended that the Victor Kramer Co., Inc., be retained at a fee not to exceed \$60,000 to perform the survey.

Hollinger said that "significant cost savings and improved operations" are anticipated from such a review.

THE COUNTY currently has eight laundry plants in three separate departments, he said. They serve 44 separate hospitals and detention facilities, and process more than 3.5 million pounds of laundry each month.

There are 450 laundry workers plus nearly 200 inmate helpers, and their total salary is about \$4 million annually.

"This is one of the largest laundry operations in the United States—public or commercial," Hollinger said.

The eight county laundries are at Los Angeles County General Hospital, Harbor General Hospital, Rancho Los Amigos Hospital, John Wesley Hospital, Olive View Hospital, the Mira Loma Men's Jail, Sybil Brand Institute Women's Jail and at Juvenile Hall.

One factor which the survey also would cover, Hollinger said, would be the problem of linen control. The 1963 County Grand Jury criticized such control and said thousands of dollars worth of linens at county hospitals were being wasted or stolen.

THE STUDY would include recommendations on personnel, including use of patient and prisoner help, plant layout, machinery, washing formulas, operating methods, supervision, supplies and linen conservation and distribution. In a preliminary report on

## ARBOGAST HONORED AT RECEPTION

## Air Pioneer Retires

A 40-year aviation career has ended for one of Long Beach's aerial pioneers.

Glenn L. Arbogast, Long Beach airport field supervisor, former city aeronautics director and a veteran pilot here since 1923, retired Tuesday.

A native of Bartley, Neb., Arbogast came to Long Beach after his discharge from the Army following World War I.

He learned to fly in a JN4D Curtiss biplane and later constructed his own hangar on the field where he operated a flying school and, eventually, a government-approved repair station.

In 1929, he passed the required examinations—flight, written and physical—and became a second lieutenant in the Army Air Corps Reserve.

Arbogast first went to work for the city in 1938 as a field attendant. He later became the city's chief air traffic control tower operator, holding that position until he was called to active military duty in September 1940.

During World War II, he commanded the Murco bombing and gunnery range, the



COL. GLENN L. ARBOGAST  
Ex-Aeronautics Director

Santa Rosa Air Base and a sub-depot at Lemoore.

His final major assignment was in Hawaii as deputy commander for operations, maintenance and supply for the 6th Air Service Area Command, with jurisdiction over air bases and sub-depots throughout the Pacific.

He left active duty in late 1945.

Several days before his retirement Tuesday, Arbogast was honored at a reception by his old-time airport friends.

Main speaker at the informal gathering—at which Arbogast was presented with a suitably inscribed watch—was Nicholas Dallas, present city aeronautics director, who praised the veteran airport executive for his contributions to aviation here.

Arbogast was appointed city director of aeronautics in January 1947 and served in that capacity for nearly 10 years.

Retiring from the reserves in 1955 with the rank of full colonel, Arbogast was appointed city director of aeronautics in January 1947 and served in that capacity for nearly 10 years.

Arbogast was appointed city director of aeronautics in January 1947 and served in that capacity for nearly 10 years.

## L.B. Family Injured in Plane Crash

A Long Beach family of five on a visit to New York escaped with minor injuries Saturday when their single-engine plane crashed while attempting to land near Canandaigua, N.Y.

Richard J. Murray, 36, of 314 Carroll Park East, the pilot, and his stepmother, Mrs. Ruth Murray, 56, of Stafford, N.Y., a sixth occupant, were hospitalized in Canandaigua and were reported in satisfactory condition late Saturday.

Murray's wife, Mary, 32, was treated and released, as were their three children, Christopher, 6, Linda, 4, and Michael, 2.

## Peninsula Man Dies at Yosemite

The body of a 39-year-old while descending 13,114-foot Mt. Lyell without ropes. He was one of four climbers who had successfully scaled the north side of the crag, rangers reported.

Whitney Anderson, of Palos Verdes Estates, hiked 15 miles to a ranger station to summon help.



## A Vote for the 'New Reality'

DE KALB, FULTON, AND ROCKDALE are counties in the state of Georgia.

Fine old counties which savor the traditions of the Deep South.

This week they embraced a new tradition through an action by a native son, Charles L. Weltner.

Weltner represents the Fifth Congressional District, made up of those three counties, in the U. S. Congress. The folk of the Fifth District sent 36-year-old Charles L. Weltner to Congress because they felt he represents their views on political issues.

★ ★ ★

WE HOPE THIS IS TRUE.

For Charles L. (after Longstreet, the Confederate General) broke with the past when the Civil Rights Bill came up for the final vote in Congress last Thursday.

He voted in favor.

This is his first term in Congress, and he is young. He is still in the age of idealism, and hasn't had sufficient time to learn the tricks and secrets of the political trade.

Apparently he has in his favor only reason, enlightenment, and courage.

As he cast his vote in behalf of the civil rights bill, he told the House that he had decided to reject tradition and safety.

He had decided, he said, to "add my voice to those who seek reasoned and conciliatory adjustment to a new reality."

★ ★ ★

THE GOOD GENERAL whose name he bears would turn over in his well-decorated Confederate grave, but Longstreet never performed a more illustrious deed.

As a Southern champion of the "new reality" of equal rights, Congressman Weltner may have signed his political death warrant, but he belongs among the political heroes of our time.

### OTHER EDITORS

## Transit Bill Will Help All Areas

New York Times

PRESIDENT JOHNSON participated recently in the ground-breaking ceremony for a billion-dollar rapid transit system in the San Francisco Bay area. This 75-mile network, which barely won the needed 60 per cent approval of the voters, will be the first all-new rail rapid transit facility constructed in the United States in nearly fifty years.

A freeway system with the same peak-load capacity as the San Francisco rapid transit would cost at least five times as much to build and would use four times as much land. At this time of increasing automobile congestion in all our urban areas and with the threatened collapse of commuter rail service in several cities, Federal funds are essential to help meet this mounting crisis in transportation. That is why every part of the country will benefit from the urban mass transit bill, now passed by both houses of Congress and soon to go to the President for signature.

## Sen. Soaper Says

By BILL VAUGHAN

TWO sky-diving enthusiasts are married in an airplane high over Ohio, and then step out for a 5,500-foot drop. Most marriages start out pretty much that way, only without the parachutes.

SCRANTON and Lodge accuse Barry Goldwater of being "impulsive," which indicates that the fires burn low under the grand old art of political vituperation.

A CHECK of open-air theatrical schedules brings the reassuring thought that no matter where you travel in America this summer you need never be more than 25 miles from a production of "My Fair Lady."

THE LITTLE GIRL down the street sees no particular advantage in growing up if it means that, when you go to the doctor, you don't get a lollipop.

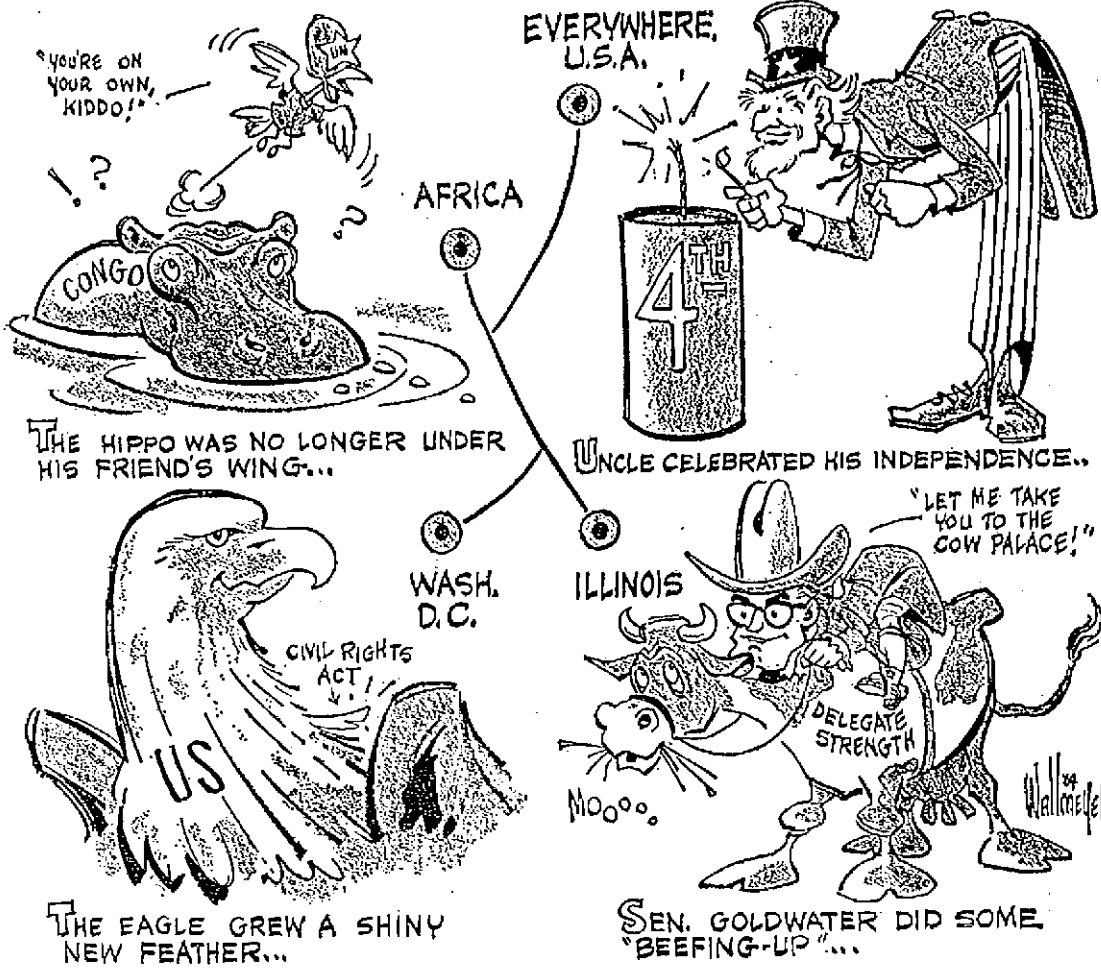
"HERE, SAM, smoke my brand of cigarettes. The label is even more frightening than yours."

OUR OWN luncheon club has only one active subsidiary to which everything is referred—the Procrastination Committee.

THE MAN AT THE next desk has always wanted to be thought of as a mature member of the community and today he finally attained it: somebody described him as irascible.

THE RESERVATION crisis seems to have eased in New York, permitting visitors to the fair to enjoy the world of tomorrow while living in a room of today.

PERHAPS it's just coincidence, but things started getting worse about the time high school manual training classes stopped producing Uncle Sam mailbox holders.



JIM MCCAULEY

## Tests Probe Prisoner Violence

I. P.T. Sacramento Bureau  
SACRAMENTO — SOME chilling research has been brought to light about California's toughest inmates.

Violence-prone criminals for the past two years have been screened by a special violence-stress unit at the California Medical Facility at Vacaville.

Upshot of the test: many of them still are potentially violent.

The State Corrections Department is due for public acclaim for its enlightened program of public protection.

Object: to see whether the men committed for crimes of violence are likely to crack under the stresses of modern living.

Stress-unit inmates at Vacaville are tested in reality situations they might confront in daily living outside prison. They are given limited freedom and responsibilities, plus outside-type work experiences.

Frightening aspect of the program is the flunk-out rate.

Of the first 120 violence-prone inmates admitted to the program, 81 were dropped by the staff for failing to meet stress standards. That meant the staff felt the flunked inmates couldn't adjust to stress pressures outside prison walls.

Only 27 were recommended for parole. Nine actually were paroled by the Adult Authority in the period from October of 1962 through April 30, 1964.

The statistics stunned the Assembly Criminal Procedures Committee at a recent hearing.

Assemblyman C. George Deukmejian, R-Long Beach, committee member, forecast that the violence-unit research is likely to trigger future legislation for more indeterminate prison sentences.

Deukmejian noted that when an offender has a fixed sentence he ultimately will be turned loose on

society—regardless whether he has been rehabilitated.

SOME of the tough inmates who flunked the violence-stress test at Vacaville someday will be walking the streets of California. And their next emotional crackup will be at public expense—raising the possibility of injury or death to innocent victims.

Fortunately, the hard corps toughies that go to Vacaville represent only a minority of California's inmates. Only the worst ones—those who demonstrated violence either before or during their prison terms—wind up at Vacaville.

But it does pose a problem that must be faced by law enforcement and correctional officials.

What do you do to a man who has completed his fixed term when he still is hostile toward society and is likely to break under the stress of modern living? Some can be committed to mental health institutions.

The others represent a gamble—using public lives

and property as stakes.

The Corrections Department hopes to improve diagnostic and evaluation techniques by testing violent offenders at its stress unit.

Further, the department has developed an aggressive historic profile to help pinpoint for special control and treatment future inmates who are likely to pose a threat to society.

WHAT of the flunk-outs? Some will profit from their initial stress experience and adjust better in their second enrollment in the stress-unit program, according to corrections information officer Jim Alexander.

Other flunk-outs will serve the maximum term possible.

This violence detection program, backed in the future by new indeterminate sentence laws, may make it safer to walk down a California street on a dark night.

It could represent a significant breakthrough in criminal control.

## Platform May Be Last Stand in Bid to Stop the Man

I. P.T. Political Editor  
JUST LIKE THE "Louisiana Hayride" there'll be "no use in callin' the roll" when California's Goldwater delegation faces its high noon next Saturday in the Venetian Room of San Francisco's Fairmont Hotel.

That's the hour when Barry's 86 will receive their instructions from delegation chairman Bill Knowland. Absent delegates will forfeit their position on the convention slate.

Instruction and strategy very likely will be dictated by what has happened in the platform-building sessions of the Resolutions Committee Monday through Friday. Barry will have the last word in testimony before the committee on Friday. But he will have been preceded by three would-be stoppers, New York Gov. Nelson Rockefeller on Tuesday, Michigan Gov. George Romney on Wednesday and Pennsylvania Gov. William Scranton on Thursday.

Star of these preliminaries is platform chairman Melvin R. Laird, 41, Wisconsin six-term congressman attending his fifth national convention and his fourth on the platform committee. He was a delegate for conservative Robert A. Taft in 1952.

LAIRD WAS chairman of the 1962 Joint Committee on Republican Principles, fashioning the kind of party instrument which Senator Goldwater apparently prefers to the traditional and lengthy platform of specifics.

But Laird has indicated his inclination to give primacy to platform rather than candidate, i.e., the candidate must fit the platform and shouldn't expect a document tailored to his own fancy.

Laird estimates the 100-member platform body is weighted 65 to 35 for Barry the man, but believes some of the 65 might agree with Laird's concern for the integrity of the platform, even above their loyalty to Goldwater. He acknowledges the possibility of dissent in the form of minority reports from his committee but will do his best to prevent them.

Such dissent could come from either side—from Barry's people if the platform seems an embarrassment to him, or from anti-Goldwater people if the paper seems to abandon party tradition or to curry too patently to the Arizona's wishes.

PLATFORM TALK must center certainly around the strong man with the big delegate count, even before the fact of the nomination. Opponents have only the resort of conflict to sustain their hopes to stop Goldwater—conflict in committee, leading hopefully to conflict on the convention floor.

This noise with the nation watching, the moderates contend, will alert enough delegates to what moderates contend is the extremity of Goldwater and of some of his followers. Then, say the moderates, the convention must heed what they say is the voice of GOP rank and file against Goldwater, as reflected in polls.

But if this is the only resort moderates have—to foment conflict—their case would seem to be extravagantly thin. If delegates and county chairmen scorn the polls, there is the inescapable conclusion that Barry Goldwater does indeed represent the heart of official Republicanism.

At this point there is nothing to do but test it in November.

MODERATES at the rank of candidate or potential candidate have invariably saddled themselves with a "no win" tactic. You can't on one hand detail the monstrous results, the party and national disaster of a Goldwater nomination and/or election and then say, invariably in the same interview, "Yes, I would vote for him if he were the nominee."

If this is as strong as the candidate will go, he might as well have stayed on the tennis court—he's losing a love set.

## Public Forum

Bill Sumner  
Column Praised  
EDITOR:

One of the best judgments expressed in this political year appeared in the June 30th issue in the Bill Sumner column headed: "Goldwater Strength Stems from Six Years' Hard Work." Congratulations to you and him.

IRENE TRAFFERT  
2415 E. Ocean Blvd.

Poor Planning  
by City Charged  
EDITOR:

The Department of Public Works, city of Long Beach, is right now putting on an exhibition of poor planning, poor timing, and numbskull thinking along the peninsula side of Alamitos Bay. Huge trucks are tearing up and down, back and forth, dumping dirt. Tractors and graders are belching exhaust and noise all day long. Anyone making a dash for the mud-died water is endangered, yelled at and desperate.

Which would all be very well, except that this is July, summertime, beach time—vacation time. At this time many people along the Bay pay as much as \$150 per week to spend their vacation here. Those unfortunate picking this time for their vacation cannot lie on the beach—leave their boats on the beach, or even cross the beach with too much safety.

Why did these great thinkers overlook the winter and spring months to do their repair work? Why wait until July? Sure, it won't last forever. But for those people vacationing here now at \$150 more or less per week, it is a ruined vacation. Thanks to some very poor

planning by our city.  
WM. ALLAN RAMSAY  
5574 Bayside Walk

Congress Pay Hike  
Is Irresponsible  
EDITOR:

Speaking of fiscal irresponsibility, could anything be more frightening than Congress raising its salaries by \$7,500 a year? At the time of this proposed increase, the Congress is asked to increase the national debt to \$324 billion. How on earth can anyone argue that this makes sense? We should decrease government expenses, not raise salaries.

Let's delay raising salaries until we have recovered the losses we have sustained in our gold supply.

The cry that our congressmen cannot sustain themselves on their present salaries invites comment. How many of them do you think would resign if their pay were decreased? Why are they willing to put out large sums of money and great effort to win elections?

Our present administration pleads for economy and then turns completely around and starts all kinds of programs costing millions of dollars. In this election year, they want to give assistance to the so-called underprivileged. This may be a vote-getter, but it is ruining the nation, financially and morally.

What does all this mean to our future? It means that our children and grandchildren will be burdened with a staggering debt which could end in the collapse of our nation and allow communism to move in. Let's come to our senses before it's too late.

CHARLOTTE B. PALEN  
231 Junipero Ave.



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DREW PEARSON

## Rights Foe Has Trouble Looking Chummy

WASHINGTON—When the last civil rights bill was being considered (1957), Rep. Howard Smith, D-Va., took a long sabbatical to work on his Virginia dairy farm so his Rules Committee could delay action. The excuse was a fire in one of his barns.

Remarked the late Speaker Sam Rayburn: "It's the first time man tried to burn down his barn in order to stop the legislative process."



PEARSON

The frock-coated Virginia Congressman calls the 1964 civil rights measure the "civil wrongs" act, but he has mellowed since 1957. He spent only two days on his farm during the recent civil rights consideration by his Rules Committee.

However, on the eventful day that he cleared the bill for debate on the House floor, photographers had difficulty getting Smith and

Rep. Emmanuel Celler of Brooklyn, chief House sponsor of the bill, to look chummy in a newsphoto.

"Stand closer together," urged the cameramen. "Act like you're engaged in a friendly talk."

Celler was agreeable, but not Smith.

"Would you like me to get them to do a little polka?" suggested Rep. Clarence Brown, R-Ohio.

This broke the ice. The Virginian grinned. Photo bulbs flashed.

IRASCIBLE Rep. Craig Hosmer, R-Calif., accused Gov. Pat Brown of "cavalier plundering" when Brown sent a \$34.97 telegram to President Johnson regarding the big hydroelectric intertie on the West Coast.

Brown has opposed the intertie because he believes it gives too much power to the private utilities, and he and a majority of California's Democratic congressmen have asked for extensive hearings. Hosmer opposes government domination of

the intertie.

Hosmer now supports the Udall compromise plan, but during earlier hearings of the House Interior Committee on the subject of electric power, Hosmer accused Secretary of the Interior Stewart Udall of trying to "socialize" the electric power industry. He finally demanded that Udall name a "municipality that can finance a facility costing a third to half billion dollars."

"Yes, Los Angeles, Calif., your home town," replied Udall coolly. (Actually Hosmer is from nearby Long Beach.) "They do it all the time. They float bond issues every few months in your part of the country for public utilities."

"Have you or any of your people indicated to private utilities that if they did not shut me up they would have a heck of a time getting an agreement (on the transmission project)?" Hosmer asked Charles F. Luce, administrator of Bonneville power project which would supply the intertie.

"I would observe, and I

think I speak for every member of the committee," broke in Rep. Morris Udall, D-Ariz., the secretary's brother, "that there is no power in these 50 states which can silence the gentleman from California if he did not wish to be silenced."

The drabest job in government is housekeeping. Nevertheless, just as dishes have to be washed, someone in government has to pay the elevator operators, pick the charwomen, hire janitors, build new buildings, and rent government space for the biggest business in the U.S.A.

The man who's been doing this for the last four years is Bernard Boutin, a New Hampshire Yankee who both watches pennies and his vision regarding the future.

Boutin was once mayor of Laconia, N.H., later ran for governor of New Hampshire as a Democrat at a time when a Democrat couldn't be elected dog-catcher in that state. The late JFK brought him to Washington to be government housekeeper as gen-

eral services administrator. Boutin has contributed more to the constructive planning of Washington than any government servant in recent years, with the possible exception of Rep. Bob Jones of Alabama, who has persistently pioneered for long range planning in the nation's capital.

But, with 10 children to support, Boutin has been dipping into his personal savings, and has confided to the White House that sooner or later he will have to bow out. President Johnson hopes he doesn't.

John V. Tunney of Riverside, Calif., son of the former heavyweight boxing champ, is running for Congress, and has two former heavyweights in his corner.

The first is his father, Gene; second is the man Gene Tunney defeated, Jack Dempsey.

Gene Tunney, Sr., was a Republican, but switched to John F. Kennedy in 1960. Now, with his son running for Congress as a Democrat, he plans to stay switched.

BRUCE BLOSSAT

## Cold Reality of GOP Battle: Sen. Goldwater Has Won It

Newspaper Enterprise Association

WASHINGTON (NEA) — Republican moderates might as well face it—they've lost the battle.

Gov. William Scranton of Pennsylvania now has little prospect of doing more in the Republican convention than give his party's moderate cause a "respectable presence" in the face of an overwhelming Barry Goldwater tide.

THIS REPORTER has just completed a recheck of 20 states with sufficient delegate fluidity to have offered Scranton some hope of a breakthrough. There is no breakthrough.

Senator Goldwater's California primary victory June 2 was the great divide. Once that result was in, the still stout resistance to his candidacy crumbled in many crucial quarters.

With each passing day Goldwater delegate position seems more impregnable. Barring some tremendous emotional explosion that could shake the whole delegate structure, Goldwater will win going away at San Francisco.

This means that for his one busy month of campaigning Scranton may be honored only for conducting a caretaker operation for the Republican moderates. He may roll up a presentable 400 to 450 votes in the convention, just enough to permit the moderates to persuade themselves Goldwater did not win by default.

BUT THE BLUNT FACT IS, without taking anything away from Goldwater and his hard-working delegate rustlers, that the moderates in 1964 did default.

Scranton's late entry into the battle does not absolve them of this charge. More than a few observers believe that his entry is explained in considerable part by his wish to escape the personal damage done him by the indecision he exhibited at the Cleveland Governors Conference.

But the portrait of indecision which embraced not just Scranton but all the moderate leaders at Cleveland was merely the dramatic exposure of a condition with

deep and distant roots.

As leaders, the moderates do not necessarily constitute a majority in the Republican Party. Yet they think of themselves as leading a clear majority of the party faithful.

THIS IS HOW they "led":

After John F. Kennedy's assassination they failed to take Goldwater's conservative candidacy seriously. A quick glance, however, would have shown them he still stood to capture at least 250 Old South delegates, the bulk of the mountain area's 108, at least a third of the Midwest's whopping 324.

Knowing full well they had no rival horse, these moderate chieftains rarely if ever talked among themselves, never coordinated their ideas, never planned, never realistically appraised possible alternative candidates.

They dreamed fancifully of lucking it through. They counted on Goldwater to beat himself or fall before New York's Gov. Nelson Rockefeller, whom they all demeaned. They spoke of nomination for Scranton or Richard Nixon with a certainty which bore no relation to reality.

AT NEARLY ALL TIMES, they were ill-informed. Much of the time they behaved and thought unprofessionally. Some kept excusing their rudderless, desultory performance on the ground a GOP nomination in 1964 "would not be worth much" against a soaring President Johnson.

No true professional in a major party thinks—at least not on company time—of giving away the presidency. But this year the GOP moderates have acted, except for this last frantic dash by Scranton, as if both the presidency and their own cause were worthless.

Barry Goldwater may not be to their taste. Nevertheless, his backers have played the game as if it were worth winning. If the moderates are to be no more than a "presence" at San Francisco, they have no one but themselves to blame.

CAPITAL CAPERS

## Goldwater Delegates Watch Each Other in Buddy System

J.P.T. Washington Bureau Staff

WASHINGTON—The tightly-disciplined organization of Sen. Barry Goldwater has adapted a water safety technique, "the buddy system," to prevent his pledged delegates from drifting away before the Republican nominating convention.

Goldwater delegates in the various states are being paired off, each assigned to keep close tabs on the thinking of the other. If one of the duo detects the other talking to Scranton emissaries too often, or showing any signs of weakening in his resolve to support Goldwater, he is supposed to call Goldwater headquarters pronto.

This is reminiscent of the system the Red Cross lifeguards used to employ at summer camp. Buddies kept tabs on each other in crowded pools and when the whistle blew, the buddies were to join hands. If everyone had a buddy, that meant nobody was missing.

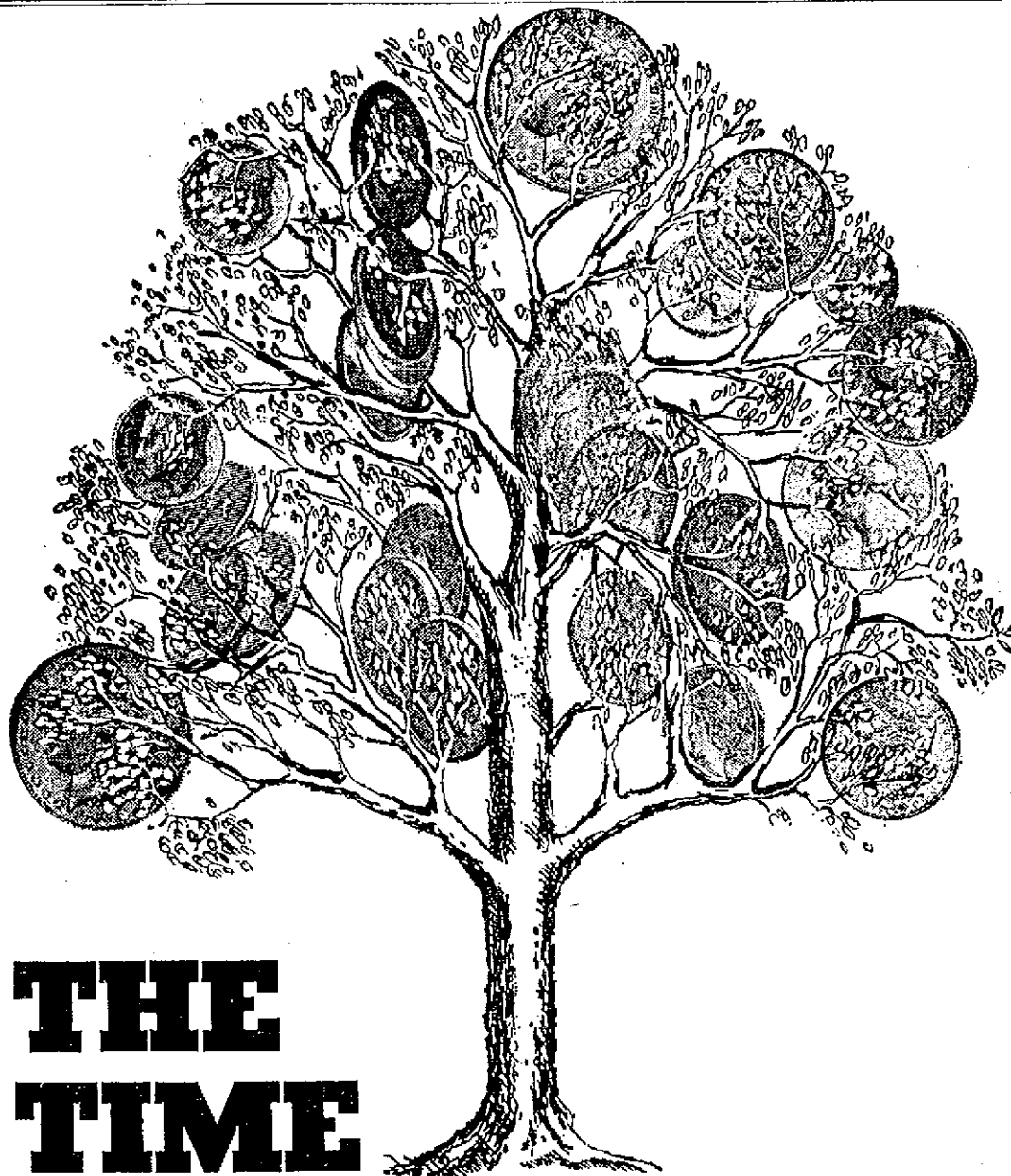
SOME OF Gov. William Scranton's friends in Congress feel he made a great mistake in adopting the aggressive campaign tactics of Nelson Rockefeller in his bid to stop Barry Goldwater. Said one—Rep. Clark MacGregor of Minnesota—"of Goldwater's 700 delegates, in my opinion there are 100 that are reachable. You don't get those away from him by hitting their champion hard. You only stiffen their spines."

The Scranton strategy was adopted at a session held last weekend at his home at Indianhead Gap, Pa., and it came at the urging of Gov. Nelson Rockefeller. Goldwater attributes some of his California primary success to Rockefeller's attacks on him.

GOLDWATER'S campaign to unseat President Johnson—assuming that he becomes the Republican nominee—will not start in earnest until October. He will use some TV in August, but expects to rest and relax after holding a series of strategy sessions following the San Francisco convention. He will not attempt to carry his campaign into all of the states as Richard Nixon did in 1960, which will come as a relief to the correspondents who will travel with him.

"When you go hunting," he said, "you go where the ducks are."

NO LONGER will the Joint Committee on Atomic Energy have to take a back seat when professional types appear as witnesses. The committee now has its own academic doctor. He is Rep. Chet Holifield of California, ranking Democrat on the committee. Since Holifield was awarded an honorary LL.D. degree by Lynchburg College, his colleagues address him as "doctor." Sometimes it's hard to tell the difference between the witnesses and the questioner.



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T. A. GREGORY  
President

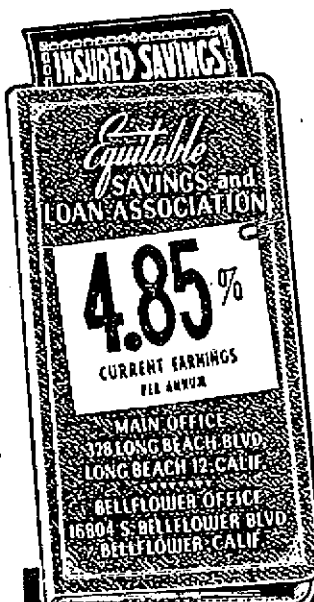
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# Death Notices

INDEPENDENT-PRESS-TELEGRAM—B-5  
Long Beach 12, Calif., Sunday, July 1, 1964

**BOWMAN** — Mrs. Percie P. 74, of 5533 Long Beach Blvd., died Saturday. Surviving are daughter, Mrs. Charles R. Gregg; sons, Clark C. J. W.; sister, Mrs. Maud Poor; brothers, Guy, Earl, Clair Ogle. Private service, Dilday Family Funeral Directors.

**ACCORSI** — Mrs. Emma 83, of 626 Chestnut Ave., died Friday. Surviving are daughters, Mrs. Laura Davis, Mrs. Nena Shanahan; brother, Charles Panesi. Service Tuesday, 9 a.m., Mottell's Mortuary.

**COWAN** — James R., 77, retired Kansas City Junior College instructor, of 365 Carroll Park East, died Saturday. Surviving are wife, Esther; brothers, Arthur, Karl. Service Monday, 2 p.m., First Congregational Church. Mottell's Mortuary in charge.

**McELHINNEY** — Mrs. Dora J., 86, of 309A Park Ave., died Friday. Surviving is daughter, Mrs. Arlene Jones. Service Tuesday, 1 p.m., Mottell's Mortuary.

**ANGER** — Carl (Charley) E., 79, retired railroad, of 2005 Vista St., died Saturday.

Surviving are wife, Cora L., Beach Blvd., died Wednesday. brother, August; sister, Mrs. Katherine Cole. Service Tuesday, 10 a.m., Patterson & Snively Mortuary.

**ADAMS** — Walter F., 74, maintenance man, of 760 Loma Vista Drive, died Friday. Surviving are wife, Carol; son, Walter Jr.; daughters, Mrs. Vivian Haskin, Mrs. Merle Wally, Mrs. Beverly Keihle. Private service, Patterson & Snively Mortuary.

**DOWNS** — Homer Lee, 53, welder, of 2351 Argonne Ave., died Friday. Surviving are wife, Gladys; father, Walter F.; brothers, Walter F. Jr., Raymond, Fredrick, Jack M.; sisters, Mrs. J. C. Callahan, Mrs. C. H. Fambrough. Service Tuesday, 10 a.m., Sheelar's Mortuary. Family suggests contributions to Cancer Fund.

**MONFRE** — Mrs. Mary, 81, of 720 E. Eighth St., died Friday. Surviving are husband, Joseph; daughters, Mrs. Mary Overholser, Mrs. Josephine Shappee. Rosary Monday, 8 p.m., Sheelar's Mortuary. Requiem Mass Tuesday, 9 a.m., St. Anthony's Church.

**KEENAN** — Charles F., 53, railroad clerk, of 15 S. Long



EDWARD C. PEACOCK  
Joining Ministry

## Edward Peacock's Ordination Tonight

Edward Charles Peacock, Mellish, representing the son of Mr. and Mrs. D. V. Peacock, 12171 Magnolia Ave., Garden Grove, and a Cal State, Long Beach, graduate, tonight will be ordained in the Presbyterian ministry.

Ordination rites begin at 7:30 in St. John's United Presbyterian Church, 2345 Ximeno Ave. Officiating ministers will be the Rev. Ray Thompson, pastor; Dr. John Lee, Los Angeles presbytery moderator, and the Rev. Paul

Peacock has been assigned church in Aztec, N.M.

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## Paul Buhl Dies at 64, Veteran of Two Wars

Paul Buhl, 64, retired Navy commander who supervised training for amphibious landings during World



CDR. PAUL BUHL  
Funeral Monday

## Veteran Seaman's Rite Set

Funeral for Frederick Charles Meyer, 77, retired sea captain and ex-chief Long Beach-Los Angeles Harbor pilot for a steamship line, will be Tuesday at 1 p.m. in Sunnyside Memorial Park. He died Friday.

Since his retirement in 1956, Meyer, of 3822 E. First St., had been secretary of the Long Beach local of the Masters, Mates and Pilots Union.

Born in Germany, he came to the United States in 1901 as a cadet on a sailing ship. He earned his master mariner's rating at 23 and from then until 1942 served as a freighter captain. He became a harbor pilot here in 1942.

Surviving are his wife, Gretchen, and two daughters, Mrs. Fritzie Williams and Mrs. Elinore Reaven.

Mottell's Mortuary will direct the service.

## President of L.B. Firm Dies at 64

Beinard Feldman, 64, president of Sportrend Import Co. of Long Beach, died Saturday in a local hospital.

He also had been in the manufacturing business, Sporty Togs, before taking over the import firm.

Surviving are his wife, Charlotte, and two sons, George and David.

Service will be today at noon, at Hillside Cemetery Chapel in Los Angeles, with Masonic rites. Malinow & Silverman Mortuary is in charge.

## WADING POOLS



**Wire Mesh (70"x15")**  
Strong vinyl plastic with wire mesh supports that eliminate stress areas, preventing side wall from slipping. **7.98**

**3-Ring Pool (78x65x12")**  
Heavy vinyl plastic in two-tone color, nautical print bottom. Inflates easily. **8.39**

**2-Rib Pool (66x11")**  
Vinyl plastic with solid color or rings, contrasting print bottom. **4.39**

**STYLE 14 HAIR SPRAY oz. 88c**

**ARRID ROLL-ON DEODORANT**  
Reg. 73c 1 oz. Size **2 FOR 1.00**

**CUTEX Oily Nail Polish REMOVER**  
Reg. 39c 4 oz. Size **29c**

**EXCEDRIN TABLETS**  
Extra strength pain reliever **73c**  
Reg. 93c Bottle of 60

**GARDEN or WORK GLOVES**  
BOSS — Heavy cotton, elasticized wrist. **4 1.00**

**ALBERTO VO-5 Hair Dressing**  
For natural, gleaming, healthy hair. **66c**  
Reg. 1.00 1 1/2 oz. Size

**PROTECTO Moth Balls**  
100% Active Para Balls Stops Mildew **29c**  
1 lb. Box

**Summer Hair Care Sav-on Specials**

**TONI Home Permanents**  
No Mix...no mess — Puts hidden body in your hair.  
• Regular • Super • Gentle. 2.00 Size ea. **1.40**

**BOUFFANT Coiffure Cap**  
TIP TOP — Nylon tulle, rows of nylon tricot ruffles and satin bow. 1.00 Value **83c**

**LUSTRE CREME**  
SPRAY SET — Choice of Regular or Soft & Natural. 14 oz. 93c Size **79c**

**BRECK Creme Rinse**  
Helps dry, brittle hair. 16 oz. 1.75 Size **1.39**

**WOODBURY Shampoo "Golden Rich"**  
10.3 oz. Large 1.00 Size **69c**

**Shower Cap EMPIRE**  
Terry lined, decorative plastic covering. Protects hair-dos at all times. **59c**

**Head & Shoulders SHAMPOO**  
For effective control of dandruff. 1.49 Size **1.33**

**Rinse Away**  
For Positive control of dandruff. 16 oz. 2.67 Value **2.00**

**ELECTRIC Hair Dryer "Lady Schick" DELUXE**  
4 heat selections, high style bouffant hood, nail polish dryer. Luggage type case with strap handle. **16.88**

**NIVEA SKIN OIL**  
For dry, chapping skin. Liquid cream emulsion lubricates, protects and soothes body skin. Reg. 1.19 Pl. **99c**

**AUTOMOBILE Car Mat "Crown Prince"**  
Fits most universal and compact cars. Comes in 8 contemporary colors, rib & prong pattern. **2.98**

**PLASTIC Baby Pants**  
EMPIRE — Cotton terry lined, plastic covered pull-over style in ass't colors & clear. Med., Large, Extra Large & Super Large. **49c**

**Pup Tent**  
With front flaps and sewed-in floor. 5x7 ft., complete with poles, ropes, and stakes. Heavy water resistant cotton duck. **5.98**

**NUT SHELF DELUXE Mixed Nuts**  
Assortment of Cashews, Almonds, Brazil and Pecans... NO PEANUTS. 13 oz. **88c**

**CARNATION Fruit Drink**  
Low in calories — 99.5% sugar free. Not carbonated. 5 lively fruit flavors. In reusable clear plastic refrigerator bottle. 1/2 Gallon **49c**

**Ice Cream TOPPINGS SMUCKER'S**  
• Butterscotch • Chocolate Syrup • Caramel • Chocolate Fudge 28 oz. **3 88c**

**BAND-AID FIRST-AID SPRAY**  
For minor cuts, scrapes, burns, etc. 1.49 Size **1.29**

**JOHNSON & JOHNSON First Aid Kit**  
"Travel Kit" — Contains all needed items for minor first aid needs. Reg. 2.95 **2.49**

**BAND-AID PLASTIC STRIPS**  
Box of 70 Assorted sizes... flesh color. 89c Value **59c**

**ALKA SELTZER**  
Relief of Headaches, Upset Stomach. 25 Tabs **49c**

**PEPTO-BISMOL**  
For Upset Stomach. 8 oz. 98c Size **78c**

**SENOKOT TABLETS**  
Corrects constipation... gently. 100's **2.98**

**STOPETTE Roll-on DEODORANT and Anti-perspirant**  
Reg. 99c Size **2 1.00**

**TAMPAX**  
No Bais — No Pins. Reg. or Super 40's **1.23**

**Milk of Magnesia**  
SAY-ON... Antacid-Laxative. Plat **35c**

**EPSOM SALTS**  
SAY-ON... An excellent bath salt... 5 lb. box **39c**

**LIQUID SWEETENER**  
SAY-ON... Non-nutritive sweetener. 4 oz. **37c**

**CHALLENGE Folding Syringe**  
Red latex — 2 qt. capacity. White fittings, 4 ft. 8" tube with shut-off valve. **1.29**

**Tape Recorder**  
"Mayfair" 4 TRANSISTOR Variable speed control — self contained case. Complete with tape, batteries and microphone. **14.88**

**Electric Shaver**  
With "floating-heads", rotary blades. Shaver follows the contour of face for a cleaner shave. Case included. **19.95**

**SUNGLASSES**  
All new fashion designs and colors for ladies and men. Reg. 1.50 **77c** Reg. 1.11 **1.59**

**KENO Alarm Clock**  
By WESTCLOX — 40 hour key-wound clock with large easy-to-read numerals. **1.98**

**Nylon Spatula**  
For use with all TEFLON cookware. Will not scratch or mar. Heat resistant. **29c**

**G.E. Night Light**  
Choice of "Donald Duck" or "Mickey Mouse". They shine softly in the dark with a built-in long life bulb. 69c Value **49c**

**Door Mirror**  
Distortion free mirror in 14"x5" rectangle shape with brass-tone metal frame. **3.98**

**ICE CUBE TRAY**  
WESTBEND — fast freezing aluminum with the effortless pop-out feature. Makes 18 cubes. **1.49**

**Callous Plasters**  
BLUE JAY — Flesh color... Box of 4. Reg. 45c **37c**

**Corn Plasters**  
BLUE JAY — Flesh color... Box of 6. Reg. 45c **37c**

**Foam Corn Pads**  
BLUE JAY — Flesh surface... Box of 12. Reg. 43c **37c**

**Moleskin BLUE JAY**  
— with adhesive backing. Four 3x4" Patches. Reg. 39c **33c**

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**"Stretch" Hair Bands**  
"Show-off" — Assorted colors and widths to choose from. **3 69c**

**Bobby Pins**  
WIL-HOLD... Simulated rubber tipped, card of 120. **29c**

**Foam Cushion CURLERS**  
TIP TOP — Assorted sizes and count per bag. 59c Value **39c**

**MAGNETIC Hair Rollers**  
TIP TOP — Ass't sizes and count per bag. 1.00 Value **69c**

**Accessory Box**  
TIP TOP — Soft pearl color, clear top. Ass't pastel colors. **23c**

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**CORNING WARE 8-Pc. Saucepan Set**  
Contains 1, 1 1/2, 1 3/4 qt. saucepans, 3 covers, 1 handle and 1 cradle. **14.95**

**GLAMORENE Rug Shampooer**  
Exclusive "foam-control"... just "set it and forget it". No troublesome trigger feed. Bristles clean deep down, leaves rugs bright, fluffy and new looking. **3.98**

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## THE WEEK IN REVIEW

# LBJ: 'Let's Close Springs of Racial Hatred'

By HARRY SHARPE  
United Press International

A new bill of rights for the American Negro — the Civil Rights Act of 1964 — became the law of the land last week when President Johnson affixed his signature to it.

The statute is intended to wipe out racial discrimination in voting, schools, employment, theaters, restaurants, motels and other accommodations serving the public.

THE PRESIDENT put it up to all Northerners and Southerners, Negroes and Whites to join in making it work.

"Let us close the springs of racial hatred," he said in a solemn appeal at White House signing ceremonies attended by congressional, religious and civil rights leaders.

"Its purpose is not to punish. Its purpose is not to divide, but to end division; to make our nation whole."

The last barrier to enactment was removed when the House passed a compromise Senate bill, 289 to 126. Negro groups promptly, but cautiously began testing the anti-discrimination provisions, with some initial success and rebuffs.

OPPOSITION, such as Alabama's arch segregationist governor, George C. Wallace, vowed to fight it in the courts and not turn a hand meanwhile to cooperate in enforcement.

The law was certain to become a major election issue and one that could bisect the Republican Party. Sen. Barry Goldwater of Arizona, frontrunning candidate for the GOP presidential nomination, voted against it as unconstitutional. His chief rival, Pennsylv-

ania Gov. William W. Scranton, endorsed it as did a majority of Republican congressmen.

The historic signing climaxed a drive begun by the late President John F. Kennedy 13 months ago in the midst of the Negro revolution. He told Congress the time had come to sweep away all racial barriers that deprived the Negro of dignity and relegated him to second class citizenship.

JOHNSON made that challenge one of his "must" legislative goals, well knowing that it may cost him millions of votes in November.

Voting for the bill in the house were 153 Democrats and 136 Republicans. Against it were 96 Democrats and 34 Republicans. Rep. Cornelius E. Gallagher, D-N.J., commented: "The eternal light will glow a little brighter on President Kennedy's grave tonight."

On the election front, Goldwater's surge toward the GOP nomination seemed unstoppable.

The senator's bandwagon was definitely put on the high road to victory when Senate Republican Leader Everett M. Dirksen took 48 of Illinois' 58 convention delegates into Goldwater's camp and announced he would place the Arizona in nomination.

DIRKSEN'S surprise maneuver cut the ground from under Scranton though Scranton's most ardent admirer, former Viet Nam Ambassador Henry Cabot Lodge, refused to toss in the sponge. Lodge was trying, with no apparent success, to persuade former President Dwight D. Eisenhower to plump for Scranton and place him in nomination. There were reports

that Ike's brother, Dr. Milton Eisenhower, would do the honors instead.

Barring an 11th-hour rebellion, Goldwater had at least 694 first-ballot convention votes sewed up. He needs only 655 to win. Dirksen, nettled by Lodge's tactics, proclaimed that even Eisenhower's intervention could not turn the tide.

DIRKSEN and Goldwater were on opposite sides in the Senate civil rights fight, but Dirksen thought Goldwater would support a moderate party platform and would, if elected, vigorously enforce the new law. Goldwater said meantime that he "was hoping to God" the law does not become a campaign issue. He voiced fear that racial demonstrators would purposely sabotage his election campaign.

Scranton seemed overpowered at every turn, but still was hoping for a convention miracle. Some political pundits suggested that Eisenhower could achieve this by publicly denouncing Goldwater's conservative philosophy. Lodge declared that Scranton should be nominated because "he is neither imprudent nor impulsive." This was a shot at some of Goldwater's cold war declarations and his criticism of President Johnson's anti-Communist war in South Viet Nam and Laos.

LODGE, fresh back from Viet Nam, said after meeting with Johnson that he did not see how the Asian strife could be made a campaign issue. But Dirksen, House GOP Leader Charles A. Halleck, Ind., and many Republican congressmen disagreed. They charged the President with "contradictions, confusion and vacillation" in Asia and declared his policy of co-existence with Russia must be fully explored.

Lodge said things "were looking better" in Viet Nam, but that "there is a threshold below which no party should go" in picking a man who might have the ultimate decision to use nuclear weapons.

Gen. Maxwell D. Taylor, former chairman of the U.S. Joint Chiefs of Staff and an expert on Asia, formally succeeded Lodge as ambassador to Viet Nam. The President told Taylor at the oath-taking that "the prayers and hopes of all America go with you." The House meantime passed and sent to the Senate a \$3.5 billion foreign aid appropriation containing Viet Nam-Lao-tian funds.

CONGRESS put on a final burst of speed to clear the decks before the GOP nominating convention. It again extended for one year current 10 per cent excise taxes. The Senate passed and sent back to the House a \$556 million federal pay raise bill — including a \$7,500 yearly increase for the legislators. The House Ways & Means Committee

approved a billion-dollar increase in Social Security benefits and broadened coverage to some persons now unable to receive payments.

The House recessed last Thursday until July 20. The Senate will follow suit this Friday.

In other news spheres Communist Cuban Premier Fidel Castro's 31-year-old sister, Juana, took refuge in Mexico City. She denounced Fidel and another brother, Raul, as tools of Russian Imperialism. She charged that her brothers had betrayed Cuba into Communist control and were holding 70,000 political prisoners.

Fidel accused the United States of "using" Juana though he said his sister's defection was "bitter and profoundly painful."

SOVIET Premier Khrushchev, touring Scandinavia, denounced United States surveillance over Cuba and again promised aid to Castro if he is attacked for shooting down American reconnaissance planes. Johnson has warned that Castro must take the consequences in such an event.

Atty. Gen. Robert F. Kennedy said in London that he would resign after the

presidential election to enable Johnson to name his own man to the vital cabinet post.

The number of Americans holding jobs climbed to a new all-time peak in

June to 72 million, but unemployment rose sharply due to a surge of student job-seekers.

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## FOREIGN PRESS VIEWS

### Editorials Discuss Viet Nam, GOP

By United Press International

Press comments in Europe last week ranged from the Mekong to considerable comment about the Republicans and their eventual choice of a presidential nominee.

The Wiener Zeitung in Vienna said it was doubtful whether Gen. Maxwell Taylor would be able to change the course of events in South Viet Nam.

Another Vienna newspaper, Arbeiter Zeitung, had a more optimistic view. The newspaper said "it would be wrong to say that the Americans have no chance of saving South Viet Nam. America's power is so tremendous that no other country can resist if it is used really massively. If she wants to, America can also bring economic prosperity to a country."

"Moreover, the rift in the Communist camp is likely to improve the Western position in Viet Nam as well. Time works for the Americans in this issue as well."

The Suedost Tagespost, of Graz, Austria, raised some questions.

"Is Washington really prepared to go to the extreme of risking a war which would involve the use of American ground troops in Southeast Asia? We do not know what is in (President) Johnson's heart. But we note Pravda's correspondent in Peking writing an article clarifying to the Communist Chinese that they needn't expect automatic support if war breaks out. Does the 'strengthening' of American-Soviet relations already apply to the far East?"

Het Laatste Nieuws, Belgium's largest circulation newspaper, had advice for the Republican Party in the United States.

It must "safeguard its unity, so seriously threatened," the newspaper said. "To this end, Goldwater's nomination for the presidency has to be prevented. Even a defeated presidential nominee is held in great esteem and his opinions concerning the serious national and foreign problems can influence an important part of the popu-

lation... If the Republican Party nominates Goldwater its members will find themselves obliged to cast ballots for somebody who has not only voted against the civil rights bill, but in addition considers it unconstitutional.

The Social-Democratic Stockholm-Tidningen, headlined an editorial about the Republicans—"A Party Falls to Pieces."

It termed the report that 48 of 58 Republican delegates from Illinois promised

to support Goldwater "an ill-omen of defeat for Gov. Scranton."

It continued, "But just as important as the Illinois outcome is the indication of how wide the gap in the Republican Party is. There is a bitter truth becoming apparent from the anecdote about the American businessman who began his talk 'Before we get involved in politics let me tell you that I am not a member of an organized party, I am a Republican.'"

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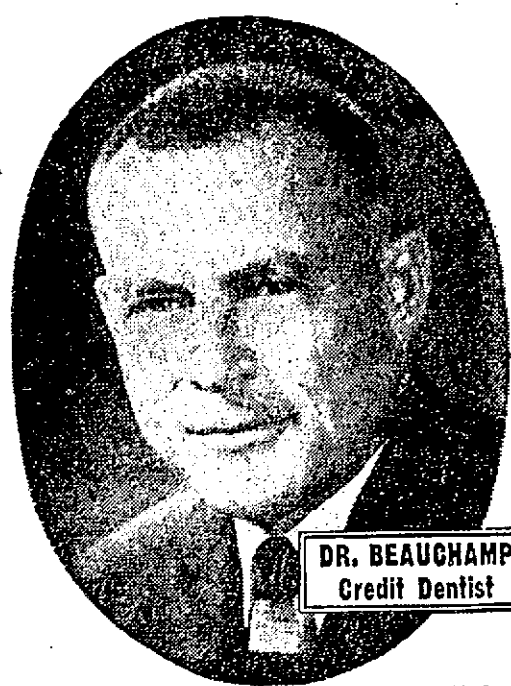
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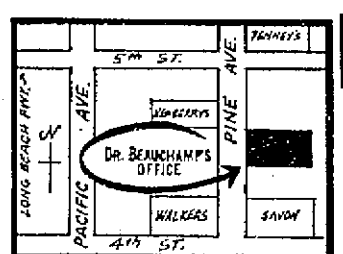
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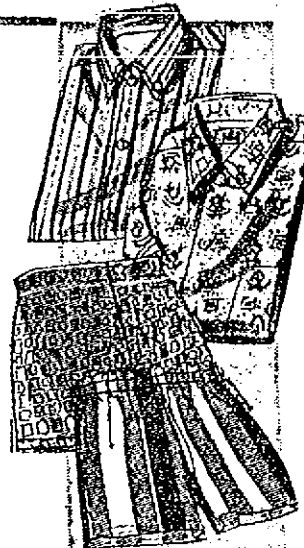


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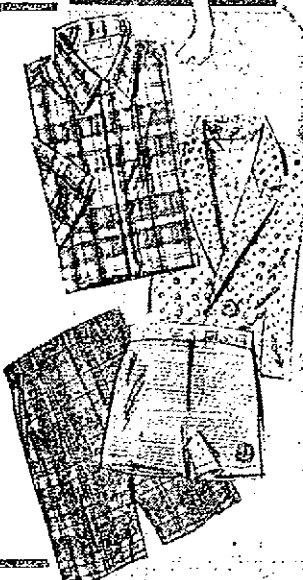
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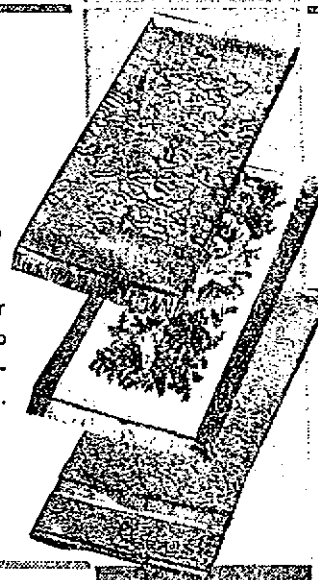
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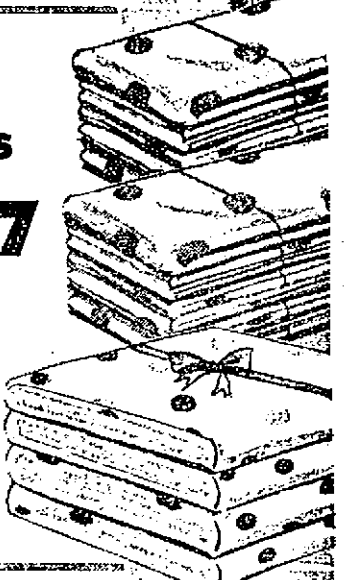
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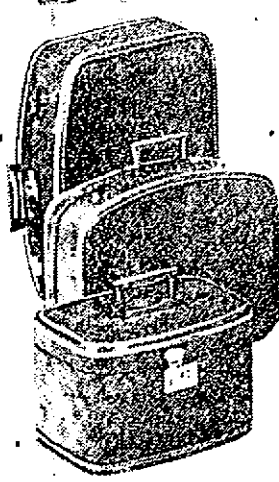
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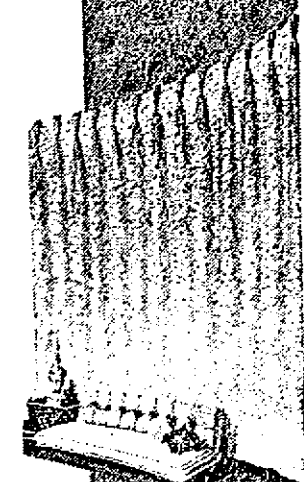
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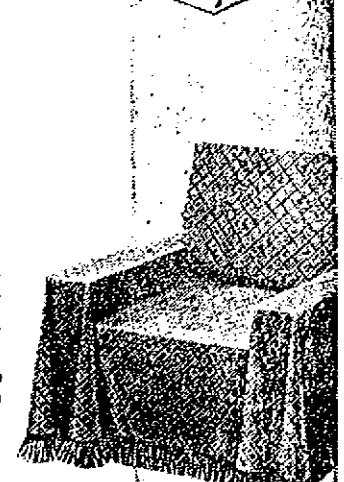
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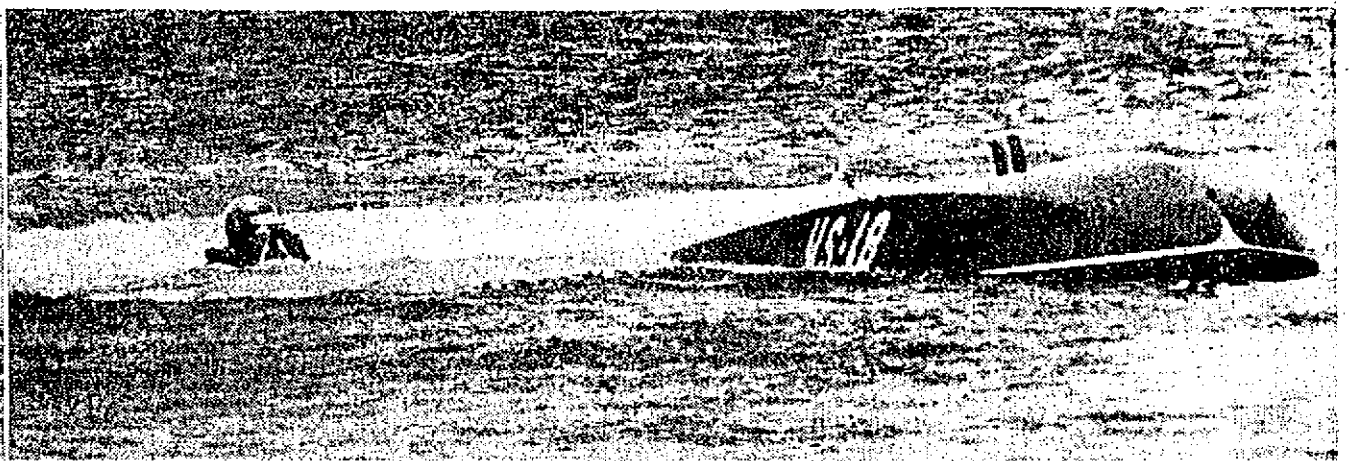
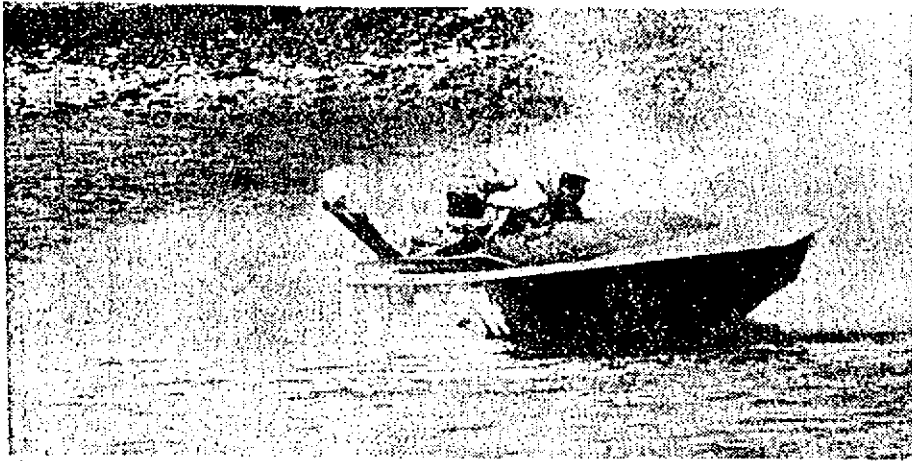


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# FLIPPY-DIPPY STORY FOR OLD GLORY



Anaheim Ace LeRoy Penhall Comes Out of Turn (Left) Seconds Before His SK Boat, The Sizzler, Flips and Sends Him Into Brine

## O'Hara Beaten by Dyrol; Jones 13.4

NEW YORK (AP)—Lean Dyrol Burleson out-kicked staunch rival Tom O'Hara in a tactically-run 1,500-meter race Saturday and Hayes Jones bolted to a 13.4 triumph in the high hurdles in key performances on windup day of the Olympic track and field trials.

Burleson, the Oregon whip-pet still smarting from his only loss to the little Chicago redhead last weekend, stayed in the slow-moving pack most of the way, then rushed over the last quarter in 52.5 seconds and finished the metric mile in 3:45.4.

O'Hara, who has beaten Burleson only once in eight

**Pictures on C-4, C-6**

meetings, was second, about two yards back, in 3:45.6. Both times were far off the American record of 3:38.1 set by O'Hara last week in the National AAU championships.

O'Hara, who led until Burleson made his move on the final turn, finished the last quarter in 52.9 as the entire field saved their energy in the sultry heat under overcast skies.

**THE TIME** was a distinct disappointment to the crowd of 17,500 at Randall's Island. Much better was expected from the original field of 13 that included 11 with the equivalent of sub-four minute miles.

The winning time is equal to a 4:02.4 mile under the formula of adding 17 seconds to the 1,500-meter time.

The first two were followed in order by veteran Jim Grelle (3:46.1), Wichita high schooler Jim Ryan (3:46.1), Oregon's Archie San Romani (3:46.4) and UCLA sophomore Bob Day (3:46.6) — one of the strongest 1,500-meter fields for the United States in Olympic history.

**THE VETERAN** Jones, however, offered a surprise with his brilliant effort in the 110-meter hurdles. His time was four-tenths of a second under the 1960 Olympic winning time and only two-tenths off the world record.

Jones, who has done almost everything that can be done in the hurdles except win some Olympic gold, has announced his retirement following the 1964 games in Tokyo.

He, along with all other winners in these two-day trials, nailed down a ticket to Japan, providing only that they perform in the Los Angeles finals in a manner indicating they are still in condition.

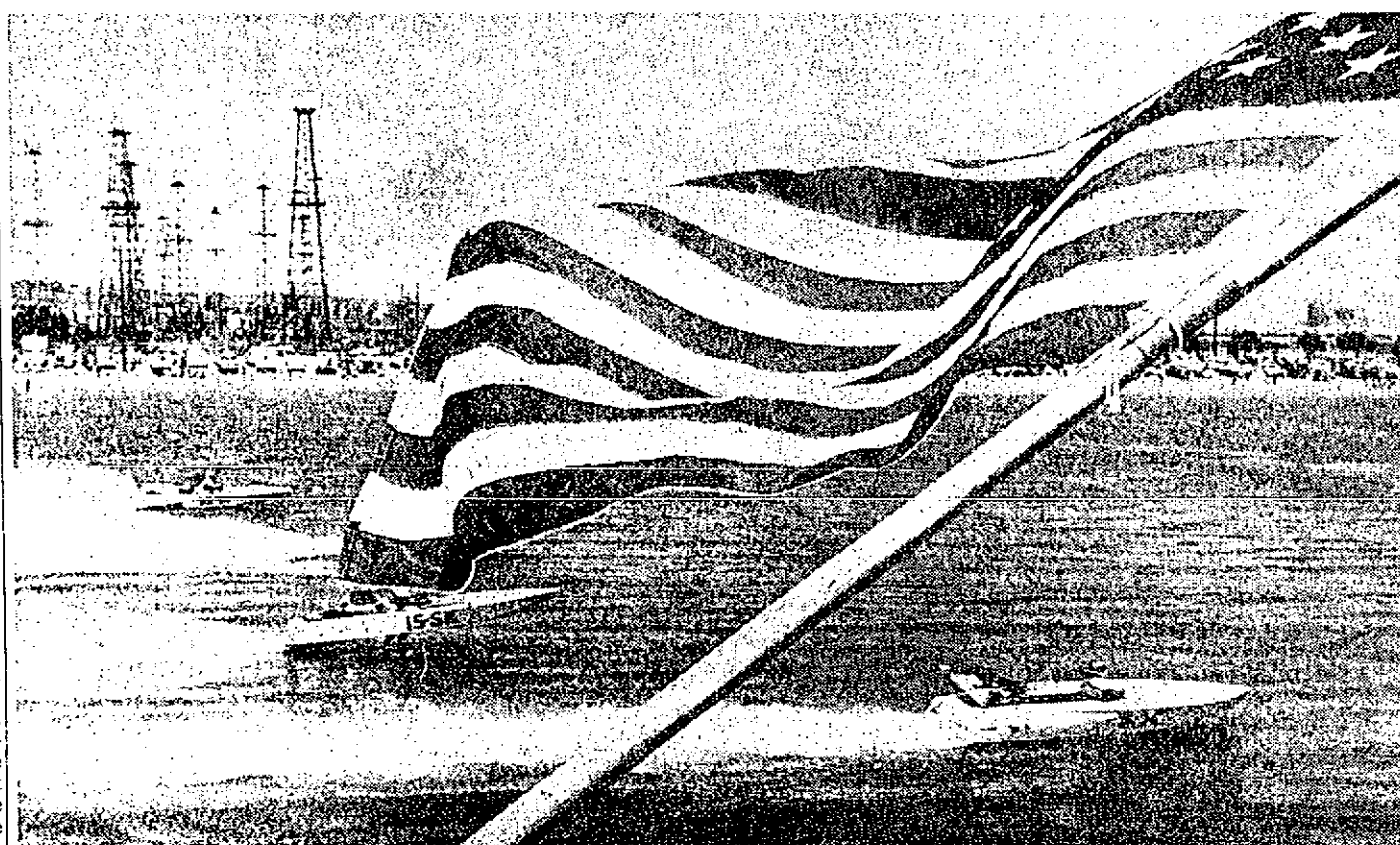
**THE NEXT** five finishers in each event also qualify for the final trials on Sept. 12-13.

Jerry Siebert, a California graduate now working on a doctorate in physics, won a spectacular 800-meter duel

(Continued Page C-6, Col. 1)

### Today's Sports Card

Swimming—L.A. Invitational Diving Meet, L.A. Swim Stadium, 10 a.m.  
Baseball—Dodgers vs. Mets, Dodger Stadium, 1 p.m.  
Crab Racing—Lions Drag Strip, Atlantic City, 1 p.m.  
Contra Mack Baseball—L.B. Blues at Beach Cities, 1:30 p.m.; San Pedro at Torrance Red Devils, 3 p.m.; Los Altos Shoppers vs. Ventura, 5 p.m.; L.B. Blues vs. Ventura, 7 p.m.; both games at Blair Field.  
Social Amateur Baseball—Downey Reds vs. Escudido, Carrol College, 2 p.m.; Redwood Reds vs. South Gate, Rio San Gabriel Park, 2 p.m.  
Auto Racing—Ascot Park, 2 p.m.  
Motorcycle Racing—AMA Steeplechase, Ascot Park, 3:30 p.m.  
Stan Austin Baseball—All Star game at Riverside, 8 p.m.  
Leon Baseball—See story Page C-6.



American Flag Ripples in the Breeze Over Marine Stadium During July 4th Regatta Saturday

## Mucho Bueno for Wimbledon Title, B. Jean Duo Fails

By BOB MUSEL

WIMBLEDON, England (UPI)—Maria Bueno of Brazil wove 89 minutes of tennis magic on center court Saturday to beat heavily-favored Margaret Smith of Australia, 6-4, 7-9, 6-3, for the Wimbledon women's singles championship and smash Miss Smith's "Grand Slam" hopes.

With the final drop shot at match point, the 24-year-old Brazilian star made good the comeback she had hoped and worked for since a serious illness (hepatitis) struck her down in 1961 after she had won the championship here in 1959 and 1960.

And with the same shot she blocked Miss Smith's ambition to become the first player since America's Maureen (Little Mo) Connolly in 1953 to score the "grand slam" of Australia, French, Wimbledon, and U.S. women's titles in the same year.

**WITH THE AUSTRALIAN, FRENCH** and also Italian titles already in hand, Miss Smith also would have been the first ever to take five major titles in the same year, if she could have won here and in the U.S. championships.

Miss Smith's defeat also prevented Australia from scoring a clean sweep of all four major titles here. Aussie Roy Emerson won the men's singles crown Friday, and Saturday the "down under" delegation took both doubles championships, with Miss Smith and Lesley Turner winning in women's play and Fred Stolle and Bob Hewitt in men's.

The United States failed to come up with any major title, reaching the final round only in women's doubles where Saturday Billie Jean Moffitt of Long Beach, Calif., and Karen Hantze Susman of San Antonio, Tex., lost to Misses Smith and Turner in straight sets, 7-5, 6-2.

**AS CONSOLATION, THE YANKS HAD** two minor title victories—Peaches Bartkowicz of Hamtramck, Mich., beating Miss E. Subirats of Mexico Saturday for the girls' championship, 6-3, 6-1, and Billy Talbert of New York teaming Friday with Bernard Destremau of France for the veterans doubles title.

The women's singles final was brilliantly played. Miss Bueno, second seeded, was superb on the attack and Miss Smith admitted later, "I was going for the grand slam and all that, and maybe there was too much pressure."

The rangy Australian, a 1-3 betting favorite, fought all the way to the last point but she went down before a dazzling and unsettling mixture of some of the most brilliant stroke-making produced on any tennis court this year.

A mighty roar greeted match point and the ovation

(Continued Page C-6, Col. 1)

## Jones Regatta Champ

By DAVE TAYLOR

Veteran speedboat jockey Dick Jones staged a lightning comeback to the racing world Saturday, and he stuck around just long enough to pocket all the marbles in the colorful SK Runabout class in West Long Beach Lions Club's Fourth of July Regatta.

Jones of Los Angeles, who has been sidelined during the past year with injuries suffered in a racing accident, rocketed his Ice Cube over the Marine Stadium course to take an easy first in his qualification heat and scuttle Ed Olsen's Cream Puff by four boat-lengths in the final runoff.

But, in Saturday's race he came back with a vengeance to beat the likes of Maricich, Olsen, Crackerbox champion LeRoy Pen-

hall, and twice national champion Don Towle.

Penhall was the day's only casualty as he flipped his Sizzler in third lap of the opening SK heat while he was holding down third place. Penhall was uninjured, but the flip put him out of contention for the runoff.

LeRoy did, however, take both qualifier and final heats to place first in the Crackerbox competition with his Hot Cinders.

Mike Waters of Manhattan Beach piloted his Aqua Holle to first place in the 206 Hydro class taking second place in his opening heat and first in the runoff. In the big 280 Hydro running Bud Singer and

George Hendrix ran away with the cup in their Danny Boone scoring firsts in both qualifier and runoff.

The regatta fielded a total of 90 boats. Class winners were:

145 Hydro—Kenny Dumbauld, Las Vegas; Observer, Jim Viscusi, Los Angeles; Orone, Bill Dellenre, Paramount; Milt, Crackerbox—LeRoy Penhall, Anaheim; Hot Cinders, E. Annabell-Newton, Winners, San Marino, EEE Racer.

150 Hydro—Mickey Remund, Garden Grove; Melvins, Wayne Thompson, Riverside; Comon Baby, Randy Meyer, Torrance; 280 Hydro—Bud Singer and George Hendrix, Danny Boone, Ken Abraham, Bell, Slim Phillips; Syd Stoner, Van Nuys; Hoorstfession.

215 Hydro—Wayne Thompson, Reseda; Gummy's Ghost, Bob Ellis, Hollywood; Uncle Gummy, 18 Hydro—Darrell Olson, Long Beach; Double Trouble, 280 Hydro, Mike Waters, Manhattan Beach; Aqua Holle, Laird Pierce and Randy Meyer, Mike Waters, Manhattan Beach; Kan- garoo Kid, SK Runabouts—Dick Jones, Los Angeles; Ice Cube, Ed Olsen, Garden Grove; Cream Puff, Louis Brummett, Pasadena; Miss Asazella.

### Sports on Radio, TV

**RADIO**  
Angels vs. Red Sox, KNPC, 11 a.m.  
Dodgers vs. Mets, KFI, 1 p.m.  
**TELEVISION**  
Auto Racing, KTLA (5), 3 p.m.  
Sports Spectacular, KNXT (2), 5 p.m.



### COOL VIEW OF HOT CINDERS

Fred Miller watches crackerbox champion LeRoy Pennell breeze by in his Hot Cinders after Miller's Orangoutang was forced out of race because of mechanical trouble. Hot Cinders went on to win.

## Dodgers Top Mets, 3-2; Sandy Today

By GEORGE LEDERER

It was hardly a noisy celebration, but it was an observance of sorts when the Dodgers crawled into a tie for sixth place Saturday night by edging the Mets, 3-2.

According to unscientific baseball calculation, the standings at the end of the season should approximate those after games of July 4. This means that the Dodgers would finish approximately 10 games behind the Phillies.

The Dodgers, who have won six of their last seven home games, close this brief stay this afternoon with Sandy Koufax (11-4) going after his eighth successive victory. Koufax will be opposed by Al Jackson (4-10).

The Mets, who long ago declared their independence from the rest of the league, actually outbit the Dodgers 10-6 in a dreadful exhibition that required two hours and 48 minutes. Only 22,760 paid to see the non-explosive holiday contest.

**NATE** Oliver's seventh-inning single made reliever Bob Miller the winner and lifted the Dodgers' home record above .500 (20-19) for the first time since opening night. Miller (3-4) rescued Joe

Moeller in the seventh inning and lowered his club-leading earned run average to 1.76 with another sterling effort. He has allowed only one earned run in 44 innings since May 17.

Miller entered with the score 2-2, one out and two Mets on base. Derrell Griffith's 12th error in 16 games filled the bases in short order and the rookie third baseman

### DODGER OF DAY

**BOB MILLER**  
Pitched 2 1/2 innings in relief to preserve 3-2 Dodger victory.

had another close call on Rod Kanehl's bouncer.

John Roseboro had to leap for Griffith's throw to the plate and made a good play that forced pinch-runner Al Jackson. Ron Hunt grounded to Miller to end the inning.

The Mets threatened again, but briefly, in the eighth when George Altman led off with a singled after Joe Christopher looked at a third strike.

### Lederer on Radio

Baseball writer George Lederer is Chuck Bennett's pre-game radio guest on KFI at 12:15 today.

Roseboro threw out Altman, attempting to steal, and thus made insignificant Ed Kranepool's second single.

Roseboro has thrown out the last eight who attempted to steal second.

The Dodgers managed only two singles against loser Tracy Stallard in the first six innings and made use of Amado Samuel's error to score two unearned runs in the third.

**SAMUEL** kicked Maury Wills' leadoff grounder, Griffith drew his first walk as a Dodger and Ron Fairly singled them across after two were out.

Stallard, who now has a dime store record (3-10) to go along with the Mets' other wares, retired the next nine batters before the Dodgers

(Continued Page C-6, Col. 1)

	★	★	★		
Mets	AE	R	H	RBI	E
Kanehl, 3b	1	0	0	0	0
Hunt, 2b	1	0	0	0	0
Altman, lf	1	0	1	0	0
Christopher, rf	1	0	2	0	0
Kranepool, 1b	1	1	2	0	0
Gonder, c	1	1	2	1	0
Jackson, pr	1	0	0	0	0
Stallard, p	1	0	0	0	0
Taylor, ph-c	1	0	0	0	0
Elliot, cf	1	0	1	1	0
Samuel, ss	1	0	2	0	1
Stallard, p	1	0	0	0	0
Hickman, ph	1	0	0	0	0
Totals	36	2	19	2	1
Dodgers	AB	R	H	RBI	E
Wills, ss	4	1	0	0	0
Griffith, 3b	3	1	0	0	1
W. Davis, cf	3	0	1	0	0
T. Davis, lf	4	0	1	0	1
Howard, rf	3	1	2	0	0
Parker, pr-rf	1	0	0	0	0
Roseboro, c	2	0	1	0	0
Oliver, 2b	1	0	1	1	0
Moeller, p	2	0	0	0	0
Totals	23	3	5	7	2
Mets	023	000	000	000	000
Dodgers	002	000	100	000	000
DP—Dodgers 1, LOB—Mets 7, Dodgers 8, 2B—Gonder, SB—Wills, S—W. Davis.					
	IP	H	R	ER	BB SO
Stallard	(L, 5-10)	6 1/2	5	3	1 3
Wakfield		1	0	0	0 1
Hunter		1	1	0	1 1
Moeller		0 1/2	0	0	0 0
R. Miller		0	0	0	0 0
(W, 3-4)	2 1/2	2	0	0	0 2
HBP—By Hunter (Roseboro), PB					
Canizzaro, T—2-18, Att—22,760.					



# Tab NL 13-10 to Even All-Star Series

NEW YORK (UPI)—The National League's long wait for a 30-year anniversary is expected to end next Tuesday in the 35th major league All-Star Game.

Loaded with firepower, led by the highest-paid player in baseball and boasting the only perfect game pitcher in its history on a staff that also includes the incomparable Sandy Koufax, the National League has been made a 13-10 favorite over the rival American League.

Should the odds stand up before an anticipated crowd of 50,000 in beautiful Shea Stadium alongside the National League's long wait for a 30-year anniversary is expected to end next Tuesday in the 35th major league All-Star Game.

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C-2—INDEPENDENT-PRESS-TELEGRAM  
Long Beach 10, Calif., Sunday, July 5, 1954

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

### A Night at the Ball Game

Yesterday was Independence Day so today I'll take the liberty of recounting father's night out, perhaps offending you (if you're a transistor fan) and possibly amusing you.

Father's night out meant taking a 10-year-old daughter to a Dodger baseball game, sans older sister (who is above such foolishness) and mother (who is a football fan and wonders why so much time is taken in baseball to do so little). At that, the mother may have a point.

Scheduled takeoff time was 6 p.m., which mother couldn't understand. "After all," was the acid comment, "the stupid thing doesn't start until 8 o'clock and you've heard of freeways, haven't you?"

Actual takeoff time was 6:30, which is about par for the schedules in my household. The 30 minutes the father ordinarily consumes heating traffic was spent putting a special hair-ribbon on Lisa (the 10-year-old who has her own baseball glove) and on admonitions to "remember you're a gentleman tonight because you're taking your daughter out."

The instructions were proper, but the assignment was difficult. Baseball fans' comments aren't the exact kind to keep down my blood pressure—for a 10-year-old to repeat to her fifth grade classmates.

Like the ones released when Frank Howard misses a slow curve by the length of a football field or when Derrell Griffith thinks first base is located in the direction of Bakersfield.

"Why, daddy?" inquires Lisa, "does Frank Howard hit a ball so far and the next time he doesn't even come close? And, why, daddy, does that guy at third base (Derrell Griffith) hasn't been around long enough for her to find him on the chewing gum cards, so how could she know his name?" throw the ball like a fourth-grade boy? I thought the Dodgers were champions.

Gads. Maybe her mother should have taken more time putting that special ribbon in her hair. If Bavasi doesn't have the answers, how can I?

THE GAME PROGRESSED wonderfully I guess. I expected the usual "can I have a hot dog?" and "I have to go to the bathroom" bit. I missed a total of only three innings doing the things fathers are expected to do at ball games.

I wasn't too angry when I stood guard outside the ladies' room for 73 pitches while Dear Offspring was meditating upon which cubicle to utilize, but I got rather irritated when we returned to our seats and learned the score now was 2-0.

"Make it faster next time," I groused. "You can go to the bathroom at home, you know."

The ensuing three minutes' silence was broken only by a request for popcorn. Which, as you know, was granted.

THE FELLOW next to me was something else, too. I gave him a few glances but kept silent during his constant slobbering of beer and flicking of peanut shells on my suit, but his was a transistor drove me bats.

He wasn't alone. Two million other patrons in the park that same night also were listening to Scully and Doggett while they were watching the ball game.

By the seventh inning, I could ignore the situation no longer.

"Why, sir?" I asked in a most polite tone, "would you go to a game and listen to someone else explain it to you? Can't you see what's happening with your own eyes?"

"Sure," he roared, "but I want to get the real inside stuff."

At this time, Lisa was ready for a second trip to the bathroom. So was I.

ON OUR WAY back to the seats, we naturally had to stop at the concession stand. Now, there's an experience.

O'Malley's Emporium has concession stands convenient to anyone in the park. Each one has about seven lines. The only trouble is that six lines are for beer only.

The poor soul who wants a coke or popcorn has to be a mathematician to figure out the proper line. It took me four tries and one full inning to weave into the solitary non-beer line. From what I observed this particular evening, O'Malley must own his own brewery.

ANYWAY, father and daughter returned to the transistor confusion and remained (at daughter's insistence) until the final out. This also was an experience because I've learned to either (1) leave in the eighth inning or (2) stay in the press box for an hour after the game.

I hate traffic jams, but became engulfed in the worst snarl this side of a freeway accident. This is usual when the Dodgers play, but something to which I'll never become accustomed.

Really, though, the evening was fun—if done just once a year.

My companion thoroughly enjoyed herself, however, commented on the delicious food and wondered when we were going to do this again.

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HANK HOLLINGWORTH

stood at 12-4 in favor of the Americans — and, following the Los Angeles Dodgers' World Series sweep of the New York Yankees last October, would be another important prestige victory for the senior league. It's the American Leaguers' turn, these days, to claim the game doesn't mean anything from a competitive point of view.

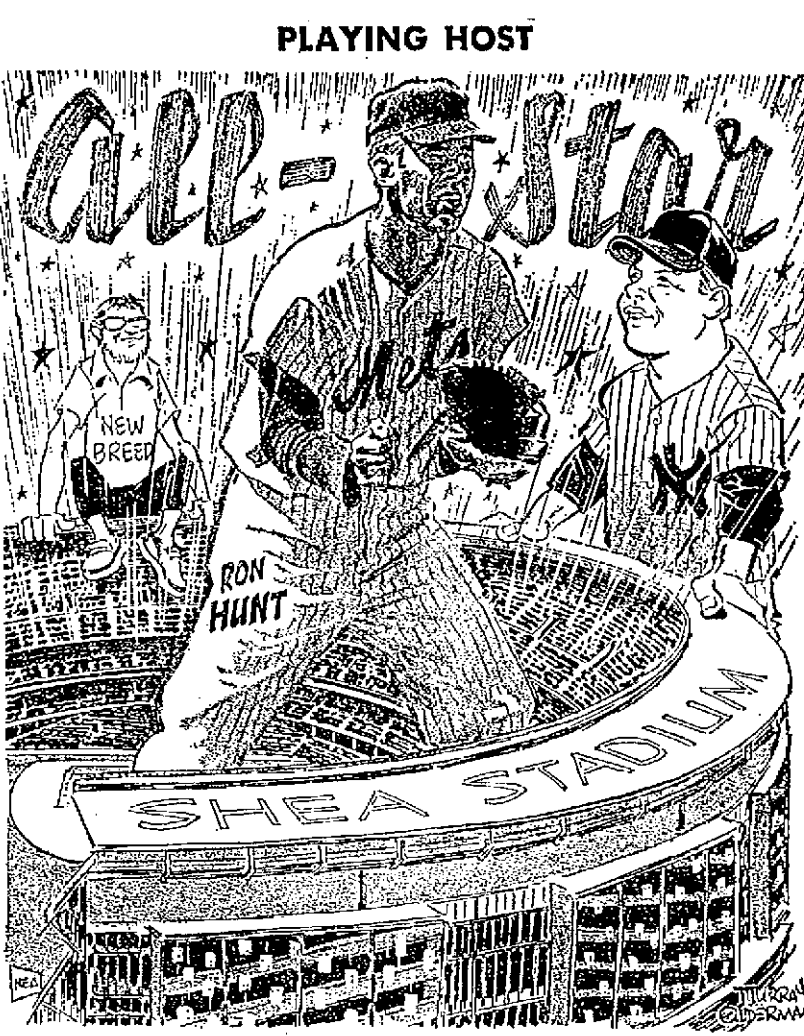
Rival managers Walt Alston of the Nationals and Al Lopez of the Americans will announce their pitching selections on Monday — and both are expected to open with right-handers. Seven of the eight National League starters are right-handed batters and six of the eight American League starters are right-handers.

Barring injuries, the eight starters who were chosen in league-wide polls of the players, must play the first three innings.

Alston's starting choice appears to lie among Jim Bunning (8-2), of the Philadelphia Phillies, Juan Marichal (11-3) of the San Francisco Giants and Don Drysdale (10-7) of the Dodgers with Bunning appearing to have the inside track on the grounds of both dramatic setting and knowledge of the rival hitters.

In addition to having pitched the first perfect game in National League history against the New York Mets, June 21, Bunning is a veteran of nine years in the A.L., and in five All-Star appearances, allowed only two earned runs in 14 innings. He thus seems to qualify on knowledge of the hitters as well as on proven ability to handle himself in this elite company.

Lopez' top right-handed



starting pitcher is almost certainly Camilo Pascual of the Minnesota Twins, whose 9-5 record is by far the best of the four right-handers available to the A.L. manager, Pascual, a 20-game winner in each of the last two seasons, has made two previous All-Star appearances, permitting two runs in six innings.

Rounding out the National's staff are Koufax (11-4), Dick Farrell of the Houston Colts (10-2), Dick Ellsworth of the Chicago Cubs (10-7) and Chris Short of the Phillies (6-4).

The other pitchers available to Lopez are Juan Pizarro (9-4) and Gary Peters (8-3) of the White Sox, Whitey Ford (10-1) of the Yankees, Dick Radatz (6-3) of the Boston Red Sox, Jack Kralick (9-3) of the Cleveland Indians, Dean Chance (5-5) of the Los Angeles Angels and Johnny Wyatt of the Kansas City A's (5-4).

## GOOD ROOKIE CREW REPORTS

### Rams Open Thursday

By JERRY WYNN

The long, hot football summer begins Thursday for the Rams when 26 rookies report to coach Harland Sware at Orange.

It is the earliest training camp opening in the National Football League, one inspired by Sware's contention that the Rams ran out of gas too many times last season causing first-half sprints to turn into second-half snarls.

Starting his second full season at the helm, Sware also is eager to look at a rookie crop reputed to be the best Ram harvest in many years. The club signed 10 of its top 11 draft choices of 1953 and seven futures from 1952. There are also nine free agents.

Headlining the fledgling flock are quarterback Bill Munson of Utah State, ends Willie Brown of USC and Mel Profit of UCLA, defensive halfback Jerry Richardson of West Texas State and interior lineman Roger Pillath of Wisconsin. John Mims of Rice, Marv Harris of Stanford and Rex Benson of Miami.

Brown, Profit, Richardson and Pillath will have time only to sample the fine food at the Chapman College training table before departing July 15 for the College All-Star camp in Chicago.

Other interesting rookie candidates include:

—Fullback Larry Campbell, 230, from Utah State, who once played at St. Anthony High.

—Fullback Buddy Seefelt, 227 and 6-4, from LSU, who is assumed will follow in the footsteps of Steve Van Buren and Jim Taylor.

—Quarterback Tom Kennedy from Los Angeles State, who led the Wheeling, W.Va., Ironmen to the United League championship last season.

—Defensive halfback Dave Theisen from Nebraska, a place-kicker extraordinary.

### SWIMMING STORY IN SOUTHLAND

If your baby can crawl, he can swim; if your child can climb fences, he SHOULD be able to swim — that's the theme of an article by staff writer Jerome Hall in today's Southland Magazine.

—Tackle Ernie Wade, a 6-6, 285-pound young model of 'Rosie Grier from Johnson C. Smith (wherever that is?)

—Linebacker Andy Von Sonn, the former UCLA captain, who the Rams acquired from the Bears last season and kept on the Taxi Squad.

The rookies will draw equipment and take physicals on Friday, work out Saturday and Sunday, attend a first-day seminar on "Executive Dynamics" Monday and watch the veterans, 38 strong, check in on Tuesday.

There is a tone of cautious optimism among Ram officials. The club finished sixth in the seven-team Western Division in 1953, but all of its wins in a 5-9 record came during the last half of the season. A fourth-place finish was lost in the final 33 seconds of the final game at Baltimore.

What is hoped for this year is that the rebuilding program begun by Sware and his young staff will grow from a foundation into a high-rise. The bricks are there in strength and depth at all positions except fullback and linebacking.

Ben Wilson's jolting retirement leaves Art Perkins the only veteran fullback if Dick Bass remains at halfback. The linebacking will depend on the durability of veterans Jack Pardee and Cliff Livingston.

Major battles are slated at quarterback (as usual) where Roman Gabriel is a heavy favorite to beat out the challenge of Terry Baker, Munson and Kennedy and at flanker back where Jon Arnett and Brown will vie for the starting berth of Jim Phillips.

The Rams open their pre-season schedule against the Dallas Cowboys at the Coliseum, Aug. 8. Other home exhibition games will be against Cleveland, Aug. 15; Minnesota, Aug. 29, and San Francisco, Sept. 5. Sandwiched in is a rematch with Dallas at Portland, Aug. 22.

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## MAJOR LEAGUE Standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Philadelphia	27	28	.491	Baltimore	49	27	.645
San Francisco	47	30	.610	New York	42	32	.569
Cincinnati	42	35	.543	Chicago	42	32	.569
Pittsburgh	39	35	.527	Minnesota	42	32	.569
St. Louis	38	40	.487	Boston	37	41	.474
Dodgers	37	39	.487	Los Angeles	37	41	.474
Braves	37	40	.480	Cleveland	34	40	.459
Reds	37	42	.468	Washington	32	47	.405
Milwaukee	37	42	.468	Kansas City	30	47	.390
Houston	37	42	.468				
New York	27	57	.321				

Saturday's Results:  
Philadelphia 5, San Francisco 1 (11)  
Cincinnati 4, Milwaukee 3  
Cincinnati 3, St. Louis 2  
Houston 2, Pittsburgh 1  
Dodgers 3, New York 2

Games Today:  
at Boston (Crosby 4-10) Jackson (4-10)  
at St. Louis (Crosby 4-10) Jackson (4-10)  
at Philadelphia (Mantilla 7-3 or Bennett 8-5) at San Francisco (Marichal 11-3)  
at Chicago (Ellsworth 10-2) at Milwaukee (Fisher 6-4)  
at Pittsburgh (Gibson 5-7) at Houston (Farrell 10-2 or Nottelbart 5-7), noon.

Minnesota (Gruen 4-3) at New York (Ford 10-1)  
at Baltimore (Chance 5-5) at Boston (Morehead 5-5)  
at St. Louis (Crosby 4-10) Jackson (4-10)  
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## Angels Fizzle on Fourth at Boston, 13-5

By ROSS NEWHAN  
L. P. Staff Writer

BOSTON — The Boston Red Sox celebrated the 188th birthday of independence by making a bold attempt at scoring that many runs.

They lit nine candles in the first inning Saturday but were forced to settle for a 13-5 victory which was indeed anti-climactic following the Angels' explosive 5-3 decision of Friday night in which Bill Rigney and Felix Mantilla were ejected and Dick Radatz was fined \$50 for launching a missile at Buck Rogers' cranium.

The Fourth's first firecracker was lit by American League president Joe Cronin who informed Rigney that for his part in Friday's fireworks a fee of \$50 was being levied.

HIS HEAD apparently dazed from this blow, Rigney then bypassed Fred Newman who had done nothing for three days but visit his new son, Erich, in nearby Brookline, and selected Ken McBride, who had done nothing but lose since opening day, to start Saturday's debate.

After tossing a one-hitter on April 13, McBride has not won in a starting role and Boston kept that streak intact. By the time Newman got around to pitching in the seventh inning, Boston had scored 11 runs and the mound had been so messed up by his three predecessors that even he served a two-run homer to Ed Bressoud.

It was only one of three homers ignited by the Red Sox, the loudest of which was a grand slam fued by one Lee Thomas in the first inning.

THIS was Thomas' seventh homer over-all and fifth since leaving the Angels for Lou Clinton. The latter made Fred Haney feel slightly better about the transaction when he socked a two-run homer in the eighth after Wonderful Willie Smith had cracked his fifth homer to open the frame.

This was the Angels' only serious eruption off Earl Wilson, who coasted to his ninth victory against three defeats while spacing 10 hits and fanning 11.

The final verdict had been determined long before Smith and Clinton played long ball and the Angels' only other contributions to the second

THOMAS has now driven in 12 of his 36 runs since leaving the Angels and is batting .258. Clinton has driven in nine runs for the Angels and is batting .231.

The Angels are now batting .333 on this road trip (2-4), which is slightly higher than Haney's trading average since the Leon Wagner transaction.

ANGEL ANGLES: All-Star Dean Chance (left) faces Dave Morehead (right) in the first inning of the game. The Angels' first home run was scored in the first inning by Lee Thomas. The Angels' first home run was scored in the first inning by Lee Thomas.

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## Swedish Showdown

### FOLLOW THE 'LEADER'

'ALL TOGETHER... ..OPEN WIDE!'



STOCKHOLM (UPI)—Former champion Floyd Patterson and second-ranking contender Eddie Machen, two Americans, will match fists and temperaments this afternoon before an expected 35,000 fans in their 12-round fight for a possible shot at the heavyweight crown.

Champion Cassius Clay has expressed interest in a possible defense against the winner.

The eccentric Patterson of Scarsdale, N.Y., admits frankly he is not interested in money "but just in proving myself to myself."

At 29, Floyd is a wealthy man whose ring earnings already have totalled nearly \$7,000,000. And he will retire if badly beaten.

QUITE THE reverse, it was lack of money that caused contender Machen of Los Angeles to suffer a mental breakdown and commitment to a California hospital in December, 1952.

This will be Patterson's second fight since his repeat first-round knockouts by Sonny Liston in September, 1952, and in July, 1953.

Floyd started his third comeback this year on Jan. 6 at Stockholm by knocking out crude Sante Amonte of Italy in the eighth round.

## DEADLINE ON BATBOY FOR DODGERS SET

The chance to be Dodger batboy for a day is open to boys 11 through 14 years until 10 p.m. Wednesday.

Entries must be in the sports department of the Independent Press Telegram by that time.

Candidates may write their reasons for seeking the honor in 30 words or less to Junior Baseball Corner in care of this newspaper.



# MONTI, MANGRUM, McCALLISTER . . .

## M-Squad to L.B. Links



By JERRY WYNN

### QUICKIE QUIZ:

1. Who is the best pro golfer not playing on the PGA tour?
2. Who is the golfer whose lesson book reads like a Who's Who of Hollywood?
3. Who is the golfer favored to win the \$10,000 Southern California PGA Championship at Recreation Park Thursday through Sunday?

### ANSWERS:

1. Eric Monti; 2. Eric Monti; 3. Eric Monti.

Yes, it is that time of year for King Eric, the sterling shotmaker from Hillcrest CC who prefers the casual life of a club pro to the vagabond ways of the PGA-tourists, to invade his favorite domain of Long Beach.

You have won five Southern California PGA titles in your last 10 attempts, Eric. "Should the other players bother to show up this week?"

"I'm playing as well now as I ever have, but it takes a little luck to win this tournament. I'm hoping to be lucky again."

Is there any special reason for your dominance here?

"I think playing match play, head to head, I may have a psychological advantage over some of the other players. Take a guy from a smaller club or an assistant pro. He knows he will have to play like heck against me. It puts more pressure on them. I try to level against everyone. As long as he's got two legs and a set of clubs, I'm on guard."

Do you favor match play over medal play?

"No, I really don't. Match play doesn't always determine the best player because one bad round by you or one real hot round by your opponent knocks you out. But match play is more fun and I think the galleries enjoy it more."

What do you consider was your toughest match in SC-PGA play?

"As far as good golf goes, it was against Jim Ferrier in the 1957 finals. I shot a 65 and he had a 66 in the morning round. I was 10 under for the match, and only won, 2 and 1. I also had a great match with

Paul Runyan in the finals the year before. I won that one, 1 up."

Who are some of the movie stars to whom you have taught golf?

"Burt Lancaster, Kirk Douglas, Jack Benny, Danny Kaye, Tony Martin, George Burns, the Marx Brothers, Dinah Shore, Claudette Colbert and about 50 others."

Are they good pupils?

"Yes, excellent. I don't consider them as movie stars, but as people. They are fun, very bright and great to be around. Golf is the common ground for all of us."

Who is the best golfer among them?

"Burt Lancaster has the most potential. He plays to about a 10 handicap and has shot a 72 at Bel Air. The main trouble with him and most of the stars is that they are limited in time. They may lay off for several months while shooting a picture. It ruins their golf game."

Who do you rate as the greatest golfer of all time?

"Ben Hogan is the greatest hitter of the ball. When it comes to the execution of hitting the ball and repeating the swing, he is in a class by himself."

Who do you rate as the greatest putter?

"Gene Littler. He's not flashy, but day-in, day-out, from Jan. 1 through Dec. 31, he is the best. I also like Bob Charles. He's a left-handed Littler."

Have you ever regretted not competing actively on the tour?

"No, not at all. I have a good job and enjoy playing. I don't make as much money as Palmer and Nicklaus and some of the others, but I think I have just as much fun and fewer headaches. The tour now is for young fellows. They can drive 600 miles and play the next day. If I drove 500, I'd be in bed for a week."

Why should people come out to watch the SC-PGA Championship this week?

"There are lots of good reasons. But I think the main one is that people want to watch good golfers play so they can improve their own games. They want to watch the pros and duplicate their swings. It is one of the best and easiest forms of instruction."

Be sure to watch Eric Monti. This King can swing!

By JERRY WYNN

Monti, Mangrum, McCallister — the M-Squad is coming to Recreation Park.

The M doesn't stand for murder but for money, the \$2,000 first prize being offered in the \$10,000 Southern California PGA Championship Thursday through Sunday.

Defending champion is Eric Monti, the match play marvel who has won the tournament five of the last 10 years he has entered.

Sentimental favorite is Lloyd Mangrum, the famed U.S. Open and Masters champion, who is making his first tournament start in two years after a series of near-fatal heart attacks.

Fresh from battling the Palmers and Nicklauses on the PGA tour is Bob McCallister, the popular young former USC star who won



LLOYD MANGRUM

the \$20,000 Orange County Open in 1962.

Three more mighty Ms are entered. They are former PGA tourists Paul McGuire, Moon Mullins and Ed Merrins.

McCallister, McGuire and

Mullins will be making their first start in the sectional event, the largest and richest pro match play tourney in the nation.

Jerry Barber and Bud Holscher, the two players who have dominated the event along with Monti, also are entered to ensure one of the finest fields ever.

Other title threats include 1963 runnerup Zell Eaton, Dale Anderson, Joe (Palooka) Kirkwood, Paul Runyan, Don Collett, Jimmy Thompson, Bob Roux, Smiley Quick, Ralph Blomquist, Mac Hunter, Ronnie Reif, Emil Scodeller, Bili Nary, Mike Austin and Jimmy Clark.

Top Long Beach area hopes are Monty Blodgett, teaching pro at Lakewood, and Wayne Sleppy of Skylinks, both of whom won three matches last year.



JERRY BARBER

and Jack Doss of Virginia, a semifinalist in 1962.

Tournament chairman and host pro George Lake expects a record field of about 130 to file before the entry deadline at Monday noon.

There will be two rounds of match play Thursday, Friday and Saturday and 36-hole finals on Sunday. A special \$1,000 sweepstakes also will be held on Sunday.

Tickets, costing \$2, for all four days, are on sale at all Southern California golf shops. During the tournament, they cost \$1 daily and \$2 on Sunday.

### Former Champions

- |                    |                  |
|--------------------|------------------|
| 1974—Dick Linnear  | 44—Clay Almeride |
| 23—George Kerrigan | 45—Dale Anderson |
| 24—Ray Coleman     | 46—Paul Rowan    |
| 25—Charley Gurst   | 47—Harry Bassler |
| 26—Ed Dwyer        | 48—Ray Coleman   |
| 27—Clay Gurst      | 49—Eric Monti    |
| 28—Olin Dutra      | 50—Eric Monti    |
| 29—Olin Dutra      | 51—Eric Monti    |
| 30—Olin Dutra      | 52—Eric Monti    |
| 31—Olin Dutra      | 53—Eric Monti    |
| 32—Olin Dutra      | 54—Eric Monti    |
| 33—Olin Dutra      | 55—Eric Monti    |
| 34—Olin Dutra      | 56—Eric Monti    |
| 35—Olin Dutra      | 57—Eric Monti    |
| 36—Olin Dutra      | 58—Eric Monti    |
| 37—Olin Dutra      | 59—Eric Monti    |
| 38—Olin Dutra      | 60—Eric Monti    |
| 39—Olin Dutra      | 61—Eric Monti    |
| 40—Olin Dutra      | 62—Eric Monti    |
| 41—Olin Dutra      | 63—Eric Monti    |
| 42—Olin Dutra      | 64—Eric Monti    |
| 43—Olin Dutra      | 65—Eric Monti    |
| 44—Olin Dutra      | 66—Eric Monti    |
| 45—Olin Dutra      | 67—Eric Monti    |
| 46—Olin Dutra      | 68—Eric Monti    |
| 47—Olin Dutra      | 69—Eric Monti    |
| 48—Olin Dutra      | 70—Eric Monti    |
| 49—Olin Dutra      | 71—Eric Monti    |
| 50—Olin Dutra      | 72—Eric Monti    |
| 51—Olin Dutra      | 73—Eric Monti    |
| 52—Olin Dutra      | 74—Eric Monti    |
| 53—Olin Dutra      | 75—Eric Monti    |
| 54—Olin Dutra      | 76—Eric Monti    |
| 55—Olin Dutra      | 77—Eric Monti    |
| 56—Olin Dutra      | 78—Eric Monti    |
| 57—Olin Dutra      | 79—Eric Monti    |
| 58—Olin Dutra      | 80—Eric Monti    |
| 59—Olin Dutra      | 81—Eric Monti    |
| 60—Olin Dutra      | 82—Eric Monti    |
| 61—Olin Dutra      | 83—Eric Monti    |
| 62—Olin Dutra      | 84—Eric Monti    |
| 63—Olin Dutra      | 85—Eric Monti    |
| 64—Olin Dutra      | 86—Eric Monti    |
| 65—Olin Dutra      | 87—Eric Monti    |
| 66—Olin Dutra      | 88—Eric Monti    |
| 67—Olin Dutra      | 89—Eric Monti    |
| 68—Olin Dutra      | 90—Eric Monti    |
| 69—Olin Dutra      | 91—Eric Monti    |
| 70—Olin Dutra      | 92—Eric Monti    |
| 71—Olin Dutra      | 93—Eric Monti    |
| 72—Olin Dutra      | 94—Eric Monti    |
| 73—Olin Dutra      | 95—Eric Monti    |
| 74—Olin Dutra      | 96—Eric Monti    |
| 75—Olin Dutra      | 97—Eric Monti    |
| 76—Olin Dutra      | 98—Eric Monti    |
| 77—Olin Dutra      | 99—Eric Monti    |
| 78—Olin Dutra      | 100—Eric Monti   |

## Trojans Take Golf Command, McCormick Posts 9 on Ninth

By JOHN CASII

A foursome from USC threatened to run away from the field in the 19th annual Meadowlark 54-hole medal play tournament Saturday, but a former champion and a Long Beach veteran wouldn't succumb from the torrid pace. Final round action is today.

Jerry Preuss, 20-year-old junior, and Rick Rhoads, a 19-year-old sophomore, applied the pressure to 78



—Staff Photos by CURT JOHNSON

### FEATURED PAIRINGS

12:30—Jerry Preuss, Rick Rhoads, Kemp Richardson, Roger Cleveland, Tony Tinkham.

other golfers and pulled ahead at the 36-hole mark. Preuss fired a one-under-par 70 for 139 and a one-shot lead over Trojan teammate Rhoads, who had the day's low round, a 69 for 140.

Five shots back at 144 are Kemp Richardson, who will enroll at USC in the fall; Long Beach's Roger Cleveland, also a Trojan, 1962 Meadowlark champion Jack Augsburger from Mesa Verde and former Lakewood CC club champ Tony Tinkham.

Bill McCormick, who was seeking to become the only man in history to win the grand slam of local golf, virtually eliminated himself with a 9 on the 9th hole.

McCormick, who hasn't had a three-putt in the tourney, has taken eight penalty strokes in two days. He knocked his drive into the lake on the par-5 9th. His four-wood second hit a clump of reeds and caromed back into the water.

McCormick came back with a two-under 34 on

### 'THE BEAR' STOMP

Larry (The Bear) Bouchey lines up putt on eighth green and then stomps in anguish after missing it. Bouchey shot 73 in second round of 54-Hole Medal Play Championship at Meadowlark.

the backside, but his 73-74-147 put him eight shots back of Preuss.

Preuss, who is playing at Meadowlark for the first time, was "not putting as

well as yesterday" but his woods and irons were superb.

The Woodland Hills resident bogied the first hole on three putts, came back

with a birdie on the second, bogied the fourth and then birdied the 12th on a 12-footer and the 3-par 7th on an 18-footer.

Preuss, who was the first

round leader with a .69, held his advantage with a bird on 10 when his 9-iron stopped six feet away, and he made the putt. He bogied the 15th and missed a three-footer on 18 for a bird.

## Will It Be Chi Chi or Champagne Today?

WHITEMARSH, Pa. (AP) — [three-under-par 69 and a 54-hole total of 203. Jaunty Juan (Chi Chi) Rodriguez, a bold gambler with the chips down, held his one-rod lead in the \$125,000 \$24,000 first prize, Rodriguez, Whitemarsh Open golf tournament Saturday with a the battle with par only once

The Puerto Rican has put together rounds of 66, 69, 69 for his 13-under-par 54-hole total, one stroke ahead of Dave Marr, veteran Texan playing out of New Rochelle, N.Y. Marr shot a 69.

Breathing down their necks were Arnold Palmer, playing his third straight sub-par round, and Tony Lema, each with 205.

**PALMER FIRED** a five-under-par 67, climaxed with a 20-foot chip for an eagle on No. 17. Lema, recovering from a scrambling 74 Friday, also scored a 67.

Rodriguez said he refused to be "scared" by Palmer and Lema.

Rodriguez, who has never won a tournament where he led all the way as he has here, said the "most deserving player will win it" and he added that he could not think of "anyone more deserving than myself."

Rodriguez, chastened by his fellow pros for his bantering on the fairways and greens, was aware as he reached the 17th tee that a 12-under-par was sitting in the clubhouse.

**HE DELIBERATELY** banged a long wood into the short rough, then clubbed a six-iron eight feet short and two putted for a birdie, just missing an eagle.

Arnold Palmer, flanked by his army, gives way to lazy summer day with cavernous yawn while waiting to tee off on fourth hole of Whitemarsh Open.



—AP Wirephoto

### A VERY LAZY YAWNIE

Arnold Palmer, flanked by his army, gives way to lazy summer day with cavernous yawn while waiting to tee off on fourth hole of Whitemarsh Open.

## ACES BACK-TO-BACK

SAN MARCOS (UPI) — Two holes in one were scored Saturday in consecutive shots at the 151-yard 11th hole on the Lake San Marcos Country Club.

The odds-defying feat was accomplished by Gordon Frazier, the last player of one foursome, and J. R. Wilson, the first player of the next. Both used No. 5 irons for the shot on the regulation course.

The two amateurs live in San Marcos and are members of the club. To celebrate the double ace, the club served champagne to all aboard.

### PCL Results

Sooke 2, Hawaii 6 (1st game).  
San Diego 4-6, Seattle 0-4.  
Tacoma 6-3, Portland 0-4.  
Arkansas 5-10, Dallas 4-4.  
Indianapolis 3-7, Oklahoma City 1-5.  
Salt Lake City 9, Denver 4 (1st game).

## \$20,000 A WEEKEND TOO MUCH TO WIN?

## Price Isn't Right, Declares Marvelous Mickey Wright

By SANDY PADWE  
Newspaper Enterprise Assn.

Mickey Wright thinks a lot about values, especially on Monday mornings when she reads the weekend golf results.

Usually, Arnold Palmer, Tony Lema or Jack Nicklaus have won another \$20,000 somewhere while Mickey Wright or Betsy Rawls have worked in some other place for a winner's prize of \$1,300.

"It's not the difference in earnings that bothers me," the world's best lady golfer said. "It's just that it seems like a phony value system to me. Pursues like the men get are completely out of line."

"It's self-evident that something is wrong when a golfer makes \$20,000 for a weekend of work while a professor or a scientist can't make that in a couple of years. Thank heavens we don't have that on the women's tour. I certainly would mind it because value systems are pretty important to me."

At 29, Mickey is the spokesman for the lady golfers who have been struggling for years to build their tour into a successful week-to-week operation.

"All we want," Mickey said, "is to expand our tour and make it better. We put on a good show and we're improving every year. Per person we average about the same as the men mainly because we have fewer people splitting purses."

Of course, it's easier for Mickey to talk about values with regard to purses because she is third on the all-time money winning list among women with 58 tournament victories in 10 years.

A year ago, the long-ball hitter from San Diego set a women's record for yearly earnings with \$31,000 and this year she has won 6 of 11 tournaments for \$13,130.

She will play in about 17 more tournaments this year, including the Women's Open at Chula Vista

Country Club in San Diego starting Thursday.

"I'm really looking forward to it," she said. "That is my old home course and I've been playing well lately. My stroke average is something like 72.20 and I'd like to win there."

San Diego would like to

see Mickey win, too, because she is very popular there, having started her career as an amateur at 14 and gradually improving until she was good enough to tour.

Her pro debut, however, was far from sensational and provoked some harsh words from the veterans.

"She is distinguished as one of the poorest putters on the tour," Betty Hicks said during those early days. "Her chips, pitches and sand wedge work are in similar need of improvement. Doubtless Mickey can rectify these errors in the finesse department by good instruction and a staggering amount of practice."

Miss Hicks was correct in her assumption because Mickey worked until she became the best.

But now that she is, there are different problems. Value systems and an improved tour are just two of the most important.



MICKEY WRIGHT  
Values Above Dollars

### FLIGHT LEADERS

- |                            |     |
|----------------------------|-----|
| Jerry Preuss, 69-71        | 139 |
| Rick Rhoads, 71-69         | 140 |
| Kemp Richardson, 71-73     | 144 |
| Tony Tinkham, 72-71        | 143 |
| Roger Cleveland, 71-73     | 144 |
| Jack Augsburger, 72-72     | 144 |
| Terry Small, 75-70         | 145 |
| Larry Brown, 77-74         | 151 |
| L.A. Young, 71-75          | 146 |
| Bill McCormick, 76-74      | 150 |
| Ed McCracker, 74-75        | 149 |
| Clarence Gudmundson, 77-71 | 148 |
| Larry Bouchey, 75-73       | 148 |
| Curtis Sifford, 76-72      | 148 |
| Willard McCay, 71-71       | 148 |
| Al Young, 72-73            | 149 |
| Howard Coleman, 77-72      | 149 |
| Chuck Montalbano, 76-75    | 149 |
| Carl Hannon, 75-75         | 149 |
| Manly Cabrol, 76-73        | 149 |
| Bob Simmons, 76-74         | 149 |
| Dave Searcy, 76-74         | 149 |
| John Linnear, 75-75        | 149 |
| John Richardson, 77-73     | 149 |
| Ken Ellsworth, 75-76       | 149 |
| Don Turner, 74-77          | 149 |
| John Fitzgerald, 76-76     | 149 |
| Rich Vasek, 76-76          | 149 |
| Dave Larson, 76-76         | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
| Hank Rams, 76-76           | 149 |
| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
| Hank Rams, 76-76           | 149 |
| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
| Hank Rams, 76-76           | 149 |
| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
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| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
| Hank Rams, 76-76           | 149 |
| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
| Hank Rams, 76-76           | 149 |
| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
| Hank Rams, 76-76           | 149 |
| Benny Rood, 76-76          | 149 |
| Lonnie Davis, 76-76        | 149 |
| Ben Babcock, 76-76         | 149 |
| Rockmore, 76-76            | 149 |
| Arne Doka, 76-76           | 149 |
| Stewart Morgan, 76-76      | 149 |
|                            |     |



## HEARD IN THE DUGOUTS:

# Pennant Fever in Baltimore

By MILTON RICHMAN  
BALTIMORE (UPI) —  
Heard in the dugouts:  
Every prospective pennant-winner has at least one "holler guy" and catcher John Orsino qualifies as the Baltimore Orioles' No. 1 cheerleader.

Orsino has been telling his teammates "We can do it, we can do it" since the first day of spring training and he's talking it up louder than ever right now.

Obtained from the Giants late in 1962, Orsino does a lot more than holler. He has been playing with a broken bone in one hand for more than a month.

One particular overenthusiastic Baltimore fan appears to be rushing things a bit.

He already has printed up and distributed a vast number of World Series tickets which read:

"Baltimore Orioles vs. San Francisco Giants, Oct. 5, 1964."

Generally, when a player leaves a ball club he's promptly forgotten.

That's not the case, though, with Wes Stock, sent to Kansas City by the Orioles last month.

Stock, working in relief, never lost a game for Baltimore from July 12, 1962

on. He also never hit safely even once during all his time for the Orioles.

For his first accomplishment, he will be presented with a trophy by Baltimore admirers the next time Kansas City visits here; and for his second "accomplishment," he'll continue to be the butt of jokes among his former teammates.

Remember all that American League grumbling about so-called "Yankee luck?"

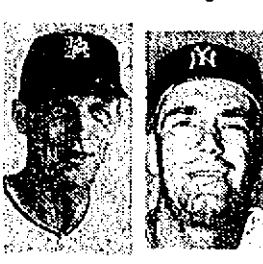
Oriole players are convinced that luck has swung over to their side of the street now. They cite figures to prove it, too.

Baltimore has won 19 of its 21 one-run games so far this year. The Orioles have won eight games in the last inning, 14 from the eighth inning on and 11 games in their last turn at bat.

They've done especially well in the eighth inning, so that even when they reach the eighth and happen to be behind these days, someone on the Baltimore bench is bound to pop up with:

"Okay, gang. Get ready

The grass is always greener dept:  
When the Detroit Tigers for our miracle inning!"



OSINSKI STAFFORD

finally cut veteran Frank Lary adrift, he felt they hadn't stuck with him long enough and said so openly.

He referred to Ken McBride's 1-9 record at the time and pointed out the Los Angeles Angels hadn't given up on him.

What Lary didn't know, however, was that McBride was all set, sealed and practically delivered to Cleveland but the deal fell through at the last moment.

Ditto in the case that would have sent Dan Osin-

ski to the New York Yankees and Bill Stafford to Angels. Stafford quipped the deal when he came up with a fine effort for the Yankees practically at the 11th hour.

Not many baseball fans are aware that Detroit rookie pitcher Denny McLain is Lou Boudreau's son-in-law.

A lot of funny things happen in baseball.

The New York Mets always felt that when and if Casey Stengel ever decided to quit, they'd like Gil Hodges to succeed him.

Hodges, however, now is signed through 1966 by Washington. That might remove him from the immediate picture but the Mets also like Minnesota manager Sam Mele, a New York boy and one of NYU's most illustrious graduates.

Many claim they love baseball, but few go as far as Minnie Minoso.

If I have my choice how to die," says the Cuban-born White Sox outfielder, "I wish to go with my baseball uniform on."

## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### The Bruiser Hottest Mat Villain

The No. 1 "villain" in the wrestling game today is Dick (The Bruiser) Afflis. And as such, he is one of the hottest gate attractions in the business, which puts him in the category of being among a dozen wrestlers who earn more than \$100,000 a year.

One of the most popular TV shows around here in recent weeks have been the wrestling interviews whenever The Bruiser appears.

Good wrestlers, of course, are great actors. For Dick, this comes easy because there is such a fine line between his "acting" and "for real."

Like when he told someone off camera the other night, "I'll be through here pretty soon, get the beer ready," he wasn't kidding.

"I train on beer and beating up drunks," he claims.

Never has a top villain in wrestling been so utterly contemptuous of fans. As he told his schoolyard chum, Bill Libby, a writer for Sport magazine, "they give me a big laugh. They form fan clubs for me; I cut 'em cold. They put signs in the arena, I rip 'em down. They come to me for autographs, I steal their pens. They send me money for pictures, I keep it."

HE NOT ONLY IS AS TOUGH as he claims to be... but also looks and sounds the part. He not only has bruised people, but has been bruised and scarred too. He has needed 334 stitches to close wounds down through the years.

And, of course, he sounds like an angry foghorn. While playing for the Green Bay Packers, he caught a stray elbow in his throat. Dick was speechless for six months and the injury left him with his present voice.

But despite his rugged features, grating voice and generally obnoxious manner, Dick has always been quite a ladies' man.

As Libby recalls, "We all chased girls while in school, but Dick was the one who always seemed to catch 'em. A girl asked me one day, 'tell me, how in the hell do you tell him no?' That sums up The Bruiser in a nutshell. He has been married four times... and currently is wed to a former stripper from Calumet City. He has had four children, two of which live with him in his plush home in Indianapolis where he relaxes—when not on tour—by his swimming pool in which he pitches the beer cans he empties, or on his 22-foot cabin cruiser.

HE BEGAN LIFTING WEIGHTS at an early age and his high school coach said he had never seen a boy at 18 with a better developed body.

With his powerful build Dick also enjoyed the roughness that goes with football, wrestling or brawling.

He began scrimmaging with the Purdue varsity while still in high school and coaches there heartily welcomed him when he enrolled.

However, once at Purdue, the coaches became increasingly perturbed over his extra-curricular activities and were particularly distressed over his association with a town girl. They took to riding him rather hard and as Dick himself reveals, "One day I picked up my helmet, hit the line coach over the head with it and broke my scholarship."

He then went on to Notre Dame where he explains "the midnight curfew there beat me in two weeks." After an unsuccessful tour of catching on with a southern college... he headed west to the University of Nevada.

THERE HE DIVIDED HIS TIME playing football... and working as a bouncer at Harold's Club in Reno. "Harold needed me," he says, "he couldn't lick his grandmother. I lasted until I hurt too many stiffies. After awhile, Harold had so many lawsuits hanging over his head, he suggested I cut out."

That's when he headed for Green Bay where he played for the Packers from 1951 until 1955 when he turned to wrestling fulltime.

The Bruiser is always in some kind of a hassle. For instance, he triggered a riot at Madison Square Garden a few years ago that ultimately involved hundreds of fans and 30 policemen. One police officer suffered a broken back and many fans were injured.

AND WHEN ALEX KARRAS was suspended by the NFL last year, a wrestling match was arranged with The Bruiser.

About a week before the match, The Bruiser showed up at Karras' bar to engage in a bit of a publicity stunt. Karras started it out with "you're a bum." The Bruiser called Alex a third-rate football player and a phoney.

Karras' partner, Jimmy Butscharis, got excited as the two brawled continuing hollering at each other... and told The Bruiser to shove off. Dick, naturally, turned on Butscharis and threatened him.

A couple of Butscharis' friends picked up pool cues and hit The Bruiser... and the fun began. As Dick says, "I got a little upset when they did that."

KARRAS RECALLS THAT "after someone knocked him down with a pool cue, I jumped on Dick to hold him so he wouldn't wreck the place."

"I was sitting on his chest and had him reasonably calmed down when the cops came in. One of them grabbed me and broke my glasses. That made me mad, so I let The Bruiser up. That's when he suffered a broken arm. That guy is an animal."

The Bruiser, of course, easily disposed of Karras in their match a week later... and a sympathetic judge who had dabbled in football and wrestling himself, let The Bruiser off with a fine, and a warning to behave.

But warnings mean nothing to The Bruiser. As he says, I don't take nothing from nobody, I go it alone. I'm tough. Friends? Who needs friends. My friends are my keen mind, my fantastic strength and my guts."



### SOMEBODY UP THERE LIKES HIM

John Pennel, representing Florida Gold Coast AAU, bends pole up and over 16-6 for meet record in Olympic trials at New York's Randall's Island.

## Yankees Squeeze Out Pair Over Twins

NEW YORK (AP)—Phil Linz doubled home one run, then scored the winning run on an error by Zoilo Versalles as the New York Yankees nipped Minnesota 2-1 for a sweep of their doubleheader Saturday.

The Yankees won the opener 7-5 on Mickey Mantle's three-run homer in the eighth inning.

Camillo Pascual limited the Yankees to four hits in the nightcap but still suffered his sixth defeat against nine victories.

Clete Boyer singled with one out in the fifth, was sacri-

ficed to second and scored on Linz' double to left field. Linz came home when Versalles let Bobby Richardson's grounder get through him.

Minnesota scored in the third on doubles by Jerry Zimmerman and Versalles.

Minnesota AB R H E  
Versalles 2b 2 0 0 0  
Linz 2b 2 0 0 0  
Oliver 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

Yankees AB R H E  
Pascual 1b 2 0 0 0  
Linz 2b 2 0 0 0  
Versalles 1b 2 0 0 0  
Oliver 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

Totals 35 5 5 3 3  
Runs batted in 3  
Errors 3  
Doubleheader  
New York 2-1  
Minnesota 1-0

DETROIT (AP)—Don Wert's three-run homer in the sixth inning lifted the Detroit Tigers to a 5-3 victory over Washington Saturday as Dave Wickham became the first American League pitcher to win 11 games.

Washington AB R H E  
Wert 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

Totals 35 3 3 3  
Runs batted in 3  
Errors 3  
Doubleheader  
Detroit 5-3  
Washington 3-0

## 'Fireworks' Game Ends in Deadlock

BALTIMORE (AP)—Kansas City's Manny Jimenez clouted three home runs, driving in five runs, but the Athletics failed to settle for a 6-6 tie with American League leading Baltimore Saturday night in a game called after nine innings because of a league-approved special curfew to allow a fireworks show.

The Orioles' lead thus was cut to three games over second-place New York, which swept a doubleheader from Minnesota.

Minnesota AB R H E  
Versalles 2b 2 0 0 0  
Linz 2b 2 0 0 0  
Oliver 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

Yankees AB R H E  
Pascual 1b 2 0 0 0  
Linz 2b 2 0 0 0  
Versalles 1b 2 0 0 0  
Oliver 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

Totals 35 6 6 6  
Runs batted in 6  
Errors 6  
Doubleheader  
Baltimore 6-6  
Kansas City 6-6

CHICAGO (AP)—Gary Peters stopped Cleveland on three hits, two in the eighth inning, Saturday as the Chicago White Sox beat the Indians 4-0.

Chicago AB R H E  
Peters 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

Totals 35 4 4 4  
Runs batted in 4  
Errors 4  
Doubleheader  
Chicago 4-0  
Cleveland 0-0

ST. LOUIS (AP)—The Cardinals' Denny McLain pitched a complete game, winning 3-0 over the Pirates Saturday night.

St. Louis AB R H E  
McLain 1b 2 0 0 0  
Killebrew 1b 2 0 0 0  
Allison 1b 2 0 0 0  
Mischer 1b 2 0 0 0  
Spencer 1b 2 0 0 0  
Arr 2b 2 0 0 0  
Mallory 1b 2 0 0 0  
Gore 1b 2 0 0 0  
Gore 1b 2 0 0 0

# Big League Averages

ALLISON CLEMENTE

AMERICAN LEAGUE									
Club	AB	R	H	ER	BB	SO	W	L	ERA
Boston	258	115	60	44	17	384	12	46	3.14
Minnesota	268	109	67	121	33	251	13	37	3.16
New York	261	104	65	113	31	248	12	37	3.17
Baltimore	261	104	65	113	31	248	12	37	3.17
Angels	261	104	65	113	31	248	12	37	3.17
Washington	261	104	65	113	31	248	12	37	3.17
Cleveland	261	104	65	113	31	248	12	37	3.17
Chicago	261	104	65	113	31	248	12	37	3.17
California	261	104	65	113	31	248	12	37	3.17
Seattle	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
Oakland	261	104	65	113	31	248	12	37	3.17
Philadelphia	261	104	65	113	31	248	12	37	3.17
Pittsburgh	261	104	65	113	31	248	12	37	3.17
St. Louis	261	104	65	113	31	248	12	37	3.17
San Diego	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
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San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
San Francisco	261	104	65	113	31	248	12	37	3.17
Los Angeles	261	104	65	113	31	248	12	37	3.17
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# Colorado King Romps, Equals Record

## Triumphs by 8 to Pay \$14

By ERNIE MASON

Colorado King, whose South African breeders flunked their geography test, knew enough about U.S. history to stage a colossal fireworks demonstration at Hollywood Park Saturday.

The magnificent imported speedster raced away from eight rivals in the \$55,200 American Handicap, Hollywood Park's traditional Fourth of July classic, equaling the world's mile and a furlong record of 1:46 1/4 as he led consistent Mustard Plaster to the wire by eight lengths.

Third choice in the wagering with the holiday throng of 55,281, Colorado King returned 14.80, \$6 and \$4.40 across the board as Mustard Plaster and erstwhile sprint star Viking Spirit picked up the minor awards.

COLORADO King's time equaled the world's mark set by Bug Brush in 1959 at Santa Anita. The time clipped a fifth of a second off the track record set by New Policy in 1960. It was two-fifths

### Parks, Gonsalves Pace Salta Rout

Jim Parks handcuffed Glendale at the plate and John Gonsalves provided the offensive punch as Salta Pontiac scored its sixth Stan Musial League victory, 14-1, Saturday at Blair Field.

Parks spun a nifty three-hitter and struck out seven while Gonsalves had three singles and a double in four appearances and knocked in four runs.

Salta travels south to La Mesa in a 2 p.m. encounter today.

## Hollywood Park Charts

Copyright 1961 by Triangle Publications, Inc.  
Daily Racing Form, Hollywood Park, Calif., Saturday, July 8, 1961—Thirty-fifth day of 31-day summer meeting. Complete finishes all races scheduled by Hollywood Park.

7:45 P.M. RACE—7 furlongs, 3 year olds, Claiming, Purse \$4500. To winner \$1150, second \$300, third \$275, fourth \$250. Claiming purse \$3500.

Index	Horse	Owner	Wt.	PP	St.	1/4	1/2	3/4	Mile	Stm.	Fin.	Jockey	Odds
7092	Roll The Drums	JAL & J. Winters	112	2	5	4	5 1/2	11	21	11	11	11	11
7093	Roll The Drums	JAL & J. Winters	112	2	5	4	5 1/2	11	21	11	11	11	
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Time—2:25.45, 1:10.15, 1:24. Clear, out and under strong urging was drawing in at finish. AVOID DELAY closed last, between horses at reaching stretch, finished strongly.

7:55 P.M. RACE—1 1/4 miles, 3 year olds and up, Allowances, Purse \$7000. To winner \$1350, second \$400, third \$350, fourth \$300.

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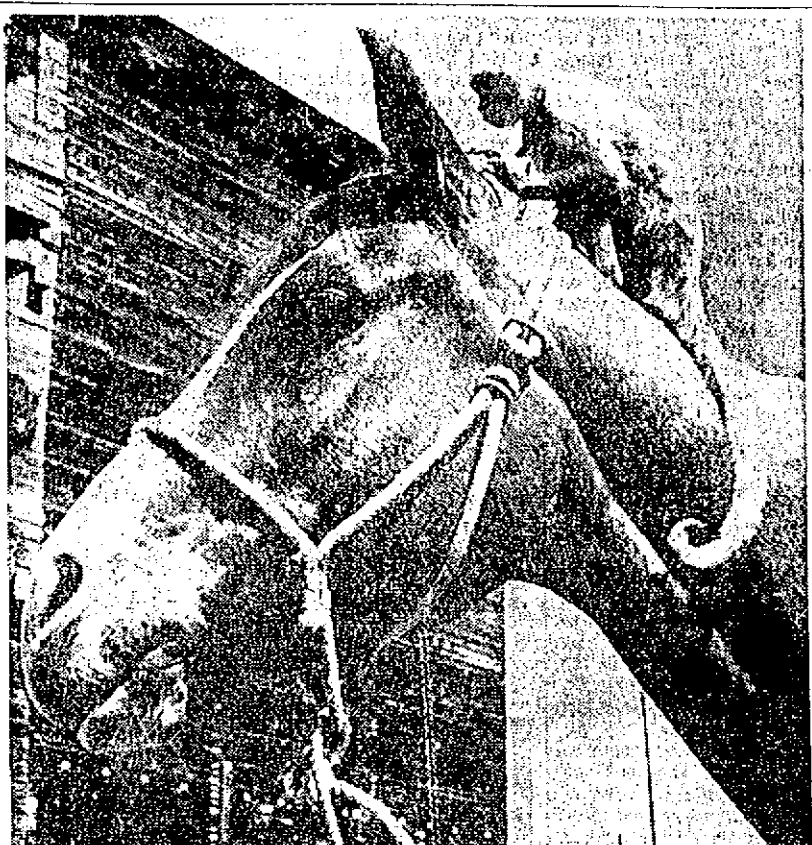
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### MONKEY INSPECTION

Suzy, two-year-old ring-tailed monkey, appears to be inspecting ears of quarter horse Solly in community of Fall River Mills in northern California. Suzy, as a jockey, would pose no weight handicap.

### IRON PEG WINNER BY HEAD

## Kelso's Challenge Fails

Compiled From Wire Reports  
Iron Peg, switching from his usual front-running style Saturday, came from second place and then stood off Kelso's closing challenge for a victory in the 1100, 000 Suburban Handicap at Aqueduct.

The 4-year-old son of Dark Star, romping winner of three previous starts at a mile or less, led Olden

Times cut out the early pace. Then he took dead aim on him coming around the final bend and stuck his nose in front.

With one-quarter of a mile to go he quickly disposed of Olden Times but was forced to go all out to beat Kelso by a head in the swift time of 2:01 4/5 for the 1 1/4 miles.

Kelso, horse of the year for the last four years bid-

ding for his first major triumph of 1961, took runner-up honors by four lengths over Rex Ellsworth's California-owned Olden Times.

Smart from the Christiana Stables was another three-quarters of a length away for fourth in the field of eight.

Iron Peg paid \$5.50, \$3 and \$2.50, Kelso paid \$2.70 and \$2.50. Olden Times returned \$3 to show. The victory was worth \$71,500.

### Salta Duo Plays in All-Star Game

First-baseman Don Anderson and newly-acquired pitcher Walt Peterson from USC, were chosen to play tonight in Riverside when the Stan Musial League all-stars meet the Los Angeles Dodgers Rookies at 8.

Catcher Bruce Lowell and third baseman Frank Smith were selected as alternates on the 15-man squad.

### TAG TEAM TITLE BOUT THIS WEEK

A tag team championship match is the headline attraction this week at Municipal Auditorium.

The Ripper and The Destroyer will challenge for the crown held by Alberto and Ramon Torres. The match is Tuesday night.

### Fishing Facts

Seal Beach—150 passengers on 4 boats caught 93 bonito, 133 calico bass, 8 halibut, 36 scupin, 150 passengers on 10 boats caught 150 bonito, 14 calico bass, 10 halibut, 36 scupin, 150 passengers on 10 boats caught 150 bonito, 14 calico bass, 10 halibut, 36 scupin.

### TRACK BRIEFS

Tom O'Hara, American 1,500-meter record holder, ran in Saturday's Olympic trials in New York without being told that his father had suffered a heart attack in Chicago. He ran second to Dzyal Burston.

### Earl Scheib

PRESIDENT, EARL SCHEIB, INC.  
Says:—  
DON'T WAIT..  
NOW..  
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AUTO PAINTING  
\$29.95  
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THE WORLD'S LARGEST AUTO PAINTER  
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ANAHEIM  
COMPTON

### 10-Meter Dive to Webster

Bob Webster, a member of the 1960 U.S. Olympic squad, captured the men's 10-meter platform diving event Saturday at the start of the sixth annual Los Angeles Invitational Diving Championships.

Webster, of the U.S. Army and Santa Ana, Calif., scored 487.30 points for a comfortable winning margin over Larry Andersen of the Commerce Swim Club.

Jeanne Collier of Phoenix's talent-laden Dick Smith Swim Club won the women's 3-meter springboard competition.

THE SURPRISE of the day before 6,000 fans at the Los Angeles Swim Stadium was the 10th place finish of Patsy Willard, a 1960 Olympic team member, in the field of 28 female divers. The Phoenix competitor had a poor first dive and her coach indicated she was off form.

The charity meet concludes today with the men's springboard and women's platform diving. Competition will continue Monday, however, in qualifying for the national AAU meet, Saturday's results:

10-Meters men's platform: 1. Bob Webster, U.S. Army, 487.30 points; 2. Larry Andersen, Commerce, Calif., 458.00; 3. Bernie Wright, Phoenix, 433.13; 4. Mike Finckler, Commerce, 425.05; 5. Tony Moore, Phoenix, 386.05; 6. Wayne Young, Phoenix, 381.15; 7. Pat Lane, Commerce, 376.65; 8. Hine De Rivera, Commerce and Mexico, 369.20; 9. 3-Meters, women's springboard: 1. Jeanne Collier, Phoenix, 201.10; 2. Joanne O'Connell, Santa Clara, Calif., 195.00; 3. Barbara A. Patsy Simms, Commerce, 181.75; 4. Sue Gossick, Tarrance, 176.00; 5. Shirley Teufels, Commerce, 158.50; 6. Kathy Wenzers, Commerce, 157.00.

### Caliente Results

FIRST RACE—5 furlongs, 3 year olds, Claiming, Purse \$4500. To winner \$1150, second \$300, third \$275, fourth \$250. Claiming purse \$3500.

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### BY AN EYELASH Firecracker '400' Goes to A. J. Foyt

DAYTONA BEACH, Fla. (AP)—A. J. Foyt, the Indianapolis "500" winner, swept by young Bobby Isaac on the final turn of the final lap and won the sixth annual Firecracker "400" stock car race by an eyelash Saturday.

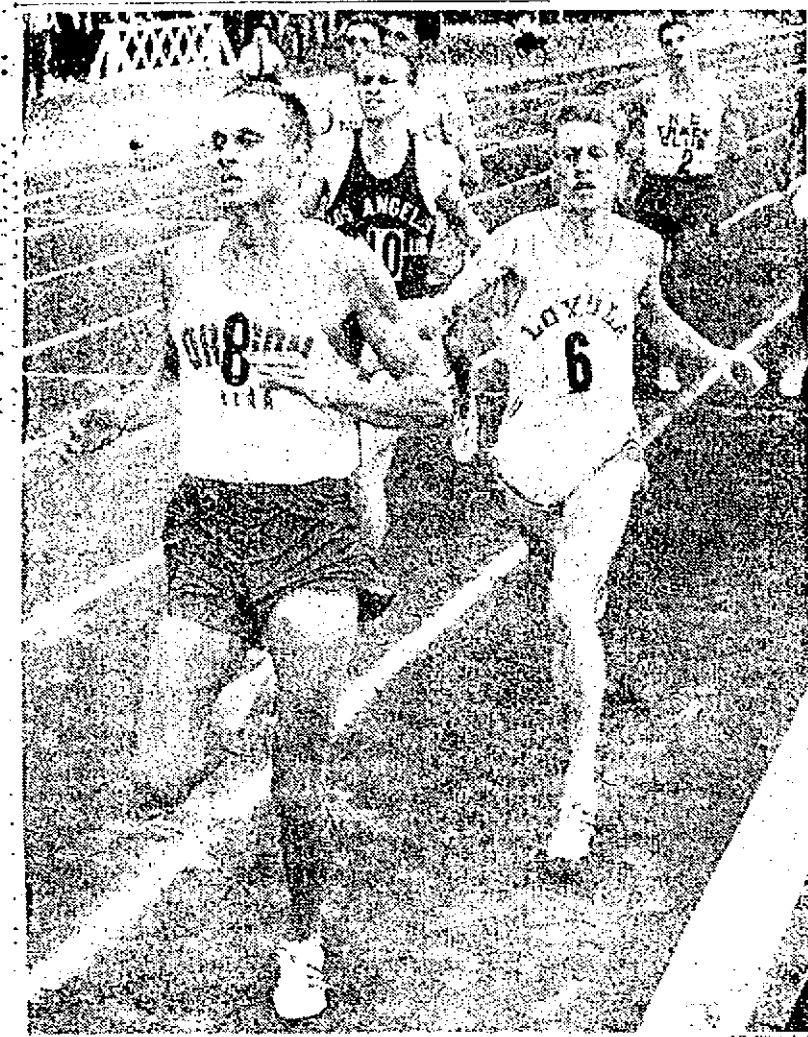
Foyt and Isaac swapped the lead nine times in the final 50 miles in as thrilling a race as the Daytona International Speedway has ever seen. Isaac gained the lead with only two laps to go and it was not until they came into the home stretch chute that Foyt could edge his 1964 Dodge into the lead by a nose.

That's the way they crossed the finish line. Isaac, 25-year-old Catawba, N.C., Dodge driver, drove his car into the victory circle with Foyt and the two congratulated each other.

Third place went to Jim Pardue of North Wilkesboro, N.C., a Plymouth driver.

THE AVERAGE speed was a low 151.985 mph, brought about by five caution flags. One of the yellow flags came out when Ken Spikes of Cordele,





## NOT FAST, BUT FIRST

Dyrol Burleson of Oregon's Emerald Empire Athletic Association leads rival Tom O'Hara of Chicago's Loyola U. across finish line in 1,500-meter run of Olympic trials in New York. Burleson's time in tactical race was 3:45.4. O'Hara, who set American record of 3:38.1 last week, ran 3:45.6.

## Burleson Upsets O'Hara in 3:45.4

(Continued From Page C-1)

from Oregon State's metric 3:04.4. Mike Lehner of Oregon State, who was clocked in third place at 3:47.2. Barry Suggen of Ohio and Vic Zvolak of Villanova U. nearly made it a blanket finish with a 1:47.3 for third.

Durable Jeff Fishback took the lead with three laps to go in the grueling 3,000-meter steeplechase and won by 25 seconds over George Young in the 400 in 45.9. Williams, who tied for the NCAA championship two weeks ago, was second in 46.0.

## BUENO--

(Continued From Page C-1)

rolled on until Princess Marina of Kent came down from the royal box to present the trophies. Maria Jung her racket high into the air. Margaret bent her head and dabbed at her face with a towel.

"It was the finest win of my career," Maria said. "People told me it would be too hard to come back after my illness but I was determined to make it. When I was 0-4 down in the second set I thought back to Forest Hills where I beat Margaret last year and I said to myself, 'What I have done, I can do again.'"

Results of Saturday's matches:

Women's singles: Maria Bueno, Brazil, defeated Margaret Smith, Australia, 6-3, 6-3.  
Men's doubles: Fred Stolle and Bob Hewitt, Australia, defeated Roy Emerson and Ken Fletcher, Australia, 7-6, 11-9.  
Women's doubles: Margaret Smith and Lesley Turner, Australia, defeated Billie Jean Moffitt, Long Beach, Calif., and Karen Hantze Sussman, San Antonio, Texas, 7-5, 6-2.  
Men's singles: Bobby Wilson, England, defeated Bill Brierley, Australia, 6-4, 6-3.  
Ladies' singles: Vera Sukova, Czechoslovakia, defeated Julina Bricksa, St. Louis, Mo., 6-3, 6-2.  
Men's singles: El Shafsi, UAR, defeated V. Kozlov, USSR, 6-2, 6-3.  
Girls' singles: Patricia Bartow, Hamtramck, Mich., defeated Miss E. Subratti, Mexico, 6-3, 6-1.

## DODGERS--

(Continued From Page C-1)

sprinted to the winning margin in the seventh.

Frank Howard began the inning with his second single and advanced on a passed ball by catcher Chris Cannizzaro. Roseboro's attempted sacrifice bunt was good for a hit and Oliver followed with his single to make it 3-2.

Oliver's drive was over Altman's head in left field, but Oliver could be credited only with a single because Roseboro was thrown out trying for third. Oliver took second on the throw.

Rookie Bill Wakefield and ex-Dodger Willard Hunter quieted the Dodgers thereafter, although Hunter filled the bases in the eighth.

Moeller yielded eight of the Mets' 10 hits and was scored upon twice in the second inning, although he struck out the side. Kranepool singled, Jesse Gonder doubled and Larry Elliot singled for two runs between whiffs by Christopher, Samuel and Stallard.

Continuing his comeback, Ira Davis, who finished fourth in the triple jump in Rome, won his specialty at 52-10 3/4. Darrell Horn was runnerup at 52-6 1/4, while NCAA champ Charley Craig of Fresno State took third (51.9).  
Two-mile Olympicalist Al Oerter easily won the discus with a throw of 201-11 while John Pennel won the pole vault when he was the only man to clear 16-6.  
Seven of the 17 marks turned in during the two-day meet surpassed the listed Olympic records and another, a 7-1 high jump by John Thomas Friday, equalled the Olympic record.

## Dodgers 2-for-1

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## MORE PLAY ORDER OF DAY

# Back to Work for Billie Jean

By MICHAEL CLAFFEY

WIMBLEDON, England (UPI)—Skill plus luck plus experience makes champions and Billie Jean Moffitt knows today she's shortchanged herself on the last of the three vital requirements.

That's why dark-haired Billie Jean, long a favorite with British tennis galleries for her fighting spirit, was sitting on the sidelines on this Fourth of July while Margaret Smith of Australia and Maria Bueno of Brazil played for the women's singles title in the Wimbledon Championships.

"I just don't play enough tennis," she said after getting beaten by the top-seeded Miss Smith in the women's Wimbledon semifinal.

Billie Jean didn't offer it as an excuse. There is nothing about losing to Maggie Smith, who by common agreement is the world's best woman player, to make a 20-year-old girl wilt with shame.

But Billie Jean sought to explain how she could be on the verge of winning the second set against Maggie and then let it slip away.

"There was no excuse after leading four to one. I'm just not consistent enough. I had millions of opportunities," she said.

Watching her scramble around center court you

knew what she meant. Her genius for the unexpected sparked fitfully. She played like a princess one moment, the next like just another of Maggie's endless line of victims.

This coming season it's going to be different. Instead of spending this fall at home in Long Beach, Calif., and attending Los Angeles State College, Billie Jean is going to follow up the U.S. circuit with

a three-month trip to Australia.

Will it help? One who thinks so is Maggie Smith, now at 21 the queen of the tennis world.

"I think it would do her a world of good to play the circuit. I've been telling her that for years," she said.

One who is not so certain is Karen Hantze Sussman of San Antonio, who won the Women's title here

in 1962 and put up a magnificent fight against Maggie this year in an early-round match.

"It might help Billie Jean to play regularly. I think

## All-Comers Meets

All-comers track and field meets will be held July 11 and July 18. Weight and throwing events will be contested at Long Beach State at 3 p.m.

it's a question of confidence that would be good," Karen said. "But too much tennis can be no good."

Billie Jean feels that it is worth a try.

"You've got to play regularly," she said. "I can feel it when I get in a big match. I felt it last year. I felt it this year... a semester is not much time to improve but I'm sick of this bad tennis I'm playing. I know I can improve."

## FALCONS TO REPORT FOR GRID PRACTICE

By AL LARSON

More than 40 players are expected to report Wednesday night when the Long Beach Falcons of the Western Football League open practice at Dominguez High School. The 2-hour drill will start at 6 o'clock.

Coach Al Williams said prospects need only bring sweat suits and shoes for the initial workout.

"Such standouts as Lonzo Irvin (LBCC), Jay Rollen (Pepperdine), Garvis Freney (Washington St.), Al Hoisington (Pasadena), Harold Feldham (Compton), Bobo O'Rourke (LACC), Arnold Schmeling (UCLA), Purcel Daniels (Pepperdine), Chuck Scully (Oklahoma), Al Watson (San Diego) have indicated they want to play," said Williams.

"Because of budget difficulties, we have had to move our practice sessions from Long Beach to Dominguez for the present time. We will hold only one drill this week, but will go to two or three-a-week, thereafter," Williams stated.

The Falcons make their league debut against the Valley Stars Aug. 30.

## Peterson Tops Loop, Wins 7-3

By BRUCE YOUNG

Peterson Post played Saturday baseball and Brown reinjured his right shoulder and may be out for the season.

Shua and Peterson are now tied for the Harbor League lead, boasting 9-2 marks with three contests remaining. Bob Wiswell hurtled a six-hitter for Peterson, the defending national champions.

It was not his best outing of the year as he had control problems, issuing seven free passes while whiffing eight.

Alamitos Bay derailed Lakewood's championship express Saturday as it won, 4-3, at Blair Field.

Samuel Thomas committed six errors and three hurlers day was a long day for the Lakewood Lancers as they slugged to the Flyers at played four games. They lost Houghton Park.

PRESCOTT, Ariz.—Saturday was a long day for the Lakewood Lancers as they slugged to the Flyers at played four games. They lost Houghton Park.

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Bay League—El Segundo Reds at Lynwood; Hawthorne at Carson, 1:00; Torrance at Redondo Beach, 1:00. All games at 1:00 unless otherwise noted.

**Junior Baseball**

Long Beach LL—Douglas 9, Rancho 4; Playa LL—Willcocks 5, Cubs 0; Collis 4, Mustangs 3; Mustangs 6, Collis 5; Cards 5, Pirates 4.

E. Downey LL—White Sox 15, Tigers 6; Red Sox 9, Indians 6; Orioles 5, Yankees 4; Lakewood LL—Flyers 3, Yanks 2; Red Sox 7, Tigers 3; Cubs 3, Indians 2; Angels 2, Padres 2; Sr. Giants 7, Cards 6; Yanks 7, Collis 0; Dodgers 7, White Sox 0.

Lakewood LL—7-Up 7, Union 6; Claret 6, Lakewood 3; Phillips 4; Pedro 3, Admiral 2.

Duncan Plumbing 5, Chase-Irwin 8; O'Brien 5, D. & K. Printing 6; M.B. Lions 7, Rudels 6; Grants 0; Buena Park National LL—Leopards 7; Padres 11, Orioles 4.

W. Lakewood LL—Selby 4, Luf 9; Galt 1, Studder 1; Brown 8, Harwell 8; Catholic AA—St. Lucy's 5, St. Cornelius 9.



# In Spite of the Holiday, Stocks Hit New Highs

for the period beginning July 1, 1964 and ending September 30, 1964



## THIS COULD BE THE MATING SEASON

# Scientists With Cameras at the Ready Await Appearance of Loch Ness Monster

By ANTHONY WHITE

FORT AUGUSTUS, Scotland (AP)—Is the Loch Ness monster in love?

The thing said to inhabit the dark waters of the loch has been acting mightily strangely lately. And it's summer in the highlands.

He's been reported rearing his ugly head and scorching about the loch like a PT boat one day, brooding in silence deep down the next.

On the heather hill-sides the gorse is in bloom and the pied wag-tails and water-ousels are feeding their impatient young.

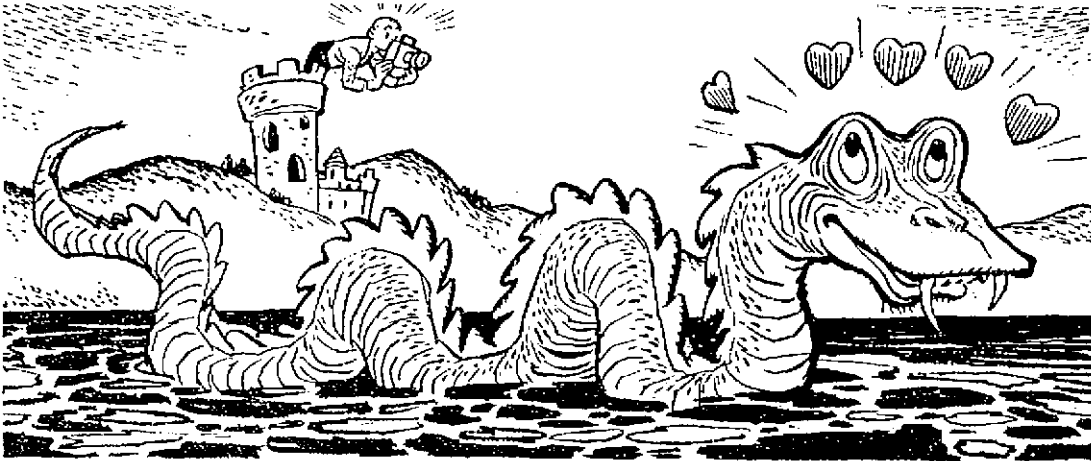
So, the highland folk say, why shouldn't it be courting time for mon-sters too?

TO ALMOST EVERY-ONE in Fort Augustus, a village crouching on the southern shore of Loch Ness, the monster is real. He's there. And, many say, there's almost cer-tainly more than one.

"I've seen three," says Alexander Campbell non-chalantly. "All at once."

Campbell has been wa-ter bailiff at Loch Ness for going on 40 years—and he doesn't look as though he's kidding.

The monster first sur-faced into the headlines



when someone reported spotting him (or her) 31 years ago.

He (or she) has been rearing ever since—but not, on this trip, for the press.

Scientific expeditions have sought him here and sought him there for sev-eral years but have al-ways failed to come up with any proof that what the Scots say is true.

Now another expedi-tion has made camp on the shores of the loch to try once again.

IT IS SPENDING three months here equipped with telescopic movie and still cameras trained con-

stantly on the waters.

"If something does sur-face," said Ivor Newby, one of the camera crew, "we'll get him good."

"Most sightings have put the thing in these parts," said Newby. "The loch is at its deepest here—about 800 feet."

DESCRIPTIONS from many sources give the monster a variety of shapes, sizes and colors.

It's head is like a swan, a horse, a dragon, a cam-el. It has one, two, three, four or seven humps. It's brown, it's black, it's gray. It's got stripes.

On the shores of Loch Ness, with a command-

ing view across its brood-ing waters, stands an old Benedictine abbey.

"Some of us here have seen the monster," says Father Andrew McKillop, one of the Monks. "I was brought up here, but I have not seen it yet. But I think it's very likely that there's something out there."

Alex Campbell believes the thing may be related to the extinct plesiosaur-us, a long-necked swim-ming reptile of prehistoric times.

If it's not animal, then what is it?

Vegetable, say some skeptics—perhaps a huge clump of seaweed that

has been freed from the loch bed and shoots to the surface in a shower of bubbles and spray.

THE LATEST scientific effort to prove the mon-ster story is sponsored by a pro-monster Con-servative member of Par-liament, David James.

No one has ever taken a really satisfactory pic-ture of the monster.

There have been photo-graphs of unexplained water disturbances, fuzzy pictures of what looks like a dark hump.

But a correctly ex-posed, fully focussed monster in all his glory—never.

## Fined for Stomping on Envoy's Car

OXFORD, England (AP)—Ernest Tudway, 24, a univer-sity student, has been fined 10 pounds (\$28) and placed for a year under pledge to keep peace for jumping up

and down on the hood of the South African ambassador's car during a demonstration here last month against racial segregation (apartheid). Three other students await trial.

## Gifts for Nyasaland

BLANTYRE, Nyasaland (AP)—The United States is giving Nyasaland radio equipment and a mobile health unit as independence gifts.

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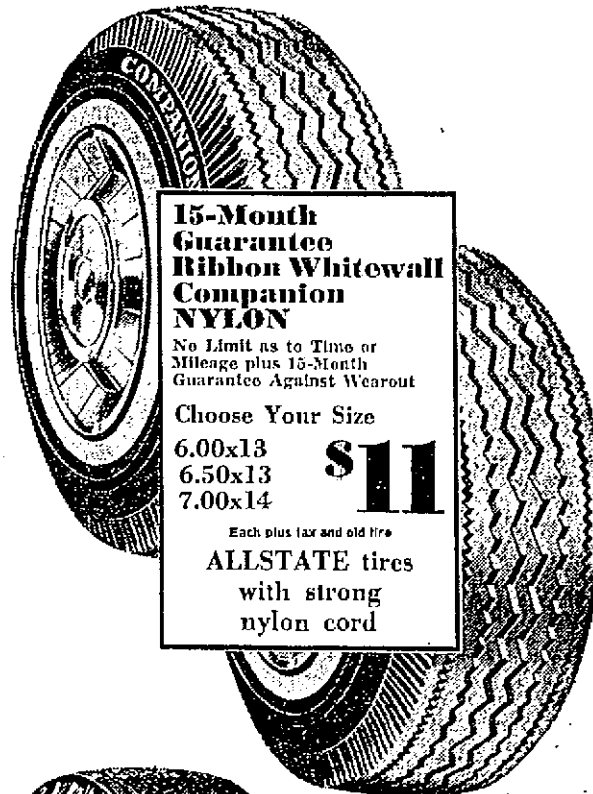
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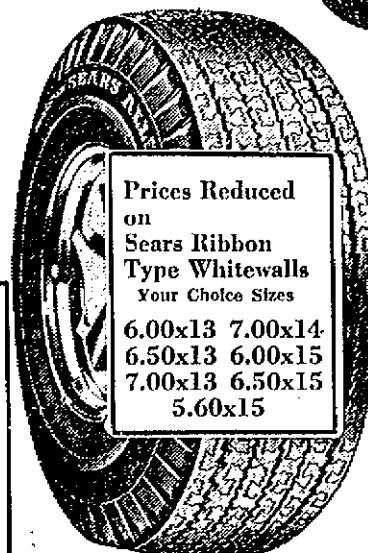
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SECTION D

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3-BR., home + 1-BR. rental on 1/2 acre. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**FUTURE APPRECIATION PRICE REDUCED**  
6 BR. all low price. 6 BR., 4 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**No Down—Rent to Buy**  
Choose from many listings on rent to buy plan. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**EASTSIDE**  
**INVEST & ADD ON**  
Close to schools, 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**TRY 10% DOWN**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**R-4 FIXER UPPER**  
2-BR. duplex, lot 15,000 sq. ft. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**3-BR.—\$14,900**  
Full price for the frame house. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**5-BR. WITH FUTURE**  
Large family home + garage apt. 5-BR., 3 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**GARDEN GROVE**  
**CHANCE OF LIFETIME**  
Your own place and out of debt. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NO DOWN FOR GI**  
Real Bonanza! 3-BR., family rm, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**20x40 HEATED POOL**  
Garden Grove Park Estates. 20x40 heated pool, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**SMALL DOWN—\$17,200**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**CAMPERS SPECIAL**  
3-BR., 2-bath with enclosed patio. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**PROVINCIAL W/POOL**  
1 1/2 acre, 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**HANDY LOCALITY**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

#### HUNTINGTON BEACH

**3-BR. SHOWPLACE**  
Scenic grounds, gracious living. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**LAKEWOOD**  
**CLEAN AS WHISTLE**  
Going for song. 3-BR., new w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**HEATED POOL**  
Decked out, 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**\$1200 DN—2 BDRM**  
Close to Laid City, 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**REMODELED—10% DN.**  
Beautiful new kitchen has built-in. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**FOR LARGE FAMILY**  
4-BR., 2-bath, school 2 blocks. 4-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**\$18,500**  
3-BR., new w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**3 BEDROOM—\$18,500**  
Screamed new, 3-BR., w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**PARK LIKE VIEW**  
Popular 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NEAR DUTCH VILLAGE**  
2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**SIX BEDROOMS**  
2-story, 6-BR., 4 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**LAKEWOOD PLAZA**  
2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**ENLARGED RANCHO**  
2 pools, 3 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**HARD TO FIND**  
Sharp 2-BR. fresh paint in 1000 sq. ft. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**PROVINCIAL CHARM**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**ON WAY UP**  
1 BR. 2-bath with expensive new w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**3-BDRM. & LARGE DEN**  
14 bath—new 1000 sq. ft. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**RANCHO STEAL**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**PAINT AND SAVE**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**LAKEWOOD VILLAGE**  
3-BDRM \$19,950  
1 1/2 bath, 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

#### MIDWAY CITY

**MAKE AN OFFER**  
3-BR., 2-bath, in Midway City. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NICE NEIGHBORHOOD**  
Lovely 4-BR. on lot, 1/2 acre. 4-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**LIVE OR DEVELOP**  
Nice 2-BR. on 1/2 acre, 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**MUST SELL C-2 LAND**  
Collect rent and sit back. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NAPLES**  
2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NEAR BEACH & BEACH**  
2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NEAR YACHT CLUB**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NORTH LONG BEACH**  
**C-2 THE FUTURE!**  
Live in it, add to it, or start a business. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**INCOME FOR U**  
Trade 2-BR. + 1-BR. duplex w/ 3 garages for 2-BR. house. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**COTTAGE—\$6,950**  
Quiet spot, garden, swimming. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**OWNER MUST SELL**  
Near Jordan High, 2-BR., 2 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**ROOM TO STRETCH**  
4-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**\$9,900**  
What will this buy? Come & see. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**POOL & FAMILY ROOM**  
Owner bought another—must sell. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**2-BR.—\$13,950**  
Sharp Spanish style on R-2 corner. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**3-BR. & FAMILY ROOM**  
Room for pool or addition. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**HANDY MAN AROUND?**  
1 BR. 25x20 lot, fix up for sell, parents or resale. 1-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**\$17,250 SPANISH STUCCO**  
Freshly painted, built-in on R-2 lot. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**HOME & INCOME**  
Price reduced on nice 2 bdrms. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**NORWALK**  
Heated pool & only 15 minutes to beach. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

#### ROSSMOOR

**TRY \$2,500 DOWN**  
Kendall model, 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**GI RESALE**  
Just 7' wide, 3-BR. pool & enclosed patio, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**MOVE IN NOW**  
Owner transferred. Pick up lovely. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**CONTEMPORARY DREAM**  
Rare shalita model, 4 BR., 2 bath, 16x21 family rm, 2 fireplaces, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**POOL RETREAT**  
Popular Estates model with front improvements. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**SAN PEDRO**  
**WORK Saver 2-BR.**  
Owner moving. Drapes, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**SEAL BEACH**  
**FLAGSTONE—COMFORT**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**RARE OCEAN FRONT**  
Exclusive split-level, 3-BR., 3 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**2-STORY, 4-BEDROOM**  
Early American beauty. Dining room, 2nd floor, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**PRICED JUST RIGHT**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**\$2,650 DOWN**  
3-BR. on R-2. Oversized garage. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**HILLSIDE SPLENDOR**  
3-BDRM., 1 1/2 bath, double fireplace, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**BEACH COTTAGE**  
2-BR., a block from beach. Can buy it for \$2,000. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**OCEAN AVENUE**  
Unusual indoor pool, living with ocean view from second story. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**STATE COLLEGE**  
**TRI LEVEL BEAUTY**  
Enjoy luxury & convenience in 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**KING'S PALACE**  
3 large BR., 2 1/2 bath, fireplace, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**WESTMINSTER**  
**CUSTOMED TO U**  
3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**3-BR. + DEN**  
Real Provincial beauty. Fireplace, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**LESS THAN RENT**  
Live in it, add to it, or start a business. 2-BR., 1 bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**LEASE WITH OPTION**  
Move into this 4-BR. home. 4-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

#### WESTSIDE

**\$14,950**  
2 bedroom, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**3-BDRM. IMMACULATE**  
Scenic 3 bdrms in tip top cond. 3-BR., 2-bath, w/d, fireplace, high ceiling, carpet, lot, new pool. CALL OFFICE #1. GE 0-0850. PR 6-6580

**WRIGLEY**  
**DREAM KITCHEN**  
Ideal neighborhood, no school. 3-B















NE 9-222







**Furnished Homes** 109

2-BR. upper dwp. Wall paneling.  
w.w.carp. Carpet. Roof top bal-  
cony. 120 Adults. No pets. 1247-C  
N.W. Must see to insure. GY  
E-5342

SUNSHINE RENTAL HRL BAY  
CITY. 1 BR. Furn. 1 bath. Linen  
closets. Washer, dryer. No pet or  
smo. #2 Bayshore. 28 Claremont  
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\$60-1BR. cottage. Utills. paid. Pks.  
Appl. 1249 Alamosas

BELLFLOWER-Sol. house w/gar.  
Ideal for 1 or 2 family. 1 bdr.  
kitch. Fr. wash & dryer.  
407-50. 9305 Cedar. \$687-740

\$85 Mo. Lndg. rm. sm. par. unit.  
1 bdr., 1 bath, fr. w/c, children's  
322 E. 15th. Owner. GY 7-4852

NAPLES 1-BR. Adults. 126 Lorella.

CALIF. HTS. SHOP 2 BR. Summer.  
190 wk. GA. 4019; 2 BR. GA-7074.  
NEWLY dec'd. HTS. 2 BR. 190752.  
NICE 3rm. hse. 1 1/2 bdrms.; part  
of duplex. Rens. 7348-B Lnte.  
Nl. \$45. mtd. 190753. 1 adull.  
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190754. 190755.  
3 RMS. 555. Close to shopping. 95146  
Beverly, Bellflower. 925-3339  
C-ALICE-Fenced 1/2 Acre. Horses  
sheltered. 235-3164  
P. K. MOUNTAIN-1/2 A. 2 BR.  
util. ind. 3725. No pets. 7-7320  
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
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**17 FURN. UNITS** at Loxley Hotel. 7 gross. \$19,900. No vacancy factor. \$15,000 net. Use existing financing. Owner, 417-6734.

**MODERN BLDG.** for owner-user. Working terms to qualified buyer. Owner not in GA. 4-3331. MOORE, eve. GE 4-3337

COLORED Area—3 on lot  
2-BR. Near new. 910 E.  
Submit. Winslow Rly., HE  
OLD 5 units. \$226.50 inc.  
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For quick sale. Code 714;  
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**Appliances**  
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**5% Financing if Required**  
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R-4 50x131 paved alley. 1-BR.  
on rear, ELB. Boyd GA 4  
R-1. 70' x 305' SACRIFICE for  
TOP LOCATION. Call GA 7  
ONLY 1 left 132x297 R-4 lot, 1  
ramble view. Morrill, GA 4-76  
BY THE SEA. Approx. 35x42. \$4  
cash. Morrison GE 8

**A Steal—Only \$22,500!**  
18x12 pool, corn. dressing  
big 3-BR., 1 1/2 baths. Xtra  
C. ROY CONN GE 1  
GE 35045 — OWNER—3-BR., 2  
A den, Lcc. brkfst area, Sep.  
rm. Sprinklers, Fireal. Diso. Tm.

**EARLY AMERICAN**  
3 br., family rm., owner must see w/ garden to buy. \$250  
Isabel Patterson Rltr. GE 9  
**DARLING** remodeled Spanish home  
lovely enclosed yard.  
\$25,000, sell or trade? (

R113

**II Mangum HE 2-451**  
Realtor

ONLY 1 left 132x297 R-4 lot, 1  
ramble view. Morrill, GA 4-78  
BY THE SEA. Approx. 55x47. \$  
cash. Morrison GE

big 3-BR., 1 1/2 baths, Xtra  
GE ROY CONN GE 1  
GE 3605 — OWNER—3-BR., 2  
A den, L.C., bkfst. area, Sep.  
rm. Sprinklers, Fireol., Diso, Tr

Isabel Patterson Ritr. GE 9  
DARLING remodeled Spanish home  
lovely enclosed yard,  
\$25,000, sell or trade? (
















Beach 11, Calif., Sunday, July 5, 1942

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TRAILER TOWING & STORAGE  
MITCHELL TRAILERS, U  
Motorcycles, Scooters  
61 TRIUMPH 596cc, 1  
model, Vohl test, 1986  
62 HONDA Super Hawk, 198  
and 1981 1 cc, 1 cc, 1 cc, 1 cc  
and 1981 5 cc, 1 cc, 1 cc  
63 TRIUMPH 596cc, 1  
bikes & choppers, 1981


[illegible]

72 HONDA Trail 550  
 54 1981 Low 150, 1981 428-212  
 72 TRIUMPH R 400 frame  
 859 CC. GA 25102.  
 63 HONDA 500 5175 Ev  
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*Living*



**Landscaped Model**  
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Autos for Sale 176		Autos for Sale 176	
<b>DODGE</b>		<b>DODGE</b>	
'62 DODGE Lancer 776 4-dr. sta. wagon, 71,000 mi. Air cond. R&H, automatic, trans., new w.w. Must sell, due to divorce. \$2,432. GA 7-8432		'62 DODGE AIR \$1899 410-4 dr. H.V., like new. Local, white, 1 owner 26,000 mi. car. Osborn's 20th & Cherry	
'59 DODGE 2-door. Radio, heater if no cash down pay \$12.50 per mo. and assume balance \$582. Call Mr. Allen, read mtr. GA 7-8434		'58 DODGE Cust. Royal. Full power, 2-11 cond. \$325. 3237 Barclay. ME 8-2662	
'63 DODGE 4-dr. '330. Automatic, r.h. Very clean. \$1985. No cash needed. C.F. 7-2571. BELLFLOWER AUTO STORAGE '53 DODGE 1959 COUPE 1997 Runs good. \$30.00. \$10.00 w. L. A. Andersen 7842 E. Ashland		'58 DODGE Cust. Royal. Full power, 2-11 cond. \$325. 3237 Barclay. ME 8-2662	
'59 DODGE 2-door. 4-dr. V-8, good cond. \$500. GE 8-7543		'56 DODGE 2-dr. Hdp. R&H, Psh. button, W.W. tires, 2-11 cond. \$450 or make offer. GE 8-4557	
		'56 DODGE Custom Royal, V-8, button, good cond. Sacrifice. ME 4-2366	
		'57 DODGE, Automatic, trans., R & H, 2-11 cond. \$500. 3237 Barclay. ME 8-2662	
		'55 DODGE 2 dr., R & H, 1195 Dr., 15812 Lkwd. Blvd. 915-6571	
		'55 DODGE 2 dr., new tires, brakes, paint. \$195. GA 4-4723	

\$5,000.00

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NOTHING FANCY—JUST A GOOD DEAL  
Our low overhead means low prices.  
Drive a little and save a lot!

BRAND NEW 1964 MODELS ORDER NOW	
Brand New VALIANTS \$1739 Low as .....	Brand New CHRYSLERS \$2595 Low as .....
Brand New PLYMOUTH \$1949 Low as .....	Brand New IMPERIALS \$4695 Low as .....

SUMMER SPECIALS ON USED CARS

'62 CHRYSLER New Yorker, 4-door, automatic, power steering, power brakes, power windows, power seats, radio, heater.	<b>\$2399</b>
'62 BUICK Special 4-Door, V-8, automatic, power steering, A beauty	<b>\$1799</b>
'58 CADILLAC deVillia, 4-door, Hardtop. Loaded with expensive extras	<b>\$1299</b>
'60 VALIANT 4-Door, Automatic, radio, heater, 1-owner, Low mileage. Beautiful	<b>\$1099</b>
'61 COMET 2-Door, 6-cyl., with standard trans. Comfort and economy for only	<b>\$999</b>
'60 VALIANT Station Wagon 6-cyl., standard trans. Ready for a trip	<b>\$899</b>
'60 DODGE 4-Door, Automatic, radio, heater. A top value of only	<b>\$899</b>
'56 BUICK Station Wagon, Automatic, power steering, radio, heater, An Immaculate, low mileage 1-owner car for only	<b>\$349</b>

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**OR 30 DAYS OR 1,000 MILES**

\$895	'61 VW Convert	\$1495
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1195	'63 VW Sunroof	1895
1295	'62 VW Camper	1995
1495	(Camper unit new)	

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**DEAL** **DEAL**

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**SUNDAY** **SUNDAY**

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AUTHORIZED  
Chevrolet  
Clean-Up  
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**1964 MODELS!**  
SAVE  
up to **\$1,000** up to  
**\$99 DOWN**

Delivers a Brand New '64 Chevrolet Fully Factory Equipped. Or With Normal Down

**PAYMENTS**  
Low as

'64 IMPALA 2-DOOR HARDTOP	\$51 <sup>95</sup>
'64 CHEVELLE 2-DOOR HARDTOP	\$45 <sup>95</sup>
'64 MONZA 2-DOOR HARDTOP	\$42 <sup>95</sup>

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In many cases you can consolidate all your bills with a Financing Agency (include a new car or a late model used car from George Chevrolet) and make your monthly cash outlay less than you are now paying...

Example:

FURNITURE LOAN	\$102.35	\$51.18 mo.
APPLIANCES	95.60	32.20 mo.
YOUR PRESENT CAR	184.26	61.42 mo.
LOANS (Personal)	162.72	21.12 mo.
DOCTOR BILL	184.00	23.00 mo.
TOTAL	\$729.94	\$184.92 mo.

Bring your list in to any of our credit counselors and he will show you how it may be possible to reduce your cash outlay including your new or late model used car from George Chevrolet to:

**NOW ONLY..\$83 MO.**  
or Less!

**USED CAR SPECIALS**

No Cash Down  
100% Financing

'62 CHEVROLET: Automatic, P/steering, radio, heater, FACTORY AIR (K67-174)	\$1499
'62 MONZA: Radio, heater, 4-speed (GCK 325)	\$1299
'62 FORD 4-DR., automatic, V-8, radio, heater, (OME 219)	\$999
'62 CHEVROLET SEDAN: Radio, heater, 4-door, SHARP (GYX 452)	\$1299
'59 CADILLAC HARDTOP: Black beauty (FVH 924)	\$1399
'59 CHEV. STATION WAGON (K67-117) 4-dr., for camping, business, pleasure	\$599
'58 PLYMOUTH STATION WAGON: Auto., radio, heater (FUT 212)	\$299
'57 PLYMOUTH 4-DR. HT.: Auto., P/steer., radio, heater, white walls (FHJ 820)	\$199
'54 BUICK 2-DOOR HT.: Yellow, auto., radio, heater, white walls (IYY 840)	\$99
'59 DODGE 2-DOOR HT.: V-8, auto., power steering, radio, heater (LMM 273)	\$799
'59 T-BIRD: POWER! Ready to go (KGF 219)	\$1199
'59 OLDS HARDTOP: Automatic, radio, heater, white walls (JDX 989)	\$899
'62 CHEV. IMPALA HT.: V-8, Powerglide, power steer., R&H, white tires (OAW 596)	\$1799
'60 CHEV. IMPALA HT.: V-8, Powerglide, power steer., R&H, white walls (OHG 806)	\$1299
'59 CHEV. IMPALA HT.: V-8, Powerglide, power steer., R&H, white walls (FLV 6101)	\$899
'57 BUICK (QGT 388), V-8, power steering and brakes, automatic, radio and heater	\$299
'56 FORD: V-8, automatic, radio, heater (OAK 667)	\$149

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2-Door Sedan

Stock #13741. Buy This One!

**\$895**

1957 MERCURY Station Wagon Surfer Special. Auto-matic, radio, heater, power steering. Stock #13195.	\$295
TRUCK SPECIAL! 1963 CHEVROLET 1/2-Ton Low mileage, original. Stock #13744.	\$1395

1962 RAMBLER Deluxe Station Wagon 6-Cylinder, automatic transmission, air conditioning. Stock #13587.	\$1095
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1959 RAMBLER 4-Door Sedan Super model. Auto-matic transmission, giant savings. Stock #13711.	\$595
1959 CHEVROLET V-8, Impala Hardtop Automatic transmission, radio, heater. Stock #13636.	\$995

1962 CHEVROLET 55 Impala Automatic transmission, radio, heater, power steering, bucket seats. Original. Sharp. Stock #13672.	\$1799
1959 STUDEBAKER 4-Door Sedan Deluxe You won't want to miss this one. Stock #13766.	\$395

1961 FORD Country Sedan Automatic transmission, radio, heater, power steering. Stock #13725.	\$1295
1962 FORD Galaxie 500 Hdp. Cpe. V-8, automatic, radio, heater, power steering.	\$1595

**\$95 DOWN DELIVERS**  
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'63 Chevrolet Impala Super Sport  
Coupes With Air Conditioning

AGold, V8 Powerglide, Power Steering, JRM 562 \$2799

'63 Chevrolet Impala Sport Coupes  
With Air Conditioning

Blue, V8, Powerglide, Power Steering, JRK 650	\$2499
White, V8, Powerglide, Power Steering, JOK 310	\$2499
White, V8, Powerglide, Power Steering, JKR 567	\$2499
Blue, V8, Powerglide, Power Steering, JNR 414	\$2499
AGold, V8, Powerglide, Power Steering, JDT 355	\$2499
Blue, V8, Powerglide, Power Steering, JRK 813	\$2499
White, V8, Powerglide, Power Steering, KFZ 502	\$2499
Silver, V8, Powerglide, Power Steering, JRS 489	\$2499

'63 CHEVROLET IMPALA SUPER SPORT COUPES

Trq. V8, Powerglide, Power Steering, JRL 627	\$2599
PRed, V-8, Powerglide, Power Steering, JRK 717	\$2599
Grn, V8, Powerglide, Power Steering, GVS 139	\$2599
Blue, V8, Powerglide, Power Steering, JCE 908	\$2599
AGold, V8, Powerglide, Power Steering, LEZ 050	\$2599
White—Powerglide, power steering, JDR 143	\$2599
Black—Powerglide, power steering, JRS 743	\$2599
Blue, V8, Powerglide, Power Steering, KHZ 034	\$2599
AGold, V8, Powerglide, Power Steering, JNT 807	\$2599
White, V8, Powerglide, Power Steering, JRK 661	\$2599
Trq., V8, Powerglide, Power Steering, JRS 069	\$2499

'63 Chevrolet Impala Sport Coupes

Red, V8, Powerglide, Power Steering, KGG 656	\$2299
Fawn, V8, Powerglide, Power Steering, JWJ 500	\$2299
White, V8, Powerglide, Power Steering, KGD 746	\$2299
White, V8, Powerglide, Power Steering, FVS 334	\$2299
Beige—Powerglide, power steering, JYD 746	\$2299
Gold, V8, Powerglide, Power Steering, GOW 589	\$2299
Beige, V8, Powerglide, Power Steering, KXZ 166	\$2299
Beige, V8, Powerglide, Power Steering, JXZ 702	\$2299
Beige, V8, Powerglide, Power Steering, JYD 476	\$2299
Gold V8, Powerglide, Power Steering, JWJ 421	\$2299
Beige, V8, Powerglide, Power Steering, JIC 318	\$2299

**CHEVY II**

'63 Chevy II Super Spt. Cpe., AT, P., Red, F5J 766	\$2199
'63 Chevy II SS Spt. Cpe. 6, P.G., P.S. PRT 019	\$2199
'62 Chevy II Spt. Cpt., 6 Stk. PS, Blue, MAD 777	\$1499
'62 Chevy II 100 4D., 6, P.G., White, QHS 524	\$1199

**CORVAIR MONZA**

'63 Corvaire Cpe., 927, 4 Spd., White, OKN 413	\$1899
'63 Corvaire Conv., 967, 4 Spd., White, JRL 276	\$1899
'63 Corvaire Monza Spyder Cpe., Blue	\$1999
'63 Corvaire Cpe., 927, P.G., JRK 201	\$1999
'63 Corvaire Cpe., P.G.	\$1999
'63 Corvaire Cpe., 927, 4-Spd., HAN 206	\$1899
'61 Corvaire Cpe., 927, 4-Spd., Kit, ITK 812	\$1499
'61 Corvaire Cpe., 927, P.G., PWK 559	\$1199
'61 Corvaire Cpe., 527, 5tk, IGR 590	\$999
'60 Corvaire Cpe., 727, P.G., GTW 771	\$999
'60 Corvaire 4-Dr. P.G., QHR 666	\$799
'62 Corvaire Cpe., 927, 4 Spd., White, MIF 631	\$1499

'63 Chevrolet Impala Sport Sedans

White, V8, Powerglide, Power Steering, Air, GUX 349	\$2499
White, V8, Powerglide, Power Steering, Air, JNY 399	\$2499
White, V8, Powerglide, Power Steering, GNF 310	\$2099
Blue, V8, Powerglide, P.S. GOJ 178	\$2099
Blue, V8, Powerglide, Power Steering, GOJ 474	\$2099

'63 Chevrolet Impala Convertibles

Silver, V8, Powerglide, Power Steering, JRK 849	\$2499
Stan, V8, Powerglide, Power Steering, GOK 051	\$2299

**OTHER MAKES**

'62 Ford 2-Dr. V-8, P.S., auto, JBX 006	\$1499
'62 Merc. Meteor 2-Dr., 6, stick, A.G.	\$1399
'62 Ford Fairlane 500 Sport Sedan, KGY 888	\$999
'56 Merc. 2D, AT, Red, KIG 573, John L.	\$399

**COUPES & CONV.**

'63 MG Midgett, OJE 342	\$1599
'62 Ford Gal. Conv., V-8, auto., RS, Tan, NYW 291	\$1999
'61 Buick Skyl. Spt. Cpe., V-8, auto., PS, PRK 349	\$1799
'64 Rambler 770 Spt. Cpe. 8, A.T., P.S., P.B.	\$2499
'56 Mercury Spt. Cpe. Automatic, 8, PNW 975	\$499
'68 T-Bird, Full power, Air, PNW 036	\$1499
'58 Fiat Roadster, 4-Speed, White, KIR 286	\$799
'55 T-Bird, Full power, White, KGH 977	\$1199

**4 DOORS**

'62 Simca 4-Dr. Gray, KSL 125	\$799
'61 Olds 88, 4-Dr., AT, PS, PB, Air, FOM 947	\$1999
'60 Chev. Impala 8, PG, QZB 274	\$1299
'61 Olds F-85, 4-Dr., V-8, AT, White, FHN 277	\$1999
'61 Buick Spec. 4-Dr. B, stik, MCK 200	\$1199
'61 Olds, 4-Dr. F-85, A.T. KGE 684	\$1399
'60 Ford Fairlane 4-Dr. A.T. QGX 201	\$899
'59 Biscayne 4-Dr. QCE 478	\$899
'58 Buick Spec. 2-Dr. 6, PG, PS, Bk, FID, 185	\$499
'56 Ford 4-Dr. AT, IFG 818	\$499
'59 Hillman, 4-Dr. PPB 921	\$499

**STATION WAGONS**

'61 Comet 4D., 6, AT, White, GHU 466	\$1399
'61 Rambler 4D. Super 6, AT, FUZ 505	\$1299
'61 Tempest 4-Dr. Wgn., 4-Cyl. Stk, White, IFN 719	\$999
'60 Rambler Custom, 4-Dr., 6, AT, Air, Brn, JLF 962	\$1199
'60 Valiant 4-Dr. 9-Pass., AT, White, GVD 924	\$1099
'59 Merc. Commuter 4-Dr. 8, A.T., P.S. LRR 492	\$799
'59 Ford 4-Dr., City, 5d., V-8, White/Blue, GWA 576	\$899

**CHEVROLETS**

'63 Biscayne 2-Dr. 8, stick, KRW 143	\$1699
'61 Biscayne 2-Dr. 6, stick, FRN 094	\$1299
'59 Biscayne 2-Dr. 6, stick shift	\$799
'60 Chev. BA 2D., 8, PG, Gld., QGX 643	\$1199
'58 Chev. Bisc. 2D., 8, PG, GME 423	\$799
'62 Chev. Biscayne 2-Dr. 6, PG, PS, White, FRU 200	\$1499

**COUPES & CONV.**

'62 Chev. Imp. Cpe., SS, 8, PG, PS, White, JRI 520	\$2199
'61 Impala Sport Cpe., 6, stick, QHP 508	\$1499
'58 Bel Air Spt. Cpe., 8, PG, P.S., P.B. HZG 821	\$899
'56 Bel Air Spt. Cpe., 8, PG, FUJ 814	\$699
'51 Bel Air Spt. Cpe., Powerglide, GHU 882	\$399
'63 Corvette Stingray—340 hp., 4-speed, blue	\$3499
'61 Chev. Im. Cvt., 6, PG, PS, PB, EW, Bg, OAA 113	\$1499
'57 Corvette Hardtop Cpe. Stk. PIC 314	\$999
'62 Chev. Imp. Spt. Cpe., 8, PG, PS, Bk, ISL 120	\$1999
'58 Chev. BA, Spt. Cpe., 8, PG, PS, Gld., FSA 495	\$899

**4 DOORS**

'61 Chev. Imp. 4D., 8, PG, Blue, ITX 980	\$1499
'63 Impala, Auto., P.S., Cond. LEZ 612	\$2499
'60 Impala Spt. Sdn., 8, PG, P., MOD 236	\$1399
'60 Bel Air Spt. Sdn., 6, Powerglide, KEB 554	\$1299
'60 Bel Air 8, Powerglide, P.S. BRD 297	\$1299
'59 Impala 8, power steering, T.G. GNF 876	\$1099
'57 210 4-Door, 6, Powerglide, KGT 386	\$499
'57 Chev. 150 4D., 6, OD, Slv, KGP 995	\$699

**STATION WAGONS**

'63 Chev. BA, 4D., 8, PG, PS, White, GWR 385	\$2599
'61 Impala 4-Door, 8, P.G., P.S. JOH 667	\$2699
'61 Falcon 4-Dr. 6, stick, QIN 840	\$899
'61 Parkwood 4-Dr. 8, auto., P.S. IRI 929	\$1799
'63 Chev. Nomad, V-8, PG, Gold, QYA 016	\$1299
'63 Greenbrier, 3 seats	\$2399

**TRUCKS**

'63 Ford Falcon Ranchero AT, Blue, FLK 348	\$1499
'62 Chev. 1-Ton Pickup, 6, stick, L55521	\$1399
'62 Ford 1/2-Ton Pickup, 6, stick, L25096	\$1399
'56 Ford 1/2-Ton Pickup, 8, stick, Cmp. MYG 154	\$699
'55 Ford 1/2-ton pickup w/camper, AT, 8, 12T 696	\$999
'61 Chev. 1/2-ton Flid, 6 Cpr., 6, Stk, White, E55846	\$1599

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DELIVERY TODAY.

'64 FALCON	2-DOOR New \$1792 full price 170 cu. in. eng. Delux Seat Belts New Car No. 17541
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'64 Custom 2-Door	DISCOUNTED TO \$2298 FULL PRICE Equipped with Cruiseomatic, Power Steering, Heater, Turn Indicators! New Car #155531
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'64 GALAXIE 500	2-DOOR HARDTOP NOW \$2476 FULL PRICE Equipped with Cruiseomatic, Radio, Heater, Power Steering, Windows and Brakes, Tinted Trim, Padded Dash, Exc. Car No. 134242.
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'64 T-BIRD	2-DOOR HARDTOP NOW \$3896 FULL PRICE Equipped with Cruiseomatic, Radio, Heater, Power Steering, Windows and Brakes, Tinted Glass, Whitewalls, Exc. Car No. 14699.
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NEW '64 PICKUP	Discounted to \$1749 FULL PRICE NEW CAR No. 549467
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**BIG 4th of JULY USED CAR SPECIALS**

(FIRECRACKER) '53 WILLYS 2-Door Radio, heater, Stick, Lic. No. QXX 849	69.00
(SCREAMER) '57 BUICK Hardtop Radio, heater, automatic, Lic. No. GTL 009	99.00
(SPARKLER) '58 FORD V-8 Automatic, radio, heater, Lic. No. PNW 882	199.00
(CHERRY BOMB) '58 CHEVROLET Impala Radio, heater, power steering, Lic. No. QEW 987	495.00
(6 BANGER) '60 FALCON 2-Door Deluxe, Automatic, radio, heater	595.00
(ROCKET) '60 FORD Fairlane Automatic, radio, heater, Lic. No. FSU 463	695.00

	MONTHLY PAYMENTS		MONTHLY PAYMENTS
'61 FALCON 2-Door Automatic, radio, heater, IHN 587	\$29	'61 CHEVROLET IMPALA HARDTOP, Radio, heater, auto, power steer, PMA 657	\$39
'59 CHEVROLET Kingswood 9-Pass. Sta. Wag. Autom. radio, heater, elec. tailgate, IGD 606	\$32	'63 FORD FALCON 2-DOOR Automatic, radio, heater, OXR 977	\$39
'60 FORD FALCON Station Wagon, Radio, heater, automatic, FKR 486	\$33	'62 FORD V-8, Auto., ra- dio, heater, power steer, OEH 972	\$40
'62 DODGE LANCER SEDAN Automatic, radio, heater, power steer, H1V 254	\$35	'62 FORD 2-DOOR, Auto- matic, radio, heater, power steering, FJX 897	\$42
'62 CHEVROLET Sedan hter, full factory equipped, PHG 257	\$38	'63 FORD GALAXIE SEDAN Auto., radio, heater, power steer, H2J 488	\$49

Above monthly payments include tax, license and all carrying charges with 1/3 down payment, 36 mo. financing.

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OPEN EVERY NITE TILL 10 P.M. INCLUDING SUNDAY



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GA 4-0951  
635-2050

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LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

## AUSTIN-HEALEY

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

## BUICK

LONG BEACH  
Boulevard Buick, HE 7-2751; SP 5-6156  
1381 Long Beach Blvd., Long Beach  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141  
Peters Bros. Buick  
15734 Bellflower Blvd., Bellflower  
TO 7-1781  
ORANGE COUNTY  
Terry's, 5th & Walnut, Huntington Beach  
LE 6-6598

## CADILLAC

LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd.  
HE 7-2241

## CHEVROLET

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
Cormier Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry Ave.  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
GE 3-7421  
HE 6-5291  
GA 6-3341  
ME 3-0781  
ARTESIA  
S & J Chevrolet  
11900 E. South St., Artesia  
UN 5-1276  
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd.  
NE 9-3060  
Enoch Chevrolet  
8730 L. B. Blvd., South Gate  
NE 8-0523  
George Chevrolet  
17150 Lakewood Blvd., Bellflower  
WA 5-2251  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866  
Paramount Chevrolet  
Corner Firestone at Paramount Blvds.  
ME 0-2181  
ORANGE COUNTY  
Eddie Hopper Chevrolet  
HE 2-6411; JE 4-2700  
10511 Garden Grove Blvd., Garden Grove

## CHRYSLER

LONG BEACH, LAKEWOOD  
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Ed Barbari, 6200 N. Bellflower Blvd., Lhd.  
Ray Vines, 4201 E. Willow  
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426-7301  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy Moorhart, Inc.  
1112 No. Long Beach Blvd., Compton  
NE 2-7171  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

## COMET

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Duffield Motors, 1940 Lakewood Blvd.  
434-9916  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
TO 6-1761

## CORVAIR

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
Cormier Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
GE 3-7321  
HE 6-5291  
GA 6-3341  
ME 3-0781  
PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton  
NE 9-3060

## CORVETTE

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
Harbor Chevrolet, 3770 Cherry  
PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton  
NE 9-3060

## DART

LONG BEACH  
Verna Holmes, 35th & Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
BELLFLOWER, LAKEWOOD, COMPTON  
Widger-Goodwin Dodge  
18900 Lakewood Blvd., Bellflower  
TO 6-9081  
Snively & Langford  
401 No. Long Beach Blvd., Compton  
NE 1-6163  
WILMINGTON  
Suburban Motors, 455 E. Anaheim  
TE 4-8595

## DATSUN

LONG BEACH  
Long Beach Honda  
5105 Atlantic, GA 3-7433 + 4328 E. Anaheim, GE 9-0943

## DODGE

LONG BEACH  
Verna Holmes, 35th & Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
BELLFLOWER, COMPTON, LAKEWOOD  
Snively & Langford  
401 N. L. B. Blvd., Compton  
Widger-Goodwin Dodge  
18900 Lakewood Blvd., Bellflower  
GA 4-8603  
HE 6-1281  
NE 1-6163  
TO 6-9081

## WILMINGTON

Suburban Motors, 455 E. Anaheim  
TE 4-8595

## FALCON

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Courtesy Ford  
15727 Paramount Blvd., Paramount  
Hale Young Ford Co., 2641 E. Anaheim  
Mel Burns, 2000 Long Beach Blvd.  
Los Altos Ford, 2302 Bellflower Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE  
Kott & Smolar Ford  
336 W. Anaheim, Wilmington  
ME 3-1107  
GE 8-1156  
GA 6-3311  
434-8461  
NE 2-7145  
TE 5-6621

## FIAT

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. Buick (Imports)  
15734 Bellflower Blvd., Bellflower  
Whittier Imports  
Compton & Long Beach Blvd., Compton  
GA 4-0754  
TO 7-1781  
NE 1-4940

## FORD

LONG BEACH, LAKEWOOD  
Mel Burns, 2000 Long Beach Blvd.  
Hale Young Ford Co., 2641 E. Anaheim  
Los Altos Ford, 2302 Bellflower Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Courtesy Ford Sales  
15727 Paramount Blvd., Paramount  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
Hensley-Anderson Ford  
9833 Alondra, Bellflower  
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE  
Kott & Smolar Ford  
336 W. Anaheim, Wilmington  
GA 6-3311  
GE 8-1156  
434-8461  
ME 3-1107  
NE 2-7145  
TO 7-2734  
TE 5-6621

## IMPERIAL

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ray Vines, 4201 E. Willow  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 2-2871  
426-7301  
TE 5-3131

## JAGUAR

LONG BEACH  
Boulevard Buick, 1881 Long Beach Blvd.  
HE 7-2754

## JEEP

LONG BEACH, LAKEWOOD  
Desser Motors, 4005 E. Anaheim  
Rancho Jeep Supply, 6309 Paramount Blvd.  
GE 8-4560  
GA 3-0558

## LANCER

LONG BEACH, LAKEWOOD, COMPTON  
Snively & Langford  
401 No. Long Beach Blvd., Compton  
NE 1-6163

## LINCOLN CONTINENTAL

LONG BEACH, LAKEWOOD  
Duffield Motors, 1940 Lakewood Blvd.  
434-9916

## LOTUS

LONG BEACH, LAKEWOOD  
Briney-Gray Imports, 3515 Atlantic  
GA 4-0951

## MERCEDES-BENZ

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

## MG

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.  
WILMINGTON  
Suburban Motors, 455 E. Anaheim  
HE 2-7011  
TE 4-8595

## MERCURY

LONG BEACH, LAKEWOOD  
Duffield Motors, 1940 Lakewood Blvd.  
434-9916  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
TO 6-1761

## METROPOLITAN

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2011 L. B. Blvd.  
Holiday Rambler, 1427 Long Beach Blvd.  
GA 6-2111  
HE 6-9001

## MORRIS

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

## OLDSMOBILE

LONG BEACH, LAKEWOOD  
Dick Browning Oldsmobile  
1227 Long Beach Blvd., Long Beach  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Nowlings, 7440 E. Firestone, Downey  
HE 6-9621  
TO 2-1181

## OPEL

LONG BEACH  
Boulevard Buick, 1881 Long Beach Blvd.  
HE 7-2754

## PEUGEOT

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, Inc., 1460 Long Beach Blvd.  
HE 2-8916

## PLYMOUTH

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barbari, 6200 N. Bellflower Blvd., Lakewood  
Ray Vines, 4201 E. Willow  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 7-2871  
TO 7-2731  
426-7301  
TE 5-3131

## PORSCHE

LONG BEACH, LAKEWOOD  
Ricketts Motors, 999 Long Beach Blvd.  
HE 7-7489

## PONTIAC

LONG BEACH, LAKEWOOD  
Salta Pontiac, 1545 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
J. P. Lamerdin  
302 N. Long Beach Blvd., Compton  
Suburban Pontiac  
17936 S. Bellflower Blvd.  
SAN PEDRO, WILMINGTON, LOMITA  
Reiman Pontiac, 412 W. Anaheim, Wilmington  
HE 7-4111  
NE 9-6656  
TO 6-1725  
TE 5-3141

## RAMBLER

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2160 L.B. Blvd.  
Holiday Rambler, 1427 Long Beach Blvd.  
Holiday Rambler, 1310 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Friendly Rambler—Compton  
410 N. Long Beach Blvd.  
Don-A-Vee Rambler  
15737 Bellflower Blvd., Bellflower  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Hunt Rambler, Inc.  
402 W. Anaheim, Wilmington  
GA 6-2111  
HE 6-9001  
HE 6-9002  
NE 8-0181  
TO 7-7256  
TE 5-6645

## RENAULT-DAUPHINE

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, Inc., 1460 Long Beach Blvd.  
WILMINGTON  
Suburban Motors, 455 E. Anaheim  
HE 2-8916  
TE 4-8595

## SIMCA

LONG BEACH, LAKEWOOD  
Holiday Ramblers—Simca  
1427 and 1310 Long Beach Blvd.  
HE 6-9007

## SPRITE

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

## SUNBEAM

LONG BEACH, LAKEWOOD  
Import Auto, Inc., 1460 Long Beach Blvd.  
HE 2-8916

## TEMPEST

LONG BEACH, LAKEWOOD  
Salta Pontiac, 1545 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Suburban Pontiac  
17639 So. Bellflower Blvd., Bellflower  
HE 7-4111  
TO 6-1725  
TO 7-2731

## THUNDERBIRD

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Courtesy Ford  
15727 Paramount Blvd., Paramount  
Mel Burns, 2000 Long Beach Blvd.  
Hale Young Ford Co., 2641 E. Anaheim  
Los Altos Ford, 2302 Bellflower Blvd.  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
ME 3-1107  
GA 6-3311  
GE 8-1156  
434-8461  
NE 2-7145

## TRIUMPH

LONG BEACH  
Briney-Gray Imports, 3515 Atlantic  
Jamestown, 1350 Long Beach Blvd.  
COMPTON  
Whittier Imports  
Compton & Long Beach Blvd., Compton  
GA 4-0951  
HE 2-7911  
NE 1-4940

## VALIANT

LONG BEACH, LAKEWOOD  
Ray Vines, 4201 E. Willow  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barbari, 6200 N. Bellflower Bl., Lakewood  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
426-7301  
HE 7-2871  
TO 7-3731  
TE 5-3131

## VOLVO

LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON  
Cabe Bros., Long Beach at 29th St.  
Briney-Gray Imports, 3515 Atlantic  
Ed Barbari's Volvoville  
6200 N. Bellflower Blvd., Lakewood  
Anaheim Imports  
336 So. Anaheim Blvd., Anaheim  
426-7001  
GA 4-0951  
TO 7-2731  
635-2050

## VOLKSWAGEN

LONG BEACH, LAKEWOOD  
Woodward Motors  
5815 South St., "Dutch Village Shopping Center," Lakewood  
Ricketts Motors, 909 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY  
Leo Carpenter, 1150 E. Compton Blvd., Compton  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro  
TO 6-0741; SP 3-6351  
HE 7-7489  
NE 8-0455  
TE 2-2624

## BELLFLOWER COMPTON PARAMOUNT

## BONA FIDE

## USED CAR DEALERS

## DIRECTORY

## SAN PEDRO WILMINGTON LONG BEACH

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L. A. ANDERSON 1942 E. Anaheim, HE 7-5614  
BEN RUSHING 850 L. B. Blvd., HE 5-7424  
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441  
BOB THOMPSON AUTO SALES 2090 Long Beach Blvd. GA 7-7979  
CABE BROS. 2901 L.B. Blvd., 426-7003  
CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580

COTTER'S WAGON TOWN 2223 Long Beach Blvd. GA 6-7041  
COTTER MOTOR SALES, 2165 L. B. Blvd., HE 6-7234  
CREST MOTORS 1335 Long Beach Blvd., HE 2-2969  
DENHAM'S 2533 Lakewood Blvd., GE 3-0929  
DORSA USED CARS 1001 L. B. Blvd., HE 6-7204  
C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971  
IMPORT USED CARS, 111 S. L.B. Bl., Cmp. NE 6-0885

ED JENSON 15804 Lakewood, Bellflower, TO 7-7717  
LOHMEIER MOTORS 1580 L. B. Blvd., HE 6-6562  
MANNING MOTORS 1048 L.B. Blvd., HE 7-7549  
MARK THORNTON 7911 Alondra, Prmt., ME 3-0071  
W. F. McPHEETERS 1450 L. B. Blvd., HE 2-5407  
RAY JOHNSON 219 S. L. B. Blvd., Cpt., NE 5-8088  
WOOLPERT MOTORS 2399 E. Pacific Coast Hwy. HE 9-9960

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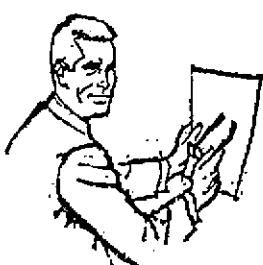
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- BRAND NEW DELCO BATTERY
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- PLUS UNCONDITIONAL

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'63 GRAN PRIX \$2095  
Automatic transmission, radio, heater, white sidewalls. Stock No. 10399.

'63 TEMPEST \$1766  
Le Mans  
Automatic transmission, radio, heater, white sidewalls. Stock No. 10677.

'63 CHEVROLET \$1475  
Monza Coupe  
4-Speed, radio and heater, whitewalls.

'60 OLDS \$1495  
Fiesta Station Wagon  
9-passenger. Automatic transmission, air conditioning, power windows, PB, W-S-W tires. Stock No. 10712.

'61 TEMPEST \$895  
4-Door  
Automatic transmission, radio, heater, white sidewalls. Stock No. 10355.

'63 CHEVROLET \$2208  
Station Wagon  
Automatic, radio, heater, whitewalls.

'62 GRAN PRIX \$2795  
Automatic transmission, power steering, power brakes, radio, heater, white sidewalls. Stock No. 10508.

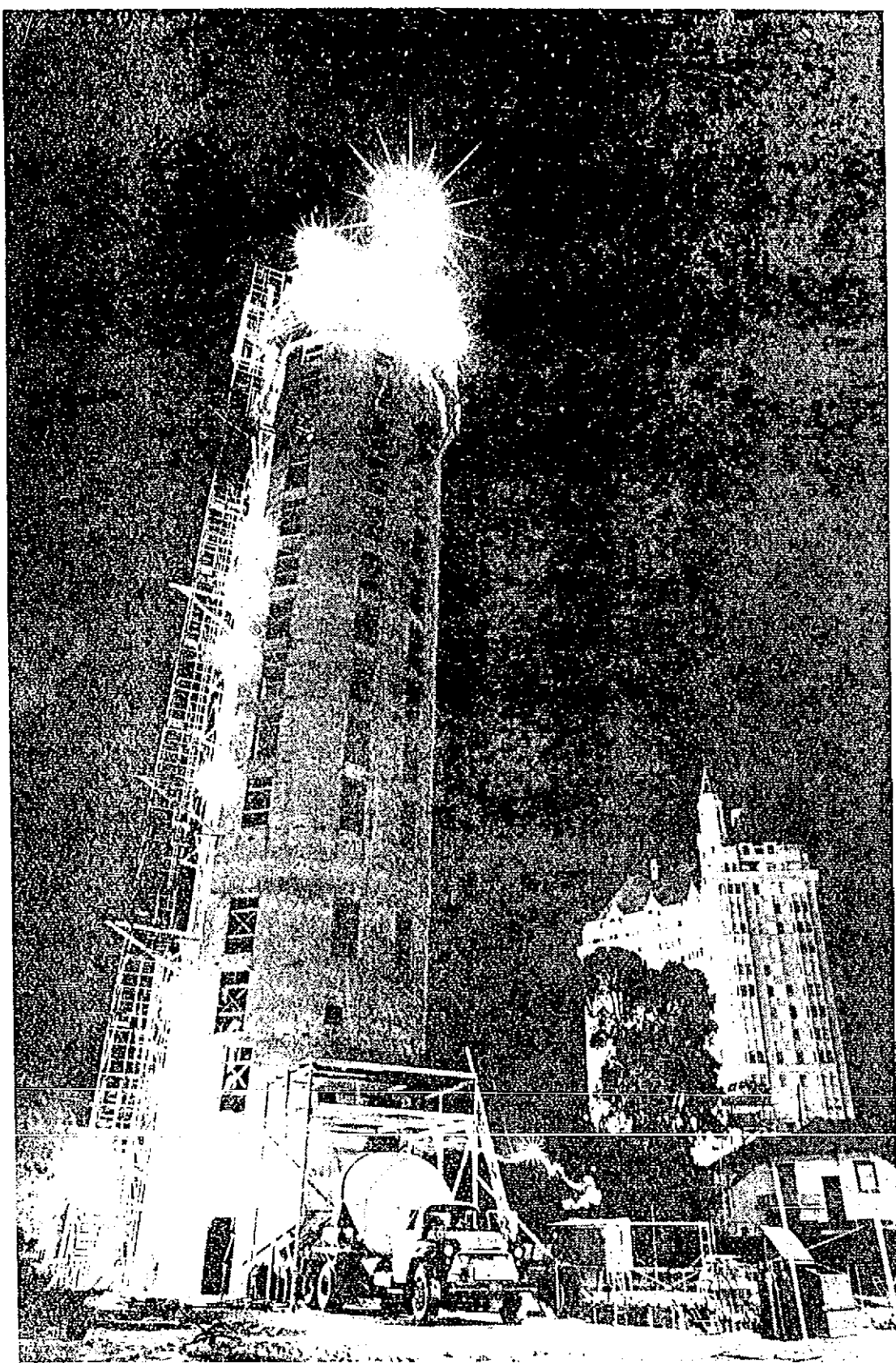


Mike  
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NIGHTLY  
TIL 10 P.M.  
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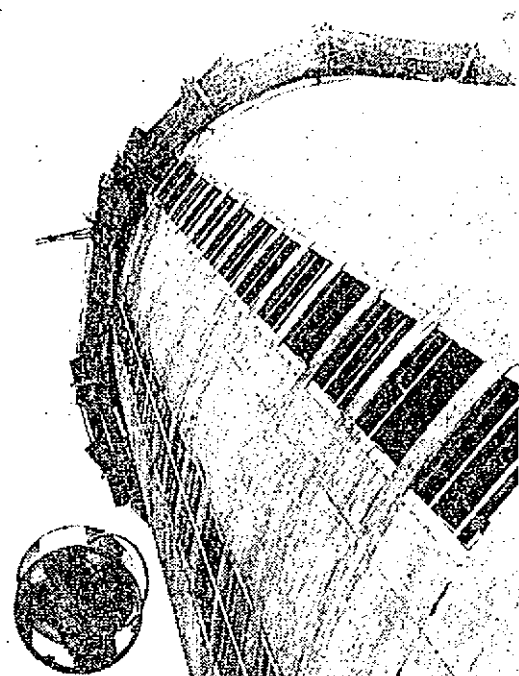


# It's the Height—of Something or Other



Independent Press-Telegram  
**Progress**  
BUSINESS REAL ESTATE  
INDUSTRY TRAVEL & RESORTS

LONG BEACH, CALIF., SUNDAY, JULY 5, 1964



—Staff Photos by ROGER COAR

**THE SKINNIEST** apartment building in the world? The leaning tower of Long Beach? It's none of these; but the slender concrete tower rising on the Long Beach skyline at 660 E. Ocean Blvd. is one of the most unusual structures ever erected here. It's the 30-foot-diameter core of builder Henry Sassoon's \$8½ million round apartment facility which will rise 308 feet above the beach and will be the tallest prestressed concrete structure in the world. (Tower of the nearby Villa Riviera is 307 feet high.) The core, to be 294 feet, seven inches tall, will house two passenger elevators, a freight elevator, utility equipment, trash chute and laundry rooms. It is being built by the "slip-form" method, in which the wooden forms are raised by air-lift jacks while concrete still is damp to permit continuous pouring. When complete, about the middle of this week, the core will be a single cemented unit. Concrete is hoisted in big bucket (right) in a 24-hour-a-day operation which raises the Tower about one foot an hour. Work on the core began June 22. On completion of the core, Kaiser Steel Workers will start to assemble the shell of the Tower's main section. The vertiginous picture at far left, made during night operations, helps illustrate how the new Tower will compare with the adjacent Villa Riviera in height. Work on core halted over July 4 holiday. Tower building will be 130 feet in diameter and contain 204 units.

## Mobile Home Facilities Expand Rapidly in U.S.

By VERN ANTHONY  
Progress Editor

Long Beach and Orange County areas are 'proof of the pudding' that a network of new mobile home parks and developments across the country is facilitating a new way of life for thousands of Americans.

The mobile home industry is getting a 'shot in the arm' from these parking facilities, even as the auto industry has been given a major boost by new highway construction.

Accounting for 10 per cent of all new homes sold last year, mobile home manufacturing until lately had the problem of having production outstrip facilities to park the units.

Mobile homes got their start in the 1930's but really mushroomed after World War II. Caught unprepared, parks

were inadequate and overcrowded.

**MORE THAN 20,000** mobile home parks with 1,500,000 spaces representing a two-billion dollar investment are now in existence and new parks are being built at the rate of 1,000 a year.

They now are being planned instead of being slapped down helter skelter and growing like weeds. While the need for parks still is great, they are recognized as good investments and more money is available for financing them.

Lack of financing had been a major drawback because it costs an estimated \$1,500 to \$2,500 for each space in the

gained by mobile homes and modern parks is helping to relieve this restriction.

**BETTER DESIGN** and construction in mobile homes themselves also have added to the improved image of mobile home living. They are not only better designed and decorated, but also offer the buyer a better insulated home with top quality interior finish materials.

Many existing parks have had to be redesigned and enlarged to accommodate the trend toward larger models 10 and 12 feet wide, expandable units and the 20 and 24-foot models which are becoming more popular.

The new parks are attractively landscaped and include such things as underground fuel oil pipes from a central source, plumbing and sewage connections, electricity and even individual telephone service. They have paved streets and sidewalks and street lighting.

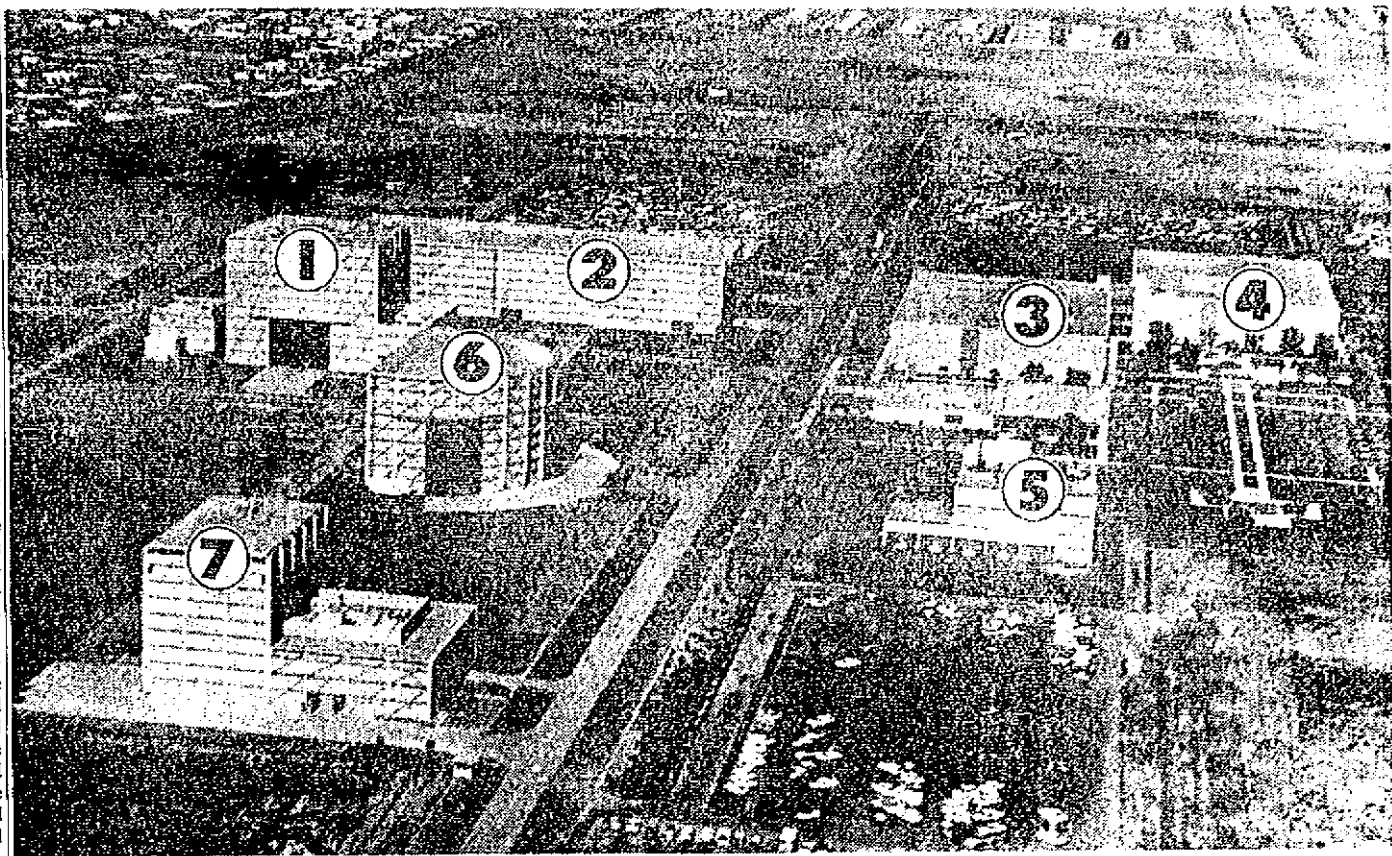
**MANY** include laundromats, swimming pools, community centers and other recreational facilities. Some are zoned with areas for families with children and separate areas for older people.

Sites in most mobile home parks are rented. There also are mobile home subdivisions where lots are bought. These developments are particularly well suited for the 20 and 24-wide models.

Rents for mobile home parks vary, depending on location and facilities. They range from a low of \$12 a month to a high of \$350. The average is between \$30 and \$50.

The largest number of parks are located in California and Florida. However, mobile home owners can find good parks all over the United States and more are being built each year.

## Douglas Attains First Phase at Beach City



**FIRST PHASE** of Douglas Aircraft Co. building and development program in Huntington Beach has been completed, as shown in this aerial photograph looking generally eastward, toward Westminster. Bolsa Avenue is at right, out of picture. As part of its 10-year development program for the Space Systems Center in the beach city, the initial phase was finished by Douglas at a construction cost of \$25 million. At present there are 3,100 persons employed on the Saturn program. Some 10,000 persons and a facility valued at \$70 million are expected by 1970. Included in the present facility is the most

modern space simulator in the world. Buildings above (as numbered) are: No. 1, Vertical Assembly Building; No. 2, Main Assembly Building; No. 3 and No. 4, Administration and Engineering complex; No. 5, Materials Laboratory and Cafeteria; No. 6, Structures Testing Laboratory; and No. 7, Space Simulator (Environmental Tests) Building. (Aerial photo was taken by Bob Baughey from helicopter piloted by Maj. Charles Weintzel Jr., of Southern California Helicopter Academy, Huntington Beach.) Plans call for two more stages of construction, creating fully coordinated 245-acre complex.

### C OF C ISSUES DATA

## Facts Point Up L.B. as Economic Center

Glowing statistics pointing up Long Beach as an economic center were revealed the past week as the Chamber of Commerce issued its annual statistical review.

The compilation was made by the Area Development Division, under direction of Ernest La Belle.

It was noted that the city is on the crest of a 1963 resurgence which saw records of \$81 million in building permits and port handling of 11.3 million tons of cargo valued at more than \$996 million.

Real estate sales in 1963 hit an all-time high of 13,007 in the city; retail trade sales rose to more than \$593 million; bank deposits hit a new high of more than \$547 million; and the over-all economic picture was on the optimistic side.

Oddly enough, vital statistics showed that there was an increase of only two in births over 1962. In 1963, there were 8,972 births, compared with 8,970 the previous year.

The economic indexes were released by the chamber in its bi-monthly publication. Extra copies are available at the chamber offices, 121 Linden Ave.

## Torrance Rates High in Building

**TORRANCE** — Building valuation totals for the first five months of 1964 have placed Torrance third in Los Angeles County, sixth in the state and 31st in the nation.

The figures were released by Dun and Bradstreet, a nationwide financial study institution, rating the top 200 cities in the United States in

terms of new construction.

A valuation of \$26.5 million was reported in Torrance during the period, building superintendent John J. McKinnon said.

The figure was higher than ratings in Fresno, Sacramento, Tucson, Miami, Toledo, Memphis or Pittsburgh.

### Expensive Machinery

Texas Gulf Sulphur Co. has announced it will pay more than \$6 million for two excavating machines, the larger of which weighs 4,348 tons. The

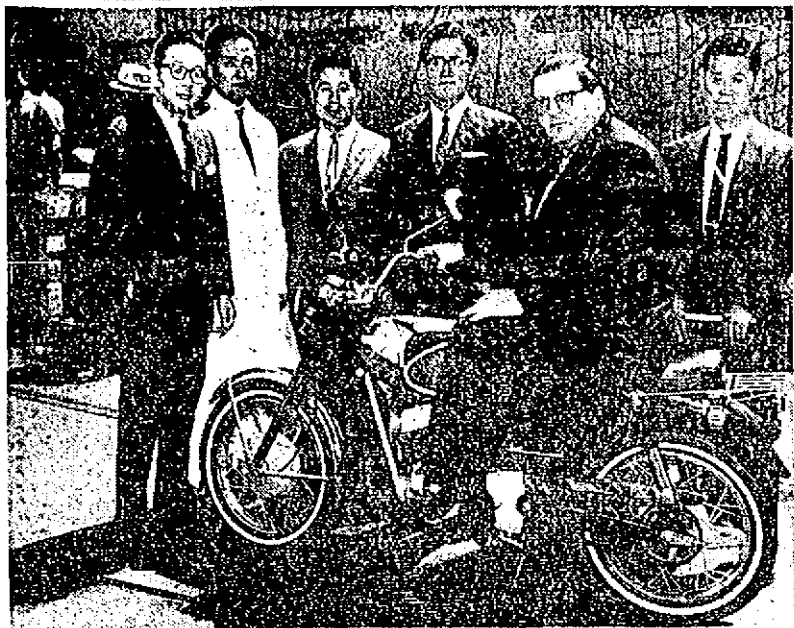
machines, to be made by Bucyrus-Erie Co. of South Milwaukee, Wis., will be used at a phosphate mine in North Carolina.

### Steamship Line Has New Executive

Directors of Kerr Steamship Co., Inc., have announced election of Gordon Scott Jones, Jr., as vice president of Kerr Steamship Co., Inc., including Pacific Coast agents for Kawasaki Kisen Kaisha, Ltd. ("K" Line).

Kerr is one of the old line of steamship companies with 21 offices in the principal ports of the United States and Canada. Jones, who is a graduate of Stanford University, joined the company in 1956. He is a member of the United States and Canadian family. He lives in San Rafael.





FIRST SHIPMENT TO LONG BEACH

First shipment of Kawasaki Aircraft Company's motorcycle, Omega, to the United States was made recently through the Port of Long Beach by the Ataka California Trading Co. Ken Kay Distributing Co. of North Hollywood—with Ken himself seated on the cycle—will retail the first 150 units to arrive. On hand at dockside for the unloading from the K Line's Chile Maru were, left to right, E. Sato of Ataka California, Capt. T. Uemura of the Chile Maru, T. Yasuda, of the K Line, Keiji Suzuki of Kawasaki Aircraft Co. and Sun Young Choy of the Ken Kay firm.

COMPUTER TECHNIQUE

Douglas Method Used at Bullock's, Lakewood

Special program monitor-ant to the president of Douglas Aircraft Co. in a Critical Path Method (CPM) construction recently completed for C. L. Peck, contractor of Los Angeles.

The schedule was developed for the construction of a Bullock's department store building in Lakewood. The four-story, 260,000-square-foot structure is scheduled to open May, 1965, and will cost more than \$4 million.

ROBERT A. HALL, assistant to the president of Douglas Aircraft Co., is shown in arriving at the Peck

schedule, an IBM 7094 computer was utilized, employing the Douglas developed Mark IV Data Processing System. Hall said CPM/PERT techniques have been successfully on Douglas projects valued at almost \$1.5 billion, including the new DC-9 short-to-medium range jetliner.

Douglas currently is negotiating with some dozen other firms for contracts to use CPM and PERT, Hall said.

SHOPPING FOR CARPETING? Check the Classified Section.

10 Most Profitable Companies Named

What big industrial firms were the most profitable last year?

The top 10 in the United States, ranked by Fortune magazine according to their 1963 profit (after taxes) as a percentage of sales, are these:

Company	Net Profit (% of Sales)
1. Amrad Petroleum	30.2%
2. Du Pont	18.3
3. Smith Kline & French Labs.	16.8
4. Libbey-Owens-Ford Glass	16.4
5. Texaco	16.0
6. Superior Oil	15.8
7. Standard Oil of California	14.6
8. International Business Machines	14.1
9. Gillette	14.0
10. Champion Spark Plug	13.7

The figures were compiled by Fortune for its annual Directory of the 500 Largest U.S. Industrial Corporations.

The listing also ranks the companies by a second measure of profitability—1963's after-tax profit as a percentage of invested capital. On this basis, the top 10 are:

Company	Net Profit (% of Inv. Capital)
1. Avon Products	34.3%
2. Gillette	34.1
3. General Dynamics	32.2
4. Smith Kline & French Labs.	30.9
5. Xerox	27.0
6. American Home Products	26.5
7. Ethyl	26.0
8. Maytag	23.0
9. General Motors	22.4
10. Kellogg	21.6

\$800,000 Contract to Hawthorne Firm

HAWTHORNE — Consolidated American Services, Inc. (ConAm) has been awarded a Air Force prime contract in excess of \$800,000, M. J. Ruland, president of ConAm, has announced.

"The award of this contract for the operation and maintenance of the Vandenberg Air Force Base Chemical Cleaning Facility is of significant value to our company in continuing our over-all chemical cleaning operations in the Southern California area", Ruland stated.

"This facility serves the USAF at Vandenberg and a Point Arguello and is also utilized by all missile contractors located on the site", he added.

ConAm has been active in this field over six years and

continues to operate its Hawthorne chemical cleaning facility in support of current space programs.

ConAm is also engaged in military space maintenance and operations, nondestructive testing, electrical contracting, and nuclear services activities. Sales in 1963 exceeded \$12,600,000.

Builders Exchange Plans July 13 Luau

A 'Night in Hawaii' luau will be held by Builders Exchange of Long Beach from 7 to 11 p.m. July 13 at the Reef Restaurant on Pier A. The regular monthly meeting for July has been canceled.



SPACE CENTER SIGN 'UNUSUAL'

This unusual plant entrance sign has been set up at Space Systems Center of Douglas Missile and Space Systems Division, Huntington Beach. "Marblecrete" sign stands 16x17 feet and has an area of 700 square feet. It was created by Martin Brothers Plastering Co. of Los Angeles under direction of contractor C. L. Peck. Standing by sign is Al Stevenson, member of plant protection force. Sign is on Bolsa Avenue side of facility.

—Staff Photo by CHUCK SUNDQUIST.



PROMOTED

Dolph L. Witzel, California sales manager since 1958 for U. S. Industries, Inc., Petroleum Equipment Division, is being transferred from Long Beach to Longview, Tex., to become general sales manager of the company.

B of A Deposits Near \$14 Billion

SAN FRANCISCO—A solid record of growth in earnings, as compared with \$1.49 per share reported for the comparable period in 1963.

Loans now stand at a record \$8,852,837,250, an increase of \$995,013,397 since a year ago.

Deposits totaled \$13,374,824,676, compared with \$12,354,790,523 last June.

"WE ARE PLEASED with this strong showing," said President Rudolph A. Peterson. "The growth in Bank of America's business is evidence also of the sound underpinning of the current economic expansion which we expect to carry through the remainder of the year."

In commenting on earnings Peterson noted that this business advance together with the continuing growth in deposits permitted a significant increase in earning assets through the wide variety of lending services offered businesses and individuals.

Plans for the California World's Fair in Long Beach will be aired Tuesday before the Long Beach Chapter, American Institute of Architects, at a 6:30 p.m. dinner meeting in the French Room of the Lafayette Hotel.

Speaker will be Otto Killian, of the firm of Chas. Luckman & Associates, supervising architects for the fair. He also will show slides, it was announced by Merritt Morris, AIA, chapter president.

Special guests will include city councilmen, planners, harbor commissioners and fair organization officials.

Shipments of Japanese television sets to the U.S. increased 62.8 per cent during the first four months of 1964, compared to the similar period last year, reports Electrical Merchandising Week publication.

Japanese exports of television sets to the U.S. rose from 102,185 during the first four months of 1963 to 166,370 during the 1964 period.

Television sets sent to the U.S. from Japan in April, 1964, totaled 50,049, compared to 20,399 last April. The price per set average was down to \$55.50 in April, 1964, compared to \$59.87 in April, 1963.

Sylvester Will Talk to NLB Club

"Appraisal for Investment Purposes" will be the topic when George Sylvester speaks before the North Long Beach Real Estate Club Thursday.

Sylvester, who is a loan agent for World's Savings, will be introduced by Al Stack, salesman with Joe Hodge Realty.

The breakfast meeting starts at 8 a.m. at the Mid-nite Sun Restaurant, 5925 Cherry Avenue. The club welcomes non-members who wish to attend.

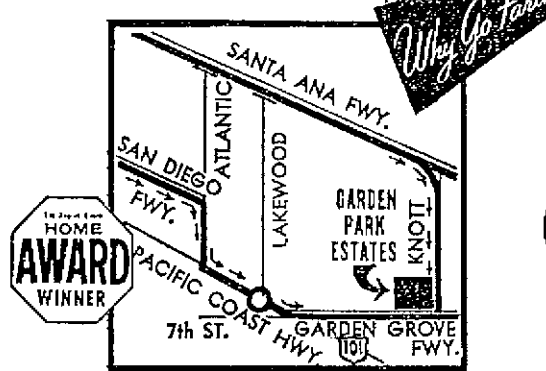
Employment Agencies to Honor Mrs. Haines

South Coast Chapter, California Employment Agencies Association, will devote its July meeting Tuesday night to a testimonial dinner for Mrs. Sally Haines, who is retiring from business in Long Beach.

She has been active in the association both locally and statewide.

On the state level, she has held the office of secretary and has served on the Board of Trustees for the California Institute of Employment Consultants. Locally she has

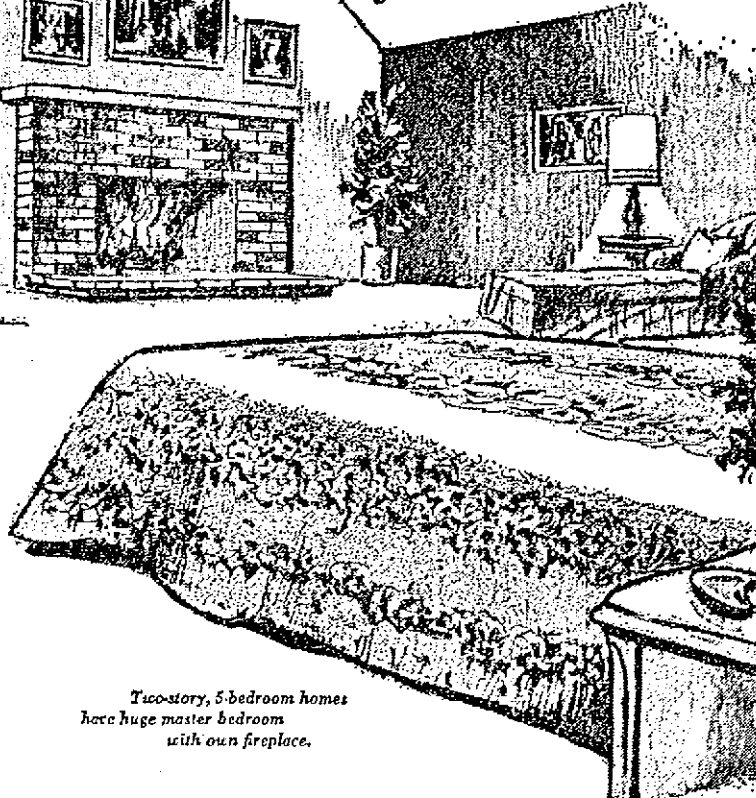
NEW UNIT In Beautiful GARDEN GROVE



JUST 3 MILES TO LONG BEACH FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

Elegance beyond Words...



Two-story, 5-bedroom homes here have master bedrooms with own fireplace.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of GARDEN PARK Estates

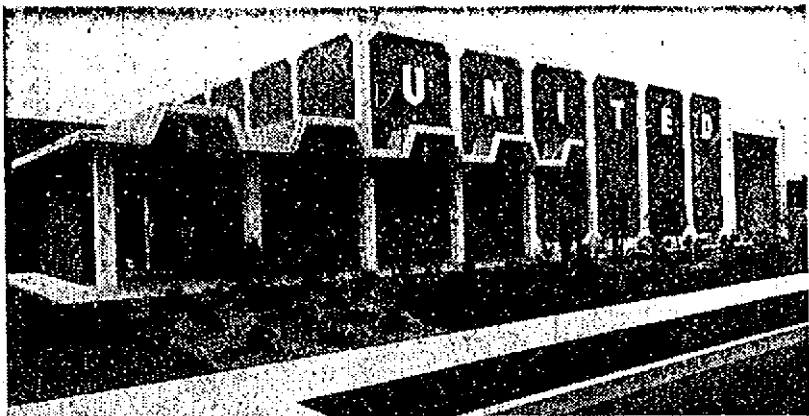
Choice Selection of ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths from \$19,950 to \$27,300 full price

VETERANS NOTHING DOWN (except costs and impounds) Excellent Conventional Terms Cal-Vet Approved NON-VETERANS Lowest FHA Down 30 & 35-Year FHIA Financing Available

Genuine LATH AND PLASTER walls and ceilings • Concrete driveways—new for Orange County • Natural ash cabinets with superamie (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs • Decorative stone or used brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by S&S Pride of Quality





### NEW DOWNEY PLANT IN OPERATION

United Drill Bushing Corp. has begun operations in its new manufacturing plant at 12049 Woodruff Ave., Downey. The firm was organized by Dale L. Bethke, president, after 15 years of experience with other tooling manufacturers. F. V. Gardner is board chairman. United makes precision drill bushings and related accessories.

### EASIER THAN WALKING

## 450-Foot Conveyors Save Footsteps at Airport in S.F.

The airline passenger's dream — two moving sidewalks whose total length equals three football fields — has been put in operation at San Francisco International Airport.

Designed to accommodate an hourly flow of 7,200 people in each direction, the two 450-foot Speedwalk Passenger Conveyors link the United Air Lines ticketing area in the terminal's main lobby to the airline's flight gate positions at the north concourse.

THE INSTALLATION marks the first use of the safety-proven conveyor system to solve the walking problem in a major airport.

Designed and installed by Stephens-Adamson Mfg. Co., Aurora, Ill., the system was purchased jointly by United and the San Francisco Public Utilities Commission.

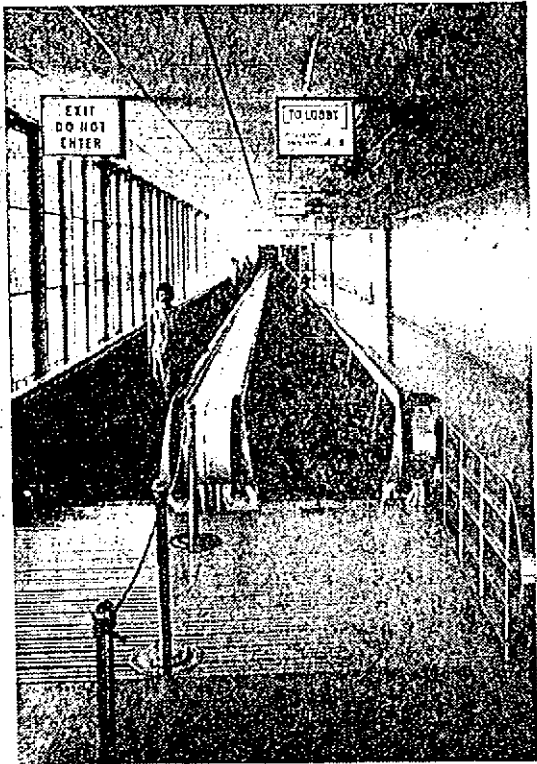
It contains nearly 2,000 feet of special grooved rubber belting made by Goodyear and electrically driven over a

THE SPEEDWALK units eliminate the need for walking to and from United gate positions nearest the ticketing area and cover approximately two-thirds of the distance to farthest gates. The belt travels at 120 feet

### Asks Space Suit to Fit Mouse

AKRON, Ohio (UPI) — Scientists here have received an order for a space suit—to fit a mouse.

The request was sent to B. F. Goodrich, which made the suits worn by American astronauts. It came in a letter from 11-year-old Stephan Rayle of Toledo who explained that he and some friends are planning to launch a space capsule with the help of helium-filled balloons and they wanted a live mouse for a passenger.



NEW SPEEDWALK NOW IN OPERATION

## BUSINESS TABLOIDS

J. W. Foasberg, owner of laundry and dry cleaning business at 640 E. Wardlow Road, Long Beach, attended recent board of directors meeting of



J. W. FOASBERG NORMAN DASHER American Institute of Laundering at Joliet, Ill. He is a past president of the board.

C. S. NELSON, local insurance man, was among members of Million Dollar Round Table honored recently by Manufacturers Bank's second annual reception. Honorees were Southland's top insurance salesmen.

NORMAN DASHER, formerly of Los Angeles and Philadelphia, has been elected president of Stalwart Industries, Inc., of Norwalk, manufacturers of metal wardrobe doors and expanding shelves.

JOE NOBLE, of Long Beach, packaging sales executive, has been named Southern California area repre-

sentative for Beale Container Corp. His appointment was announced by Pax Beale, president of the North Hollywood based plastic container firm.

JAMES E. NOLAN, who has completed over 38 years of service with Texaco, Inc., retired from the company's Long Beach Producing District, effective July 1, it was announced by T. R. Beauchamp, Long Beach district superintendent. Mr. and Mrs. Nolan live at 1329 E. First Street.

JOHN J. ZAVESKY has been appointed assistant manager of Metropolitan Life Insurance Co.'s district office at 3655 Atlantic Ave. in Long



JOHN ZAVESKY C. S. NELSON Beach, according to district manager Eimer C. Krauel. He had been serving as a representative in the firm's San Diego office, but is moving his family to Lakewood.

## 'Future of Housing' to Get Airing

Growth patterns of the home building industry in Los Angeles, Orange and Ventura counties will be reviewed by Sanford R. Goodkin, president of his own research corporation in Sherman Oaks, at the annual Ventura County dinner meeting of the Home Builders Association of Los Angeles, Orange and Ventura Counties Monday.

The 7 p.m. meeting will be at Los Robles Country Club, Thousand Oaks, Robert A. Olin, HBA president, announced.

Goodkin's subject will be "The Future of Housing in the Tri-County Area." A golf tournament through the day and a cocktail hour at 6 p.m. will precede the dinner.

As a special feature of Goodkin's presentation, he will analyze the inventory of unsold homes in Los Angeles, Orange and Ventura counties, outline reasons for this condition, and will make recommendations on how to reduce the total.

## Wing Named Architect on UCI Project

Kenneth S. Wing, FAIA, of Long Beach, has been appointed as executive architect for a physical sciences building at the University of California, Irvine, Chancellor Daniel G. Aldrich, Jr., announced last week.

The structure will be the first major academic building to be added to the eight now being built on the central campus area for the opening of UCI in the fall of 1965.

Scheduled to be under construction in mid-1966 and to be ready for occupancy in early 1968, the new building will house the physics and chemistry departments. It also will temporarily accommodate the mathematics department which later will be moved to another building.

The structure will be located in the physical sciences quadrangle, facing the central campus park. It will contain offices, classrooms, and laboratories for teaching and research.



### PORT AMBASSADORS HONOR METZGAR

Cited recently for his efforts in making the Port Ambassadors a vigorous promotional group active on behalf of the Port and City of Long Beach was Bob Metzgar (left), administrative assistant in the Long Beach Harbor Department. Metzgar is the first recipient of the annual award, and was selected by his fellow Port Ambassadors. Metzgar's guidance in establishing a concentrated program of informing local and area citizens about port activities with the Ambassadors acting as the city's agents of goodwill were noted. Making the presentation here is John Curtis, a local advertising man, as Al Maddy, executive secretary for Harbor Department, looks on.

## Seen Sun City?

NOW SEE...

## BRAND NEW and FABULOUS!

*A Limited Number Of Choice Hillside Locations With New Luxury Homes Overlooking Famous Sun City And Historic Menifee Valley*

- 4 Spacious Floor Plans
- 2 and 3 Bedrooms
- 12 Exciting Exterior Designs

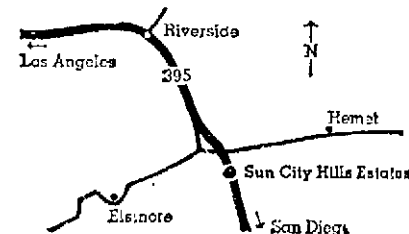
Enjoy These Luxury Features:

- Television outlets in living room, activity room and master suite
- Fireplace with gas log lighter (2 in some models)
- Thermally controlled forced air unit heating
- Built in range, oven and waste disposer
- Illuminated ceiling in master bathroom dressing area
- Moen mixing valves in showers and tubs
- Separate private master bath and dressing room
- Two separate showers — one with bath
- Spacious and convenient full opening wardrobe closets with bi-fold doors
- Separate dressing room in master suite
- Double entry doors
- Large connected two car garage
- Plentiful exterior siding and custom millwork

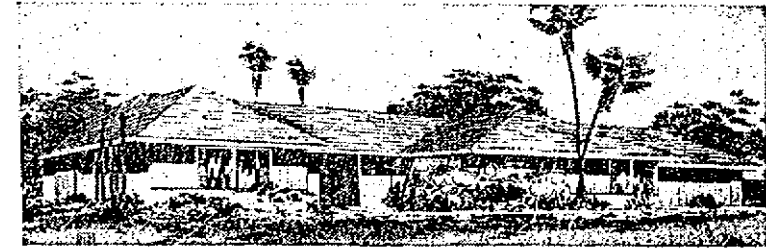
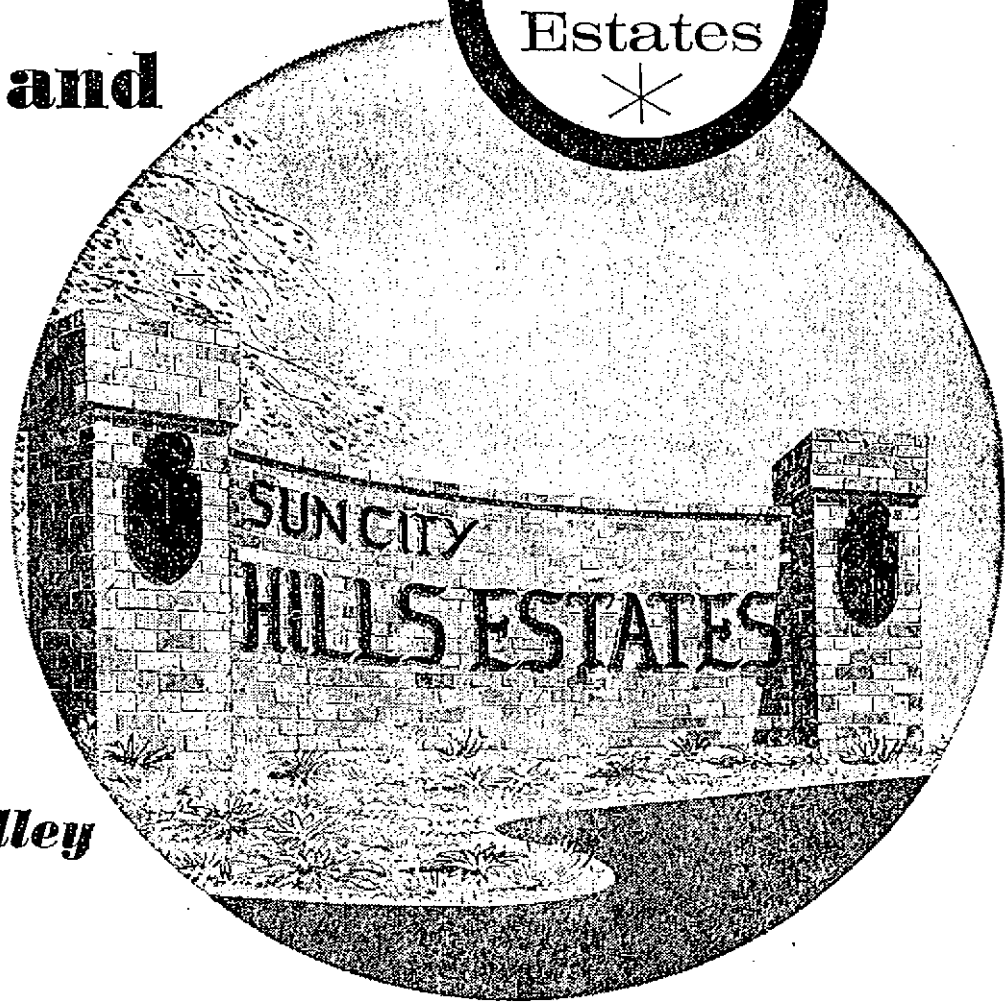
Also, you enjoy all of Sun City's recreational facilities including "Riviera sized" heated swimming pool, arts and crafts room, lawn bowling, shuffle board, town hall and club rooms for just \$20.00 per year per person subject to adjustment by your own civic association. The 18 hole championship Sun City golf course is just minutes away from your door, and your home in Sun City Hills Estates is practically in the middle of the famous Southern California "playground" midway between Los Angeles, Palm Springs and San Diego.

Homes are priced from \$27,650 with conventional financing and minimum 10% down.

If you've already seen Sun City, don't miss seeing fabulous new Sun City Hills Estates. If you've never been to Sun City, then you have a double treat in store. Come out today just 22 miles south of Riverside on Highway 395.



a project of  
**newby**  
KEN DEVELOPMENT COMPANY





First depositor of new Long Beach branch of Empire Savings & Loan Association, which opened Wednesday at Fifth Street and Pacific Avenue, was Harry T. Hickman (right) of 430 Pacific Ave., who was welcomed by S. Edgar Secord, new manager.

One inch of foamed urethane plastic, now being used for insulating the underside of highway bridges, has the

One inch of foamed urethane plastic, now being used for insulating the underside of highway bridges, has the same heat insulating capabilities that 24 to 60 inches of earth provide for a road's surface, according to paving material authorities.

S. Edgar Secord, a veteran of 33 years in the savings and loan field, has been appointed manager of the new Long Beach branch. Secord, who he attained the post of vice-president—branch operations. In announcing the appointment, Balpole stressed that "Empire appreciates the opportunity to bring its services and more than \$96 million assets to Long Beach."

S. Edgar Secord, a veteran of 33 years in the savings and loan field, has been appointed manager of the new Long Beach branch office of Empire Savings and Loan Association, which opened Wednesday at Pacific Avenue and Fifth Street, president William Balopole announced.

Before joining Empire, the new Long Beach manager served two years as policy and procedure coordinator for Coast Federal Savings & Loan Association, Los Angeles.

**PREVIOUSLY**, he was vice president of Pyramid Savings & Loan Association, Sun Valley; vice president and branch supervisor of American Savings & Loan Association, Whittier, and vice president of Standard Federal (now California Federal) Savings & Loan Association in Whittier.

Between 1929 and 1956 he was associated with Standard Federal Savings & Loan Association in Detroit, where

he attained the post of vice president—branch operations. In announcing the appointment, Balopole stressed that

Two power generators built by a Terminal Island firm under an \$81,000 contract with Aetron, a division of Aerojet-General Corp., have just been put in operation at Aerojet's new solid rocket plant in Dade County, Florida.

National Metal and Steel Corp., furnished a 300 K W mobile power plant for use throughout the rocket production and testing complex and a stationary 750 K W unit for standby operation at the continuous mix plant. The latter will allow full production to continue in case of an electrical power failure at the \$23 million plant which has just started production 35 miles south of Miami.

Standard Fruit & Steamship Co. of New Orleans, the nation's second largest importer of bananas, has announced estimated net income from operation of \$3,120,000 for the 24 week period ended June, 13, 1964.

This amounts to \$2.76 per common share as compared with \$1.60 for the comparable period in 1963 on earnings of \$1,849,000.

**STANDARD** recently announced plans to build a major terminal in the Port of Long Beach.

Dr. Joseph S. D'Antoni, company president, stated that wholesale prices received for bananas had been high in recent months due, at least partially, to a temporary shortage of fresh produce.

He indicated that these high prices for bananas could not be assumed to continue indefinitely.

Dr. D'Antoni explained that the company is continuing its aggressive programs of improvement and expansion. He said Standard will reenter the European market on a regular basis after an absence of nearly 25 years.



Long Beach artist Clinton C. Cline was honored recently during the final day of the 12th annual All-City Outdoor Art Festival, Hollywood. Jerry Scott (left) manager of Home Savings & Loan Association's Torrance branch, presents bronze medallion to Cline of 835 Orizaba Ave. Purchase and cash awards totaling \$7,200 are sponsored annually at the art festival by Home Savings.

George Seedman of Beverly Hills has accepted an appointment to the President's Council of Brandeis University. The council is comprised of prominent community leaders throughout the United States.

This announcement was made by Abram L. Sachar, president of the university, located in Waltham, Mass.

Seedman is president of Rowe Service of Los Angeles and Long Beach Cigarette Service, affiliates of Automatic Canteen Company of America. He is also a member of the board of directors of the First State Bank of Lynwood, with a branch in Paramount.

**GLENDAL** -- Construction has been started on a 22,000 square foot addition to Barker Bros. Glendale store at 144 North Central Ave.

Richard Gold, president, says that the remodeling of the present one-story building will result in the development of a three-level structure. The expansion, he says, will permit the addition of several new departments and the enlargement of others.

The expansion project is being built by Donald P. Shaw, general contractors. John Stang is manager of the Glendale store.

Barker Bros. operates 21 stores throughout Southern California.

Southern Californians last year went on the biggest buying binge ever, the Los Angeles Chamber of Commerce disclosed last week. York Consolidated Area registered retail sales of \$22 billion last year, while Chicago accounted for \$11 billion in sales.

Data compiled by the chamber's Research Department shows that total retail sales in the Los Angeles-Long Beach five-county area reached \$13,601,972,000, an all-time high for the area.

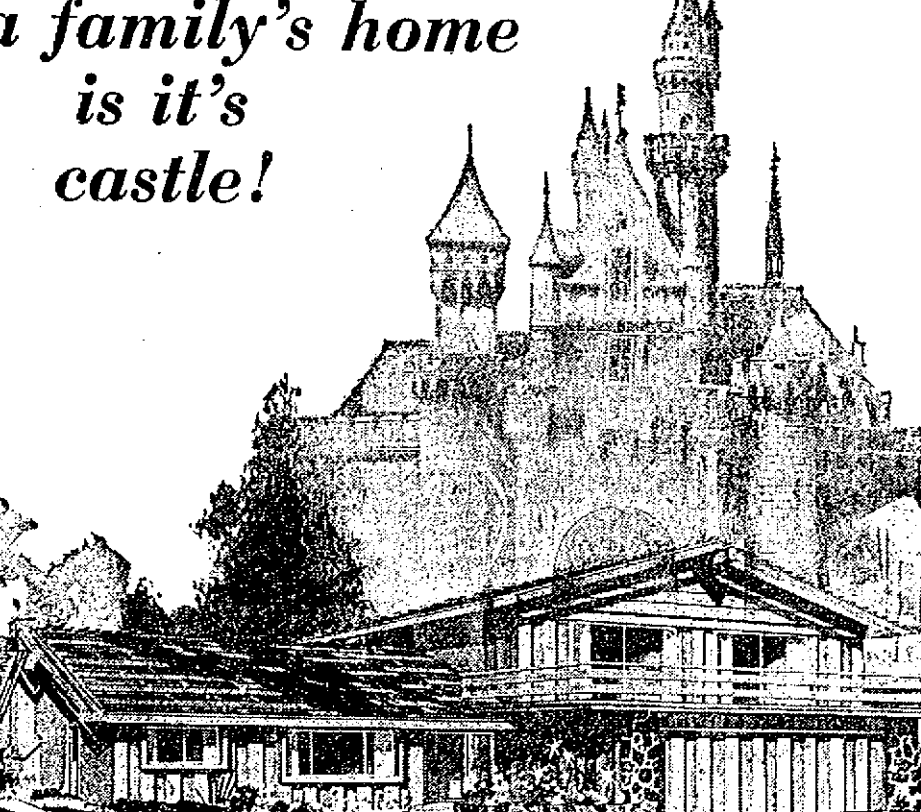
Chamber researchers also revealed that the Los Angeles market continued to grow faster than New York (6.3 per cent versus 3.6 per cent) and has widened its lead over third-place Chicago by approximately \$2,500,000,000.

THE 17-COUNTY New

**THE RECORD SPENDING** produced a number of "firsts" for this area. Gas stations in the area rang up more sales—\$1,073,552,000 to be exact—than for any other similar area in the U.S., including New York's 17 counties.

A breakdown shows that \$3.2 billion was spent in food stores, \$2.5 billion on automobile sales, \$1.9 billion on general merchandise, \$1.1 billion in eating and drinking establishments, \$742 million in apparel shops, \$654 million on lumber, hardware and building supplies, and \$527 million in drug stores.

*...in Huntington Beach*  
*a family's home*  
*is it's*  
*castle!*

A detailed black and white illustration of a large, multi-story house with a castle-like appearance. The house features multiple towers and spires, a prominent front porch, and is surrounded by trees and landscaping. The overall style is reminiscent of a vintage advertisement or a classic illustration.

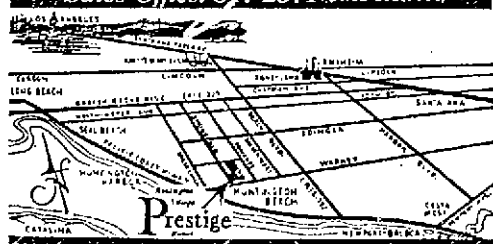
Superb appointments coupled with outstanding design and construction have made Prestige Homes one of the most popular home developments—over 1500 purchased—in all of Southern California. A prestige location... in the "Beverly Hills" of Huntington Beach... a mile to the Douglas Space Center and under-construction San Diego Freeway; minutes to the Southland's finest beaches and harbors, a golf course, several shopping centers, grade and high schools (a new grade school is within Prestige Homes community) and churches!

■ 1 & 2 Stories ■ 3, 4, 5 Bedrooms ■ 24 Exteriors  
■ 6 Spacious Floor Plans with Central Hall Plan-  
ning ■ Large Family Room & Dining Area ■  
Nylon Carpeting ■ Westinghouse Built-ins: range,  
oven, dishwasher ■ Pantry in 2-Story Homes  
■ Wardrobes to 14' Long ■ Modern Slate Entry-  
ways ■ Porches on Some Models ■ And a Host  
of Others!

from **\$22,950**

### FHA/Conventional/Col-Vet Financing

Sales Office: 847-2571 Area Code: 714



From Long . . .  
Drive east on 7th  
St. (Garden Grove  
Blvd.) to Golden  
West St. Right on  
Golden West to  
Edinger Ave., right  
on Edinger to  
Springdale St., left  
on Springdale to  
models.

Another Doyle & Shields Development Co., Inc., Project

*An Exclusive  
Walled Community  
Within the  
City of Long Beach*

**TWO STORY  
TRI-LEVEL  
SPLIT-LEVEL  
ONE STORY**  
luxury residences

**3-4-5 BEDROOMS**  
Family Rooms  
2 and 3 Baths

FROM  
**\$27,450 to \$40,400**  
FULL PRICE  
CONVENTIONAL FINANCING

*A great FIRST  
for Long Beach  
— All Utilities  
Underground —  
NO UNSIGHTLY POLES*

**EL DORADO PARK**  
ESTATES

**Map:** LAND DIEGO Fwy, LONG BEACH Fwy, WILLOW ST, PACIFIC, SEVENTH ST, GARDEN GROVE Fwy, SPRING ST, CLARK AVE, VERNOR AVE, GOLF KATLANA, EL DORADO PARK, S&S

**BUILT BY S&S**  
CLINTON DA



# Say Bracero Labor Needed for Melons

Producers of California's vest their crops. \$40 million cantaloupe crop, representing almost 50 per cent of the U. S. total, picture themselves as the most vulnerable to disaster after the bracero program terminates at the end of this year.

They cite three reasons for their deep concern:

1. Cantaloupes ripen and must be picked in temperatures above 100 degrees—at a time when U. S. workers are the hardest to recruit.
2. The melon growing centers of California, such as Firebaugh, Huron, El Centro, Mendota, Los Banos and Turlock, do not have sufficient numbers of acclimated domestic workers available for the peak cantaloupe harvest.
3. Mexico, which has increased cantaloupe shipments into the U. S. from six million pounds in 1952 to 88 million pounds in 1962, undoubtedly would fill a big share of the market demands if California growers are unable to find sufficient workers to har-

# Roche Ad Agency in Expansion



SIDNEY L. CAGAN  
Heads New Agency Unit

A new branch office of Advertisers Production Agency, a subsidiary of John D. Roche, Inc., was opened at 2024 W. Lincoln in Anaheim.

The office was opened to handle the firm's growing business in Orange County and will provide complete agency services for existing and new accounts. This includes printing, photography, art, advertising, production, promotion and publicity.

Appointed to head the office is Sidney L. Cagan, a member of the Roche staff since January of this year.

PRIOR TO THIS Cagan's background embraced directing advertising and sales programs for land developers, land analysis, trends in areas being developed, design of model home sales centers, and public relations and sales promotion.

The firm of John D. Roche, Inc. has been in operation 49 years and Advertisers Production Agency is one of the oldest listed agencies in California, commencing business in 1932.

Concerned primarily with real estate accounts, Roche has successfully launched many important Southland residential and land developments.

Builders and educators at a recent National Housing Center Conference urged that school taxation be levied on the broadest possible base and on the largest practicable geographical area.

# Wide Selection of Stylings Available in Newest Unit of Lake Park Homes



## TWO MODELS ARE SHOWN

A rambling one-story home adjoins a large two-story model in Lake Park's newest unit. There are 23 different home stylings available with a price range from \$21,950 to \$25,950.

Lake Park's phase II, the room. 2,000-home, \$40 million residential community near Lakewood, has available the widest selection of new homes in Orange County, according to Michael L. Tenzer, marketing director and vice president Larwin Co.

There are 23 exterior stylings and five floor plans featured at Lake Park in both one and two-story models, he said.

More than 50 per cent of the homes sold to date at Lake Park have been two-story homes, Tenzer added. "They're also the lowest priced two-story models in the area."

Lake Park's phase II offers three, four and five-bedroom homes, with two and three baths from \$21,950 to \$25,950. Twelve, all-new exteriors with three floor plans, including a den or family room and fireplace are included.

PROVING POPULAR is the award winning Gramercy model, with five bedrooms, three baths, fireplace, master bedroom suite with private balcony and large family

ment, recreational and educational facilities." To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson (which becomes Lincoln Blvd.) to the model homes east of Moody.

LOCATION is important too, Tenzer concluded. "Lake Park is the hub to all major freeways, centers of employ-

## Women Realtors Council to Meet

BELLFLOWER — William M. Fisher, Southern California Gas Co., consultant speaker, will address the Women's Council, Bellflower District Board of Realtors, at its regular monthly luncheon meeting Wednesday noon.

The luncheon will be held at the board auditorium, 9921 Flower St., with Vice President Frances Parker presiding in the absence of President Frankie Harrell.

Fisher, former commercial manager for the utility in the Riverside and San Bernardino area, is scheduled to emphasize moral and spiritual values in presenting a talk on "It's Time We Got Mad."

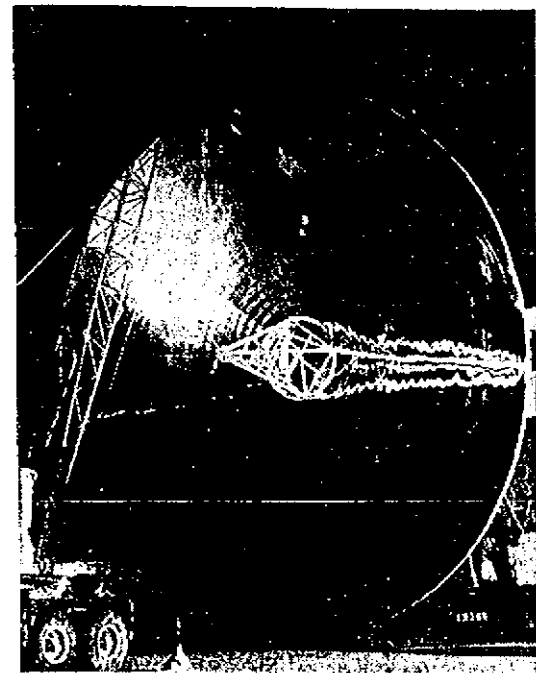
# Realtors to Hear Panel Tuesday

A panel discussion designed as educational to realtors will be featured at the Tuesday breakfast meeting of the Long Beach District Board of Realtors.

Program chairman Barbara Moss said members of her Education Committee will talk at the 7:15 a.m. event, held in the Crown cafeteria.

Speakers and their topics: Don Schwenn, "Little Hinges That Swing Big Doors"; Ed Grant, "Estate Sales"; and Francis Long, "Insurance Services By The Realtor."

FHA Commissioner P.N. Brownstein points out that higher incomes and liberal financing make it possible to buy more expensive homes without increasing the proportion of income devoted to housing expense.



## NIGHT MOVE

A 45-foot diameter solar collector sparkles under floodlights as it is moved from a building at the Litchfield Park, Ariz., plant of Goodyear Aerospace Corp. Built for Sundstrand Aviation's Denver Division for tests of electric power generation from the heat of the sun, the giant mirror couldn't be moved by day because its beam is capable of setting a fire with a stray flash of sunlight.

# Solar Collector So Powerful It Can't Be Moved in Daylight

LITCHFIELD PARK, Ariz. — A giant solar collector capable of creating heat rays so intense that it had to be moved in completed form only at night has been fashioned here of film and foam.

The dish-shaped collector was built by Goodyear Aerospace Corp. for Sundstrand Aviation's Denver Division. It will be used to test the feasibility of employing solar energy as a source of electric power for space vehicles. The Denver firm is prime contractor to the Research and Technology Division, Wright-Patterson Air Force Base, Ohio, on the Air Force test program, known as Advanced Solar Turbo Electric Concept (ASTEC).

Goodyear engineers built the 45-foot-diameter concentrator of aluminized film, carefully tailored in "orange peel" segments to form the proper surface shape. Urethane foam was sprayed on the back of the film, forming a rigid structure when it hardened.

EVEN THE METAL frame that will attach the concentrator to sun tracking equipment at Sundstrand's test facility was foamed into place. Lower portions of this frame were buried in the tough foam to avoid the use of fasteners through the mirror surface.

The concentrator was constructed face down inside a building here. Then it had to be turned face up for final inspection. This necessitated taking it outdoors to turn it over.

To avoid the danger of sunlight striking the surface by accident—a single flash could set fire to buildings or blind personnel—this move was made by night.

AFTER INSPECTION, the concentrator was carefully

cut into transportable pieces and shipped to Denver, where it will be reassembled and tested.

The earthbound test program is a prelude to possible use of the solar concentrator in space. As envisioned for space application, the collector would be part of a sphere folded into a compact package that would be sent into orbit. Upon reaching proper altitude, the sphere would be inflated, the collector portion

# MAI Chief to Speak at Conference

Forum to Hear L.A. County Story

"Assignment: Los Angeles County" will be the topic at the Long Beach Community Forum Wednesday.

Making the presentation, which will include a film on the history and development of the Los Angeles County area, will be Morton Golden, county-city coordinator from the Los Angeles County offices.

Conducted weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamos Avenue, beginning at 7:15 a.m.

Robert Walker, local dentist, is program chairman.

## Skyscraper Will Be Built in L.A.

Connecticut General Life Insurance Co., which has headquarters at Bloomfield, Conn., has announced plans to build a \$30 million 40-story office tower in downtown Los Angeles.

The building, which will be the tallest in Southern California, rising 530 feet, will be part of a \$350 million urban redevelopment project in Los Angeles.

# OPENING OF THE World's Fair\* SERIES

Our World's Fair Bonus to the first 10 buyers during July will be a FREE G.E. Portable television



## ALL POINTS LEAD TO Country Club Family Living...

In the Grand Manner. Recreational and social facilities are not just available, they belong to you • Olympic Size Pool • Wading Pool • Cabana • Children's Play Area • Family Recreation Areas • Completely Landscaped and just imagine, your share of the cost for full time exterior maintenance is just pennies a day. At last a Townhouse that not only offers carefree living and leisure time but assures the same privacy and convenience of a single residence. At Midwood each Townhouse has its own private closed-in garage on your lot and each buyer will receive a Grant Deed to his home, lot and garage.

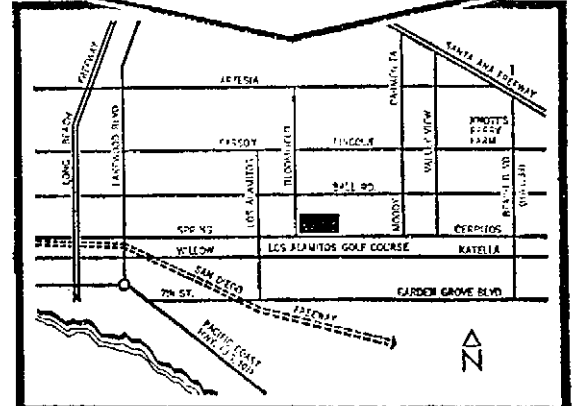
ALSO YOUR TOWNHOUSE FEATURES: Complete Electric • Ceiled Heat • 2, 3, and 4 Bedrooms • Private Patio • Sun-Deck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Full Illuminous Ceiling Kitchen and Master Bath • 2 and 3 Baths • Garages on Your Lot • Ceramic Tile • Cultured Marble Tops on Bathroom Sinks • Insulated Throughout • Mirrors • Breakfast Bar • Fireplace • Loads of Cabinets and Wardrobe Space • All Utilities • Underground for Beautification. Which are just some of the many features included in the sales price of your Townhouse.

PRICED FROM \$15,250

\$750 DOWN EXCELLENT FINANCING

MIDWOOD DEVELOPMENT CO. 12550 BROOKHURST • GARDEN GROVE, CALIFORNIA

## Midwood Manor TOWNHOUSES



Remember this date Sunday, July 12, 1 P.M. to 4:30 P.M. and let's have a date to meet at poolside to see Midwood Manor's Fashion Show.

We are very proud to announce that MIDWOOD MANOR TOWNHOUSES has been selected to appear in General Electric's Pavilion of All Electric Homes at the 1964 World's Fair in New York.

FARROW REALTY / SALES AGENTS • HAI C. TAN A.I.A.



## Prestige Offers Exceptional Home Buys on Large Dwellings



### IN A PRESTIGE HOME

Massive floor-to-ceiling fireplaces, of either stone or brick, nylon carpeting, indoor planters are just three of many features of the one and two-story, three, four and five-bedroom Prestige Homes in Huntington Beach. Immediate move-in available in the up to 2,000-square-foot homes priced from \$22,950.

Exceptionally excellent the fall school term." home buys may be had now at Prestige Homes in Huntington Beach, according to Dan Mytinger, sales manager, of the Doyle and Shields Development Co., Inc.

"A few of both our one and two-story homes in unit 4 of Prestige Homes have been returned to the market because of the credit standing of original purchasers," Mytinger related. "These 'credit rejects' are available for immediate occupancy, which means that buyers can be moved in and settled in a new Prestige Home before

The six Prestige Home models — with still another under construction — have been redecorated and refurbished for the summer. Featured items include pantries in the two-story homes, wardrobes to 14 feet long, massive floor-to-ceiling fireplaces with log lighters, built-in dressers in some of the master baths, nylon carpeting and Westinghouse all-electric built-in range, oven and dishwasher.

"THE ONE and two-story, three, four and five-bedroom homes, all with a family

room, contain up to 2,000 sq. ft. of usable area. Prestige Homes sell from \$22,950 with low FHA terms, excellent conventional and Cal-Vet financing all available for the use of buyers," Mytinger concluded.

The model homes are open daily from 10 to 7 p.m., and easily reached from the Long Beach area by driving east on Seventh Street to Golden West Street, turn right on Golden West to Edinger Avenue, then right to Springdale Street and left on Springdale a short distance to Prestige Homes in Huntington Beach.



### BEDROOM FIREPLACE

Here is a furnished bedroom with wood-burning fireplace in two-story home at El Dorado Park Estates in Long Beach.

## Homes Are Designed for Luxury Living

What is a motivating factor influencing today's homebuyer toward purchase? Officials of El Dorado Park Estates in Long Beach have learned many buyers want to "move up." They want to live in a semi-custom home with more apparent luxury and added interior space.

"For those families looking for increased space in a beautiful environment, we can provide a home suitable for

their needs," said a spokesman.

Now presented at El Dorado Park Estates are custom-styled dwellings in one-story, two-story, split-level and an exciting tri-level design.

THESE TAILORED floor plans include three, four and five large bedrooms and two baths. In some, the large master bedroom suite has a second wood-burning fireplace and private bath.

Among the many luxurious appointments are outstanding electrical fixtures, large fireplaces available in many distinctive materials, slate or terrazzo entry hall floors, exotic planters and exterior ornamentation, optional air conditioning if ordered prior to construction, vinyl floors in kitchen, service porch and some of the family rooms and hermosa tile in kitchens and baths.

To view the furnished model display, from Long Beach, drive east on Spring St. across the San Gabriel River to El Dorado Park Estates at Claremont, just east of the park.

## Bank Name Is Changed

Fonda McCook, president of First National City Bank of Long Beach, announced that, with the approval of the Comptroller of the Currency, Washington, D.C., the corporate name of the bank has been changed to First National Bank of Long Beach.

McCook emphasized that the bank continues to be locally owned and managed and that the name change was requested for purposes of better identity as a local bank.

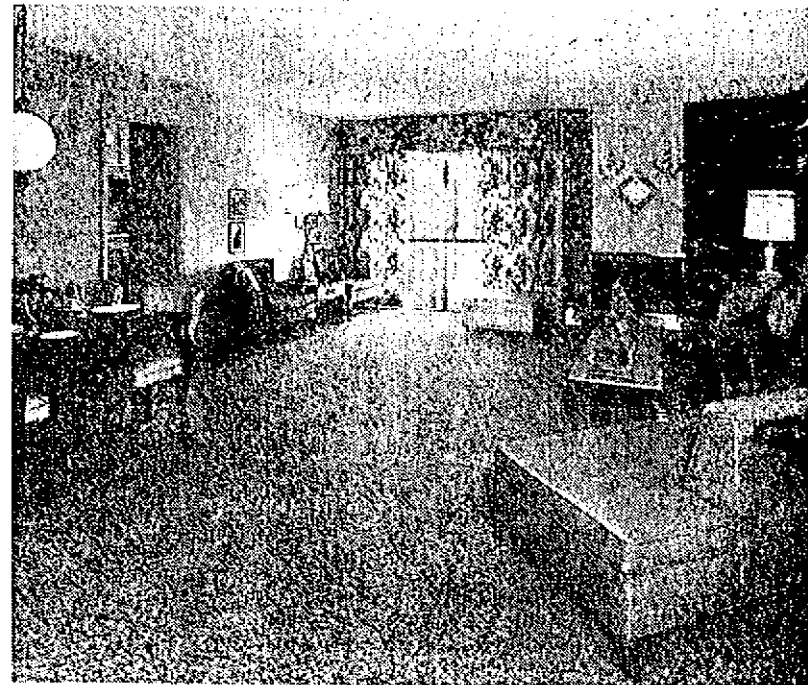
First National Bank of Long Beach was established by Long Beach people in 1949 and continues its dedication to serving greater Long Beach in the tradition of a home town bank, according to McCook.

First National Bank, with its main office at Third and Locust Ave., operates a downtown drive-in office at 235 Locust Ave., and is currently completing the addition of a customer auto parking area adjacent to its main office on Locust Ave. Also the bank is presently constructing a new East Long Beach office at Sixth St. and Redondo Ave.

### Highest Ever

The average price of an acre of farm real estate (land and buildings) reached an all-time high of \$129.79 last year, according to economists at Allied Chemical's Barrett Division. This represents an increase of more than 600 per cent since the turn of the century.

## Garden Park Estates Offer Warmth, Dignity in Home



### A GARDEN PARK ESTATE

"Warmth and dignity" will be found in living room at Garden Park Estates in convenient Garden Grove. Furnished models open daily 'til dark.

The homes in Garden Park Estates provide warmth, dignity and individuality, the officials point out.

All floor plans were keyed for family living and are available in functional one and two-story designs. These include three, four and five bedrooms, two baths and some have formal dining rooms.

The master bedroom in the large two-story home features a fireplace, in addition to the one in the downstairs living room.

Genuine lath and plaster covers the wall area and patios and driveways are of durable concrete.

"PROSPECTIVE homeowners in search of a dwelling to satisfy their practical needs as well as aesthetic should inspect our attractive model display and see for themselves the fine value we're offering," the spokesman said.

Modestly priced from \$19,950 to \$27,300, qualified veterans can move in with nothing down, except costs and impounds. Non-veterans can use lowest FHA down on loans.

Garden Park Estates offers maximum convenience to many outstanding community facilities. "We are close to excellent schools of all grades, within easy reach of Orange County's many exciting recreational diversions

and the complete shopping section of Garden Grove is also nearby."

The visible quality at Garden Park Estates has had considerable influence on the high sales volume. "It's rock solid quality that will keep these homes relatively main-

tenance-free for years," officials feel.

A welcome is extended to all prospective homeowners to inspect the comprehensive model display open daily until dark, at the corner of Knott Avenue and Garden Grove Freeway.

## City National's Earnings Gain

City National Bank, Beverly Hills, has reported earnings of \$943,468 for the half year ended June 30, compared to \$738,085 for the similar period last year, an increase of 28%, according to Alfred Hart, president.

Net operating earnings per share of 67c for the first six months showed an increase over the 52c earned the first half of 1963 after adjustment for 5% stock dividend paid Dec. 16, 1963.

Deposits increased for the yearly period ended June 30 to \$208,249,810 from \$182,623,041—a gain of 14%—Hart reported.

### Over \$62 Million

American National Insurance Co.'s investments in the state of California now are in excess of \$62 million, according to an announcement from its home office in Galveston, Tex. The company has branch offices in Long Beach and 47 other California cities.



### FROM BRAZIL

David Gannon, Bank of America representative in Brazil, is in Southland on visit from Rio de Janeiro, his headquarters. Gannon reports growing political stability in Brazil warrants attention of U. S. business. Inflation and high interest rates for financing are among present problems, however.

## BUILDER'S CLOSE OUT!

### 2-STORY SHOWCASE HOMES THAT FEATURE THE EXCLUSIVE GROWING ROOM

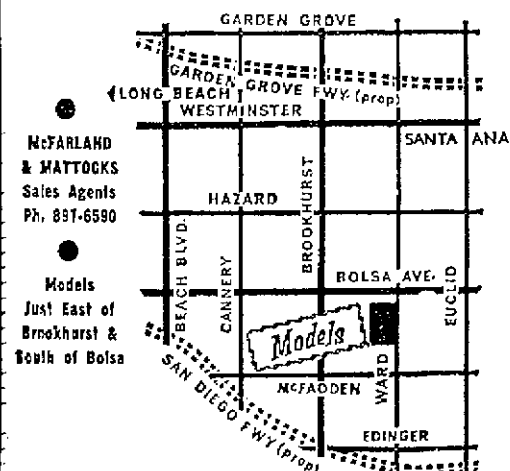
GROWING ROOM in 2-story plans with as many as 6 bedrooms and 3 baths. Also 3 and 4 bedrooms with 2 baths. Family/Dining room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

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ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM \$22,750

Exteriors enhanced with stone, used brick, colonial brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble pullman in baths. Oversize linen closet.



## SHOWCASE HOMES

Models Just East of Brookhurst and South of Bolsa

## Homebuyer's Bargain

### "CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



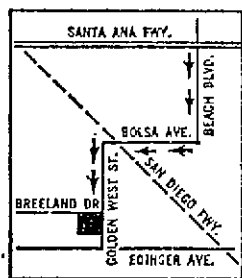
### Full price as low as \$17,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15841 Rollins, Huntington Beach. For information call: (Days) 897-8318 (Eve.) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breafield Dr. Follow signs to model home.

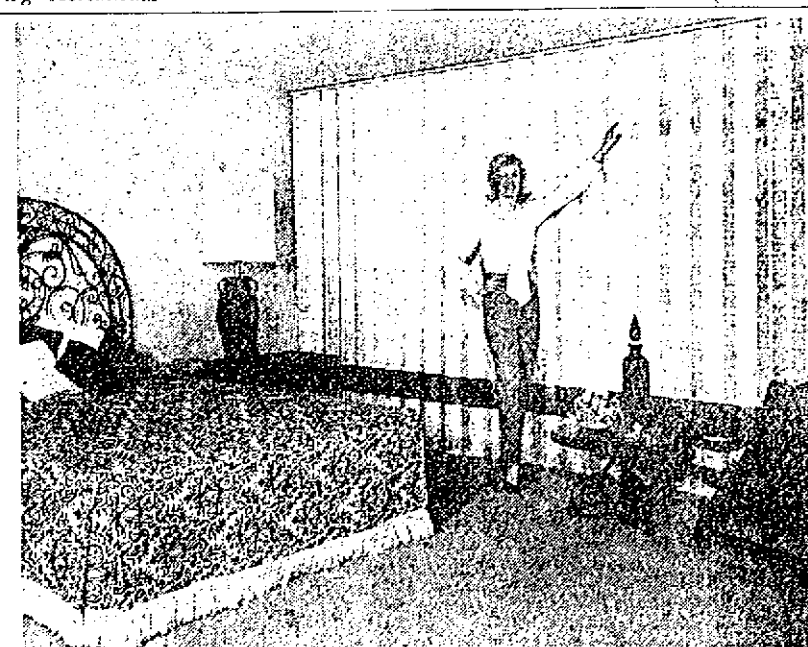


SUNSHINE HOMES

### Anaheim Man in \$Million Bracket

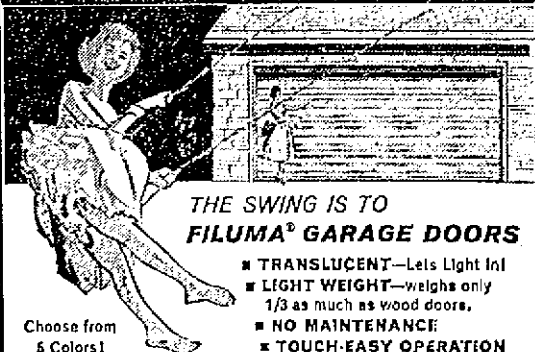
ANAHEIM—R. B. Garfield, leading representative on the staff of Metropolitan Life Insurance Company's Santa Ana district office, placed more than one million dollars in personal life insurance last year to rank with the leaders of more than 30,000 Metropolitan field representatives in the United States and Canada.

Garfield, who lives at 2867 Gerald Circle, Anaheim, has been invited to participate in a four-day business conference in New York City.



### DEVELOPED IN EL SEGUNDO

The new Tropi-Lite draperies control heat and allow privacy without stopping air circulation. Here is a bedroom display shown by El Segundo firm.



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- TRANSLUCENT—Lets Light In!
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- TOUCH-EASY OPERATION

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## Plastic Draperies On National Market

A new plastic drapery material developed in California will be marketed nationally this year.

The new material was developed last year by Tropi-Lite, Inc., of El Segundo. The drapery is made from an advanced new plastic material.

Since its development and introduction to California home furnishings and interior decorating markets, the material has gained widespread acceptance in California homes, offices, hospitals, restaurants, supermarkets, hotels and other commercial establishments.

THE TROPI-LITE drapery is a multi-paneled type of window covering. It is constructed of 3" x 6" modules

of The Dow Chemical Co.'s new Verelite thermoplastic material. The modules are interlocked with bethanized steel rods. The entire drapery screen is supported with car-Lite, Inc., of El Segundo. The drapery materials are produced in colors which can be used to match, contrast or blend with any decorating theme. Basic colors used are beige, white, ivory, turquoise and blue.

Tropi-Lite officials have described the firm's new material as a new concept in interior decorating. It transmits light and air, yet it also allows for extreme privacy. It doesn't collect dust, controls heat and does not fade.



# Fashion Show at Poolside Arranged for Midwood Manor Townhouse Event



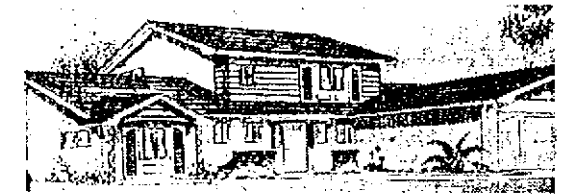
**AT SPECIAL OPEN HOUSE**  
Bluebook Models wearing the newest in swimsuits and leisure wear will parade around a pool at Midwood Manor Townhouse development July 12 at a special open house celebration at Cypress unit.

The Midwood Manor Townhouse development in Cypress will feature an added attraction at the July 12 open house celebration with a special poolside fashion show featuring the Bluebook Models wearing swimsuits designed by Steve Estephanian of Darlene Swimwear, Inc., by Ennelle Saively who was and Bill Perry leisure wear.

According to Estephanian, shows will be on the half-hour from 1:30 to 4:30 p.m. Sunday, and will include premier showings of the newest Darlene lines in smart California casual swim and play wear.

The show is being staged by Ennelle Saively who was instrumental in starting the careers of such famous stars as Marilyn Monroe, Jayne Mansfield and Dwayne Hickman of "Dobie Gillis" fame. Miss Saively's fashion presentation has been designed to promote Midwood's emphasis on the latest lines in modern living which are featured in the homes.

## Offer Easier Terms on Showcase Homes



**HAS GROWING ROOM**  
Shown is one of the two-story homes now on display at Showcase Homes featuring the growing room, a new residential development by William Krueger, builder and developer.

Easier "move-in" terms for Showcase Homes are announced by builder William Krueger.

Under the new plans, purchasers of the remaining homes in the development east of Brookhurst St. and South of Bolsa Ave. in Orange County may move in for as little as \$99. The purchase price starts at \$22,750. Showcase Homes, in one and two story models, offer wall-to-wall carpeting, fireplace, marble Pullmans in baths, ceramic tile and oversized linen closets. Their all-electric kitchens are equipped with wide ovens, automatic dishwashers, garbage disposers, breakfast bars, and ash cabinets.

Among the unusual features are "growing rooms" in the two-story models. These may be used as family activity centers or can be finished out as additional bedroom and bath areas.

## Dana Andrews' Malabar Apartments Attractive

"Public interest in our units has been tremendous," says a spokesman for Dana Andrews' new Malabar Garden Apartments at 9777 Bixby Ave. in Garden Grove.

"A great number of families have visited us since our opening a short time ago, and a high proportion have become our tenants or will very shortly. There are many prime rental units still available."



**STEEL EXEC**  
Charles C. Morgan, former general superintendent at the U.S. Steel plant in Torrance, has been appointed assistant to the vice president, sheet and tin operations, for U. S. Steel. He was at Torrance from 1954-57.

This magnificence of design is carried inside, too. They are air conditioned. Thick carpeting stretches from wall to wall—even in the closets. Rooms are house-size complete comfort. Malabar Garden Apartments has been described as having "the convenience of an apartment, the size of a house, the luxuries of an estate, where quiet luxury living starts at only \$135 a month."

**Gardena Realtors to Hear L.B. Man**  
GARDENA — "Real Estate Investment Opportunities" will be discussed at the Tuesday dinner meeting of the Gardena Board of Realtors, according to Ross D. Huffmann, president.

Speaker will be Robert C. Westmyer, owner of Rex L. Hodges Realty Co., Long Beach.

The board meets at 7 p.m. in the Alondra Club, 16411 Prairie Ave., Lawndale.

## M. Rickman Heads Food Sales Assn.



**MYRON RICKMAN**  
Coffee Man New Prexy

Myron J. Rickman, Hills Bros. Coffee Co. representative, was elected president of the Long Beach Food Sales Association at a recent meeting. He will take over duties from Floyd Ayers, Interstate Bakeries, past president and now member of the board of directors.

Rickman, who has received honors as Salesman of the Month and Salesman of the Year from the Long Beach Food Sales Club, recently won honors as Southern California's Salesman of the Year in the food industry.

Other officers elected by the food group include Frank Mott, Spreckles Sugar; Everett Dingwell, Beesemeyer-Ridgway; Hugh Iekel, Spreckles Sugar; Keith Harwood, Harwood-Tjaden Co. and Pat Schamber, Purex.

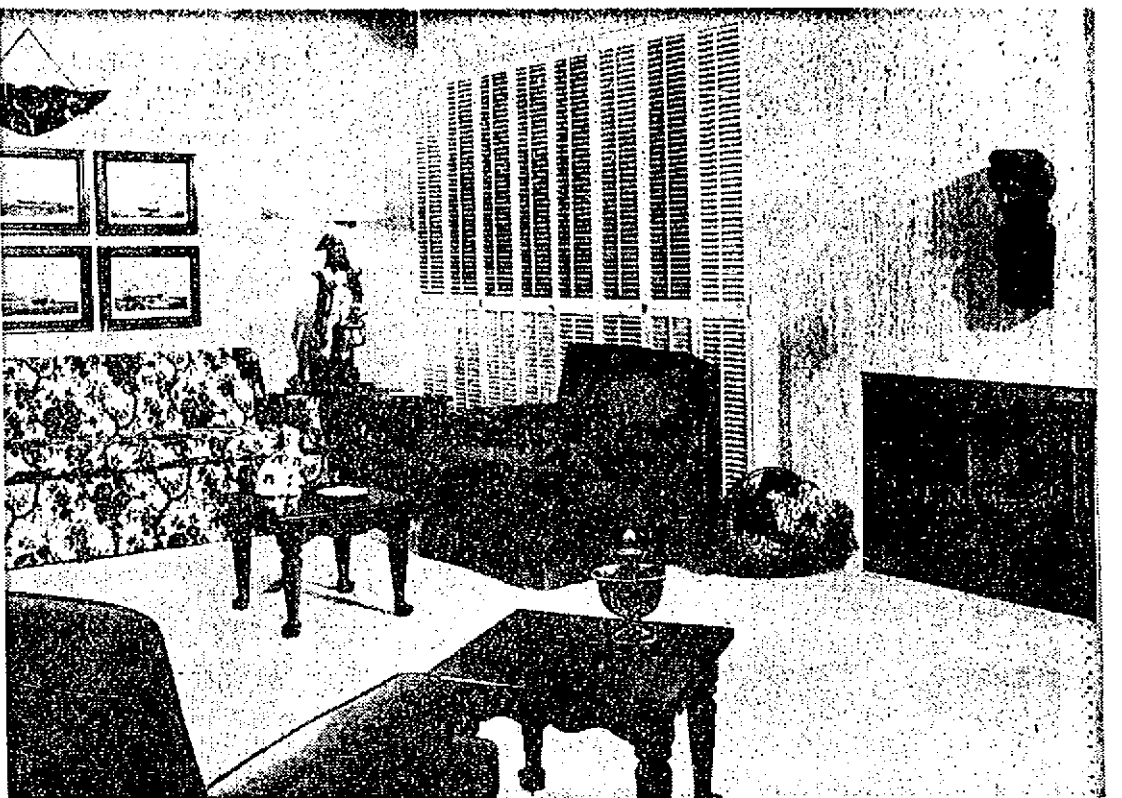
Members of the board are Jim Sheridan, Diamond Match Co.; Bob Campbell, Frozen Brand Sales; Bob Fuess, Independent, Press-Telegram, and Tony Amorelli, Frozen Brand Sales.

**PRICES ARE VARIED,** ranging from \$15,250 to \$19,750, according to the requirements of the individual. Financing is available.

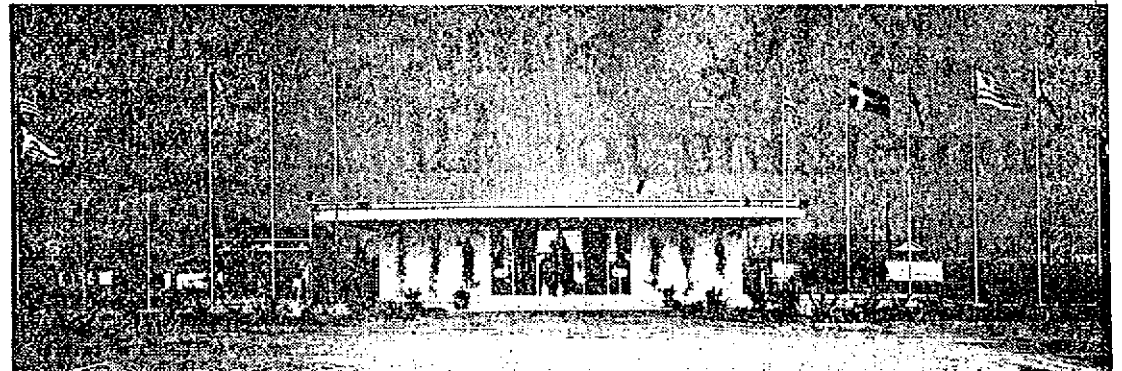
Located in the center of the best Southland recreation areas, golf, Los Alamitos Race Track, Knott's Berry Farm and Disneyland are only minutes away. Several shopping centers are close by, and churches of all denominations and schools from elementary through college are but a short distance.

From Long Beach, take Seventh St. east to Los Alamitos Blvd. to Cerritos Blvd., east on Cerritos to Bloomfield.

Community features include an Olympic size swimming pool, children's wading pool, cabana, family recreation areas, and children's play area. The community is completely landscaped with sprinkler system and walk-



**OFFERED BY CORTESE**  
Elegant exteriors of Laguna Hills are being transferred to the luxury share-ownership manors being constructed in the final unit at Ross W. Cortese's pilot "people-over-52" community at Rossmore Leisure World, Seal Beach. Here is an interior of one unit.



**BIG FLAG DISPLAY OFFERED**  
An interesting sight to show children over the Fourth of July weekend is the flag display at the Sol Vista International Home Fair, Bolsa Chica and Westminster Avenue, in the city of Westminster. With the development almost sold out, the unusual flag display will not be there much longer. The American Flag had only 13 stars in 1776, when the Declaration of Independence was adopted by Congress on July 4. Today, at the International Home Fair are flown the flags of the United Nations, its member countries, the American Flag, and California's Golden Bear flag.

**Leisure World Lions Club Installs**  
New officers were installed recently by the Lions Club at Leisure World in Seal Beach. Sworn in as president was Leo Vanderham, succeeding Clayton Close.

Other new officers:

Robert Brunner, Emil Moucha, Paul Butterfield, Paul Clagget and Albert Seligman.

Other outgoing officers were Jack Chappell, Earl Van Devere and Dr. W. A. Londeree.

**Ex-L.B. Man Gets Faculty Position**  
Tim Harriman Henney, a Long Beach native and former manager of the Long Beach Junior Chamber of Commerce, has been appointed to the graduate division faculty assistant to H. I. Romnes, of Pace College in New York City on a part-time basis. Henney is public relations supervisor for the American Telephone & Telegraph Co. in New York and administrative vice chairman at AT&T.

# GRAND OPENING TODAY

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1 & 2 Story Homes

## LAKE PARK

PHASE II

From Long Beach Area Office and on Cruise to Lake (See map) (See map) to Moody, Gardena meet to Model Homes.

From Long Beach Area Office and on Cruise to Lake (See map) (See map) to Moody, Gardena meet to Model Homes.

From Long Beach Area Office and on Cruise to Lake (See map) (See map) to Moody, Gardena meet to Model Homes.

**Veterans — No Down Payment**  
**Best FHA & Conventional Terms**  
**Priced from \$21,950-\$25,950**





Magnificent Milford Sound (left) in New Zealand. Below, tourists explore the exotic shops of Hong Kong.



## In the Big Pacific, Something for All

By Fred Taylor Kraft  
Travel Editor

Travelers are discovering that the Pacific is a big ocean, indeed. But what is more important, they are discovering that it has something for everyone as more and more of them explore through the South Seas, New Zealand and Australia, and the exotic ports of Asia and the Orient.

As the cruise ships and the big jets visit one famous land after another, their passengers are entranced by the teeming streets of one new world after another—the people as diversified and fascinating as the ancient cultures they represent, the natural scenery magnificent, the art unlike anything else they have seen.

And everywhere the gadder is aware of every effort to attend to his needs.

HONG KONG is an example: sleek liners slip past men of war and the myriad of tiny sampans and junks that 130,000 Chinese call home. And here, in crowded little alley streets and modern shops are some of the greatest free port bargains found anywhere.

Just 40 miles, across water, lies the picturesque Portuguese colony of Macau, oldest European settlement in China.

Japan is an eternal delight to tourists, and testimony of this fact is the continued upward spiral of visitors each year. Nowhere is Americans more welcome. Prices are moderate. No tipping. Gorgeous scenery.

Hospitality is also a way of life in the Philippines. On fiesta days in outlying towns, residents literally open their doors to all.

INDONESIA is the home of Bali—beautiful, lush, tropical, arid. The scenery is breathtaking. Using the capital of Denpasar as headquarters, one can visit silverwork center at Tjeluk, buy a fine woodcarving at Ubud.

The old and the new blend into one at Singapore. Stainless steel skyscrapers cast their shadows across ancient mosques and temples. The population is an international conglomeration. The food, predominantly Chinese, is known the world over.

A short hop away is Malaya, land of tropical splendor remi-

niscient of Maugham's shimmering prose. The rubber plantations are famous. Penang is a busy free port.

At Bangkok, gadders may visit the scores of Thailand temples, cruise the klongs (canals), and buy fine silks for a song. Everything from elephant roundups to classic dances are on tourist itineraries.

DOWN UNDER, Australia has appeal for every type of traveler, from its great barrier reef at Queensland to stylish shops, quality restaurants and fine hotels in such sophisticated cities as Sydney and Melbourne.

New Zealand's natural beauty, from steaming thermal wonders of Rotorua and Wairakei to the icy splendor of Mt. Cook, is different. The native Maoris maintain their unique culture and add their own brand of charm.

New Caledonia is noted for its French flavor. Moreover, the island has one of the best year-around climates. Fijis perform fire-walking rites, lure giant turtles from the sea, and relax.

Tahiti and neighboring islands, particularly Bora Bora, are magic, the ultimate for the increasing army of explorers in the great Pacific.

## TRAVEL and RESORTS

R-8—Sunday, July 5, 1964

### TRAVEL SPOTLIGHT

## Gadabouts Get Break

If you like weekend gadding about the Southland, here are some July events you might like to attend:

The Festival of Arts and Pageant of the Masters, now under way at Laguna Beach, continues every evening through Aug. 16. Twenty great paintings and 14 classic sculptures are recreated with living figures during a Pageant program. About 200 artists are exhibiting their work on the grounds.

July 13-18: The Rubidoux area of Riverside holds Rubidoux Western Days with a parade of western riders and horse-drawn wagons and floats on July 18. The program includes western dancing, sack races and other contests.

July 14-19: The Orange County Fair, held at Costa

Mesa, celebrates Orange County's diamond jubilee. Indian dancers, wearing war paint, tribal masks and

### Planning a FAMILY VACATION?

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FAMILIES WITH CHILDREN  
PREFERRED.  
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week (tent 1954)  
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21 days from Los Angeles \$498.85

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You're on your own, to go—or stop—when and where you wish. Price includes round-trip transportation, sightseeing, hotels.

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12 days \$151.65

#### CANADIAN ROCKIES

13 days \$215.05

All prices are per person. Double bed hotel accommodations. Prices subject to change. Ask about Greyhound's Budget Travel Plan.

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## AROUND THE WORLD WITH DELAPLANE

"We will be in Japan for the Olympics with no knowledge of local customs. . ."

**YOU CAN** start with the knowledge that Japan is a no-tipping country. In most cases. However, the boys who handle your baggage at the airport live on tips. So give them 300 yen (about 85 cents) for both of you.

You don't tip taxi drivers. You don't tip bellhops or doormen. You don't tip waiters. A 10 per cent service charge is added to your bill.

You don't tip hat check girls. You DO tip dance club hostesses. There are some Western tipping customs getting around, particularly in those glittering clubs.

"We have rooms at the Imperial on arrival. But thereafter we go on a tour, staying in Japanese inns at Kyoto, etc."

**IN WESTERN HOTELS** like the Imperial, you find it just like a hotel at home. Japanese inns are different. You take off your shoes at the entrance—usually at a stone step before you walk onto the polished floor.

On the floor you will see a line of soft go-ahead slippers. Step into any pair that fits you. When you get to your room or dining room, slip out of them outside the door. "Rooms" have straw mats called tatami. Areas not considered rooms have wooden or stone flooring.

The rule you can remember: "No shoes inside the house. No slippers on tatami." An exception to this

is the bathroom which is wooden planked. But naturally you don't wear slippers when you bathe.

"In the Japanese inns, do we have to bathe in the public baths we've read about?"

**YOU CAN.** But you don't have to. Tell your maid you want a bath—the word is "ofuro." And you should learn a few such Japanese words. She draws the bath. You go in and bathe. Wife and husband together. It's big enough.

There's a way to do this. Very important so you don't lose face. (The maid loses face, too, if you don't do things right.) You'll find little faucets about a foot off the floor. You'll also find foot-high wooden stools and little wooden buckets. The maid will have given you a thin towel.

Dip water in a bucket out of the hot tub. Pour it over yourself. Soap and wash with the towel. For your face, fill the bucket at the faucet. Wash with that. Dip more water and wash off ALL the soap. Now get in the hot tub and soak. It's very refreshing.

There are no bath towels. You fill the bucket with steaming water. Dip that thin towel you washed with in the water. Wring it out thoroughly. You dry with this. It will surprise you how dry you can get with a hot wet towel.

"We would like any ideas on how to dress. . ."

**JAPAN** should be about 70 degrees during Olympics time. Tokyo is a city



**ALFIO VECERINA** has been appointed assistant manager for passenger sales of Alitalia Airlines for western United States with offices at 611 Wilshire Blvd., Los Angeles. He will coordinate regional sales and promotional activities under Paolo Conti, Alitalia's western U. S. manager.

dress place. But you won't need evening clothes. In the country, sports clothes are OK.



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November 8  
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\*1964 Long Beach Consumer Analysis



FROM NEW YORK

# Sneak Preview

This Week  
the I.P-T's  
Fashion Editor  
Reports from  
New York---  
Bringing You  
the Latest  
Chic-Chat  
for Fall  
from that  
Mad, Mad, Mad  
World  
of Fashion

Independent Press-Telegram  
**Women**

LONG BEACH 12, CALIF., SUNDAY, JULY 5, 1964 SECTION W



MARY ELLIS CARLTON  
*I, P-T Fashion Editor*

NEW YORK—A few fine cities of this earth are side-shows in themselves. New York is not one of those. New York is the big tent.

Landing here today, the plane almost touching NY's monolithic towers, I was reminded once again that, to any visitor, New York is no place like home.

New York is the headquarters. The main office. It is atmosphere, heavy with brilliant thought of all facets—corporate, pushcart, huckster, business, scholastic.

**MOST OF ALL**, New York is Dame Fashion.

And for a very good reason. The biggest single industry here is the 300,000-worker garment trade, divided into 13,000 little companies.

Yes, New York is a town that can absorb one of the greatest world's fairs of history without anyone in the city getting very excited about it.

But when Dame Fashion unveils her designer collections twice a year, all the world raises its eyes. Even New Yorkers.

**THIS YEAR**, they're raising their eyebrows.

Pictures on this page give you a preview of why. Designers, from their ivory towers of haute couture, have turned out the zaniest, zippiest, swishiest creations we've glimpsed in any parade of fashion—here, there or anywhere.

The Biggest Fashion Show on Earth will get underway tomorrow morning when designers of the New York Couture Group begin unveiling their fall-winter collections for the nation's fashion press.

Follow the women's pages this week for pictorial stories of what's "in" for fall.





# Writing of People—One Long Travelogue

By Iola Masterson  
I, P-T Women's Editor

POPPING INTO the office to say "hi" the other day came Sharon Curtis. A "what have you been doing" question produced news that she had just returned to the old home town with mother, Libby (Mrs. W. L.) Spawr as Libby wound up a two-month vacation in the East.



Silver—from the city with a heart of gold.

She had just received some photos of a tour of the USS Long Beach (before its deployment to the Mediterranean) when they visited Sharon's husband, Lt. (j.g.) Lynn Curtis, who serves aboard.

Real thrill, for Libby, especially was seeing the gifts presented to the ship from its namesake city, good, old L.B., Cal., of course. Lynn is seen above showing them the handsome set of silver from city to ship, plus all the other gifts given by city to ship for enjoyment of crewmen.

Sharon will remain here until October when Long Beach will be in Norfolk and then she'll rejoin her husband.

DESPITE the way cartoonists, other jokesters, pick on husbands regularly, it was bound to happen sometime—to the distaff side.

Mary Brannen was extremely busy, as outgoing president of Ebells Jrs., with daylong festivities for old and new boards during party at Jerry Swigert's home in Rossmoor.

She got home, late and tired, and whipped up dinner in a great rush of trying to have it ready on time. Then husband, Don, arrived home, much later than expected. He presented Mary with a beautifully wrapped package. "What's THIS for?" she asked (question probably came out a bit snappishly). It was their anniversary (the 13th) and she had totally forgotten it!

THEY HAD an absolutely great time on a working cattle ranch, with guest facilities (limited) in the highlands of Arizona—about 8,000 feet high, matter of fact.

To Sprucedale Ranch (which is near Alpine which is near Springerville which is near—well, not much of anything but gorgeous mountains, bright sun and

## Wild Waves Say...

peace and (quiet) went Sarah and John Wilson, Jeanette and Chuck Hjeltn, June and Bob Biendenham and Marian and Don Beckman, complete with their children. They joined other friends there, primarily USC classmates of the men, including Laurie and Bud Pilling, formerly our town and now of Decatur, Ill.

Kids rode horseback (adults did, too, to a lesser degree, as muscles would allow), they all had dips in the lakes and streams (freezing) and in same water holes men fished and had marvelous trout luck. In between time, appetites lively from high country and exercise, they ate the most divine, home-cooked, ranch-style food.

June and Bob went on to the Deep South to visit relatives while others returned here. Cousins of Bob's are holding down the local fort.

FIGURATIVELY speaking, guess who's popping buttons faster than an electric popcorn popper can pop corn? Mom and Dad, Irene and Ray Gillingham, that's who! Son, Lt. Dave Gillingham, graduated Thursday as the honor intern of the year from the U.S. Naval Hospital, Jacksonville, Fla., and gave the valedictory speech.

Now on a month's leave of absence, he will report to New London, Conn., end of that time to go into submarine medical corps service.

HERE'S A TALE told out of school on "Mac" Epley. He and Jane have their son, Malcolm Jr., and his wife, Dolores, plus their three children, ages, 12, 11 and 4, as houseguests, visiting here from Portland, Very lively.

In addition, Jane was hostess for a luncheon for 15 women. Very important. "Mac" offered to do some last minute shopping, save her time. Jane asked him to buy cinnamon rolls. He did. Two boxes full. He got them back in nick of time, just as guests were arriving. They were CANDY roll variety, not hot biscuit type, unfortunately. Proof-reading on market shelves not his forte!

THE WOMAN who won the reputation as the person who has helped put more people to bed than anyone else in the history of the city has retired. But not to bed! She has retired to travel, and she, in case you are wondering, is Kathy Milbrad, who served as housing director for the Long Beach Convention Bureau for many, many years. It has been her job to find accommodations for all the hundreds who have conclave here. Jolly and most efficient, she's kept visitors happy.

Now she and husband, Herb, plan to take that trailer of theirs and not worry about anybody's accommodations but their own! Bob Lichtenhan and the gang at the convention bureau had a goodbye party for her Tuesday at the auditorium and it was anything but a sleepy-time type send off.

HOME ON today's breeze will come Betty and Wally Arntzen on their 29-foot sloop, Un Bel Di, giving boating guests, Dorothy and Fred Black a fine (they hope) crossing. The foursome took off for a long Fourth weekend at Avalon.

"FROM THE small world department" as a co-worker put it: When Lois and Bill Smith were leaving Hawaii aboard Lurline, photog snapped their pix and it subsequently appeared in Honolulu paper. A friend of Grace Cooney's from Chicago, in Hawaii at time,

sent clipping to Grace saying it must be someone she would know on staff at I.P.T. Sure is! Also, Lois heard from an old, old friend she hadn't seen in 26 long years who also saw it during vacation there. The friend, Harry Wilson of Pasadena, said "to be 2,500 miles from home and see smiling familiar faces really added to our vacation."

MOSTLY IT was wonderful—with one very exasperating experience. Rosemary Westmyer, president of Long Beach Symphony Guild, and Bess Hodges flew to Detroit to National Association of Symphony Orchestras meeting. There they rented a car and drove to New York to see the fair. Their pre-paid reservations in teeming-with-people Gotham didn't "stand up." So they had to—stand, that is—in the lobby of one of the biggest hotels with about 150 others in the same boat for ages. One grand snarl-up. After several hours they did find accommodations, however, and then everything was great.

They really saw the fair and were enchanted. Like everyone else, they had to wait in line for long periods to see star exhibits but felt the waiting was well worth it.

QUOTA CLUBBERS Ruth Peterson, president, left, below, and Marie Anderson, are ready with an instant do-it-yourself air conditioning unit—a fan—as they ponder a formidable, and probably very prophetic, thermometer registering in the melting point ranges.

The two leave next Saturday for White Sulphur Springs, West Va., for 43rd annual International conclave. They're ready for hot, hotter, hottest type climate there as well as in New York where they plan to post-convention visit at the fair.

They have to jet to Cincinnati, switch planes for flight to Charleston, Va., then must take a longer than flytime bus ride—eight full hours—to get to Greenbrier Hotel, convention headquarters. Have those mint juleps ready—and plenty of ice!



Will take fans, do-it-yourself air conditioners.

EVER SINCE 1950 Margery and Bob Holmes, with three other outdoor doing couples (from other cities) plus all their children (this number keeps increasing) have gone camping together. They now number the usual 8 adults, but with 11 youngsters ranging from 6 to 16 years old.

This year they went to Hume Lake in the Sierras near Sequoia with tents, boats, gear galore and planned to be gone two weeks or, as Margery put it, "until we all get so dusty we have to come home." That time, I'll bet, has come.

## Maynard-McComb Nuptials Solemnized



Mrs. John Maynard Jr.

California Heights Methodist Church was setting for the Friday evening ceremony uniting in marriage Sara Virginia McComb and John Steven Maynard Jr.

The bride wore an empire gown of peau de soie with a front panel decorated with seed pearls. Mrs. Marshall McComb attended her sister-in-law as matron of honor. The bridegroom chose his brother-in-law, Wayne Smith, as best man.

Other bridal attendants included Penny E. Terstegge, Judy Reknagel, Paige Peterson, Sally Jeffery, Catherine J. Richert, Marshall D. McComb, Dr. Jerry McDonnell, Jim Serles, Mike Bowman and Barry Johnson.

## Lady Elks to Sew, Meet and Party

Ladies of the Elks sewing group, which make layettes for needy mothers, will meet at 10:30 a.m. Tuesday at the home of Mrs. I. E. McCune, 264 Sunset Ave. Mrs. Frank Rico is chairman.

For information concerning the layettes, call Mrs. Garnett Terhufen, 2055 Pine Ave., president.

Business meeting and card social will be held by Ladies of the Elks at the Elks Club Wednesday at 12:30 p.m. Mrs. John J. Wright will assist the president.

Members and guests may attend a no-host luncheon preceding the meeting.

THE COUPLE graduated from Polytechnic High School. The former Miss McComb was graduated from California State College, Long Beach, where she affiliated with Delta Gamma. She was also a member of Spurs and Califias. Her husband graduated from Long Beach City College and attended San Jose State College.

Following a trip to Northern California, the couple will live in Long Beach.

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## Misses Orthel, Grimes and Zavala Say Vows in Formal Ceremonies

Owens-

Orthel

A tiered Chantilly lace

and organza gown with a cathedral train of lace with sequin and pearl decoration



Mrs. Richard Owens



Mrs. Merle Grimes Jr.

was worn by Janet Ellen Orthel at her marriage to Richard Arthur Owens at St. Pancratius Catholic Church.



Mrs. Richard Zavala

Carly English attended the bride as maid of honor. Tom Carter was best man. Other members of the bridal party included Myra Segiel, Mary Mendola, Linda Anderson, Lon Broulette, Danny Paul, Mike Bell and Jimmy Orthel.

The couple graduated from Lakewood High School and attended Long Beach City College, where the bride affiliated with Phi Delta and Zeus.

The newlyweds will reside in Bellflower on their return from a Northern California honeymoon.

Grimes-Velten

St. Thomas of Canterbury Episcopal Church was the setting for the afternoon wedding of Nancy J. Velten, daughter of Mr. and Mrs. Walter F. Velten, to Merle L. Grimes Jr., son of Mr. and Mrs. Merle L. Grimes.

The bride wore a gown of silk organza and Chantilly lace decorated with seed pearls. Her illusion veil fell from a crown of lace and pearls.

Honor attendants were Marsha Leider and Robert Coddington. Marsha and Susan Velten and Sharon Turk were bridesmaids. Robert Sanders, Phillip Grimes and Ronald Dayton seated guests.

The bride graduated from Lakewood High School. Her husband is a graduate of Jordan High School.

On their return from a Palm Springs wedding trip, the couple will make their

Zavala-Burke

home in Long Beach.

Members of the immediate families witnessed the exchange of wedding vows of Kaaren Burke and Richard W. Zavala at the home of the grandmother of the bride, Mrs. Grace Burke, in Bellflower.

Parents of the bridal pair

are Mrs. H. K. Wilson, Buena Park; J. R. Burke, Bellflower; and Mr. and Mrs. A. H. Zavala of Long Beach.

The bride wore a short white taffeta sheath with long sleeves and satin rose trim. Her sister, Lorri Gale Wilson, was maid of honor. Jerry Martin served the bridegroom as best man.

A reception followed the ceremony at Whaley Park Clubhouse, with 150 guests attending.

The new Mrs. Zavala is a graduate of Bellflower High School. Her husband was graduated from Polytechnic High School and is a student at Long Beach City College-BTD.

On their return from a honeymoon in San Francisco, the newlyweds will live in Long Beach.

## Alum Unit to Celebrate 25th Year

Candles glowing on a large coffee cake will symbolize the 25th anniversary of Long Beach Alumnae of Gamma Phi Beta when the group meets for brunch Tuesday at 10:30 a.m. in the home of Mrs. Richard Cabe, 11201 Martha Ann Drive, Rossmoor.

Reminiscences by these charter members who formed the chapter in 1939 will highlight the meeting: Mmes. Charles Bennett, Arthur Green, Norman Barker, Chester Jackson, Palmer Schumacher, Warren Ten Eyck, Misses Mildred Miller and Hazel Tilson.

The business meeting will feature convention reports from Mrs. E. Grady Barnett, Mrs. Lewis Hindley and Miss Mary Ann Ryan. Final plans will be made for a bridge benefit on July 29.

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Reductions

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50%

and More

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## Ballroom Dancing on Program

A variety program of Latin and American ballroom dancing will be presented by National 20th Century Dance Studio Monday at 8 p.m. on the Community Program at Municipal Auditorium.

Exhibitions by instructors from the studio will be followed by student demonstrations. Thomas Cash is the director.

Carl H. Robertson will lead community singing to open the program at 7:30 p.m., with Regina Bean as accompanist.

Tyo Orchestra will play for old time and square dancing following the stage show. Joe Marshall will be caller.

The public is invited to attend this free program sponsored by the Long Beach Recreation Department.



# ...It's a Term of Excitement

By FRANCES LEWINE

WASHINGTON (AP)—Mrs. Lyndon B. Johnson sees life in the White House as a short term lease on an exciting experience.

And she says "one would have to be born yesterday" not to have something in his life open to criticism.

In a wide-ranging interview—the first of this kind she has given in the White House — Mrs. Johnson told how she and daughters Lynda, 20, and Luci, 16, share the criticism and the decision-making burdens of the presidency and try to help the man of the house.

And, she said, she thinks the President is "in very splendid health and being real sensible within the limits of the demands of his office."

Mrs. Johnson notes that "being the wife of the President does qualify as a job."

"You could regard it as a tool which can be used, which I want to learn how to use wisely and energetically," she said.

**SHE FINDS** the White House a place where you touch base with "a parade of interesting minds" and "uncertainty is more likely than order" in the daily schedule.

When it comes to criticism—and she's had her share—Mrs. Johnson said you have to explore your own conscience: "If I don't think there was anything wrong in it, I'm not going to worry about it."

"Foolishness," is the way she characterized complaints about Johnson pulling the ears of his pet beagle dogs and turning off lights at the White House.

"If you don't turn off the lights that aren't necessary, that's plain neglectful," she commented.

And, she termed Republican allegations about "deplorable poverty" among families on her Alabama farm land something of "a publicity gimmick" that "I just don't want to comment about."

Mrs. Johnson reiterated that she had let these farm families remain on her land

although it would have been financially more prudent to turn from cotton farming to timber.

"It would make much more sense to put the land into pine trees as far as income goes," she said, "But, I do not want to tell people that they have to leave."

Asked if she hadn't anticipated that someone might raise this issue when the President embarked on a nationwide war on poverty, Mrs. Johnson quickly replied:

"No, I don't think anyone could search his background to find out everything that might be attacked. One would have to be born yesterday with nothing to attack."

**MARKING** her first six months in the White House, Mrs. Johnson granted a two-hour interview to two service reporters who have been covering her activities.

With typical southern hospitality she provided a luncheon setting in the pretty blue and white dressing room of the famed "queen's bedroom" in the White House family quarters.

While two waiters served a light salad luncheon, she answered queries ranging from what she thinks of her husband's dancing to evaluating her own business acumen.

"I think he's a real good dancer," she said of Johnson. But, with a touch of humor, she added, "Lynda says his repertoire is a little limited."

When the Johnsons came to the White House, Mrs. Johnson placed in trusteeship the million dollar radio-TV enterprise she launched at Station KTBC in Austin, Tex. Much has been written about this venture and Mrs. Johnson was asked to give some insight into her business operations and whether she considers herself "a great business-woman."

"I only say I've got good judgment about people," Mrs. Johnson replied. She said she had picked good people to run her station and "I left the decisions to them."

When it comes to Write



**READY SMILE** and southern charm characterize Mrs. Lyndon B. Johnson who after six months in the White House finds being First Lady an "exciting experience."

House business decisions, Mrs. Johnson indicated she is called on by her husband for advice and consultation.

"I wouldn't say he comes to me for an okay," she said with a smile, "We talk about it and I infiltrate."

**IN EXPLORING** and getting reactions and judgments on national and international decisions, Johnson turns to his wife, too. "Alas poor man," she said, "after much more learned people than I have advised him, then he ultimately has to come up with the answer."

In her own job, Mrs. Johnson said she decides what public appearances to take on primarily on the basis of what "I have an earnest natural interest in."

"It's nutty to go some place you don't have an involvement in," she added smiling.

Mrs. Johnson likes best trips like those she made to the space center at Hunts-

ville, Ala., and the anti-poverty projects she visited in Wilkes Barre, Pa., and Kentucky.

Her reasons for going: 1—"I can serve some use to my husband in telling him what I saw, my feeling about it in learning from people rather than statistics.

2—"It can possibly be of some use to draw back the curtain to awaken and alert people to reasons why Lyndon has this poverty project."

And, with a laugh, she said the third reason was: "It's an education for me."

**AS A WIFE** and mother, Mrs. Johnson described the family routine and praised her daughters for the way they are handling their life in the spotlight.

Lynda, she said "did dandy" in accompanying the President on a recent six-state poverty tour.

"She has a naturally inquiring mind and also want-

ed to give her daddy the feeling he had another soldier . . . somebody in the family who cared."

And, she was equally approving of Luci's performance.

"She (Luci) has an almost painful sense of obligation to being our daughter and the role she's supposed to play. She hears she's supposed to be an American model for youth. She takes it seriously."

Asked if she sets any ground rules about White House dating, Mrs. Johnson said "that has kind of long been understood" by the girls. "I can't say I pry or make demands on exactly when they get in. I believe they have a good understanding," Mrs. Johnson said. "I frequently go in and see them when they get in and curl up on the bed and it's one of the best moments."

**MRS JOHNSON** said her day starts at 8 a.m. with breakfast, her favorite meal, in bed while she reads the newspapers.

Lunch is usually a catch-as-catch-can meal in the White House, with Johnson preempting the family's upstairs dining room for business lunches to which he often summons his wife for dessert and coffee.

Because she thinks she drinks too much coffee, Mrs. Johnson switches to Sanka "when I'm home and can control it."

It's dinnertime at the White House, "when Lyndon's work is done," ranging from 8:30 p.m. "to considerably later." The girls "get ravenous" and usually have their meal at 6:30 p.m., joining their parents later to talk.

As for the problem of privacy in the White House, Mrs. Johnson said she doesn't worry about that.

"I do worry about the lack of tranquility and serenity." And what she wants most is "a datebook with a day blank," and "a chance to lie in the hammock at the ranch and look at the sky. That's when you do your best thinking."

## Selby - Lookabaugh Troth Told

Mary Evelyn Selby's engagement to James Edwin Lookabaugh has been announced by her parents, Mr. and Mrs. Lennon Selby, Oklahoma City, Okla.

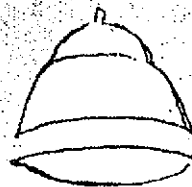
The bride-elect, a resident of Long Beach, received her

BA from Oklahoma State University, Okla., and also attended California State College at Long Beach. She has taught at Washington Junior High here for her the past two years.

Her fiancé, son of Mr. and

Mrs. Edwin S. Lookabaugh, Tulsa, Okla., attended Northeastern State College, Tahlequah, Okla., and is enrolled for fall classes at CSLB.

The wedding will take place Aug. 29.



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New Sweater Bra with deep plunge, pre-shaped full contour and seamless cups. 32 to 36. A, B and C, **5.00**

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New Lacy Bra, naturally contoured. 32-36, A, B, **5.00** in our Foundation Salon . . . then, in Lingerie

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Functional fashion in nylon tricot and lace. Camisole has stretch lace straps and back, lots of stay-down tuck-in. In white only, **3.95** Panti-Slip in white, black, beige, pink, blue, lime, **5.95** . . . both in Petite, S-M-L-XL.

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ONE OF ONE HUNDRED

...She'll See 'Miracle'

By MARY NETH

It's been called, appropriately enough, the "German Miracle"—the quick comeback of a country left bowed, broken and rubble strewn at end of World War II.

Today, Western Germany booms.

Her big cities bustle with affluent briefcase-carrying businessmen. Her autobahns are a blur of fast-moving wealth on wheels.

The miracle workers? Germans are willing to share that title with the American people. For, it was through three billion dollars of Marshall Plan aid that Germany was able to pick herself up and begin again.

Now, 19 years after the war, 100 prominent Americans have been invited by the Federal Republic of Germany to "come and see" what that aid meant in terms of recovery and prosperity.

The invitation, given at the time of the late President Kennedy's visit to Berlin, will include persons noted for scientific, political or cultural achievement.

Of the 100 (all personally chosen by President Johnson), 10 will be outstanding American women.

Of that 10, one will be a leading Long Beach woman, Mrs. A. V. Jacobowsky of 257 Belmont Ave.

JOYCE JACOBOWSKY leaves for New York July 19 for the week's tour of Germany as guest of that country's government.

Her invitation, a special delivery letter from the German Embassy, took her "completely by surprise." Though she hasn't quite recovered yet—she finds it "impossible to sleep"—she's ready to go.

Her wardrobe has been selected, she's studying German, most of all, she's busy planning her itinerary—one that will extend two weeks after the official German visit and take her to UN offices throughout Europe.

It's probably this former teacher's work with UN that earned her such recognition by the President of the United States in the first place.

A member of the American Association for the UN for the past 15 years, she served on the national board of directors for four years and both organized and was president of the Long Beach chapter.

HER INTEREST in the welfare of all peoples (the reason for the intense dedication to UN) also has brought about her appointment by Supervisor Burton Chase to Los Angeles County Commission on Human Relations.

And, if all this volunteer work (involving as it does speech-making, public appearances, trips to Washington, D.C.) weren't enough, Mrs. Jacobowsky, a deaconess in the Presbyterian Church, recently was appointed by Supervisor Burton Chase to Committee in charge of women's activities.

A busy woman, a concerned woman, Mrs. Jacobowsky is looking forward to learning all she possibly can about "the heartland of the continent."

"Germany is the key to Europe," she



Mrs. A. V. Jacobowsky

points out. "What happens there, particularly what happens to Berlin, can be decisive as far as world peace is concerned."

She's interested above all in learning all she can about the German women. "I want to talk to many of them. Compare their life with ours. Listen to their problems."

THE OFFICIAL tour of Germany will begin in Bonn, seat of the West German government. From there the visitors will be taken to Gremen, Hannover, Frankfurt then on to West Berlin.

No matter where Mrs. Jacobowsky's visits take her, this dignified, intelligent woman is bound to be greeted warmly as a friend.

Through her work with the UN in the past years, she's gained the respect of world leaders: the late Nehru and Dag Hammarskjold and Dr. Ralph Bunche, Adlai Stevenson, Marietta Tree, etc.

Besides absorbing mountains of official information Mrs. Jacobowsky will have duties of her own to perform.

She'll deliver a mayor-to-mayor greeting from Edwin Wade to West Berlin's Willy Brandt. She'll be the official representative of Los Angeles County government wherever she goes.

Then, following the tour of Germany, Mrs. Jacobowsky will visit UN offices in Vienna, Rome, Geneva, Paris and London and the International Court of Justice in The Hague, Holland.

This is something I've always wanted to do—something I never dreamed could happen," says this dynamic woman. "For me the 'German Miracle' is a fact, indeed!"

Oswald Jacoby  
Play Sets  
Declarer

South's three no-trump contract is almost ironclad, but not quite. Perfect defense can defeat it, and perfect defense should be possible.

East must cover his partner's queen of hearts with the king at trick one. South must duck and it will be up to East to abandon hearts

NORTH		
♠ 742		
♥ 643		
♦ A J 10 8 6		
♣ A 2		
WEST		
♠ 83		
♥ Q J 10 8 5		
♦ Q 4 2		
♣ 10 8 6		
EAST		
♠ 10 8 6 5		
♥ K 7		
♦ K 7 3		
♣ K J 5 4		
SOUTH (D)		
♠ A K Q J		
♥ A 9 2		
♦ 6 5		
♣ Q 8 7 3		
East and West vulnerable		
South West North East		
1 N.T. Pass 3 N.T. Pass		
Pass Pass		
Opening lead—♥ Q.		

and lead a club. Furthermore, he must lead the king of clubs in order to knock out dummy's ace.

This play constitutes a Deschappelles Coup, named after a famous French whist player of the last century.

South might as well win this trick with dummy's ace and return to his hand with a spade. His next play will be a diamond and at this point it will be up to West to rise to the occasion by playing the queen of diamonds. If he doesn't, the eight will be played from dummy. In that case East's best play will be to duck with the king but now South will have four spades, one heart, two diamonds and two clubs for a nine trick total.

IF WEST does rise with the queen South will probably go down two tricks.

He will have to play for his contract and therefore will let the queen hold that first diamond trick. Later he will return to his hand, lead a second diamond and finesse dummy's nine, whereupon he will wind up without even one diamond trick.

Romulos Feted by New Ambassador

By VIRGINIA W. KELLY

Chief Justice of the United States Earl Warren and Gen. Carlos Romulo have been friends for many years.

When the chief justice came to the reception in honor of Gen. and Mrs. Romulo given by the new ambassador of the Philippines and Mrs. Ledesma, the chief justice and the general gave each other a bear hug (the Spanish-type abrazo).

Former Ambassador to the United States Romulo (now president of the University of the Philippines) and the chief justice had only a brief conversation there because hundreds of other guests were arriving.

The chief justice looks more slender than he has for many years.

The new Philippine ambassador and his petite wife smilingly said that they already like Washington and hope Washingtonians will like them.

Mrs. John Foster Dulles told me she was on her way with Adm. and Mrs. Arthur W. Radford to dine aboard the yacht of former Postmaster General and Mrs. Arthur Sumnerfield.

Pierre-Paul Schweitzer, managing director of the International Monetary Fund, nephew of Dr. Albert Schweitzer, said that he is delighted to have met—at long last — the legendary Gen. Romulo.

OTHER GUESTS included Speaker of the House and Mrs. John McCormack; former Speaker Joe Martin; Sen. Sparkman of Alabama; and Sen. and Mrs. Karl Mundt.

Chinese Ambassador and Madame Tsiang and dozens of other ambassadorial couples came to greet "Rommie" (which is what Gen. Romulo's close friends call him) and his wife Virginia, who is famed for her beauty. Wearing an exquisite

terno, the national dress of the Philippines, with the big butterfly sleeves, of cream and bronze lace, Virginia had never looked lovelier.

Gen. Romulo is enthusiastic about his 18-point program for the University of the Philippines which includes: a new medical center; greatly enlarged schol-

arship program; increasing the faculty; a drive for better salaries for the faculty; and plans for a communications institute which would train young men and women for the information media in the Pacific countries and Southeast Asia.

Gen. Romulo said that a communications institute

would benefit many countries.

He also said that he has found the World Bank and the large foundations (including the Rockefeller and Ford Foundations) to be most sympathetic and interested in helping the university which is nationally supported.

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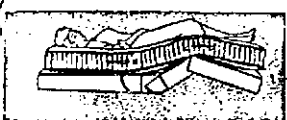
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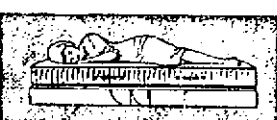


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for reading or TV.

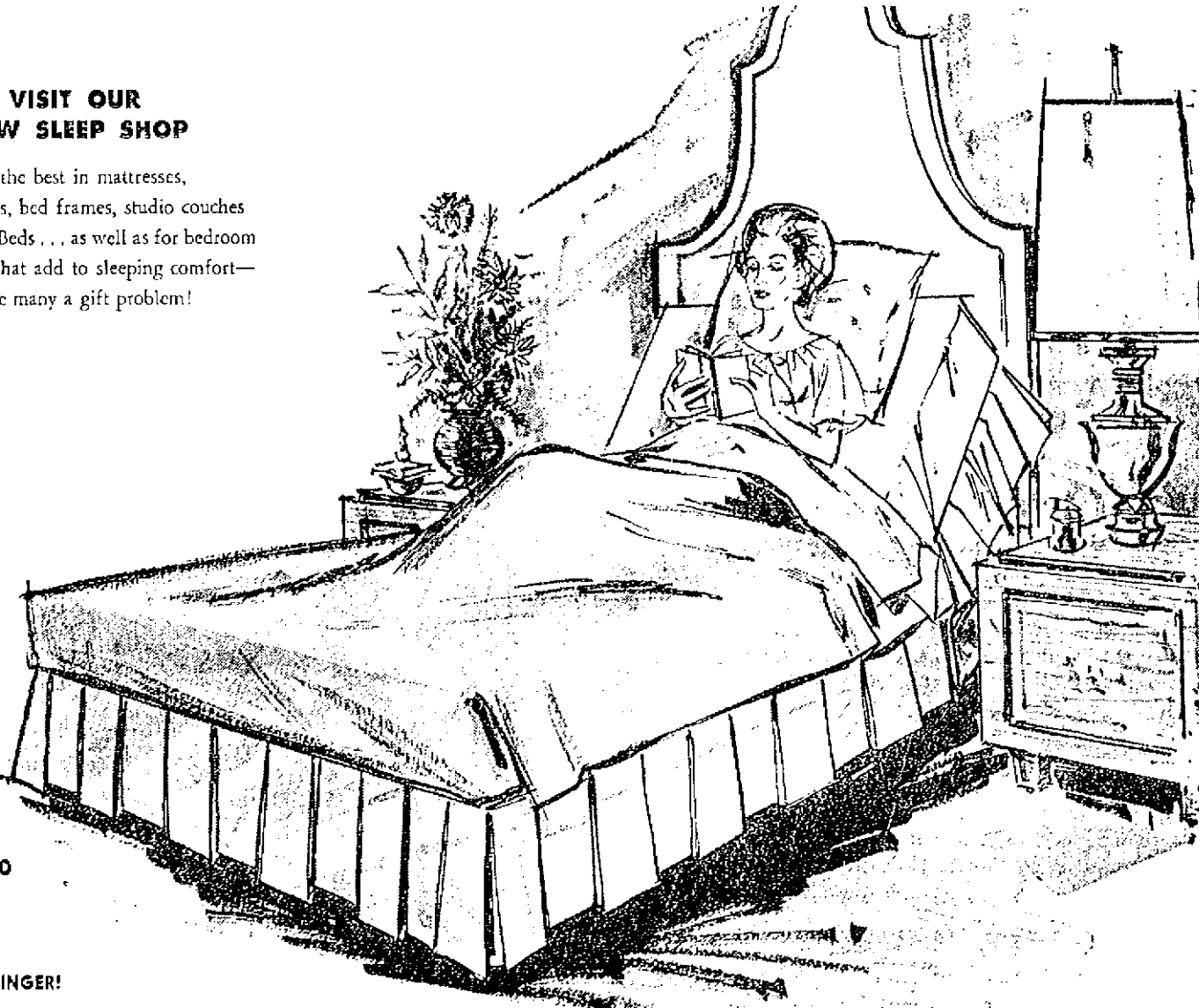
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# Rev. Saatjian and Martha Elliott Wed



Mrs. Lloyd Saatjian

Atlantic Avenue Methodist Church was the setting for the marriage of Martha Elliott and Rev. Lloyd Saatjian.

The bride, daughter of Mr. and Mrs. Arthur J. Elliott, Perry, Ohio, was graduated from Kent State University in Ohio where she was a member of Mu Iota Sigma and NH, deaf education honorary society.

Rev. Saatjian, son of Mr. and Mrs. K. N. Saatjian, Long Beach, was graduated from Poly High and the University of Southern California where he earned BA and a master of theology degrees. He was affiliated with Lambda Chi Alpha and is

district director of senior high work for Methodist Youth.

FOR THE WEDDING, the bride wore a white peau gown with Venice lace bands on the bodice, a bell shaped skirt and detachable train. Her elbow-length veil was held in place by a peau rose and she carried a cascade bouquet of white and yellow roses and stephanotis.

Mrs. George Deukmejian, the bridegroom's sister, was maid of honor. Clarence Saatjian, the bridegroom's brother, was best man. Other members of the wedding party were Patricia Burkett and Karen Zazek, bridesmaids, and George Deukme-

jian, Jack Saatjian, Raymond Saatjian, Norman Saatjian and Donald Dragovich, ushers.

Following a honeymoon in Northern California, the newlyweds will make their home in Los Angeles.

## Luncheon Meet

A pool side luncheon meeting of the Florence Chapter of the Children's Asthma Research Institute and Hospital will be held Thursday at 11:30 a.m. at the home of Mrs. M. M. Freeman, 4725 Olive Ave., Lakewood.

Mrs. Bertha Levin will co-hostess. Reservations may be made with the hostesses.

## MTA Convenes in Redlands

Approximately 500 delegates from 50 branches of Music Teacher's Association of California will convene at the University of Redlands July 12-16.

Redlands branch will host the convention, which will include concerts, master classes, lectures, recitals and business meetings.

Florence Russell of Los Angeles, president of the organization, will officiate. Others who will participate in the program are Dr. George J. Buelow, Stanley Plummer, Samuel Rodetsky, Russell Sherman, John Green, Natalie Limonick and

the Parnassus String Quartet.

Music Teacher's Association of California is an organization founded and incorporated in 1897 for qualified teachers in all branches of music.

## Set Card Party

St. Anthony's Altar Society will sponsor a public card party at 8 p.m. Monday in Catholic Center, Sixth St. and Alamitos Ave. Bridge, canasta, pinochle and 500 will be played.

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## Charleen Johnson Says Nuptial Vows

A white Irish linen full-length sheath banded with



Mrs. Donald O'Connell

Madeira lace was worn by Charleen Lillian Johnson at her wedding Saturday afternoon to Donald J. O'Connell at Los Altos United Church. Mrs. Patricia Ruby attended her sister as matron of honor. Bill Wirth served as best man.

Other members of the wedding party included Loraine Brookman, Mrs. Joel Cooper, Ernest Wasley and Richard Johnson.

**THE BRIDE**, daughter of Mr. and Mrs. C. Fred Johnson, graduated from Polytechnic High School, Long Beach City College and San Jose State College, where she affiliated with Delta Zeta. Her husband is a San Bernardino Valley College graduate.



Mrs. Dale A. Kincaid



Mrs. Denny Lee Mahaney

## Evening Weddings Unite Couples in Marriage

### Kincaid-

#### Arrington

First Baptist Church, Harlingen, Tex., was setting for the exchange of wedding vows by Janet S. Arrington, daughter of Mr. and Mrs. Fain Arrington of the Texas city, and 2nd Lt. Dale A. Kincaid, son of Mr. and Mrs. John E. Kincaid.

The bride wore a formal gown of gardenia peau de soie with an Alecon lace bolero. Her sister, Jo Ann Arrington, was her maid of honor. Fred Hayward attended the bridegroom as best man.

Other members of the wedding party included Judy Cope, Carolyn Anderson, Allen Smith, Tony Dunn and David Hennessee.

The new Mrs. Kincaid attended Baylor University

where she affiliated with Pi Alpha Lambda. Her husband graduated from Polytechnic High School and Long Beach City College.

The couple will reside at the U.S. Air Force Base in Bangor, Maine.

### Mahaney- Allen

An organza gown embroidered with sequins and pearls was chosen by Barbara Helen Allen for her marriage to Denny Lee Mahaney at Truett Memorial Southern Baptist Church.

Parents of the couple are Mr. and Mrs. Alvin E. Allen of Lakewood, and Mrs. Glenn Rupp, Paramount, and Bill Mahaney, Louisville, Ky.

Mrs. Robert Hernandez attended the bride as matron of honor. Mmes. Charles Dukeshire and Terry Allen were bridesmaids.

Serving the bridegroom as best man was Charles Dukeshire. Richard Mahaney and Terry Allen seated guests.

The couple graduated from Lakewood High School. The bride is a student at California State College, Long Beach. Her husband was graduated from Cerritos College.

The couple will reside in Bellflower.



### BANNER BENEFIT

A theater party at Melodyland July 12 will be sponsored by Long Beach Panhellenic to raise funds for a California State College, Long

Beach, scholarship. Committee members include (from left) Mmes. Gerald Ammann, Frank Sunofsky, John Fortier and Floyd Yates.

## Betrothed Plan Altar Trek

### Springer- Schmidt

Mr. and Mrs. Leland H. Springer announce betrothal of their daughter, Sally, to Fred Schmidt, son of Herman Schmidt. All are Long Beach residents.

An Aug. 28 wedding is planned.

Both young persons were graduated from Wilson High School. Miss Springer was graduated from UCLA where she affiliated with Pi Beta Phi and her fiancé from Long Beach City College and California State College, Long Beach, where he was a member of Sigma Alpha Epsilon and Alpha Kappa Psi.

### Wheelock- Shannon

Engagement of Jane Hannah Wheelock and John Herbert Shannon has been announced by her parents, Mr. and Mrs. Frank O. Wheelock, Long Beach. He is the son of Mr. and Mrs. Herbert L. Shannon, San Pedro.

The bride-elect was graduated from Wilson High School and in June from Scripps College, Claremont. Shannon will be graduated next June from Pomona College where he is a member of Phi Delta.

### Schinnerer- Porter

Former Long Beach residents Mr. and Mrs. Albert Schinnerer of Portland, Ore., announce engagement of their daughter, Lynn Ellen, to Keith Porter, son of Mr. and Mrs. Charles Porter, Hornchurch, England.

News of the betrothal was made known locally

during a family party in the home of Mr. and Mrs. Fred Ohlendorf. The bride-elect is a counselor and staff member at Arrowbear Music Camp, founded by her grandfather, the late F. J. Schinnerer who came to Long Beach in 1887.

Both young persons were graduated in June from University of UC, Santa Barbara, where she was a member of Alpha Delta Pi and Pi Kappa Lambda, honorary music fraternity. The prospective bridegroom received a degree in Horticulture in an English college and also attended Fullerton Junior College.

They will marry Sept. 13

in Long Beach.

### Kite- Johanson

Mr. and Mrs. Don Frederick Kite of Los Alamitos announce engagement of their daughter, Margaret Anne, to Harry John Johanson, son of Mrs. Marguerite Martinson, Lake Carmel, New York.

Miss Kite was graduated from Mt. St. Mary's College and currently attends USC Graduate School. She teaches in the Los Alamitos School District.

Her fiancé attended USC. He is a former member of South Bay Civic Light Opera Co., Buffalo Oratorio, N. Y.,

and David Manns School of Music, New York.

### Quigg- Woodard

Aug. 22 has been selected as wedding date by Katherine June Quigg and Terry Charles Woodard whose engagement has been announced by her parents, Mr. and Mrs. William S. Quigg, Long Beach.

A graduate of Polytechnic High School, the bride-elect is majoring in physical therapy at Children's Hospital, Los Angeles. She earlier attended UCLA and USC, Santa Barbara.

The prospective bridegroom was graduated from Milliken High School and attends Long Beach City College. He is the son of Mr. and Mrs. Charles D. Woodard, Long Beach.

### Agee- Berry

Plans for a late January wedding are being made by Linda Agee, daughter of Mr. and Mrs. Raymond Agee, Long Beach, and Frank Berry, son of Mrs. Maxine Berry, Huntington Park.

The bride-elect was graduated from Jordan where she was president of Delta and is a senior at CSLB where she is president of Little Sisters of Minerva. Her fiancé received early schooling Huntington Park and was graduated from CSLB where he was a member of Sigma Alpha Epsilon.

## Panhellenic Aids Scholars

A \$600 scholarship to California State College at Long Beach is awarded each year by Long Beach Panhellenic to a deserving girl graduate of a high school in the Long Beach Unified School District.

Donna Davis of Polytechnic High School was this year's award winner.

To raise funds for the scholarship, Panhellenic members will sponsor a theater party at Melodyland Theater in Anaheim July 12. The production is "Pajama Game," starring John Raitt.

Mrs. John R. Marsh is chairman of the planning committee. She will be assisted by Mmes. Floyd Yates, Gerald Ammann, John Fortier and Frank S. Sunofsky. Mrs. Robert N. Clingan is Panhellenic president.

Long Beach City Panhellenic was organized in 1914

and is now comprised of 21 sorority member groups. National Panhellenic was founded when the growth and expansion of sororities created a need for an interfraternity organization.

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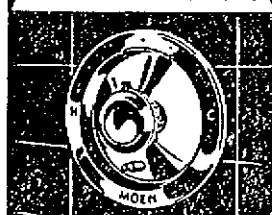
## WCC Announces Party Schedule

Under sponsorship of the ways and means committee, Woman's City Club is continuing its schedule of 11:30 a.m. snack bar luncheons and 1 p.m. card sessions during July at the clubhouse, 1309 E. Third St.

Parties will be hostessed by Mrs. R. I. Crawford, Group 13, July 10; Mrs. Charlotte Anderson, Group 7, July 17; Mrs. Standish Favour, Group 8, July 24; Lillian Harsh, Group 2, July 31.

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## Medallion Tea to Be Memorable

The beautiful and significant Medallion Tea which precedes the presentation of Assistance League debutantes of 1964 will take place Wednesday from 2 to 4 p.m. in the League House, Fourth Street and Roswell Avenue.

Tea chairman is Mrs. William J. Gillis who, at right in picture, shows a medallion to (from left) Mmes. Reginald H. Barden, Donald C. Berger and (standing) Glenn M. Gilmore.

All members of Assistance League, Rick Rackers and Las Hermanas Auxiliary are invited to the traditional affair which honors the mothers and their debutante daughters.

Each mother will present her daughter with a

gold medallion hung from a slender gold chain and engraved with the year of her presentation, which will take place during a gala ball July 25.

Tea will be served from an antique teakwood table draped with a Brussels lace cloth. Gold and white appointments with coral accents will be repeated in the centerpiece.

Mrs. David N. Eagleson, chairman of the mother-deb committee, will introduce the mothers and daughters. Mrs. Berger is tea co-chairman.

Guests will be greeted by Mmes. James Keipp, league president; Kenneth S. Wing Jr., Rick Rackers chairman; William R. Crail, Las Hermanas, chairman; and Myrl Ott, debutante ball chairman.

## His Eyes Are Closed to Her Admiration

DEAR MRS. MAYFIELD:

There is a boy who lives across the street from me and I've just flipped over him! He's 15 and I'm 12. I know he likes me as a friend but I want him for a boyfriend.

My mother says to act like a lady and I have for six months but he doesn't seem to notice. I see him every day to and from school and I'm getting impatient and worried that I won't get him for my boyfriend. What can I do?—IMPATIENT

DEAR IMPATIENT:

I suspect that to a 15-year-old boy the 12-year-old girl across the street is just a friendly neighbor—nothing more. At 15 he is more interested in older girls and probably thinks of you as just a kid.

Keep him for a friend and in a couple of years (if you are still interested) he may notice that you are growing up. Continue to "act like a lady" and if he doesn't notice you, someone else will before long.—M.M.

DEAR MRS. MAYFIELD:

I make most of my children's clothes as well as my own and an occasional dress for a friend, but once I begin sewing for people outside the family, it just snowballs; I find myself swamped. Everyone thinks I will do her sewing. Some people even buy things that don't fit because they know I'll alter them. I've charged (and I don't like to) but they just say, "whenever you get time will be all right." I get nervous and upset

Dear Molly Mayfield

thing finished at a certain time. If you do that, you're stuck!

when this stuff piles up and I have several small children. Besides, I haven't been well the past year. My friends know all this but it doesn't stop them. I don't like to be selfish but this is getting me down.

My husband says "just don't do it," how can I without hurting their feelings?—EASY MARK

DEAR EASY MARK:

I'm afraid this situation is your fault. All you need to say is, "Sorry, I just haven't the time."

This isn't being rude or hurting anyone's feelings—anyone with an ounce of common sense can see that you have plenty to do with your home and family.

If you can't bring yourself to say "no," let the stuff pile up (but out of sight) and just forget about it. Don't promise anyone that you will have some-

### El Tanya Event

Members and Friends of El Tanya Court 61, Ladies Oriental Shrine, are invited to a dessert card party at 7:30 p.m. Monday at Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Tickets may be obtained from the chairman, Mrs. Vernon G. Martz, 168 1/2 Nieto Ave., or at the door.

Listen to your husband. Who wants to be a beast of burden?—M.M.

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## Carmel Bridal Trip Follows Marriage

Now honeymooning in Carmel and San Francisco following their marriage at St. Bartholomew's Church are Mr. and Mrs. Dennis Grant Peters (Pamela Kath-

leen Munsterman).

Daughter of Mr. and Mrs. Hugh Lawrence Munsterman, 6227 E. Sixth St., the bride chose for her wedding, a gown of white peau de soie with reembodyered lace. Her bouffant veil was held by lilies of the valley and roses and she carried butterfly orchids with stephanotis.

Preceding her to the altar were Susan Mangoian, maid of honor, and Mmes. Michael Munsterman, Larry Russell, Dennis Courlemarche and Misses Trudy Rhoades and Judy Peterson, bridesmaids.

BRIDEGROOM, son of Mr. and Mrs. Lawrence Peters, 191 E. 68th Way, was attended by his brother, John Peterson, best man, and Michael Munsterman, Larry Russell, Jeff Biley, Jim Dunn and Richard Catton, ushers.

Both young persons were graduated from St. Anthony's High School. The bride continued her studies at California State College,

Long Beach, where she affiliated with Delta Delta Delta, Daughter of Diana and Spurs. The bridegroom currently attends Long Beach City College.



Mrs. Dennis Peters



Mrs. Burton N. Harris

## Harris and Davis Vows Solemnized

In an 8 p.m. ceremony at Chapel of the Wedding Bells, Bellflower, Carolyn E. Davis, daughter of Mr. and Mrs. Preston B. Davis, became the bride of Burton N. Harris, son of Mr. and Mrs. Sidney Harris.

For her marriage, Miss Davis wore a formal gown of lace designed with a tiered skirt and flowing train. Her veil was held by a pearl and diamond crown and she carried white roses encircling an orchid.

Members of the wedding party were Martha Horne, maid of honor; Judy Bridge and Roberta Harris, bridesmaids; Charles Styron, best man; Roger Osborne and Bob Hagan, ushers.

Both young persons were graduated from Millikan High School and attended Long Beach City College. She affiliated with Alpha Gamma Sigma; he was the Viking staff photographer.

The newlyweds are now at home in Torrance after a honeymoon in Carmel.

### Senior Citizens

National League of Senior Citizens will meet Monday at 1:30 p.m. at Machinists Hall, 728 Elm Ave.

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# 'Eloquent Light' in Photos

By ELISE EMERY  
Arts Page Editor

"The Eloquent Light," an exhibit of photographs by Ansel Adams, opens today at Long Beach Museum of Art with a reception hosted by Friends of the Museum from 2 to 4 p.m. Harpist Harriet Wodd will play.

The retrospective exhibition is on loan from the Smithsonian Institution's National Collection of Fine Arts and includes 200 photographs.

Long a lover of the outdoors, especially the mountains of the American West, Adams expresses in his pictures his reverence for the mystery of nature.

In one group of photographs are Yosemite scenes; other groups are Pure Photography, Extractions, The Southwest, The East, National Parks and Monuments, Applied Photography, Portraits and Equivalents, and California.

The show represents the span of Adams' development from 1923 to 1963 when he was playing a major role in the changing approach to photography.

ALYCE SANDERS has an exhibit of paintings at Dana

Branch Library, 3680 Atlantic Ave., which will hang through July 29. Viewing hours are noon to 9 p.m. Monday through Thursdays, 9:30 a.m. to 5:30 p.m. Saturdays.

The 36 oils and 2 pastels include 13 portraits, 6 still lifes, and country and street scenes.

"JULIUS BISSIER, 70th Year Retrospective," a collection of 130 paintings by Germany's leading abstract expressionist, will be on display in UCLA Dickson Center Art Galleries through July 26.

Bissier's early works were painted in a realistic manner, but after a fire at the University of Freiburg, Germany, destroyed these paintings he decided to abandon his first style. He began to paint exclusively in black and white, with ink, and not until after World War II did he return to the use of color.

In 1956 he began his now-famous miniatures. In 1960, he was given an entire room at the Venice Biennial and was awarded the Prize of the Museum of Sao Paulo. His most recent award is the 1963 Belgian Critics Prize.

The UCLA exhibit is the final one in a major tour of the United States. Gallery hours are noon to 5 p.m. Mondays through Fridays, 1:30 to 5 p.m. Sundays. The galleries are closed Saturdays.

Paintings and drawings by Calva (Mrs. John S. Cooke) are on display at North Branch Library, 5571 Orange Ave., and at the Security Bank in Huntington Beach. These two one-artist showings are the first given by the artist since her return from Europe.

TWO ARTISTS who have studied at California State College, Long Beach, are represented in an art exhibit to be held in conjunction with the Shakespearean Festival at Ashland, Ore. Saturday to Sept. 6.

The two are Tenold Peterson and Muriel Olguin. Artists from the Northwest, Southwest, Mexico, Chicago and British Columbia are included in the show. Los Angeles artists are Paul Darrow, Robert Fiedler and John Paul Jones.

WATER COLORS, collages and oils by Bernice A. Ryan are on display at Bay Shore Library, 195 Bay Shore Ave. The show may be seen through July 30. Hours are noon to 7 p.m. Mondays through Thursdays, noon to 5:30 p.m. Saturdays.

## Libraries to Begin New Series

Bay Shore Branch Library's summer film series will open this week with the presentation of three travel films Tuesday at 7:30 p.m. in the library's auditorium, 195 Bay Shore Ave. They are "Japan Harvests the Sea," which won an Academy short subject award under the title of "Ama Girls," "Hong Kong," a tour of the only Oriental City still open to traffic between the western world and the world of the Bamboo Curtain, and "Fiji." The latter includes scenes, pictures of native handicrafts and ceremonial dances. Children under 14 should be accompanied by adults.

BURNETT BRANCH Library begins its annual family Pops Program Thursday at dusk in the library patio, 560 E. Hill St. "Mike Mulligan and His Shovel," a color film using original illustrations and text from a popular children's picture book, will be presented along with "Flight of Friendship 7." This is the documentary film of John H. Glenn's flight from blast-off to his return to earth.

All library film showings are free.



### LIFE-SIZE BRONZE

In the first floor main hall of Museum of Modern Art, New York, stands Picasso's bronze, "She Goat," which is 56 1/2 inches long by 46 1/2 inches high.

## Visits to Museum Whet Appetite

By VIRGINIA LADDEY

NEW YORK—Three visits so far to the Museum of Modern Art, 23 W. 53rd St., each to the saturation point of viewing, only whet my appetite for more, and yield no satisfaction that I know the exhibitions. This situation—despite the fact that many of the works are old friends from shows in previous years, or from books on contemporary art, despite the fact that the galleries are grouped under such intelligible themes as Impressionists, anti-Impressionists, Neo-Impressionists, and by individuals—attests to the richness of the offering of this museum as well as my own inadequacies.

Yet, the current exhibit represents only 30 per cent of the permanent collection! There are three exhibiting floors. The first includes a main hall and six large galleries. On each of the second and third floors, there are 16 galleries besides large exhibit rooms for drawings, graphics, architectural and industrial design. Upholstered benches in the center of each room permit thoughtful viewing.

THE MUSEUM is oriented to a 35,000 square foot

IT IS IMPOSSIBLE to summarize this collection; it represents 100 years of the most individualistic creation, of intense and gifted people struggling to come to grips with the rapidity of revolution in industry, science, economics, political forms, and the place of human beings within their framework. The ranges of emotion, of color, of technique, and of view of the world are inexpressible.

Of the newly-enlarged museum, director Rene d'Harnancourt says: "The Museum of Modern Art has three principal functions: to exhibit our constantly growing collection, now foremost in the world; to present a diversified program of temporary exhibitions and other activities; and to provide an international study center unique in the field of modern art."

A membership in the museum for a small amount annually brings more than its value in beautifully illustrated books, catalogues, and programs to keep abreast of this exciting center of art in our time.

## On Stage---

CHAPEL THEATER, 4164 Pacific Coast Hwy., Torrance, "Shanghai Gesture," 8:30 p.m., Fridays through Sundays through Aug. 1.

COMMUNITY PLAYHOUSE, 5021 E. Anaheim St., "Remains to Be Seen," 7:45 p.m., Thursdays; 8:30 p.m., Fridays, Saturdays, through Aug. 1.

MAGICAL THEATER, 2100 Magnolia Ave., "Honey in New York," 7:45 p.m., Thursdays; 8:30 p.m., Fridays, Saturdays, through July 11.

OFF-BROADWAY THEATER, 211 Line Ave., "The House," 7:30 p.m., Thursday through Sunday, through July 19.

JUSTICE COLLEGE, Tent Theater, 4101 E. Seventh St., "Hot Fever," 8:30 p.m., Wednesday through Saturday.

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### 'REMAINS TO BE SEEN'

Lee Rhoads at the drums and Lorrie Richards, dancing, are the light-hearted leads in "Remains to Be Seen," Lindsay-Crouse mystery comedy at Long Beach Community Playhouse, 5021 E. Anaheim St. Both players are new to the local stage. Lorrie plays the role of a gay, lovable singer with a pop band; Lee is cast as an amateur drummer and the leading lady's suitor. The suspenseful, entertaining production will play Thursdays, Fridays and Saturdays through Aug. 1.

## Season 'Pajama Game' First on Melodyland Series

A program of operatic music will open Hollywood Bowl's 43rd season Tuesday at 8:30 p.m. Fausto Cleve will conduct; Anna Moffo, soprano, will be soloist.

Other events this week will be "Music Inspired by Shakespeare," Franz Waxman, conductor; Irene Jordan, soprano; Agnes Moorehead, narrator; and the Paul Salamunovich Women's Chorus, Thursday at 8:30 p.m.

"A Salute to Richard Rodgers," Friday and Saturday at 8:30 p.m. will be conducted by Skitch Henderson. Soloists for the two concerts of Rodgers music will be Florence Henderson, soprano, and William Walker, baritone.

THE NINE-WEEK season of 36 events will consist of 18 Tuesday-Thursday concerts, nine Saturday Pops and eight Friday extras. Antonio and Ballets de Madrid will perform four nights, one Tuesday, a Sunday and one each Friday and Saturday. Bizet's "Carmen" in concert form will be offered on one of the Thursday nights.

Two post-season dates, Sept. 10 and 12, have been reserved for the Philadelphia Orchestra with its music director, Eugene Ormandy, conducting. Eileen Farrell will be soprano soloist Sept. 12.

Melodyland Theater in Anaheim will open its second summer musical series Tuesday with "Pajama Game" starring John Raitt and Barbara Eden.

The theater has just celebrated its first anniversary. Since it opened July 2, 1963, more than a million patrons have attended performances at the theater-in-the-round.

Season tickets are still available for the summer series which includes "Pajama Game," July 7 to 19; Alan Young in "Finian's Rainbow," with James Dunn and Molly Bee, Aug. 4 to 16; Jayne Mansfield and Patrice Wymore in "Gentlemen Prefer Blondes," Aug. 18 to 30; and Juliet Prowse in "Irma la Douce," with Ron Husmann, Sept. 1 to 13.

### Greco at Greek

Jose Greco and his company of Spanish dancers, singers and musicians will perform in Greek Theater, Los Angeles, Monday through Saturday nights. This new program will include scenes from "Goyesca Suite" and "Barcelona Suite." Silvio Maschiarelli will conduct.

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## Young Artists Recital Today

Delia Surratt, soprano, and Jeffrey McKee Jones, guitarist, will give a recital today at 8 p.m. in Immaculate Heart College Auditorium, Western and Franklin, Los Angeles. The public is invited; admission is free.

Works by Brahms, Faure, Bowland, Scarlatti, de Falla, Villa-Lobos, Bach, Tarrega and Moreno-Toroba will be performed.

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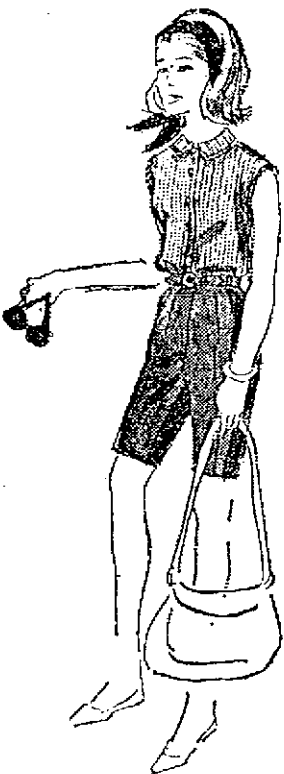
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**NUNS** Mary Anna Kaesman, Louise Grady and Pauline Foley (at top) sing "My Favorite Things." Above, Maria (Lois Beane) arrives at home of Capt. von Trapp (Marvin Cloyd). At right, Trapp, Elsa (Yvonne June) and Max (Ken Shanks) surprise Brigitta (Kathleen McFadden). Far right, Mother Abbess (Toni Day) blesses Maria on her wedding day.

Photos by Perry Griffith

# 'The Sound of Music'

**NONNBERG ABBEY.** As the theater darkens, we hear the bells of Nonnberg Abbey. When the theater is completely dark, the sound of bells fades and we hear feminine voices chanting "Dixit Dominus."

(In the darkness the curtain has risen and slowly the lights come up on the interior of Nonnberg Abbey. There is an altar with its lighted candles on one side, in the rear are vaulted arches and in the back wall a stained glass window. Across the stage, below all this, is a metal grillework. The singing continues.)

Since the curtain first rose on "The Sound of Music" in the Lunt-Fontanne Theater, New York, Nov. 16, 1959, the Rodgers and Hammerstein musical has charmed audiences with its lilting melodies, and its vital, joyous dramatic story.

Long Beach Civic Light Opera will close its current season with nine performances of this favorite production beginning Thursday in the Concert Hall of Municipal Auditorium. The curtain will rise at 8:30 p.m. July 9 through 12 and 16 through 19, and at 2:30 p.m. for a matinee on closing day.

"SOUND OF MUSIC" is based on the true story of the Trapp Family Singers. Lois Beane will portray Maria, first as the irrepressible, music-loving postulant at the abbey, then as the lively lovely wife of the anti-Nazi Austrian, Capt. von Trapp, played by Marvin Cloyd.

Barbara Weber as Liesl and Dennis Mangers are cast as young lovers. Toni Day as the understanding Mother Abbess, Ken Shanks as Max, a friend, and Yvonne June as the attractive villainess, Elsa, are strong supporting performers.

The musical will be given full Broadway staging with costumes and scenery from the New York production. Kathy Davis is general director, Jack Kroesen is musical director and Bill Roberts returns to the company as choreographer.

For ticket information, call Long Beach Civic Light Opera Association, 518 E. Fourth St.

—ELISE EMERY.



"DO-RE-MI" sing Maria (Lois Beane) right, and the Trapp children (first row, from left), Barbara Weber, Marcy Bond, Chris Kroesen; (top row, from left) Michael Henley, Denise Irvin, Donna Steele and Kathleen McFadden.



## Students to Vie in Festival

The third annual Southwestern Youth Music Festival will be held at Long Beach City College Aug. 14, 15 and 16.

Music students from cities throughout California and neighboring states will compete for cash, trophy and ribbon awards.

Long Beach Board of Education has made it possible for the festival to be housed in LBCC music building; concerts will be held in the auditorium. Ample parking will be available and nearby restaurants and motels will be convenient for out-of-towners.

**THE FESTIVAL** will open with a banquet Aug. 14 at 7 p.m. in the Elks Club, 4101 E. Willow St. All other activities will take place at the college.

For information regarding concerts and competition write to Southwestern Youth Music Festival, P.O. Box 20160, Long Beach 1.

## 'Drunkard' Moves

"The Drunkard," now in its 28th year, is now playing in its new home, the Pavilion Theater, 1708 N. Las Palmas Ave.

## LBFS Screens French Film

"The Girl With the Golden Eyes," third in the Long Beach Film Society's summer series, stars Marie Laforet, Paul Guers and Francoise Prevost in a plot based on Honore de Balzac's stories.

In it, a fashion photographer falls in love with a beautiful model he has attempted to seduce on a wager.

Although the plot line is good, the photography and acting has drawn the real applause for "The Girl With the Golden Eyes."

It will be screened Saturday with a selected short feature at Long Beach State College Little Theater at 7 p.m. and again at 9 p.m.

Upcoming in the society's summer series are "Ivan the Terrible," (Pt. 1); "The Running Man," "Umberto D.," "A View From the Bridge," "Kanal," and "The Balcony."

## 'Lear' to Run at Pilgrimage

Shakespeare's "King Lear" will open at the Pilgrimage Theater, Los Angeles, Friday and will run nightly except Sundays through Aug. 8. Morris Carnovsky will star in the title role under John Houseman's direction.

## New Opera Group to Tour

By RACHEL MORTON  
P-T Music Critic

Musical tidbits gleaned from recent readings:

Joan Sutherland, famous and incomparable coloratura singer, has formed an opera company with the J. C. Williamson Theaters, Ltd., of Australia, one of the oldest and largest organizations in the world. It will be called the Sutherland-Williamson Grand Opera and will tour Australia in the summer of 1965.

This will be Miss Sutherland's first visit to her native land since she left as a student in 1954. At that time, she was the recipient of a prize of \$10,000 in a competition to find the greatest voice in Australia. The judges certainly made no mistake, for since that time Joan Sutherland has become the greatest coloratura singer in the world.

**THE TOUR** will last for 14 weeks with five weeks each in Melbourne and Sydney, and two weeks each in Brisbane and Adelaide. With her husband, Richard Bonynge, as musical director she will be heard in her most famous roles: "Lucia di Lammermoor," "La Traviata," "Semiramide," and "La Sonnambula." Other operas listed, but without Miss Sutherland, will be "Eugene Onegin," "L'Elisir d'Amore," and "Lakme."

## Major and Minor Notes

An interesting point might be made here, especially to those students of singing who want to come from the back of the chorus to the front of the footlights in 10 easy lessons! It has taken Joan Sutherland 10 years to return to her homeland, world famous.

**ANOTHER** famous coloratura soprano, Galli-Curci, who passed from our midst last November, is the subject of some interesting commentary by William Seward in the July issue of Hi-Fi Stereo Review. Some of the questions and answers are illuminating.

Question by Seward: Later we have had some very tempestuous prima donnas in our opera houses. Were you ever one of these?

Answer by Mme. Galli-Curci: I had plenty of that vital energy sometimes called temper or temperament. But there was nothing morose or sullen about it. I exploded at things I considered to be injustices, and then all was sunny again. Artists must remember one important thing: the great career is built alone, in solitude and discouragement. One must weep tears and sweat blood for it.

**QUESTION:** What do you think is the most important element in art?

Answer: Art must always be beautiful. The artist's realization of beauty transmutes itself to the voice, without question. Beauty must be emphasized in the performing life of the artist, just as it is in the performing life of nature.

**QUESTION:** Do you think that a singer is born or made?

Answer: Well, first the singer has to be born, then he has to be made. It has long been my very decided conviction that only long,

hard years of unremitting work can make an artist. In my case, even in the beginning, I seemed to comprehend that no shortened roadways lead one to high places.

**AND, FINALLY,** to further expound on the riches of ripened maturity: In New York last week, the 87-year-old cellist, Pablo Casals, described by Fritz Kreisler as "the best that draws a bow," conducted in Carnegie Hall a memorable performance of Haydn's "The Creation." Writing of that concert, Newsweek's reviewer last week said: "His conception of Haydn was noble and majestic; yet light as soft rain. The applause he received from the audience, which was so constantly on its feet they might have been doing calisthenics, was tremendous."

## Would-Be Critics Win Scholarships

University of Southern California has awarded four students two year fellowships in its music critics' training program. The fellowships, (\$5,000 per year), were granted to Carl R. Cunningham, Los Angeles; Donald A. Dierks, Portland, Ore.; Phyllis Drazan, Chicago; Thomas R. Putnam Jr., New York City, and Daniel J. Sullivan, Minneapolis.

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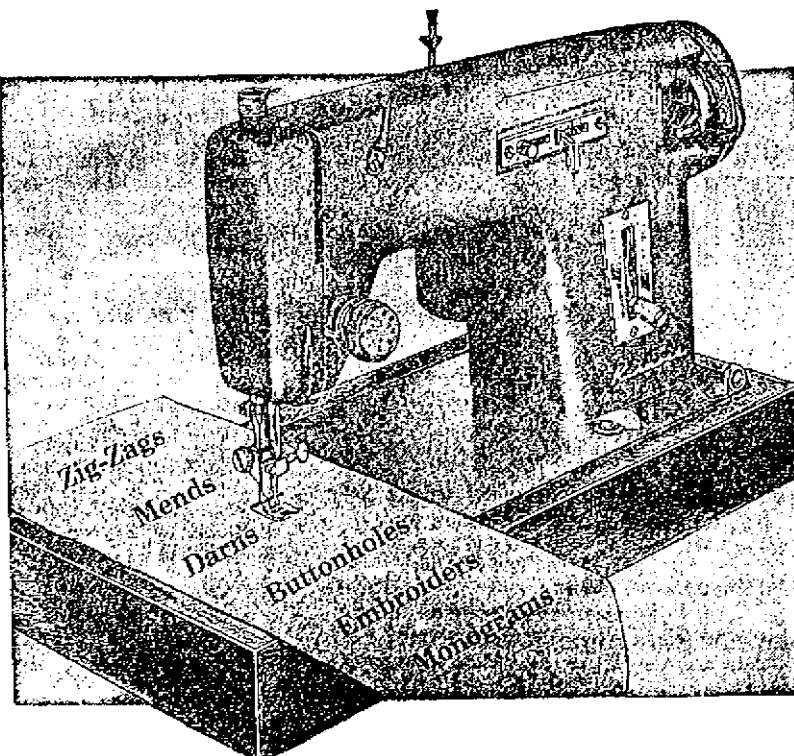
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# Perfection at Steak

By  
MILDRED K. FLANARY  
I. P. T. Food Editor

Today's Chef of the Week, Elmer R. Jennings, M.D., is director of laboratories, Memorial Medical Center, Long Beach, but his charcoal broiled steaks are no laboratory experiment. He's an expert on the subject.

While Jennings enjoys entertaining, he's a let-the-guests-do-for-themselves type of host.

Born in Detroit, Jennings attended that city's public school, then earned his degree in medicine at Wayne State University before going on to the University of Michigan, Ann Arbor, for his internship.

With the advent of World War II, he joined the army and was sent to the Western Front, where, for the next two years, he served as battalion surgeon. In 1946, the war over, he returned to Detroit, and to the faculty at Wayne, in the department of pathology.

JENNINGS had started medicine with the idea of becoming an internist. However, Dr. Osborne A. Brine, professor of pathology at Wayne, talked him into stay in that field as his specialization. His counsel proved to be of such value to Jennings, that he has started an "Osborne A. Brine" memorial fund at the hospital.

Having decided on pathology, Jennings remained on the faculty at Wayne for 13 years, first as a resident fellow, training in pathology, then as an instructor, assistant professor, and associate professor, before receiving a full professorship.

In 1959, Jennings came to Long Beach as head of the department of pathology at Memorial. His special interest is in the field of blood transfusions, and he has had published to his credit, 23 scientific papers relating to that subject. On many occasions he is called into court as an expert witness on blood.

WHILE STILL in medical school, two important events took place. He married Martha Springer of Detroit, a student nurse. And, certainly, of not the same relative importance, he was elected to the honor medical society, Alpha Omega Alpha.

The Jenningses have three sons, David, 21, a pre-med senior at USC, Tom, 16, who attends Chadwick and is musically inclined member of the family, and Philip, 11, the Little Leaguer. Philip is a student at the Malaga Cove School in Palos Verdes.

Jennings has served as president of the Michigan Society of Pathology, and of the American Association of



Elmer R. Jennings, M.D.

Blood Banks. Currently, he is a member of the Long Beach Rotary Club, the Cave de Roys, the Virginia Country Club, and the Thunderbird Golf Club. Yes, he loves to golf.

Three houses back, Mrs. Jennings ("Sam")—Martha is her checkbook name—decided that pathology WAS his specialty—and never again would the good Doc become the fix-it man. The results were always near tragic.

As we said before, however, we'll say again, his experiment with charcoal broiled steaks, is a proven success.

## CHARCOAL-BROILED STEAK

Select an aged piece of beef, preferably a 2-inch thick top sirloin, and have the meat cutter remove all excess fat, in order to lessen the drippings into the charcoal fire which diminishes the production of a free

flame. A flame should never be allowed to touch the steak and this will be impossible if excess fat is not trimmed.

The flame should be hot and the meat should be close to it. There should be frequent turning of the meat in order to sear it and to insure the preservation of the juices within the meat.

The steak should not be marinated but a generous amount of salt should be placed on it as it is being turned from side to side. Do not worry about having too much salt as it burns off readily.

Never turn the steak with a fork and in this way break the seal. Turning can be accomplished best with tongs or some implement like a pancake turner.

While steak is cooking, warm serving tray, so that it will be easy to maintain the optimum temperature until the actual serving.

## Patriotic, Fraternal Events on Calendar

### MONDAY

El Petrol Chapter, OES, stated meeting and election of associate conductress, 8 p.m., Alta Loma Temple, Orange Ave. and Burnett St. Vivian Campbell and William Carmichael, associate matron and patron will be honored. Vera Bard is chairman.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. busi-

ness session, Veterans Memorial Building. Myrtle Thompson will preside.

Ladies Auxiliary of Eagles 791, 8 p.m., Eagles Hall, 2821 E. Anaheim St. Gwendolyn Carakin will preside.

Wide Awake Rebekah Lodge 71, 42nd anniversary celebration, 8 p.m., Machinists Hall 728 Elm Ave. Flora Stuber will preside; Bess Cecil, chairman.

Chapter 8, Blue Star Mothers of America, 7:30 p.m., American Legion Hall, 59th St. and Orange Ave. Elizabeth Hansen and Hazel Fitzpatrick will be hostesses.

### TUESDAY

Review 15, Woman's Benefit Association, noon sandwich luncheon, 1 p.m. business session, Machinists Hall, 728 Elm Ave. Mrs. John Knight will preside and visiting members are welcome. Pioneer members convene at 11:30 a.m.

Mar Vista Chapter 511, OES, stated meeting and initiation, 7:30 p.m., Monte Vista Masonic Temple, 1120 E. Market St. Mrs. W. K. Luck will be hostess.

Widows Club, USWV, sandwich luncheon, noon, Linden Hall. Bertha Pinckney will preside.

### WEDNESDAY

William McKinley Auxiliary 27, USWV, noon pot luck luncheon, 1 p.m. business. Veterans Memorial Building. Harriet Spuhler will preside.

Abraham Lincoln Circle 44, Ladies of GAR, 12:30 p.m., Veterans Memorial Building. Mrs. Margie Woods will preside.

### THURSDAY

Khamsin Zuanna 127, public card party, 7:30 p.m., Linden Hall. Fern Wood will be chairman.

### FRIDAY

Bettina Chapter, OES, covered dish dinner, 6:30 p.m., Monte Vista Temple. An 8 p.m. ante room meeting will be followed by a program, Ruth Miller, chairman. Chapter adjourns until Aug. 28.

## Marriage Checkup Offered

The two most important words in a wife's vocabulary are "you're wonderful" and the three most important words in a husband's vocabulary are "I love you," according to experts at the American Institute of Family Relations in Los Angeles.

If marriage partners are not hearing these phrases, they are candidates for a marriage checkup, they added.

The non-profit institute has scheduled a marriage checkup workshop Wednesday from 7:30 to 9:30 p.m. at headquarters, 5287 Sunset Blvd.

A talk by Dr. Paul Popenoe, authority on marriage, will be followed by problem-solving sessions dealing with communications; differences in temperament; management of children and improving sexual adjustment, each led by an institute expert.

Married couples wishing to attend may make a reservation by writing or telephoning the institute.

## Seal Beach Club

Luncheon and an afternoon of cards at the home of Eugene Vichier, 208 Ocean Ave., Seal Beach, will be sponsored Wednesday at noon by Woman's Club of Seal Beach.

The party will benefit the uniform fund for girls doing escort work at Veteran's Hospital.

ABIGAIL VAN BUREN

## Psychiatrist's Cure-All?

DEAR ABBY: Even though this is the truth, you haven't the courage to print it because it might reflect badly on your own American-husband-dominated society. But let's face it. On the subject of sex, you American women and your doctors, couldn't look sillier to the rest of the world. I refer to your suggesting that the 60-year-old man who winks and flirts with young waitresses needs a psychiatrist. Undoubtedly, he is just another normal American male married to a typical American female, who rations the physical side of love as though it represented the last irreplaceable gold in Fort Knox.

As a psychiatrist, I finally took my own advice and here I am in Rio de Janeiro where women are content to let a man dominate, and be a man any way he sees fit. Any man who has lived here would never return to a nagging American female. Among Brazil's 80 millions, we have less than one-tenth of one per cent the number of inmates in mental hospitals as do our brothers to the north of us. Here is your chance to send "sick" people where they can really get help. I guarantee you that few will need psychiatric treatment once they get here.—C.V.H., M.D.

DEAR DR. C.V.H.: Assuming your figures regarding the number of inmates in mental hospitals are correct, they are meaningless because you do not have anywhere near the number of psychiatrists or the facilities for the mentally ill (proportionately) as do your brothers to the north of you. Perhaps, due to this fact, you have developed a greater tolerance for mental illness than we have, and are better able to live with it. But if you are suggesting that mental illness can be cured by substituting the mattress for the couch, it isn't necessary to go to Brazil for the treatment.

DEAR ABBY: In an attempt to be "fair," my wife has gone overboard. She set a three-minute limit on all

telephone calls at our house. This includes our three daughters, ages 11, 14 and 17. And our son, 18. It also includes my wife and ME! She says that we can't expect our children to obey rules that we cannot obey ourselves. I am in business, and there are times when I must be on the telephone five minutes, and even ten. And I don't think I should have to apologize to anyone if such is the case. I would like your opinion of this "rule," as we have gone around on this subject as much as I intend to.—CUT SHORT

DEAR CUT: What is sauce for the goose, can be applesauce for the gander. Tell Mamma that if she wants to live by the rules she makes for her teenage children, bully for her. But you have been out of your teens for many years, and you don't need a governor on your mouth. And while you are at it, tell her there are times when three minutes won't do for the teen-agers, either, so she should quit running the house as a concentration camp and be a bit more flexible.

DEAR ABBY: I am sending you a write-up from the Philadelphia Bulletin about a 16-year-old girl and a 23-year-old man who recently were joined in holy matrimony near Delray Beach, Florida. It says, "The bride wore a fingertip veil and high-heeled shoes. Nothing else. The bridegroom wore nothing. The wedding was held at a nudist lodge, owned by the bride's father. Three naked musicians played the wedding march on a guitar, drum and accordion, while 200 nude guests watched the ceremony. The only clothes in sight were on the judge who performed the marriage." I know this is a free country, Abby, but doesn't an affair of this sort puzzle you?—PUZZLED IN PHILA.

DEAR PUZZLED: Yes, I wonder what the best man did with the ring before he got the signal to give it to the bridegroom. No vest, you know.

Problems? Write to ABBY, Box 69700, Los Angeles, Calif., 90069. For personal reply, enclose a stamped, self-addressed envelope.



ABBY

## They Have Rings on Their Fingers

### Gibson-Hollingsworth

Nancy Ann Hollingsworth, daughter of Mr. and Mrs. Franklin H. Hollingsworth, exchanged nuptial vows Saturday with Kenneth Nile Gibson, son of Mr. and Mrs. A. E. Gibson, at First Presbyterian Church in San Pedro.

A traditional gown of peau de soie trimmed with seed pearls was worn by the bride. Her veil of illusion fell from an Alencon lace and pearl headpiece.

Attending the couple were Mai Britt Sjoborg, maid of honor, Daryl Gibson, best man, Linda Lansdowne, Mr. and Mrs. Robert Lemley, Royce Gibson, Dave Carver, Don Brown, Gary Wakefield and Rick Bryson.

The bridegroom graduated from Millikan High School and California State College, Long Beach, where he held membership in Sigma Alpha Epsilon and Statesmen.

### Ryan-Pelkey

The marriage of Maxine Pelkey and Robert Blake Ryan was celebrated at a Nuptial Mass at St. Cornelius Catholic Church Saturday morning.

A reception followed the ceremony at the home of the parents of the bride, Mr. and Mrs. Clayton Pelkey. The bridegroom's parents are Mr. and Mrs. Blake Ryan of Wilmington.

The bride wore a formal gown with an Irish lace bodice and bouffant silk organza skirt. Her veil was held by a pearl crown.

Diane Edelbrock and Alan Ryan were honor attendants. Other members of the bridal party included Jenelle Campbell, Sharon Ryan, Robert Hedges and Robert Buck.

The former Miss Pelkey graduated from St. Anthony's High School. Her husband is a graduate of Banning High School, Harbor Junior College and attended CSLB.

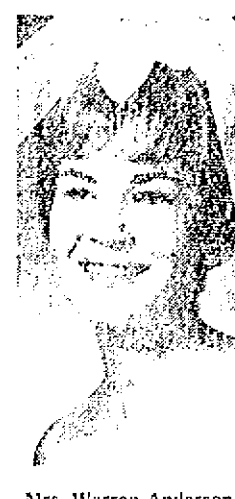
The couple will reside in



Mrs. Kenneth Gibson



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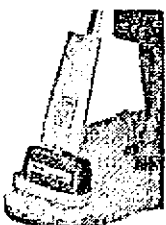
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# Parade

*THE NEWS & Independent - Press-Telegram*

AN INDEPENDENCE DAY MESSAGE:  
DO WE APPRECIATE  
OUR FREEDOM?

A PARADE LIFESAVER  
FOR SUMMER



FIRST LINE OF  
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ON THE SPOT  
REPORT BY ED KIESTER



Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave. New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



**Q.** Henry Cabot Lodge—wasn't he at one time an actor in Hollywood? —Dick McKown, Roseville, Calif.

**A.** He was not; you are mistaking him for his brother, John Lodge, former U.S. Ambassador to Spain, a lawyer-actor before he entered the diplomatic service.



**Q.** Would you please give me some information on the background of Edith Head, Hollywood fashion designer.—Katherine Kuschke, St. Paul, Minn.

**A.** Edith Head, chief dress designer at Paramount Studios, was born in Los Angeles 50-odd years ago, received her Master's degree from Stanford, taught romance languages in several girls' schools, got a job at Paramount, attended art school, won numerous Academy Awards, is married to architect Wilt Ihnen.

**Q.** I would like to know if the late Edsel Ford was the natural or adopted son of Henry Ford.—Bert E. Parsons, Placerville, Calif.

**A.** Natural.

**Q.** Danny Kaye on his weekly TV show almost always talked about his daughter but never his wife. Is he a widower or divorced? —Mary Walsh, Somerville, Mass.

**A.** Kaye, no widower, has been married to the former Sylvia Fine since 1940.

**Q.** Why was Cassius Clay turned down by the Army? —H. Wright, Louisville, Ky.

**A.** Intelligence quotient not high enough.



**Q.** Is it true that Ted Sorensen, a Unitarian-Universalist and speech-writer for JFK, helped Pope John XXIII write his famous "Pacem in Terris" encyclical?—P. A. L., San Antonio, Tex.

**A.** Not true.

**Q.** Actor Anthony Quinn has had a second child by his Italian paramour. Why does his wife stand for such a disgraceful situation?—R. Cray, Bayside, N.Y.

**A.** Katherine DeMille Quinn refuses to comment on her marital status with Quinn or what plans she is making to change it.

**Q.** How come in Australia they are showing on TV all the old Goldwyn films, none of which have been shown on TV in this country?—S. P., Oakland, Calif.

**A.** Goldwyn has leased 50 of his old films to Australian TV for \$500,000, has just signed to sell 50 to the CBS Late Show.

**Q.** Is it true that President Johnson attended the law school at Georgetown University, a Jesuit college, for three years?—Wm. H. Sullivan, Roslyn, N.Y.

**A.** No, he attended for one year, left to become state director of the National Youth Administration in Texas in 1936.

**Q.** My son keeps talking all the time about Norbert Wiener, whom he describes as "one of the greatest Americans of all time." I never heard of him. Who is he?—V. W., Newark, N.J.

**A.** Norbert Wiener, 1894-1964, was one of the world's great mathematicians, for 45 years one of the Massachusetts Institute of Technology's most distinguished professors. He was born in Columbia, Mo. His father, Leo Wiener, taught Slavic languages at Harvard. Norbert grew up in an atmosphere of intense scholarship. He entered Tufts College at 11, graduated at 14, received his doctorate from Harvard at 18. He founded the science of cybernetics and devised a conception of mathematics based upon imprecise terms. Many of his books are available in paperback from M.I.T. Press, Cambridge, Mass. His was one of the great American minds of this century.



**Q.** I understand 2,000 men were killed in constructing the Aswan Dam and that Nasser suppressed the news. True or false?—M. Stein, Los Angeles, Calif.

**A.** Since it was started in 1960, the Aswan High Dam project has cost Egypt and Russia 227 lives, 221 Egyptian, 6 Russian.

**Q.** Is Henry J. Taylor, the columnist, an associate of Westbrook Pegler, who used to write for the John Birch Society?—M. Mangan, Rensselaer, N.Y.

**A.** He is not.



**Q.** Where does Doris Duke reside when in the United States? —Edna James, Pine Bluff, Ark.

**A.** Los Angeles County, Calif.

**Q.** Is it true that on the afternoon of April 14, 1865, President Abraham Lincoln had a strange premonition of death and asked for a special guard from the War Department? He was assassinated that very night.—Harvey Smith, Charlotte, N.C.

**A.** It's true. But Lincoln's request was turned down by the War Department. No one knows why. His only bodyguard was an incompetent member of the Washington police department. As soon as Lincoln and his wife were seated in their box at Ford's Theatre that night, the policeman hurried over to Taltavul's Tavern where, ironically enough, John Wilkes Booth was drinking heavily preparatory to his assassination of the President.

**Q.** Who said, "Trust everybody, but cut the cards"?—Alex Henderson, Cary, Ind.

**A.** Finley Peter Dunne, American humorist, 1867-1936.

**Q.** Actress Jill St. John—what is her real name? Are her parents Jewish? Did she have her nose straightened?—B. T., Van Nuys, Calif.

**A.** Real name: Betty Lou Oppenheim. Her parents are Jewish. She had a nose-job.

## Parade

THE SUNDAY  
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JULY 5, 1964

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Correspondents on an important question: 7th-grader Linda Emmens and Adm. E. J. Roland.

# A Letter to Linda

*Editor's Note: Blond, freckled Linda Emmens, a 7th-grade student of Paramus, N.J., wrote to Adm. E. J. Roland, the Coast Guard commandant, for an answer to a question that had come up in class. "Why," she asked, "do you feel the United States is a great nation?" Here is Adm. Roland's stirring answer.*

## DEAR LINDA:

When you ask what makes America great, you raise so broad and searching a question that I am not sure whether I can answer it to your satisfaction. Nevertheless, I shall try.

Our country, Linda, is the greatest miracle of all time. It is a miracle born of the blood, the toil, the hopes and the sacrifices of generations of men and women who valued justice and freedom above all else. They were people who forsook the comforts of their native lands to follow the hard path of conscience. Against all odds, they built this great and shining monument known as America. That spirit still lives.

## Triumph of Spirit

It is their spiritual legacy, Linda, which has made us great. For America represents, above all, the triumph of the human spirit over adversity. How else can you explain the defeat of the mighty British Empire by a handful of farmers and tradesmen? With crude weapons and with scarcely any military training they overcame the greatest military force of their time. They won, Linda, because they believed in and knew what they were fighting for. Americans have always valued freedom and justice above everything else. We are not perfect, of course, and from time to time we have made mistakes. But we have also proved over and over again that whenever man's liberty is threatened, we are ready to take up the challenge.

Do not be deceived, Linda, by those who tell you that Americans have become soft and too occupied with material things. We are still the descendants of the Revolutionary soldiers who left their bloody footprints on the snows of Valley Forge. Motor cars, television sets and washing machines are fine things, and they help to make life easier and more pleasant. But, if ever our liberty or that of an ally

were threatened, you may be sure we should not hesitate to put aside these comforts and take up the challenge. It has always been that way and always will be.

We are great, Linda, because America is the gigantic melting pot of the world. Into it, peoples from all over the world have poured their skills, their talents and their hopes for the future. We are a blend of many cultures, and this has given us the strength and resiliency of well-tempered steel. More than that, we have shown that it is possible for people with widely varying backgrounds to live together in peace and dignity. We are the living proof that democracy works and that it is the best system yet evolved for the fulfillment of man's hopes. Men in the farthest reaches of the earth still look toward the United States as the great promise of the future.

We are great because God has blessed us with a fair and fertile country and with a hard-working and intelligent citizenry. We are also humbly aware that all of our blessings flow from Him and that we must keep ourselves worthy of His favor. In this humility lies much of our strength. If we should ever lose it, then this would no longer be the country we know and love. But this, I am sure, will not happen.

In this country, Linda, a man may go as far as his talents and energies will permit him. With us, all that matters is human worth, not racial origin or economic status. Abraham Lincoln was the son of a poor frontiersman. He grew up in poverty and hardship and had very little formal education. Yet he rose to the highest office in the land and became one of our greatest men. There have been many others who have

risen from obscurity to positions of great honor because of their abilities. Americans do not believe that a man's place in society is forever fixed by the circumstances of his birth.

We Americans are a people who look toward the future rather than to the past. We respect tradition, but are not its slaves. Intellectual curiosity is one of our strongest traits. Because of it, we are always ready to experiment with new approaches which offer promise of human betterment. It is this same restless, striving spirit which drove our ancestors across a vast continent to build a new nation. We still respond to the adventure and excitement of new frontiers. That is why American science and industry today set the standard for the rest of the world. We are not afraid to think greatly and to act greatly. We have accomplished much to be proud of, but there is still much more to be done.

## The Future Is Yours

When you grow a little older, Linda, you may sometimes feel disappointed in the world we have given you. Try not to judge us too harshly. We did our best, but perhaps we haven't done enough. I hope that you and your generation can do more.

For soon—much sooner than you realize—our country's future will be in your hands. You and your generation will have to make decisions affecting not only our future but that of all mankind. Prepare yourself as well as you can so that your decisions may be wise and just. In this way you will be helping to perpetuate what Lincoln called man's "last best hope on earth."

This has been a very long letter, Linda, and I hope that it has answered some of your questions. It is good to know that earnest and intelligent young people such as yourself will one day assume their responsibilities of citizenship.

You have my best wishes for the future.

Sincerely yours,

*E. J. Roland*

Commandant, U.S. Coast Guard

## A Note to Schools

Admiral E. J. Roland's letter to Linda, printed on this page, has been made into a 10-minute patriotic film. Through PARADE, the Coast Guard is now offering this film to schools without charge (16 mm., black and white, with sound). If your school would like a print, send your request to the Public Information Division, U.S. Coast Guard, 1300 E Street, N.W., Washington, D.C. 20226.



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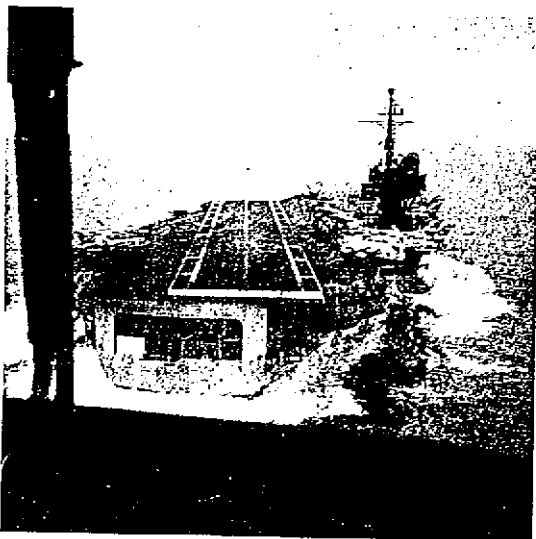
# THE SEVENTH FLEET

by **ED KIESTER**

COVER AND PHOTOS BY LARRY FRIED



Seventh Fleet in action: an A4 jet Skyhawk streaks off the deck of carrier *USS Kitty Hawk*, while a crewman, ears shielded against jet blast, races out to prepare catapult for next take-off.



Pilot's eye view of *Kitty Hawk* is shown in this helicopter shot. Plane follows runway line, is yanked to halt in area at center.

## *An on-the-spot report from America's*

WITH THE SEVENTH FLEET.

**T**o the average American housewife, and possibly to her husband as well, the U.S. Seventh Fleet is little more than words in the headlines. She knows that the Fleet is a collection of ships and planes somewhere in the far reaches of the Pacific. But how large the Fleet is, what power it packs or what role it plays in U.S. policy is usually beyond her.

To that wife and her family, however, the Seventh Fleet today is of critical importance. For it is our first line of defense in the most explosive area of the world—as its current role in Vietnam and Laos shows. The Fleet guards a fifth of the earth's surface—from the Aleutians to the Indian Ocean, from the Marshalls to the Antarctic. And on Independence Day weekend 1964, that area is pockmarked with tinderboxes, any one of which could burst into flame and plunge the U.S. into a general war.

How well does the Fleet measure up in this time of crisis? Photographer Larry Fried and I have traveled halfway around the world to seek the answer to that question. We have lived with, flown with, sailed with,

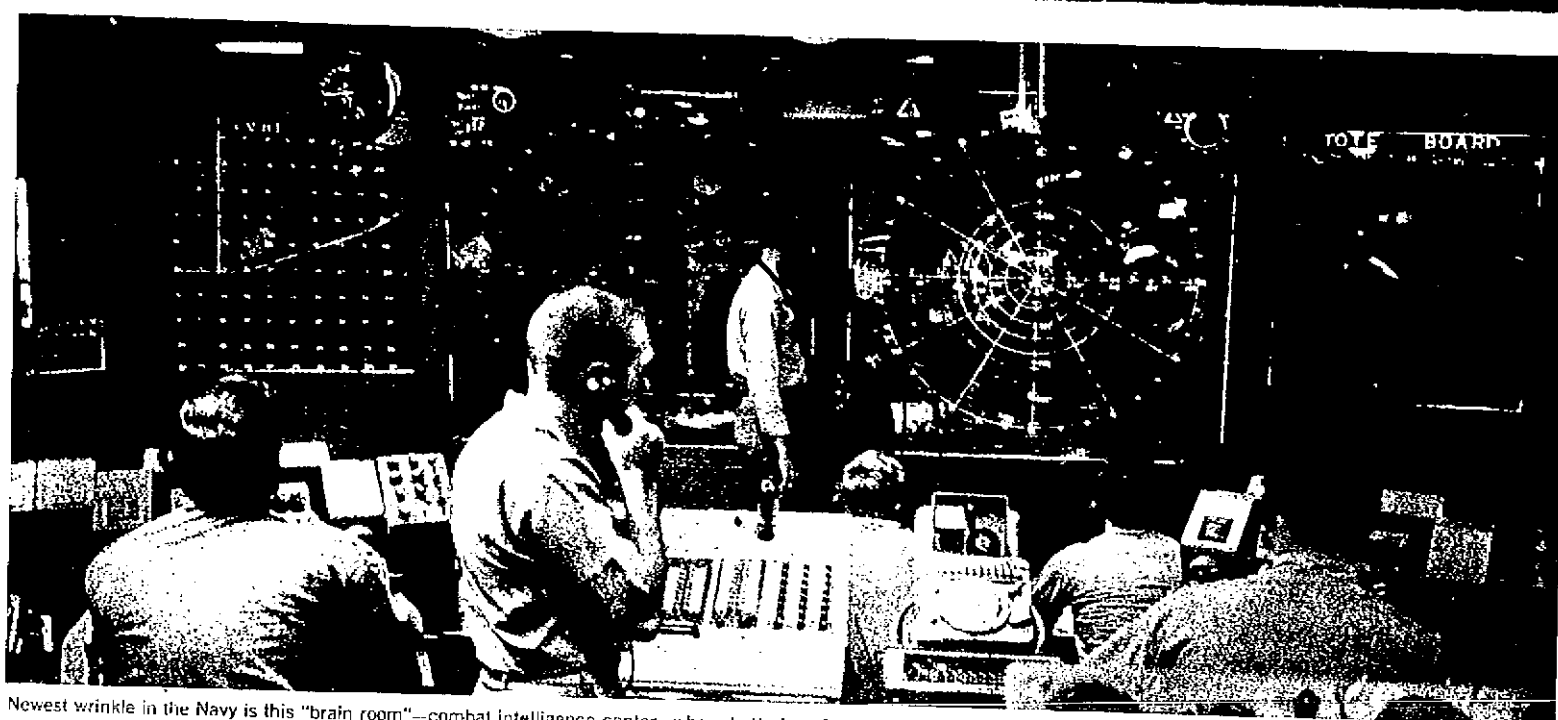
eaten with the men of the seaborne front lines. And what we have found is reassuring to American wives, husbands and families: the Seventh Fleet is probably the roughest, toughest, most formidably equipped emergency force on earth—and one seemingly fully prepared for any eventuality.

### THE NEW LOOK

The Fleet—although steeped in naval tradition going back to the wooden walls of Themistocles—is also vastly different from anything we knew in the past. It is a new generation of kids—half the 64,000 men are under 21 years old—fighting with a new generation of weapons.

Its statistics and its technology are impressive. Among the 125 ships and 650 aircraft are 3 of the latest "supercarriers," more than 30 destroyers, 7 or 8 subs headed by a nuclear model, a hunter-killer anti-sub contingent and a landing force of 24,000 Marines. All bristle with the latest hardware—missile batteries on the cruisers and destroyers, all-weather rockets in



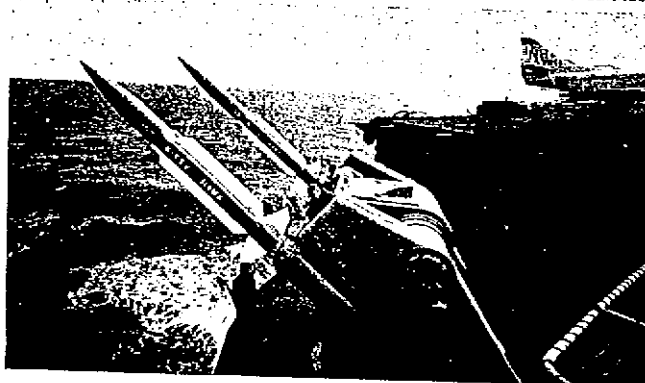


Newest wrinkle in the Navy is this "brain room"—combat intelligence center—where batteries of radar screens and computers assemble second-by-second picture of ship's situation.

Carrier at a glance is kept in this mockup of *Kitty Hawk's* flight deck. Each take-off and landing on the limited deck is carefully shown by models.



Today's weapons—ground-to-air Terrier missiles—threaten intruders from *Kitty Hawk* deck. Only other weapon aboard: a small cannon for salutes.



## seaborne front lines in the troubled Far East

the planes, an advanced "dunking sonar" for the antisub force, batteries of computers to furnish a commander a second-by-second picture of combat intelligence. Navy men point with particular pride to their supersonic interceptor, the F-4 Phantom, which already has broken several speed records. And when you visit the Fleet, you are always told about—though not shown—the nuclear weapons which, in official Navy jargon, "can be delivered from long or short range."

Yet for all this power, the Fleet has a strange job—again, unlike anything in World War II. It spends all its time playing war, but its mission is peace.

Vice Adm. Thomas H. Moorer, commander of the Fleet and a former Naval Academy athletic hero, compares it to a football team. The gray-haired, soft-voiced, crisp-thinking Alabamian, who this month gets a fourth star and becomes commander in chief of the entire Pacific Fleet, says, "First, we drill on fundamentals. Every ship does this alone, all the time. Then, frequently, we have what you might call a scrimmage.

The planes practice tracking the submarines. The subs stalk the carriers and destroyers. Then there are the big Saturday games. We had one last month—the SEATO naval exercise off Mindoro in the Philippines, where we drilled against the ships of other nations. We try to make these games as realistic as possible and to give our quarterbacks—the commanders—a chance to exercise their initiative." And then he adds: "Of course, this is one team that hopes it never has to play for the championship."

### 'ZONE PASS DEFENSE'

The Fleet, of course, has been matched for the championship many times. One recent occasion has been in Laos, where aircraft from the *USS Kitty Hawk* have been shot down while flying low-level photo-reconnaissance missions. The Fleet has also had a series of alerts—at the time of the Vietnam coup, during the Berlin and Cuba crises, when Soviet subs turned up in the Sea of Japan. In each case, the Fleet, in Adm. Moorer's football idiom, "constructed a zone

pass defense. We shifted strength to cover the area from which the threat was coming," he explains.

In preparing our article on the Fleet, we called first on the admiral at Yokosuka naval base, Tokyo Bay. Standing on the flag bridge of the missile-armed cruiser, *USS Providence*, he sketched the Fleet's mission. "This is the only force in the Far East which can put troops ashore in the face of opposition," he said. "You cannot do this by any other means. Also, you have to think of the Fleet as a little mobile bit of U. S. territory. You can move it anywhere to suit any situation. You don't have to be concerned about bases, overflight rights or permissions."

The Fleet's main task, the admiral explained, is to patrol specified areas of international waters. It is not mainly concerned with matching Communist naval strength. That strength, however, does make itself noticed. From time to time (see photo page 6) Soviet bombers have actually flown over ships of the Fleet. The Russians are also known to operate some 40 submarines, including nuclear-powered ones, in the

*continued on next page*



## Aboard an attack carrier: dedicated men do a top job

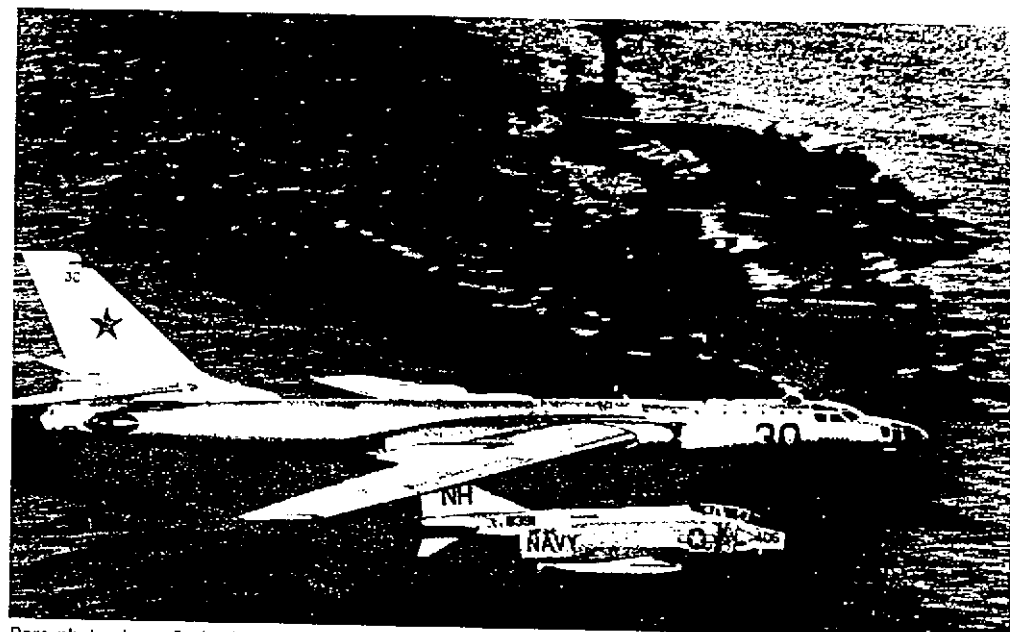
Pacific, mainly in the vicinity of Soviet Far Eastern waters. Soviet trawlers turn up frequently, and so do destroyers and cruisers.

To carry out its patrol task, Adm. Moorer explained, the Fleet is deployed in three main areas—off Japan, off Okinawa and in the South China Sea. Each is covered by an attack carrier division—a small fleet consisting of a carrier, three or four escorting destroyers and a cruiser—which spearhead Fleet offensive operations and would bear the brunt of any proposed attack. Against such a day, Moorer told us, they constantly participate in war games.

We had an opportunity a few days later to see such an exercise in action. We flew to the carrier *USS Kitty Hawk* at sea, landing on the deck with an abrupt snap of the neck and jolt of the stomach. Running out of Yokosuka along the east coast of Japan, the *Kitty Hawk* was to launch a surprise "air strike" against the Marine Air Base at Iwakuni, on southern Honshu, without being detected, then flee before the "black forces" planes or submarines could discover it. Capt. Al Vito, the division operations officer, had convinced Rear Adm. William Bringle to run without radio or radar contact to bring off the operation.

"Planes can home on a radar signal and follow its source," Adm. Bringle said. "Of course, with our radar turned off we won't know if they're out there either."

Nonetheless, for the next 48 hours, the *Kitty Hawk* burrowed silently through an angry sea at 32-knot



Rare photo shows Soviet jet bomber Badger spying on *Kitty Hawk* in international waters. Navy fighter stands guard.

speed while covering destroyers took water over the bridge, and everyone on the ship, led by Adm. Bringle and Capt. Vito, held his breath. At 5 A.M. on the third day, when still no "black" aircraft had located the *Kitty Hawk*, Comdr. Jack Gambrell launched his attack planes. The pilots came back in two hours, exhilarated, and reported their mission a success. The *Kitty Hawk* turned tail and ran out of the danger zone.

"A lot of people say a fleet is like sitting ducks in this age of missile submarines and nuclear weapons," Adm. Bringle said afterwards. "'Vulnerable' is the word generally used. But this kind of operation shows the truth. It's a mighty big ocean, and they have to find you before they can kill you."

### POWER & PUNCH

Aboard the *Kitty Hawk*, you can see in microcosm the power and the punch of the Fleet today. It is a vast ship, with more than 6 acres of flight deck, an 86-bed hospital, 3 barber shops, 3 snack bars and the capacity to dish out 13,746 meals daily. There are 90 aircraft, ranging from the Phantom through twin-engine attack bombers to the prop-driven Sky Raider. In line with the Missile Age, its only armaments are rockets—surface-to-air Terriers, which can be sent winging at supersonic speeds within two seconds after an unidentified aircraft appears on radar screens.

Also on board the *Kitty Hawk* are 4,100 officers and men. World War II sailors would be thunder-

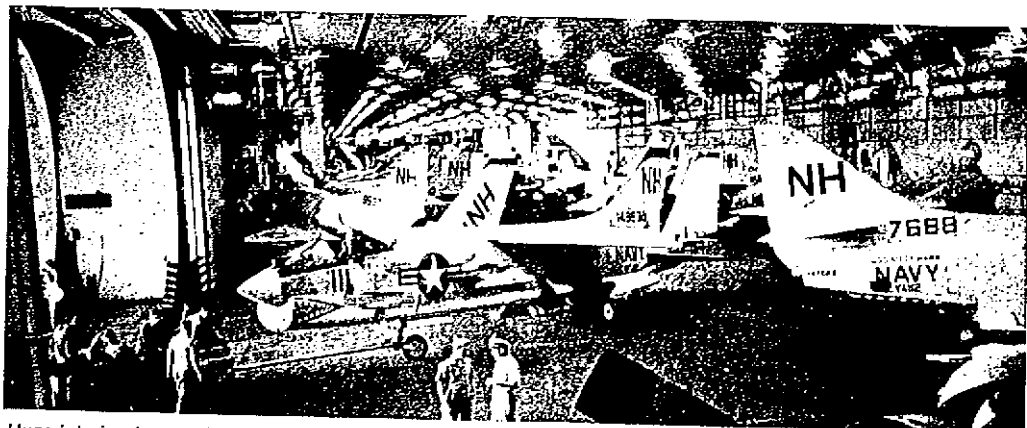
struck to know that they live and work in completely air-conditioned quarters, amid comforts not covered in *The Caine Mutiny*. This is their pay-off, in Adm. Bringle's words, for spending long hours on a hot, dangerous and nerve-racking job. And perhaps in the Navy's solicitude for them and their dedication in return is the true story of the Seventh Fleet today.

We spent a good deal of time with one pilot aboard the *Kitty Hawk*, Lt. (j.g.) Jess Stewart, 24, of Rockfield, Ky., and got some idea of this two-way feeling. Rangy, with what he calls a "tobacco-patch twang," Stewart is on his first tour of sea duty, and he is in love with it. At night he rushes topside to watch "the late show"—night launchings and landings—and the moments he remembers most vividly on shipboard are those when he was alerted to intercept enemy aircraft.

One day we were standing with him in the Squadron VF-111 "ready room" when, in the best war-movie tradition, a scramble order came over the squawk box. Already clad in his orange flight suit, he stabbed his legs into a G-suit, whipped on his Mae West and parachute, threw a survival kit complete with .45 across his chest, grabbed his clipboard and his helmet and began to dash through the companionways. Three minutes after the alarm, he was racing across the flight deck. After six minutes had passed, he was seated in the Crusader with the engine roaring—and he was furious. In the best tradition of the Seventh Fleet fire brigade, he thought he could have done it in five.



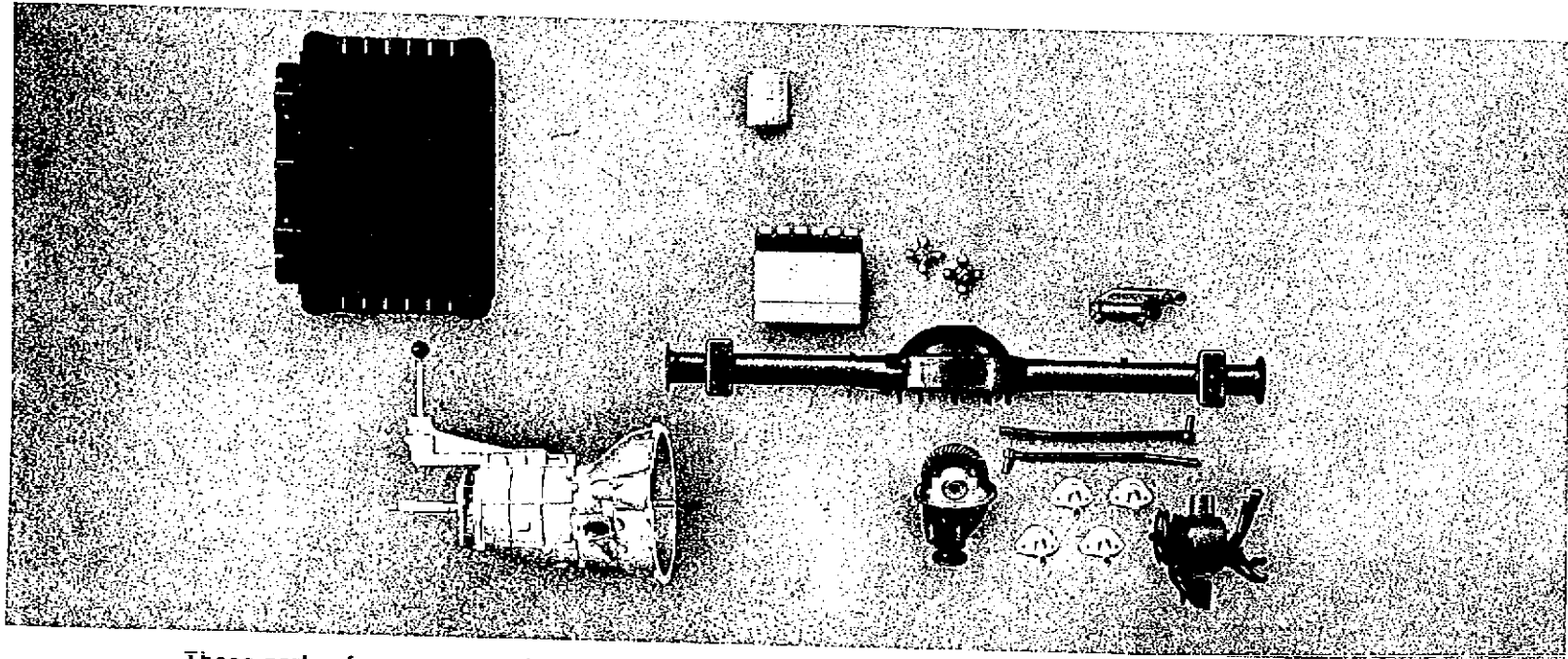
Taking salute, Carrier Division commander R. Adm. William Bringle (l.) hears report on deployment of forces.



Huge interior, hangar deck of *Kitty Hawk*, sprawls across two acres below main flight deck. Deck includes space for

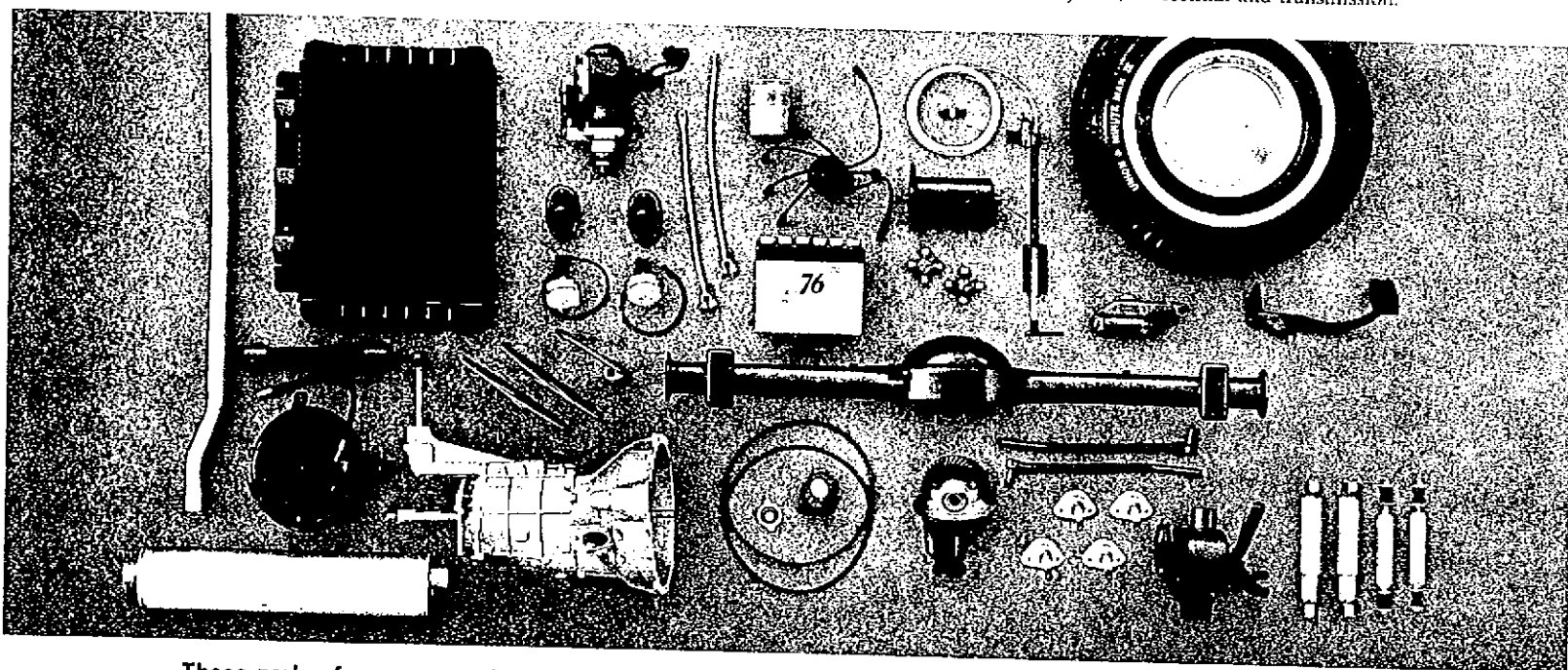
nearly 100 planes, maintenance, metal, electrical shops. More than 1,000 men are assigned to plane maintenance.





**These parts of your car are checked and greased during an ordinary lubrication.** They include the battery,

radiator, oil filter, master cylinder fluid level, ball joints, tie rods, king pins, universal joints, differential and transmission.



**These parts of your car are inspected, tested, examined, scraped, oiled, measured, filled and lubricated during Union Oil's 76 Certified Car Condition Service.**

In the engine, we oil the generator and distributor, check for oil and water leaks, inspect the oil level, steering mechanism fluid, automotive V-belt, positive crankcase valve and manifold heat riser valve. Under the car, we inspect the transmission and differential fluid, mufflers and exhaust pipes, shock absorbers, ball joint seals. And, grease the fittings. On the brakes, we check hose for leaks, examine emergency brake, brake pedal and master cylinder fluid level and check stop light. Under the hood, we inspect radiator and heater hoses, test the pressure cap, inspect fluid level and inspect for rust and corrosion. We test

the battery, fill all cells to proper level, inspect cables and hold-down and scrape off corrosion. Tires we examine for nails, cuts and unusual wear, then inflate to proper pressure. In addition, we inspect directional and other lights, check and oil linkage, inspect door latches, examine all hydraulic reservoirs and windshield wiper blades. When we're through, we certify in writing that all this has been done and alert you to any trouble in the making.

76 Certified Car Condition Service keeps your car young and safe to drive. Smart drivers get it at least every two months from those Union Oil dealers who have been schooled to give it. You'll know them by this sign:



**UNION OIL COMPANY OF CALIFORNIA**





**E**ach summer droves of Americans rush to beaches, picnic grounds and backyards, where box lunches, barbecues and makeshift meals become the stuff of life. The result is too often an aftermath of agony known as food poisoning.

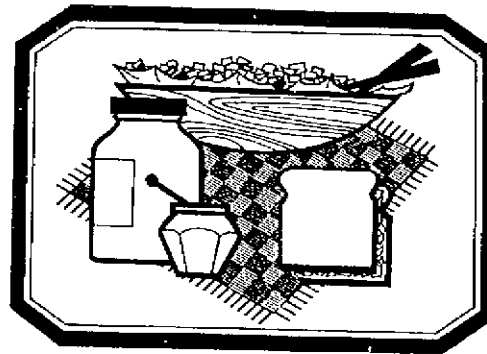
Food that is left unrefrigerated, incompletely cooked, or prepared by germ-infested food handlers invariably turns up as the cause of infections that poison one million Americans each year.

During any season anyone is susceptible, and almost any food is suspect. The list of foods that can be contaminated by a wide variety of microorganisms is seemingly endless. At the very top are those foods most popular at summer outings—salads made with mayonnaise and other dressings, custard pastries, eggs, ham and cold meats.

The bacterial villains in our food generally come from two specific families. One is a multitudinous group known as *Salmonella*, which has over 600 distinct members. Most of these germs are capable of causing various degrees of havoc in the human intestinal tract, and one bully boy in the group, *Salmonella typhosa*, is responsible for typhoid fever.

The majority are more genteel and cause a disease known as salmonellosis, which experts consider one of the most rampant public health diseases in the world today. The symptoms, which appear from 8 to 48 hours after the contaminated food has been eaten, are fever, explosive diarrhea, headaches and wrenching intestinal cramps. The effects of salmonella poisoning usually last for 2 to 7 days. Treatment is difficult, since few drugs or antibiotics display any effectiveness whatsoever. The body's own natural resistance and whatever degree of immunity may have been acquired from previous exposures are the best protection. Although its victims often feel as if they would be better off dead, salmonellosis is usually not fatal. But, where the bacterial strain is particularly virulent, or the victims very young or very old, the mortality rate often climbs as high as 20 per cent.

The second-most-common poisoner is an ill-tempered family of bacteria known as staphylococci. Staph



## FOOD POISONING

food poisoning causes much the same symptoms as salmonellosis, but the techniques of disease production are different. Unlike the salmonella, the staph germ itself does not cause the illness. Rather, its victims are intoxicated by a poison excreted by the staphylococci and left in the food. As a result, staph food poisoning occurs within a very few hours after the meal. Since it is the food itself that is poisoned, a relatively large quantity must be eaten to cause illness.

Staph poisoning is rarely fatal and much less prolonged than salmonellosis. Usually the symptoms vanish of their own accord within 3 to 6 hours.

A much rarer form of food poisoning, but far more deadly, is botulism. The disease is caused by toxin produced by the bacteria *Clostridium botulinum*.

The bacteria, which thrive in the absence of oxygen, resist ordinary cooking temperatures unless they are applied for at least 30 minutes. As a result, canned and vacuum-sealed foods, most often of the home-prepared variety, are the favorite habitat of the spores. In the absence of air they secrete a lethal toxin that probably blocks the release of an enzyme in the body which is essential for muscular control. The disease strikes swiftly, usually within 18 to 36 hours after the toxin has been eaten. The victim grows weak, his vision blurs and slowly he becomes paralyzed. The symptoms are often confused with those of polio, but if the doctor is able to identify the disease in time as botulism, an antitoxin, or poison-neutralizing agent, can be administered and the patient will usually recover. No other treatment will help. Should the antitoxin be withheld for even 2 days, however, death will occur in 65 per cent of the cases.

### OUNCE OF PREVENTION

Unfortunately, summer contributes greatly to the incidence of food poisoning of all types. But it is preventable if the following rules, prepared by the United States Public Health Service, are observed.

- Never use your hands to mix foods when clean, sanitized utensils can be used! Never work with food when you have infected cuts, because the germs causing the infection may be a source of food-borne illness!

- Potentially hazardous (readily perishable) foods should be thoroughly cooked and then either kept hot (140° or above) or cold (refrigerated to 45° or below) until they are served.

- A pressure cooker should be used to cook all meats or low-acid foods that are to be canned. The high temperature and pressure will destroy the spores which produce the toxin.

If common sense and sanitation are a part of all summer meals, you and your family will get a lot more fun out of summer outings and much less risk of being poisoned by contaminated food.

—FRED WARSHOFKY

PARADE LIFESAVERS WILL APPEAR IN FUTURE ISSUES. CLIP AND KEEP THEM AS A HEALTH REFERENCE PACKET.



Summer cookouts can be fun, but they can also lead to trouble — food poisoning.





An aged Nazare fisherman and his niece show Dick and Carol kind of thread used to mend fishing nets.



At Sintra, where many deposed royal families live, Carol and Dick Jones go riding in an old-fashioned carriage.



Carol and Dick, explorers of sorts, at Tower of Belém, on site where Vasco da Gama set sail for India.



The Fado, Portugal's version of U.S. torch song, gets undivided attention from couple in Lisbon night club.

# THIS YEAR'S BUY IN EUROPE—PORTUGAL

by ROSALIND MASSOW

**LISBON, PORTUGAL.**  
**P**rince Henry the Navigator, of Portugal, whose studies and research in navigation led to the rush of Latin explorers to the Western Hemisphere in the 1400's, is about to be repaid for his efforts by a host of grateful Americans.

This year, more than 100,000 visitors from the United States are expected to roam picturesque Portugal—land of Prince Henry's birth. Like the American couple pictured on this page, Carol and Richard Jones of Excelsior, Minn., they will enjoy the same treats of Portuguese living as the natives themselves. Tourist rewards are great and even kingly in this basement tip of western Europe, and the living is easy on the pocket, too.

The new rush to Portugal is due in part to the lowest air fares ever charged between New York and Lisbon. It is now possible to buy a 21-day round trip excursion ticket to Lisbon for \$300, and air service between the U.S. and Portugal is ever expanding.

There are now 24 direct nonstop jet flights to Lisbon from New York. The latest airline to institute direct service from the U.S. is Alitalia Airlines. The jet flights make the trip in 6 hours and 25 minutes.

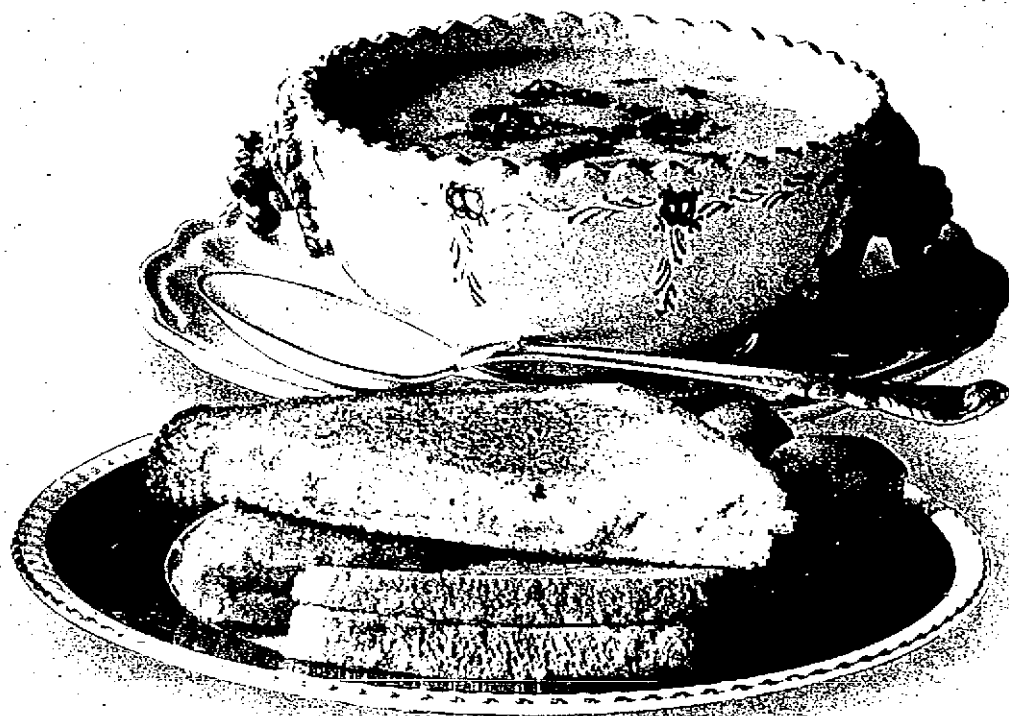
Anyone who has ever visited Portugal has nothing

but glowing words for its warmth as a host country. Even the spies during World War II, who made Lisbon a hotbed of international intrigue, appreciated the special qualities of the Portuguese. Those who needed help and friendship found it in this country. Refugees from Nazi oppression were safe in Portugal, and deposed members of Europe's royal families found a home again in the many lavish mansions in Estoril, Sintra and Lisbon.

After touring a week in Portugal, Carol and Dick Jones—he's a master sergeant in the U.S. Air Force—are convinced that one can live like a king in this country with no strain on the income. Dick took his wife to a castle-turned-inn at Obidos. The castle, once hunting headquarters for reigning families of Portugal, is in a 1,000-year-old walled city. The couple slept in a royal bedroom, were waited on like visiting dignitaries and walked and rested in the royal gardens. All this, plus three meals a day, tea and regional wines, cost less than \$8. At Nazare, a fishing port not far off, they watched fishermen pull in their catches of sardines. Later they ate the fish off charcoal fires.

Wherever they went, to castle or humble village, they were greeted with smiles of welcome. Their experience will be repeated thousands of times over this year.





# Chilled and Grilled

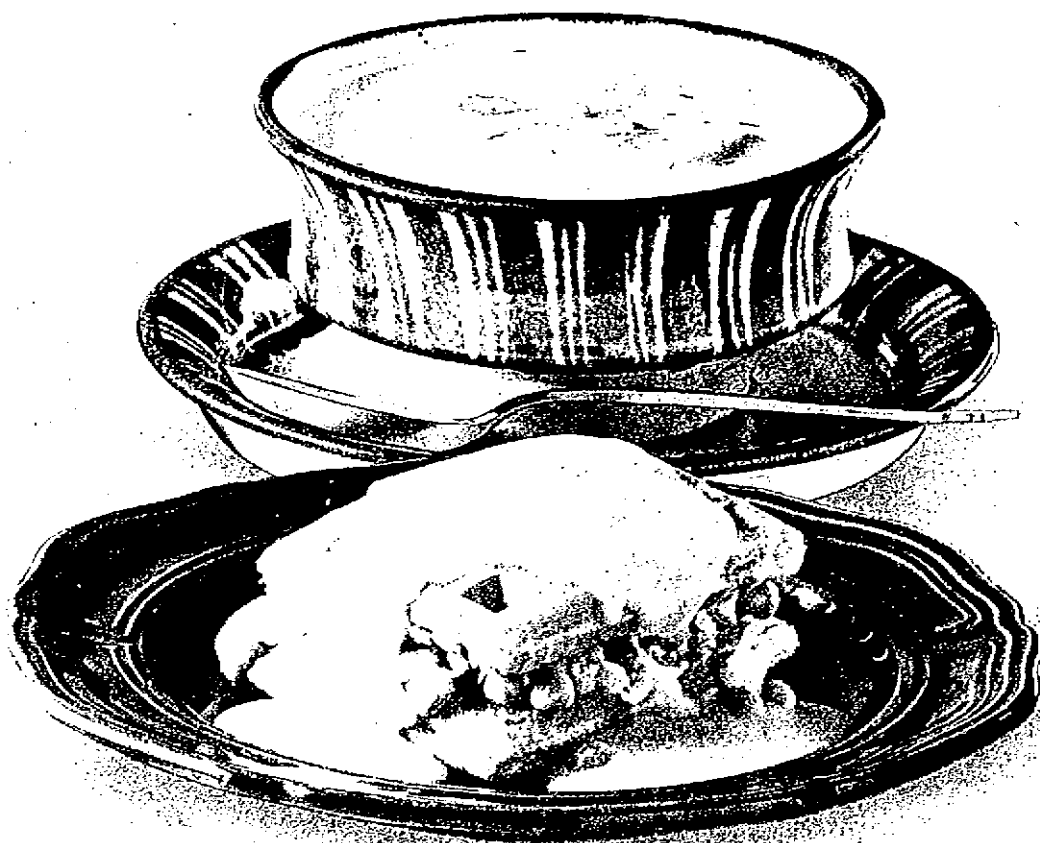
by

Beth Merriman

Parade Food Editor

Try something new for summertime dining—serve cold soup and a hot sandwich to family or friends.

You'll find this combination irresistible to jaded hot weather appetites. For a starter, try the suggestions on this page—chilled ripe olive soup with grilled deviled ham and cheese sandwich or chilled peanut butter soup with a hot tuna waffle-wich. A little imagination, plus the infinite variety of canned, frozen or packaged soups in your supermarket, will make your menus something to talk about.





# parade of progress

MAKE LIFE EASIER—TAKE A LOOK AT THESE SMART NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN

## CHILLED RIPE OLIVE SOUP

- |                             |                             |
|-----------------------------|-----------------------------|
| 1/4 cup butter or margarine | 5 cups water                |
| 1/4 cup flour               | 1/2 cup pitted ripe olives, |
| 1 tablespoon chicken        | finely chopped*             |
| seasoned stock base         | 3 tablespoons               |
| 1 teaspoon celery salt      | chopped parsley             |
| 1/2 teaspoon white pepper   | Paprika and                 |
| 2 cups instant nonfat dry   | parsley sprigs,             |
| milk crystals               | for garnish                 |

Melt butter in saucepan over medium heat. Blend in flour, chicken stock base, celery salt and pepper. Stir instant crystals into water; add gradually to mixture in saucepan. Cook and stir until mixture thickens and boils 1 minute. Stir in olives and parsley; cover; chill. Sprinkle each serving with paprika; garnish with parsley. Serves 8.

\*Or 1 can (4 1/2 oz.) chopped ripe olives

## GRILLED DEVILED SANDWICHES

- |                            |                |
|----------------------------|----------------|
| 1 large can (4 1/2 oz.)    | Mayonnaise     |
| deviled ham                | 8 slices white |
| 1/2 cup grated sharp       | or whole wheat |
| cheddar cheese             | bread          |
| Melted butter or margarine |                |

Combine deviled ham and cheese with enough mayonnaise for easy spreading. Spread between bread slices. Brush sandwiches generously on both sides with melted butter. Grill until golden brown and crisp. Serve at once. Makes 4 sandwiches.

## CHILLED PEANUT BUTTER SOUP

- |                              |                      |
|------------------------------|----------------------|
| 1/2 cup finely chopped       | 1 cup nonfat dry     |
| scallions or green onions    | milk crystals        |
| 2 chicken bouillon cubes     | 1 quart water        |
| 2 tablespoons butter,        | Chopped peanuts or   |
| melted                       | parsley, for garnish |
| 1/4 cup flour                | Lemon wedges         |
| 1/4 cup creamy peanut butter |                      |

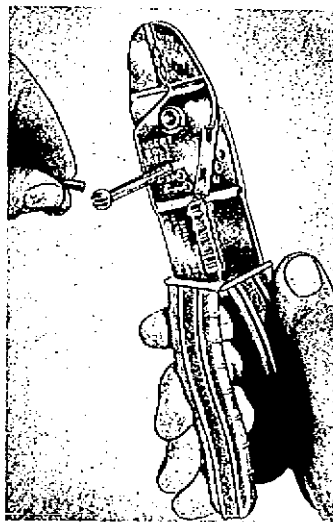
Add scallions and bouillon cubes to melted butter in saucepan. Cook slowly until bouillon cubes dissolve and scallions are tender; blend in flour and peanut butter, stirring constantly to avoid scorching. Stir instant crystals into water and add to mixture in saucepan. Cook and stir over medium heat until soup thickens and boils. Cover; chill. Sprinkle with peanuts or parsley; serve with lemon wedges. Makes 8 servings.

## HOT TUNA WAFFLE WICH

- |                          |                      |
|--------------------------|----------------------|
| 1 can (1 lb.) green peas | 1/4 teaspoon         |
| 1 can (10 1/2 oz.) cream | bottled hot          |
| of mushroom soup         | pepper sauce         |
| 2 cans (6 1/2 or 7 oz.   | 2 pkgs (5 oz.        |
| each) tuna               | each) frozen waffles |
- Stir 1/4 cup of liquid from peas into soup in saucepan. Add drained peas, tuna and hot pepper sauce. Heat, stirring occasionally, to serving temperature. Heat waffles according to package directions. Put waffles together with hot tuna filling; served topped with Cheese Sauce\*

## CHEESE SAUCE

- |                    |                  |
|--------------------|------------------|
| 1 can (10 1/2 oz.) | 1/4 cup milk     |
| condensed cheese   | 1 teaspoon       |
| soup               | prepared mustard |
- Combine cheese soup and milk in small saucepan; stir in mustard until smooth. Heat to serving temperature.



Versatile tool

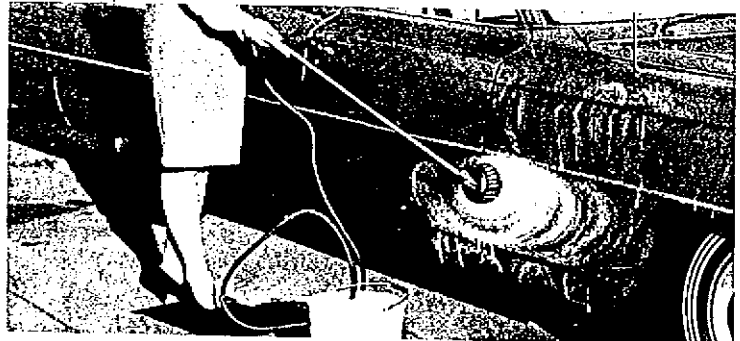
Shampooer-polisher



**Versatile tool:** Handy for your home workshop, this new tool (left) slices easily through 6 sizes of bolts—and you can also use it to strip and cut insulated wire (from 10 to 22 gauge) and to crimp both insulated and non-insulated terminals. With plastic pouch and supply of both types of terminals: \$4.95 in stores. Vaco, Dept. PP, 317 E. Ontario, Chicago, Ill. 60611.

**Shampooer-polisher:** Here's a new appliance (left) that makes it easy for you to shampoo furniture, automobile upholstery, many other surfaces. It creates a thick foam that quickly removes dirt, grime, nonpermanent stains. And a lamb's wool pad turns it into a high-speed buffer for wood, metallic and plastic surfaces that look best with a high gloss shine. \$24.88 in stores. Regina Corp., Dept. PP, Regina Ave., Rahway, N.J.

Wash from a pail



**Dressing without help:** Good news for millions of partially disabled women, a new line of undergarments—designed by a woman who is disabled herself — permits dressing without help. Included: a bra that uses press-together nylon tape fasteners instead of hooks and snaps; a girdle that slips on easily with the aid of four facing zippers; a slip with zipper opening in front. Also available: a snap-on purse that attaches to a special cane. For brochure, write: Fashion-Able, Dept. PP, 6523 N. Galena Rd., Peoria, Ill. 61601.

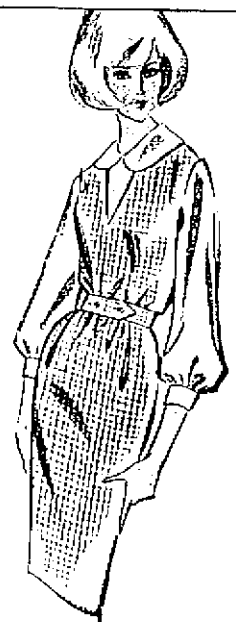
**Wash from a pail:** Here's a useful item (below) for apartment dwellers, campers, others who don't have access to outdoor faucets—a car washer that does the job with only a bucket of water. It uses a one-way suction valve; you place valve in bucket, start brushing, and the back-and-forth brush action draws a steady stream of water up through the hose into the brush head. When brushing stops, water stops. Also useful for windows, patios, sidings, other home chores. Complete with brush, flexible hose, 18-inch aluminum handle and bucket: \$4.95 in stores. Osrow, Dept. PP, Hazel St., Glen Cove, N. Y.

Parade of Progress items are NOT advertising. Write manufacturer if not in stores. Manufacturers: PARADE considers ideas but cannot correspond.

PATTERNS BY PAULINE

## Convertible Dress

This clever young sleeveless dress puts magic into your wardrobe. Wear it solo for warm weather. Then, for cooler days, convert it into a slimming jumper by adding a demure yet sophisticated collared blouse. It's wonderfully easy to sew. Pattern #P-409 is in sizes 10, 12, 14, 16, 18, 20, bust 31 to 40. Size 12, 32 bust, dress takes 3 1/2 yards of 35-inch material; blouse with 3/4 sleeves takes 2 3/4 yards of 35-inch material.



Please send me \_\_\_\_\_, Parade Pattern(s)  
#P-409 Size(s) \_\_\_\_\_ © 50¢  
Make all checks payable to Parade Patterns

Mail to PARADE, Dept. C, Box 475, Radio City Station, New York 19, N.Y. (Add 10¢ for 1st-class mail if desired.)

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# INTELLIGENCE REPORT

Because of volume of mail received, PARADE regrets it is unable to answer queries about this column.

**DOPE SHOTS.** Most American dope addicts are poor, miserable members of minority groups. Criminals to begin with in many cases, they seek to escape from life via narcotics. As their addiction becomes more acute, they commit any crime to get enough loot to feed their habit. Of late, American addicts have been filtering into Great Britain. There, drug addiction, which is on the increase, is regarded as a medical not a criminal problem. Doctors prescribe heroin and cocaine to addicts on the National Health Service at 2 shillings, or 28¢, per prescription, which is why American "junkies" are Britain-bound.

**LEUKEMIA VICTORY.** Dr. Kenneth Endicott, director of the National Cancer Institute, foresees a "spectacular" victory over leukemia in the near future. Dr. Endicott bases his prediction on the premise that a virus causes leukemia and eventually may prove susceptible to chemical control. Testifying before the House Appropriations Subcommittee, Dr. Endicott expressed "the hope and expectation that we will be able to develop something comparable to a vaccine."

**IN LOVE.** The word is out in Europe that Crown Princess Beatrix of the Netherlands is very much in love, purportedly with a commoner. Her engagement is scheduled to be announced when the uproar from her sister Irene's controversial marriage to Carlist Prince Hugo subsides.

**NIGHT SHOPPING.** A special U.S. merchandising survey reveals that more than 60% of department store sales are made after 4:30 P.M. and that 40% of major stores are open 6 nights per week.

**MALE VS. FEMALE.** Women are getting stronger, men weaker, especially in the 45-54 age group. The Public Health Service reveals that the female death rate for heart disease is decreasing much more rapidly than the male rate, that the cancer mortality trend is going down for

females, up for males, and the same is true of diabetes. What worries the service is the great increase in cirrhosis of the liver among males. Cirrhosis has become one of the five principal causes of death in the 35-54 age group.

**FLY WITH ME.** In an effort to learn how many passengers book with TWA merely because that airline shows the latest motion pictures on long flights, rival carriers have been polling their customers on this question: "Would you prefer to travel on any airline because it shows films in flight?" There must have been an overwhelming response of affirmative answers, because now American Airlines and Pan Am are both considering the installation of closed circuit TV systems in their aircraft. One plan calls for the installation of small 9-inch TV screens in front of each seat. The closed circuit TV receivers could

then transmit feature films, the best taped TV shows and two channels of music for the music-lovers.

**HIDDEN MIKES.** It is no secret in Moscow that the Russian secret police "bug" all the foreign embassies with hidden microphones. Whenever the British have a top secret conference in their Moscow embassy, they call a battery of typists into the room to establish a steady clackety-clack while the diplomats exchange ideas.

**ELECTION GUIDE.** For your complete guide to the coming conventions and election, send for the 192-page Herald Tribune 1964 Presidential Election Guide. It includes scorecards for both party conventions, profiles of all candidates, many other helpful features. Send \$1.00 to the New York Herald Tribune Subscription Dept. WCCP, 230 West 41 Street, New York 10036.

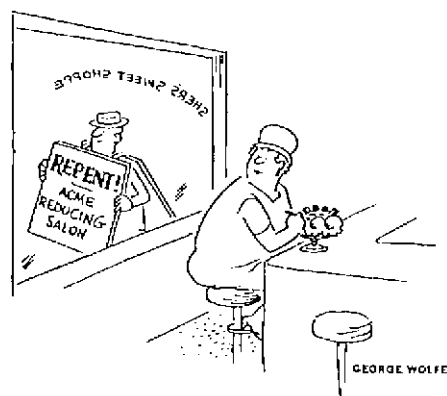


**HIGH PAY-OFF:** AT \$2 PER MEMBERSHIP, U.S. BEATLES FAN CLUB BOASTS MORE THAN 50,000 AMERICAN FANS.

**BEATLEMANIA.** The Beatles have not only made a fortune on recording and merchandising royalties, but they have also been developed into one of the most profitable fan club pay-offs in the history of show business. The Beatles Fan Club, operated in this country by Sandra Hofer, wife of Walter Hofer, attorney here for Brian Epstein, the Beatles' manager, charges a \$2 membership fee for admission to the Beatles Fan Club. The \$2 entitles a youngster to receive an official membership card and a collection of photographs. It's estimated that more than 50,000 American kids have already sent in their money.



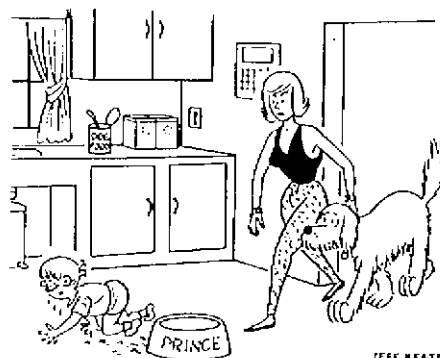
## TOO FUNNY FOR WORDS



GEORGE WOLFE



VAHAN SHIRVANYAN



JEFF KEATE



AL KAUFMAN



## my favorite jokes

by Ray Hastings

**EDITOR'S NOTE:** Ray Hastings of Los Angeles is a comic who turned to writing and then returned to performing comedy. Like many other comedians in their 40's, Ray first discovered his aptitude for humor in the service. He staged Army shows, then after the war got up a comedy act which he constantly sharpens and refines. Hastings has an imaginative approach to comedy, largely through characterizations, and has appeared on all the major TV variety shows. His night club experience has also been extensive: The Playboy Club in Chicago, the Tidelands in Houston, the Bon Soir in New York and many others. Herewith some of his favorites.

I'm a real bowling enthusiast. I bowl regularly with my next-door neighbor. One night I suggested that he bring his wife along to our weekly session.

"Don't be ridiculous," he answered. "I've got her convinced it takes us six hours to bowl!"

\*\*\*

A businessman who was being sued approached a lawyer and offered, to avoid wasting money, to tell him the facts of the case. Then, if the lawyer thought there was a good chance of winning, he would be paid to set up a defense.

A few days later the businessman received a phone call from the lawyer, who said: "You've got a cast-iron case. I'm willing to represent you at \$100 a day."

"Sorry to have to tell you this," replied the man, "but the deal's off."

"But why?" demanded the lawyer, incensed at the thought of losing a client. "There's no question but what we'll win."

"That's just it," answered the businessman. "I gave you the other man's side of the case."

\*\*\*

Simple soul: a man who starts to build a \$35,000 house with \$35,000.

\*\*\*

The stanch-hearted little old British lady cut short her visit to America because of the numerous displeasures she encountered. The thing she disliked most was American television—"Too many English movies," she said.

\*\*\*

Definition of a diplomat: a man who can convince his wife that she looks stout in a fur coat.

\*\*\*

The new secretary ignored the ringing telephone, and after several minutes of aggravation the boss told her to answer it.

"That seems a bit silly," she replied, "because it's bound to be for you. None of my friends know I'm here yet."

\*\*\*

Mrs. Smith, ready to go shopping with her four young children, was standing at the door, her arms full of coats, overshoes, caps, mittens, etc. As her husband came down the stairs to go out to the car, he asked why she was standing there.

"This time," she said, handing him the clothing, "you help the children into their things, and I'll go out and honk the horn!"

\*\*\*

"You're being married today," said the mother to her daughter, "and I want you to remember, marriage consists of give and take. If he doesn't give you enough, just take it!"

\*\*\*

Success consists of getting up once oftener than you fall down.

## ANECDOTE OF THE WEEK

■ Betty Grable, the former screen star, now lives in Las Vegas. She and her husband, trumpeter Harry James, occupy a house on the edge of a golf course. Recently a house-to-house salesman, making the rounds, pressed the front door bell. When Betty came to the door, the salesman, recognizing his potential customer, said quickly: "I'd like to show you a little item your neighbors said you couldn't afford."





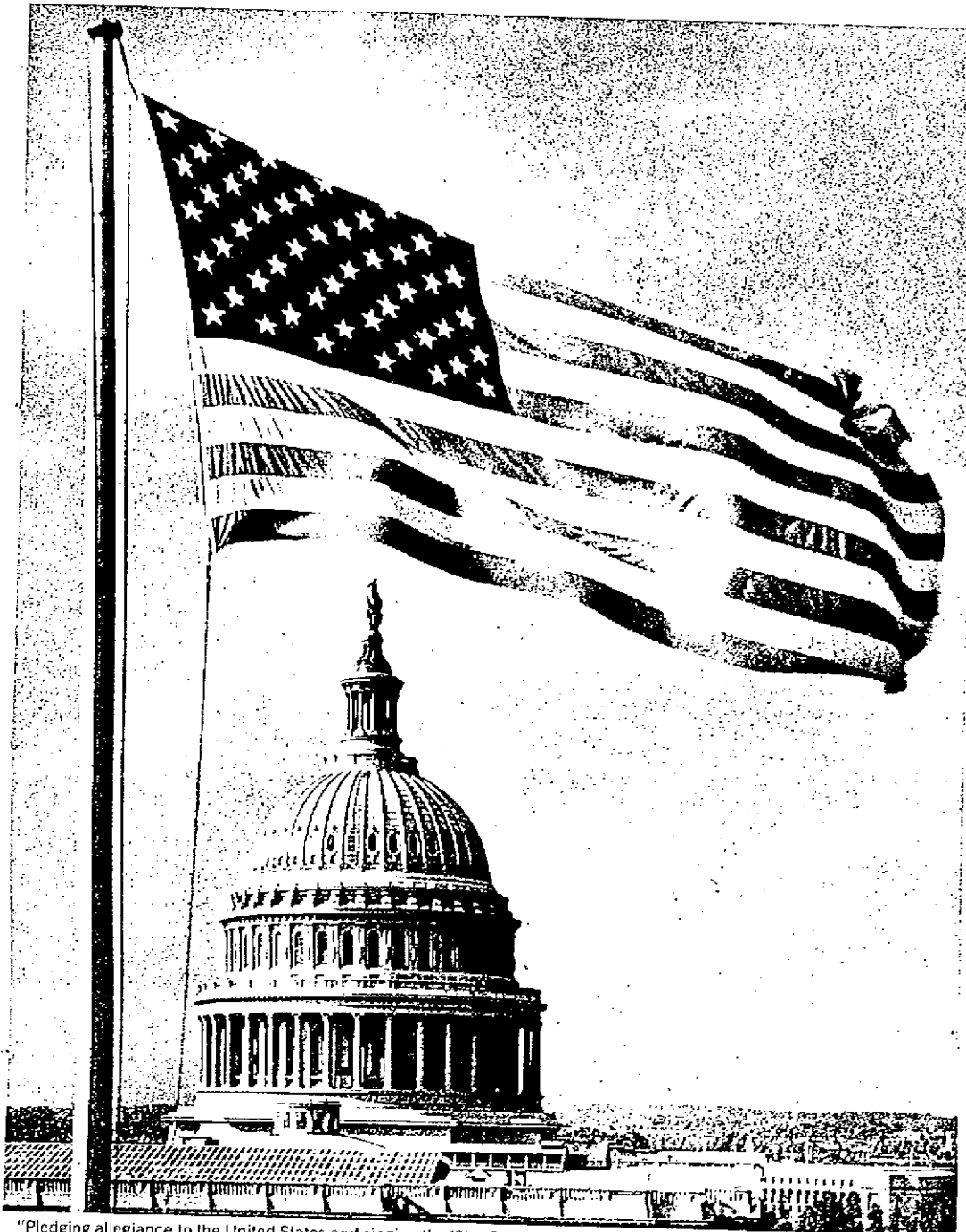
# DO WE APPRECIATE OUR FREEDOM?

by DANIEL F. FOLEY

NATIONAL COMMANDER OF THE AMERICAN LEGION



Daniel Foley: "Our government needs the support of all its citizens."



"Pledging allegiance to the United States and singing the 'Star-Spangled Banner' are no longer observed in true reverence."

**T**his Fourth of July weekend, as we commemorate the 188th anniversary of the founding of our cherished freedoms, we should take heed of the dangers that threaten us today, so similar to those that destroyed great nations of the past.

Says Arnold Toynbee, British historian: "Of 21 notable civilizations, 19 perished not from conquest from without, but from decay from within."

We must correct those flaws in our society that imperil the very structure of American freedom. Here are some of our attitudes that, unless checked, could lead us into a disaster of our own making.

**VOTING APATHY:** 1964 is a national election year. In the last national election (1960) only 64 per cent — or 69,000,000 — of the 103,000,000 who could vote, did. Thus 34,000,000 qualified voters did not exercise their privileged franchise of voting for the Chief Executive of the United States. This fact is a national shame.

**CYNICISM OF TRADITION:** Patriotic traditions, so important a part of our historic past, are no longer cherished by many of our citizens. Pledging allegiance to the United States, singing the "Star-Spangled Banner," standing and saluting as the flag goes by, proper observance of national holidays, are no longer observed in true reverence by many of our countrymen. Forced "patriotism," as practiced under dictatorship, is meaningless; the only true patriotism must come from the heart and the spirit. This true patriotism is a product of the ideas that have made America great. Education in both the school and the home holds the key to a deep, meaningful appreciation of democracy.

**INTOLERANCE:** There has been an increase throughout the United States of intolerance and bigotry by majority and minority groups, directed at the basic rights of the individual.

**CIVIC IRRESPONSIBILITY:** Active participation in government has given way to apathy and indifference. Our country is comprised of a family of states, and these, in turn, consist of a family of communities. Each American has a duty to participate at community level in the affairs of his government. We have ample organizations throughout the country in which every American can discharge his responsibility to our society. The more of us who do so, the stronger our nation will become. Participation is the very heart of democracy. In fact, the word "democracy" means the rule of the people.

In all these vital areas we citizens are not, today, living up to the hopes and dreams of our founding fathers. We must.





"Girls go for Mopheads," says David Oldfield, (l.) long-haired young British individualist. "It's a sign of rebellion."

# WHY THE MOPHEADS?

## A HAIRY QUESTION

by LLOYD SHEARER

**LONDON.**  
England's barbers are in a collective rage. They predict their American counterparts will react similarly.

"Just wait," John Francis, a British tonsorial expert attending the Barbers' Federation, told me, "until the Mopheads take over your country and average two haircuts a year—many of them even less. You'll hear the wailing."

Ever since the Beatles broke upon the British show business scene two years ago, hundreds of thousands of teenagers here have copied their dress, their language and their style. But only a few of these Mopheads will admit that basically they are imitators.

"The reason we wear our hair long," David Oldfield, 19-year-old Londoner, explained to me, "is that it is a sign of rebellion, a sign of protest against the adult world. If adults paid us no mind, if they didn't look on us with disgust, if they didn't protest, we'd probably cut our hair. But this way we're proving our independence. Maybe," David continued, "the Beatles started it, but that's why they were successful. They proved to us that they weren't interested in what adults thought, they were just interested in us."

"This rebellion would have come without the Beatles. I think the younger generation is fed up with the mess your generation has made—the Nuclear Age and all that—and this is just our way of showing our contempt."

Mike Berry, 22, the manager of The Long-Haired Limeys, a 5-piece Beatle-like band, declared that unlike American teenagers, the British loathe going to barbers. They have never cottoned to short or crew-cut hair styles.

Berry pointed out that short haircuts originated in World War I, when male heads were clipped to avoid trench lice. After the war the British, particularly the

upper classes, wore their hair long. British mothers have traditionally held that their boys' faces are framed properly only with some tow hair and that the American short haircuts are fit only for prisoners and army recruits. Thus the British have established a custom of long hair for males—but certainly not for the Mopheads in vogue. The boys are overdoing it.

Another reason they are, they say, is that British girls like it.

### WHAT THE GIRLS SAY

I asked several London girls how they felt about their long-haired boy friends.

"I'm in favor of it," 18-year-old June Davis told me, "because people notice me when I'm with a boy with long hair. It makes me feel like a woman of distinction. What I do insist upon, however," she said, "is that the boy must keep his long hair clean. Many of these Mopheads won't, and I certainly won't go out with a boy who doesn't keep his hair clean."

Laura Francis, 21, told me that in England "a boy with long hair is not necessarily feminine, which I think is what they think in America. In this country boys with long hair are generally virile; they're expressing their independence and strength and self-reliance. When I go out with a Mophead, I know I'm scheduled for an exciting evening. The majority of my girl friends feel exactly the way I do."

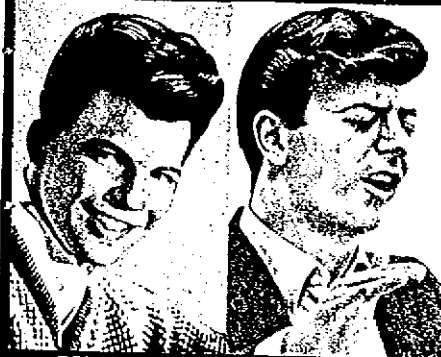
Gary Gretch, the Limeys' drummer, predicts that the Mophead style will soon invade America.

"The Beatles are rapidly losing their popularity in England," he explained, "because parents approve of them. But they've yet to reach their top popularity in America. Once they do, late this summer, you'll see how many American teenagers turn up with long hair. Teenagers are always in a fit of rebellion."



Long hair makes Gary Gretch feel "powerful—like Samson." Girl friend agrees, finds "boys with long hair are virile individualists. That's why we like them."





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**BOBBY VINTON**  
1030. My Lonely, I Don't Want to Live, Crying, 8 more

BOBBY VINTON



Sunday, July 5, 1964

# Southland

DEEP INSIDE A MOUNTAIN

## Uncle Sam's Survival Cellar

See Page 8

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Laguna's Masterpieces . . . World's Most Unique Art Pageant . . . Page 7



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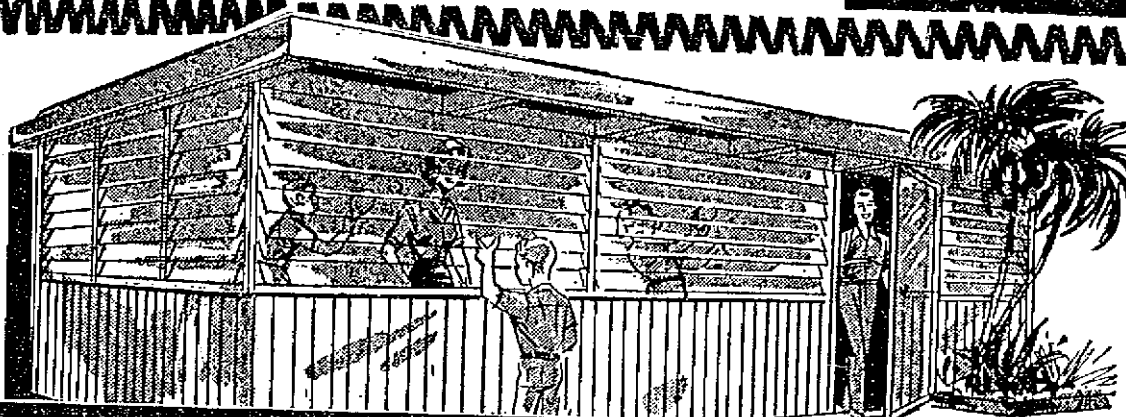
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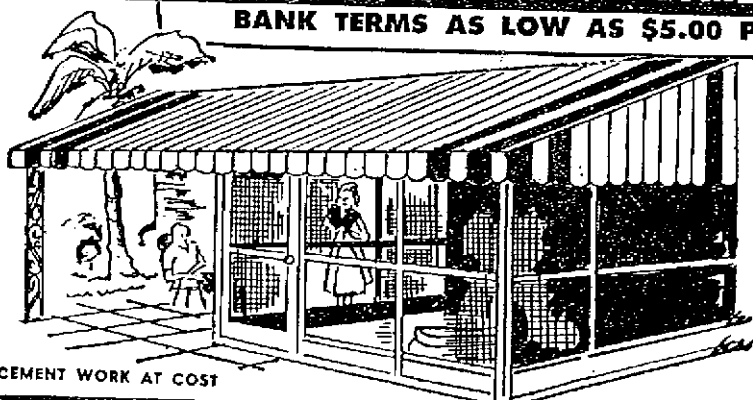
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### La Reina Rule

## WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812, for origin and meaning; and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Have you genealogy data on EPPLÉ or VON EPPLÉ.—M. F., Lakewood.

M. F.: EPPLÉ and VON EPPLÉ are Swiss-German surnames spelled Eppli originally, from the title "Eppa" meaning "bravery like a wild boar." Epplé was also applied to an ancestral apple orchard owner known dialectically as an "Eppel-bauer," or "apple-tree farmer." There is another source, the 12th century warrior name Epalie meaning "young, noble one." The coat-of-arms of the Eppli and Aepli lineages of Switzerland, who hold the shield for the entire family, has a blue lion with a blue and yellow peacock tail attached to it. This odd emblem is centered on a gold shield.

**DEAR MISS RULE:** Kindly inform us on PALMLEAF.—M. P., Long Beach.

M. P.: PALMLEAF is English, referring to a pilgrim who took part in the 11th and 12th century Crusaders to the Holy Land. When these devout venturers returned, they usually brought a palm leaf or frond with them as proof of their journey. Palm-leaf may also be a translation of the German "palmarleaf," a triple warrior name originating as Baldomarleaf meaning "bold, famous and beloved."

**DEAR MISS RULE:** STIRLING is our name.—D. S., Long Beach.

D. S.: STIRLING is from a primogenitor who lived in the southern Scottish city of Stirling. This interesting name is a modern form of the Scottish-Celtic root word Ystrefelyn meaning "yellow house." Ystrefelyn was shortened to Strivelin in the 12th century, and later altered to Stirling. The Stirling family is a division of the Clan Murray. Their coat-of-arms has three gold buckles on a diagonal blue stripe across a silver shield, with the motto "Forward."

**DEAR MISS RULE:** What have you on NEFF?—B. N., Westminster.

B. N.: NEFF is from the German "Neffe" which in the Middle Ages designated grandchild or nephew. This surname evolved from an affectionate nickname bestowed on the child who grew up and had descendants who adopted his nickname.

**DEAR MISS RULE:** Please analyze MINTER for our (Continued on Page 17)



Sunday, July 5, 1964

# Southland

## OUR COVER



"At the Practicing Bar," today's cover illustration, is one of the most famous of ballet dancer paintings by the French impressionist Edgar Hilaire Germain Degas (1834-1917). Degas' explorations in color composition and form greatly influenced contemporary art. His sense of composition came from his study of Japanese prints. Later, he took up pastels and ex-

plored the medium with a new brilliance of color and daring. Developing his brilliant style out of the neo-classical tradition, Degas was an enthusiastic painter of jockeys, milliners, laundresses and ballet dancers. "At the Practicing Bar" will be re-created with live models in the 1964 Pageant of the Masters at the 29th Annual Laguna Beach Festival of Arts July 11 through Aug. 16. More about the Festival of Arts on Page 7.

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## NEXT WEEK

If you have never been to a bullfight in Tijuana, but think you might like to go one day, it could do you no harm to hear about the ins and outs of getting to the bullring once you reach the international border. Rich Roberts gives you the details in Southland next week in an article, "Corridas for the Yankee Dollars."

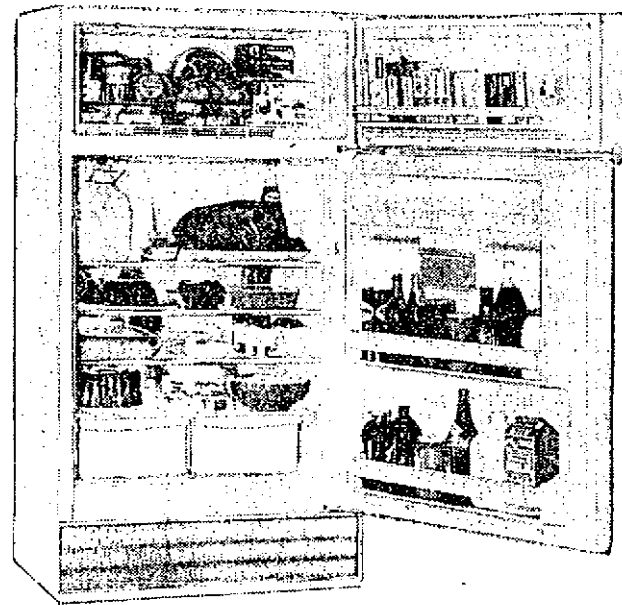
Fred Taylor Kraft, Editor

## July Sale and Clearance

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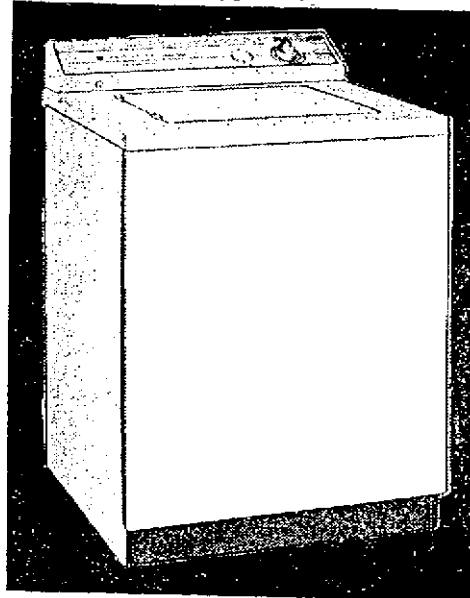


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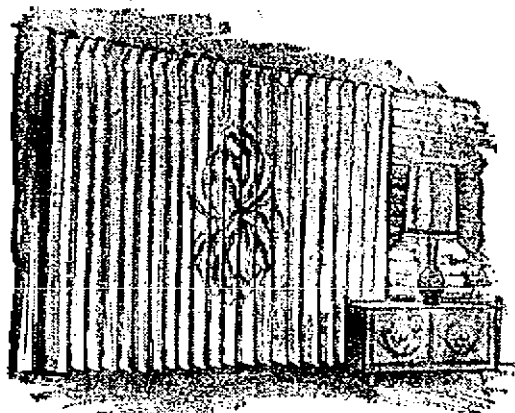


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# The Case of the Stranded Whales



Instances of single whales stranding themselves on beaches occur fairly frequently, but scenes like that above of the creatures stranded in numbers are much more rare.

**ONE** OF nature's most pitiable creatures is a mighty whale, stranded helplessly on a beach and dying.

Each year a dozen or so of the ocean behemoths, among life's largest and most intelligent creatures, come ashore in the Southland and die. Even whole herds have been known to fling themselves on the beach to perish.

Inevitably, the great beasts die in agony, succumbing to suffocation (lungs are crushed by their huge weight), drowning (blow holes are plugged or inundated) and heat prostration (the whale has no sweat glands).

**MOST MARINE** mammalogists maintain the whale is well equipped to avoid such an ignominious fate. He has, these experts point out, a high intelligence, fair eyesight, speed, agility, great strength, super hearing and a built-in sonar system for navigating.

But strandings are common — if mysterious — occurrences and puzzled experts have come up with a number of theories. Few of which hold water.

Some believe the whales run aground trying to follow old channels or water routes that no longer exist, led in these travels by racial memory or instinct such as controls their migrations.

*By Lou Jobst*

**OTHERS THINK** they are frightened ashore, probably by killer whales, their chief enemy.

Another assumption is that whales are led by leaders whom they blindly follow even to their own destruction.

A widely held belief among some biologists is that whales come ashore because they are sick.

There are strong arguments against each of these theories. The opponents of these views point out that (1.) Whales go aground at places unchanged in centuries; (2.) Stranded whales have been placed in aquariums where they have thrived and show no evidence of sickness; (3.) Killer whales also become stranded, and (4.) Whales only rarely go ashore in numbers, generally one at a time.

**HOWEVER**, a Dutch zoologist, Dr. W. H. D. Van Heel has advanced a theory that seems to cover every occurrence and one that is gaining acceptance. He believes that whales become confused in shallow water by false and misleading sound echoes and become confused.

On even, gradually sloping beaches, where strandings occur with the greatest frequency, he feels the whale's

sounding system may give a false picture of open water in the direction of land.

The fact that whales make noises has been known since the time of the Greeks, but only recently has it been proved that these sonics, many inaudible to human hearing, are used in guidance.

**THE SOUNDS**, created within the blow holes, are used like sonar. It is thought, to detect food, to navigate, to maintain formations and to prevent collisions.

Whales may also use sonics to communicate.

Van Heel, in his research, which included studies of more than 130 strandings involving more than 20 species, conducted a number of sound tests in shallow water.

He learned the main sound wave will often ricochet or glance off the bottom and not return to the sound source, giving the illusion of open, deep water.

It has also been found shallow and murky water creates distortions in sound echoes, creating a confusion of sound of sonics that would mix up a beast used to the sonics of the open seas.

Believers in the Van Heel theory also point out that the whale has a highly developed nervous system and is very sensitive and susceptible to panic.



Once stranded, whales can't make it back to sea. In death and decomposition they pose problem, as demonstrated by the author showing futility of trying to bury one.







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## BOOK REVIEWS

# Jean Harlow's Loves and Follies

By Vera Williams  
Southland Magazine Book Editor

**TRUST IRVING** (The Amboy Dukes) Shulman to determine and deliver the facts of an astonishing story—and this he does again, dispelling the mysteries of the loves, follies and tragic death of the blonde sex symbol of the 1930s.

Shulman got his material from Arthur Landau who, as Jean Harlow's agent and adviser, was closer to her than all her relatives, husbands and boy friends. "HARLOW: An Intimate Biography" (Bernard Geis, \$5.95) is as incredible as it is intimate, and certain to sell its first edition of 50,000, with or without a Boston ban.

Jean Harlow rode a crest of unparalleled screen popularity and notoriety despite her promiscuity, lack of talent and raucous whine. But she didn't deserve the distress and misfortune that dogged her flamboyant young career and destroyed her at 26.

The sensational suicide of



SHEILAH GRAHAM

In "THE REST OF THE STORY" (Coward-McCann, \$4.95) this Hollywood columnist tells how she picked up her life after the death of F. Scott Fitzgerald in 1940. The volume is a sequel to "Beloved Infidel."

having Mexico as a Cold War ally.

**EXQUISITE** poetry flows from the pen of Elizabeth Bartlett, one of California's better known writers in her field, and the best of 20 years of dedication makes up "IT TAKES PRACTICE NOT TO DIE." The volume is the first book of poetry published by Van Riper & Thompson, Inc., 70 Anacapa St., Santa Barbara, and it has three prices—with illustrations by Wayne Thompson, \$5; paperback without illustrations, \$2.95, and limited and signed edition, \$25.

Mrs. Bartlett, who lives in Goleta and teaches English at the University of California at Santa Barbara, has lived in various parts of the United States, and in France and Mexico. Her love for beauty, her sensitivity, and her understanding of and compassion for human beings are reflected in her verse.

The jacket bears the commendation of Mark Van Doren, Marianne Moore and Richard Eberhardt.

**AS RECENTLY** as March 1963 when the Supreme Court ruled that every criminal defendant has the right to counsel, indigents were tried and sentenced without legal representation in many states.

The Supreme Court's celebrated decision stemmed from a hand-written letter by Clarence Earl Gideon, a semi-literate convict who had served two years for a Florida burglary he claimed he did not commit.

"GIDEON'S TRUMPET" (Random House, \$4.95) by Anthony Lewis of the New York Times Washington bureau, who covers the Supreme Court and Justice Department, traces the case from the day the tribunal received Gideon's penciled petition from his cell to his acquittal, with the help of a good attorney, in Panama City, Fla., on Aug. 5, 1963.

Drawing on prison and welfare case records and Gideon's own accounts of his troubled life, Lewis tells how Gideon was vulnerable to arrest and, too poor to hire a lawyer, had to serve as his own counsel. Competent attorneys, arguing the appeal and retrial, proved not only Gideon's innocence but the urgent need to change American law. And the decision undoubtedly means appeals in those states where prisoners were convicted without benefit of attorneys.

Although dealing with complex legal matter, the book packs the readability of good reporting and good writing.

**BRIG. GEN. J. H. Roth's** child, U. S. A. Ret., and former Commanding General of the U. S. Army Chemical Research and Development Command, gives a factual presentation of chemical and biological warfare in "TOMORROW'S WEAPONS" (McGraw-Hill, \$6.95).

husband Paul Bern, physically deficient and overmatched, is documented with all its details and implications. She suffered constant humiliation and punishment by MGM czar Louis B. Mayer. Although queen of the box office, she was deeply in debt and subsidized by agent Landau because of the dissipation of her income by her mother and stepfather. And, in 1937, she died of infections and inflammations that could have been treated had her mother permitted hospital care and timely surgery.

Harlow had the vocabulary of an alley cat and Shulman spices more than just direct quotes with Harlowisms, then changes pace with the sociological dissertations which are his trademark. For Jean Harlow was a most attractive, and shocking, study in social science, under the category of sex.

**MANY PERSONS** in the United States regard Mexico as a land of dust, bullfights, siestas and carefree, irresponsible people.

Actually, Latin American experts agree, the country is an area of dynamic social and economic activity. Frank Brandenburg, an expert on Mexican affairs, is the author of "THE MAKING OF MODERN MEXICO" (Prentice-Hall, \$8.95).

Says Brandenburg, "Revolution in Mexico, the permanent revolution, is a dynamic political, social and economic fact."

He describes the 50-odd years of what he regards as the Mexican revolution, and discusses Mexico's political, social, economic and cultural emergence, and analyzes and interprets its influence.

The U. S. would better understand and be good friends with Mexico, he warns. One reason is the advantage of

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# This Little Art

## Show Leads the World

By  
VERNER C. BECK



Empress Eugenie and the Ladies of Her Court, by F. X. Winterhalter, will be one of works to be recreated at Pageant of the Masters.

**W**AY back in 1932 Laguna Beach's Festival of Arts was born in a downtown back yard with a few artists (all who were there at the time) hanging their paintings on a fence.

Next Saturday, when the 29th annual Festival opens in Irvine Bowl, the hundreds of artists living in the area from Costa Mesa to San Clemente will have permanent booths costing \$150,000 in which to display their wares.

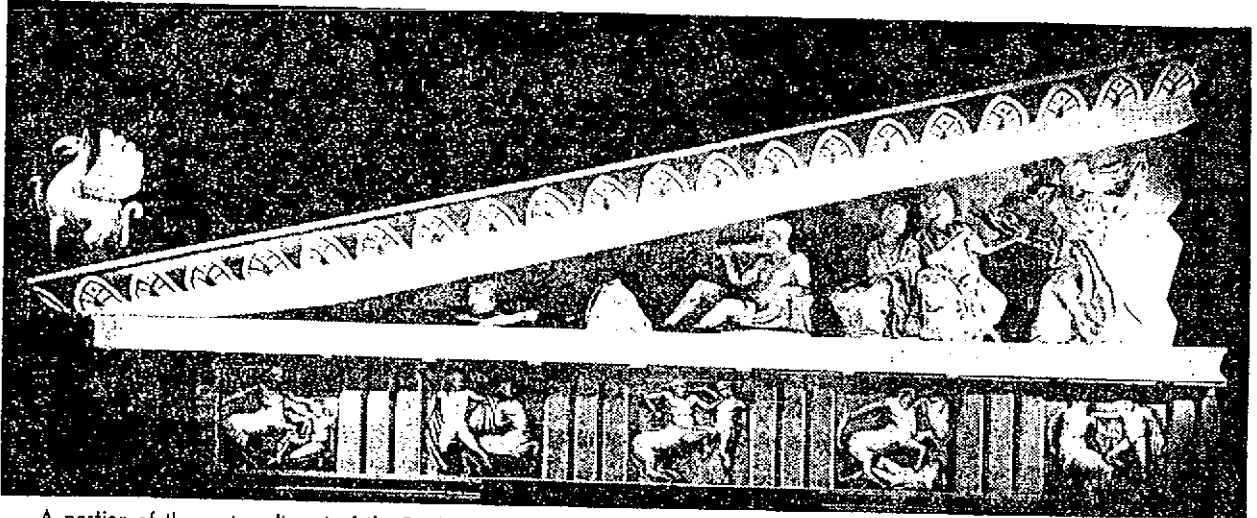
For several years various boards of directors have sought the courage and the funds to erect the permanent booths, but it wasn't until early this year the decisive step was taken.

Since the first showing in 1932 the Festival of Arts has enjoyed a phenomenal development. In these days there is a great clamor among the artists to obtain one of the booths, but as there are but 200 available many must go away disappointed. Those who have exhibited in the past get first choice — the newcomers must hope there will be an empty space for them.

**HERETOFORE** the display booths were constructed of plywood, cubicles ranging in size from 4x16 feet to single four-foot panels. Cost of erecting the booths ranged from \$10,000 to \$18,000, and at close of the exhibits another cost was incurred in dismantling them.

No more such expenditure and work is on the agenda. Pegwood panels will be installed under reinforced concrete colonades, rimming the perimeter of Irvine Bowl park. The center of the grounds will be open with a large planter, flowers and resting places for those who grow weary trudging from booth to booth. An ornamental iron fence and bubbling water fountain comprise the grounds facade.

Old-timer artists, now gone, would marvel at what their



A portion of the east pediment of the Parthenon sculptures by Phidias will be shown as it appears today in the British Museum.



Some find Festival art displays engrossing and others . . . well, this little' patron can take it or leave it.

little Festival of 1932 has developed into. Things were decidedly different then. The first showing was free; then a model posing in a shadow box inspired the suggestion for a series of living pictures.

The back-yard fence gave way to a small, one-block street near the ocean front, roped off for the occasion. A charge of 10 cents was made, and to the amazement of the directors a profit of \$100 was realized.

**THE FESTIVAL** was then moved to a point high above the ocean where the famous Victor Hugo restaurant now stands. Then to the parking lot of a downtown restaurant, then to the site occupied by the Women's club where city hall now stands. That was considered by many as the most beautiful spot with its huge pepper trees and a mountain as background.

Afternoon and evening programs were presented there. Singers, dancers and choruses performed. The late Frank Cuprien, dean of Laguna artists at the time, had the title of "Chauve Souris" conferred on him, which to-

day means "master of ceremonies."

Then, in 1940, the big move was made to Irvine Bowl, an eight-acre tract at the mouth of Laguna Canyon, donated by the Irvine company to the Festival, which in turn decided it to the city. Another three-acre tract was purchased by the Festival and given to the city. This is now the permanent home for the Festival of Arts and Pageant of the Masters.

**IT IS BELIEVED** there is no other outdoor art show like Laguna's in existence. Devoted solely to the presentation of living pictures and display of individual art and handicraft, the Festival now boasts a \$95,000 stage; equipment, lighting and sound valued at \$200,000; an outdoor bowl with colorful plastic seats; a \$45,000 restaurant, and now the \$150,000 booth display project.

The Festival of Arts receives no outside financial aid. All moneys are derived from the sale of tickets to the Pageant of the Masters. Today it is estimated that more than three million visitors

(Continued on Page 21)





One of hundreds of coil springs is set in place to support a NORAD building.



Main entrance to NORAD's combat operations center is this 1,400-foot-long access tunnel, leading to a central tunnel from which others branch off to the defense complex in the heart of Cheyenne Mountain.

By Ev Hosking

**TAKE** a course of about 30 degrees magnetic from Long Beach and jet about 600 miles—you'll find the destiny of Mr. and Mrs. America dancing on a coil spring under 1,400 feet of solid granite.

Here, under grim Cheyenne Mountain, near Colorado Springs, Colo., is what is said to be the safest place in the world in the event of nuclear attack.

Deep in a maze of twisting tunnels and cavernous chambers, Uncle Sam is building an \$88.7 million complex for one purpose only—to survive.

To survive and defend the North American continent against enemy attack.

It is the North American Defense Command headquarters, NORAD's combat operations center. Commonly referred to as the "hard site," it will be in full operation by 1965.

**WHILE THE COST** of putting the site under Cheyenne Mountain is high, it would cost the enemy a lot more to knock it out than it cost the United States to build it.

The "hard site" is heart of the whole NORAD system. NORAD is an international command comprising the air defense forces of Canada and the United States. Its mission is to defend North America against aerospace attack.

Cheyenne Mountain is in the foothills of the Rockies. It rises 9,440 feet above sea level in the shadow of Pike's Peak.

About a million tons of granite have been blasted out of the heart of the mountain to form nearly three miles of tunnels and chambers as high as 60 feet.

Here in the chambers work is progressing on 11 steel buildings—all mounted on coil springs.

It will take some 900 of the coil

springs to support the various buildings. They are made of special three-inch diameter steel and measure four feet high by two feet wide. Each spring assembly weighs 1,500 pounds.

**THE SPRING-MOUNTED** buildings won't jiggle or bounce, but they will protect sensitive electronic equipment against earth-shaking nuclear blasts.

Eight of the spring-mounted buildings will be three stories in height, while three will be one and a half stories high, providing a total of 170,000 square feet of floor space. In addition to the combat operations center, they will provide dining areas, dormitories, an infirmary and a special communications facility.

All will be free standing, without

contacting walls or roofs of the granite chambers, and will be connected by flexible vestibules.

Underground support facilities will include power generators, industrial and domestic water reservoirs with purification equipment, fuel storage, air filtration and conditioning equipment.

**THE WHOLE** complex will be sealed from the outside by two huge blast doors weighing 30,000 pounds each. With all of the utilities built in, the center can become a self-sufficient community able to survive for weeks in case of nuclear attack.

Another safety device is a pair of 11-ton blast valves which will be placed in exhaust and air supply openings. Sensing devices designed to detect light and pressure waves from a nuclear explosion would cause the valves to close, protecting the center from blast effects.

After being detected by the sensors, the rushing air would be diverted along a delay path some 150 feet long, which would give the valves time to close, protecting the center from blast effects.

Detection is the key. Information from a warning network received will indicate any overt attack on this continent.

**FROM THE** safety of the granite-clad center, commanders can alert the retaliatory forces and civil defense agencies through an extensive communications system that will link the center with every major command post on the continent.

Three eight-hour shifts of 250 persons will man the center around the clock—in time of emergency, the center can accommodate 750.

It's a weird, underground world of its own—with only one main goal:

That's survival.

Because on its survival depends the survival of the continent.

This 3-story steel building is being erected under 1,000 feet of solid granite and will be perched on springs to guard it from nuclear blasts.

—Official NORAD Photos





If he can crawl to the pool,  
he can paddle his own canoe

# Swimming Is for Babies

By Jerome Hall

IF YOUR neighborhood is what they call "average" it is one with a gas station on a nearby corner, a grocery store not too far away and at least one swimming pool in every block, probably one next door.

... And lots of little children.

Further, most of those little children know where all the swimming pools in the neighborhood are and on the warm afternoons that will be upon us the next three or four months they'll be longing to jump in.

Therefore, it is an alarming fact that only about one child out of seven in the age range of 4 to 6 years knows how to swim, creating—with the rapid multiplication of back-yard pools—a major problem in Southern California. More children die from lack of swimming ability than from polio.

Unlike the anxiety parents feel about their children riding bicycles on crowded streets, the swimming pool hazard is one that is easily eliminated.

"NEARLY ALL of the drownings of small children are plainly and simply cases of parental neglect," says a spokesman for the American Red Cross, an organization that has done yeoman work for generations in teaching youngsters mastery of the water.

"I think it's just plain nuts not to teach your children how to swim," says Mrs. Richard Tomasello, a Long Beach housewife. "A lot of people think swimming lessons for youngsters are a luxury but I think it's one of the real necessities of life."

Mrs. Tomasello backs up her opin-

ions in impressive fashion. Her daughter Tracey, not yet 2 years old, has been swimming for a year.

The experts in the field say that if a child can walk or crawl to the pool, the child is old enough, big enough and strong enough to learn to swim.

"JUST A FEW short lessons, that's all that's needed," says Mrs. Walter Carter, who has taught thousands of youngsters to swim, including her own 16-year-old daughter, Janice, at various times holder of nine national swimming records in age-group competition.

"Teaching a child to swim is one

Janice Carter, now 16, learned to swim at age of eight weeks, has held nine national marks.

Photos by the Author



A tot who can crawl to a pool can learn to swim, says Mrs. Walter Carter, above with Tracey Tomasello, 2. She's taught kids to swim for 27 years.

of the simplest things in the world," she adds. "They're born with the ability. It just takes a little work. A 10-month-old baby can't really swim, but if he falls into the pool he can stay afloat and paddle his way back to the edge. That's all that's important. And he can be taught to hold onto the edge until he's helped out."

Mrs. Carter, who has been a licensed instructor for 27 years and had many years of voluntary work with the Red Cross and "Y" programs, began teaching her own daughter at the age of 8 weeks.

"She could float in the bathtub at two months and by the time she was 6 months she was paddling and doing a flutter kick in the ocean," Mrs. Carter relates. "At 3 she swam out into the waves without any fear, doing the backstroke, the breaststroke and what have you."

ANY PARENT with a sound knowledge of swimming and water safety can teach a child to swim, most swim teachers will agree. After a few sessions in the water—under a watchful eye every second—a child learns to respect the water, but not fear it.

"Parents who have any fear of the water should send their children to qualified instructors," Mrs. Carter pointed out. "The parents' fears will rub off on the child. Many children never learn to swim because their parents have this fear."

The Red Cross publishes a booklet titled "Teaching Johnny to Swim," intended for parents, which sells for 20 cents. "It's quite a thorough book and has been used by millions," a Red Cross official says.

But the tearful headlines are repeated year after year... "Five-year-Old Climbs Fence, Drowns" and "21-Month-Old Tot Tumbles Into Pool,

Drowns" and "Mother Answers Phone While Child Drowns."

NEITHER TALL fences nor strong latches can keep them out. A 5-year-old will get over an 8-foot-high iron gate for a summer-afternoon dip in a nearby apartment house pool where he has seen grownups having so much fun. Without a hesitation he dives in and doesn't come up.

A story much like this and headlines much like these, are all too familiar.

With back-yard pools being advertised for nothing down and \$22 per month, it seems clear that the problem is certain to increase. It's a problem that reaches into every home with children.

"We don't have a pool," says Mrs. Tomasello, whose 2-year-old qualifies as a veteran, "but the people next door do. It was a great relief when I saw Tracey paddle across that water."

"My next baby will learn even sooner. I think it's terrible to neglect this in this day and age."

AS THE RED CROSS points out in millions of pamphlets and in poster displays and by deed in swim clinics all over the Southland and the nation, there is little reason to neglect it.

For the tiny tots, there are private clubs with classes or private swim schools offering lessons to all. There are extensive programs at the YMCA and there are free schools at Long Beach's Colorado Lagoon and at Alamitos Bay, conducted jointly by the city recreation department and the Red Cross. There are thorough programs at public high schools in the Southland area. Most cities, large and small, have public swim instruction classes.

Or parents may get the Red Cross booklet and find a friend with a pool.



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## REPUBLICAN CONVENTION . . . 1856

# How Lincoln Grew in Defeat

By Hoyt McAfee

**"GAWKY-LOOKING** back-woods hick in a scare-crow suit," Abraham Lincoln sought the Republican vice presidential nomination on June 19, 1856, and lost. For him, that represented the most stunning defeat in a political career studded with major setbacks. He had gone to the Republican convention that year (1856) — the first one ever held in Philadelphia — filled with high hopes.

Circulating among the delegates, he exerted all the persuasive power at his command to line up support. From his adopted home state of Illinois he received 33 pledges, 12 from the California delegation, and a scattering of commitments from others. Energetically he kept making the rounds in his eagerness to promote his candidacy for the vice-presidential spot.

Every delegate he approached became convinced of this: "The rail-splitter wants to win this nomination so much he can taste it." Earlier, Lincoln had confided to political associates and close friends that the office of vice president was the one he coveted most—"the only one for which I think I'm qualified."

THEN, IN Philadelphia on that June 19, 1856, the roll call of states began, Lincoln's gaunt figure stood out even in that overflow convention hall. He leaned forward hopefully and looked about him with lively interest as his vote tally reached a total of 110.

At that point the lukewarm "boomlet" for Lincoln skidded to an abrupt halt. Immediately his potent rival for the vice presidential nomination, William Dayton of New Jersey, began to show an impressive amount of strength. Onward, through the list of states, his momentum increased, mushrooming into a dramatic first-ballot spurt that left Abraham Lincoln stranded high and dry. He wound up in a position to which he had, by then, grown accustomed — on the losing end. It was a loss which upset him strongly at the time. Certain politicians at that 1856 Republican national convention even foresaw it as "the graveyard for this back-country oddball's political ambitions."

THEY couldn't have been more mistaken in their estimate of Abraham Lincoln's mettle and spirit of resiliency! He learned a valuable lesson from his setback in Philadelphia—namely, that he must bide his time, take a forthright stand on the most compelling issue of the day, and convince all concerned that his hour of leadership had come.

There had been numerous other disappointments and de-



Abraham Lincoln, from a post-er photo showing him as he appeared about the period of his unsuccessful campaigning.

feats earlier in his topsy-turvy political career. A frustrating bid in 1832 for the U.S. House of Representatives. A real thumping at the polls in his quest for a U.S. Senate seat in 1855. Which was followed by his unsuccessful try for the vice-presidential nomination in 1856.

Undaunted, however, Lincoln sailed his hat into the political arena again—a short two years later. He announced his candidacy for the U.S. Senate from Illinois. That prompted some newspapers in the midwest to refer to him as "that perennial also-ran."

BUT HIS CAMPAIGN that year brought him national attention—via the famous Lincoln-Douglas debates. Oddly enough, Lincoln's arguments and stand on the vital issues of that time made a more dramatic impact around the nation than inside Illinois. As proof of that, Lincoln met defeat again in that senatorial race!

One newspaper in Chicago, which had always looked askance at Lincoln's "back-woods" manner," commented: "Old Abe should retire quietly to private life, wrap himself in mothballs, and forget about public office!" Lincoln, for his part, "felt like a piece of driftwood caught up in a rushing current." He wondered which way to turn, what to undertake, next.

At that point destiny stepped in and began to shape the role of greatness he was soon to play in his country's history. For example, letters and inquiries from across the

land began to pour in—all of them inspired by Lincoln's comments and arguments in the debates with Stephen A. Douglas.

SOME PUBLIC officials and newspapers even began to cast an appraising eye on Lincoln and sized him up as "presidential timber."

Lincoln's reaction to this wholly unexpected show of interest in him—especially as a "prospect" for the White House—was to unhesitatingly pronounce himself "unfit for the presidency." But he added: "I certainly am flattered and grateful that some partial friends think of me in that connection."

Then came the memorable national Republican convention at the famed "Wigwam" on Lake Street in Chicago in 1860. There was a Lincoln tide running at that time, but its currents flowed among everyday people—not among the delegates.

TRUE ENOUGH, Lincoln enjoyed a favorite son status with the Illinois delegation. Even so, he went to that convention very much the under-dog—with William Seward of New York and Edward Bates being the front-running candidates for the presidential nomination. After the complimentary vote for Lincoln, Illinois was expected to shift its support to Edward Bates.

However, popular sentiment—voiced from Lincoln supporters among the public admitted to a national political convention for the first time—swung sentiment to their man and Lincoln was nominated by 465 votes, although he needed only 233 to win.

He went on to triumph in the 1860 presidential election over Stephen A. Douglas, Democratic Party candidate from the north; John C. Breckinridge, Democratic Party nominee from the south, and the Union Party's John Bell of Tennessee.

On the day Lincoln left Springfield, Ill., for Washington, he voiced these prophetic words: "I leave now, not knowing when or whether I may return. Before me lies a task greater than that which rested on George Washington."

And history's verdict on him reads: "Abraham Lincoln's performance of that task showed that the spirit of greatness was in him. If destiny ever chose a man for his role in time of great crisis, it was Lincoln!"

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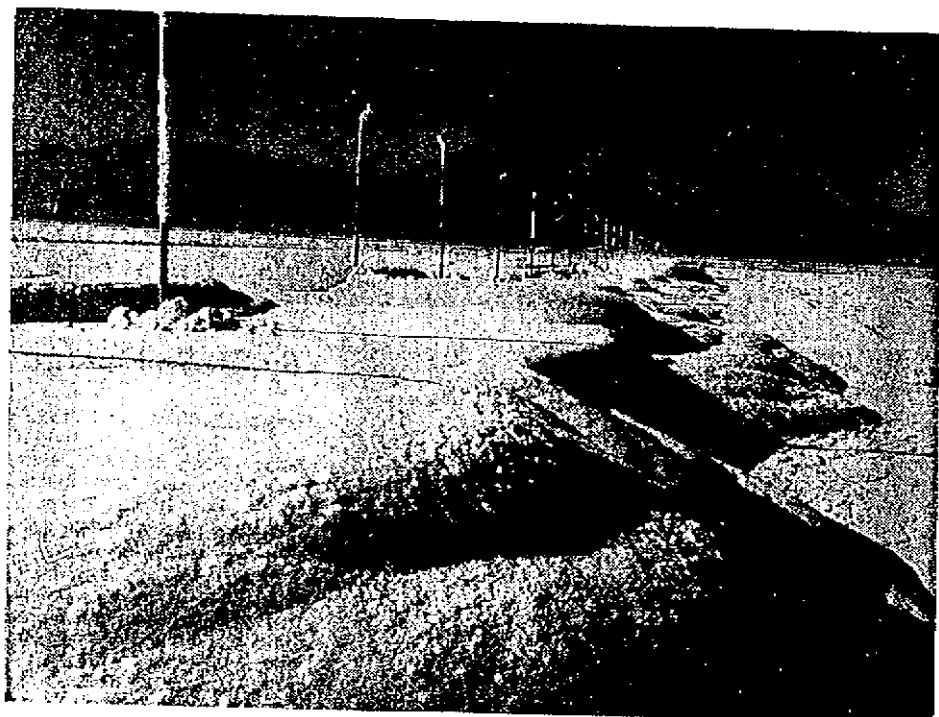
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By Lou Jobst

**M**OST DESERT seas are providing man with what is probably his most versatile and important chemical salt and Long Beach Harbor with its second leading cargo operation.

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**THE POTASH** is brought up as brine from beneath Searles Lake near the edge of Death Valley in Southern California and as crystal from 1,000-foot deep mines near Carlsbad, N.M.

In both instances the pot-

ash is residue from great seas and lakes that inundated these regions in prehistoric times.

The creation of the 30-square mile brine deposit 180 feet under the surface of the dried salt lake at Trona, began with the rising of the Sierra Nevada Mountains 130 million years ago and continued through two glacial periods (Tahoe and Tioga) and was completed about 2,000 years before the birth of Christ with a two-century-long "drying up" process.

**THE NEW MEXICO** deposits were put down by a great extension of the Atlantic Ocean into North America 200 million years ago.

The desert-to-Long Beach movement of this trade is nearly as old as mining in

California. It was begun in 1874 by John Searles, an unsuccessful gold hunter, who formed the San Bernardino Mining Co. and scraped borax from the surface of the dried lake bed. He hauled the borax to San Pedro-Wilmington in high-wheeled wagons at a cost of \$125 a ton when borax was selling at 80 cents a pound.

A permanent plant, now operated by the American Potash Co., was put up at Trona in 1916.

**IT WAS DURING** World War I, when potash, known as the "salt that nearly lost the war," became a booming industry in the U.S. At the outbreak of hostilities Germany was the only nation on earth with potash production and the price of potash, also

# Cargo from Lost Seas

used in making munitions, shot up from \$35 to \$600 a ton in the U.S.

While the salt is brought out in solid crystal form in New Mexico, the potash must be recovered from the brine at the California plant by a cooking operation known as the Trona Process.

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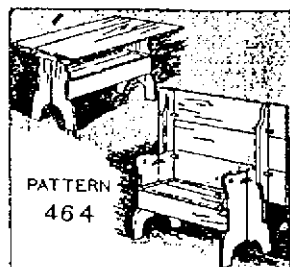
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HOMES

# They Call It 'Rainbow Estates'

By Stella George

In sharp contrast to the rainbow color within is the white exterior of the Los Alamitos residence of Mr. and Mrs. Howard Voien Jr., above. They refer to home as "Rainbow Estates."

Photos by SKIP SHUMAN

Paintings and attractive furnishings are of interest in the Voien's living room. Pink is predominant in color scheme throughout. This view from entry hall.



**"RAINBOW ESTATES,"** the title given to the home of Mr. and Mrs. Howard Voien Jr., 3228 Blume Drive, Los Alamitos, most aptly describes this gay, colorful and happy residence.

The exterior of the dwelling is white brick. A wide driveway leads to the black front gates which open onto a private front garden with a waterfall welcoming visitors to the front door.

Voien, a professional interior designer, and Mrs. Voien, who also has artistic talents, combined their efforts in developing their home.

To the right of the entry is a bead drape, painstakingly made by Mrs. Voien. Shocking pink predominates the



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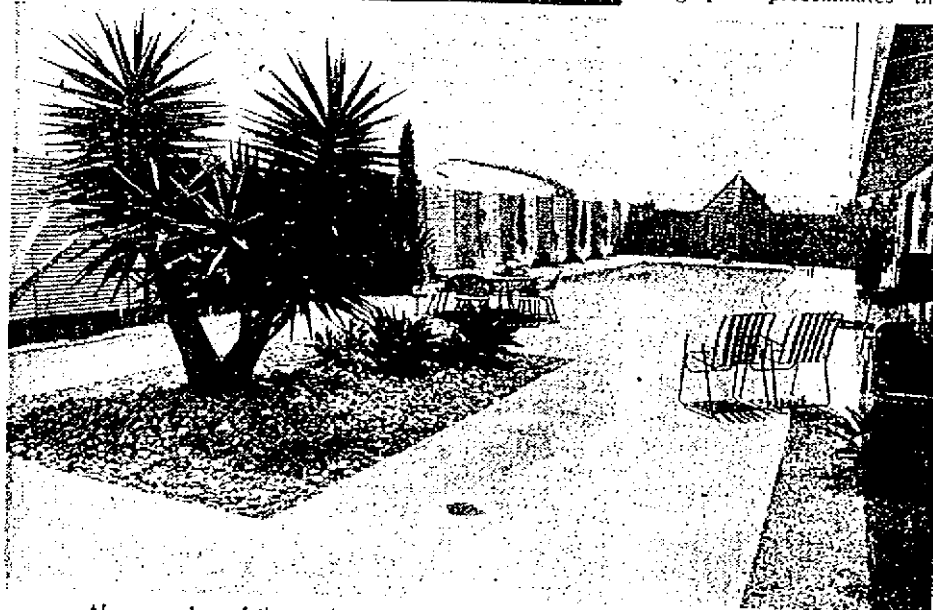
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Above, a view of the garden-patio, one of the largest in the area. Premises lend themselves well to the formal Italian style. Wall affords privacy for the pool.

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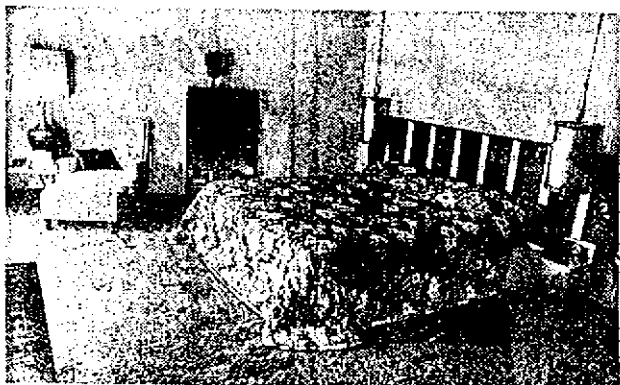
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Custom-designed master bedroom is spacious and comfortable. Oriental filigree screens form the headboard.

color scheme in the living and dining room, and beads are in various shades of pink.

THE MOTIF is contemporary with Spanish influence. At the far end of the living room is a wide sofa in colors of shocking pink, rose, orange, and yellow. Throw pillows are in similar shades. Above the sofa is a large handsome painting, around which the colors were chosen.

Near the sofa and across the way are two gold occasional chairs. A group of paintings dominates the wall above a stereo unit across the way from a white fireplace. A high-backed chair is nearby.

The table in the dining room has been cut to low Continental size. Chairs and table are olive-gold. The table is covered with a deep shocking pink velvet cloth edged with gold fringe — made by Mrs. Voien. A large Spanish chest has a place of honor nearby.

THE FAMILY room with TV is on the other side of the kitchen from the dining room. An antique, marble-topped, candy-making table has been cut down to low coffee table size and serves its new purpose well. Chairs are done in pink.

The master bedroom is customized, and therefore much larger than average. Access is from the dining room. The mustard-olive carpeting in the dining (and living) room merges into the avocado tone of that in the bedroom. Blue and green are in the shades used in this room. A king-

sized bed has a customized headboard made from Oriental filigree screens by Mrs. Voien. Gold hanging lamps are on either side of the bed, over antique gold end tables. An occasional chair is in one corner of the room near the phone. A bath which adjoins has a long built-in planter running the entire length—the area might well be termed a garden-bath. A luxury note has the carpeting extending into the bathroom.

THERE ARE two other bedrooms, each with its own bath, and a den-workroom in the other wing of the home. One bedroom is exceptional in the decorative theme. The four-poster canopy bed has white canopy and ruffles, and the bed is spread in shocking pink (the main color) with a plastic cover. Wallpaper is done with pink flowers. Lamp bases are the deep pink. A tiny school desk and chair has been painted to fit in its new resting place. A built-in desk runs along one wall, with bookshelves above. The bath for this room is a small girl's idea of luxury with a gold ornamented mirror above an enclosed wash basin and chiffon curtains draped on either side of the tub nearby. The chiffon is dacron, and water resistant, although it looks like a very delicate fabric.

The back yard, with a long rectangular pool, is probably one of the largest in the area. It resembles an Italian garden, surrounded by poplar trees large enough for entertaining on a grand scale. A center rock garden takes up only a small amount of space.

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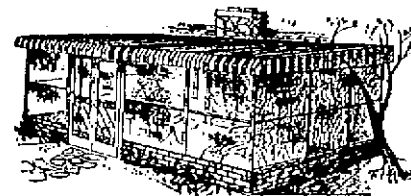
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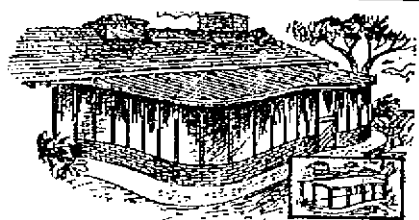
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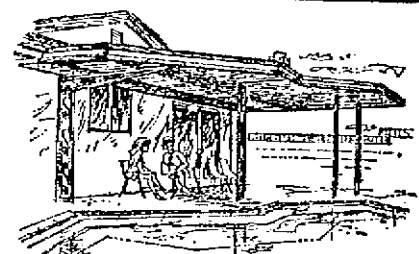
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## You Ask We Answer

By Haskin

Q. Where is William Jennings Bryan buried? D.W.

A. William Jennings Bryan (1860-1925), orator and political leader, is buried in Arlington National Cemetery, Virginia. He qualified for burial there because he had been honorably discharged from the armed forces after serving as a colonel in the Spanish-American War. Bryan was three times the unsuccessful Democratic candidate for President of the United States. He was a U. S. Representative from Nebraska from 1891 to 1895 and secretary of state from 1913 to 1915 under President Wilson.

Q. Why are first-cousin marriages likely to produce defective children? R.A.

A. One-eighth of the gene composition in one first cousin is exactly the same as in the other cousin. If one has a hidden (recessive) bad gene, the chances are 1 in 8 that the other cousin also has the same bad gene. If the cousins marry and have a child, there is an above-average risk that the child will receive two of the same bad genes—resulting in a recessive defect.

Q. What size atomic bombs were dropped on Japan in World War II? L.V.

A. The "Little Boy" type dropped on Hiroshima Aug. 6, 1945 was 28 inches in diameter and 120 inches long and weighed about 9,000 pounds. The "Fat Man" type detonated over Nagasaki three days later was 60 inches in diameter and 128 inches long and weighed about 10,000 pounds. Each equalled about 20,000 tons of high explosives.

Q. How much is the English pound worth in United States dollars? C.W.

A. Since 1949, the British pound has been equivalent to \$2.80 with only very small variations above and below this figure. The pound was equal to \$4.03 in 1945 and \$4.86 in 1929.

Q. In handwriting analysis, what is the significance of making small "g" and "y" without loops? I.G.

A. If the unlooped tails are firm and straight, they are said to indicate good judgment, energy and determination, and a mathematical mind.

Q. Can iodized salt be used in making pickles? M.L.

A. Iodized table salt may darken pickles. Pure granulated salt is best for pickling. Non-iodized table salt may be used but ingredients added to the salt to prevent caking may cause cloudy brine.

Q. How deep is Canada's Chubb Crater? B.N.

A. Official measurements as announced by the National Geographic Society in 1951 established Chubb Crater's maximum depth as 1,325 feet, measured from the level (Continued on Page 23)



# Supper Aboard, Extraordinaire!

Sunday, July 5, 1964



Smooth sailing can be yours all summer long with luscious California avocados, a versatile fruit that cruises through

every menu category from appetizer to dessert. Here, avocado boats carry a cargo of bouillabaisse for a supper aboard.

By Mildred K. Flanary

Southeast Magazine Home Economics Editor

**T**RADITIONAL foods from widely separated coasts—French Mediterranean and California Pacific—bridge the miles for the piece de resistance of "Supper Aboard."

Serve continental bouillabaisse in rice-nested California avocado half-shells to make "Avocado Boats Bouillabaisse." Seagoing cuisine extraordinaire!

Savory Parmesan Loaf is the hot, crusty bread; carrot and green pepper sticks, ripe olives and romaine spears compact the relish assortment; nectarines, apples, oranges and green grapes figure in the fresh fruit dessert (with powdered sugar doughnuts). Just add a favorite beverage to complete this "first cabin" supper.

## Avocado Boats Bouillabaisse

2 tablespoons olive or salad oil  
 $\frac{1}{4}$  cup coarsely chopped onion  
 1 teaspoon salt  
 $\frac{1}{4}$  to  $\frac{1}{2}$  teaspoon thyme  
 $\frac{1}{8}$  teaspoon garlic powder  
 $\frac{1}{2}$  bay leaf  
 1 can ( $7\frac{1}{2}$  oz.) minced clams

2 cups tomatoes, peeled and quartered, or 1 can (1 lb.) tomatoes  
 $\frac{1}{2}$  to 1 lb. sole, haddock or other fish fillets  
 $\frac{1}{2}$  lb. fresh shrimp, peeled and deveined  
 $\frac{1}{4}$  cup diced green pepper  
 3 or 4 California avocados  
 Hot Parsley Rice

In large heavy saucepan heat oil; add onion, salt, thyme, garlic powder and bay leaf. Cook 5 minutes. Drain clams, saving liquid. Stir clam liquid and tomatoes (including liquid if canned tomatoes are used) into onion mixture. Bring to a boil; simmer uncovered 20 minutes. Cut sole into 1-inch pieces, add to tomato mixture with clams, shrimp and green pepper. Simmer about 10 minutes until shrimp is pink and fish flakes easily with fork. Adjust salt to taste. Cut avocados lengthwise into halves; remove seeds and skin. Place a half-shell on each individual mound of rice; spoon seafood mixture into avocados. Makes 6 to 8 servings.

## Savory Parmesan Loaf

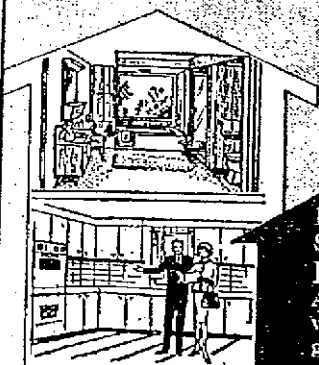
$\frac{1}{2}$  cup soft butter or margarine  
 $\frac{1}{4}$  cup grated Parmesan cheese

$\frac{1}{2}$  to  $\frac{3}{4}$  teaspoon savory  
 1 loaf unsliced French bread

Blend butter, cheese and savory. Slice bread diagonally into  $\frac{3}{4}$ -inch slices, cutting almost through to bottom crust. Spread cut surfaces with butter mixture. Wrap in aluminum foil; heat in 425-degree (hot) oven 20 minutes. Serve immediately or place foil-wrapped loaf in insulated carrier to carry "on board."



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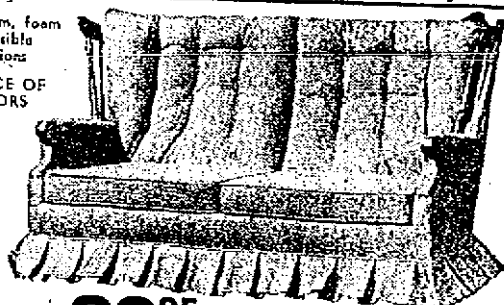
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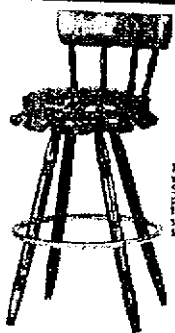
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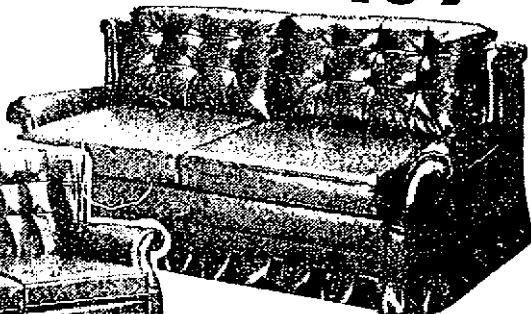
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## HOW YOUR CHILD LEARNS

# New Career Ideas

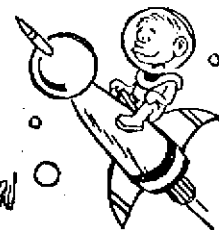
By Howard E. Kent

**QUESTION:** As a result of the space program, there was a great new surge of interest among youngsters in science. Is this interest still reflected in the career choices of young people?

**ANSWER:** The National Merit Scholarship Corp. reports a decline of interest in science and engineering and a corresponding rise in the popularity of the humanities and social science.

Scientific research and engineering remain among the fields most popular with outstanding youngsters who compete in the Merit scholarship program. But the trend of interest is downward.

Teaching is becoming a more popular field. Interest in medicine remains about the same as always.



The decline of interest in science poses an interesting paradox.

Robert C. Nichols, program director in the research division of the National Merit Scholarship Corp., comments in "Science," published by the American Association for the Advancement of Science:

"During recent years there has been an unprecedented national campaign to interest talented students in scientific and technical careers. Bright students have been urged to choose careers in science in the interest of national security and national prestige, and they have been lured by multi-billion-dollar science budgets, the adventure of space exploration, and plentiful fellowship support. Yet talented students have shown an ever-increasing interest in fields which are singularly lacking in these advantages.

"It is hard to believe that the recruitment programs and the increasingly favorable public image of science and technology have actually discouraged the most able students from entering these fields, yet alternative explanations are not plentiful."

Youth, it would appear, wants to make its own decisions.

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# Your Name

(Continued From Page 2)  
family.—E. R., Garden Grove.  
E. R. MINTER began as an  
English occupational name.  
In the Middle Ages a "my-  
netere" was a trusted  
"money-changer" in English

cities and town. No other  
data is available.

DEAR MISS RULE: Could  
you inform on DAUGHTERTY?  
—F. D., Lakewood.

F. D.: DAUGHTERTY is  
from the old Irish clan  
O'Dochartaigh, a neighbor-  
hood characterization for  
"sons of the disobliging one."  
The ancestry began with

Conall Gulban, son of Niall  
of the Nine Hostages who  
died in A.D. 919. The Daugh-  
ertys were powerful from  
the 1400s onward in north  
Ireland. They were Barons of  
Aaphoe and Inishowen. There  
shield is silver, emblazoned  
with a running red buck deer  
placed below three silver  
stars on a green stripe.

Adams County, Penn., rec-  
ords of the 1700s list James  
and Edward Daugherty.

DEAR MISS RULE: Please  
identify GAGAT—M. G., Mid-  
way City.

M. G.: GAGAT originated  
in central France many cen-  
turies ago as Gageat, desig-  
nating an honest man as a  
young holder of pledges," or

literally, "young pawnbrok-  
er."

DEAR MISS RULE: What  
is the origin of ZENZ—R. G.,  
Seal Beach.

R. G.: ZENZ began as a  
German hero name derived  
from Vincenz. The baptismal  
name Vincenz was from the  
Latin "Vincentius" meaning  
"conquering one."

Sunday, July 5, 1964



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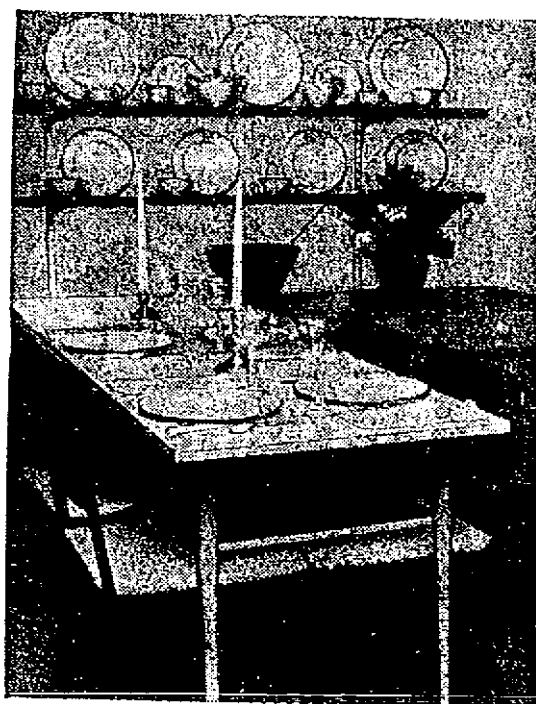


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*Southland*

# Home Workshop



Designed to help solve the living space problem, this modular unit of dining table and buffet is flexible.

By Bill Meyerriecks

**M**AKING maximum use of minimum area is of interest to most homeowners these days.

Sketchbook's design idea this week tackles the dining area of the house. It does it with the idea that any handy fellow can follow instructions to make the sleek, compact table-buffet, plan S-167.

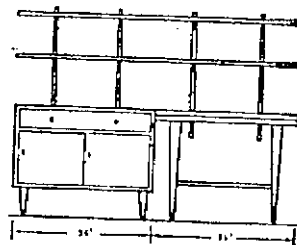
The unit's width along the wall is 6 feet which is equally divided, 3 feet for buffet and 3 feet for the table. The buffet's depth is 2 feet, the table length 6 feet.

The unit is modern and you can vary sizes to fit your particular space requirement.

**THE BUFFET** has one wide drawer and two sliding doors below. One side of the lower area is suggested for linens. Separate, optional 6-foot

shelves are shown above the dining unit.

Sketchbook plan shows how the horizontal linen shelves are placed. The plan may be obtained by specifying S-167 and sending 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812. All details of construction are shown together with step-by-step assembly instructions.



Front of dining-buffet unit.

## Chair for Artful Loafing

**E**ASY project that's for truly taking it easy is this chair that has a real medical reason for its shape—getting the feet up and lifting the head, too. There's complete relaxation here, and pretty NBC-TV actress Linda Williams demonstrates how at ease one can get (below). The chair shown is made for outdoor use, but can be finished

with upholstery webbing if desired. Construction from a full-sized pattern is quick, easy and inexpensive, and to obtain the pattern specify Loafing Chair No. 93 and send 75 cents by check, money order or coin with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



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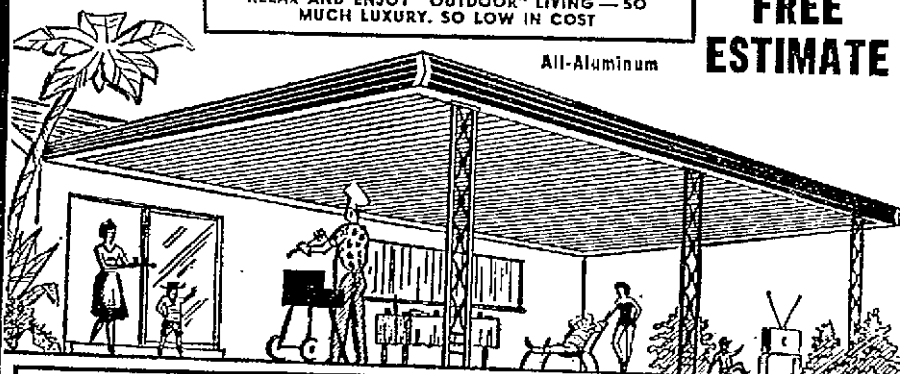
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# Heat May Aid Ulcer Control

By Ben Zinser

Southland Magazine Medical-Science Writer

FOR A WHILE recently, stomach freezing was in vogue as a method of treating one type of peptic ulcer. Now new research indicates that heating the stomach may prove beneficial in ulcer treatment.

Three Chicago researchers placed silicone rubber balloons in the stomachs of adult mongrel dogs by passing them down the throat. The balloons were attached to plastic tubing through which hot fluid was circulated.

Stomachs were heated 10 to 20 minutes at temperatures 5 to 10 degrees Centigrade above normal stomach temperature. A 10-degree rise produced a marked and prolonged reduction in volume and concentration of secreted acid.

The report is in the journal Surgery.

ACCIDENTAL dislodgement of a contact lens may occur without warning, to produce a sudden change in vision. This, of course, could prove disastrous if it happened to someone in a "critical" job.

Thus, the Federal Aviation Agency denies first-class (air transport) or second-class (commercial pilot) medical certificates to applicants who wear contact lenses, according to a report in the AMA Journal.

A PAIN in the shoulder sometimes indicates the presence of lung cancer, an African researcher notes in the journal Diseases of the Chest.

This symptom is often overlooked as being associated with lung cancer, says Dr. Wilson I. B. Onuigbo, and may be mistakenly attributed to neuritis, neuralgia, rheumatism or some other disorder.

A FATTY substance extracted from the core of rabbit kidneys appears to have potential as a drug to lower blood pressure, a Boston researcher discloses. The substance has not yet been given a name, according to a report to the Association of American Physicians.

A NEW DRUG called methylecysteine (trade name: Accrile) benefited eight of 11 victims of chronic bronchitis, reports the British Journal of Diseases of the Chest. The drug is not yet available for general use.

U. S. GOVERNMENT scientists have discovered a new venereal disease, a

condition caused by an organism known as T-strain (for tiny form) Mycoplasma.

T-strain Mycoplasma does not respond to penicillin, but 80 per cent of uncomplicated cases of this type of infection can be cleared up by using the antibiotics tetracycline or oxytetracycline.

AN ENZYME called chymotrypsin can enhance the intestinal absorption of the antibiotic tetracycline, a New York doctor discloses. In so doing, the enzyme boosts the concentration of the antibiotic in the blood and urine, and this should prove valuable in the control of infections, according to Dr. Henry Seneca.

INTRAMUSCULAR injections of the cortisone-like drug triamcinolone can produce good to excellent results in more than 75 per cent of patients with severe chronic allergic conditions, a team of five doctors reports.

The doctors, affiliated with the Ca-zort-Johnston Allergy Clinic of Little Rock, Ark., gave a total of 949 shots to 418 patients ranging in age from 18 months to 81 years. The patients had fared poorly on other methods of treatment. The incidence of side effects with triamcinolone was low.

A COMBINATION of drugs, in a tablet form called Delenar, gave pronounced pain relief to 90 per cent of 51 patients with foot afflictions, two Oklahoma City foot specialists report in the Journal of the American Podiatry Association. Delenar contains an anti-inflammatory drug, dexamethasone; a pain-killer, aluminum aspirin; and a muscle relaxant, orphenadrine.

CAPSULES: A new drug, imidazole, shows promise in the treatment of peptic ulcer, University of California researchers say. In animal experiments imidazole has proved a powerful inhibitor of stomach-acid secretion. . . . Women see their dentists more often than men do and maintain better oral hygiene, according to worldwide studies.

The U. S. now has more than 12,000 residents who are 100 years old or older, the Census Bureau discloses. . . . Early loss of parents often is a characteristic feature of the childhood of the alcoholic, a new study shows. . . . A revised pamphlet, "The Food You Eat and Heart Disease," describes for laymen the association of diet and heart and blood vessel disease. The 12-page pamphlet is free for the asking. Write: U. S. Public Health Service, Washington, D. C.



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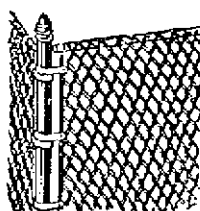
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# Dog World Is Busy

By Eleanor Avery Price

**B**OXER CLUB of Southern California will present an unbenched licensed specialty show next Saturday at El Nido Park, 182nd and Kingsdale streets, Torrance. Paul Rossborough of Columbia Station, Ohio, will judge. Hours are 12:30 p.m. to 5:30 p.m.

Next Sunday, Orange Empire Dog Club has its unbenched event at National Orange Show Grounds, San Bernardino. Mrs. Marion Mangrum will judge.

Samoyed Club of America has a specialty show at Mira Mar Hotel grounds, at 7 p.m., July 24, Santa Barbara. Judge for this will be Albert Van Court.

Entries must be made at once for Santa Barbara show July 26 and Ventura show July 25.

WITH SO many shows scheduled perhaps you are

considering exhibiting your fine dog. First obtain copies of two AKC booklets, "Rules applying to Registrations and Dog Shows" and "Regulations and Standards for Obedience Trials." Address the American Kennel Club at 51 Madison Ave., New York, New York 10010.

There is a great deal of satisfaction if your dog wins ribbons and trophies if you are on the other end of the leash. But remember your behavior is as important as your dog's conformation, coat, gait, etc. Your dog is on show, not you, so don't draw attention to yourself by wearing outlandish clothes. For a woman, a shirtwaist dress and low heels are fine. If you are a man, you can tolerate a tie and jacket for a few minutes.

Don't converse unnecessarily with the judges or steward. If you don't agree with the judge's placings, wait until



Fine boxers, like Suede's Gambling Man, owned by Ruth Anderson and Nadine McKinnon, will be shown in a big event next Saturday at El Nido Park, Torrance.

he is finished with his work before asking for explanations. Then don't ask unless it is necessary. Be a good sport.

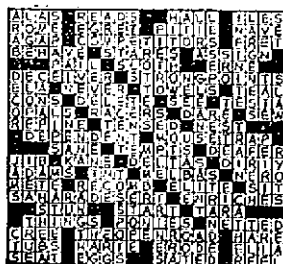
**THE DOG SHOULD** be accustomed to having strangers' hands examine his teeth, touch his back, etc. Train the dog at home or in a class to accept these things and to walk in a close circle, up and down a straight line, and gait according to the breed. (German shepherd dogs must almost fly!)

Children may take dogs into breed rings, but most prefer to enter the Junior showmanship classes with other children.

Don't fuss with your dog if he is showing normally; don't call him by name (except in obedience); don't face him into a strong light; don't get between him and the judge; don't move in too close to other dogs and handlers; don't wave at friends on the sidelines.

**ENTRIES** close July 14 for Bellflower Cat Fanciers Show, Aug. 15-16 in Artesia. Phone TO 6-6897 or GA 4-7580. And entries close tomorrow for Southwest Obedience Club trial at Rosecrans Playground, Gardena, on July 18 from 6 to 12 p.m. For information: Mrs. Nadine Cross, 26511 Leesdale, Harbor City. July 11, Downey Obedience Club practice match, Imperial Park, Downey, with judging to start at 6 p.m.

SOLUTION TO TODAY'S PUZZLE  
(See Page 24)



## Free Loaders on the 'Strip'

By Irma McCall

**A**T LA RUE'S Restaurant on Sunset Strip in Hollywood you may see Frank Sinatra dining on breast of pheasant, Rock Hudson enjoying vichyssoise, or Elizabeth Burton sipping green turtle potage. Surprisingly, this exclusive restaurant has, for 15 years, given at least 20 free meals every day.

These non-paying guests wear fur coats less costly than chinchilla and do not arrive in Rolls Royces. Instead, they slip down on foot from the Hollywood Hills past the oleanders and eucalyptus into the parking lot behind La Rue's. The peppy ones start pawing each other, and the lazy ones lie down on the cement where they can watch the kitchen door expectantly.

The hungry ones miaow.

**YEARS AGO** a solitary yellow tomcat, every rib showing, sidled up to this door.

"Feed him," ordered kind-hearted owner Patoletti.

After gorging on juicy meat scraps this lucky fellow spread the good news, returning next day leading a troupe

of half-wild relatives and friends.

So began tradition.

Through the years soon after sunrise tawny, gray, tortoise-shell, black, off-white cats, about 20 of them, appear in the parking lot and wait warily near the door whence comes breakfast—chunks of beef and fish (I shall we say filet mignon at \$8.50 per serving and Dover sole, slightly less expensive?)

**GLOSSY COATS** and plump little bodies attest the excellence of their diet. One silky gray showing Persian blood could be a La Rue patron's beloved pet, a household sphinx drowsing in the hearth's cozy glow. When did this wistful-eyed animal's ancestor renounce civilization?

To snap a picture of these jittery subjects showing them any larger than mice a photographer needs a telephoto lens. When Chief Steward Boyd comes out to fill the five tin pans, the cats dash into the summer house or duck under a Thunderbird and maintain their fast until he returns to the kitchen. He finds nothing world-shaking in the repeat. "Every restaurant feeds cats," he declares. But do feline dinner guests of the Waldorf-Astoria arrive by subway or helicopter?

After the feast the cats disappear—to come padding back before sunset, as silent as Carl Sandberg's Chicago fog, sure of a one-course supper, no hors d'oeuvres, potage, legumes, salades, or entremets (dessert)—just the tasty entre, and no tips expected.

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# The 'Inside' of Laguna Art Show

SUMMER



1949

For many years, no Pageant has been complete without a Norman Rockwell work. This year, this happy number.

(Continued from Page 7.)  
torts have viewed the exhibits and the Pageant. All of the property purchased by the Festival becomes city property, including property which a few years ago housed a lumber yard, and the adjoining area which is now occupied by a laundry which will move out before the Pageant opens.

An art school sponsored by the Laguna Beach Art Association, and partially subsidized by the Festival of Arts, occupies the former lumber yard. In the laundry building this year, after renovation, will be shown the All-California Invitational Art show, the Junior Art Gallery and the children's Free for All art classes. In addition the Festival provides annually a number of art scholarships to high school students.

PRODUCER of the 1964 Pageant of Masters is Donald Williamson, an architect who has been identified with the Festival for years. While president of the board of directors last year, Williamson announced it had for years been his desire to produce the Pageant. He was selected from a list of applicants, resigned from the board of directors, closed his architect office and set forth to meet the challenge.

By the time the Festival opens its gates July 11 between 600 and 700 men, women and children will be involved in presentation of the Pageant of Masters. This includes workers in the various departments, wardrobe, wigs, background building and painting, properties, stage crews, dressers, make-up. The lively community spirit has made an outstanding success of the art venture.

Elegant as the costumes appear to, the viewers "out front" they do not bear too much close-at-hand scrutiny, for there are no backs to many of them. They are made from materials donated by the citizenry—discarded draperies, bed sheets, velvets—anything not wanted about the home any more. Design, paint, dye, glue and ingenuity of the seamstresses, create the startling garb for kings, princes, princesses, madonnas and just ordinary people. When the lights are turned on them, however, they become in a flash, great reproductions of the paintings turned out by the masters.

AN 18-PIECE orchestra lends background music to each picture, and Russell Potter, well-known commentator, gives a brief and terse description of each picture, and a sketch of the life of the artist.

Gates to the Festival grounds open at noon daily and close at midnight. Youngsters who don't care too much about looking at art have places to go and things to do. A prominent marionette company presents a series of puppet shows during the afternoon and evening. The junior art gallery is open to their criticism, and if they feel the artistic urge they may don a smock and draw to their heart's content in the Free-for-All, which is supervised by local artists. When the youngsters complete a work of art, that work is hung on a clothes line for edification of adult patrons.

Irvine Bowl, in which the Pageant is produced has a seating capacity of 2,450.

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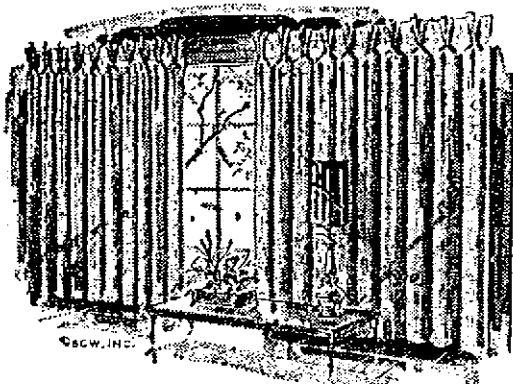
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# Meet Mexico's Next President!

By Hoyt McAfee



—Associated Press photo—  
Diaz Ordaz campaigns loudly, vigorously as if struggling for votes, but his campaign is strictly a shoo-in affair.

MEXICO holds its national presidential election today, and the winner can be identified in advance! Diaz Ordaz, the 52-year-old candidate from PRI (Institutional Revolutionary Party), will—after all the ballots are counted — be declared the president-elect of Mexico, destined, as such, to succeed outgoing president Lopez Mateos.

Because of PRI's overwhelmingly dominant position in Mexican politics, the people of that country knew months ago that Ordaz would be the next president. Barring, of course, the intervention of death. This was assured when President Lopez Mateos and ruling members of the PRI designated him—now minister of justice—as the party's nominee.

Despite having the election "already in his hip pocket," as Mexico's independent political reporters term it, Ordaz has traveled widely about the country and delivered hundreds of speeches at political rallies. He is slightly more conservative than President Mateos but has, nonetheless, pledged to push and carry out the latter's land distribution program and other social reforms.

bands of PRI hecklers (some of them riding on trucks equipped with loud speakers) gave him a disagreeable taste of just that.

They'd swerve in close to the platform from which Torres addressed his followers and "pepper" him with rotten tomatoes and cabbage! If that tactic failed to disrupt a PAN rally, they'd then cut loose with a barrage of insults and derisive comments over the loudspeakers. It was virtually impossible for presidential candidate Jose Torres to make himself heard above the uproar.

He and his supporters expected little sympathy—and no help—from the police. For as matters stand, most key police officials in Mexico are PRI members, appointees, or they hope to curry favor with the party's kingpins.

Accordingly, they're less than willing to give any encouragement to a PAN rally or PAN speakers—whom they usually dismiss scornfully as "a pack of trouble-makers and malcontents."

ONCE IN MEXICALI, this reporter watched a truck loaded with PRI bullies race at full speed toward a gathering of PAN members. Several persons had to dive and jump aside to avoid being run down! One of them was the PAN candidate himself.

But their strenuous and outraged protests to the police gained them merely this bland assurance: "We're sure the truck driver meant no harm—he may have had a drink of tequila for the road and it went to his head. We'll caution him to be more careful in his driving hereafter!" Although the evidence

shows that the PRI and its appointees rule Mexico with a strong hand, this has been by and large for the good of the country. Unbiased observers from the U.S., Latin American lands, and Europe are agreed on that. Since the PRI's rise to ascendancy back in 1929, Mexico has undergone pronounced social and economic reforms.

TODAY, despite widespread illiteracy and poverty in various corners of that sprawling republic, Mexico enjoys perhaps more stability and prosperity than any country to our South except Costa Rica.

National Action Party (PAN) candidates continue to dissent vigorously, however, and provide a noisy, if ineffective voice of opposition. This at least keeps the highly favored PRI candidates on their toes. It even prompts them—including the candidate for President of Mexico—to go out and hustle for votes.

TWO NEWSPAPER correspondents I encountered in Aguascalientes (one from Sweden and the other from West Germany) were startled—and amused—by "all this fanfare," as they described it. One remarked: "Unless you knew better, you'd think candidate Ordaz was hard pressed. That the outcome was definitely in doubt. But I'll have to admit that he and the members of his party know how to put on a rousing show."

"To give them even more credit, they devote a major portion of each rally to entertainment. First, the singers, dancers, and musicians perform capably and relax the audience. Then come the political speeches. Surprisingly enough, they're kept fairly short. I mention that because, as you know, the Mexicans are great talkers when they're dealing with political subjects."

Those two reporters had, until then, paid little attention to the comings, goings, and fiery speeches of Diaz Ordaz's opponent in Mexico's presidential election. I mean, of course, Jose Gonzales Torres, the 44-year-old candidate from the National Action Party (PAN), who knew at the beginning that he stood no chance of winning. But that did not dishearten him.

WITH FIRE and vigor he aimed verbal broadsides at Ordaz and the PRI. Everywhere he went, he shouted that he was "buscando guerra" (looking for war). Roving

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Pottery jar of Ming dynasty origin is a prized item that now is in a Long Beach home.

## Ming Jar

By V.F. Franklin

FOR MANY years, the people of the far East preserved food in a brine made of salt and beer-like solution. They used large pottery jars made especially for this purpose by their expert craftsmen.

Mrs. T. H. Limerick, 348 Carroll Park West, has one of these vessels, made during the reign of the great Ming dynasty that ruled China from 1368 to 1644. This globular vase is 2½ feet high and has a circumference of 75 inches. It is a highly glazed buff and brown color with typical Chinese symbolic designs. The traditional dragon coils about the top of the jar. The sides are incised with a spread winged phoenix, bamboo, lotus flowers and a mythical, composite animal, all of which has special significance to the student of Oriental culture.

THE CHINESE say that a really fine piece of ceramic art can be placed in a natural setting, among growing plants and shrubs, and appear to be part of the scenery. Such is the case with this jar with blended tones of earth colors.

Warren E. Cox, art director of Encyclopaedia Britannica and author of "Pottery and Porcelain," says that "all over Malaysia and the islands, these jars were thought to be treasures for they could not make such wares and, when a man died, his jars were put into the cave tombs with him. There were many legends about them." Cox wrote this to Mrs. Limerick after having seen a photograph of the vessel.

MING IS a magic word, a sort of status symbol, in the world of choice pottery and porcelain. During the great Ming period, which lasted 276 years, some of the finest pieces that are now museum and collector items were made by craftsmen of that era. But there is a tendency to dub anything Chinese as "Ming," mostly through ignorance or indifference, and occasionally for greed.

Cox, considered one of the world's foremost authorities on Chinese art says Mrs. Limerick's vase is a typical Ming, Canton, food jar.

## Questions and Answers

(Continued from Page 14)  
of the highest point on its rim. The surface of the lake in the crater bowl lies 500 feet below the rim's top level. The diameter of the rim averages 11,500 feet, and the circumference is 6.8 miles.

Q. Who wrote the music for

Thomas Moore's "Tis the Last Rose of Summer"?  
F.McD.

A. The air, an ancient one known as "The Groves of Blarney," goes back to a still older Celtic melody. Because the song was interpolated in Flotow's opera "Martha," au-

thorship of the music has frequently been attributed to Flotow.

Q. Which American movie was Ingrid Bergman's first?  
M.F.

A. Intermezzo, which was released in 1939. Her co-star was the late Leslie Howard.

Q. When was he Model T manufactured?—C. B.

A. This model appeared in

1908, and the last Model T rolled off the assembly lines on May 26, 1927.

As a reader of Southland you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed stamped envelope.

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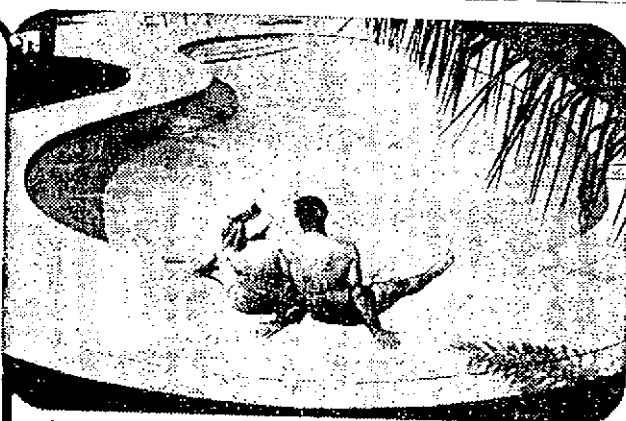
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**YOUR GARDEN**

# Primavera Mum Is a Repeat Bloomer

By Joe Littlefield

**P**RIMAVERA chrysanthemum was listed as nearly a year round bloomer, when introduced just a few years ago, and although ours blooms only twice a year, we like it very much. We grew several in pots and some in the garden and we noticed those in the pots tend to grow in cascade form. In the garden, the plants grew in bushy form to 18 inches tall and about same width. Masses of bright yellow pompon-type blossoms were produced. The flowers bloom in the manner of floribunda roses, cut one full flower head of primavera and you have practically a small bouquet of flowers!



Bearing small yellow flowers of pompon type in mass form, Primavera chrysanthemum blooms twice annually.

Unlike the regular chrysanthemums that easily may be rooted from cuttings, primavera does not root easily. Ours in pots have rooted by layering, that is when an arching branch was in constant contact with the damp soil, it rooted.

SOME GARDENERS like to start plants from cuttings, others prefer to start their own annuals from seeds. Most of us would like to do it too, but time-wise we are limited, and that is why we buy annuals and a number of perennials already well established in flats or pony packs.

Actually, the flat size or

pony pack plants save us many weeks work growing plants from seeds to seedlings.

Nurserymen right now have many kinds of sun loving and shade loving annuals to be set out in your garden to provide you with lots of color and cutflowers too. For instance, petunias along a sun drenched walk or driveway, in a narrow space where there is a need for low growing plants, will provide the most colorful area of your garden, there's such a wide range of colors to choose from. Even apartment house dwellers may have some low spreading pe-

tunias by planting some in pots, pinching back the tips of the branches to force more growth and more flowers later.

PETUNIAS aren't listed as cut flowers yet many gardeners cut the blossoms and use them successfully indoors for a day or two.

Zinnias are the showiest annuals that vie with the brightest sunshine, and furnish lots of flowers for indoor decoration.

Asters provide the cool, leavening colors as a foil for the gay petunias and bright zinnias.

One of the unusual sun loving annuals is amaranthus. As the top portion of the plant foliage colors up, the leaves look as though they're on fire, various tones of yellow, orange and red.

A colorful foliage plant less spectacular than the amaranthus for shade garden areas is coleus. Each plant varies in color tones from a deep brown color to bright multi-color leaves. Gardeners usually pinch out the insignificant small blue color flower spikes before they develop fully, because the plants are grown for their showy leaves, not the blossoms.

There are many other sun and shade loving annuals to select. Visit your local nursery and check up on them. There will be some you'll want to plant in your garden.

## Garden Clubs

Officers will be installed by Garden Grove Branch, California National Fuchsia Society, at a meeting at 7:30 p.m. Tuesday at the home of Florence E. Roy, 11962 Gary St., Garden Grove. A home-made ice cream social and a plant exchange are planned. Visitors are welcome.

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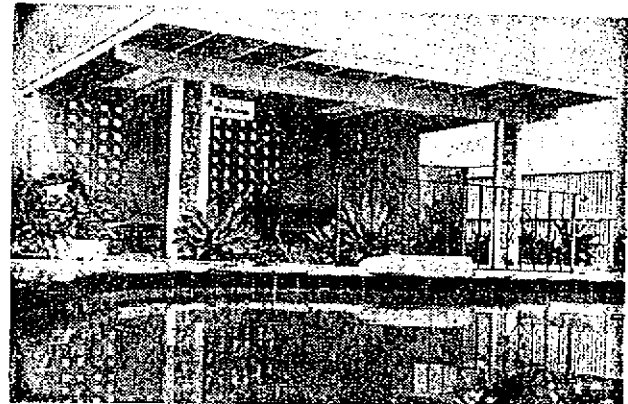
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**Fossil Hunter**

(Continued from Page 5)  
 memorable find. He was on a field trip along with Dr. Carl C. Hubbs, professor of biology, who was familiar with the Capistrano area.

What started out as an adventure many years ago has led to serious study. A freshman at Princeton University, Archer is pursuing a career in the fascinating field of fossils and hopes to become a vertebrate paleontologist.

With a fossil field stretching from Palos Verdes Peninsula to Capistrano, Southern Californians have the opportunity of making fascinating discoveries any day in the week.

**Recipe of the Week**

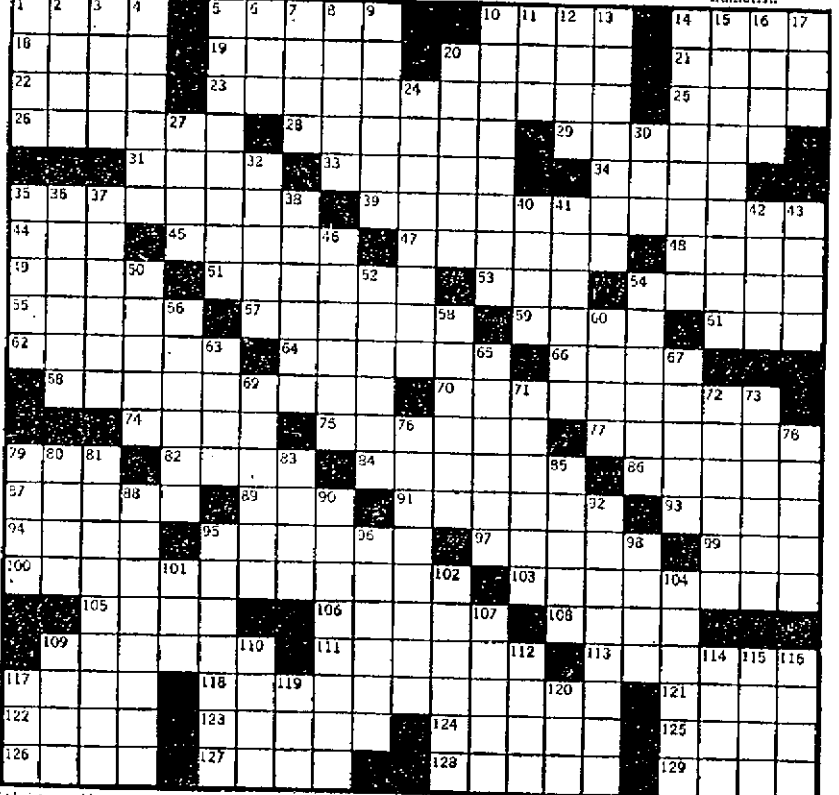
**RHUBARB'S PIQUANT FLAVOR** features this week's prize recipe which wins \$5 for Mrs. William Livingston, 13192 Benton St., Garden Grove. The recipe:

**Rhubarb Jam**  
 5 cups rhubarb cut into half-inch pieces  
 1 cup crushed pineapple, drained  
 4 cups sugar  
 1 pkg. strawberry flavored gelatin (3 oz. size)  
 Mix rhubarb, pineapple and sugar in heavy pan. Cook until clear, about 15 minutes. Remove from heat and stir in gelatin. Pour into sterilized jars and seal.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

**Southland CROSSWORD PUZZLE**  
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# GOURMET'S GUIDE

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COMPLETE LUNCHEON MENU  
... whatever you may desire  
CLOSED MONDAY  
**Francois MANHATTAN**  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

**m-k's**  
RESTAURANT AND  
Viking Room Lounge  
GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 5:30 A.M. TO 1 A.M.  
3400 Cherry at Wardlaw Rd.  
GA 7-7737 GA 6-3583

**Alfred**  
Outstanding  
Continental  
Cuisine  
ATLANTIC AT 45th St. GA 3-1164

World Famous  
**Sam's SEA FOOD**  
HAWAIIAN VILLAGE  
Family Restaurant  
Luncheon  
Banquet Facilities  
1478 Pacific Coast Hwy., Surfside  
450-7351

Group Singing  
Pitcher's Beer  
Cocktails  
Complete Dinners  
From 5 P.M.  
PARTY & BANQUET  
CATERING  
UP TO 250

DON MAY'S  
**GAY 90's**  
2500 PALM DR.  
GA 7-3216 SIGNAL HILL

BUFFET  
PRIME RIB  
Every Sunday  
and Monday Night  
STEAK & LOBSTER  
COMBINATION  
JOE CETANI  
Entertaining Nightly  
**CORAL ROOM**  
Across of Pringle  
in Reef  
4130 PARAMOUNT at CARSON  
LAKEWOOD - HA 5-9134

**Moreno's**  
restaurant  
Offering Mexican  
& American Foods  
Luncheon-Dinner  
Cantina for Cocktails  
427-8733 - Closed Mondays  
3490 LONG BEACH BLVD.

JACK'S Closed  
Monday  
**CORSICAN ROOM**  
FRANZ  
STEININGER  
of the  
Steinway  
5420 E. 2nd  
Belmont  
shore  
(at poles)  
GE 3-3554  
Luxurious Dining Room  
For Your Dining Pleasure

meet your  
host



Caricature by Pete Willette  
**REX WELCH**

Back to the 1950s.

IT'S THE SURPRISE story  
of the year along Long  
Beach's restaurant row.

Last winter restaurateur  
Rex Welch decided to try a  
bold experiment. He rolled  
back the prices at his large,  
attractive Welch's Restaurant,  
4401 Atlantic Ave., to those  
which prevailed in the 1950s.

The reaction was startling.  
People began arriving at  
Welch's in droves. At first  
they found it difficult to be-  
lieve that such a fashionable,  
elegant place could charge  
such low prices for food of  
such fine quality. When they  
realized that Welch wasn't  
joking, they began telling  
their friends about their dis-  
covery. Friends told friends—  
and Welch's began setting  
records for popularity.

Although Welch's is basi-  
cally a sea food specialty house  
one of its meat dishes has  
turned out to be an unusual  
crowd favorite. The price of  
the chopped sirloin steak was  
rolled back from \$2.25 to  
\$1.50, encouraging more pa-  
trons to try it. They were  
quite flabbergasted by what a  
spectacular treat it is.  
Welch's doesn't serve that en-  
tree on a plate like most res-  
taurants. The steak is brought  
to the table on a large oaken  
plank. The meat—tender and  
juicy—is accompanied by a  
colorful array of fresh vege-  
tables. The effect is height-  
ened by whipped potatoes  
which form an artistic border  
around the whole affair. The  
price includes soup du jour  
or wonderful salad, hot fresh  
rolls and beverage.

Among the other extreme-  
ly popular entrees on the din-  
ner are Welch's famed  
grilled swordfish steak with  
lemon-butter, \$1.75; Boston  
scallops with crisp bacon,  
\$1.75; turkey and dressing,  
\$1.95; and chicken fried steak,  
\$1.95.

—TEDD THOMEY

Same Top Quality  
For Over  
13 Years  
**Andy's Hot Bake**  
House  
SPECIAL  
ROAST BEEF  
DINNER . . . 57c  
SPECIAL LUNCHEONS FROM 11 A.M.  
6:43 1/2 PINE AVE.  
DOWNTOWN LONG BEACH  
and ANAHEIM at PACIFIC

DESIGNED TO  
DELIGHT YOU  
"COME AS YOU ARE"  
FINE FOOD COCKTAILS  
**Ken's**  
RESTAURANT  
1918 LONG BEACH BLVD.  
PHONE 424-7334

**APPLE VALLEY**  
**STEAK HOUSE**  
DON MASON  
At the Piano  
733 E. Broadway, L.B.

**Cafe Lafayette**  
Gourmet Cuisine  
FREE VALET PARKING  
THE **LAFAYETTE** HOTEL  
Broadway & Linden Closed Sunday HE 5-5681

Southern California's  
most beautiful  
restaurant  
**welch's**  
Atlantic  
Blvd.  
at  
San Antonio  
Drive  
Luncheon  
Fashion Show  
Saturday  
1 P.M.  
LONG BEACH GA 2-1225

**Arnold's**  
**FARM HOUSE**  
FAMILY RESTAURANT  
BUENA PARK  
CLOSED MONDAYS  
6601 Manchester, Buena Park

"The  
ELEGANT WORLD  
of  
PRIME RIBS"  
**King Arthur's**  
**STEAK HOUSE**  
COCKTAILS  
**HA5-9113**  
Sunday Breakfast  
Special \$1.00  
SPRING AT BELLFLOWER

Continental Cuisine  
**Wayfarer**  
**RESTAURANT**  
Your Host—Jimmy Richmond  
Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms  
2230 PACIFIC COAST HIGHWAY  
Lomita, Calif. DA 5-1424  
Closed Tuesdays

SERVING THE BEST FRIED  
CHICKEN you ever tasted. You'll go-  
loy diners at this New Kentucky  
Fried Chicken Restaurant. . . Serve  
yourself or order to go. . . It's  
finger-lickin' good. . . From a  
dinner to a barrel.  
Colonel Sanders' Recipe  
**Kentucky Fried Chicken**  
"It's your best friend"  
Formerly Ray's Range  
CARSON at ORANGE

DINNER MENU SPECIAL  
Fried Prawn Shrimp  
Brochettes of Beef . . . 2.50  
HA 5-4807  
**Americana**  
RESTAURANT  
4101 Bellflower

**Swanmore**  
ROOM  
STEAKS  
CHAR-BROILED  
Ntely at the Piano-Bar  
JEANIE WINSTON  
The **Lafayette**  
HE 5-5681

DELICIOUS FOOD  
at  
SENSIBLE PRICES  
**JONES'**  
DINING  
ROOM &  
CAFETERIA  
120-126 E. 5th ST.  
Downtown LONG BEACH  
Closed Saturday  
Established 35 Years  
Same Location



A hand-drawn map of a neighborhood in Los Angeles, California. The map shows a grid of streets. A central intersection is marked with a circle and labeled '101 HWY'. To the north of this intersection is 'SPRING ST' and 'LAURELWOOD BL'. To the east is '101 HWY'. To the south is 'ARVIN ST' and '7TH ST'. To the west is 'SIGNAL HILL' and 'AXE'. A callout box points to a specific location on 'SIGNAL HILL' and is labeled 'WILLBANKS Diaper & Corpeting'. Other streets shown include 'EQUIMAN', 'DUNN', 'ECONOMY', 'CHERRY AVE', '10TH', '9TH', '8TH', and '7TH'.



TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## BOTH VEGETARIANS

# TV Medical Team Husband and Wife

By VERNON SCOTT  
HOLLYWOOD (UPI)—Sam Jaffe and Bettye Ackerman, a medical team on "Ben Casey," are a happy marital team in real life despite the

30-year difference in their ages.

Sam is 66, Bettye, '36.

If they are a generation apart in age, they make up for it with a great deal in

common. In addition to their profession they share intellectual pursuits, a deep attachment to New York City and both are vegetarians.

Much of their time is spent

in their library. It is filled with first editions, rare collections and autographed volumes from friends.

The Jaffe home is located in an unfashionable section of Beverly Hills, if such a thing is possible, to permit Sam to be close to a bus line. Frequent bus trips around the city transport him, figuratively at least, back to his beloved Manhattan.

THE HOUSE is a modest seven-room bungalow which they bought two years ago after experimenting with living at the beach and in an apartment. Remodeling has given a spacious, uncluttered look to the home.

Sam doesn't drive an automobile, making a chauffeur of Bettye who drives them to Desilu studios on working days, a five-mile trip in their leased car. Even when Bettye isn't on call she delivers her husband to work for his role of Dr. Zorba and then returns at noon to have lunch with him.

Bettye plays housewife as well as she does her role of Dr. Margaret Graham on the ABC-TV series.

"I'm excellent at cooking vegetables and fish," she admits. "And I enjoy making salads. Neither of us eats meat."

WHEN THEY dine out the Jaffes prefer vegetarian restaurants. At fancy spots they order a la carte to avoid meat dishes. Bettye and Sam attract attention when they do go out in public—if for no other reason than Jaffe's sensational hairdo.

Sam's fright wig is a source of family pride, and a delightful sidelight in their life. Bettye is the only person allowed to cut and trim his bushy mane.

Though they've been married eight years one would guess they are still courting. They radiate a glow of warm affection.

It was with great misgivings that they left New York to work and live in Hollywood. They hung onto their Manhattan apartment hopefully until last year. But they missed their books and paintings and agreed that Hollywood offered more opportu-



BETTYE ACKERMAN AND SAM JAFFE . . . "Togetherness" Everywhere

(Continued on Page 11)



**CLOSE-OUT 50**  
**ALL NEW 1964 models**  
**AT NEVER HEARD OF**  
**DUMP PRICES!**

**MOTOROLA**

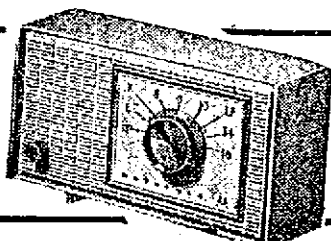
**COLOR TV Consoles**  
 WOOD WALNUT FINISH CABINET

**\$368<sup>88</sup>**

**FREE SET-UP & 90-DAY SERVICE**  
**FREE DELIVERY & FULL GUARANTEE**

**NEW 1964**  
**MOTOROLA**  
**TABLE RADIOS**

Large selection to choose from  
 at LOW DISCOUNT PRICES!



**New 1964 WHIRLPOOL**  
**TWO-DOOR**  
**REFRIGERATOR - FREEZER**

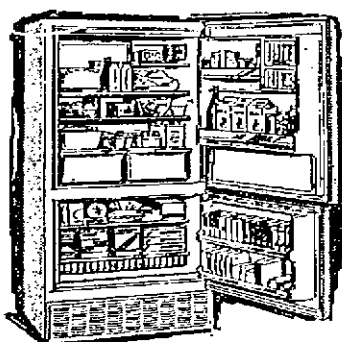
with Automatic Defrost Refrigerator

Refrigerator section never needs defrosting! Has super-storage doors, big capacity crispers. Million-Magnet doors, built-in butter and egg storage.

DOOLEY'S  
 Special  
 LOW PRICE

**187<sup>00</sup>**

**FREE DELIVERY, SERVICE & GUARANTEE**



**New 1964 WHIRLPOOL**  
**14 cu. ft. DOUBLE DOOR**  
**REFRIGERATOR - FREEZER**

With BIG BOTTOM FREEZER

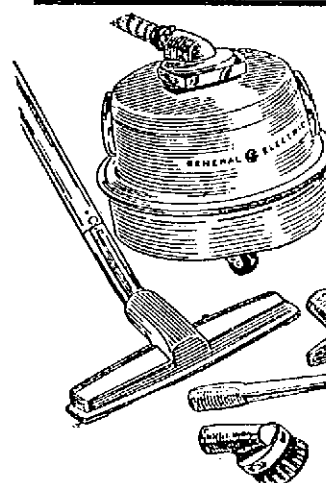
"No-Frost" Ever in Refrigerator Section  
 Refrigerator section NEVER needs defrosting! Super storage doors with butter keeper, egg rack and space for half gallon milk cartons! Has big "Zero-Degree" freezer.

**247<sup>77</sup>**

**FREE DELIVERY, SERVICE & GUARANTEE**

**You always save**  
**more at DOOLEY'S**

**DAY IN & DAY OUT 7 DAYS A WEEK**

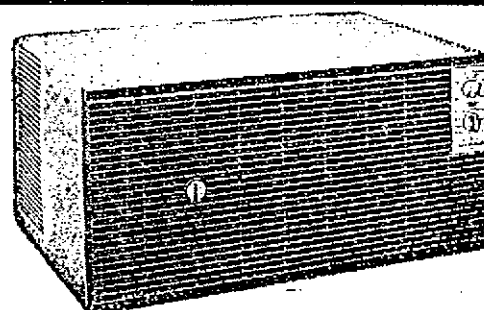


**NEW**  
**GENERAL ELECTRIC**  
**SWIVEL-TOP**  
**VACUUM**  
**CLEANER**

New, powerful

Dooley's  
 Low-cut  
 Price!

**26<sup>66</sup>**



**SHOP**  
**DOOLEY'S**  
**AND SAVE!**

**NEW 1964**  
**AMANA 1-Hp. Large Capacity**  
**AIR CONDITIONER**  
**WITH HEAT PUMP**

An "all weather" air conditioner that heats or cools! A large capacity unit built for top performance to give you full satisfaction.

**208<sup>88</sup>**

**New 1964 Amana Air Conditioner** **138<sup>88</sup>**

**NATIONALLY ADVERTISED BRAND**  
**REFRIGERATED**  
**AIR CONDITIONER**  
**1-YEAR GUARANTEE**

With snap-out, quick  
 installation kit.

**DOOLEY'S LOW PRICE**

**96<sup>88</sup>**

**DOOLEY'S Hardware Mart**  
**5075 LONG BEACH BLVD., - NORTH LONG BEACH**

**Mon. & Fri. 9 to 9—Tues., Wed., Thurs., Sat. 9 to 6—Sun. 10 to 5**



**Day In, Day Out—7 Days a Week!**

**DOOLEY "Smashes All"**

**New 1964 Models**

**Westinghouse**

**AM-FM STEREO  
CONSOLES**

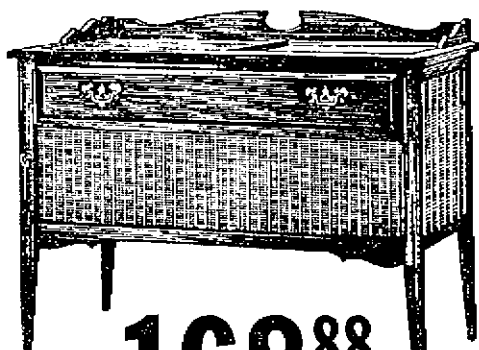
**With AM-FM MULTIPLEX RADIO  
and STEREO LIGHT**

Has stereo balance control, stereo light,  
built-in multiplex chassis, automatic rec-  
ord changer, 4-speaker sound system.  
Comes in mahogany or maple grain fin-  
ish cabinet.

**FREE STEREO RECORDS**  
With the Purchase of This Stereo!

**DOOLEY'S LOW-CUT PRICES!**

**FREE Delivery, 90-Day Service in Your Home and Guarantee**



**168<sup>88</sup>**

**Newest 1964 Westinghouse**

**LOW BOY Contemporary AM-FM STEREO CONSOLE**

**A 6-Ft. Long Cabinet  
with AM-FM Multiplex Radio  
and STEREO LIGHT**

Has a six-speaker sound system,  
multiplex AM-FM radio, diamond  
stylus, automatic record changer.  
Comes in a beautiful walnut cabi-  
net.

**FREE STEREO RECORDS**  
with the purchase of this stereo!

**DOOLEY'S LOW-CUT SALE PRICE!**

**FREE Delivery, 90-Day Service in Your Home and Guarantee**



**288<sup>88</sup>**

**Brand New 1964 Westinghouse**

**STEREO CONSOLE  
With AM-FM  
MULTIPLEX RADIO  
with STEREO LIGHT**

Has full-range AM-FM radio, built-in  
multiplex chassis, 4-speaker sound sys-  
tem, automatic record changer. Comes  
in a Walnut Cabinet.

**168<sup>88</sup>**

**DOOLEY'S LOW-CUT SALE PRICE!**

**FREE Delivery, 90-Day Service in Your Home and Guarantee**



**FREE STEREO RECORDS**  
with the purchase of this stereo!

**LOW, EASY TERMS**

**90-Days Same as Cash**

with Down Payment and Approved Credit — Majors \$125 or More

**MON. & FRI. 9 to 9—TUES., WED., THURS., SAT. 9 to 6—SUNDAYS 10 to 5**



**DON'T DELAY UNTIL  
The Heat's on . . .  
MAKE A GOOD INVESTMENT NOW!**



**CENTRAL SYSTEM  
AIR CONDITIONING**

AN ASSURED QUALITY PRODUCT DESIGNED AND MANUFACTURED  
BY THE WORLD'S LEADING SPECIALISTS  
IN LOW TEMPERATURE APPLIANCES FOR THE HOME



- Simple one-day installation with minimum alteration
- Your furnace is two-thirds of a central air conditioning system
- Every element and component is the best obtainable. Ask about Amana's Five-Year Warranty
- Models for every home. Enjoy greater comfort, better health, easier housekeeping

**• FREE FACTORY SERVICE**

**SEE How little it costs!**

800-1,000 Sq. Ft. . . . 2-TON . . . As Low As \$1,015.00  
Price includes normal installation

1,100-1,500 Sq. Ft. . . . 3-TON . . . As Low As \$1,145.00  
Price includes normal installation

4-TON and 5-TON at COMPARABLE SAVINGS

- **NO DOWN PAYMENT**
- **Low Bank Financing**

**FREE!**

**TELEPHONE TODAY**

for complete air conditioning survey and  
estimate . . . with no obligation, of course.

Garfield 2-0461 Air Conditioning Division

**WE ARE THE MANUFACTURERS!**

**Full Framed—All-Aluminum  
WINDOW SCREENS**

INCLUDING HARDWARE

**SMALL STOCK SIZES**

**1<sup>29</sup>**  
each

**MEDIUM STOCK SIZES** . . . 1.79 ea.

**LARGER SIZES** . . . 1.98 up



**All Aluminum SCREEN DOORS**

COMPLETE WITH HARDWARE KICK-PLATE & GRILL

A sturdy quality screen door with 3/4"x2"  
all-aluminum frame, push bar, vinyl  
spline, air closer and latch.

**DOOLEY'S LOW PRICE!**

**8<sup>88</sup>**  
ea.

**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD.—NORTH LONG BEACH



## SUNDAY

July 5, 1964

## ★ PAID ADVERTISEMENT

- 6:45  
11 Christophers, G. Perreau  
7:00 A.M.  
4 Mr. Wizard, Don Herbert  
11 White Hunter, R. Reason  
7:15  
13 Christophers: "A Girl"  
7:30  
4 (Color) Journey of Lifetime  
11 Highway Patrol, Crawford  
13 TV Gospel Time (relig.)  
7:45  
9 Jr. All-Stars (little league)  
8:00 A.M.  
2 Lamp Unto My Feet:  
"Images of the Church."  
Role of church in today's  
society  
4 Movie: "I Shot Jesse  
James," Preston Foster  
5 In God We Trust (Protest.)  
7 Sunday Story Time (relig.)  
11 Great Churches: All  
Saints Episcopal  
13 Gospel Favorites (music)  
8:30  
2 Look Up and Live: "Co-  
lombia." Role of Catholic  
radio schools in wiping  
out illiteracy. Last of 5  
parts  
5 Herald of Truth (relig.)  
7 Movie: "Doctor Takes a  
Wife," Loretta Young,  
Ray Milland ('40)  
9 King and Odie (cartoons)  
9:00 A.M.  
2 Camera Three: "The Place  
for Chance," dramatized  
chronicle of early Ameri-  
can history.  
5 The Adventist Hour  
9 All America Wants to  
Know, Theodore Granik:  
"Duty, Honor, Country."  
Gen. Douglas MacArthur  
11 The Gale Storm Show  
13 Variedades, R. Iglesias  
34 Vidas Cruzadas (serial)  
9:30  
2 Light of Faith (Presby.)  
4 Christophers: Valley Forge  
9 Abbott and Costello  
11 Cartoon Festival  
10:00 A.M.  
2 Learning '64: "Vacation"  
4 This Is the Life (Luth.)  
5 For Kids Only, V. Colvig  
7 Movie: "Whispering City,"  
Paul Lukas ('47)  
9 Movie: "Iron Major," Pat  
O'Brien ('43)  
13 Panorama Latino (Span.)  
10:25  
8 Baseball (see sports box)  
10:30  
2 Love to Read, Jean Alex-  
ander: "How Many Feet"  
4 Frontiers of Faith: "Chris-  
tian Views of God," Dr.  
Leonidas C. Contos offers  
first of 4 lectures on "Paul  
the Apostle"  
11 Superman, George Reeves  
13 (Color) Faith for Today  
11:00 A.M.  
2 Images of America, Prof.  
O'Donnell: "Life, Liberty  
and Happiness"  
4 Movie: "They Were So  
Young," Scott Brady ('55)  
11 Wonderama, Al Lohman  
Jr. Summer reading hints,  
plus 3 Stooges, Laurel and  
Hardy films  
13 Churches in the Home  
11:30  
2 Painter's Art: "With  
Point and Brush"  
5 HOME BUYERS' GUIDE  
★ Paul Langford visits new  
homes throughout So. Calif.  
Real estate tour  
9 ELVIS! NOW! TV-9  
★ "LOVING YOU"—COLOR!  
Elizabeth Scott ('57)  
10 Baseball (see sports box)  
34 Telecinema (Span. movie)  
"Vendedora de Fantasias"  
12:00 NOON  
2 Food for Fun, Marian  
O'Brien: "Spaghetti!"—  
new preparation methods  
7 Movie: "Cry From the  
Streets," Max Bygraves  
(Br. '59)  
13 Rev. Oral Roberts (relig.)  
12:30  
2 Face the Nation: Rep.  
John J. Rhodes (R-Ariz.),

- chief representative for  
Sen. Goldwater on the  
platform committee  
4 (Clr) Journey of Lifetime  
5 Movie: "Silver Queen,"  
George Brent ('42)  
13 Social Security in Action  
Guest: Marshall Thompson  
12:45  
13 Public Service Film  
1:00 P.M.  
2 Viewpoint, Jere Witter  
with Morris Carnovsky  
4 World Artists Concert  
Hall: "Hollywood String  
Quarter"  
11 Movie: "Adventures of  
Huckleberry Finn,"  
Mickey Rooney ('39)  
13 Voice of Calvary (relig.)  
34 Un Canto de Mexico  
1:30  
2 Science Unlimited, Dr.  
Mariella: "Advances in  
Treating Heart, Eye, Kid-  
ney," Dr. Edward Annis  
4 (Color) Confrontation:  
"Churches on Both Sides  
of the Berlin Wall"  
9 ELVIS—"LOVING YOU"  
★ COLOR SPECIAL TV-9  
Dolores Hart ('57)  
13 Cal's Corral (to 4 p.m.)  
34 Arriba el Norte (folklore)  
2:00 P.M.  
2 L. A. Report, G. Holcomb  
4 (Color) Tales of the West:  
"San Francisco Earth-  
quake and Fire" (finale)  
5 Champ'nship Auto Racing  
(Ascot Speedway)  
7 The Tom Ewell Show  
34 Un Canto de Mexico  
2:30  
2 Political Primer, Maury  
Green: "Community Acts."  
Educational programs to  
combat local welfare costs  
and taxes  
4 Movie: "Cry Wolf," Errol  
Flynn, Barbara Stanwyck  
(47)  
7 Discovery '64 (repeat):  
"Thomas Alva Edison."  
Visit to original labs,  
moved in 1929 to Dear-  
born, Mich.  
34 Guitarras (guitarists)  
3:00 P.M.  
2 Movie: "Irish Eyes Are  
Smiling," June Haver,  
Dick Haymes ('44)  
7 Issues and Answers  
11 "WAR ZONE"—movie  
★ Pres. by UNION MORTGAGE  
"The Sea Shall Not Have  
Them," Michael Redgrave  
(Br. '55)  
34 Voces de Mexico  
3:30  
7 770 on TV, Carl George  
9 Movie: "Winning Team,"  
Ronald Reagan, Doris Day  
(52), Grover Cleveland  
Alexander biopic  
34 Voces de Mexico (music)  
4:00 P.M.  
4 (Color) Existence, Jim  
Todd: "Tristeza—Killer of  
Citrus Trees"  
7 Press Conference, Baxter  
Ward: Milton Thompson,  
NASA's X-15 research  
pilot  
13 Newsroom, Don Rose  
34 Un Canto de Mexico  
4:30  
2 Amer. Musical Theatre,  
Earl Wrightson. Met bar-  
itone Robert Merrill intro-  
duces his wife Marion  
4 (Color) College Report,  
Bob Wright: "A Year in  
Europe" (Pepperdine)  
5 Boots & Saddles, J. Pickard  
7 Zorrama (San Diego)  
13 Movie: "Strange Death of  
Adolf Hitler," Ludwig  
Donath ('43)  
34 La Hora de Bellas Artes  
5:00 P.M.  
2 CBS Sports Spectacular  
(see sports box)  
4 Sunday, Frank Blair (see  
box)  
5 Blue Angels, Don Gordon  
7 (Clr) Laramie, John Smith  
9 ALLSTATE MORTGAGE pres.  
★ "GOD IS MY CO-PILOT"  
Dennis Morgan, Dane  
Clark, Raymond Massey  
(45), Flying Tigers  
11 "CHILLER" PRESENTED  
★ BY UNION MORTGAGE  
"Lost Missile," Robert  
Loggia ('58)



AS PART of the Catholic  
social action program in  
Colombia, peasant girls  
learn child care tech-  
niques. Program is dis-  
cussed in "Not by Faith  
Alone," airing at 8:30  
a. m. Sunday on chan-  
nel 2.

5:30

- 2 Ted Mack's Amateur Hour  
Talent acts from Staten  
Island  
5 The Invisible Man  
34 La Hora Catolica (Cath.)

6:00 P.M.

- 2 The 20th Century, Walter  
Cronkite (repeat): "The  
Creative 30's." Amazing  
renaissance in the arts  
during history's worst  
depression  
4 Meet the Press. Rep. Mel-  
vin R. Laird (R-Wis.),  
chairman of GOP platform  
committee, is interviewed  
in San Francisco  
5 FOR LOTS OF FUN!  
★ POLKA PARADE—LIVE!  
by FARMER JOHN HAM  
7 Movie: "Hot Rod Gang,"  
John Ashley, Judy Fair  
(58 1st run). Teen-age  
heir leads two lives  
13 (Color) Rocky & Friends  
34 Teatro Fantastico (chldn.)  
6:30  
2 Mr. Ed, Alan Young (re-  
peat). Ed gets furious  
when Kirkwood makes  
fun of the swayback  
carnie horse he befriends  
4 "SURVEY '64"—IN COLOR  
★ "DOWN BUT NOT OUT"  
Bob Wright hosts story of  
alcoholic rehabilitation  
program of the Salvation  
Army  
9 Maverick, James Garner,  
Jack Kelly, Roxane Ber-  
nard. Brothers match wits  
with pretty crook  
11 "COURAGE OF LASSIE"  
★ —ELIZABETH TAYLOR—  
Frank Morgan ('45). The  
famed dog's war hero  
13 (Color) Rod Rocket Show  
7:00 P.M.

- 2 Lassie, Jon Provost (re-  
peat). Timmy tries to lo-  
cate source of cocoons  
when one with Gypsy  
moth threatens quarantine  
4 Bill Dana Show (repeat).  
Jose throws the entire IRS  
into a swivel by paying a  
tip with his federal income  
tax  
5 (Color) Movie: "Quiet  
Man," John Wayne, Mau-  
reen O'Hara ('52)  
13 The Outlaws, Don Collier,  
Gerald Mohr. Most daring  
robbery in Oklahoma's  
history  
34 TV Musical Ossart  
7:30  
2 My Favorite Martian, Ray  
Walston, Bill Bixby.  
Newspaperman stumbles  
upon a Martian who has  
crash-landed his space  
craft in first of summer  
repeats.

- 4 (Color) Disney's Wonder-  
ful World of Color (re-  
peat: "Legend of Two  
Gypsy Dogs." Pointer and  
dachshund face many per-  
ils as they tramp across  
primitive area of Hungary  
7 (Color) Empire, Richard  
Egan, Ryan O'Neal, Cath-  
leen Nesbitt. Conflict  
arises at Tal's first oil-  
drilling project  
9 DORIS DAY SPECIAL!  
★ NOW! TV-9—COLOR!  
"Calamity Jane," Howard  
Keel ('53 1st run). Sammy  
Fain tunes include Oscar-  
winning "Secret Love"  
34 Estudio Pedro Vargas  
8:00 P.M.

- 2 The Ed Sullivan Show.  
12-show summer schedule  
begins with 4 new pre-  
taped hours and 8 repeats  
(latter, girls, including the  
Beatles on July 12, Aug.  
23 and Sept. 20). Today's  
taped hour has Marty Al-  
len and Steve Rossi, plus  
Jerry Vale, Myron Cohen,  
Kay Stevens and the Four  
Amigos  
13 (Color) Adventure Tomor-  
row: "Aerial Fire Power."  
TAC bombs, rockets,  
cannons  
34 Futbol (soccer matches)  
Necaxa vs. Guadalajara  
8:30

- 4 Grindl, Imogene Coca (re-  
peat). Grindl innocently  
aids counterfeiters, then  
just as naively helps trap  
them  
7 Arrest & Trial, Ben Gaz-  
zara, Chuck Connors,  
Telly Savalas. Michael  
Dunn (repeat). Revenge-  
seeking truck driver con-  
ducts one-man crusade  
against money-lending  
racketeers  
11 Bold Journey, Jack Doug-  
las: "Deserted Island" of  
San Miguel  
13 Harbor Com'nd, W. Corey  
9:00 P.M.

2 THE CELEBRITY GAME

- ★ STARRING CARL REINER  
Nine stars and a (filmed)  
French woman gives  
views on love, face-lifts  
and the first year of mar-  
riage. Ann Blyth, Nanette  
Fabray, Oscar Levant,  
Gordon and Sheila Mac-  
rae, Lee Marvin, Sal Min-  
eo, Agnes Moorehead and  
Mickey Rooney are guests  
4 (Color) Bonanza, Lorne  
Greene, Jonathan Harris  
(repeat). Novelist Charles  
Dickens learns about fron-  
tier justice when he re-  
fuses to defend himself  
when falsely accused of a  
crime  
11 Boston Symphony, Erich  
Leinsdorf with Schubert  
13 Harrigan and Son  
9:30  
2 Brenner, Edward Binns,  
James Broderick, Robt.  
Webber, Walter Greaza.  
Policeman has only con-  
tempt for his underworld  
father.  
5 "THE RED PONY"—Robert  
★ MITCHUM, Myrna LOY  
with Louis Calhern ('48).  
13 Dan Smoot Reports  
9:45  
9 Headline History  
13 Capitol Report, D. Jackson  
10:00 P.M.

- 2 Candid Camera, Durwood  
Kirby, Marty Ingels (re-  
peat). Men decorate cakes  
on conveyor belt, and

## Sports Today

BASEBALL, 10:25 a.m., ch.  
8 (San Diego), has the Twins-  
Yankees game from Yankee  
Stadium. Dizzy Dean hosts  
Pedro Oliva in pre-game  
(10:15 a.m.) feature.

BASEBALL, 11:30 a.m., ch.  
10 (San Diego), finds the Cin-  
cinnati Reds facing the St.  
Louis Cardinals at Crosley  
Field.

SPORTS SPECTACULAR,  
5 p.m., ch. 2, has Jack Whit-  
aker with an in-action view  
of the Phillies' colorful Gene  
Mauch, directing his second  
place NL team in the dugout  
and on the field.

comedian is trapped in  
store window  
4 (Color) Show of Week:  
"The Holdup," Hans Con-  
ried, Hal March, Gerald  
Hiken, Charlotte Rae. Fate  
and their own inadequacy  
conspire against plans of  
accountant and safe-  
cracker to rob lavish  
amusement park during  
daily staged bank holdup,  
in first of defunct series'  
repeats

- 7 (Color) Movie: "Ain't Mis-  
behavin'," Rory Calhoun,  
Piper Laurie, Jack Carson,  
Mamie Van Doren ('55)  
9 People Are Funny  
11 News, Burrell and Coates  
13 Ann Southern Show  
34 Estudio "A" (musical)  
10:30

2 What's My Line? J. Daly.  
Guest: Rudy Vallee

5 JULY 4 SPECTACULAR

- ★ JAMES CAGNEY in  
YANKEE DOODLE DANDY  
pres. by RELIABLE MTGE.  
Joan Leslie, Walter Hus-  
ton ('42). Multi-Oscar  
winner  
11 Opinion in the Capitol  
Three former U.S. sen-  
ators discuss patriotism.  
13 Movie: "The Contender,"  
Buster Crabbe ('44)  
34 Tiempos y Contrastes

11:00 P.M.

- 2 Sunday News, Bill Stout  
4 KNBC NEWS—DICK  
★ JOHN, LEE GIBSON and  
CHUCK SHULL in Color  
5 Business Opportunities  
11 Under Discussion  
34 Danzas de Espana (ballet)  
11:15

- 2 Movie: "Affair in Trini-  
dad," Glenn Ford, Rita  
Hayworth ('52). Spies  
4 Movie: "South of Tahiti,"  
Brian Donlevy ('41)  
11:30

- 5 Open End, David Suss-  
kind. "Career Girls Meet  
Life, Love and Sex."  
Nancy Ames, model  
Nancy Berg, PR exec. Bar-  
bara Lane, writer Gloria  
Steinem, TV reporter Joan  
Murray, and fund raising  
exec. Kay Partney de-  
scribe the life of a single  
girl in New York

- 12:00  
13 Movie: "Dawn Express,"  
Michael Whalen ('42)  
12:15

- 9 Viewpoint: Washington,  
James Fleming: "Politics"  
1:00 A.M.  
2 Movie: "Arkansas Trav-  
eler," Bob Burns ('38)



## SPECIAL

SUNDAY—The history, purpose and conduct of political  
conventions—aimed primarily at high school and college stu-  
dents—is told during the 5 p.m. hour, on ch. 4. Comedian Sandy  
Baron offers satirical sketches and "blackouts" on the conclave,  
the organization of activities, the campaign symbols used and  
the "peripheral convention stars" who add a special glamour  
to the event.



## SAME OLD RUDY VALLEE

By JOAN CROSBY

NEW YORK (NEA)—Rudy Vallee would like two facts circulated.

1)-He has all the "hair I can ever use." (This is in answer to a recent story that referred to his toupee).

2)-He can, too, entertain people, and he has an album out to prove it. (It's called "The Funny side of Rudy Vallee" and it was recorded at an Air Force base in Bermuda.)

Vallee thinks both these things should be known because he will be appearing on television regularly as host of On Broadway Tonight, a CBS-TV series which replaces The Danny Kaye Show for the summer, beginning Wednesday.

"The television show is like my old radio show," he said. "On that I presented people. On this I will present talented, professional, young entertainers. It's the cross I have had to bear all my life. If I go out on the road, no one comes to hear me because

they say, "If he hasn't got anyone to introduce, what will he do?"

VALLEE HAS plenty he can do, and lots to talk about. Presently he is the only original principal player still appearing in the Pulitzer Prize-winning musical "How To Succeed in Business Without Really Trying." The show is almost three years old. His contract expires next October.

"At that time," he smiled, "I will talk with the producers and we will decide what the grosses will be like in December. If they still want me to stay with the show, I will. But they may want to cut costs by that time, and get someone for \$500 a week. I still look forward to the show every night. It's a very pleasant way of life."

A POSSIBLE future project which appeals to Vallee would be a television series based on the Mr. Belvedere character, created in the movies by Clifton Webb. Several years ago a pilot was made,

and eventually shown on television, but never sold.

"Six years ago I pleaded with them to consider me for the part, but they spent \$40,000 for a pilot with someone else, which was panned by everyone.

"Many of the facets of Belvedere's character are like mine. I correct everyone's grammar. I'm not too fond of children and would gladly break a dish over a child's head for that famous Mr. Belvedere scene. I'm arrogant, I'm pompous at times and I'm a pseudo-intellectual. I know a lot, but not as much as some people think I do.

"But if the series came into being, I would insist it be filmed from noon to 8 p.m. I have trained myself to go to bed late, and sleep late. I don't like the idea of memorization, because I'm getting mentally lazy. I'd probably have all the dialogue on cards."

VALLEE won fine critical notices for his humorous portrayal of a stuffy boss, when "How To Succeed" first opened. Recently a Yale classmate saw the show for the first time, and tried to get to the stage door to see



RUDY VALLEE . . . Kaye's Time Is His Time

Rudy.

"He called me and left a message on my telephone recorder. He said the crowds prevented him from getting backstage, and he was so glad to see that people hadn't forgotten me. He said he was

so delighted to see the mobs, and the mounted police holding them back. But what he didn't know was that the crowd was waiting at the next theater, where Richard Burton is playing in 'Hamlet.'"

## WEEK'S TOP SHOWS

Sunday—"Sunday" takes a light-hearted look at political conventions, in hour aimed at students, at 5 p.m., ch. 4.

Monday—"9th Street West" at 6 p.m., ch. 9, is a nightly "swinging" show for the teenagers, hosted by KFWB's Sam Riddle and featuring recording stars.

Wednesday thru Friday—"Republican Platform" hearings will be telecast in their entirety at 1:30 a.m., ch. 4, each day from the St. Francis. Highlights also screen at 12 noon, ch. 2, and 3 p.m., ch. 4, as Romney, Lodge, Scranton and Goldwater face the committee.

Tuesday—"All-Star Baseball," at 9:45 a.m., in color, ch. 4, pits stars of the NL and AL teams at the Mets' new ballpark, Shea Stadium.

Wednesday—"Great Conventions: The Republicans," at 7:30 p.m., ch. 2, looks back 40 years at the GOP nominating convention of the past, and ahead to the one starting next week. Eric Sevareid is reporter.

Thursday—"San Francisco:

Convention City," at 10:30 p.m., ch. 7, checks into what a city does to get a political convention, and the work that goes into putting it on. John Rolfson hosts.

Friday—"Festival of the Performing Arts" makes a one-time repeat return at 9 p.m., ch. 13, with seven members of the Stratford Shakespearean Festival of Canada.

Saturday—"The Woman's Touch in Politics," at 7:30 p.m., ch. 7, looks at the women behind the men to vie for nomination in San Francisco next week, as well as at two lady Senators, a national committeewoman and women convention delegates.

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**MONDAY**

July 6, 1964

## ★ PAID ADVERTISEMENT

- 6:30**
- 2 Family Living, Prof. Blood: "Families without Fathers"
- 4 The Oneness of Things (premiere). Univ. of Pennsylvania-produced series looks at cancer
- 7 Guidelines
- 7:00 A.M.**
- 2 Captain Kangaroo
- 4 Today, Hugh Downs with Sen. Thurston B. Morton, Mort Sahl
- 7 Scope: "Pediatrics"
- 11 Meaning of Communism
- 7:30**
- 7 Cartoon Capers
- 11 Kukla and Ollie
- 8:00 A.M.**
- 2 Panorama Pacific, R. Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show
- 8:30**
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 9:00 A.M.**
- 2 Mike Wallace (from S.F.)
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 9:30**
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Secret of Dr. Kildare," Lew Ayres ('39)
- 13 Morning News
- 10:00 A.M.**
- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Confessions of a Nazi Spy," Edw. G. Robinson ('39)
- 13 Bomba Movie: "Hidden City," J. Sheffield ('50)
- 10:30**
- 2 Pete and Gladys
- 4 (Clr) Jeopardy, Art Fleming
- 5 Medic, Richard Boone
- 7 Price Is Right, Bill Cullen
- 11:00 A.M.**
- 2 The Love of Life
- 4 (Clr) Say When, Art James
- 5 The Cheaters, John Ireland
- 7 Get the Message, Frank Buxton; Jack Cassidy, Kitty Carlisle, Hy Gardner, Georgia Brown
- 11:30**
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- Carroll Baker joins Kaye Ballard, Joel Grey
- 9 Spectrum (education)
- 11 Sheriff John, John Royick
- 13 The Ann Sothern Show
- 11:45**
- 2 The Guiding Light
- 12:00 NOON**
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 En France: "Hairdresser"
- 13 Movie: "Young Scarface," Richard Attenborough
- 12:30**
- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble with Father
- 7 Tennessee Ernie Ford
- Guest: Rich Little
- 9 Movie: "18 and Anxious," Martha Scott ('57)
- 11 Movie: "Rage in Heaven," Rohl. Montgomery ('41)
- 1:00 P.M.**
- 2 Password, Allen Ludden. Tom Poston, Carol Lawrence are week's guests.
- 4 The Doctors, J. Pritchett
- 5 Movie: "Man Who Cried Wolf," Lewis Stone ('37)
- 7 The Mike Douglas Show
- Cliff Arquette co-hosts.
- 1:30**
- 2 Art Linkletter House Party
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene
- 2:00 P.M.**
- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Tonight's the Night," David Niven ('55).
- 13 Mantovani: "Composers"
- 2:15**
- 11 Movie: "Murder Man," Spencer Tracy ('35)
- 2:30**
- 2 The Edge of Night
- 4 Match Game, G. Rayburn. Jayne Mansfield, Orson Bean are week's captains.
- 5 Movie: "Secret Man," Marshall Thompson
- 7 Day in Court: Assault
- 13 The Ann Sothern Show
- 3:00 P.M.**
- 2 The Secret Storm
- 4 Republ. Platform (see box)
- 7 Gen'l Hospital, J. Berardino
- 13 Rocky and His Friends



"I AND CLAUDIE" is the title of the "Vacation Playhouse" presentation Monday at 8:30 p. m. on channel 2—summer replacement for "The Lucy Show." In scene above are Jerry Lanning as Claudie; Jennifer Billingsley as "Jo Anne." Show stars Ross Martin.

- 3:15**
- 13 Felix the Cat (cartoons)
- 3:30**
- 2 My Little Margie, G. Storm
- 4 Movie: "When You're Smiling," Frankie Laine
- 7 Queen for Day, Jack Bailey. Jack Smith and Marilyn Hare sub for vacationing Gene Baker and Jeanne Cagney.
- 4:00 P.M.**
- 2 Life of Riley, Wm. Bendix
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 4:30**
- 2 Movie: "Cargo to Cape-town," Broderick Crawford ('50)
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English)
- 5:00 P.M.**
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela Semanal: "El Enemigo del Pueblo"
- 5:30**
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Sucesos de la Semana
- 5:45**
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 6:00 P.M.**
- 2 Big News, Jerry Dunphy with nightly pre-convention reports by John Hart
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 HEY TEENAGERS!
- ★ See "9th ST. WEST" LIVE! GUEST STARS! (see box)
- 11 The Texan, Rory Calhoun
- 13 (Color) Touche Turtle
- 34 Mi Mujer y Yo (serial)
- 6:30**
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 9 Bowery Boys Movie
- 11 George Putnam & News
- 13 Woody Woodpecker
- 34 Noticiero 34 (News)
- 6:45**
- 7 Ron Cochran (from S.F.)
- 7:00 P.M.**
- 2 Charles Kuralt, News (with S.F. reports from Walter Cronkite)
- 4 (Clr) Golden Voyage, Tom

- Frandsen: "Mexico, The Trail of Cortez" (pt. 1)
- 5 Leave It to Beaver
- 7 I'm Dickens, He's Fenster
- 11 Wide Country, E. Holliman
- 13 (Clr) Wild Cargo: "Africa." Crocodiles and giraffes"
- 34 Tres Caras de Mujer
- 7:30**
- 2 To Tell the Truth, Collyer
- 4 Movie: "Pride of St. Louis," Dan Dailey, Joanne Dru ('52). Dizzy Dean biopic.
- 5 The Lawman, John Russell
- 7 Outer Limits: "Human Factor," Gary Merrill, Harry Guardino (repeat). When psychiatrist's device goes awry, his mind is interchanged with that of psychotic patient.
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Holiday, Bill Burrud: "Oriental Odyssey" (pt. 2). Hong Kong
- 34 Un Canto de Mexico

- 8:00 P.M.**
- 2 I've Got a Secret, Garry Moore (repeat), with Tony Randall
- 5 Seven Keys, Jack Narz
- 9 Movie: "Jack the Ripper," Lee Patterson (Br-'60)
- 11 Movie: "Wild Bill Hickok Rides," Bruce Cabot ('41)
- 13 Leisure-Rama Preview. Bill Burrud look's at the Valley's exposition of homes, fashions, trailers, boats and autos.
- 34 Vidas Cruzadas (serial)

- 8:30**
- 2 Vacation Playhouse: "I and Claudie," Ross Martin, Jerry Lanning, Barbara Stuart, Jennifer Billingsley. Country girl falls for itinerant roustabout when he agrees to help her widowed sister save the family farm. (Lanning is the son of singer Roberta Sherwood.)
- 5 Special of Week: "Newport Jazz Festival." Count Basie, Duke Ellington and others in films of the 1962 festival.
- 7 (Clr) Wagon Train, John McIntire, Ron Hayes (repeat). Lieutenant is ordered to stop his investigation of stolen Army supplies.
- 13 (Color) Islands in the Sun, Bill Burrud. Repeat preview of new fall series
- 34 Festival de Canciones

- 9:00 P.M.**
- 2 Danny Thomas Show (repeat). Danny and Kathy dress as peasants so they won't be looked upon as intruders in small Rome neighborhood restaurant. (Red Skelton has signed as guest for the first of Danny's 5 NBC colorspecs next season.)
- 34 Vivimos en una Estrella
- 9:30**
- 2 Andy Griffith Show (repeat). Opie learns a lesson when he orphans three baby birds when his careless slingshot use kills a mother bird.
- 4 Hollywood & the Stars, Joseph Cotten (repeat): "They Went That-a-Way." Gradual change in Westerns from the silent era to the present.
- 5 Take It from Me, Wink Martindale. Game show.
- 13 Miracle at Palm Springs (see box)
- 34 Comicos y Canciones

- 9:45**
- 9 Clete Roberts, News
- 10:00 P.M.**
- 2 East Side/West Side, Geo. C. Scott, Candace Culkin, Louise Troy (repeat). Brock offers to help get troubled teenager to return home, provided her

**SPECIAL**

**PRE-CONVENTION** — Arrival of candidates and party leaders in San Francisco, plus a report on issues that will concern them in drafting a platform, are covered in the first of daily 3 p.m. half-hour specials on ch. 4. In addition, "Today" will include daily segments from the Cow Palace, while newscasters Mike Wallace, Ralph Story and Walter Cronkite (2); Lisa Howard, Ron Cochran and Bob Young (7); and Frank McGee and Huntley-Brinkley (4) will originate their shows from the Bay City.

**9TH STREET WEST**—Premiere. KFWB deejay Sam Riddle hosts a nightly swinging show for the teenagers, with dancing, games, contests, record judging (whatever happened to Peter Potter?), in-person visits from recording stars. Twelve couples from area youth groups will participate in 6 p.m., ch. 9, swingfest.

**MIRACLE AT PALM SPRINGS** — Story of the 3-year building of the \$8 million Aerial Tramway, as helicopters airlift men and materials up the precipitous sides of Mt. San Jacinto, is told in film at 9:30 p.m., ch. 13.

- mother will give up her "boy friend."
- 4 (Color) Sing Along with Mitch (repeat). "Wishes" come true for the Gang
- 5 Roaring 20's, Rex Reason
- 7 Breaking Point, Paul Richards, Edmond O'Brien, Lori Martin (repeat). Young attack victim's deep shock seems less from assault than from her relationship with her widowed father.
- 9 Movie: "The Men," Marlon Brando ('50)
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Box de Mexico (boxing)

- 10:30**
- 13 Movie: "Nabonga," Julie London ('44)

- 11:00 P.M.**
- 2 News: Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Final
- 11 Movie: "Heavenly Body," Wm. Powell, Hedy Lamarr ('43)

- 11:15**
- 4 (Color) Tonight, Johnny Carson with George Jessel, Annie Farge
- 5 Steve Allen Show, with Lionel Hampton, The Rooftop Singers, cast members of "The Establishment," plus wives of comedians Caesar, Berle, Berman and Allen telling what funnymen are like at home.

- 11:30**
- 2 Movie: "Footsteps in the Fog," Jean Simmons, Stewart Granger ('55)
- 7 (Clr) Laramie, John Smith
- 34 Noticiero 34 (News)

- 11:45**
- 9 Clete Roberts, News

- 12:00**
- 9 Movie: "Confessions of a Nazi Spy," Edw. G. Robinson ('39)
- 13 Movie: "Beyond Tomorrow," Richard Carlson ('40)

- 12:30**
- 7 Movie: "Villain Still Pursued Her," Anita Louise, Hugh Herbert ('40)

- 1:00**
- 11 Movies: "Unfinished Dance," "A Woman's Face" and "Mighty McGurk"

- 1:15**
- 2 Movie: "Mr. Big," Donald O'Connor, Gloria Jean

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# The Shows You'll See Next Season

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★ ★ ★

## Old Faces in New Places

By TERRY VERNON

Changes in the fall line-up for the networks are still being announced almost daily, but things are beginning to firm up into what will be very nearly the schedule from which you'll choose your TV menu for next season.

It appears that menu will include a lot of frothy desserts, and not too much that's substantial.

There'll be one big yak after another as producers play a game of follow-the-leader into the Nielsen-blessed field of escapism.

No headshrinkers . . . no new doctors . . . no social workers or message-bent dogooders.

**SOME FAMILIAR** faces will be missing—like Richard Boone, Garry Moore and Sid Caesar.

But a lot of other old-time faces will be back in new surroundings.

Even a famous hat worn by a generation of youngsters now grown to their teens will return by the simple expedient of jumping back a few decades in time.

Jack Benny and Alfred Hitchcock will return to the home of the NBC peacock . . . perhaps we may even be able to see that wondrous blue of Benny's eyes.

Danny Thomas also makes the shift to NBC—and from the weekly screen to five-a-year specials.

Joey Bishop reverses things and moves from NBC to CBS.

**BOB CUMMINGS**, the perennial juvenile, launches his fourth series—this time as a psychiatrist who falls heir to a beautiful robot.

Richard Crenna doffs the coveralls of the McCoy farm to turn to state politics—possible the only new idea of a season of freaks and monsters.

Dennis Weaver abandons the limp of Gunsmoke's Chester to portray a widower horse trainer and veterinarian who reluctantly adopts a Chinese orphan.

Topper's favorite Leo G. Carroll joins that ex-Marine Robert Vaughn in a story of a super-secret world peace organization known as U.N.C.L.E.

**PETER GUNN'S** Craig Stevens and Horace McMahon of "Naked City" team up in an adventure series built

around "Mr. Broadway," a New York City PR man.

Fred Gwynne and Al Lewis of "Car 54" turn up in "The Munsters," a family unaware of the fact that they resemble the famous monsters of early films.

Steve Franken, veteran of "Dobie Gillis," "The Lieutenant" and "Mr. Novak," now becomes the star boarder of a couple in a large motor court.

The McCoys' Kathy Nolan and Dobbie's Sheila James join the WAVES for "Broadside," a kind of distaff McHale's Navy.

**DAVID NIVEN** and Charles Boyer pick up a new partner to replace the late Dick Powell when with Gig Young they return to the home screens in a series called "The Rogues."

Cara Williams and Paul Ford return—in separate series.

Jim Nabors retains his character of Gomer Pyle, but leaves the gas tank of the Andy Griffith show to strike out on his own in the Marines.

Even the old coonskin hat is back on the noggin of Fess Parker—but instead of Davey Crockett's era, it goes back a few decades to top the head of Daniel Boone.

**DON'T HOLD** us to this. It's only early July and there'll be a lot of changes made, but here's the fall line-up as it stands right now.

### SUNDAY

6:30

2 Mr. Ed, Alan Young  
4 Profiles of Courage

7 P.M.

2 Lassie (new format)  
7:30

2 My Favorite Martian, Ray Walston

4 (Clr) Disney's Wonderful World

7 Wagon Train, John McIntire

8 P.M.

2 The Ed Sullivan Show  
8:30

4 The Bill Dana Show  
7 Broadside, Kathy Nolan, Sheila James

9 P.M.

2 Living Doll, Julie Newmar, Robert Cummings

4 (Color) Bonanza, Lorne Greene

7 Sunday Night Movies  
9:30

2 The Joey Bishop Show  
10 P.M.

2 Candid Camera, Allen Funt  
4 The Rogues, Gig Young, David Niven, Charles Boyer

10:30

2 What's My Line? John Daly

### MONDAY

7:30

2 To Tell the Truth, Bud Collyer

4 90 Bristol Court: "Karen," Debbie Watson, Richard Denning

7 Voyage to the Bottom of the Sea, Richard Basehart, David Hedison

8 P.M.

2 I've Got a Secret, Steve Allen

4 90 Bristol Court: "Tom, Dick and Mary," Steve Franken, Joyce Bulifant, Burt Metcalfe

8:30

2 The Andy Griffith Show

4 90 Bristol Court: "Harris Against the World," Jack Klugman

7 No Time for Sergeants, Sammy Jackson, Harry Hickox

9 P.M.

2 Incy Show, Lucille Ball

4 (Clr) Andy Williams Show (preempted 6 times for Jonathan Winters specials)

7 Wendy and Me, George Burns, Connie Stevens

9:30

2 Many Happy Returns, John McGiver, Elena Verdugo

7 The Bing Crosby Show, Frank McHugh, Beverly Garland

10 P.M.

2 Slattery's People, Richard Crenna

4 Alfred Hitchcock Hour

7 Ben Casey, Vincent Edwards

### TUESDAY 7:30

4 Mr. Novak, James Franciscus, Dean Jagger

7 Combat! Vic Morrow

8 P.M.

2 The Great War (documentary)

8:30

2 The Red Skelton Hour

4 The Man from U.N.C.L.E., Robert Vaughn, Leo G. Carroll

7 McHale's Navy, Ernest Borgnine

9 P.M.

7 Tycoon, Walter Brennan

9:30

2 Petticoat Junction, Bea Benaderet

4 That Was the Week That Was

7 Peyton Place, Dorothy Malone

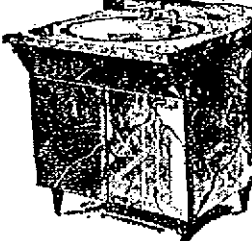
10 P.M.

2 The Nurses, Shiri Conway, Zina Bethune

4 (Clr) Bell Telephone Hour

(Continued on Page 16)

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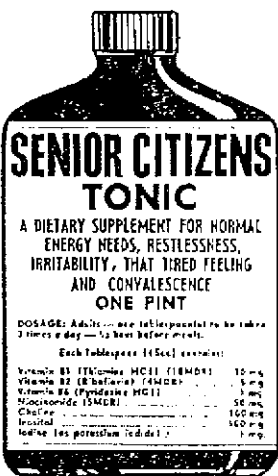


**TUESDAY**

July 7, 1964

**\* PAID ADVERTISEMENT**

- 6:30**  
2 Family Living, Prof. Blood  
4 Oneness of Things:  
7 Guidelines: "Detail"
- 7:00 A.M.**  
2 Capt. Kangaroo, M. Twain  
4 Today, Hugh Downs with "Lefty" Gomez  
7 Scope: "Chemotherapy"  
11 Meaning of Communism
- 7:30**  
7 Cartoon Capers  
11 Kukla and Ollie
- 8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show
- 8:30**  
7 The Count Marco Show  
9 Big Babysitter (cartoons)
- 9:00 A.M.**  
2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show
- 9:30**  
2 I Love Lucy, Lucille Ball  
4 All-Star Scouting Report  
11 Movie: "Desire Me," Greer Garson ('47)  
13 Morning News
- 9:45**  
4 (Color) All-Star Baseball game (see sports box)
- 10:00 A.M.**  
2 The McCoy's, W. Brennan  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Confidential Agent," Charles Boyer  
13 Movie: "Bomba, Jungle Boy," Johnny Sheffield ('49)

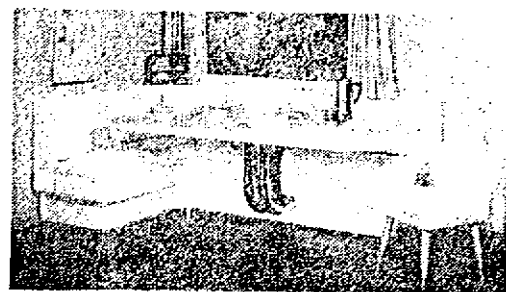
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- 10:30**  
2 Pete and Gladys  
5 High Road: "Japan, the People," S. Yamaguchi  
7 Price Is Right, Bill Cullen  
Guest: Allan Sherman
- 11:00 A.M.**  
2 Love of Life  
5 Douglas Fairbanks Th'r  
7 Get the Message, F. Buxton
- 11:30**  
2 Search for Tomorrow  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Spectrum (education)  
11 Sheriff John, John Roxick  
13 Bitter End, Don Rose
- 11:45**  
2 The Guiding Light
- 12:00 NOON**  
2 GOP Platform (see box)  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
Guest: Parker Fennelly  
9 All America Wants to Know, Theodore Granik: "Duty, Honor and Country" (Douglas MacArthur)  
13 Movie: "Steppin' in Society," Edw. Everett Horton ('45)
- 12:30**  
2 As the World Turns  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Red Light," George Raft ('49)  
11 Movie: "Dark Delusion," Lionel Barrymore ('47)
- 1:00 P.M.**  
2 Passport, Allen Ludden  
4 (Clr) Say When, Art James  
5 Movie: "Wings of Danger," Zachary Scott ('52)  
7 The Mike Douglas Show
- 1:30**  
2 Art Linkletter House Party  
4 Another World, L. Janney  
13 Robin Hood, R. Greene
- 2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Bandits of Corsica," Richard Greene  
13 Mantovani, Joni James
- 2:15**  
11 Movie: "Sterling Metal," Robert Young ('40)
- 2:30**  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Sins of Jezebel," Paulette Goddard ('54)  
7 Day in Court: Burglary.  
13 The Ann Sothern Show
- 3:00 P.M.**  
2 The Secret Storm  
4 GOP Platform (see box)  
7 Gen'l Hospital, J. Beradino  
13 Rocky and His Friends
- 3:15**  
13 Felix the Cat (cartoons)
- 3:30**  
2 My Little Margie, G. Storm  
4 Movie: "Lady Killers," Alec Guinness, Peter Sellers (Br-'56). Hilariously funny.  
7 Queen for a Day, J. Bailey
- 4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time



**OPERA STAR Mary Costa** is featured in the one-hour colorcast of the Glendale Symphony Orchestra at 9 p. m. Tuesday on channel 4.

- 13 (Color) Courageous Cat  
**4:30**  
2 Movie: "Who Done It?" Abbott & Costello ('32)  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)
- 5:00 P.M.**  
7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)
- 5:30**  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
13 Seguro Social (soc. sec.)
- 5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
34 La Hora de la Marina
- 6:00 P.M.**  
2 Big News, Jerry Dunphy (with John Hart in F.)  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 **TEENAGERS! NOW!**  
★ See '9th ST. WEST' (see Monday box)  
11 The Texan, Rory Cailloun  
13 (Color) Touche Turtle  
34 Mi Mujer y Yo (serial)
- 6:30**  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
9 Sugarfoot, Will Hutchins  
11 George Putnam, News  
13 Huckleberry Hound (ctrm)  
34 Noticiero 34 (News)
- 6:45**  
7 Ron Cochran (from S.F.)
- 7:00 P.M.**  
2 Charles Kuralt, News  
4 (Color) Across the 7 Seas "3 Men on a Raft"  
5 Leave It to Beaver  
7 Battleline: "Dunkirk"  
11 Cheyenne, Clint Walker  
13 (Color) Wonders of World: "Wonders of Warsaw"  
34 Tres Caras de Mujer
- 7:30**  
2 Ralph Story's Los Angeles Probe of surprising story of H. Gaylord Wilshire who named the famed Blvd., plus a look at the beauty treatment that

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transforms a "lady"  
4 Mr. Novak, James Francis, Walter Koenig (repeat). Young defector from the Soviet Union erects his own Iron Curtain at Jefferson High.  
5 The Lawman, John Russell  
7 Combat! Vic Morrow, Ed Nelson, Dick Peabody (repeat). Sole survivor of earlier patrol arouses suspicious when he volunteers to lead another.  
9 Our Miss Brooks, E. Arden  
13 (Color) Wanderlust, Bill Burrud: "Romania" pt. 2  
34 Arriba el Norte (folklore)

**8:00 P.M.**

- 2 High Adventure, Lowell Thomas (repeat). Hopscotching across Africa, from the rim of the Sahara to the island of Madagascar.  
5 Seven Keys, Jack Narz  
9 Movie: "Jack the Ripper," Lee Patterson (Br-'60)  
11 The Untouchables, Robt. Stack, Harold J. Stone, Darryl Hickman  
13 (Clr) Adventure Theatre: "Coral Wonderland" off Australia.  
34 Vidas Cruzadas (serial)
- 8:30**  
4 Moment of Fear: "Deed of Mercy," Ronald Reagan, Agnes Moorehead, Carol Lynley. Teenager tries to achieve fame by claiming auto accident was caused by famed scientist's trying to kiss her.  
5 Stump the Stars, Mike Stokey, Jayne Mansfield and Gene Barry guest.  
7 McHale's Navy, Ernest Borgnine (repeat). Binghamton plots to get McHale married to saloon owner (Joyce Jameson) so he'll be rotated home.  
13 Expedition! Col. Craig: "Return to the Stone Age"  
34 Casos y Cosas de Casa

**9:00 P.M.**

- 2 Petticoat Junction, Bea Benaderet, Rufe Davis (repeat). Kate's efforts to console the jilted Floyd Smart only causes him to think she's romantically interested in him.  
4 (Color) Glendale Symphony Orchestra (see box)  
5 Roller Skating Championships (see sports box)  
7 (Color) Greatest Show on Earth, Jack Palance, Betty Hutton, Don Ameche (repeat). A musical comedy star and a circus promoter try to recapture lost love  
11 87th Precinct, R. Lansing.  
13 (Color) Hot Spots '64  
34 Vivimos en una Estrella
- 9:30**  
2 Jack Benny Program (repeat). Guest Carol Burnett imagines herself in deepest Africa playing Jane opposite Benny's Tarzan.  
13 (Color) Happy Wanderers: "Exploring the Tule River"  
34 Premier Orfeon (musical)

**9:45**

- 9 Clete Roberts, News  
**10:00 P.M.**  
2 Donald O'Connor (box)  
4 The Chosen Child (box)  
7 The Fugitive, David Janssen, Tim O'Connor, Lee Grant, Flip Mark (repeat). Kimble runs into an Army veteran who saved his life in Korea and is now an embittered cripple.  
9 Movie: "Typhoon over Nagasaki," Danielle Darrieux, Jean Marais (Fr-'59-1st run). Triangle in Japan.  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Soccer (see sports box)
- 10:30**  
13 Movie: "Call of the Yoken," Richard Arlen ('38)
- 11:00 P.M.**  
2 News: Dunphy-Udell Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young: News Final  
11 Movie: "Beginning or the End," Brian Donlevy ('46).

**SPECIAL**

**REPUBLICAN PLATFORM Committee**—Taped highlights of meetings, pre-convention developments and public hearings at San Francisco's St. Francis Hotel are anchored by Harry Reasoner at 12 noon, ch. 2; by Frank McGee at 3 p.m., ch. 4; and by Edward P. Morgan and Howard K. Smith at 11:30 p.m., ch. 7. Gov. Nelson A. Rockefeller is slated to appear before the committee today, with civil rights plank the theme.

**GLENDALE SYMPHONY**—Soprano Mary Costa is guest soloist for an hour-long summer concert of the 75-piece orchestra to be seen in color at 9 p.m., ch. 4. Carmen Dragon will conduct the concert of traditional and classical music, one in "A World of Music" series. Hour locally will preempt the network's "Richard Boone Show," which winds up a 2-part elsewhere tonight.

**DONALD O'CONNOR**—Singer-dancer Mitzl Gaynor, pianist-composer Andie Previn and comedian Sidney Miller are featured in a musical comedy special hour, re-broadcast at 10 p.m., ch. 2.

**THE CHOSEN CHILD**—Award-winning study of the joys and sorrows that are potentials in child adoption is narrated by John Chancellor in a rebroadcast at 10 p.m., ch. 4. Show follows a Peekskill (N.Y.) auto mechanic as he and his wife seek a child to adopt. (Since show was aired in 1962, Sam has grown to 36 lbs., and acquired, by adoption, a baby brother).

★ See '9th ST. WEST' (see Monday box)

- 11:15**  
4 (Color) Tonight, Woody Allen with Bill Cosby and Vicki Frazier (Allen subs for Johnny Carson while latter fills a Las Vegas engagement.)  
5 Steve Allen Show, with Cliff Arquette, Billy Eckstine, Joe Louis
- 11:30**  
2 Movie: "Mad Magician," Vincent Price, Eva Gabor  
7 Politics '64 (see box)  
34 Noticiero 34 (News)
- 11:45**  
7 Stagecoach West, R. Bray
- 12:00**  
9 Clete Roberts, News  
13 Movie: "Saturday's Children," John Garfield ('40)
- 12:15**  
9 Movie: "Confidential Agent," Charles Boyer
- 12:30**  
11 Movies: "White Cargo," "She Went to the Races" and "Love Laughs at Andy Hardy"
- 12:45**  
7 Movie: "Dummy Talks," Jack Warner (Br-'43)
- 1:15**  
2 Movie: "Jennie," Virginia Gilmore, Wm. Henry ('10)

**Sports Today**

**ALL-STAR BASEBALL** game, 9:45 a.m., in color, ch. 4. Lindsey Nelson and Buddy Blattner describe the 3.5th classic, from the Mets' new ballpark, Shea Stadium. Walt Alston manages the NL stars, with Al Lopez piloting the AL team, and both Koufax and Drysdale on pitching staff.

**ROLLER SKATING** championship, 9 p.m., ch. 5, with Dick Lane at the Olympic.

**SOCCER**, 10 p.m., ch. 34, with tapes of the 4th I.A. Invitational game from the Coliseum, between Austria and Portugal.





## GOP Conventions

"The Great Conventions—The Republicans," dealing with Republican conclaves of the past 40 years will be shown at 7:30 p.m. Wednesday on channel 2.

Some of the key figures in the GOP over the years: (top row—Wendell Wilke (left), Henry Cabot Lodge (right) in front of photo of President Eisenhower; center row—from left, Presidents Calvin Coolidge, Herbert Hoover, Warren G. Harding; bottom row—Mr. and Mrs. Thomas E. Dewey and—Alfred M. Landon.



## New Films for TV

HOLLYWOOD (UPI)—NBC-TV bought up a new batch of movies from Paramount and MGM for the fall, some of which are top flight, others mediocre, and some are outright bombs.

The network will beam movies twice a week (Wednesday and Saturday nights) that never have been shown on television before.

What's more, 78 per cent of them will be in color.

Among the best of the 57 feature length pictures are "Bad Day at Black Rock" with Spencer Tracy, and "White Christmas" with Bing Crosby.

The bulk of the films are from the mid-50s and star performers who rarely, if ever, appear on television—Kirk Douglas, Tony Curtis, Charlton Heston, Burt Lancaster, James Stewart, Cary Grant, Audrey Hepburn, William Holden, Elizabeth Taylor, Grace Kelly, Marlon Brando and Gregory Peck.

With names like those NBC may stomp the opposition into panic.

Don Bays, the network executive responsible for buying the pictures, says, "I think everyone will be surprised to learn that out of 57 pictures we will cut only 12 films, and most of those will be only one or two minute cuts."

Sented with Bays at lunch was Jerry Stanley, director of

programming for the network. "The backing of movies is getting lower every year. There may come a time when we won't be able to buy enough fairly recent movies to make it worthwhile," he said.

Bays said that ratings were highest for action-adventure films and drama. Musicals and comedies are less popular.

But we try to keep a balanced program, he added. "Some of the more recent musicals, like 'Annie Get Your Gun' should do well. But the real old ones—which we never show—are awful."

Stanley spoke up again, "If we expect good ratings the pictures should be pre-sold, and we think they are. Audiences are more sophisticated now than when the pictures originally were released, and we have to be careful not to choose films that don't hold up."

Some movies people remember from the past with fondness are so bad when seen again, they wonder how they sat through them."

Both men agreed that their movies conform to the television code of ethics and morals, if there is such a thing. What they meant was that it will be unnecessary to censor any of the movies.

"Television has tackled a

lot of adult subjects in recent years," Bays said. "And there is very little in movie subject matter that hasn't already been seen on the air."

It was Stanley who put his finger on the real reason motion pictures are so popular on television. He said: "When pictures are released in theaters they are seen by an infinitesimal number of people. Viewers who missed them in theater are happy to tune them in on television at no charge."

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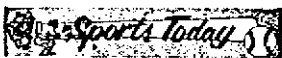


# WEDNESDAY

July 8, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Family Living, Prof. Blood  
4 Oneness of Things  
7 Guidelines: "Diction"  
7:00 A.M.  
2 Capt. Kangaroo: "Water"  
4 Today, Hugh Downs  
7 Scope: "Computer Uses"  
11 Meaning of Communism  
7:30  
7 Cartoon Capers  
11 Kukla and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "Public Hero No. 1," Lionel Barrymore ('35)  
13 Morning News  
10:00 A.M.  
2 The McCoy's, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Escape in the Desert," Philip Dorn ('45)  
13 Bomba Movie  
10:30  
2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton  
11:30  
2 Search for Tomorrow



WRESTLING, 9 p.m., ch. 5, with Dick Lane at Olympic.

- 4 GOP Platform (see box)  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Spectrum (education)  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
11:45  
2 The Guiding Light  
12:00 NOON  
2 GOP Platform (see box)  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Championship Bridge  
13 Movie: "Murder Without Crime," Dennis Price  
12:30  
2 As the World Turns  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "7 Angry Men," Raymond Massey ('55)  
11 Movie: "Hide-Out," Robert Montgomery ('34)  
1:00 P.M.  
2 Password, Allen Ludden  
5 Movie: "Charlie Moon," Max Bygraves (Br-'55)  
7 The Mike Douglas Show  
1:30  
2 Art Linkletter House Party  
4 Another World, L. Janney  
13 Robin Hood, R. Greene  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Black Tuesday," Edw. G. Robinson ('55)  
13 Mantovani: "Christmas"  
2:15  
11 Movie: "Nazi Agent," Conrad Veidt ('42)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Shadow Man," Cesar Romero (Br-'53)  
13 The Ann Sothern Show  
3:00 P.M.  
2 The Secret Storm  
4 GOP Platform (see box)  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
3:15  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "Roar of the Crowd," Howard Duff ('53)  
7 Queen for a Day, J. Bailey  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat



GRACE LEE WHITNEY is the love interest in "The Last Shot," Death Valley Days drama about an immigrant farmer's search for happiness, at 7 p. m. Wednesday on channel 4.

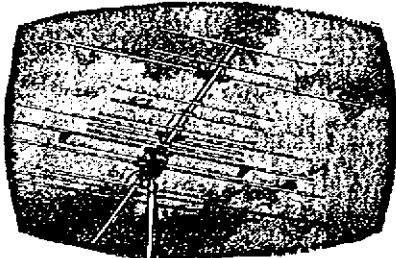
- 4:30  
2 Movie: "This Gun for Hire," Alan Ladd ('42)  
5 Just for Fun, Tom Satten  
34 Escuela KMEX (English)  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Club del Hogar (women)  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 TEEN! '9TH ST. WEST'  
★ LIVE! QUEST STARS!  
(see Monday box)  
11 The Texan, Rory Calhoun  
13 (Color) Touche Turtle  
34 Mi Mujer y Yo (serial)  
6:30  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
9 Follow the Sun, Brett Halsey, Lee Tracy  
11 George Putnam, News  
13 (Color) Rod Rocket Show  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran (from S.F.)  
7:00 P.M.  
2 Charles Kuralt, News  
4 Death Valley Days: "Last Shot," Johnny Seven, Dick Shannon, Grace Lee Whitney. In the most unique gunfight in Western history, immigrant farmer faces rancher in a game of double Russian roulette.  
5 Leave It to Beaver  
7 World of Giants, Marshall Thompson, Arthur Franz  
11 Gallant Men, W. Reynolds  
13 (Clr) This Exciting World: "Japan 1964."  
34 Tres Caras de Mujer  
7:30  
2 Campaign '64: "The Great Conventions—the Republicans" (see box)  
4 (Clr) The Virginian, Doug McClure, Miyoshi Umeki, Richard Carlson (repeat). Mix-up during stagecoach robbery finds a wounded Trampas accused of his own murder.

- 5 The Lawman, John Russell  
7 Ozzie & Harriet (repeat). Kris complains that they've no wedding picture of the cake-cutting.  
9 Our Miss Brooks, E. Arden  
13 Crusade in the Pacific: "Battle for Marianas."  
34 Un Canto de Mexico  
8:00 P.M.  
5 Seven Keys, Jack Narz  
7 Patty Duke Show (repeat). Patty writes a novel presenting the teenager's viewpoint.  
9 Movie: "Jack the Ripper," Lee Patterson (Br-'60)  
11 Sam Benedict, Edmond O'Brien, Nancy Kelly, Otto Kruger. Supreme Court justice asks Benedict to defend socialite murderess.  
13 High and Wide: "Tygh Valley (Oreg.) Rodeo," with all-Indian competitors.  
34 Vidas Cruzadas (serial)  
8:30  
2 Suspense, Sebastian Cabot: "Web of Circumstance," Thomas Mitchell, Jeanette Nolan, Lyle Talbot. Bank teller filches money in order to escape his shrewish wife, but is picked up at airport and charged with a murder of which he's innocent.  
5 Stump the Stars, Mike Stokely (repeat from Tues.)  
7 Farmer's Daughter, Inger Stevens (repeat). Katy takes a job as a Turkish dancer to help out a pregnant friend whose father disowns her when he learns of her marriage.  
13 (Color) Wonders of the World: "Behind the Berlin Wall." Repeat tour.  
34 Miercoles Musical  
9:00 P.M.  
2 Beverly Hillbillies, Buddy Ebsen (repeat). Jed's courting lessons to Jethro sends the young man out seeking romance, which he finds with a brassy blonde stripper (Barbara Nichols).  
4 Campaign and the Candidates: "Convention City" (see box)  
5 Wrestling (sports box)  
7 Ben Casey, Vincent Edwards, Robt. Culp, Richard Evans, Pilar Seurat (repeat). Korean veteran refuses anesthesia for removal of bullet lodged near a nerve in his leg.  
11 I Search for Adventure: "I Found Albert Schweitzer"  
34 Vivimos en una Estrella  
9:30  
2 Dick Van Dyke Show (repeat). Bob thinks jewelry store robbers were the couple who knocked him down in a parking lot.  
11 Bold Journey: "The Pagans"  
13 Silents Please: "Dracula," Max Schreck (German-'22)  
34 Novilladas (bullfights)  
9:45  
9 Clete Roberts, News  
10:00 P.M.  
2 On Broadway Tonight (see box). Replaces Danny Kaye for summer.  
4 The 11th Hour, Ralph Bellamy, Ann Harding (repeat). When man's mother develops senile psychosis, couple decide she should be sent to a home for the aged.  
7 77 Sunset Strip, Roger Smith, Edd Byrnes, Sue Randall. Missing husband

- SPECIAL**  
**REPUBLICAN PLATFORM**  
—Taped highlights of platform committee meetings at the St. Francis are seen at 12 noon, ch. 2; 3 p.m., ch. 3; and 11:30 p.m., ch. 7, with the entire 2 hours shown on ch. 4 at 11:30 a.m. Gov. Romney and Cabot Lodge are today's witnesses.  
**GREAT CONVENTIONS:**  
The Republicans — Exploration of the Republican Presidential nominating conventions of the past 40 years looks at patterns of power which can serve as guidelines for the viewer as he watches next week's conclaves. Eric Sevareid is reporter as single frames of film are "frozen" to pinpoint nuances and subtleties that resulted in the legalistic Taft-Eisenhower fights in 1952, and the "smoke-filled" room of 1920 that nominated Harding.  
**CAMPAIGN & CANDIDATES:** Convention City — A preliminary assessment of next week's Republican convention, with an evaluation of the candidates, is offered at 9 p.m., ch. 4. Robert MacNeill reports from the Goldwater camp, with Sander Vanocur from Scranton headquarters. Huntley and Brinkley are anchor men.  
**ON BROADWAY TONIGHT**  
—With talented young performers a notch above those of the perennial "Talent Scouts," and with a single celebrity instead of the usual scouts, Rudy Vallee launches a 13-week summer series at 10 p.m., ch. 2. Paul Anka, on opener, tells of the turning point in his career, and young professionals include singer Kitty Lester, impressionist Rich Little, singer Mitzi Welch, comic Jack Clark, singer Jerry Holmes and dance team, the Albees.

- proves to have a bevy of beautiful wives.  
9 Movie: "House of Rothschild," George Arliss ('34)  
11 George Putnam, News  
13 News, Johns and Fishman  
10:30  
13 Movie: "California Passage," Forrest Tucker ('50)  
11:00 P.M.  
2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young: News Final  
11 Movie: "2 Smart People," Lucille Ball ('46)  
11:15  
4 (Color) Tonight, Woody Allen with Godfrey Cambridge  
5 Steve Allen Show. Show makes its first New York origination as Steve and Jayne chat with stars at the world premiere of "Night of the Iguana" Liz and Dick together chat with Steve.  
11:30  
2 Movie: "Lady Has Plans," Paulette Goddard, Ray Milland ('42). Spies.  
7 Politics '64 (see box)  
34 Noticiero 34 (News)  
11:45  
7 (Clr) Laramie, John Smith  
9 Clete Roberts, News  
12:00  
9 Movie: "Escape in the Desert," Philip Dorn ('45)  
13 Movie: "Hour of Decision," Jeff Morrow  
12:45  
7 Movie: "Roses Are Red," Don Castle ('47)  
1:00  
11 Movies: "3 Musketeers" (Lana Turner), "Un-guarded Hour," and "Whistling in the Dark"  
1:15  
2 Movie: "College," Joa Penner, Jack Oakie ('36)

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# How Nets Can Fill Prime TV Cavity

By WARD CANNEL  
NEW YORK (NEA) — Although it is a pleasure to report that the television networks will be bringing in some 30 big new programs next autumn, we are quite surprised to learn that there will not be a series about a dentist.

We had thought it was a sure thing as we have been watching a lot more television lately, hopeful of seeing an episode where the kids in Group B have fewer cavities. And it seems to us like just the kind of story idea the networks could work up into a big show, starring a kindly dentist type with a girl named Tuesday or Mike as his devil-may-care dental technician.

THE MORE we thought about it, the better the idea looked. So we talked with

## TV Team

(Continued from Page 1)

nities to work. They continue, however, to think of themselves at New Yorkers.

Their paintings, incidentally, are mostly by such friends as Zero Mostel, George Gershwin, John Huston and Paul Berlin.

Their circle of acquaintances in Hollywood includes few actors. A party at the Jaffes would produce a cross section of businessmen, artists, writers, professional men, clergymen and teachers.

AND PARTIES most frequently are thrown on sunny Sunday afternoons in the yard.

"I don't dare cook for a big party," Bettye says. "Instead I call the caterers."

Bettye takes care of the everyday housework with a maid coming in twice a week to relieve her of the heavy cleaning.

The Jaffes have no children nor pets. Bettye says: "We pet out friends' pets. And some of them accuse of stealing the affections of their dogs and cats. But Sam and I are away from the house for so many hours during the day we feel it would be unfair to keep a creature locked up alone."

The couple has adopted one California custom — casual dress. Unless they attend a formal party the Jaffes rarely get gussied up.

But when they're invited to a full-scale blowout Bettye dearly loves to don a formal. Her husband wears a tuxedo he has owned for 30 years and which he refuses to exchange for a new model.

"I've begged him to buy a new one," Bettye says, "but he insists that the old tux will be back in style in a few years."

There's a feeling about the Jaffes that their marriage and devotion to one another will be as lasting as Sam's tuxedo. Certainly it shines as brightly as the lapels of that ancient dinner jacket.

the major network program people to find out why they hadn't thought of it themselves.

Anyway, after a day with the network people we can see why they have not made up a show about a dentist. The trick of programming, it turns out, is to find the shows which people do not watch and then take them off the air.

This whole dropping business seems to us a rather haphazard way to build a schedule. You may know whether you are coming or going, but you never know where you have been.

We, for example, do not like programs about deep-seated problems and consequently did not watch "Breaking Point" or "The Judy Garland Show." We were not alone because both of those shows have been dropped. But who can tell whether it is because public taste is slipping or—as we suspect—the television industry's standards are too high?

WE POINT this out because we are presently negotiating for the exclusive rights to the files of the American Dental Assn. and expect to come up

with a series built on solid entertainment values instead of merely trying to replace a program that people did not like.

The way we visualize our dentist show is a situation comedy with a lot of suspense, a love interest, some terminology and a little emergency surgery now and then.

The location is a small western town about 1885. We see our hero as a basically good man who sometimes has to go outside the law to fight for what he believes in, frequently calling on the chorus line at the saloon to help him.

We don't have a title for the show yet, but we sort of lean toward "Hopalong Cavity."

### Anne Frank On 20th Century

CBS-TV's "Twentieth Century" next season will have a program entitled "Who Killed Anne Frank?" examining the story of the young Dutch girl who wrote the famous World War II diary.

Her father, Otto Frank, is to be interviewed for the broadcast.

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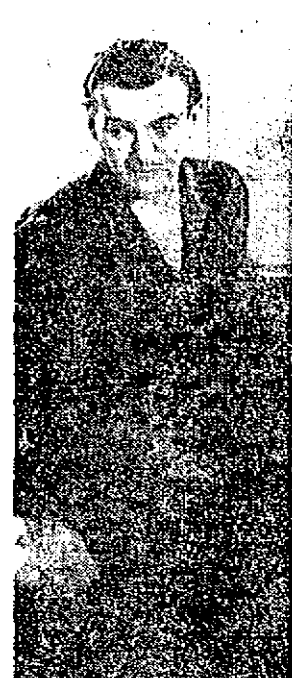
# THURSDAY

July 9, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 Modern Comparat. Drama  
**6:30**  
 2 Family Living: Sharing Duties  
 4 Oneness of Things: Puritan heritage  
 7 Guidelines: "Language"  
**7:00 A.M.**  
 2 Capt. Kangaroo  
 4 Today, Hugh Downs, with Shelley Berman, report from San Francisco  
 7 Scope: "Modern Dance"  
 11 Meaning of Communism: "Growth of Economy"  
**7:30**  
 7 Cartoon Capers  
 11 Kukla and Ollie  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 7 I Married Joan, J. Davis  
 9 Pancake Man, Hal Smith  
 11 The Chucko Show  
**8:30**  
 7 The Count Marco Show  
 9 Big Babysitter (cartoons)  
**8:45**  
 5 Supermarket Review  
**9:00 A.M.**  
 2 Mike Wallace (from S.F.)  
 4 Make Room for Daddy  
 5 Romper Room, Miss Sally  
 7 The Pamela Mason Show  
 Guest: Earl Wilson  
 11 The Jack LaLanne Show  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 11 Movie: "Manhattan Melodrama," Clark Gable ('34)  
 13 Morning News  
**9:45**  
 13 Mr. Merchandising  
**10:00 A.M.**  
 2 The McCoys, W. Brennan  
 4 Concentration, Hugh Downs  
 5 Brave Stallion (Fury)  
 7 Girl Talk, Virginia Graham  
 9 Movie: "Big Shot," Humphrey Bogart ('42)  
 13 Bomba Movie: "Golden Idol," J. Sheffield ('54)  
**10:30**  
 2 Pete and Gladys  
 4 (Clr) Jeopardy, Art Fleming  
 5 High Road: "Guatemala"  
 7 Price Is Right, Bill Cullen  
**11:00 A.M.**  
 2 The Love of Life  
 4 (Clr) Say When, Art James  
 Karen Grans, secretary to series' producer, models fashions today.  
 5 Douglas Fairbanks Th'r  
 7 Get the Message, F. Buxton  
**11:30**  
 2 Search for Tomorrow  
 4 GOP Platform (see box)  
 5 Peter Gunn, Craig Stevens  
 7 Missing Links, Dick Clark  
 9 Spectrum (education)  
 11 Sheriff John, John Rovick  
 13 Bitter End, Don Rose  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 GOP Platform (see box)

- 5 Thin Man, Peter Lawford  
 7 Father Knows Best, Young  
 9 En France: 'Hairdresser'  
 13 Movie: "Careful, Soft Shoulders," Virginia Bruce ('42)  
**12:30**  
 2 As the World Turns  
 5 Trouble with Father  
 7 Tennessee Ernie Ford  
 Guest: Alcene  
 9 Movie: "Shack Out on 101," Frank Lovejoy ('55)  
 11 Movie: "Philadelphia Story," Cary Grant ('40)  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 5 Movie: "Stairway to Heaven," David Niven  
 7 The Mike Douglas Show, Cliff Arquette, Annie Farge, Jack Douglas and Reiko  
**1:30**  
 2 Art Linkletter House Party  
 Guests: Louis Prima and bride Gia Maione  
 4 Another World, L. Janney  
 13 Robin Hood, R. Greene  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 (Color) You Don't Say!  
 9 Movie: "Beachcomber," Glynis Johns, Robert Newton (Br-'55)  
 13 Mantovani: Cole Porter  
**2:15**  
 11 Movie: "Nick Carter, Master Detective," Walter Pidgeon ('39)  
**2:30**  
 2 The Edge of Night  
 4 Match Game, G. Rayburn  
 7 Day in Court: Divorce  
 13 The Ann Sothern Show  
**3:00 P.M.**  
 2 The Secret Storm  
 4 GOP Platform (see box)  
 7 Gen'l Hospital, J. Berardino  
 13 Rocky and His Friends  
**3:15**  
 5 Film: "Bahamas Carnival of Speed"  
 13 Felix the Cat (cartoons)  
**3:30**  
 2 My Little Margie, G. Storm  
 4 Movie: "Night Ambush," Dirk Bogarde (Br-'57)  
 7 Queen for Day, Jack Bailey  
**3:45**  
 5 Tricks 'n Treats: Salads  
 9 Feature Page, Joe Dolan  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 5 Restless Gun, John Payne  
 7 Trailmaster, Ward Bond  
 9 (Color) Mighty Hercules  
 11 Sheriff John's Club Time  
 13 (Color) Courageous Cat  
**4:30**  
 2 Movie: "The Nevadan," Randolph Scott ('50)  
 5 Just for Fun, Tom Hatten  
 13 Escuela KMEX (English)  
**5:00 P.M.**  
 7 Laramie, John Smith  
 9 (Color) Engineer Bill Show  
 11 Superman, George Reeves  
 13 The Lloyd Thaxton Show  
 13 Novela Semanal (drama)  
**5:30**  
 5 Whirlybirds, Ken Tobey  
 11 The Mickey Mouse Club



RAF Pilot David Niven tries to climb down "The Stairway to Heaven," film showing at 1 p. m. Thursday on channel 5.

## Sports Today

- NFL FOOTBALL**, 9 p. m., ch. 13, has Don Paul with all-action films of the 1963 Eagles-Redskins meeting, best come-from-behind game of the season.
- 34 Pasos a Su Futuro  
**5:45**  
 4 (Color) KNBC News  
 13 Bill Johns, News  
**6:00 P.M.**  
 2 Big News, Jerry Dunphy  
 4 (Clr) KNBC News, Latham  
 5 You Asked for It, J. Smith  
 7 News Hour, Baxter Ward  
**9 TEENAGERS—IT'S HERE!**  
 ★ **'8TH ST. WEST'—TV 9**  
 (see Monday box)  
 11 The Texan, Rory Calhoun  
 13 (Color) Touche Turtle  
 34 Mi Mujer y Yo (serial)  
**6:30**  
 4 Huntley-Brinkley Report  
 5 The News, Joseph Benti  
 9 Adventures in Paradise  
 11 George Putnam, News  
 13 Yogi Bear (cartoons)  
 34 Noticiero 34 (News)  
**6:45**  
 7 Ron Cochran (from S.F.)  
**7:00 P.M.**  
 2 Charles Kuralt, News  
 4 Biography, Mike Wallace: "Pres. Theodore Roosevelt"  
 5 Leave It to Beaver  
 7 Fractured Flickers  
 11 Cheyenne, Clint Walker

- 13 (Color) Passport to Travel, Hal Sawyer: "Turkey's Golden Crescent," Istanbul.  
 34 Tres Caras de Mujer  
**7:30**  
 2 Password, Allen Ludden, Paul Anka, Marjorie Lord  
 4 Temple Houston, Jeff Hunter, Patricia Blair (repeat). Lady lawyer upsets Houston's courtroom plan by turning a case into a crusade for women's rights.  
 5 The Lawman, John Russell  
 7 (Clr) The Flintstones (repeat). Dino runs away from home when Fred forgets his birthday.  
 9 Our Miss Brooks, E. Arden  
 13 (Color) True Adventure, Bill Burrud: "Booms Awake." Australia's Gretel beats U.S. defending champion Weatherby for the American Cup.  
 34 La Rueda Tricolor (games)

- 8:00 P.M.**  
 2 Rawhide, Eric Fleming, John Ireland, Nina Shipman (repeat). Blind girl is unaware that her driver is her father's killer.  
 5 Seven Keys, Jack Narz  
 7 Donna Reed Show (repeat). Mary's return for Jeff's graduation sets Donna to reminiscing  
 9 Movie: "Jack the Ripper," Lee Patterson (Br-'60)  
 11 The Untouchables, Robt. Stack, Oscar Beregi  
 13 The Dick Powell Theatre: "A Swiss Affair," Powell, Hazel Court, Cecil Kellaway (repeat). Rival secret agents seek German space scientist who has defected from Moscow.  
 34 Vidas Cruzadas (serial)  
**8:30**  
 4 Dr. Kildare, Richard Chamberlain, Sal Mineo (repeat). Teen-ager, a rheumatic fever victim, thinks he knows enough about medicine to diagnose and treat his mother's illness.  
 5 Movie: "Paradine Case," Gregory Peck ('48). Selznick-Hitchcock.  
 7 My Three Sons, Fred MacMurray (repeat). Robbie trades in Mike's gift car for one that doesn't run.  
 34 Guitarras (guitarists)  
**9:00 P.M.**  
 2 Perry Mason, Raymond Burr, Pat Breslin, Whit Bissell, Walter Coy (repeat). Girl chemist, framed in cosmetics firm conspiracy, is incriminated also in murder when will makes her heir to the firm.  
 7 **ENSIGN O'TOOLE**  
 ★ **STARRING DEAN JONES**  
 O'Toole turns the Appleby into a floating art gallery to help out a pretty painter (Sharon Huguely).  
 11 Naked City, Paul Burke, James Shigeta, Pilar Securat. Chinese boy confesses to murdering pretty suicide victim.

## SPECIAL

**SAN FRANCISCO: The Convention City**—How a city gets a political convention and all the work that goes into putting it on is detailed during "ABC News Reports" at 10:30 p.m., ch. 7, with John Rollson as anchor man. Also seen will be the 11th hour excitement as delegates and candidates arrive, plus late developments in the platform hearings and other pre-convention activities. Platform hearings reports also are slated for 11:30 a.m. (2 hrs.), ch. 4, with highlights at 12 noon, ch. 2, and 3 p.m., ch. 4. Gov. William Scranton is today's witness.

- 13 NFL Football (sports box)  
 34 Vivimos en Una Estrella  
**9:30**  
 4 (Color) Hazel, Shirley Booth (repeat). Hazel promotes an auction to help support an Italian war orphan the Sunshine Girls have adopted.  
 7 Jimmy Dean Show (repeat), with Eydie Gorme, Jim Reeves, comedian Don Adams  
**10:00 P.M.**  
 2 The Nurses, Shirl Conway, Zina Bethune, Lee Grant, Stephen Brooks (repeat). Operating room head nurse develops one-sided affection for intern, which turns to bitterness when he dates Gail Lucas.  
 4 (Color) Suspense Theatre: "Leviathan Five," Arthur Kennedy, Harold Stone, Andrew Duggan, John van Dreelen, Frank Maxwell (repeat). "Death lottery" is the solution when five men trapped underground calculate that enough oxygen remains for only four. Murder conspiracy charges are faced when the four are rescued.  
 9 Movie: "Bringing Up Baby," Katharine Hepburn, Cary Grant ('38). Screwball comedy  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 La Hora de Pao Malgasto  
**10:30**  
 5 I'll Bet, Jack Narz  
 7 ABC News Reports: "Convention City" (see box)  
 13 Movie: "Champ for a Day," Alex Nicol ('53)  
 34 Box de Mexico (boxing)  
**11:00 P.M.**  
 2 News: Dunphy-Udell-Story  
 4 (Clr) KNBC News, Latham  
 5 The News, Joseph Benti  
 7 Bob Young: News Final  
 11 Movie: "Sea of Grass," Spencer Tracy, Katharine Hepburn ('46)  
**11:15**  
 4 (Color) Tonight, Woody Allen with Allan Sherman, Will Jordan, Judy Henske, Yellow Kid Weil  
 5 Steve Allen Show, with Delia Reese, Phil Foster, folk singing Carolyn Hester  
**11:30**  
 2 Movie: "Prince of Foxes," Tyrone Power, Orson Welles ('49). Confused epic of Borgia regime.  
 7 Hawaiian Eye, A. Easley  
 34 Noticiero 34 (News)  
**12:00**  
 9 Clete Roberts, News  
 13 Movie: "I Cover the Underworld," Philip Reed  
**12:15**  
 9 Movie: "Big Shot," Humphrey Bogart ('42)  
**12:30**  
 7 Movie: "Blackmail," William Gargan ('36)  
**1:00**  
 11 Movies: "Journey for Margaret," "When Ladies Meet" and "Whipsaw"  
**1:15**  
 2 Movie: "It's a Great Life," Joe Morrison ('35), CCC.

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# FRIDAY

July 10, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Family Living: Economics  
4 Oneness of Things  
7 Guidelines (education)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs with  
Godfrey Cambridge, re-  
port on San Francisco,  
World's Fair visit to  
Spanish pavilion.  
7 Scope: "Electr. Eng."  
11 Meaning of Communism  
7:30  
7 Cartoon Capers  
11 Kukla and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "Navy Blue and  
Gold," James Stewart ('37)  
13 Morning News  
10:00 A.M.  
2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "The Fake," Dennis  
O'Keefe ('53)  
13 Essentially Sex: "Conflict  
in Morality," Suzy Gluck.  
UCLA's dean of women  
Nola Stark Cavette joins  
discussion of campus pro-  
miscuity.  
10:30  
2 Pete and Gladys  
4 (Clr) Jeop'rdy, Art Fleming  
5 Medic, Richard Boone  
13 Bomba Movie  
11:00 A.M.  
2 Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton  
11:30  
2 Search for Tomorrow  
4 GOP Platform (see box)  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Spectrum (education)  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
11:45  
2 The Guiding Light  
12:00 NOON  
2 GOP Platform (see box)  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Hour of St. Francis (relig.)  
13 Movie: "Powers Girl,"  
George Murphy ('42)  
12:30  
2 As the World Turns  
5 Trouble with Father  
7 Tennessee Ernie Ford  
Guest: Nancy Wilson  
9 Movie: "Background to  
Danger," George Raft ('43)  
11 Movie: "My Brother Talks  
to Horses," Butch Jenkins  
1:00 P.M.  
2 Password, Allen Ludden  
5 Movie: "The Jungle," Rod  
Cameron ('52)  
7 The Mike Douglas Show  
1:30  
2 Art Linkletter House Party  
Guest: Earl Wilson

- 4 Another World, L. Janney  
13 Robin Hood, R. Greene  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Canon City,"  
Scott Brady ('48)  
13 Mantovani: "Dreams"  
2:15  
11 Movie: "Northwest Rang-  
ers," James Craig ('42)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Operation Hay-  
lift," Bill Williams ('50)  
7 Day in Court: small claims  
13 The Ann Sothern Show  
3:00 P.M.  
2 The Secret Storm  
4 GOP Platform (see box)  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
3:15  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "Up in Central  
Park," Denna Durbin ('48)  
7 Queen for Day, Jack Bailey  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
4:30  
2 Movie: "Kill the Umpire,"  
William Bendix, Una Mer-  
kel ('50-1st run)  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Usted y su Salud (health)  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 **TEENAGERS! NOW!**  
★ **'9TH ST. WEST'—TV 9**  
11 The Texan, Rory Calhoun  
13 (Color) Touche Furtile  
34 Mi Mujer y Yo (serial)  
6:30  
4 Huntley-Brinkley (S.F.)  
5 The News, Joseph Benti  
9 Maverick, James Garner  
11 George Putnam, News  
13 (Color) Magilla Gorilla  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran (from S.F.)  
7:00 P.M.  
2 Charles Kuralt, News  
4 Bachelor Father, Forsythe  
5 Leave It to Beaver  
7 (Clr) Lee Marvin Presents  
11 Movie: "Lady Without a  
Passport," Hedy Lamarr,  
John Hodiak ('51). Intrigue  
13 Ripcord, Larry Pennell  
34 Tres Caras de Mujer  
7:30  
2 Great Adventure, Russell  
Johnson: "Teeth of the  
Lion," Earl Holliman,  
Collin Wilcox (repeat).  
Fictional story about a  
homesteading family of  
the 70's, struggling against  
the elements, hostile  
Indians, hunger and lone-  
liness.



**BOB NEWHART'S** first dramatic role of mild man plotting to get rid of his wife is repeated on The Alfred Hitchcock Hour, 10 p. m. Friday, on channel 2. Newhart got a new program in the fall.

- 4 International Showtime,  
Don Ameche (repeat):  
"European Holiday on  
Ice." Taped in France.  
5 The Lawman, John Russell  
7 Destry, John Gavin, Paul  
Birch, Joyce Bulifant  
(repeat). Rancher, who has  
sworn to string up the man  
his daughter is eloping  
with, finds her with  
Destry.  
9 Our Miss Brooks, E. Arden  
13 (Color) Movie: "Swanee  
River," Don Ameche, Al  
Jolson ('39)  
34 Un Canto de Mexico  
8:00 P.M.  
5 Seven Keys, Jack Narz  
9 Movie: "Jack the Ripper,"  
Lee Patterson (Br-'60)  
34 Vidas Cruzadas (serial)  
8:30  
2 Route 66, George Maharis,  
Joanne Moore (repeat).  
Wading off Catalina in an  
evening gown and clutch-  
ing champagne, girl be-  
comes trapped by rising  
tide—and by her own  
emotions.  
4 (Color) Chrysler Theatre:  
"The Square Peg," Bob  
Cummings, Joanne Moore,  
Burgess Meredith (repeat).  
Naive personnel psycholo-  
gist is hired by racketeer  
to streamline his opera-  
tion by putting the right  
crooks in the proper  
places.  
5 Pick 'n Choose, Jack  
Barry and guests Bethel  
Leslie, Herschel Bernardi  
7 **BURKE'S LAW**  
★ **STARRING GENE BARRY**  
Edw. Everett Horton, Elsa  
Lanchester, Terry Moore,  
Debra Paget and Nick  
Adams are among suspects  
when calendar model is  
found dead in a 1916  
Winton auto (repeat).  
34 Voces de Mexico (folklore)  
9:00 P.M.  
5 Hollypark Preview, Gil  
Stratton. Interviews with  
owners and jockeys of

- entrants in Saturday's  
\$100,000 Hollywood  
Derby.  
11 Checkmate, Anthony  
George, Patricia Neal,  
John Baragrey, Steve  
Franken. Love triangle  
proves almost disastrous.  
13 Festival of Performing  
Arts (see box)  
34 Vivimos en una Estrella  
9:30  
2 Twilight Zone, Rod Ser-  
ling: "Uncle Simon," Sir  
Cedric Hardwicke, Con-  
stance Ford (repeat).  
Serling teleplay of a devil-  
ish inventor who leaves  
an ominous legacy to the  
greedy niece who helps  
speed his demise.  
4 That Was the Week That  
Was, Elliott Reid. Final  
show until fall when TW3  
moves to Tuesdays (which  
makes it the weekend that  
was?). A CBC musical  
series takes over this slot  
for the summer.  
5 Movie: "And Then There  
Were None," Walter Hus-  
ton, Barry Fitzgerald,  
Judith Anderson ('45).  
Excellent thriller.  
7 The Price Is Right, Bill  
Cullen; Lauren Bacall  
34 La Hora de Raul Astor  
9:45  
9 Cleto Roberts, News  
10:00 P.M.  
2 Alfred Hitchcock Hour  
(repeat): "How to Get Rid  
of Your Wife," Bob New-  
hart, Jane Withers, Mild-  
mannered bank clerk de-  
vises a plot against his  
shrewish wife when she  
refuses to give him a di-  
vorce.  
4 (Clr) Jack Paar Program  
(repeat). U.S. Attorney  
General Robert F. Ken-  
nedy discusses the human  
and humorous side of his  
late brother, JFK. Also  
guesting are George Gobel  
and singer Helen  
O'Connell.  
7 Fight of Week (sports box)  
9 Movie: "Close to My  
Heart," Ray Milland, Gene  
Tierney ('51). Soap opera  
plot about adopted baby.  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Automex Presenta (music)  
10:30  
13 Movie: "Make Haste to  
Live," Dorothy McGuire  
(54)  
34 Marco Musical (musical)  
10:45  
7 Politics '64 (see box)  
11:00 P.M.  
2 News: Dunphy-Udell-Story

- SPECIAL**  
**GOP PLATFORM**—Sen.  
Barry Goldwater appears be-  
fore the platform committee  
at the St. Francis today, mak-  
ing a statement and answer-  
ing questions. Tapes of this  
and other pre-convention de-  
ments will be seen at 11:30  
a.m. (2 hours), ch. 4, with  
highlight as 12 noon, ch. 2;  
3 p.m., ch. 4; and 10:45 p.m.,  
ch. 7.  
**PERFORMING ARTS**—  
Seven members of the Strat-  
ford (Ontario) Shakespearean  
Festival of Canada enact the  
various characters that figure  
in six lighthearted plays about  
love, John Colicos, Peter Du-  
nat, Kate Reid, Martha Henry,  
William Hutt and Eric Christ-  
mas star in the special repeat  
hour at 9 p.m., ch. 13.  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young; News Final  
11 Movie: "Lady of the  
Tropics," Hedy Lamarr,  
Robt. Taylor ('39)  
34 Musica de Ayer (variety)  
11:15  
4 (Color) Tonight, Woody  
Allen with Jackie Clarke,  
Danny Meehan  
5 Steve Allen Show, with  
George Hamilton, Adam  
Keefe, Della Reese, play-  
ers from "The Establish-  
ment."  
11:30  
2 Movie: "Kiss Tomorrow  
Goodbye," James Cagney  
(50)  
7 (Clr) Laramie, John Smith  
34 Noticiero 34 (News)  
12:00  
9 Movie: "The Fake," Dennis  
O'Keefe ('53)  
13 Movie: "East of the River,"  
John Garfield ('40)  
12:30  
7 Movie: "Crime Doctor,"  
Warner Baxter ('43)  
1:00  
4 Movie: "Naked Gun,"  
Willard Parker ('50)  
11 Movies: "Naughty  
Marietta," "Whistling in  
Dixie" and "Waterloo  
Bridge"  
1:15  
2 Movie: "Lottery Lover,"  
Lew Ayres ('35)  
1:30  
9 Movie: "Big Shot,"  
Humphrey Bogart ('42)

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# SATURDAY

July 11, 1964  
7:30

- 2 Modern Comparat. Drama
- 5 Design for Learning
- 11 Kukla and Ollie
- 8:00 A.M.
- 2 Captain Kangaroo
- 4 Ivanhoe, Roger Moore
- 5 Hopalong Cassidy, B. Boyd
- 9 From the Ground Up
- 11 Mr. Wishbone, Jim Allan

- 8:30
- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Movie: "Bad Boy," Lloyd Nolan, Audie Murphy (49)
- 9:00 A.M.
- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "More Than a Secretary," Jean Arthur (37)
- 11 Movie: "Sinner Take All," Bruce Cabot
- 13 Panorama Latino (Span.)
- 34 Brindis Senorial (music)

- 9:30
- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL-5 (puppets)
- 5 Movie: "Outlaw Queen," Andrea King (57)
- 34 Variedades (musical)
- 10:00 A.M.
- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 Best of West: "Tall in the Saddle," John Wayne (44)
- 34 Comicos y Canciones

- 10:30
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Magic Land of AllaKazam
- 10 Baseball (see sports box)
- 11 Movie: "Red Dust," Clark Gable, Jean Harlow (32)
- 34 Matinee del Sabado (Sp.)

- 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker
- 4 (Color) Bullwinkle Show
- 5 Movie: "Savage Drums," Sabu, Lita Baron (51)
- 7 The New Casper Show
- 13 Variedades, R. Iglesias

- 11:25
- 8 Baseball (see sports box)
- 11:30
- 2 The Roy Rogers Show
- 4 Movie: "Man Bait," George Brent (52)
- 7 Beany & Cecil (cartoon)
- 9 King and Ollie (cartoons)

- 12:00 NOON
- 2 Sky King, Kirby Grant
- 7 The Bugs Bunny Show
- 9 Movie: "Jack the Ripper," Lee Patterson (Br-'60)
- 11 Builders' Showcase
- Movie (12:05): "Dangerous Partners," James Craig (45)
- 13 Money in Real Estate

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DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. No matter what your ailment may be there is an herb remedy for it.

- |  |  |   |  |
|--|--|---|--|
| <ul style="list-style-type: none"> <li>• Anemia</li> <li>• Arthritis</li> <li>• Asthma</li> <li>• Bladder Trouble</li> <li>• Bells</li> <li>• Catarrh</li> <li>• Colds</li> <li>• Colitis</li> <li>• Constipation</li> </ul> | <ul style="list-style-type: none"> <li>• Chronic Cough</li> <li>• Cramps or Milk Legs</li> <li>• Dizziness</li> <li>• Drops</li> <li>• Dysentery</li> <li>• Eye Trouble</li> <li>• Gall Bladder</li> </ul> | <ul style="list-style-type: none"> <li>• Headaches</li> <li>• Eczema</li> <li>• Kidney Trouble</li> <li>• Leg Trouble</li> <li>• Liver Trouble</li> <li>• Nervousness</li> <li>• Neuritis</li> <li>• Lumbago</li> </ul> | <ul style="list-style-type: none"> <li>• Piles</li> <li>• Rheumatism</li> <li>• Skin Trouble</li> <li>• Sleeplessness</li> <li>• Stomach Trouble</li> <li>• Urinary Disease</li> <li>• Vomiting</li> </ul> |
|--|--|---|--|

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12:30

- 2 CBS News, Robert Trout
- 5 Movie: "Big Topoff," Richard Conte (55)
- 7 American Bandstand, Dick Clark with Johnny Rivers, Roger Miller
- 13 Fore Golfers
- 34 Tres Caras de Mujer

1:00 P.M.

- 2 As Others See Us, Foreign students view morality
- 4 American Quiz, Arnold Pike: "World War II"
- 13 Bowling with Art Parra

1:30

- 2 International Hour; E. G. Marshall: "A Night in a Cosmopolitan City," with Argentina's leading tango singers, ballet and folk dancers, and music groups.
- 4 International Zone (UN)
- 7 Movie: "Our Wife," Melvyn Douglas (41)
- 11 Movie: "Dr. Jekyll and Mr. Hyde," Spencer Tracy (41)
- 13 Movie: "Massacre at Sand Creek," John Derek (56)

2:00 P.M.

- 4 Movie: "Ramrod," Joel McCrea, Veronica Lake
- 5 Movie: "Paris Express," Claude Rains, Marta Toren
- 9 Movie: "Canyon Crossroads," Richard Basehart

2:30

- 2 Repertoire Workshop: "A Bullet for Billy the Kid," Philadelphia-produced original musical deals with the capture and deaths of the outlaw
- 34 Baseball from Mexico City

3:00 P.M.

- 2 Movie: "Little Old New York," Alice Faye, Fred MacMurray (40)
- 13 Movie: "Great John L.," Gregory McClure (45)

3:30

- 4 Profile (San Diego State) "The Warmakers"
- 5 Californians, R. Coogan
- 7 Movie: "Penitentiary," John Howard
- 9 Championship Bowling

4:00 P.M.

- 4 Teacher '64: "1st Grade, Introduction to Reading"
- 5 Bowling Tournament 5th qualifying match
- 11 International Pro Tennis (see sports box)

4:30

- 2 Post Parade, Bill Keene
- 4 (Color) Agriculture USA: "Pesticides"
- 9 San Diego Women's Open (see sports box)
- 13 Movie: "Christmas Eve," George Raft (47)

5:00 P.M.

- 2 Hollywood Park Feature Race (see sports box)
- 4 (Color) City at Play, Lee Groux: "Pools"
- 5 Movie: "The Mummy," Boris Karloff (32)
- 7 ABC's Wide World of Sports (various tapes)
- 11 Wrestling from Bridgeport

## SPECIAL

**WOMAN'S TOUCH** in Politics — The woman behind the men most likely to be heard from during the GOP convention will tell ABC's Lisa Howard of the rigors of the campaign trail at 7:30 p.m., ch. 7. Hand-shaking, kaffe klatches, talks to women's groups, the need always to look well-groomed, will be discussed by Mrs. Barry Goldwater, Mrs. William Scranton, Mrs. George Romney, Sen. Margaret Chase Smith, Sen. Maurine B. Neuberger, plus national committeewoman Mrs. Polly Buck and women convention delegates. Sens. John Tower, Everett Dirksen and Jacob Javits speak for GOP men in lauding the role of women in politics.

**POLITICS '64** — The GOP platform fight, based on this week's hearings with Rockefeller, Lodge, Romney, Scranton and Goldwater, will be previewed by Howard K. Smith, Edward P. Morgan and William H. Lawrence at 8 p.m., ch. 7.

- 34 Lucha Libre (wrestling)

5:30

- 2 Movie: "Tarzan and the Slave Girl," Lex Barker
- 4 (Clr) Sports Special, Bud Palmer (see sports box)
- 9 (Color) U.S.-USSR Track Meet (sports box)

6:00 P.M.

- 4 (Color) KNBC News
- 9 (Color) Surf's Up! Bruce Hayes with surfing films.
- 13 (Color) Rocky & Friends
- 34 L.A. Invitational Soccer (see sports box)

6:30

- 4 (Color) News Conference
- 5 World of Jimmie Rodgers
- 7 Talk Back, Carl George
- 9 (Color) Movie: "Gog," Richard Egan (54)
- 11 Movie: "Giant Behemoth," Gene Evans (59)
- 13 Bourbon Street Beat

6:45

- 2 Jerry Dunphy, News
- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges
- 4 Biography, Mike Wallace: "Gen. George C. Marshall"
- 5 The Jack Barry Show with Don Sherman, Josh White, Harold Lloyd Jr., Gale Garnett, Ken Colman
- 7 Have Gun, Will Travel

7:30

- 2 Lucy-Desj Comedy Hour "Lucy Wins a Racehorse," Betty Grable, Harry James (repeat). Winning a breakfast cereal contest brings Lucy into possession of a love-starved trotting horse.
- 4 The Lieutenant, Gary Lockwood, Pat Crowley, Robert Vaughn (repeat). Rice tries to help Capt. Rambridge's party-loving estranged wife patch up her marriage.
- 7 The Woman's Touch in



**LISA HOWARD**, glamorous TV reporter, stars in the first of two political shows: "Politics With the Woman's Touch," at 7:30 p. m. Saturday on channel 7. First show's on Republicans; second, in August, on Democrats.

Politics (see box)

- 13 Deadline, Paul Stewart

8:00 P.M.

- 5 Leave It to Beaver
- 7 Politics '64 (see box)
- 9 (Color) Movie: "The Fall of Rome," Carl Moelner, Loredana Nusciak (Ital. '60-1st run)
- 11 Movie: "Naked Street," Farley Granger (55)
- 13 Movie: "The Showdown," Wm. Elliott (50)
- 34 Noches Tapatias (folklore)

8:30

- 2 The Defenders, E. G. Marshall, Lillian Gish, Enid Markey, Mary Finney (repeat). Sweet little old lady, who with her maiden sisters has seen better days financially, decides that robbing a bank would be better than accepting charity.
- 4 (Color) Joey Bishop Show (repeat). Joey's writer (Corbett Monica) suffers delusions of grandeur after being named "best comedy writer."
- 5 Movie: "Wetbacks," Lloyd Bridges (56). Inept
- 7 The Lawrence Welk Show "Highways Are Happy Ways" sets the mood for an hour of journeys.
- 34 Un Canto de Mexico

9:00 P.M.

- 4 Movie: "Edge of the City," Sidney Poitier, John Cassavetes (57).
- 34 Corrida de Toros (bull-fights from Tijuana)
- 9:30
- 2 Summer Playhouse: "The McGonicle," Mark Damon, Diane Jergens, Wally Cassell. Comic complications arise in attempt to arrange a rendezvous for a sailor and his bride aboard an aircraft carrier.

## Sports Today

**BASEBALL**, 10:30 a.m., ch. 10 (San Diego), has the Pittsburgh Pirates hosting the Milwaukee Braves.

**BASEBALL**, 11:25 a.m., ch. 8 (San Diego), shows the Cubs-Giants game from Chicago's Wrigley Field.

**TENNIS**, 4 p.m., ch. 11, launches a "king of the mountain" sudden-death international pro series, hosted by Jack Kramer.

**HOLLYWOOD** feature Race, 5 p.m., ch. 2, has the 24th renewal of the \$100,000-added Hollywood Derby, richest summer classic for 3-year-olds in the west.

**WOMEN'S GOLF**, 4:30 p.m., ch. 9, has Lyle Bond with the last two holes of the 12th annual open at the San Diego Country Club.

**SPORTS SPECIAL**, 5:30 p.m., in color, ch. 4, shows tapes of the AAU invitational diving meet and a speed-boating exhibition by the White Angels boating team, both at Cypress Gardens, Fla.

**U.S.-USSR** Track Meet preview, 5:30 p.m., ch. 9, has color films of the 1962 event. (This year's meet, telecast by ABC, will be blacked out locally.)

**SOCCER**, 6 p.m., ch. 34, with tapes of the Austria-Yugoslavia game at the L.A. Coliseum, fifth game in the L.A. Invitational tournament.

- 7 Hollywood Palace (repeat). Dale Robertson is guest-host to Red Buttons, Jane Morgan, Vic Damone, the Smothers Brothers, the Four Amigos and the juggling Half Brothers.
- 11 One Step Beyond, John Newland: "Earthquake"

10:00 P.M.

- 2 Gunsmoke, James Arness, Mary LaRoche (repeat). When she realizes she has mistaken Quint's kindness for romantic interest, a lonely widow takes angry revenge.
- 5 Dan Smoot Reports
- 9 Michael Jackson & People
- 11 News, Burrell and Coates
- 13 Movie: "Devil's Mask," Anita Louise (46)

10:15

- 5 Dean Manion Forum
- 10:30
- 5 Movie: "Since You Went Away," Jennifer Jones, Joseph Cotten (44). Sentimental drama
- 7 (Color) Movie: "Black Horse Canyon," Joel McCrea (54)
- 9 (Color) Movie: "A Novel Affair," Margaret Leighton, Ralph Richardson

11:00 P.M.

- 11 The Joe Pyne Show
- 2 Jerry Dunphy Report
- 4 (Color) KNBC News
- 34 Aqui Alex Prada

11:15

- 2 Movie: "Any Number Can Play," Clark Gable, Alexis Smith (49-1st run).
- 11:30
- 4 Movie: "Woman's Vendetta," Charles Boyer
- 13 Boston Blackie, K. Taylor

12:00

- 13 Movie: "Larceny, Inc.," Edw. G. Robinson (42)
- 9 Movie (12:10): "I, Mobster," Steve Cochran (59)
- 12:15
- 7 Movie: "It Happened Tomorrow," Dick Powell

1:00

- 11 Movie: "Come Live With Me," James Stewart
- 1:15
- 2 Movie: "Navy Wife," Joan Bennett, Gary Merrill (56)

2:00

- 13 Movie: "Oklahoma Annie," Judy Canova (52)

## HAVE YOU TRIED?

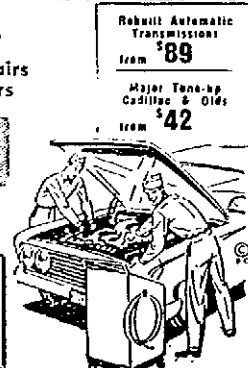
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# Old Faces, New Places

(Continued from Page 7)

(alternating with Huntley-Brinkley news specials)  
7 The Fugitive, David Janssen

## WEDNESDAY

7:30

2 CBS Reports (documentary)  
4 (Color) The Virginian



TEN YEARS ago Fess Parker ranged up and down television land as "Davey Crockett, King of the Wild Frontier." Now he's back in con-skins as "Daniel Boone" color series set for 7:30 to 8:30 p. m. Thursdays on channel 4, starting Sept. 24.

James Drury, Lee J. Cobb  
7 Ozzie and Harriet

8 P.M.

7 The Patty Duke Show

8:30

2 Beverly Hillbillies, Buddy Ebsen

7 Shindig (musical)

9 P.M.

2 The Dick Van Dyke Show

4 Wednesday Night at the Movies

7 Mickey, Mickey Rooney

9:30

2 The Cara Williams Show, Frank Altier

7 Burke's Law, Gene Barry

10 P.M.

2 The Danny Kaye Show

10:30

7 ABC News Reports

## THURSDAY

7:30

2 The Munsters, Fred Gwynne, Al Lewis, Yvonne DeCarlo

4 Daniel Boone, Fess Parker

7 (Clr) The Flintstones

8 P.M.

2 Perry Mason, Raymond Burr

7 The Donna Reed Show

8:30

4 Dr. Kildare, Richard Chamberlain, Lionel Barrymore

7 My Three Sons, Fred MacMurray

9 P.M.

2 Password, Allen Ludden  
7 Bewitched, Elizabeth Montgomery, Dick York, Agnes Moorehead

9:30

2 The Baileys of Balboa, Paul Ford, John Dehner, Sterling Holloway

4 (Clr) Hazel, Shirley Booth  
7 Peyton Place, Dorothy Malone

10 P.M.

2 The Defenders, E. G. Marshall

4 (Clr) Kraft Suspense Theatre (preempted 7 times for Perry Como)

7 The Jimmy Dean Show

## FRIDAY

7:30

2 Rawhide, Eric Fleming, Clint Eastwood

4 International Showtime

Don Ameche

7 Jonny Quest — File 037 (Hanna-Barbera, animated adventure)

8 P.M.

7 The Farmer's Daughter

Inger Stevens

8:30

2 The Entertainers, Carol Burnett (3 out of 4 shows), Bob Newhart, Art Buchwald

4 (Clr) Bob Hope - Chrysler Theatre (plus 8 Bob Hope Comedy Specials)

7 The Addams Family, Carolyn Jones, John Astin, Jackie Coogan

9 P.M.

7 Valentine's Day, Tony Franciosa, Jack Soo

9:30

2 Gomer Pyle, USMC, Jim Nabors, Frank Sutton

4 The Jack Benny Program

7 12 O'Clock High

10 P.M.

2 The Reporter, Harry Guardino, Gary Merrill

4 (Clr) The Jack Paar Program

## SATURDAY

7:30

2 Jackie Gleason's American Scene Magazine

4 Flipper, Brian Kelly, Luke Halpin, Tommy Norden

7 The Outer Limits

8 P.M.

2 (Clr) Famous Adventures of Mr. Magoo, Jim Backus

8:30

2 Gilligan's Island, Bob Denver, Jim Backus, Alan Hale

4 Kentucky Jones, Dennis Weaver, Rickey Darr

7 The Lawrence Welk Show

9 P.M.

2 Mr. Broadway, Craig Ste-

vens, Horace McMahon

4 Saturday Night at the Movies

9:30

7 The Hollywood Palace

10 P.M.

2 Gunsmoke, James Arness

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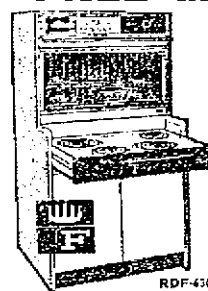
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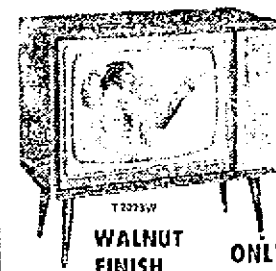
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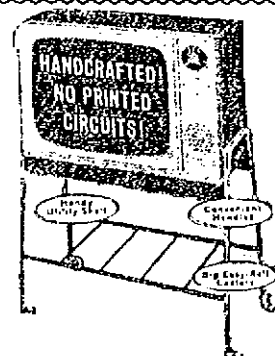
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HA! HA! HA! LOOK AT 'M JUMP!

MISSED, DANG HIM! HE MOVED JUST AS I SHOT!

GIMME TH' AIR GUN! IT'S MY TURN!

WATCH ME GIT A DEER!

AR-R! IT'S A COW! I SEEN 'EM ON TV!

IT AIN'T YOUR TURN!

BAW! 'TIS TOO!

MERCIFUL HEAVENS! WHAT ON EARTH?

HI, BABE! GUESS YOU'RE TH' NEW RENTERS; GLAD T'MEETCHA!

ME AND TH' OLD WOMAN GIT UP HERE EVERY SUMMER: TURN TH' KIDS LOOSE FER A SPELL; BIG TREAT FER 'EM!

KIDS BUSTED TH' PUMP LAST TIME! OLD BLIND GUY OWNS THIS SHACK TOO. CHEAP T'BUY A NEW ONE?

THERE'S WATER AT THE TAP BY THE CORNER OF THE HOUSE!

YOU AIN'T CORDIAL LIKE TH' LAST UNS WAS!

HEY! THERE'S A HORSE IN THERE! LET'S TRY THAT "BLOCKBUSTER"!

YEAH! T'ROW THIS IN THERE AN'... IPE!

Y!!

OW-W!

BOO!

IT'S OUR BB GUN! OW-W!

BAW!

WHY, THAT LITTLE \*!!!\* I'LL.....

HOLD IT, WHOEVER YOU ARE, AND OFF OF OUR PROPERTY. NOW! UNDERSTAND?

HUH! BIG SHOT! JUST 'CAUSE Y'OWN A LOUSY PIECE O' PROPERTY!

SLUG HIM, PAW, LIKE Y'DONE T' THAT ONE-ARMED GUY THAT SASSYED YUH BACK!

YEAH! Y'GOT A LOT T'LEARN ABOUT BEIN' A GOOD HOST! WELL, AFTER I BELT YOU A COUPLE.....

HAROLD GRAY 7-5-64

W-WE WAS ONLY TRYIN' T'HAVE US A HAPPY HOLIDAY IN TH' COUNTRY!

## NANCY

By Ernie Bushmiller

MUSEUM HOURS 9 TO 5

OH, WHAT A BEAUTIFUL VASE

HANDS OFF

IT LOOKS SO SMOOTH--- I WONDER WHAT IT FEELS LIKE

HANDS OFF

HANDS OFF

HANDS OFF

Still messing around with ice trays?

Then look at this

RCA

Whirlpool

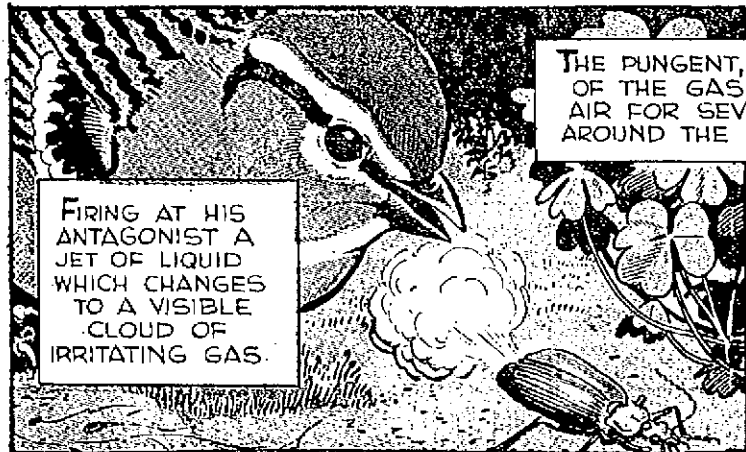
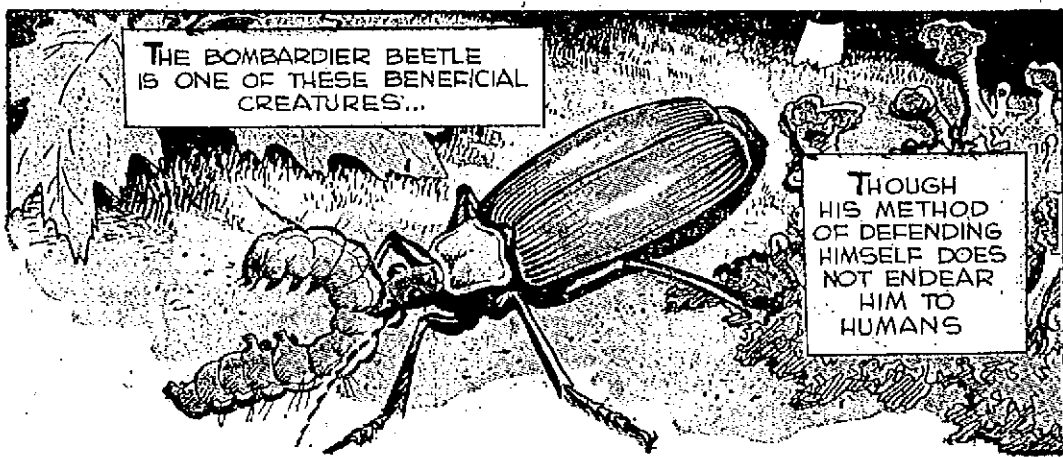
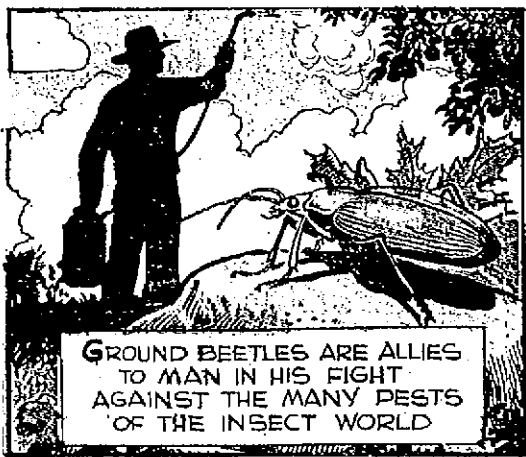
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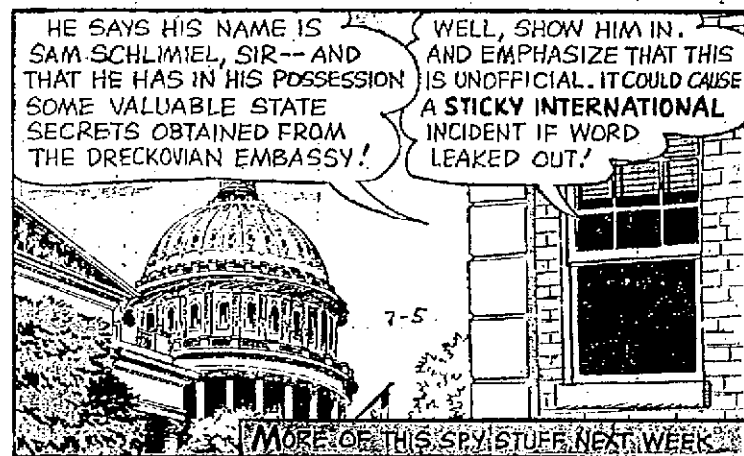
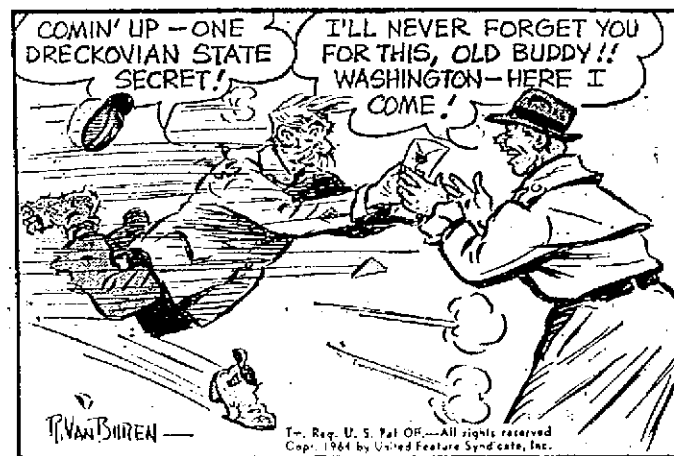
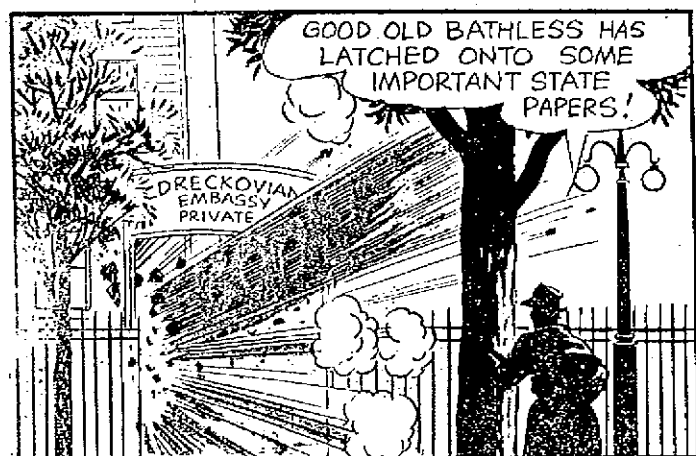


# MARK TRAIL



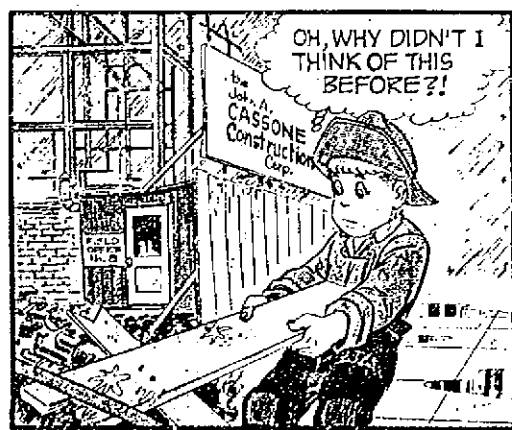
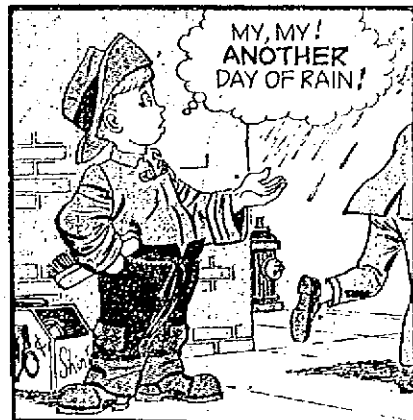
## ABBIE AN' SLATS

By Raeburn Van Buren



## JOE PALOOKA

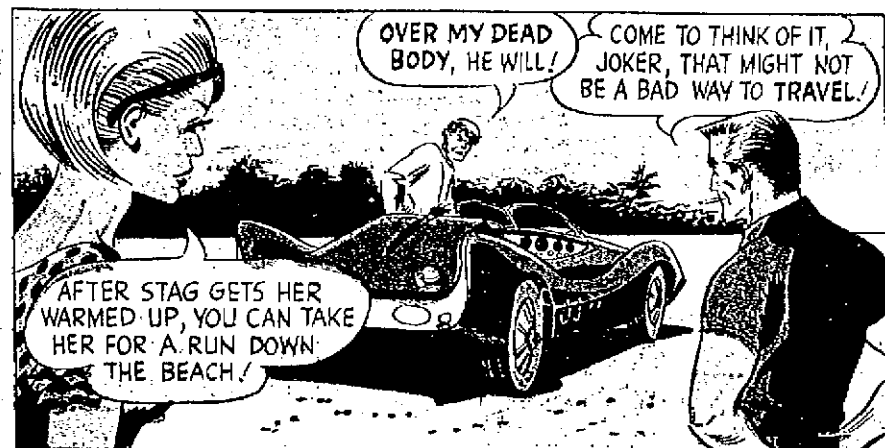
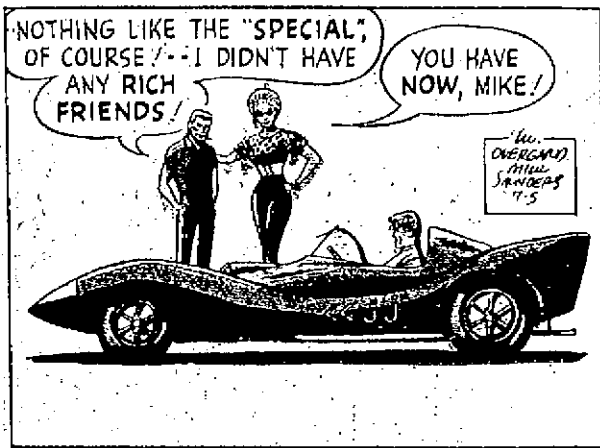
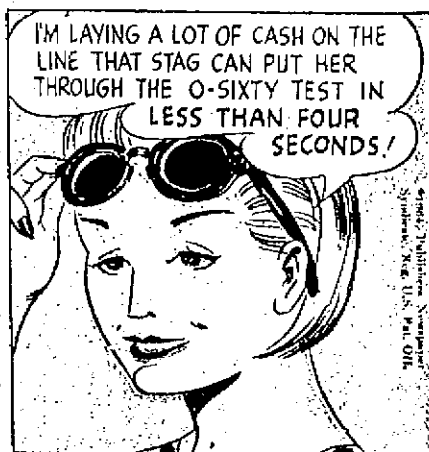
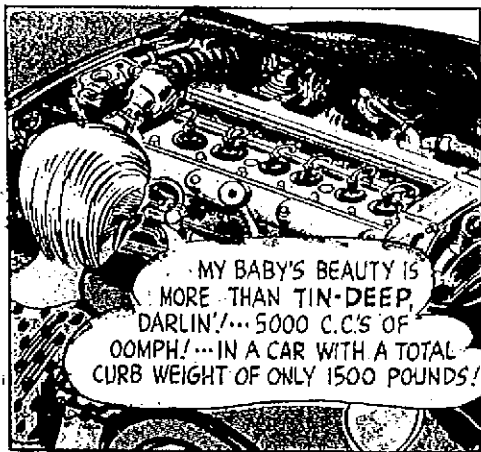
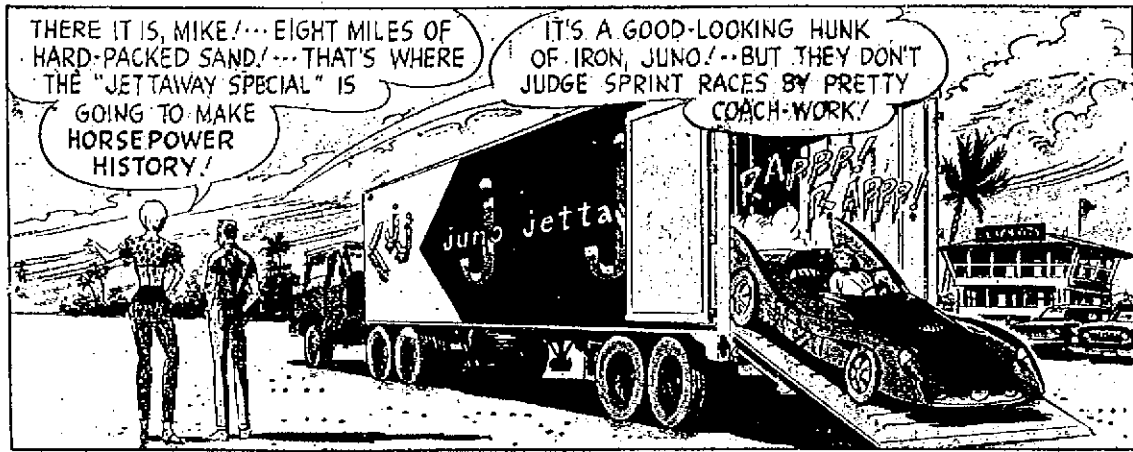
By Ham Fisher





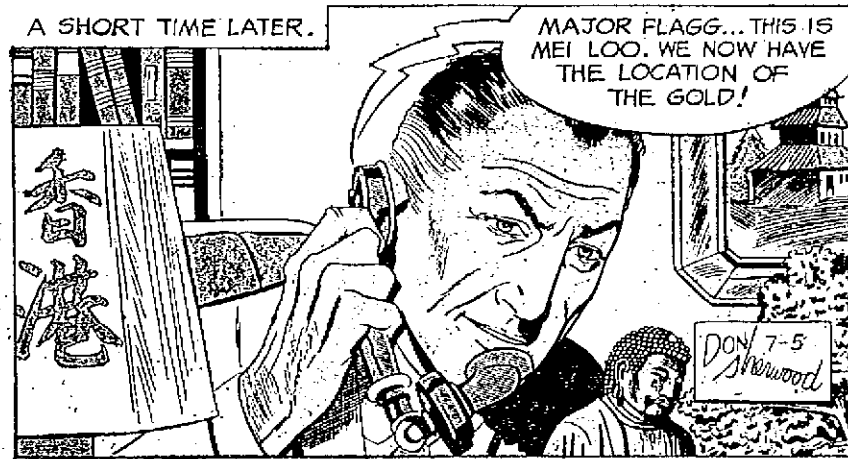
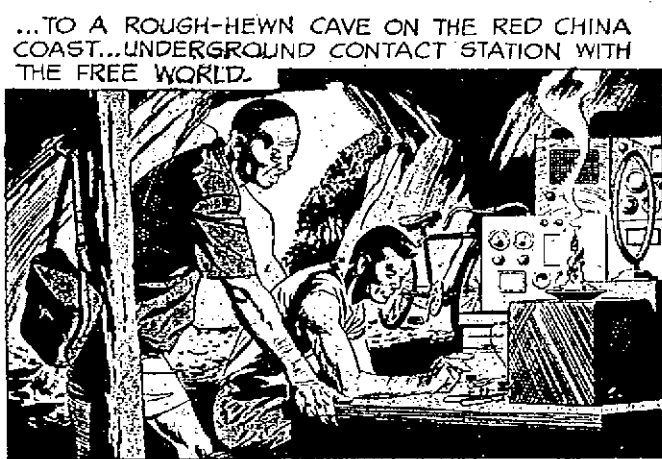
# STEVE ROPER

By Saunders and Overgard



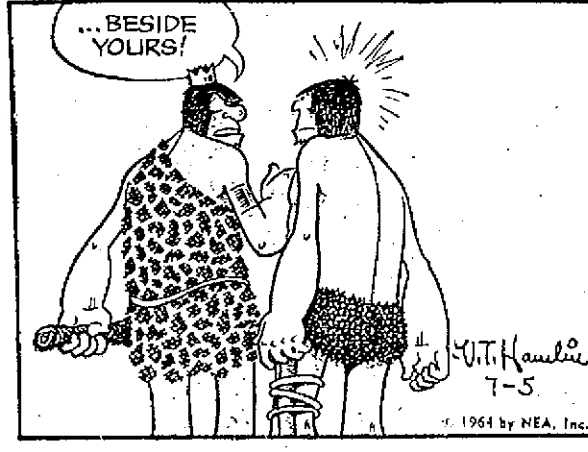
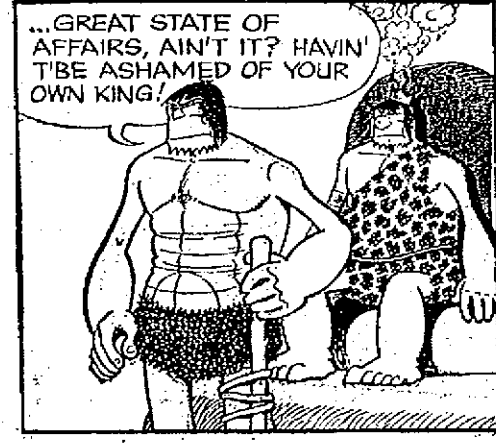
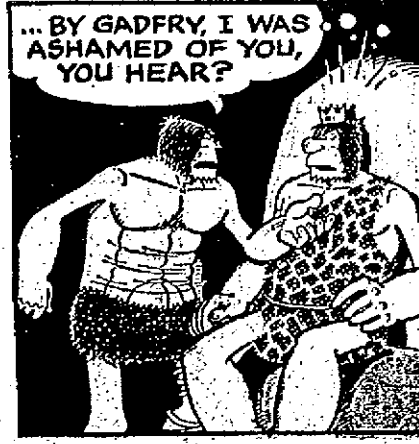
# Dan Flagg

by DON SHERWOOD



# ALLEY OOP

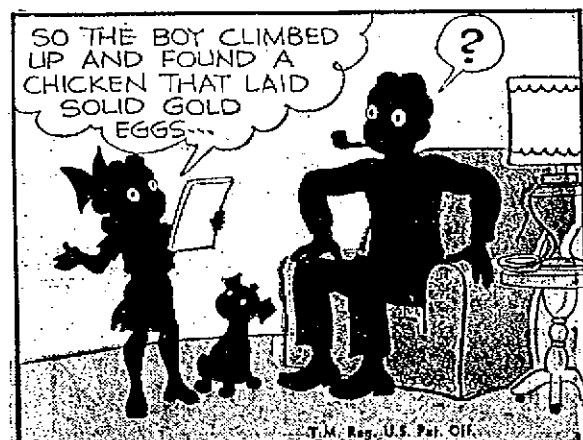
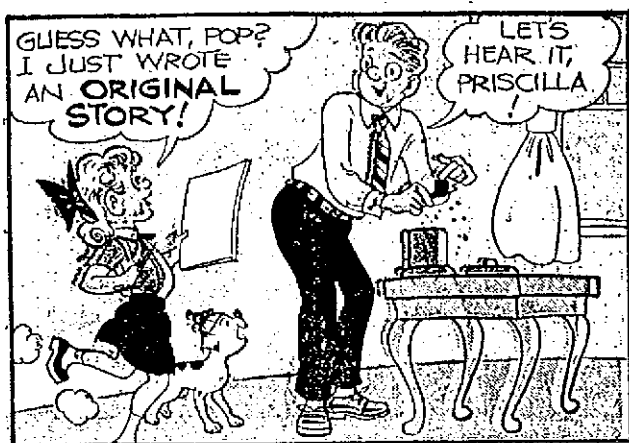
By V. T. Hamlin





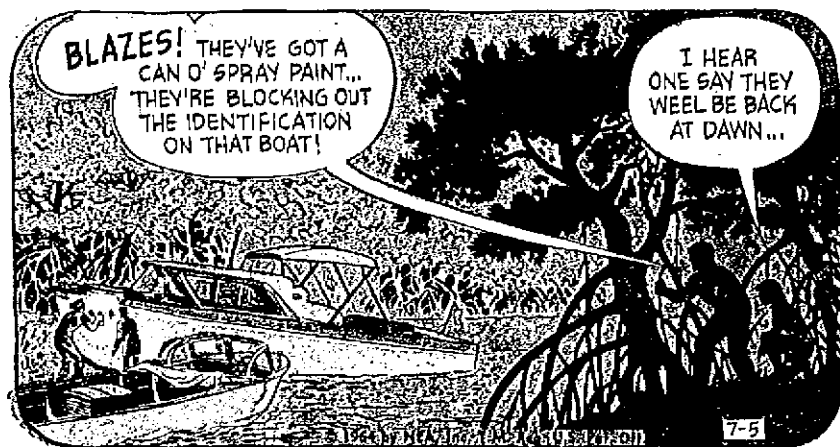
# PRISCILLA'S POP

By Al Vermeer



# CAPTAIN EASY

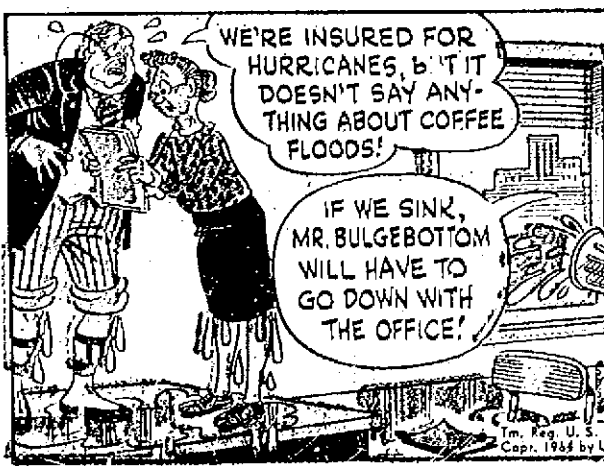
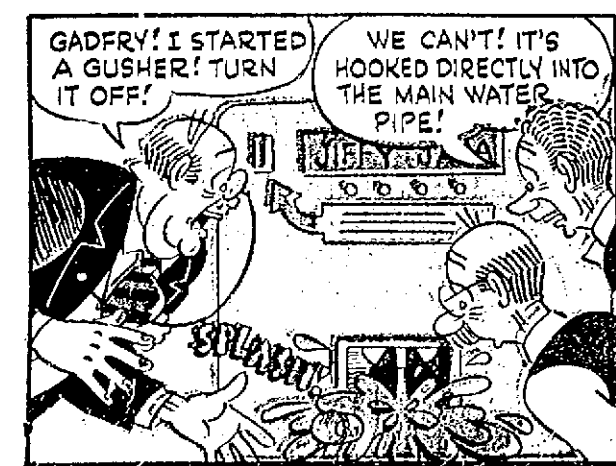
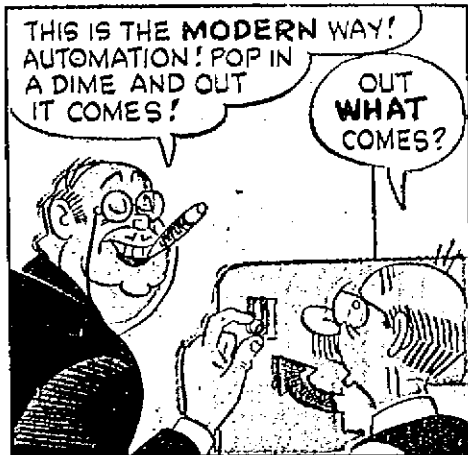
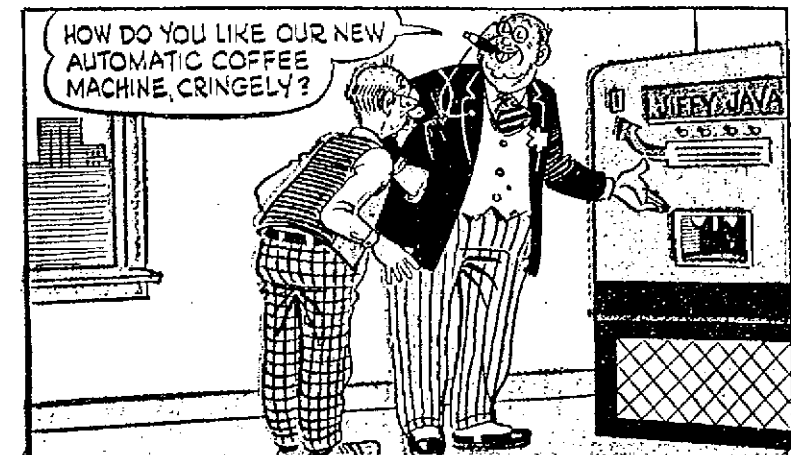
By Leslie Turner



NEXT WEEK: THE DEATH CARD

# THERE OUGHTA BE A LAW!

By Harry Shorien

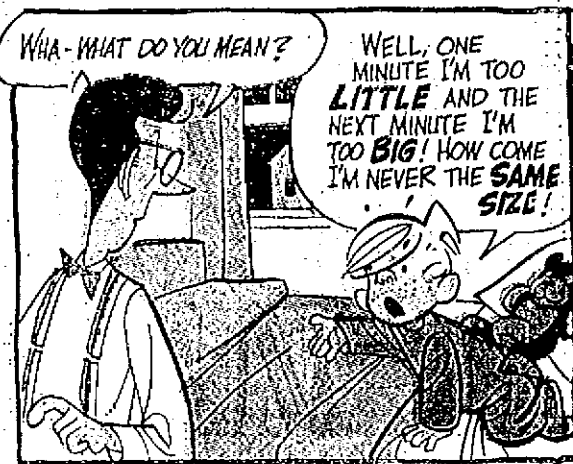
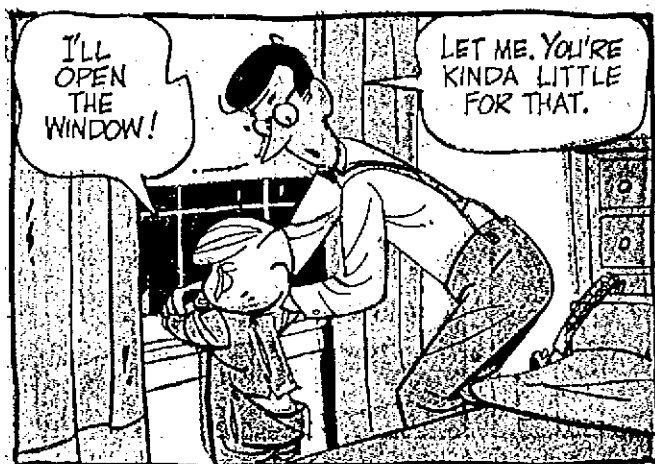
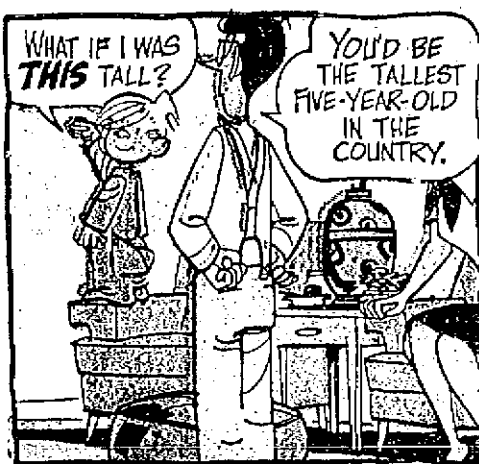
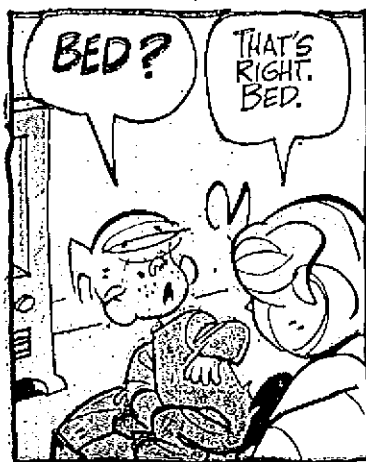


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# Dennis the Menace

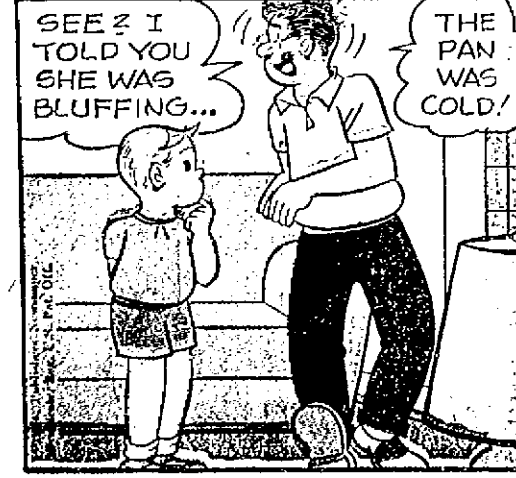
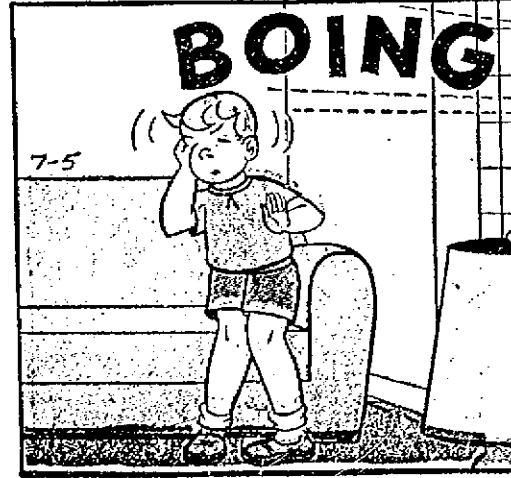
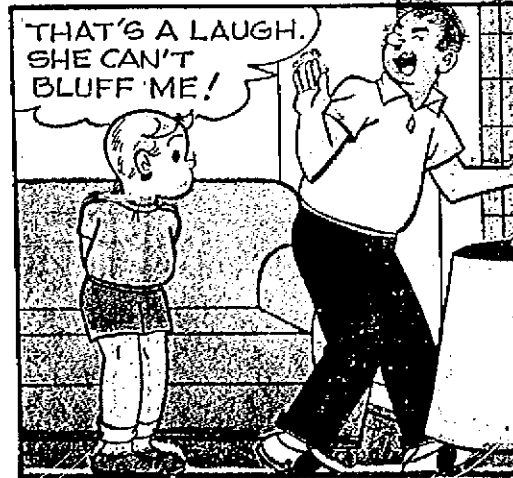
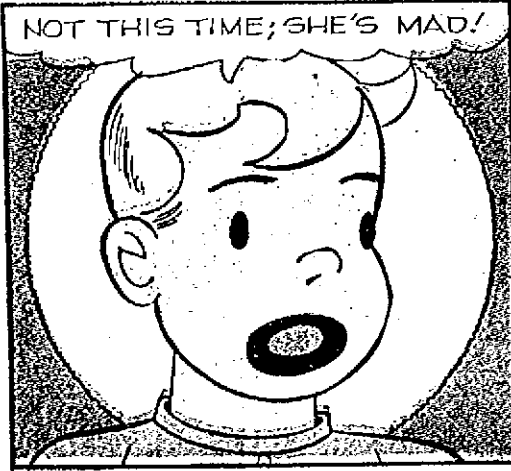
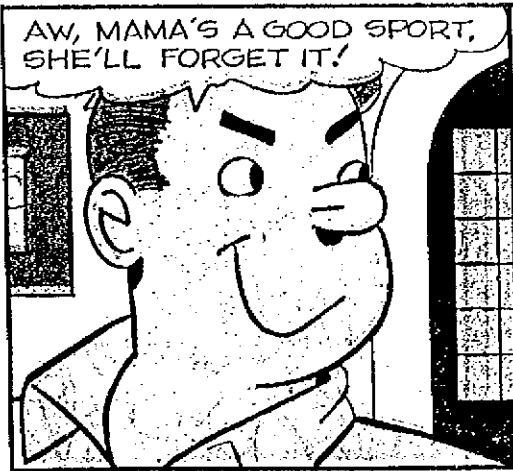
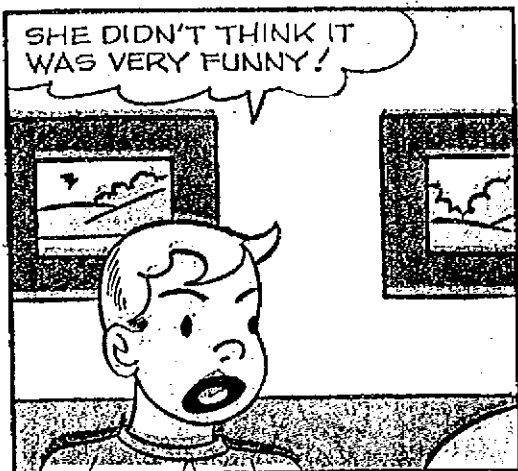
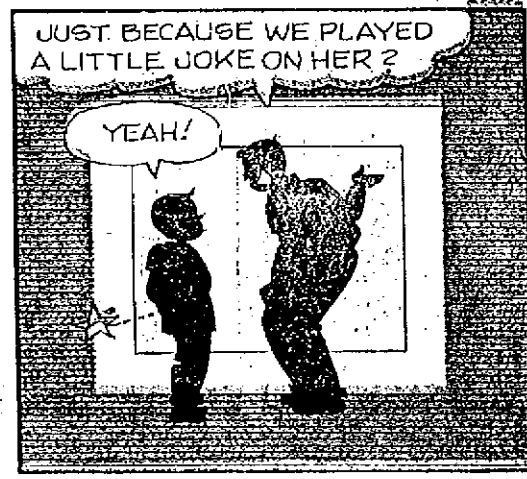
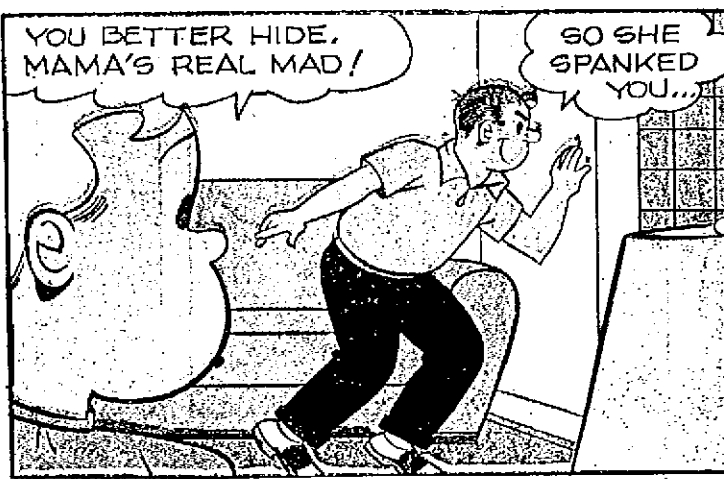
by Hank Ketcham



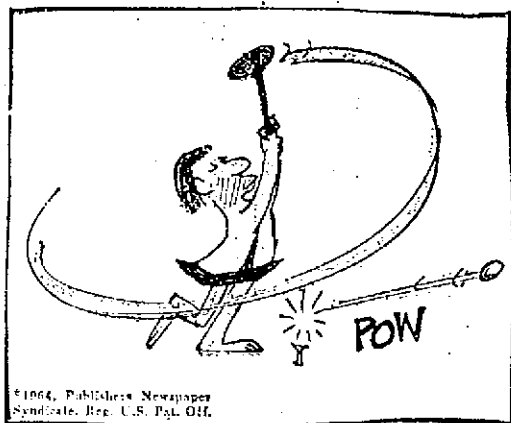
# THE BROWN BOYS

by CARL GRUBERT

DADDY!



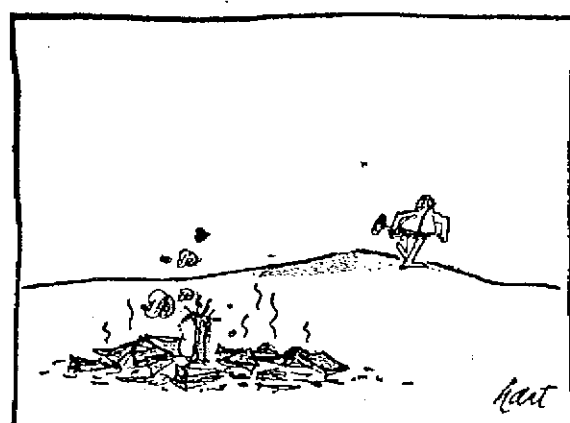
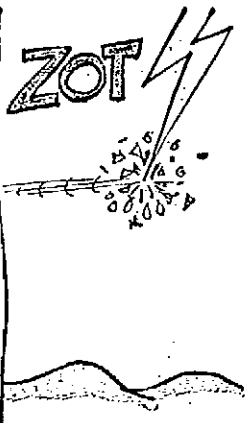
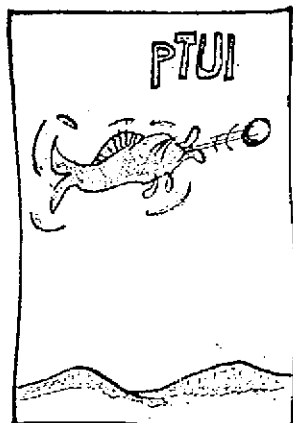
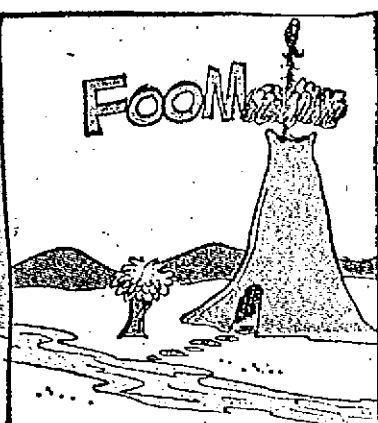
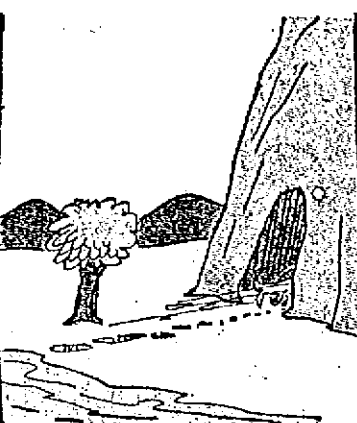
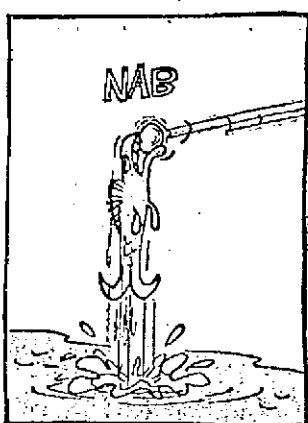




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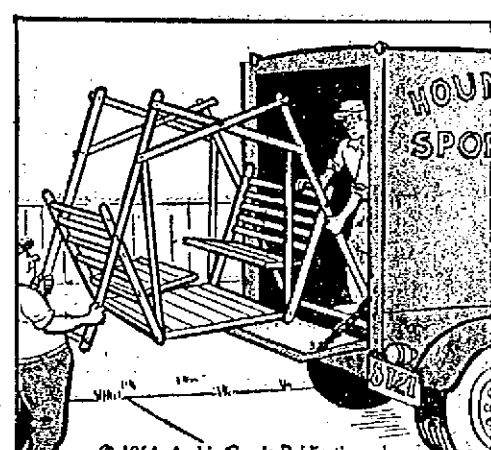
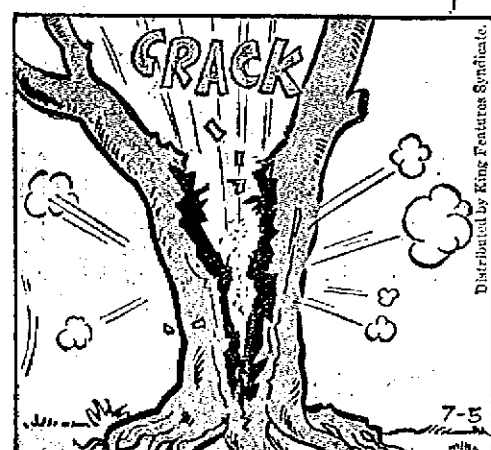
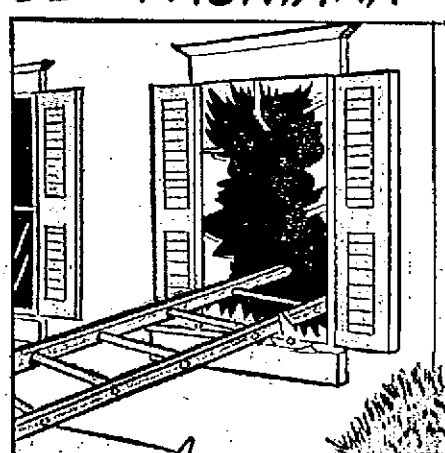
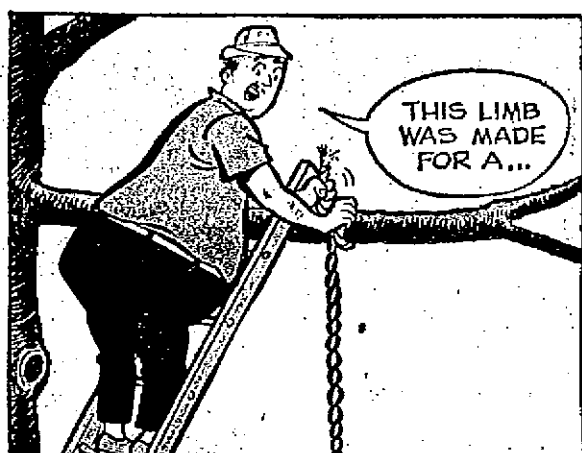
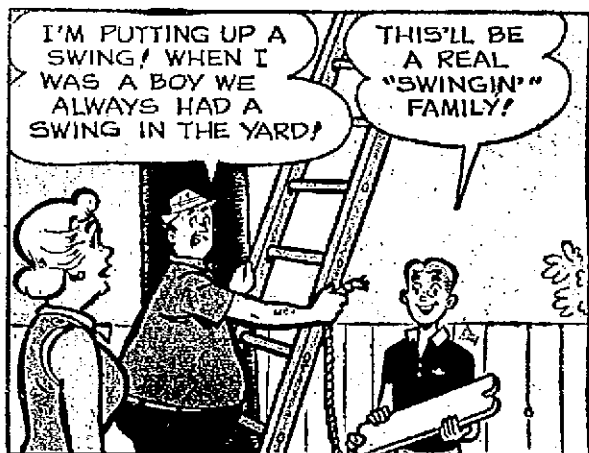


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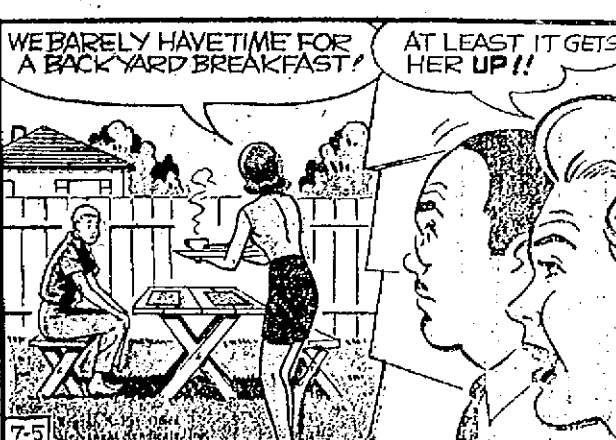
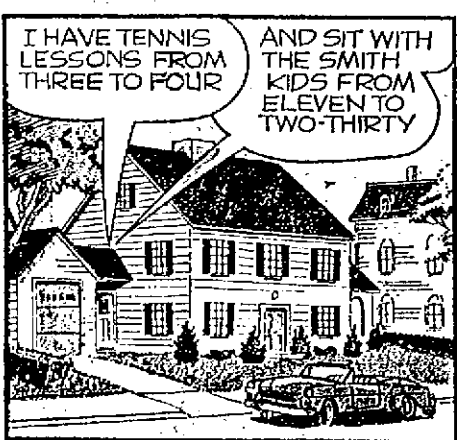
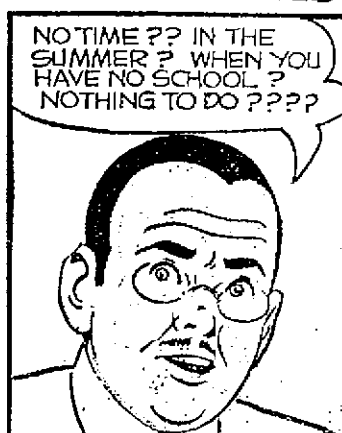
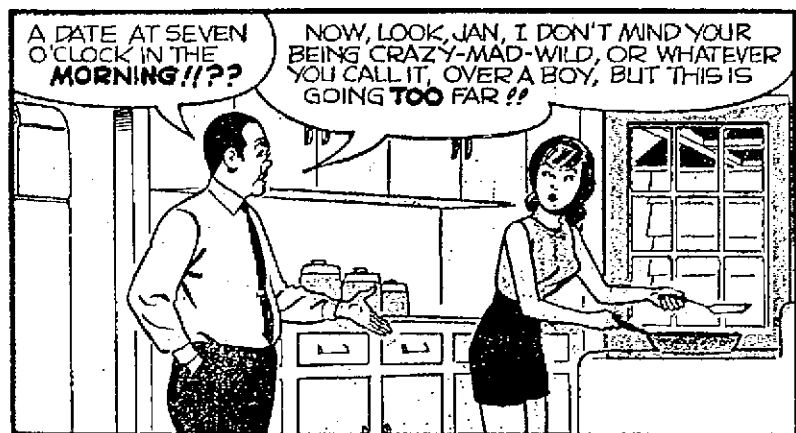
## ARCHIE

by BOB MONTANA



## THE JACKSON TWINS

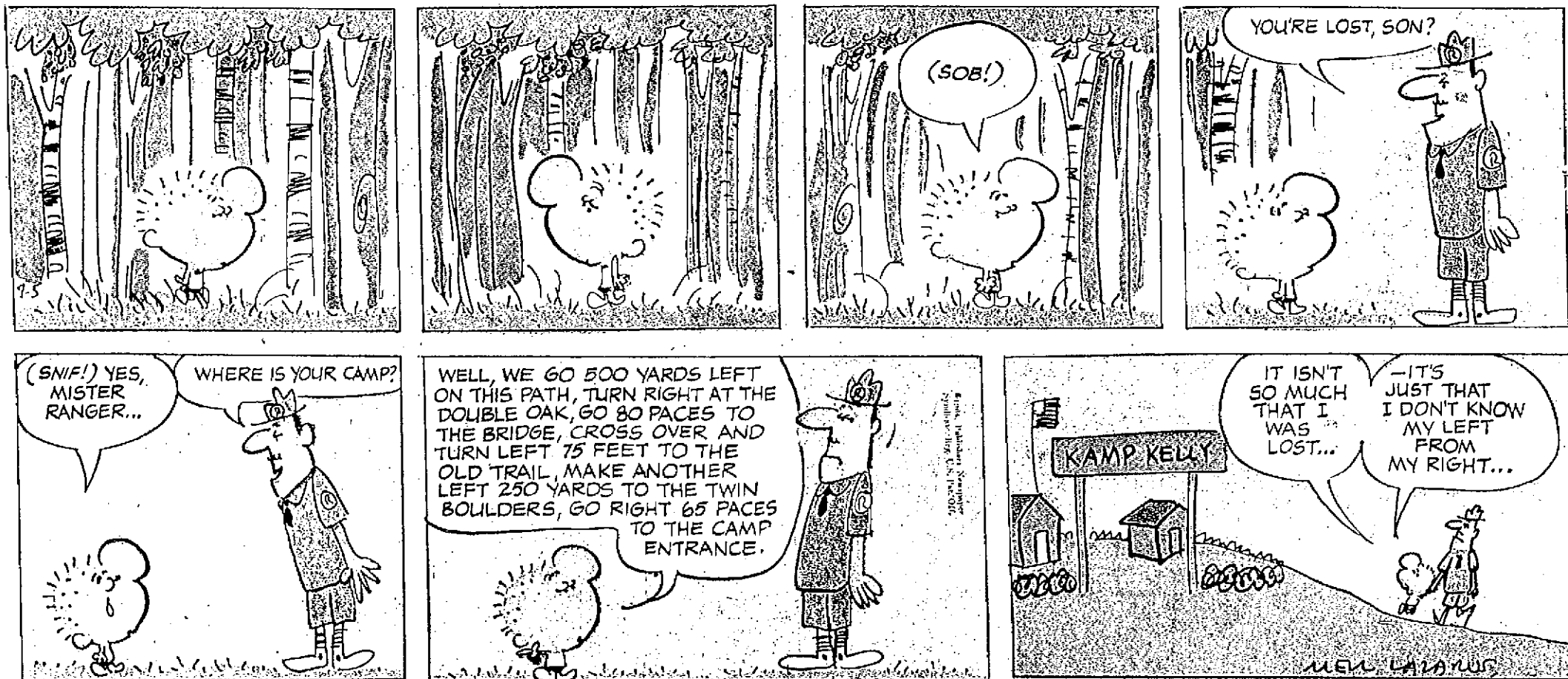
By Dick Brooks





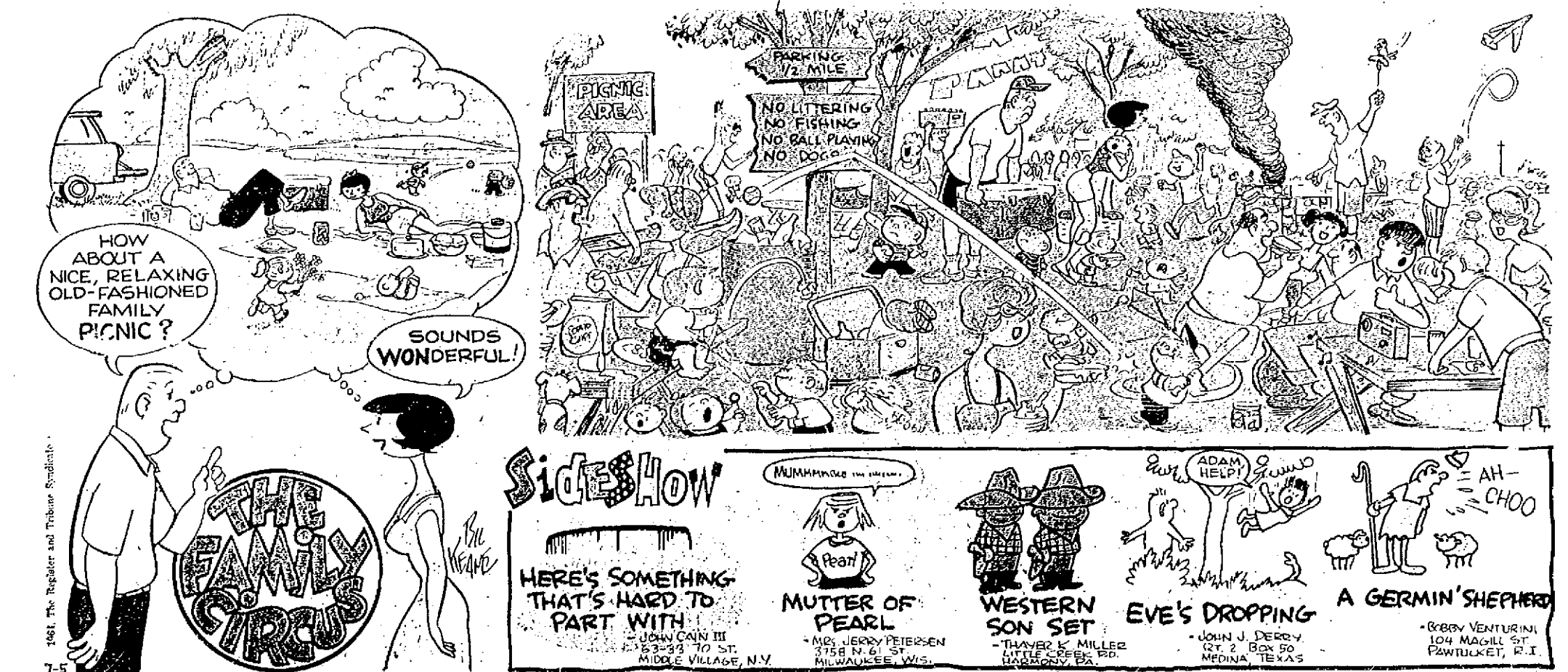
# MISS PEACH

By Mell



# POGO

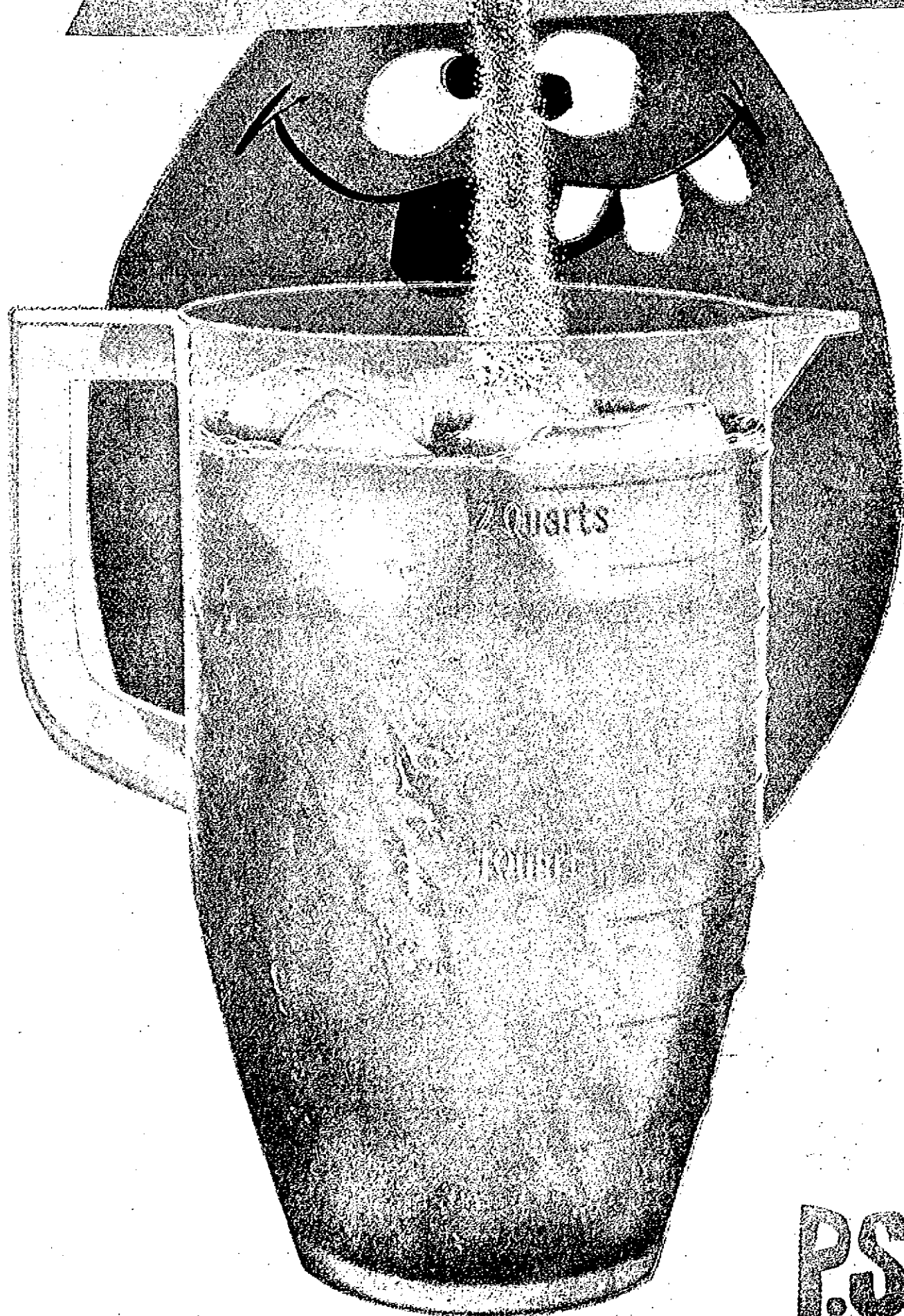
By Walt Kelly







1 package  
makes  
2 full quarts!



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WITHOUT SUGAR**

# "FUNNY FACE" DRINK MIX FROM PILLSBURY

Pre-sweetened Funny Face  
tastes good and sweet,  
the way kids like it.  
Yet there's not a speck  
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Funny Face drinks are  
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sweetener!

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any time you want.

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watch how fast they  
disappear disappear disappear

**P.S. Isn't "FUNNY FACE" a funny  
P.O. name for a drink mix?**



**CAR TOLL IN NATION HITS 241**

A United Press International survey at 12:30 a.m. EDT showed 256 persons killed in traffic accidents since the Fourth of July began at 6 p.m. local time Thursday.

The breakdown: Traffic 256; drownings 78; planes 3; and miscellaneous 38. Totals 375.

California led the nation with 44 traffic deaths. Michigan and Texas each reported 19 and Ohio and Illinois each had 11.

# Fourth Goes Over With a Bang

Ideal weather, traditional parades, large beach crowds and spectacular fireworks displays marked the Long Beach area's celebration of Independence Day Saturday.

An estimated quarter of a million persons watched the annual parade, beauty contest and stage show at Huntington Beach.

Area beaches attracted 647,000 visitors, with 320 rescues reported by lifeguards.

With steady sunshine and temperatures at a benign, low-humidity of about 80, Long Beach accommodated 175,000 on its sands. Twenty-seven rescues in the bay and lagoon, and nine in the ocean kept things busy for the lifeguards.

Seal Beach was rather quiet over the Fourth, with 10,000 on the beaches and four rescues reported. Cold water and chilly winds may have held down the crowds. It was the same story at Cabrillo Beach in San Pedro, where 53-degree water kept the crowds down to 52,000, with no rescues reported.

Lifeguards said July 4th crowds at Cabrillo have Part of the pyrotechnic display at Cabrillo Beach Saturday night was unscheduled. A spectator shot a roman candle into the top of a palm tree. Two fire units were called to put out the treetop blaze, which stole the show from the fireworks.

gone as high as 100,000 in previous years.

There was no lack of people at the South Bay beaches, however, Redondo Beach, Manhattan Beach, Hermosa Beach and Torrance hosted 250,000 along their sandy strands, largest crowd of the year. "Mean water" and once-a-year bathers kept 77 lifeguards busy, with 250 rescues, 175 of them in the southern (Redondo-Torrance) area where tide rips were prevalent.

And Huntington Beach had by far its largest attendance of the year, 160,000, a total undoubtedly swelled by the city celebration and parade. A light surf and not quite bone-chilling water (temperature of 58 drew a goodly number into the surf. By late afternoon lifeguards had reported 30 rescues and a bumper crop of 200 lost children.

Local parks were well attended, with family picnicking the order of the day.

Climaxing the 188th anniversary of the nation's independence, a variety of fireworks displays lit the sky.

The Long Beach Fireman's Memorial Association provided the pyrotechnics at Veterans Memorial Stadium, following a circus performance.

There was a public fireworks show from Long Beach's Rainbow Pier and a private one at the Virginia Country Club. Other area cities also "shot the works" as a grand and glorious Fourth came to its end.

Across the nation Americans celebrated their 188th birthday Saturday with parades, speeches, fireworks displays, outings and a nationwide round of "let freedom ring" bell tolling.

Among the chimes which rang in honor of the nation's independence was the 134-year-old bell at the First Presbyterian Church at Vandalia, Ill., which awakened Abraham Lincoln when he served in the State Legislature at that one-time capital.

Former President Truman delivered an Independence Day oration from the steps of the Truman (Continued Page A-4, Col 1)

Southland's  
OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

The Weather--  
Mostly sunny today and Monday. Slightly warmer today with high of 82. Complete weather on Page A-2.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 25 CENTS LONG BEACH, CALIFORNIA 90801, SUNDAY, JULY 5, 1964 VOL. 12—NO. 45 136 PAGES

### Big Brush Blaze Fully Contained, Peril Still High

LOS ANGELES (AP) — Southern California's biggest brush fire of the summer was fully contained by 8 o'clock Saturday night. Complete control is expected at mid-morning.

The announcement came from Simi Jarvi, Angeles National Forest supervisor, as 800 men fought the 12,600-acre burn approximately 60 miles north of downtown Los Angeles.

Independence Day weather, meanwhile, provided a small break for weary fire fighters battling the three-day-old blaze.

Temperatures were down to the 85-to-90-degree range Saturday, compared with the 100 and 105 degrees in which fire fighters toiled Thursday and Friday.

### Acheson on Cyprus Mission

WASHINGTON (AP)—President Johnson has sent urgent new appeals to the prime ministers of Greece and Turkey to move toward a settlement of the crisis over Cyprus, and he is sending former Secretary of State Dean Acheson to Geneva to help with hoped-for negotiations.

Exactly what Acheson will be able to accomplish, if anything, is not clear. His is a long-shot operation, a point which he is reported to have understood clearly in accepting the unusual assignment from Johnson.

THE STATE Department announced the Geneva mission Saturday, saying Acheson would leave Washington early this morning. The one-sentence announcement said:

"At the request of President Johnson, Mr. Dean Acheson will fly to Geneva tomorrow where he will be available on behalf of the United States government to provide any assistance that may be appropriate in helping to resolve the Cyprus crisis."

Acheson's problem will lie in finding someone to assist.

IT WAS in part at least to deal with that problem that Johnson sent messages earlier this week to Prime Ministers George Papandreu of Greece and Ismet Inonu of Turkey.

Inonu, worried about the fate of the Turkish Cypriot minority, made clear to Johnson that he is willing to enter into negotiations. Papandreu publicly rejected the appeal, however, holding that the people of Cyprus should determine their own fate.

### Navy Starts 40th Polaris Sub Soon

VALLEJO (UPI)—The Navy will lay the keel of its 40th Polaris submarine in Mare Island Shipyard Tuesday with a ceremony that will include the burning of President Johnson's LBJ brand into the vessel's metal.

From the White House.

### WHERE TO FIND IT

- FASHION DESIGNERS' liberation of the female form has added another nerve-wracking distraction to the life of the modern male: "nervous eyes," Mary Ellis Carlton reports on Page A-8.
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- Women's News .....W, 1-10

### NOT IDAHO KINFOLK TO REVERES?

BOISE, Idaho (AP) — "If you see a scarred six-footer riding down Main Street on a buckskin mare, we would appreciate a call," said Warden Lou Clapp of the Idaho State Prison Saturday.

"He is not a member of the Continental Army."

The warden referred to Allen Beckstead, 33, a prison trusty, who apparently celebrated Independence Day at the prison by galloping off on the horse.

Beckstead, serving 10 years for forgery, was last seen at 9 a.m. He had been working outside the prison walls.

The horse, used for herding the prison's cattle, disappeared at the same time.

Beckstead was described as having numerous scars on his arms and face.

### Fireworks Tossed in Youth Row

GARNETT, Kan. (AP)—Almost 2,000 young men massed at an outdoor dance at the east edge of Garnett Saturday night, some throwing cherry bombs that injured at least two policemen.

Twice they tried to rush the area where 15 policemen and dogs stood guard.

The crowd's mood grew uglier as nearly 15 young men were arrested.

EARLIER, a dozen had been taken into custody by police trying to clear the city square.

Police allowed only a certain number of cars and youths into the area, figuring they could control the crowd better that way. Other youths in cars were kept moving through the city and were not allowed to go near the square.

Garnett annually is a scene of two days of sports car racing. Last year after the first day of racing, nearly 3,000 massed in the city square and staged a two-hour beer bottle throwing riot.

In order to prevent repetition of last year's riot, Garnett arranged for go-cart races in the area where the Lake Garnett Grand Prix races are being held.

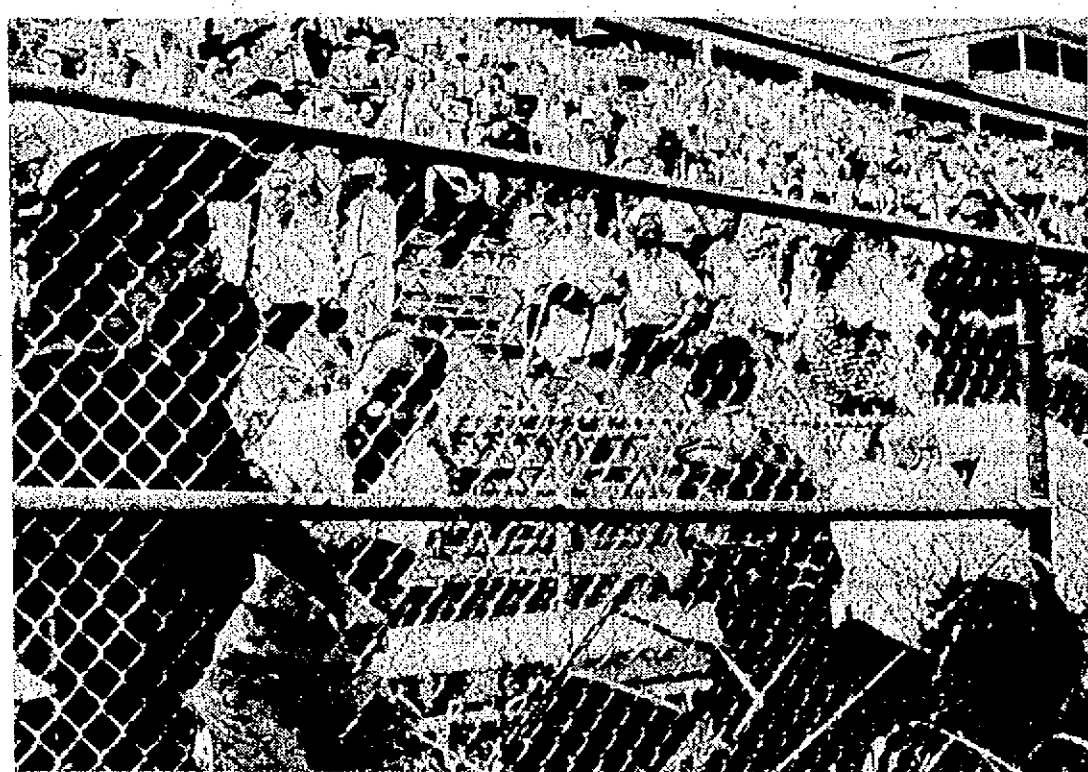
### Grim Record Near in State Road Deaths

SAN FRANCISCO (UPI)—California highway fatalities appeared headed for an all-time death toll record Saturday as the 78-hour Fourth of July week-end approached the two-thirds mark.

As of 9:30 p.m., authorities counted 44 persons killed in traffic accidents since the count began at 6 p.m. Thursday evening. The state again led the nation in highway deaths, accounting for almost 20 percent of the total.

Twenty-four of the traffic deaths occurred in Southern California, and 20 in the North.

## States' Rights Rally Mob Slugs Negroes



### POLICE HALT ATLANTA MOB VIOLENCE

Officer grapples with attacker of Negro at right, while one at left wrests folding chair from assailant as police break up assault on three Negroes and white girl who entered grandstand while ex-Gov. Ross Barnett of Mississippi was speaking to 10,000 at states'-rights rally. No one was hurt seriously.

ATLANTA (AP) — Three Negro members of a civil rights group were mobbed and beaten when they walked into a states'-rights rally where Gov. George Wallace of Alabama brought his unpledged-electoral campaign Saturday.

Walking directly into the middle of a large grandstand with 7,000 of the more than 10,000 persons present, the Negroes were immediately pummeled and beaten to the concrete steps with fold-up metal chairs and fists. (Related story, Page A-3.)

A WHITE girl accompanying the Negro men, all members of the Student Nonviolent Coordinating Committee, said she escaped a beating when a white man threw himself over her and shielded her with his body. She said he received several blows before police reached him.

Several white spectators caught one of the Negro men in the stands and hurled him onto the concrete steps, raining blow after blow on him, while other white persons chased the other two Negro men to a wire fence at the front of the stands.

THERE, they caught one and ran the other into a corner, hurling the metal chairs and using them as clubs.

Police pushed their way through to the Negroes and took them out in a paddy wagon. Officers and highway patrolmen had difficulty.

### Puff Derby Fliers End First Leg

ALBUQUERQUE, N. M. (UPI) — The 58 planes piloted by 108 wives, mothers and grandmothers in the 18th annual Powder Puff Derby landed at five airports in the Southwest Saturday night after the first leg of the transcontinental race.

The Albuquerque Flight Service said J3 landed to spend the night in Albuquerque, 34 at Winslow, Ariz., five at Las Vegas, Nev., four at Amarillo, Tex., and two at Oklahoma City, Okla.

THE FLIERS were to take off this morning for the second leg of the 2,573-mile trip from Fresno, Calif., to Atlantic City. They have until July 8 to complete the race.

Veteran pilot Betty Miller of Los Angeles, who has more than 8,000 hours of flying time and is competing in her eighth Powder Puff Derby, said when she landed in Albuquerque that the women can choose the airports at which to land.

"It all depends on wind, weather and fuel, and how long we want to fly," she said.

MRS. MILLER said the start from Fresno Saturday morning was a little late for flying over desert country because of thunderstorms (Continued Page A-6, Col. 3)

### More West Pacific Deployment Studied

By JOHN M. HIGHTOWER

WASHINGTON (AP)—The Johnson administration is considering seriously some further redeployment of forces in the Western Pacific to prepare for expanded military operations in Southeast Asia if they become necessary.

Gen. Maxwell D. Taylor, new ambassador to South Viet Nam, is flying to Saigon today, however, with instructions to try to win the anti-Communist

war without carrying the fight to Communist North Viet Nam.

Taylor plans to spend about two months in Viet Nam to see whether the U.S.-supported South Vietnamese government and military forces can improve their operations.

Taylor is expected then to return to Washington to report to President Johnson and review the question (Continued Page A-6, Col. 1)

### RACIAL FIGHT FLARES IN MISSISSIPPI

LAUREL, Miss. (AP)—One white man was stabbed, another was cut and two Negroes were cut during a street fight Saturday night after seven Negroes tried to enter a drive-in restaurant through a white entrance which was blocked by white youths.

The Negroes left and then returned with several others. After an exchange of rocks, bottles and punches, officers swarmed in and sealed off the area and ordered the restaurant closed.

(Continued Page A-2, Col. 3)

### OUT OF GAS MILE OFFSHORE

## First Automobile Driven Across Catalina Channel

AVALON (UPI)—Two men who made the first known mainland-to-island crossing to Catalina by automobile Saturday morning suffered the ordinary motorist's plight of running out of gas on their trip.

Jerry Horne of Los Angeles, owner-driver of the German-made Amphicar that crossed the 26 miles of ocean to Catalina in a little more than four and a half hours, and his passenger, deep-sea diver Al Hanson, ran out of gas a mile from Avalon's Sandy Beach.

HANSON explained that during the crossing he and Horne had seen signal flares sent up by a sailboat having motor trouble. The pair went more than a mile out of their way to see if they could offer aid, and in so doing overtaxed their own gas supply.

The men used a two-way radio to call shore for help. A boat brought five gallons of gas out to the car.

The 42-horsepower white car used for the crossing is described as the "sportscar that swims." Its 4-cylinder engine is capable of getting up to 30 miles per gallon of gas on land. On water it consumes about one and a half gallons per hour.

The car's 2,240-pound, 14.2-foot-long body does not sink because its floor is watertight and waterproof seals are used on the doors.

HORNE asked Hanson, a longtime friend, to accompany him on the trip because of his diving skills. The two men set out from Avalon for the mainland Friday night in a steamship, noting water conditions during the crossing.

"The water was choppy, and we were hesitant to make the return trip," Hanson said. "But when we checked the water this morning we decided to give it a try."

The men set out from Catalina Beach at 4 a.m. The car, driven by two propellers, traveled in the water at about six knots.



## L.A.C. Says: Civil Rights Bill

With the federal civil rights bill approval, there may be a tendency for Californians to believe this also settles the controversy over the Rumford Act and the initiative to repeal it. Actually, the federal law will have minor effects in California where most of the federal provisions have been in effect for many years. In all, 31 states have had such civil rights laws for many years. The federal provisions will have their greatest effect in the other 19 states—mostly southern—that have no such laws.

Congressman Hosmer, who voted for the federal law, has stated that "it does not contain provisions of California's Rumford Act." That act goes far beyond the federal act. It provides that any "publicly assisted" housing is subject to penalties if discrimination is shown. It does not apply only to public accommodations such as hotels, motels, restaurants and other enterprises dealing with the general public, transients as well as permanent. The Rumford Act also applies to single-family dwellings occupied by the owner.

Under the "publicly assisted" process it is estimated 70 per cent of all California housing is covered. The only owners not covered would be those with no mortgage on the property—or if the mortgage was owned by an individual who is in no way involved in public assisted financing. It can be interpreted that banks are publicly assisted because of federal bank deposit insurance. The same applies to saving and loan associations, FIA, veteran and any other financing in which government is involved.

A small apartment house owner would be in violation if he refused to rent an apartment to anyone because of "race, color, religion, or national origin." It would apply, under Paragraph 4 of Chapter 3 to "a single-family dwelling owner-occupied." The same provision applies to anyone seeking to rent, lease or sell his property. If a widow, living alone in her own home, offered to rent a room but refused to do so to a Negro, she would be in violation of this section. As Rep. Hosmer says—there are no such provisions in the federal law. It took California's legislature in 1963 to pass such a law.

To counteract this drastic law the voters will vote in November on the "Sales and Rentals of Residential Real Property Initiative Constitutional Amendment" which states "Neither the State nor any subdivision or agency thereof shall deny, limit or abridge, directly or indirectly, the right of any person who is willing or desires to sell, lease or rent any part or all of his real property, to decline to sell, lease or rent such property to such person or persons as he in his absolute discretion chooses." But it further states that "This article shall not apply to the renting or providing of any accommodations for lodging purposes by a hotel, motel or other similar public place engaged in furnishing lodging to transient guests."

This is the initiative Gov. Brown and his followers condemn and have used every possible means to keep off the ballot. It is an issue that does not involve provisions of the federal act just passed. It is a method for private property owners to maintain property rights and the right for them to choose their neighbors or house tenants—or to whom they can sell or lease such private property. It does not affect lodgings that are open to the public as public accommodations.

It is charged by Gov. Brown that the initiative is radical and sets back civil rights. But, supporters of the initiative say property rights are civil rights and when you destroy one you destroy both. It is the Rumford Act that is radical—when it deprives homeowners the right to choose to whom they may sell, lease or rent their property. The civil rights bill passed by Congress does not change the Rumford Act. Only the voters in November can do that. Unless they recognize the fact that the law may affect each of them, their apathy may cause them to overlook the vital issues involved.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Mob Attacks 3 Negroes at Atlanta Rally

(Continued from Page A-1)

culty reaching them because of an eight-foot fence on one side and the press of the crowd on the other. Three officers suffered slight injuries.

The Negroes, two of them with blood streaming from head cuts, were taken to a hospital where a spokesman said they were not injured seriously.

The NCC identified them as Charles Neblett, 23, of Carbondale, Ill.; Matthew Jones, 26, of Knoxville, Tenn., and Wilson Brown, 30, of Birmingham. The civil-rights group said they and the white girl, Karen Haverman, 19, of Long Island, N.Y., went to the rally "just to hear the speeches."

Police said there were no arrests.

The Negroes appeared and the violence broke out during a speech by former Gov. Ross Barnett of Mississippi. Urging the crowd not to give up the fight for states' rights, Barnett asked "Are you with me in this fight? Are you in this fight to win?"

WALLACE, speaking after the incident, urged Georgians to join with Alabama and other Southern states in a mass vote to keep either Republicans or Democrats from getting a majority of electoral votes in the November presidential election.

The Alabama governor quieted rumbling in the crowd at one point with the statement, "Now, let's all be in a good humor and friendly."

Miss Haverman said, "I walked down the steps with three Negroes and people jeered and booed at us," she said. "We sat down and all of a sudden people picked up chairs and started to hit us over the head."

"I PUT MY arms over my head to protect myself and took off my glasses. I got separated from the others. A white man covered my head with his body and led me out. He was hit by the crowd."

She said the unidentified white man told her to "get out of here," and then was hit on the jaw. She said a police officer led her out of the crowd.

The rally was sponsored by a states' rights group called "American Patriots," headed by Lester Maddox, Atlanta restaurant owner who turned away three Negroes at gunpoint Friday night from his restaurant.

## Racist Bomb Jury Studies Fate of Five

JACKSONVILLE, Fla. (UPI)—A federal jury told in dramatic final arguments that "you have just seen the face of hate," Saturday night received the case of five Ku Klux Klansmen charged with conspiring to bomb a Negro's home.

Defense Attorney Matt H. Murphy, one hand on the jury box and the other waving in the air, told the jurors that the trial was a "conspiracy against the patriots of this country."

Murphy, sweat from his brow dripping on a tiny Confederate flag in his lapel, said the "principle here is that international communism is against real Americanism. I call to the attention of the white people that their rights have been sold down the river."

"I URGE you to stand up like white people and fight back that tide," Murphy said.

After Murphy's hour-long argument, Asst. U.S. Atty. William Hamilton summed up briefly for the prosecution.

"You have just seen the face of hate," he said. "Look at it and decide whether you like it. Freedom in this country means freedom for everyone."

One of the last witnesses in the trial testified that St. Augustine segregationist Halsted (Boss) Manney sold him information leading to the arrest of the man who bombed the Negro's home here.

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### SYMBOLIC DISPLAY

In Jackson, Miss., center of the South's hard core of integration, there has been no test of the civil-rights bill but this store window features "integration" by exhibiting white and Negro dolls intermingled, something that would not have been done a week ago.

## Arrests Trigger Battle Between Youths, Police

JACKSON, Mich. (UPI)—A dance at the Fraternal Order of Police hall. Patrolman Calvin Watson, who suffered a shoulder injury and was bitten on the chest, said the brawl started when he arrested brothers Raymond and Amos Brown, 18 and 17, and an unidentified adult who fled in the melee.

Watson said the youths began to fight him on the way to the station and that about 10 other Negroes joined in and knocked him to the ground.

A witness called for police reinforcements and when they arrived a crowd poured out of the hall, many joining in the fighting. The three who had been arrested escaped.

## CORE Aims for Plank in Platforms

KANSAS CITY (UPI)—The Congress of Racial Equality plans a program of civil disobedience: if necessary, to gain planks in the Democratic and Republican platforms favorable to its cause, a national leader said Saturday.

Norman Hill, national program director of CORE, said representatives will appear before the platform committees of the Republican Party in San Francisco and the Democratic Party in Atlantic City.

Hill told a session of CORE's annual convention the organization is hopeful the committees will endorse CORE's program but is not too optimistic. He said if not an endorsement, CORE hopes for at least favorable minority reports.

Failing either, he said, CORE plans three steps in support of its cause at the Democratic convention in Atlantic City:

—Rallies to gain support of the Atlantic City community, particularly Negroes.

—Round-the-clock picketing.

—Civil disobedience.

He did not specify what type of civil disobedience is contemplated but his proposal got rousing cheers from about 200 delegates in attendance.

## Rights Law Parleys Scheduled for South

WASHINGTON (UPI)—Former Florida Gov. Leroy Collins, moving swiftly to put his Community Relations Service into action, said Saturday he plans meetings with Southern leaders next week to discuss the new civil rights law and how it will affect their states and communities.

Collins, whose appointment to head the service was announced Thursday by President Johnson when he signed the Rights Bill into law, told UPI that telegrams had been sent to every governor asking for an appointment for private talks on the integration problems expected to arise.

A detailed schedule will be worked out this weekend for visits by Collins and Commerce Secretary Luther Hodges. "We hope to sit down with every governor, explain how the service works, and the purpose of the new law," Collins said.

Hodges, a former North Carolina governor, emphasized in a statement Saturday that the Collins agency was designed to "encourage and assist" local community relations committees in resolving discrimination disputes.

As a further aid to communities where trouble may arise, the "Lawyers Committee for Civil Rights Under Law" appealed to every state

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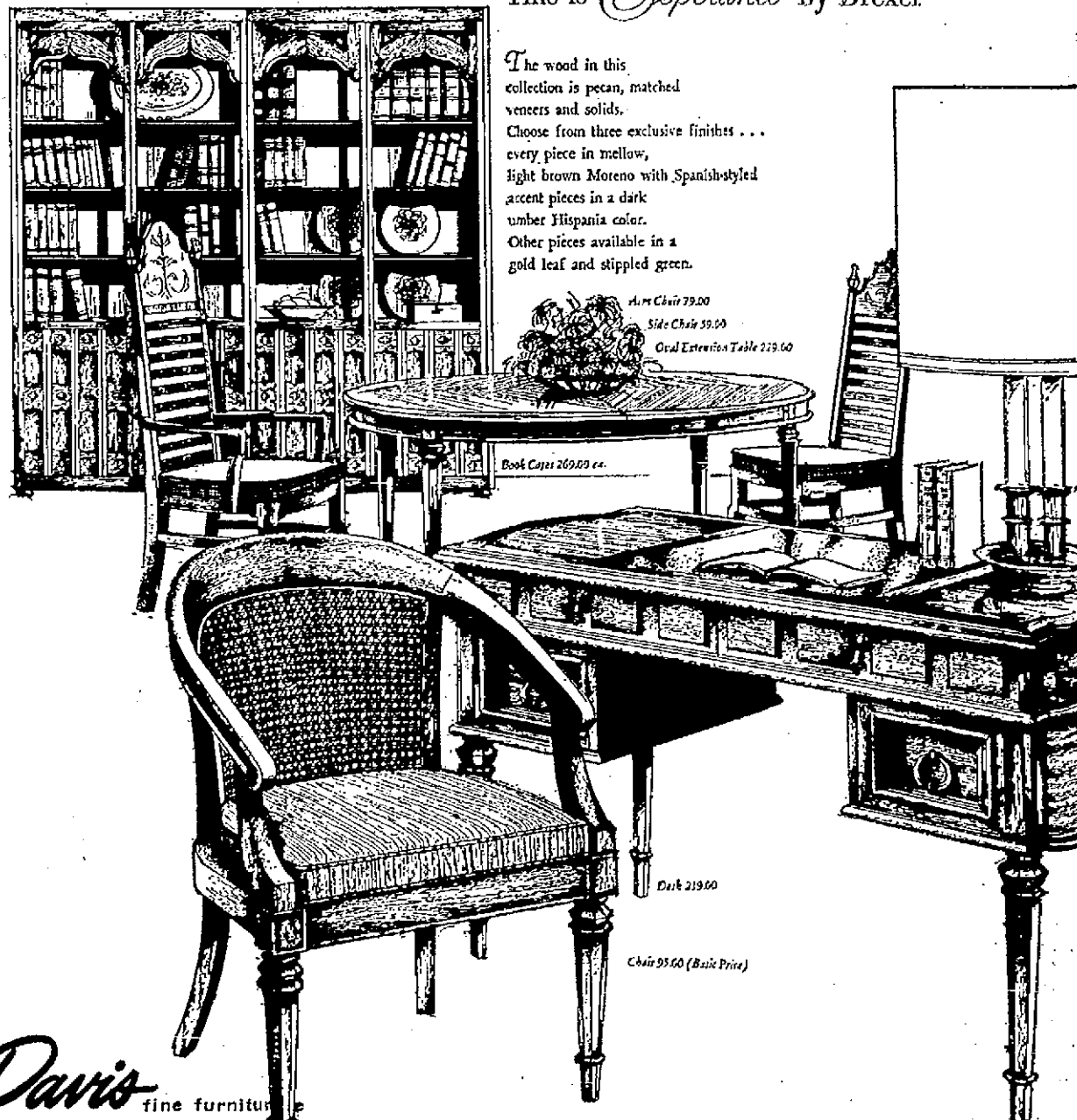
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## COMPLETE WEATHER

Long Beach and Vicinity: Mostly sunny today and Monday. Slightly warmer today with high of 83. Mountain Areas: Mostly sunny and slightly warmer today and Monday. Inland and Desert Regions: Mostly sunny today and Monday. Winds near 20 mph at times today. Slightly warmer in north portion today and most areas Monday. Highs today 80 to 100 in upper valleys, 70 to 85 in lower valleys. Low today 48 to 63 in lower valleys, 63 to 75 in upper valleys.

Elsewhere Wind and Weather Forecast (U.P. Conception to Mexican Border): Light variable winds becoming westerly 10 to 20 knots in afternoon today and Monday but northerly winds 20 to 30 knots at times off Pt. Conception to Outer Channel Islands. Some night and early morning low clouds and local fog, mostly along south coast; otherwise sunny days. Slightly warmer today.

SUN, MOON AND TIDES  
Sunrise: 5:47, Sunset: 8:06  
Moonrise: 3:27, Moonset: 4:14 p.m.  
Tides: Highs: 3.5 ft. at 7 a.m. and 6.1 ft. at 6:41 p.m. Lows: 0.4 ft. at 1:03 a.m. and 1.9 ft. at 12:04 p.m.

SATURDAY'S WEATHER REPORTS									
California									
	H	L	Prc.		H	L	Prc.		H
Long Beach	80	57	---	Lake Arrowhead	73	51	---	Albuquerque	92
Long Beach Airport	83	54	---	Newport Beach	64	37	---	Albany	79
Anaheim	81	55	---	Palm Springs	80	54	---	Bismarck	79
Avondale	81	55	---	Riverside	88	61	---	Boston	73
Bakersfield	87	60	---	Sacramento	74	55	---	Buffalo	73
Bakersfield	87	60	---	San Bernardino	76	59	---	Chicago	71
Blythe	112	78	---	San Diego	72	47	---	Cleveland	71
El Centro	87	61	---	San Francisco	67	42	---	Denver	77
Fresno	87	61	---	Stockton	84	57	---	Des Moines	77
				Victrola	87	54	---	Detroit	79
Across the Nation									
	H	L	Prc.		H	L	Prc.		H
Albuquerque	92	65	---	Miami Beach	87	62	---	Portland	79
Albany	79	54	---	Minneapolis-St. Paul	77	52	---	Richmond	64
Bismarck	79	58	---	New Orleans	89	73	20	St. Louis	84
Boston	73	48	---	New York	89	73	20	Seattle	70
Buffalo	73	48	---	Oklahoma City	89	68	---	Spokane	76
Chicago	71	47	---	Omaha	81	64	---	Portland	79
Cleveland	71	47	---	Philadelphia	81	68	---	Portland	79
Denver	77	61	---	Phoenix	89	73	20	Portland	79
Des Moines	77	51	---	Pittsburgh	84	57	---	Portland	79
Detroit	79	41	---	Reno	84	57	---	Portland	79
Fairbanks	64	47	---	Richmond	64	47	---	Portland	79
Fort Worth	84	67	---	St. Louis	84	70	---	Portland	79
Helena	87	50	---	Seattle	70	43	---	Portland	79
Honolulu	87	61	---	Spokane	76	50	---	Portland	79
Indianapolis	79	61	---	Stockton	84	57	---	Portland	79
Kansas City	87	61	---	Victrola	87	54	---	Portland	79
Las Vegas	87	61	---					Portland	79
Long Beach	83	57	---					Portland	79
Los Angeles	83	57	---					Portland	79
Highest temperature Saturday in the 48 adjacent states was 112 at Blythe, Calif. Lowest was 37 at Muller, Idaho.									



# Morton Raps Windy GOP Conventions

WASHINGTON (AP)—Sen. Thurston B. Morton, R-Ky., said Saturday he will ask the Republican national convention to speed up the process of nominating presidential candidates to avoid after-midnight television.

Morton, the convention's permanent chairman, said he will ask, among other things, its rules committee to cut the time allotment for presidential nominating speeches to 10 minutes. Previously such presentations often have run much longer despite the existence of a 15-minute rule.

SEN. EVERETT M. Dirksen of Illinois said in a separate interview that if the 10-minute rule is installed he will abide by it in placing in nomination the name of Sen. Barry Goldwater of Arizona, leading contender for the prize.

"I've often heard it said that no souls are saved after 10 minutes," Dirksen commented.

If the time is limited and he is given authority to enforce it, Morton said he will propose that no more than four, seconding speeches be permitted for each candidate and that they be limited to three minutes each.

Morton has been trying to convince favorite-son candidates they ought to pass up the honor of being nominated formally. He wants to cut down on the flood of oratory of the kind he recalled engulfed the 1952 GOP convention—last in which there was any real fight over the nomination—for endlessly wearing hours.

THE CONVENTION chairman hasn't met with much success in this endeavor.

Sen. Margaret Chase Smith, who is backed by Main's 14-vote delegation, is reported to have indicated she wants her name to be placed in nomination because of the interest women have shown in her campaign for the party's top nomination.

Sen. George D. Aiken, R-Vt., already has agreed to do the honors for Mrs. Smith.

Previously, the 48-vote Michigan delegation had designated Rep. Gerald R. Ford, head of a House force which criticized the administration's course in South Viet Nam, to place Michigan Gov. George Romney's name in nomination.

## New Illinois Appeal Set by Scranton

CHICAGO (UPI)—Pennsylvania Gov. William Scranton and one of his most notable backers for the Republican presidential nomination will try again today to woo Illinois delegates to the GOP national convention away from Sen. Barry Goldwater of Arizona.

Scranton, who met with Illinois delegates last Tuesday but apparently failed to make a dent in the overwhelmingly pro-Goldwater sentiment, and former ambassador Henry Cabot Lodge will fly here for a reception and a round of speeches.

Lodge will go on to Wichita, Kan., in pursuit of more delegates for Scranton, but the Pennsylvania governor will remain in Illinois for two days of hard campaigning.

SCRANTON will meet tonight in private conferences with his Illinois backers. Monday, the governor, his wife and some of his children shake hands with commuters at a railroad station and shoppers at a shopping center.

He will make a live television appearance Monday night and tape two TV shows for future presentation.

Tuesday, Scranton goes to Springfield, Ill., for the start of a "whistle stop" campaign which will take him to Decatur, Mattoon, Champaign and Kankakee aboard a special train. He will return to Chicago for a night rally in Evanston, Ill.

Scranton is scheduled to leave Wednesday afternoon for San Francisco.



—AP Wirephoto

## COWBOY BARRY

Astride a friend's 22-year-old Palomino named Sunny, Sen. Barry Goldwater, waves hat to crowd lining Prescott, Ariz., rodeo parade route Saturday.

## Old Friends Welcome Goldwater in Prescott

PRESCOTT, Ariz. (AP)—Sen. Barry Goldwater—just plainly Barry to the folks back home—rode at the head of Prescott's historic rodeo parade Saturday, then set them up for the house at the local Elks Club.

The Republican presidential front runner spent the fourth of July shaking hands, saluting the cheering crowds and posing for photographs in this, his ancestral home.

The senator and his wife, Peggy, drove the 100 miles from Phoenix early in the morning for a cowboy-style breakfast.

"SEN. GOLDWATER has requested that he not have to make a speech here," said the master of ceremonies. He didn't.

Goldwater told the townspeople who chatted with him over a plate of pancakes, sausage and bacon that if he wins the GOP presidential nomination, he will make his first campaign appearance in Prescott. It was here that he launched his Senate campaigns.

## Ripon Society Blasts Goldwater as Threat

RIPON, Wis. (UPI)—The Ripon Society, gathered in the country schoolhouse where the Republican Party was born in 1854, said Saturday that Sen. Barry Goldwater threatens the GOP with "its greatest internal crisis" in history.

The party "must choose whether or not it will embrace a candidate who by his actions in the Congress and by his silence in the face of national crisis has disqualified himself to be the leader of a great political party of the party of Lincoln," said the Republican research group, composed chiefly of midwestern educators and businessmen.

"THERE are a host of reasons, both ideological and political, why the Republicans should reject Sen. Barry Goldwater and the Southern strategy," the society said. "They have been repeated and nauseous with little apparent effect on the delegates who hold the final power of decision."

## Wallace Says He Will Run for President in 16 States

ATLANTA (UPI)—Alabama Gov. George C. Wallace said Saturday he will run for President in 16 states, including several in the North, in an attempt to deny electoral votes to the Democratic and Republican nominees.

"I am going to take our fight to the people—the court of public opinion—where truth and common sense will eventually prevail," Wallace told a cheering segregationist-sponsored Fourth of July rally.

HE SPOKE shortly after three Negroes were attacked by angry whites. The three Negroes were treated at a hospital for head wounds and four whites were jailed.

The melee broke out while former Mississippi Gov. Ross Barnett and Wallace watched the incident from

## BITTER PRE-CONVENTION BATTLE OVER CIVIL RIGHTS SEEN

# GOP Platform Hearings Open Monday

By STERLING F. GREEN

SAN FRANCISCO (AP)—A bitter pre-convention battle over civil rights and a preview of the Goldwater-vs.-Scranton struggle for presidential delegates confront the GOP platform hearings starting Monday.

The 100 platform-drafters—most of them pledged to Sen. Barry Goldwater but not necessarily to his conservatism—face trouble in fashioning a platform on which Republican liberals and moderates can stand along with the Arizona senator.

If they fail, the party risks an open ideological split which not only could damage GOP chances in the November elections but, as some Republicans concede privately, might weaken the party for a generation.

THERE WERE reports that some of Pennsylvania Gov. William W. Scranton's prestige-laden supporters are considering a platform fight to test the solidity of Goldwater's delegate strength.

With or without that motive, big-name Republicans will go before the committee headed by Rep. Melvin R. Laird of Wisconsin, sworn to keep the GOP on the middle-road course set by the Dwight D. Eisenhower administration, instead of making a sharp right turn with Goldwater.

The promise of vivid fireworks led Laird to predict last Monday that the platform hearings would outdraw

the convention itself as a press and television attraction from Monday through Friday, when actual drafting begins.

THE FEATURED witnesses, beside Goldwater and Scranton, include New York Gov. Nelson Rockefeller, Gov. George Romney of Michigan, former Ambassador Henry Cabot Lodge, former Gov. Harold Stassen of Minnesota, and AFL-CIO president George Meany.

The Republican Critical Issues Committee, headed by the former President's brother, Dr. Milton Eisenhower, intends to hand the Platform Committee a rights plan sure to affront Goldwater and infuriate his segregationist southern supporters.

The Eisenhower group has approved a proposal to invoke the 14th Amendment, under which a state's representation in Congress would be reduced in proportion to the number of its citizens who are denied the right to vote. Its sole impact would

be in the South, where Goldwater forces hope to lure Democratic voters away from Johnson.

"IF NEGROES . . . cannot vote, they ought not be counted for purposes of representation," says the report of the Critical Issues Committee. It is to be presented to the platform writers on Monday by Mrs. Clare Boothe Luce.

This proposal hasn't a chance, Platform Committee sources say, but it illustrates the mood of those Republicans who cherish the image of their party, back to Abraham Lincoln, as the champion of civil rights.

Many northern and big-city Republicans, already alarmed lest the choice of Goldwater as nominee cost them the votes of Negroes and GOP "moderates" in state, local and congressional elections, would like to write strong civil rights assurances into the platform.

THIS GROUP, it appears,

includes most of the big-name party leaders who have rallied around Scranton in his belated effort to head off Goldwater's race for the nomination.

Laird acknowledged there will be an effort to get his committee to approve further anti-discrimination measures going beyond the new law.

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**WE'LL NEVER MAKE IT!**

*Andy's Hot Cake House*  
643 1/2 PINE AVE., DOWNTOWN ANAHEIM AND PACIFIC

**The Best Laid Plans O' Mice An' Men**

Due to the 4th of July Holiday, Andy's Hotcake House will continue to be closed on Monday. The workmen are busy as bees, but they, too, deserve a day off.

If everything goes OK—we will re-open on (It's Andy's Birthday—Born Okla., 1909)

**THURSDAY, JULY 9th**

**Andy's HOTCAKE HOUSE**  
637 1/2 Pine Ave.

columbia — long beach — lakewood center — mid-summer sale  
no money down — up to 10 months to pay



take along a pencil striped, arnel® jersey

miss stacy's great care-free traveler that looks twice its price—completely lined arnel® triacetate jersey, chalk white pencil stripes on black or nut brown, matching patent belt, tab front with button trim—sizes 12-20 and 14 1/2-20 1/2.

12.99

street floor, "fashion at a price shop" long beach and lakewood center



## mid-summer sale imported luxury cashmeres

soft as a kitten's ear, light year-around weight in an excellent, button-up travel style beige, bamboo, black, red or blue with insulated linings—sizes 6 to 16 a 69.95 value—while they last, just

38.00

## "Ultima" cashmere special

the aristocrat of imported cashmeres: tailored in misses' and petite sizes, casual clutch styles in beige, bamboo, black or blue, sizes 6 to 18

49.00

**Columbia**  
specialists in fine cashmeres.

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LONG BEACH, PACIFIC AVE. AT 1st. OPEN MON. 'TIL 9 p. m. LAKEWOOD CENTER OPEN MON. 12:30 TO 9:30.



# Big Crowds Enjoy Fourth at Beaches

(Continued from Page A-1)

Library at Independence, Mo., and was picketed by eight Negro members of the Congress of Racial Equality.

Former Gov. Ross Barnett of Mississippi and Gov. George Wallace of Alabama were speakers at an "American Patriots" states' rights rally in Atlanta, Ga., at which whites beat Negroes who booed.

Corpus Christi celebrated the 4th with its fifth annual Texas Jazz Festival. It was Shrimp Fiesta Day at Brownsville, Tex.

Each of the 4,000 campsites at Ohio's East Harbor State Park, on Lake Erie, were filled.

Tens of thousands lined Milwaukee, Wis., streets to watch history's biggest circus parade. The War of 1812 "bombardment of Fort McHenry" was reproduced in fireworks at Chicago's Soldier

## Fireworks Show Goes in 1 Bang, Injuring Five

DANIA, Fla. (UPI) — An entire Independence Day fireworks display exploded at once Saturday night, injuring at least five people who were handling the display, police said.

Police said extent of injuries was not immediately known.

The explosion was witnessed by some 20,000 people. The fireworks exploded in a mass of color and flames at the end of the Dania fishing pier. Police said there were less than a dozen people on the pier at the time.

The injured were rushed to Hollywood Memorial Hospital.

Police said the display was sponsored by several civic groups and the chamber of commerce.

Shooting of the fireworks was handled by Assistant Fire Chief Frank Salvino, who has been doing that task for several years, authorities said.

## WHAT? NO GUN SALUTE?

LUBBOCK, Tex. (UPI) — His initials are U.S.A. and for Ulysses Sidney Allen it was not only the Fourth of July, it was his 10th birthday.

Naturally, the frosting on his birthday cake was red, white and blue.

## Rusk's Talk on July 4th Hits Home

PHILADELPHIA (UPI) — Secretary of State Dean Rusk, standing in historic Independence Square in the shadow of the Liberty Bell, said Saturday the United States must stamp out discrimination and poverty at home if it is to repel Communist aggression abroad.

Rusk, main speaker at the nation's No. 1 July 4th celebration, stressed the urgency of improving and strengthening life in America. He played down foreign policy, deleting big chunks of his prepared text because of a threatened thundershower.

"WHILE WE help others to move ahead economically and socially and to achieve political stability and freedom," he said, "we must keep everlastingly at the task of improving our own society."

"A nation without pledges to ourselves and to mankind cannot tolerate discrimination based on religion, race or color."

"A nation with our productive capacity cannot tolerate slums, whether rural or urban. And we must begin to attack our pockets of poverty in a more systematic way."

Rusk, standing under a hot, humid sky lit up occasionally by lightning flashes, spoke in front of the famed red brick Colonial statehouse where 188 years ago, in 1776, the 13 colonies formally proclaimed their liberty in the Declaration of Independence.

## Bradford (Pa.) Picnic

Residents of Bradford, Pa., will hold their sixth annual picnic July 26 in Oak Park in the Juni Valley. It will be an all-day affair.



CAROL KURMAN  
Miss Firecracker

## First Family Spends Fourth on New Boat

KINGSLAND, Tex. (UPI) — President Johnson and his family spent a hot Fourth of July afternoon cruising Lake Granite Shoals in his new 21-foot motorboat and stopping for an occasional visit with picnickers.

The Johnsons later met with a party of about a dozen friends on the lake shore for a fish fry.

The President, his wife Lady Bird and their daughter Lynda Bird eased away from a mooring on a ranch Johnson owns on the big lake shortly after noon.

The white motor cruiser, which has sleeping accommodations for four, sped about the lake followed by a black motorboat carrying Secret Service men.

PRESCRIPTION for your ailing budget: Want Ads . . . to sell, rent, find a job—dial HE 2-5959 for ad-writing help.

## Parade Highlights Huntington Beach's 4th

Just as it has for the past 59 years, Huntington Beach celebrated this Fourth of July with a parade.

An estimated 250,000 per-

sons lined the three miles of city streets to watch the two-hour parade of 217 marching units, bands, drum and bugle corps and equestrian units.

Following the parade that

began at 11 a.m., was the selection of Carol Kurman of Inglewood as Miss Firecracker. The 17-year-old, 5-foot-7 brunette, won out over 85 other girls in the contest in the open air pavilion by the Municipal Pier.

Other activities, sponsored by the Chamber of Commerce, included a rough-water swim around the pier, a square dance and a fireworks display on the pier.

The festivity was a joint celebration marking both the 60th anniversary of the city and the 75th Diamond Jubilee of the formation of Orange County.

Honorary parade marshal was Brig. Gen. John F. Dobbs, commandant of El Toro Marine Corps Air Station.

## Arizona St. to Run Peace Corps in Brazil

WASHINGTON (UPI) — The Peace Corps has approved a \$575,000 contract with Arizona State University to administer a Peace Corps program in Brazil, Sen. Carl Hayden, D-Ariz., announced.

The Senator also announced a \$106,810 National Park Service contract with

Nellsons, Inc., Dolores, Colo., to build boat landings, ramps and relocate camp grounds at the Navajo Reservoir Recreation Area in Tonalear, Ariz., and a \$43,000 Public Health Service grant to the Arizona Health Department to study conditions among Indians.

### Walker's

the friendly store of Long Beach

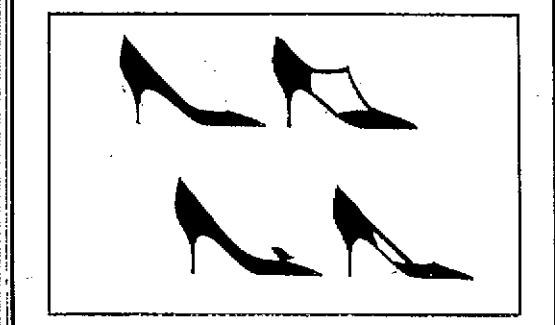
## SUMMER BEAUTY BONUS FOR DRY SKIN

Your choice of two super-rich moisturizing cleansers — instant-acting lotion or penetrating cream — to coax sun-dry, dehydrated skin to fresh, youthful loveliness.

CREAM	reg. 2.50	1.50
LOTION	reg. 2.50	1.25
SKIN FRESHNER	reg. 1.50	1.00

plus tax

## SEMI-ANNUAL CLEARANCE WOMEN'S SHOES



MANY FAMOUS MAKES  
reg. to 15.99 \$5 to 10.90

Excellent selection of spring and summer styles in the newest fashions. We have colors, whites, naturals and many more. Take advantage of this only-twice-a-year special on famous brand shoes.

- NATURALIZERS
- JACQUELINE
- CORELLI
- LARKS
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second floor shoes

4th & Pine . . . HE 2-7151 . . . Park Free Victoria Lots

### Walker's

the friendly store of Long Beach

## New York Purchase SUMMER DRESSES

SAVES YOU 7.95

regular \$7 to 14.95

Beautiful summer dresses, made by famous manufacturers. We are able to offer you this great savings due to a fortunate special purchase which we were able to make. Selection consists of latest styles, colors and fabrics such as whipped creams, dacron polyester/cottons, arnel Jerseys. Our sizes range from 10 to 20, 14 1/2 to 22 1/2.

Plus Avenue Shop second floor

4th & Pine. HE 2-7451. Park Free Victoria Lots

## SAVE BIG ON BETTER SHIRTS

**SPORTS SHIRTS:** Cotton/acetate woven patterns  
Combed Cotton woven patterns  
Cotton Oxford checks  
Spread, Ivy button-down collars  
Vented or regular cuff sleeves

**DRESS SHIRTS:** Elegant white-on-white cottons  
Wash/wear breezy cotton mesh  
Wash/wear Skip-Dent cottons  
Combed Cotton Batiste  
3 collars: spread, medium spread, button-down

Biggest savings of the year on Bond's exclusive comfort-fit shirts, tailored of superbly cool fabrics that put the easy in easy/care. With plenty of warm weather ahead—scoop them up by the armful! But fast! 14-18.

PHONE ME 3-8195

Just say "Charge it!"  
Pay 1/3 each month... or  
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America's Largest Clothier

**LAKEWOOD CENTER, 5224 Lakewood Blvd.**  
Open Mon.-Thurs., Fri., 12:00 to 9:30 P.M.  
Wed., 9:30 A.M.-9:30 P.M.; Tues. and Sat., 9:30-5:30

**ANAHEIM SHOPPING CENTER**  
14 Conveniently Located Stores  
in the Greater Los Angeles Area

ACRES OF FREE PARKING



# Man Adaptable Enough to Do Space Exploration, Doctor Says

INDEPENDENT-PRESS-TELEGRAM—A.5  
Long Beach 12, Calif., Sunday, July 1, 1966

By JOSEPH L. MYLER  
WASHINGTON (UPI)—Dr. Toby Freedman has little sympathy for those who would like to remodel space man.

The doctor is director of the life sciences department of North American Aviation's Space and Information Systems Division. North American is making the Apollo spacecraft which will carry three astronauts from earth into orbit around the moon.

Recent advances in medicine, Freedman said a while back, "have revived an age-old fantasy: the redesign of human beings."

Surgeons nowadays "seem to be overhauling people the way the corner garage rebuilds a wreck." And "in the immediate future is the prospect of artificial organs made of plastic and operated by miniaturized power cells."

The techniques which produced the communications satellite "and the self-puncturing beer can" may be applied in a few decades "to update and remodel this somewhat antiquated mechanism we call man."

There is talk, said Freedman, of "an indestructible, poethylene heart, kidneys exchangeable every 50,000 miles, cavity-proof ceramic teeth, and nylon hair that you comb only once in a lifetime."

As a physician, however, Freedman feels little rapture for this new, improved, late-model version of man. He has yet to see "a machine like the human heart that can pump for 75 years without a breakdown, while its container is running to catch a bus, skindiving, or climbing the Matterhorn."

Man can be made to perform better than most men do, but not by "fitting him with a lot of internal gadgets."

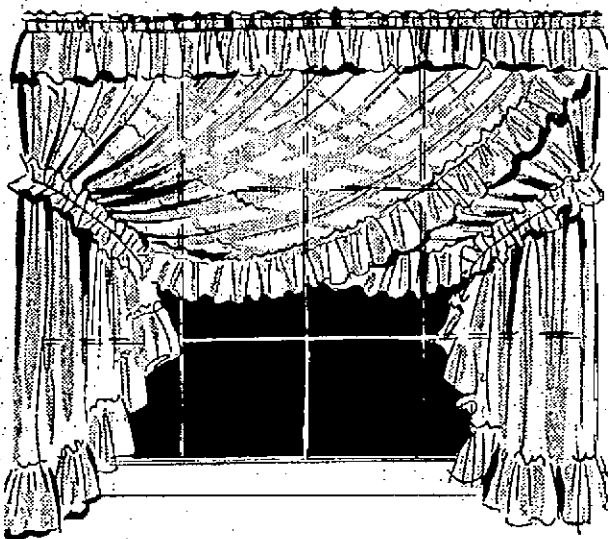
## Massachusetts Service Corps

BOSTON (AP)—Massachusetts, home state of the late President John F. Kennedy, has established a volunteer service corps patterned after the Peace Corps as a memorial to the assassinated Chief Executive.

## Walker's

the friendly store of Long Beach

# HOME SALE



### SUPER VALUE

Dacron Polyester PRISCILLA CURTAINS

This is the sale you've been waiting for! Beautifully tailored, fine white Marquisette Curtains with deep wide hems.

reg. 2.95, Size 50x81.....**1.00** pr.      reg. 6.95, Size 92x81.....**1.00** pr.  
reg. 10.95 Size 135x81.....**7.00** pr.

fourth floor

### AXMINSTER RUGS ROOM SIZE 9x12



regular 99.95

**\$44**

Just look at the fabulous savings we are offering you on these popular rugs. Select from handsome all-over patterns in beautiful soft colorings.

- EASY TO CLEAN
- NYLON SHUNS SOIL
- MOTHPROOF

fourth floor

### BETTER FABRICS

CONTAINING  
UNDETERMINED  
FIBER CONTENT

**59c** yd.

regular to 1.98

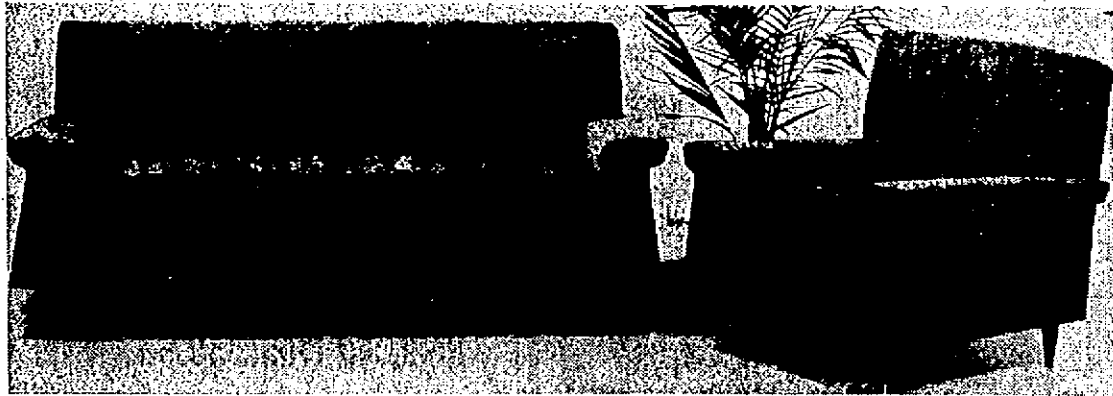
An excellent selection of fabrics from which you may choose.

Sew now and save!

- PRINTS
- NOVELTIES

- SOLIDS
- 45 IN. WIDE

third floor



### 2-PIECE LIVING ROOM SET BUY NOW AND SAVE 75.00

**\$155**

reg. 225.00

A beautiful 6 ft. sofa, top grade new materials are used for all inner padding, styled with bold, comfortable arms. Exciting details of deep tufting and carefully done welting.

All hardwood frames with quality construction. Select from luxurious nylon covered fabrics. Available in rose, gold, turquoise, beige, brown.

regular 24.95 Wall console mirror base.....**12.99**  
regular 34.99 Beautiful all maple rocker.....**26.99**  
regular 34.95 Box Springs, twin or full.....**16.99**

fourth floor



Sealy's Firm 83rd Anniversary Mattress  
+ Same 10 Year Guarantee as on Sealy's 59.50 Mattress  
Great Buy! Smooth button free with extra features that merit the same guarantee of mattresses costing about \$200.00 more

**\$39.88**

TWIN OR FULL  
Box Spring 39.88  
Heavy 8-oz. Cover • Exclusive Edge Guards • Famous Sealy Firmness  
King and Queen Sizes Available  
Specially Priced

Guaranteed until 1974



EXCLUSIVE  
EDGE-GUARDS! Supports borders with enduring firmness... spreads comfort to every edge of mattress.

### FAMOUS SIMMONS HIDE-A-BED SOFA

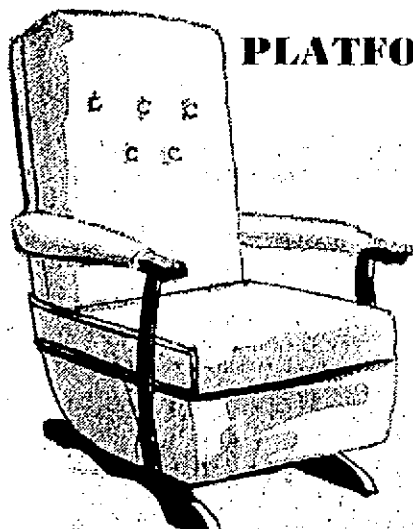
special price **199.95**  
Smartly designed modern sofa with quilt back. Tru-m upholstered in a smart textured fabric.

fourth floor

### ELEGANT SOFA CUSTOM QUILTED

special price **199.50**  
A large 96-inch long, quality constructed sofa. Has tempered coil springs, foam rubber seats.

fourth floor



### NYLON FRIEZE PLATFORM ROCKER

NOW ONLY  
**\$33**

Cotton padded for comfort. Has rugged hardwood frame. Coil spring top, no-sag spring base. Select from many beautiful decorator colors.

fourth floor

### CUSTOM DRAPERY SALE

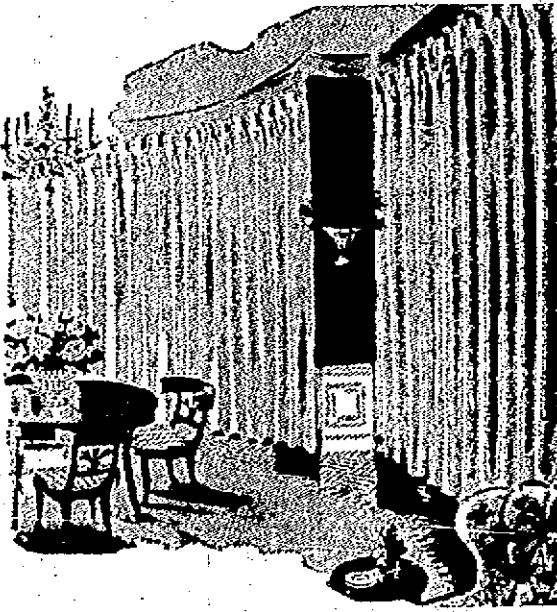
INCLUDING  
CUSTOM LABOR

**1.99** yd.

Measure your window, select your fabric and let us do the rest. Your draperies pleated and fan-folded to your exact window measurements with such extra custom features as

- double bottom hems
- pleated to exact measure
- weights
- fan folded
- blind stitched bottom and side hems

fourth floor





# Father Near Death After Crash Kills 3

Jack Huggins Conley, 45, father of two of the three teen-agers killed in a two-car smashup in Signal Hill Friday, remained in critical condition late Saturday in Community Hospital.

Conley, of 2330 Granada Ave., was driving a car struck in the side at Hill Street and Obispo Avenue by one driven by Matthew Carl Thalman, 23, of 3225 E. 15th St.

# Stiffened Force Off Asia Seen

(Continued from Page A-1)

whether the war should be expanded—unless some Communist thrust in the meantime triggers its expansion.

THERE ARE several developments which could bring about a rapid expansion of the Southeast Asian conflict or a considerable increase in U.S. intervention in it.

Any serious threat posed by the Communist forces in Laos to the Mekong River Valley and neighboring Thailand, in the judgment of strategists here, would bring a quick U.S. reaction, possibly in concert with other SEATO allies.

A request from Thailand for U.S. ground forces to help deal with such a threat, is probably the only circumstance which would bring about the dispatch of U.S. ground troops into Southeast Asia in the predictable future. The present judgment of the policymakers, diplomatic and military, is to use U.S. airpower if it is decided to strike more heavily at Communist positions in Laos or to go into aerial attack against Red military positions and supply line in North Viet Nam.

Air attacks against North Viet Nam very likely would be ordered, authorities here believe, if the Vietnamese undertook to expand significantly the Communist military effort in South Viet Nam.

U.S. TO get ready for such possibilities that some new redeployment is under consideration. Officials declined to disclose what they call details of military operation. However, it is pointed out that when about 50 B-57 medium bombers were moved out of Japan last spring headed for bases in the United States they were diverted instead to Clark Air Force Base in the Philippines.

More recently Navy carrier-based fighters were used to escort reconnaissance planes over Communist-held territory in Laos. Then the Air Force took over the operation with F100 fighter-bombers, which were rushed to South Vietnamese bases from the Philippines.

Taylor, U.S. policymakers agree, is going to Saigon at a crucial moment even though the timing of his new assignment is accidental. He was asked to step out of the position of chairman of the Joint Chiefs of Staff and become ambassador when Ambassador Henry Cabot Lodge decided suddenly to return home to get into the Republican presidential nominee fight.

Taylor is regarded as one of the nation's foremost experts on guerrilla warfare and is a principal architect of U.S. policy in South Viet Nam, including not only the military but also the political and economic and sociological elements of strategy.

Lodge said here this week that he thinks "downward spiral" of anti-Communist operations in South Viet Nam has been stopped and he expressed optimism about the future. Taylor's job now is to see whether he and his high-powered command team can get an upward spiral going.

Taylor, like Lodge, foresees a prolonged conflict. But the task of starting a movement of events toward eventual victory is for him an immediate challenge.

98,438,936 in Japan

TOKYO (UPI)—Japan had a registered population of 98,438,936 as of April 1, the Justice Ministry announced. The figure represents a growth of 1,070,913 over the same date last year.

PASSENGERS in Conley's car who were killed were: Patsy Lee Conley, 13; Jack Huggins Conley II, 17, and Daironet Bodnar, 13, the daughter of Mrs. Rebecca K. Bodnar, 48, of 115 N. Eubank St., Wilmington.

Mrs. Bodnar was pronounced in satisfactory condition at Community Hospital. Mrs. Dorothy Conley, 43, mother of two of the dead children, received only minor injuries. Thalman was not injured.

FUNERAL service for the Conley children will be Tuesday at 11 a.m. in Mottell's Mortuary. Surviving besides the parents are a grandmother, Mrs. Beulah Conley, and grandfather, Harold P. Fern.

In addition to her mother, Miss Bodnar is survived by her father, Raoul A.; brothers, Raoul A. K. and Alton II.; sisters, Miss Raouleen Bodnar and Mrs. Nadine Palmeria.

Service for Miss Bodnar will be Wednesday at 10 a.m. in McNeerney's Mortuary, Wilmington.

# Sgt. York, 76, Out of Hospital

NASHVILLE, Tenn. (AP) — Sgt. Alvin York was released from Veterans Hospital here Saturday after a 16-day stay. The 76-year-old World War I hero returned to his mountain home in Pall Mall, 140 miles northeast of here, by ambulance. His wife accompanied him.

York was in critical condition when he developed pneumonia a few days after entering the hospital for internal hemorrhaging, but he recovered rapidly.

Sharon L. Wofford, wife

# OHYE HOPS FROM GUAM, DUE ON OKINAWA TODAY

AGANA, Guam (AP)—Los Angeles car salesman Henry Ohye, 54, left Guam for Okinawa Saturday in his attempt to become the first Nisei to fly solo across the Pacific.

Ohye, whose flight to Okinawa had been delayed by bad weather, left Guam at 7:58 p.m. EST. He is scheduled to arrive on Okinawa at 3:15 a.m. EST today, the Federal Aviation Agency said. Ohye left Long Beach June 22.

# 58 Planes Complete First Puff Derby Leg

(Continued from Page A-1)

and turbulence in the afternoon.

She was the second to leave Fresno and the second to land at Albuquerque. Mrs. Judy Wagner of Palos Verdes Estates, Calif., was the first to land at Albuquerque. The trip from Fresno took her three hours and 47 minutes.

Mrs. Wagner said the trip was "pretty fine" except for rough weather over mountain areas.

Speed is not the only factor in determining a winner. Flying efficiency and mechanical soundness of the aircraft are equally important. Although there have been forced landings in past races, there never has been a serious crash or injury.

A \$3,000 prize will be split among the first five finishers.

The pilots are competing on a handicap basis. The first to finish will not necessarily be the winner.

The women have varying degrees of flight experience. Some are professional fliers, but most are wives, mothers or grandmothers who fly for pleasure.

The race is open to any woman flying a stock aircraft of between 100 and 400 horsepower. The planes in this year's race vary from 145 to 285 horsepower.

Sharon L. Wofford, wife

# Medic Wins Research Fellowship

Dr. R. Cree Pillsbury, son of Dr. and Mrs. Stirling G. Pillsbury, 4035 Country Club Drive, has been awarded a \$7,500 medical research fellowship by the Bank of America-Giannini Foundation.

Dr. Pillsbury, for the past two years a resident in heart surgery at Stanford Medical Center, Palo Alto, will use the fellowship to finance a research project at Guy's Hospital in London.

Dr. Pillsbury leaves for London next month and will conduct research there for six months to a year. His project will involve the development of a technique for transplanting heart valves in animals.

At Stanford, Dr. Pillsbury was a member of the research team that removed a female dog's heart for most of a day and then sewed it back in. The experiment received worldwide publicity.

Dr. Pillsbury, a 1953 graduate of Long Beach Polytechnic High School, will return to Stanford University at the end of his Guy's Hospital stay.

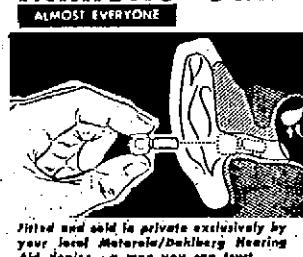


DR. R. C. PILLSBURY Study in London

# Bombs at Embassy Just Lights for Fete

LEOPOLDVILLE, The Congo (AP)—Uniformed and plainclothes police rushed to a warehouse of the U. S. embassy Friday night on a tip that plastic bombs were being made there. They found workmen punching holes in tin cans and inserting wicks to make kerosene lights for Ambassador G. McMurtrie Godley's 4th of July reception.

# At Last! A Hearing Aid Millions Can Wear!



Tested and sold in private exclusively by your local Motorola/Dahlberg Hearing Aid Dealer — a man you can trust.

Motorola/Dahlberg Hearing Aids Associated Hearing Aid Center, Long Beach, 422 Pine Ave., ME 2-8457. Please tell me how I can hear again instantly with the AMAZING NEW MIRACLE-EAR. I understand there is no obligation.

Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

NEWLY-DESIGNED Dahlberg Electronic Hearing Miracle made possible by revolutionary breakthrough in hearing aid design!

- Precision electronic instrument—MADE IN THE U.S.A.
- 7 OUT OF 10 NERVE DEAFNESS LOSSES CAN BE HELPED
- A price everyone can afford—just pennies a day!
- If you can find a smaller aid, we'll buy it for you!

For the Surprising Story On MIRACLE-EAR Send At Once

© Dahlberg Electronics, Inc.

COME IN—WRITE OR PHONE

# Limited Offer!

356 LONG BEACH BLVD.  
5372 LONG BEACH BLVD.  
BOTH STORES OPEN EVENINGS 'TIL 9  
DOWNTOWN STORE OPEN SUNDAY NOON to 7

# BURK'S

356 LONG BEACH BLVD.  
5372 LONG BEACH BLVD.

# PHILCO

## World's Fair Special

### 14 cu. ft.

### REFRIGERATOR

with New Satin Chrome Freezer Door!

Only **\$258<sup>88</sup>**

GET BURK'S TRADE-IN ALLOWANCE

Model 14RD44M

- 14.0 cu. ft. Net NEMA Storage Capacity
- Philco Automatic System gives refrigerator defrosting plus year-round temperature control
- Twin Porcelain Enamel Crispers, with brushed satin finish fronts, keep a bushel of vegetables, fruits in moist-cold.
- Magnetic Gasket Door Seals—quiet, positive
- Advanced Thin-Wall design, adds space inside

Trade in Your Old Refrigerator

### PHILCO NO FROST "14"

Model 14RD46M

- 14.0 cu. ft. Net NEMA Storage
- Stores 100 lbs. of frozen food in separate zero zone freezer
- No Frost in Refrigerator
- No Frost in Freezer
- Twin Porcelain Enamel Crispers

GET BURK'S TRADE-IN ALLOWANCE

**\$278<sup>88</sup>**

Satin Chrome Freezer Door, at no extra cost, adds a distinctive look of beauty to your kitchen.

MORE FOR YOUR OLD REFRIGERATOR AT BURK'S

QUICK!

# BOND'S SUMMER SUITS NOW PRICE SLASHED

Reduced from \$39.95..NOW

Exclusive "Polar Tex" Suits  
Dacron® polyester/Crisp Rayon  
tops for shapeholding comfort

**\$32**

Reduced from \$52.50..NOW

Crisp "Tropicool" Suits  
Dacron plus zephyr worsted  
—no bag, no sag, no wrinkles

**\$43**

Reduced from \$49.95..NOW

2 trouser "Bonaire" Suits  
Miracle-cool Dacron & Royal  
Rayon—tailored to fit perfectly

**\$42**

Reduced from \$62.50..NOW

2 trouser "Breeze Weaves"  
No-wrinkle Dacron & Worsted  
Hand-detailed needlework

**\$52**

Reduced from \$67.50..NOW

2 trouser Rochester-tailored  
premium quality summer suits  
Dacron plus featherlite Worsted

**\$57**

**\$32.50 Litewave Sports Coats..NOW \$26.00**  
**\$13.50 Dacron/Worsted Slacks..NOW \$11.90**

new styles and colors—but not our entire stock

All alterations without charge

Just say "Charge it"  
Pay 1/3 each month...or  
use our 6-month Account

# BOND'S

America's Largest Clothier

LAKEWOOD CENTER, 5224 LAKEWOOD BLVD.  
Open Mon., Thurs., Fri., 11:00 to 9:00 P.M.; Wed., 9:30 A.M. to 9:30 P.M.  
ANAHEIM SHOPPING CENTER  
ACRES OF FREE PARKING









Misses Sleeveless Shirts in  
**Breezy Cool Cottons**

Monday and  
Tuesday ONLY

**99¢**

Bateau, pocho front or v-neck pullovers, button-front cardigans, classic v-neck styles. Assorted prints, solids and patterns. Misses' sizes 10 to 18.

Misses' Sportswear

**SEARS**  
ROEBUCK AND CO.

**STARS**

*Exceptional Values...Quality...Price Cut*

**Monday and Tuesday, July 6 and 7 ONLY - Some Quantities Limited!**



Sears Kenmore  
**Automatic Washers**

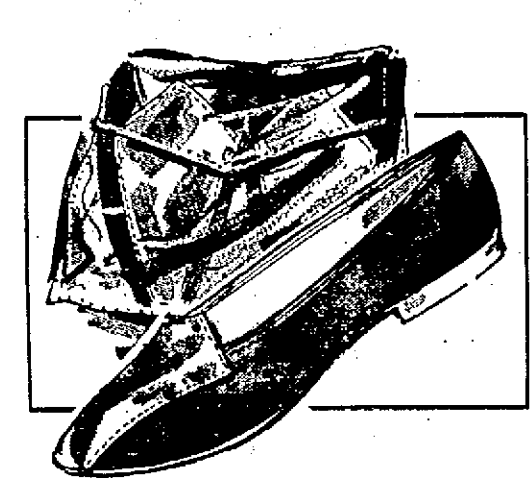
Monday and  
Tuesday ONLY

**\$146**

NO MONEY DOWN  
on Sears Easy Payment Plan

Set it and forget it! Has combined time, temperature control; 2 wash water settings for hot and warm. 6 vane agitator. Model 2401.

Major Appliance Dept.



**\$1.99 Folding Footwear**

SAVE 38%!

Monday and  
Tuesday ONLY!

**1.22**

Clearance of women's folding slippers in vinyls and fabrics. Broken range of styles, sizes and colors in assortment.

Hosiery Dept.



**Baby Doll Sleep Sets**

Monday  
and Tuesday ONLY

**1.44**

Baby doll and petti-pant pajamas in Dacron® polyester and cotton. Woven checks on novelty floral screen prints. Pink or blue. Lace trimmed. Sizes 7-14.

Girls' Wear Dept.



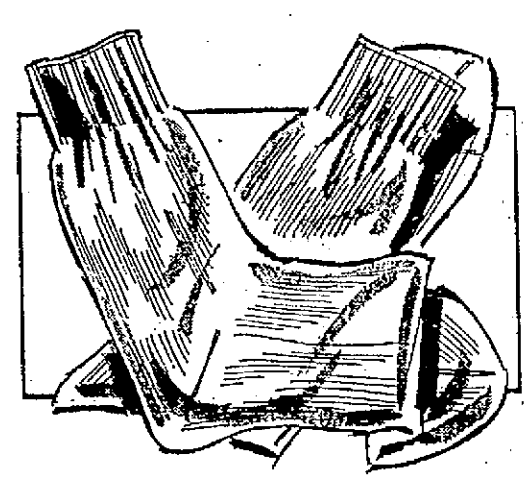
**Little Boys' Trousers**

Monday and  
Tuesday ONLY

**99¢**

Beltless continental styling with extended waistband front. In machine washable cotton satens and gabardines. Antelope, blue, pewter. Sizes 2 to 6x.

Infants' and Children's Dept.



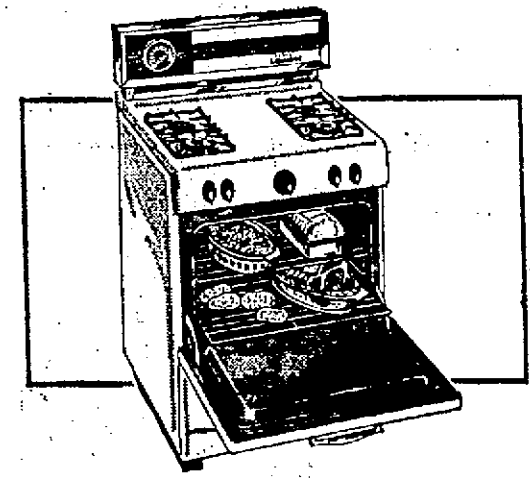
**Cushion Sole Work Socks**

3 for \$1.45  
SAVE 50%!

**3 for 77¢**

Firmly knit of medium-heavy 100% cotton yarns, nylon reinforced heel and toe. Soft cotton terry cushion soles, high spliced heels. White, 10-13 (half sizes).

Men's Furnishings Dept.



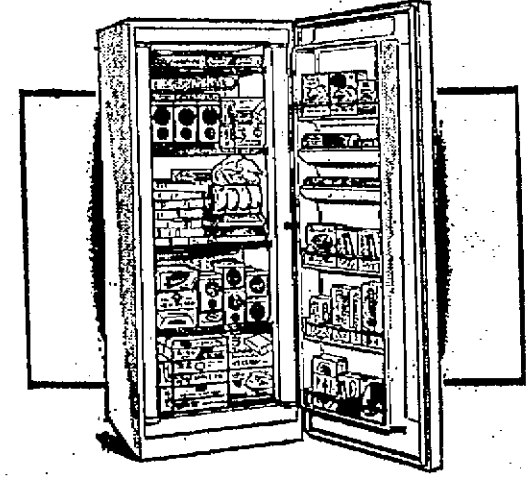
**Kenmore Gas Range**

Monday and  
Tuesday ONLY

**\$118**

NO MONEY DOWN on Sears Easy Payment Plan. Glaze-size oven, separate smokeless broiler. Handy timer. Easy-clean porcelainized top. No matches are needed. Lighted background.

Major Appliance Dept.



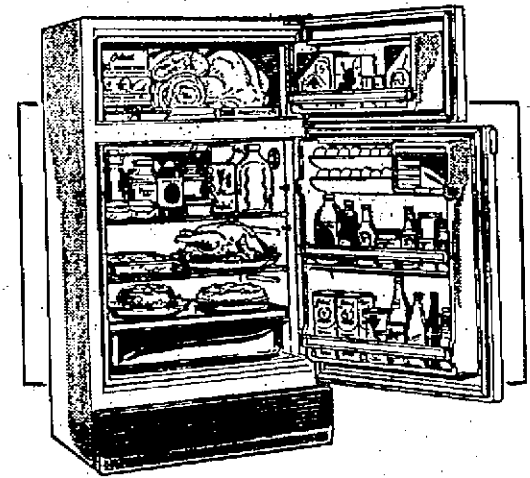
**Sears Upright Freezers**

Monday and  
Tuesday ONLY

**\$158**

NO MONEY DOWN on Sears Easy Payment Plan. Freezers 305 pounds of food. 24-in. wide with 4 freezer shelves and door shelves. Magnetic door gasket. Easy-clean porcelainized interior.

Major Appliance Dept.



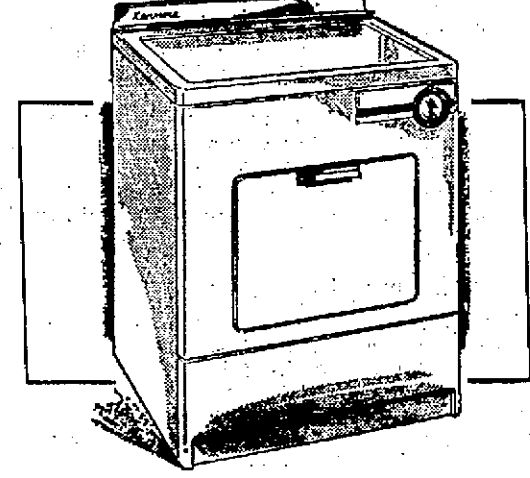
**Refrigerator-Freezer**

Regular \$219.97  
Monday and Tuesday ONLY

**\$197**

NO MONEY DOWN on Sears Easy Payment Plan. Automatic defrost... no mess, no fuss. Deep door shelves, adjustable cold control. Porcelainized 25.2 qt. crisper. True top freezers hold 108 lbs. #W12B.

Major Appliance Dept.



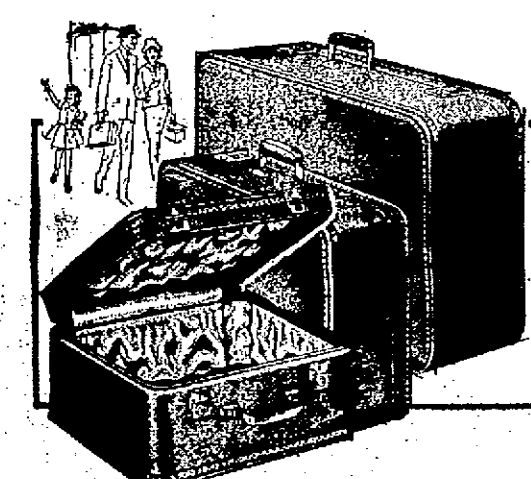
**Sears Economy Dryers**

Monday and  
Tuesday ONLY

**\$99**

NO MONEY DOWN on Sears Easy Payment Plan. Set "Heat" for drying clothes or "Air" for fluffing clothes, pillows. Set timer for drying time. Load-A-Door serves as shelf. Model 2843.

Major Appliance Dept.



**Starline Luggage Sale!**

SAVE \$2.49  
to \$4.99

Monday and Tuesday ONLY!

**7.49 to 14.99\***

\$9.98 Train Case 7.49\* \$11.98, 21-in. Case 8.99\* \$16.98, 26-in. Case 11.99\* \$19.98 Dress Bag 14.99\* \$17.98, 29-in. Pullman 13.49\*

\*plus tax

Luggage Dept.



**Children's Boxer Shorts**

Monday and  
Tuesday ONLY

**4 for \$1**

Boxer shorts with elastic waistband. Tailored for lots of rugged playwear in assorted cotton fabrics. Washfast colors. Children's sizes 2 to 6x.

Infants' and Children's Dept.



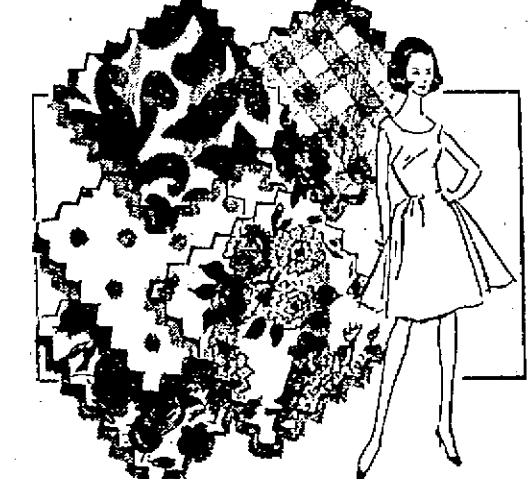
**Dan River Gingham**

Reg. 79c Yd.  
SLASHED 26%

**58¢**

Machine washable Dan River cotton tissue gingham for cool fashions wear, household decorator needs and children's wear. Assortment of stay-bright colors.

Yardage Dept.



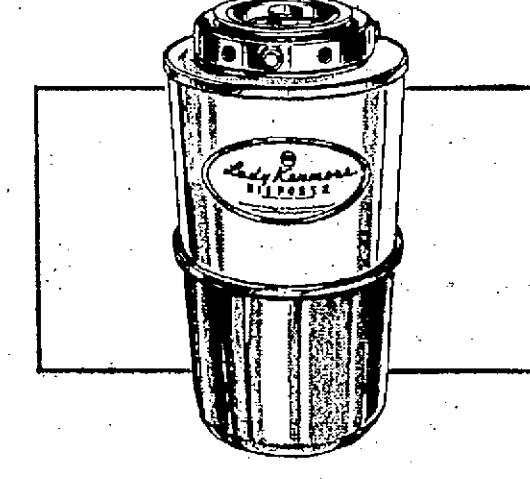
**Dan River Cotton Fabric**

Was 98c Yd.  
SLASHED 30%

**68¢**

Wrinkle-Shed® with Dri-Don cottons are soil resistant. All colors are sunfast and washfast. For sportswear, robes, draperies. Stripes, plaids, checks. 39-in.

Yardage Dept.



**\$79.95 Garbage Disposers**

SAVE \$16.07  
Monday and Tuesday ONLY!

**63.88**

NO MONEY DOWN on Sears Easy Payment Plan. 1/2-HP motor. Sharp cutting action for fast, thorough operation. Fully insulated for quietness. The above unit installed by Sears experts...\$6.88

Custom Kitchen Dept.



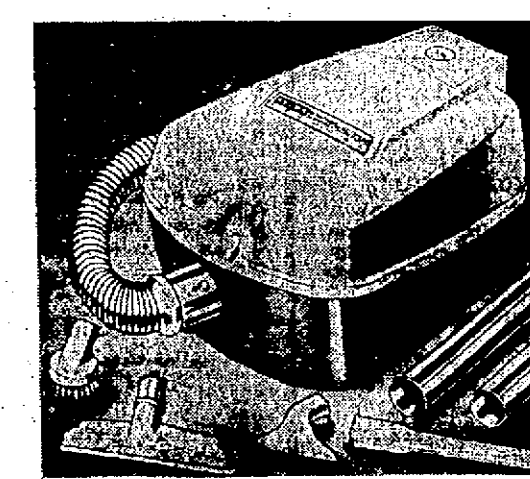
**\$33.88 Floor Scrubber**

SAVE \$9  
Monday and Tuesday ONLY!

**24.88**

Shampooes carpets, scrubs floors, waxes tile and linoleum, buffs and polishes hardwood floors. Complete with professional rug scrub kit, #5040/540.

Vacuum Cleaner Dept.



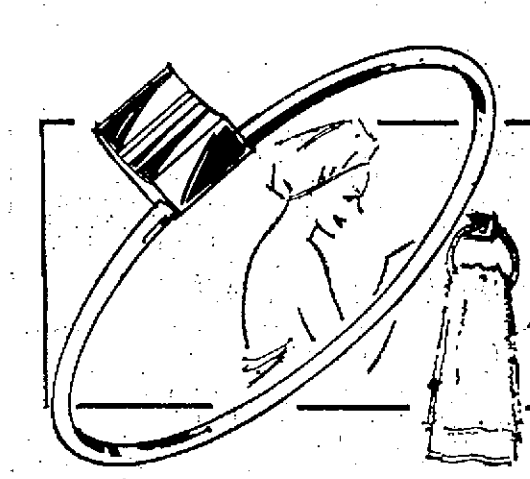
**\$39.95 Vacuum Cleaners**

SAVE \$11.07  
Monday and Tuesday ONLY

**28.88**

Lightweight, power-packed canister vacuum for deep-cleaning action. Stands on end for storage or stair cleaning. Complete with attachments. #4726.

Vacuum Cleaner Dept.



**2.49 Quality Towel Rings**

SAVE 20%  
Monday and Tuesday ONLY

**1.99**

Improve your bathroom's appearance with these attractive, useful clear plastic oval rings in chrome plated brass brackets. Hurry in and save.

Plumbing—Heating Dept.



**Sears Sporting Goods Bargain**

Your Choice

**97¢**

Monday and Tuesday ONLY!

Choice of \$1.11 pint size vacuum bottle or \$1.29 air mattress, 72 x 27-in.

Sporting Goods Dept.



**\$14.98 Sliding Door Wardrobe**

SAVE \$3.99  
Monday and Tuesday ONLY!

**10.99**

1/2 length sliding door on double track. Hat shelf. Walnut color.

Notions Dept.



**Kitchen Tool Clearance**

Were 69c-88c  
Monday and Tuesday ONLY

**18¢**

Choice of stainless steel spoons, forks, mashers, ladle, strainers in 4 sizes.

Housewares Dept.



**\$2.49 Folding Picnic Grill**

SAVE \$2.49  
Monday and Tuesday ONLY

**1.88**

Chrome-plated grid stores conveniently within fire box. With carry handle.

Housewares Dept.



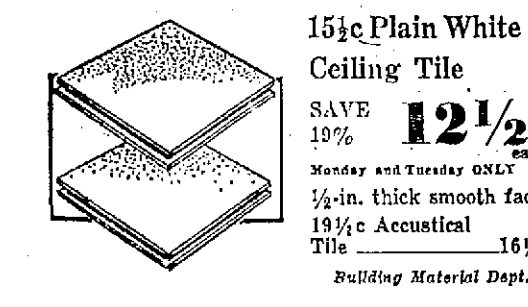
**\$7.95 1 or 2 Note Door Chimes**

SAVE \$2.07  
Monday and Tuesday ONLY

**5.88**

Off-white plastic cover. Silver and black grills.

Electrical Dept.



**15c Plain White Ceiling Tile**

SAVE 19%  
Monday and Tuesday ONLY

**12 1/2¢**

1/2-in. thick smooth face. 18 1/2-c Acoustical Tile...16 1/2¢

Building Material Dept.



**\$33 Reverse Trap Toilets**

SAVE \$6  
Monday and Tuesday ONLY

**\$27**

Sculptura design. Anti-siphon ballcock valve.

Plumbing and Heating Dept.



**\$19.95 Conversion Shower Kits**

SAVE \$3.96  
Monday and Tuesday ONLY

**15.99**

Adapts leg tub to shower over tub. Complete kit.

Plumbing and Heating Dept.



**Giftware Clearance**

\$1 to \$9.99  
Your Choice

**33-50% OFF**

Monday and Tuesday ONLY!

Giftware serving accessories... some decorative, some practical. Choice of vases, figurines, flower arrangements, salad bowls and many more. Hurry!

China and Lamp Dept.



**\$2.49 Cotton Blankets**

SAVE 19%  
Monday and Tuesday ONLY!

**1.99**

Lightweight, long-fibered cotton yarns, softly napped and finished with over-locked stitched ends. Washfast, 6 Harmony House colors. 70x95-in. wide.

Domestic Dept.



**Chair Recover Special**

Monday and  
Tuesday ONLY

**99¢**

Heavy cotton duck director's chair recover with 2-in. white fringe on back, size 22x7 1/4-in. Seat size 25x15 1/2-in. 1/2-in. binding. 4 bright colors.

Drapery Dept.



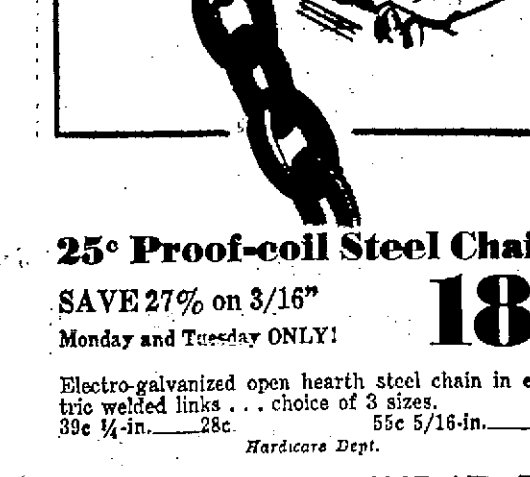
**\$114.85 Colonial Bunk Beds**

SAVE \$26.85  
Monday and Tuesday ONLY!

**\$88**

Colonial style in authentic wagon wheel design. Solid hardwood Salem maple finish. Two Serotom bunk units, ladder, guard rails converts to twin beds.

Furniture Dept.



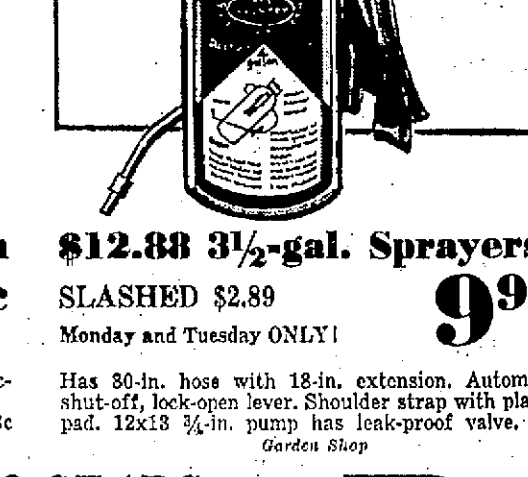
**25c Proof-coil Steel Chain**

SAVE 27% on 3/16"  
Monday and Tuesday ONLY!

**18¢**

Electro-galvanized open hearth steel chain in electric welded links... choice of 3 sizes. 55c 5/16-in.—38c 3/8-in.—28c

Hardware Dept.



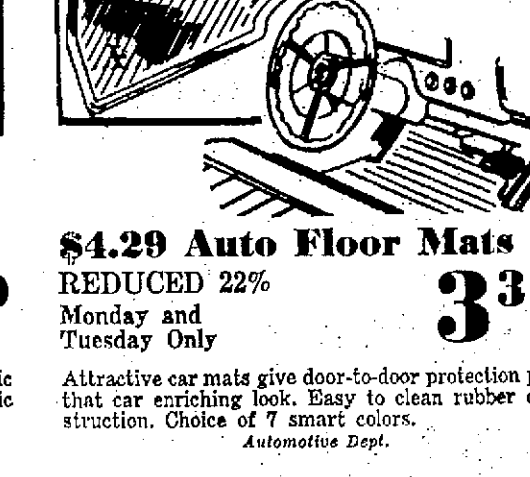
**\$12.88 3 1/2-gal. Sprayers**

SLASHED \$2.89  
Monday and Tuesday ONLY!

**9.99**

Has 30-in. hose with 18-in. extension. Automatic shut-off, lock-on lever. Shoulder strap with plastic pad. 12x13 3/4-in. pump has leak-proof valve.

Garden Shop



**\$4.29 Auto Floor Mats**

REDUCED 22%  
Monday and Tuesday ONLY

**3.33**

Attractive car mats give door-to-door protection plus that car cringing look. Easy to clean rubber construction. Choice of 7 smart colors.

Automotive Dept.



**\$5.99 Midge & Wardrobe**

SAVE \$2.11  
Monday and Tuesday ONLY

**3.88**

Matie's Midge Doll with complete stylish mix and match wardrobe which includes skirt, sweaters and many accessories. Doll is 11 1/2" tall.

Toy Dept.



## WORLD NEWS BRIEFS



### Viet Red Raiders Kill 15 in Camp

SAIGON, Viet Nam (AP)—Communist guerrillas, covered by heavy mortar and machine-gun fire, overran a U.S. training camp for Vietnamese in the central highlands Saturday in an attack apparently timed for Independence Day. Forty-five government troops were killed; 23 others and 2 Americans were wounded.

Seven U.S. special forces men led the survivors to safety through the jungles.

U.S. advisers said the Reds swarmed into the camp at Potei Krong, about 250 miles north of Saigon, near Kontum, burning and looting. They carried off a number of weapons.

"We had plenty of word that the Viet Cong would try something to commemorate July 4," a U.S. adviser said. "They apparently decided on Potei Krong."

### Mexico Elections Today

MEXICO CITY, July 4 (AP)—This most economically sound of Latin-American nations elects a new president today in cut-and-dried balloting that will keep the same party in power. The opposition may pick up some seats in Congress.

Certain to win is Gustavo Diaz Ordaz, 52, of the dominant, middle-road Party of Revolutionary Institutions (PRI) of President Adolfo Lopez Mateos.

His only opponent is Jose Gonzalez Torres, a lawyer and candidate of the right-wing party of National Action (PAN).

### Moro Selecting Cabinet

ROME (UPI)—Premier-designate Aldo Moro Saturday began political consultations aimed at forming a new center-left government, but the road to political success appeared rocky.

Moro, who headed the Christian Democratic Party until he became premier seven months ago, resigned June 28 after a narrow defeat on a relatively minor issue in the Chamber of Deputies.

President Antonio Segni Friday night asked him to try again. The proposed government would be almost exactly the same as the one he ended with his resignation last week. It would be made up of Christian Democrats, Socialists, Social Democrats and Republicans.

Traditionally, Moro reserved his acceptance of the premiership until he is certain he can form the government.

### Khrushchev Leaves Norway

OSLO, Norway (AP)—Norwegians who gave Premier Khrushchev a correct but lukewarm welcome five days earlier said goodbye to him in the same manner Saturday—the end of a 19-day Scandinavian tour that never generated much enthusiasm for him.

Soviet officials said Khrushchev, who is cruising home on the Soviet liner Bashkirta, would be back in Moscow by Monday night. He started the tour in Denmark and visited Sweden before coming here.

Those who took part in the heavy security guard for the Soviet leader here breathed a sigh of relief. There had been threats against Khrushchev's life before he arrived.

### DeGaulle, Erhard End Parley

BONN, Germany (AP)—President Charles de Gaulle of France and Chancellor Ludwig Erhard of West Germany wound up two days of conference Saturday by agreeing to make new efforts toward European political unity, but their ideas on how this should be achieved remained far apart.

In an unscheduled, hour-long private meeting, Erhard promised the French leader to put forth some West German proposals for promoting European unity. The assurances seemed largely designed to smooth over what one high-ranking German source termed clearly different views of Europe's future.

### Police Guard Malcolm X

NEW YORK (UPI)—Police were keeping the home of Black Nationalist leader Malcolm X under surveillance Saturday following a reported attempt on his life.

Malcolm X told police two members of the Black Muslims tried to attack him near his home in the east Elmhurst section of the borough of Queens Friday night.

Malcolm X had been New York leader of the Black Muslim movement until his split with Elijah Muhammad several months ago.

There have been a number of incidents between the two groups in recent weeks which have resulted in the arrests of several persons, police said.



DR. RUFUS PUTNEY

### Hospital Aide Charged in Inmate Death

AUBURN (UPI)—A psychiatric technician was charged Saturday with beating to death a mental patient at DeWitt State Hospital.

Sherman Love, 43, was arrested Friday night in his rural Auburn home and booked by sheriff's deputies on suspicion of murder.

The case involved Robert M. Gearheart, 26, of Watsonville, a mental patient at DeWitt for several years. The Placer County coroner's office said he died of groin injuries after being struck and kicked.

The incident, the coroner said, occurred Tuesday in a hospital ward.



Bring in that old picture to be copied into a hand-painted miniature

... preserve your precious family pictures before they are lost, faded or damaged beyond repair.

**SALE!**  
9.95

Hand-painted miniature of your old picture complete in frame shown.

If your picture is in poor condition, the additional charges for restoration are sale-priced, too! Original picture returned unharmed.  
May Co. Photo Reflex 726.

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5700 Lakewood Blvd.  
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MAY CO. CALIFORNIA

## EDUCATOR IN L.B. HAS TIP

### Don't Bet on Shakespeare 'Ghost'

So you think Francis Bacon wrote Shakespeare's plays.

That means you're ready to call Ben Jonson a liar.

And how about the other great writers who were dropped out?

Shakespeare was born in 1564 and died in 1616. The rest is a virtual blackout.

Dr. Rufus Putney, nationally known authority, is pessimistic. "I don't think we'll ever know any more about Shakespeare than we do now," says Putney. "But I have no doubt he wrote the plays."

Putney, a Colorado University professor, is helping coordinate a flurry of activities at Cal State, Long Beach, this summer celebrating the 400th anniversary of the birth of the "Immortal Bard."

Putney credits lawyers and "scientific minds" for advancing the host of Shakespeare ghost-writers through the years. Scholars, he says, are in nearly unanimous agreement that The Bard did

his own composing.

So Shakespeare never went beyond grade school at Stratford-on-Avon? How about Robert Frost and Thomas Hardy who never went to college, answers Putney.

"Poet Ben Johnson wrote a laudatory preface to one of Shakespeare's plays," continues Putney. "Jonson knew everybody. He would have had to be bribed or persuaded to lie. He didn't have a reputation like that. This seems impossible."

To believe in any of the ghost-writers requires a flight of fancy and supposition which Putney rejects.

Anyway, he reflects, who else could write a line like "Oh, that this too, too solid flesh would melt?" Will anybody else ever be able to?

"What one needs to write that kind of poetry with insight is talent," says Putney, revealing Shakespeare's secret. "To be able to respond profoundly to human experience."

Although there isn't much poetic dialogue ("the key to powerful expression" being written today, Putney wouldn't be surprised to see another Shakespeare "arise."

If he does it will be almost a cinch he'll be "commercial." "Shakespeare wrote to drag in the theater crowds," declares Putney. "Today he'd probably be screenwriting in Hollywood. I hope he would have done a better job on 'Anthony and Cleopatra.'"

### Italian Town Bans Bikini Girl on Album

LODI, Italy (AP)—The latest victim of public prosecutor Francesco Novello's censorship in this north Italian town is a Bikini girl cover—but not the recording—of a popular song album.

American author Mary McCarthy's novel "The Group" annual magazine cover showing an actress in a black fur bikini are also on his condemned list.

IF YOU VALUE time — find ads. To find the place save lots of it by doing your own want, turn to classification-hunting in Classification 106 today.

## GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH DO YOU SAVE? After examination sample dentures are shown with prices included therein. You choose your own savings.
2. NO MONEY DOWN: No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. PAYING AFTERWARDS: Work done promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.



**DR. CAMPBELL**

446 Pine Ave.  
Phone HE 6-4072

UNION MEMBERS: We will be glad to fill out the form for your dental care plan.

**Thrifty**  
CUT RATE DRUG STORES

Nationally Advertised  
**\$2.00 Nutritonic** HOME PERMANENT **\$1.19**

Pack of 5 Double Edge Blades  
**79¢ Personna Stainless** **57¢**

E-Z Lite  
**Charcoal Briquets 10 pound bag** **47¢**

Bridge-Poker-Pinocchio-Your Choice  
**69¢ Bicycle Playing Cards** **49¢**

FREE Face Cream with Purchase of  
**98¢ Pacquin Dry Skin Hand Cream** **88¢**

**THIS WEEK'S TOPS** **THRIFTY'S OWN PRICE SPECTACULAR**

**Reg. 23¢ Penetrax Light Bulbs**

Choice of 80 or 100 Watt at 10¢ Savings!

Nationally famous 1000 hour inside frosted bulbs at big Thrifty savings! Apartment house, motel and home owners can stock up at double discount prices!  
Get Blue Chip Stamps, too

**13¢**

**\$5.99 Value! Arvin All Metal Adjustable Ironing Board**

Rigidly constructed—won't wobble or slip. Ventilated top lets heat escape more rapidly for cooler ironing. Adjusts to height most comfortable for you.  
Get 29 Blue Chip Stamps

**\$2.99**

**THIS WEEK'S TOPS** **THRIFTY'S OWN PRICE SPECTACULAR**

**Reg. 69¢ Mr. Paul® BEAUTY SALON 13-oz. Hair Spray**

Giant 13-oz. size in Regular or Hard-to-Hold Formula. Rich in lanolin esters for more body, greater control. Contains no drying lacquer... leaves hair lustrous.  
Get Blue Chip Stamps, too

**49¢**

**69¢ Milk Chocolate Peanut Clusters** Save 38¢

Select new crop of Virginia Peanuts with jackets removed... roasted just right and dipped in creamy-rich milk chocolate. Perfectly delicious! Always fresh!

**2 lbs. \$1.00**  
55¢ Lb.

**BIG VALUES**  
FOR TODAY THRU TUESDAY

AND YOU GET... **Blue Chip Stamps**  
on Over 20,000 Items

**Long Handle Garden Tools Rake or Hoe** **99¢**

Rugged, full size, tempered steel with smooth hardwood handles. Reinforced at points of strain to prevent buckling.  
Reg. \$1.39 Shovel... \$1.29

**Eveready Rose Floral Value Spray Mix** **\$1.95** **49¢**

Kills insects... controls plant diseases. Powerful, economical. Take advantage of super-discount savings to save much more than you pay!  
Get Blue Chip Stamps, too

**"Flashy" Lantern with Automatic Blinker** **99¢**

Operates on 2 regular flashlight batteries. Comes with warning blinker. This glow compartment. Safety device for kids walking in the dark!  
Get Blue Chip Stamps, too

**Sale! 69¢ Metal Assorted Friction Fun Toys** **44¢**

Helicopters, trucks, planes, passenger and race cars, many more! All brightly colored. Buy several at this special Thrifty low, low 3-day sale price!  
Get Blue Chip Stamps, too

**59¢ Vinyl Plastic Pack of 4 Baby Pants** **37¢**

Popular bloomer style baby pants in soft, waterproof, boilable plastic. Full cut sizes M, L and XL. Get yours at savings in limited time offer!  
Get Blue Chip Stamps, too

**Girls' Cotton Baby Doll Pajamas** **2 for \$3.00**

Drift dry cottons with floral embroidery, self bows, lace, other pretty trims. 4-6x and 8-14... 2 styles in each size range.  
Get 10 Blue Chip Stamps

**\$1.98 Fibre Glass King-Size Tray Tables** **\$1.59**

Jumbo trays in smart designs, stain & alcohol-resistant tops... 3/4-inch metal tubing legs with no-mar plastic tips. Outstanding buys at Thrifty savings!  
Get Blue Chip Stamps, too

**\$16.88 Val. Handy Hannah Deluxe Vibrator** **\$11.88**

Oscillates to give same effect as skilled hand massage. Stimulates circulation, kneads to ease cramps, stiffness, muscular aches. 30-watt motor, 120 volt.  
Get 116 Blue Chip Stamps

**\$3.98 Value! Faultless Travel Syringe** **\$2.99**

First quality, famous make travel syringe complete with deluxe attachments and carry case. Yours in special sale offer at savings of almost \$1.00. Don't miss this opportunity!  
Get 29 Blue Chip Stamps, too

# CARPET

AT NEW LOW DISCOUNT PRICES

OPEN TODAY—SUNDAY 11-6 P.M.

100% CONTINUOUS FILAMENT  
**DU PONT 501 NYLON**  
COMPLETELY INSTALLED

Over 56-oz. Rubberized Pad **6.99** 50. yd. First quality

100% CONTINUOUS FILAMENT  
**Tweed Tone Nylon**  
COMPLETELY INSTALLED

Over 50-oz. Waffle Pading Also Available in solid colors **5.99** 50. yd. First quality

**Roll-Ends and Remnants** **1.99** 50. yd. First quality

**9x12 OVAL BRAIDED RUGS** **19.95**

Reversible. Also available in all sizes.

**9x12 CONTINUOUS FILAMENT NYLON ROOM-SIZE RUGS** **29.95**

Also available in 12x12 — 12x15 — 12x18  
Choice of white, cinnamon, marini, gold...

**BELMONT SALES CO.** HE 7-6401  
600 Alamos Ave. Corner 6th St. Long Beach  
Terms Up to 2 Years to Pay or BankAmericard

4112 Viking Way (at Carson) Lakewood Village Triangle  
4402 E. 50th St. (at Main Street) Lakewood Plaza Center  
401 Pine Ave., Long Beach  
17456 Bellflower Blvd. (at Ramona)  
4458 Los Coyotes (at Sunset) Circle Shopping Center  
4408 E. 50th St. (at Main Street) Lakewood Plaza Center  
4931 Paramount Blvd. and Del Amo  
South Western and Caddisford Dr., Harbor Heights Center  
4421 Westminster (at Golden West)  
104 Anaheim (at Avalon) Wilmington Plaza Center





# MAY CO AFTER THE 4<sup>th</sup> CLEARANCE

## FORECAST SPORTSWEAR 86

### SPORTSWEAR CLEARANCE 4.00-7.00

Great reductions on sleeveless jewel neck or mock turtle cashmere shells, Italian crochet evening jackets.

## CAMPUS SHOP 43

### FAMED NAME SWEATERS 6.97-7.97

Were 10.99-14.98 Darlene wool-fur-nylon shetland or angora rabbit sweaters, novelty and cardigan styles. Pastel or dark in sizes 34 to 40. Dyed-to-match wool skirts. Were 8.99 to 10.97. Now 4.97-6.97.

### ACTIVE SPORTSWEAR 1.97-7.97

Group includes reduced pants, tops, shifts, some 2-pc. suits, sweaters.

## SPORTSWEAR 76

### FAMED-MAKER ACTIVE SPORTSWEAR 4.97-9.97

Were 9.98-19.98 Limited quantities of stretch pants, Arnel® triacetate jersey pants, sleeveless blouses, shifts, Misses' sizes.

## SPORTSWEAR SEPARATES 101

### FAMOUS MAKER 2-PIECE SETS 8.99

Striped slim or pleated skirts, rolled sleeve convertible collar blouse. Pink-yellow-white-toast combination. Sizes 8-18.

4.99 Group of better blouses, 2.99-3.49

## CHILDREN'S SHOES 70

Misses' & growing girls' dress shoes, 5.97

## BUDGET BLOUSES

### BETTER BLOUSES 1.99

A fine selection of better blouses, cotton, Dacron® polyester. Some silks. Prints or solids in broken sizes.

### WOMEN'S DRESSES 57

Custom-size dresses, 12 1/2-22 1/2 14.97-25.97

### MISSSES' DRESSES 96

Afternoon and dinner wear dresses, 8-18 15.97

### BOULEVARD DRESSES 95 SUMMER DRESSES 8.00-10.00 15.00

Group of lightweight dresses in acetate rayons, cottons, linens. Prints or solids. Misses' sizes.

### FORECAST DRESSES 20

### ASSORTED DINNER DRESSES 24.00-54.00

Were 39.98-110.00 Casual and late day styles in pure silk, sheer-woolens, imported knits, synthetic blends. Asstd. colors, Misses' sizes.

## SPORTSWEAR 72

### HUDDLESPUN FLAT KNIT SEPARATE SALE 3.00, 5.00

Cotton knit sheath skirts, shells, chanel jackets, brass button blazers—at a low price. Pastels, white, red in the season's new cotton knits, 10-16.

### YOUNG SIGNATURE COATS 24

12.98 Cotton Poplin car coats, Jr. sizes 4.97

### YOUNG SIGNATURE DRESSES 94

19.98 Street or dressy summer cottons 10.97-14.97

### MISSSES' COATS 27

Better all-weather coats to clear 10.00

## ACCESSORIES 19

10.98 Better quality bulkies, chanel style 5.99  
1.00 Wind bonnets. Black, white, beige 2/99c

## JEWELRY 22

Special purchase earrings, necklaces, pins 99c\*-2.99\*

## HANDBAGS 26

Patent crush and smooth finish handbags 2.69\*  
Black or brown billfolds, special purchase 2.69\*

\* Plus 10% Federal tax

## KNIT UNDERWEAR 28

### NYLON SLIPS 1.49-8.99

3.00-12.95. Large assortment of nylon slips, 1/2-slip, briefs, gowns, and sleepcoats. Famous brands.

4.00 Novelty cotton Batista printed sleepwear 2.99

## HANDKERCHIEFS 58

1.00 Imported toys, animal or novelty figures 59c, 2/1.00

### GIRLS' & TEEN LINGERIE 79

Teen and girls' summer sleepwear, 1.99

Asst'd. group of bras & panties, 50c

### BOYS' SHOP 3-7 & ACCESSORIES 52

Boys' jeans, sizes 6 & 7 only 99c  
Lined & unlined jeans, sizes 4-7, 1.99  
Girls' asstd. jewelry suspenders 25c\*

\* Plus 10% Federal tax

## INFANTS' WEAR 38

Assorted playwear (babe or toddler) 99c-1.99

Polo shirts (babe or toddler) 99c-1.39

## GIRLS SPORTSWEAR 77

Knit T-shirts, shorts, capris, 3-6x, 99c, 7-14 1.99

Cotton or cotton corduroy capri sets, 3-6x 1.99 7-14 2.99

5.98 Cotton Terry beach robes, S-M-L 1.99

## GIRLS' DRESSES 56

3.98-7.98 Assorted cotton dresses, 3-14 2.99-4.99

## LINGERIE 10

### FINER LINGERIE TO CLEAR 99c-19.99

Famous maker slips, half-slips, waltz gowns, pants, baby dolls, negligees. Sizes 32-40.

## COSMETIC 0

12.95 Slenderella Massager 6.99

4.95 Hair dryer attach. set 3.99

12.95 Electric travel mirror 7.99

6.00 Lucien Lelong cologne, "Tailspin" 3.00\*

2.00 Soft Magic Bath Oil for dry skin 1.00\*

\* Plus 10% Federal tax

### FAMOUS BRAND WOMEN'S SHOES 7.00

Famous brand shoes all taken from our regular stock.

## RED CROSS\* SHOES 51

### RED CROSS SHOES\* 10.97

10.99-12.99 Red Cross Cobbies, spring and summer shoes marked down. 4-11, AAA to B. 8.97  
All taken from our regular stock. All sizes but not in all styles. 4-10 in AAA to B widths.

10.99-12.99 Red Cross Cobbies, spring and summer shoes marked down. 4-11, AAA to B. 8.97  
\* This product has no connection whatever with the American National Red Cross.

Variety of Selby shoes. 5-10, 13.97

## BOULEVARD SHOES 112

### WOMEN'S RISQUE DRESS SHOES 8.97

A variety of styles and colors all taken from stock. Sizes 4 to 10, widths AAA to B.

8.99 Summer flats and casuals, 4.97

### FAMOUS MAKE SWIMWEAR 5.00

Discontinued styles by famous California makers. One and two-piece styles.

## WOMEN'S SPORTSWEAR 85

### SWEATER CLEARANCE 6.00

Women who wear hard-to-find sizes 40 to 46 will appreciate these reductions on sweaters.

## MEN'S

### FURNISHINGS 6 & 80

Assorted styled belts 99c  
5.00-7.50 Collector cufflinks, 2.99\*  
1.00 Men's hose in assorted styles, colors 79c, 6/4.69

\* Plus 10% Federal tax

### SHORT SLEEVE DRESS SHIRTS 2.69, 2/5.00

In white, in choice of tab or spread collar styles.

5.00 Famed maker short sleeve shirts 3.39, 3/10.00

## MEN'S SHOES 60

Black & brown oxfords and slip-ons, 5.00-7.99

## BOYS' WEAR 14 & 23

Famous maker casual pants 1.00

3.98 Boys' cotton cords 2.39

3.99 Boys' all-weather jacket, 6-16, 2.99

3.98 Student wash pants, broken sizes 1.59

6.98 Cotton plaid sport coats, 6-14, 4.99

3.00 Pajamas in assorted styles and sizes 1.39

2.50 Cotton flannel long-sleeve sport shirts 1.00

3.00 Assorted swimwear, broken sizes 1.00

## NOTIONS 1

4.99 Backrest. Solid color 1.99

## BARRTON HALL SHOP 83

2.99 Knit shirts and sweat shirts, S-M-L 1.00

5.95 Handsome striped sport shirts, 3.99

40.00-59.95 Wool and corduroy suits 25.00-49.95

35.00 All-wool sport coats 12.50

## WOMEN'S SHOES 12

19.99-28.00 Famous maker shoes, 11.00

## CAMERAS 37

8.95 30x40" beaded movie screen, 6.99

## MEN'S

### SPORTSWEAR 45 & 84

16.95 Short-sleeve and cardigan sweaters 6.99

2.99 Washable cotton corduroy pants, beige 1.99

15.95 MacPhergus slacks, broken sizes 13.99

### SPORT COATS 27.00, 37.00

All-wool and blends by famous makers.

... SHOP MAY MART BASEMENT FOR THESE GREAT SAVINGS ...

GIRLS' DRESSES were 3.99 2.00  
Beautiful summer styles in easy-care cotton, 7-14.

TOTS' SWIM SUITS 1.59, 2/3.00  
1 & 2 piece stretch swim suits, sizes 4-6x.

Dress slacks in various styles and fabrics, 28-42 3.99

Imported straw hats in all sizes, were 4.00 1.99

Cool acetate waltz gowns, pastel colors 1.39

Cotton pique shifts with floral print, were 2.99 1.97

Airy summer briefs, were 69c 59c, 2/1.00

Scramble table lingerie, assort., were 29c-2.99 19c-1.99

Longline and bandeau bras, were 1.99-3.99 1.00

Lightweight stretch pantie girdles, were 2.49 1.88

THERMAL BLANKETS if perf. 10.99 4.44  
72x90" fits twin or double beds, comfortable.

BOYS' STRETCH SOX were 59c ea. 3/1.00  
White cotton and nylon sox, light and long wearing.

Small size garter belts to clear, were 1.29 88c

Beige tone seamless nylons, 9-11 39c, 6/2.29

Beige tone hose, 9-11 59c, 2/51

Seam and seamless nylons in broken sizes, beige 19c

Large selection of jewelry pieces to clear \* Plus 10% Federal tax 3/51\*

Nylon and cotton gloves, many styles, were 1.00 88c

Assorted print bath towels, 1.29, 4/5.00

PLAID LUGGAGE Soft side train case, 4.00\*  
18"-21" pullman \$4\*, 24" pullman \$6\*, 26" \$8\*.  
\* Plus 10% Federal tax

SUPPORT HOSE were 4.95 3/2.00  
1st quality seamless support hose, sizes M-L-XL.

KLAIRETTE GIRDLES were 1.99 1.00  
Selection of famed girdles and pantie girdles.

Purse and wallet sets, many colors, were 1.00 63c\*

\* Plus 10% Federal tax

Boys' short sleeve cotton sport shirts, were 1.99 1.22

Boys' cotton surfers in broken sizes, many colors 1.99

NYLON 1/2-SLIPS were 1.59 3/4.00  
Nylon polka-dot 1/2 slips in several colors.

MEN'S CASUAL SLACKS were 4.95 2.88  
Men's continental or Ivy casual slacks, 28-42.

Boys' white T-shirts and briefs, all sizes 3/1.00

Men's plain, fancy, stretch sox, sizes 10 1/2-13 6/2.50

Men's pullover and cardigan style sweaters 5.99

Assortment of men's white, fancy underwear 2/1.00

Men's famous name ties, were 1.25 ea. 3/2.00

Snow white pillowcases, 42x36" cut size, were 49c pr. 35c

72x84" Dacron® polyester comforters, were 12.99 7.00

MEN'S JACKETS were 4.95 2.99  
Lightweight, all nylon windbreakers, sizes S-M-L-XL.

MEN'S SPORT COATS were 14.99 8.99-10.99  
Tropical weight plaids, stripes, etc. 36-42 R-S-L.

Printed cotton quilted coverlettes, if perf. 5.99 3.00

Tots' dresses, many styles, in broken sizes 1.99

Toddler's pinafore slip dress, sizes 1-4, were 1.39 88c

Helanca® nylon and girls' cotton bathing suit, 7-14 2.88

Girls' cotton baby doll pajamas, sizes 8-14 1.00

Selection of ladies' shifts in prints or solids 3.00

Women's jr. dresses, broken sizes and colors 1.00-3.00

Ladies' suits in broken sizes and colors, reduced 11.00

# MAY CO CALIFORNIA

ODD LOTS, ONE OF A KIND ITEMS, SOME SOILED, ALL SOLD AS IS—NO PHONE ORDERS—ALL SALES FINAL

MAY CO. LAKEWOOD, 5100 LAKEWOOD BLVD.—SHOP EVERY DAY MONDAY THRU SATURDAY, 9:30 A.M. 'TIL 9:30 P.M.



## Newspaper Guild Will Meet Here

Business, fun and celebrities are the fare for some 200 delegates expected in Long Beach for the 31st international convention of the American Newspaper Guild July 12 through 17 in Lafayette Hotel, convention chairman Morry Rabin, of the Long Beach unit, announced.

Headliners at the convention's main social event, the July 14 banquet, include Democratic U.S. Senate nominee Pierre Salinger as principal speaker, television's Bill Dana (Jose Jimenez) as toastmaster and Dan Blocker, who plays Hoss Cartwright in NBC-TV's "Bonanza" series.



BILL DANA  
Toastmaster



DAN BLOCKER  
Convention Headliner

the newspaper industry.

Two beauties will be hostesses for the convention's extensive social program, Joyce

Bryan, chosen Miss American Beauty at last year's International Beauty Congress in Long Beach, and the new Miss Long Beach, Karen Mashburn.

DELEGATES and their families, representing the 32,000-member ANG, with newspaper units from the U.S., Puerto Rico, Hawaii and Canada and wire-service units of the U.S. and Canada, will be welcomed on arrival at a party sponsored by Independent Press-Telegram publisher Herman H. Ridder and co-publisher Daniel H. Ridder.

Business sessions open July 13 with the speakers' schedule including Mayor Edwin W. Wade; W. J. Bassett, executive secretary-treasurer of the Los Angeles County Federation of Labor; and Albin Gruhn, of San Francisco, president of the California Labor Federation.

The delegates stop for fun July 15 with an outing to Disneyland, a boat tour of the harbor and a Hawaiian luau at the Reef Restaurant.

Wives and children of delegates have a separate, non-business schedule to follow including a Monday visit to Marineland, Hollywood studio tours on Tuesday, a Pacific Coast Club beach party and fashion show Thursday of the convention week.

THURSDAY and Friday are business days for delegates. The conclave will close with a cocktail party July 17 in the Lafayette.

Simeon Booker, Washington bureau chief of Johnson Publications, the nation's largest Negro publishing firm, will take part in a human-rights forum discussing the guild's role in achieving equal employment opportunity in

## Dissident Chief Held in Madrid

MADRID (UPI) — Jose Maria Gil Robles, leader of Spain's Christian Democratic movement, was arrested Saturday as he stepped off a plane from Rome at Barajas Airport here, well-informed sources reported.

Gil Robles had been in exile for two years, following his attendance at a "European Movement" Congress in Munich, Germany, at which the Spanish regime of Generalissimo Francisco Franco was criticized.

AFTER reports from the congress reached Madrid, Gil Robles and three other Spanish politicians who attended it in an unofficial capacity were told they must choose between deportation to the Spanish Canary Islands and permanent exile abroad.

All chose exile.

The other Spanish delegates who attended the congress were Jesus Prado Arrate, professor of economics at Madrid University; Joaquin Satru Steguy, leader of the monarchist "Spanish Union" movement; and Ionisio Ridruejo, known as "the poet of the Falange."

## STATE SOCIETY Calendar

MONDAY  
All States, 205 W. Broadway, 7:30 p.m.

TUESDAY  
Indiana, 208 Linden Ave. 6:30 p.m.

FRIDAY  
All States, bus trip to Hollywood, from 148 E. Ocean, 9 a.m.  
Nebraska, 208 Linden Ave., noon.  
Colorado, Bixby Park, 6:30 p.m.  
Illinois, 728 Elm Ave., 6:30 p.m.

## 2,000 NEW ROUTE SIGNS ERECTED

### Highway Renumbering Phase Complete

L.P.T. Los Angeles Bureau

More than 2,000 of the state's new green-and-white route markers have been erected along highways in Los Angeles, Orange and Ventura counties, the Division of Highways has announced.

The renumbering program, authorized by the 1963 state legislature, was initiated to simplify highway and freeway numbering and reduce the use of two or more numbers on a single thoroughfare.

SOME changes were made to avoid use of "alternate" designations, such as U.S. 101 Alternate, while others will drop all U.S. numbers from any route which lies entirely within the state. Other numbers were changed to avoid using the same numeral on

state, U.S. and Interstate routes.

Long Beach Freeway, for example, was changed from State Route 15 to State Route 7 because Interstate 15 makes up part of the freeway system and might cause confusion.

Erection of the triangular markers was begun April 20 and completed June 18, the Division of Highways said.

Among the changed state route numbers in this area are:

Artesia Boulevard and Riverside Freeway from Hermosa Beach to the Riverside County line now are designated State Route 91. They formerly carried both State Route 14 and U.S. 91 signs.

PACIFIC Coast Highway

from Oxnard to Doheny Beach State Park now carries the designation State Route 1. It formerly was U.S. 101 Alternate.

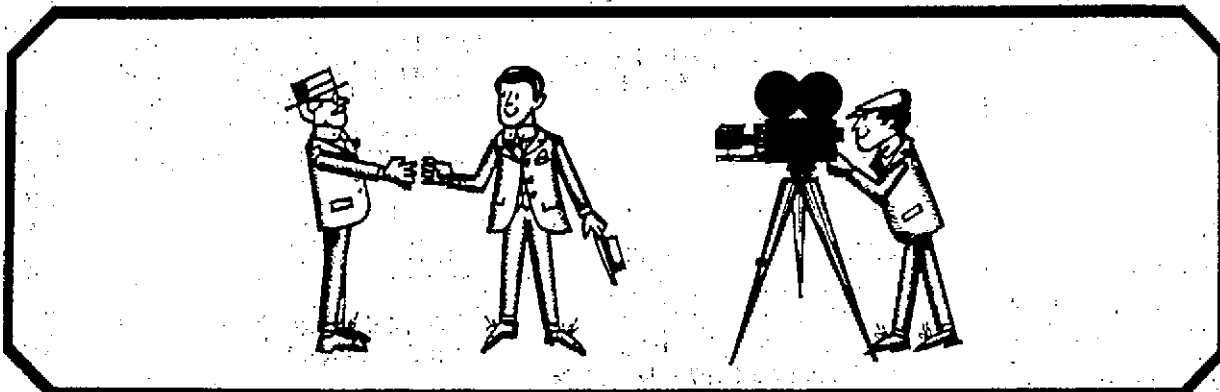
Harbor Freeway, coupled with Pasadena Freeway, is now State Route 11. It had carried designations as U.S. 6 and U.S. 66.

### British Cities Get

#### 'Controllers for War'

LONDON (AP)—The government has advised municipalities to appoint "controllers in war"—officials to take charge of civil defense and emergency administration. It hastened to add no emergency appears imminent but civil defense is being re-evaluated. Town and county clerks are considered the best candidates.

## COMMUNITY SAVINGS PRESENTS "AMERICA IN THE MAKING" A FILM CAVALCADE OF EVENTS THAT SHAPED THE HISTORY OF OUR COUNTRY (First time ever shown)



SEE THESE  
EXCITING  
SCENES IN  
OUR LOBBY

Teddy Roosevelt takes office at 42, builds Panama Canal; President Taft and his friends; William Jennings Bryan; Woodrow Wilson defeats Roosevelt's Bull Moose Party; Wilson first president to go to France; women fighting for the right to vote (and how they dressed!); the first woman in Congress, women cast first vote, 1920; Al Johnson and Lillian Russell campaign for Harding; Coolidge sworn in by his father; Franklin D. Roosevelt as Governor of New York; Secretary of the Navy and highlights of his presidential years; the Truman-Dewey campaign of 1948. Many other fascinating scenes. These films are shown continuously in our lobbies in a television-type cabinet. Just relax, have a cup of coffee and re-live the events that have preceded this year's presidential campaign.



### 30TH BIRTHDAY Federal Savings and Loan Insurance Corporation

Safeguarding Savings  
For 35 Million Americans



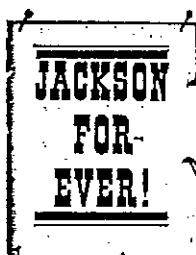
### OLD TIME NEWSPAPER PAGES

Eventful front pages from the New York Times. The Civil War Begins. Sherman's March to the Sea. The Trans-Continental Railroad. The Gold Panic. The Maine Blown Up, and other history making stories.



### CAMPAIGN BUTTON DISPLAY

This is really colorful. Original political buttons worn in former presidential campaigns. A fascinating display dating from McKinley thru the Kennedy-Nixon campaign. Which ones did you wear?



### OLD TIME ELECTION POSTERS

(Compton Office Only)

These are real collector's items. Harrison campaigning to "Keep the Ball Rolling," "Jackson Forever! The Hero of Two Wars and of Orleans!" Many more historic political handbills.



### FREE ALMANAC! "THE 1964 AMERICAN VOTER"

A 31 page review of the office of the President, the Senate, the House, national political conventions, voting qualifications, and the electoral college. Has convention score sheets for both parties; also final election score sheets. Includes useful political glossary.

ARE  
YOU  
EARNING  
4.96%  
EACH  
YEAR?



YOU  
WILL  
EARN  
4.96%  
EACH YEAR  
WHEN OUR  
4.85%  
CURRENT  
ANNUAL RATE  
IS  
COMPOUNDED  
MONTHLY,  
PAID  
QUARTERLY  
AND  
MAINTAINED  
ONE  
YEAR.

ADDED BONUS! INTEREST PAID FROM DATE RECEIVED AND TO DATE OF WITHDRAWAL. Your funds now earn from the date received if held to the end of the quarter. They also earn to the date of withdrawal after remaining at least six months, providing your account remains open to end of the quarter.

FULL EARNINGS FROM THE 1ST. Get your savings in by the 10th of the month, they'll earn interest from the 1st.



### COFFEE AND REFRESHMENTS

It's Open House at all of our offices. Come in, see the movies, join us for cake and coffee.



### COMMUNITY SAVINGS

and loan association  
Roger E. Dunn, President  
MAIN OFFICE:  
477 E. Compton Blvd.  
Compton  
PARAMOUNT:  
15359 Paramount Blvd.  
LONG BEACH:  
3901 Atlantic Ave.

# NEW DENTAL PROGRAM FOR PENSIONERS NOW IN EFFECT

DR. RAYMOND has been advised by the California Department of Social Welfare that the following program is now in effect for pensioners.

### AND WE QUOTE

"As a result of additional funds available for Medical Care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire caseload."

This means that on presentation of your Old Age Security "Identification" card, the following can be done WITHOUT FURTHER AUTHORIZATION.

1. EXAMINATION
2. NECESSARY DIAGNOSTIC X-RAYS
3. EMERGENCY CARE
4. DENTURE REPAIRS
5. DENTURE ADJUSTMENTS

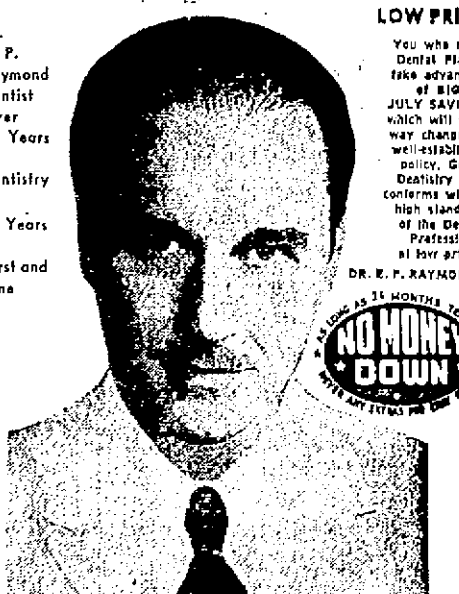
To complete your new dental plates, a report is turned in for final authorization after which the county will pay for your dentures.

VISIT DR. RAYMOND'S OFFICE AND LEARN HOW THIS NEW PLAN WILL HELP YOU!

### ATTENTION ALL OTHERS WHO NEED DENTURES:

NOW . . . ALL THIS WEEK  
**BIG SAVINGS**  
NO MONEY DOWN  
PAY NOTHING FOR 12 WEEKS  
24 Months to Pay—for  
**DENTURES**  
also Bridges and Restorations  
X-RAYS

Dr.  
E. P.  
Raymond  
Dentist  
Over  
20 Years  
in  
Dentistry  
  
19 Years  
at  
First and  
Pine



### LOW PRICES

You who need Dentist Plates take advantage of BIG JULY SAVINGS which will in no way change my well-established policy. Good Dentistry that conforms with the high standards of the Dental Profession at low prices.

DR. E. P. RAYMOND

UNION MEMBERS: We Gladly Fill In Dental Plate Service Forms for Those Who Union His Dental Exam Plans

Plates put in IMMEDIATELY after extractions. No lost time from work. You need not be without your teeth even one day! Ask about DR. RAYMOND'S IMMEDIATE RESTORATION PLAN.

MODERN DENTAL PLATES made by "modern" dental materials and construction of dental plates. Modern Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable." We wear them through possible a few short years, and Ask to see samples of modern dental plates, upper and lower and partials. Good dental plates need not be expensive. The cost is small.

MY BEST OFFER: Make first payment after October 1, 1964. No interest. No carrying charges.

NEW DENTURES FOR PENSIONERS  
Additional Funds Available — Let Us Assist You  
PHONE ME 6-3939 — FAST PLATE REPAIRS  
No Appointment Necessary for Examination

**Dr. Raymond**  
**DENTURES**

UPPER • LOWER • PARTIALS  
CORNER FIRST & PINE STS.  
122 W. FIRST ST.



## World War I Vets Plan Rally, Picnic

On Saturday July 11, the Veterans of World War One, Barracks #154, together with the Ladies Auxiliary will sponsor a rally, band concert, and picnic at Bixby Park, Cherry and Broadway, Long Beach.

A concert by the James E. Son band will begin at 1 p.m.

Following the concert, officials of the World War I organization will speak on the efforts of the veterans' organizations to insure action by Congress on a bill allowing a World War I veterans' \$100 a month pension.

## U.S. Funds Granted for Calif. Hospital

WASHINGTON (AP)—A federal grant of \$1,551,517 toward a new 150-bed chronic disease facility and 50-bed rehabilitation facility at Olive View Calif. Hospital has been announced by the office of Sen. Clair Engle, D-Calif. Total cost of the project is \$12,853,944.

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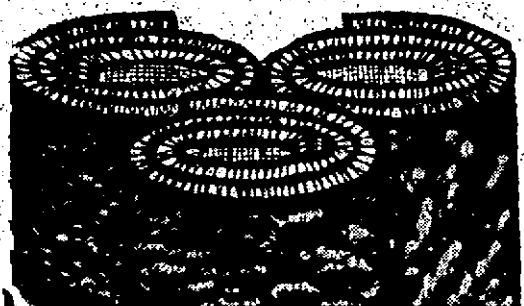
Save up to 50%! We cannot tell you the name of these famous label suits, but you will recognize at once the quality and latest fashions. Flattering one and two piece suits in knits, cottons and lastex. Prints and solids in sizes 28 to 38.

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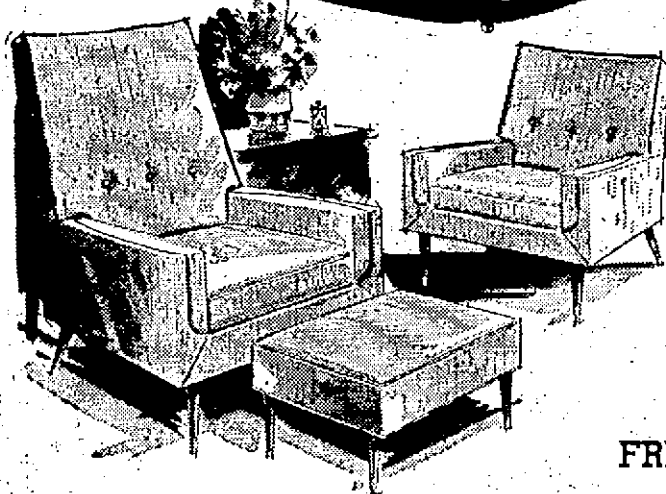
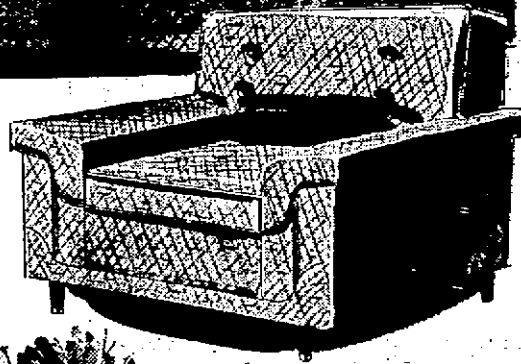
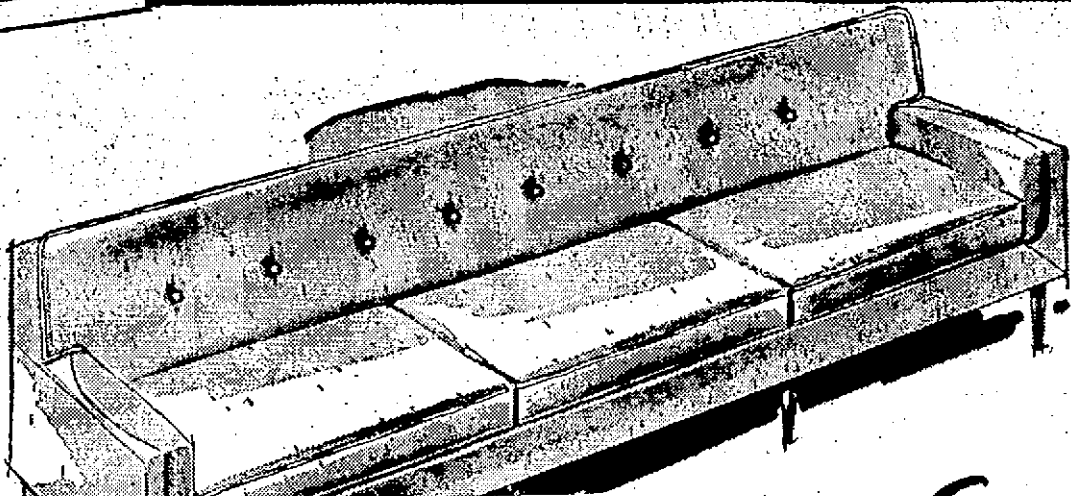
**Favorite Carpet  
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Completely installed over 50 oz. waffle pad. Eye-catching design woven into a rich pile with the hi-lo effect, multi level loop pile. Continuous filament 501 duPont assures ruggedness, resiliency, and a lustrous look. Non-allergenic, mothproof. Avocado, Gold, Royal Blue, Martini, Burnt Orange, and many Beiges, 10 year written guarantee.

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A. Spacious 82" long—seats four in perfect comfort. Foam cushions are zippered and reversible. Famous Kroehler quality in every detail.

B. Beautiful modern lines accented with nylon frieze in Dark Brown, Cocoa, Turquoise, Oyster, Walnut finish legs, luxurious foam cushions.

C. Two foam-cushioned lounge chairs—one with man-sized 36" high back design. Matching ottoman included. A handsome threesome—value priced!

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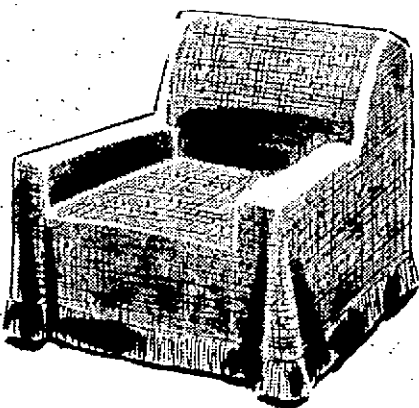
## Cling Tight Throws

hug your furniture

Reg. 5.98. 72x90 ..... **5.48**

Reg. 6.98. 72x108 ..... **6.48**

It's new! Solid color cotton and acetate woven throws with polyfoam backing for non-skid, non-slip. All purpose, machine washable, pre-shrunk, soil-stain-water resistant. Assorted colors, fringed borders.



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**1.00 yd.**

Bolt ends and short lengths in a wide assortment of fabrics including antique satins, boucles, cottons. A variety of colors.

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Reg. to 9.98. Single width ..... **5.00**

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Unlined, assorted patterns and colors. Some counter soiled but cleanable. Final sale.

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Reg. 1.29 skein, 100% virgin wool knitting worsted by Coates & Clarke, 4-oz. pull-out tangle-proof skein. Wide variety of colors including new variegated shades.

**99<sup>c</sup>**  
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Reg. 79c yd. 36" solids and stripes. Sanforized, assorted colors. Excellent for sportswear. **66<sup>c</sup>** yd.

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Kids call me...

**BILLY the BULLDOG**

Little tots sit on me—teenagers adore my funny big mouth. 25-in. tall.

LAY-AWAY SPECIAL

**777**

I'm friendly...

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No one's scared of me! Coat of gold and white, floppy tail. 27-in. tall.

LAY-AWAY SPECIAL

**777**

You must meet ME!

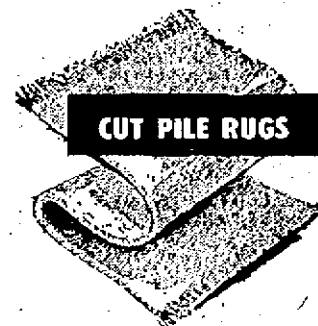
**I'm MISTER V. I. P.**

Very Important Pooch. I'm shaggy indeed! Wash, comb, brush, pet me. 20-in. tall.

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**488**

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3.98 Value..... **1.66**

24"x35" cotton shag rug with skid resistant roller coated back. Brown and white or black and white salt and pepper design. Famous carpet mill, but we cannot reveal their name because of this low, low price.

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72"x84" Dacron® polyester filled or acetate filled comforters with cotton print covers. Many colors and patterns. Limited quantity.

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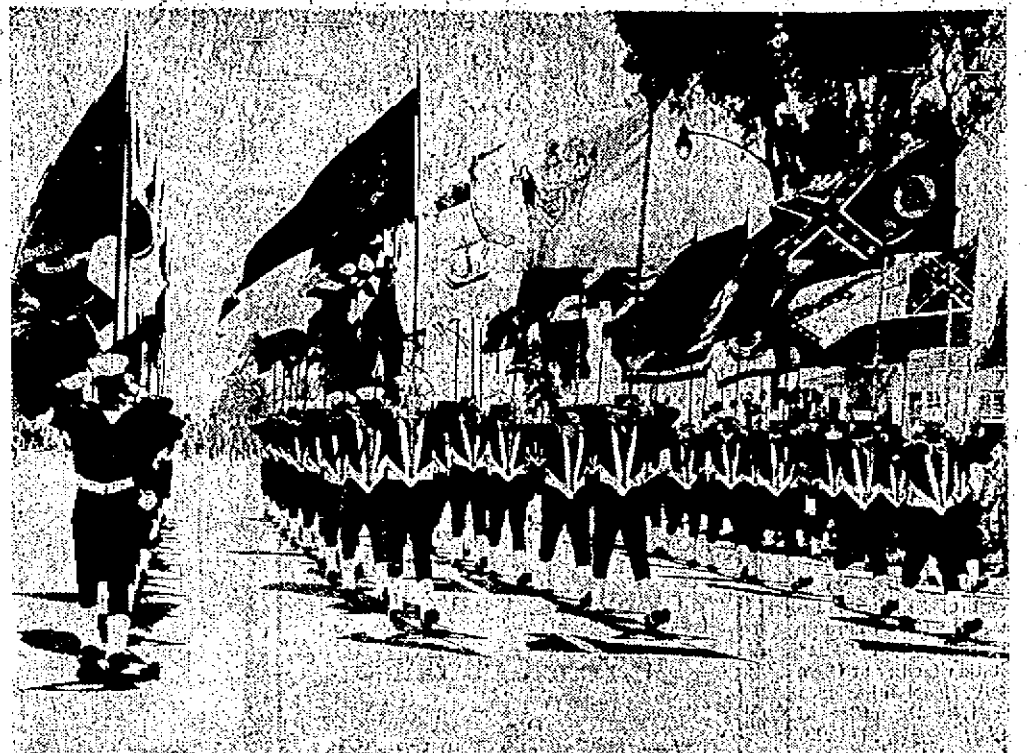
# Huntington Beach Celebrates the 4th



**LAKEWOOD HIGH STEPPERS**, the Yankee Doodle Dandies were a prize-winning drill team as they performed with precision attired in their Minutemen-type uniforms.



**BRIGADIER General John F. Dobbins**, commandant of El Toro Marine Corps Air Station, was the honorary marshal accompanied by Mrs. Dobbins.



**COLORFUL NAVAL CONTINGENT** from San Diego marched before an estimated 25,000 persons with a show of the 50 flags that have flown in turn over each of the 50 states before they became part of the Union.



**MISS HUNTINGTON BEACH**, Rosemary Southard, 17, one of the more popular entries in the parade.



**PRINCESS CANDIDATES** for the title of Pirate Girl of the Orange County Fair graced the float entered in the parade. The blonde contestants, from left, are Sharon Reyes, 17, and Susan Johnson, 17.



**CLOWN ON PARADE** was a member of the Long Beach El Bekal Shriners that had one of the largest entries in the annual parade.

—Staff Photos by KEN KNIGHT



**EARLY SETTLERS** of Huntington Beach are depicted by Dr. and Mrs. Lawrence F. Whittaker on float marking city's 60th anniversary.

## WIN THIS O'KEEFE & MERRITT GAS CONTEMPO RANGE

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### FAVORITE RECIPE CONTEST!

It's Recipe Contest time again! Each year the Independent Press-Telegram publishes a cookbook made up entirely of favorite recipes of readers. This year we're striving for the biggest and best cookbook yet . . . and we want YOUR favorite recipe to share with others. Exotic dishes, fancy desserts, or just plain "good home cookin'" recipes will be included in the Cook Book. Send your favorite recipes today . . . and you may be one of the winners.

Winning Entries Will Appear in the **INDEPENDENT, PRESS-TELEGRAM COOK BOOK EDITION** TO BE PUBLISHED SUNDAY, SEPT. 6, 1964

Recipes Will Be Judged in These  
● 40 CLASSIFICATIONS ●

- |  |   |
|--|---|
| <ol style="list-style-type: none"> <li>1. Appetizers, Canapes</li> <li>2. Barbecue Dishes</li> <li>3. Beverages</li> <li>4. Cakes</li> <li>5. Candies &amp; Nuts</li> <li>6. Casseroles</li> <li>7. Cheese Dishes</li> <li>8. Cookies</li> <li>9. Cooking for Two</li> <li>10. Dietetic Dishes</li> <li>11. Dishes for Men Only</li> <li>12. Dishes Made with Wine or Beer</li> <li>13. Eggs, and Ways of Preparing</li> <li>14. Fish and Seafoods</li> <li>15. Flaming Foods</li> <li>16. Foreign Recipes</li> <li>17. Game Cookery</li> <li>18. Hot Breads (not yeast)—Coffee Cakes, Muffins, etc.</li> <li>19. Ice Cream, Ices, Sherbets</li> <li>20. Icings, Dessert Sauces, Fillings</li> <li>21. Jams and Jellies</li> </ol> | <ol style="list-style-type: none"> <li>22. Macaroni, Noodles, Rice, Spaghetti</li> <li>23. Marinades, Meat Sauces</li> <li>24. Meat Balls, Meat Loaves, Pies, Stews, etc.</li> <li>25. Meals (Chops, Roasts, Steaks, etc.)</li> <li>26. Old Southern Dishes (including Spoon Breads, Dumplings, etc.)</li> <li>27. Pies and Tarts</li> <li>28. Potato Dishes</li> <li>29. Poultry Cookery</li> <li>30. Puddings (Cobblers, Custards, Strudels, etc.)</li> <li>31. Quantity Recipes</li> <li>32. Refrigerator Desserts, Russe, Mousse</li> <li>33. Rolls and Pickles</li> <li>34. Salads</li> <li>35. Salad Dressings</li> <li>36. Sandwiches</li> <li>37. Soups</li> <li>38. Vegetables</li> <li>39. Waffles, Hot Cakes, Fritters</li> <li>40. Yeast Breads (Rolls, Coffee Cakes, Doughnuts)</li> </ol> |
|--|---|

See This Wonderful Gas Range and Cook Book Details at Following Dealers:

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|--|---|

#### CONTEST RULES

1. Type, print, or write legibly, your recipe or recipes.
  2. Use one side of paper only.
  3. List ingredients completely, giving accurate measurements.
  4. Make your directions clear, concise, and complete.
  5. Indicate classification in which YOU wish to enter your recipe.
  6. Be sure to include your name, address, and telephone number on each recipe . . . and just one recipe to the page.
  7. Mail your entries to: Mildred K. Flanery, Independent Press-Telegram, 604 Pine Ave., Long Beach, Calif. 90801.
- Entries must be postmarked not later than **MIDNIGHT, SUNDAY, JULY 19.**

In case the same recipe is submitted by two or more contestants, the one bearing the earliest postmark will be the only one considered. All recipes, both winners and non-winners of prizes, become the property of the Independent Press-Telegram and may be reproduced in the Cook Book. Names and addresses of contestants will be published with recipes. None will be returned. Decisions of the judges will be final. Employees of the Independent Press-Telegram and their families are not eligible to enter the contest. Recipes will be judged on: Simplicity, Availability of Ingredients . . . Length of Preparation . . . Uniqueness of Recipe and Cost of Ingredients.



**GRAND PRIZE O'KEEFE & MERRITT GAS CONTEMPO!**  
with Exclusive Programmed Cooking Control

Program cooking automatically sets the correct temperature for roasting, broiling or roasting cooking. The clock control starts and stops cooking at any pre-selected time, then turns down oven burner to keep food hot and ready to serve for hours yet never overcooks.

Slide-away counter pulls out for convenient work area. Slides over Star Jet Burners when not in use.

Exclusive Automatic Grill/roaster/broiler adjusts to desired height at a touch.

Exclusive Automatic Roastmeter controls roasting and holds food at serving temperature for hours.

**PLUS 120 CASH PRIZES!**

(A first, second and third prize) in each of the 40 classifications: 40 prizes of \$5, 40 prizes of \$1, 40 prizes of \$2.



# Gun Shy for 30 Years

By BILL HAZLETT  
The mysterious case of the stolen pistol has been solved.  
It took just 30 years.

Long Beach, Det. Alex Myers has finally closed a case that opened June 2, 1934—years before Myers was a policeman.

That was the day Lou G. Harvey was moving some items out of his hardware store, which used to be at 416 W. Broadway—where the Public Safety Building now stands.

DURING the move, Harvey recalls, someone stole his new .380-caliber automatic.  
But Lou Harvey is a careful man. A few weeks earlier, when he bought the gun, he'd taken time to draw a sketch of it, and record the serial numbers.

He still has that time-yellowed sketch, and the number—59783—is still readable on it.

The day the gun was stolen Harvey called Long Beach police and reported his loss. He gave them a description of the weapon and the serial number he'd recorded.

A "THIEF" case was opened. Various teams of detectives checked the pawnshops, in case the thief decided to sell the gun.

Over the years the case file remained open. Every time a thug was picked up with a gun the serial number was checked against Harvey's report—and the hundreds of others on file.

"Every once in a while I'd get to thinking about the gun and I'd wonder if they were ever going to find it," Harvey recalled.

Years went by, still the case remained open.

World War II came and went—followed by the Korean War.

HARVEY sold his hardware business and took a job as storekeeper for the Long Beach City Water



DET. ALEX MYERS, right, returns Lou G. Harvey's long-missing .380-caliber automatic. The gun, stolen 30 years ago, was recovered during an investigation by the Los Angeles County Sheriff's laboratory.

Department. He's been there almost 20 years now.

Then, last week a man walked into the Los Angeles County Sheriff's office. He had a gun.

He explained that the gun had been given to him by the widow of a friend, and that it didn't have a serial number.

The original number had been filed away.

The man wanted to register the weapon, and he wanted a new serial number.

The gun was turned over to a county laboratory technician. His job was to find out what the serial number had once been.

Slowly, drop by drop, he applied an acid solution to the place where the serial number was supposed to be.

The number, as if by magic, began to reappear. It was 59783—Harvey's long-missing gun.

Over the years the gun had been through dozens of hands. Someone had filed away the serial number. The statute of limitations had long since run out on the original theft.

So this week Det. Myers went to 3101 E. Seventh St. and returned the gun to its original owner.

"It's sort of like television, these guys just kept working and working, and never gave up," Harvey, now 64, said.

HARVEY said he doesn't know what he will do with the gun now that it has been returned.

"I don't guess I've ever shot it more than five or six times, and I don't really have any need for it now."

"Sure I'm going to keep it," he added, "only if just to look at it every once in a while to remind myself never to give up hope."



LONG BEACH News Bureau Photographer Ray Hamilton's picture (above) of Chinese crested hairless Princess Yun Nan has been judged one of the best in the world during the World Press Photo contest. The photo was one of many sent publicizing a Long Beach dog show and it turned out to be the one most used in Europe.

## NO PRIVACY, BUT...

### Royalty Wet, Famous

Ray Hamilton of the Long Beach News Bureau has received a certificate of honor from Europe for a photo-story layout judged one of the best in worldwide competition.

The World Press Photo contest, under the patronage of the prince of the Netherlands, has exhibited Hamilton's work, "Princess Yun Nan Gets a Bubble Bath," in the Municipal Museum of The Hague.

The photo-story is of a Chinese crested hairless dog taken to publicize a dog

show in Long Beach. It appeared in more than 15 countries and was one of the most widely-used, nontopical photo-stories published in Europe in the last year.

The World Press Photo contest received 2,157 photographs from 54 different countries, and its committee exhibited only 325 of the best photos.

Hamilton does a major portion of the photography for Long Beach Promotion Inc., the agency which publicizes the city of Long Beach throughout the world.

## Rossmoor Theater Gala Set

A Hollywood-style opening night complete with screen and television personalities will officially launch on July 15, the new Fox Rossmoor motion picture theater now being rushed to completion in the Rossmoor shopping center, 12535 Los Alamitos Blvd.

Opening night is being sponsored by the Rossmoor Women's Club for the benefit of their scholarship fund. The club supports a program which assists area youth to take specialized, advanced, professional or college training not otherwise financially possible. The membership of more than 400 women sponsors various events throughout the year to add to the scholarship fund.

THE contemporary-modern style brick theater is located at the southern end of the shopping center. Burke, Kober and Nicolai are the architects and the building is being constructed by the Ruano Co. The exterior features plain and textured brick with a masonry screen and front portico as its focal point. The drive-through portico offers a shelter zone for loading and unloading of passengers.

The theater will be operated by Fox West Coast Theatres, with William H. Thedford, Pacific Coast division manager, in charge.

A full schedule of the opening night events will be announced shortly, the Rossmoor Women's Club said. Tickets may be obtained by calling Mrs. Richard Cornish, club president.

### German JFK Fund

FRANKFURT (UPI)—The city of Frankfurt launched a public fund drive Saturday to help build the John F. Kennedy Memorial Library in the United States. A special post office bank account was set up with the address: "Frankfurt Thanks Kennedy."

## Rooms Sought in, Around L.B. for 16,000 Jehovah's Witnesses

Five hundred Jehovah's Witnesses ministers, headed by Harold M. Pulver, are combing the Long Beach area to obtain rooms for delegates to the Long Beach District Assembly, scheduled for the Municipal Auditorium and Arena July 16-19.

Over 16,000 Witnesses are expected to attend the "Fruitage of the Spirit" Assembly from Southern California and neighboring states.

Pulver, who comes to California from Wichita, Kan., explained that the rooms being sought are in addition to hotel and motel reservations already made.

"It is gratifying to see the way people open up their homes to Jehovah's Witnesses during our conventions," he said.

"In spite of the large number of visitors," he added, "it is our hope to have each and every one of them comfortably housed in the Long Beach area."

The rooming department is one of 20 working on assembly arrangements at Watchtower convention headquarters. A mass baptism will be one of the features of the four-day gathering, which will be climaxed by an address entitled, "Peace Among Men of Good Will or Armageddon—Which?"



FINDING HOUSING for 16,000 delegates to Jehovah's Witnesses' convention here July 16-19 is task now facing Harold and Naomi Pulver.

## \$3 EXAMINATION \$3 SICK AND SUFFERING? STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere  
You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE to view the other standard diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Thousands of people have had this examination.

What is it worth to know about your ailments—JUNK tests—HEAD TO TOE OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAE AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

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## GOLD'S LUXURY LIVING ROOMS \$299 YOUR CHOICE..One Low

Shop Today Sunday 10 to 5  
Mon., Thurs., Fri. 'til 9  
Tues., Wed., Sat. 'til 6

**Danish Contemporary! Big 90" Sofa! 5 Pcs.**  
Foam rubber, zippered cushions on sofa, chair. Full spring construction. For smart contrast, the hi-back rocker with biscuit tufting PLUS plastic top cocktail and step or 2 step tables. **\$299**  
No Money Down, \$14.50 Monthly

**FRENCH PROVINCIAL! HAND CARVING! 5 PIECES**  
Look at the features! Hand carving on sofa and chair... deep tufting on sofa, club chair and hi channel back occasional chair. All this PLUS 2 marble topped commodes or cocktail and commode table! **\$299**  
No Money Down, \$14.50 Monthly

**EARLY AMERICAN! With Swivel Rocker! 6 PIECES**  
84" sofa with attached 3-pillow back. Sofa and rocker with full spring construction and foam zippered cushions. To complete the group... 1 cocktail and 2 step tables PLUS a 9x12 oval braid rug! **\$299**  
No Money Down, \$14.50 Monthly

## SUMMER SAVINGS AT GOLD'S ON ALL TOP NAME APPLIANCES

**YOUR CHOICE \$238<sup>88</sup>**  
**Kelvinator Automatic Defrost**  
• 13.6 cu. ft.  
• 102 lb. zero zone freezer  
• 3 adjustable shelves  
• 2 huge crispers  
• Automatic defrost

**Easy Electric Washer-Dryer**  
• 1 compact unit  
• push-button controls  
• Auto. water saver  
• 5 water temperatures  
• 3 drying temperatures

**16" LIGHTWEIGHT 16" PORTABLE TV \$78<sup>88</sup>**  
• lightweight, smart cabinet  
• full 16" size screen  
• Ideal fringe reception  
• Get an extra one for the summer "home"



## PROJECT BLUEBOOK

# 'Flying Saucers' Closely Checked

By EMIL R. SVEILIS

DAYTON, Ohio (UPI)—A windowless building, labeled restricted and guarded by military policemen, at Wright-Patterson Air Force Base near here is the headquarters for a little-known Air Force operation.

It is called "Project Bluebook." The men and officers who work in the artificial light are dedicated to solving the "flying saucer" or unidentified flying object (UFO) problem which for decades has tantalized the public and mystified the Air Force.

Air Force Capt. Hector Quintanilla Jr., sometimes called the Air Force's "saucer investigator," heads Project Bluebook and is deadly serious in his investigations.

Project Bluebook used to be called Project Grudge until its name was changed in 1952. The Air Force chooses not to tell what the names mean or why the name was changed.

THERE ARE more than 8,000 cases on file of UFO's "being observed."

"Many of these sightings can be explained," Quintanilla said. "But there also are those that go down in the books as unsolved."

At present, he said, there are 910 unsolved cases in the files, about 10.7 per cent of those investigated. Earlier this year the figure was 7.7 per cent.

The most recent UFO "sighting" that still puzzles the Air Force was at Socorro, N. M.

Last April 24 Patrolman Lonnie Zamora of the Socorro Police Department claimed he saw a metallic, egg-shaped object, with four slit-like legs on the desert near Socorro.

According to Zamora, the object was about the height of an automobile, but larger, and appeared to be made of a shiny aluminum-like substance.

ZAMORA SAID the object flew away as he got within a hundred feet from it. As it took off, he said, its exhaust burned a bush and its legs left four impression marks on the ground.

Quintanilla vouched for Patrolman Zamora's integrity. But he said the Air Force was still investigating his story.

Quintanilla said Project Bluebook came into being during 1947 when numerous UFO sightings were reported.

"First," he said, "the program is to determine if a threat to the United States exists. Second, to determine scientific characteristics of UFO's, and third, to explain or identify all UFO sightings."

He said that when a UFO is reported, a special officer at the nearest Air Force base is instructed to investigate immediately. The officer contacts persons involved in the sighting and, if possible, goes to the site.

THE NEXT STEP, Quintanilla said, is to find what aircraft were aloft at the time the object was observed, after which the officer will try to determine what it was.

"At present," Quintanilla said with emphasis, "UFO's do not pose a threat to the security of the United States."

Project Bluebook doesn't give much time to deliberate deceivers. The sightings they investigate are honestly baffling to those who claimed to have seen them.

"For example," Quintanilla said, "the largest number of persons on record that saw an unidentified flying object is 40. But this object turned out to be Russia's Sputnik IV reentering the atmosphere over Wisconsin."

BUT SOME PEOPLE do report strange beings in spacecraft which they claim have landed, he said, adding with a smile that the beings range anywhere from two to 12 feet in height and with skins all colors of the rainbow.

"There also are 'flying saucer' cults which carry on everyday life with Martians and Venutians," Quintanilla said.

The cults are not taken seriously by the Air Force, he said, but they do add some spice to UFO research.

In 1952, residents of Washington, D.C., observed mysterious phenomena in the sky. The objects were traced by radar both at Washington National Airport and Andrews Air Force Base, Md.

Radar operators in the control towers clocked the objects at several thousand miles an hour. By the time interceptor planes arrived in the area the UFO's were gone.

ALTHOUGH the Air Force discounts anything unusual about the Washington sighting many persons still believe there was some basis for the reports.

Quintanilla said that "every single picture we have on file in Project Bluebook of so-called 'flying saucers' either can be attributed to sea gulls, lens flares, light reflections, or outright hoaxes." He added that "one picture even shows the automobile trademark on a hubcap that was sighted in the air."

His most baffling case? All those that have not been solved are baffling.

There are still 910 of these.

What are they? Natural phenomena? Or something inconceivable from outer space?

Time, said Quintanilla, will tell.

## Famed Painting Preserved by Sighs of Admiration

CAMBRIDGE, Eng. (AP)—by the Building Research Board, whose primary purpose is to report on construction techniques.

The picture is in the chapel of King's College, Cambridge university.

Experts had qualms about hanging it there for fear the prevailing low humidity might damage a masterpiece painted directly on wood.

Researchers were put to work. Their instruments showed that moisture exhaled by visitors contributed such a boost to the prevailing humidity that it was unlikely dangerously dry conditions would arise.

The finding was reported

## Financier's Estate Will Be Auctioned

SARANAC LAKE, N.Y. (AP)—The onetime summer estate of the late Isaac Newton Seligman, international financier, will be auctioned July 11.

Seligman, who died in 1917, was president of J. & W. Seligman & Co., whose financial dealings included the rehabilitation of Venezuela. Included in the auction will be 22 cottages, 26 parcels of land, books, paintings, prints and antiques.

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## GHOST STREET OF SAN PEDRO

One of the liveliest places, back in the old days, was San Pedro's Gay Way. It was a dime-and-dance joint where a seafarer could take a fling at night life and spend a few bucks for fun.

Not long after World War II, the Gay Way closed—and stayed closed.

Here and there along this seaport's main waterfront business street—which was named, proudly, Harbor Boulevard—other dine-and-dance joints hung padlocks on the doors.

Saloons died, too. Third-rate hotels became flop-houses. Drunks slept in abandoned rooms knee-deep with broken bottles, rusty cans and filth.

### AND THE YEARS went by.

Even adjoining Beacon Street, famed as one of the roughest waterfront streets in the world, turned up its nose at the trash from Harbor Boulevard.

Beacon Street is dying, but at least it's trying to die proudly.

From the Life Line Rescue Mission at Fourth Street, to the White Swan bar at Sixth Street, only a half block from San Pedro's branch City Hall, the business houses of Harbor Boulevard stare gloomily at the port's main channel.

A mailman walks along the sidewalk, leaving a letter or a handful of bills at the few places still open.

HE IS BILL HOLMER, who came here in 1911 and used to sell papers as a boy on this same street. For 28 years he's been delivering San Pedro mail.

DARKENED lights, peeling paint and padlocked doors tell the story of a street that once was the toast of the world's sailors.



By DICK EMERY

"This part of town was the old main business section of San Pedro," he recalls. "Back in the 20s; it was good. Then business started moving up to Pacific Avenue, a mile west, uphill. The Navy moved to Long Beach. Things whooped up again in the war years, and then they fell in.

"As long as the ferryboats were running, there was business from people going to and from work at Terminal Island. They rode the boats.

"Then last year the bridge was opened. The business men tell me the bridge was the last straw. No more walk-in business. They are talking of moving out, those that are left."

THE SAN PEDRO Chamber of Commerce, embarrassed by the row of hollow buildings that greet visitors on one of the main entrances to the community, wants to use the "Peck money"—left to the city in an estate—to clear out some of the blighted buildings and plant some green grass and trees.

The plan is opposed by others, who say the money was intended for recreation for the entire community.

The "Peck money" is a \$1.7 million trust fund bequeathed by the late George H. Peck, early San Pedro real estate developer, to the city for park and recreation improvements in the community.

The squabble over the money broke into the open last fall. Owners of the dreary buildings are waiting to learn if their property will be bought for the proposed waterfront park.

But if the drunks and panhandlers who stagger along Harbor Boulevard have heard one word about the fight over the "Peck money," they don't show it.

# 'If Only They Had Sent Me to Juvenile Hall'

By MOLLY BURRELL

A 17-year-old Buena Park boy, a problem to juvenile authorities since he was 14, has taken his first adult look at life and concluded "they should have sent me to juvenile hall the first time I got in trouble."

His opinion came last week in a letter to Officer Dick Casper—a letter Casper immediately termed "better than a raise in pay."

The boy is serving a term at the Chino Men's Institution under the Youth Authority. He was convicted of nearly 80 Orange and Los Angeles County burglaries committed in February and March.



OFFICER DICK CASPER  
Belief Strengthened

"I worked with this boy for nearly three years," says Casper. "He was in for curfew violation, runaway, malicious mischief, petty theft and burglary before we arrested him and his two friends in April for the string of burglaries."

THE BOY'S letter begins: "I'd like to thank you all for playing square with me during all of this time and going out of your way to come and see me. It is something I will always appreciate. . . . I hold hard feelings against no one. You were all doing your jobs but were still fair and considerate."

"I know I have learned a lesson. A person doesn't appreciate freedom until he loses it. All the breaks that your department and the court gave me were really appreciated at the time, but in the long run I would have learned a lot more if the first time I got in trouble I would have been sent to juvenile hall."

The boy was on probation for burglarizing a school when he was picked up early in the morning April 8. In his car were a ring of keys, a half dozen pairs of rubber gloves, a pry bar and wire cutters.

The boy's father later admitted he had been suspicious because his son had been unemployed for two months, but always seemed to have money.

In the boy's room police found transistor radios, knives and more keys.

The teenager confessed his part in the burglaries and all three youths were sent to juvenile hall. From there, the Buena Park youth was sent to Orange County jail after the judge ruled that he was an unfit subject for juvenile court due to his previous record.

### THE BOY'S letter continues:

"Believe it or not, I'm glad we're caught. Actually it took a load off our minds and we didn't have to be worrying all the time any more. I don't really know why I did it and probably will never figure it out. The money didn't mean that much and it wasn't family problems, so maybe I just liked thinking I was putting one over on everyone."

"People yell and scream about the rising juvenile crime rate and they have a right to. The main trouble, I think, lies in the fact that the first couple of times a kid brushes with the law he is sent home with a lecture."

"Sure, a few of them learn that time, but most of them say, 'Wow! I put something over on them' and the next day they're at it again."

"The results wouldn't be noticeable for awhile but if the first time a kid gets in trouble he would be placed in the hall for a few days I know the kid would soon wise up."

"The parents would throw a fit, but you could convince them it was for their children's good and they'd soon cool off. I know a lot of kids feel the same way as I do and there is no reason why you can't clamp down."

TO CASPER, A JUVENILE OFFICER, the letter is reinforcement of his belief officers are dealing with an outmoded philosophy in juvenile court laws.

"This philosophy was moulded into the juvenile court law in Chicago in 1899 and the court was set up to regulate the treatment and control of dependent, neglected and delinquent children. This lumps all juveniles together, whether they are unfortunate victims of a bad home situation or are real criminals," Casper says.

Casper's views are supported by Orange County Superior Court Judge Robert Gardner, who in an article in the March FBI Bulletin, attacked the wisdom of the juvenile court setup in which the court purports to act on behalf of the minor and takes protective jurisdiction over him for his rehabilitation.

"I would like to see a juvenile court distinct from the adult criminal court, but also distinct from a children's court which would handle cases of the dependent and neglected," writes Judge Gardner.

"In this new kind of juvenile court, the young criminal offender or potential offender would know that he will receive punishment for a serious violation of the law. The judge would not be his guardian or protector."

## Independent-Press-Telegram

SUNDAY, JULY 5, 1964

EDITORIALS, B-2, 3

## Mart to Return to Old Location

Long Beach's Municipal Market will return soon to its former location along Cedar Avenue west of Lincoln Park.

At the same time the familiar shopping and gossip center, already waning, will be reduced still further in size.

Because it will occupy only the south half of the block between Ocean Boulevard and Broadway, the number of stalls must be cut about 25 per cent, City Manager John R. Mansell reported.

From a high mark of 90 stalls during its heyday, the market has already declined to an average of 48 stalls through most of the year. With the further reduction, tenants will be assigned places on the basis of seniority, Mansell said.

The curtailment is made necessary, he added, because it is not feasible to detour the long row of market stalls around an exit ramp from the Lincoln Park underground garage.

MANSSELL recommended the move back to Cedar Avenue because judges and lawyers objected to the current location along Chestnut Avenue. They complained that market shoppers preempted parking spaces intended for attorneys and litigants at the adjacent courthouse. They also objected to litter in the area. The market moved to the new site in March, 1962. Councilmen have ordered preparation of an ordinance reinstating the old location. It will become effective within a few weeks.

## Building Activity Up in '64

Long Beach building activity closed out the first half of 1964 slightly ahead of last year's record-high pace.

The difference was about 1 per cent—\$49,279,376 in the first six months of this year against \$48,827,015 for the same period in 1963.

Construction volume in June amounted to \$7,523,241, a decrease of 14 per cent from the May figure of \$8,707,916 but a 21 per cent gain over the \$6,236,281 reported in June of last year.

Residential building accounted for \$2,667,910 for 221 family units. This was a gain of 52 per cent over the \$1,758,249 residential figure for 214 units in May. In June 1963, 341 new units were valued at \$2,870,390.

This year's six-month record also shows a small rise in the number of permits issued, 13,913 as compared with a first-half 1963 total of 13,363, according to Edward M. O'Connor, city superintendent of building.

## Survey on Laundry Advised for County

L. B. Los Angeles Bureau

Laundry operations of Los Angeles County, which serve almost 20,000 "customers" in hospitals, jails and probation facilities, should be surveyed by an outside management consultant, county supervisors were told.

L. S. Hollinger, chief county administrative officer, recommended that the Victor Kramer Co., Inc., be retained at a fee not to exceed \$60,000 to perform the survey.

Hollinger said that "significant cost savings and improved operations" are anticipated from such a review.

THE COUNTY currently has eight laundry plants in three separate departments, he said. They serve 44 separate hospitals and detention facilities, and process more than 3.5 million pounds of laundry each month.

There are 450 laundry workers plus nearly 200 inmate helpers, and their total salary is about \$4 million annually.

This is one of the largest laundry operations in the United States—public or commercial," Hollinger said.

The eight county laundries are at Los Angeles County General Hospital, Harbor General Hospital, Rancho Los Amigos Hospital, John Wesley Hospital, Olive View Hospital, the Mira Loma Men's Jail, Sybil Brand Institute Women's Jail and at Juvenile Hall.

One factor which the survey also would cover, Hollinger said, would be the problem of linen control. The 1963 County Grand Jury criticized such control and said thousands of dollars worth of linens at county hospitals were being wasted or stolen.

THE STUDY would include recommendations on personnel, including use of patient and prisoner help, plant layout, machinery, washing formulas, operating methods, supervision, supplies and linen conservation and distribution.

In a preliminary report on

the general scope of the proposed survey, the Kramer Co. said its aim on personnel is "to use the least number of paid employees and to assign them, where possible, to supervisory and instructional duties."

The firm said that after its survey, which would take 150 days, it would recommend whether the county should modernize and continue operation of present laundries, add new laundries or consolidate present laundries.

### L.B.-Avalon Service

Two-hour motor cruiser service from Long Beach to Catalina is offered by Catalina Motor Cruisers, Inc., operating the 81-passenger Descanso seven days a week from the Navy Landing.

The Descanso departs 10:30 a.m. and arrives Avalon 12:30 p.m.; departs Avalon at 5 p.m. and arrives Long Beach, 7 p.m.

### Yorktown Open

The famed antisubmarine aircraft carrier USS Yorktown will be open to general visiting today from 1 to 4 p.m. at Pier E in Long Beach.

## Joe D. Sutton Is Appointed VA Hospital Asst. Director

Joe D. Sutton, 44, has been named assistant director of Long Beach Veterans Administration Hospital and will report to his new post July 24. It was announced Saturday by Dr. Michael L. Matie, hospital director.

Sutton formerly was assistant director of Veterans Administration Center in Biloxi, Miss.

He succeeds Corliss L. Jones, who was promoted to director of the new 800-bed Cleveland VA Hospital.

SUTTON, who joined the Veterans Administration in

## ARBOGAST HONORED AT RECEPTION

## Air Pioneer Retires

A 40-year aviation career has ended for one of Long Beach's aerial pioneers.

Glenn L. Arbogast, Long Beach airport field supervisor, former city aeronautics director and a veteran pilot here since 1923, retired Tuesday.

A native of Bartles, Neb., Arbogast came to Long Beach after his discharge from the Army following World War I.

He learned to fly in a JN4D Curtiss biplane and later constructed his own hangar on the field where he operated a flying school and, eventually, a government-approved repair station.

In 1929, he passed the required examinations—flight, written and physical—and became a second lieutenant in the Army Air Corps Reserve.

Arbogast first went to work for the city in 1938 as a field attendant. He later became the city's chief air traffic control tower operator, holding that position until he was called to active military duty in September 1940.

During World War II, he commanded the Muroc bombing and gunnery range, the



COL. GLENN L. ARBOGAST  
Ex-Aeronautics Director

Santa Rosa Air Base and a sub-depot at Lemoore.

His final major assignment was in Hawaii as deputy commander for operations, maintenance and supply for the 6th Air Service Area Command, with jurisdiction over air bases and sub-depots throughout the Pacific.

He left active duty in late 1946 as a lieutenant colonel, retiring from the reserves in 1955 with the rank of full colonel.

Arbogast was appointed city director of aeronautics in January 1947 and served in that capacity for nearly 10 years.

Several days before his retirement Tuesday, Arbogast was honored at a reception by his old-time airport friends.

Main speaker at the informal gathering—at which Arbogast was presented with a suitably inscribed watch—was Nicholas Dallas, present city aeronautics director, who praised the veteran airport executive for his contributions to aviation here.

## Peninsula Man Dies at Yosemite

The body of a 39-year-old while descending 13,114-foot Palos Verdes man who died Mt. Lyell without ropes. He Friday in Yosemite National Park after a 150-foot fall was recovered Saturday, park rangers reported.

Ray A. Krogh, of 28415 Basswood Ave., reportedly slipped on a rock and fell 15 miles to a ranger station to summon help.

## L.B. Family Injured in Plane Crash

A Long Beach family of five on a visit to New York escaped with minor injuries Saturday when their single-engine plane crashed while attempting to land near Canandaigua, N.Y.

Richard J. Murray, 36, of 314 Carroll Park East, the pilot, and his stepmother, Mrs. Ruth Murray, 56, of Stafford, N.Y., a sixth occupant, were hospitalized in Canandaigua and were reported in satisfactory condition late Saturday.

Murray's wife, Mary, 32, was treated and released, as were their three children, Christopher, 6, Linda, 4, and Michael, 2.

The plane, a Cessna 441, was one of four climbers who had successfully scaled the north side of the crag.

Whitney Anderson, of Palos Verdes Estates, hiked 15 miles to a ranger station to summon help.



## A Vote for the 'New Reality'

DE KALB, FULTON, AND ROCKDALE are counties in the state of Georgia.

Fine old counties which savor the traditions of the Deep South.

This week they embraced a new tradition through an action by a native son, Charles L. Weltner.

Weltner represents the Fifth Congressional District, made up of those three counties, in the U. S. Congress. The folk of the Fifth District sent 36-year-old Charles L. Weltner to Congress because they felt he represents their views on political issues.

★ ★ ★

WE HOPE THIS IS TRUE.

For Charles L. (after Longstreet, the Confederate General) broke with the past when the Civil Rights Bill came up for the final vote in Congress last Thursday.

He voted in favor.

This is his first term in Congress, and he is young. He is still in the age of idealism, and hasn't had sufficient time to learn the tricks and secrets of the political trade.

Apparently he has in his favor only reason, enlightenment, and courage.

As he cast his vote in behalf of the civil rights bill, he told the House that he had decided to reject tradition and safety.

He had decided, he said, to "add my voice to those who seek reasoned and conciliatory adjustment to a new reality."

★ ★ ★

THE GOOD GENERAL whose name he bears would turn over in his well-decorated Confederate grave, but Longstreet never performed a more illustrious deed.

As a Southern champion of the "new reality" of equal rights, Congressman Weltner may have signed his political death warrant, but he belongs among the political heroes of our time.

### OTHER EDITORS

## Transit Bill Will Help All Areas

New York Times

PRESIDENT JOHNSON participated recently in the ground-breaking ceremony for a billion-dollar rapid transit system in the San Francisco Bay area. This 75-mile network, which barely won the needed 60 per cent approval of the voters, will be the first all-new rail rapid transit facility constructed in the United States in nearly fifty years.

A freeway system with the same peak-load capacity as the San Francisco rapid transit would cost at least five times as much to build and would use four times as much land. At this time of increasing automobile congestion in all our urban areas and with the threatened collapse of commuter rail service in several cities, Federal funds are essential to help meet this mounting crisis in transportation. That is why every part of the country will benefit from the urban mass transit bill, now passed by both houses of Congress and soon to go to the President for signature.

## Sen. Soaper Says

By BILL VAUGHAN

TWO sky-diving enthusiasts are married in an airplane high over Ohio, and then step out for a 5,500-foot drop. Most marriages start out pretty much that way, only without the parachutes.

SCRANTON and Lodge accuse Barry Goldwater of being "impulsive," which indicates that the fires burn low under the grand old art of political vituperation.

A CHECK of open-air theatrical schedules brings the reassuring thought that no matter where you travel in America this summer you need never be more than 25 miles from a production of "My Fair Lady."

THE LITTLE GIRL down the street sees no particular advantage in growing up if it means that, when you go to the doctor, you don't get a lollipop.

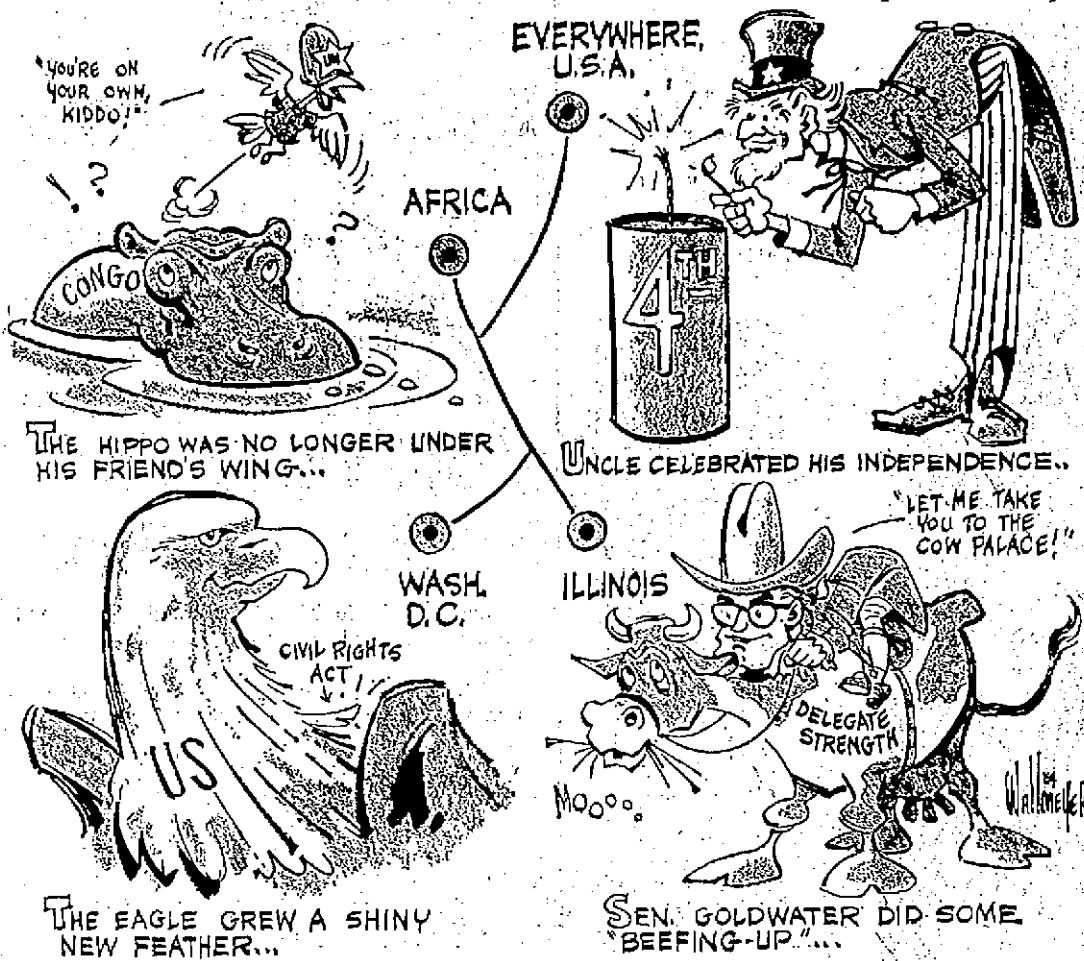
"HERE, SAM, smoke my brand of cigarettes. The label is even more frightening than yours."

OUR OWN luncheon club has only one active subsidiary to which everything is referred—the Procrastination Committee.

THE MAN AT THE next desk has always wanted to be thought of as a mature member of the community and today he finally attained it; somebody described him as irascible.

THE RESERVATION crisis seems to have eased in New York, permitting visitors to the fair to enjoy the world of tomorrow while living in a room of today.

PERHAPS it's just coincidence, but things started getting worse about the time high school manual training classes stopped producing Uncle Sam mailbox holders.



JIM MCCAULEY

## Tests Probe Prisoner Violence

SACRAMENTO—SOME chilling research has been brought to light about California's toughest inmates.

Violence-prone criminals for the past two years have been screened by a special violence-stress unit at the California Medical Facility at Vacaville. Upshot of the test: many of them still are potentially violent.

The State Corrections Department is due for public acclaim for its enlightened program of public protection.

Object: to see whether the men committed for crimes of violence are likely to crack under the stresses of modern living.

Stress-unit inmates at Vacaville are tested in reality situations they might confront in daily living outside prison. They are given limited freedom and responsibilities, plus outside-type work experiences.

Frightening aspect of the program is the flunk-out rate.

Of the first 120 violent-prone inmates admitted to the program, 81 were dropped by the staff for failing to meet stress standards. That meant the staff felt the flunked inmates couldn't adjust to stress pressures outside prison walls.

Only 27 were recommended for parole. Nine actually were paroled by the Adult Authority in the period from October of 1962 through April 30, 1964.

The statistics stunned the Assembly Criminal Procedures Committee at a recent hearing.

Assemblyman C. George Deukmejian, R-Long Beach, committee member, forecast that the violence-unit research is likely to trigger future legislation for more indeterminate prison sentences.

Deukmejian noted that when an offender has a fixed sentence he ultimately will be turned loose on

society—regardless whether he has been rehabilitated.

The Corrections Department hopes to improve diagnostic and evaluation techniques by testing violent offenders at its stress unit.

Further, the department has developed an aggressive historic profile to help pinpoint for special control and treatment future inmates who are likely to pose a threat to society.

WHAT of the flunk-outs? Some will profit from their initial stress experience and adjust better in their second enrollment in the stress-unit program, according to corrections information officer Jim Alexander.

Other flunk-outs will serve the maximum term possible.

This violence detection program, backed in the future by new indeterminate sentence laws, may make it safer to walk down a California street on a dark night.

It could represent a significant breakthrough in criminal control.

SHERM WILLIAMS

## Will Success Spoil Robert Welch?

Will success spoil Robert Welch?

The controversial head of the John Birch Society today may face one of the most serious crises since he founded the society in 1958 and part of his trouble may stem from success.

He has survived the improbability of his own statements, the scorn of his critics, and the defection of former friends to remain firmly in command of the Birch Society. His path may be more troubled in the future.

THE SUCCESS of Sen. Barry Goldwater in his stretch run for the Republican Presidential nomination, curiously may serve to sap Welch's strength.

An even greater threat—and one perhaps not yet faced by Welch—would appear to be the hardening of segregationist lines in the wake of the signing into law the Civil Rights Bill.

Welch, there is no doubt, wants Goldwater to become President with all the passion that can be built into a man smitten with political frustrations.

But—and Welch made this clear in the Society's Blue Book—he only sees this as part of a larger picture, which would be dominated, of course, by Welch.

Welch also, there is no doubt, relishes the segregationist support he has garnered in the South. But there is a difference in motive and ultimate goal between what Welch seeks and what the segregationists seek.

At this writing, it seems

possible that the white Citizens Council may scoop large bundles of followers out of Welch's carefully guarded membership rolls.

And Goldwater—the man on a white charger—is running a race sufficiently electrifying to conservatives to make Birch chapter meetings a bore to those hit by the heady breezes of overt political action.

The wider of Welch's claims are history and only consume space in repetition. Like him or not, however, he does deserve his due.

Where other ultra-right wing movements in the past have nearly always veered off into racism and religious hatred, Welch shunned such actions, and fought them actively in his monthly bulletins.

He encouraged his followers to enter the political arena and contest that which bedeviled them. So great was his success that by now, hard-line Birch influence is a predominant influence in the California Young Republicans and the California Republican Assembly.

But Goldwater, despite his tendency to shoot from the hip, is not Welch. He is the man on horseback and he is out and running. Where Welch deals with hyperbole, Goldwater deals with reason. Where Welch flails at Earl Warren or former President Eisenhower, Goldwater deals with the issue.

John Rousselot, former District Governor and now national director of public relations for the Birch Society, says the increased po-

litical activity of members hasn't cut down membership activity. How long this will remain true is yet to be seen.

Meantime, an attempt to form a Citizens Council in Los Angeles, by men who all made public their Birch Society affiliations, past or present, poses new problems for Welch.

The Citizens Council, although including right wing arguments in its appeal for members, is first and foremost interested in segregation. It is an organization dedicated to the continuation of Jim Crow.

Welch has favored state's rights and opposed the Civil Rights Bill—but on his pre-

mise of fighting centralization of government. "This is not," says Rousselot, "a segregationist organization."

In the past, Welch's stand on states rights has had strong appeal to southerners. An expected increase in racial tensions while the new Civil Rights Bill is tested, though, may cause that appeal to diminish.

Those who, in the past, settled for Welch's more obtuse theories on states rights may now demand overt action on segregation.

The change in emphasis conceivably could bleed the Birch Society in favor of the segregationist movements—such as the Citizens Council.

"I'd Ask to be Rotated Home but I'm from Mississippi!"



## Platform May Be Last Stand in Bid to Stop the Man

J. P.T. Political Editor

JUST LIKE THE "Louisiana Hayride" there'll be "no use in callin' the roll" when California's Goldwater delegation faces its high noon next Saturday in the Venetian Room of San Francisco's Fairmont Hotel.

That's the hour when Barry's 88 will receive their instructions from delegation chairman Bill Knowland. Absent delegates will forfeit their position on the convention slate.

Instruction and strategy very likely will be dictated by what has happened in the platform-building sessions of the Resolutions Committee Monday through Friday. Barry will have the last word in testimony before the committee on Friday. But he will have been preceded by three would-be stoppers, New York Gov. Nelson Rockefeller on Tuesday, Michigan Gov. George Romney on Wednesday and Pennsylvania Gov. William Scranton on Thursday.

Star of these preliminaries is platform chairman Melvin R. Laird, 41, Wisconsin six-term congressman attending his fifth national convention and his fourth on the platform committee. He was a delegate for conservative Robert A. Taft in 1952.

LAIRD WAS chairman of the 1962 Joint Committee on Republican Principles, fashioning the kind of party instrument which Senator Goldwater apparently prefers to the traditional and lengthy platform of specifics.

But Laird has indicated his inclination to give primacy to platform rather than candidate, i.e., the candidate must fit the platform and shouldn't expect a document tailored to his own fancy.

Laird estimates the 100-member platform body is weighted 85 to 15 for Barry the man, but believes some of the 65 might agree with Laird's concern for the integrity of the platform, even above their loyalty to Goldwater. He acknowledges the possibility of dissent in the form of minority reports from his committee but will do his best to prevent them.

Such dissent could come from either side—from Barry's people if the platform seems an embarrassment to him, or from anti-Goldwater people if the paper seems to abandon party tradition or to carry too patently to the Arizona's wishes.

PLATFORM TALK must center certainly around the strong man with the big delegate count, even before the fact of the nomination. Opponents have only the resort of conflict to sustain their hopes to stop Goldwater—conflict in committee, leading hopefully to conflict on the convention floor.

This noise with the nation watching, the moderates contend, will alert enough delegates to what moderates contend is the extremity of Goldwater and of some of his followers. Then, say the moderates, the convention must heed what they say is the voice of GOP rank and file against Goldwater, as reflected in polls.

But if this is the only resort moderates have—to foment conflict—their case would seem to be extravagantly thin. If delegates and county chairmen scorn the polls, there is the inescapable conclusion that Barry Goldwater does indeed represent the heart of official Republicanism.

At this point there is nothing to do but test it in November.

MODERATES at the rank of candidate or potential candidate have invariably saddled themselves with a "no win" tactic. You can't on one hand detail the monstrous results, the party and national disaster of a Goldwater nomination and/or election and then say, invariably in the same interview, "Yes, I would vote for him if he were the nominee."

If this is as strong as the candidate will go, he might as well have slayed on the tennis court—he's losing a love set.

## Public Forum

Bill Sumner  
Column Praised  
EDITOR:

One of the best judgments expressed in this political year appeared in the June 30th issue in the Bill Sumner column headed: "Goldwater Strength Stems from Six Years' Hard Work." Congratulations to you and him.

IRENE TRAFFERT  
2415 E. Ocean Blvd.

Poor Planning  
by City Charged  
EDITOR:

The Department of Public Works, city of Long Beach, is right now putting on an exhibition of poor planning, poor timing, and numbskull thinking along the peninsula side of Alamitos Bay. Huge trucks are tearing up and down, back and forth, dumping dirt. Tractors and graders are belching exhaust and noise all day long. Anyone making a dash for the mud-died water is endangered, yelled at and despatched.

Which would all be very well, except that this is July, summertime, beach time—vacation time. At this time many people along the Bay pay as much as \$150 per week to spend their vacation here. Those unfortunate picking this time for their vacation cannot lie on the beach—leave their boats on the beach, or even cross the beach with too much safety.

Why did these great thinkers overlook the winter and spring months to do their repair work? Why wait until July? Sure, it won't last forever. But for those people vacationing here now at \$150 more or less per week, it is a ruined vacation. Thanks to some very poor

planning by our city.  
WM. ALLAN RAMSAY  
5574 Bayshore Walk

Congress Pay Hike  
Is Irresponsible  
EDITOR:

Speaking of fiscal irresponsibility, could anything be more frightening than Congress raising its salaries by \$7,500 a year? At the time of this proposed increase, the Congress is asked to increase the national debt to \$324 billion. How on earth can anyone argue that this makes sense? We should decrease government expenses, not raise salaries.

Let's delay raising salaries until we have recovered the losses we have sustained in our gold supply.

The cry that our congressmen cannot sustain themselves on their present salaries invites comment. How many of them do you think would resign if their pay were decreased? Why are they willing to put out large sums of money and great effort to win elections?

Our present administration pleads for economy and then turns completely around and starts all kinds of programs costing millions of dollars. In this election year, they want to give assistance to the so-called underprivileged. This may be a vote-getter, but it is ruining the nation, financially and morally.

What does all this mean to our future? It means that our children and grandchildren will be burdened with a staggering debt which could end in the collapse of our nation and allow communism to move in. Let's come to our senses before it's too late.

CHARLOTTE B. PALEN  
231 Junipero Ave.

INDEPENDENT Press-Telegram

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DREW PEARSON

# Rights Foe Has Trouble Looking Chummy

WASHINGTON—When the last civil rights bill was being considered (1957), Rep. Howard Smith, D-Va., took a long sabbatical to work on his Virginia dairy farm so his Rules Committee could delay action. The excuse was a fire in one of his barns.



Remarked the late Speaker Sam Rayburn: "It's the first time man tried to burn down his barn in order to stop the legislative process."

The frock-coated Virginia Congressman calls the 1964 civil rights measure the "civil wrongs" act, but he has mellowed since 1957. He spent only two days on his farm during the recent civil rights consideration by his Rules Committee.

However, on the eventful day that he cleared the bill for debate on the House floor, photographers had difficulty getting Smith and

Rep. Emmanuel Celler of Brooklyn, chief House sponsor of the bill, to look chummy in a new photo. "Stand closer together," urged the cameramen. "Act like you're engaged in a friendly talk."

Celler was agreeable, but not Smith. "Would you like me to get them to do a little polka?" suggested Rep. Clarence Brown, R-Ohio.

This broke the ice. The Virginian grinned. Photo bulbs flashed.

IRASCIBLE Rep. Craig Hosmer, R-Calif., accused Gov. Pat Brown of "cavalier plundering" when Brown sent a \$34.97 telegram to President Johnson regarding the big hydroelectric intertie on the West Coast.

Brown has opposed the intertie because he believes it gives too much power to the private utilities, and he and a majority of California's Democratic congressmen have asked for extensive hearings. Hosmer opposes government domination of

the intertie. Hosmer now supports the Udall compromise plan, but during earlier hearings of the House Interior Committee on the subject of electric power, Hosmer accused Secretary of the Interior Stewart Udall of trying to "socialize" the electric power industry. He finally demanded that Udall name a "municipality that can finance a facility costing a third to half billion dollars."

"Yes, Los Angeles, Calif., your home town," replied Udall coolly. (Actually Hosmer is from nearby Long Beach.) "They do it all the time. They float bond issues every few months in your part of the country for public utilities."

"Have you or any of your people indicated to private utilities that if they did not shut me up they would have a heck of a time getting an agreement (on the transmission project)?" Hosmer asked Charles F. Luce, administrator of Bonneville power project which would supply the intertie. "I would observe, and I

think I speak for every member of the committee," broke in Rep. Morris Udall, D-Ariz., the secretary's brother, "that there is no power in these 50 states which can silence the gentleman from California if he did not wish to be silenced."

The drabest job in government is housekeeping. Nevertheless, just as dishes have to be washed, someone in government has to pay the elevator operators, pick the charwomen, hire janitors, build new buildings, and rent government space for the biggest business in the U.S.A.

The man who's been doing this for the last four years is Bernard Boutin, a New Hampshire Yankee who both watches pennies and his vision regarding the future.

Boutin was once mayor of Laconia, N.H., later ran for governor of New Hampshire as a Democrat at a time when a Democrat couldn't be elected dogcatcher in that state. The late JFK brought him to Washington to be government housekeeper as gen-

eral services administrator. Boutin has contributed more to the constructive planning of Washington than any government servant in recent years, with the possible exception of Rep. Bob Jones of Alabama, who has persistently pioneered for long range planning in the nation's capital.

But, with 10 children to support, Boutin has been dipping into his personal savings, and has confided to the White House that sooner or later he will have to bow out. President Johnson hopes he doesn't.

John V. Tunney of Riverside, Calif., son of the former heavyweight boxing champ, is running for Congress, and has two former heavyweights in his corner.

The first is his father, Gene; second is the man Gene Tunney defeated, Jack Dempsey.

Gene Tunney, Sr., was a Republican, but switched to John F. Kennedy in 1960. Now, with his son running for Congress as a Democrat, he plans to stay switched.



BRUCE BLOSSAT

## Cold Reality of GOP Battle: Sen. Goldwater Has Won It

Newspaper Enterprise Association

WASHINGTON (NEA) — Republican moderates might as well face it—they've lost the battle.

Gov. William Scranton of Pennsylvania now has little prospect of doing more in the Republican convention than give his party's moderate cause a "respectable presence" in the face of an overwhelming Barry Goldwater tide.

THIS REPORTER has just completed a check of 20 states with sufficient delegate fluidity to have offered Scranton some hope of a breakthrough. There is no breakthrough.

Senator Goldwater's California primary victory June 2 was the great divide. Once that result was in, the still stout resistance to his candidacy crumbled in many crucial quarters.

With each passing day Goldwater delegate position seems more impregnable. Barring some tremendous emotional explosion that could shake the whole delegate structure, Goldwater will win going away at San Francisco.

This means that for his one busy month of campaigning Scranton may be honored only for conducting a caretaker operation for the Republican moderates. He may roll up a presentable 400 to 450 votes in the convention, just enough to permit the moderates to persuade themselves Goldwater did not win by default.

BUT THE BLUNT FACT IS, without taking anything away from Goldwater and his hard-working delegate rustlers, that the moderates in 1964 did default.

Scranton's late entry into the battle does not absolve them of this charge. More than a few observers believe that his entry is explained in considerable part by his wish to escape the personal damage done him by the indecision he exhibited at the Cleveland Governors' Conference.

But the portrait of indecision which embraced not just Scranton but all the moderate leaders at Cleveland was merely the dramatic exposure of a condition with

deep and distant roots. As leaders, the moderates do not necessarily constitute a majority in the Republican Party. Yet they think of themselves as leading a clear majority of the party faithful.

THIS IS HOW they "led":

After John F. Kennedy's assassination they failed to take Goldwater's conservative candidacy seriously. A quick glance, however, would have shown them he still stood to capture at least 250 Old South delegates, the bulk of the mountain area's 108, at least a third of the Midwest's whopping 324.

Knowing full well they had no rival horse, these moderate chieftains rarely if ever talked among themselves, never coordinated their ideas, never planned, never realistically appraised possible alternative candidates.

They dreamed fancifully of lucking it through. They counted on Goldwater to beat himself or fall before New York's Gov. Nelson Rockefeller, whom they all demeaned. They spoke of nomination for Scranton or Richard Nixon with a certainty which bore no relation to reality.

AT NEARLY ALL TIMES, they were ill-informed. Much of the time they behaved and thought unprofessionally. Some kept excusing their rudderless, desultory performance on the ground a GOP nomination in 1964 "would not be worth much" against a soaring President Johnson.

No true professional in a major party thinks—at least not on company time—of giving away the presidency. But this year the GOP moderates have acted, except for this last frantic dash by Scranton, as if both the presidency and their own cause were worthless.

Barry Goldwater may not be to their taste. Nevertheless, his backers have played the game as if it were worth winning. If the moderates are to be no more than a "presence" at San Francisco, they have no one but themselves to blame.

CAPITAL CAPERS

## Goldwater Delegates Watch Each Other in Buddy System

I, P-T Washington Bureau Staff

WASHINGTON—The tightly-disciplined organization of Sen. Barry Goldwater has adapted a water safety technique, "the buddy system," to prevent his pledged delegates from drifting away before the Republican nominating convention.

Goldwater delegates in the various states are being paired off, each assigned to keep close tabs on the thinking of the other. If one of the duo detects the other talking to Scranton emissaries too often, or showing any signs of weakening in his resolve to support Goldwater, he is supposed to call Goldwater headquarters pronto.

This is reminiscent of the system the Red Cross lifeguards used to employ at summer camp. Buddies kept tabs on each other in crowded pools and when the whistle blew, the buddies were to join hands. If everyone had a buddy, that meant nobody was missing.

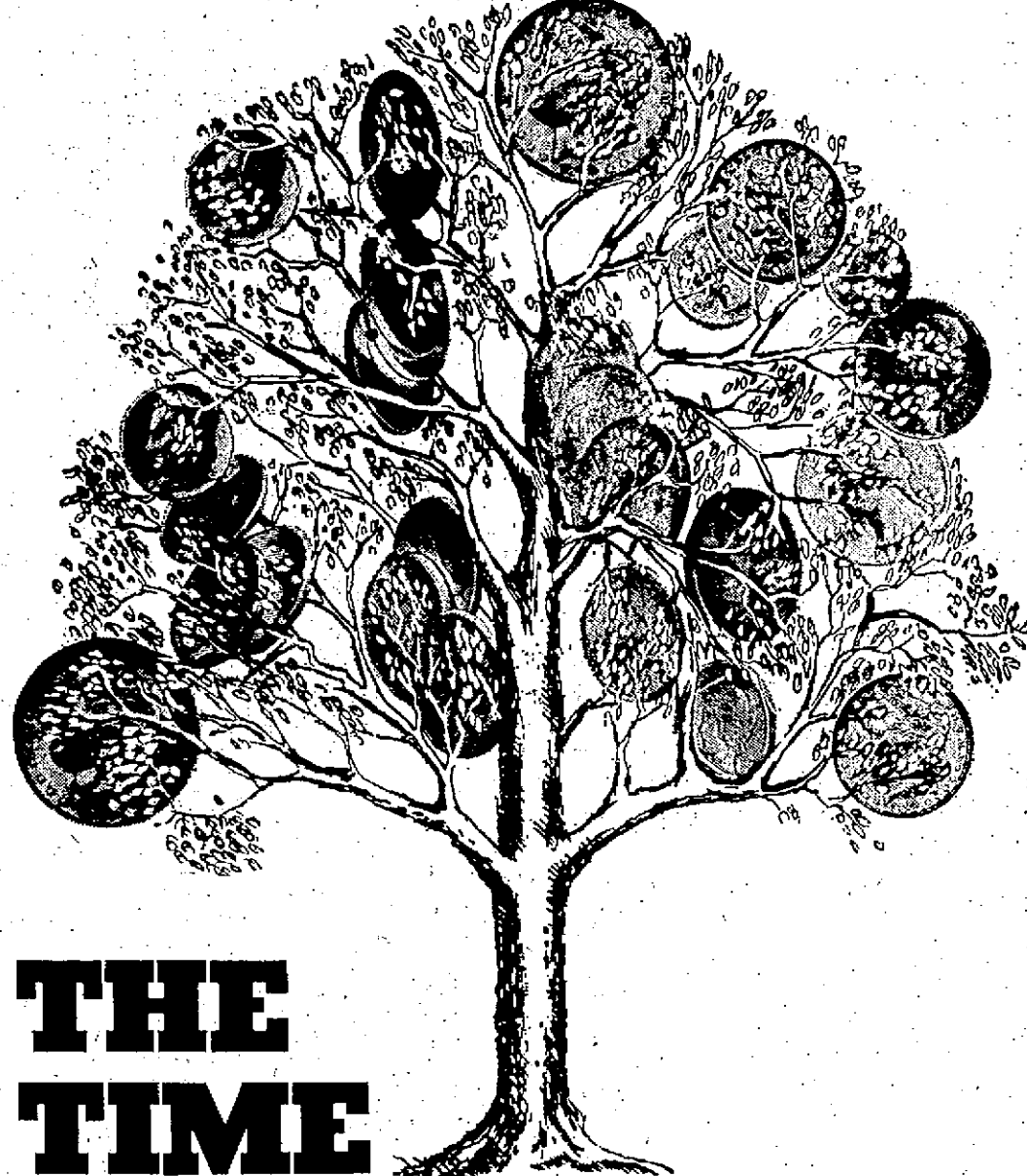
SOME OF Gov. William Scranton's friends in Congress feel he made a great mistake in adopting the aggressive campaign tactics of Nelson Rockefeller in his bid to stop Barry Goldwater. Said one—Rep. Clark MacGregor of Minnesota—"of Goldwater's 700 delegates, in my opinion there are 100 that are reachable. You don't get those away from him by hitting their champion hard. You only stiffen their spines."

The Scranton strategy was adopted at a session held last weekend at his home at Indianhead Gap, Pa., and it came at the urging of Gov. Nelson Rockefeller. Goldwater attributes some of his California primary success to Rockefeller's attacks on him.

GOLDWATER'S campaign to unseat President Johnson—assuming that he becomes the Republican nominee—will not start in earnest until October. He will use some TV in August, but expects to rest and relax after holding a series of strategy sessions following the San Francisco convention. He will not attempt to carry his campaign into all of the states as Richard Nixon did in 1960, which will come as a relief to the correspondents who will travel with him.

"When you go hunting," he said, "you go where the ducks are."

NO LONGER will the Joint Committee on Atomic Energy have to take a back seat when professional types appear as witnesses. The committee now has its own academic doctor. He is Rep. Chet Holifield of California, ranking Democrat on the committee. Since Holifield was awarded an honorary LL.D. degree by Lynchburg College, his colleagues address him as "doctor." Sometimes it's hard to tell the difference between the witnesses and the questioner.



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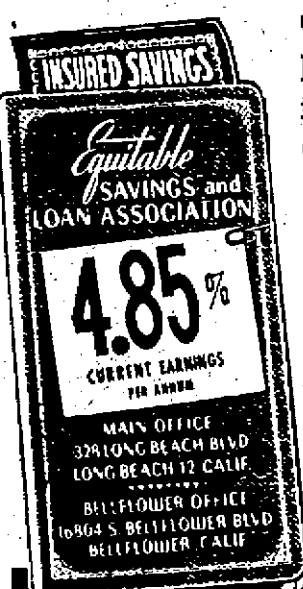
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# Death Notices

# Edward Peacock's Ordination Tonight

INDEPENDENT-PRESS-TELEGRAM—B-5  
Long Beach 12, Calif., Sunday, July 5, 1964

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EDWARD C. PEACOCK  
Joining Ministry

Edward Charles Peacock, son of Mr. and Mrs. D. V. Peacock, 12171 Magnolia Ave., Garden Grove, and a Cal State, Long Beach, graduate, tonight will be ordained in the Presbyterian ministry.

Ordination rites begin at 7:30 in St. John's United Presbyterian Church, 2345 Ximeno Ave. Officiating ministers will be the Rev. Ray Thompson, pastor; Dr. John Lee, Los Angeles presbytery moderator, and the Rev. Paul Mellish, representing the evangelism board of United Presbyterian Church, U.S.A.

After two years in teaching, Peacock went into ministerial studies at San Francisco Presbyterian Seminary. He was a minister-in-training at Sonoma State Hospital and San Quentin Penitentiary.

He is married to the former Jacquelyn Miller of Long Beach.

Peacock has been assigned to a church in Aztec, N.M.

**BOWMAN** — Mrs. Percie P. 74, of 5533 Long Beach Blvd., died Saturday. Surviving are a daughter, Mrs. Charles R. Gregg; sons, Clark C. J. W.; sister, Mrs. Maud Poor; brothers, Guy, Earl, Clair Ogle. Private service, Dillard Family Funeral Directors.

**ACCORSI** — Mrs. Emma, 83, of 626 Chestnut Ave., died Friday. Surviving are daughters, Mrs. Laura Davis, Mrs. Nena Shanahan; brother, Charles Panesi. Service Tuesday, 9 a.m., Mottell's Mortuary.

**COWAN** — James R., 77, retired Kansas City Junior College instructor, of 369 Carroll Park East, died Saturday. Surviving are wife, Esther; brothers, Arthur, Karl. Service Monday, 2 p.m., First Congregational Church, Mottell's Mortuary in charge.

**McELHINNEY** — Mrs. Dora J., 86, of 309A Park Ave., died Friday. Surviving is daughter, Mrs. Arlene Jones. Service Tuesday, 1 p.m., Mottell's Mortuary.

**ANGER** — Carl (Charley) E., 79, retired railroad, of 2905 Vista St., died Saturday.

Surviving are wife, Cora L.; Beach Blvd., died Wednesday. Surviving is sister, Mrs. Katherine Cole. Service Tuesday, 10 a.m., Patterson & Snively Mortuary.

**ADAMS** — Walter F., 74, maintenance man, of 760 Loma Vista Drive, died Friday. Surviving are wife, Carroll; son, Walter Jr.; daughters, Mrs. Vivian Haskin, Mrs. Merle Wally, Mrs. Beverly Keihle. Private service, Patterson & Snively Mortuary.

**DOWNS** — Homer Lee, 53, welder, of 2351 Argonne Ave., died Friday. Surviving are wife, Gladys; father, Walter F.; brothers, Walter F. Jr., Raymond, Fredrick, Jack M.; sisters, Mrs. J. C. Callahan, Mrs. C. H. Fambrough. Service Tuesday, 10 a.m., Sheelar's Mortuary. Family suggests contributions to Cancer Fund.

**MONFRE** — Mrs. Mary, 81, of 720 E. Eighth St., died Friday. Surviving are husband, Joseph; daughters, Mrs. Mary Overholser, Mrs. Josephine Shappee, Rosary Mandy, 8 p.m., Sheelar's Mortuary. Requiem Mass Tuesday, 9 a.m., St. Anthony's Church.

**KEENAN** — Charles F., 53, railroad clerk, of 15 S. Long

## Paul Buhl Dies at 64, Veteran of Two Wars

Paul Buhl, 64, retired Navy commander who supervised training for amphibious landings during World War II, died Saturday.



CDR. PAUL BUHL  
Funeral Monday

Buhl, of 8111 Stanford Ave., Garden Grove, had been veterans' adviser for Mottell's Mortuary since his Navy retirement nine years ago.

He enlisted in the Navy at 17 in World War I and was commissioned early in World War II. He commanded an LST noted for three "firsts"—first LST sent to the Mediterranean, first strafed by enemy planes and first torpedoed by a Nazi submarine. Although wounded when his ship was torpedoed, he supervised the removal of survivors and was the last to leave before it sank.

Later, as operational training officer at the Amphibious Training Base in Coronado, he was in charge of training for landings in the Pacific theater.

Buhl was a member of many veterans' groups. He originated and served as executive secretary of the Civic and Veterans Committee of Southern California.

Surviving are his wife, Ruth, and a sister, Miss Betty Buhl.

Service will be Monday at 7 p.m. in Mottell's Mortuary.

## Veteran Seaman's Rite Set

Funeral for Frederick Charles Meyer, 77, retired sea captain and ex-chief Long Beach-Los Angeles Harbor pilot for a steamship line, will be Tuesday at 1 p.m. in Sunnyside Memorial Park. He died Friday.

Since his retirement in 1956, Meyer, of 3822 E. First St., had been secretary of the Long Beach local of the Masters, Mates and Pilots Union.

Born in Germany, he came to the United States in 1901 as a cadet on a sailing ship. He earned his master mariner's rating at 23 and from then until 1942 served as a freighter captain. He became a harbor pilot here in 1942.

Surviving are his wife, Gretchen, and two daughters, Mrs. Fritzie Williams and Mrs. Elmore Reaven.

Mottell's Mortuary will direct the service.

## President of L.B. Firm Dies at 64

Bernard Feldman, 64, president of Sportrend Import Co. of Long Beach, died Saturday in a local hospital.

He also had been in the manufacturing business, Sporty-Togs, before taking over the import firm.

Surviving are his wife, Charlotte, and two sons, George and David.

Service will be today at noon, at Hillside Cemetery Chapel in Los Angeles, with Masonic rites. Malinow & Silverman Mortuary is in charge.

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Wire Mesh (70"x15")  
Strong vinyl plastic with wire mesh supports that eliminate stress areas, preventing side wall from slipping. **7.98**

3-Ring Pool (78"x65"x12")  
Heavy vinyl plastic in two-tone color, nautical print bottom. Inflates easily. **8.39**

2-Rib Pool (66"x11")  
Vinyl plastic with solid color or rings, contrasting print bottom. **4.39**

**STYLE HAIR SPRAY** 14 oz. **88c**

**ARRID ROLL-ON DEODORANT**  
Reg. 73c 1 oz. Size **2 for 1.00**

**CUTEX Oily Nail Polish REMOVER**  
Reg. 39c 4 oz. Size **29c**

**EXCEDRIN TABLETS**  
Extra strength pain reliever  
Reg. 93c Bottle of 60 **73c**

**GARDEN or WORK GLOVES**  
BOSS — Heavy cotton, elasticized wrist.  
**4 for 1.00**

**ALBERTO VO-5 Hair Dressing**  
for natural, gleaming, healthy hair.  
Reg. 1.00 1 1/2 oz. Size **66c**

**PROTECTO Moth Balls**  
100% Active Para Bais Stops Mildew  
1 lb. Box **29c**

**Summer Hair Care Sav-on Specials**

**TONI Home Permanents**  
No Mix...no mess — Puts hidden body in your hair.  
Regular — Super — Bottle, 2.00 Size ea. **1.40**

**BOUFFANT Coiffure Cap**  
TIP TOP — Nylon tulle, rows of nylon tulle, ruffles and satin bow. **1.80** Value **83c**

**LUSTRE CREME**  
SPRAY SET — Choice of Regular or Soft & Natural. 14 oz. 99c Size **79c**

**BRECK Creme Rinse**  
Helps dry, brittle hair. 16 oz. 1.75 Size **1.39**

**WOODBURY Shampoo**  
"Golden Rich" — 19.3 oz. Large 1.98 Size. **69c**

**Shower Cap**  
PLAYTEX — Large size plastic cap in assorted colorful prints. Reg. 49c **39c**

**Head & Shoulders SHAMPOO** — for effective control of dandruff. 1.49 Size **1.33**

**Rinse Away**  
For Positive control of dandruff. 15 oz. 2.67 Value **2.00**

**ELECTRIC Hair Dryer**  
"Lady Schick" DELUXE... 4 heat selections, high style bouffant hood, nail polish dryer. Luggage type case with strap handle. **16.88**

**NIVEA SKIN OIL**  
For dry, chapping skin. Liquid cream emulsion lubricates, protects and soothes body skin. Reg. 1.18 Pt. **99c**

**AUTOMOBILE Car Mat**  
"Crown Prince" — Fits most universal and compact cars. Comes in 8 contemporary colors, rib & prong pattern. **2.98**

**PLASTIC Baby Pants**  
EMPIRE — Cotton terry lined, plastic covered pull-over style in ass't colors & clear. Med., Large, Extra Large & Super Large. **49c**

**Pup Tent**  
With front flaps and sewed-in floor. 5x7 ft., complete with poles, ropes, and stakes. Heavy water resistant cotton duck. **5.98**

**MUT SHELF DELUXE Mixed Nuts**  
Assortment of Cashews, Almonds, Brazil and Pecans. NO PEANUTS. 13 oz. **88c**

**CARNATION Fruit Drink**  
Low in calories — 99.5% sugar free. Not carbonated. 5 lively fruit flavors. In reusable clear plastic refrigerator bottle. 1/2 Gallon **49c**

**Ice Cream TOPPINGS**  
SMUCKER'S — Butterscotch — Chocolate Syrup — Caramel — Chocolate Fudge. 20 oz. **3 for 88c**

**CHALLENGE Folding Syringe**  
Red latex — 2 qt. capacity. White fittings. 4 ft. 8" tube with shut-off valve. **1.29**

**Tape Recorder**  
"Mayfair" 4 TRANSISTOR  
Variable speed control — self contained case. Complete with tape, batteries and microphone. **14.88**

**Electric Shaver**  
With "floating-heads", rotary blades. Shaver follows the contour of face for a cleaner shave. Case included. **19.95**

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All new fashion designs and colors for ladies and men. Reg. 1.00 **77c** Reg. 1.50 **1.59**

**"Stretch" Hair Bands**  
"Show-off" — Assorted colors and widths to choose from. **3 for 69c**

**Bobby Pins**  
WIL-HOLD... Simulated rubber tipped, card of 120. **29c**

**Foam Cushion CURLERS**  
TIP TOP — Assorted sizes and count per bag. 59c Value **39c**

**MAGNETIC Hair Rollers**  
TIP TOP — Ass't sizes and count per bag. 1.00 Value **69c**

**Accessory Box**  
TIP TOP — Soft pearl color, clear top. Ass't pastel colors. **23c**

**Shower Cap**  
EMPIRE — Terry lined, plastic covering. Protects hair-dos at all times. **59c**

**HOUSEHOLD NEEDS**

**CORNING WARE 8-Pc. Saucepan Set**  
Contains 1, 1 1/2, 1 3/4 qt. saucepans, 3 covers, 1 handle and 1 cradle. **14.95**

**GLAMORENE Rug Shampooer**  
Exclusive "foam-control"... just "set it and forget it". No troublesome trigger feed. Bristles clean deep down, leaves rugs bright, fluffy and new looking. **3.98**

**KENO Alarm Clock**  
By WESTCLOCK — 40 hour key-wound clock with large easy-to-read numerals. **1.98**

**Nylon Spatula**  
For use with all TEFLON cookware. Will not scratch or mar. Heat resistant. **29c**

**G.E. Night Light**  
Choice of "Donald Duck" or "Mickey Mouse". They shine softly in the dark with a built-in long life bulb. 69c Value **49c**

**Door Mirror**  
Distortion free mirror in 14"x54" rectangle shape with brass-tone metal frame. **3.98**

**ICE CUBE TRAY**  
WESTBEND — fast freezing aluminum with the effortless pop-out feature. Makes 18 cubes. **1.49**

**Callous Plasters**  
BLUE JAY — Flesh color... Box of 4. Reg. 45c **37c**

**Corn Plasters**  
BLUE JAY — Flesh color... Box of 6. Reg. 45c **37c**

**Foam Corn Pads**  
BLUE JAY — Flesh surface... Box of 12. Reg. 43c **37c**

**Moleskin BLUE JAY**  
— with adhesive backing. Four 3x4" Pieces. Reg. 39c **33c**

**Liquid Corn Callous Remover**  
BLUE JAY — Faster acting... 1/4 oz. Reg. 49c **39c**

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## THE WEEK IN REVIEW

# LBJ: 'Let's Close Springs of Racial Hatred'

By HARRY SHARPE  
United Press International

A new bill of rights for the American Negro — the Civil Rights Act of 1964 — became the law of the land last week when President Johnson affixed his signature to it.

The statute is intended to wipe out racial discrimination in voting, schools, employment, theaters, restaurants, motels and other accommodations serving the public.

THE PRESIDENT put it up to all Northerners and Southerners, Negroes and whites to join in making it work.

"Let us close the springs of racial hatred," he said in a solemn appeal at White House signing ceremonies attended by congressional, religious and civil rights leaders.

"Its purpose is not to punish. Its purpose is not to divide, but to end division; to make our nation whole."

The last barrier to enactment was removed when the House passed a compromise Senate bill, 289 to 126, Negro groups promptly, but cautiously began testing the anti-discrimination provisions, with some initial success and rebuffs.

OPPONENTS, such as Alabama's arch segregationist governor, George C. Wallace, vowed to fight it in the courts and not turn a hand meanwhile to cooperate in enforcement.

The law was certain to become a major election issue and one that could bisect the Republican Party. Sen. Barry Goldwater of Arizona, frontrunning candidate for the GOP presidential nomination, voted against it as unconstitutional. His chief rival, Pennsyl-

vania Gov. William W. Scranton, endorsed it as did a majority of Republican congressmen.

The historic signing climaxed a drive begun by the late President John F. Kennedy 13 months ago in the midst of the Negro revolution. He told Congress the time had come to sweep away all racial barriers that deprived the Negro of dignity and relegated him to second class citizenship.

JOHNSON made that challenge one of his "must" legislative goals, well knowing that it may cost him millions of votes in November.

Voting for the bill in the house were 153 Democrats and 136 Republicans. Against it were 96 Democrats and 34 Republicans. Rep. Cornelius E. Gallagher, D-N.J., commented: "The eternal light will glow a little brighter on President Kennedy's grave tonight."

On the election front, Goldwater's surge toward the GOP nomination seemed unstoppable.

The senator's bandwagon was definitely put on the high road to victory when Senate Republican Leader Everett M. Dirksen took 48 of Illinois' 58 convention delegates into Goldwater's camp and announced he would place the Arizona in nomination.

DIRKSEN'S surprise maneuver cut the ground from under Scranton though Scranton's most ardent admirer, former Viet Nam Ambassador Henry Cabot Lodge, refused to toss in the sponge. Lodge was trying, with no apparent success, to persuade former President Dwight D. Eisenhower to plump for Scranton and place him in nomination. There were reports

that Ike's brother, Dr. Milton Eisenhower, would do the honors instead.

Barring an 11th-hour rebellion, Goldwater had at least 694 first-ballot convention votes sewed up. He needs only 655 to win. Dirksen, nettled by Lodge's tactics, proclaimed that even Eisenhower's intervention could not turn the tide.

DIRKSEN and Goldwater were on opposite sides in the Senate civil rights fight, but Dirksen thought Goldwater would support a moderate party platform and would, if elected, vigorously enforce the new law. Goldwater said meantime that he "was hoping to God" the law does not become a campaign issue. He voiced fear that racial demonstrators would purposely sabotage his election campaign.

Scranton seemed overpowered at every turn, but still was hoping for a convention miracle. Some political pundits suggested that Eisenhower could achieve this by publicly denouncing Goldwater's conservative philosophy. Lodge declared that Dirksen should be nominated because "he is neither imprudent nor impulsive." This was a shot at some of Goldwater's cold war declarations and his criticism of President Johnson's anti-Communist war in South Viet Nam and Laos.

LODGE, fresh back from Viet Nam, said after meeting with Johnson that he did not see how the Asian strife could be made a campaign issue. But Dirksen, House GOP Leader Charles A. Halleck, Ind., and many Republican congressmen disagreed. They charged the President with "contradic-

tions, confusion and vacillation" in Asia and declared his policy of co-existence with Russia must be fully explored.

Lodge said things "were looking better" in Viet Nam, but that "there is a threshold below which no party should go" in picking a man who might have the ultimate decision to use nuclear weapons.

Gen. Maxwell D. Taylor, former chairman of the U.S. Joint Chiefs of Staff and an expert on Asia, formally succeeded Lodge as ambassador to Viet Nam. The President told Taylor at the oath-taking that "the prayers and hopes of all America go with you." The House meantime passed and sent to the Senate a \$3.5 billion foreign aid appropriation containing Viet Nam-Lao-tian funds.

CONGRESS put on a final burst of speed to clear the decks before the GOP nominating convention. It again extended for one year current 10 per cent excise taxes. The Senate passed and sent back to the House a \$556 million federal pay raise bill — including a \$7,500 yearly increase for the legislators. The House Ways & Means Committee

approved a billion-dollar increase in Social Security benefits and broadened coverage to some persons now unable to receive payments.

The House recessed last Thursday until July 20. The Senate will follow suit this Friday.

In other news spheres Communist Cuban Premier Fidel Castro's 31-year-old sister, Juana, took refuge in Mexico City. She denounced Fidel and another brother, Raul, as tools of Russian imperialism. She charged that her brothers had betrayed Cuba into Communist control and were holding 70,000 political prisoners.

Fidel accused the United States of "using" Juana though he said his sister's defection was "bitter and profoundly painful."

SOVIET Premier Khrushchev, touring Scandinavia, denounced United States surveillance over Cuba and again promised aid to Castro if he is attacked for shooting down American reconnaissance planes. Johnson has warned that Castro must take the consequences in such an event.

Atty. Gen. Robert F. Kennedy said in London that he would resign after the

presidential election to enable Johnson to name his own man to the vital cabinet post.

The number of Americans holding jobs climbed to a new all-time peak in

June to 72 million, but unemployment rose sharply due to a surge of student job-seekers.

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## FOREIGN PRESS VIEWS

### Editorials Discuss Viet Nam, GOP

By United Press International

Press comments in Europe last week ranged from the Mekong to considerable comment about the Republicans and their eventual choice of a presidential nominee.

The Wiener Zeitung in Vienna said it was doubtful whether Gen. Maxwell Taylor would be able to change the course of events in South Viet Nam.

Another Vienna newspaper, Arbeiter Zeitung, had a more optimistic view. The newspaper said "it would be wrong to say that the Americans have no chance of saving South Viet Nam. America's power is so tremendous that no other country can resist it if it is used really massively. If she wants to, America can also bring economic prosperity to a country."

"Moreover, the rift in the Communist camp is likely to improve the Western position in Viet Nam as well. Time works for the Americans in this issue as well."

The Suedost Tagespost, of Graz, Austria, raised some questions.

"Is Washington really prepared to go to the extreme of risking a war which would involve the use of American ground troops in Southeast Asia? We do not know what is in (President) Johnson's heart. But we note Pravda's correspondent in Peking writing an article clarifying to the Communist Chinese that they need not expect automatic support if war breaks out. Does the 'strengthening' of American-Soviet relations already apply to the far East?"

Het Laatste Nieuws, Belgium's largest circulation newspaper, had advice for the Republican Party in the United States.

It must "safeguard its unity, so seriously threatened," the newspaper said. "To this end, Goldwater's nomination for the presidency has to be prevented. Even a defeated presidential nominee is held in great esteem and his opinions concerning the serious national and foreign problems can influence an important part of the popu-

lation. . . . If the Republican Party nominates Goldwater its members will find themselves obliged to cast ballots for somebody who has not only voted against the civil rights bill, but in addition considers it unconstitutional.

The Social-Democratic Stockholm-Tidningen, headlined an editorial about the Republicans—"A Party Falls to Pieces."

It termed the report that 48 of 58 Republican delegates from Illinois promised

to support Goldwater "an ill-omen of defeat for Gov. Scranton."

It continued, "But just as important as the Illinois outcome is the indication of how wide the gap in the Republican Party is. There is a bitter truth becoming apparent from the anecdote about the American businessman who began his talk 'Before we get involved in politics let me tell you that I am not a member of an organized party, I am a Republican.'"

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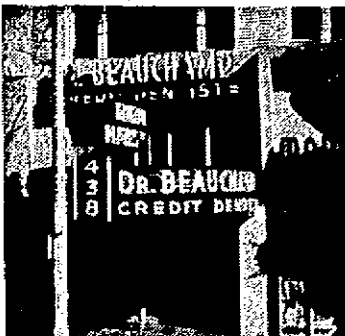
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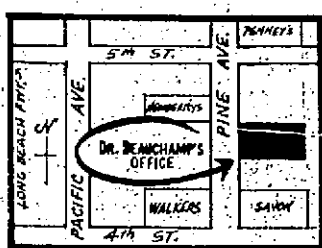
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## Omarr Reads the Stars

By SYDNEY OMARR

### FORECAST FOR TODAY

**ARIES** (March 21-April 19): Don't let your emotions get the best of you. You may have a quarrel with a friend or a lover. Be sure you are right before you start. Have faith in your own judgment.

**TAURUS** (April 20-May 20): One who has been to the office after an afternoon nap will find his work is done. You may be called upon to travel additional time. Be sure you are ready for the journey.

**GEMINI** (May 21-June 20): After a long time, you may find a new project. Be sure you are ready for the journey. Be sure you are ready for the journey.

**CANCER** (June 21-July 21): Be sure you are ready for the journey. Be sure you are ready for the journey.

**LEO** (July 22-Aug. 22): Holiday spirit is in the air. Be sure you are ready for the journey. Be sure you are ready for the journey.

**VIRGO** (Aug. 23-Sept. 22): Be sure you are ready for the journey. Be sure you are ready for the journey.

**LIBRA** (Sept. 23-Oct. 22): Be sure you are ready for the journey. Be sure you are ready for the journey.

**SCORPIO** (Oct. 23-Nov. 21): Be sure you are ready for the journey. Be sure you are ready for the journey.

**SAGITTARIUS** (Nov. 22-Dec. 21): Be sure you are ready for the journey. Be sure you are ready for the journey.

**CAPRICORN** (Dec. 22-Jan. 19): Be sure you are ready for the journey. Be sure you are ready for the journey.

**JANUARY** (Jan. 20-Feb. 18): Be sure you are ready for the journey. Be sure you are ready for the journey.

**FEBRUARY** (Feb. 19-March 20): Be sure you are ready for the journey. Be sure you are ready for the journey.

**MARCH** (March 21-April 19): Be sure you are ready for the journey. Be sure you are ready for the journey.

**APRIL** (April 20-May 20): Be sure you are ready for the journey. Be sure you are ready for the journey.

**MAY** (May 21-June 20): Be sure you are ready for the journey. Be sure you are ready for the journey.

**JUNE** (June 21-July 21): Be sure you are ready for the journey. Be sure you are ready for the journey.

**JULY** (July 22-Aug. 22): Be sure you are ready for the journey. Be sure you are ready for the journey.

**AUGUST** (Aug. 23-Sept. 22): Be sure you are ready for the journey. Be sure you are ready for the journey.

**SEPTEMBER** (Sept. 23-Oct. 22): Be sure you are ready for the journey. Be sure you are ready for the journey.

**OCTOBER** (Oct. 23-Nov. 21): Be sure you are ready for the journey. Be sure you are ready for the journey.

**NOVEMBER** (Nov. 22-Dec. 21): Be sure you are ready for the journey. Be sure you are ready for the journey.

**DECEMBER** (Dec. 22-Jan. 19): Be sure you are ready for the journey. Be sure you are ready for the journey.

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# The Week's Playground Recreation Slate

Five downtown parks and five elementary school playgrounds swing into summer fun for all ages.

**California Recreation Center**—Monday: 1:30 p.m. crafts (grades 1-3); 3 p.m. drama, puppetry. Tuesday: 10:30 a.m. tiny tot rhythms; 6 p.m. community fun night. Wednesday: 1:30 p.m. sandmodeling; 3 p.m. track club, boys and girls, age 10 and over. Thursday: 10:30 a.m. girl's club (personal improvement, cooking etc.); 7 p.m. adult crafts; 7:30 p.m. adult social club. Friday: 10:30 a.m. crafts (ages 4-6); 3 p.m. club meetings.

**Drake Park Playground**—Monday: 11 a.m. puppetry and story hour; 1 p.m. nature study; 3:30 p.m. record time for elementary ages. Tuesday: 9:30 tiny tot rhythms; 10:30 a.m. crafts (grades 1-3); 2 p.m. nature study; 3:30 p.m. record time for elementary ages. Wednesday: 10 a.m. Let's read a book, grades 1-3; same for grades 4-6 at 11 a.m.; 1:30 p.m. sketch class. Thursday: 10 a.m. sewing (grades 4-6); 11:30 a.m. sewing, (grades 7-9); 4 p.m. old time sing; 7 p.m. Teen age time. Friday: 10 a.m. drama, puppetry; dancing; 4 p.m. square dancing (grades 3-6). Saturday: 10 a.m. woodshop; 11 a.m. creative drama; 11:30 a.m. woodshop (junior high).

**MacArthur Park**—Monday: 1:30 p.m. Girl's Club. Tuesday: 11 a.m. movies (grades 1-6); 1:30 p.m. crafts (grades 1-3); 3 p.m. splash time. Wednesday: 11:30 a.m. tiny tot rhythms; 1:30 p.m. crafts (grades 4-6); 6 p.m. woodcraft. Thursday: 11 a.m. Library activity; 1 p.m. drama, puppetry. Friday: 1:30 p.m. nature study (grades 5-8). Saturday: Outdoor games. 9 a.m. to 5 p.m. Supervised play, 1 to 5 p.m.

**Nineteenth Street Playground**—Monday: 1:30 p.m. crafts (grades 1-4); 3 p.m. adult mixed volleyball. Tuesday: 9:30 a.m. tiny tot rhythms; 1:30 p.m. crafts (grades 5-7); 3 p.m. teen record time. Wednesday: 10 a.m. boy's club (grades 5 and 6); 1:30 p.m. drama, puppetry, music. Thursday: 9:30 a.m. tiny tot crafts and stories; 10:30 a.m. girl's club; 1:30 p.m. creative crafts; 2 p.m. mixed volleyball. Friday: 10 a.m. women's volleyball; 1 p.m. special events time. Saturday: 10 a.m. supervised games, 2 p.m. adult social activities.

**Palm Beach Park**—Monday: 10 a.m. crafts (grades 5-8); 1:30 p.m. woodcraft, 3:30 p.m. crafts (grades 2-4). Tuesday: 9:30 a.m. Mother's "sew and fix-it" class; 11:30 a.m. tiny tot rhythms; 3 story hour and junior high record time. Wednesday: 10 a.m. mosaic class (junior and senior high ages); 2 p.m. girl's club. Thursday: Game time all day; 3:30 p.m. Roundup. Friday: 9:30 a.m. crafts; 1 p.m. puppetry, singing, dancing. Saturday: 10 a.m. chess and checkers.

In these same neighborhoods the elementary school playgrounds are open and supervised weekdays.

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One and two piece swim suits in many styles and colors, late summer fashion. Sizes 32-38.

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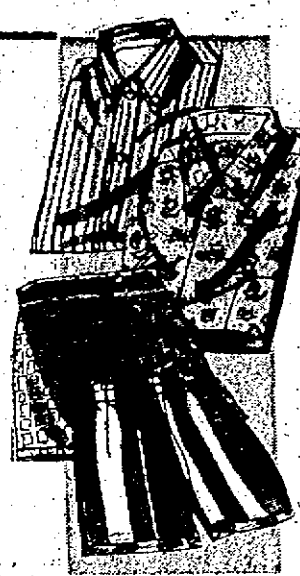


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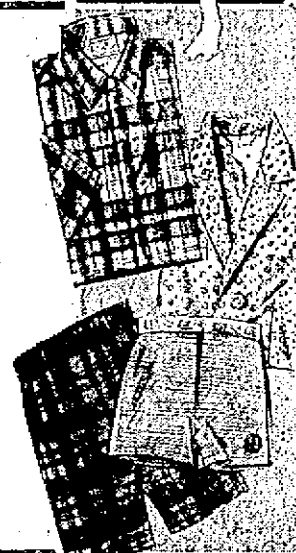
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COSMETIC CASE,  
18" OVERNIGHT BAG,  
21" WEEKENDER

24" jr. pullman, 12.99 val. **8.00\***  
26" pullman, 14.99 val. **9.00\***  
29" lg. pullman, 17.99 val. **11.00\***

\*plus 10% Federal Tax  
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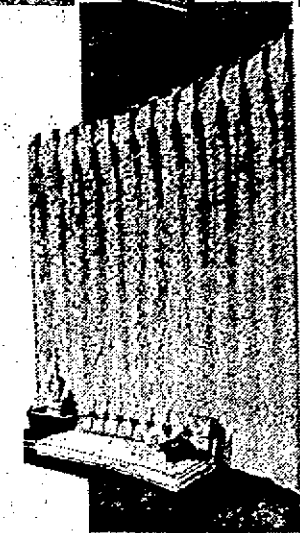
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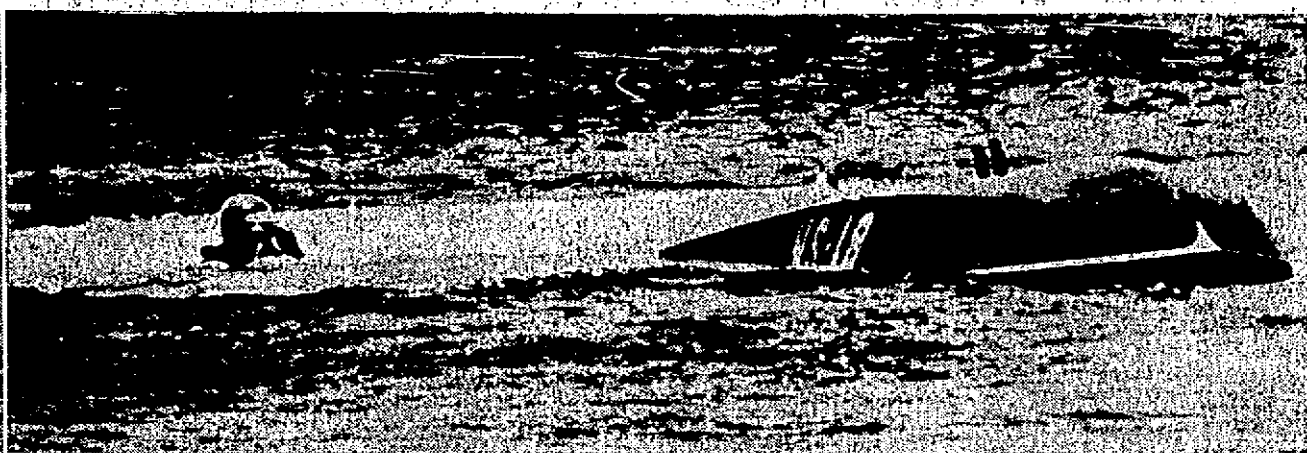
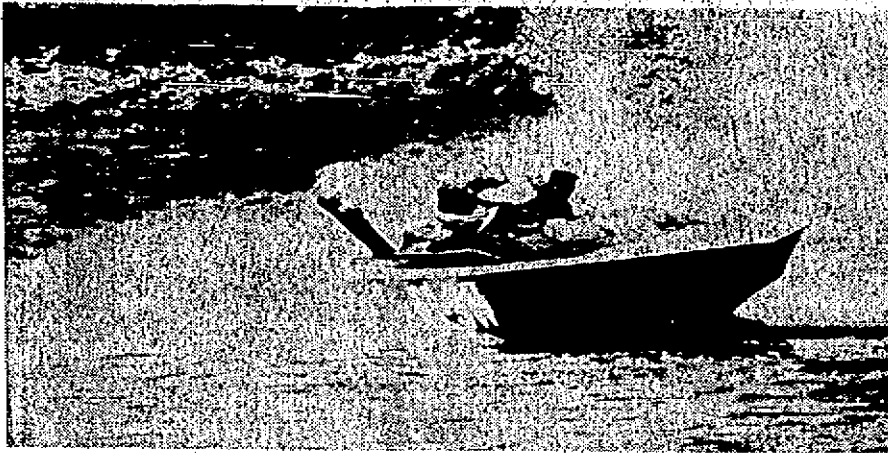


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# FLIPPY-DIPPY STORY FOR OLD GLORY



Anaheim Ace LeRoy Penhall Comes Out of Turn (Left) Seconds Before His SK Boat, The Sizzler, Flips and Sends Him Into Briny

## O'Hara Beaten by Dyrol; Jones 13.4

SUNDAY  
**Sports**  
Independent Press-Telegram  
SUNDAY, JULY 5, 1964 PAGE C-1

## Dodgers Top Mets, 3-2; Sandy Today

By GEORGE LEDERER

It was hardly a noisy celebration, but it was an observance of sorts when the Dodgers crawled into a tie for sixth place Saturday night by edging the Mets, 3-2.

According to unscientific baseball calculation, the standings at the end of the season should approximate those after games of July 4. This means that the Dodgers would finish approximately 10 games behind the Phillies.

The Dodgers, who have won six of their last seven home games, close this brief stay this afternoon with Sandy Koufax (11-4) going after his eighth successive victory. Koufax will be opposed by Al Jackson (4-10).

The Mets, who long ago declared their independence from the rest of the league, actually outthrew the Dodgers 10-6 in a dreadful exhibition that required two hours and 48 minutes. Only 22,760 paid to see the non-explosive holiday contest.

NATE Oliver's seventh-inning single made reliever Bob Miller the winner and lifted the Dodgers' home record above .500 (20-19) for the first time since opening night. Miller (3-4) rescued Joe

### DODGER OF DAY

**BOB MILLER**  
Pitched 2 1/2 innings in relief to preserve 3-2 Dodger victory.

had another close call on Rod Kanehl's bouncer.

John Roseboro had to leap for Griffith's throw to the plate and made a good play that forced pinch-runner Al Jackson. Ron Hunt grounded to Miller to end the inning.

The Mets threatened again, but briefly, in the eighth when George Altman led off with a singled after Joe Christopher looked at a third strike.

### Lederer on Radio

Baseball writer George Lederer is Chuck Bennett's pre-game radio guest on KFI at 12:15 today.

Roseboro threw out Altman, attempting to steal, and thus made insignificant Ed Kranepool's second single.

Roseboro has thrown out the last eight who attempted to steal second.

The Dodgers managed only two singles against loser Tracy Stallard in the first six innings and made use of Amado Samuel's error to score two unearned runs in the third.

SAMUEL kicked Maury Wills' leadoff grounder, Griffith drew his first walk as a Dodger and Ron Fairly singled them across after two were out.

Stallard, who now has a dime store record (5-10) to go along with the Mets' other wares, retired the next nine batters before the Dodgers

(Continued Page C-6, Col. 1)

	★	★	★			
Mets	A E	R	H	RBI		
Kanehl, 3b	1	0	0	0		
Hunt, 2b	1	0	0	0		
Altman, 1c	1	0	0	0		
Christopher, rf	1	0	0	0		
Kranepool, 1b	1	0	0	0		
Gonder, c	1	0	0	0		
Jackson, pr	1	0	0	0		
Cannizzaro, c	0	0	0	0		
Taylor, p	1	0	0	0		
Elliott, cf	1	0	1	1		
Samuel, ss	1	0	0	0		
Stallard, p	1	0	0	0		
Hickman, ph	1	0	0	0		
Totals	25	2	10	2		
Dodgers	A E	R	H	RBI		
Wills, ss	1	0	0	0		
Griffith, 3b	1	0	0	0		
W. Davis, cf	1	0	0	0		
T. Davis, lf	1	0	0	0		
Fairly, 1b	1	0	0	0		
Howard, rf	1	0	2	0		
Parker, pr-rf	1	0	0	0		
Roseboro, c	2	0	1	0		
Oliver, 2b	1	0	1	0		
Moeller, p	2	0	0	0		
Totals	25	3	5	3		
Mets	A E	R	H	RBI		
Dodgers	A E	R	H	RBI		
DP—Dodgers 1st LOP—Mets 7						
Dodgers 8, 2B—Gonder, SB—Wills						
S—W. Davis						
IP H R ER BS O						
Stallard	(L, 5-10)	6 1/2	5	3	1	3
Wakfield		3 1/2	0	0	1	0
Hunter		1 1/2	1	0	1	1
Moeller		6 1/2	8	2	2	0
R. Miller		2 1/2	2	0	0	0
W. Davis		2 1/2	2	0	0	0
HIP—By Hunter (Roseboro), PB						
Cannizzaro, T—2:45, Att.—22,760.						

NEW YORK (AP)—Lean Dyrol Burleson out-kicked staunch rival Tom O'Hara in a tactically-run 1,500-meter race Saturday and Hayes Jones bolted to a 13.4 triumph in the high hurdles in key performances on windup day of the Olympic track and field trials.

Burleson, the Oregon whip-pet still smarting from his only loss to the little Chicago redhead last weekend, stayed in the slow-moving pack most of the way, then rushed over the last quarter in 52.5 seconds and finished the metric mile in 3:45.4.

O'Hara, who has beaten Burleson only once in eight

### Pictures on C-4, C-6

meetings, was second, about two yards back, in 3:45.6. Both times were far off the American record of 3:38.1 set by O'Hara last week in the National AAU championships.

O'Hara, who led until Burleson made his move on the final turn, finished the last quarter in 52.9 as the entire field saved their energy in the sultry heat under overcast skies.

THE TIME was a distinct disappointment to the crowd of 17,500 at Randall's Island. Much better was expected from the original field of 13 that included 11 with the equivalent of sub-four minute miles.

The winning time is equal to a 4:02.4 mile under the formula of adding 17 seconds to the 1,500-meter time.

The first two were followed in order by veteran Jim Grelle (3:46.1), Wichita high schooler Jim Ryan (3:46.1), Oregon's Archie San Romani (3:46.4) and UCLA sophomore Bob Day (3:46.6) — one of the strongest 1,500-meter fields for the United States in Olympic history.

THE VETERAN Jones, however, offered a surprise with his brilliant effort in the 110-meter hurdles. His time was four-tenths of a second under the 1960 Olympic winning time and only two-tenths off the world record.

Jones, who has done almost everything that can be done in the hurdles except win some Olympic gold, has announced his retirement following the 1964 games in Tokyo.

He, along with all other winners in these two-day trials, nailed down a ticket to Japan, providing only that they perform in the Los Angeles finals in a manner indicating they are still in condition.

THE NEXT five finishers in each event also qualify for the final trials on Sept. 12-13.

Jerry Siebert, a California graduate now working on a doctorate in physics, won a spectacular 800-meter duel.

(Continued Page C-6, Col. 1)

Today's Sports Card

Swimming—L.A. Invitational, Diving—Motel, L.A. Swim Stadium, 10 a.m.

Baseball—Dodgers vs. Mets, Dodger Stadium, 1 p.m.

Drag Racing—Lions, Drag Strip, Elimination, 1 p.m.

Cenozoic Race—L.A. Blues at Beach Cities, 1 p.m.

Terrace Race—Devils, 5 p.m.

Shopper vs. Ventura, 5 p.m.

Blair Field

Secal Amateur Baseball—Donkey Reds vs. Escondido, Cerillos Calles, 2 p.m.

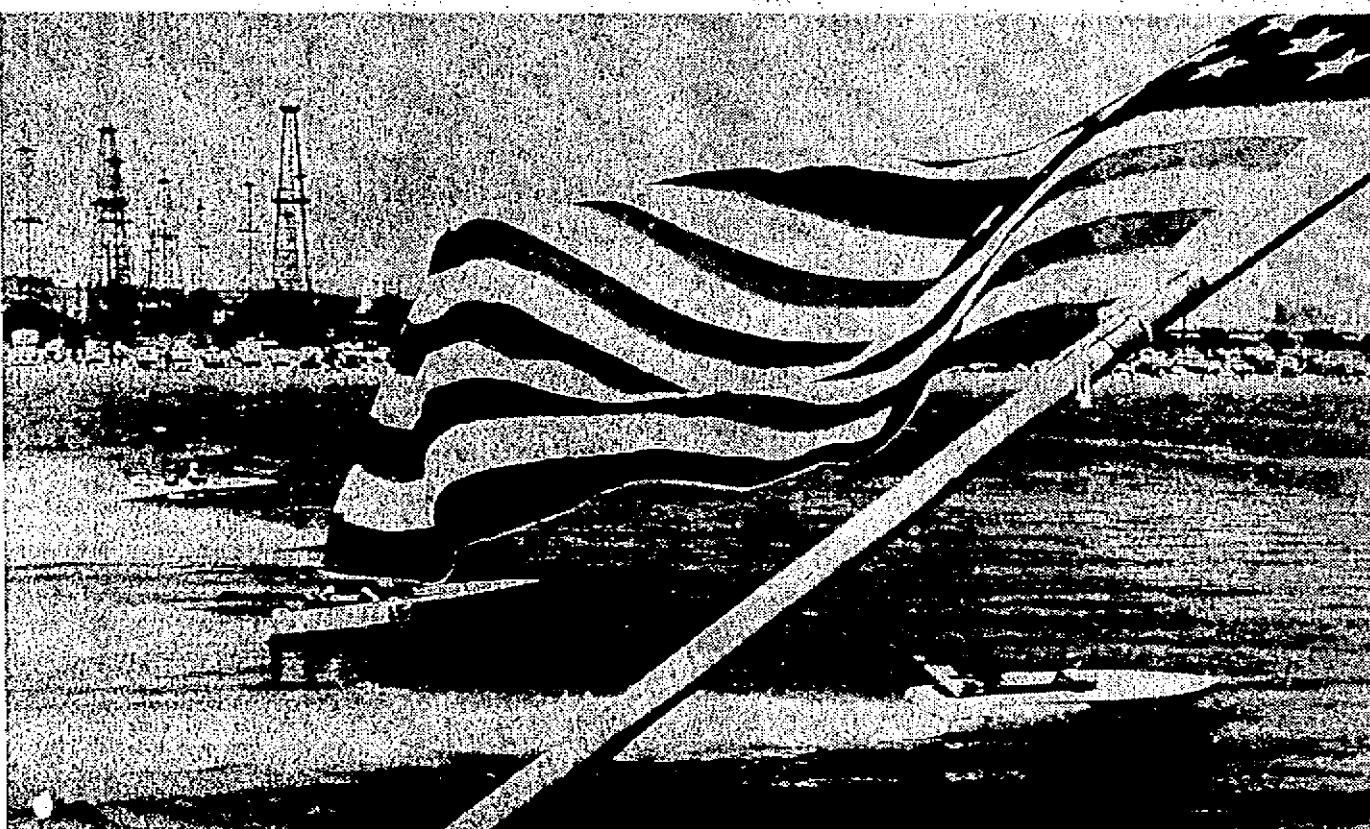
Downey Reds vs. South Gate, Rio San Gabriel Race, 7 p.m.

Auto Racing—Alcol Park, 2 p.m.

Motorcycle Racing—AAA, Steeplechase, Alcol Park, 3:30 p.m.

Star Musical Baseball—All Star game at Riverdale, 8 p.m.

Ladon Baseball—See story, Page C-6.



American Flag Ripples in the Breeze Over Marine Stadium During July 4th Regatta Saturday

## Mucho Bueno for Wimbledon Title, B. Jean Duo Fails

By BOB MUSEL

WIMBLEDON, England (UPI)—Maria Bueno of Brazil wove 88 minutes of tennis magic on center court Saturday to beat heavily-favored Margaret Smith of Australia, 6-4, 7-9, 6-3, for the Wimbledon women's singles championship and smash Miss Smith's "Grand Slam" hopes.

With the final drop shot at match point, the 24-year-old Brazilian star made good the comeback she had hoped and worked for since a serious illness (hepatitis) struck her down in 1961 after she had won the championship here in 1959 and 1960.

And with the same shot she blocked Miss Smith's ambition to become the first player since America's Maureen (Little Mo) Connolly in 1953 to score the "grand slam" of Australia, French, Wimbledon, and U. S. women's titles in the same year.

WITH THE AUSTRALIAN, FRENCH and also Italian titles already in hand, Miss Smith also would have been the first ever to take five major titles in the same year, if she could have won here and in the U.S. championships.

Miss Smith's defeat also prevented Australia from scoring a clean sweep of all four major titles here. Aussie Roy Emerson won the men's singles crown Friday, and Saturday the "down under" delegation took both doubles championships, with Miss Smith and Lesley Turner winning in women's play and Fred Stolle and Bob Hewitt in men's.

The United States failed to come up with any major title, reaching the final round only in women's doubles where Saturday Billie Jean Moffitt of Long Beach, Calif., and Karen Hantze Susman of San Antonio, Tex., lost, to Misses Smith and Turner in straight sets, 7-5, 6-2.

AS CONSOLATION, THE YANKS HAD two minor title victories—Peaches Bartkowicz of Hamtramck, Mich., beating Miss E. Subirats of Mexico Saturday for the girls' championship, 6-3, 6-1, and Billy Talbert of New York teaming Friday with Bernard Destremau of France for the veterans doubles title.

The women's singles final was brilliantly played. Miss Bueno, second seeded, was superb on the attack and Miss Smith admitted later, "I was going for the grand slam and all that, and maybe there was too much pressure."

The rangy Australian, a 1-3 betting favorite, fought all the way to the last point but she went down before a dazzling and unsettling mixture of some of the most brilliant stroke-making produced on any tennis court this year.

A mighty roar greeted match point and the ovation

(Continued Page C-6, Col. 1)

## Jones Regatta Champ

By DAVE TAYLOR

Veteran speedboat jockey Dick Jones staged a lightning comeback to the racing world Saturday, and he stuck around just long enough to pocket all the marbles in the colorful SK Runabout class in West Long Beach Lions Club's Fourth of July Regatta.

Jones of Los Angeles, who has been sidelined during the past year with injuries suffered in a racing accident, rocketed his Ice Cube over the Marine Stadium course to take an easy first in his qualification heat and scuttle Ed Olsen's Cream Puff by four boat-lengths in the final runoff.

But, in Saturday's race he came back with a vengeance to beat the likes of Marich, Olsen, Crackerbox champion LeRoy Pen-

hall, and twice national champion Don Towle. Penhall was the day's only casualty as he flipped his Sizzler in third lap of the opening SK heat while he was holding down third place. Penhall was uninjured, but the flip put him out of contention for the runoff.

LeRoy did, however, take both qualifier and final heats to place first in the Crackerbox competition with his Hot Cinders.

Mike Waters of Manhattan Beach piloted his Aqua Holic to first place in the 268 Hydro class taking second place in his opening heat and first in the runoff. In the big 280 Hydro running Bud Singer and

George Hendrix ran away with the cup in their Danny Boone scoring first in both qualifier and runoff.

The regatta fielded a total of 90 boats. Class winners were:

1st Hydro—Kenner Dumbauld, Los Angeles; 2nd Hydro—Jim Valley, Los Angeles; 3rd Hydro—Bill Deleener, Paramount; 4th Hydro—LeRoy Penhall, Anaheim; 5th Hydro—Rui Chidre, E—Runabout—Newton Williams, San Marino; 6th Hydro—E.E. Racer, 150 Hydro—Mickey Reppund, Garden Grove; 7th Hydro—Wayne Thompson, Redondo; 8th Hydro—Bob Elder, Hollywood; 9th Hydro—Uncle Gummy, 48 Hydro—Darrell Olson, Long Beach; 10th Hydro—268 Hydro—Mike Waters, Manhattan Beach; 11th Hydro—Mike Waters, Manhattan Beach; 12th Hydro—Mike Waters, Manhattan Beach; 13th Hydro—Mike Waters, Manhattan Beach; 14th Hydro—Mike Waters, Manhattan Beach; 15th Hydro—Mike Waters, Manhattan Beach; 16th Hydro—Mike Waters, Manhattan Beach; 17th Hydro—Mike Waters, Manhattan Beach; 18th Hydro—Mike Waters, Manhattan Beach; 19th Hydro—Mike Waters, Manhattan Beach; 20th Hydro—Mike Waters, Manhattan Beach; 21st Hydro—Mike Waters, Manhattan Beach; 22nd Hydro—Mike Waters, Manhattan Beach; 23rd Hydro—Mike Waters, Manhattan Beach; 24th Hydro—Mike Waters, Manhattan Beach; 25th Hydro—Mike Waters, Manhattan Beach; 26th Hydro—Mike Waters, Manhattan Beach; 27th Hydro—Mike Waters, Manhattan Beach; 28th Hydro—Mike Waters, Manhattan Beach; 29th Hydro—Mike Waters, Manhattan Beach; 30th Hydro—Mike Waters, Manhattan Beach; 31st Hydro—Mike Waters, Manhattan Beach; 32nd Hydro—Mike Waters, Manhattan Beach; 33rd Hydro—Mike Waters, Manhattan Beach; 34th Hydro—Mike Waters, Manhattan Beach; 35th Hydro—Mike Waters, Manhattan Beach; 36th Hydro—Mike Waters, Manhattan Beach; 37th Hydro—Mike Waters, Manhattan Beach; 38th Hydro—Mike Waters, Manhattan Beach; 39th Hydro—Mike Waters, Manhattan Beach; 40th Hydro—Mike Waters, Manhattan Beach; 41st Hydro—Mike Waters, Manhattan Beach; 42nd Hydro—Mike Waters, Manhattan Beach; 43rd Hydro—Mike Waters, Manhattan Beach; 44th Hydro—Mike Waters, Manhattan Beach; 45th Hydro—Mike Waters, Manhattan Beach; 46th Hydro—Mike Waters, Manhattan Beach; 47th Hydro—Mike Waters, Manhattan Beach; 48th Hydro—Mike Waters, Manhattan Beach; 49th Hydro—Mike Waters, Manhattan Beach; 50th Hydro—Mike Waters, Manhattan Beach; 51st Hydro—Mike Waters, Manhattan Beach; 52nd Hydro—Mike Waters, Manhattan Beach; 53rd Hydro—Mike Waters, Manhattan Beach; 54th Hydro—Mike Waters, Manhattan Beach; 55th Hydro—Mike Waters, Manhattan Beach; 56th Hydro—Mike Waters, Manhattan Beach; 57th Hydro—Mike Waters, Manhattan Beach; 58th Hydro—Mike Waters, Manhattan Beach; 59th Hydro—Mike Waters, Manhattan Beach; 60th Hydro—Mike Waters, Manhattan Beach; 61st Hydro—Mike Waters, Manhattan Beach; 62nd Hydro—Mike Waters, Manhattan Beach; 63rd Hydro—Mike Waters, Manhattan Beach; 64th Hydro—Mike Waters, Manhattan Beach; 65th Hydro—Mike Waters, Manhattan Beach; 66th Hydro—Mike Waters, Manhattan Beach; 67th Hydro—Mike Waters, Manhattan Beach; 68th Hydro—Mike Waters, Manhattan Beach; 69th Hydro—Mike Waters, Manhattan Beach; 70th Hydro—Mike Waters, Manhattan Beach; 71st Hydro—Mike Waters, Manhattan Beach; 72nd Hydro—Mike Waters, Manhattan Beach; 73rd Hydro—Mike Waters, Manhattan Beach; 74th Hydro—Mike Waters, Manhattan Beach; 75th Hydro—Mike Waters, Manhattan Beach; 76th Hydro—Mike Waters, Manhattan Beach; 77th Hydro—Mike Waters, Manhattan Beach; 78th Hydro—Mike Waters, Manhattan Beach; 79th Hydro—Mike Waters, Manhattan Beach; 80th Hydro—Mike Waters, Manhattan Beach; 81st Hydro—Mike Waters, Manhattan Beach; 82nd Hydro—Mike Waters, Manhattan Beach; 83rd Hydro—Mike Waters, Manhattan Beach; 84th Hydro—Mike Waters, Manhattan Beach; 85th Hydro—Mike Waters, Manhattan Beach; 86th Hydro—Mike Waters, Manhattan Beach; 87th Hydro—Mike Waters, Manhattan Beach; 88th Hydro—Mike Waters, Manhattan Beach; 89th Hydro—Mike Waters, Manhattan Beach; 90th Hydro—Mike Waters, Manhattan Beach.



### COOL VIEW OF HOT CINDERS

Fred Miller watches crackerbox champion LeRoy Pennell breeze by in his Hot Cinders after Miller's Orangutang was forced out of race because of mechanical trouble. Hot Cinders went on to win.



# Tab NL 13-10 to Even All-Star Series

NEW YORK (UPI)—The National League's long wait for 30 years of scars and disappointments—Is expected to end next Tuesday in the 35th major league All-Star Game.

Loaded with firepower, led by the highest-paid player in baseball and boasting the only perfect game pitcher in its history on a staff that also includes the incomparable Sandy Koufax, the National League has been made a 13-

10 favorite over the rival League.

Should the odds stand up before an anticipated crowd of 50,000 in beautiful Shea Stadium alongside the National League's 1933 Chicago World's Fair.

A National League victory would square the series at 17-17. It once

stood at 12-4 in favor of the Americans—and, following the Los Angeles Dodgers' World Series sweep of the New York Yankees last October, would be another important prestige victory for the senior league. It's the American League's turn, these days, to claim the game doesn't mean anything from a competitive point of view.

Rival managers Walt Alton of the Nationals and Al Lopez of the Americans will announce their pitching selections on Monday—and both are expected to open with righthanders. Seven of the eight National League starters are right-handed batters and six of the eight American League starters are righthanders.

Barring injuries, the eight starters who were chosen in league-wide polls of the players, must play the first three innings.

Alton's starting choice appears to lie among Jim Bunning (8-2), of the Philadelphia Phillies, Juan Marichal (11-3) of the San Francisco Giants and Don Drysdale (10-7) of the Dodgers with Bunning appearing to have the inside track on the grounds of both dramatic setting and knowledge of the rival hitters.

In addition to having pitched the first perfect game in National League history against the New York Mets, June 21, Bunning is a veteran of nine years in the A.L., and in five All-Star appearances allowed only two earned runs in 14 innings. He thus seems to qualify on knowledge of the hitters as well as on proven ability to handle himself in this elite company.

Lopez' top right-handed



PLAYING HOST

starting pitcher is almost certainly Camilo Pascual of the Minnesota Twins, whose 9-5 record is by far the best of the four righthanders available to the A.L. manager, Pascual, a 20-game winner in each of the last two seasons, has made two previous All-Star appearances, permit-

ting two runs in six innings. Rounding out the National staff are Koufax (11-4), Dick Farrell of the Houston Colts (10-2), Dick Ellsworth of the Chicago Cubs (10-7) and Chris Short of the Phillies (6-4).

The other pitchers available to Lopez are Juan Pizarro (9-4) and Gary Peters (8-3) of the White Sox, Whitey Ford (10-1) of the Yankees, Dick Radatz (6-3) of the Boston Red Sox, Jack Kralick (9-3) of the Cleveland Indians, Dean Chance (5-5) of the Los Angeles Angels and Johnny Wyatt of the Kansas City A's (5-4).

## MAJOR LEAGUE Standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
Philadelphia	W	L	Pct.	Baltimore	W	L	Pct.
San Francisco	47	30	.610	New York	45	30	.600
Pittsburgh	46	31	.597	Los Angeles	44	31	.588
Cincinnati	45	32	.588	Chicago	42	37	.530
St. Louis	44	33	.569	Minnesota	41	38	.519
Chicago	36	37	.493	Detroit	36	39	.479
Dodgers	37	39	.487	Angels	37	43	.461
Houston	37	43	.461	Cleveland	34	49	.409
New York	35	57	.386	Washington	30	47	.390
Saturday's Results				Saturday's Results			
Philadelphia 5, San Francisco 2 (11				New York 7-9, Minnesota 3-1			
Innings)				Boston 17, Angels 4			
Chicago 4, Milwaukee 3				Detroit 3, Philadelphia 3			
Cincinnati 3, St. Louis 2				Kansas City 6, Baltimore 6 (file, cur-			
Los Angeles 4, Pittsburgh 3				ried)			
Dodgers 3, New York 2				Chicago 4, Cleveland 0			
Games Today				Games Today			
New York Chicago 3-10 or Jackson 4-10				Minnesota (Grant 4-5) at New York			
at Dodgers (Kralick 1-4) at Cincinnati (Jay				(Ford 1-0)			
4) at St. Louis (Cralf 4-4) of Cincinnati (Jay				Los Angeles (Chancy 5-3) at Boston (More-			
4)				head 3-5)			
Philadelphia (Mahaffey 7-3) or Bennett				Chicago (O'Donoghue 5-4) at Baltimore			
4) at Chicago (Ellsworth 10-7) at Milwaukee				(Bauber 4-3)			
(Pfeiffer 4-0)				Washington (Horton 7-5) and Russell			
at Pittsburgh (Gibben 5-2) at Houston				1-2)			
(Farrell 10-2 or Nottelberg 3-7), night.				at Cleveland (Kralick 9-3 and Stange 3-3)			







## HEARD IN THE DUGOUTS:

# Pennant Fever in Baltimore

By MILTON RICHMAN  
BALTIMORE (UPI) —  
Heard in the dugouts:

Every prospective pennant-winner has at least one "holier guy" and catcher John Orsino qualifies as the Baltimore Orioles' No. 1 cheerleader.

Orsino has been telling his teammates "We can do it, we can do it" since the first day of spring training and he's talking it up louder than ever right now.

Obtained from the Giants late in 1962, Orsino does a lot more than holler. He has been playing with a broken bone in one hand for more than a month.

One particular overenthusiastic Baltimore fan appears to be rushing things a bit.

He already has printed up and distributed a vast number of World Series tickets which read:

"Baltimore Orioles vs. San Francisco Giants, Oct. 5, 1964."

Generally, when a player leaves a ball club he's promptly forgotten.

That's not the case, though, with Wes Stock, sent to Kansas City by the Orioles last month.

Stock, working in relief, never lost a game for Baltimore from July 12, 1962

on. He also never hit safely even once during all his time for the Orioles.

For his first accomplishment, he will be presented with a trophy by Baltimore admirers the next time Kansas City visits here; and for his second "accomplishment," he'll continue to be the butt of jokes among his former teammates.

Remember all that American League grumbling about so-called "Yankee luck"?

Oriole players are convinced that luck has swung over to their side of the street now. They cite figures to prove it, too.

Baltimore has won 19 of its 21 one-run games so far this year. The Orioles have won eight games in the last inning, 14 from the eighth inning on and 11 games in their last turn at bat.

They've done especially well in the eighth inning, so that even when they reach the eighth and happen to be behind these days, someone on the Baltimore bench is bound to pop up with:

"Okay, gang. Get ready

The grass is always greener dept:

When the Detroit Tigers for our miracle inning!"



OSINSKI STAFFORD

finally cut veteran Frank Lary adrift, he felt they hadn't stuck with him long enough and said so openly.

He referred to Ken McBride's 1-9 record at the time and pointed out the Los Angeles Angels hadn't given up on him.

What Lary didn't know however, was that McBride was all set, sealed and practically delivered to Cleveland but the deal fell through at the last moment.

Ditto in the case that would have sent Dan Osin-

ski to the New York Yankees and Bill Stafford to Angels. Stafford queered the deal when he came up with a fine effort for the Yanks practically at the 11th hour.

Not many baseball fans are aware that Detroit rookie pitcher Denny McLain is Lou Boudreau's son-in-law.

A lot of funny things happen in baseball.

The New York Mets always felt that when and if Casey Stengel ever decided to quit, they'd like Gil Hodges to succeed him.

Hodges, however, now is signed through 1968 by Washington. That might remove him from the immediate picture but the Mets also like Minnesota manager Sam Mele, a New York boy and one of NYU's most illustrious graduates.

Many claim they love baseball, but few go as far as Minnie Mino.

If I have my choice how to die," says the Cuban-born White Sox outfielder, "I wish to go with my baseball uniform on."



ALLISON

AMERICAN LEAGUE									
Club	W	L	HR	ER	BB	SO	IP	ERA	PCT
Boston	23	12	35	24	107	217	177.0	3.00	.658
Minnesota	22	13	33	25	110	210	176.0	3.13	.625
New York	21	14	32	26	112	208	175.0	3.26	.600
Baltimore	20	15	31	27	115	205	174.0	3.39	.569
Washington	19	16	30	28	118	202	173.0	3.52	.538
Los Angeles	18	17	29	29	120	199	172.0	3.65	.508
Chicago	17	18	28	30	122	196	171.0	3.78	.477
Kansas City	16	19	27	31	125	193	170.0	3.91	.447
Individual									
Chance, Cle.	17	18	3	3	33	234	177.0	3.00	.485
Alison, Min.	16	19	1	1	21	221	176.0	3.13	.455
Grove, Min.	15	20	1	1	16	217	175.0	3.26	.425
Freese, Bal.	14	21	1	1	14	214	174.0	3.39	.395
Robinson, Bal.	13	22	1	1	12	211	173.0	3.52	.365
Thomas, Det.	12	23	1	1	10	208	172.0	3.65	.335
Clinton, Wash.	11	24	1	1	9	205	171.0	3.78	.305
Hinton, Wash.	10	25	1	1	8	202	170.0	3.91	.275
Cauley, N.Y.	9	26	1	1	7	199	169.0	4.04	.245
Bressau, Bos.	8	27	1	1	6	196	168.0	4.17	.215
Stewart, Bal.	7	28	1	1	5	193	167.0	4.30	.185
Howard, N.Y.	6	29	1	1	4	190	166.0	4.43	.155
Freeman, Det.	5	30	1	1	3	187	165.0	4.56	.125
Strom, Bal.	4	31	1	1	2	184	164.0	4.69	.095
Anastasi, Bal.	3	32	1	1	1	181	163.0	4.82	.065
Clinton, Bal.	2	33	1	1	0	178	162.0	4.95	.035
Robinson, Min.	1	34	1	1	0	175	161.0	5.08	.005
Wright, Min.	0	35	1	1	0	172	160.0	5.21	.000
Conigliaro, Bos.	0	36	1	1	0	169	159.0	5.34	.000
Wells, Bal.	0	37	1	1	0	166	158.0	5.47	.000
Lao, Bal.	0	38	1	1	0	163	157.0	5.60	.000
Maris, N.Y.	0	39	1	1	0	160	156.0	5.73	.000
Washburn, Wash.	0	40	1	1	0	157	155.0	5.86	.000
Colville, Cal.	0	41	1	1	0	154	154.0	5.99	.000
Adair, Bal.	0	42	1	1	0	151	153.0	6.12	.000
Yastrzelski, Bal.	0	43	1	1	0	148	152.0	6.25	.000
Rollins, Min.	0	44	1	1	0	145	151.0	6.38	.000
Gentile, Cal.	0	45	1	1	0	142	150.0	6.51	.000
Wells, Min.	0	46	1	1	0	139	149.0	6.64	.000
Verarelli, Min.	0	47	1	1	0	136	148.0	6.77	.000
Wagner, Cal.	0	48	1	1	0	133	147.0	6.90	.000
McDonald, Cal.	0	49	1	1	0	130	146.0	7.03	.000
Davila, Cal.	0	50	1	1	0	127	145.0	7.16	.000
Brumley, Bal.	0	51	1	1	0	124	144.0	7.29	.000
Brown, Bal.	0	52	1	1	0	121	143.0	7.42	.000
Blasinsky, Wash.	0	53	1	1	0	118	142.0	7.55	.000
Strom, Bal.	0	54	1	1	0	115	141.0	7.68	.000
Thomas, Wash.	0	55	1	1	0	112	140.0	7.81	.000
Fresh, N.Y.	0	56	1	1	0	109	139.0	7.94	.000
Demeter, Bal.	0	57	1	1	0	106	138.0	8.07	.000
Richardson, N.Y.	0	58	1	1	0	103	137.0	8.20	.000
Lumpe, Del.	0	59	1	1	0	100	136.0	8.33	.000
Albin, Min.	0	60	1	1	0	97	135.0	8.46	.000
Hoff, Min.	0	61	1	1	0	94	134.0	8.59	.000
Adair, Cal.	0	62	1	1	0	91	133.0	8.72	.000
Robinson, Cal.	0	63	1	1	0	88	132.0	8.85	.000
Herzog, Cal.	0	64	1	1	0	85	131.0	8.98	.000
Brumley, Cal.	0	65	1	1	0	82	130.0	9.11	.000
Hansen, Cal.	0	66	1	1	0	79	129.0	9.24	.000
Zimmer, Cal.	0	67	1	1	0	76	128.0	9.37	.000
Kubek, N.Y.	0	68	1	1	0	73	127.0	9.50	.000
Howser, Cal.	0	69	1	1	0	70	126.0	9.63	.000
Albin, Cal.	0	70	1	1	0	67	125.0	9.76	.000
Ward, Cal.	0	71	1	1	0	64	124.0	9.89	.000
Charles, Cal.	0	72	1	1	0	61	123.0	10.02	.000
Knapp, Cal.	0	73	1	1	0	58	122.0	10.15	.000
Clinton, Cal.	0	74	1	1	0	55	121.0	10.28	.000
Bailey, Min.	0	75	1	1	0	52	120.0	10.41	.000

## Big League Averages

CLEMENTE

Pitching									
Club	W	L	HR	ER	BB	SO	IP	ERA	PCT
Boston, Bsn	23	12	35	24	107	217	177.0	3.00	.658
Minnesota, Min	22	13	33	25	110	210	176.0	3.13	.625
New York, N.Y.	21	14	32	26	112	208	175.0	3.26	.600
Baltimore, Bal	20	15	31	27	115	205	174.0	3.39	.569
Washington, Wash	19	16	30	28	118	202	173.0	3.52	.538
Los Angeles, Cal	18	17	29	29	120	199	172.0	3.65	.508
Chicago, Chi	17	18	28	30	122	196	171.0	3.78	.477
Kansas City, Kas	16	19	27	31	125	193	170.0	3.91	.447
Individual									
Chance, Cle.	17	18	3	3	33	234	177.0	3.00	.485
Alison, Min.	16	19	1	1	21	221	176.0	3.13	.455
Grove, Min.	15	20	1	1	16	217	175.0	3.26	.425
Freese, Bal.	14	21	1	1	14	214	174.0	3.39	.395
Robinson, Bal.	13	22	1	1	12	211	173.0	3.52	.365
Thomas, Det.	12	23	1	1	10	208	172.0	3.65	.335
Clinton, Wash.	11	24	1	1	9	205	171.0	3.78	.305
Hinton, Wash.	10	25	1	1	8	202	170.0	3.91	.275
Cauley, N.Y.	9	26	1	1	7	199	169.0	4.04	.245
Bressau, Bos.	8	27	1	1	6	196	168.0	4.17	.215
Stewart, Bal.	7	28	1	1	5	193	167.0	4.30	.185
Howard, N.Y.	6	29	1	1	4	190	166.0	4.43	.155
Freeman, Det.	5	30	1	1	3	187	165.0	4.56	.125
Strom, Bal.	4	31	1	1	2	184	164.0	4.69	.095
Anastasi, Bal.	3	32	1	1	1	181	163.0	4.82	.065
Clinton, Bal.	2	33	1	1	0	178	162.0	4.95	.035
Robinson, Min.	1	34	1	1	0	175	161.0	5.08	.005
Wright, Min.	0	35	1	1	0	172	160.0	5.21	.000
Conigliaro, Bos.	0	36	1	1	0	169	159.0	5.34	.000
Wells, Bal.	0	37	1	1	0	166	158.0	5.47	.000
Lao, Bal.	0	38	1	1	0	163	157.0	5.60	.000
Maris, N.Y.	0	39	1	1	0	160	156.0	5.73	.000
Washburn, Wash.	0	40	1	1	0	157	155.0	5.86	.000
Colville, Cal.	0	41	1	1	0	154	154.0	5.99	.000
Adair, Bal.	0	42	1	1	0	151	153.0	6.12	.000
Yastrzelski, Bal.	0	43	1	1	0	148	152.0	6.25	.000
Rollins, Min.	0	44	1	1	0	145	151.0	6.38	.000
Gentile, Cal.	0	45	1	1	0	142	150.0	6.51	.000
Wells, Min.	0	46	1	1	0	139	149.0	6.64	.000
Verarelli, Min.	0	47	1	1	0	136	148.0	6.77	.000
Wagner, Cal.	0	48	1	1	0	133	147.0	6.90	.000
McDonald, Cal.	0	49	1	1	0	130	146.0	7.03	.000
Davila, Cal.	0	50	1	1	0	127	145.0	7.16	.000
Brumley, Bal.	0	51	1	1	0	124	144.0	7.29	.000
Brown, Bal.	0	52	1	1	0	121	143.0	7.42	.000
Blasinsky, Wash.	0	53	1	1	0	118	142.0	7.55	.000
Strom, Bal.	0	54	1	1	0	115	141.0	7.68	.000
Thomas, Wash.	0	55	1	1	0	112	140.0	7.81	.000
Fresh, N.Y.	0	56	1	1	0	109	139.0	7.94	.000
Demeter, Bal.	0	57	1	1	0	106	138.0	8.07	.000
Richardson, N.Y.	0	58	1	1	0	103	137.0	8.20	.000
Lumpe, Del.	0	59	1	1	0	100	136.0	8.33	.000
Albin, Min.	0	60	1	1	0	97	135.0	8.46	.000
Hoff, Min.	0	61	1	1	0	94	134.0	8.59	.000
Adair, Cal.	0	62	1	1	0	91	133.0	8.72	.000
Robinson, Cal.	0	63	1	1	0	88	132.0	8.85	.000
Herzog, Cal.	0	64	1	1	0	85	131.0	8.98	.000
Brumley, Cal.	0	65	1	1	0	82	130.0	9.11	.000
Hansen, Cal.	0	66	1	1	0	79	129.0	9.24	.000
Wright, Min.	0	67	1	1	0	76	128.0	9.37	.000
Conigliaro, Bos.	0	68	1	1	0	73	127.0	9.50	.000
Wells, Bal.	0	69	1	1	0	70	126.0	9.63	.000
Lao, Bal.	0	70	1	1	0	67	125.0	9.76	.000
Maris, N.Y.	0	71	1	1	0	64	124.0	9.89	.000
Washburn, Wash.	0	72	1	1	0	61	123.0	10.02	.000
Colville, Cal.	0	73	1	1	0	58	122.0	10.15	.000
Adair, Bal.	0	74	1	1	0	55	121.0	10.28	.000
Yastrzelski, Bal.	0	75	1	1	0	52	120.0	10.41	.000
Rollins, Min.	0	76	1	1	0	49	119.0	10.54	.000
Gentile, Cal.	0	77	1	1	0	46	118.0	10.67	.000
Wells, Min.	0	78	1	1	0	43	117.0	10.80	.000
Verarelli, Min.	0	79	1	1	0	40	116.0	10.93	.000
Wagner, Cal.	0	80	1	1	0	37	115.0	11.06	.000
McDonald, Cal.	0	81	1	1	0	34	114.0	11.19	.000
Davila, Cal.	0	82	1	1	0	31	113.0	11.32	.000
Brumley, Bal.	0	83	1	1	0	28	112.0	11.45	.000
Brown, Bal.	0	84	1	1	0	25	111.0	11.58	.000
Blasinsky, Wash.	0	85	1	1	0	22	110.0	11.71	.000
Strom, Bal.	0	86	1	1	0	19	109.0	11.84	.000
Thomas, Wash.	0	87	1	1	0	16	108.0	11.97	.000
Fresh, N.Y.	0	88	1	1	0	13	107.0	12.10	.000
Demeter, Bal.	0	89	1	1	0	10	106.0	12.23	.000
Richardson, N.Y.	0	90	1	1	0	7	105.0	12.36	.000
Lumpe, Del.	0	91	1	1	0	4	104.0	12.49	.000
Albin, Min.	0	92	1	1	0	1	103.0	12.62	.000
Hoff, Min.	0	93	1	1	0	0	102.0	12.75	.000
Adair, Cal.	0	94	1	1	0	0	101.0	12.88	.000
Robinson, Cal.	0	95	1	1	0	0	100.0	13.01	.000
Herzog, Cal.	0	96	1	1	0	0	99.0	13.14	.000
Brumley, Cal.	0	97	1	1	0	0	98.0	13.27	.000
Hansen, Cal.	0	98	1	1	0	0	97.0	13.40	.000
Wright, Min.	0	99	1	1	0	0	96.0	13.53	.000
Conigliaro, Bos.	0	100	1	1	0	0	95.0	13.66	.000
Wells, Bal.	0	101	1	1	0	0	94.0	13.79	.000
Lao, Bal.	0	102	1	1	0	0	93.0	13.92	.000
Maris, N.Y.	0	103	1	1	0	0	92.0	14.05	.000
Washburn, Wash.	0	104	1	1	0	0	91.0	14.18	.000
Colville, Cal.	0	105	1	1	0	0	90.0	14.31	.000
Adair, Bal.	0	106	1	1	0	0	89.0	14.44	.000
Yastrzelski, Bal.	0	107	1	1	0	0	88.0	14.57	.000
Rollins, Min.	0	108	1	1	0	0	87.0	14.70	.000
Gentile, Cal.	0	109	1	1	0	0	86.0	14.83	.000
Wells, Min.	0	110	1	1	0	0	85.0	14.96	.000
Verarelli, Min.	0	111	1	1	0	0	84.0	15.09	.000
Wagner, Cal.	0	112	1	1	0	0	83.0	15.22	.000
McDonald, Cal.	0	113	1	1	0	0	82.0	15.35	.000
Davila, Cal.	0	114	1	1	0	0	81.0	15.48	.000
Brumley, Bal.	0	115	1	1	0	0	80.0	15.61	.000
Brown, Bal.	0	116	1	1	0	0	79.0	15.74	.000
Blasinsky, Wash.	0	117	1	1	0	0	78.0	15.87	.000
Strom, Bal.	0	118	1	1	0	0	77.0	16.00	.000
Thomas, Wash.	0	119	1	1	0	0	76.0	16.13	.000
Fresh, N.Y.	0	120	1	1	0	0	75.0	16.26	.000
Demeter, Bal.	0	121	1	1	0	0	74.0	16.39	.000
Richardson, N.Y.	0	122	1	1	0	0	73.0	16.52	.000
Lumpe, Del.	0	123	1	1	0	0	72.0	16.65	.000
Albin, Min.	0	124	1	1	0	0	71.0	16.78	.000
Hoff, Min.	0	125	1	1	0	0	70.0	16.91	.000
Adair, Cal.	0	126	1	1	0	0	69.0	17.04	.000
Robinson, Cal.	0	127	1	1	0	0	68.0	17.17	.000
Herzog, Cal.	0	128	1	1	0	0	67.0	17.30	.000
Brumley, Cal.	0	129	1	1	0	0	66.0	17.43	.000
Hansen, Cal.	0	130	1	1	0	0	65.0	17.56	.000
Wright, Min.	0	131	1	1	0	0	64.0	17.69	.000
Conigliaro, Bos.	0	132	1	1	0	0	63.0	17.82	.000
Wells, Bal.	0	133	1	1	0	0	62.0	17.95	.000
Lao, Bal.	0	134	1	1	0	0	61.0	18.08	.000
Maris, N.Y.	0	135	1	1	0	0	60.0	18.21	.000
Washburn, Wash.	0	136	1	1	0	0	59.0	18.34	.000
Colville, Cal.	0	137	1	1	0	0	58.0	18.47	.000
Adair, Bal.	0	138	1	1	0	0	57.0	18.60	.000
Yastrzelski, Bal.	0	139	1	1	0	0	56.0	18.73	.000
Rollins, Min.	0	140	1	1	0	0	55.0	18.86	.000
Gentile, Cal.	0	141	1	1	0	0	54.0	18.99	.000
Wells, Min.	0	142	1	1	0	0	53.0	19.12	.000
Verarelli, Min.	0	143	1	1	0	0	52.0	19.25	.000
Wagner, Cal.	0	144	1	1	0	0	51.0	19.38	.000
McDonald, Cal.	0	145	1	1	0	0	50.0	19.51	.000
Davila, Cal.	0	146	1	1	0	0	49.0	19.64	.000
Brumley, Bal.	0	147	1	1	0	0	48.0	19.77	.000
Brown, Bal.	0	148	1	1	0	0	47.0	19.90	.000
Blasinsky, Wash.	0	149	1	1	0	0	46.0	20.03	.000
Strom, Bal.	0	150	1	1	0	0	45.0	20.16	.000
Thomas, Wash.	0	151	1	1	0	0	44.0	20.29	.000
Fresh, N.Y.	0	152	1	1	0	0	43.0	20.42	.000
Demeter, Bal.	0	153	1	1	0	0	42.0	20.55	.000
Richardson, N.Y.	0	154	1	1	0	0	41.0	20.68	.000
Lumpe, Del.	0	155	1	1	0	0	40.0	20.81	.000
Albin, Min.	0	156	1	1	0	0	39.0	20.94	.000
Hoff, Min.	0	157	1	1	0	0	38.0	21.07	.000
Adair, Cal.	0	158	1	1	0	0	37.0	21.20	.000
Robinson, Cal.	0	159	1	1	0	0	36.0	21.33	.000
Herzog, Cal.	0	160	1	1	0	0	35.0	21.46	.000
Brumley, Cal.	0	161	1	1	0	0	34.0	21.59	.000
Hansen, Cal.	0	162	1	1	0	0	33.0	21.72	.000
Wright, Min.	0	163	1	1	0	0	32.0	21.85	.000
Conigliaro, Bos.	0	164	1	1	0	0	31.0	21.98	.000
Wells, Bal.	0	165	1	1	0	0	30.0	22.11	









Dyrol Burleson of Oregon's Emerald Empire Athletic Association leads rival Tom O'Hara of Chicago's Loyola U. across finish line in 1,500-meter run of Olympic trials in New York. Burleson's time in tactical race was 3:45.4. O'Hara, who set American record of 3:38.1 last week, ran 3:45.6.

(Continued From Page C-1)

**BUENO...**

(Continued From Page C-1)

Results of Saturday's matches:

# DODGERS..

Moeller yielded eight of the Mets' 10 hits and was scored upon twice in the second inning, although he struck out the side. Kranepool singled, Jesse Gonder doubled and Larry Elliot singled for two runs between whiffs by Christopher, Samuel and Stal-

Two-mile Olympic tilist A Oerter easily won the discus with a throw of 201-11 while John Pennel won the pole vault when he was the only man to clear 16-6.

Seven of the 17 marks turned in during the two-day meet surpassed the listed Olympic records and another a 7-1 high jump by John Thomas Friday, equalled the Olympic record.

High-contrast text and graphics are used to draw attention to the product.

Mail to: Long Beach Day, c/o Dodgers, Box 10  
Los Angeles 51.

By AL LARSON

The Falcons make their league debut against the Valley Stars Aug. 30.

By BRUCE YOUNG

Day, c/o Dodgers, Box 100, Burma Park National LL—Leopards  
Pacres 11, Orioles 7.  
W. Lakewood, LL—Selby & Lull  
Laura Scudder 1; Brown & Harwell  
Gallis 2.

By MICHAEL CLAFFEY

Watching her scramble around center court you

*(continued)*

One who is not, so certain is Karen Hantze Susman of San Antonio, who won the Women's title here

### All-Comers Meets

All-comers track and field

meets will be held July 11 and July 18. Weight and throwing events will be contested at Long Beach State at 3 p.m.

"You've got to play regularly," she said. "I can feel it when I get in a big

match. I felt it last year. I felt it this year . . . a semester is not much time to improve but I'm sick of this bad tennis I'm playing. I know I can improve."

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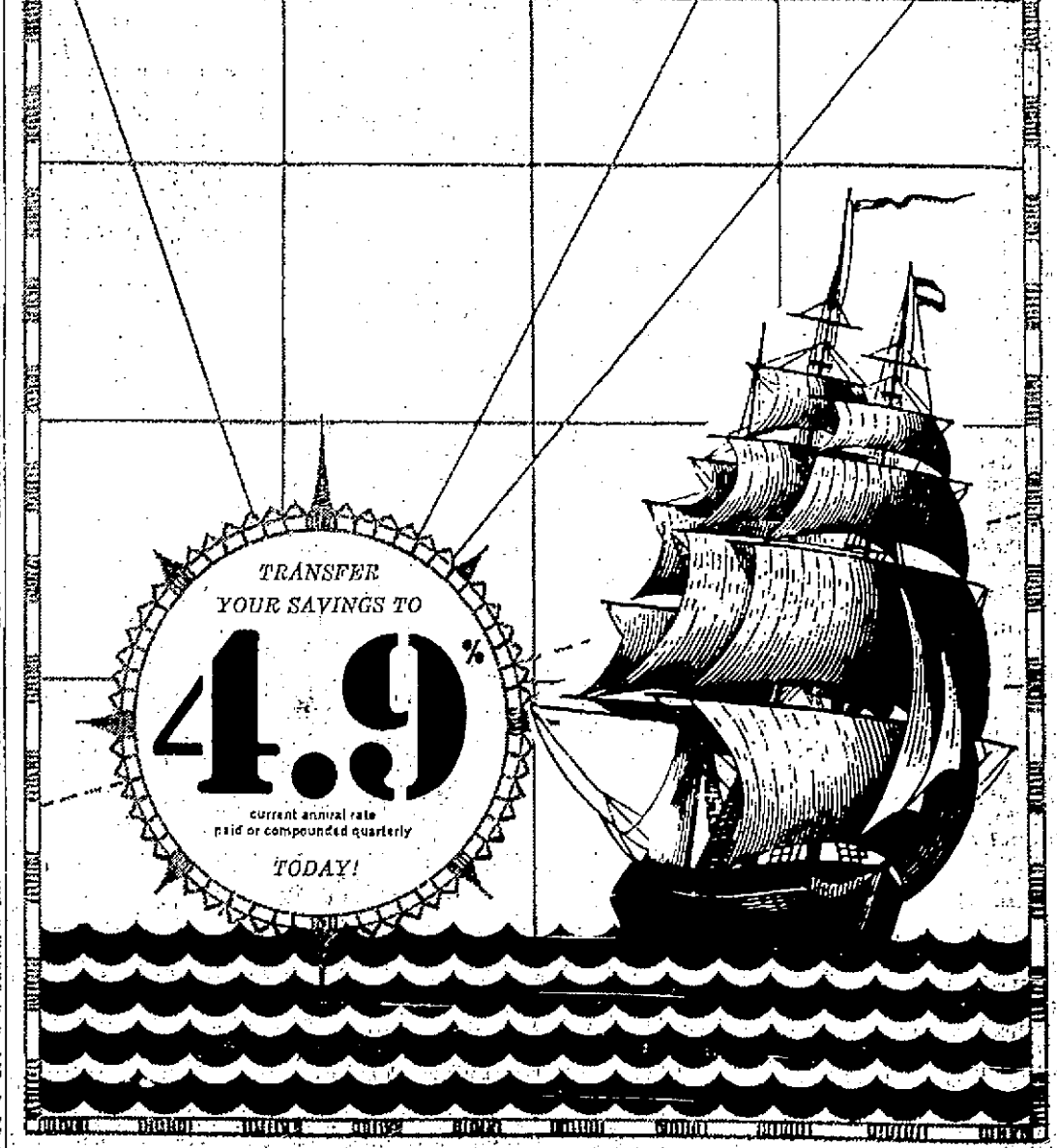
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# Columbia Ready for 2nd Cup Trial

(E.P. NOTE—This is the third entry in the personal log of 17-year-old Bill Lilly of Newport Beach sailing aboard the Columbia out of Bahia Corinthian Yacht Club in the America's Cup Trials at Newport, Rhode Island. Columbia is the first West Coast yacht ever entered in America's Cup competition.)

By BILL LILLY  
Special to I.P.T.

The crew of Columbia is ready now to start the second of the trial series to pick a defender for the America's Cup against the British challenger this September off Newport.

We are now in the process of making final tunings to the mast which was put in last Friday at Luder's

Shipyard in Stamford, Conn.

The mast is the same one we lost on June 14 in a race against the American Eagle. It was repaired by Luder's where it was taken after the dismasting. It was repaired by placing a 20-foot section where the break occurred.

The boat was towed up to Newport last Saturday, a trip of about 12 hours. At one point in the towing the tide was running more than two feet when there was no wind. This occurred at the eastern end of the sound where the tide sometimes runs at as much as seven knots.

This strong flow makes for various interesting situations during races and it's often necessary to carry an anchor ready to throw over at a moment's notice, just as a change of sail would be made.

The crew started sailing Friday in preparation for the July trials which start July 8. These trials will run for 10 days with the five contending boats each sailing eight races. Each boat will have two lay days.

This series will give us a pretty good idea of what the results of the June trials actually meant. If American Eagle wins the series, it will pretty well wrap up the role as defender of the America's Cup and show that her victories in the new series were not all due to skipper Bill Cox's knowledge of the area. On the other hand, if one of the other boats wins, it could show that this was the case.

The boat that does come out on top in this series will have a great advantage as its crew will enter the final trials as defender and will have experienced victories over all of the other boats in the running.

Right now our crew is working probably as well as any of the others, but it seems that skipper Walter Podolak is still getting the feel of the boat. This is one thing that could hurt the Columbia's chances in this series as he has not had enough time to get to know the boat as well as necessary.

A 12-meter is a very tricky boat to sail, and one must keep it in a very fine groove in order to maintain top speed at all times. Podolak has not been able to stay in this groove consistently. But at times he has made the Columbia with the same form that she showed in 1948 when she successfully defended the America's Cup.

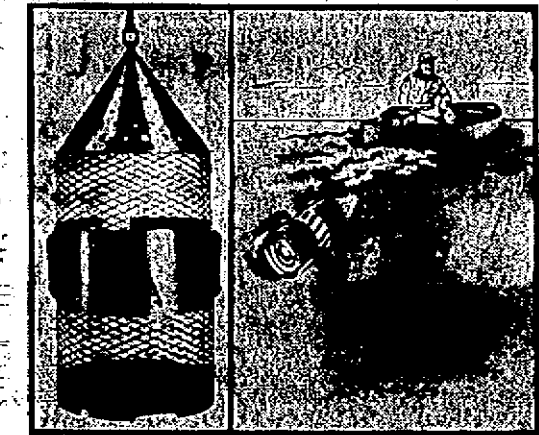
## Fishin' Around

By DONNELL CULPEPPER

### Scales 50 Fish at One Time

Each year as the fishing season rolls around I often wonder what new device for catching fish will be placed on the market. Well, now comes a real dandy, not for catching fish, but scaling them, 50 at a time, automatically. And wouldn't you know that it was a Texas ideal!

It's called the Rock-It automatic fish scaler and it's made by DMG, Inc., 4227 Herschel Bldg., Dallas. I haven't seen one in the market here but, no doubt there will be when the story gets around. All you do, says the manu-



facturer, is to tow the scaler behind your boat for two or three hundred yards.

The scaler doubles as a handy live fish basket while you catch them. With the fish still inside the Rock-It, they are scaled and then carried ashore.

The cylindrical Rock-It is made of galvanized steel mesh, measuring 22 inches in length and 10 in diameter. It weighs four pounds. Slanted fins on the outside rotate the scaler and a special lip on the cone-shaped nose causes a rapid rocking motion.

As the fish tumble inside the cylinder, they are scaled by scraping against the expanded steel mesh and reshuffling against each other. Water, jetting through the nose inlets, flushes out the scales and slime. Now if they would find a way to cut open a fish and clean that part automatically, anglers would have it made.

### OTHER NEW PRODUCTS

The Cisco Kid Tackle Company announces that it has placed two "diamond-studded" lures, each sporting 20 brilliant stones. Art Wallsten, president of the company, says the bright stones are certain to dazzle the wary fish.

The lures are said to be most effective in murky waters and fishing at night because each stone reflects the tiniest gleam of light. If you want a free catalogue, write to Cisco Kid Tackle Company, 5343 Diversey Ave., Chicago, Ill. 60639.

Dun-Wel, Inc., Minneapolis, Minn., has introduced a Wading Staff which acts as a third leg for a stream angler and which is strong enough to support the heaviest of anglers. It also may be used to determine stream depth and terrain when following a fish downstream or when returning to shore.

The staff is a mere 22 inches when telescoped, but extends quickly to five feet when in use. It weighs 11 ounces and the security cord may be worn around the neck or shoulder.

Browning Arms Company announces the addition of a series of holsters and flexible pistol cases to complement their present array of quality firearms and accessories. Eight holsters and four cases make up the line, both of which will be available through Browning's system of authorized dealers.

The holsters, although styled particularly for Browning pistols, will accept most other handguns of the same caliber, barrel length and general type.

### THERE'S A REAL ROW

stirring about the Bureau of Reclamation plan to channelize part of the Lower Colorado River. The Imperial Valley Development Association doesn't like the idea one bit.

This is a part of the establishment of the Cibola National Wildlife Refuge in California and Arizona. The refuge will be created by a public land order withdrawing from entry 9,800 acres of public land. Eventually, it is proposed that the total acreage be enlarged to 16,200.

The refuge is on both sides of the mainstem of the Colorado River, about 50 miles upstream from Imperial Dam. It is considered one of the most important wildlife facilities in the Pacific Southwest.

Establishment of the refuge is important to conserving and maintaining the Great Basin Canada Goose, whose existence is threatened by the continuing loss of wintering grounds.

However, the IVDA thinks that the 17-mile cut to change the channel of the river will ruin the fishery there. Perhaps it may be good for the waterfowl—Bureau of Reclamation officials say it will keep water levels in all lakes sufficient for ducks and geese—but Imperial Valley people think that a great fishery will be lost and at a cost of more than \$10 million. At any rate, it has stirred up some stormy weather in Imperial Valley and the Bureau of Reclamation has promised to hear those protesting.

# In Spite of the Holiday, Stocks Hit New Highs

NEW YORK (UPI)—The stock market soared to record highs—performing better than expected in the holiday-shortened week.

Most brokers had expected some hesitancy because of the approaching holiday weekend and, at first, these expectations were met. However, the picture changed suddenly around mid-session Wednesday when strong demand for blue chips sent the popular averages soaring.

The final session also proved an exception and the averages again set new records on a substantial gain, despite some profit-taking in the final minutes.

So far all of the popular averages have hit new peaks except the Dow-Jones utility indicator, which has come within an eyelash of breaking the all-time record of 144.61 set in September, 1929.

BUSINESS statistics continued favorable and now that the halfway mark in the year has been passed, brokers are predicting even greater gains to come. Most have high hopes for a strong summer rally but disagree as to its limits. However, they do agree that any setbacks will be temporary.

The most worrisome current problem on Wall Street is the possibility of an auto strike. Brokers are watching the daily dispatches from the negotiating tables, trying to find a clue to the trend of the talks. Most experts say there will be little action in the auto section until some definite moves are made in either direction.

Few analysts have attempted to correlate the political situation with the stock market and those who have generally say that it still is too early for political maneuvers to have any effect.

DOW-JONES Industrial average climbed 10.48 to a new high of 841.47 and rails inched up 2.01 to 217.80, also a new peak. Utilities closed at 143.83 up 0.02. Standard & Poor's 500 stock index tacked on 1.14 to a new all-time high of 82.80.

Trading totaled 19,288,325 shares for the four days compared with 22,903,190 shares in the full five days last week and 13,834,660 shares in the same week last year. Of the 1,506 issues traded, 889 advanced, 190 to new highs, while 441 declined, 51 to new lows.

American Telephone topped the market in activity. It rose 1 1/2 to 74 1/2 on a turnover of 695,600 shares.

Pure Oil took second place with a gain of 4 1/2 to 57 1/2 on 230,500 shares. The stock moved up sharply after the company received its second merger bid in two weeks. The latest offer is expected to give shareholders "at least" \$65 a share.

Chrysler was third with a gain of 1 to 50 1/2 on 220,000 shares. It was followed by Burroughs with a gain of 1 1/2 and Texas Gulf with a loss of 1 1/2.

STEELS WERE generally higher. Jones & Laughlin jumped 2 1/2 and U.S. Steel and Youngstown Sheet rose a

# Ship Arrivals, Departures

Compiled by Marine Exchange ACTIVE VESSELS IN PORT			
Vessel	From	Operator	Due to sail
Allen D. Christensen (Lib)	172	Ocean Services Inc	July 4
Commodore (Gr)	172	A. Lord Ltd	July 4
Cimbric (Dan)	172	Paul Wilson & Co	July 4
Cosco Bay	241	Alfred Lumber Co	July 4
Flamingo (Calif)	172	Tide Water Oil Co	July 4
Harlem (Nor)	172	Marlin International Corp	July 4
Karpatian (Ger)	172	Marlin International Corp	July 4
Lois (Angeles)	172	Marlin International Corp	July 4
Mass Lloyd (Dan)	172	Marlin International Corp	July 4
Martha Endeavour (Gr)	172	Marlin International Corp	July 4
Maryland (Gr)	172	Marlin International Corp	July 4
President Buchanan	172	Marlin International Corp	July 4
Texaco Louisiana (Ykr)	172	Marlin International Corp	July 4
Volunteer State	172	Marlin International Corp	July 4
World Toll (Br)	172	Marlin International Corp	July 4
Hawaiian Citizen	172	Marlin International Corp	July 4

VESSELS DUE SATURDAY			
Vessel	From	Operator	Due to sail
Arct (Nor)	210	Kobe	July 4
Arizona Standard (Ykr)	97	Richmond Standard Oil Co	July 4
Joann Schutte (Ger)	172	Brennen Volkswagen-Werk	July 4
Penmaur	172	Baltimore Harbor Line	July 4

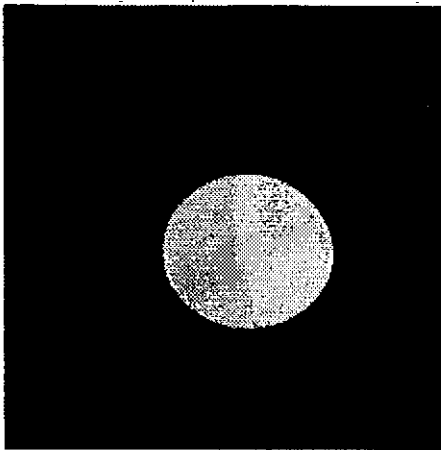
  

VESSELS DUE TODAY			
Vessel	From	Operator	Due to sail
Bikinsjela (Ger)	172	San Fran North German Lloyd	July 4
Flamingo (Calif)	172	Avon Tidewater Oil Co	July 4
Isaburu Maru (Jap)	172	Galveston Yamashita-Shinbun	July 4
Lompoc (Ykr)	172	Ventura Pacific Coast Lines	July 4
Oronsay (Br)	172	San Fran P. O. Orient Line	July 4
President Jefferson	172	Yokohama Amer. President Lines	July 4
Sino (Nor)	172	Sasbo Global Transport Line	July 4
Siro (Nor)	172	Matsumoto Marine Lines	July 4
Tsunashima Maru (Jap)	172	Port Alfred "K" Line	July 4

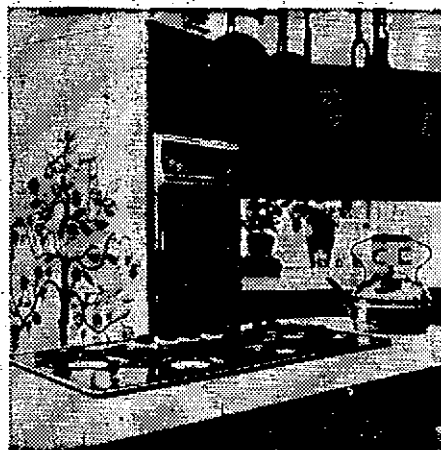
point each. Republic rose 1/2 and Bethlehem tacked on 3/4. Lukens, which has had a strong run up over the past few months, dropped 1 1/2. General Motors rose 2 1/2 points despite trader caution over the possibility of a strike this summer. Ford added 1 1/2 but American Motors slipped 1/4.

Eastman Kodak and DuPont rose a point each and Allied Chemical added 1 1/4. Union Carbide failed to follow

# discover:



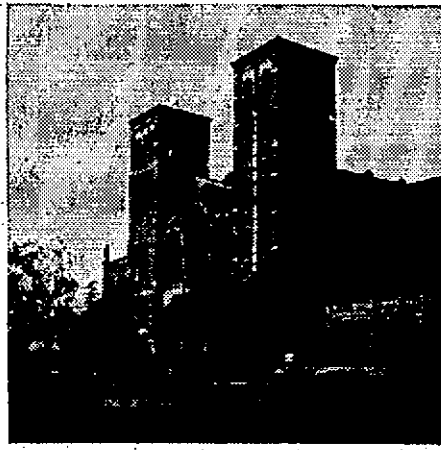
summer mornings



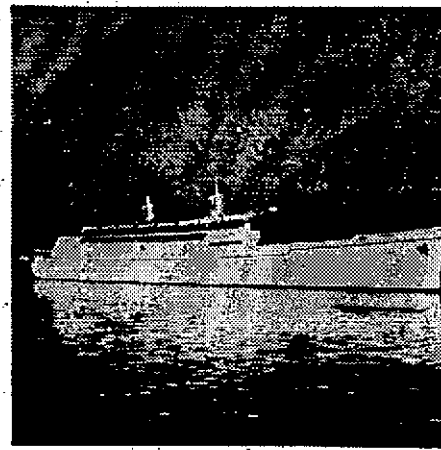
a new kitchen



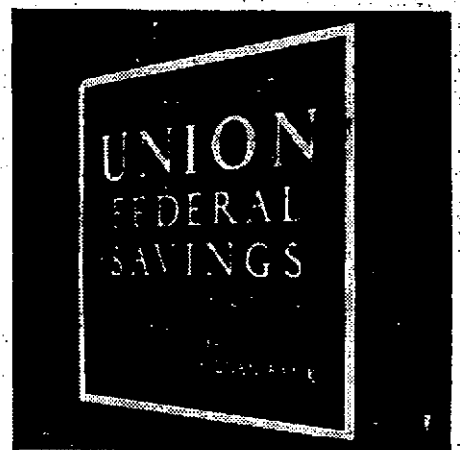
Modigliani



the way to college



the way to Paris



Ho hum. Is it the same old world going around day after day? How long has it been since you looked down on mattress clouds on your way to Paris. Or discovered Morning simply because you got up to look at it. Or held a kitten before its eyes were open. Or listened to the silence after a wave swept in. Discover it all and more. Some plans cost only a want (which you provide). Others a realistic savings account which we provide for people intent on making plans a reality. We invite you to open your insured savings account and discover the difference.

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## THIS COULD BE THE MATING SEASON

# Scientists With Cameras at the Ready Await Appearance of Loch Ness Monster

By ANTHONY WHITE

FORT AUGUSTUS, Scotland (AP)—Is the Loch Ness monster in love?

The thing said to inhabit the dark waters of the loch has been acting mighty strangely lately. And it's summer in the highlands.

He's been reported rearing his ugly head and scorching about the loch like a PT boat one day, brooding in silence deep down the next.

On the heather hill-sides the gorse is in bloom and the pied wag-tails and water-ousels are feeding their impatient young.

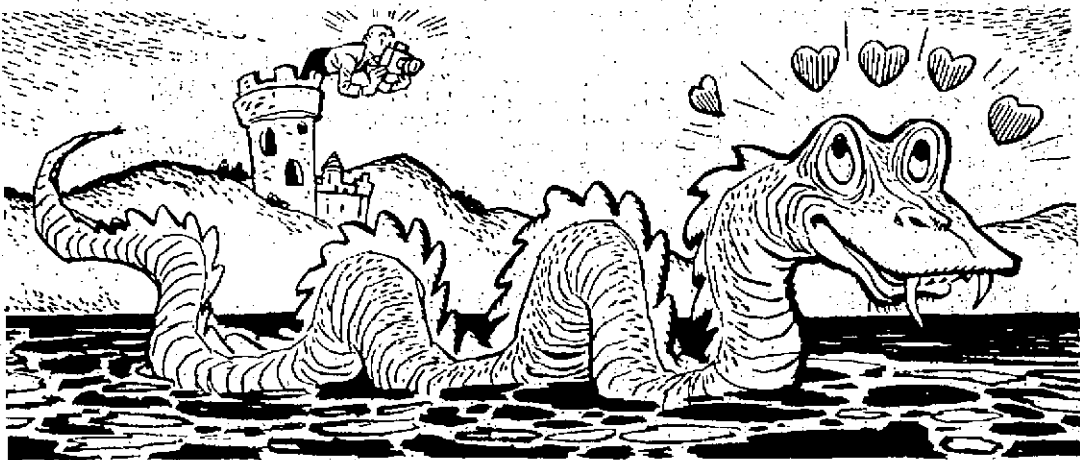
So, the highland folk say, why shouldn't it be courting time for mon-sters too?

TO ALMOST EVERY-ONE in Fort Augustus, a village crouching on the southern shore of Loch Ness, the monster is real. He's there. And, many say, there's almost cer-tainly more than one.

"I've seen three," says Alexander Campbell non-chalantly. "All at once."

Campbell has been wa-ter bailiff at Loch Ness for going on 40 years—and he doesn't look as though he's kidding.

The monster first sur-faced into the headlines



when someone reported spotting him (or her) 31 years ago.

He (or she) has been rearing ever since—but not, on this trip, for the press.

Scientific expeditions have sought him here and sought him there for sev-eral years but have al-ways failed to come up with any proof that what the Scots say is true.

Now another expedi-tion has made camp on the shores of the loch to try once again.

IT IS SPENDING three months here, equipped with telescopic movie and still cameras trained con-

stantly on the waters.

"If something does sur-face," said Ivor Newby, one of the camera crew, "we'll get him good."

"Most sightings have put the thing in these parts," said Newby. "The loch is at its deepest here—about 800 feet."

DESCRIPTIONS from many sources give the monster a variety of shapes, sizes and colors.

It's head is like a swan, a horse, a dragon, a camel. It has one, two, three, four or seven humps. It's brown, it's black, it's gray, it's got stripes.

On the shores of Loch Ness, with a command-

ing view across its brood-ing waters, stands an old Benedictine abbey.

"Some of us here have seen the monster," says Father Andrew McKillop, one of the monks. "I was brought up here, but I have not seen it yet. But I think it's very likely that there's something out there."

Alex Campbell believes the thing may be related to the extinct plesiosaur-us, a long-necked swim-ming reptile of prehistoric times.

If it's not animal, then what is it?

Vegetable, say some skeptics—perhaps a huge clump of seaweed that

has been freed from the loch bed and shoots to the surface in a shower of bubbles and spray.

THE LATEST scientific effort to prove the mon-ster story is sponsored by a pro-monster Con-servative member of Par-liament, David James.

No one has ever taken a really satisfactory pic-ture of the monster.

There have been photo-graphs of unexplained water disturbances, fuzzy pictures of what looks like a dark hump.

But a correctly ex-posed, fully focussed monster in all his glory—never.

## Fined for Stomping on Envoy's Car

OXFORD, England (AP)—and down on the hood of the Ernest Tudway, 24, a univer-sity student, has been fined 10 pounds (\$28) and placed for a year under pledge to segregation (apartheid). Three keep peace for jumping up other students await trial.

## Gifts for Nyasaland

BLANTYRE, Nyasaland (AP)—The United States is giving Nyasaland radio equipment and a mobile health unit as independence gifts.

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2523 Silve	WA 5-1271	Lake
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2712 Denmead	WA 5-1271	Lake
3749 Gardenia	GA 7-5418	Calif. Ho
1451 Brayton	GA 7-5418	Calif. Ho
3425 Vista	GE 9-0404	Belmont S
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grow, owner will finance. Sub-  
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See Open House Directory In Classification 139 - See Auto Directory In Classification 176















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 apes, tub en-  
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or building.  
Dishwash-  
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2-ba., car-  
pets, split-lev-  
el closets.  
Living, eat &  
come in.  
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These are dreams.  
n **F&MART**

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**BEDROOMS**  
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new, 12' x 12' beam  
case, carpet, hard-  
wood floors, pro-  
tected.  
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**GARDEN BLDGS.**  
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**1 1/2 & 2-BR.**  
**KEN O.K.**  
Kitchens, built-in range,  
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**R 4334-1771**

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low, lovely  
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in bar. Close to  
away. Weekly or  
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**Y'S FINEST**  
Mr. Large rooms,  
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fishings close in  
to S. & Willow. Rea-  
l 150-Adults.  
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n. kitch. Near town  
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urn. Deluxe 2-br.  
3.5 elect. bldg.

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E. atrap. 1 & 2 BR.  
51. POOL & patio.  
51. W/ht. Ens. \$35.  
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E. ocean, bill covey  
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 -Blmt. Shore  
 -strs. Pref. 2 or 3  
 -al 1st & Ave. 76  
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 -unlrm.  
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 -1315 E. 3rd.  
 -2 BEACH

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 dancy factor. \$15,000.00. Use ex-  
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 MODERN BLDG. for owner-occupier.  
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3x4 0301, comp. dressing rm.,  
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R.O. 20118 GE 1-5515  
3 C065 — OWNER—3 BR., 2 bath  
det. 1.9c beaut area, Sep. d'n.  
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br., family rm., owner might  
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lovely enclosed yard. R-2  
\$75,000, sell or trade? 

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**LING** remodeled Spanish home,  
lovely enclosed yard. R-2  
\$75,000, sell or trade? 



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Charming 3 br., den, eat, bil. in  
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A world of charm in this home.  
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Large rooms, lovely garden &  
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Vacant home right in this  
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Custom 2-br. home built around  
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2-Br., 1 bath, rear, Best part of  
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2-Br., 1 bath, 1 car garage. Call  
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Too Large for Owner  
This beautiful 3 bedroom home,  
in a most desirable location,  
has a large living rm. with  
fireplace, dining rm., kitchen,  
bath, and a 2-car garage. Call  
for details.  
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Day HA 1-8801 Nite

MOORE

JUST LISTED

No painting, new paint. Move  
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enjoy the view. Call for details.  
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BEST BUYS IN BIXBY

Immaculate 3 bedroom home,  
w/ w.c., carpet, drapes, disposal,  
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4529 WALNUT Delightful 3-br.  
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Call for details.  
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Will sell the value of this lovely  
3 bedroom, w.c., bath, fireplace,  
w.c., drapes, 3-car garage. Call  
for details.  
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BETTER TAKE A LOOK!

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borhood quiet, real fireplace, w.c.,  
bath, and a 2-car garage. Call  
for details.  
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Large 3-br., 2 bath, completely  
renovated & ready to move. Call  
for details.  
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SHARPEST IN AREA  
Just listed delightful 2 br. w/  
2nd car. Call for details.  
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Just listed south of 2nd. w/  
2nd car. Call for details.  
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2-story 2-br. & family rm.  
over very attractive, modern.  
Call for details.  
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GA 4-1820

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Clementine, you'll be in luck.  
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rhino. Owner wants office 2 br.  
modernized. Call for details.  
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Over this good buy 1 1/2 units  
for \$27,500. Call for details.  
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Never had a log cabin quite as  
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kitchen, dining room, bath, and  
a 2-car garage. Call for details.  
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LOVELY STUDIO DUPLEX

2 & 2 1/2 br. bath, 1 car. Call for  
details.  
ANN NEFF REALTY  
GA 4-1820

STEEL & MOSS CO.

500 E. 4th St. HE 7-0541

LIKE OCEAN BREEZES?

Then this spacious contemporary  
3 br. w/ fireplace, 1 1/2 bath, 2 car  
garage. Call for details.  
ANN NEFF REALTY  
GA 4-1820

Homes for Sale 139

**BELMONT SHORE**  
SUMMER IS HERE!  
The Beach at your front door.  
ANN NEFF REALTY  
GA 4-1820

OPEN 1-5

246 COVINA  
2-Br., 1 bath, rear, Best part of  
block. Call for details.  
ANN NEFF REALTY  
GA 4-1820

MUST SELL - CLEAN

2-Br., 1 bath, 1 car garage. Call  
for details.  
ANN NEFF REALTY  
GA 4-1820

BIXBY AREA

Too Large for Owner  
This beautiful 3 bedroom home,  
in a most desirable location,  
has a large living rm. with  
fireplace, dining rm., kitchen,  
bath, and a 2-car garage. Call  
for details.  
ANN NEFF REALTY  
GA 4-1820

Day HA 1-8801 Nite

MOORE

JUST LISTED

No painting, new paint. Move  
into this 2-bedroom home &  
enjoy the view. Call for details.  
ANN NEFF REALTY  
GA 4-1820

BEST BUYS IN BIXBY

Immaculate 3 bedroom home,  
w/ w.c., carpet, drapes, disposal,  
serv. porch, pool, patio. Beautiful  
yard. Call for details.  
ANN NEFF REALTY  
GA 4-1820

DRIVE BY

4529 WALNUT Delightful 3-br.  
w/ w.c., carpet, Park-like yard.  
Call for details.  
ANN NEFF REALTY  
GA 4-1820

FASTIDIOUS PEOPLE

Will sell the value of this lovely  
3 bedroom, w.c., bath, fireplace,  
w.c., drapes, 3-car garage. Call  
for details.  
ANN NEFF REALTY  
GA 4-1820

BETTER TAKE A LOOK!

WITHIN YOUR MEANS. Neigh-  
borhood quiet, real fireplace, w.c.,  
bath, and a 2-car garage. Call  
for details.  
ANN NEFF REALTY  
GA 4-1820

FOR SALE BY OWNER

Large 3-br., 2 bath, completely  
renovated & ready to move. Call  
for details.  
ANN NEFF REALTY  
GA 4-1820

BELMONT SHORE

2-1/2 time open 2-6  
SHARPEST IN AREA  
Just listed delightful 2 br. w/  
2nd car. Call for details.  
ANN NEFF REALTY  
GA 4-1820

LOWEST PRICED 3-BR.

Just listed south of 2nd. w/  
2nd car. Call for details.  
ANN NEFF REALTY  
GA 4-1820

For Lovers of the Bay

2-story 2-br. & family rm.  
over very attractive, modern.  
Call for details.  
ANN NEFF REALTY  
GA 4-1820

4TH OF JULY

Every day if you live at 115  
Clementine, you'll be in luck.  
Call for details.  
ANN NEFF REALTY  
GA 4-1820

LIBERTY BELL

rhino. Owner wants office 2 br.  
modernized. Call for details.  
ANN NEFF REALTY  
GA 4-1820

WAVE THE FLAG

Over this good buy 1 1/2 units  
for \$27,500. Call for details.  
ANN NEFF REALTY  
GA 4-1820

OUR FOREFATHERS

Never had a log cabin quite as  
this 1 1/2 br. on lot. Call for  
details.  
ANN NEFF REALTY  
GA 4-1820

BEACH-FRONT HOME

Lovely 2-story stucco w/complete  
kitchen, dining room, bath, and  
a 2-car garage. Call for details.  
ANN NEFF REALTY  
GA 4-1820

CLIVE GRAHAM CO.

800 E. Ocean Realtors HE 2-2641

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**THE ULTIMATE IN  
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AUTHORIZED Chevrolet Clean-Up on ALL

## 1964 MODELS!

### SAVE \$1,000 up to \$99 DOWN up to

Delivers a Brand New '64 Chevrolet Fully Factory Equipped. Or With Normal Down

## PAYMENTS Low as

'64 IMPALA 2-DOOR HARDTOP	\$51 <sup>95</sup>
'64 CHEVELLE 2-DOOR HARDTOP	\$45 <sup>95</sup>
'64 MONZA 2-DOOR HARDTOP	\$42 <sup>95</sup>

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In many cases you can consolidate all your bills with a Financing Agency (include a new car or a late model used car from George Chevrolet) and make your monthly cash outlay less than you are now paying...

Example:

FURNITURE LOAN	\$102.36	\$51.18 mo.
APPLIANCES	86.60	32.20 mo.
YOUR PRESENT CAR	184.26	61.42 mo.
LOANS (Personal)	162.72	21.12 mo.
DOCTOR BILL	184.00	23.00 mo.
TOTAL	\$729.94	\$194.92 mo.

Bring your list in to any of our credit counselors and he will show you how it may be possible to reduce your cash outlay including your new or late model used car from George Chevrolet to:

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USED CAR	SPECIALS	USED CAR
Available O.A.C.	No Cash Down 100% Financing Available O.A.C.	Available O.A.C.
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'62 MONZA: Radio, heater, 4-speed (GCK 325)	\$1299	
'62 FORD 4-DR., automatic, V-8, radio, heater, (OME 219)	\$999	
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'58 PLYMOUTH STATION WAGON: Auto, radio, heater (FUT 212)	\$299	
'57 PLYMOUTH 4-DR. HT.: Auto, P/steering, radio, heater, white walls (FJH 820)	\$199	
'64 BUICK 2-DOOR HT.: Yellow, auto, radio, heater, white walls (IYY 840)	\$99	
'59 DODGE 2-DOOR HT.: V-8, auto, power steering, radio, heater (MAM 273)	\$799	
'59 T-BIRD: POWER! Ready to go (KGF 219)	\$1199	
'59 OLDS HARDTOP: Automatic, radio, heater, white walls (JDX 939)	\$899	
'62 CHEV. IMPALA HT.: V-8, Powerglide, power steer, R&H, white tires (OAW 596)	\$1799	
'60 CHEV. IMPALA HT.: V-8, Powerglide, power steer, R&H, white walls (OHG 806)	\$1299	
'59 CHEV. IMPALA HT.: V-8, Powerglide, power steer, R&H, white walls (FLY 610)	\$899	
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'56 FORD: V-8, automatic, radio, heater (OAK 667)	\$149	

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## '63 Chevrolet Impala Super Sport Coupes With Air Conditioning

AGold, V8 Powerglide, Power Steering, JRM 562 \$2799

## '63 Chevrolet Impala Sport Coupes With Air Conditioning

Blue, V8, Powerglide, Power Steering, JRK 450	\$2499
Whi, V8, Powerglide, Power Steering, JOX 330	\$2499
Whi, V8, Powerglide, Power Steering, JNR 567	\$2499
Blue, V8, Powerglide, Power Steering, JNR 414	\$2499
AGold, V8, Powerglide, Power Steering, JDT 355	\$2499
Blue, V8, Powerglide, Power Steering, JRK 813	\$2499
Whi, V8, Powerglide, Power Steering, KFZ 502	\$2499
Silver, V8, Powerglide, Power Steering, JRS 689	\$2499

## '63 CHEVROLET IMPALA SUPER SPORT COUPES

Trq, V8, Powerglide, Power Steering, JRL 627	\$2599
Prd, V8, Powerglide, Power Steering, JRK 717	\$2599
Grn, V8, Powerglide, Power Steering, GVS 139	\$2599
Blue, V8, Powerglide, Power Steering, JOE 508	\$2599
AGold, V8, Powerglide, Power Steering, LEZ 050	\$2599
White—Powerglide, power steering, JDR 143	\$2599
Black—Powerglide, power steering, JRS 744	\$2599
Blue, V8, Powerglide, Power Steering, KHZ 034	\$2599
AGold, V8, Powerglide, Power Steering, JNT 807	\$2599
Whi, V8, Powerglide, Power Steering, JRK 641	\$2599
Trq, V8, Powerglide, Power Steering, JRS 059	\$2499

## '63 Chevrolet Impala Sport Coupes

Red, V8, Powerglide, Power Steering, KGG 656	\$2299
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Whi, V8, Powerglide, Power Steering, KGD 796	\$2299
Whi, V8, Powerglide, Power Steering, FVS 334	\$2299
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Gold, V8, Powerglide, Power Steering, GOP 589	\$2299
Beige, V8, Powerglide, Power Steering, KXZ 166	\$2299
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Beige, V8, Powerglide, Power Steering, JVD 476	\$2299
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'63 Corvaire Conv., 967, 4 Spd., Whi., JRL 276	\$1899
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'63 Corvaire Cpe., 927, P.G. JRX 201	\$1999
'63 Corvaire Conv., P.G.	\$1999
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'61 Corvaire Cpe., 927, P.G. PKW 559	\$1199
'61 Corvaire Cpe., 527, 5 Stk, IGW 590	\$999
'60 Corvaire Cpe., 727, P.G. GTV 771	\$999
'60 Corvaire 4-Dr. P.G. QHR 666	\$799
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Whi, V8, Powerglide, Power Steering, Air, GMX 349	\$2499
Whi, V8, Powerglide, Power Steering, Air, JNV 399	\$2499
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Blue, V-8, Powerglide, P.S. GOJ 178	\$2099
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Silver, V8, Powerglide, Power Steering, JRK 889	\$2499
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'62 Merc. Meteor 2-Dr. 8, stick, A.C.	\$1399
'58 Ford Fairlane 500 Sport Sedan, KGY 888	\$599
'63 Merc. 2D, AT, Red, KIG 673, John L.	\$399

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'63 MG Midget, OJE 342	\$1599
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'61 Buick Styl. Spl. Cpe., V-8, auto, PS, PKK 369	\$1799
'64 Rambler 770 Spl. Cpe., 8, A.T., P.S., P.B.	\$2499
'58 Mercury Spl. Cpe. Automatic, 8, PNY 975	\$499
'58 T-Bird, Full power, Air, PNY 036	\$1499
'58 Ford Roadster, 4-Spd., White, KIR 388	\$799
'55 T-Bird, Full power, White, KGH 977	\$1199

## 4 DOORS

'62 Simca 4-Dr. Grey, KBL 125	\$799
'61 Olds 88, 4-Dr., AT, PS, PB, Air, FOM 947	\$1999
'60 Chev. Impala 8, PG, QBZ 274	\$1299
'61 Olds F-85, 4-Dr., V-8, AT, WHI, FHN 277	\$1399
'61 Buick Spec. 4-Dr., 8, stk, MCK 200	\$1199
'61 Olds, 4-Dr. F-85, A.T., KGE 684	\$1399
'60 Ford Fairlane 4-Dr., 8, A.T., QGX 207	\$899
'59 Buick Wildcat, 4-Dr., 8, A.T., GME 423	\$899
'58 Buick Spec. 2-Dr., AT, BJB 185	\$699
'58 Ford 4-Dr. A.T. IFG 818	\$699
'59 Hillman, 4-Dr. PPS 921	\$499

## STATION WAGONS

'61 Comal 4D., 6, AT, Whi., GHU 486	\$1399
'61 Rambler 4D. Super 6, AT, FUZ 505	\$1299
'61 Tempest 4-Dr. Wgn., 4-Cyl., Stk, Whi., IFN 719	\$999
'60 Rambler Custom, 4-Dr., 6, AT, Air, Brn., JLF 962	\$1199
'60 Valiant 4-Dr. 9-Pass, AT, Whi., GVD 924	\$1099
'59 Merc. Commuter 4-Dr., 8, A.T., P.S. LRR 492	\$799
'59 Ford 4-Dr., City, 5d., V-8, Whi/Blue, GWA 576	\$899

## CHEVROLETS

'63 Biscayne 2-Dr., 8, stick, KRW 143	\$1699
'61 Biscayne 2-Dr., 6, stick, FRN 094	\$1299
'59 Biscayne 2-Dr., 6, stick shift	\$799
'60 Chev. BA 2D., 8, PG., Gld., QEX 643	\$1199
'58 Chev. Bld. 2D., 8, PG., GME 423	\$799
'62 Chev. Biscayne 2-Dr., 6, PG, PS, Whi. FRU 200	\$1499

## COUPES & CONV.

'62 Chev. Imp. Cpe., 55, 8, PG., PS, Whi., JRI 520	\$2199
'61 Impala Sport Cpe., 6, stick, QHP 508	\$1499
'58 Bel Air Spl. Cpe., 8, P.G., P.S., P.B. HZG 821	\$899
'58 Bel Air Spl. Cpe., 8, P.G., PUJ 814	\$699
'61 Bel Air Spl. Cpe. Powerglide, GHU 882	\$399
'61 Corvella Stingray—340 hp, 4-Spd., blue	\$3499
'61 Chev. Imp. Cpe., 6, PG, PS, PB, EW, Bg, OAA 113	\$1499
'57 Corvella Hardtop Cpe. Stick, PIC 314	\$999
'62 Chev. Imp. Spl. Cpe., 8, PG., PS, Bld., ISL 120	\$1999
'62 Chev. BA, Spl. Cpe., 8, PG., PS, Gld., FSA 495	\$899

## 4 DOORS

'61 Chev. Imp. 4D., 4, PG., Blue, ITX 980	\$1499
'63 Impala, Auto., P.S., Air Cond. LEZ 612	\$2499
'60 Impala Spl. Sdn., 8, P.G., P.S. MFD 236	\$1399
'60 Bel Air Spl. Sdn., 6, Powerglide, KQB 654	\$1299
'60 Bel Air 8, Powerglide, P.S. BRD 297	\$1299
'59 Impala 8, power steering, T.G. GNF 876	\$1099
'57 210 4-Door, 6, Powerglide, KGT 386	\$499
'57 Chev. 150 4D., 6, OD, Silv, KGF 995	\$699

## STATION WAGONS

'63 Chev. BA, 4D., 8, PG., PS, Whi., GWB 385	\$2599
'63 Impala 4-Door, 8, PG, PS, JOH 667	\$2699
'61 Falcon 4-Dr., 8, stick, QIN 865	\$899
'61 Parkwood 4-Dr., 8, auto., P.S. TRH 929	\$1799
'57 Chev. Nomad, V-8, PG., Gold, QYA 016	\$1299
'63 Greenbrier, 3 seats	\$2399

## TRUCKS

'63 Ford Falcon Ranchero AT, Blue, FLK 348	\$1499
'62 Chev. 1-Ton Pickup, 6, stick L5521	\$1399
'62 Ford 1/2-Ton Pickup, 6, stick, L75096	\$1399
'56 Ford 1/2-Ton Pickup, 8, stick, CMpr, HYG 154	\$699
'55 Ford 1/2-Ton pickup w/camper, AT, 8, IRT 696	\$999
'61 Chev. 1/2-Ton Flid. & Cpr., 6, Stk, Whi., E5864	\$1599

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(SPARKLER) '58 FORD V-8 Automatic, radio, heater, Lic. No. PNW 882	199.00
(CHERRY BOMB) '58 CHEVROLET Impala Radio, heater, power steering, Lic. No. QEW 987	495.00
(6 BANGER) '60 FALCON 2-Door Deluxe, Automatic, radio, heater	595.00
(ROCKET) '60 FORD Fairlane Automatic, radio, heater, Lic. No. FSU 463	695.00

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'61 FALCON 2-Door Automatic, radio, heater, IHN 687	\$29
'59 CHEVROLET Kingswood 5-Pass. Sta. Wag. Autom., radio, heater, elec. tailgate, ICD 608	\$32
'60 FORD FALCON Station Wagon Radio, heater, automatic, FKR 486	\$33
'62 DODGE LANCER SEDAN Radio, heater, automatic, radio, heater, power steer, HJV 254	\$35
'62 CHEVROLET 2-Door Radio, full factory equipped, PNO 251	\$38
'61 CHEVROLET IMPALA HARDTOP, Radio, heater, auto, power steer, PMA 587	\$39
'63 FORD FALCON 2-DOOR Automatic, radio, heater, DXA 817	\$39
'62 FORD Fairlane 500 2-Dr. V-8, Auto, radio, heater, power steer, OEH 972	\$40
'62 FORD 2-DOOR, Auto, radio, heater, power steering, FJX 891	\$42
'63 FORD GALAXIE SEDAN Auto, radio, heater, power steer, HZJ 488	\$49

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AUSTIN	FALCON	PEUGEOT
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtney Ford 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim Mel Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smolar Ford 336 W. Anaheim, Wilmington TE 4-8595	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916
AUSTIN-HEALEY	FIAT	PONTIAC
LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Pearls Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton GA 4-0754 TO 7-1781 NE 1-4940	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamerdin 302 N. Long Beach Blvd., Compton Suburban Pontiac 17936 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA Belman Pontiac, 412 W. Anaheim, Wilmington TE 5-3141
BUICK	FORD	RAMBLER
LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Bl., Compton Pearls Bros. Buick 15734 Bellflower Blvd., Bellflower ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach LE 6-6588	LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Courtney Ford Sales 15727 Paramount Blvd., Paramount Glen Organ Ford 220 So. Long Beach Blvd., Compton Hensley-Anderson Ford 9833 Alondra, Bellflower WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smolar Ford 336 W. Anaheim, Wilmington GA 6-3311 GE 8-1156 434-8461 ME 3-1107 NE 2-7145 TO 7-2734 TE 5-6621	LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L.B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler—Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington GA 6-2111 HE 6-9001 HE 6-9002 NE 8-0181 TO 7-2256 TE 5-6645
CADILLAC	IMPERIAL	RENAULT-DAUPHINE
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington HE 7-2871 426-7301 TE 5-3131	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. WILMINGTON Suburban Motors, 455 E. Anaheim HE 2-8916 TE 4-8595
CHEVROLET	JAGUAR	SIMCA
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ARTESIA S & J Chevrolet 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L. B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Blvd. ORANGE COUNTY Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove GE 3-7421 HE 6-5291 GA 6-3341 ME 3-0781 UN 5-1276 NE 9-3060 NE 8-0523 WA 5-2251 ME 0-5865 ME 0-2181 HE 2-6411; JE 4-2700	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754	LONG BEACH, LAKEWOOD Holiday Rambler—Since 1427 and 1310 Long Beach Blvd. HE 6-9007
CHRYSLER	JEEP	SPRITE
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Blvd., Lkd. Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moolhart, Inc. 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington HE 7-2871 TO 7-2731 426-7301 NE 2-7171 TE 5-3131	LONG BEACH, LAKEWOOD Osser Motors, 4005 E. Anaheim Rancho Jeep Supply, 6309 Paramount Blvd. GA 8-4560 GA 3-0558	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
COMET	LANCER	SUNBEAM
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761	LONG BEACH, LAKEWOOD, COMPTON Snively & Langford 401 No. Long Beach Blvd., Compton NE 1-6163	LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916
CORVAIR	LINCOLN CONTINENTAL	TEMPEST
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7321 HE 6-5291 GA 6-3341 ME 3-0781 ME 0-5866 NE 9-2060	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower HE 7-4111 TO 6-1725
CORVETTE	LOTUS	THUNDERBIRD
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7421 GA 6-3341 ME 0-5866 NE 9-3060	LONG BEACH, LAKEWOOD Briney-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtney Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Organ Ford 220 So. Long Beach Blvd., Compton ME 3-1107 GA 6-3311 GE 8-1156 434-8461 NE 2-7145
DART	MERCEDES-BENZ	TRIUMPH
LONG BEACH Verne Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower Snively & Langford 401 No. Long Beach Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH Briney-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports Compton & Long Beach Blvd., Compton GA 4-0951 HE 2-7911 NE 1-4940
DATSUN	MG	VALIANT
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943	LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7011	LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Bl., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
MERCUY	METROPOLITAN	VOLVO
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761	LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. GA 6-2111 HE 6-9001	LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., Long Beach at 29th St. Briney-Gray Imports, 3515 Atlantic Ed Barbari's Volvoville 6200 N. Bellflower Blvd., Lakewood Anaheim Imports 336 So. Anaheim Blvd., Anaheim 426-7001 GA 4-0951 TO 7-2731 635-2050
MORRIS	VOLKSWAGEN	
LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood Ricketts Motors, 909 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro TE 2-2624	

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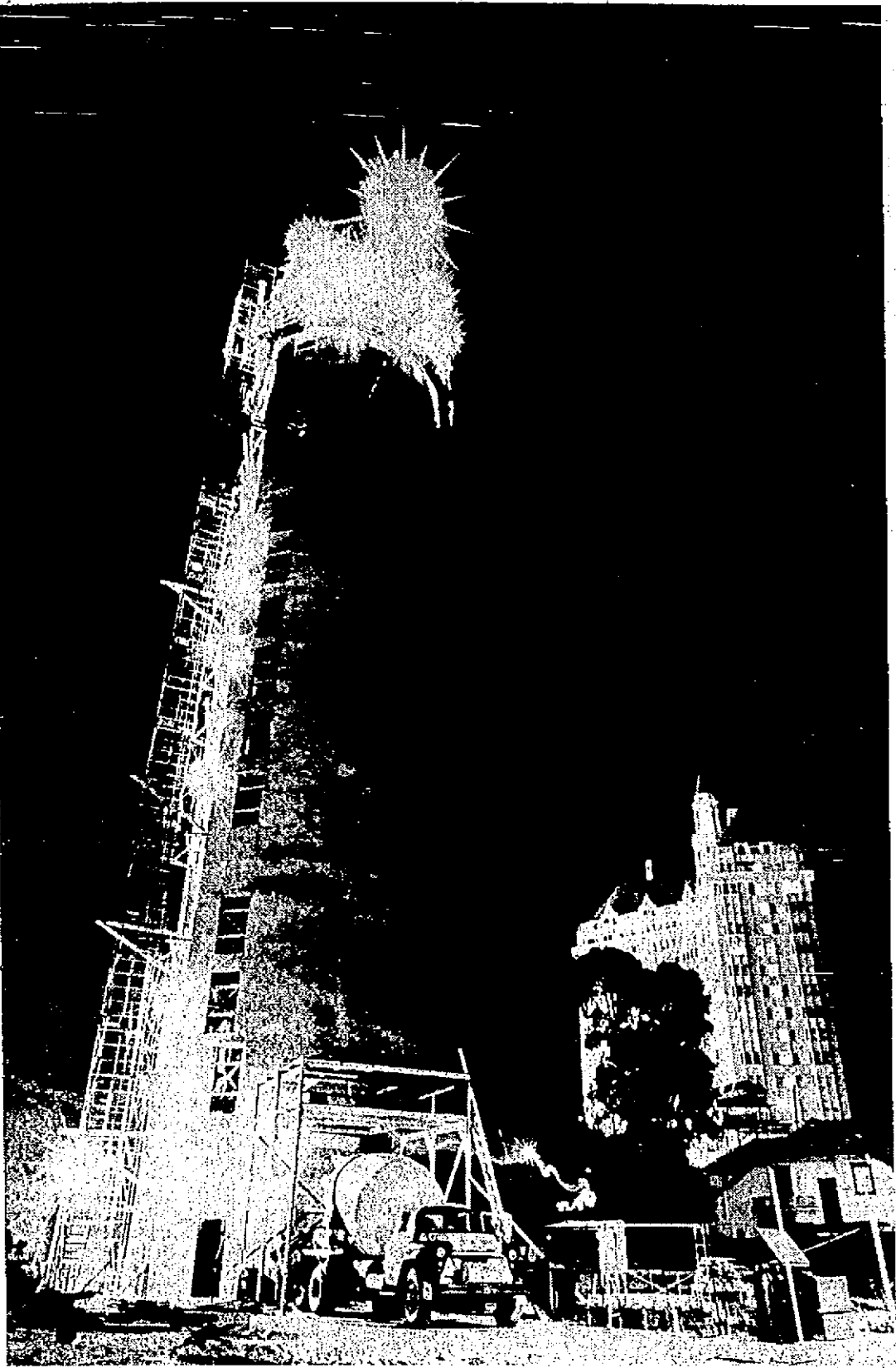
A-I USED CARS	16207 Lakewood, ME 4-2946	COTTER'S WAGON TOWN	2223 Long Beach Blvd. GA 6-7041	ED JENSON	15804 Lakewood, Bellflower, TO 7-7717
L. A. ANDERSON	1942 E. Anaheim, HE 7-5614	COTTER MOTOR SALES	2165 L. B. Blvd., HE 6-7234	LOHMEIER MOTORS	1580 L. B. Blvd., HE 6-6562
BEN RUSHING	850 L. B. Blvd., HE 5-7424	CREST MOTORS	1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS	1048 L.B. Blvd., HE 7-7549
C. BOB AUTREY	1570 L.B. Blvd., HE 2-4441	DENHAM'S	2533 Lakewood Blvd., GE 3-0929	MARK THORNTON	7911 Alondra, Prmt., ME 3-0071
BOB THOMPSON AUTO SALES	2090 Long Beach Blvd., GA 7-7979	DORSA USED CARS	1001 L. B. Blvd., HE 6-7204	W. F. McPHEETERS	1450 L. B. Blvd., HE 2-5407
CABE BROS.	2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN	437 E. Anaheim, HE 5-8971	RAY JOHNSON	219 S. L. B. Blvd., Cpt., NE 5-8088
CAVIN USED CARS	2120 W. Pac. Cst. HE 6-5580	IMPORT USED CARS	111 S. L.B. Bl., Cmp. NE 6-0885	WOOLPERT MOTORS	2399 E. Pacific Coast Hwy. HE 9-9960

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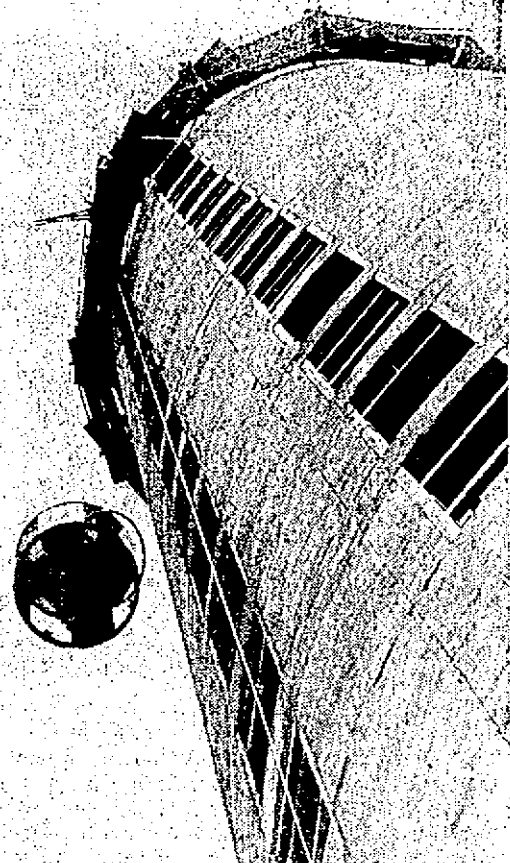
# It's the Height—of Something or Other



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LONG BEACH, CALIF. SUNDAY, JULY 5, 1964



—Staff Photos by ROGER COAR

**THE SKINNIEST** apartment building in the world? The leaning tower of Long Beach? It's none of these; but the slender concrete tower rising on the Long Beach skyline at 660 E. Ocean Blvd. is one of the most unusual structures ever erected here. It's the 30-foot-diameter core of builder Henry Sassoon's \$8½ million round apartment facility which will rise 308 feet above the beach and will be the tallest prestressed concrete structure in the world. (Tower of the nearby Villa Riviera is 307 feet high.) The core, to be 294 feet, seven inches tall, will house two passenger elevators, a freight elevator, utility equipment, trash chute and laundry rooms. It is being built by the "slip-form" method, in which the wooden forms are raised by air-lift jacks while concrete still is damp to permit continuous pouring. When complete, about the middle of this week, the core will be a single cemented unit. Concrete is hoisted in big bucket (right) in a 24-hour-a-day operation which raises the Tower about one foot an hour. Work on the core began June 22. On completion of the core, Kaiser Steel workers will start to assemble the shell of the Tower's main section. The vertiginous picture at far left, made during night operations, helps illustrate how the new Tower will compare with the adjacent Villa Riviera in height. Work on core halted over July 4 holiday. Tower building will be 130 feet in diameter and contain 204 units.

## Mobile Home Facilities Expand Rapidly in U.S.

By VERN ANTHONY  
Progress Editor

Long Beach and Orange County areas are 'proof of the pudding' that a network of new mobile home parks and developments across the country is facilitating a new way of life for thousands of Americans.

The mobile home industry is getting a 'shot in the arm' from these parking facilities, even as the auto industry has been given a major boost by new highway construction.

Accounting for 10 per cent of all new homes sold last year, mobile home manufacturing until lately had the problem of having production outstrip facilities to park the units.

Mobile homes got their start in the 1930's but really mushroomed after World War II. Caught unprepared, parks

were inadequate and overcrowded.

MORE THAN 20,000 mobile home parks with 1,500,000 spaces representing a two billion dollar investment are now in existence and new parks are being built at the rate of 1,000 a year.

They now are being planned instead of being slapped down helter skelter and growing like weeds. While the need for parks still is great, they are recognized as good investments and more money is available for financing them.

Lack of financing had been a major drawback because it costs an estimated \$1,500 to \$2,500 for each space in the park, not including the cost of the land. Another drawback was restrictive zoning but the new image being

gained by mobile homes and modern parks is helping to relieve this restriction.

BETTER DESIGN and construction in mobile homes themselves also have added to the improved image of mobile home living. They are not only better designed and decorated, but also offer the buyer a better insulated home with top quality interior finish materials.

Many existing parks have had to be redesigned and enlarged to accommodate the trend toward larger models 10 and 12 feet wide, expandable units and the 20 and 24-foot models which are becoming more popular.

The new parks are attractively landscaped and include such things as underground fuel oil pipes from a central source, plumbing and sewage connections, electricity and even individual telephone service. They have paved streets and sidewalks and street lighting.

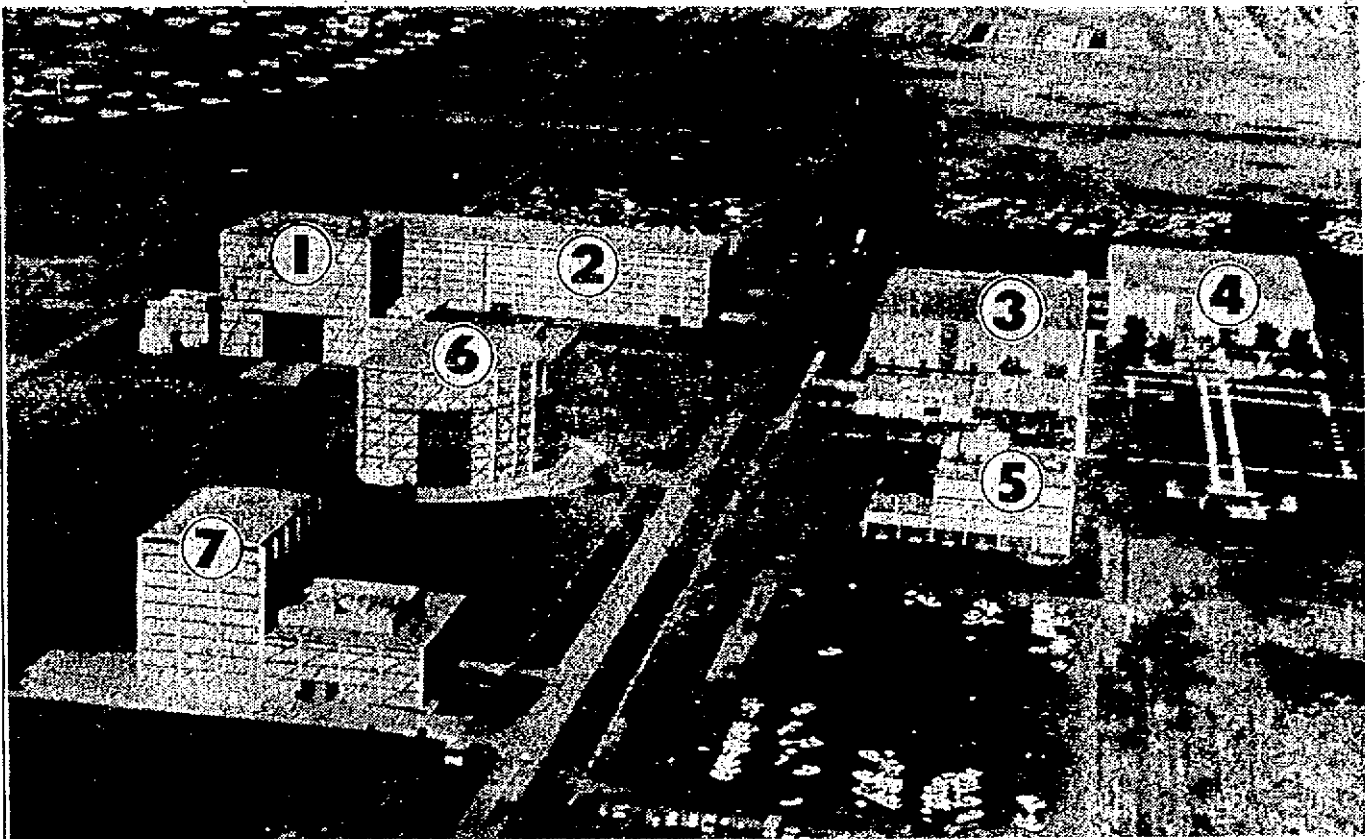
MANY include laundromats, swimming pools, community centers and other recreational facilities. Some are zoned with areas for families with children and separate areas for older people.

Sites in most mobile home parks are rented. There also are mobile home subdivisions where lots are bought. These developments are particularly well suited for the 20 and 24-foot models.

Rents for mobile home parks vary, depending on location and facilities. They range from a low of \$12 a month to a high of \$350. The average is between \$30 and \$50.

The largest number of parks are located in California and Florida. However, mobile home owners can find good parks all over the United States and more are being built each year.

## Douglas Attains First Phase at Beach City



FIRST PHASE of Douglas Aircraft Co. building and development program in Huntington Beach has been completed, as shown in this aerial photograph looking generally eastward, toward Westminster. Bolsa Avenue is at right, out of picture. As part of its 10-year development program for the Space Systems Center in the beach city, the initial phase was finished by Douglas at a construction cost of \$25 million. At present there are 3,100 persons employed on the Saturn program. Some 10,000 persons and a facility valued at \$70 million are expected by 1970. Included in the present facility is the most

modern space simulator in the world. Buildings above (as numbered) are: No. 1, Vertical Assembly Building; No. 2, Main Assembly Building; No. 3 and No. 4, Administration and Engineering complex; No. 5, Materials Laboratory and Cafeteria; No. 6, Structures Testing Laboratory; and No. 7, Space Simulator (Environmental Tests) Building. (Aerial photo was taken by Bob Baughey from helicopter piloted by Maj. Charles Weintzel Jr., of Southern California Helicopter Academy, Huntington Beach.) Plans call for two more stages of construction, creating fully coordinated 245-acre complex.

### C OF C ISSUES DATA

#### Facts Point Up L.B. as Economic Center

Glowing statistics pointing up Long Beach as an economic center were revealed the past week as the Chamber of Commerce issued its annual statistical review.

The compilation was made by the Area Development Division, under direction of Ernest La Belle. It was noted that the city is on the crest of a 1963 resurgence which saw records of \$81 million in building permits and port handling of 11.3 million tons of cargo valued at more than \$996 million.

Real estate sales in 1963 hit an all-time high of 13,007 in the city; retail trade sales rose to more than \$593 million; bank deposits hit a new high of more than \$547 million; and the over-all economic picture was on the optimistic side.

Oddly enough, vital statistics showed that there was an increase of only two in births over 1962. In 1963, there were 8,972 births, compared with 8,970 the previous year.

The economic indexes were released by the chamber in its bi-monthly publication, Extra copies are available at the chamber offices, 121 Linden Ave.

## Torrance Rates High in Building

TORRANCE — Building valuation totals for the first five months of 1964 have placed Torrance third in Los Angeles County, sixth in the state and 31st in the nation. The figures were released by Dun and Bradstreet, a nationwide financial study institution, rating the top 200 cities in the United States in

terms of new construction. A valuation of \$26.5 million was reported in Torrance during the period, building superintendent John J. McKinnon said.

The figure was higher than ratings in Fresno, Sacramento, Tucson, Miami, Toledo, Memphis or Pittsburgh.

### Expensive Machinery

Texas Gulf Sulphur Co. has announced it will pay more than \$6 million for two excavating machines, the larger of which weighs 4,348 tons. The

machines, to be made by Bucyrus-Erie Co. of South Carolina, will be used at a phosphate mine in North Carolina.

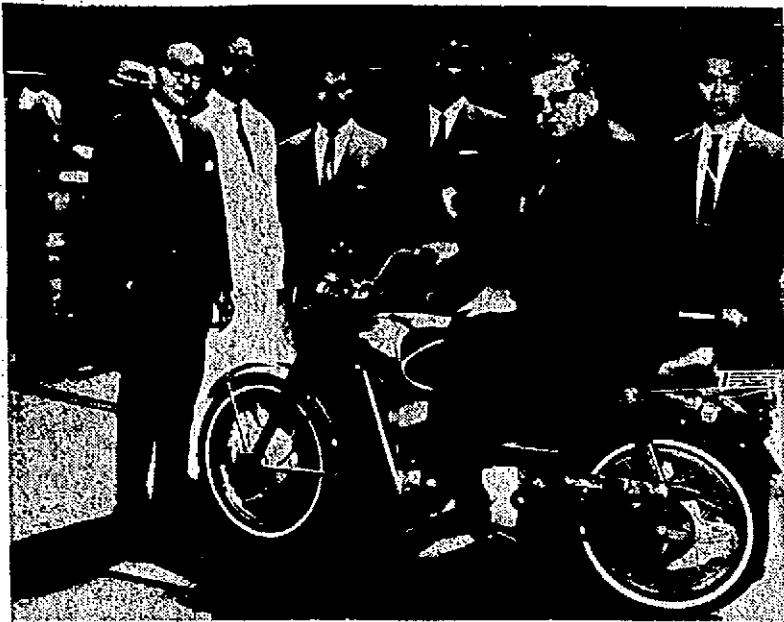
## Steamship Line Has New Executive

Directors of Kerr Steamship Co., Inc., have announced

election of Gordon Scott Jones, Jr., as vice president of Kerr Steamship Co., Inc., San Francisco. Previously he had been assistant vice president in the Pacific Coast organization of Kerr.

Kerr is one of the old line steamship companies with 21 offices in the principal ports of the United States and Canada. Jones, who is a graduate of Stanford University, joined Kerr in 1958. He is a member of a pioneer San Francisco family. He lives in San Rafael.





#### FIRST SHIPMENT TO LONG BEACH

First shipment of Kawasaki Aircraft Company's motorcycle, Omega, to the United States was made recently through the Port of Long Beach by the Ataka California Trading Co. Ken Kay Distributing Co. of North Hollywood—with Ken himself seated on the cycle—will retail the first 150 units to arrive. On hand at dockside for the unloading from the K Line's Chile Maru were, left to right, E. Sato of Ataka California, Capt. T. Uemura of the Chile Maru, T. Yasuda, of the K Line, Keiji Suzuki of Kawasaki Aircraft Co. and Sun Young Choy of the Ken Kay firm.

## 10 Most Profitable Companies Named

What big industrial firms were the most profitable last year? The top 10 in the United States, ranked by Fortune magazine according to their 1963 profit (after taxes) as a percentage of sales, are these:

Company	Net Profit (% of Sales)
1. Amerasia Petroleum	30.2%
2. Du Pont	18.3
3. Smith Kline & French Labs.	16.8
4. Libbey-Owens-Ford Glass	16.4
5. Texaco	16.0
6. Superior Oil	15.8
7. Standard Oil of California	14.6
8. International Business Machines	14.1
9. Gillette	14.0
10. Champion Spark Plug	13.7

The figures were compiled by Fortune for its annual Directory of the 500 Largest U.S. Industrial Corporations.

The listing also ranks the companies by a second measure of profitability—1963's after-tax profit as a percentage of invested capital. On this basis, the top 10 are:

Company	Net Profit (% of Inv. Capital)
1. Avon Products	34.3%
2. Gillette	34.1
3. General Dynamics	32.2
4. Smith Kline & French Labs.	30.9
5. Xerox	27.0
6. American Home Products	26.5
7. Ethyl	26.0
8. Maytag	23.0
9. General Motors	22.4
10. Kellogg	21.6



—Sign Photo by CHUCK SUNDQUIST.

#### SPACE CENTER SIGN 'UNUSUAL'

This unusual plant entrance sign has been set up at Space Systems Center of Douglas Missile and Space Systems Division, Huntington Beach. "Marblecrete" sign stands 16x17 feet and has an area of 700 square feet. It was created by Martin Brothers Plastering Co. of Los Angeles under direction of contractor C. L. Peck. Standing by sign is Al Stevenson, member of plant protection force. Sign is on Bolsa Avenue side of facility.

#### COMPUTER TECHNIQUE

### Douglas Method Used at Bullock's, Lakewood

Special program monitoring techniques employed on complex aerospace projects have been used by Douglas Aircraft Co. in a Critical Path Method (CPM) construction schedule recently completed for C. L. Peck, contractor of Los Angeles.

The schedule was developed for the construction of a Bullock's department store building in Lakewood. The four-story, 250,000-square-foot structure is scheduled to open May, 1965, and will cost more than \$4 million.

ant to the president of Douglas, said the CPM technique is closely related to the Program Evaluation and Review Technique (PERT) utilized on many aerospace projects in the last several years.

He said CPM permits logical, uniform planning and provides management with up-to-date information work progresses and conditions change. The technique enables management to anticipate potential problems and to take early, and economical, corrective action.

### \$800,000 Contract to Hawthorne Firm

HAWTHORNE — Consolidated American Services, Inc. (ConAm) has been awarded a Air Force prime contract in excess of \$800,000, M. J. Ruland, president of ConAm, has announced.

"The award of this contract for the operation and maintenance of the Vandenberg Air Force Base Chemical Cleaning Facility is of significant value to our company in continuing our overall chemical cleaning operations in the Southern California area", Ruland stated.

"This facility serves the USAF at Vandenberg and Point Arguello and is also utilized by all missile contractors located on the site", he added.

ConAm has been active in this field over six years and continues to operate its Hawthorne chemical cleaning facility in support of current space programs.

ConAm is also engaged in military space maintenance and operations, nondestructive testing, electrical contracting, and nuclear services activities. Sales in 1963 exceeded \$12,600,000.



#### PROMOTED

Dolph L. Witzel, California sales manager since 1958 for U. S. Industries, Inc., Petroleum Equipment Division, is being transferred from Long Beach to Longview, Tex., to become general sales manager of the company.

### B of A Deposits Near \$14 Billion

SAN FRANCISCO—A solid record of growth in earnings, as compared with \$1.49 per share reported for the comparable period in 1963.

Loans now stand at a record \$8,852,837,250, an increase of \$995,013,397 since a year ago.

Deposits totaled \$13,374,824,676, compared with \$12,354,790,523 last June.

Total resources, at \$14,809,905,797, were \$1,122,502,877 higher than the year ago figure.

Net operating earnings for the first half of 1964 increased to \$46,416,915 or \$1.63 per share on the 28,480,000 shares outstanding.

### L.B. Man Handles Sale of 144,000 Acres in Canada

If salesman Jack Marron of Cummings Realty, 4141 E. Seventh St., Long Beach, was looking a little happier last week, he had a reason.

Marron recently completed a deal involving 144,000 acres of timberland in British Columbia and netting the sellers \$2,200,000. This must rank among the largest one-parcel land sales on record, he believes.

A group of five owners sold to another group of British Columbia buyers and the deal was consummated at Seattle.

Marron explained that the listing had been advertised in the Independent Press-Telegram, and he voiced his thanks to all persons who had cooperated in the transaction.

The land has a 10-mile frontage on Lake Kootenay in a picturesque section of Canada north of Spokane and according to Marron, is a "hunter's paradise."

### World's Fair Talk Slated

Plans for the California World's Fair in Long Beach will be aired Tuesday before the Long Beach Chapter, American Institute of Architects, at a 6:30 p.m. dinner meeting in the French Room of the Lafayette Hotel.

Speaker will be Otto Killian, of the firm of Chas. Luckman & Associates, supervising architects for the fair. He also will show slides, it was announced by Merritt Morriss, AIA, chapter president.

Special guests will include city councilmen, planners, harbor commissioners and fair organization officials.

### Japan Shipping More TVs to U.S.

Shipments of Japanese television sets to the U.S. increased 62.8 per cent during the first four months of 1964, compared to the similar period last year, reports Electrical Merchandising Week publication.

Japanese exports of television sets to the U.S. rose from 102,185 during the first four months of 1963 to 166,370 during the 1964 period.

Television sets sent to the U.S. from Japan in April, 1964, totaled 50,049, compared to 29,399 last April.

The price per set average was down to \$55.50 in April, 1964, compared to \$59.87 in April, 1963.

### Sylvester Will Talk to NLB Club

"Appraisal for Investment Purposes" will be the topic when George Sylvester speaks before the North Long Beach Real Estate Club Thursday.

Sylvester, who is a loan agent for World's Savings, will be introduced by Al Stack, salesman with Joe Hodge Realty.

The breakfast meeting starts at 8 a.m. at the Mid-Night Sun Restaurant, 5925 Cherry Avenue. The club welcomes non-members who wish to attend.

### Employment Agencies to Honor Mrs. Haines

South Coast Chapter, California Employment Agencies Association, will devote its July meeting Tuesday night to a testimonial dinner for Mrs. Sally Haines, who is retiring from business in Long Beach.

She has been active in the association both locally and statewide.

On the state level, she has held the office of secretary and has served on the Board of Trustees for the California Institute of Employment Consultants. Locally she has served a term as president and one as secretary to the South Coast Chapter of California Employment Agencies Association and is chairman for the state convention which is to be held at the Edgewater Inn here in September.

Agency representatives from the entire state will be present Tuesday to honor Mrs. Haines.

The dinner will be held at the Edgewater Inn at 7 p.m. Reservations may be made by calling Joe Filing, program chairman.

### NEW UNIT In Beautiful GARDEN GROVE

## Elegance beyond Words...

Two-story, 5-bedroom homes have huge master bedroom with own fireplace.

### YOU MUST SEE to fully appreciate the Stately-Spacious Homes of

# GARDEN PARK Estates

Choice Selection of ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths

from \$19,950 to \$27,300 full price

VETERANS NOTHING DOWN (except costs and impounds) Excellent Conventional Terms Cal-Vet Approved

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with supermaric (ceramic) tile top and splash
- Gaffers & Sattler gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplace, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan... and many other outstanding luxury features!

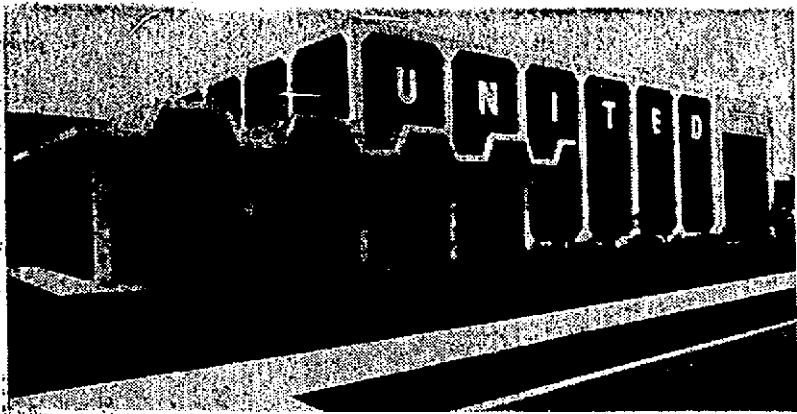
Built by **SS** Pride of Quality

JUST 3 MILES TO LONG BEACH

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.





### NEW DOWNEY PLANT IN OPERATION

United Drill Bushing Corp. has begun operations in its new manufacturing plant at 12049 Woodruff Ave., Downey. The firm was organized by Dale L. Bethke, president, after 15 years of experience with other tooling manufacturers. F. V. Gardner is board chairman. United makes precision drill bushings and related accessories.

### EASIER THAN WALKING

## 450-Foot Conveyors Save Footsteps at Airport in S.F.

The airline passenger's dream—two moving sidewalks whose total length equals three football fields—has been put in operation at San Francisco International Airport.

Designed to accommodate an hourly flow of 7,200 people in each direction, the two 450-foot Speedwalk Passenger Conveyors link the United Air Lines ticketing area in the terminal's main lobby to the airline's flight gate positions at the north concourse.

The installation marks the first use of the safety-proven conveyor system to solve the walking problem in a major airport.

Designed and installed by Stephens-Adamson Mfg. Co., Aurora, Ill., the system was purchased jointly by United and the San Francisco Public Utilities Commission.

It contains nearly 2,000 feet of special grooved rubber belting, made by Goodyear and electrically driven over a

bed of small-diameter, closely-spaced rollers.

THE SPEEDWALK units eliminate the need for walking to and from United gate positions nearest the ticketing area and cover approximately two-thirds of the distance to farthest gates. The belt travels at 120 feet

### Asks Space Suit to Fit Mouse

AKRON, Ohio (UPI) — Scientists here have received an order for a space suit—to fit a mouse.

The request was sent to B. F. Goodrich, which made the suits worn by American astronauts. It came in a letter from 11-year-old Stephan Rayle of Toledo who explained that he and some friends are planning to launch a space capsule with the help of helium-filled balloons and they wanted a live mouse for a passenger.

## 'Future of Housing' to Get Airing

Growth patterns of the home building industry in Los Angeles, Orange and Ventura counties will be reviewed by Sanford R. Goodkin, president of his own research corporation in Sherman Oaks, at the annual Ventura County dinner meeting of the Home Builders Association of Los Angeles, Orange and Ventura Counties Monday.

The 7 p.m. meeting will be at Los Robles Country Club, Thousand Oaks. Robert A. Olin, HBA president, announced.

Goodkin's subject will be "The Future of Housing in the Tri-County Area." A golf tournament through the day and a cocktail hour at 6 p.m. will precede the dinner.

As a special feature of Goodkin's presentation, he will analyze the inventory of unsold homes in Los Angeles, Orange and Ventura counties, outline reasons for this condition, and will make recommendations on how to reduce the total.

## Wing Named Architect on UCI Project

Kenneth S. Wing, FAIA, of Long Beach, has been appointed as executive architect for a physical sciences building at the University of California, Irvine. Chancellor Daniel G. Aldrich, Jr., announced last week.

The structure will be the first major academic building to be added to the eight now being built on the central campus area for the opening of UCI in the fall of 1965.

Scheduled to be under construction in mid-1966 and to be ready for occupancy in early 1968, the new building will house the physics and chemistry departments. It also will temporarily accommodate the mathematics department which later will be moved to another building.

The structure will be located in the physical sciences quadrangle, facing the central campus park. It will contain offices, classrooms, and laboratories for teaching and research.



### PORT AMBASSADORS HONOR METZGAR

Cited recently for his efforts in making the Port Ambassadors a vigorous promotional group active on behalf of the Port and City of Long Beach was Bob Metzgar (left), administrative assistant in the Long Beach Harbor Department. Metzgar is the first recipient of the annual award, and was selected by his fellow Port Ambassadors. Metzgar's guidance in establishing a concentrated program of informing local and area citizens about port activities with the Ambassadors acting as the city's agents of goodwill were noted. Making the presentation here is John Curtis, a local advertising man, as Al Maddy, executive secretary for Harbor Department, looks on.



### NEW SPEEDWALK NOW IN OPERATION

## BUSINESS TABLOIDS

J. W. Foasberg, owner of laundry and dry cleaning business at 640 E. Wardlow Road, Long Beach, attended recent board of directors meeting of



J. W. FOASBERG, NORMAN DASHER, American Institute of Laundering at Joliet, Ill. He is a past president of the board.

C. S. NELSON, local insurance man, was among members of Million Dollar Round Table honored recently by Manufacturers Bank's second annual reception. Honorees were Southland's top insurance salesmen.

NORMAN DASHER, formerly of Los Angeles and Philadelphia, has been elected president of Stalwart Industries, Inc., of Norwalk, manufacturers of metal wardrobe doors and expanding shelves.

JOHN J. ZAVESKY has been appointed assistant manager of Metropolitan Life Insurance Co.'s district office at 3655 Atlantic Ave. in Long Beach, according to district manager Elmer C. Krauel. He had been serving as a representative in the firm's San Diego office, but is moving his family to Lakewood.



JOHN ZAVESKY, C. S. NELSON, Beach, according to district manager Elmer C. Krauel. He had been serving as a representative in the firm's San Diego office, but is moving his family to Lakewood.

## Seen Sun City?

NOW SEE...

## BRAND NEW and FABULOUS!

A Limited Number Of Choice Hillside Locations With

New Luxury Homes Overlooking Famous Sun City And Historic Meniffee Valley

- 4 Spacious Floor Plans
- 2 and 3 Bedrooms
- 12 Exciting Exterior Designs

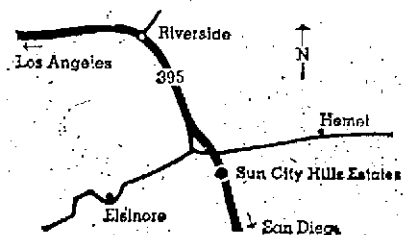
Enjoy These Luxury Features:

- Television outlets in living room, activity room and master suite
- Fireplace with gas log lighter (2 in some models)
- Thermostatically controlled forced air unit heating
- Built in range, oven and waste disposer
- Illuminated ceiling in master bathroom dressing area
- Moon mixing valves in showers and tubs
- Separate private master bath and dressing room
- Two separate showers — one with bath
- Spacious and convenient full opening wardrobe closets with bi-fold doors
- Separate dressing room in master suite
- Double entry doors
- Large connected two car garage
- Plentiful exterior siding and custom millwork

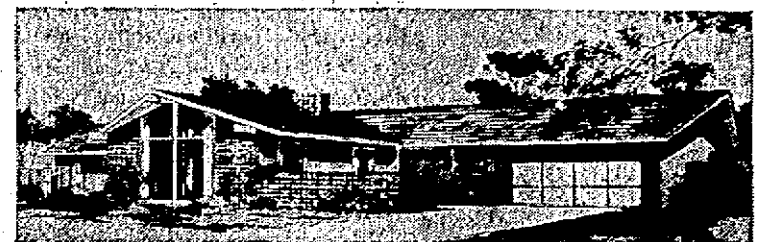
Also, you enjoy all of Sun City's recreational facilities including "Riviera sized" heated swimming pool, arts and crafts room, lawn bowling, shuffle board, town hall and club rooms for just \$20.00 per year per person subject to adjustment by your own civic association. The 18 hole championship Sun City golf course is just minutes away from your door, and your home in Sun City Hills Estates is practically in the middle of the famous Southern California "playground" midway between Los Angeles, Palm Springs and San Diego.

Homes are priced from \$27,650 with conventional financing and minimum 10% down.

If you've already seen Sun City, don't miss seeing fabulous new Sun City Hills Estates. If you've never been to Sun City, then you have a double treat in store. Come out today just 22 miles south of Riverside on Highway 395.



a project of  
**newboy**  
KEN DEVELOPMENT COMPANY





## Empire Opens New L.B. Office; Secord Manager

S. Edgar Secord, a veteran of 33 years in the savings and loan field, has been appointed manager of the new Long Beach branch office of Empire Savings and Loan Association, which opened Wednesday at Pacific Avenue and Fifth Street, president William Balopole announced.

Before joining Empire, the new Long Beach manager served two years as policy and procedure coordinator for Coast Federal Savings & Loan Association, Los Angeles.

PREVIOUSLY, he was vice president of Pyramid Savings & Loan Association, Sun Valley; vice president and branch supervisor of American Savings & Loan Association, Whittier, and vice president of Standard Federal (now California Federal) Savings & Loan Association, Whittier.

Between 1929 and 1956 he was associated with Standard Federal Savings & Loan Association in Detroit, where

he attained the post of vice president—branch operations. In announcing the appointment, Balopole stressed that

### Local Firm's Generators to Missile Plant

Two power generators built by a Terminal Island firm under an \$81,000 contract with Aetron, a division of Aerojet-General Corp., have just been put in operation at Aerojet's new solid rocket plant in Dade County, Florida.

This amounts to \$2.76 per common share as compared with \$1.60 for the comparable period in 1963 on earnings of \$1,849,000.

### Fruit Co. Profits Up

Standard Fruit & Steamship Co. of New Orleans, the nation's second largest importer of bananas, has announced estimated net income from operation of \$3,120,000 for the 24 week period ended June 13, 1964.

This amounts to \$2.76 per common share as compared with \$1.60 for the comparable period in 1963 on earnings of \$1,849,000.

STANDARD recently announced plans to build a major terminal in the Port of Long Beach.

Dr. Joseph S. D'Antoni, company president, stated that wholesale prices received for bananas had been high in recent months due, at least partially, to a temporary shortage of fresh produce.

He indicated that these high prices for bananas could not be assumed to continue indefinitely.

Dr. D'Antoni explained that the company is continuing its aggressive programs of improvement and expansion. He said Standard will reenter the European market on a regular basis after an absence of nearly 25 years.



### BRONZE AWARD PRESENTED

Long Beach artist Clinton C. Cline was honored recently during the final day of the 12th annual All-City Outdoor Art Festival, Hollywood. Jerry Scott (left) manager of Home Savings & Loan Association's Torrance branch, presents bronze medallion to Cline of 835 Orizaba Ave. Purchase and cash awards totaling \$7,200 are sponsored annually at the art festival by Home Savings.

### Named to Brandeis University Council

George Seedman of Beverly Hills has accepted an appointment to the President's Council of Brandeis University. The council is comprised of prominent community leaders throughout the United States.

This announcement was made by Abram L. Sachar, president of the university, located in Waltham, Mass. Seedman is president of Rowe Service of Los Angeles and Long Beach Cigarette Service, affiliates of Automatic Canteen Company of America. He is also a member of the board of directors of the First State Bank of Lynwood, with a branch in Paramount.

### Glendale Store Addition Started

GLENDAL — Construction has been started on a 22,000 square foot addition to Barker Bros. Glendale store at 144 North Central Ave.

Richard Gold, president, says that the remodeling of the present one-story building will result in the development of a three-level structure. The expansion, he says, will permit the addition of several new departments and the enlargement of others. The expansion project is being built by Donald F. Shaw, general contractor. John Stang is manager of the Glendale store. Barker Bros. operates 21 stores throughout Southern California.

### NEW MANAGER GREETS FIRST DEPOSITOR

First depositor of new Long Beach branch of Empire Savings & Loan Association, which opened Wednesday at Fifth Street and Pacific Avenue, was Harry T. Hickman (right) of 430 Pacific Ave., who was welcomed by S. Edgar Secord, new manager.

### Under the Bridge

One inch of foamed urethane plastic, now being used for insulating the underside of highway bridges, has the

same heat insulating capabilities that 24 to 60 inches of earth provide for a road's surface, according to paving material authorities.

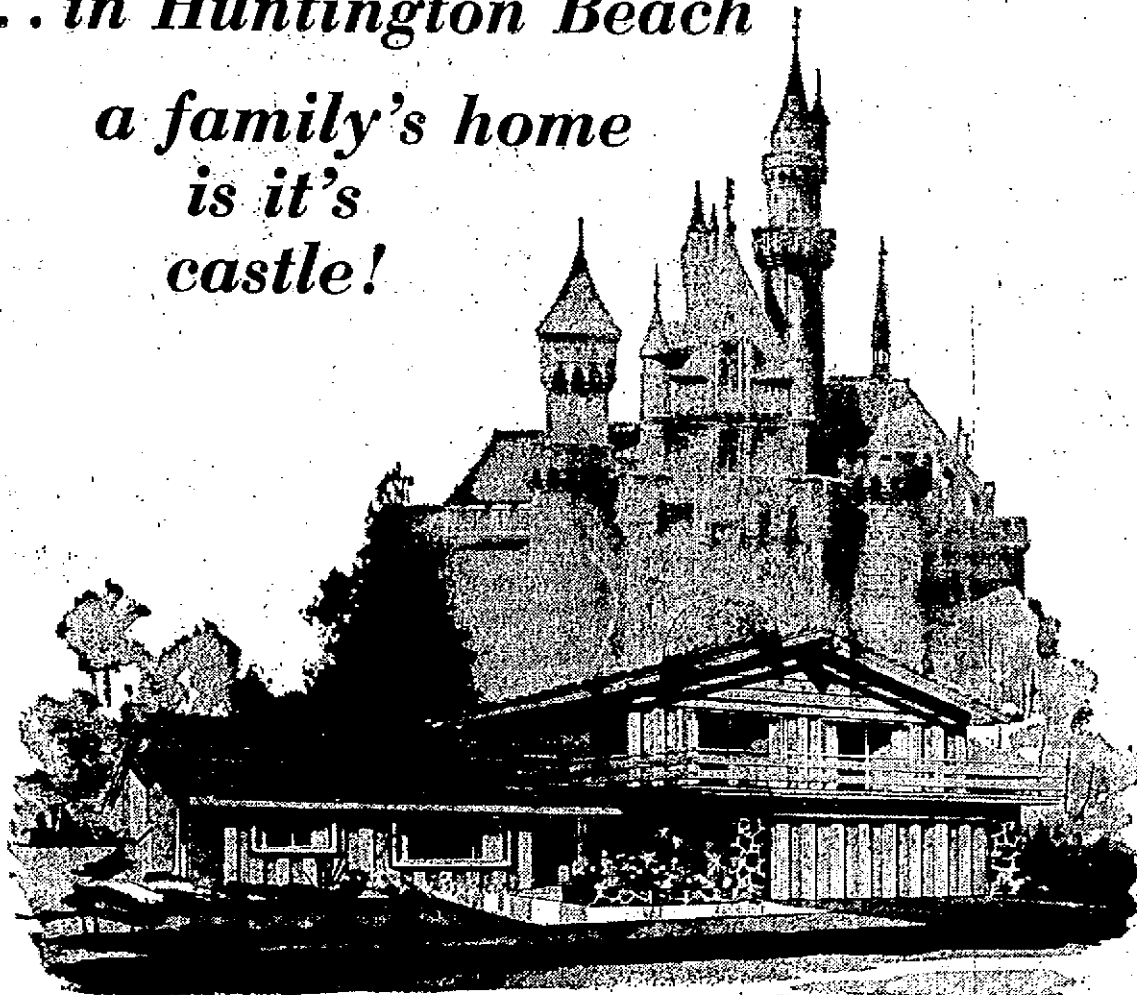
### Poor Old Dad

NEW YORK (AP)—Father apparently runs a poor second to Mom. Western Union said it handled about 250,000 greetings to Dad this year.

**Make Your Selection NOW—For Pre-School Delivery!**

*...in Huntington Beach*

*a family's home  
is it's  
castle!*



*and there's no finer castle than a*

Huntington  
Village  
**P**restige  
Home

Superb appointments coupled with outstanding design and construction have made Prestige Homes one of the most popular home developments—over 1500 purchased—in all of Southern California. A prestige location... in the "Beverly Hills" of Huntington Beach... a mile to the Douglas Space Center and under-construction San Diego Freeway; minutes to the Southland's finest beaches and harbors, a golf course, several shopping centers, grade and high schools (a new grade school within Prestige Homes community) and churches!

■ 1 & 2 Stories ■ 3, 4, 5 Bedrooms ■ 24 Exteriors  
■ 8 Spacious Floor Plans with Central Hall Planning ■ Large Family Room & Dining Area ■ Nylon Carpeting ■ Westinghouse Built-ins: range, oven, dishwasher ■ Pantry in 2-Story Homes  
■ Wardrobes to 14' Long ■ Modern Slate Entryways ■ Porches on Some Models ■ And a Host of Others!

from \$22,950

FHA/Conventional/Cal-Vet Financing

Sales Office: 847-2571 Area Code 711



From Long Beach: Drive east on 7th St. (Garden Grove Blvd.) to Golden West St. Right on Golden West to Edinger Ave. right on Edinger to Springdale St. left on Springdale to models.

Another Doyle & Shields Development Co., Inc., Project

### BIGGEST BUYING BINGE

## Southland Retail Market Grows Faster Than N.Y.'s

Southern Californians last year went on the biggest buying binge ever, the Los Angeles Chamber of Commerce disclosed last week.

Data compiled by the chamber's Research Department shows that total retail sales in the Los Angeles-Long Beach five-county area reached \$13,601,972,000, an all-time high for the area.

Chamber researchers also revealed that the Los Angeles market continued to grow faster than New York (6.3 per cent versus 3.6 per cent) and has widened its lead over third-place Chicago by approximately \$2,500,000,000.

THE 17-COUNTY New

York Consolidated Area registered retail sales of \$22 billion last year, while Chicago accounted for \$11 billion in sales.

The chamber pointed out that, except for New York, the Los Angeles area leads not only in quantity but also in quality.

Last year in the five-county area there were 218,186 households with a net buying income in excess of \$15,000.

This compares with only 185,489 such households in Chicago; 87,590 in metropolitan Philadelphia and 77,312 in metropolitan San Francisco with \$15,000 incomes.

THE RECORD SPENDING produced a number of "firsts" for this area. Gas stations in the area rang up more sales—\$1,073,552,000 to be exact—than for any other similar area in the U.S., including New York's 17 counties.

A breakdown shows that \$3.2 billion was spent in food stores, \$2.5 billion on automobile sales, \$1.9 billion on general merchandise, \$1.1 billion in eating and drinking establishments, \$742 million in apparel shops, \$654 million on lumber, hardware and building supplies and \$527 million in drug stores.

An Exclusive  
Walled Community  
Within the  
City of Long Beach

TWO STORY  
TRI-LEVEL  
SPLIT LEVEL  
ONE STORY  
luxury residences

3-4-5 BEDROOMS  
Family Rooms  
2 and 3 Baths

FROM  
**\$27,450 to \$40,400**  
FULL PRICE

CONVENTIONAL FINANCING

**El Dorado Park**  
ESTATES

From Long Beach: Drive east on 7th St. (Garden Grove Blvd.) to Golden West St. Right on Golden West to Edinger Ave. right on Edinger to Springdale St. left on Springdale to models.

NO UNSIGHTLY POLES

SALES OFFICE: 847-2571 AREA CODE 711

DOYLE & SHIELDS DEVELOPMENT CO., INC.



## Say Bracero Labor Needed for Melons

Producers of California's \$40 million cantaloupe crop, representing almost 50 percent of the U. S. total, picture themselves as the most vulnerable to disaster after the bracero program terminates at the end of this year.

They cite three reasons for their deep concern:

1. Cantaloupes ripen and must be picked in temperatures above 100 degrees—at a time when U. S. workers are the hardest to recruit.

2. The melon growing centers of California, such as Firebaugh, Huron, El Centro, Mendota, Los Banos and Turlock, do not have sufficient numbers of acclimated domestic workers available for the peak cantaloupe harvest.

3. Mexico, which has increased cantaloupe shipments into the U. S. from six million pounds in 1952 to 98 million pounds in 1962, undoubtedly would fill a big share of the market demands if California growers are unable to find sufficient workers to harvest their crops.

"The irony of the situation," says Frank W. Castiglione, executive vice president of the Western Growers Association in Los Angeles, "is that California's cantaloupe growers pay the highest wages for stoop labor in the State or anywhere in the nation. On piece rates most workers earn from \$1.75 to \$2 per hour. And workers in the packing sheds earn the top pay of all—from \$400 to \$500 per week."

By contrast, the average farm worker in Mexico seldom earns the equivalent of \$1.50 per day.

"Opponents of the bracero program have been telling us we can get all of the domestic stoop labor we need if we just increase wages," commented one grower. "Now, will tell us two things: First, how many will pick cantaloupes in 100-degree-plus heat at any wage? Second, how can we compete in the markets with growers paying \$1.50 per day?"

## Roche Ad Agency in Expansion



**SIDNEY L. CAGAN**  
Heads New Agency Unit

A new branch office of Advertisers Production Agency, a subsidiary of John D. Roche, Inc., was opened at 2024 W. Lincoln in Anaheim.

The office was opened to handle the firm's growing business in Orange County and will provide complete agency services for existing and new accounts. This includes printing, photography, art, advertising, production, promotion and publicity.

Appointed to head the office is Sidney L. Cagan, a member of the Roche staff since January of this year.

PRIOR TO THIS Cagan's background embraced directing advertising and sales programs for land developers, land analysis, trends in areas being developed, design of model home sales centers, and public relations and sales promotion.

The firm of John D. Roche, Inc. has been in operation 49 years and Advertisers Production Agency is one of the oldest listed agencies in California, commencing business in 1932.

Concerned primarily with real estate accounts, Roche has successfully launched many important Southern residential and land developments.

Builders and educators at a recent National Housing Center Conference urged that school taxation be levied on the broadest possible base and on the largest practicable geographical area.

## Wide Selection of Stylings Available in Newest Unit of Lake Park Homes



### TWO MODELS ARE SHOWN

A rambling one-story home adjoins a large two-story model in Lake Park's newest unit. There are 23 different home stylings available with a price range from \$21,950 to \$25,950.

Lake Park's phase II, the 2,000-home, \$40 million residential community near Lakewood, has available the widest selection of new homes in Orange County, according to Michael L. Tenzer, marketing director and vice president Larwin Co.

There are 23 exterior stylings and five floor plans featured at Lake Park in both one- and two-story models, he said.

More than 50 per cent of the homes sold to date at Lake Park have been two-story homes, Tenzer added. "They're also the lowest priced two-story models in the area."

Lake Park's phase II offers three, four and five-bedroom homes, with two and three baths from \$21,950 to \$25,950. Twelve, all-new exteriors with three floor plans, including a den or family room and fireplace are included.

PROVING POPULAR is the award winning Gramercy model, with five bedrooms, three baths, fireplace, master bedroom suite with private balcony and large family

room. Oversize two-car garages were designed with room for a workshop and storage space. Natural shingle roofs or optional handsplit cedar shakes are offered.

LOCATION is important too, Tenzer concluded. "Lake Park is the hub to all major freeways, centers of employ-

ment, recreational and educational facilities." (which becomes Lincoln Blvd.) To reach Lake Park from the Long Beach-Lakewood east of Moody.

**See Dana Andrews'**

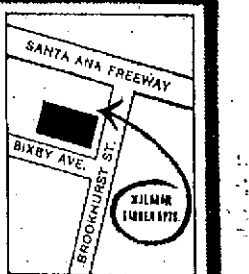


**Malabar Garden Apartments**  
In Garden Grove



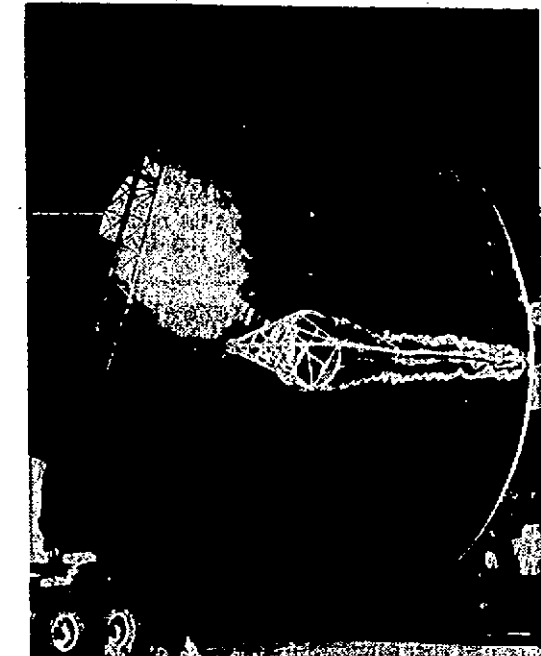
**All built-ins, Spacious rooms, Individual patios**

**Quiet, luxury living Starts at \$135/month**



Take Santa Ana Freeway to Brookhurst off ramp. South on Brookhurst, 4 1/2 miles to Bixby Avenue. Right on Bixby to Malabar Garden Apartments.

- 1-2-3 bedrooms, 1-3 baths
- Air conditioned
- Custom drapes
- Wall-to-wall carpeting
- Built-ins
- Close to schools and shopping centers
- Plus many other luxuries!



### NIGHT MOVE

A 45-foot diameter solar collector sparkles under floodlights as it is moved from a building at the Litchfield Park, Ariz., plant of Goodyear Aerospace Corp. Built for Sundstrand Aviation's Denver Division for tests of electric power generation from the heat of the sun, the giant mirror couldn't be moved by day because its beam is capable of setting a fire with a stray flash of sunlight.

## Solar Collector So Powerful It Can't Be Moved in Daylight

LITCHFIELD PARK, Ariz.—A giant solar collector capable of creating heat rays so intense that it had to be moved in completed form only at night has been fashioned here of film and foam.

The dish-shaped collector was built by Goodyear Aerospace Corp. for Sundstrand Aviation's Denver Division. It will be used to test the feasibility of employing solar energy as a source of electric power for space vehicles. The Denver firm is prime contractor to the Research and Technology Division, Wright-Patterson Air Force Base, Ohio, on the Air Force test program, known as Advanced Solar Turbo Electric Concept (ASTEC).

Goodyear engineers built the 45-foot-diameter concentrator of aluminumized film, carefully tailored in "orange peel" segments to form the proper surface shape. Urethane foam was sprayed on the back of the film, forming a rigid structure when it hardened.

EVEN THE METAL frame that will attach the concentrator to sun tracking equipment at Sundstrand's test facility was foamed into place. Lower portions of this frame were buried in the tough foam to avoid the use of fasteners through the mirror surface.

The concentrator was constructed face down inside a building here. Then it had to be turned face up for final inspection. This necessitated taking it outdoors to turn it over.

To avoid the danger of sunlight striking the surface by accident—a single flash could set fire to buildings or blind personnel—this move was made by night.

cut into transportable pieces and shipped to Denver, where it will be reassembled and tested.

The earthbound test program is a prelude to possible use of the solar concentrator in space. As envisioned for space application, the collector would be part of a sphere folded into a compact package that would be sent into orbit. Upon reaching proper altitude, the sphere would be inflated, the collector portion

### Forum to Hear L.A. County Story

"Assignment: Los Angeles County" will be the topic at the Long Beach Community Forum Wednesday.

Making the presentation, which will include a film on the history and development of the Los Angeles County area, will be Morton Golden, county-city coordinator from the Los Angeles County offices.

Conducted weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamos Avenue, beginning at 7:15 a.m.

Robert Walker, local dentist, is program chairman.

### Skyscraper Will Be Built in L.A.

Connecticut General Life Insurance Co., which has headquarters at Bloomfield, Conn., has announced plans to build a \$30 million 40-story office tower in downtown Los Angeles.

The building, which will be the tallest in Southern California, rising 530 feet, will be part of a \$350-million urban redevelopment project in Los Angeles.

### MAI Chief to Speak at Conference

Joseph G. Kuehnle, MAI, Chicago, president of the American Institute of Real Estate Appraisers, and Charles R. Holloway Jr., Portland, Ore., vice president of Northwest Natural Gas Co., will be featured speakers at the AIREA Northwest Regional Conference, William P. Allyn, MAI, Portland, conference chairman, has announced.

The Oregon Chapter Number 14 of AIREA is sponsoring the conference, which is to be held July 16-17 at the Hilton Hotel in Portland.

The American Institute of Real Estate Appraisers, an affiliate of the National Association of Real Estate Boards, awards the designation Member, Appraisal Institute (MAI), to appraisers who meet its rigid standards of ethical and competent service to the public.

Kuehnle will speak at the conference banquet the evening of July 16. His topic will be "The Appraisers Analyze the Real Estate Market," and members of area boards of Realtors and the American Right of Way Association have been invited to attend.

Holloway will address the conferees at a luncheon July 17.

## OPENING OF THE World's Fair\* SERIES

Our World's Fair Bonus to the first 10 buyers during July will be a FREE G.E. Portable television

## Midwood Manor TOWNHOUSES

**ALL POINTS LEAD TO Country Club Family Living...**

In the Grand Manner. Recreational and social facilities are not just available, they belong to you • Olympic Size Pool • Wading Pool • Cabana • Children's Play Area • Family Recreation Areas • Completely Landscaped and just imagine, your share of the cost for full time exterior maintenance is just pennies a day. At last a Townhouse that not only offers carefree living and leisure time but assures the same privacy and convenience of a single residence. At Midwood each Townhouse has its own private closed-in garage on your lot and each buyer will receive a Grant Deed to his home, lot and garage.

**ALSO YOUR TOWNHOUSE FEATURES:**  
Complete Electric • Ceilid Heat • 2, 3, and 4 Bedrooms • Private Patio • Sun-Deck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Full Illuminated Ceiling Kitchen and Master Bath • 2 and 3 Baths • Garages on Your Lot • Ceramic Tile • Cultured Marble Tops on Bathroom Sinks • Insulated Through-out • Mirrors • Breakfast Bar • Fireplace • Loads of Cabinets and Wardrobe Space • All Utilities • Underground for Beautification. Which are just some of the many features included in the sales price of your Townhouse.

**PRICED FROM \$15,250**

**\$750 DOWN EXCELLENT FINANCING**

**MIDWOOD DEVELOPMENT CO.** 1250 BROOKHURST - GARDEN GROVE, CALIFORNIA

Remember this date Sunday, July 12, 1 P.M. to 4:30 P.M. and let's have a date to meet at poolside to see Midwood Manor's Fashion Show.

We are very proud to announce that MIDWOOD MANOR TOWNHOUSES has been selected to appear in General Electric's Pavilion of All Electric Homes at the 1964 World's Fair in New York.

FARROW REALTY / SALES AGENTS • HAI C. TAN A.I.A.



## Prestige Offers Exceptional Home Buys on Large Dwellings



### IN A PRESTIGE HOME

Massive floor-to-ceiling fireplaces, of either stone or brick, nylon carpeting, indoor planters are just three of many features of the one and two-story, three, four and five-bedroom Prestige Homes in Huntington Beach. Immediate move-in available in the up to 2,000-square-foot homes priced from \$22,950.

Exceptionally excellent the fall school term."

home buys may be had now at Prestige Homes in Huntington Beach, according to Dan Mytinger, sales manager, of the Doyle and Shields Development Co., Inc.

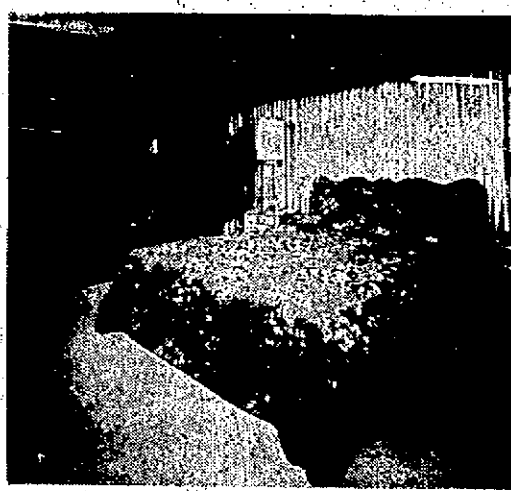
"A few of both our one and two-story homes in units of Prestige Homes have been returned to the market because of the credit standing of original purchasers," Mytinger related. "These 'credit rejects' are available for immediate occupancy, which means that buyers can be moved in and settled in a new Prestige Home before the fall school term."

The six Prestige Home models — with still another under construction — have been redecorated and refurbished for the summer. Featured items include pantries in the two-story homes, wardrobes to 14 feet long, massive floor-to-ceiling fireplaces with log lighters, built-in dressers in some of the master baths, nylon carpeting and Westinghouse all-electric built-in range, oven and dishwasher.

"THE ONE and two-story, three, four and five-bedroom homes, all with a family

room, contain up to 2,000 sq. ft. of usable area. Prestige Homes sell from \$22,950 with low FHA terms, excellent conventional and Cal-Vet financing all available for the use of buyers," Mytinger concluded.

The model homes are open daily from 10 to 7 p.m., and easily reached from the Long Beach area by driving east on Seventh Street to Golden West Street, turn right on Golden West to Edinger Avenue, then right to Springdale Street and left on Springdale a short distance to Prestige Homes in Huntington Beach.



### BEDROOM FIREPLACE

Here is a furnished bedroom with wood-burning fireplace in two-story home at El Dorado Park Estates in Long Beach.

## Homes Are Designed for Luxury Living

What is a motivating factor influencing today's homebuyer toward purchase? Officials of El Dorado Park Estates in Long Beach have learned many buyers want to "move up." They want to live in a semi-custom home with more apparent luxury and added interior space.

"For those families looking for increased space in a beautiful environment, we can provide a home suitable for

their needs," said a spokesman.

Now presented at El Dorado Park Estates are custom-styled dwellings in one-story, two-story, split-level and an exciting tri-level design.

THESE TAILORED floor plans include three, four and five large bedrooms and two baths. In some, the large master bedroom suite has a second wood-burning fireplace and private bath.

Among the many luxurious appointments are outstanding electrical fixtures, large fireplaces available in many distinctive materials, slate or terrazzo entry hall floors, exotic planters and exterior ornamentation, optional air conditioning if ordered prior to construction, vinyl floors in kitchen, service porch and some of the family rooms and hermosa tile in kitchens and baths.

To view the furnished model display, from Long Beach, drive east on Spring St. across the San Gabriel River to El Dorado Park Estates at Claremont, just east of the park.

## Bank Name Is Changed

Fonda McCook, president of First National City Bank of Long Beach, announced that, with the approval of the Comptroller of the Currency, Washington, D.C., the corporate name of the bank has been changed to First National Bank of Long Beach.

McCook emphasized that the bank continues to be locally owned and managed and that the name change was requested for purposes of better identity as a local bank.

First National Bank of Long Beach was established by Long Beach people in 1949 and continues its dedication to serving greater Long Beach in the tradition of a home town bank, according to McCook.

First National Bank, with its main office at Third and Locust Ave., operates a downtown auto drive-in office at 235 Locust Ave., and is currently completing the addition of a customer auto parking area adjacent to its main office on Locust Ave. Also the bank is presently constructing a new East Long Beach office at Sixth St. and Redondo Ave.

### Highest Ever

The average price of an acre of farm real estate (land and buildings) reached an all-time high of \$129.79 last year, according to economists at Allied Chemical's Barrett Division. This represents an increase of more than 600 per cent since the turn of the century.

## Coast Federal Branch Will Be Doubled in Size

Expansion of the Civil Center office of Coast Federal Savings & Loan Association at 232 W. Second St., in Los Angeles, to double its present size, was announced recently by Joe Crail, president.

He reports that assets attributable to this particular branch office alone have grown to in excess of \$7½ million, thus ranking it among the upper 70% of all savings and loan associations throughout the nation.

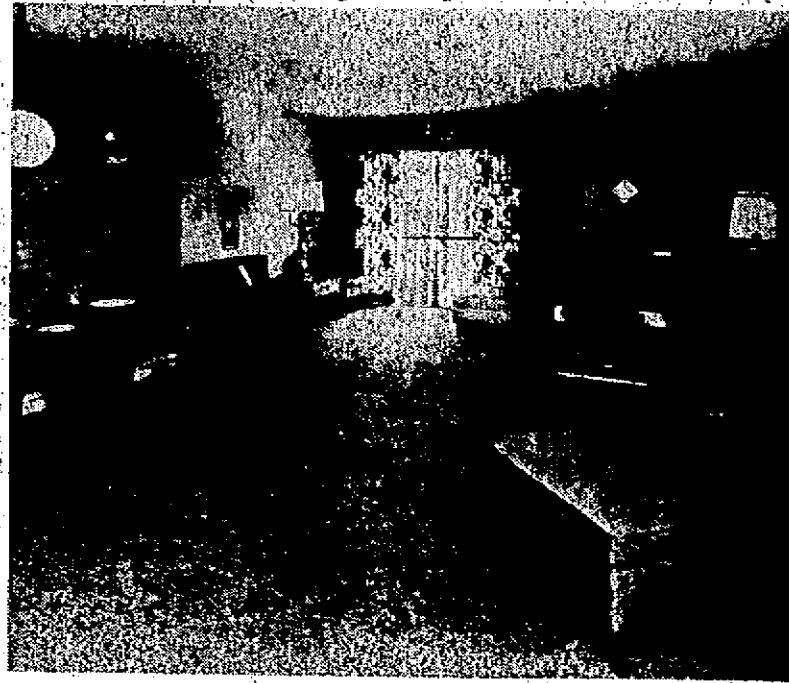
Coast Federal Savings & Loan Association has other branch offices in Panorama City, West Covina, Santa Monica, San Pedro and Long Beach. Main office is in downtown Los Angeles at Ninth and Hill.

### Anaheim Man in \$Million Bracket

ANAHEIM—R. B. Garfield, leading representative on the staff of Metropolitan Life Insurance Company's Santa Ana district office, placed more than one million dollars in personal life insurance last year to rank with the leaders of more than 30,000 Metropolitan field representatives in the United States and Canada.

Garfield, who lives at 2867 Gerald Circle, Anaheim, has been invited to participate in a four-day business conference in New York City.

## Garden Park Estates Offer Warmth, Dignity in Home



### A GARDEN PARK ESTATE

"Warmth and dignity" will be found in living room at Garden Park Estates in convenient Garden Grove. Furnished models open daily 'til dark.

The homes in Garden Park Estates provide warmth, dignity and individuality, the officials point out.

All floor plans were keyed for family living and are available in functional one and two-story designs. These include three, four and five bedrooms, two baths and some have formal dining rooms.

The master bedroom in the large two-story home features a fireplace, in addition to the one in the downstairs living room.

Genuine lath and plaster covers the wall area and patios and driveways are of durable concrete.

"PROSPECTIVE homeowners in search of a dwelling to satisfy their practical needs as well as aesthetic should inspect our attractive model display and see for themselves the fine value we're offering," the spokesman said.

Modestly priced from \$19,950 to \$27,300, qualified veterans can move in with nothing down, except costs and imposts. Non-veterans can use lowest FHA down on loans.

Garden Park Estates offers maximum convenience to many outstanding community facilities. "We are close to excellent schools of all grades, within easy reach of Orange County's many exciting recreational diversions

and the complete shopping section of Garden Grove is also nearby."

The visible quality at Garden Park Estates has had considerable influence on the high sales volume. "It's rock solid quality that will keep these homes relatively main-

tenance-free for years," officials feel.

A welcome is extended to all prospective homeowners to inspect the comprehensive model display open daily until dark, at the corner of Knott Avenue and Garden Grove Freeway.

## City National's Earnings Gain

City National Bank, Beverly Hills, has reported earnings of \$943,468 for the half year ended June 30, compared to \$738,086 for the similar period last year, an increase of 28%, according to Alfred Hart, president.

Net operating earnings per share of 67c for the first six months showed an increase over the 52c earned the first half of 1963 after adjustment for 5% stock dividend paid Dec. 16, 1963.

Deposits increased for the yearly period ended June 30 to \$208,249,810 from \$182,623,041—a gain of 14%—Hart reported.

### Over \$62 Million

American National Insurance Co.'s investments in the state of California now are in excess of \$62 million, according to an announcement from its home office in Galveston, Tex. The company has branch offices in Long Beach and 47 other California cities.



### FROM BRAZIL

David Gannon, Bank of America representative in Brazil, is in Southland on visit from Rio de Janeiro, his headquarters. Gannon reports growing political stability in Brazil warrants attention of U. S. business. Inflation and high interest rates for financing are among present problems, however.

## BUILDER'S CLOSE OUT!

2-STORY SHOWCASE HOMES THAT FEATURE THE EXCLUSIVE GROWING ROOM

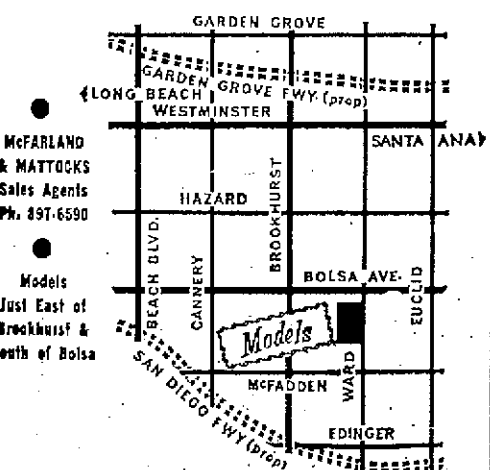
GROWING ROOM in 2-story plans with as many as 6 bedrooms and 3 baths. Also 3 and 4 bedrooms with 2 baths. Family/Dining room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

NOW **\$99** MOVES YOU IN

ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM \$22,750

Exteriors enhanced with stone, used brick, colonial brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble pullman in baths. Oversize linen closet.



## SHOWCASE HOMES

Models Just East of Brookhurst and South of Bolsa

## Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES LOW AS \$295 DOWN



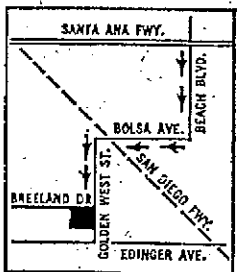
Full price as low as \$17,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

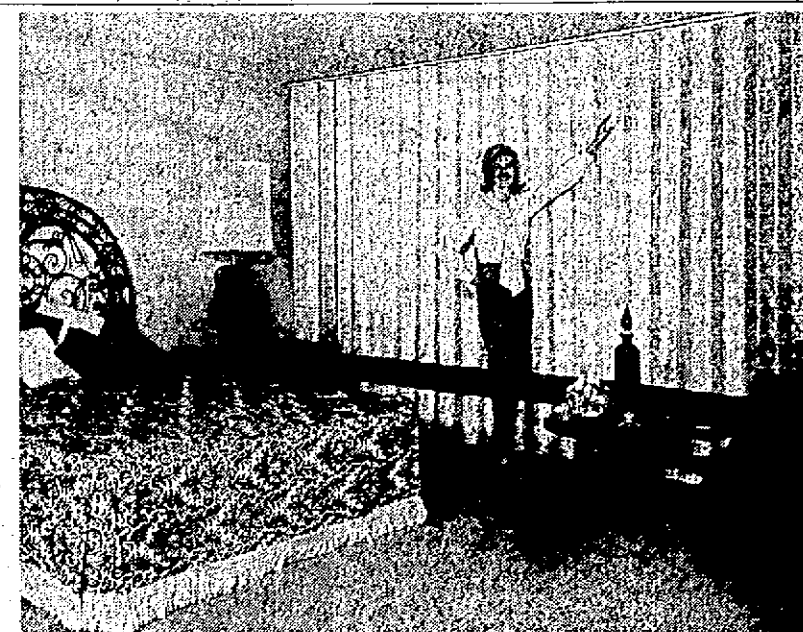
They're "Certified" Sunshine Resale Homes so you're sure of top VALUE!

MODEL HOME—15841 Rollins, Huntington Beach. For information call: (Days) 897-8318 (Eve) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breeland Dr. Follow signs to model home.



SUNSHINE HOMES



### DEVELOPED IN EL SEGUNDO

The new Tropi-Lite draperies control heat and allow privacy without stopping air circulation. Here is a bedroom display shown by El Segundo firm.

## Plastic Draperies On National Market

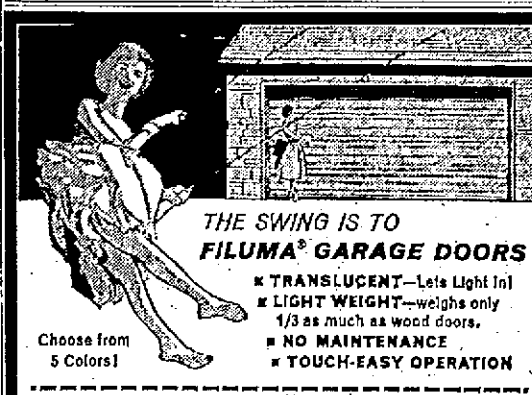
A new plastic drapery material developed in California will be marketed nationally this year.

The new material was developed last year by Tropi-Lite, Inc., of El Segundo. The drapery is made from an advanced new plastic material.

Since its development and introduction to California home furnishings and interior decorating markets, the material has gained widespread acceptance in California homes, offices, hospitals, restaurants, supermarkets, hotels and other commercial establishments.

THE TROPI-LITE drapery is a multi-paneled type of window covering. It is constructed of 3" x 6" modules of The Dow Chemical Co.'s new Verelite thermoplastic material. The modules are interlocked with beveled steel rods. The entire drapery screen is supported with carter wheels which travel in an overhead steel track. The drapery materials are produced in colors which can be used to match, contrast or blend with any decorating theme. Basic colors used are beige, white, ivory, turquoise and blue.

Tropi-Lite officials have described the firm's new material as a new concept in interior decorating. It transmits light and air, yet it also allows for extreme privacy. It doesn't collect dust, controls heat and does not fade.



THE SWING IS TO FILUMA® GARAGE DOORS

- TRANSLUCENT—Lets Light In
- LIGHT WEIGHT—weighs only 1/3 as much as wood doors
- NO MAINTENANCE
- TOUCH-EASY OPERATION

ORMAN DOOR SALES & SERVICE CO.

7831 ALONDRA BLVD., . . . PARAMOUNT

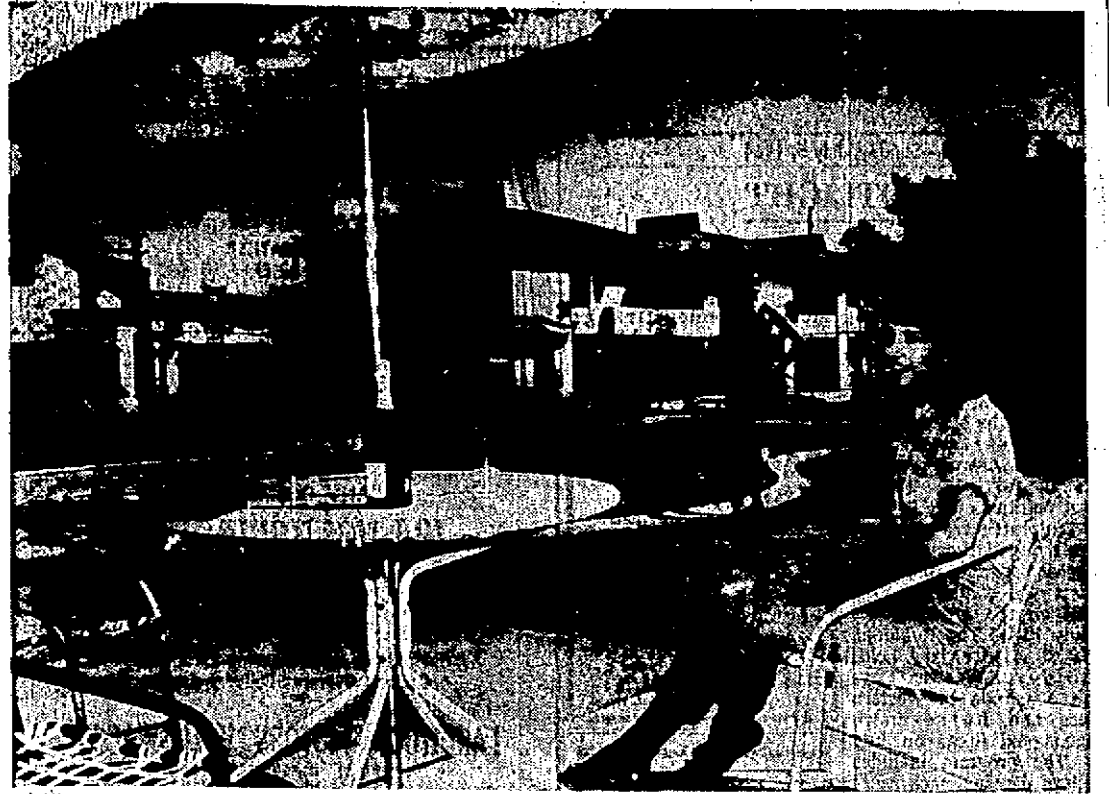
SPECIALISTS IN GARAGE DOORS . . . JIM ORMAN, Owner

CALL FOR ESTIMATE OR LITERATURE

ME 0-3493



# Fashion Show at Poolside Arranged for Midwood Manor Townhouse Event



**AT SPECIAL OPEN HOUSE**  
Bluebook Models wearing the newest in swimsuits and leisure wear will parade around a pool at Midwood Manor Townhouse development July 12 at a special open house celebration at Cypress unit.

The Midwood Manor Townhouse development in Cypress will feature an added attraction at the July 12 open house celebration with a special poolside fashion show featuring the Bluebook Models wearing swimsuits designed by Steve Estephanian of Darlene Swimwear, Inc., and Bill Perry leisure wear. According to Estephanian, shows will be on the half-hour from 1:30 to 4:30 p.m. Sunday, and will include premier showings of the newest Darlene lines in smart California casual swim and play wear. The show is being staged by Enneline Snively who was instrumental in starting the careers of such famous stars as Marilyn Monroe, Jayne Mansfield and Dwayne Hickman of "Dobie Gillis" fame. Miss Snively's fashion presentation has been designed to promote Midwood's emphasis on the latest lines in modern living which are featured in the homes.

## Offer Easier Terms on Showcase Homes



**HAS GROWING ROOM**  
Shown is one of the two-story homes now on display at Showcase Homes featuring the growing room, a new residential development by William Krueger, builder and developer.

Easier "move-in" terms for Showcase Homes are announced by builder William Krueger. Under the new plans, purchasers of the remaining homes in the development east of Brookhurst St. and South of Bolsa Ave. in Orange County may move in for as little as \$99. The purchase price starts at \$22,750. Showcase Homes, in one and two-story models, offer finished out as additional wall-to-wall carpeting, fireplaces, marble Pullmans in baths, ceramic tile and oversize linen closets. Their all-electric kitchens are equipped with wide ovens, automatic dishwashers, garbage disposers, breakfast bars, and ash cabinets. Among the unusual features are "growing rooms" in the two-story models. These may be used as family activity centers or can be finished out as additional bedroom and bath areas.

## Dana Andrews' Malabar Apartments Attractive

"Public interest in our units has been tremendous," says a spokesman for Dana Andrews' new Malabar Garden Apartments at 9777 Bly Ave. in Garden Grove. "A great number of families have visited us since our opening a short time ago, and a high proportion have become our tenants or will very shortly. There are many prime rental units still available."



**THE FLAVOR** of the Malabar Coast in India is seen throughout the architectural design. Floor plans include one, two and three bedrooms, with one to two and a half baths. Every apartment has its own patio overlooking flowing pools and sunken gardens. This magnificence of design is carried inside, too. They are air conditioned. Thick carpeting stretches from wall to wall—even in the closets. Rooms are house-size complete comfort. Malabar Garden Apartments has been described as having "the convenience of an apartment, the size of a house, the luxuries of an estate, where quiet luxury living starts at only \$135 a month."

**Gardena Realtors to Hear L.B. Man**  
GARDENA — "Real Estate Investment Opportunities" will be discussed at the Tuesday dinner meeting of the Gardena Board of Realtors, according to Ross D. Huffman, president. Speaker will be Robert C. Westmyer, owner of Rex L. Hodges Realty Co., Long Beach. The board meets at 7 p.m. in the Alondra Club, 16411 Prairie Ave., Lawndale.

## M. Rickman Heads Food Sales Assn.



**MYRON RICKMAN**  
Coffee Man New Prexy  
Myron J. Rickman, Hills Bros. Coffee Co. representative, was elected president of the Long Beach Food Sales Association at a recent meeting. He will take over duties from Floyd Ayers, Interstate Bakeries, past president and now member of the board of directors. Rickman, who has received honors as Salesman of the Month and Salesman of the Year from the Long Beach Food Sales Club, recently won honors as Southern California's Salesman of the Year in the food industry. Other officers elected by the food group include Frank Mott, Spreckles Sugar; Everett Dingwell, Beesmyer-Ridgour; Hugh Iekel, Spreckles Sugar; Keith Harwood, Harwood-Tjaden Co. and Pat Schamber, Purex. Members of the board are Jim Sheridan, Diamond Match Co.; Bob Campbell, Frozen Brand Sales; Bob Fuess, Independent, Press-Telegram, and Tony Amorelli, Frozen Brand Sales.



**OFFERED BY CORTESE**  
Elegant exteriors of Laguna Hills are being transferred to the luxury share-ownership manors being constructed in the final unit at Ross W. Cortese's pilot "people-over-52" community at Rossmore Leisure World, Seal Beach. Here is an interior of one unit.



**BIG FLAG DISPLAY OFFERED**  
An interesting sight to show children over the Fourth of July weekend is the flag display at the Sol-Vista International Home Fair, Bolsa Chica and Westminster Avenue, in the city of Westminster. With the development almost sold out, the unusual flag display will not be there much longer. The American Flag had only 13 stars in 1776, when the Declaration of Independence was adopted by Congress on July 4. Today, at the International Home Fair are flown the flags of the United Nations, its member countries, the American Flag, and California's Golden Bear flag.

<b>Leisure World Lions Club Installs</b> New officers were installed recently by the Lions Club at Leisure World in Seal Beach. Sworn in as president was Leo Vanderham, succeeding Clayton Close. Other new officers:	Robert Brunner, Emil Moucha, Paul Butterfield, Paul Clagget and Albert Seligman. Other outgoing officers were Jack Chappell, Earl Van Dever and Dr. W. A. Londere.	<b>Ex-L.B. Man Gets Faculty Position</b> Tim Harriman Henney, a Long Beach native and former manager of the Long Beach Junior Chamber of Commerce, has been appointed to the graduate division faculty of Pace College in New York City on a part-time basis. Henney is public relations supervisor for the American Telephone & Telegraph Co. in New York and administrative assistant to H. I. Romnes, vice chairman at AT&T.
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# GRAND OPENING TODAY

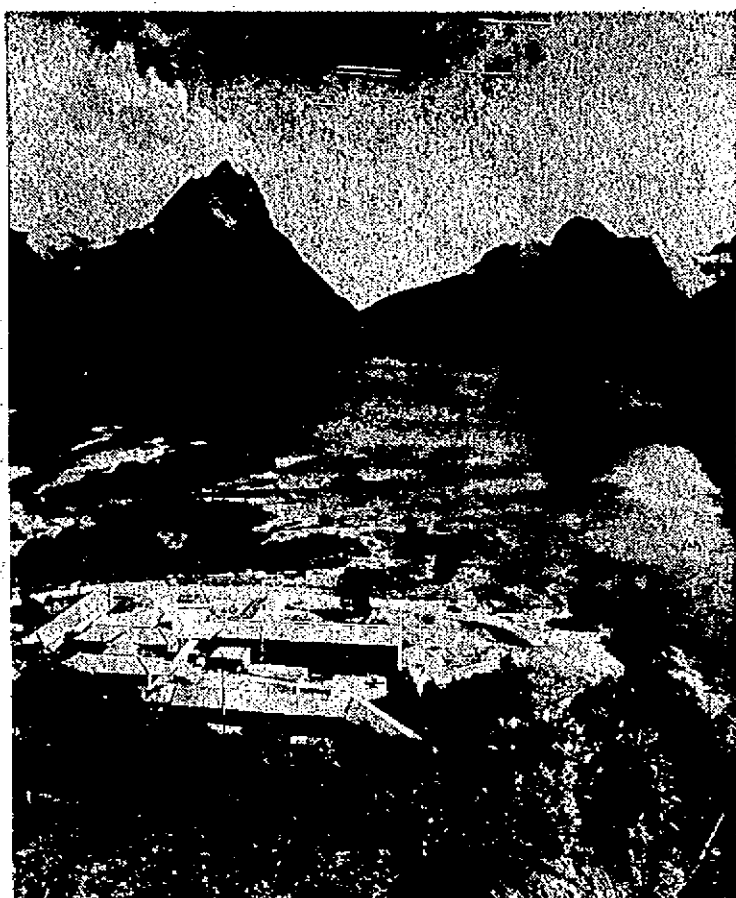
3, 4 & 5 Bedrooms • 2 & 3 Baths  
1 & 2 Story Homes

# LAKE PARK

PHASE II

**Veterans — No Down Payment**  
**Best FHA & Conventional Terms**  
**Priced from \$21,950-\$25,950**





Magnificent Milford Sound (left) in New Zealand. Below, tourists explore the exotic shops of Hong Kong.



## In the Big Pacific, Something for All

By Fred Taylor Kraft  
Travel Editor

Travelers are discovering that the Pacific is a big ocean, indeed. But what is more important, they are discovering that it has something for everyone as more and more of them explore through the South Seas, New Zealand and Australia, and the exotic ports of Asia and the Orient.

As the cruise ships and the big jets visit one famous land after another, their passengers are entranced by the teeming streets of one new world after another—the people, as diversified and fascinating as the ancient cultures they represent, the natural scenery magnificent, the art unlike anything else they have seen.

And everywhere the gadder is aware of every effort to attend to his needs.

HONG KONG is an example: sleek liners slip past men of war and the myriad of tiny sampans and junks that 130,000 Chinese call home. And here, in crowded little alley streets and modern shops are some of the greatest free port bargains found anywhere.

Just 40 miles, across water, lies the picturesque Portuguese colony of Macau, oldest European settlement in China.

Japan is an eternal delight to tourists, and testimony of this fact is the continued upward spiral of visitors each year. Nowhere are Americans more welcome. Prices are moderate. No tipping. Gorgeous scenery.

Hospitality is also a way of life in the Philippines. On fiesta days in outlying towns, residents literally open their doors to all.

INDONESIA is the home of Bali—beautiful, lush, tropical, arid. The scenery is breathtaking. Using the capital of Denpasar as headquarters, one can visit silverworks center at Tjeluk, buy a fine woodcarving at Mas, admire native painting at Ubud.

The old and the new blend into one at Singapore. Stainless steel skyscrapers cast their shadows across ancient mosques and temples. The population is an international conglomeration. The food, predominantly Chinese, is known the world over.

A short hop away is Malaya, land of tropical splendor remi-

niscant of Maugham's shimmering prose. The rubber plantations are famous. Penang is a busy free port.

At Bangkok, gadders may visit the scores of Thailand temples, cruise the klongs (canals), and buy fine silks for a song. Everything from elephant roundups to classic dances are on tourist itineraries.

DOWN UNDER, Australia has appeal for every type of traveler, from its great barrier reef at Queensland to stylish shops, quality restaurants and fine hotels in such sophisticated cities as Sydney and Melbourne.

New Zealand's natural beauty, from steaming thermal wonders of Rotorua and Wairakei to the icy splendor of Mt. Cook, is different. The native Maoris maintain their unique culture and add their own brand of charm.

New Caledonia is noted for its French flavor. Moreover, the island has one of the best year-around climates. Fijis perform fire-walking rites, lure giant turtles from the sea, and relax.

Tahiti and neighboring islands, particularly Bora Bora, are magic, the ultimate for the increasing army of explorers in the great Pacific.

## TRAVEL and RESORTS

R-8—Sunday, July 5, 1964

### TRAVEL SPOTLIGHT

#### Gadabouts Get Break

If you like weekend gadding about the Southland, here are some July events you might like to attend:

The Festival of Arts and Pageant of the Masters, now under way at Laguna Beach, continues every evening through Aug. 16. Twenty great paintings and 14 classic sculptures are recreated with living figures during a Pageant program. About 200 artists are exhibiting their work on the grounds.

July 13-18: The Rubidoux area of Riverside holds Rubidoux Western Days with a parade of western riders and horse-drawn wagons and floats on July 18. The program includes western dancing, sack races and other contests.

July 14-19: The Orange County Fair, held at Costa

Mesa, celebrates Orange County's diamond jubilee. Indian dancers, wearing war paint, tribal masks and

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## AROUND THE WORLD WITH DELAPLANE

"We will be in Japan for the Olympics with no knowledge of local customs..."

**YOU CAN** start with the knowledge that Japan is a no-tipping country. In most cases. However, the boys who handle your baggage at the airport live on tips. So give them 300 yen (about 85 cents) for both of you.

You don't tip taxi drivers. You don't tip bellboys or doormen. You don't tip waiters. A 10 per cent service charge is added to your bill.

You don't tip hat check girls. You DO tip dance club hostesses. There are some Western tipping customs getting around, particularly in those glittering clubs.

"We have rooms at the Imperial on arrival. But thereafter we go on a tour, staying in Japanese inns at Kyoto, etc."

IN WESTERN HOTELS like the Imperial, you find it just like a hotel at home. Japanese inns are different. You take off your shoes at the entrance—usually at a stone step before you walk onto the polished floor.

On the floor you will see a line of soft go-ahead slippers. Step into any pair that fits you. When you get to your room or dining room, slip out of them outside the door. "Rooms" have straw mats called tatami. Areas not considered rooms have wooden or stone flooring.

The rule you can remember: "No shoes inside the house. No slippers on tatami." An exception to this

is the bathroom which is wooden plank. But naturally you don't wear slippers when you bathe.

"In the Japanese inns, do we have to bathe in the public baths we've read about?"

**YOU CAN.** But you don't have to. Tell your maid you want a bath—the word is "ofuro." And you should learn a few such Japanese words. She draws the bath. You go in and bathe. Wife and husband together. It's big enough.

There's a way to do this. Very important so you don't lose face. (The maid loses face, too, if you don't do things right.) You'll find little faucets about a foot off the floor. You'll also find foot-high wooden stools and little wooden buckets. The maid will have given you a thin towel.

Dip water in a bucket out of the hot tub. Pour it over yourself. Soap and wash with the towel. For your face, fill the bucket at the faucet. Wash with that. Dip more water and wash off ALL the soap. Now get in the hot tub and soak. It's very refreshing.

There are no bath towels. You fill the bucket with steaming water. Dip that thin towel you washed with in the water. Wring it out thoroughly. You dry with this. It will surprise you how dry you can get with a hot wet towel.

"We would like any ideas on how to dress..."

**JAPAN** should be about 70 degrees during Olympics time. Tokyo is a city



**ALFIO VECERINA** has been appointed assistant manager for passenger sales of Alitalia Airlines for western United States with offices at 611 Wilshire Blvd., Los Angeles. He will coordinate regional sales and promotional activities under Paolo Conti, Alitalia's western U. S. manager.

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FROM NEW YORK

# Sneak Preview

Independent Press-Telegram  
**Women**

LONG BEACH 12, CALIF., SUNDAY, JULY 5, 1964 SECTION W



This Week  
the I.P.T.'s  
Fashion Editor  
Reports from  
New York—  
Bringing You  
the Latest  
Chic-Chat  
for Fall  
from that  
Mad, Mad, Mad  
World  
of Fashion



MARY ELLIS CARLTON  
I, P-T Fashion Editor

NEW YORK—A few fine cities of this earth are side-shows in themselves. New York is not one of those. New York is the big tent.

Landing here today, the plane almost touching NY's monolithic towers, I was reminded once again that, to any visitor, New York is no place like home.

New York is the headquarters. The main office. It is atmosphere, heavy with brilliant thought of all facets—corporate, pushcart, huckster, business, scholastic.

MOST OF ALL, New York is Dame Fashion.

And for a very good reason. The biggest single industry here is the 300,000-worker garment trade, divided into 13,000 little companies.

Yes, New York is a town that can absorb one of the greatest world's fairs of history without anyone in the city getting very excited about it.






But when Dame Fashion unveils her designer collections twice a year, all the world raises its eyes. Even New Yorkers.

THIS YEAR, they're raising their eyebrows.

Pictures on this page give you a preview of why. Designers, from their ivory towers of haute couture, have turned out the zaniest, zippiest, swishiest creations we've glimpsed in any parade of fashion—here, there or anywhere.

The Biggest Fashion Show on Earth will get underway tomorrow morning when designers of the New York Couture Group begin unveiling their fall-winter collections for the nation's fashion press.

Follow the women's pages this week for pictorial stories of what's "in" for fall.





# Writing of People—One Long Travelogue

By Iola Masterson  
I, P-T Women's Editor

POPPING INTO the office to say "hi" the other day came Sharon Curtis. A "what have you been doing" question produced news that she had just returned to the old home town with mother, Libby (Mrs. W. L.) Spawr as Libby wound up a two-month vacation in the East.



Silver—from the city with a heart of gold.

She had just received some photos of a tour of the USS Long Beach (before its deployment to the Mediterranean) when they visited Sharon's husband, Lt. (j.g.) Lynn Curtis, who serves aboard.

Real thrill, for Libby, especially was seeing the gifts presented to the ship from its namesake city, good, old L.B., Cal., of course. Lynn is seen above showing them the handsome set of silver from city to ship, plus all the other gifts given by city to ship for enjoyment of crewmen.

Sharon will remain here until October when Long Beach will be in Norfolk and then she'll rejoin her husband.

DESPITE the way cartoonists, other jokesters, pick on husbands regularly, it was bound to happen sometime—to the distaff side.

Mary Brannen was extremely busy, as outgoing president of Ebells Jrs., with daylong festivities for old and new boards during party at Jerry Swiggert's home in Rossmore.

She got home, late and tired, and whipped up dinner in a great rush of trying to have it ready on time. Then husband, Don, arrived home, much later than expected. He presented Mary with a beautifully wrapped package. "What's THIS for?" she asked (question probably came out a bit snappishly). It was their anniversary (the 13th) and she had totally forgotten it!

THEY HAD an absolutely great time on a working cattle ranch, with guest facilities (limited) in the highlands of Arizona—about 8,000 feet high, matter of fact.

To Sprucedale Ranch (which is near Alpine which is near Springerville which is near—well, not much of anything but gorgeous mountains, bright sun and

## Wild Waves Say...

peace and (quiet) went Sarah and John Wilson, Jeanette and Chuck Hjelm, June and Bob Blendenbarn and Marlan and Don Beckman, complete with their children. They joined other friends there, primarily USC classmates of the men, including Laurie and Bud Pilling, formerly our town and now of Decatur, Ill.

Kids rode horseback (adults did, too, to a lesser degree, as muscles would allow), they all had dips in the lakes and streams (freezing) and in same water holes men fished and had marvelous trout luck. In between time, appetites lively from high country and exercise, they ate the most divine, home-cooked, ranch-style food.

June and Bob went on to the Deep South to visit relatives while others returned here. Cousins of Bob's are holding down the local fort.

FIGURATIVELY speaking, guess who's popping buttons faster than an electric popcorn popper can pop corn? Mom and Dad, Irene and Ray Gillingham, that's who! Son, Lt. Dave Gillingham, graduated Thursday as the honor intern of the year from the U.S. Naval Hospital, Jacksonville, Fla., and gave the valedictory speech.

Now on a month's leave of absence, he will report to New London, Conn., end of that time to go into submarine medical corps service.

HERE'S A TALE told out of school on "Mac" Epley. He and Jane have their son, Malcolm Jr., and his wife, Dolores, plus their three children, ages, 12, 11 and 4, as houseguests, visiting here from Portland, Ore. Very lively.

In addition, Jane was hostess for a luncheon for 15 women. Very important. "Mac" offered to do some last minute shopping, save her time. Jane asked him to buy cinnamon rolls. He did. Two boxes full. He got them back in nick of time, just as guests were arriving. They were CANDY roll variety, not hot biscuit type, unfortunately. Proof-reading on market shelves not his forte!

THE WOMAN who won the reputation as the person who has helped put more people to bed than anyone else in the history of the city has retired. But not to bed! She has retired to travel, and she, in case you are wondering, is Kathy Milbrad, who served as housing director for the Long Beach Convention Bureau for many, many years. It has been her job to find accommodations for all the hundreds who have conclave here. Jolly and most efficient, she's kept visitors happy.

Now she and husband, Herb, plan to take that trailer of theirs and not worry about anybody's accommodations but their own! Bob Lichtenhan and the gang at the convention bureau had a goodby party for her Tuesday at the auditorium and it was anything but a sleepy-time type send off.

HOME ON today's breeze will come Betty and Wally Arntzen on their 29-foot sloop, Un Bel Di, giving boating guests, Dorothy and Fred Black a fine (they hope!) crossing. The foursome took off for a long Fourth weekend at Avalon.

"FROM THE small world department" as a co-worker put it: When Lois and Bill Smith were leaving Hawaii aboard Lurline, photos snapped their pix and it subsequently appeared in Honolulu paper. A friend of Grace Cooney's from Chicago, in Hawaii at time,

sent clipping to Grace saying it must be someone she would know on staff at I, P-T. Sure is! Also, Lois heard from an old, old friend she hadn't seen in 26 long years who also saw it during vacation there. The friend, Harry Wilson of Pasadena, said "to be 2,500 miles from home and see smiling familiar faces really added to our vacation."

MOSTLY IT was wonderful—with one very exasperating experience. Rosemary Westmyer, president of Long Beach Symphony Guild, and Bess Hodges flow to Detroit to National Association of Symphony Orchestras meeting. There they rented a car and drove to New York to see the fair. Their pre-paid reservations in teeming-with-people Gotham didn't "stand up." So they had to—stand, that is—in the lobby of one of the biggest hotels with about 150 others in the same boat for ages. One grand snarl-up. After several hours they did find accommodations, however, and then everything was great.

They really saw the fair and were enchanted. Like everyone else, they had to wait in line for long periods to see star exhibits but felt the waiting was well worth it.

QUOTA CLUBBERS Ruth Peterson, president, left, below, and Marie Anderson, are ready with an instant do-it-yourself air conditioning unit—a fan—as they ponder a formidable, and probably very prophetic, thermometer registering in the melting point ranges.

The two leave next Saturday for White Sulphur Springs, West Va., for 43rd annual International conclave. They're ready for hot, hotter, hottest type climate there as well as in New York where they plan to post-convention visit at the fair.

They have to jet to Cincinnati, switch planes for flight to Charleston, Va., then must take a longer than flytime bus ride—eight full hours—to get to Greenbrier Hotel, convention headquarters. Have those mint juleps ready—and plenty of ice!



Will take fans, do-it-yourself air conditioners.

EVER SINCE 1950 Margery and Bob Holmes, with three other outdoor dating couples (from other cities) plus all their children (this number keeps increasing) have gone camping together. They now number the usual 8 adults, but with 11 youngsters ranging from 6 to 16 years old.

This year they went to Hume Lake in the Sierras near Sequoia with tents, boats, gear galore and planned to be gone two weeks or, as Margery put it, "until we all get so dusty we have to come home." That time, I'll bet, has come.

## Maynard-McComb Nuptials Solemnized



Mrs. John Maynard Jr.

California Heights Methodist Church was setting for the Friday evening ceremony uniting in marriage Sara Virginia McComb and John Steven Maynard Jr.

The bride wore an empire gown of peau de sole with a front panel decorated with seed pearls. Mrs. Marshall McComb attended her sister-in-law as matron of honor. The bridegroom chose his brother-in-law, Wayne Smith, as best man.

Other bridal attendants included Penny E. Terstegge, Judy Reknagel, Paige Peterson, Sally Jeffery, Catherine J. Richert, Marshall D. McComb, Dr. Jerry McDonnell, Jim Serles, Mike Bowman and Barry Johnson.

## Lady Elks to Sew, Meet and Party

Ladies of the Elks sewing group, which make layettes for needy mothers, will meet at 10:30 a.m. Tuesday at the home of Mrs. I. E. McCune, 264 Sunset Ave. Mrs. Frank Rico is chairman.

For information concerning the layettes, call Mrs. Garnett Terhufen, 2055 Pine Ave., president.

Business meeting and card social will be held by Ladies of the Elks at the Elks Club Wednesday at 12:30 p.m. Mrs. John J. Wright will assist the president.

Members and guests may attend a no-host luncheon preceding the meeting.

THE COUPLE graduated from Polytechnic High School. The former Miss McComb was graduated from California State College, Long Beach, where she affiliated with Delta Gamma. She was also a member of Spurs and Califfas. Her husband graduated from Long Beach City College and attended San Jose State College.

Following a trip to Northern California, the couple will live in Long Beach.

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## Misses Orthel, Grimes and Zavala Say Vows in Formal Ceremonies

Owens-Orthel  
A tiered Chantilly lace

of organza gown with a cathedral train of lace with sequin and pearl decoration

was worn by Janet Ellen Orthel at her marriage to Richard Arthur Owens at St. Pancratius Catholic Church.

Cathy English attended the bride as maid of honor. Tom Carter was best man. Other members of the bridal party included Myra Segel, Mary Mendeola, Linda Anderson, Lon Broulette, Danny Paul, Mike Bell and Jimmy Orthel.

The couple graduated from Lakewood High School and attended Long Beach City College, where the bride affiliated with Phi Delta and Zeus.

The newlyweds will reside in Bellflower on their return from a Northern California honeymoon.

Grimes-Velten

St. Thomas of Canterbury Episcopal Church was the setting for the afternoon wedding of Nancy J. Velten, daughter of Mr. and Mrs. Walter F. Velten, to Merle L. Grimes Jr., son of Mr. and Mrs. Merle L. Grimes.

The bride wore a gown of silk organza and Chantilly lace decorated with seed pearls. Her illusion veil fell from a crown of lace and pearls.

Honor attendants were Marsha Leider and Robert Coddington. Marsha and Susan Velton and Sharon Turk were bridesmaids. Robert Sanders, Phillip Grimes and Ronald Dayton seated guests.

The bride graduated from Lakewood High School. Her husband is a graduate of Jordan High School.

On their return from a Palm Springs wedding trip, the couple will make their

Zavala-Burke

home in Long Beach. Members of the immediate families witnessed the exchange of wedding vows of Kaaren Burke and Richard W. Zavala at the home of the grandmother of the bride, Mrs. Grace Burke, in Bellflower.

Parents of the bridal pair

are Mrs. H. K. Wilson, Buena Park; J. R. Burke, Bellflower; and Mr. and Mrs. A. H. Zavala of Long Beach.

The bride wore a short white taffeta sheath with long sleeves and satin rose trim. Her sister, Lorri Gale Wilson, was maid of honor. Jerry Martin served the bridegroom as best man.

A reception followed the ceremony at Whaley Park Clubhouse, with 150 guests attending.

The new Mrs. Zavala is a graduate of Bellflower High School. Her husband was graduated from Polytechnic High School and is a student at Long Beach City College-BTD.

On their return from a honeymoon in San Francisco, the newlyweds will live in Long Beach.

## Alum Unit to Celebrate 25th Year

Candles glowing on a large coffeecake will symbolize the 25th anniversary of Long Beach Alumnae of Gamma Phi Beta when the group meets for brunch Tuesday at 10:30 a.m. in the home of Mrs. Richard Cabe, 11201 Martha Ann Drive, Rossmore.

Reminiscences by these charter members who formed the chapter in 1939 will highlight the meeting: Mmes. Charles Bennett, Arthur Green, Norman Barker, Chester Jackson, Palmer Schumacher, Warren Ten Eyck; Misses Mildred Miller and Hazel Tilson.

The business meeting will feature convention reports from Mrs. E. Grady Barnett, Mrs. Lewis Hindley and Miss Mary Ann Ryan. Final plans will be made for a bridge benefit on July 29.

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## Ballroom Dancing on Program

A variety program of Latin and American ballroom dancing will be presented by National 20th Century Dance Studio Monday at 8 p.m. on the Community Program at Municipal Auditorium.

Exhibitions by instructors from the studio will be followed by student demonstrations. Thomas Cash is the director.

Carl H. Robertson will lead community singing to open the program at 7:30 p.m., with Regina Bean as accompanist.

Two Orchestra will play for old time and square dancing following the stage show. Joe Marshall will be caller.

The public is invited to attend this free program sponsored by the Long Beach Recreation Department.



# ...It's a Term of Excitement

By FRANCES LEWINE

WASHINGTON (AP)—Mrs. Lyndon B. Johnson sees life in the White House as a short term lease on an exciting experience.

And she says "one would have to be born yesterday" not to have something in his life open to criticism.

In a wide-ranging interview—the first of this kind she has given in the White House—Mrs. Johnson told how she and daughters Lynda, 20, and Luci, 16, share the criticism and the decision-making burdens of the presidency and try to help the man of the house.

And, she said, she thinks the President is "in very splendid health and being real sensible within the limits of the demands of his office."

Mrs. Johnson notes that "being the wife of the President does qualify as a job."

"You could regard it as a tool which can be used, which I want to learn how to use wisely and energetically," she said.

**SHE FINDS** the White House a place where you touch base with "a parade of interesting minds" and "uncertainty is more likely than order" in the daily schedule.

When it comes to criticism—and she's had her share—Mrs. Johnson said you have to explore your own conscience: "If I don't think there was anything wrong in it, I'm not going to worry about it."

"Foolishness," is the way she characterized complaints about Johnson pulling the ears of his pet beagle dogs and turning off lights at the White House.

"If you don't turn out the lights that aren't necessary, that's plain neglectful," she commented.

"And, she termed Republican allegations about "deplorable poverty" among families on her Alabama farm land something of "a publicity gimmick" that "I just don't want to comment about."

Mrs. Johnson reiterated that she had let these farm families remain on her land

although it would have been financially more prudent to turn from cotton farming to timber.

"It would make much more sense to put the land into pine trees as far as income goes," she said, "But, I do not want to tell people that they have to leave."

Asked if she hadn't anticipated that someone might raise this issue when the President embarked on a nationwide war on poverty, Mrs. Johnson quickly replied:

"No, I don't think anyone could search his background to find out everything that might be attacked. One would have to be born yesterday with nothing to attack."

**MARKING** her first six months in the White House, Mrs. Johnson granted a two-hour interview to two service reporters who have been covering her activities.

With typical southern hospitality she provided a luncheon setting in the pretty blue and white dressing room of the famed "queen's bedroom" in the White House family quarters.

While two waiters served a light salad luncheon, she answered queries ranging from what she thinks of her husband's dancing to evaluating her own business acumen.

"I think he's a real good dancer," she said of Johnson. But, with a touch of humor, she added, "Lynda says his repertory is a little limited."

When the Johnsons came to the White House, Mrs. Johnson placed in trusteeship the million dollar radio-TV enterprise she launched at Station KTBC in Austin, Tex. Much has been written about this venture and Mrs. Johnson was asked to give some insight into her business operations and whether she considers herself "a great business-woman."

"I only say I've got good judgment about people," Mrs. Johnson replied. She said she had picked good people to run her station and "I left the decisions to them."

When it comes to Write



**READY SMILE** and southern charm characterize Mrs. Lyndon B. Johnson who after six months in the White House finds being First Lady an "exciting experience."

House business decisions, Mrs. Johnson indicated she is called on by her husband for advice and consultation.

"I wouldn't say he comes to me for an okay," she said with a smile, "We talk about it and I infiltrate."

**IN EXPLORING** and getting reactions and judgments on national and international decisions, Johnson turns to his wife, too. "Alas poor man," she said, "after much more learned people than I have advised him, then he ultimately has to come up with the answer."

In her own job, Mrs. Johnson said she decides what public appearances to take on primarily on the basis of what "I have an earnest natural interest in."

"It's nutty to go some place you don't have an involvement in," she added smiling.

Mrs. Johnson likes best trips like those she made to the space center at Hunts-

ville, Ala., and the anti-poverty projects she visited in Wilkes Barre, Pa., and Kentucky.

Her reasons for going: 1—"I can serve some use to my husband in telling him what I saw, my feeling about it in learning from people rather than statistics.

2—"It can possibly be of some use to draw back the curtain to awaken and alert people to reasons why Lyndon has this poverty project."

And, with a laugh, she said the third reason was: "It's an education for me."

**AS A WIFE** and mother, Mrs. Johnson described the family routine and praised her daughters for the way they are handling their life in the spotlight.

Lynda, she said "did dandy" in accompanying the President on a recent six-state poverty tour.

"She has a naturally inquiring mind and also want-

ed to give her daddy the feeling he had another soldier... somebody in the family who cared."

And, she was equally approving of Luci's performance.

"She (Luci) has an almost painful sense of obligation to being our daughter and the role she's supposed to play. She hears she's supposed to be an American model for youth. She takes it seriously."

Asked if she sets any ground rules about White House dating, Mrs. Johnson said "that has kind of long been understood" by the girls. "I can't say I pry or make demands on exactly when they get in. I believe they have a good understanding." Mrs. Johnson said "I frequently go in and see them when they get in and curl up on the bed and it's one of the best moments."

**MRS JOHNSON** said her day starts at 8 a.m. with breakfast, her favorite meal, in bed while she reads the newspapers.

Lunch is usually a catch-as-catch-can meal in the White House, with Johnson preempting the family's upstairs dining room for business lunches to which he often summons his wife for dessert and coffee.

Because she thinks she drinks too much coffee, Mrs. Johnson switches to Sanka "when I'm home and can control it."

It's dinnertime at the White House, "when Lyndon's work is done," ranging from 8:30 p.m. "to considerably later." The girls "get ravenous" and usually have their meal at 6:30 p.m., joining their parents later to talk.

As for the problem of privacy in the White House, Mrs. Johnson said she doesn't worry about that.

"I do worry about the lack of tranquility and serenity." And what she wants most is "a datebook with a day blank," and "a chance to lie in the hammock at the ranch and look at the sky. That's when you do your best thinking."

## Selby - Lookabaugh Troth Told

Mary Evelyn Selby's engagement to James Edwin Lookabaugh has been announced by her parents, Mr. and Mrs. Lennon Selby, Oklahoma City, Okla.

The bride-elect, a resident of Long Beach, received her

BA from Oklahoma State University, Okla., and also attended California State College at Long Beach. She has taught at Washington Junior High here for her the past two years.

Her fiancé, son of Mr. and

Mrs. Edwin S. Lookabaugh, Tulsa, Okla., attended Northeastern State College, Tahlequah, Okla., and is enrolled for fall classes at CSLB.

The wedding will take place Aug. 29.

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ONE OF ONE HUNDRED

...She'll See 'Miracle'

By MARY NETH

It's been called, appropriately enough, the "German Miracle"—the quick comeback of a country left howled, broken and rubble strewn at end of World War II.

Today, Western Germany booms.

Her big cities bustle with affluent briefcase-carrying businessmen. Her autobahns are a blur of fast-moving wealth on wheels.

The miracle workers? Germans are willing to share that title with the American people. For, it was through three billion dollars of Marshall Plan aid that Germany was able to pick herself up and begin again.

Now, 19 years after the war, 100 prominent Americans have been invited by the Federal Republic of Germany to "come and see" what that aid meant in terms of recovery and prosperity.

The invitation, given at the time of the late President Kennedy's visit to Berlin, will include persons noted for scientific, political or cultural achievement.

Of the 100 (all personally chosen by President Johnson), 10 will be outstanding American women.

Of that 10, one will be a leading Long Beach woman, Mrs. A. V. Jacobowsky of 257 Belmont Ave.

JOYCE JACOBOWSKY leaves for New York July 19 for the week's tour of Germany as guest of that country's government.

Her invitation, a special delivery letter from the German Embassy, took her "completely by surprise." Though she hasn't quite recovered yet—she finds it "impossible to sleep"—she's ready to go.

Her wardrobe has been selected, she's studying German, most of all, she's busy planning her itinerary—one that will extend two weeks after the official German visit and take her to UN offices throughout Europe.

It's probably this former teacher's work with UN that earned her such recognition by the President of the United States in the first place.

A member of the American Association for the UN for the past 15 years, she served on the national board of directors for four years and both organized and was president of the Long Beach chapter.

HER INTEREST in the welfare of all peoples (the reason for the intense dedication to UN) also has brought about her appointment by Supervisor Burton Chase to Los Angeles County Commission on Human Relations.

And, if all this volunteer work (involving as it does speech-making, public appearances, trips to Washington, D.C.) weren't enough, Mrs. Jacobowsky, a deaconess in the Presbyterian Church, recently was appointed by Supervisor Burton Chase to Committee in charge of women's activities.

A busy woman, a concerned woman, Mrs. Jacobowsky is looking forward to learning all she possibly can about "the heartland of the continent."

"Germany is the key to Europe," she



Mrs. A. V. Jacobowsky

points out. "What happens there, particularly what happens to Berlin, can be decisive as far as world peace is concerned."

She's interested above all in learning all she can about the German women. "I want to talk to many of them. Compare their life with ours. Listen to their problems."

THE OFFICIAL tour of Germany will begin in Bonn, seat of the West German government. From there the visitors will be taken to Gremen, Hannover, Frankfurt then on to West Berlin.

No matter where Mrs. Jacobowsky's visits take her, this dignified, intelligent woman is bound to be greeted warmly as a friend.

Through her work with the UN in the past years, she's gained the respect of world leaders: the late Nehru and Dag Hammarskjöld and Dr. Ralph Bunche, Adlai Stevenson, Marletta Tree, etc.

Besides absorbing mountains of official information Mrs. Jacobowsky will have duties of her own to perform.

She'll deliver a mayor-to-mayor greeting from Edwin Wade to West Berlin's Willy Brandt. She'll be the official representative of Los Angeles County government wherever she goes.

Then, following the tour of Germany, Mrs. Jacobowsky will visit UN offices in Vienna, Rome, Geneva, Paris and London and the International Court of Justice in The Hague, Holland.

This is something I've always wanted to do—something I never dreamed could happen," says this dynamic woman. "For me the 'German Miracle' is a fact, indeed!"

Oswald Jacoby  
Play Sets  
Declarer

South's three no-trump contract is almost ironclad, but not quite. Perfect defense can defeat it, and perfect defense should be possible.

East must cover his partner's queen of hearts with the king at trick one. South must duck and it will be up to East to abandon hearts

NORTH		4
742	643	
AJ1098	A2	
WEST		EAST
83	10965	
QJ1085	K7	
Q42	K73	
1086	KJ54	
SOUTH (D)		
A K Q J		
A 9 2		
6 5		
Q 9 7 3		
East and West vulnerable		
South West North East		
1 N.T. Pass 3 N.T. Pass		
Pass Pass		
Opening lead—♥ Q.		

and lead a club. Furthermore, he must lead the king of clubs in order to knock out dummy's ace.

This play constitutes a Deschappes Coup, named after a famous French whist player of the last century.

South might as well win this trick with dummy's ace and return to his hand with a spade. His next play will be a diamond and at this point it will be up to West to rise to the occasion by playing the queen of diamonds. If he doesn't, the eight will be played from dummy. In that case East's best play will be to duck with the king but now South will have four spades, one heart, two diamonds and two clubs for a nine trick total.

IF WEST does rise with the queen South will probably go down two tricks.

He will have to play for his contract and therefore will let the queen hold that first diamond trick. Later he will return to his hand, lead a second diamond and finesse dummy's nine, whereupon he will wind up without even one diamond trick.

Romulos Feted by New Ambassador

By VIRGINIA W. KELLY

Chief Justice of the United States Earl Warren and Gen. Carlos Romulo have been friends for many years. When the chief justice came to the reception in honor of Gen. and Mrs. Romulo given by the new ambassador of the Philippines and Mrs. Ledesma, the chief justice and the general gave each other a bear hug (the Spanish-type abrazo).

Former Ambassador to the United States Romulo (now president of the University of the Philippines) and the chief justice had only a brief conversation there because hundreds of other guests were arriving.

The chief justice looks more slender than he has for many years.

The new Philippine ambassador and his petite wife smilingly said that they already like Washington and hope Washingtonians will like them.

Mrs. John Foster Dulles told me she was on her way with Adm. and Mrs. Arthur W. Radford to dine aboard the yacht of former Postmaster General and Mrs. Arthur Sumnerfield.

Pierre-Paul Schweitzer, managing director of the International Monetary Fund, nephew of Dr. Albert Schweitzer, said that he is delighted to have met—at long last — the legendary Gen. Romulo.

OTHER GUESTS included Speaker of the House and Mrs. John McCormack; former Speaker Joe Martin; Sen. Sparkman of Alabama; and Sen. and Mrs. Karl Mundt.

Chinese Ambassador and Madame Tsiang and dozens of other ambassadorial couples came to greet "Romulo" (which is what Gen. Romulo's close friends call him) and his wife Virginia, who is famed for her beauty. Wearing an exquisite

terno, the national dress of the Philippines, with the big butterfly sleeves, of cream and bronze lace, Virginia had never looked lovelier.

Gen. Romulo is enthusiastic about his 18-point program for the University of the Philippines which includes: a new medical center; greatly enlarged scholarship program; increasing the faculty; a drive for better salaries for the faculty; and plans for a communications institute which would train young men and women for the information media in the Pacific countries and Southeast Asia.

Gen. Romulo said that a communications institute would benefit many countries.

He also said that he has found the World Bank and the large foundations (including the Rockefeller and Ford Foundations) to be most sympathetic and interested in helping the university which is nationally supported.

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Mrs. Lloyd Saatjian

Atlantic Avenue Methodist Church was the setting for the marriage of Martha Elliott and Rev. Lloyd Saatjian.

The bride, daughter of Mr. and Mrs. Arthur J. Elliott, Perry, Ohio, was graduated from Kent State University in Ohio where she was a member of Mu Iota Sigma and NH, deaf education honorary society.

Rev. Saatjian, son of Mr. and Mrs. K. N. Saatjian, Long Beach, was graduated from Poly High and the University of Southern California where he earned BA and a master of theology degrees. He was affiliated with Lambda Chi Alpha and is

district director of senior high work for Methodist Youth.

FOR THE WEDDING, the bride wore a white peau gown with Venice lace bands on the bodice, a bell shaped skirt and detachable train. Her elbow-length veil was held in place by a pearl rose and she carried a cascade bouquet of white and yellow roses and stephanotis.

Mrs. George Deukmejian, the bridegroom's sister, was maid of honor. Clarence Saatjian, the bridegroom's brother, was best man. Other members of the wedding party were Patricia Burkett and Karen Zazek, bridesmaids, and George Deukme-

Jian, Jack Saatjian, Raymond Saatjian, Norman Saatjian and Donald Dragovich, ushers.

Following a honeymoon in Northern California, the newlyweds will make their home in Los Angeles.

### Luncheon Meet

A pool side luncheon meeting of the Florence Chapter of the Children's Asthma Research Institute and Hospital will be held Thursday at 11:30 a.m. at the home of Mrs. M. M. Freeman, 4725 Olive Ave., Lakewood.

Mrs. Bertha Levin will co-hostess. Reservations may be made with the hostesses.

## MTA Convenes in Redlands

Approximately 500 delegates from 50 branches of Music Teacher's Association of California will convene at the University of Redlands July 12-16.

Redlands branch will host the convention, which will include concerts, master classes, lectures, recitals and business meetings.

Florence Russell of Los Angeles, president of the organization, will officiate. Others who will participate in the program are Dr. George J. Buelow, Stanley Plummer, Samuel Rodetsky, Russell Sherman, John Green, Natalie Limonick and

the Parnassus String Quartet.

Music Teacher's Association of California is an organization founded and incorporated in 1897 for qualified teachers in all branches of music.

### Set Card Party

St. Anthony's Altar Society will sponsor a public card party at 8 p.m. Monday in Catholic Center, Sixth St. and Alamos Ave. Bridge, canasta, pinochle and 500 will be played.

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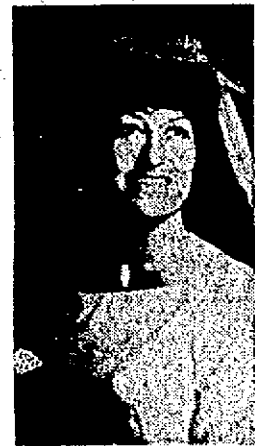


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## Charleen Johnson Says Nuptial Vows

A white Irish linen full-length sheath banded with



Mrs. Donald O'Connell

Madela lace was worn by Charleen Lillian Johnson at her wedding Saturday afternoon to Donald J. O'Connell at Los Altos United Church.

Mrs. Patricia Ruby attended her sister as matron of honor. Bill Wirth served as best man.

Other members of the wedding party included Lorraine Brookman, Mrs. Joel Cooper, Ernest Wasley and Richard Johnson.

THE BRIDE, daughter of Mr. and Mrs. C. Fred Johnson, graduated from Polytechnic High School, Long Beach City College and San Jose State College, where she affiliated with Delta Zeta. Her husband is a San Bernardino Valley College graduate.



Mrs. Dale A. Kincaid



Mrs. Denny Lee Mahaney

## Evening Weddings Unite Couples in Marriage

### Kincaid-

#### Arrington

First Baptist Church, Harlingen, Tex., was setting for the exchange of wedding vows by Janet S. Arrington, daughter of Mr. and Mrs. Fain Arrington of the Texas city, and 2nd Lt. Dale A. Kincaid, son of Mr. and Mrs. John E. Kincaid.

The bride wore a formal gown of gardenia peau de soie with an Alencon lace bolero. Her sister, Jo Ann Arrington, was her maid of honor. Fred Hayward attended the bridegroom as best man.

Other members of the wedding party included Judy Cope, Carolyn Anderson, Allen Smith, Tony Dunn and David Hennessee.

The new Mrs. Kincaid attended Baylor University

where she affiliated with Pi Alpha Lambda. Her husband graduated from Polytechnic High School and Long Beach City College.

The couple will reside at the U.S. Air Force Base in Bangor, Maine.

### Mahaney-

#### Allen

An organza gown embroidered with sequins and pearls was chosen by Barbara Helen Allen for her marriage to Denny Lee Mahaney at Truett Memorial Southern Baptist Church.

Parents of the couple are Mr. and Mrs. Alvin E. Allen of Lakewood, and Mrs. Glenn Rupp, Paramount, and Bill Mahaney, Louisville, Ky.

Mrs. Robert Hernandez attended the bride as matron of honor. Mmes. Charles Dukeshire and Terry Allen were bridesmaids.

Serving the bridegroom as best man was Charles Dukeshire. Richard Mahaney and Terry Allen seated guests.

The couple graduated from Lakewood High School. The bride is a student at California State College, Long Beach. Her husband was graduated from Cerritos College.

The couple will reside in Bellflower.



### BANNER BENEFIT

A theater party at Melodyland July 12 will be sponsored by Long Beach Panhellenic to raise funds for a California State College, Long

Beach, scholarship. Committee members include (from left) Mmes. Gerald Ammann, Frank Sunofsky, John Fortier and Floyd Yates.

## Betrothed Plan Altar Trek

### Springer-Schmidt

Mr. and Mrs. Leland H. Springer announce betrothal of their daughter, Sally, to Fred Schmidt, son of Herman Schmidt. All are Long Beach residents.

An Aug. 28 wedding is planned.

Both young persons were graduated from Wilson High School. Miss Springer was graduated from UCLA where she affiliated with Pi Beta Phi and her fiancé from Long Beach City College and California State College, Long Beach, where he was a member of Sigma Alpha Epsilon and Alpha Kappa Psi.

### Wheelock-Shannon

Engagement of Jane Hannah Wheelock and John Herbert Shannon has been announced by her parents, Mr. and Mrs. Frank O. Wheelock, Long Beach. He is the son of Mr. and Mrs. Herbert L. Shannon, San Pedro.

The bride-elect was graduated from Wilson High School and in June from Scripps College, Claremont. Shannon will be graduated next June from Pomona College where he is a member of Phi Delta.

### Schinnerer-Porter

Former Long Beach residents Mr. and Mrs. Albert Schinnerer of Portland, Ore., announce engagement of their daughter, Lynn Ellen, to Keith Porter, son of Mr. and Mrs. Charles Porter, Hornchurch, England.

News of the betrothal was made known locally

during a family party in the home of Mr. and Mrs. Fred Ohlendorf. The bride-elect is a counselor and staff member at Arrowbear Music Camp, founded by her grandfather, the late F. J. Schinnerer who came to Long Beach in 1887.

Both young persons were graduated in June from University of UC, Santa Barbara, where she was a member of Alpha Delta Pi and Pi Kappa Lambda, honorary music fraternity. The prospective bridegroom received a degree in Horticulture in an English college and also attended Fullerton Junior College.

They will marry Sept. 13

in Long Beach.

### Kite-Johanson

Mr. and Mrs. Don Frederick Kite of Los Alamitos announce engagement of their daughter, Margaret Anne, to Harry John Johanson, son of Mrs. Marguerite Martinson, Lake Carmel, New York.

Miss Kite was graduated from Mt. St. Mary's College and currently attends USC Graduate School. She teaches in the Los Alamitos School District.

Her fiancé attended USC. He is a former member of South Bay Civic Light Opera Co., Buffalo Oratorio, N. Y.,

and David Manns School of Music, New York.

### Quigg-Woodard

Aug. 22 has been selected as wedding date by Katherine June Quigg and Terry Charles Woodard whose engagement has been announced by her parents, Mr. and Mrs. William S. Quigg, Long Beach.

A graduate of Polytechnic High School, the bride-elect is majoring in physical therapy at Children's Hospital, Los Angeles. She earlier attended UCLA and USC, Santa Barbara.

The prospective bridegroom was graduated from Milliken High School and attends Long Beach City College. He is the son of Mr. and Mrs. Charles D. Woodard, Long Beach.

### Agee-Berry

Plans for a late January wedding are being made by Linda Agee, daughter of Mr. and Mrs. Raymond Agee, Long Beach, and Frank Berry, son of Mrs. Maxine Berry, Huntington Park.

The bride elect was graduated from Jordan where she was president of Delta, and is a senior at CSLB where she is president of Little Sisters of Minerva. Her fiancé received early schooling Huntington Park and was graduated from CSLB where he was a member of Sigma Alpha Epsilon.

## Panhellenic Aids Scholars

A \$600 scholarship to California State College at Long Beach is awarded each year by Long Beach Panhellenic to a deserving girl graduate of a high school in the Long Beach Unified School District.

Donna Davis of Polytechnic High School was this year's award winner.

To raise funds for the scholarship, Panhellenic members will sponsor a theater party at Melodyland Theater in Anaheim July 12. The production is "Pajama Game," starring John Raitt.

Mrs. John R. Marsh is chairman of the planning committee. She will be assisted by Mmes. Floyd Yates, Gerald Ammann, John Fortier and Frank S. Sunofsky. Mrs. Robert N. Clingan is Panhellenic president.

Long Beach City Panhellenic was organized in 1914

and is now comprised of 21 sorority member groups. National Panhellenic was founded when the growth and expansion of sororities created a need for an interfraternity organization.

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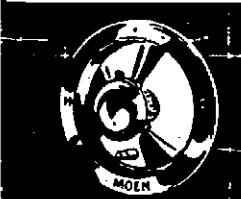
### WCC Announces Party Schedule

Under sponsorship of the ways and means committee, Woman's City Club is continuing its schedule of 11:30 a.m. snack bar luncheons and 1 p.m. card sessions during July at the clubhouse, 1309 E. Third St.

Parties will be hosted by Mrs. R. I. Crawford, Group 13, July 10; Mrs. Charlotte Anderson, Group 7, July 17; Mrs. Standish Favour, Group 6, July 24; Lillian Harsh, Group 2, July 31.

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## Medallion Tea to Be Memorable

The beautiful and significant Medallion Tea which precedes the presentation of Assistance League debutantes of 1964 will take place Wednesday from 2 to 4 p.m. in the League House, Fourth Street and Roswell Avenue.

Tea chairman is Mrs. William J. Gillis who, at right in picture, shows a medallion to (from left) Mmes. Reginald H. Barden, Donald C. Berger and (standing) Glenn M. Gilmore.

All members of Assistance League, Rick Rackers and Las Hermanas Auxiliary are invited to the traditional affair which honors the mothers and their debutante daughters.

Each mother will present her daughter with a

gold medallion hung from a slender gold chain and engraved with the year of her presentation, which will take place during a gala ball July 25.

Tea will be served from an antique teakwood table draped with a Brussels lace cloth. Gold and white appointments with coral accents will be repeated in the centerpiece.

Mrs. David N. Eagleson, chairman of the mother-deb committee, will introduce the mothers and daughters. Mrs. Berger is tea co-chairman.

Guests will be greeted by Mmes. James Keipp, league president; Kenneth S. Wing Jr., Rick Rackers chairman; William R. Crail, Las Hermanas, chairman; and Myrl Ott, debutante ball chairman.

## His Eyes Are Closed to Her Admiration

DEAR MRS. MAYFIELD:

There is a boy who lives across the street from me and I've just flipped over him! He's 15 and I'm 12. I know he likes me as a friend but I want him for a boyfriend.

My mother says to act like a lady and I have for six months but he doesn't seem to notice. I see him every day to and from school and I'm getting impatient and worried that I won't get him for my boyfriend. What can I do?—IM-PATIENT

DEAR IMPATIENT:

I suspect that to a 15-year-old boy the 12-year-old girl across the street is just a friendly neighbor—nothing more. At 15 he is more interested in older girls and probably thinks of you as just a kid.

Keep him for a friend and in a couple of years (if you are still interested) he may notice that you are growing up. Continue to "act like a lady" and if he doesn't notice you, someone else will before long.—M.M.

DEAR MRS. MAYFIELD:

I make most of my children's clothes as well as my own and an occasional dress for a friend, but once I begin sewing for people outside the family, it just snowballs; I find myself swamped. Everyone thinks I will do her sewing. Some people even buy things that don't fit because they know I'll alter them. I've charged (and I don't like to) but they just say, "whenever you get time will be all right."

I get nervous and upset

Dear Molly Mayfield

thing finished at a certain time. If you do that, you're stuck!

when this stuff piles up and I have several small children. Besides, I haven't been well the past year. My friends know all this but it doesn't stop them. I don't like to be selfish but this is getting me down.

My husband says "just don't do it," how can I without hurting their feelings?—EASY MARK

DEAR EASY MARK:

I'm afraid this situation is your fault. All you need to say is, "Sorry, I just haven't the time."

This isn't being rude or hurting anyone's feelings—anyone with an ounce of common sense can see that you have plenty to do with your home and family.

If you can't bring yourself to say "no," let the stuff pile up (but out of sight) and just forget about it. Don't promise anyone that you will have some-

Listen to your husband. Who wants to be a beast of burden?—M.M.

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## Carmel Bridal Trip Follows Marriage

Now honeymooning in Carmel and San Francisco following their marriage at St. Bartholomew's Church are Mr. and Mrs. Dennis Grant Peters (Pamela Kath-

leen Munsterman).

Daughter of Mr. and Mrs. Hugh Lawrence Munsterman, 6227 E. Sixth St., the bride chose for her wedding, a gown of white peau de soie with reembodyered lace. Her bouffant veil was held by lilies of the valley and roses and she carried butterfly orchids with stephanotis.

Preceding her to the altar were Susan Mangolan, maid of honor, and Mmes. Michael Munsterman, Larry Russell, Dennis Courtemarche and Misses Trudy Rhoades and Judy Peterson, bridesmaids.

BRIDEGROOM, son of Mr. and Mrs. Lawrence Peters, 191 E. 68th Way, was attended by his brother, John Peterson, best man, and Michael Munsterman, Larry Russell, Jeff Bliley, Jim Dunn and Richard Catton, ushers.

Both young persons were graduated from St. Anthony's High School. The bride continued her studies at California State College,

Long Beach, where she affiliated with Delta Delta Delta. Daughter of Diana and Spiros. The bridegroom currently attends Long Beach City College.



Mrs. Dennis Peters



Mrs. Burton N. Harris

## Harris and Davis Vows Solemnized

In an 8 p.m. ceremony at Chapel of the Wedding Bells, Bellflower, Carolyn E. Davis, daughter of Mr. and Mrs. Preston B. Davis, became the bride of Burton N. Harris, son of Mr. and Mrs. Sidney Harris.

For her marriage, Miss Davis wore a formal gown of lace designed with a tiered skirt and flowing train. Her veil was held by a pearl and diamond crown and she carried white roses encircling an orchid.

Members of the wedding party were Martha Horne, maid of honor; Judy Bridge and Roberta Harris, bridesmaids; Charles Styron, best man; Roger Osborne and Bob Hagan, ushers.

Both young persons were graduated from Millikan High School and attended Long Beach City College. She affiliated with Alpha Gamma Sigma; he was the Viking staff photographer.

The newlyweds are now at home in Torrance after a honeymoon in Carmel.

## Senior Citizens

National League of Senior Citizens will meet Monday at 1:30 p.m. at Machinists Hall, 728 Elm Ave.

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# 'Eloquent Light' in Photos

By ELISE EMERY  
Arts Page Editor

"The Eloquent Light," an exhibit of photographs by Ansel Adams, opens today at Long Beach Museum of Art with a reception hosted by Friends of the Museum from 2 to 4 p.m. Harriet Harriet Wood will play.

The retrospective exhibition is on loan from the Smithsonian Institution's National Collection of Fine Arts and includes 200 photographs.

Long a lover of the outdoors, especially the mountains of the American West, Adams expresses in his pictures his reverence for the mystery of nature.

In one group of photographs are Yosemite scenes; other groups are Pure Photography, Extractions, The Southwest, The East, National Parks and Monuments, Applied Photography, Portraits and Equivalents, and California.



**LIFE-SIZE BRONZE**  
In the first-floor main hall of Museum of Modern Art, New York, stands Picasso's bronze, "She Goat," which is 56 1/2 inches long by 46 1/2 inches high.

The show represents the span of Adams' development from 1923 to 1963 when he was playing a major role in the changing approach to photography.

ALYCE SANDERS has an exhibit of paintings at Dana Branch Library, 3680 Atlantic Ave., which will hang through July 29. Viewing hours are noon to 9 p.m. Monday through Thursdays, 9:30 a.m. to 5:30 p.m. Saturdays.

The 36 oils and 2 pastels include 13 portraits, 6 still lifes, and country and street scenes.

"JULIUS BISSIER," 70th Year Retrospective, a collection of 130 paintings by Germany's leading abstract expressionist, will be on display in UCLA Dickson Center Art Galleries through July 26.

Bissier's early works were painted in a realistic manner, but after a fire at the University of Freiburg, Germany, destroyed these paintings he decided to abandon his first style. He began to paint exclusively in black and white, with ink, and not until after World War II did he return to the use of color.

In 1956 he began his now-famous miniatures. In 1960, he was given an entire room at the Venice Biennial and was awarded the Prize of the Museum of Sao Paulo. His most recent award is the 1963 Belgian Critics Prize.

The UCLA exhibit is the final one in a major tour of the United States. Gallery hours are noon to 5 p.m. Mondays through Fridays, 1:30 to 5 p.m. Sundays. The galleries are closed Saturdays.

Paintings and drawings by Calva (Mrs. John S. Cooke) are on display at North Branch Library, 5571 Orange Ave., and at the Security Bank in Huntington Beach. These two one-artist showings are the first given by the artist since her return from Europe.

TWO ARTISTS who have studied at California State College, Long Beach, are represented in an art exhibit to be held in conjunction with the Shakespeare Festival at Ashland, Ore. Saturday to Sept. 6.

The two are Tenold Peterson and Muriel Olguin. Artists from the Northwest, Southwest, Mexico, Chicago and British Columbia are included in the show. Los Angeles artists are Paul Darrow, Robert Fiedler and John Paul Jones.

WATER COLORS, collages and oils by Bernice A. Ryan are on display at Bay Shore Library, 195 Bay Shore Ave. The show may be seen through July 30. Hours are noon to 7 p.m. Mondays through Thursdays, noon to 5:30 p.m. Saturdays.

IT IS IMPOSSIBLE to summarize this collection; it represents 100 years of the most individualistic creation, of intense and gifted people struggling to come to grips with the rapidity of revolution in industry, science, economics, political forms, and the place of human beings within their framework. The ranges of emotion, of color, of technique, and of view of the world are inexpressible.

Of the newly-enlarged museum, director Rene d'Harnancourt says: "The Museum of Modern Art has three principal functions: to exhibit our constantly growing collection, now foremost in the world; to present a diversified program of temporary exhibitions and other activities; and to provide an international study center unique in the field of modern art."

A membership in the museum for a small amount annually brings more than its value in beautifully illustrated books, catalogues, and programs to keep abreast of this exciting center of art in our time.

**On Stage---**

CHAPEL THEATER, 4164 Pacific Coast Hwy., Torrance, Shanghai 514, 7:30 p.m., Fridays through Sunday, through Aug. 1.

COMMUNITY PLAYHOUSE, 501 E. Anaheim St., "Remains to Be Seen," 7:30 p.m. Thursdays, 8:30 p.m. Fridays, Saturdays through Aug. 1.

MADOLLA THEATRE, 2600 Magnolia Ave., "Sunday in New York," 7:30 p.m. Thursdays, 8:30 p.m. Fridays, Saturdays through Sunday, through July 19.

OFF-BROADWAY THEATRE, 211 1/2 Ave., "The Hostage," 8:30 p.m. Thursdays through Sunday, through July 19.

STATE COLLEGE, Tent Theater, 4701 E. Seventh St., "Hay Fever," 8:30 p.m. Wednesdays through Saturdays.

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## Visits to Museum Whet Appetite

By VIRGINIA LADDEY

NEW YORK—Three visits so far to the Museum of Modern Art, 23 W. 53rd St., each to the saturation point of viewing, only whet my appetite for more, and yield no satisfaction that I know the exhibitions. This situation—despite the fact that many of the works are old friends from shows in previous years, or from books on contemporary art, despite the fact that the galleries are grouped under such intelligible themes as Impressionists, anti-Impressionists, Neo-Impressionists, and by individuals—attempts to the richness of the offering of this museum as well as my own inadequacies.

Yet, the current exhibit represents only 30 per cent of the permanent collection! There are three exhibiting floors. The first includes a main hall and six large galleries. On each of the second and third floors, there are 16 galleries besides large exhibit rooms for drawings, graphics, architectural and industrial design. Upholstered benches in the center of each room permit thoughtful viewing.

THE MUSEUM is orientated to a 35,000 square foot sculpture garden paved in gray marble, interspersed with reflecting pools, fountains, groves, and plantings. Among these are exhibited 25 major sculptures, ranging from Rodin to Richier.

Picasso is the artist who pervades the groupings. In the first floor main hall is his bronze, life-size, "She-Goat" in front of the 6-foot-9 by 51-inch painting, "Night Fishing at Antibes." His "Demoiselles D'Avignon" of 1907 introduces the second floor galleries of the Cubist Revolution.

Picasso is included in the reaction against cubism with new traditionalism begun in 1920. His "Guernica" of 1937 and five paintings of "Women" done from 1930 to 1962 occupy an entire gallery on the third floor. The "Guernica," a shocker on the slaughter of war, is painted, entirely in black, white, and grey; its influence on subsequent generations of artists seems not to subside.

## Libraries to Begin New Series

Bay Shore Branch Library's summer film series will open this week with the presentation of three travel films Tuesday at 7:30 p.m. in the library's auditorium, 195 Bay Shore Ave. They are "Japan Harvests the Sea," which won an Academy short subject award under the title of "Ama Girls," "Hong Kong," a tour of the only Oriental City still open to traffic between the western world and the world of the Bamboo Curtain, and "Fiji." The latter includes scenes, pictures of native handicrafts and ceremonial dances. Children under 14 should be accompanied by adults.

BURNETT BRANCH Library begins its annual family Pops Program Thursday at dusk in the library patio, 560 E. Hill St. "Mike Mulligan and His Shovel," a color film using original illustrations and text from a popular children's picture book, will be presented along with "Flight of Friendship 7." This is the documentary film of John H. Glenn's flight from blast-off to his return to earth.

All library film showings are free.



**'REMAINS TO BE SEEN'**  
Lee Rhoads at the drums and Lorrie Richards, dancing, are the light-hearted leads in "Remains to Be Seen," Lindsay-Crouse mystery-comedy at Long Beach Community Playhouse, 5021 E. Anaheim St. Both players are new to the local stage. Lorrie plays the role of a gay, lovable singer with a pop band; Lee is cast as an amateur drummer and the leading lady's suitor. The suspenseful, entertaining production will play Thursdays, Fridays and Saturdays through Aug. 1.

## Season 'Pajama Game' First on Melodyland Series

Melodyland Theater in Anaheim will open its second summer musical series Tuesday with "Pajama Game" starring John Raitt and Barbara Eden.

The theater has just celebrated its first anniversary. Since it opened July 2, 1963, more than a million patrons have attended performances at the theater-in-the-round.

Season tickets are still available for the summer series which includes "Pajama Game," July 7 to 19; Alan Young in "Finian's Rainbow," with James Dunn and Molly Bee, Aug. 4 to 16; Jayne Mansfield and Patrice Wymore in "Gentlemen Prefer Blondes," Aug. 18 to 30; and Juliet Prowse in "Imma la Douce," with Ron Husmann, Sept. 1 to 13.

**Greco at Greek**  
Jose Greco and his company of Spanish dancers, singers and musicians will perform in Greek Theater, Los Angeles, Monday through Saturday nights. This new program will include scenes from "Goyesca Suite" and "Barcelona Suite." Silvio Maschietelli will conduct.

THE NINE-WEEK season of 36 events will consist of 18 Tuesday-Thursday concerts, nine Saturday Pops and eight Friday extras. Antonio and Ballets de Madrid will perform four nights, one Tuesday, a Sunday and one each Friday and Saturday. Bizet's "Carmen" in concert form will be offered on one of the Thursday nights.

Two post-season dates, Sept. 10 and 12, have been reserved for the Philadelphia Orchestra with its music director, Eugene Ormandy, conducting. Eileen Farrell will be soprano soloist Sept. 12.

# 30

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## Young Artists Recital Today

Delia Surratt, soprano, and Jeffrey McKee Jones, guitarist, will give a recital today at 8 p.m. in Immaculate Heart College Auditorium, Western and Franklin, Los Angeles. The public is invited; admission is free.

Works by Brahms, Faure, Bowland, Scarlatti, de Falla, Villa-Lobos, Bach, Tarrega and Moreno-Torres will be performed.

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# 'The Sound of Music'

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(In the darkness the curtain has risen and slowly the lights come up on the interior of Nonnberg Abbey. There is an altar with its lighted candles on one side, in the rear are vaulted arches and in the back wall a stained glass window. Across the stage, below all this, is a metal grillework. The singing continues.)

Since the curtain first rose on "The Sound of Music" in the Lunt-Fontanne Theater, New York, Nov. 16, 1959, the Rodgers and Hammerstein musical has charmed audiences with its lilting melodies, and its vital, joyous dramatic story.

Long Beach Civic Light Opera will close its current season with nine performances of this favorite production beginning Thursday in the Concert Hall of Municipal Auditorium. The curtain will rise at 8:30 p.m. July 9 through 12 and 16 through 19, and at 2:30 p.m. for a matinee on closing day.

"SOUND OF MUSIC" is based on the true story of the Trapp Family Singers. Lois Beane will portray Maria, first as the irrepressible, music-loving postulant at the abbey, then as the lively lovely wife of the anti-Nazi Austrian, Capt. von Trapp, played by Marvin Cloyd.

Barbara Weber as Liesl and Dennis Mangers are cast as young lovers. Toni Day as the understanding Mother Abbess, Ken Shanks as Max, a friend, and Yvonne June as the attractive villainess, Elsa, are strong supporting performers.

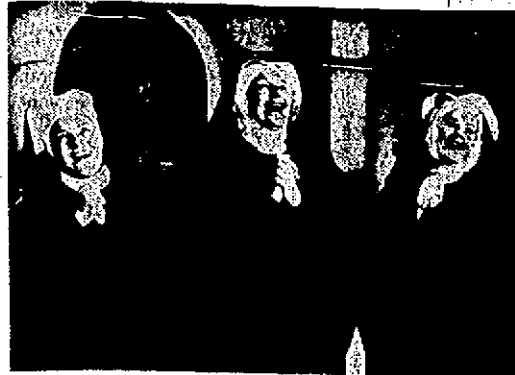
The musical will be given full Broadway staging with costumes and scenery from the New York production. Kathy Davis is general director, Jack Kroesen is musical director and Bill Roberts returns to the company as choreographer.

For ticket information, call Long Beach Civic Light Opera Association, 518 E. Fourth St.

—ELISE EMERY.



"DO-RE-MI" sing Maria (Lois Beane) right, and the Trapp children (first row, from left), Barbara Weber, Marcy Bond, Chris Kroesen; (top row, from left) Michael Henley, Denise Irvin, Donna Steele and Kathleen McFadden.



**NUNS** Mary Anna Kaesman, Louise Grady and Pauline Foley (at top) sing "My Favorite Things." Above, Maria (Lois Beane) arrives at home of Capt. von Trapp (Marvin Cloyd). At right, Trapp, Elsa (Yvonne June) and Max (Ken Shanks) surprise Brigitta (Kathleen McFadden). Far right, Mother Abbess (Toni Day) blesses Maria on her wedding day.

Photos by Perry Griffith



## Students to Vie in Festival

The third annual Southwestern Youth Music Festival will be held at Long Beach City College Aug. 14, 15 and 16.

Music students from cities throughout California and neighboring states will compete for cash, trophy and ribbon awards.

Long Beach Board of Education has made it possible for the festival to be housed in LBCC music building; concerts will be held in the auditorium. Ample parking will be available and nearby restaurants and motels will be convenient for out-of-towners.

THE FESTIVAL will open with a banquet Aug. 14 at 7 p.m. in the Elks Club, 4101 E. Willow St. All other activities will take place at the college.

For information regarding concerts and competition write to Southwestern Youth Music Festival, P.O. Box 20160, Long Beach 1.

## LBFS Screens French Film

"The Girl With the Golden Eyes," third in the Long Beach Film Society's summer series, stars Marie Laforet, Paul Guers and Francoise Prevost in a plot based on Honore de Balzac's stories.

In it, a fashion photographer falls in love with a beautiful model he has attempted to seduce on a wager.

Although the plot line is good, the photography and acting has drawn the real applause for "The Girl With the Golden Eyes."

It will be screened Saturday with a selected short feature at Long Beach State College Little Theater at 7 p.m. and again at 9 p.m.

Upcoming in the society's summer series are "Ivan the Terrible," (Pt. 1); "The Running Man," "Umberto D," "A View From the Bridge," "Kanal," and "The Balcony."

## 'Lear' to Run at Pilgrimage

Shakespeare's "King Lear" will open at the Pilgrimage Theater, Los Angeles, Friday and will run nightly except Sundays through Aug. 8. Morris Carnovsky will star in the title role under John Houseman's direction.

## New Opera Group to Tour

By RACHEL MORTON  
L.P.T. Music Critic

Musical tidbits gleaned from recent reading:

Joan Sutherland, famous and incomparable coloratura singer, has formed an opera company with the J. C. Williamson Theaters, Ltd., of Australia, one of the oldest and largest organizations in the world. It will be called the Sutherland-Williamson Grand Opera and will tour Australia in the summer of 1965.

This will be Miss Sutherland's first visit to her native land since she left as a student in 1954. At that time, she was the recipient of a prize of \$10,000 in a competition to find the greatest voice in Australia. The judges certainly made no mistake, for since that time Joan Sutherland has become the greatest coloratura singer in the world.

THE TOUR will last for 14 weeks with five weeks each in Melbourne and Sydney, and two weeks each in Brisbane and Adelaide. With her husband, Richard Bonynge, as musical director she will be heard in her most famous roles: "Lucia di Lammermoor," "La Traviata," "Semiramide," and "La Sonnambula." Other operas listed, but without Miss Sutherland, will be "Eugene Onegin," "L'Elisir d'Amore," and "Lakme."

## Major and Minor Notes

An interesting point might be made here, especially to those students of singing who want to come from the back of the chorus to the front of the footlights in 10 easy lessons! It has taken Joan Sutherland 10 years to return to her homeland, world famous.

ANOTHER famous coloratura soprano, Galli-Curci, who passed from our midst last November, is the subject of some interesting commentary by William Seward in the July issue of Hi-Fi Stereo Review. Some of the questions and answers are illuminating.

Question by Seward: Late-ly we have had some very tempestuous prima donnas in our opera houses. Were you ever one of these?

Answer by Mme. Galli-Curci: I had plenty of that vital energy sometimes called temper or temperament. But there was nothing morose or sullen about it. I exploded at things I considered to be injustices, and then all was sunny again. Artists must remember one important thing: the great career is built alone, in solitude and discouragement. One must weep tears and sweat blood for it.

QUESTION: What do you think is the most important element in art?

Answer: Art must always be beautiful. The artists realization of beauty transmutes itself to the voice, without question. Beauty must be emphasized in the performing life of the artist, just as it is in the performing life of nature.

Question: Do you think that a singer is born or made?

Answer: Well, first the singer has to be born, then he has to be made. It has long been my very decided conviction that only long,

hard years of unremitting work can make an artist. In my case, even in the beginning, I seemed to comprehend that no shortened roadways lead one to high places.

AND, FINALLY, to further expound on the riches of ripened maturity: In New York last week, the 87-year-old cellist, Pablo Casals, described by Fritz Kreisler as "the best that draws a bow," conducted in Carnegie Hall a memorable performance of Haydn's "The Creation." Writing of that concert, Newsweek's reviewer last week said: "His conception of Haydn was noble and majestic; yet light as soft rain. The applause he received from the audience, which was so constantly on its feet they might have been doing calisthenics, was tremendous."

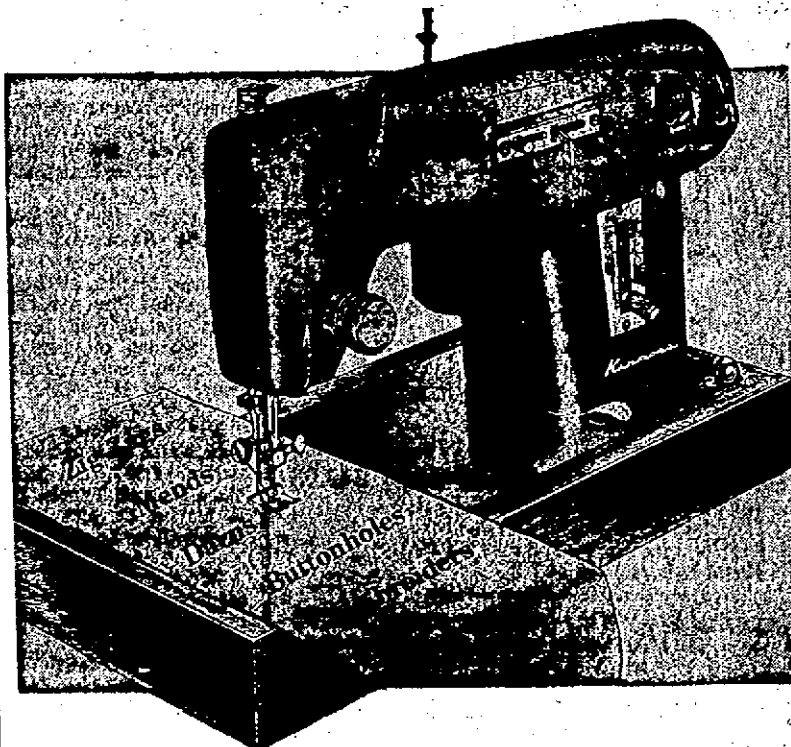
## Would-Be Critics Win Scholarships

University of Southern California has awarded four students two year fellowships in its music critics' training program. The fellowships, (\$5,000 per year), were granted to Carl R. Cunningham, Los Angeles; Donald A. Dierks, Portland, Ore.; Phyllis Drezzen, Chicago; Thomas R. Putnam Jr., New York City, and Daniel J. Sullivan, Minneapolis.

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Long Beach



# Perfection at Steak

By  
MILDRED K. FLANARY  
I. P.T. Food Editor

Today's Chef of the Week, Elmer R. Jennings, M.D., is director of laboratories, Memorial Medical Center, Long Beach, but his charcoal broiled steaks are no laboratory experiment. He's an expert on the subject.

While Jennings enjoys entertaining, he's a let-the-guests-do-for-themselves type of host.

Born in Detroit, Jennings attended that city's public school, then earned his degree in medicine at Wayne State University before going on to the University of Michigan, Ann Arbor, for his internship.

With the advent of World War II, he joined the army and was sent to the Western Front, where, for the next two years, he served as battalion surgeon. In 1946, the war over, he returned to Detroit, and to the faculty at Wayne, in the department of pathology.

JENNINGS had started medicine with the idea of becoming an internist. However, Dr. Osborne A. Brine, professor of pathology at Wayne, talked him into stay in that field as his specialization. His counsel proved to be of such value to Jennings, that he has started an "Osborne A. Brine" memorial fund at the hospital.

Having decided on pathology, Jennings remained on the faculty at Wayne for 13 years, first as a resident fellow, training in pathology, then as an instructor, assistant professor, and associate professor, before receiving a full professorship.

In 1959, Jennings came to Long Beach as head of the department of pathology at Memorial. His special interest is in the field of blood transfusions, and he has had published to his credit, 23 scientific papers relating to that subject. On many occasions he is called into court as an expert witness on blood.

WHILE STILL in medical school, two important events took place. He married Martha Springer of Detroit, a student nurse. And, certainly, of not the same relative importance, he was elected to the honor medical society, Alpha Omega Alpha.

The Jenningses have three sons, David, 21, a pre-med senior at USC, Tom, 16, who attends Chadwick and is musically inclined member of the family, and Philip, 11, the Little Leaguer. Philip is a student at the Malaga Cove School in Palos Verdes.

Jennings has served as president of the Michigan Society of Pathology, and of the American Association of



Elmer R. Jennings, M.D.

Blood Banks. Currently, he is a member of the Long Beach Rotary Club, the Cavé de Roys, the Virginia Country Club, and the Thunderbird Golf Club. Yes, he loves to golf.

Three houses back, Mrs. Jennings ("Sam")—Martha is her checkbook name—decided that pathology WAS his specialty—and never again would the good Doc become the fix-it man. The results were always near tragic.

As we said before, however, we'll say again, his experiment with charcoal broiled steaks, is a proven success.

## CHARCOAL-BROILED STEAK

Select an aged piece of beef, preferably a 2-inch thick top sirloin, and have the meat cutter remove all excess fat, in order to lessen the drippings into the charcoal fire which diminishes the production of a free

flame. A flame should never be allowed to touch the steak and this will be impossible if excess fat is not trimmed.

The flame should be hot and the meat should be close to it. There should be frequent turning of the meat in order to sear it and to insure the preservation of the juices within the meat. The steak should not be marinated but a generous amount of salt should be placed on it as it is being turned from side to side. Do not worry about having too much salt as it buring off readily.

Never turn the steak with a fork and in this way break the seal. Turning can be accomplished best with tongs or some implement like a pancake turner.

While steak is cooking, warm serving tray, so that it will be easy to maintain the optimum temperature until the actual serving.

## Patriotic, Fraternal Events on Calendar

### MONDAY

El Petrol Chapter, OES, stated meeting and election of associate conductress, 8 p.m., Alta Loma Temple, Orange Ave. and Burnett St. Vivian Campbell and William Carmichael, associate matron and patron will be honored. Vera Bard is chairman.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside.

Ladies Auxiliary of Eagles 791, 8 p.m., Eagles Hall, 2821 E. Anaheim St. Gwen Dolyn Carakin will preside.

Wide Awake Rebekah Lodge 71, 42nd anniversary celebration, 8 p.m., Machinists Hall 728 Elm Ave. Flora Stuber will preside; Bess Cecil, chairman.

Chapter 8, Blue Star Mothers of America, 7:30 p.m., American Legion Hall, 59th St. and Orange Ave. Elizabeth Hansen and Hazel Fitzpatrick will be hostesses.

### TUESDAY

Review 15, Woman's Benefit Association, noon sandwich luncheon, 1 p.m. business session, Machinists Hall, 728 Elm Ave. Mrs. John Knight will preside and visiting members are welcome. Pioneer members convene at 11:30 a.m.

Mar Vista Chapter 511, OES, stated meeting and initiation, 7:30 p.m., Monte Vista Masonic Temple, 1120 E. Market St. Mrs. W. K. Luck will be hostess.

Widows Club, USWV, sandwich luncheon, noon, Linden Hall. Bertha Pinckney will preside.

### WEDNESDAY

William McKinley Auxiliary 27, USWV, noon pot luck luncheon, 1 p.m. business, Veterans Memorial Building. Harriet Spuhler will preside.

Abraham Lincoln Circle 44, Ladies of GAR, 12:30 p.m., Veterans Memorial Building. Mrs. Margie Woods will preside.

### THURSDAY

Khanisn Zuanna 127, public card party, 7:30 p.m., Linden Hall. Fern Wood will be chairman.

### FRIDAY

Bettina Chapter, OES, covered dish dinner, 6:30 p.m., Monte Vista Temple. An 8 p.m. ante room meeting will be followed by a program, Ruth Miller, chairman. Chapter adjourns until Aug. 28.

## Marriage Checkup Offered

The two most important words in a wife's vocabulary are "you're wonderful" and the three most important words in a husband's vocabulary are "I love you," according to experts at the American Institute of Family Relations in Los Angeles.

If marriage partners are not hearing these phrases, they are candidates for a marriage checkup, they added.

The non-profit institute has scheduled a marriage checkup workshop Wednesday from 7:30 to 9:30 p.m. at headquarters, 5287 Sunset Blvd.

A talk by Dr. Paul Popenoe, authority on marriage, will be followed by problem-solving sessions dealing with communications; differences in temperament; management of children and improving sexual adjustment; each led by an institute expert.

Married couples wishing to attend may make a reservation by writing or telephoning the institute.

## Seal Beach Club

Luncheon, and an afternoon of cards at the home of Eugene Vichier, 208 Ocean Ave., Seal Beach, will be sponsored Wednesday at noon by Woman's Club of Seal Beach.

The party will benefit the uniform fund for girls doing escort work at Veteran's Hospital.

ABIGAIL VAN BUREN

# Psychiatrist's Cure-All?

DEAR ABBY: Even though this is the truth, you haven't the courage to print it because it might reflect badly on your own American-husband-dominated society. But let's face it. On the subject of sex, you American women and your doctors, couldn't look sillier to the rest of the world. I refer to your suggesting, that the 60-year-old man who, winks and flirts with young waitresses needs a psychiatrist. Undoubtedly, he is just another normal American male married to a typical American female, who rations the physical side of love as though it represented the last irreplaceable gold in Fort Knox.



As a psychiatrist, I finally took my own advice and here I am in Rio de Janeiro where women are content to let a man dominate, and be a man any way he sees fit. Any man who has lived here would never return to a nagging American female. Among Brazil's 80 millions, we have less than one-tenth of one per cent the number of inmates in mental hospitals as do our brothers to the north of us. Here is your chance to send "sick" people where they can really get help. I guarantee you that few will need psychiatric treatment once they get here.—C.V.H., M.D.

DEAR DR. C.V.H.: Assuming your figures regarding the number of inmates in mental hospitals are correct, they are meaningless because you do not have anywhere near the number of psychiatrists or the facilities for the mentally ill (proportionately) as do your brothers to the north of you. Perhaps, due to this fact, you have developed a greater tolerance for mental illness than we have, and are better able to live with it. But if you are suggesting that mental illness can be cured by substituting the mattress for the couch, it isn't necessary to go to Brazil for the treatment.

DEAR ABBY: In an attempt to be "fair," my wife has gone overboard. She set a three-minute limit on all

telephone calls at our house. This includes our three daughters, ages 11, 14 and 17. And our son, 18. It also includes my wife and ME! She says that we can't expect our children to obey rules that we cannot obey ourselves. I am in business, and there are times when I must be on the telephone five minutes, and even ten. And I don't think I should have to apologize to anyone if such is the case. I would like your opinion of this "rule," as we have gone around on this subject as much as I intend to.—CUT SHORT

DEAR CUT: What is sauce for the goose, can be applesauce for the gander. Tell Mamma that if she wants to live by the rules she makes for her teenage children, bully for her. But you have been out of your teens for many years, and you don't need a governor on your mouth. And while you are at it, tell her there are times when three minutes won't do for the teenagers, either, so she should quit running the house as a concentration camp and be a bit more flexible.

DEAR ABBY: I am sending you a write-up from the Philadelphia Bulletin about a 16-year-old girl and a 23-year-old man who recently were joined in holy matrimony near Delray Beach, Florida. It says, "The bride wore a fingertip veil and high-heeled shoes. Nothing else. The bridegroom wore nothing. The wedding was held at a nudist lodge, owned by the bride's father. Three naked musicians played the wedding march on a guitar, drum and accordion, while 200 nude guests watched the ceremony. The only clothes in sight were on the judge who performed the marriage." I know this is a free country, Abby, but doesn't an affair of this sort puzzle you?—PUZZLED IN PHILA.

DEAR PUZZLED: Yes, I wonder what the best man did with the ring before he got the signal to give it to the bridegroom. No vest, you know.

Problems? Write to ABBY, Box 69700, Los Angeles, Calif., 90069. For personal reply, enclose a stamped, self-addressed envelope.

## They Have Rings on Their Fingers

### Gibson-

### Hollingsworth

Nancy Ann Hollingsworth, daughter of Mr. and Mrs. Franklin H. Hollingsworth, exchanged nuptial vows Saturday with Kenneth Nile Gibson, son of Mr. and Mrs. A. E. Gibson, at First Presbyterian Church in San Pedro.

A traditional gown of peau de sole trimmed with seed pearls was worn by the bride. Her veil of illusion fell from an Alencon lace and pearl headpiece.

Attending the couple were Mai Britt Sjöberg, maid of honor, Daryl Gibson, best man, Linda Lansdowne, Mr. and Mrs. Robert Lemley, Royce Gibson, Dave Carver, Don Brown, Gary Wakefield and Rick Bryson.

The bridegroom graduated from Millikan High School and California State College, Long Beach, where he held membership in Sigma Alpha Epsilon and Statesmen.

Long Beach following a Catalina honeymoon.

### Anderson-

### Goss

Millikan High School graduates Sandi S. Goss and Warren L. Anderson Jr. were married Friday morning at Pearl Harbor Navy Chapel.

Attending were the parents of the bride, Mr. and Mrs. H. E. Goss of Long Beach. The bridegroom's parents are Mr. and Mrs. Warren L. Anderson, also of Long Beach.

The bride wore a full length sheath of Chantilly lace with an orchid lei. Her

### Velvet Touch

You may think that cotton and velvet don't mix. But in late summer, you'll find that you can add a dressy touch to dark, transitional cottons if you wear them with a velvet hat.

### Ryan-

### Pelkey

The marriage of Maxine Pelkey and Robert Blake Ryan was celebrated at a Nuptial Mass at St. Cornelius Catholic Church Saturday morning.

A reception followed the ceremony at the home of the parents of the bride, Mr. and Mrs. Clayton Pelkey. The bridegroom's parents are Mr. and Mrs. Blake Ryan of Wilmington.

The bride wore a formal gown with an Irish lace bodice and bouffant silk organza skirt. Her veil was held by a pearl crown.

Diane Edelbrock and Alan Ryan were honor attendants. Other members of the bridal party included Jenelle Campbell, Sharon Ryan, Robert Hedges and Robert Buck.

The former Miss Pelkey graduated from St. Anthony's High School. Her husband is a graduate of Banning High School, Harbor Junior College and attended CSLB.

The couple will reside in

Mrs. Kenneth Gibson



Mrs. Robert Ryan



Mrs. Warren Anderson Jr.

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# Parade

*THE NEWS & Independent - Press - Telegram*

AN INDEPENDENCE DAY MESSAGE:  
DO WE APPRECIATE  
OUR FREEDOM?

A PARADE LIFESAVER  
FOR SUMMER



July 5, 1964



Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



**Q.** Henry Cabot Lodge—wasn't he at one time an actor in Hollywood? — Dick McKown, Roseville, Calif.

**A.** He was not; you are mistaking him for his brother, John Lodge, former U.S. Ambassador to Spain, a lawyer-actor before he entered the diplomatic service.



**Q.** Would you please give me some information on the background of Edith Head, Hollywood fashion designer.—Katherine Kerschke, St. Paul, Minn.

**A.** Edith Head, chief dress designer at Paramount Studios, was born in Los Angeles 50-odd years ago, received her Master's degree from Stanford, taught romance languages in several girls' schools, got a job at Paramount, attended art school, won numerous Academy Awards, is married to architect Wilt Ihnen.

**Q.** I would like to know if the late Edsel Ford was the natural or adopted son of Henry Ford.—Bert E. Parsons, Placerville, Calif.

**A.** Natural.

**Q.** Danny Kaye on his weekly TV show almost always talked about his daughter but never his wife. Is he a widower or divorced? — Mary Walsh, Somerville, Mass.

**A.** Kaye, no widower, has been married to the former Sylvia Fine since 1940.



**Q.** Why was Cassius Clay turned down by the Army? —H. Wright, Louisville, Ky.

**A.** Intelligence quotient not high enough.

**Q.** Is it true that Ted Sorensen, a Unitarian-Universalist and speech-writer for JFK, helped Pope John XXIII write his famous "Pacem in Terris" encyclical?—P. A. L., San Antonio, Tex.

**A.** Not true.

**Q.** Actor Anthony Quinn has had a second child by his Italian paramour. Why does his wife stand for such a disgraceful situation?—R. Cray, Bayside, N.Y.

**A.** Katherine DeMille Quinn refuses to comment on her marital status with Quinn or what plans she is making to change it.

**Q.** How come in Australia they are showing on TV all the old Goldwyn films, none of which have been shown on TV in this country?—S. P., Oakland, Calif.

**A.** Goldwyn has leased 50 of his old films to Australian TV for \$500,000, has just signed to sell 50 to the CBS Late Show.

**Q.** Is it true that President Johnson attended the law school at Georgetown University, a Jesuit college, for three years?—Wm. H. Sullivan, Roslyn, N.Y.

**A.** No, he attended for one year, left to become state director of the National Youth Administration in Texas in 1936.

**Q.** My son keeps talking all the time about Norbert Wiener, whom he describes as "one of the greatest Americans of all time." I never heard of him. Who is he?—V. W., Newark, N.J.

**A.** Norbert Wiener, 1894-1964, was one of the world's great mathematicians, for 45 years one of the Massachusetts Institute of Technology's most distinguished professors. He was born in Columbia, Mo. His father, Leo Wiener, taught Slavic languages at Harvard. Norbert grew up in an atmosphere of intense scholarship. He entered Tufts College at 11, graduated at 14, received his doctorate from Harvard at 18. He founded the science of cybernetics and devised a conception of mathematics based upon imprecise terms. Many of his books are available in paperback from M.J.T. Press, Cambridge, Mass. His was one of the great American minds of this century.



**Q.** I understand 2,000 men were killed in constructing the Aswan Dam and that Nasser suppressed the news. True or false?—M. Stein, Los Angeles, Calif.

**A.** Since it was started in 1960, the Aswan High Dam project has cost Egypt and Russia 227 lives, 221 Egyptian, 6 Russian.

**Q.** Is Henry J. Taylor, the columnist, an associate of Westbrook Pegler, who used to write for the John Birch Society?—M. Mangano, Rensselaer, N.Y.

**A.** He is not.



**Q.** Where does Doris Duke reside when in the United States? — Edna James, Pine Bluff, Ark.

**A.** Los Angeles County, Calif.

**Q.** Is it true that on the afternoon of April 14, 1865, President Abraham Lincoln had a strange premonition of death and asked for a special guard from the War Department? He was assassinated that very night.—Hurvey Smith, Charlotte, N.C.

**A.** It's true. But Lincoln's request was turned down by the War Department. No one knows why. His only bodyguard was an incompetent member of the Washington police department. As soon as Lincoln and his wife were seated in their box at Ford's Theatre that night, the policeman hurried over to Taltavul's Tavern where, ironically enough, John Wilkes Booth was drinking heavily preparatory to his assassination of the President.

**Q.** Who said, "Trust everybody, but cut the cards"?—Alex Henderson, Cary, Ind.

**A.** Finley Peter Dunne, American humorist, 1867-1936.

**Q.** Actress Jill St. John—what is her real name? Are her parents Jewish? Did she have her nose straightened?—B. T., Van Nuys, Calif.

**A.** Real name: Betty Lou Oppenheim. Her parents are Jewish. She had a nose-job.

## Parade

THE SUNDAY  
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Correspondents on an important question: 7th-grader Linda Emmens and Adm. E. J. Roland.

# A Letter to Linda

*Editor's Note: Blond, freckled Linda Emmens, a 7th-grade student of Paramus, N.J., wrote to Adm. E. J. Roland, the Coast Guard commandant, for an answer to a question that had come up in class. "Why," she asked, "do you feel the United States is a great nation?" Here is Adm. Roland's stirring answer.*

## DEAR LINDA:

When you ask what makes America great, you raise so broad and searching a question that I am not sure whether I can answer it to your satisfaction. Nevertheless, I shall try.

Our country, Linda, is the greatest miracle of all time. It is a miracle born of the blood, the toil, the hopes and the sacrifices of generations of men and women who valued justice and freedom above all else. They were people who forsook the comforts of their native lands to follow the hard path of conscience. Against all odds, they built this great and shining monument known as America. That spirit still lives.

## Triumph of Spirit

It is their spiritual legacy, Linda, which has made us great. For America represents, above all, the triumph of the human spirit over adversity. How else can you explain the defeat of the mighty British Empire by a handful of farmers and tradesmen? With crude weapons and with scarcely any military training they overcame the greatest military force of their time. They won, Linda, because they believed in and knew what they were fighting for. Americans have always valued freedom and justice above everything else. We are not perfect, of course, and from time to time we have made mistakes. But we have also proved over and over again that whenever man's liberty is threatened, we are ready to take up the challenge.

Do not be deceived, Linda, by those who tell you that Americans have become soft and too occupied with material things. We are still the descendants of the Revolutionary soldiers who left their bloody footprints on the snows of Valley Forge. Motor cars, television sets and washing machines are fine things, and they help to make life easier and more pleasant. But, if ever our liberty or that of an ally

were threatened, you may be sure we should not hesitate to put aside these comforts and take up the challenge. It has always been that way and always will be.

We are great, Linda, because America is the gigantic melting pot of the world. Into it, peoples from all over the world have poured their skills, their talents and their hopes for the future. We are a blend of many cultures, and this has given us the strength and resiliency of well-tempered steel. More than that, we have shown that it is possible for people with widely varying backgrounds to live together in peace and dignity. We are the living proof that democracy works and that it is the best system yet evolved for the fulfillment of man's hopes. Men in the farthest reaches of the earth still look toward the United States as the great promise of the future.

We are great because God has blessed us with a fair and fertile country and with a hard-working and intelligent citizenry. We are also humbly aware that all of our blessings flow from Him and that we must keep ourselves worthy of His favor. In this humility lies much of our strength. If we should ever lose it, then this would no longer be the country we know and love. But this, I am sure, will not happen.

In this country, Linda, a man may go as far as his talents and energies will permit him. With us, all that matters is human worth, not racial origin or economic status. Abraham Lincoln was the son of a poor frontiersman. He grew up in poverty and hardship and had very little formal education. Yet he rose to the highest office in the land and became one of our greatest men. There have been many others who have

risen from obscurity to positions of great honor because of their abilities. Americans do not believe that a man's place in society is forever fixed by the circumstances of his birth.

We Americans are a people who look toward the future rather than to the past. We respect tradition, but are not its slaves. Intellectual curiosity is one of our strongest traits. Because of it, we are always ready to experiment with new approaches which offer promise of human betterment. It is this same restless, striving spirit which drove our ancestors across a vast continent to build a new nation. We still respond to the adventure and excitement of new frontiers. That is why American science and industry today set the standard for the rest of the world. We are not afraid to think greatly and to act greatly. We have accomplished much to be proud of, but there is still much more to be done.

## The Future Is Yours

When you grow a little older, Linda, you may sometimes feel disappointed in the world we have given you. Try not to judge us too harshly. We did our best, but perhaps we haven't done enough. I hope that you and your generation can do more.

For soon—much sooner than you realize—our country's future will be in your hands. You and your generation will have to make decisions affecting not only our future but that of all mankind. Prepare yourself as well as you can so that your decisions may be wise and just. In this way you will be helping to perpetuate what Lincoln called man's "last best hope on earth."

This has been a very long letter, Linda, and I hope that it has answered some of your questions. It is good to know that earnest and intelligent young people such as yourself will one day assume their responsibilities of citizenship.

You have my best wishes for the future.

Sincerely yours,

*E. J. Roland*

Commandant, U.S. Coast Guard

## A Note to Schools

■ Admiral E. J. Roland's letter to Linda, printed on this page, has been made into a 10-minute patriotic film. Through PARADE, the Coast Guard is now offering this film to schools without charge (16 mm., black and white, with sound). If your school would like a print, send your request to the Public Information Division, U.S. Coast Guard, 1300 E Street, N.W., Washington, D.C. 20226.



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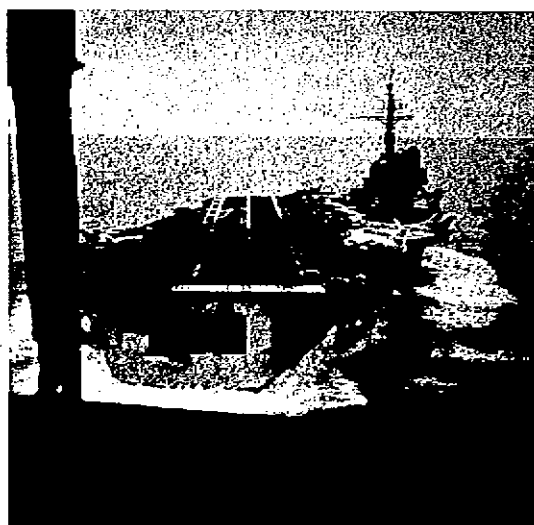
# THE SEVENTH FLEET

by **ED KESTER**

COVER AND PHOTOS BY LARRY FRIED



Seventh Fleet in action: an A4 jet Skyhawk streaks off the deck of carrier *USS Kitty Hawk*, while a crewman, ears shielded against jet blast, races out to prepare catapult for next take-off.



Pilot's eye view of *Kitty Hawk* is shown in this helicopter shot. Plane follows runway line, is yanked to halt in area at center.

## *An on-the-spot report from America's*

WITH THE SEVENTH FLEET.

**T**o the average American housewife, and possibly to her husband as well, the U.S. Seventh Fleet is little more than words in the headlines. She knows that the Fleet is a collection of ships and planes somewhere in the far reaches of the Pacific. But how large the Fleet is, what power it packs or what role it plays in U.S. policy is usually beyond her.

To that wife and her family, however, the Seventh Fleet today is of critical importance. For it is our first line of defense in the most explosive area of the world—as its current role in Vietnam and Laos shows. The Fleet guards a fifth of the earth's surface—from the Aleutians to the Indian Ocean, from the Marshalls to the Antarctic. And on Independence Day weekend 1964, that area is pockmarked with tinderboxes, any one of which could burst into flame and plunge the U.S. into a general war.

How well does the Fleet measure up in this time of crisis? Photographer Larry Fried and I have traveled halfway around the world to seek the answer to that question. We have lived with, flown with, sailed with,

eaten with the men of the seaborne front lines. And what we have found is reassuring to American wives, husbands and families: the Seventh Fleet is probably the roughest, toughest, most formidably equipped emergency force on earth—and one seemingly fully prepared for any eventuality.

### THE NEW LOOK

The Fleet—although steeped in naval tradition going back to the wooden walls of Themistocles—is also vastly different from anything we knew in the past. It is a new generation of kids—half the 64,000 men are under 21 years old—fighting with a new generation of weapons.

Its statistics and its technology are impressive. Among the 125 ships and 650 aircraft are 3 of the latest "supercarriers," more than 30 destroyers, 7 or 8 subs headed by a nuclear model, a hunter-killer anti-sub contingent and a landing force of 24,000 Marines. All bristle with the latest hardware—missile batteries on the cruisers and destroyers, all-weather rockets in



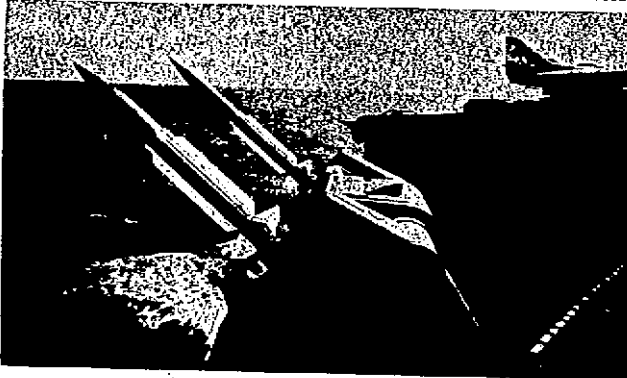


Newest wrinkle in the Navy is this "brain room"—combat intelligence center—where batteries of radar screens and computers assemble second-by-second picture of ship's situation.

Carrier at a glance is kept in this mockup of *Kitty Hawk's* flight deck. Each take-off and landing on the limited deck is carefully shown by models.



Today's weapons—ground-to-air Terrier missiles—threaten intruders from *Kitty Hawk* deck. Only other weapon aboard: a small cannon for salutes.



## seaborne front lines in the troubled Far East

the planes, an advanced "dunking sonar" for the antisub force, batteries of computers to furnish a commander a second-by-second picture of combat intelligence. Navy men point with particular pride to their supersonic interceptor, the F4 Phantom, which already has broken several speed records. And when you visit the Fleet, you are always told about—though not shown—the nuclear weapons which, in official Navy jargon, "can be delivered from long or short range."

Yet for all this power, the Fleet has a strange job—again, unlike anything in World War II. It spends all its time playing war, but its mission is peace.

Vice Adm. Thomas H. Moorer, commander of the Fleet and a former Naval Academy athletic hero, compares it to a football team. The gray-haired, soft-voiced, crisp-thinking Alabamian, who this month gets a fourth star and becomes commander in chief of the entire Pacific Fleet, says, "First, we drill on fundamentals. Every ship does this alone, all the time. Then, frequently, we have what you might call a scrimmage.

The planes practice tracking the submarines. The subs stalk the carriers and destroyers. Then there are the big Saturday games. We had one last month—the SEATO naval exercise off Mindoro in the Philippines, where we drilled against the ships of other nations. We try to make these games as realistic as possible and to give our quarterbacks—the commanders—a chance to exercise their initiative." And then he adds: "Of course, this is one team that hopes it never has to play for the championship."

### 'ZONE PASS DEFENSE'

The Fleet, of course, has been matched for the championship many times. One recent occasion has been in Laos, where aircraft from the *USS Kitty Hawk* have been shot down while flying low-level photo-reconnaissance missions. The Fleet has also had a series of alerts—at the time of the Vietnam coup, during the Berlin and Cuba crises, when Soviet subs turned up in the Sea of Japan. In each case, the Fleet, in Adm. Moorer's football idiom, "constructed a zone

pass defense. We shifted strength to cover the area from which the threat was coming," he explains.

In preparing our article on the Fleet, we called first on the admiral at Yokosuka naval base, Tokyo Bay. Standing on the flag bridge of the missile-armed cruiser, *USS Providence*, he sketched the Fleet's mission. "This is the only force in the Far East which can put troops ashore in the face of opposition," he said. "You cannot do this by any other means. Also, you have to think of the Fleet as a little mobile bit of U. S. territory. You can move it anywhere to suit any situation. You don't have to be concerned about bases, overflight rights or permissions."

The Fleet's main task, the admiral explained, is to patrol specified areas of international waters. It is not mainly concerned with matching Communist naval strength. That strength, however, does make itself noticed. From time to time (see photo page 6) Soviet bombers have actually flown over ships of the Fleet. The Russians are also known to operate some 40 submarines, including nuclear-powered ones, in the

*continued on next page*



## Aboard an attack carrier: dedicated men do a top job

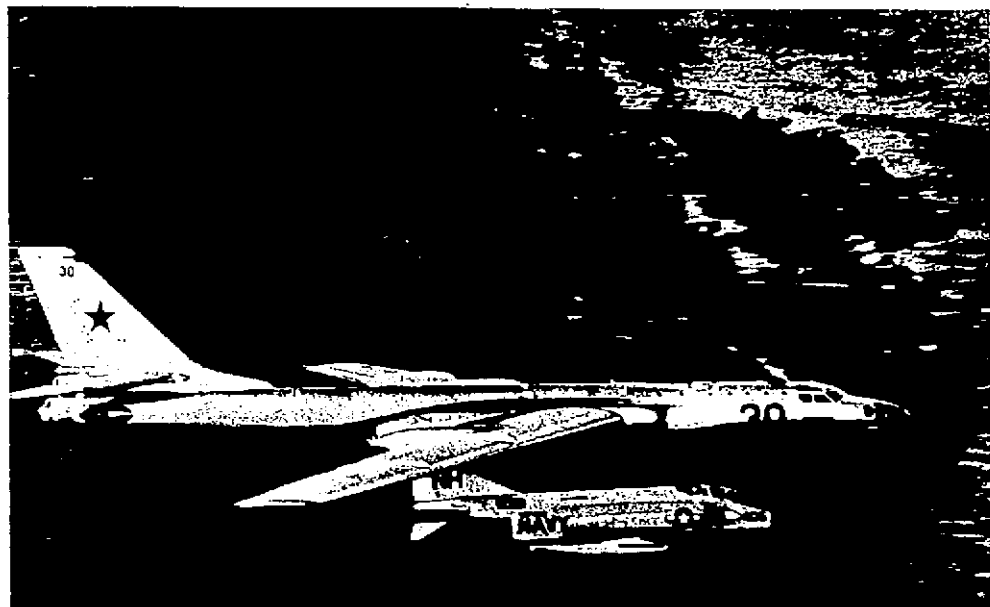
Pacific, mainly in the vicinity of Soviet Far Eastern waters. Soviet trawlers turn up frequently, and so do destroyers and cruisers.

To carry out its patrol task, Adm. Moorer explained, the Fleet is deployed in three main areas—off Japan, off Okinawa and in the South China Sea. Each is covered by an attack carrier division—a small fleet consisting of a carrier, three or four escorting destroyers and a cruiser—which spearhead Fleet offensive operations and would bear the brunt of any proposed attack. Against such a day, Moorer told us, they constantly participate in war games.

We had an opportunity a few days later to see such an exercise in action. We flew to the carrier *USS Kitty Hawk* at sea, landing on the deck with an abrupt snap of the neck and jolt of the stomach. Running out of Yokosuka along the east coast of Japan, the *Kitty Hawk* was to launch a surprise "air strike" against the Marine Air Base at Iwakuni, on southern Honshu, without being detected; then flee before the "black forces" planes or submarines could discover it. Capt. Al Vito, the division operations officer, had convinced Rear Adm. William Bringle to run without radio or carrier contact to bring off the operation.

"Planes can home on a radar signal and follow its source," Adm. Bringle said. "Of course, with our radar turned off we won't know if they're out there either."

Nonetheless, for the next 48 hours, the *Kitty Hawk* burrowed silently through an angry sea at 32-knot



Rare photo shows Soviet jet bomber Badger spying on *Kitty Hawk* in international waters. Navy fighter stands guard.

speed while covering destroyers took water over the bridge, and everyone on the ship, led by Adm. Bringle and Capt. Vito, held his breath. At 5 A.M. on the third day, when still no "black" aircraft had located the *Kitty Hawk*, Comdr. Jack Gambrell launched his attack planes. The pilots came back in two hours, exhilarated, and reported their mission a success. The *Kitty Hawk* turned tail and ran out of the danger zone.

"A lot of people say a fleet is like sitting ducks in this age of missile submarines and nuclear weapons," Adm. Bringle said afterwards. "'Vulnerable' is the word generally used. But this kind of operation shows the truth. It's a mighty big ocean, and they have to find you before they can kill you."

### POWER & PUNCH

Aboard the *Kitty Hawk*, you can see in microcosm the power and the punch of the Fleet today. It is a vast ship, with more than 6 acres of flight deck, an 86-bed hospital, 3 barber shops, 3 snack bars and the capacity to dish out 13,746 meals daily. There are 90 aircraft, ranging from the Phantom through twin-engine attack bombers to the prop-driven Sky Raider. In line with the Missile Age, its only armaments are rockets—surface-to-air Terriers, which can be sent winging at supersonic speeds within two seconds after an unidentified aircraft appears on radar screens.

Also on board the *Kitty Hawk* are 4,100 officers and men. World War II sailors would be thunder-

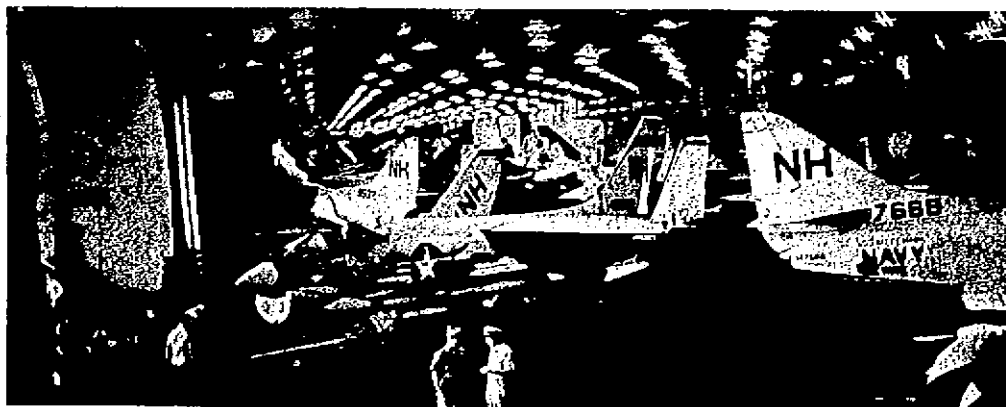
struck to know that they live and work in completely air-conditioned quarters, amid comforts not covered in *The Caine Mutiny*. This is their pay-off, in Adm. Bringle's words, for spending long hours on a hot, dangerous and nerve-racking job. And perhaps in the Navy's solicitude for them and their dedication in return is the true story of the Seventh Fleet today.

We spent a good deal of time with one pilot aboard the *Kitty Hawk*, Lt. (j.g.) Jess Stewart, 24, of Rockfield, Ky., and got some idea of this two-way feeling. Rangy, with what he calls a "tobacco-patch twang," Stewart is on his first tour of sea duty, and he is in love with it. At night he rushes topside to watch "the late show"—night launchings and landings—and the moments he remembers most vividly on shipboard are those when he was alerted to intercept enemy aircraft.

One day we were standing with him in the Squadron VF-111 "ready room" when, in the best war-movie tradition, a scramble order came over the squawk box. Already clad in his orange flight suit, he stabbed his legs into a G-suit, whipped on his Mae West and parachute, threw a survival kit complete with .45 across his chest, grabbed his clipboard and his helmet and began to dash through the companionways. Three minutes after the alarm, he was racing across the flight deck. After six minutes had passed, he was seated in the Crusader with the engine roaring—and he was furious. In the best tradition of the Seventh Fleet fire brigade, he thought he could have done it in five.



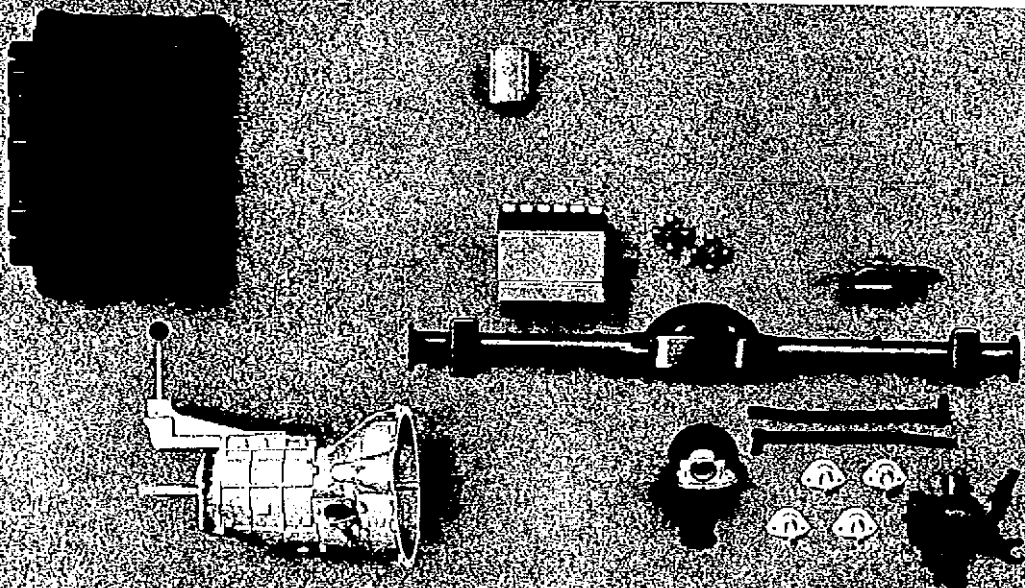
Taking salute, Carrier Division commander R. Adm. William Bringle (l.) hears report on deployment of forces.



Huge interior, hangar deck of *Kitty Hawk*, sprawls across two acres below main flight deck. Deck includes space for

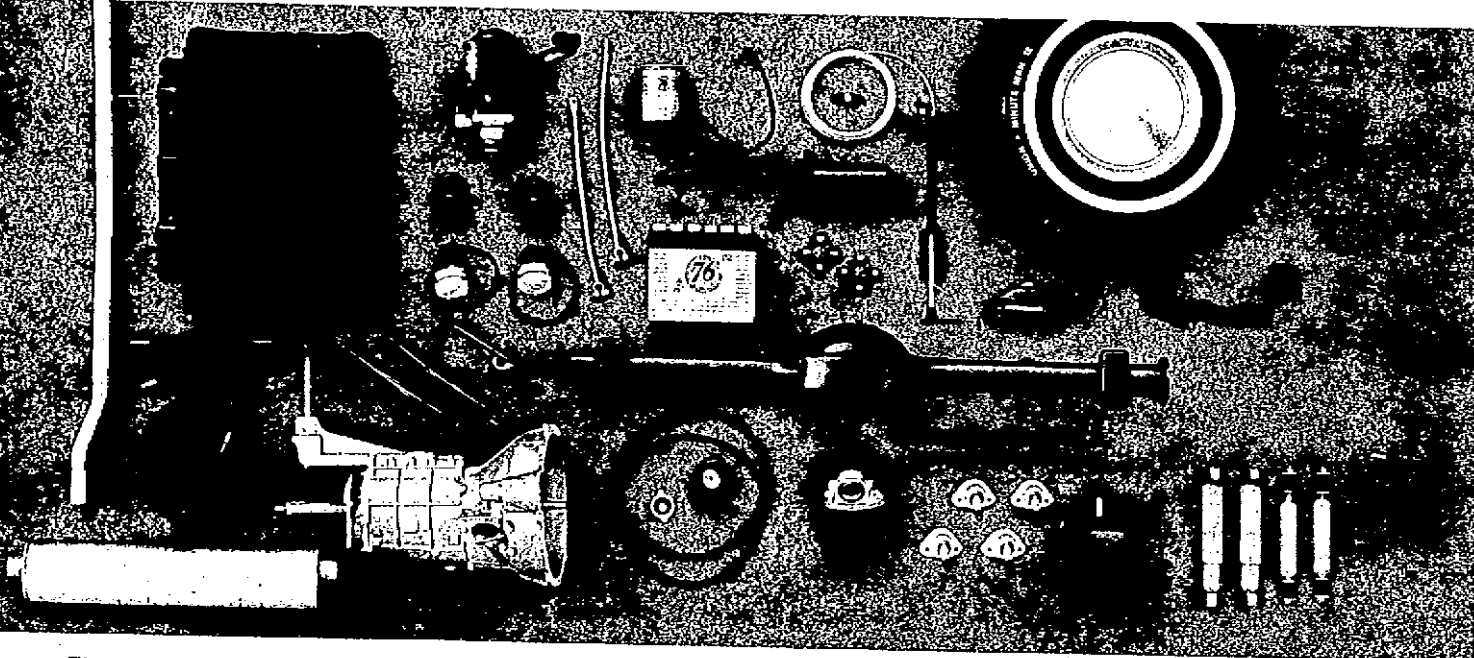
nearly 100 planes, maintenance, metal, electrical shops. More than 1,000 men are assigned to plane maintenance.





**These parts of your car are checked and greased during an ordinary lubrication.** They include the battery,

radiator, oil filter, master cylinder fluid level, ball joints, tie rods, king pins, universal joints, differential and transmission.



**These parts of your car are inspected, tested, examined, scraped, oiled, measured, filled and lubricated during Union Oil's 76 Certified Car Condition Service.**

In the engine, we oil the generator and distributor, check for oil and water leaks, inspect the oil level, steering mechanism fluid, automotive V-belt, positive crankcase valve and manifold heat riser valve. Under the car, we inspect the transmission and differential fluid, mufflers and exhaust pipes, shock absorbers, ball joint seals. And, grease the fittings. On the brakes, we check hose for leaks, examine emergency brake, brake pedal and master cylinder fluid level and check stop light. Under the hood, we inspect radiator and heater hoses, test the pressure cap, inspect fluid level and inspect for rust and corrosion. We test

the battery, fill all cells to proper level, inspect cables and hold-down and scrape off corrosion. Tires we examine for nails, cuts and unusual wear, then inflate to proper pressure. In addition, we inspect directional and other lights, check and oil linkage, inspect door latches, examine all hydraulic reservoirs and windshield wiper blades. When we're through, we certify in writing that all this has been done and alert you to any trouble in the making.

76 Certified Car Condition Service keeps your car young and safe to drive. Smart drivers get it at least every two months from those Union Oil dealers who have been schooled to give it. You'll know them by this sign:



**UNION OIL COMPANY OF CALIFORNIA**





Each summer droves of Americans rush to beaches, picnic grounds and backyards, where box lunches, barbecues and makeshift meals become the stuff of life. The result is too often an aftermath of agony known as food poisoning.

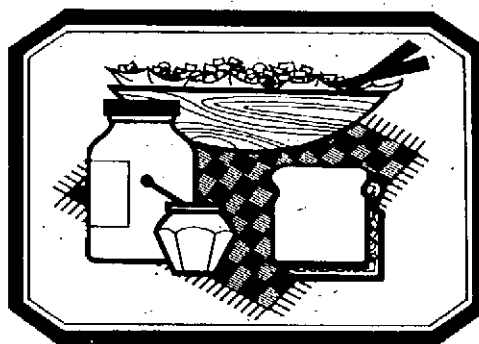
Food that is left unrefrigerated, incompletely cooked, or prepared by germ-infested food handlers invariably turns up as the cause of infections that poison one million Americans each year.

During any season anyone is susceptible, and almost any food is suspect. The list of foods that can be contaminated by a wide variety of microorganisms is seemingly endless. At the very top are those foods most popular at summer outings—salads made with mayonnaise and other dressings, custard pastries, eggs, ham and cold meats.

The bacterial villains in our food generally come from two specific families. One is a multitudinous group known as *Salmonella*, which has over 600 distinct members. Most of these germs are capable of causing various degrees of havoc in the human intestinal tract, and one bully boy in the group, *Salmonella typhosa*, is responsible for typhoid fever.

The majority are more genteel and cause a disease known as salmonellosis, which experts consider one of the most rampant public health diseases in the world today. The symptoms, which appear from 8 to 48 hours after the contaminated food has been eaten, are fever, explosive diarrhea, headaches and wrenching intestinal cramps. The effects of salmonella poisoning usually last for 2 to 7 days. Treatment is difficult, since few drugs or antibiotics display any effectiveness whatsoever. The body's own natural resistance and whatever degree of immunity may have been acquired from previous exposures are the best protection. Although its victims often feel as if they would be better off dead, salmonellosis is usually not fatal. But, where the bacterial strain is particularly virulent, or the victims very young or very old, the mortality rate often climbs as high as 20 per cent.

The second-most-common poisoner is an ill-tempered family of bacteria known as staphylococci. Staph



## FOOD POISONING

food poisoning causes much the same symptoms as salmonellosis, but the techniques of disease production are different. Unlike the salmonella, the staph germ itself does not cause the illness. Rather, its victims are intoxicated by a poison excreted by the staphylococci and left in the food. As a result, staph food poisoning occurs within a very few hours after the meal. Since it is the food itself that is poisoned, a relatively large quantity must be eaten to cause illness.

Staph poisoning is rarely fatal and much less prolonged than salmonellosis. Usually the symptoms vanish of their own accord within 3 to 6 hours.

A much rarer form of food poisoning, but far more deadly, is botulism. The disease is caused by toxin produced by the bacteria *Clostridium botulinum*.

The bacteria, which thrive in the absence of oxygen, resist ordinary cooking temperatures unless they are applied for at least 30 minutes. As a result, canned and vacuum-sealed foods, most often of the home-prepared variety, are the favorite habitat of the spores. In the absence of air they secrete a lethal toxin that probably blocks the release of an enzyme in the body which is essential for muscular control. The disease strikes swiftly, usually within 18 to 36 hours after the toxin has been eaten. The victim grows weak, his vision blurs and slowly he becomes paralyzed. The symptoms are often confused with those of polio; but if the doctor is able to identify the disease in time as botulism, an antitoxin, or poison-neutralizing agent, can be administered and the patient will usually recover. No other treatment will help. Should the antitoxin be withheld for even 2 days, however, death will occur in 65 per cent of the cases.

### DUNCE OF PREVENTION

Unfortunately, summer contributes greatly to the incidence of food poisoning of all types. But it is preventable if the following rules, prepared by the United States Public Health Service, are observed.

- Never use your hands to mix foods when clean, sanitized utensils can be used! Never work with food when you have infected cuts, because the germs causing the infection may be a source of food-borne illness!

- Potentially hazardous (readily perishable) foods should be thoroughly cooked and then either kept hot (140° or above) or cold (refrigerated to 45° or below) until they are served.

- A pressure cooker should be used to cook all meats or low-acid foods that are to be canned. The high temperature and pressure will destroy the spores which produce the toxin.

If common sense and sanitation are a part of all summer meals, you and your family will get a lot more fun out of summer outings and much less risk of being poisoned by contaminated food.

—FRED WARSHOFKY

PARADE LIFESAVERS WILL APPEAR IN FUTURE ISSUES. CLIP AND KEEP THEM AS A HEALTH REFERENCE PACKET.



Summer cookouts can be fun, but they can also lead to trouble — food poisoning.





An aged Nazare fisherman and his niece show Dick and Carol kind of thread used to mend fishing nets.



At Sintra, where many deposed royal families live, Carol and Dick Jones go riding in an old-fashioned carriage.



Carol and Dick, explorers of sorts, at Tower of Belém, on site where Vasco da Gama set sail for India.



The Fado, Portugal's version of U.S. torch song, gets undivided attention from couple in Lisbon night club.

# THIS YEAR'S BUY IN EUROPE—PORTUGAL

by ROSALIND MASSOW

## LISBON, PORTUGAL.

**P**rince Henry the Navigator, of Portugal, whose studies and research in navigation led to the rush of Latin explorers to the Western Hemisphere in the 1400's, is about to be repaid for his efforts by a host of grateful Americans.

This year, more than 100,000 visitors from the United States are expected to roam picturesque Portugal—land of Prince Henry's birth. Like the American couple pictured on this page, Carol and Richard Jones of Excelsior, Minn., they will enjoy the same treats of Portuguese living as the natives themselves. Tourist rewards are great and even kingly in this basement tip of western Europe, and the living is easy on the pocket, too.

The new rush to Portugal is due in part to the lowest air fares ever charged between New York and Lisbon. It is now possible to buy a 21-day round trip excursion ticket to Lisbon for \$300, and air service between the U.S. and Portugal is ever expanding.

There are now 24 direct nonstop jet flights to Lisbon from New York. The latest airline to institute direct service from the U.S. is Alitalia Airlines. The jet flights make the trip in 6 hours and 25 minutes.

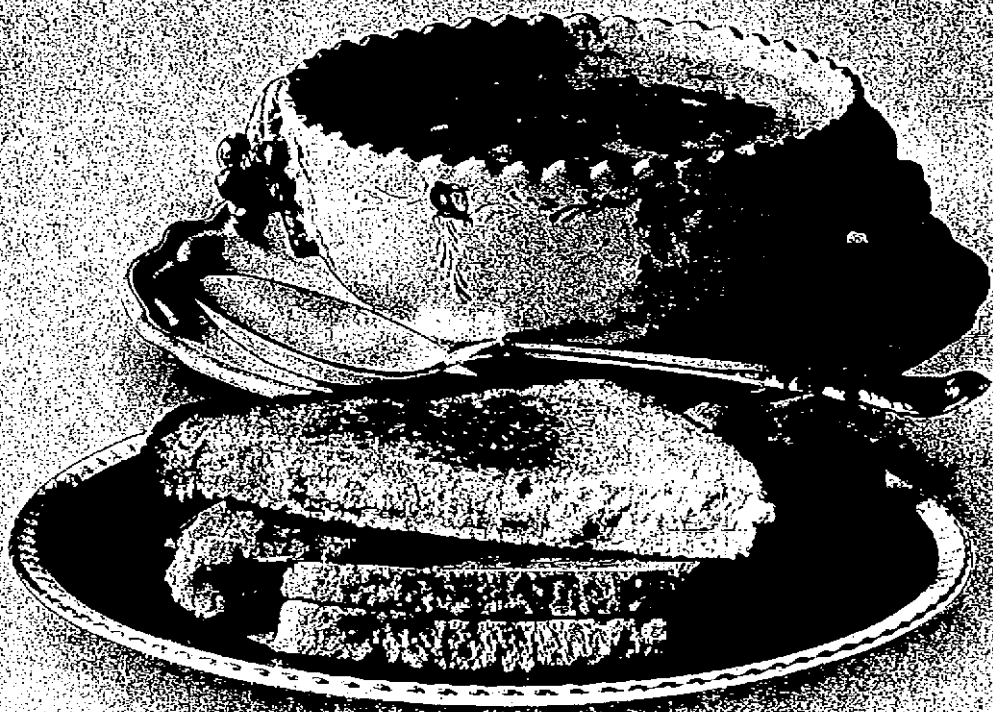
Anyone who has ever visited Portugal has nothing

but glowing words for its warmth as a host country. Even the spies during World War II, who made Lisbon a hotbed of international intrigue, appreciated the special qualities of the Portuguese. Those who needed help and friendship found it in this country. Refugees from Nazi oppression were safe in Portugal, and deposed members of Europe's royal families found a home again in the many lavish mansions in Estoril, Sintra and Lisbon.

After touring a week in Portugal, Carol and Dick Jones—he's a master sergeant in the U.S. Air Force—are convinced that one can live like a king in this country with no strain on the income. Dick took his wife to a castle-turned-inn at Obidos. The castle, once hunting headquarters for reigning families of Portugal, is in a 1,000-year-old walled city. The couple slept in a royal bedroom, were waited on like visiting dignitaries and walked and rested in the royal gardens. All this, plus three meals a day, tea and regional wines, cost less than \$8. At Nazare, a fishing port not far off, they watched fishermen pull in their catches of sardines. Later they ate the fish off charcoal fires.

Wherever they went, to castle or humble village, they were greeted with smiles of welcome. Their experience will be repeated thousands of times over this year.





# Chilled and Grilled

by  
**Beth Merriman**  
Parade Food Editor

Try something new for summertime dining—serve cold soup and a hot sandwich to family or friends.

You'll find this combination irresistible to jaded hot weather appetites. For a starter, try the suggestions on this page—chilled ripe olive soup with grilled deviled ham and cheese sandwich or chilled peanut butter soup with a hot tuna waffle-wich. A little imagination, plus the infinite variety of canned, frozen or packaged soups in your supermarket, will make your menus something to talk about.





**MAKE LIFE EASIER—TAKE A LOOK AT THESE SMART NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN**

1/4 cup butter or margarine	5 cups water
1/4 cup flour	1/2 cup pitted ripe olives
1 tablespoon chicken	finely chopped
seasoned stock base	3 tablespoons
1 teaspoon celery salt	chopped parsley
1/2 teaspoon white pepper	Paprika and
2 cups instant nonfat dry	parsley sprigs
milk crystals	for garnish

**CALLER REFUSE SERVICE**

- 1 large can (4½ oz.)  
deviled ham  
½ cup grated sharp  
cheddar cheese  
Melted butter or margarine
- Mayonnaise  
8 slices white  
or whole wheat  
bread

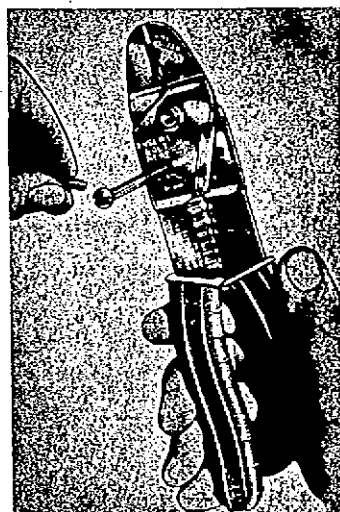
Combine melted ham and cheese with enough mayonnaise for easy spreading. Spread between bread slices. Brush sandwiches generously on both sides with melted butter. Grill until golden brown and crisp. Serve 2 slices. Makes 4 sandwiches.

1/2 cup finely chopped	1 cup nondairy
scallions or green onions	pink crystals
2 chicken bouillon cubes	1 quart water
2 tablespoons butter	Chopped peanuts or
meatloaf	parsley for garnish
1/4 cup flour	Lemon wedges
1/4 cup cream cheese butter	

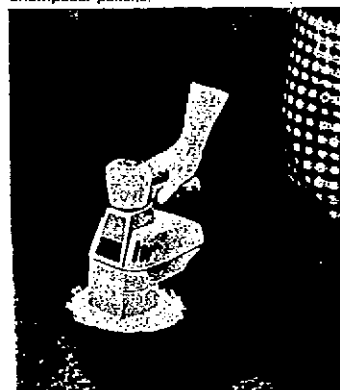
Add scalloped and beanitos cubes to melted butter in saucepan. Cook slowly until brown. On cubes dissolve and scalloped are tender. Place in bowl and pour over. Stirring constantly to avoid scorching. Stir instant crystals into water and add to mixture in saucepan. Cook and stir for 10 minutes. Remove from heat and add milk. Cover and cook 10 minutes. Sprinkle with granules. Serve with shredded cheese. **Yields 10 cups.**

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 206. **HOW MANY TIMES:** \_\_\_\_\_  
 20

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.
2. Once the problem is identified, the next step is to define the objectives and goals of the project. This helps to clarify what needs to be achieved and provides a clear direction for the team.
3. The third step is to develop a plan or strategy to address the problem. This involves breaking down the problem into smaller, manageable tasks and determining the resources needed to complete each task.
4. The fourth step is to implement the plan. This involves putting the strategy into action and monitoring progress regularly to ensure that the project is on track.
5. Finally, the fifth step is to evaluate the results of the project. This involves assessing the outcomes against the objectives and goals to determine the effectiveness of the project and identify areas for improvement.



**Versatile tool**  
Shampooer-polisher



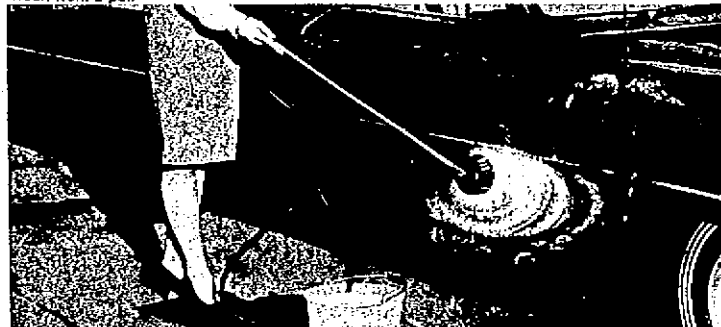
**Versatile tool:** Handy for your home workshop, this new tool (*left*) slices easily through 6 sizes of bolts—and you can also use it to strip and cut insulated wire (from 10 to 22 gauge) and to crimp both insulated and non-insulated terminals. With plastic pouch and supply of both types of terminals: \$4.95 in stores. *Vaco*, Dept. PP, 317 E. Ontario, Chicago, Ill. 60611.

**Shampooer-polisher:** Here's a new appliance (left) that makes it easy for you to shampoo furniture, automobile upholstery, many other surfaces. It creates a thick foam that quickly removes dirt, grime, nonpermanent stains. And a lamb's wool pad turns it into a high-speed buffer for wood, metallic and plastic surfaces that look best with a high gloss shine. \$24.88 in stores. *Regina Corp., Dept. PP, Regina Ave., Rahway, N.J.*

**Dressing without help:** Good news for millions of partially disabled women, a new line of undergarments—designed by a woman who is disabled herself — permits dressing without help. Included: a bra that uses press-together nylon tape fasteners instead of hooks and snaps; a girdle that slips on easily with the aid of four facing zippers; a slip with zipper opening in front. Also available: a snap-on purse that attaches to a special cane. For brochure, write: *Fashion-Able*, Dept. PP, 6523 N. Calumet Rd., Pevin, Ill. 61601.

**Wash from a pail:** Here's a useful item (below) for apartment dwellers, campers, others who don't have access to outdoor faucets—a car washer that does the job with only a bucket of water. It uses a one-way suction valve; you place valve in bucket, start brushing, and the back-and-forth brush action draws a steady stream of water up through the hose into the brush head. When brushing stops, water stops. Also useful for windows, patios, sidings, other home chores. Complete with brush, flexible hose; 18-inch aluminum handle and bucket—\$4.95 in stores. *Oswow, Dept. PP, Hazel St., Glen Cove, N. Y.*

**Wash from a sail**



Parade of Progress items are NOT advertising. Write manufacturer if not in stores. Manufacturers: PARADE considers ideas but cannot correspond.

## Convertible Dress

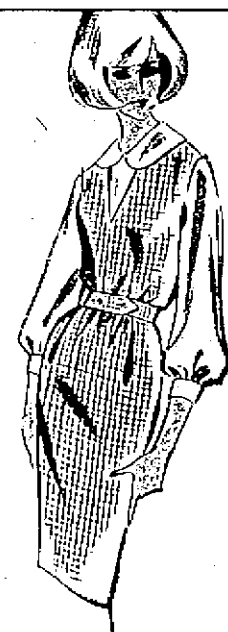
This clever young sleeveless dress puts magic into your wardrobe. Wear it solo for warm weather. Then, for cooler days, convert it into a slimming jumper by adding a demure yet sophisticated collared blouse. It's wonderfully easy to sew. Pattern #P-409 is in sizes 10, 12, 14, 16, 18, 20, bust 31 to 40. Size 12, 32 bust, dress takes  $3\frac{1}{2}$  yards of 35-inch material; blouse with  $\frac{3}{4}$  sleeves takes  $2\frac{3}{8}$  yards of 35-inch material.

Please send me \_\_\_\_\_ Parade Pattern(s)  
#P-409 Size(s) \_\_\_\_\_ @ 50¢  
Make all checks payable to Parade Patterns

Mail to PARADE, Dept. C, Box 475, Radio City Station, New York 19, N.Y. (Add 10¢ for 1st-class mail if desired.)

Name .....

Street .....





# INTELLIGENCE REPORT

Because of volume of mail received, PARADE regrets it is unable to answer queries about this column.

**DOPE SHOTS.** Most American dope addicts are poor, miserable members of minority groups. Criminals to begin with in many cases, they seek to escape from life via narcotics. As their addiction becomes more acute, they commit any crime to get enough loot to feed their habit. Of late, American addicts have been filtering into Great Britain. There, drug addiction, which is on the increase, is regarded as a medical not a criminal problem. Doctors prescribe heroin and cocaine to addicts on the National Health Service at 2 shillings, or 28¢, per prescription, which is why American "junkies" are Britain-bound.

**LEUKEMIA VICTORY.** Dr. Kenneth Endicott, director of the National Cancer Institute, foresees a "spectacular" victory over leukemia in the near future. Dr. Endicott bases his prediction on the premise that a virus causes leukemia and eventually may prove susceptible to chemical control. Testifying before the House Appropriations Subcommittee, Dr. Endicott expressed "the hope and expectation that we will be able to develop something comparable to a vaccine."

**IN LOVE.** The word is out in Europe that Crown Princess Beatrix of the Netherlands is very much in love, purportedly with a commoner. Her engagement is scheduled to be announced when the uproar from her sister Irene's controversial marriage to Carlist Prince Hugo subsides.

**NIGHT SHOPPING.** A special U.S. merchandising survey reveals that more than 80% of department store sales are made after 4:30 P.M. and that 40% of major stores are open 6 nights per week.

**MALE VS. FEMALE.** Women are getting stronger, men weaker, especially in the 45-54 age group. The Public Health Service reveals that the female death rate for heart disease is decreasing much more rapidly than the male rate, that the cancer mortality trend is going down for

females, up for males, and the same is true of diabetes. What worries the service is the great increase in cirrhosis of the liver among males. Cirrhosis has become one of the five principal causes of death in the 35-54 age group.

**FLY WITH ME.** In an effort to learn how many passengers book with TWA merely because that airline shows the latest motion pictures on long flights, rival carriers have been polling their customers on this question: "Would you prefer to travel on any airline because it shows films in flight?" There must have been an overwhelming response of affirmative answers, because now American Airlines and Pan Am are both considering the installation of closed circuit TV systems in their aircraft. One plan calls for the installation of small 9-inch TV screens in front of each seat. The closed circuit TV receivers could

then transmit feature films, the best taped TV shows and two channels of music for the music-lovers.

**HIDDEN MIKES.** It is no secret in Moscow that the Russian secret police "bug" all the foreign embassies with hidden microphones. Whenever the British have a top secret conference in their Moscow embassy, they call a battery of typists into the room to establish a steady clackety-clack while the diplomats exchange ideas.

**ELECTION GUIDE.** For your complete guide to the coming conventions and election, send for the 192-page Herald Tribune 1964 Presidential Election Guide. It includes scorecards for both party conventions, profiles of all candidates, many other helpful features. Send \$1.00 to the New York Herald Tribune Subscription Dept. WCCP, 230 West 41 Street, New York 10036.

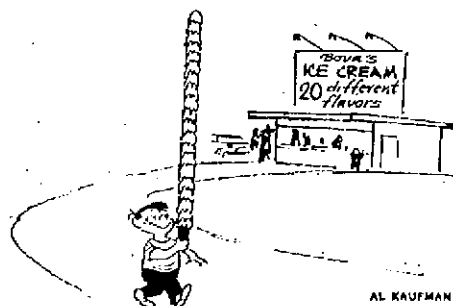
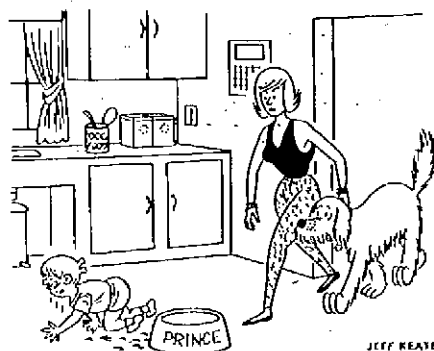
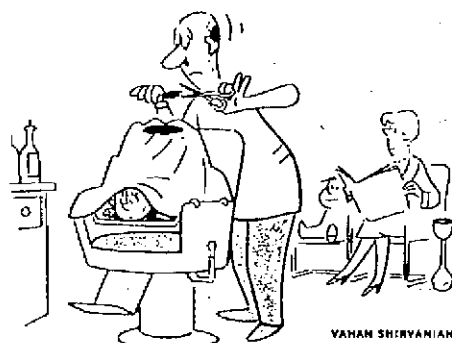
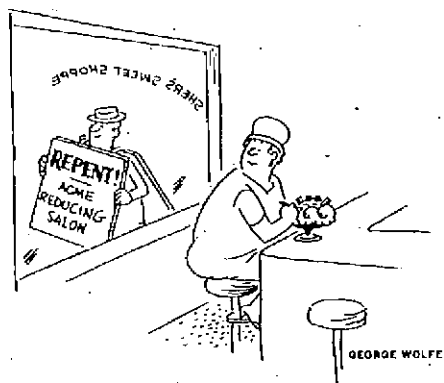


BIG PAY-OFF: AT \$2 PER MEMBERSHIP, U.S. BEATLES FAN CLUB BOASTS MORE THAN 50,000 AMERICAN FANS.

**BEATLEMANIA.** The Beatles have not only made a fortune on recording and merchandising royalties, but they have also been developed into one of the most profitable fan club pay-offs in the history of show business. The Beatles Fan Club, operated in this country by Sandra Hofer, wife of Walter Hofer, attorney here for Brian Epstein, the Beatles' manager, charges a \$2 membership fee for admission to the Beatles Fan Club. The \$2 entitles a youngster to receive an official membership card and a collection of photographs. It's estimated that more than 50,000 American kids have already sent in their money.



## TOO FUNNY FOR WORDS



## my favorite jokes

by Ray Hastings

EDITOR'S NOTE: Ray Hastings of Los Angeles is a comic who turned to writing and then returned to performing comedy. Like many other comedians in their 40's, Ray first discovered his aptitude for humor in the service. He staged Army shows, then after the war got up a comedy act which he constantly sharpens and refines. Hastings has an imaginative approach to comedy, largely through characterizations, and has appeared on all the major TV variety shows. His night club experience has also been extensive: The Playboy Club in Chicago, the Tidlands in Houston, the Bon Soir in New York and many others. Herewith some of his favorites.

I'm a real bowling enthusiast. I bowl regularly with my next-door neighbor. One night I suggested that he bring his wife along to our weekly session.

"Don't be ridiculous," he answered. "I've got her convinced it takes us six hours to bowl!"

A businessman who was being sued approached a lawyer and offered, to avoid wasting money, to tell him the facts of the case. Then, if the lawyer thought there was a good chance of winning, he would be paid to set up a defense.

A few days later the businessman received a phone call from the lawyer, who said: "You've got a cast-iron case. I'm willing to represent you at \$100 a day."

"Sorry to have to tell you this," replied the man, "but the deal's off."

"But why?" demanded the lawyer, incensed at the thought of losing a client. "There's no question but what we'll win."

"That's just it," answered the businessman. "I gave you the other man's side of the case."

Simple soul: a man who starts to build a \$35,000 house with \$35,000.

The stanch-hearted little old British lady cut short her visit to America because of the numerous displeasures she encountered. The thing she disliked most was American television—"Too many English movies," she said.

Definition of a diplomat: a man who can convince his wife that she looks stout in a fur coat.

The new secretary ignored the ringing telephone, and after several minutes of aggravation the boss told her to answer it.

"That seems a bit silly," she replied, "because it's bound to be for you. None of my friends know I'm here yet."

Mrs. Smith, ready to go shopping with her four young children, was standing at the door, her arms full of coats, overshoes, caps, mittens, etc. As her husband came down the stairs to go out to the car, he asked why she was standing there.

"This time," she said, handing him the clothing, "you help the children into their things, and I'll go out and honk the horn!"

"You're being married today," said the mother to her daughter, "and I want you to remember, marriage consists of give and take. If he doesn't give you enough, just take it!"

Success consists of getting up once oftener than you fall down.

## ANECDOTE OF THE WEEK

■ Betty Grable, the former screen star, now lives in Las Vegas. She and her husband, trumpeter Harry James, occupy a house on the edge of a golf course. Recently a house-to-house salesman, making the rounds, pressed the front door bell. When Betty came to the door, the salesman, recognizing his potential customer, said quickly: "I'd like to show you a little item your neighbors said you couldn't afford."





# DO WE APPRECIATE OUR FREEDOM?

by DANIEL F. FOLEY

NATIONAL COMMANDER OF THE AMERICAN LEGION



Daniel Foley: "Our government needs the support of all its citizens."



"Pledging allegiance to the United States and singing the 'Star-Spangled Banner' are no longer observed in true reverence."

**T**his Fourth of July weekend, as we commemorate the 188th anniversary of the founding of our cherished freedoms, we should take heed of the dangers that threaten us today, so similar to those that destroyed great nations of the past.

Says Arnold Toynbee, British Historian: "Of 21 notable civilizations, 19 perished not from conquest from without, but from decay from within."

We must correct those flaws in our society that imperil the very structure of American freedom. Here are some of our attitudes that, unless checked, could lead us into a disaster of our own making.

**VOTING APATHY:** 1964 is a national election year. In the last national election (1960) only 64 per cent — or 69,000,000 — of the 103,000,000 who could vote, did. Thus 34,000,000 qualified voters did not exercise their privileged franchise of voting for the Chief Executive of the United States. This fact is a national shame.

**CYNICISM OF TRADITION:** Patriotic traditions, so important a part of our historic past, are no longer cherished by many of our citizens. Pledging allegiance to the United States, singing the "Star-Spangled Banner," standing and saluting as the flag goes by, proper observance of national holidays, are no longer observed in true reverence by many of our countrymen. Forced "patriotism," as practiced under dictatorship, is meaningless; the only true patriotism must come from the heart and the spirit. This true patriotism is a product of the ideas that have made America great. Education in both the school and the home holds the key to a deep, meaningful appreciation of democracy.

**INTOLERANCE:** There has been an increase throughout the United States of intolerance and bigotry by majority and minority groups, directed at the basic rights of the individual.

**CIVIC IRRESPONSIBILITY:** Active participation in government has given way to apathy and indifference. Our country is comprised of a family of states, and these, in turn, consist of a family of communities. Each American has a duty to participate at community level in the affairs of his government. We have ample organizations throughout the country in which every American can discharge his responsibility to our society. The more of us who do so, the stronger our nation will become. Participation is the very heart of democracy. In fact, the word "democracy" means the rule of the people.

In all these vital areas we citizens are not, today, living up to the hopes and dreams of our founding fathers. We must.





"Girls go for Mopheads," says David Oldfield, (l.) long-haired young British individualist. "It's a sign of rebellion."

# WHY THE MOPHEADS?

## A HAIRY QUESTION

by LLOYD SHEARER

LONDON.

England's barbers are in a collective rage. They predict their American counterparts will react similarly.

"Just wait," John Francis, a British tonsorial expert attending the Barbers' Federation, told me, "until the Mopheads take over your country and average two haircuts a year—many of them even less. You'll hear the wailing."

Ever since the Beatles broke upon the British show business scene two years ago, hundreds of thousands of teenagers here have copied their dress, their language and their style. But only a few of these Mopheads will admit that basically they are imitators.

"The reason we wear our hair long," David Oldfield, 19-year-old Londoner, explained to me, "is that it is a sign of rebellion, a sign of protest against the adult world. If adults paid us no mind, if they didn't look on us with disgust, if they didn't protest, we'd probably cut our hair. But this way we're proving our independence. Maybe," David continued, "the Beatles started it, but that's why they were successful. They proved to us that they weren't interested in what adults thought, they were just interested in us."

"This rebellion would have come without the Beatles. I think the younger generation is fed up with the mess your generation has made—the Nuclear Age and all that—and this is just our way of showing our contempt."

Mike Berry, 22, the manager of The Long-Haired Limeys, a 5-piece Beatle-like band, declared that unlike American teenagers, the British loathe going to barbers. They have never cottoned to short or crew-cut hair styles.

Berry pointed out that short haircuts originated in World War I, when male heads were clipped to avoid trench lice. After the war the British, particularly the

upper classes, wore their hair long. British mothers have traditionally held that their boys' faces are framed properly only with some tow hair and that the American short haircuts are fit only for prisoners and army recruits. Thus the British have established a custom of long hair for males—but certainly not for the Mopheads in vogue. The boys are overdoing it.

Another reason they are, they say, is that British girls like it.

### WHAT THE GIRLS SAY

I asked several London girls how they felt about their long-haired boy friends.

"I'm in favor of it," 18-year-old June Davis told me, "because people notice me when I'm with a boy with long hair. It makes me feel like a woman of distinction. What I do insist upon, however," she said, "is that the boy must keep his long hair clean. Many of these Mopheads won't, and I certainly won't go out with a boy who doesn't keep his hair clean."

Laura Francis, 21, told me that in England "a boy with long hair is not necessarily feminine, which I think is what they think in America. In this country boys with long hair are generally virile; they're expressing their independence and strength and self-reliance. When I go out with a Mophead, I know I'm scheduled for an exciting evening. The majority of my girl friends feel exactly the way I do."

Gary Gretch, the Limeys' drummer, predicts that the Mophead style will soon invade America.

"The Beatles are rapidly losing their popularity in England," he explained, "because parents approve of them. But they've yet to reach their top popularity in America. Once they do, late this summer, you'll see how many American teenagers turn up with long hair. Teenagers are always in a fit of rebellion."



Long hair makes Gary Gretch feel "powerful—like Samson." Girl friend agrees, finds "boys with long hair are virile individualists. That's why we like them."





BOBBY VEE

DION DI MUCCI

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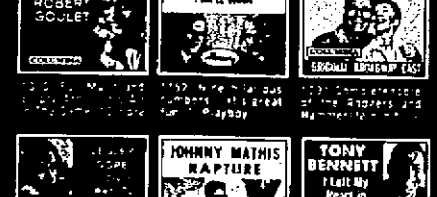
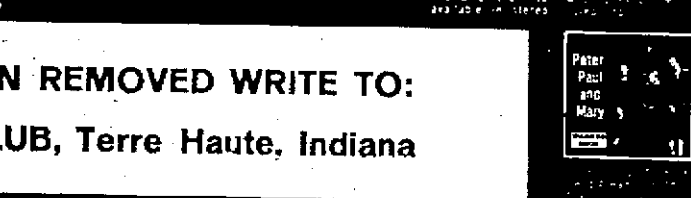
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CHUBBY CHECKER DEE DEE SHARP



BOBBY VINTON



# Southland

Sunday, July 5, 1964

DEEP INSIDE A MOUNTAIN

Uncle Sam's  
Survival Cellar

See Page 8

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Laguna's Masterpieces . . . World's Most Unique Art Pageant . . . Page 7



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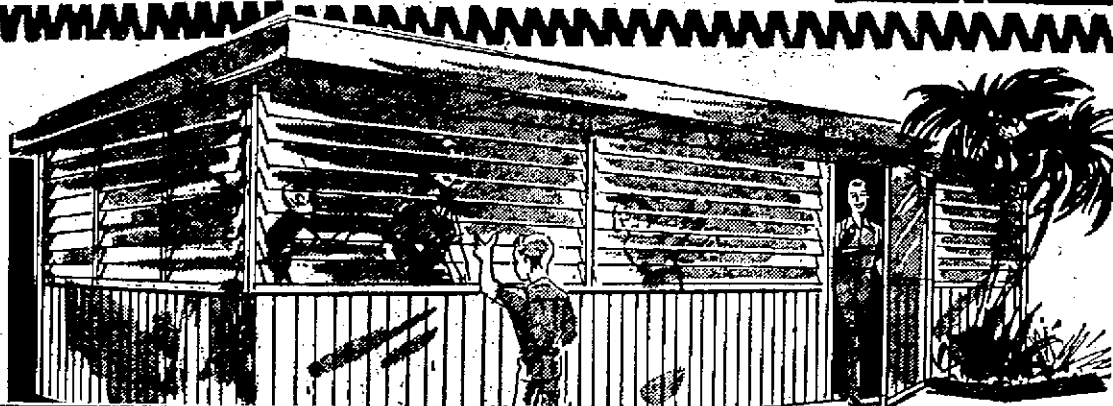
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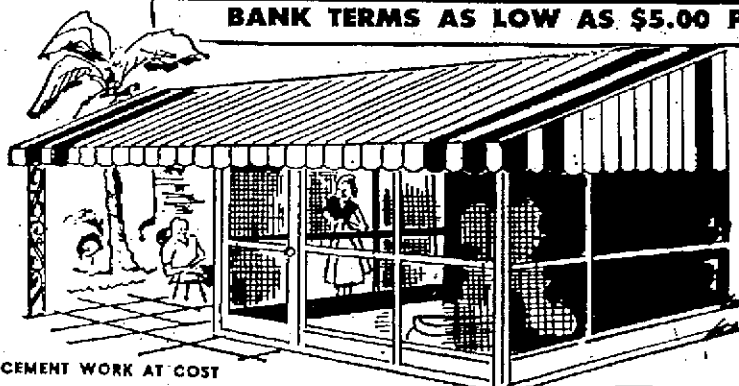
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## La Reina Rule

### WHAT YOUR NAME MEANS

Send your name to La Reina  
Rule in care of Southland  
Magazine, 604 Pine Ave.,  
Long Beach, Calif., 90812, for  
origin and meaning and brief  
genealogy, for reply only in  
this column.

**DEAR MISS RULE:** Have  
you genealogy data on  
EPPLE or VON EPPLE.—M.  
F., Lakewood.

M. F.: EPPLE And VON  
EPPLE are Swiss-German  
surnames spelled Eppli origi-  
nally, from the title "Eppa"  
meaning "bravery like a wild  
boar." Eppele was also applied  
to an ancestral apple orchard  
owner known dialectically as an  
"Eppel-bauer," or "apple-  
tree farmer." There is another  
source, the 12th century war-  
rior name Epalle meaning  
"young, noble one." The coat-  
of-arms of the Eppli and  
Aeppli lineages of Switzerland,  
who hold the shield for the  
entire family, has a blue lion  
with a blue and yellow pea-  
cock tail attached to it. This  
odd emblem is centered on a  
gold shield.

**DEAR MISS RULE:** Kindly  
inform us on PALMLEAF.—  
M. P., Long Beach.

M. P.: PALMLEAF is Eng-  
lish, referring to a pilgrim  
who took part in the 11th  
and 12th century Crusaders  
to the Holy Land. When these  
devout venturers returned,  
they usually brought a palm  
leaf or frond with them as  
proof of their journey. Palm-  
leaf may also be a translation  
of the German "palmarleof,"  
a triple warrior name origi-  
nating as Baldomarleof mean-  
ing "bold, famous and be-  
loved."

**DEAR MISS RULE:** STIR-  
LING is our name.—D. S.,  
Long Beach.

D. S.: STIRLING is from a  
primogenitor who lived in the  
southern Scottish city of  
Stirling. This interesting  
name is a modern form of  
the Scottish-Celtic root word  
Ystrefelyn meaning "yellow  
house." Ystrefelyn was short-  
ened to Strivelin in the 12th  
century, and later altered to  
Stirling. The Stirling family  
is a division of the Clan Mur-  
ray. Their coat-of-arms has  
three gold buckles on a di-  
agonal blue stripe across a  
silver shield, with the motto  
"Forward."

**DEAR MISS RULE:** What  
have you on NEFF?—B. N.,  
Westminster.

B. N.: NEFF is from the  
German "Neffe" which in the  
Middle Ages designated  
grandchild or nephew. This  
surname evolved from an af-  
fectionate nickname be-  
stowed on the child who grew  
up and had descendants who  
adopted his nickname.

**DEAR MISS RULE:** Please  
analyze MINTER for our  
(Continued on Page 17)



Sunday, July 5, 1964

# Southland

## OUR COVER



"At the Practicing Bar," today's cover illustration, is one of the most famous of ballet dancer paintings by the French impressionist Edgar Hilaire Germain Degas (1834-1917). Degas' explorations in color composition and form greatly influenced contemporary art. His sense of composition came from his study of Japanese prints. Later, he took up pastels and explored the medium with a new brilliance of color and daring. Developing his brilliant style out of the neo-classical tradition, Degas was an enthusiastic painter of jockeys, milliners, laundresses and ballet dancers. "At the Practicing Bar" will be re-created with live models in the 1964 Pageant of the Masters at the 29th Annual Laguna Beach Festival of Arts July 11 through Aug. 16. More about the Festival of Arts on Page 7.

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## NEXT WEEK

If you have never been to a bullfight in Tijuana, but think you might like to go one day, it could do you no harm to hear about the ins and outs of getting to the bullring once you reach the international border. Rich Roberts gives you the details in Southland next week in an article, "Corridas for the Yankee Dollars."

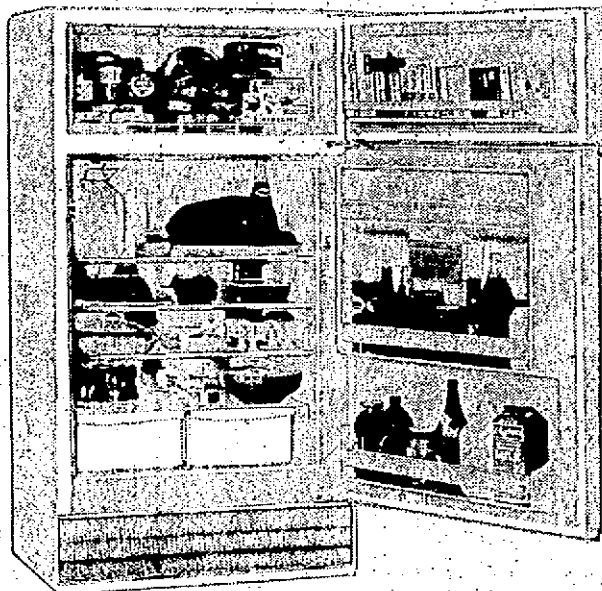
Fred Taylor Kraft, Editor

## July Sale and Clearance

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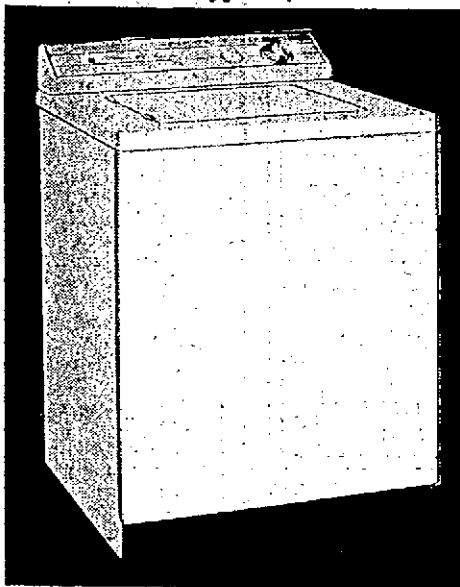


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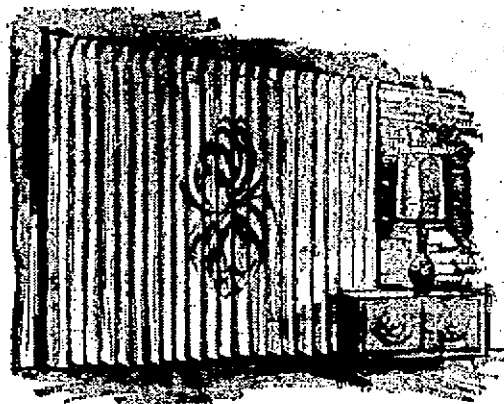


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	Open Weave Boucle Casements Heavy Textures				
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# The Case of the Stranded Whales



Instances of single whales stranding themselves on beaches occur fairly frequently, but scenes like that above of the creatures stranded in numbers are much more rare.

ONE OF nature's most pitiable creatures is a mighty whale, stranded helplessly on a beach and dying.

Each year a dozen or so of the ocean behemoths, among life's largest and most intelligent creatures, come ashore in the Southland and die. Even whole herds have been known to fling themselves on the beach to perish.

Inevitably, the great beasts die in agony, succumbing to suffocation (lungs are crushed by their huge weight), drowning (blow holes are plugged or inundated) and heat prostration (the whale has no sweat glands).

MOST MARINE mammalogists maintain the whale is well equipped to avoid such an ignominious fate. He has, these experts point out, a high intelligence, fair eyesight, speed, agility, great strength, super hearing and a built-in sonar system for navigating.

But strandings are common — if mysterious — occurrences and puzzled experts have come up with a number of theories. Few of which hold water.

Some believe the whales run aground trying to follow old channels or water routes that no longer exist, led in these travels by racial memory or instinct such as controls their migrations.

**By Lou Jobst**

OTHERS THINK they are frightened ashore, probably by killer whales, their chief enemy.

Another assumption is that whales are led by leaders whom they blindly follow even to their own destruction.

A widely held belief among some biologists is that whales come ashore because they are sick.

There are strong arguments against each of these theories. The opponents of these views point out that (1.) Whales go aground at places unchanged in centuries; (2.) Stranded whales have been placed in aquariums where they have thrived and show no evidence of sickness; (3.) Killer whales also become stranded, and (4.) Whales only rarely go ashore in numbers, generally one at a time.

HOWEVER, a Dutch zoologist, Dr. W. H. D. Van Heel has advanced a theory that seems to cover every occurrence and one that is gaining acceptance. He believes that whales become confused in shallow water by false and misleading sound echoes and become confused.

On even, gradually sloping beaches, where strandings occur with the greatest frequency, he feels the whale's

sounding system may give a false picture of open water in the direction of land.

The fact that whales make noises has been known since the time of the Greeks, but only recently has it been proved that these sonics, many inaudible to human hearing, are used in guidance.

THE SOUNDS, created within the blow holes, are used like sonar, it is thought, to detect food, to navigate, to maintain formations and to prevent collisions.

Whales may also use sonics to communicate.

Van Heel, in his research, which included studies of more than 130 strandings involving more than 20 species, conducted a number of sound tests in shallow water.

He learned the main sound wave will often ricochet or glance off the bottom and not return to the sound source, giving the illusion of open, deep water.

It has also been found shallow and murky water creates distortions in sound echoes, creating a confusion of sound of sonics that would mix up a beast used to the sonics of the open seas.

Believers in the Van Heel theory also point out that the whale has a highly developed nervous system and is very sensitive and susceptible to panic.



Once stranded, whales can't make it back to sea. In death and decomposition they pose problem, as demonstrated by the author showing futility of trying to bury one.



# Rolling Back 20 Million Years

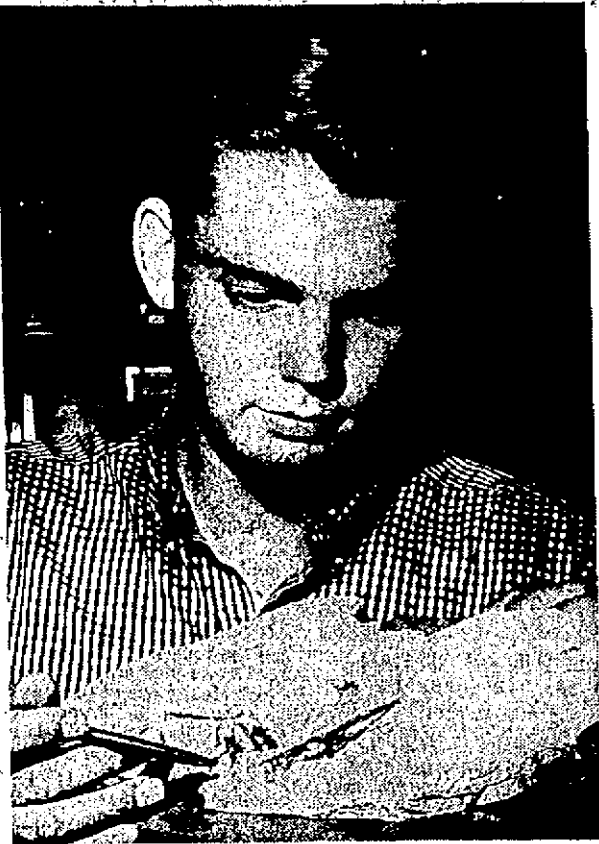
massive whale vertebra showing co-ossification and various other abnormalities; an oligocene fossil turtle; a portion of a Miocene porpoise; small dinosaur tracks; an alligator jaw; fragments of a Pleistocene horse; mammal teeth and some beautiful fossil fish from Green River, Wyo. Many of these date

back 500 million years or more.

Archer's passion for fossils has brought him in contact with other fossil collectors from all over the country and he is constantly engaged in lively trading. He swaps a prehistoric Cambrian trilobite for a cretaceous ammonite any day in the week with the

same coolness and aplomb that another hobbyist might trade a postage stamp or a penny.

HE WAS participating in a National Science Foundation summer training program at the University of California, San Diego, when he made his (Continued on Page 26)



University of Southern California Photo  
Mike Archer examines a rare fossil he discovered in Capistrano cliffs, a bird of 20 million years ago.

By Kay Dunn

CAPISTRANO is well known for its picturesque mission, its sun-baked beaches and the legendary swallows that come sweeping in from the sea early each spring. Lesser known, but equally important, is its fame as a fossil field.

Recently, on the cliffs above Capistrano Beach, a young high school graduate, Mike Archer, while on a routine search for fossils, made an exciting discovery. Trapped between airtight layers of rock for 20 million years were the skeletal remains of an oceanic bird known as a shearwater.

Like a prospector making his one big strike, Archer had just made what would probably be the most impressive discovery of his life.

WAITING, too, are many more thousands of similar finds because the Pacific shores in Southern California present a most unique phenomenon where fossils are concerned. The puzzling fact that the remains of fish, birds and animals are often found in close proximity is explained when it is realized that some 10 to 20 million years ago the area from Palos Verdes Peninsula to below Capistrano was in a constant state of upheaval.

TODAY, where the earth structure is exposed in cliffs along the ocean, alternate layers of strata may be seen, indicating that the sea bottom and the great forests

were engaged in a gigantic game of give and take. Scientists believe the sea level must have risen or the area must have sunk several times over a period of many million years.

This accounts for the fact that several deep water fossils were found adjacent to the bird that Archer discovered.

Each new discovery is important, for, to the scientists falls the lot of piecing together a complete history of these birds and fish from fragmentary fossil remains—a job that might be compared to the reconstructing of a colossal jigsaw puzzle with 85 per cent of the pieces missing.

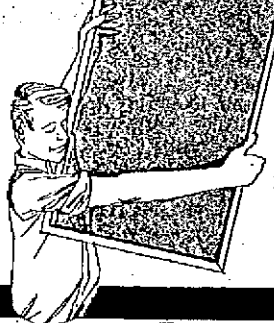
Mike filled in one of the missing pieces and holds the distinction of having discovered the first intact specimen in the Capistrano area.

HIS PASSION for fossils stems from a childhood interest in rocks. "It probably all began when I viewed a brilliant crystal years ago," he says. "I can't remember where or when I saw this stone, but the memory of it sticks and keeps coming back through the years."

From rocks he progressed to geology, then later was bitten by the fossil bug. He has proudly added his new prize to an already enormous collection of almost 4,000 specimens collected over a period of 10 years.

Mike has many fossils of rare significance including a

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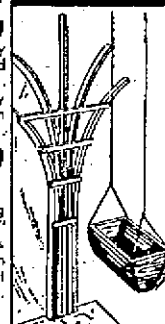


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## BOOK REVIEWS

# Jean Harlow's Loves and Follies

By Vera Williams

Southland Magazine Book Editor

**TRUST IRVING** (The Am-boy Dukes) Shulman to determine and deliver the facts of an astonishing story—and this he does again, dispelling the mysteries of the loves, follies and tragic death of the blonde sex symbol of the 1930s.

Shulman got his material from Arthur Landau who, as Jean Harlow's agent and adviser, was closer to her than all her relatives, husbands and boy friends. "HARLOW: An Intimate Biography" (Bernard Geis, \$5.95) is as incredible as it is intimate, and certain to sell its first edition of 50,000, with or without a Boston ban.

Jean Harlow rode a crest of unparalleled screen popularity and notoriety despite her promiscuity, lack of talent and raucous whine. But she didn't deserve the distress and misfortune that dogged her flamboyant young career and destroyed her at 26.

The sensational suicide of



SHEILAH GRAHAM

In "THE REST OF THE STORY" (Coward-McCann, \$4.95) this Hollywood columnist tells how she picked up her life after the death of F. Scott Fitzgerald in 1940. The volume is a sequel to "Beloved Infidel."

husband Paul Bern, physically deficient and overmatched, is documented with all its details and implications. She suffered constant humiliation and punishment by MGM czar Louis B. Mayer. Although queen of the box office, she was deeply in debt and subsidized by agent Landau because of the dissipation of her income by her mother and stepfather. And, in 1937, she died of infections and inflammations that could have been treated had her mother permitted hospital care and timely surgery.

Harlow had the vocabulary of an alley cat and Shulman spices more than just direct quotes with Harlowisms, then changes pace with the sociological dissertations which are his trademark. For Jean Harlow was a most attractive, and shocking, study in social science, under the category of sex.

**MANY PERSONS** in the United States regard Mexico as a land of dust, bullfights, siestas and carefree, irresponsible people.

Actually, Latin American experts agree, the country is an area of dynamic social and economic activity. Frank Brandenburg, an expert on Mexican affairs, is the author of "THE MAKING OF MODERN MEXICO" (Prentice-Hall, \$8.95).

Says Brandenburg, "Revolution in Mexico, the permanent revolution, is a dynamic political, social and economic fact."

He describes the 50-odd years of what he regards as the Mexican revolution, and discusses Mexico's political, social, economic and cultural emergence, and analyzes and interprets its influence.

The U.S. would better understand, and, he, good friends with Mexico, he warns, One reason is the advantage of

having Mexico as a Cold War ally.

**EXQUISITE** poetry flows from the pen of Elizabeth Bartlett, one of California's better known writers in her field, and the best of 20 years of dedication makes up "IT TAKES PRACTICE NOT TO DIE." The volume is the first book of poetry published by Van Riper & Thompson, Inc., 70 Anacapa St., Santa Barbara, and it has three prices—with illustrations by Wayne Thompson, \$5; paperback without illustrations, \$2.95, and limited and signed edition, \$25.

Mrs. Bartlett, who lives in Goleta and teaches English at the University of California at Santa Barbara, has lived in various parts of the United States, and in France and Mexico. Her love for beauty, her sensitivity, and her understanding of and compassion for human beings are reflected in her verse.

The jacket bears the commendation of Mark Van Doren, Marianne Moore and Richard Eberhardt.

**AS RECENTLY** as March 1963 when the Supreme Court ruled that every criminal defendant has the right to counsel, indigents were tried and sentenced without legal representation in many states.

The Supreme Court's celebrated decision stemmed from a hand-written letter by Clarence Earl Gideon, a semi-literate convict who had served two years for a Florida burglary, he claimed he did not commit.

"GIDEON'S TRUMPET" (Random House, \$4.95) by Anthony Lewis of the New York Times Washington bureau, who covers the Supreme Court and Justice Department, traces the case from the day the tribunal received Gideon's penciled petition from his cell to his acquittal, with the help of a good attorney, in Panama City, Fla., on Aug. 5, 1963.

Drawing on prison and welfare case records and Gideon's own accounts of his troubled life, Lewis tells how Gideon was vulnerable to arrest and, too poor to hire a lawyer, had to serve as his own counsel. Competent attorneys, arguing the appeal and retrial, proved not only Gideon's innocence but the urgent need to change American law. And the decision undoubtedly means appeals in those states where prisoners were convicted without benefit of attorneys.

Although dealing with complex legal matter, the book packs the readability of good reporting and good writing.

**BRIG. GEN. J. H. Rothchild**, U. S. A. Ret. and former Commanding General of the U. S. Army Chemical Research and Development Command, gives a factual presentation of chemical and biological warfare in "TO MORTAL WEAPONS" (McGraw-Hill, \$6.95).

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## Laguna Beach Masterpiece

# This Little Art

# Show Leads the World

By  
**VERNER C. BECK**



Empress Eugenie and the Ladies of Her Court, by F. X. Winterhalter, will be one of works to be recreated at Pageant of the Masters.

**W**AY back in 1932 Laguna Beach's Festival of Arts was born in a downtown back yard with a few artists (all who were there at the time) hanging their paintings on a fence.

Next Saturday, when the 29th annual Festival opens in Irvine Bowl, the hundreds of artists living in the area from Costa Mesa to San Clemente will have permanent booths costing \$150,000 in which to display their wares.

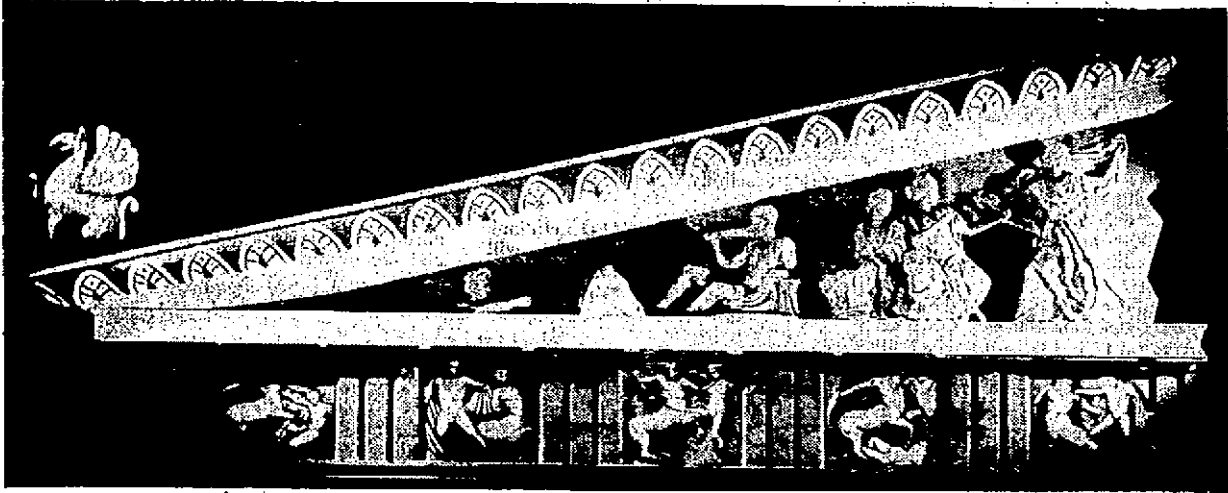
For several years various boards of directors have sought the courage and the funds to erect the permanent booths, but it wasn't until early this year the decisive step was taken.

Since the first showing in 1932 the Festival of Arts has enjoyed a phenomenal development. In these days there is a great clamor among the artists to obtain one of the booths, but as there are but 200 available many must go away disappointed. Those who have exhibited in the past get first choice — the newcomers must hope there will be an empty space for them.

**HERETOFORE** the display booths were constructed of plywood, cubicles ranging in size from 4x16 feet to single four-foot panels. Cost of erecting the booths ranged from \$10,000 to \$18,000, and at close of the exhibits another cost was incurred in dismantling them.

No more such expenditure and work is on the agenda. Pegwood panels will be installed under reinforced concrete colonades, rimming the perimeter of Irvine Bowl park. The center of the grounds will be open with a large planter, flowers and resting places for those who grow weary trudging from booth to booth. An ornamental iron fence and bubbling water fountain comprise the grounds facade.

Old-timer artists, now gone, would marvel at what their



A portion of the east pediment of the Parthenon sculptures by Phidias will be shown as it appears today in the British Museum.



Some find Festival art displays engrossing and others... well, this little patron can take it or leave it.

little Festival of 1932 has developed into. Things were decidedly different then. The first showing was free; then a model posing in a shadow box inspired the suggestion for a series of living pictures.

The back-yard fence gave way to a small, one-block street near the ocean front, roped off for the occasion. A charge of 10 cents was made, and to the amazement of the directors a profit of \$100 was realized.

**THE FESTIVAL** was then moved to a point high above the ocean where the famous Victor Hugo restaurant now stands. Then to the parking lot of a downtown restaurant, then to the site occupied by the Women's club where city hall now stands. That was considered by many as the most beautiful spot with its huge pepper trees and a mountain as background.

Afternoon and evening programs were presented there. Singers, dancers and choruses performed. The late Frank Cuprien, dean of Laguna artists at the time, had the title of "Chauve Souris" conferred on him, which to

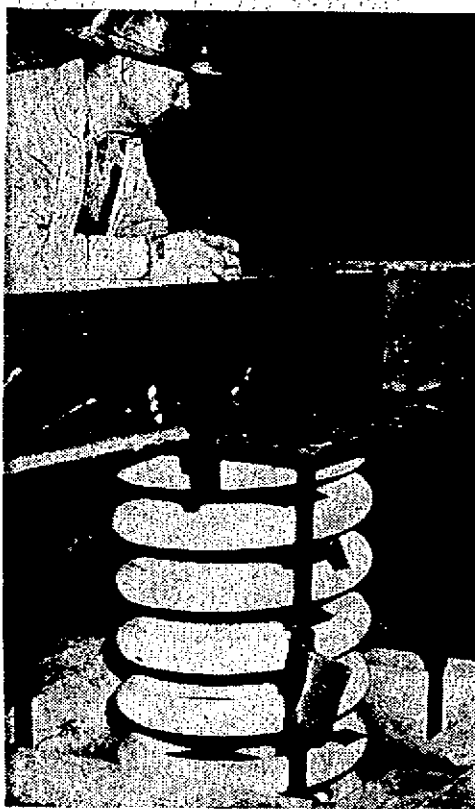
day means "master of ceremonies."

Then, in 1940, the big move was made to Irvine Bowl, an eight-acre tract at the mouth of Laguna Canyon, donated by the Irvine company to the Festival, which in turn deeded it to the city. Another three-acre tract was purchased by the Festival and given to the city. This is now the permanent home for the Festival of Arts and Pageant of the Masters.

**IT IS BELIEVED** there is no other outdoor art show like Laguna's in existence. Devoted solely to the presentation of living pictures and display of individual art and handicraft, the Festival now boasts a \$95,000 stage; equipment, lighting and sound valued at \$200,000; an outdoor bowl with colorful plastic seats; a \$45,000 restaurant, and now the \$150,000 booth display project.

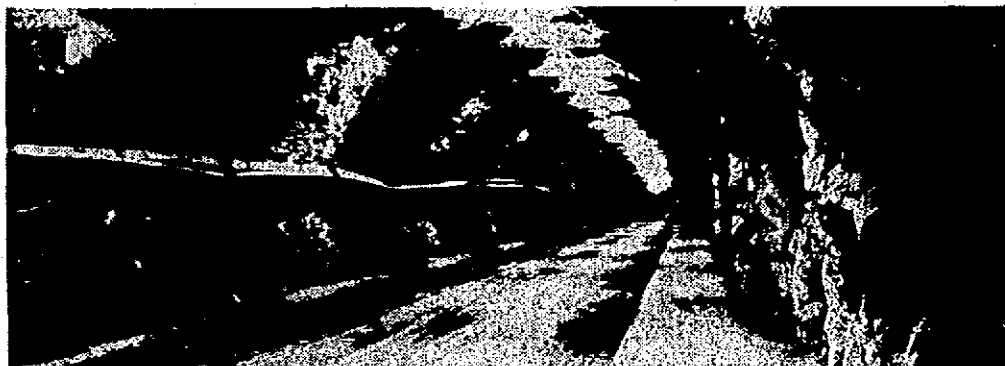
The Festival of Arts receives no outside financial aid. All moneys are derived from the sale of tickets to the Pageant of the Masters. Today it is estimated that more than three million visitors have seen the Festival. (Continued on Page 21)





One of hundreds of coil springs is set in place to support a NORAD building.

## Deep in Cheyenne Mountain, NORAD's 'Hard Site' is Uncle Sam's Survival Cellar



Main entrance to NORAD's combat operations center is this 1,400-foot-long access tunnel, leading to a central tunnel from which others branch off to the defense complex in the heart of Cheyenne Mountain.

By Ev Hosking

**T**AKE a course of about 30 degrees magnetic from Long Beach and jet about 600 miles—you'll find the destiny of Mr. and Mrs. America dancing on a coil spring under 1,400 feet of solid granite.

Here, under grim Cheyenne Mountain, near Colorado Springs, Colo., is what is said to be the safest place in the world in the event of nuclear attack.

Deep in a maze of twisting tunnels and cavernous chambers, Uncle Sam is building an \$88.7 million complex for one purpose only—to survive.

To survive and defend the North American continent against enemy attack.

It is the North American Defense Command headquarters, NORAD's combat operations center. Commonly referred to as the "hard site," it will be in full operation by 1965.

**WHILE THE COST** of putting the site under Cheyenne Mountain is high, it would cost the enemy a lot more to knock it out than it cost the United States to build it.

The "hard site" is heart of the whole NORAD system. NORAD is an international command comprising the air defense forces of Canada and the United States. Its mission is to defend North America against aerospace attack.

Cheyenne Mountain is in the foothills of the Rockies. It rises 9,440 feet above sea level in the shadow of Pike's Peak.

About a million tons of granite have been blasted out of the heart of the mountain to form nearly three miles of tunnels and chambers as high as 60 feet.

Here in the chambers work is progressing on 11 steel buildings—all mounted on coil springs.

It will take some 900 of the coil

springs to support the various buildings. They are made of special three-inch diameter steel and measure four feet high by two feet wide. Each spring assembly weighs 1,600 pounds.

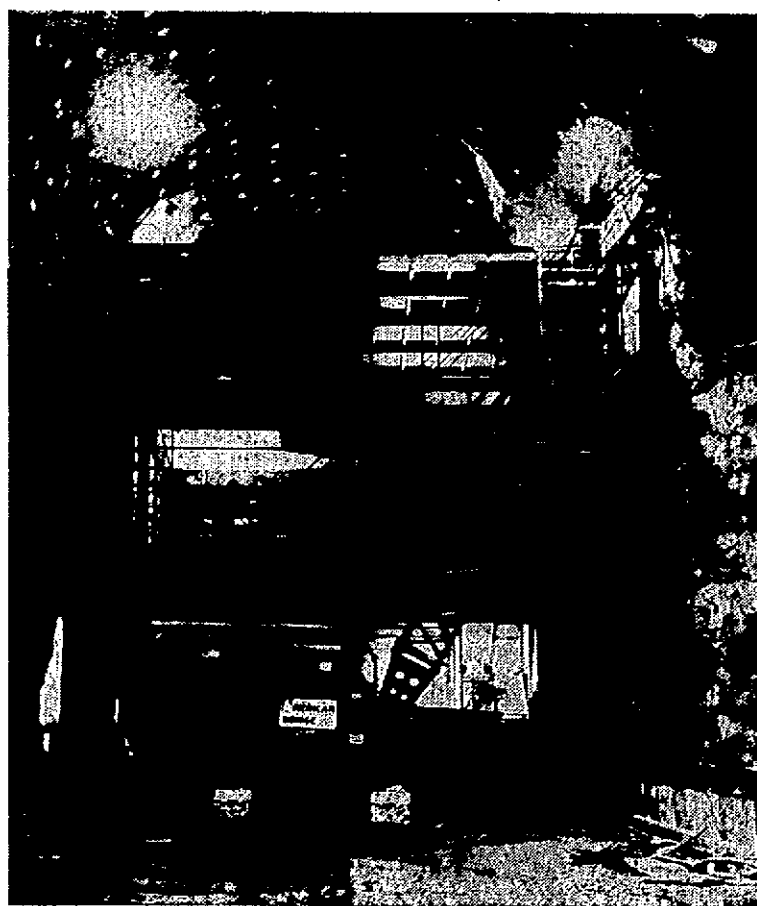
**THE SPRING-MOUNTED** buildings won't jiggle or bounce, but they will protect sensitive electronic equipment against earth-shaking nuclear blasts.

Eight of the spring-mounted buildings will be three stories in height, while three will be one and a half stories high, providing a total of 170,000 square feet of floor space. In addition to the combat operations center, they will provide dining areas, dormitories, an infirmary and a special communications facility.

All will be free standing, without

This 3-story steel building is being erected under 1,000 feet of solid granite and will be perched on springs to guard it from nuclear blasts.

—OFFICIAL NORAD PHOTOS



contacting walls or roofs of the granite chambers, and will be connected by flexible vestibules.

Underground support facilities will include power generators, industrial and domestic water reservoirs with purification equipment, fuel storage, air filtration and conditioning equipment.

**THE WHOLE** complex will be sealed from the outside by two huge blast doors weighing 30,000 pounds each. With all of the utilities built in, the center can become a self-sufficient community able to survive for weeks in case of nuclear attack.

Another safety device is a pair of 11-ton blast valves which will be placed in exhaust and air supply openings. Sensing devices designed to detect light and pressure waves from a nuclear explosion would cause the valves to close, protecting the center from blast effects.

After being detected by the sensors, the rushing air would be diverted along a delay path some 150 feet long, which would give the valves time to close, protecting the center from blast effects.

Detection is the key. Information from a warning network received will indicate any overt attack on this continent.

**FROM THE** safety of the granite-clad center, commanders can alert the retaliatory forces and civil defense agencies through an extensive communications system that will link the center with every major command post on the continent.

Three eight-hour shifts of 250 persons will man the center around the clock—in time of emergency, the center can accommodate 750.

It's a weird, underground world of its own—with only one main goal:

That's survival.

Because on its survival depends the survival of the continent.



If he can crawl to the pool,  
he can paddle his own canoe

# Swimming Is for Babies

By Jerome Hall

IF YOUR neighborhood is what they call "average" it is one with a gas station on a nearby corner, a grocery store not too far away and at least one swimming pool in every block, probably one next door.

... And lots of little children.

Further, most of those little children know where all the swimming pools in the neighborhood are and on the warm afternoons that will be upon us the next three or four months they'll be longing to jump in.

Therefore, it is an alarming fact that only about one child out of seven in the age range of 4 to 6 years knows how to swim, creating—with the rapid multiplication of back-yard pools—a major problem in Southern California. More children die from lack of swimming ability than from polio.

Unlike the anxiety parents feel about their children riding bicycles on crowded streets, the swimming pool hazard is one that is easily eliminated.

"NEARLY ALL of the drownings of small children are plainly and simply cases of parental neglect," says a spokesman for the American Red Cross, an organization that has done yeoman work for generations in teaching youngsters mastery of the water.

"I think it's just plain nuts not to teach your children how to swim," says Mrs. Richard Tomasello, a Long Beach housewife. "A lot of people think swimming lessons for youngsters are a luxury but I think it's one of the real necessities of life."

Mrs. Tomasello backs up her opin-

ions in impressive fashion. Her daughter Tracey, not yet 2 years old, has been swimming for a year.

The experts in the field say that if a child can walk or crawl to the pool, the child is old enough, big enough and strong enough to learn to swim.

"JUST A FEW short lessons, that's all that's needed," says Mrs. Walter Carter, who has taught thousands of youngsters to swim, including her own 16-year-old daughter, Janice, at various times holder of nine national swimming records in age-group competition.

"Teaching a child to swim is one

Janice Carter, now 16, learned to swim at age of eight weeks, has held nine national marks.

Photos by the Author



of the simplest things in the world," she adds. "They're born with the ability. It just takes a little work. A 10-month-old baby can't really swim, but if he falls into the pool he can stay afloat and paddle his way back to the edge. That's all that's important. And he can be taught to hold onto the edge until he's helped out."

Mrs. Carter, who has been a licensed instructor for 27 years and had many years of voluntary work with the Red Cross and "Y" programs, began teaching her own daughter at the age of 8 weeks.

"She could float in the bathtub at two months and by the time she was 6 months she was paddling and doing a flutter kick in the ocean," Mrs. Carter relates. "At 3 she swam out into the waves without any fear, doing the backstroke, the breaststroke and what have you."

ANY PARENT with a sound knowledge of swimming and water safety can teach a child to swim; most swim teachers will agree. After a few sessions in the water—under a watchful eye every second—a child learns to respect the water, but not fear it.

"Parents who have any fear of the water should send their children to qualified instructors," Mrs. Carter pointed out. "The parents' fears will rub off on the child. Many children never learn to swim because their parents have this fear."

The Red Cross publishes a booklet titled "Teaching Johnny to Swim," intended for parents, which sells for 20 cents. "It's quite a thorough book and has been used by millions," a Red Cross official says.

But the tearful headlines are repeated year after year... "Five-year-old Climbs Fence, Drowns" and "21-Month-Old Tot Tumbles Into Pool,

Drowns" and "Mother Answers Phone While Child Drowns."

NEITHER TALL fences nor strong latches can keep them out. A 5-year-old will get over an 8-foot-high iron gate for a summer-afternoon dip in a nearby apartment house pool where he has seen grownups having so much fun. Without a hesitation he dives in and doesn't come up.

A story much like this and headlines much like these, are all too familiar.

With back-yard pools being advertised for nothing down and \$22 per month, it seems clear that the problem is certain to increase. It's a problem that reaches into every home with children.

"We don't have a pool," says Mrs. Tomasello, whose 2-year-old qualifies as a veteran, "but the people next door do. It was a great relief when I saw Tracey paddle across that water."

"My next baby will learn even sooner, I think it's terrible to neglect this in this day and age."

AS THE RED CROSS points out in millions of pamphlets and in poster displays and by deed in swim clinics all over the Southland and the nation, there is little reason to neglect it.

For the tiny tots, there are private clubs with classes or private swim schools offering lessons to all. There are extensive programs at the YMCA and there are free schools at Long Beach's Colorado Lagoon and at Alamitos Bay, conducted jointly by the city recreation department and the Red Cross. There are thorough programs at public high schools in the Southland area. Most cities, large and small, have public swim instruction classes.

Or parents may get the Red Cross booklet and find a friend with a pool.



A tot who can crawl to a pool can learn to swim, says Mrs. Walter Carter, above with Tracey Tomasello, 2. She's taught kids to swim for 27 years.



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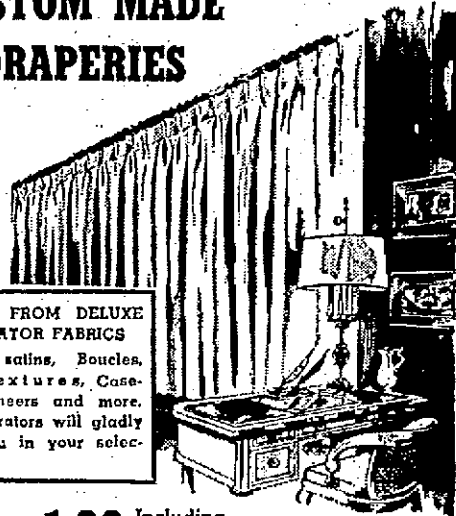


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## REPUBLICAN CONVENTION . . . 1856

# How Lincoln Grew in Defeat

By Hoyt McAfee

**"GAWKY-LOOKING** backwoods hick in a scarecrow suit," Abraham Lincoln sought the Republican vice presidential nomination on June 19, 1856, and lost. For him, that represented the most stunning defeat in a political career studded with major setbacks. He had gone to the Republican convention that year (1856) — the first one ever held in Philadelphia — filled with high hopes.

Circulating among the delegates, he exerted all the persuasive power at his command to line up support. From his adopted home state of Illinois he received 33 pledges, 12 from the California delegation, and a scattering of commitments from others. Energetically he kept making the rounds in his eagerness to promote his candidacy for the vice-presidential spot.

Every delegate he approached became convinced of this: "The rail-splitter wants to win this nomination so much he can taste it." Earlier, Lincoln had confided to political associates and close friends that the office of vice president was the one he coveted most—"the only one for which I think I'm qualified."

**THEN, IN Philadelphia** on that June 19, 1856, the roll call of states began, Lincoln's gaunt figure stood out even in that overflow convention hall. He leaned forward hopefully and looked about him with lively interest as his vote tally reached a total of 110.

At that point the lukewarm "boomlet" for Lincoln skidded to an abrupt halt. Immediately his potent rival for the vice presidential nomination, William Dayton of New Jersey, began to show an impressive amount of strength. Onward, through the list of states, his momentum increased, mushrooming into a dramatic first-ballot spurt that left Abraham Lincoln stranded high and dry. He wound up in a position to which he had, by then, grown accustomed — on the losing end. It was a loss which upset him strongly at the time. Certain politicians at that 1856 Republican national convention even foresaw it as "the graveyard for this backcountry oddball's political ambitions."

**THEY** couldn't have been more mistaken in their estimate of Abraham Lincoln's mettle and spirit of resiliency! He learned a valuable lesson from his setback in Philadelphia—namely, that he must bide his time, take a forthright stand on the most compelling issue of the day, and convince all concerned that his hour of leadership had come.

There had been numerous other disappointments and de-



Abraham Lincoln, from a post-er photo showing him as he appeared about the period of his unsuccessful campaigning.

feats earlier in his topsy-turvy political career. A frustrating bid in 1832 for the U.S. House of Representatives. A real thumping at the polls in his quest for a U.S. Senate seat in 1855. Which was followed by his unsuccessful try for the vice-presidential nomination in 1856.

Undaunted, however, Lincoln sailed his hat into the political arena again—a short two years later. He announced his candidacy for the U.S. Senate from Illinois. That prompted some newspapers in the Midwest to refer to him as "that perennial also-ran."

**BUT HIS CAMPAIGN** that year brought him national attention—via the famous Lincoln-Douglas debates. Oddly enough, Lincoln's arguments and stand on the vital issues of that time made a more dramatic impact around the nation than inside Illinois. As proof of that, Lincoln met defeat again in that senatorial race!

One newspaper in Chicago, which had always looked askance at Lincoln's "backwoods" manner, commented: "Old Abe should retire quietly to private life, wrap himself in mothballs, and forget about public office!" Lincoln, for his part, "felt like a piece of driftwood caught up in a rushing current." He wondered which way to turn, what to undertake, next.

At that point destiny stepped in and began to shape the role of greatness he was soon to play in his country's history. For example, letters and inquiries from across the

land began to pour in—all of them inspired by Lincoln's comments and arguments in the debates with Stephen A. Douglas.

**SOME PUBLIC** officials and newspapers even began to cast an appraising eye on Lincoln and sized him up as "presidential timber."

Lincoln's reaction to this wholly unexpected show of interest in him—especially as a "prospect" for the White House—was to unhesitatingly pronounce himself "unfit for the presidency." But he added: "I certainly am flattered and grateful that some partial friends think of me in that connection."

Then came the memorable national Republican convention at the famed "Wigwam" on Lake Street in Chicago in 1860. There was a Lincoln tide running at that time, but its currents flowed among everyday people—not among the delegates.

**TRUE ENOUGH,** Lincoln enjoyed a favorite son status with the Illinois delegation. Even so, he went to that convention very much the underdog—with William Seward of New York and Edward Bates being the front-running candidates for the presidential nomination. After the complimentary vote for Lincoln, Illinois was expected to shift its support to Edward Bates.

However, popular sentiment—voiced from Lincoln supporters among the public admitted to a national political convention for the first time—swung sentiment to their man and Lincoln was nominated by 465 votes, although he needed only 233 to win.

He went on to triumph in the 1860 presidential election over Stephen A. Douglas, Democratic Party candidate from the north; John C. Breckinridge, Democratic Party nominee from the south, and the Union Party's John Bell of Tennessee.

On the day Lincoln left Springfield, Ill., for Washington, he voiced these prophetic words: "I leave now, not knowing when or whether I may return. Before me lies a task greater than that which rested on George Washington."

And history's verdict on him reads: "Abraham Lincoln's performance of that task showed that the spirit of greatness was in him. If destiny ever chose a man for his role in time of great crisis, it was Lincoln!"

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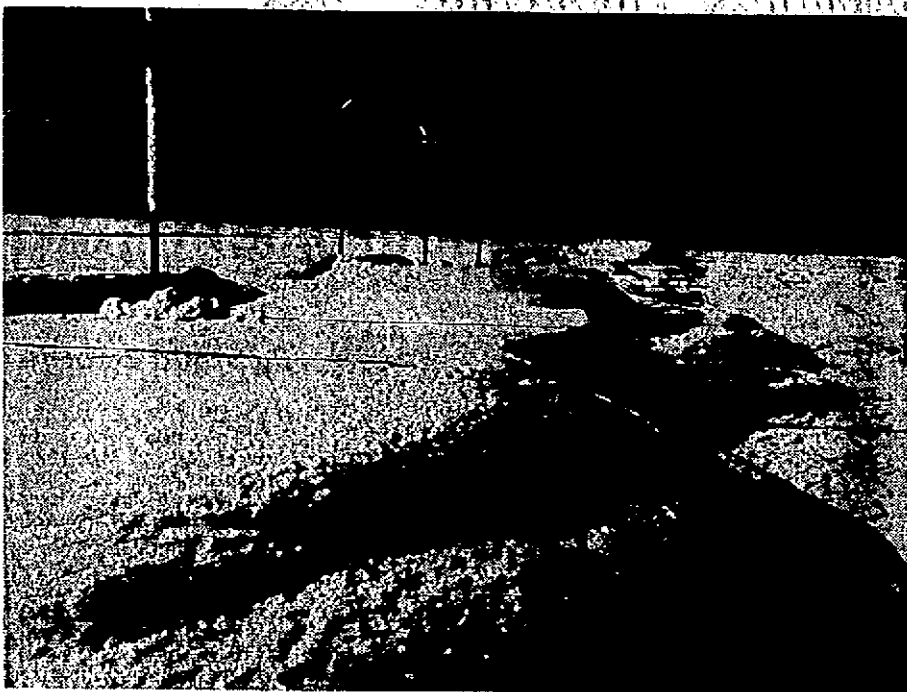


# Cargo from Lost Seas

used in making munitions, shot up from \$35 to \$600 a ton in the U.S.

While the salt is brought out in solid crystal form in New Mexico, the potash must be recovered from the brine at the California plant by a cooking operation known as the Trona Process.

These are used in the manufacture of fertilizers, pharmaceuticals, matches, vat dyes, synthetic rubber, photographic film, optical and fine glass, explosives, TV tubes, insecticides, missile fuel and dozens of other products found in any average household.



Snowdrifts? Not at all; it's "glauher's salt," formed by spraying raw brine into the California desert air at winter temperatures. Scene is at Searles Lake, ancient sea.

By Lou Jobst

**L**OST DESERT seas are providing man with what is probably his most versatile and important chemical salt and Long Beach Harbor with its second leading cargo operation.

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**THE POTASH** is brought up as brine from beneath Searles Lake near the edge of Death Valley in Southern California and as crystal from 1,000-foot deep mines near Carlsbad, N.M.

In both instances the pot-

ash is residue from great seas and lakes that inundated these regions in prehistoric times.

The creation of the 30-square mile brine deposit 180 feet under the surface of the dried salt lake at Trona, began with the rising of the Sierra Nevada Mountains 130 million years ago and continued through two glacial periods (Tahoe and Tioga) and was completed about 2,000 years before the birth of Christ with a two-century-long "drying up" process.

**THE NEW MEXICO** deposits were put down by a great extension of the Atlantic Ocean into North America 200 million years ago.

The desert-to-Long Beach movement of this trade is nearly as old as mining in

California. It was begun in 1874 by John Searles, an unsuccessful gold hunter, who formed the San Bernardino Mining Co. and scraped borax from the surface of the dried lake bed. He hauled the borax to San Pedro-Wilmington in high-wheeled wagons at a cost of \$125 a ton when borax was selling at 80 cents a pound.

A permanent plant, now operated by the American Potash Co., was put up at Trona in 1916.

**IT WAS DURING** World War I, when potash, known as the "salt that nearly lost the war," became a booming industry in the U.S. At the outbreak of hostilities Germany was the only nation on earth with potash production and the price of potash, also

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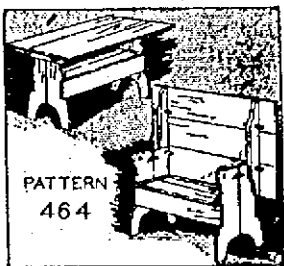
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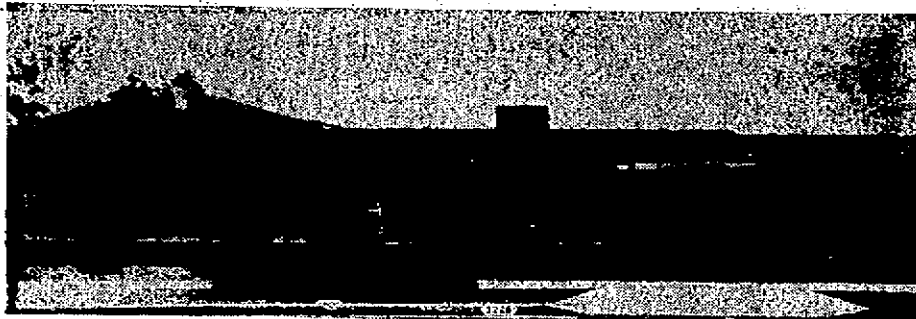


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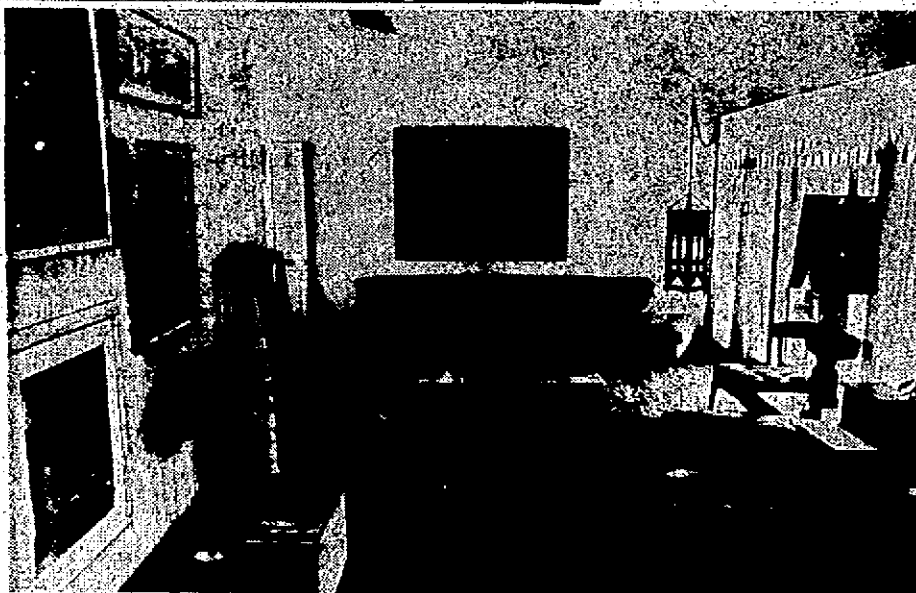




In sharp contrast to the rainbow color within is the white exterior of the Los Alamitos residence of Mr. and Mrs. Howard Voien Jr., above. They refer to home as "Rainbow Estates."

Photos by SKIP SHUMAN

Paintings and attractive furnishings are of interest in the Voiens' living room. Pink is predominant in color scheme throughout. This view from entry hall.



HOMES

# They Call It 'Rainbow Estates'

By Stella George

"RAINBOW ESTATES," the title given to the home of Mr. and Mrs. Howard Voien Jr., 3228 Blume Drive, Los Alamitos, most aptly describes this gay, colorful and happy residence.

The exterior of the dwelling is white brick. A wide driveway leads to the black front gates which open onto a private front garden with a waterfall welcoming visitors to the front door.

Voien, a professional interior designer, and Mrs. Voien, who also has artistic talents, combined their efforts in developing their home.

To the right of the entry is a bead drape, painstakingly made by Mrs. Voien. Shocking pink predominates the



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Above, a view of the garden-patio, one of the largest in the area. Premises lend themselves well to the formal Italian style. Wall affords privacy for the pool.

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Custom-designed master bedroom is spacious and comfortable. Oriental filigree screens form the headboard.

color scheme in the living and dining room, and beads are in various shades of pink.

**THE MOTIF** is contemporary with Spanish influence. At the far end of the living room is a wide sofa in colors of shocking pink, rose, orange, and yellow. Throw pillows are in similar shades. Above the sofa is a large handsome painting, around which the colors were chosen.

Near the sofa and across the way are two gold occasional chairs. A group of paintings dominates the wall above a stereo unit across the way from a white fireplace. A high-backed chair is nearby.

The table in the dining room has been cut to low Continental size. Chairs and table are olive-gold. The table is covered with a deep shocking pink velvet cloth edged with gold fringe — made by Mrs. Voien. A large Spanish chest has a place of honor nearby.

**THE FAMILY** room with TV is on the other side of the kitchen from the dining room. An antique, marble-topped, candy-making table has been cut down to low coffee table size and serves its new purpose well. Chairs are done in pink.

The master bedroom is customed, and therefore much larger than average. Access is from the dining room. The mustard-olive carpeting in the dining (and living) room merges into the avocado tone of that in the bedroom. Blue and green are in the shades used in this room. A king-

sized bed has a customed headboard made from Oriental filigree screens by Mrs. Voien. Gold hanging lamps are on either side of the bed, over antique gold end tables. An occasional chair is in one corner of the room near the phone. A bath which adjoins has a long built-in planter running the entire length—the area might well be termed a garden-bath. A luxury note has the carpeting extending into the bathroom.

**THERE ARE** two other bedrooms, each with its own bath, and a den-workroom in the other wing of the home. One bedroom is exceptional in the decorative theme. The four-poster canopy bed has white canopy and ruffles, and the bed is spread in shocking pink (the main color) with a plastic cover. Wallpaper is done with pink flowers. Lamp bases are the deep pink. A tiny school desk and chair has been painted to fit in its new resting place. A built-in desk runs along one wall, with bookshelves above. The bath for this room is a small girl's idea of luxury with a gold ornamented mirror above an enclosed wash basin and chiffon curtains draped on either side of the tub nearby. The chiffon is dacron, and water resistant, although it looks like a very delicate fabric.

The back yard, with a long rectangular pool, is probably one of the largest in the area. It resembles an Italian garden, surrounded by poplar trees large enough for entertaining on a grand scale. A center rock garden takes up only a small amount of space.

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- 8280 LA PALMA AVE. (at Stanton) Buena Park
- 11861 VALLEY VIEW ST. (at Chapman) Garden Grove
- 13922 BROOKHURST (at Westminster) Garden Grove

You Ask  
We Answer  
By Hailin

Q. Where is William Jennings Bryan buried? D.W.

A. William Jennings Bryan (1860-1925), orator and political leader, is buried in Arlington National Cemetery, Virginia. He qualified for burial there because he had been honorably discharged from the armed forces after serving as a colonel in the Spanish-American War. Bryan was three times the unsuccessful Democratic candidate for President of the United States. He was a U. S. Representative from Nebraska from 1891 to 1895 and secretary of state from 1913 to 1915, under President Wilson.

Q. Why are first-cousin marriages likely to produce defective children? R.A.

A. One-eighth of the gene composition in one first cousin is exactly the same as in the other cousin. If one has a hidden (recessive) bad gene, the chances are 1 in 8 that the other cousin also has the same bad gene. If the cousins marry and have a child, there is an above-average risk that the child will receive two of the same bad genes—resulting in a recessive defect.

Q. What size atomic bombs were dropped on Japan in World War II? I.Y.

A. The "Little Boy" type dropped on Hiroshima Aug. 6, 1945, was 28 inches in diameter and 120 inches long and weighed about 9,000 pounds. The "Fat Man" type detonated over Nagasaki three days later was 60 inches in diameter and 128 inches long and weighed about 10,000 pounds. Each equalled about 20,000 tons of high explosives.

Q. How much is the English pound worth in United States dollars? C.W.

A. Since 1949, the British pound has been equivalent to \$2.80 with only very small variations above and below this figure. The pound was equal to \$4.03 in 1945 and \$4.86 in 1929.

Q. In handwriting analysis, what is the significance of making small "g" and "y" without loops? I.G.

A. If the unlooped tails are firm and straight, they are said to indicate good judgment, energy and determination, and a mathematical mind.

Q. Can iodized salt be used in making pickles? M.L.

A. Iodized table salt may darken pickles. Pure granulated salt is best for pickling. Non-iodized table salt may be used but ingredients added to the salt to prevent caking may cause cloudy brine.

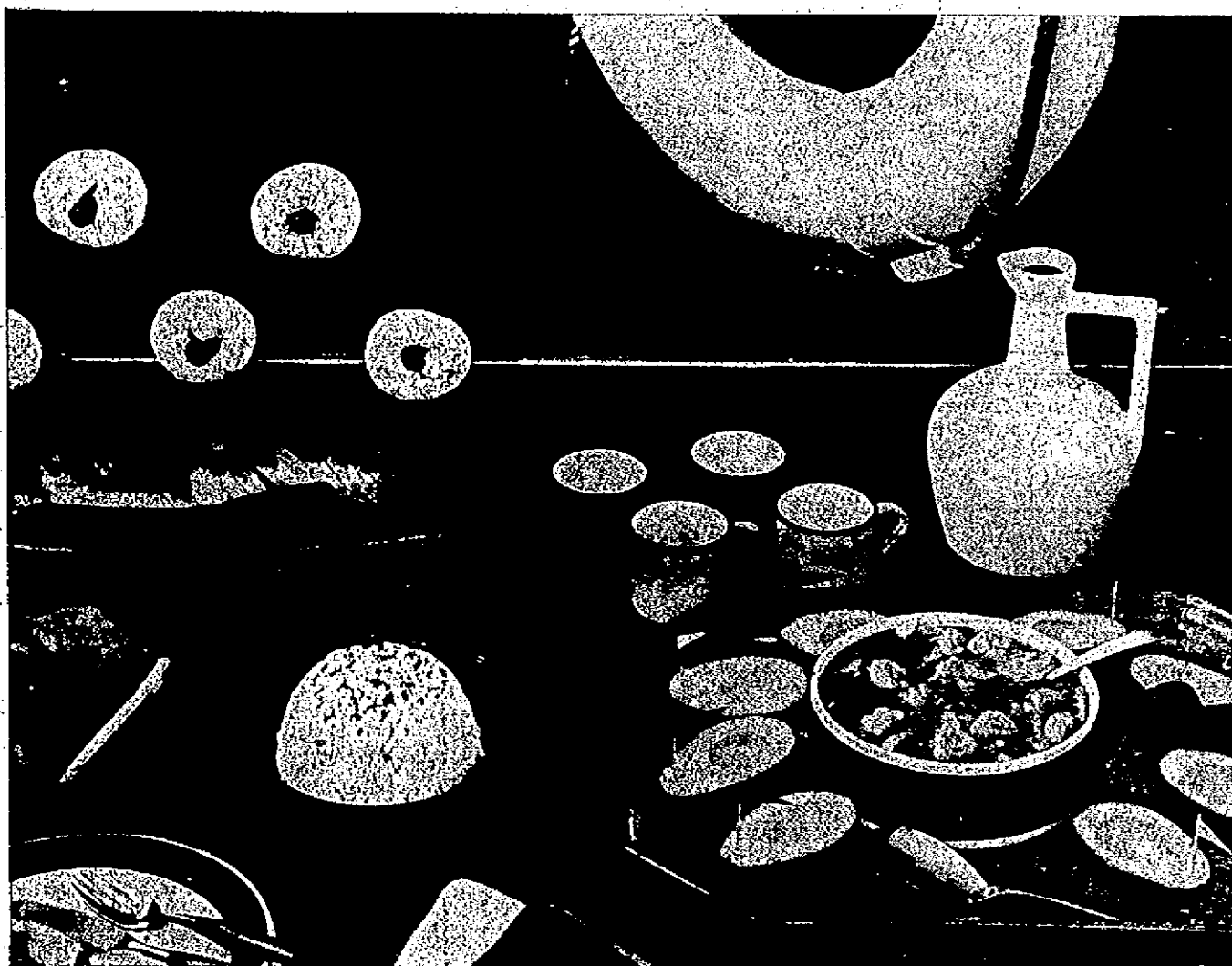
Q. How deep is Canada's Chubb Crater? B.N.

A. Official measurements as announced by the National Geographic Society in 1951 established Chubb Crater's maximum depth as 1,325 feet, measured from the level

(Continued on Page 22)



# Supper Aboard, Extraordinaire!



Smooth sailing can be yours all summer long with luscious California avocados, a versatile fruit that cruises through

every menu category from appetizer to dessert. Here, avocado boats carry a cargo of bouillabaisse for a supper aboard.

By Mildred K. Flanary

Southland Magazine Home Economics Editor

**T**RADITIONAL foods from widely separated coasts—French Mediterranean and California Pacific—bridge the miles for the pièce de resistance of "Supper Aboard."

Serve continental bouillabaisse in rice-nested California avocado half-shells to make "Avocado Boats Bouillabaisse." Seagoing cuisine extraordinaire!

Savory Parmesan Loaf is the hot, crusty bread; carrot and green pepper sticks, ripe olives and romaine spears compact the relish assortment; nectarines, apples, oranges and green grapes figure in the fresh fruit dessert (with powdered sugar doughnuts). Just add a favorite beverage to complete this "first cabin" supper.

## Avocado Boats Bouillabaisse

- |                                  |  |
|----------------------------------|--|
| 2 tablespoons olive or salad oil | 2 cups tomatoes, peeled and quartered, or 1 can (1 lb.) tomatoes |
| ¼ cup coarsely chopped onion     | ½ to 1 lb. sole, haddock or other fish fillets                   |
| 1 teaspoon salt                  | ½ lb. fresh shrimp, peeled and deveined                          |
| ¼ to ½ teaspoon thyme            | ¼ cup diced green pepper   |
| ¼ teaspoon garlic powder         | 3 or 4 California avocados                                       |
| ½ bay leaf                       | Hot Parsley Rice   |
| 1 can (7½ oz.) minced clams      |  |

In large, heavy saucepan heat oil; add onion, salt, thyme, garlic powder and bay leaf. Cook 5 minutes. Drain clams, saving liquid. Stir clam liquid and tomatoes (including liquid if canned tomatoes are used) into onion mixture. Bring to a boil; simmer uncovered 20 minutes. Cut sole into 1-inch pieces, add to tomato mixture with clams, shrimp and green pepper. Simmer about 10 minutes until shrimp is pink and fish flakes easily with fork. Adjust salt to taste. Cut avocados lengthwise into halves; remove seeds and skin. Place a half-shell on each individual mound of rice; spoon seafood mixture into avocados. Makes 6 to 8 servings.

## Savory Parmesan Loaf

- |                                |                              |
|--------------------------------|------------------------------|
| ½ cup soft butter or margarine | ½ to ¾ teaspoon savory       |
| ¼ cup grated Parmesan cheese   | 1 loaf unsliced French bread |

Blend butter, cheese and savory. Slice bread diagonally into ¾-inch slices, cutting almost through to bottom crust. Spread cut surfaces with butter mixture. Wrap in aluminum foil; heat in 425-degree (hot) oven 20 minutes. Serve immediately or place foil-wrapped loaf in insulated carrier to carry "on board."



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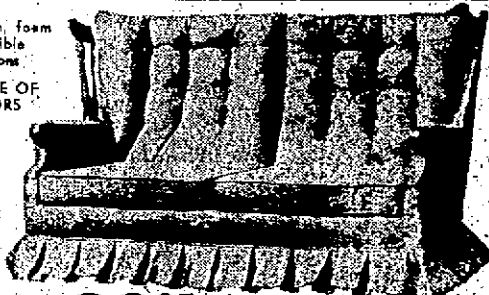
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## HOW YOUR CHILD LEARNS

# New Career Ideas

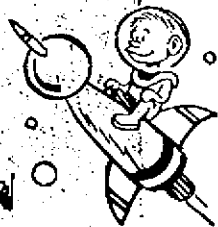
By Howard E. Kent

**QUESTION:** As a result of the space program, there was a great new surge of interest among youngsters in science. Is this interest still reflected in the career choices of young people?

**ANSWER:** The National Merit Scholarship Corp. reports a decline of interest in science and engineering and a corresponding rise in the popularity of the humanities and social science.

Scientific research and engineering remain among the fields most popular with outstanding youngsters who compete in the Merit scholarship program. But the trend of interest is downward.

Teaching is becoming a more popular field. Interest in medicine remains about the same as always.



The decline of interest in science poses an interesting paradox:

Robert C. Nichols, program director in the research division of the National Merit Scholarship Corp., comments in "Science," published by the American Association for the Advancement of Science:

"During recent years there has been an unprecedented national campaign to interest talented students in scientific and technical careers. Bright students have been urged to choose careers in science in the interest of national security and national prestige, and they have been lured by multi-billion-dollar science budgets, the adventure of space exploration, and plentiful fellowship support. Yet talented students have shown an ever-increasing interest in fields which are singularly lacking in these advantages.

"It is hard to believe that the recruitment programs and the increasingly favorable public image of science and technology have actually discouraged the most able students from entering these fields, yet alternative explanations are not plentiful."

Youth, it would appear, wants to make its own decisions.

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# Your Name

(Continued From Page 2)

family.—E. R., Garden Grove.  
E. R.: MINTER began as an English occupational name. In the Middle Ages a "my-neter" was a trusted "money-changer" in English

cities and town. No other data is available.

DEAR MISS RULE: Could you inform on DAUGHERTY? —F. D., Lakewood.

F. D.: DAUGHERTY is from the old Irish clan O'Dochartaigh, a neighborhood characterization for "sons of the disobedient one." The ancestry began with

Conall Gulban, son of Niall of the Nine Hostages who died in A.D. 919. The Daughertys were powerful from the 1400s onward in north Ireland. They were Barons of Aaphoe and Inishowen. Their shield is silver, emblazoned with a running red buck deer placed below three silver stars on a green stripe.

Adams County, Penn., records of the 1700s list James and Edward Daugherty.

DEAR MISS RULE: Please identify GAGAT—M. G., Midway City.

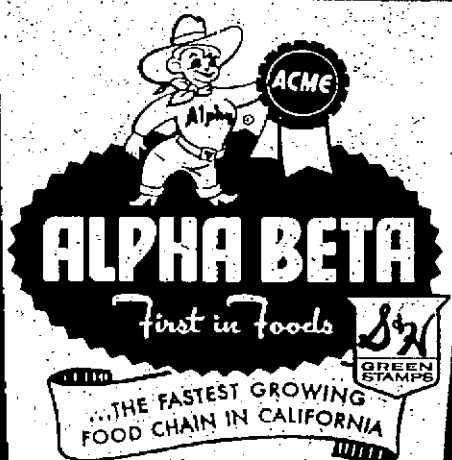
M. G.: GAGAT originated in central France many centuries ago as Gageat, designating an honest man as a young holder of pledges, or

literally, "young pawnbroker."

DEAR MISS RULE: What is the origin of ZENZ—R. G., Seal Beach.

R. G.: ZENZ began as a German hero name derived from Vincenz. The baptismal name Vincenz was from the Latin "Vincetius" meaning "conquering one."

Sunday, July 5, 1964



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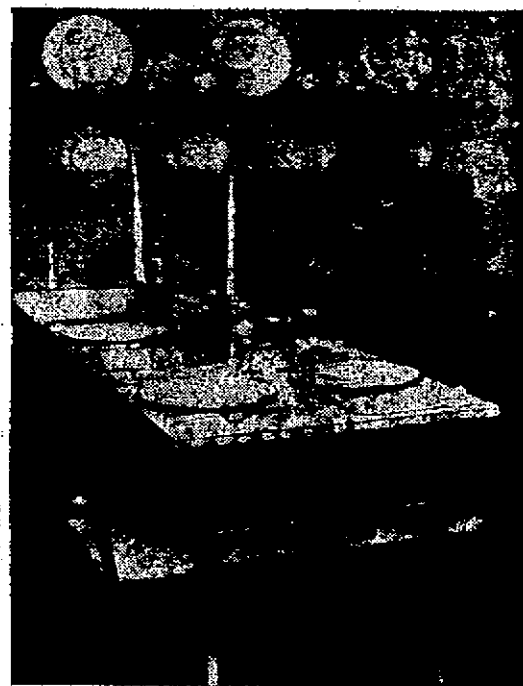


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# Home Workshop



Designed to help solve the living space problem, this modular unit of dining table and buffet is flexible.

By Bill Meyerriecks

**MAKING** maximum use of minimum area is of interest to most homeowners these days.

Sketchbook's design idea this week tackles the dining area of the house. It does it with the idea that any handy fellow can follow instructions to make the sleek, compact table-buffet, plan S-167.

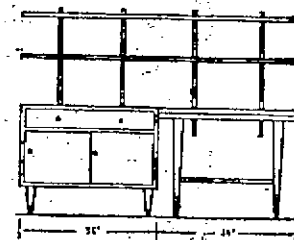
The unit's width along the wall is 6 feet which is equally divided, 3 feet for buffet and 3 feet for the table. The buffet's depth is 2 feet, the table length 6 feet.

The unit is modern and you can vary sizes to fit your particular space requirement.

**THE BUFFET** has one wide drawer and two sliding doors below. One side of the lower area is suggested for linens. Separate, optional 6-foot

shelves are shown above the dining unit.

Sketchbook plan shows how the horizontal linen shelves are placed. The plan may be obtained by specifying S-167 and sending 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812. All details of construction are shown together with step-by-step assembly instructions.



Front of dining-buffet unit.

## Chair for Artful Loafing

**EASY** project, that's for truly taking it easy is this chair that has a real medical reason for its shape—getting the feet up and lifting the head, too. There's complete relaxation here, and pretty NBC-TV actress Linda Williams demonstrates how at ease one can get (below). The chair shown is made for outdoor use, but can be finished

with upholstery webbing if desired. Construction from a full-sized pattern is quick, easy and inexpensive, and to obtain the pattern specify Loafing Chair No. 93 and send 75 cents by check, money order or coin with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



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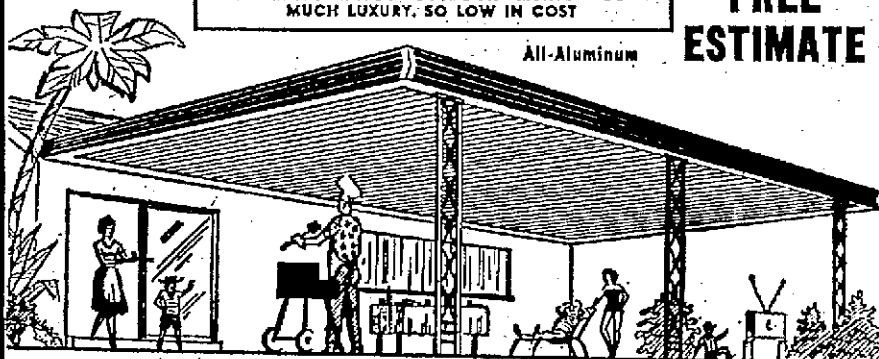
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# Heat May Aid Ulcer Control

By Ben Zinser

Southland Magazine Medical-Science Writer

FOR A WHILE recently, stomach freezing was in vogue as a method of treating one type of peptic ulcer. Now new research indicates that heating the stomach may prove beneficial in ulcer treatment.

Three Chicago researchers placed silicone rubber balloons in the stomachs of adult mongrel dogs by passing them down the throat. The balloons were attached to plastic tubing through which hot fluid was circulated.

Stomachs were heated 10 to 20 minutes at temperatures 5 to 10 degrees Centigrade above normal stomach temperature. A 10-degree rise produced a marked and prolonged reduction in volume and concentration of secreted acid. The report is in the journal Surgery.

ACCIDENTAL dislodgement of a contact lens may occur without warning, to produce a sudden change in vision. This, of course, could prove disastrous if it happened to someone in a "critical" job.

Thus, the Federal Aviation Agency denies first-class (air transport) or second-class (commercial pilot) medical certificates to applicants who wear contact lenses, according to a report in the AMA Journal.

A PAIN in the shoulder sometimes indicates the presence of lung cancer, an African researcher notes in the Journal Diseases of the Chest.

This symptom is often overlooked as being associated with lung cancer, says Dr. Wilson I. B. Onuigbo, and may be mistakenly attributed to neuritis, neuralgia, rheumatism or some other disorder.

A FATTY substance extracted from the core of rabbit kidneys appears to have potential as a drug to lower blood pressure, a Boston researcher discloses. The substance has not yet been given a name, according to a report to the Association of American Physicians.

A NEW DRUG called methyleysteine (trade name: Aedril) benefited eight of 11 victims of chronic bronchitis, reports the British Journal of Diseases of the Chest. The drug is not yet available for general use.

U. S. GOVERNMENT scientists have discovered a new venereal disease, a

condition caused by an organism known as T-strain (for tiny form) Mycoplasma.

T-strain Mycoplasma does not respond to penicillin, but 80 per cent of uncomplicated cases of this type of infection can be cleared up by using the antibiotics tetracycline or oxytetracycline.

AN ENZYME called chymotrypsin can enhance the intestinal absorption of the antibiotic tetracycline, a New York doctor discloses. In so doing, the enzyme boosts the concentration of the antibiotic in the blood and urine, and this should prove valuable in the control of infections, according to Dr. Henry Seneca.

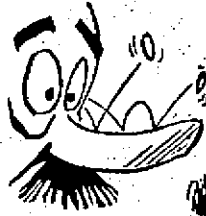
INTRAMUSCULAR injections of the cortisone-like drug triamcinolone can produce good to excellent results in more than 75 per cent of patients with severe chronic allergic conditions, a team of five doctors reports.

The doctors, affiliated with the Cazzort-Johnston Allergy Clinic of Little Rock, Ark., gave a total of 940 shots to 418 patients ranging in age from 18 months to 81 years. The patients had fared poorly on other methods of treatment. The incidence of side effects with triamcinolone was low.

A COMBINATION of drugs, in a tablet form called Delenar, gave pronounced pain relief to 90 per cent of 51 patients with foot afflictions, two Oklahoma City foot specialists report in the Journal of the American Podiatry Association. Delenar contains an anti-inflammatory drug, dexamethasone; a pain-killer, aluminum aspirin; and a muscle relaxant, orphenadrine.

CAPSULES: A new drug, imidazole, shows promise in the treatment of peptic ulcer, University of California researchers say. In animal experiments imidazole has proved a powerful inhibitor of stomach-acid secretion. . . . Women see their dentists more often than men do and maintain better oral hygiene, according to worldwide studies.

The U. S. now has more than 12,000 residents who are 100 years old or older, the Census Bureau discloses. . . . Early loss of parents often is a characteristic feature of the childhood of the alcoholic, a new study shows. . . . A revised pamphlet, "The Food You Eat and Heart Disease," describes for laymen the association of diet and heart and blood vessel disease. The 12-page pamphlet is free for the asking. Write: U. S. Public Health Service, Washington, D. C.



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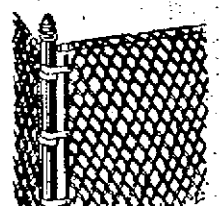
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# PARADO

## Dog World Is Busy

By Eleanor Avery Price

**BOXER CLUB** of Southern California will present an unbanned specialty show next Saturday at El Nido Park, 182nd and Kingsdale streets, Torrance. Paul Rossborough of Columbia Station, Ohio, will judge. Hours are 12:30 p.m. to 5:30 p.m.

Next Sunday, Orange Empire Dog Club has its unbanned event at National Orange Show Grounds, San Bernardino. Mrs. Marion Mangrum will judge.

Samoyed Club of America has a specialty show at Mira Mar Hotel grounds, at 7 p.m., July 24, Santa Barbara. Judge for this will be Albert Van Court.

Entries must be made at once for Santa Barbara show July 26 and Ventura show July 25.

WITH SO many shows scheduled perhaps you are

considering exhibiting your fine dog. First obtain copies of two AKC booklets, "Rules applying to Registrations and Dog Shows" and "Regulations and Standards for Obedience Trials." Address the American Kennel Club at 51 Madison Ave., New York, New York 10010.

There is a great deal of satisfaction if your dog wins ribbons and trophies if you are on the other end of the leash. But remember your behavior is as important as your dog's conformation, coat, gait, etc. Your dog is on show, not you, so don't draw attention to yourself by wearing outlandish clothes. For a woman, a shirtwaist dress and low heels are fine. If you are a man, you can tolerate a tie and jacket for a few minutes.

Don't converse unnecessarily with the judges or steward. If you don't agree with the judge's placings, wait until



Fine boxers, like Suedee's Gambling Man, owned by Ruth Anderson and Nadine McKinnon, will be shown in a big event next Saturday at El Nido Park, Torrance.

he is finished with his work before asking for explanations. Then don't ask unless it is necessary. Be a good sport.

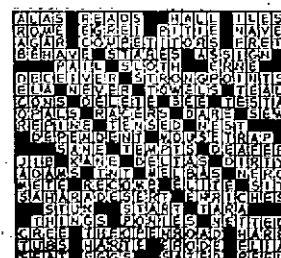
**THE DOG SHOULD** be accustomed to having strangers' hands examine his teeth, touch his back, etc. Train the dog at home or in a class to accept these things and to walk in a close circle, up and down a straight line, and gait according to the breed. (German shepherd dogs must almost fly!)

Children may take dogs into breed rings, but most prefer to enter the Junior showmanship classes with other children.

Don't fuss with your dog if he is showing normally; don't call him by name (except in obedience); don't face him into a strong light; don't get between him and the judge; don't move in too close to other dogs and handlers; don't wave at friends on the sidelines.

**ENTRIES** close July 14 for Bellflower Cat Fanciers Show, Aug. 15-16 in Artesia. Phone TO 6-6897 or GA 4-7580. And entries close tomorrow for Southwest Obedience Club trial at Rosecrans Playground, Gardena, on July 18 from 6 to 12 p.m. For information: Mrs. Nadine Cross, 26511 Leesdale, Harbor City, July 11, Downey Obedience Club practice match, Imperial Park, Downey, with judging to start at 6 p.m.

SOLUTION TO TODAY'S PUZZLE  
(See Page 71)



## Free Loaders on the 'Strip'

By Irma McCall

**AT LA RUE'S** Restaurant on Sunset Strip in Hollywood you may see Frank Sinatra dining on breast of pheasant, Rock Hudson enjoying vichyssoise, or Elizabeth Burton sipping green turtle potage. Surprisingly, this exclusive restaurant has, for 15 years, given at least 20 free meals every day.

These non-paying guests wear fur coats less costly than chinchilla and do not arrive in Rolls Royces. Instead, they slip down on foot from the Hollywood Hills past the oleanders and eucalyptus into the parking lot behind La Rue's. The peppy ones start pawing each other, and the lazy ones lie down on the cement where they can watch the kitchen door expectantly.

The hungry ones, miaow.

**YEARS AGO** a solitary yellow tomcat, every rib showing, sidled up to this door.

"Feed him," ordered kind-hearted owner Patoletti.

After gorging on juicy meat scraps this lucky fellow spread the good news, returning next day leading a troupe

of half-wild relatives and friends.

So began tradition. Through the years soon after sunrise tawny, gray, tortoise-shell, black, off-white cats, about 20 of them, appear in the parking lot and wait warily near the door whence comes breakfast—chunks of beef and fish (I shall we say filet mignon at \$6.50 per serving and Dover sole, slightly less expensive?)

**GLOSSY COATS** and plump little bodies attest the excellence of their diet. One silky gray showing Persian blood could be a La Rue patron's beloved pet, a household sphinx drowsing in the hearth's cozy glow. When did this wistful-eyed animal's ancestor renounce civilization?

To snap a picture of these jittery subjects showing them any larger than mice a photographer needs a telephoto lens. When Chief Steward Boyd comes out to fill the five tin pans, the cats dash into the summer house or duck under a Thunderbird and maintain their fast until he returns to the kitchen. He finds nothing world-shaking in the repast. "Every restaurant feeds cats," he declares. But do feline dinner guests of the Waldorf-Astoria arrive by subway or helicopter?

After the feast the cats disappear — to come padding back before sunset, as silent as Carl Sandberg's Chicago fog, sure of a one-course supper, no hors d'oeuvres, potage, legumes, salades, or entremets (dessert) — just the tasty entre, and no tips expected.

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# The 'Inside' of Laguna Art Show



For many years, no Pageant has been complete without a Norman Rockwell work. This year, this happy number.

(Continued from Page 7.)  
tours have viewed the exhibits and the Pageant. All of the property purchased by the Festival becomes city property, including property which a few years ago housed a lumber yard, and the adjoining area which is now occupied by a laundry which will move out before the Pageant opens.

An art school sponsored by the Laguna Beach Art Association, and partially subsidized by the Festival of Arts, occupies the former lumber yard. In the laundry building this year, after renovation, will be shown the All-California Invitational Art show, the Junior Art Gallery and the children's Free for All art classes. In addition the Festival provides annually a num-

ber of art scholarships to high school students.

**PRODUCER** of the 1964 Pageant of Masters is Donald Williamson, an architect who has been identified with the Festival for years. While president of the board of directors last year, Williamson announced it had for years been his desire to produce the Pageant. He was selected from a list of applicants, resigned from the board of directors, closed his architect office and set forth to meet the challenge.

By the time the Festival opens its gates July 11 between 600 and 700 men, women and children will be involved in presentation of the Pageant of Masters. This includes workers in the vari-

ous departments, wardrobe, wigs, background building and painting, properties, stage crews, dressers, make-up. The lively community spirit has made an outstanding success of the art venture.

Elegant as the costumes appear to the viewers "out front" they do not bear too much close-at-hand scrutiny, for there are no backs to many of them. They are made from materials donated by the citizenry—discarded draperies, bed sheets, velvets—anything not wanted about the home any more. Design, paint, dye, glue and ingenuity of the seamstresses, create the startling garb for kings, princes, princesses, madonnas and just ordinary people. When the lights are turned on them, however, they become in a flash, great reproductions of the paintings turned out by the masters.

**AN 18-PIECE** orchestra lends background music to each picture, and Russell Potter, well-known commentator, gives a brief and terse description of each picture, and a sketch of the life of the artist.

Gates to the Festival grounds open at noon daily and close at midnight. Youngsters who don't care too much about looking at art have places to go and things to do. A prominent marionette company presents a series of puppet shows during the afternoon and evening. The junior art gallery is open to their criticism, and if they feel the artistic urge they may don a smock and draw to their heart's content in the Free-for-All, which is supervised by local artists. When the youngsters complete a work of art, that work is hung on a clothes line for edification of adult patrons.

Irvine Bowl, in which the Pageant is produced has a seating capacity of 2,450.

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For your free copy of this valuable kit, drop in or call Anthony Pools South Gate office at 5871 Firestone Blvd., phone SP 8-2210, TO 1-0381, or our Torrance office, 25412 S. Crenshaw Blvd., phone 882-5391 or our Anaheim office at 2050 So. Harbor, phone JE 4-3100.

Twenty-one

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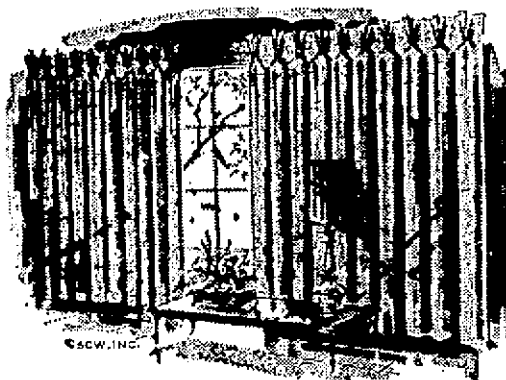
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# Meet Mexico's Next President!

By Hoyt McAfee

MEXICO holds its national presidential election today, and the winner can be identified in advance! Diaz Ordaz, the 52-year-old candidate from PRI (Institutional Revolutionary Party), will—after all the ballots are counted—be declared the president-elect of Mexico, destined, as such, to succeed outgoing president Lopez Mateos.

Because of PRI's overwhelmingly dominant position in Mexican politics, the people of that country knew months ago that Ordaz would be the next president. Barring, of course, the intervention of death. This was assured when President Lopez Mateos and ruling members of the PRI designated him—now minister of justice—as the party's nominee.

Despite having the election "already in his hip pocket," as Mexico's independent political reporters term it, Ordaz has traveled widely about the country and delivered hundreds of speeches at political rallies. He is slightly more conservative than President Mateos but has, nonetheless, pledged to push and carry out the latter's land distribution program and other social reforms.

TWO NEWSPAPER correspondents I encountered in Aguascalientes (one from Sweden and the other from West Germany) were startled—and amused—by "all this fanfare," as they described it. One remarked: "Unless you knew better, you'd think candidate Ordaz was hard pressed. That the outcome was definitely in doubt. But I'll have to admit that he and the members of his party know how to put on a rousing show."

"To give them even more credit, they devote a major portion of each rally to entertainment. First, the singers, dancers, and musicians perform capably and relax the audience. Then come the political speeches. Surprisingly enough, they're kept fairly short. I mention that because, as you know, the Mexicans are great talkers when they're dealing with political subjects."

Those two reporters had, until then, paid little attention to the comings, goings, and fiery speeches of Diaz Ordaz's opponent in Mexico's presidential election. I mean, of course, Jose Gonzales Torres, the 44-year-old candidate from the National Action Party (PAN), who knew at the beginning that he stood no chance of winning. But that did not dishearten him.

WITH FIRE and vigor he aimed verbal broadsides at Ordaz and the PRI. Everywhere he went, he shouted that he was "buscando guerra" (looking for war). Roving

bands of PRI hecklers (some of them riding on trucks equipped with loud speakers) gave him a disagreeable taste of just that.

They'd swerve in close to the platform from which Torres addressed his followers and "pepper" him with rotten tomatoes and cabbage! If that tactic failed to disrupt a PAN rally, they'd then cut loose with a barrage of insults and derisive comments over the loudspeakers. It was virtually impossible for presidential candidate Jose Torres to make himself heard above the uproar.

He and his supporters expected little sympathy—and no help—from the police. For as matters stand, most key police officials in Mexico are PRI members, appointees, or they hope to curry favor with the party's kingpins.

Accordingly, they're less than willing to give any encouragement to a PAN rally or PAN speakers—whom they usually dismiss scornfully as "a pack of trouble-makers and malcontents."

ONCE IN Mexicali, this reporter watched a truck loaded with PRI bullies race at full speed toward a gathering of PAN members. Several persons had to dive and jump aside to avoid being run down! One of them was the PAN candidate himself.

But their strenuous and outraged protests to the police gained them merely this bland assurance: "We're sure the truck driver meant no harm—he may have had a drink of tequila for the road and it went to his head. We'll caution him to be more careful in his driving hereafter!"

Although the evidence



—Associated Press Photo  
Diaz Ordaz campaigns loudly, vigorously as if struggling for votes, but his campaign is strictly a shoe-in affair.

shows that the PRI and its appointees rule Mexico with a strong hand, this has been by and large for the good of the country. Unbiased observers from the U.S., Latin American lands, and Europe are agreed on that. Since the PRI's rise to ascendancy back in 1929, Mexico has undergone pronounced social and economic reforms.

TODAY, despite widespread illiteracy and poverty in various corners of that sprawling republic, Mexico enjoys perhaps more stability and prosperity than any country to our South except Costa Rica.

National Action Party (PAN) candidates continue to dissent vigorously, however, and provide a noisy, if ineffective voice of opposition. This at least keeps the highly favored PRI candidates on their toes. It even prompts them—including the candidate for President of Mexico—to go out and hustle for votes.

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# Questions and Answers

(Continued from Page 14)  
of the highest point on its rim. The surface of the lake in the crater bowl lies 500 feet below the rim's top level. The diameter of the rim averages 11,500 feet, and the circumference is 6.8 miles.

Q. Who wrote the music for

Thomas Moore's "Tis the Last, Rose of Summer"? F.McD.

A. The air, an ancient one known as "The Groves of Blarney," goes back to a still older Celtic melody. Because the song was interpolated in Flotow's opera "Martha," au-

thorship of the music has frequently been attributed to Flotow.

Q. Which American movie was Ingrid Bergman's first? M.F.

A. Intermezzo, which was released in 1939. Her co-star was the late Leslie Howard.

Q. When was he Model T manufactured?—C. B.

A. This model appeared in

1908, and the last Model T rolled off the assembly lines on May 26, 1927.

As a reader of Southland you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed stamped envelope.



Pottery jar of Ming dynasty origin is a prized item that now is in a Long Beach home.

## Ming Jar

By V.F. Franklin

FOR MANY years, the people of the far East preserved food in a brine made of salt and beer-like solution. They used large pottery jars made especially for this purpose by their expert craftsmen.

Mrs. T. H. Limerick, 348 Carroll Park West, has one of these vessels, made during the reign of the great Ming dynasty that ruled China from 1368 to 1644. This globular vase is 2½ feet high and has a circumference of 75 inches. It is a highly glazed buff and brown color with typical Chinese symbolic designs. The traditional dragon coils about the top of the jar. The sides are incised with a spread winged phoenix, bamboo, lotus flowers and a mythical, composite animal, all of which has special significance to the student of Oriental culture.

THE CHINESE say that a really fine piece of ceramic art can be placed in a natural setting, among growing plants and shrubs, and appear to be part of the scenery. Such is the case with this jar with blended tones of earth colors.

Warren E. Cox, art director of Encyclopaedia Britannica and author of "Pottery and Porcelain," says that "all over Malaysia and the islands, these jars were thought to be treasures for they could not make such wares and, when a man died, his jars were put into the cave tombs with him. There were many legends about them." Cox wrote this to Mrs. Limerick after having seen a photograph of the vessel.

MING IS a magic word, a sort of status symbol, in the world of choice pottery and porcelain. During the great Ming period, which lasted 276 years, some of the finest pieces that are now museum and collector items were made by craftsmen of that era. But there is a tendency to dub anything Chinese as "Ming," mostly through ignorance or indifference, and occasionally for greed.

Cox, considered one of the world's foremost authorities on Chinese art says Mrs. Limerick's vase is a typical Ming Canton, food jar.

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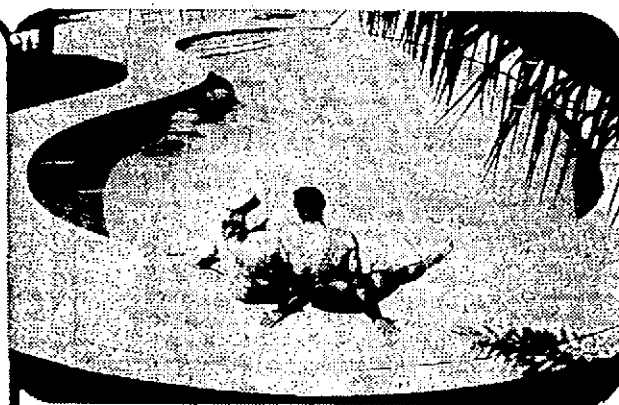
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By Joe Littlefield

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**P**RIMAVERA chrysanthemum was listed as nearly a year round bloomer, when introduced just a few years ago, and although ours blooms only twice a year, we like it very much. We grew several in pots and some in the garden and we noticed those in the pots tend to grow in cascade form. In the garden, the plants grew in bushy form to 18 inches tall and about same width. Masses of bright yellow pompon-type blossoms were produced. The flowers bloom in the manner of floribunda roses, cut one full flower head of primavera and you have practically a small bouquet of flowers!

Unlike the regular chrysanthemums that easily may be rooted from cuttings, primavera does not root easily. Ours in pots have rooted by layering, that is when an arching branch was in constant contact with the damp soil, it rooted.

SOME GARDENERS like to start plants from cuttings, others prefer to start their own annuals from seeds. Most of us would like to do it too, but time-wise we are limited, and that is why we buy annuals and a number of perennials already well established in flats or pony packs.

Actually, the flat size or

pony pack plants save us many weeks work growing plants from seeds to seedlings.

Nurserymen right now have many kinds of sun loving and shade loving annuals to be set out in your garden to provide you with lots of color and cutflowers too. For instance, petunias along a sun drenched walk or driveway, in a narrow space where there is a need for low growing plants, will provide the most colorful area of your garden, there's such a wide range of colors to choose from. Even apartment house dwellers may have some low spreading pe-

tunias by planting some in pots, pinching back the tips of the branches to force more growth and more flowers later.

PETUNIAS aren't listed as cut flowers yet many gardeners cut the blossoms and use them successfully indoors for a day or two.

Zinnias are the showiest annuals that vie with the brightest sunshine, and furnish lots of flowers for indoor decoration.

Asters provide the cool, leavening colors as a foil for the gay petunias and bright zinnias.

One of the unusual sun loving annuals is amaranthus. As the top portion of the plant foliage colors up, the leaves look as though they're on fire, various tones of yellow, orange and red.

A colorful foliage plant less spectacular than the amaranthus for shade garden areas is coleus. Each plant varies in color tones from a deep brown color to bright multi-color leaves. Gardeners usually pinch out the insignificant small blue color flower spikes before they develop fully, because the plants are grown for their showy leaves, not the blossoms.

There are many other sun and shade loving annuals to select. Visit your local nursery and check up on them. There will be some you'll want to plant in your garden.

## Garden Clubs

Officers will be installed by Garden Grove Branch, California National Fuchsia Society, at a meeting at 7:30 p.m. Tuesday at the home of Florence E. Roy, 11962 Gary St., Garden Grove. A home-made ice cream social and a plant exchange are planned. Visitors are welcome.



—Photo by the Author  
 Bearing small yellow flowers of pompon type in mass form, Primavera chrysanthemum blooms twice annually.

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**4.85%**  
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Save more and earn more with the First Federal where your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation on instrumentality of the United States Government is printed in the inside cover of our passbooks. It explains how each savings account is insured.

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*of Long Beach*

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A TRAILER

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Free Parking!

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Low-Spreading,  
add a new world  
of beauty!

Reg. 1.50 Gal.  
**3 for \$1.50**

**57c**

**WHITE BIRCH** ..... \$2.88

**GLAD BULBS** ..... 59c

**DRAGON TREE** ..... 88c

## BANANA TREES

Abyssinian, Giant leaves up to  
12-ft. long. \$1.50 Value

**88c**

Ethiopian Red Leaf: Rare, exotic.  
\$6.95 Value. 5-gal. **\$3.88**

**JAPANESE BLACK PINE** ..... 66c

**FUCHSIAS** ..... 56c

**JUNIPER OBELISK** ..... 5-GAL. **\$3.88**

**BRONZE AJUGA** ..... \$1.97

## YEW PINE PODOCARPUS

Popular Shrubs  
for tall, columnar  
use!

1.50 Value  
1-Gal. NOW

**77c**

## BOUGAINVILLEA VINE

Sun or Shade, Brilliant  
San Diego Red, in  
bloom. Reg. \$1.50

**66c**

## PHILODENDRON

Giant Selloum:  
Lush Leaves, Extra  
choice!

Reg. \$1.95  
1-Gal.

**66c**

## SUN AZALEAS

All in bloom! The  
buy of a life-time

5-Gal.

**3.66**

## AUSTRALIAN TREE FERN

\$1.75  
Value

**74c**

## BUSH ROSES

Closeout  
Prices

**\$1 ea.**

5-Gal.  
Size

## Evergreen Ash SHADE TREES

Jumbo 5-Gal. Size,  
8 to 10 feet tall.

Reg.  
\$4.95  
Value

**2.77**

## BEDDING PLANTS

Petunias, Snaps,  
Marigold, etc.  
OUR REGULAR  
LOW PRICE

**39c** doz.

## OLEANDERS

White-Red-  
Pink Blooms Size  
BUSH TYPE

Ideal for  
corner planting

**39c**

**STAR JASMINE** 56c or 3 for \$1.50

**TREE ROSES** ..... \$1.00

**GIANT YUCCA** ..... 77c

5-Gal. .... \$3.88

## ARBORVITAE

Majestic Evergreen  
for every use!

5-Gal., \$2.88  
1-Gal. ....

**88c**

**NANDINA DOMESTICA** ..... 66c

Lacy little jewel! 1-gal. size

**KING PALM** ..... 88c

Favorite shade palm. \$2.00 Value

**MEYER LEMON** ..... 5-GAL. **\$3.29**

**ALGERIAN IVY** Extra Large  
100 plants to flat. \$4.95 Value **\$1.88**

## ITALIAN CYPRESS

Tall, stately aristocrat,  
for spot decorating,  
lining driveways.

5-Gal. Size

**2.77**

## PASSION VINE

Rapid growing green all year  
Lovely flowers, \$1.60 Value ..

**77c**

## AGAPANTHUS

Exotic Lily of the Nile

Up to 2 feet tall.  
Many in bloom  
A real buy

**48c**

# Stanton NURSERY

3730 W. BALL ROAD -- ANA.  
2 MILES WEST OF HIGHWAY 39  
BETWEEN KNOTT & VALLEY VIEW

Your  
**BANKAMERICARD**  
welcome here



**ADD A FAMILY ROOM . . .**  
SEE US BEFORE YOU BUY—HERE'S WHY:

**\$1995**

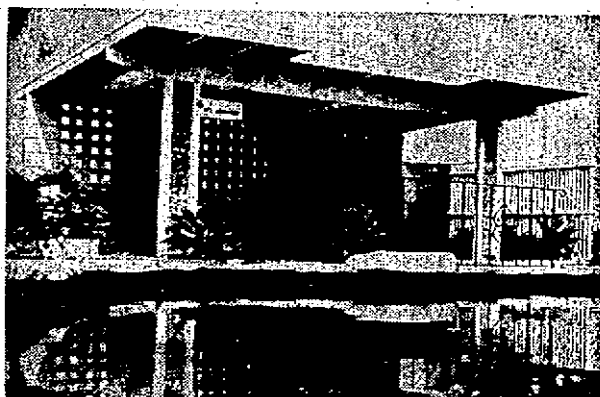
\$6.25 UP TO  
Per Sq. Ft. 10 YEARS  
TO PAY

will build a complete room  
(NO EXTRA CHARGES).  
Build a beautiful 16'x20'  
family room (320 sq. ft.)  
Includes: permits, cement  
slab, gable roof, stucco &  
plaster, sliding glass door,  
floor tile, electric, painted  
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**MASTER POOLS**

OR BETTER YET, VISIT OUR POOL AND  
PATIO DISPLAY. WE'RE OPEN TODAY AND  
EVERY DAY. WE'LL BE LOOKING FOR YOU



**Our Budget Pools Start at \$1695.00**

IN MOST AREAS



**Master Pools**

**Open 7 Days a Week**

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**Herron's**  
**Special Purchase!**  
**CARPET**

SELECTION OF  
100% WOOL TEX-  
TURES BY MAGEE  
AND GULISTAN OR  
100% WOOL  
CANDY STRIPE BY  
GULISTAN OR  
100% CONTINUOUS  
FILAMENT DU PONT  
NYLON PILE CARPET  
WITH "501" LABEL

Your Choice

**7.95**  
SQ.  
YD.

INSTALLED  
OVER  
50-OZ. PAD

Assorted quality car-  
peting (including can-  
dy stripe) at our bud-  
get, money-saver price

**5.95**  
SQ. YD.

INSTALLED: 50-OZ. PAD

**HERRON'S**

EST. 1918  
LONG BEACH

4134 ORANGE  
TAILORED TERMS

## Fossil Hunter

(Continued from Page 5)  
memorable find. He was on a  
field trip along with Dr. Carl  
C. Hubbs, professor of biolo-  
gy, who was familiar with  
the Capistrano area.

What started out as an  
adventure many years ago  
has led to serious study. A  
freshman at Princeton Uni-  
versity, Archer is pursuing a  
career in the fascinating field  
of fossils and hopes to be-  
come a vertebrate paleontolo-  
gist.

With a fossil field stretch-  
ing from Palos Verdes Penin-  
sula to Capistrano, Southern  
Californians have the oppor-  
tunity of making fascinating  
discoveries any day in the  
week.

## Recipe of the Week

**RHUBARB'S PIQUANT FLAVOR** features this  
week's prize recipe which wins \$5 for Mrs. Wil-  
liam Livingston, 13192 Benton St., Garden Grove. The  
recipe:

### Rhubarb Jam

5 cups rhubarb cut into half-inch pieces  
1 cup crushed pineapple, drained  
4 cups sugar  
1 pkg. strawberry flavored gelatin (3 oz. size)

Mix rhubarb, pineapple and sugar in heavy pan.  
Cook until clear, about 15 minutes. Remove from heat  
and stir in gelatin. Pour into sterilized jars and seal.

What's your favorite recipe? For each recipe pub-  
lished in this space, Southland will pay \$5. Men are  
urged to submit their recipes along with the ladies.  
Send yours, with name and address to Recipe Contest  
Editor, Southland Magazine, 604 Pine Ave., Long  
Beach, Calif. 90812.

*Southland*

## CROSSWORD PUZZLE

Solution to Puzzle on Page 20

By Cora  
Goodman  
ACROSS

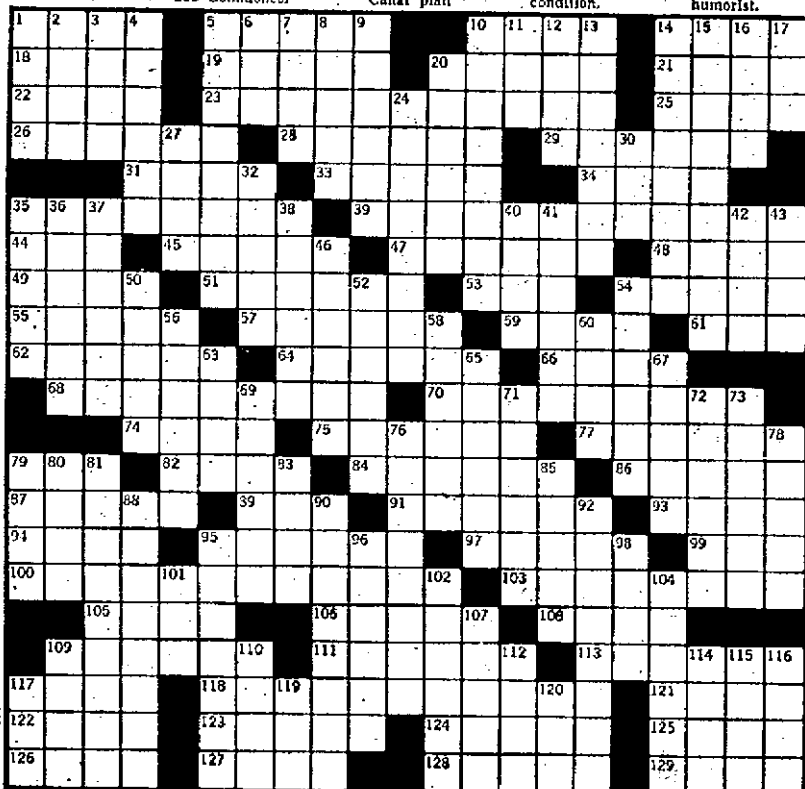
- 1 Exclamation of  
sorrow.
- 5 Peruses.
- 10 Corridor.
- 14 Islands; Fr.
- 18 Eternal City.
- 19 Plumed bird.
- 20 Compassion;  
Fr.
- 21 Part of a  
church.
- 22 Seaweed.
- 23 Rivals.
- 25 Bar on a  
guitar.
- 26 Mind one's  
manners.
- 28 Looks fixedly.
- 29 Designate for  
a duty.
- 31 Bucket.
- 33 Disinclination  
to labor.
- 34 Sea eagle.
- 35 Lothario.
- 39 Things in  
which one  
excels; 2  
words.
- 41 High note.
- 45 At no time.
- 47 Rubs dry.
- 48 Smallest of  
the ducks.
- 49 Pores over.
- 51 Strike out  
of copy.
- 53 Observe.
- 54 Coating of a  
seed.
- 55 Gems.
- 57 Milers.

- 59 First American-  
born white  
child.
- 61 Stitch.
- 62 Fret  
discontentedly.
- 64 Strained.
- 66 Series of boxes  
one within the  
other.
- 68 Income tax  
deduction.
- 70 Device for  
catching  
rodents.
- 74 Rational.
- 75 Entices.
- 77 Less able to  
hear.
- 79 Projecting arm  
of a crane.
- 82 Role played  
by Orson  
Welles.
- 84 Alluvial  
deposits.
- 86 Selled.
- 87 Early President.
- 89 Explosive;  
Abbr.
- 91 Dame Nellie  
and family.
- 93 Early tyrant.
- 94 Dole out.
- 95 Groom the  
hair again.
- 97 The "cream of  
society".
- 99 Posa.
- 100 Site of recent  
oil discovery;  
2 words.
- 103 Fertilizer.
- 105 Date.
- 106 Commence.

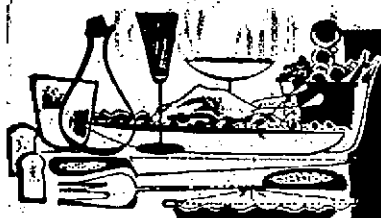
- 103 Ancient Irish  
hall.
- 109 Objects.
- 111 Gambling risk.
- 113 Gained.
- 117 American  
Indian.
- 118 Route for  
wanderers; 3  
words.
- 121 He lost in a  
famous race.
- 122 Casks.
- 123 Writer of the  
Gold Rush  
days.
- 124 Wear away.
- 125 Lamb.
- 126 Place in office.
- 127 Breakfast  
food.
- 128 Cloyed.
- 129 Spirited dance.

- (with "de").
- 14 Boundless.
- 15 Bulk.
- 16 Tie.
- 17 Coterie.
- 20 Character of  
"Ring and the  
Book."
- 21 Certain race  
horset.
- 27 Idle.
- 30 Theatre sign.
- 32 Fry.
- 35 Method of  
decoration.
- 36 Went to  
Gretna Green.
- 37 Appetizer.
- 39 Certain.
- 40 Requite.
- 41 Heaps.
- 42 London art  
gallery.
- 43 Cabbages isled.
- 46 Modern.
- 50 Errors.
- 52 Camped.
- 54 Tied out.
- 56 Untrustworthy  
person.
- 59 Middle name  
of famed  
evangelist.
- 60 Musical pipe.
- 63 Sicilian  
provincial  
capital.
- 65 Tobacco left  
in a pipe.
- 67 Retinue.
- 69 Made a  
depression.
- 71 In good  
condition.

- 72 Over again.
- 73 World-renowned  
Egyptologist.
- 76 Tissue.
- 78 Indian  
peasants.
- 79 Tie-ups in  
traffic.
- 80 Mental  
conception.
- 81 Wife of Uriah  
the Hittite.
- 83 Noun suffix.
- 85 Movie star.
- 88 Of greatest  
substance.
- 90 Heavy  
drinkers.
- 92 Left without  
funds.
- 95 — changes;  
Dollington;  
2 words.
- 96 Square space  
in a Doric  
frieze.
- 98 Island country.
- 101 Ladder.
- 102 Astrological  
aspects.
- 104 Author of  
"My Antonia."  
— firma.
- 107 So.
- 110 Kind of rug.
- 112 Coal dust.
- 114 Story.
- 115 Great Lake.
- 116 Business  
transaction.
- 117 Cents; Abbr.
- 119 Work unit.
- 120 American  
humorist.







# GOURMET'S GUIDE

**Southland**  
Dining at its Finest  
In the Long Beach and  
Orange County Area

Sunday, July 5, 1964

HE 7-8558

**the Reef**  
Long Beach

**the Tenderloin**  
4343 Atlantic Ave.  
Garfield 6-3333  
LONG BEACH

New... A New Look!  
**A NEW STONE**  
DECORATED EXTERIOR  
And A Bright Fresh Interior  
TRY OUR  
DELICIOUS  
CHAR-BROILED  
STEAK DINNER  
\$1.95  
"Often Imitated,  
Never Duplicated"

**Melody Cove**  
COCKTAILS 1944 Santa Fe  
Long Beach  
HE 4-4333

**ME-N-ED'S**  
PIZZA PARLOR  
Ye Olde Public House  
4115 Paramount at Carson  
421-8908 Lakewood

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
COMPLETE  
LUNCHEON MENU  
... whatever you may  
desire  
**Francois**  
**MANHATTAN**  
CLOSED  
MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
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**WIK'S**  
RESTAURANT AND  
Viking Room Lounge  
GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 5:30 A.M. TO 1 A.M.  
3400 Cherry at Gardlaw Rd.  
GA 7-7737 WA 6-3583

**Alfred**  
Outstanding  
Continental  
Cuisine  
ATLANTIC AT 10th GA 3-3441

World Famous  
**Sam's**  
SEA FOOD  
HAWAIIAN  
Family Restaurant  
Luncheon  
Banquet Facilities  
Across at Free Parking  
14278 Pacific Coast Hwy., Surferide  
258-7351

Group Singing  
Pitcher's Beer  
Cocktails  
Complete Dinners  
From 5 P.M.  
PARTY & BANQUET  
CATERING  
UP TO 250  
**DON MAY'S**  
**GAY 90'S**  
2500 PALM DR.  
GA 7-3216 SIGNAL HILL

**BUFFET**  
**PRIME RIB**  
Every Sunday  
and Monday Night  
**STEAK & LOBSTER**  
**COMBINATION**  
**JOE CETANI**  
Entertaining Nightly  
**CORAL**  
**ROOM**  
Across at  
10th at 1st  
41M PARAMOUNT at CARSON  
LAKWOOD - HA 5-9121

**Moreno's**  
restaurant  
Offering Mexican  
& American Foods  
Luncheon-Dinner  
Cantina for Cocktails  
427-8733 - Closed Mondays  
3490 LONG BEACH BLVD.

**JACK'S** Closed  
Monday  
**ORSICAN**  
**ROOM**  
FRANZ  
STEININGER  
The  
Steakery  
448  
E. 8th  
at Belmont  
Storia  
(404) 651-7354  
Liquor, Wine, Dining Room  
For Your Dining Pleasure

meet your  
host



Caricature by Pete Willets  
**REX WELCH**

Back to the 1950s.

**IT'S THE SURPRISE** story  
of the year along Long  
Beach's restaurant row.

Last winter restaurateur  
Rex Welch decided to try a  
bold experiment. He rolled  
back the prices at his large,  
attractive Welch's Restaurant,  
4401 Atlantic Ave., to those  
which prevailed in the 1950s.

The reaction was startling.  
People began arriving at  
Welch's in droves. At first  
they found it difficult to be-  
lieve that such a fashionable,  
elegant place could charge  
such low prices for food of  
such fine quality. When they  
realized that Welch wasn't  
joking, they began telling  
their friends about their dis-  
covery. Friends told friends—  
and Welch's began setting  
records for popularity.

Although Welch's is basic-  
ally a sea food specialty house  
one of its meat dishes has  
turned out to be an unusual  
crowd favorite. The price of  
the chopped sirloin steak was  
rolled back from \$2.25 to  
\$1.50, encouraging more pa-  
trons to try it. They were  
quite flabbergasted by what a  
spectacular treat it is.  
Welch's doesn't serve that en-  
tree on a plate like most res-  
taurants. The steak is brought  
to the table on a large oaken  
plank. The meat—tender and  
juicy—is accompanied by a  
colorful array of fresh vege-  
tables. The effect is height-  
ened by whipped potatoes  
which form an artistic border  
around the whole affair. The  
price, includes soup du jour  
or wonderful salad, hot fresh  
rolls and beverage.

Among the other extreme-  
ly popular entrees on the din-  
ner are Welch's famed  
grilled swordfish steak with  
lemon-butter, \$1.75; Boston  
scallops with crisp bacon,  
\$1.75; turkey and dressing,  
\$1.95, and chicken fried steak,  
\$1.95.

—TEDD THOMEY

Same Top Quality  
For Over  
13 Years  
**Andy's Hot Cakes**  
House  
6 AM - 1 P.M.  
HOT - 341  
SAL - 341  
SPECIAL  
ROAST BEEF  
DINNER... \$7.95  
SPECIAL LUNCHEES FROM 11 A.M.  
643 1/2 PINE AVE.  
DOWNTOWN LONG BEACH  
and ANAHEIM at PACIFIC

DESIGNED TO  
DELIGHT YOU  
"COME AS YOU ARE"  
FINE FOOD COCKTAILS  
**Ken's**  
RESTAURANT  
3800 LONG BEACH BLVD  
PHONE 42-2334

**APPLE VALLEY**  
**STEAK HOUSE**  
DON MASON  
At the Piano  
733 E. Broadway, L.B.

**Cafe Lafayette**  
Gourmet Cuisine  
  
FREE VALET PARKING  
THE **LAFAYETTE** HOTEL  
Broadway & Linden  
Closed  
Sunday HE 5-5681

Southern California's  
most beautiful  
restaurant  
**Welch's**  
Atlantic  
Blvd.  
at  
San Antonio  
Drive  
Luncheon  
Fishes  
Saterday  
1 P.M.  
LONG BEACH GA 2-1225

**Arnold's**  
**FARM HOUSE**  
FAMILY RESTAURANT  
GUERRA  
PARK  
CLOSED  
MONDAY  
6601 Manchester, Buena Park

"The  
ELIGANT WORLD  
of  
PRIME RIBS"  
**King Arthur's**  
**STEAK HOUSE**  
COCKTAILS  
**HA5-9113**  
Sunday Breakfast  
Special \$1.00  
SPRING AT BELLFLOWER

Continental Cuisine  
**Wayfarer**  
**RESTAURANT**  
Your Host—Jimmy Richmond  
Cocktail-Lounge  
Lunch and Dinner  
Banquet Rooms  
2230 PACIFIC COAST HIGHWAY  
Lomita, Calif. DA 5-1424  
Closed Tuesdays

SERVING THE BEST FRIED  
CHICKEN you ever tasted. You'll en-  
joy dining at this New Kentucky  
Fried Chicken Restaurant. Serve  
yourself or order to go... It's  
finger-lickin' good. From a  
dinner to a barrel.  
Cashed Southern Recipe  
**Kentucky Fried Chicken**  
"It's finger-lickin' good"  
Formerly Ray's Roast  
CARSON at ORANGE

DINNER MENU SPECIAL  
Fried Prawn Shrimp  
Brochettes of Beef..... **2.50**  
HA 5-4807  
**Americana**  
RESTAURANT  
4101 Bellflower

**Ivambore**  
ROOM  
**STEAKS**  
CHAR-BROILED  
Nightly at the Piano-Bar  
**JEANIE WINSTON**  
The **Lafayette**  
HE 5-5681

DELICIOUS FOOD  
at  
SENSIBLE PRICES  
**JONES'**  
DINING  
ROOM &  
CAFETERIA  
120-126 E. 5th ST.  
Downtown LONG BEACH  
Closed Saturday  
Established 35 Years  
Same Location  
7-7-7



# WILLBANKS Quality Carpet for Less!

# JULY WAREHOUSE

# CLEARANCE

## GIGANTIC ACCUMULATION OF ROLL ENDS, REMNANTS

Left Over From More Than 12 Months of  
Special Order Installations, to Be Cleared at  
**COST! NEAR COST!**  
**BELOW COST!**

### The Willbanks' Story:

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet backed by expert installation could be sold at a minimum mark-up in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly luxuries from a low cost and thus low overhead location in a factory warehouse on a side street in Signal Hill. By eliminating high rent and other cost-raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet for less cost.

### Here Is Our Realistic Pricing Policy:

Our expert installation is \$1.25 per yard and the finest 50-oz. rubberized felt pad is \$1.00 per yard. The Red Cushionaire pad is \$2.00 per yard.

## Buy the Whole Roll — or the Size You Want!

SIZE	DESCRIPTION	SELLS ELSEWHERE PER SQ. YD.	WILLBANKS' PRICE PER SQ. YD.
12x22.9 = 30 1/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON MONTIGO BEIGE	\$ 8.95	\$3.95
12x32.6 = 43 1/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—GOLD	\$ 9.95	\$4.95
12x27.4 = 36 4/9	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—FESTIVE GOLD	\$ 9.95	\$4.95
15x18.9 = 31 1/4	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—MOCHA	\$ 9.95	\$4.95
15x22.5 = 37 1/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$10.95	\$4.95
12x24.6 = 32 2/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 8.95	\$3.95
12x22.2 = 29 5/9	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 8.95	\$3.95
12x26.6 = 35 1/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 8.95	\$4.95
12x19.9 = 26 1/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 8.95	\$4.95
12x23.1 = 30 2/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 7.95	\$4.95
12x29.6 = 38	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 7.95	\$7.95
12x25.4 = 33 7/9	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$11.95	\$4.95
12x34.5 = 45 8/9	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 7.95	\$6.95
12x33.6 = 44 2/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 9.95	\$5.95
12x24.3 = 32 1/3	ALEXANDER SMITH—CONTINUOUS FILAMENT NYLON (501)—SANTALWOOD	\$ 9.95	\$5.95

SIZE	DESCRIPTION	SELLS ELSEWHERE PER SQ. YD.	WILLBANKS' PRICE PER SQ. YD.
12x14 = 18 2/3	GULISTAN—HERCULON	\$ 7.95	\$111.00
12x11.3 = 15	GULISTAN—HERCULON	\$ 7.95	\$ 79.00
12x 9.5 = 12 5/9	GULISTAN—HERCULON	\$ 7.95	\$ 67.00
12x16 = 21 1/3	GULISTAN—HERCULON	\$11.95	\$159.00
12x14.6 = 19 1/3	GULISTAN—HERCULON	\$ 7.95	\$ 79.00
12x17.9 = 23 2/3	GULISTAN—HERCULON	\$ 9.95	\$159.00
12x10 = 13 1/3	GULISTAN—HERCULON	\$ 9.95	\$ 76.00

## REMNANTS

DESCRIPTION	SELLS ELSEWHERE PER SQ. YD.	WILLBANKS' PRICE PER SQ. YD.
GULISTAN—WOOL—LEMON MELANGE	\$149.00	\$ 79.00
CORONET—NYLON (501)—TWEED	\$105.00	\$ 67.00
GULISTAN—ACRILAN	\$ 96.00	\$159.00
ALEXANDER SMITH—WOOL AXMINSTER BEIGE AND GOLD	\$213.00	\$ 79.00
GULISTAN—CONTINUOUS FILAMENT NYLON (501)—BEIGE TWEED	\$114.00	\$159.00
LEES—WOOL—BEIGE TWEED	\$216.00	\$ 76.00
FIRTH—ACRILAN AVOCADO	\$106.00	

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Examples  
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A  
Selection  
of  
Hundreds!

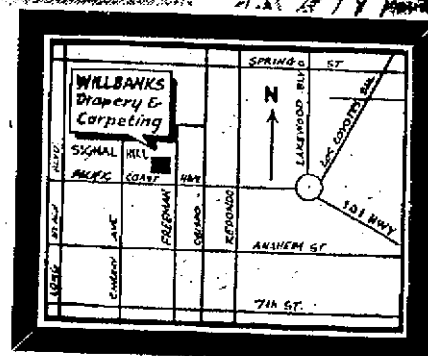


Hours: Monday thru Friday, 10  
A.M. to 9 P.M. Saturdays and  
Sundays, 10 A.M. to 5:30 P.M.



**CALL OUR CARPET WAGON**  
Samples and Decorator Consultation in Your Home  
**GE 4-0901**  
Orange County  
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**36 Months to Pay**  
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Call:  
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# WILLBANKS

## DRAPERIES & CARPETING

**GE 4-0901** 1879 Freeman Ave., Signal Hill



# TeleVues

Sunday, July 5, 1964

*Summer Stint  
for Rudy Vallee*  
(See Page 5)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## BOTH VEGETARIANS

### TV Medical Team Husband and Wife

By VERNON SCOTT  
HOLLYWOOD (UPI)—Sam Jaffe and Bettye Ackerman, a medical team on "Ben Casey," are a happy marital team in real life despite the

30-year difference in their ages.

Sam is 60, Bettye, 30.

If they are a generation apart in age, they make up for it with a great deal in

common. In addition to their profession they share intellectual pursuits, a deep attachment to New York City and both are vegetarians.

Much of their time is spent

in their library. It is filled with first editions, rare collections and autographed volumes from friends.

The Jaffe home is located in an unfashionable section of Beverly Hills, if such a thing is possible, to permit Sam to be close to a bus line. Frequent bus trips around the city transport him, figuratively at least, back to his beloved Manhattan.

THE HOUSE is a modest seven-room bungalow which they bought two years ago after experimenting with living at the beach and in an apartment. Remodeling has given a spacious, uncluttered look to the home.

Sam doesn't drive an automobile, making a chauffeur of Bettye who drives them to Desilu studios on working days, a five-mile trip in their leased car. Even when Bettye isn't on call she delivers her husband to work for his role of Dr. Zorba and then returns at noon to have lunch with him.

Bettye plays housewife as well as she does her role of Dr. Margaret Graham on the ABC-TV series.

"I'm excellent at cooking vegetables and fish," she admits. "And I enjoy making salads. Neither of us eats meat."

WHEN THEY dine out the Jaffes prefer vegetarian restaurants. At fancy spots they order a la carte to avoid meat dishes. Bettye and Sam attract attention when they do go out in public—if for no other reason than Jaffe's sensational hairdo.

Sam's fright wig is a source of family pride, and a delightful sidelight in their life. Bettye is the only person allowed to cut and trim his bushy mane.

Though they've been married eight years one would guess they are still courting. They radiate a glow of warm affection.

It was with great misgivings that they left New York to work and live in Hollywood. They hung onto their Manhattan apartment hopefully until last year. But they missed their books and paintings and agreed that Hollywood offered more oppor-



BETTYE ACKERMAN AND SAM JAFFE . . . 'Togetherness' Everywhere

(Continued on Page 11)



**CLOSE-OUT 50**  
**ALL NEW 1964 models**  
**AT NEVER HEARD OF**  
**DUMP PRICES!**

**MOTOROLA**

**COLOR TV Consoles**

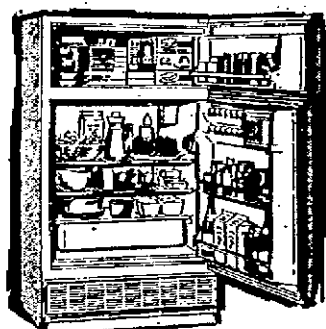
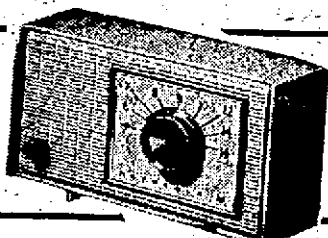
WOOD WALNUT FINISH CABINET

**\$368<sup>88</sup>**

**FREE SET-UP & 90-DAY SERVICE**  
**FREE DELIVERY & FULL GUARANTEE**

**NEW 1964**  
**MOTOROLA**  
**TABLE RADIOS**

Large selection to choose from  
 at LOW DISCOUNT PRICES!



**New 1964 WHIRLPOOL**  
**TWO-DOOR**  
**REFRIGERATOR - FREEZER**

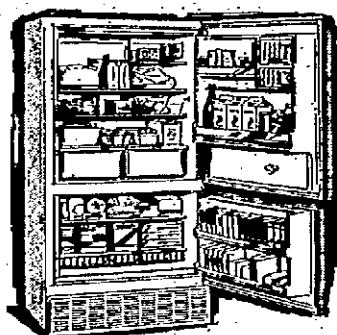
With Automatic Defrost Refrigerator

Refrigerator section never needs defrosting! Has super-storage doors, big capacity crispers, Million-Magnet doors, built-in butter and egg storage.

DOOLEY'S  
 Special  
 LOW PRICE

**187<sup>00</sup>**

**FREE DELIVERY, SERVICE & GUARANTEE**



**New 1964 WHIRLPOOL**  
**14 cu. ft. DOUBLE DOOR**  
**REFRIGERATOR - FREEZER**

With BIG BOTTOM FREEZER

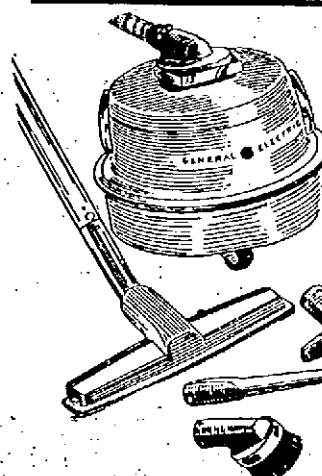
"No-Frost" Ever in Refrigerator Section  
 Refrigerator section NEVER needs defrosting! Super storage doors with butter keeper, egg rack and space for half gallon milk cartons! Has big "Zero-Degree" freezer.

**247<sup>77</sup>**

**FREE DELIVERY, SERVICE & GUARANTEE**

**You always save**  
**more at DOOLEY'S**

**DAY IN & DAY OUT 7 DAYS A WEEK**

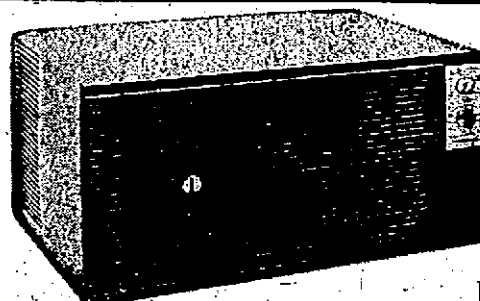


**NEW**  
**GENERAL ELECTRIC**  
**SWIVEL-TOP**  
**VACUUM**  
**CLEANER**

New, powerful

Dooley's  
 Low-cut  
 Price!

**26<sup>66</sup>**



**SHOP**  
**DOOLEY'S**  
**AND SAVE!**

**NEW 1964**  
**AMANA 1-Hp. Large Capacity**  
**AIR CONDITIONER**  
**WITH HEAT PUMP**

An "all weather" air conditioner that heats or cools! A large capacity unit built for top performance to give you full satisfaction.

**208<sup>88</sup>**

**New 1964 Amana Air Conditioner** **138<sup>88</sup>**

**NATIONALLY ADVERTISED BRAND**  
**REFRIGERATED**  
**AIR CONDITIONER**  
**1-YEAR GUARANTEE**

With snap-out, quick  
 installation kit.

**DOOLEY'S LOW PRICE**

**96<sup>88</sup>**

**DOOLEY'S Hardware Mart**  
**5075 LONG BEACH BLVD., - NORTH LONG BEACH**

**Mon. & Fri. 9 to 9—Tues., Wed., Thurs., Sat. 9 to 6—Sun. 10 to 5**



**Day In, Day Out—7 Days a Week!**

# DOOLEY "Smashes All"

**New 1964 Models**

**Westinghouse**

## AM-FM STEREO CONSOLES

**With AM-FM MULTIPLEX RADIO and STEREO LIGHT**

Has stereo balance control, stereo light, built-in multiplex chassis, automatic record changer, 4-speaker sound system. Comes in mahogany or maple grain finish cabinet.

**FREE STEREO RECORDS**  
With the Purchase of This Stereo!

**DOOLEY'S LOW-CUT PRICES!**

**FREE Delivery, 90-Day Service in Your Home and Guarantee**



**168<sup>88</sup>**

## Newest 1964 Westinghouse

### LOW BOY Contemporary AM-FM STEREO CONSOLE

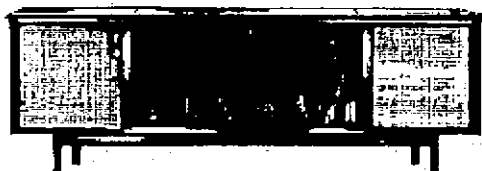
**A 6-Ft. Long Cabinet with AM-FM Multiplex Radio and STEREO LIGHT**

Has a six-speaker sound system, multiplex AM-FM radio, diamond stylus, automatic record changer. Comes in a beautiful walnut cabinet.

**FREE STEREO RECORDS**  
with the purchase of this stereo!

**DOOLEY'S LOW-CUT SALE PRICE!**

**FREE Delivery, 90-Day Service in Your Home and Guarantee**



**288<sup>88</sup>**

## Brand New 1964 Westinghouse



### STEREO CONSOLE With AM-FM MULTIPLEX RADIO with STEREO LIGHT

Has full-range AM-FM radio, built-in multiplex chassis, 4-speaker sound system, automatic record changer. Comes in a Walnut Cabinet.

**FREE STEREO RECORDS**  
with the purchase of this stereo!

**DOOLEY'S LOW-CUT SALE PRICE!**

**FREE Delivery, 90-Day Service in Your Home and Guarantee**

**168<sup>88</sup>**

## LOW, EASY TERMS

### 90-Days Same as Cash

with Down Payment and Approved Credit — Majors \$125 or More

**MON. & FRI. 9 to 9—TUES., WED., THURS., SAT. 9 to 6—SUNDAYS 10 to 5**



**DON'T DELAY UNTIL  
The Heat's on . . .  
MAKE A GOOD INVESTMENT NOW!**



## CENTRAL SYSTEM AIR CONDITIONING

AN ASSURED QUALITY PRODUCT DESIGNED AND MANUFACTURED  
BY THE WORLD'S LEADING SPECIALISTS  
IN LOW TEMPERATURE APPLIANCES FOR THE HOME



- Simple one day installation with minimum of alteration
- Every element and component is the best obtainable. Ask about Amana's Five-Year Warranty
- Your furnace is two-thirds of a central air conditioning system
- Models for every home. Enjoy greater comfort, better health, easier housekeeping

### • FREE FACTORY SERVICE

### SEE How little it costs!

800-1,000 Sq. Ft. . . . 2-TON . . . As Low As \$1,015.00  
Price includes normal installation

1,100-1,500 Sq. Ft. . . . 3-TON . . . As Low As \$1,145.00  
Price includes normal installation

4-TON and 5-TON at COMPARABLE SAVINGS

- **NO DOWN PAYMENT**
- **Low Bank Financing**

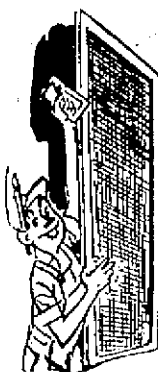
**FREE!**

**TELEPHONE TODAY**

for complete air conditioning survey and estimate...with no obligation, of course.

Garfield 2-0461 Air Conditioning Division

## WE ARE THE MANUFACTURERS!



### Full Framed—All-Aluminum WINDOW SCREENS

INCLUDING HARDWARE

**SMALL STOCK SIZES**

**1<sup>29</sup>**  
each

**MEDIUM STOCK SIZES** . . . 1.79 ea.

**LARGER SIZES** . . . 1.98 up

### All Aluminum SCREEN DOORS

COMPLETE WITH HARDWARE KICK-PLATE & GRILL

A sturdy quality screen door with 3/4"x2" all-aluminum frame, push bar, vinyl spline, air closer and latch.

**DOOLEY'S LOW PRICE!**

**8<sup>88</sup>**  
ea.

## DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.—NORTH LONG BEACH



# SUNDAY

July 5, 1964

## ★ PAID ADVERTISEMENT

6:45

- 11 Christophers, G. Perreau 7:00 A.M.
- 4 Mr. Wizard, Don Herbert
- 11 White Hunter, R. Reason 7:15

- 13 Christophers: "A Girl" 7:30
- 4 (Color) Journey of Lifetime
- 11 Highway Patrol, Crawford
- 13 TV Gospel Time (relig.) 7:45

- 9 Jr. All-Stars (little league) 8:00 A.M.
- 2 Lamp Unto My Feet: "Images of the Church." Role of church in today's society

- 4 Movie: "I Shot Jesse James," Preston Foster
- 5 In God We Trust (Protest.)
- 7 Sunday Story Time (relig.)
- 11 Great Churches: All Saints Episcopal

- 13 Gospel Favorites (music) 8:30
- 2 Look Up and Live: "Colombia." Role of Catholic radio schools in wiping out illiteracy. Last of 5 parts

- 5 Herald of Truth (relig.)
- 7 Movie: "Doctor Takes a Wife," Loretta Young, Ray Milland ('40)
- 9 King and Odie (cartoons)

- 9:00 A.M.
- 2 Camera Three: "The Place for Chance," dramatized chronicle of early American history.

- 5 The Adventist Hour
- 9 All America Wants to Know, Theodore Granik: "Duty, Honor, Country," Gen. Douglas MacArthur

- 11 The Gale Storm Show
- 13 Variedades, R. Iglesias
- 34 Vidas Cruzadas (serial) 9:30

- 2 Light of Faith (Presby.)
- 4 Christophers: Valley Forge
- 9 Abbott and Costello
- 11 Cartoon Festival

- 10:00 A.M.
- 2 Learning '64: "Vacation"
- 4 This Is the Life (Luth.)
- 5 For Kids Only, V. Colvig
- 7 Movie: "Whispering City," Paul Lukas ('47)
- 9 Movie: "Iron Major," Pat O'Brien ('43)

- 13 Panorama Latino (Span.) 10:25
- 8 Baseball (see sports box) 10:30

- 2 Love to Read, Jean Alexander: "How Many Feet"
- 4 Frontiers of Faith: "Christian Views of God," Dr. Leonidas C. Contos offers first of 4 lectures on "Paul the Apostle"

- 11 Superman, George Reeves
- 13 (Color) Faith for Today 11:00 A.M.

- 2 Images of America, Prof. O'Donnell: "Life, Liberty and Happiness"
- 4 Movie: "They Were So Young," Scott Brady ('55)

- 11 Wonderama, Al Lohman Jr. Summer reading hints, plus 3 Stooges, Laurel and Hardy films
- 13 Churches in the Home 11:30

- 2 Painter's Art: "With Point and Brush"
- 5 HOME BUYERS' GUIDE
- ★ Paul Langford visits new homes throughout So. Calif. Real estate tour

- 9 ELVIS! NOW! TV-9
- ★ "LOVING YOU"—COLORI
- Lizabeth Scott ('57)
- 10 Baseball (see sports box)
- 34 Telecinema (Span. movie) "Vendedora de Fantasias"

- 12:00 NOON
- 2 Food for Fun, Marian O'Brien: "Spaghetti!" — new preparation methods
- 7 Movie: "Cry From the Streets," Max Bygraves (Br. '59)

- 13 Rev. Oral Roberts (relig.) 12:30
- 2 Face the Nation: Rep. John J. Rhodes (R-Ariz.)

- chief representative for Sen. Goldwater on the platform committee
- 4 (Clr) Journey of Lifetime
- 5 Movie: "Silver Queen," George Brent ('42)

- 13 Social Security in Action Guest: Marshall Thompson 12:45
- 13 Public Service Film 1:00 P.M.

- 2 Viewpoint, Jere Witter with Morris Carnovsky
- 4 World Artists Concert Hall: "Hollywood String Quartet"

- 11 Movie: "Adventures of Huckleberry Finn," Mickey Rooney ('39)
- 13 Voice of Calvary (relig.)
- 34 Un Canto de Mexico 1:30

- 2 Science Unlimited, Dr. Mariella: "Advances in Treating Heart, Eye, Kidney," Dr. Edward Annis
- 4 (Color) Confrontation: "Churches on Both Sides of the Berlin Wall"

- 9 ELVIS—"LOVING YOU"
- ★ COLOR SPECIAL TV-9
- Dolores Hart ('57)
- 13 Cal's Corral (to 4 p.m.)
- 34 Arriba el Norte (folklore) 2:00 P.M.

- 2 L. A. Report, G. Holcomb
- 4 (Color) Tales of the West: "San Francisco Earthquake and Fire" (finale)
- 5 Championship Auto Racing (Ascot Speedway)
- 7 The Tom Ewell Show
- 34 Un Canto de Mexico 2:30

- 2 Political Primer, Maury Green: "Community Aids." Educational programs to combat local welfare costs and taxes
- 4 Movie: "Cry Wolf," Errol Flynn, Barbara Stanwyck ('47)
- 7 Discovery '64 (repeat): "Thomas Alva Edison." Visit to original labs, moved in 1929 to Dearborn, Mich.

- 34 Guitarras (guitarists) 3:00 P.M.
- 2 Movie: "Irish Eyes Are Smiling," June Haver, Dick Haymes ('44)
- 7 Issues and Answers
- 11 "WAR ZONE"—movie
- ★ Pres. by UNION MORTGAGE
- "The Sea Shall Not Have Them," Michael Redgrave (Br. '55)
- ★ Voces de Mexico 3:30

- 7 770 on TV, Carl George
- 9 Movie: "Winning Team," Ronald Reagan, Doris Day ('52), Grover Cleveland Alexander biopic
- 34 Voces de Mexico (music) 4:00 P.M.

- 4 (Color) Existence, Jim Todd: "Tristeza—Killer of Citrus Trees"
- 7 Press Conference, Baxter Ward: Milton Thompson, NASA's X-15 research pilot
- 13 Newsroom, Don Rose
- 34 Un Canto de Mexico 4:30

- 2 Amer. Musical Theatre, Earl Wrightson. Met baritone Robert Merrill introduces his wife Marion
- 4 (Color) College Report, Bob Wright: "A Year in Europe" (Pepperdine)
- 5 Boots & Saddles, J. Pickard
- 7 Zoorama (San Diego)
- 13 Movie: "Strange Death of Adolf Hitler," Ludwig Donath ('43)
- 34 La Hora de Bellas Artes 5:00 P.M.

- 2 CBS Sports Spectacular (see sports box)
- 4 Sunday, Frank Blair (see box)
- 5 Blue Angels, Don Gordon
- 7 (Clr) Laramie, John Smith
- 9 ALLSTATE MORTGAGE pres. ★ "GOD IS MY CO-PILOT"
- Dennis Morgan, Dane Clark, Raymond Massey ('45), Flying Tigers
- 11 "CHILLER" PRESENTED BY UNION MORTGAGE
- "Lost Missile," Robert Loggia ('58)



AS PART of the Catholic social action program in Colombia, peasant girls learn child care techniques. Program is discussed in "Not by Faith Alone," airing at 8:30 a. m. Sunday on channel 2.

- 5:30
- 2 Ted Mack's Amateur Hour Talent acts from Staten Island
- 5 The Invisible Man
- 34 La Hora Catolica (Cath.) 6:00 P.M.

- 2 The 20th Century, Walter Cronkite (repeat): "The Creative 30's." Amazing renaissance in the arts during history's worst depression
- 4 Meet the Press. Rep. Melvin R. Laird (R-Wis.), chairman of GOP platform committee, is interviewed in San Francisco
- 5 FOR LOTS OF FUN!
- ★ POLKA PARADE—LIVE! by FARMER JOHN HAM
- 7 Movie: "Hot Rod Gang," John Ashley, Jody Fair ('58 1st run). Teen-age heir leads two lives
- 13 (Color) Rocky & Friends
- 34 Teatro Fantastico (chldn.) 6:30

- 2 Mr. Ed, Alan Young (repeat). Ed gets furious when Kirkwood makes fun of the swayback
- 4 "SURVEY '64"—IN COLOR
- Bob Wright hosts story of alcoholic rehabilitation program of the Salvation Army
- 9 Maverick, James Garner, Jack Kelly, Roxane Bernard. Brothers match wits with pretty crook
- 11 "COURAGE OF LASSIE"
- ★ ELIZABETH TAYLOR—Frank Morgan ('45). The famed dog's war hero
- 13 (Color) Rod Rocket Show 7:00 P.M.

- 2 Lassie, Jon Provost (repeat). Timmy tries to locate source of cocoons when one with Gypsy moth threatens quarantine
- 4 Bill Dana Show (repeat). Jose throws the entire IRS into a swivel by paying a tip with his federal income tax
- 5 (Color) Movie: "Quiet Man," John Wayne, Maureen O'Hara ('52)
- 13 The Outlaws, Don Collier, Gerald Mohr. Most daring robbery in Oklahoma's history
- 34 TV Musical Ossart 7:30

- 2 My Favorite Martian, Ray Walston, Bill Bixby. Newspaperman stumbles upon a Martian who has crash-landed his spacecraft in first of summer repeats.

- 4 (Color) Disney's Wonderful World of Color (repeat): "Legend of Two Gypsy Dogs." Pointer and dachshund face many perils as they tramp across primitive area of Hungary
- 7 (Color) Empire, Richard Egan, Ryan O'Neal, Cathleen Nesbitt. Conflict arises at Tal's first oil-drilling project
- 9 DORIS DAY SPECIAL!
- ★ NOW! TV-9—COLORI
- "Calamity Jane," Howard Keel ('53 1st run). Sammy Fain tunes include Oscar-winning "Secret Love"
- 34 Estudio Pedro Vargas 8:00 P.M.

- 2 The Ed Sullivan Show. 12-show summer schedule begins with 4 new pre-taped hours and 8 repeats (latter, girls, including the Beatles on July 12, Aug. 23 and Sept. 20). Today's taped hour has Marly Allen and Steve Rossi, plus Jerry Vale, Myron Cohen, Kay Stevens and the Four Amigos
- 13 (Color) Adventure Tomorrow: "Aerial Fire Power." TAC bombs, rockets, cannons
- 34 Futbol (soccer matches) Necaxa vs. Guadalajara 8:30

- 4 Grindl, Imogene Coca (repeat). Grindl innocently aids counterfeiters, then just as naively helps trap them
- 7 Arrest & Trial, Ben Gazzara, Chuck Connors, Telly Savalas, Michael Dunn (repeat). Revenge-seeking truck driver conducts one-man crusade against money-lending racketeers
- 11 Bold Journey, Jack Douglas: "Deserted Island" of San Miguel
- 13 Harbor Com'nd, W. Corey 9:00 P.M.

- 2 THE CELEBRITY GAME
- ★ STARRING CARL REINER
- Nine stars and a (filmed) French woman gives views on love, face-lifts and the first year of marriage. Ann Blyth, Nanette Fabray, Oscar Levant, Gordon and Sheila Macrae, Lee Marvin, Sal Mineo, Agnes Moorehead and Mickey Rooney are guests
- 4 (Color) Bonanza, Lorne Greene, Jonathan Harris (repeat). Novelist Charles Dickens learns about frontier justice when he refuses to defend himself when falsely accused of a crime
- 11 Boston Symphony, Erich Leinsdorf with Schubert
- 13 Harrigan and Son 9:30

- 2 Brenner, Edward Binns, James Broderick, Robt. Webber, Walter Greaza. Policeman has only contempt for his underworld father.
- 5 "THE RED PONY"—Robert
- ★ MITCHUM, MYRNA LOY with Louis Calhern ('48).
- 13 Dan Smoot Reports 9:45
- 9 Headline History
- 13 Capitol Report, D. Jackson 10:00 P.M.

- 2 Candid Camera, Durwood Kirby, Marty Ingels (repeat). Men decorate cakes on conveyor belt, and

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- 9 Headline History
- 13 Capitol Report, D. Jackson 10:00 P.M.

- 2 Candid Camera, Durwood Kirby, Marty Ingels (repeat). Men decorate cakes on conveyor belt, and

- 4 (Color) Disney's Wonderful World of Color (repeat): "Legend of Two Gypsy Dogs." Pointer and dachshund face many perils as they tramp across primitive area of Hungary
- 7 (Color) Empire, Richard Egan, Ryan O'Neal, Cathleen Nesbitt. Conflict arises at Tal's first oil-drilling project
- 9 DORIS DAY SPECIAL!
- ★ NOW! TV-9—COLORI
- "Calamity Jane," Howard Keel ('53 1st run). Sammy Fain tunes include Oscar-winning "Secret Love"
- 34 Estudio Pedro Vargas 8:00 P.M.

- 2 The Ed Sullivan Show. 12-show summer schedule begins with 4 new pre-taped hours and 8 repeats (latter, girls, including the Beatles on July 12, Aug. 23 and Sept. 20). Today's taped hour has Marly Allen and Steve Rossi, plus Jerry Vale, Myron Cohen, Kay Stevens and the Four Amigos
- 13 (Color) Adventure Tomorrow: "Aerial Fire Power." TAC bombs, rockets, cannons
- 34 Futbol (soccer matches) Necaxa vs. Guadalajara 8:30

- 4 Grindl, Imogene Coca (repeat). Grindl innocently aids counterfeiters, then just as naively helps trap them
- 7 Arrest & Trial, Ben Gazzara, Chuck Connors, Telly Savalas, Michael Dunn (repeat). Revenge-seeking truck driver conducts one-man crusade against money-lending racketeers
- 11 Bold Journey, Jack Douglas: "Deserted Island" of San Miguel
- 13 Harbor Com'nd, W. Corey 9:00 P.M.

- 2 THE CELEBRITY GAME
- ★ STARRING CARL REINER
- Nine stars and a (filmed) French woman gives views on love, face-lifts and the first year of marriage. Ann Blyth, Nanette Fabray, Oscar Levant, Gordon and Sheila Macrae, Lee Marvin, Sal Mineo, Agnes Moorehead and Mickey Rooney are guests
- 4 (Color) Bonanza, Lorne Greene, Jonathan Harris (repeat). Novelist Charles Dickens learns about frontier justice when he refuses to defend himself when falsely accused of a crime
- 11 Boston Symphony, Erich Leinsdorf with Schubert
- 13 Harrigan and Son 9:30

- 2 Brenner, Edward Binns, James Broderick, Robt. Webber, Walter Greaza. Policeman has only contempt for his underworld father.
- 5 "THE RED PONY"—Robert
- ★ MITCHUM, MYRNA LOY with Louis Calhern ('48).
- 13 Dan Smoot Reports 9:45
- 9 Headline History
- 13 Capitol Report, D. Jackson 10:00 P.M.

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## ★ Sports Today

BASEBALL, 10:25 a.m., ch. 8 (San Diego), has the Twins-Yankees game from Yankee Stadium. Dizzy Dean hosts Pedro Oliva in pre-game (10:15 a.m.) feature.

BASEBALL, 11:30 a.m., ch. 10 (San Diego), finds the Cincinnati Reds facing the St. Louis Cardinals at Crosley Field.

SPORTS SPECTACULAR, 5 p.m., ch. 2, has Jack Whitaker with an in-action view of the Phillies' colorful Gene Mauch, directing his second place NL team in the dugout and on the field.

## ★ Sports Spectacular

comedian is trapped in store window

- 4 (Color) Show of Week: "The Holdup," Hans Conried, Hal March, Gerald Hiken, Charlotte Rae. Fate and their own inadequacy conspire against plans of accountant and safe-cracker to rob lavish amusement park during daily staged bank holdup, in first of defunct series' repeats

- 7 (Color) Movie: "Ain't Misbehavin'," Rory Calhoun, Piper Laurie, Jack Carson, Mammie Van Doren ('55)
- 9 People Are Funny
- 11 News, Burrell and Coates
- 13 Ann Sothern Show
- 34 Estudio "A" (musical) 10:30

- 2 What's My Line? J. Daly. Guest: Rudy Vallee
- 5 JULY 4 SPECTACULAR!
- ★ JAMES CAGNEY in YANKEE DOODLE DANDY pres. by RELIABLE MTEE.
- Jean Leslie, Walter Huston ('42). Multi-Oscar winner
- 11 Opinion in the Capitol
- Three former U.S. senators discuss patriotism.
- 13 Movie: "The Contender," Buster Crabbe ('44)
- 34 Tiempos y Contrastes 11:00 P.M.

- 2 Sunday News, Bill Stout
- 4 KNBS NEWS—DICK
- ★ JOHN, LEE GIBSON and CHUCK SHILL, in color
- 5 Business Opportunities
- 11 Under Discussion
- 34 Danzas de Espana (ballet) 11:15

- 2 Movie: "Affair in Trinidad," Glenn Ford, Rita Hayworth ('52). Spies
- 4 Movie: "South of Tahiti," Brian Donlevy ('41) 11:30
- 5 Open End, David Susskind. "Career Girls Meet Life, Love and Sex."
- Nancy Ames, model
- Nancy Berg, PR exec. Barbara Lane, writer Gloria Steinem, TV reporter Joan Murray, and fund raising exec. Kay Partney describe the life of a single girl in New York
- 12:00
- 13 Movie: "Dawn Express," Michael Whalen ('42) 12:15
- 9 Viewpoint: Washington, James Fleming: "Politics" 1:00 A.M.
- 2 Movie: "Arkansas Traveler," Bob Burns ('38)

# SPECIAL

SUNDAY—The history, purpose and conduct of political conventions—aimed primarily at high school and college students—is told during the 5 p.m. hour, on ch. 4. Comedian Sandy Baron offers satirical sketches and "blackouts" on the conclaves, the organization of activities, the campaign symbols used and the "peripheral convention stars" who add a special glamour to the event.



# SAME OLD RUDY VALLEE

By JOAN CROSBY

NEW YORK (NEA)—Rudy Vallee would like two facts circulated.

1) He has all the "hair I can ever use." (This is in answer to a recent story that referred to his toupee).

2) He can, too, entertain people, and he has an album out to prove it. (It's called "The Funny side of Rudy Vallee" and it was recorded at an Air Force base in Bermuda.)

Vallee thinks both these things should be known because he will be appearing on television regularly as host of On Broadway Tonight, a CBS-TV series which replaces The Danny Kaye Show for the summer, beginning Wednesday.

"The television show is like my old radio show," he said. "On that I presented people. On this I will present talented, professional, young entertainers. It's the cross I have had to bear all my life. If I go out on the road, no one comes to hear me because

they say, "If he hasn't got anyone to introduce, what will he do?"

VALLEE HAS plenty he can do, and lots to talk about. Presently he is the only original principal player still appearing in the Pulitzer Prize-winning musical "How To Succeed in Business Without Really Trying." The show is almost three years old. His contract expires next October.

"At that time," he smiled, "I will talk with the producers and we will decide what the grosses will be like in December. If they still want me to stay with the show, I will. But they may want to cut costs by that time, and get someone for \$500 a week. I still look forward to the show every night. It's a very pleasant way of life."

A POSSIBLE future project which appeals to Vallee would be a television series based on the Mr. Belvedere character, created in the movies by Clifton Webb. Several years ago a pilot was made,

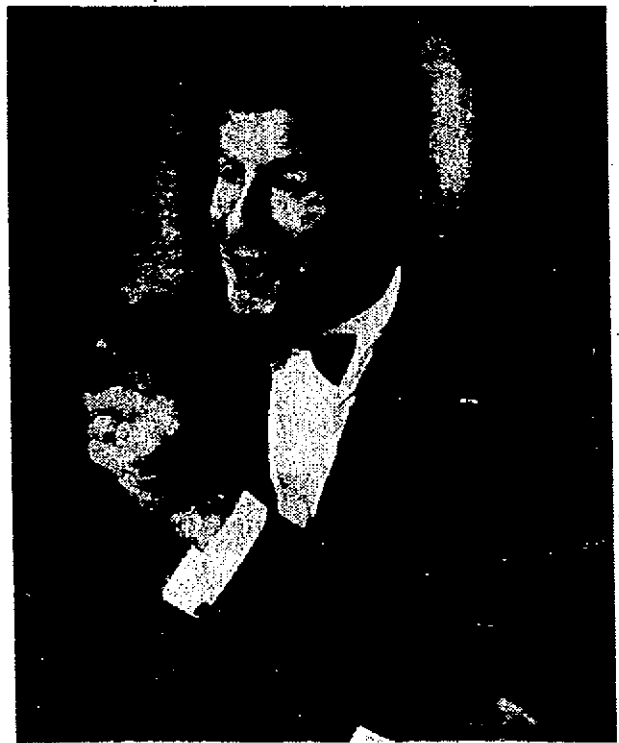
and eventually shown on television, but never sold.

"Six years ago I pleaded with them to consider me for the part, but they spent \$40,000 for a pilot with someone else, which was panned by everyone.

"Many of the facets of Belvedere's character are like mine. I correct everyone's grammar. I'm not too fond of children and would gladly break a dish over a child's head for that famous Mr. Belvedere scene. I'm arrogant, I'm pompous at times and I'm a pseudo-intellectual. I know a lot, but not as much as some people think I do.

"But if the series came into being, I would insist it be filmed from noon to 8 p.m. I have trained myself to go to bed late, and sleep late. I don't like the idea of memorization, because I'm getting mentally lazy. I'd probably have all the dialogue on cards."

VALLEE won fine critical notices for his humorous portrayal of a stuffy boss, when "How To Succeed" first opened. Recently a Yale classmate saw the show for the first time, and tried to get to the stage door to see



RUDY VALLEE . . . Kaye's Time Is His Time

Rudy.

"He called me and left a message on my telephone recorder. He said the crowds prevented him from getting backstage, and he was so glad to see that people hadn't forgotten me. He said he was

so delighted to see the mobs, and the mounted police holding them back. But what he didn't know was that the crowd was waiting at the next theater, where Richard Burton is playing in 'Hamlet.'"

## WEEK'S TOP SHOWS

Sunday—"Sunday" takes a light-hearted look at political conventions, in hour aimed at students, at 5 p.m., ch. 4.

Monday—"9th Street West" at 6 p.m., ch. 9, is a nightly "swinging" show for the teenagers, hosted by KFWB's Sam Riddle and featuring recording stars.

Wednesday thru Friday—"Republican Platform" hearings will be telecast in their entirety at 1:30 a.m., ch. 4, each day from the St. Francis. Highlights also screen at 12 noon, ch. 2, and 3 p.m., ch. 4, as Romney, Lodge, Scranton and Goldwater face the committee.

Tuesday—"All-Star Baseball," at 9:45 a.m., in color, ch. 4, pits stars of the NL and AL teams at the Mets' new ballpark, Shea Stadium.

Wednesday—"Great Conventions: The Republicans," at 7:30 p.m., ch. 2, looks back 40 years at the GOP nominating convention of the past, and ahead to the one starting next week. Eric Sevareid is reporter.

Convention City," at 10:30 p.m., ch. 7, checks into what a city does to get a political convention, and the work that goes into putting it on. John Rolfsen hosts.

Friday—"Festival of the Performing Arts" makes a one-time repeat return at 9 p.m., ch. 13, with seven members of the Stratford Shakespearean Festival of Canada.

Saturday—"The Woman's Touch in Politics," at 7:30 p.m., ch. 7, looks at the women behind the men to vie for nomination in San Francisco next week, as well as at two lady Senators, a national committeewoman and women convention delegates.

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Thursday—"San Francisco:

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# MONDAY

July 6, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Family Living, Prof. Blood:  
"Families without Fathers"  
4 The Oneness of Things  
(premiere), Univ. of  
Pennsylvania-produced  
series looks at cancer  
7 Guidelines  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs with  
Sen. Thruston B. Morton,  
Mort Sahl  
7 Scope: "Pediatrics"  
11 Meaning of Communism  
7:30  
7 Cartoon Capers  
11 Kukla and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "Secret of Dr. Kil-  
dare," Lew Ayres ('39)  
13 Morning News  
10:00 A.M.  
2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Confessions of a  
Nazi Spy," Edw. G.  
Robinson ('39)  
13 Bomba Movie: "Hidden  
City," J. Sheffield ('50)  
10:30  
2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, Frank  
Buxton; Jack Cassidy,  
Kitty Carlisle, Hy Gard-  
ner, Georgia Brown

- 11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Carroll Baker joins Kaye  
Ballard, Joel Grey  
9 Spectrum (education)  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 En France: "Hairdresser"  
13 Movie: "Young Scarface,"  
Richard Attenborough  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
Guest: Rich Little  
9 Movie: "18 and Anxious,"  
Martha Scott ('57)  
11 Movie: "Rage in Heaven,"  
Robt. Montgomery ('41)  
1:00 P.M.  
2 Passport, Allen Ludden.  
Tom Poston, Carol Law-  
rence are week's guests.  
4 The Doctors, J. Pritchett  
5 Movie: "Man Who Cried  
Wolf," Lewis Stone ('37)  
7 The Mike Douglas Show  
Cliff Arquette co-hosts.  
1:30  
2 Art Linkletter House Party  
4 Another World, L. Janney  
13 Robin Hood, R. Greene  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Tonight's the  
Night," David Niven ('55)  
13 Mantovani: "Composers"  
2:15  
11 Movie: "Murder Man,"  
Spencer Tracy ('35)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn.  
Jayne Mansfield, Orson  
Bean are week's captains.  
5 Movie: "Secret Man,"  
Marshall Thompson  
7 Day in Court: Assault  
13 The Ann Sothern Show  
3:00 P.M.  
2 The Secret Storm  
4 Republ. Platform (see box)  
7 Gen'l Hospital, J. Beradino  
13 Rocky and His Friends



"I AND CLAUDIE" is the title of the "Vacation Playhouse" presentation Monday at 8:30 p. m. on channel 2—summer replacement for "The Lucy Show." In scene above are Jerry Lanning as Claudie; Jennifer Billingsley as "Jo Anne." Show stars Ross Martin.

- 3:15  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "When You're  
Smiling," Frankie Laine  
7 Queen for Day, Jack  
Bailey, Jack Smith and  
Marilyn Hare sub for  
vacationing Gene Baker  
and Jeanne Cagney.  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
4:30  
2 Movie: "Cargo to Cape-  
town," Broderick Craw-  
ford ('50)  
5 Just for Fun, Tom Hatten  
34 Escuela KMXE (English)  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Semanal: "El  
Enemigo del Pueblo"  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Sucesos de la Semana  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
with nightly pre-conven-  
tion reports by John Hart  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 HEY TEENAGERS!  
★ See '9th ST. WEST'  
LIVE! GUEST STARS!  
(see box)  
11 The Texan, Rory Calhoun  
13 (Color) Touche Turtle  
34 Mi Mujer y Yo (serial)  
6:30  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
9 Bowery Boys Movie  
11 George Putnam & News  
13 Woody Woodpecker  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran (from S.F.)  
7:00 P.M.  
2 Charles Kuralt, News  
(with S.F. reports from  
Walter Cronkite)  
4 (Clr) Golden Voyage, Tom

- Frandsen: "Mexico, The  
Trail of Cortez" (pt. 1)  
5 Leave It to Beaver  
7 I'm Dickens, He's Fenster  
11 Wide Country, E. Holliman  
13 (Clr) Wild Cargo: "Africa,"  
Crocodiles and giraffes  
34 Tres Caras de Mujer  
7:30  
2 To Tell the Truth, Collyer  
4 Movie: "Pride of St.  
Louis," Dan Dailey,  
Joanne Dru ('52). Dizzy  
Dean biopic.  
5 The Lawman, John Russell  
7 Outer Limits: "Human  
Factor," Gary Merrill,  
Harry Guardino (repeat).  
When psychiatrist's device  
goes awry, his mind is in-  
terchanged with that of  
psychotic patient.  
9 Our Miss Brooks, E. Arden  
13 (Color) Holiday, Bill Bur-  
rard: "Oriental Odyssey"  
(pt. 2). Hong Kong  
34 Un Canto de Mexico  
8:00 P.M.  
2 I've Got a Secret, Garry  
Moore (repeat), with Tony  
Randall  
5 Seven Keys, Jack Narz  
9 Movie: "Jack the Ripper,"  
Lee Patterson (Br. '60)  
11 Movie: "Wild Bill Hickok  
Rides," Bruce Cabot ('41)  
13 Leisure-Rama Preview.  
Bill Burrud look's at the  
Valley's exposition of  
homes, fashions, trailers,  
boats and autos.  
34 Vidas Cruzadas (serial)  
8:30  
2 Vacation Playhouse: "I  
and Claudie," Ross Mar-  
tin, Jerry Lanning, Bar-  
bara Stuart, Jennifer  
Billingsley. Country girl  
falls for itinerant roust-  
about when he agrees to  
help her widowed sister  
save the family farm.  
(Lanning is the son of  
singer Roberla Sherwood.)  
5 Special of Week: "New-  
port Jazz Festival," Count  
Basie, Duke Ellington and  
others in films of the 1962  
festival.  
7 (Clr) Wagon Train, John  
McIntire, Ron Hayes (re-  
peat). Lieutenant is or-  
dered to stop his investi-  
gation of stolen Army  
supplies.  
13 (Color) Islands in the Sun,  
Bill Burrud. Repeat pre-  
view of new fall series  
34 Festival de Canciones  
9:00 P.M.  
2 Danny Thomas Show (re-  
peat). Danny and Kathy  
dress as peasants so they  
won't be looked upon as  
intruders in small Rome  
neighborhood restaurant.  
(Red Skelton has signed  
as guest for the first of  
Danny's 5 NBC colorspecs  
next season.)  
34 Vivimos en una Estrella  
9:30  
2 Andy Griffith Show (re-  
peat). Opie learns a lesson  
when he orphans three  
baby birds when his care-  
less slingshot use kills a  
mother bird.  
4 Hollywood & the Stars,  
Joseph Cotten (repeat):  
"They Went That-a-Way."  
Gradual change in West-  
erns from the silent era  
to the present.  
5 Take It from Me, Wink  
Martindale. Game show.  
13 Miracle at Palm Springs  
(see box)  
34 Comicos y Canciones  
9:45  
9 Cleto Roberts, News  
10:00 P.M.  
2 East Side/West Side, Geo.  
C. Scott, Candace Calkin,  
Louise Troy (repeat).  
Brook offers to help get  
troubled teenager to re-  
turn home, provided her

## SPECIAL

**PRE-CONVENTION** — Ar-  
rival of candidates and party  
leaders in San Francisco, plus  
a report on issues that will  
concern them in drafting a  
platform, are covered in the  
first of daily 3 p.m. half-hour  
specials on ch. 4. In addition,  
"Today" will include daily  
segments from the Cow Pal-  
ace, while newscasters Mike  
Wallace, Ralph Story and  
Walter Cronkite (2); Lisa  
Howard, Ron Cochran and  
Bob Young (7); and Frank  
McGee and Huntley-Brinkley  
(4) will originate their shows  
from the Bay City.

**9TH STREET WEST**—Pre-  
miere. KFWB deejay Sam  
Riddle hosts a nightly swing-  
ing show for the teenagers,  
with dancing, games, con-  
tests, record judging (what-  
ever happened to Peter Pot-  
ter?), in-person visits from  
recording stars. Twelve cou-  
ples from area youth groups  
will participate in 6 p.m., ch.  
9, swingfest.

**MIRACLE AT PALM  
SPRINGS** — Story of the 3-  
year building of the \$8 mil-  
lion Aerial Tramway, as heli-  
copters airlift men and mate-  
rials up the precipitous sides  
of Mt. San Jacinto, is told in  
film at 9:30 p.m., ch. 13.

mother will give up her  
"boy friend."  
4 (Color) Sing Along with  
Mitch (repeat). "Wishes"  
come true for the Gang  
5 Roaring 20's, Rex Reason  
7 Breaking Point, Paul Rich-  
ards, Edmond O'Brien,  
Lori Martin (repeat).  
Young attack victim's  
deep shock seems less  
from assault than from  
her relationship with her  
widowed father.  
9 Movie: "The Men,"  
Marlon Brando ('50)  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Box de Mexico (boxing)  
10:30  
13 Movie: "Nabonga," Julie  
London ('44)

**11:00 P.M.**  
2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young; News Final  
11 Movie: "Heavenly Body,"  
Wm. Powell, Hedy Lamarr  
(43)

**11:15**  
4 (Color) Tonight, Johnny  
Carson with George  
Jessel, Annie Farge  
5 Steve Allen Show, with  
Lionel Hampton, The  
Rooftop Singers, cast  
members of "The Estab-  
lishment," plus wives of  
comedians Caesar, Berle,  
Berman and Allen telling  
what funnymen are like  
at home.

**11:30**  
2 Movie: "Footsteps in the  
Fog," Jean Simmons,  
Stewart Granger ('55)  
7 (Clr) Laramie, John Smith  
34 Noticiero 34 (News)

**11:45**  
9 Cleto Roberts, News

**12:00**  
9 Movie: "Confessions of a  
Nazi Spy," Edw. G.  
Robinson ('39)  
13 Movie: "Beyond Tomor-  
row," Richard Carlson  
(40)

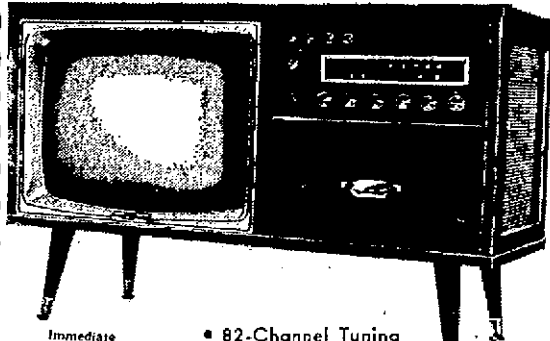
**12:30**  
7 Movie: "Villain Still Pur-  
sued Her," Anita Louise,  
Hugh Herbert ('40)

**1:00**  
11 Movies: "Unfinished  
Dance," "A Woman's  
Face" and "Mighty  
McGurk"

**1:15**  
2 Movie: "Mr. Big," Donald  
O'Connor, Gloria Jean

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# The Shows You'll See Next Season

## Old Faces in New Places

By TERRY VERNON

Changes in the fall line-up for the networks are still being announced almost daily, but things are beginning to firm up into what will be very nearly the "schedule from which you'll choose your TV menu for next season."

It appears that menu will include a lot of frothy desserts, and not too much that's substantial.

There'll be one big yak after another as producers play a game of follow-the-leader into the Nielsen-blessed field of escapism.

No headshrinkers... no new doctors... no social workers or message-bent do-gooders.

**SOME FAMILIAR** faces will be missing—like Richard Boone, Garry Moore and Sid Caesar.

But a lot of other old-time faces will be back in new surroundings.

Even a famous hat worn by a generation of youngsters now grown to their teens will return by the simple expedient of jumping back a few decades in time.

Jack Benny and Alfred Hitchcock will return to the home of the NBC peacock... perhaps we may even be able to see that wondrous blue of Benny's eyes.

Danny Thomas also makes the shift to NBC—and from the weekly screen to five-a-year specials.

Joey Bishop reverses things and moves from NBC to CBS.

**BOB CUMMINGS**, the perennial juvenile, launches his fourth series—this time as a psychiatrist who falls heir to a beautiful robot.

Richard Crenna doffs the coveralls of the McCoy farm to turn to state politics—possible the only new idea of a season of freaks and monsters.

Dennis Weaver abandons the limp of Gunsmoke's Chester to portray a widower horse trainer and veterinarian who reluctantly adopts a Chinese orphan.

Topper's favorite Leo G. Carroll joins that ex-Marine Robert Vaughn in a story of a super-secret world peace organization known as U.N.C.L.E.

**PETER GUNN'S** Craig Stevens and Horace McMahon of "Naked City" team up in an adventure series built

around "Mr. Broadway," a New York City PR man.

Fred Gwynne and Al Lewis of "Car 54" turn up in "The Munsters," a family unaware of the fact that they resemble the famous monsters of early films.

Steve Franken, veteran of "Dobie Gillis," "The Lieutenant" and "Mr. Novak," now becomes the star boarder of a couple in a large motor court.

The McCoy's Kathy Nolan and Dobbie's Sheila James join the WAVES for "Broadside," a kind of distaff McHale's Navy.

**DAVID NIVEN** and Charles Boyer pick up a new partner to replace the late Dick Powell when with Gig Young they return to the home screens in a series called "The Rogues."

Cara Williams and Paul Ford return—in separate series.

Jim Nabors retains his character of Gomer Pyle, but leaves the gas tank of the Andy Griffith show to strike out on his own in the Marines.

Even the old coonskin hat is back on the noggin of Fess Parker—but instead of Davey Crockett's era, it goes back a few decades to top the head of Daniel Boone.

**DON'T HOLD** us to this. It's only early July and there'll be a lot of changes made, but here's the fall line-up as it stands right now.

### SUNDAY

- 6:30
- 2 Mr. Ed, Alan Young
- 4 Profiles of Courage
- 7 P.M.
- 2 Lassie (new format)
- 7:30
- 2 My Favorite Martian, Ray Walston
- 4 (Ch) Disney's Wonderful World
- 7 Wagon Train, John McIntire
- 8 P.M.
- 2 The Ed Sullivan Show
- 8:30
- 4 The Bill Dana Show
- 7 Broadside, Kathy Nolan, Sheila James
- 9 P.M.
- 2 Living Doll, Julie Newmar, Robert Cummings
- 4 (Color) Bonanza, Lorne Greene
- 7 Sunday Night Movies
- 9:30
- 2 The Joey Bishop Show
- 10 P.M.
- 2 Candid Camera, Allen Funt
- 4 The Rogues, Gig Young, David Niven, Charles Boyer
- 10:30
- 2 What's My Line? John Daly

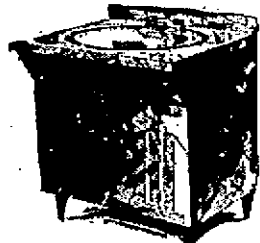
### MONDAY

- 7:30
- 2 To Tell the Truth, Bud Collyer
- 4 90 Bristol Court: "Karen," Debbie Watson, Richard Denning
- 7 Voyage to the Bottom of the Sea, Richard Baschard, David Hedison
- 8 P.M.
- 2 I've Got a Secret, Steve Allen
- 4 90 Bristol Court: "Tom, Dick and Mary," Steve Franken, Joyce Bulifant, Burt Metcalfe
- 8:30
- 2 The Andy Griffith Show
- 4 90 Bristol Court: "Harris Against the World," Jack Klugman
- 7 No Time for Sergeants, Sammy Jackson, Harry Hickox
- 9 P.M.
- 2 Incy Show, Lucille Ball
- 4 (Ch) Andy Williams Show (preempted 6 times for Jonathan Winters specials)
- 7 Wendy and Me, George Burns, Connie Stevens
- 9:30
- 2 Many Happy Returns, John McGiver, Elena Verdugo
- 7 The Bing Crosby Show, Frank McHugh, Beverly Garland
- 10 P.M.
- 2 Slattery's People, Richard Crenna
- 4 Alfred Hitchcock Hour
- 7 Ben Casey, Vincent Edwards

### TUESDAY 7:30

- 4 Mr. Novak, James Franciscus, Dean Jagger
- 7 Combat! Vic Morrow
- 8 P.M.
- 2 The Great War (documentary)
- 8:30
- 2 The Red Skelton Hour
- 4 The Man from U.N.C.L.E., Robert Vaughn, Leo G. Carroll
- 7 McHale's Navy, Ernest Borgnine
- 9 P.M.
- 7 Tycoon, Walter Brennan
- 9:30
- 2 Petticoat Junction, Bea Benaderet
- 4 That Was the Week That Was
- 7 Peyton Place, Dorothy Malone
- 10 P.M.
- 2 The Nurses, Shirl Conway, Zina Bethune
- 4 (Ch) Bell Telephone Hour (Continued on Page 16)

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**DEBBIE WATSON**, 15-year-old La Mirada girl, has been selected for the title role in "Karen," one of three separate but related half-hour comedies on channel 4's 90-minute series, "90 Bristol Court," debuting Oct. 5.

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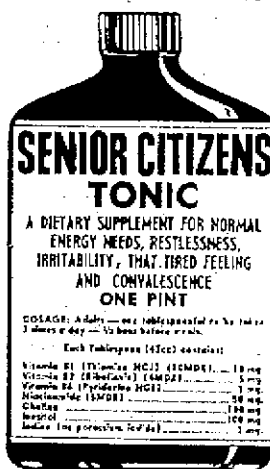
# TUESDAY

July 7, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Family Living, Prof. Blood  
4 Oneness of Things:  
7 Guidelines: "Detail"  
7:00 A.M.  
2 Capt. Kangaroo: M. Twain  
4 Today, Hugh Downs with  
"Lefty" Gomez  
7 Scope: "Chemotherapy"  
11 Meaning of Communism  
7:30  
7 Cartoon Capers  
11 Kukia and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30  
2 I Love Lucy, Lucille Ball  
4 All-Star Scouting Report  
11 Movie: "Dad's Me,"  
Greer Garson (47)  
13 Morning News  
9:45  
4 (Color) All-Star Baseball  
game (see sports box)  
10:00 A.M.  
2 The McCays, W. Brennan  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Confidential  
Agent," Charles Boyer  
13 Movie: "Bomba, Jungle  
Boy," Johnny Sheffield  
(49)

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- 10:30  
2 Pete and Gladys  
5 High Road: "Japan, the  
People," S. Yamaguchi  
7 Price Is Right, Bill Cullen  
Guest: Allan Sherman  
11:00 A.M.  
2 Love of Life  
5 Douglas Fairbanks Th'ir  
7 Get the Message, F. Buxton  
11:30  
2 Search for Tomorrow  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Spectrum (education)  
11 Sheriff John, John Rovick  
13 Bitter End, Don Rose  
11:45  
2 The Guiding Light  
12:00 NOON  
2 GOP Platform (see box)  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
Guest: Parker Fennelly  
9 All America Wants to  
Know, Theodore Granik:  
"Duty, Honor and Country"  
(Douglas MacArthur)  
13 Movie: "Steppin' in  
Society," Edw. Everett  
Horton (45)  
12:30  
2 As the World Turns  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Red Light,"  
George Raft (49)  
11 Movie: "Dark Delusion,"  
Lionel Barrymore (47)  
1:00 P.M.  
2 Password, Allen Ludden  
4 (Cir) Say When, Art James  
5 Movie: "Wings of Dan-  
ger," Zachary Scott (52)  
7 The Mike Douglas Show  
1:30  
2 Art Linkletter House Party  
4 Another World, L. Janney  
13 Robin Hood, R. Greene  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Bandits of  
Corsica," Richard Greene  
13 Mantovani: Joni James  
2:15  
11 Movie: "Sterling Metal,"  
Robert Young (40)  
2:30  
2 The Edge of Night  
5 Match Game, G. Rayburn  
7 Movie: "Sins of Jezebel,"  
Paulette Goddard (54)  
9 Day in Court: Burglary  
13 The Ann Sothern Show  
3:00 P.M.  
2 The Secret Storm  
4 GOP Platform (see box)  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
3:15  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "Lady Killers,"  
Alec Guinness, Peter  
Sellers (Br. 56). Hilar-  
iously funny.  
7 Queen for a Day, J. Bailey  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time



**OPERA STAR** Mary Costa is featured in the one-hour colorcast of the Glendale Symphony Orchestra at 9 p. m. Tuesday on channel 4.

- 13 (Color) Courageous Cat  
4:30  
2 Movie: "Who Done It?"  
Abbott & Costello (42)  
5 Just for Fun, Tom Hallen  
34 Escuela KMXE (English)  
5:00 P.M.  
7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Seguro Social (soc. sec.)  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
34 La Hora de la Marina  
6:00 P.M.  
2 Big News, Jerry Dunphy  
(with John Hart in S.F.)  
4 (Cir) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 **TEENAGERS! NOW!**  
★ See '9th ST. WEST'  
(see Monday box)  
11 The Texan, Rory Calhoun  
13 (Color) Touche Turtle  
34 Mi Mujer y Yo (serial)  
6:30  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
9 Sugarfoot, Will Hutchins  
11 George Putnam, News  
13 Huckleberry Hound (ctrn)  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran (from S.F.)  
7:00 P.M.  
2 Charles Kuralt, News  
4 (Color) Across the 7 Seas  
"3 Men on a Raft"  
5 Leave It to Beaver  
7 Battleline: "Dunkirk"  
11 Cheyenne, Clint Walker  
13 (Color) Wonders of World:  
"Wonders of Warsaw"  
34 Tres Caras de Mujer  
7:30  
2 Ralph Story's Los Angeles  
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- transforms a "lady"  
4 Mr. Novak, James Fran-  
ciscus, Walter Koenig (re-  
peat). Young defector  
from the Soviet Union  
erects his own Iron Cur-  
tain at Jefferson High.  
5 The Lawman, John Russell  
7 Combatt Vic Morrow, Ed  
Nelson, Dick Peabody (re-  
peat). Sole survivor of  
earlier patrol arouses  
suspicions when he vol-  
unteers to lead another.  
9 Our Miss Brooks, E. Arden  
13 (Color) Wanderlust, Bill  
Burru: "Romania" pt. 2  
34 Arriba el Norte (folklore)  
8:00 P.M.  
2 High Adventure, Lowell  
Thomas (repeat). Hop-  
scotching across Africa,  
from the rim of the  
Sahara to the Island of  
Madagascar.  
5 Seven Keys, Jack Narz  
9 Movie: "Jack the Ripper,"  
Lee Patterson (Br. 60)  
11 The Untouchables, Robt.  
Stack, Harold J. Stone,  
Darryl Hickman.  
13 (Cir) Adventure Theatre:  
"Coral Wonderland" off  
Australia.  
34 Vidas Cruzadas (serial)  
8:30  
4 Moment of Fear: "Deed of  
Mercy," Ronald Reagan,  
Agnes Moorehead, Carol  
Lyndey. Teenager tries to  
achieve fame by claiming  
auto accident was caused  
by famed scientist's try-  
ing to kiss her.  
5 Stump the Stars, Mike  
Stoke. Jayne Mansfield  
and Gene Barry guest.  
7 McHale's Navy, Ernest  
Borgnine (repeat). Bing-  
hamton plots to get Mc-  
Hale married to saloon  
owner (Joyce Jameson) so  
he'll be rotated home.  
13 Expedition! Col. Craig:  
"Return to the Stone Age"  
34 Casos y Cosas de Casa  
9:00 P.M.  
2 Petticoat Junction, Bea  
Benaderet, Rufe Davis  
(repeat). Kate's efforts to  
console the jilted Floyd  
Smoot only causes him to  
think she's romantically  
interested in him.  
4 (Color) Glendale Sym-  
phony Orchestra (see box)  
5 Roller Skating Champion-  
ships (see sports box)  
7 (Color) Greatest Show on  
Earth, Jack Palance, Betty  
Hutton, Don Ameche (re-  
peat). A musical comedy  
star and a circus promoter  
try to recapture lost love  
11 87th Precinct, R. Lansing.  
13 (Color) Hot Spots '64  
34 Vivimos en una Estrella  
9:30  
2 Jack Benny Program (re-  
peat). Guest Carol Burnett  
imagines herself in deep-  
est Africa playing Jane  
opposite Benny's Tarzan.  
13 (Color) Happy Wanderers:  
"Exploring the Tule River"  
34 Premier Orfeon (musical)  
9:45  
9 Clete Roberts, News  
10:00 P.M.  
2 Donald O'Connor (box)  
4 The Chosen Child (box)  
7 The Fugitive, David Jan-  
sen, Tim O'Connor, Lee  
Grant, Flip Mark (repeat).  
Kimble runs into an Army  
veteran who saved his life  
in Korea and is now an  
embittered cripple.  
9 Movie: "Typhoon over  
Nagasaki," Danielle Dar-  
rieux, Jean Marais (Fr.  
'59-1st run). Triangle in  
Japan.  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Soccer (see sports box)  
10:30  
13 Movie: "Call of the  
Yukon," Richard Arlen  
(38)  
11:00 P.M.  
2 News: Dunphy-Udell-Story  
4 (Cir) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young: News Final  
11 Movie: "Beginning or the  
End," Brian Donlevy (46).

## SPECIAL

**REPUBLICAN PLATFORM**  
Committee—Taped highlights  
of meetings, pre-convention  
developments and public  
hearings at San Francisco's  
St. Francis Hotel are an-  
chored by Harry Reasoner at  
12 noon, ch. 2; by Frank Mc-  
Gee at 3 p.m., ch. 4; and by  
Edward P. Morgan and How-  
ard K. Smith at 11:30 p.m.,  
ch. 7. Gov. Nelson A. Rocke-  
feller is slated to appear be-  
fore the committee today,  
with civil rights plank the  
theme.

**GLENDAL SYMPHONY**—  
Soprano Mary Costa is guest  
soloist for an hour-long sum-  
mer concert of the 75-piece  
orchestra to be seen in color  
at 9 p.m., ch. 4, Carmen  
Dragon will conduct the con-  
cert of traditional and classi-  
cal music, one in "A World  
of Music" series. Hour locally  
will preempt the network's  
"Richard Boone Show,"  
which winds up a 2-parter  
elsewhere tonight.

**DONALD O'CONNOR**—  
Singer-dancer Mitzl Gaynor,  
pianist-composer Andre Pie-  
vin and comedian Sidney  
Miller are featured in a musi-  
cal comedy special hour, re-  
broadcast at 10 p.m., ch. 2.

**THE CHOSEN CHILD**—  
Award-winning study of the  
joys and sorrows that are  
potentials in child adoption is  
narrated by John Chancellor  
in a rebroadcast at 10 p.m.,  
ch. 4. Show follows a Peek-  
skill (N.Y.) auto mechanic as  
he and his wife seek a child  
to adopt. (Since show was  
aired in 1962, Sam has grown  
to 36 lbs., and acquired, by  
adoption, a baby brother.)

- 11:15  
4 (Color) Tonight, Woody  
Allen with Bill Cosby  
and Vicki Frazier  
(Allen subs for Johnny  
Carson while latter fills a  
Las Vegas engagement.)  
5 Steve Allen Show, with  
Cliff Arquette, Billy  
Eckstine, Joe Louis  
11:30  
2 Movie: "Mad Magician,"  
Vincent Price, Eva Gabor  
7 Politics '64 (see box)  
34 Noticiero 34 (News)  
11:45  
7 Stagecoach West, R. Bray  
12:00  
9 Clete Roberts, News  
13 Movie: "Saturday's Chil-  
dren," John Garfield (40)  
12:15  
9 Movie: "Confidential  
Agent," Charles Boyer  
12:30  
11 Movies: "White Cargo,"  
"She Went to the Races"  
and "Love Laughs at  
Andy Hardy"  
12:45  
7 Movie: "Dummy Talks,"  
Jack Warner (Br. 43)  
1:15  
2 Movie: "Jennie," Virginia  
Gilmore, Wm. Henry (40)

## Sports Today

**ALL-STAR BASEBALL**,  
game, 9:45 a.m., in color, ch.  
4. Lindsey Nelson and Buddy  
Blattner describe the 35th  
classic, from the Mets' new  
ballpark, Shea Stadium. Walt  
Alston manages the NL stars,  
with Al Lopez piloting the  
AL team, and both Koufax  
and Drysdale on pitching staff.  
**ROLLER SKATING** cham-  
pionship, 9 p.m., ch. 5, with  
Dick Lane at the Olympic.  
**SOCCER**, 10 p.m., ch. 34,  
with tapes of the 4th I.A.  
Invitational game from the  
Coliseum, between Austria  
and Portugal.

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## GOP Conventions

"The Great Conventions—The Republicans," dealing with Republican conclaves of the past 40 years will be shown at 7:30 p.m. Wednesday on channel 2.

Some of the key figures in the GOP over the years: top row—Wendell Wilkie (left), Henry Cabot Lodge (right) in front of photo of President Eisenhower; center row—from left, Presidents Calvin Coolidge, Herbert Hoover, Warren G. Harding; bottom row—Mr. and Mrs. Thomas E. Dewey and Alfred M. Landon.



## New Films for TV

HOLLYWOOD (UPI)—NBC TV bought up a new batch of movies from Paramount and MGM for the fall, some of which are top flight, others mediocre, and some are outright bombs.

The network will beam movies twice a week (Wednesday and Saturday nights) that never have been shown on television before.

What's more, 78 per cent of them will be in color.

Among the best of the 57 feature length pictures are "Bad Day at Black Rock" with Spencer Tracy, and "White Christmas" with Bing Crosby.

The bulk of the films are from the mid-50s and star performers who rarely, if ever, appear on television—Kirk Douglas, Tony Curtis, Charlton Heston, Burt Lancaster, James Stewart, Cary Grant, Audrey Hepburn, William Holden, Elizabeth Taylor, Grace Kelly, Marlon Brando and Gregory Peck.

With names like those NBC may stomp the opposition into panic.

Don Bays, the network executive responsible for buying the pictures, says, "I think everyone will be surprised to learn that out of 57 pictures we will cut only 12 films, and most of those will be only one or two minute cuts."

Seated with Bays at lunch was Jerry Stanley, director of

programming for the network. "The backlog of movies is getting lower every year. There may come a time when we won't be able to buy enough fairly recent movies to make it worthwhile," he said.

Bays said that ratings were highest for action-adventure films and drama. Musicals and comedies are less popular.

But we try to keep a balanced program, he added. "Some of the more recent musicals, like 'Annie Get Your Gun' should do well. But the real old ones—which we never show—are awful."

Stanley spoke up again, "If we expect good ratings the pictures should be pre-sold, and we think they are. Audiences are more sophisticated now than when the pictures originally were released, and we have to be careful not to choose films that don't hold up."

Some movies people remember from the past with fondness are so bad when seen again, they wonder how they sat through them.

Both men agreed that their movies conform to the television code of ethics and morals, if there is such a thing. What they meant was that it will be unnecessary to censor any of the movies.

"Television has lacked a

lot of adult subjects in recent years," Bays said. "And there is very little in movie subject matter that hasn't already been seen on the air."

It was Stanley who put his finger on the real reason motion pictures are so popular on television. He said: "When pictures are released in theaters they are seen by an infinitesimal number of people. Viewers who missed them in theater are happy to tune them in on television at no charge."

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**WEDNESDAY**

July 8, 1964

**\* PAID ADVERTISEMENT**

8:30  
2 Family Living, Prof. Blood  
4 Oneness of Things  
7 Guidelines: "Diction"

7:00 A.M.

2 Cant. Kangaroo: "Water"  
4 Today, Hugh Downs  
7 Score: "Computer Uses"  
11 Meaning of Communism

7:30

7 Cartoon Capers

11 Kukla and Ollie

8:00 A.M.

2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Clucko Show

8:30

7 The Count Marco Show  
9 Big Babysitter (cartoons)

9:00 A.M.

2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show

9:30

2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "Public Hero No. 1," Lionel Barrymore ('35)  
13 Morning News

10:00 A.M.

2 The McCoy's, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Escape in the Desert," Philip Dorn ('45)  
13 Bomba Movie

10:30

2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen

11:00 A.M.

2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton

11:30

2 Search for Tomorrow

**Sports today**

**WRESTLING**, 9 p.m., ch. 5, with Dick Lane at Olympic.

4 GOP Platform (see box)  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Spectrum (education)  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show

11:45

2 The Guiding Light

12:00 NOON

2 GOP Platform (see box)  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Championship Bridge  
13 Movie: "Murder Without Crime," Dennis Price

12:30

2 As the World Turns

5 Trouble with Father

7 Tennessee Ernie Ford

9 Movie: "7 Angry Men,"

Raymond Massey ('55)

11 Movie: "Hide-Out," Robert

Montgomery ('34)

1:00 P.M.

2 Password, Allen Ludden

5 Movie: "Charlie Moon,"

Max Bygraves (Br. '55)

7 The Mike Douglas Show

1:30

2 Art Linkletter House Party

4 Another World, L. Janney

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

4 (Color) You Don't Say!

9 Movie: "Black Tuesday,"

Edw. G. Robinson ('55)

13 Mantovani: "Christmas"

2:15

11 Movie: "Nazi Agent,"

Conrad Veidt ('42)

2:30

2 The Edge of Night

4 Match Game, G. Rayburn

5 Movie: "Shadow Man,"

Cesar Romero (Br. '53)

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 GOP Platform (see box)

7 Gen'l Hospital, J. Berardino

13 Rocky and His Friends

3:15

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "Roar of the

Crowd," Howard Duff ('53)

7 Queen for a Day, J. Bailey

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Restless Gun, John Payne

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

11 Sheriff John's Club Time

13 (Color) Courageous Cat



**GRACE LEE WHITNEY** is the love interest in "The Last Shot," Death Valley Days drama about an immigrant farmer's search for happiness, at 7 p. m. Wednesday on channel 4.

4:30

2 Movie: "This Gun for Hire," Alan Ladd ('42)

5 Just for Fun, Tom Satten

34 Escuela KMEX (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Superman, George Reeves

13 The Lloyd Thaxton Show

34 Novela Semanal (drama)

5:30

5 Whirlbirds, Ken Tobey

11 The Mickey Mouse Club

34 Club del Hogar (women)

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 **TEENS! '9TH ST. WEST'**★ **LIVE! GUEST STARS!**

(see Monday box)

11 The Texan, Rory Calhoun

13 (Color) Touche Turtle

34 Mi Mujer y Yo (serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

9 Follow the Sun, Brett

Halsey, Lee Tracy

11 George Putnam, News

13 (Color) Rod Rocket Show

34 Noticiero 34 (News)

6:45

7 Ron Cochran (from S.F.)

7:00 P.M.

2 Charles Kuralt, News

4 Death Valley Days: "Last

Shot," Johnny Seven, Dick

Shannon, Grace Lee Whitney.

In the most unique

gunfight in Western history,

immigrant farmer

faces rancher in a game

of double Russian roulette.

5 Leave It to Beaver

7 World of Giants, Marshall

Thompson, Arthur Franz

11 Gallant Men, W. Reynolds

13 (Clr) This Exciting World:

"Japan, 1964."

34 Tres Caras de Mujer

7:30

2 Campaign '64: "The Great

Conventions—the Republi-

cans" (see box)

4 (Clr) The Virginian, Doug

McClure, Miyoshi Umeki,

Richard Carlson (repeat).

Mix-up during stagecoach

robbery finds a wounded

Trampas accused of his

own murder.

5 The Lawman, John Russell  
7 Ozzie & Harriet (repeat).  
Kris complains that  
they've no wedding picture  
of the cake-cutting.  
9 Our Miss Brooks, E. Arden  
13 Crusade in the Pacific:  
"Battle for Marianas."  
34 Un Canto de Mexico

8:00 P.M.

5 Seven Keys, Jack Narz

7 Patty Duke Show (repeat).

Patty writes a novel presenting

the teenager's viewpoint.

9 Movie: "Jack the Ripper,"

Lee Patterson ('60)

11 Sam Benedict, Edmond

O'Brien, Nancy Kelly,

Otto Kruger. Supreme

Court justice asks Benedict

to defend socialite

murderess.

13 High and Wide: "Tygh

Valley (Oreg.) Rodeo,"

with all-Indian competitors.

34 Vidas Cruzadas (serial)

8:30

2 Suspense, Sebastian

Cabot: "Web of Circum-

stance," Thomas Mitchell,

Jeanette Nolan, Lyle Tal-

bot. Bank teller filches

money in order to escape

his shrewish wife, but is

picked up at airport and

charged with a murder of

which he's innocent.

5 Stump the Stars, Mike

Stokey (repeat from Tues.)

7 Farmer's Daughter, Inger

Stevens (repeat). Katy

takes a job as a Turkish

dancer to help out a pre-

gnant friend whose father

disowns her when he

learns of her marriage.

13 (Color) Wonders of the

World: "Behind the Berlin

Wall." Repeat tour.

34 Miercoles Musical

9:00 P.M.

2 Beverly Hillbillies, Buddy

Ebsen (repeat). Jed's

courtship lessons to Jethro

sends the young man out

seeking romance, which he

finds with a brassy blonde

stripper (Barbara Nichols).

4 Campaign and the Can-

didates: "Convention City"

(see box)

5 Wrestling (sports box)

7 Ben Casey, Vincent Ed-

wards, Robt. Culp, Rich-

ard Evans, Pilar Seurat

(repeat). Korean veteran

refuses anesthesia for re-

moval of bullet lodged

near a nerve in his leg.

11 I Search for Adventure:

"I Found Albert

Schweitzer"

34 Vivimos en una Estrella

9:30

2 Dick Van Dyke Show

(repeat). Bob thinks

jewelry store robbers

were the couple who

knocked him down in a

parking lot.

11 Bold Journey: "The

Pagans"

13 Silents Please: "Dracula,"

Max Schreck (German-'22)

34 Novilladas (bullfights)

9:45

9 Clete Roberts, News

10:00 P.M.

2 On Broadway Tonight (see

box). Replaces Danny

Kaye for summer.

4 The 11th Hour, Ralph

Bellamy, Ann Harding

(repeat). When man's

mother develops senile

psychosis, couple decide

she should be sent to a

home for the aged.

7 77 Sunset Strip, Roger

Smith, Edd Byrnes, Sue

Randall. Missing husband

**SPECIAL****REPUBLICAN PLATFORM**

—Taped highlights of platform committee meetings at the St. Francis are seen at 12 noon, ch. 2; 3 p.m., ch. 3; and 11:30 p.m., ch. 7, with the entire 2 hours shown on ch. 4 at 11:30 a.m. Gov. Romney and Cabot Lodge are today's witnesses.

**GREAT CONVENTIONS:**

**The Republicans** — Exploration of the Republican Presidential nominating conventions of the past 40 years looks at patterns of power which can serve as guidelines for the viewer as he watches next week's conclaves. Eric Sevareid is reporter as single frames of film are "frozen" to pinpoint nuances and subtleties that resulted in the legalistic Taft-Eisenhower fights in 1952, and the "smoke-filled" room of 1920 that nominated Harding.

**CAMPAIGN & CANDIDATES: Convention City**

A preliminary assessment of next week's Republican convention, with an evaluation of the candidates, is offered at 9 p.m., ch. 4. Robert MacNeill reports from the Goldwater camp, with Sander Vanocur from Scranton headquarters. Huntley and Brinkley are anchor men.

**ON BROADWAY TONIGHT**

—With talented young performers a notch above those of the perennial "Talent Scouts," and with a single celebrity instead of the usual scouts, Rudy Vallee launches a 13-week summer series at 10 p.m., ch. 2. Paul Anka, on opener, tells of the turning point in his career, and young professionals include singer Kitty Lester, impressionist Rich Little, singer Mitzi Welch, comic Jack Clark, singer Jerry Holmes and dance team, the Albees.

**proves to have a bevy of beautiful wives.**

9 Movie: "House of Rothschild," George Arliss ('34)  
11 George Putnam, News  
13 News, Johns and Fishman

10:30

13 Movie: "California Pass-

age," Forrest Tucker ('50)

11:00 P.M.

2 News: Dunphy-Udell-Story

4 (Clr) KNBC News, Latham

5 The News, Joseph Benti

7 Bob Young, News Final

11 Movie: "2 Smart People,"

Lucille Ball ('46)

11:15

4 (Color) Tonight, Woody

Allen with Godfrey

Cambridge

5 Steve Allen Show. Show

makes its first New York

origination as Steve and

Jayne chat with stars at

the world premiere of

"Night of the Iguana"

Liz and Dick together

chat with Steve.

11:30

2 Movie: "Lady Has Plans,"

Paulette Goddard, Ray

Milland ('42). Spies.

7 Politics '64 (see box)

34 Noticiero 34 (News)

11:45

7 (Clr) Laramie, John Smith

9 Clete Roberts, News

12:00

9 Movie: "Escape in the

Desert," Philip Dorn ('45)

13 Movie: "Hour of De-

cision," Jeff Morrow

12:45

7 Movie: "Roses Are Red,"

Don Castle ('47)

1:00

11 Movies: "3 Musketeers"

(Lana Turner), "Un-

guarded Hour" and

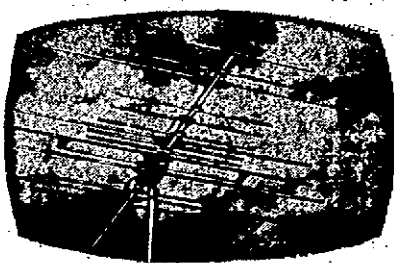
"Whistling in the Dark"

1:15

2 Movie: "Collaborate," Joe

Penner, Jack Oakie ('36)

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**LIFE**

## DOOLEY'S HARDWARE MART



# How Nets Can Fill Prime TV Cavity

By WARD CANNEL  
NEW YORK (NEA) — Although it is a pleasure to report that the television networks will be bringing in some 30 big new programs next autumn, we are quite surprised to learn that there will not be a series about a dentist.

We had thought it was a sure thing as we have been watching a lot more television lately, hopeful of seeing an episode where the kids in Group B have fewer cavities. And it seems to us like just the kind of story idea the networks could work up into a big show, starring a kindly dentist type with a girl named Tuesday or Mike as his devil-may-care dental technician.

THE MORE we thought about it, the better the idea looked. So we talked with

## TV Team

(Continued from Page 1)

nities to work. They continue, however, to think of themselves at New Yorkers.

Their paintings, incidentally, are mostly by such friends as Zero Mostel, George Gershwin, John Huston and Paul Berlin.

Their circle of acquaintances in Hollywood includes the few actors. A party at the Jaffes would produce a cross section of businessmen, artists, writers, professional men, clergymen and teachers.

AND PARTIES most frequently are thrown on sunny Sunday afternoons in the yard.

"I don't dare cook for a big party," Bettye says. "Instead I call the caterers."

Bettye takes care of the everyday housework with a maid coming in twice a week to relieve her of the heavy cleaning.

The Jaffes have no children nor pets. Bettye says: "We pet out friends' pets. And some of them accuse of stealing the affections of their dogs and cats. But Sam and I are away from the house for so many hours during the day we feel it would be unfair to keep a creature locked up alone."

The couple has adopted one California custom — casual dress. Unless they attend a formal party the Jaffes rarely get gussied up.

But when they're invited to a full-scale blowout Bettye dearly loves to don a formal. Her husband wears a tuxedo he has owned for 30 years and which he refuses to exchange for a new model.

"I've begged him to buy a new one," Bettye says, "but he insists that the old tux will be back in style in a few years."

There's a feeling about the Jaffes that their marriage and devotion to one another will be as lasting as Sam's tuxedo. Certainly it shines as brightly as the lapels of that ancient dinner jacket.

the major network program people to find out why they hadn't thought of it themselves.

Anyway, after a day with the network people we can see why they have not made up a show about a dentist. The trick of programming, it turns out, is to find the shows which people do not watch and then take them off the air.

This whole dropping business seems to us a rather haphazard way to build a schedule. You may know whether you are coming or going, but you never know where you have been.

We, for example, do not like programs about deep-seated problems and consequently did not watch "Breaking Point" or "The Judy Garland Show." We were not alone because both of those shows have been dropped. But who can tell whether it is because public taste is slipping or—as we suspect—the television industry's standards are too high?

WE POINT this out because we are presently negotiating for the exclusive rights to the files of the American Dental Assn. and expect to come up

with a series built on solid entertainment values, instead of merely trying to replace a program that people did not like.

The way we visualize our dentist show is a situation comedy with a lot of suspense, a love interest, some terminology and a little emergency surgery now and then.

The location is a small western town about 1885. We see our hero as a basically good man who sometimes has to go outside the law to fight for what he believes in, frequently calling on the chorus line at the saloon to help him.

We don't have a title for the show yet, but we sort of lean toward "Hopalong Cavity."

## Anne Frank On 20th Century

CBS-TV's "Twentieth Century" next season will have a program entitled "Who Killed Anne Frank?" examining the story of the young Dutch girl who wrote the famous World War II diary.

Her father, Otto Frank, is to be interviewed for the broadcast.

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<b>Up to 95c Drip-Dry COTTON PRINTS</b> VAT DYE WASHABLE PRINTS — FOR DRESSES, BLOUSES <b>37¢ yd.</b> FULL BOLTS 45" Wide	<b>\$1.95 Hand-Blocked Drip-Dry ARNEL TRIACETATE &amp; NYLON JERSEY</b> <b>PRINTS 69¢ yd.</b> 45" wide	<b>1.95 Yd. DRIP-DRY DACRON</b> POLYESTER AND COTTON POPLIN <b>57¢ yd.</b> 45" Wide — Assorted Colors	
<b>2.45 FINE QUALITY STRETCH FABRICS</b> FOR SLACKS, SPORTSWEAR <b>1.00 yd.</b> 45" WIDE	<b>\$1.45 to \$1.95 MIRACLE FABRICS DACRON</b> POLYESTER BROADCLOTH NOVELTY SUITING PRINTS—SOLIDS 45" Wide Wash and Wear <b>57¢ yd.</b>	<b>\$1.45 FINE QUALITY COTTON PIQUE PRINTS</b> LARGE ASSTD. PIQUE NEW PRINTS <b>37¢ yd.</b>	
<b>95c FINE COTTON HAWAIIAN COTTON PRINTS 57¢ yd.</b> LARGE ASST. PRINTS	<b>Up to \$1.00 Value NYLON CHIFFON AND ORGANZA</b> <b>27¢ yd.</b> Large Color Asst. 45" Wide	<b>95c ABSORBENT WHITE TERRY CLOTH 50¢ yd.</b> 36" WIDE	<b>\$1.00 WASHABLE COTTON BATISTE PRINTS</b> LARGE ASSORTMENT <b>37¢ yd.</b> 45" WIDE

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# THURSDAY

July 9, 1984

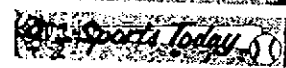
## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 Modern Comparat. Drama  
**6:30**  
 2 Family Living: Sharing Duties  
 4 Oneness of Things: Puritan heritage  
 7 Guidelines: "Language"  
**7:00 A.M.**  
 2 Capt. Kangaroo  
 4 Today, Hugh Downs, with Shelley Berman, report from San Francisco  
 7 Scope: "Modern Dance"  
 11 Meaning of Communism: "Growth of Economy"  
**7:30**  
 7 Cartoon Capers  
 11 Kukla and Ollie  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 7 I Married Joan, J. Davis  
 9 Pancake Man, Hal Smith  
 11 The Chucko Show  
**8:30**  
 7 The Count Marco Show  
 9 Big Babysitter (cartoons)  
**8:45**  
 5 Supermarket Review  
**9:00 A.M.**  
 2 Mike Wallace (from S.F.)  
 4 Make Room for Daddy  
 5 Romper Room, Miss Sally  
 7 The Pamela Mason Show  
 Guest: Earl Wilson  
 11 The Jack LaLanne Show  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 11 Movie: "Manhattan Melodrama," Clark Gable ('34)  
**9:45**  
 13 Morning News  
**9:45**  
 13 Mr. Merchandising  
**10:00 A.M.**  
 2 The McCoys, W. Brennan  
 4 Concentration, Hugh Downs  
 5 Brave Stallion (Fury)  
 7 Girl Talk, Virginia Graham  
 9 Movie: "Big Shot," Humphrey Bogart ('42)  
 13 Bomba Movie: "Golden Idol," J. Sheffield ('54)  
**10:30**  
 2 Pete and Gladys  
 4 (Clr) Jeopardy, Art Fleming  
 5 High Road: "Guatemala"  
 7 Price Is Right, Bill Cullen  
**11:00 A.M.**  
 2 The Love of Life  
 4 (Clr) Say When, Art James  
 Karen Grans, secretary to series' producer, models fashions today.  
 5 Douglas Fairbanks Th'r  
 7 Get the Message, F. Buxton  
**11:30**  
 2 Search for Tomorrow  
 4 GOP Platform (see box)  
 5 Peter Gunn, Craig Stevens  
 7 Missing Links, Dick Clark  
 9 Spectrum (education)  
 11 Sheriff John, John Rovick  
 13 Bitter End, Don Rose  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 GOP Platform (see box)

- 5 Thin Man, Peter Lawford  
 7 Father Knows Best, Young  
 9 En France: "Hairdresser"  
 13 Movie: "Careful, Soft Shoulders," Virginia Bruce ('42)  
**12:30**  
 2 As the World Turns  
 5 Trouble with Father  
 7 Tennessee Ernie Ford  
 Guest: Aleene  
 9 Movie: "Shack Out on 101," Frank Lovejoy ('55)  
 11 Movie: "Philadelphia Story," Cary Grant ('40)  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 5 Movie: "Stairway to Heaven," David Niven  
 7 The Mike Douglas Show, Cliff Arquette, Annie Farge, Jack Douglas and Reiko  
**1:30**  
 2 Art Linkletter House Party  
 Guests: Louis Prima and bride Gia Malone  
 4 Another World, L. Janney  
 13 Robin Hood, R. Greene  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 (Color) You Don't Say!  
 9 Movie: "Beachcomber," Glynis Johns, Robert Newton (Br. '55)  
 13 Mantovani: Cole Porter  
**2:15**  
 11 Movie: "Nick Carter, Master Detective," Walter Pidgeon ('39)  
**2:30**  
 2 The Edge of Night  
 4 Match Game, G. Rayburn  
 7 Day in Court: Divorce  
 13 The Ann Sothern Show  
**3:00 P.M.**  
 2 The Secret Storm  
 4 GOP Platform (see box)  
 7 Gen'l Hospital, J. Berardino  
 13 Rocky and His Friends  
**3:15**  
 5 Film: "Bahamas Carnival of Speed"  
 13 Felix the Cat (cartoons)  
**3:30**  
 2 My Little Margie, G. Storm  
 4 Movie: "Night Ambush," Dirk Bogarde (Br. '57)  
 7 Queen for Day, Jack Bailey  
**3:45**  
 5 Tricks 'n Treats: Salads  
 9 Feature Page, Joe Dolan  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 5 Restless Gun, John Payne  
 7 Trailmaster, Ward Bond  
 9 (Color) Mighty Hercules  
 11 Sheriff John's Club Time  
 13 (Color) Courageous Cat  
**4:30**  
 2 Movie: "The Nevadan," Randolph Scott ('50)  
 5 Just for Fun, Tom Hatten  
 34 Escuela KMEX (English)  
**5:00 P.M.**  
 7 Laramie, John Smith  
 9 (Color) Engineer Bill Show  
 11 Superman, George Reeves  
 13 The Lloyd Thaxton Show  
 34 Novela Semanal (drama)  
**5:30**  
 5 Whirlybirds, Ken Tobey  
 11 The Mickey Mouse Club



RAF Pilot David Niven tries to climb down "The Stairway to Heaven," film showing at 1 p. m. Thursday on channel 5.



NFL FOOTBALL, 9 p. m., ch. 13, has Don Paul with all-action films of the 1983 Eagles-Redskins meeting, best come-from-behind game of the season.

- 34 Pasos a Su Futuro  
**5:45**  
 4 (Color) KNBC News  
 13 Bill Johns, News  
**6:00 P.M.**  
 2 Big News, Jerry Dunphy  
 4 (Clr) KNBC News, Latham  
 5 You Asked for It, J. Smith  
 7 News Hour, Baxter Ward  
 9 TEENAGERS—IT'S HERE!  
 ★ '5TH ST. WEST'—TV 9 (see Monday box)  
 11 The Texan, Rory Calhoun  
 13 (Color) Touche Turtle  
 34 Mi Mujer y Yo (serial)  
**6:30**  
 4 Huntley-Brinkley Report  
 5 The News, Joseph Benti  
 9 Adventures in Paradise  
 11 George Putnam, News  
 13 Yogi Bear (cartoons)  
 34 Noticiero 34 (News)  
**6:45**  
 7 Ron Cochran (from S.F.)  
**7:00 P.M.**  
 2 Charles Kuralt, News  
 4 Biography, Mike Wallace: "Pres. Theodore Roosevelt"  
 5 Leave It to Beaver  
 7 Fractured Flickers  
 11 Cheyenne, Clint Walker

- 13 (Color) Passport to Travel, Haj Sawyer: "Turkey's Golden Crescent," Istanbul.  
 34 Tres Caras de Mujer  
**7:30**  
 2 Password, Allen Ludden, Paul Anka, Marjorie Lord  
 4 Temple Houston, Jeff Hunter, Patricia Blair (repeat). Lady lawyer upsets Houston's courtroom plan by turning a case into a crusade for women's rights.  
 5 The Lawman, John Russell  
 7 (Clr) The Flintstones (repeat). Dino runs away from home when Fred forgets his birthday.  
 9 Our Miss Brooks, E. Arden  
 13 (Color) True Adventure, Bill Burrud: "Booms Aweigh." Australia's Gretel beats U.S. defending champion Weatherby for the American Cup.  
 34 La Rueda Tricolor (games)

- 8:00 P.M.**  
 2 Rawhide, Eric Fleming, John Ireland, Nina Shipman (repeat). Blind girl is unaware that her driver is her father's killer.  
 5 Seven Keys, Jack Narz  
 7 Donna Reed Show (repeat). Mary's return for Jeff's graduation sets Donna to reminiscing  
 9 Movie: "Jack the Ripper," Lee Patterson (Br. '60)  
 11 The Untouchables, Robt. Stack, Oscar Beregi  
 13 The Dick Powell Theatre: "A Swiss Affair," Powell, Hazel Court, Cecil Kellaway (repeat). Rival secret agents seek German space scientist who has defected from Moscow.  
 34 Vidas Cruzadas (serial)  
**8:30**  
 4 Dr. Kildare, Richard Chamberlain, Sal Mineo (repeat). Teen-ager, a rheumatic fever victim, thinks he knows enough about medicine to diagnose and treat his mother's illness.  
 5 Movie: "Paradine Case," Gregory Peck ('48). Selznick-Hitchcock.  
 7 My Three Sons, Fred MacMurray (repeat). Robbie trades in Mike's gift car for one that doesn't run.  
 34 Guitarras (guitarists)  
**9:00 P.M.**  
 2 Perry Mason, Raymond Burr, Pat Breslin, Whit Bissell, Walter Coy (repeat). Girl chemist, framed in cosmetics firm conspiracy, is incriminated also in murder when will makes her heir to the firm.  
 7 ENSIGN O'TOOLE  
 ★ STARRING DEAN JONES  
 O'Toole turns the Appleby into a floating art gallery to help out a pretty painter (Sharon Huguely).  
 11 Naked City, Paul Burke, James Shigeta, Pilar Seurat. Chinese boy confesses to murdering pretty suicide victim.

## SPECIAL

**SAN FRANCISCO:** The Convention City—How a city gets a political convention and all the work that goes into putting it on is detailed during "ABC News Reports" at 10:30 p.m., ch. 7, with John Rolfsen as anchor man. Also seen will be the 11th hour excitement as delegates and candidates arrive, plus late developments in the platform hearings and other pre-convention activities. Platform hearings reports also are slated for 11:30 a.m. (2 hrs.), ch. 4, with highlights at 12 noon, ch. 2, and 3 p.m., ch. 4. Gov. William Scranton is today's witness.

- 13 NFL Football (sports box)  
 34 Vivimos en Una Estrella  
**9:30**  
 4 (Color) Hazel, Shirley Booth (repeat). Hazel promotes an auction to help support an Italian war orphan the Sunshine Girls have adopted.  
 7 Jimmy Dean Show (repeat), with Eydie Gorme, Jim Reeves, comedian Don Adams  
**10:00 P.M.**  
 2 The Nurses, Shirl Conway, Zina Bethune, Lee Grant, Stephen Brooks (repeat). Operating room head nurse develops one-sided affection for intern, which turns to bitterness when he dates Gail Lucas.  
 4 (Color) Suspense Theatre: "Levithan Five," Arthur Kennedy, Harold Stone, Andrew Duggan, John van Dreelen, Frank Maxwell (repeat). "Death lottery" is the solution when five men trapped underground calculate that enough oxygen remains for only four. Murder conspiracy charges are faced when the four are rescued.  
 9 Movie: "Bringing Up Baby," Katharine Hepburn, Cary Grant ('38). Screwball comedy  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 La Hora de Paco Malgesto  
**10:30**  
 5 I'll Bet, Jack Narz  
 7 ABC News Reports: "Convention City" (see box)  
 13 Movie: "Champ for a Day," Alex Nicol ('53)  
 34 Box de Mexico (boxing)  
**11:00 P.M.**  
 2 News; Dunphy-Udell-Story  
 4 (Clr) KNBC News, Latham  
 5 The News, Joseph Benti  
 7 Bob Young; News Final  
 11 Movie: "Sea of Grass," Spencer Tracy, Katharine Hepburn ('46)  
**11:15**  
 4 (Color) Tonight, Woody Allen with Allan Sherman, Will Jordan, Judy Henske, Yellow Kid Weil  
 5 Steve Allen Show, with Della Reese, Phil Foster, folk singing Carolyn Hester  
**11:30**  
 2 Movie: "Prince of Foxes," Tyrone Power, Orson Welles ('49). Confused epic of Borgias regime.  
 7 Hawaiian Eye, A. Easley  
 34 Noticiero 34 (News)  
**12:00**  
 9 Clete Roberts, News  
 13 Movie: "I Cover the Underworld," Philip Reed  
**12:15**  
 9 Movie: "Big Shot," Humphrey Bogart ('42)  
**12:30**  
 7 Movie: "Blackmail," William Gargan ('36)  
**1:00**  
 11 Movies: "Journey for Margaret," "When Ladies Meet" and "Whipsaw"  
**1:15**  
 2 Movie: "It's a Great Life," Joe Morrison ('35). CCC.

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# FRIDAY

July 10, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Family Living; Economics  
4 Oneness of Things  
7 Guidelines (education)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs with  
Godfrey Cambridge, re-  
port on San Francisco,  
World's Fair visit to  
Spanish pavilion.  
7 Scope: "Electr. Eng."  
11 Meaning of Communism  
7:30  
7 Cartoon Capers  
11 Kukla and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 Mike Wallace (from S.F.)  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30  
2 I Love Lucy, Lucille Ball  
(Color) Word for Word  
11 Movie: "Navy Blue and  
Gold," James Stewart ('37)  
13 Morning News

## ★ Sports Today

**FIGHT OF WEEK**, 10 p.m.,  
ch. 7, has tapes of tonight's  
10-round heavyweight match  
between Bob Foster of Wash-  
ington and Ernest Terrell of  
Chicago, from the Garden.  
(Note: "Make That Spare" is  
preempted today.)

- 10:00 A.M.  
2 The McCloys, W. Brennan  
4 Concentration, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "The Fake," Dennis  
O'Keefe ('53)  
13 Essentially Sex: "Conflict  
in Morality," Suzy Gluck.  
UCLA's dean of women  
Nola Stark Cavette joins  
discussion of campus pro-  
miscuity.

- 10:30  
2 Pete and Gladys  
4 (Cir) Jeop'dry, Art Fleming  
5 Medic, Richard Boone  
13 Bomba Movie

- 11:00 A.M.  
2 Love of Life  
4 (Cir) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton

- 11:30  
2 Search for Tomorrow  
4 GOP Platform (see box)  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Spectrum (education)  
11 Sheriff John, John Rovick  
13 The Ann Southern Show

- 11:45  
2 The Guiding Light  
12:00 NOON  
2 GOP Platform (see box)  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Hour of St. Francis (relig.)  
13 Movie: "Powers Girl,"  
George Murphy ('42)

- 12:30  
2 As the World Turns  
5 Trouble with Father  
7 Tennessee Ernie Ford  
Guest: Nancy Wilson  
9 Movie: "Background to  
Danger," George Raft ('43)  
11 Movie: "My Brother Talks  
to Horses," Butch Jenkins  
1:00 P.M.  
2 Password, Allen Ludden  
5 Movie: "The Jungle," Rod  
Cameron ('52)  
7 The Mike Douglas Show  
1:30  
2 Art Linkletter House Party  
Guest: Earl Wilson

- 4 Another World, L. Jannery  
13 Robin Hood, R. Greene

- 2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Canon City,"  
Scott Brady ('48)  
13 Monty Python: "Dreams"

- 2:15  
11 Movie: "Northwest Rang-  
ers," James Craig ('42)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Operation Hay-  
lift," Bill Williams ('50)  
7 Day in Court: small claims  
13 The Ann Southern Show

- 3:00 P.M.  
2 The Secret Storm  
4 GOP Platform (see box)  
7 Gen? Hospital, J. Berardino  
13 Rocky and His Friends

- 3:15  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "Up in Central  
Park," Denna Durbin ('48)  
7 Queen for Day, Jack Bailey

- 4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat

- 4:30  
2 Movie: "Kill the Umpire,"  
William Bendix, Una Mer-  
kel ('50-1st run)  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)

- 5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)

- 5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Usted y su Salud (health)

- 5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Cir) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward

- ★ **TEENAGERS! NOW!**  
★ **'9TH ST. WEST'—TV 9**  
11 The Texan, Rory Calhoun  
13 (Color) Touche Turtle  
34 Mi Mujer y Yo (serial)

- 6:30  
4 Huntley-Brinkley (S.F.)  
5 The News, Joseph Benti  
9 Maverick, James Garner  
11 George Putnam, News  
13 (Color) Magilla Gorilla  
34 Noticiero 34 (News)

- 6:45  
7 Ron Cochran (from S.F.)  
7:00 P.M.

- 2 Charles Kuralt, News  
4 Bachelor Father, Forsythe  
5 Leave It to Beaver  
7 (Cir) Lee Marvin Presents  
11 Movie: "Lady Without a  
Passport," Hedy Lamarr,  
John Hodiak ('51), Intrigue  
13 Ripcord, Larry Pennell  
34 Tres Caras de Mujer

- 7:30  
2 Great Adventure, Russell  
Johnson; "Teeth of the  
Lion," Earl Holliman,  
Collin Wilcox (repeat).  
Fictional story about a  
homesteading family of  
the 70's, struggling against  
the elements, hostile  
Indians, hunger and lone-  
liness.



**BOB NEWHART'S** first  
dramatic role of mild  
man plotting to get rid  
of his wife is repeated  
on The Alfred Hitchcock  
Hour, 10 p. m. Friday, on  
channel 2. Newhart got  
a new program in the  
fall.

- 4 International Showtime,  
Don Ameche (repeat):  
"European Holiday on  
Ice." Taped in France.

- 5 The Lawman, John Russell  
7 Destry, John Gavin, Paul  
Birch, Joyce Bulfinch  
(repeat). Rancher, who has  
sworn to string up the man  
his daughter is eloping  
with, finds her with  
Destry.

- 9 Our Miss Brooks, E. Arden  
13 (Color) Movie: "Swanee  
River," Don Ameche, Al  
Jolson ('39)  
34 Un Canto de Mexico

- 8:00 P.M.  
5 Seven Keys, Jack Narz  
9 Movie: "Jack the Ripper,"  
Lee Patterson (Br-'60)  
34 Vidas Cruzadas (serial)

- 8:30  
2 Route 66, George Maharis,  
Joanne Moore (repeat).  
Wading off Catalina in an  
evening gown and clutch-  
ing champagne, girl be-  
comes trapped by rising  
tide—and by her own  
emotions.

- 4 (Color) Chrysler Theatre:  
"The Square Peg," Bob  
Cummings, Joanne Moore,  
Burgess Meredith (repeat).  
Naive personnel psycholo-  
gist is hired by racketeer  
to streamline his opera-  
tion by putting the right  
crooks in the proper  
places.

- 5 Pick 'n Choose, Jack  
Barry and guests Bethel  
Leslie, Herschel Bernardi

- 7 **BURKE'S LAW**  
★ **STARRING GENE BARRY**  
Edw. Everett Horton, Elsa  
Lanchester, Terry Moore,  
Debra Paget and Nick  
Adams are among suspects  
when calendar model is  
found dead in a 1916  
Winton auto (repeat).  
34 Voces de Mexico (folklore)

- 9:00 P.M.  
5 Hollywood Preview, Gil  
Stratton. Interviews with  
owners and jockeys of

entrants in Saturday's  
\$100,000 Hollywood  
Derby.

- 11 Checkmate, Anthony  
George, Patricia Neal,  
John Baragrey, Steve  
Franken. Love triangle  
proves almost disastrous.  
13 Festival of Performing  
Arts (see box)  
34 Vivimos en una Estrella

- 9:30  
2 Twilight Zone, Rod Ser-  
ling: "Uncle Simon," Sir  
Cedric Hardwicke, Con-  
stance Ford (repeat).  
Serling teleplay of a devil-  
ish inventor who leaves  
an ominous legacy to the  
greedy niece who helps  
speed his demise.

- 4 That Was the Week That  
Was, Elliott Reid. Final  
show until fall when TW3  
moves to Tuesdays (which  
makes it the weekend that  
was?). A CBC musical  
series takes over this slot  
for the summer.

- 5 Movie: "And Then There  
Were None," Walter Hus-  
ton, Barry Fitzgerald,  
Judith Anderson ('45).  
Excellent thriller.

- 7 The Price Is Right, Bill  
Cullen: Lauren Bacall  
34 La Hora de Raul Astor

- 9:45  
9 Cleo Roberts, News  
10:00 P.M.

- 2 Alfred Hitchcock Hour  
(repeat): "How to Get Rid  
of Your Wife," Bob New-  
hart, Jane Withers. Mild-  
mannered bank clerk de-  
vises a plot against his  
shrewish wife when she  
refuses to give him a di-  
vorce.

- 4 (Cir) Jack Paar Program  
(repeat). U.S. Attorney  
General Robert F. Ken-  
nedy discusses the human  
and humorous side of his  
late brother, JFK. Also  
guesting are George Gobel  
and singer Helen  
O'Connell.

- 7 Fight of Week (sports box)  
9 Movie: "Closed to My  
Heart," Ray Milland, Gene  
Tierney ('51). Soap opera  
plot about adopted baby.

- 11 George Putnam, News  
13 News, Johns and Fishman  
34 Automex Presenta (music)

- 10:30  
13 Movie: "Make Itaste to  
Live," Dorothy McGuire  
(54)

- 34 Marco Musical (musical)  
10:45

- 7 Politics '64 (see box)  
11:00 P.M.

- 2 News: Dunphy-Udell-Story

## SPECIAL

**GOP PLATFORM**—Sen.  
Barry Goldwater appears be-  
fore the platform committee  
at the St. Francis today, mak-  
ing a statement and answer-  
ing questions. Tapes of this  
and other pre-convention de-  
ments will be seen at 11:30  
a.m. (2 hours), ch. 4, with  
highlight as 12 noon, ch. 2;  
3 p.m., ch. 4; and 10:45 p.m.,  
ch. 7.

**PERFORMING ARTS**—  
Seven members of the Strat-  
ford (Ontario) Shakespearean  
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various characters that figure  
in six lighthearted plays about  
love. John Colicos, Peter Do-  
nat, Kate Reid, Martha Henry,  
William Hutt and Eric Chris-  
mas star in the special repeat  
hour at 9 p.m., ch. 13.

- 4 (Cir) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young; News Final  
11 Movie: "Lady of the  
Tropics," Hedy Lamarr,  
Robt. Taylor ('39)  
34 Musica de Ayer (variety)

- 11:15  
4 (Color) Tonight, Woody  
Allen with Jackie Clarke,  
Danny Meehan

- 5 Steve Allen Show, with  
George Hamilton, Adam  
Keefe, Della Reese, play-  
ers from "The Establish-  
ment."

- 11:30  
2 Movie: "Kiss Tomorrow  
Goodbye," James Cagney  
(50)

- 7 (Cir) Laramie, John Smith  
34 Noticiero 34 (News)

- 12:00  
9 Movie: "The Fake," Dennis  
O'Keefe ('53)

- 13 Movie: "East of the River,"  
John Garfield ('40)

- 12:30  
7 Movie: "Crime Doctor,"  
Warner Baxter ('43)

- 1:00  
4 Movie: "Naked Gun,"  
Willard Parker ('56)  
11 Movies: "Naughty  
Marietta," "Whistling in  
Dixie" and "Waterloo  
Bridge"

- 1:15  
2 Movie: "Lottery Lover,"  
Lew Ayres ('35)

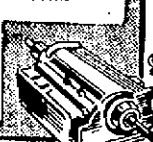
- 1:30  
9 Movie: "Big Shot,"  
Humphrey Bogart ('42)

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# SATURDAY

July 11, 1964

7:30

- 2 Modern Comparat, Drama
- 5 Design for Learning
- 11 Kukla and Ollie

8:00 A.M.

- 2 Captain Kangaroo
- 4 Ivanhoe, Roger Moore
- 5 Hopalong Cassidy, B. Boyd
- 9 From the Ground Up
- 11 Mr. Wishbone, Jim Allan

8:30

- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Movie: "Bad Boy," Lloyd Nolan, Audie Murphy ('49)

9:00 A.M.

- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "More Than a Secretary," Jean Arthur ('37)
- 11 Movie: "Sinner Take All," Bruce Cabot
- 13 Panorama Latino (Span.)
- 34 Brindis Seniorial (music)

9:30

- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL-5 (puppets)
- 5 Movie: "Outlaw Queen," Andrea King ('57)
- 34 Variedades (musical)

10:00 A.M.

- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 Best of West: "Tall in the Saddle," John Wayne ('44)
- 34 Comicos y Canciones

10:30

- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Magic Land of AllaKazam
- 10 Baseball (see sports box)
- 11 Movie: "Red Dust," Clark Gable, Jean Harlow ('32)
- 34 Matinee del Sabado (Sp.)

11:00 A.M.

- 2 Rin-Tin-Tin, Lee Aaker
- 4 (Color) Bullwinkle Show
- 5 Movie: "Savage Drums," Sabu, Lita Baron ('51)
- 7 The New Casper Show
- 13 Variedades, R. Iglesias

11:25

- 8 Baseball (see sports box)
- 11:30
- 2 The Roy Rogers Show
- 4 Movie: "Man Bait," George Brent ('52)
- 7 Beany & Cecil (cartoon)
- 9 King and Odie (cartoons)

12:00 NOON

- 2 Sky King, Kirby Grant
- 7 The Bugs Bunny Show
- 9 Movie: "Jack the Ripper," Lee Patterson (Br. '60)
- 11 Builders' Showcase; Movie (12:05): "Dangerous Partners," James Craig ('45)
- 13 Money in Real Estate

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| <ul style="list-style-type: none"> <li>• Anemia</li> <li>• Arthritis</li> <li>• Asthma</li> <li>• Bladder Trouble</li> <li>• Bells</li> <li>• Cancers</li> <li>• Colds</li> <li>• Constipation</li> </ul> | <ul style="list-style-type: none"> <li>• Chronic Cough</li> <li>• Cramps or Spasms</li> <li>• Diabetes</li> <li>• Dropsy</li> <li>• Dizziness</li> <li>• Eye Trouble</li> <li>• Gall Bladder</li> </ul> | <ul style="list-style-type: none"> <li>• Headaches</li> <li>• Eczema</li> <li>• Kidney Trouble</li> <li>• Leg Trouble</li> <li>• Liver Trouble</li> <li>• Nervousness</li> <li>• Neuritis</li> <li>• Lumbago</li> </ul> | <ul style="list-style-type: none"> <li>• Piles</li> <li>• Skin Malformations</li> <li>• Skin Trouble</li> <li>• Sleeplessness</li> <li>• Stomach Trouble</li> <li>• Urinary Disease</li> <li>• Vomiting</li> </ul> |
|---|---|---|--|

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Ind. PT. 7-544

## SPECIAL

**WOMAN'S TOUCH** in Politics — The woman most likely to be heard from during the GOP convention will tell ABC's Lisa Howard of the rigors of the campaign trail at 7:30 p.m., ch. 7. Hand-shaking, kaffe klatches, talks to women's groups, the need always to look well-groomed, will be discussed by Mrs. Barry Goldwater, Mrs. William Scranton, Mrs. George Romney, Sen. Margaret Chase Smith, Sen. Maurice B. Neuberger, plus national committeewoman Mrs. Polly Buck and women convention delegates. Sens. John Tower, Everett Dirksen and Jacob Javits speak for GOP men in lauding the role of women in politics.

**POLITICS '64** — The GOP platform fight, based on this week's hearings with Rockefeller, Lodge, Romney, Scranton and Goldwater, will be previewed by Howard K. Smith, Edward P. Morgan and William H. Lawrence at 8 p.m., ch. 7.

34 Lucha Libre (wrestling) 5:30

- 2 Movie: "Tarzan and the Slave Girl," Lex Barker
- 4 (Clr) Sports Special, Bud Palmer (see sports box)
- 9 (Color) U.S.-USSR Track Meet (sports box)

6:00 P.M.

- 4 (Color) KNBC News
- 9 (Color) Surf's Up! Bruce Hayes with surfing films.
- 13 (Color) Rocky & Friends
- 34 L.A. Invitational Soccer (see sports box)

6:30

- 4 (Color) News Conference
- 5 World of Jimmie Rodgers
- 7 Talk Back, Carl George
- 9 (Color) Movie: "Gog," Richard Egan ('54)
- 11 Movie: "Giant Behemoth," Gene Evans ('59)
- 13 Bourbon Street Beat

6:45

- 2 Jerry Dunphy, News

7:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
- 4 Biography, Mike Wallace: "Gen. George C. Marshall"
- 5 The Jack Barry Show with Don Sherman, Josh White, Harold Lloyd Jr., Gale Garnett, Ken Colman
- 7 Have Gun, Will Travel

7:30

- 2 Lucy-Desi Comedy Hour "Lucy Wins a Racehorse," Betty Grable, Harry James (repeat). Winning a breakfast cereal contest brings Lucy into possession of a love-starved trotting horse.
- 4 The Lieutenant, Gary Lockwood, Pat Crowley, Robert Vaughn (repeat). Rice tries to help Capt. Rambridge's party-loving estranged wife patch up her marriage.
- 7 The Woman's Touch in



**LISA HOWARD**, glamorous TV reporter, stars in the first of two political shows: "Politics With the Woman's Touch," at 7:30 p. m. Saturday on channel 7. First show's on Republicans; second, in August, on Democrats.

Politics (see box) 13 Deadline, Paul Stewart

8:00 P.M.

- 5 Leave It to Beaver
- 7 Politics '64 (see box)
- 9 (Color) Movie: "The Fall of Rome," Carl Moehner, Loredana Nusciak (Ital. '60-1st run)
- 11 Movie: "Naked Street," Farley Granger ('55)
- 13 Movie: "The Showdown," Wm. Elliott ('50)
- 34 Noches Tapatias (folklore) 8:30

- 2 The Defenders, E. G. Marshall, Lillian Gish, Enid Markay, Mary Finney (repeat). Sweet little old lady, who with her maiden sisters has seen better days financially, decides that robbing a bank would be better than accepting charity.
- 4 (Color) Joey Bishop Show (repeat). Joey's writer (Corbett Monica) suffers delusions of grandeur after being named "best comedy writer."
- 5 Movie: "Wetbacks," Lloyd Bridges ('58). Inept
- 7 The Lawrence Welk Show "Highways Are Happy Ways" sets the mood for an hour of journeys.
- 34 Un Canto de Mexico

9:00 P.M.

- 4 Movie: "Edge of the City," Sidney Poitier, John Cassavetes ('57).
- 34 Corrida de Toros (bull-fights from Tijuana).

9:30

- 2 Summer Playhouse: "The McGonicle," Mark Damon, Diane Jergens, Wally Cassell. Comic complications arise in attempt to arrange a rendezvous for a sailor and his bride aboard an aircraft carrier.

10:00 P.M.

- 4 Movie: "Any Number Can Play," Clark Gable, Alexis Smith ('49-1st run).
- 13 Boston Blackie, K. Taylor

12:00

- 13 Movie: "Larceny, Inc.," Edw. G. Robinson ('42)
- 9 Movie (12:10): "I, Mobster," Steve Cochran ('59)
- 12:15
- 7 Movie: "It Happened Tomorrow," Dick Powell
- 1:00
- 11 Movie: "Come Live With Me," James Stewart
- 1:15
- 2 Movie: "Navy Wife," Joan Bennett, Gary Merrill ('58)
- 2:00
- 13 Movie: "Oklahoma Annie," Judy Canova ('52)

## Sports Today

**BASEBALL**, 10:30 a.m., ch. 10 (San Diego), has the Pittsburgh Pirates hosting the Milwaukee Braves.

**BASEBALL**, 11:25 a.m., ch. 8 (San Diego), shows the Cubs-Giants game from Chicago's Wrigley Field.

**TENNIS**, 4 p.m., ch. 11, launches a "King of the Mountain" sudden-death international pro series, hosted by Jack Kramer.

**HOLLYWOOD** feature Race, 5 p.m., ch. 2, has the 24th renewal of the \$100,000-added Hollywood Derby, richest summer classic for 3-year-olds in the west.

**WOMEN'S GOLF**, 4:30 p.m., ch. 9, has Lyle Bond with the last two holes of the 12th annual open at the San Diego Country Club.

**SPORTS SPECIAL**, 5:30 p.m., in color, ch. 4, shows lapses of the AAU invitational diving meet and a speed-boating exhibition by the White Angels boating team, both at Cypress Gardens, Fla.

**U.S.-USSR Track Meet** preview, 5:30 p.m., ch. 9, has color films of the 1962 event. (This year's meet, telecast by ABC, will be blacked out locally.)

**SOCCER**, 6 p.m., ch. 34, with tapes of the Austria-Yugoslavia game at the L.A. Coliseum, fifth game in the L.A. Invitational tournament.

- 7 Hollywood Palace (repeat). Dale Robertson is guest-host to Red Buttons, Jane Morgan, Vic Damone, the Smothers Brothers, the Four Amigos and the juggling Half Brothers.
- 11 One Step Beyond, John Newland: "Earthquake"

10:00 P.M.

- 2 Gunsmoke, James Arness, Mary LaRoche (repeat). When she realizes she has mistaken Quint's kindness for romantic interest, a lonely widow takes angry revenge.
- 5 Dan Smoot Reports
- 9 Michael Jackson & People
- 11 News, Burrell and Coates
- 13 Movie: "Devil's Mask," Anita Louise ('46)

10:15

- 5 Dean Manion Forum

10:30

- 5 Movie: "Since You Went Away," Jennifer Jones, Joseph Cotten ('44). Sentimental drama
- 7 (Color) Movie: "Black Horse Canyon," Joel McCrea ('54)
- 9 (Color) Movie: "A Novel Affair," Margaret Leighton, Ralph Richardson
- 11 The Joe Pyne Show

11:00 P.M.

- 2 Jerry Dunphy Report
- 4 (Color) KNBC News
- 34 Aquí Alex Prada

11:15

- 2 Movie: "Any Number Can Play," Clark Gable, Alexis Smith ('49-1st run).

11:30

- 4 Movie: "Woman's Vengeance," Charles Boyer
- 13 Boston Blackie, K. Taylor

12:00

- 13 Movie: "Larceny, Inc.," Edw. G. Robinson ('42)
- 9 Movie (12:10): "I, Mobster," Steve Cochran ('59)

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- 2:00
- 13 Movie: "Oklahoma Annie," Judy Canova ('52)

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# Old Faces, New Places

(Continued from Page 7)

(alternating with Huntley-Brinkley news specials)  
7 The Fugitive, David Jansen

## WEDNESDAY

7:30  
2 CBS Reports (documentary)  
4 (Color) The Virginian,



TEN YEARS ago Fess Parker ranged up and down television land as "Davey Crockett, King of the Wild Frontier." Now he's back in coonskins as "Daniel Boone" color series set for 7:30 to 8:30 p. m. Thursdays on channel 4, starting Sept. 24.

James Drury, Lee J. Cobb  
7 Ozzie and Harriet

8 P.M.

7 The Patty Duke Show

8:30

2 Beverly Hillsbillies, Buddy Ebsen

7 Shindig (musical)

9 P.M.

2 The Dick Van Dyke Show

4 Wednesday Night at the Movies

7 Mickey, Mickey Rooney

9:30

2 The Cara Williams Show, Frank Aletter

7 Burke's Law, Gene Barry

10 P.M.

2 The Danny Kaye Show

10:30

7 ABC News Reports

## THURSDAY

7:30

2 The Munsters, Fred Gwynne, Al Lewis, Yvonne DeCarlo

4 Daniel Boone, Fess Parker

7 (Clr) The Flintstones

8 P.M.

2 Perry Mason, Raymond Burr

7 The Donna Reed Show

8:30

4 Dr. Kildare, Richard Chamberlain, Lionel Barrymore

7 My Three Sons, Fred MacMurray

9 P.M.

2 Password, Allen Ludden

7 Bewitched, Elizabeth Montgomery, Dick York, Agnes Moorehead

9:30

2 The Baileys of Balboa, Paul Ford, John Dehner, Sterling Holloway

4 (Clr) Hazel, Shirley Booth

7 Peyton Place, Dorothy Malone

10 P.M.

2 The Defenders, E. G. Marshall

4 (Clr) Kraft Suspense Theatre (preempted 7 times for Perry Como)

7 The Jimmy Dean Show

## FRIDAY

7:30

2 Rawhide, Eric Fleming, Clint Eastwood

4 International Showtime, Don Ameche

7 Jonny Quest — File 037 (Hanna-Barbera, animated adventure)

8 P.M.

7 The Farmer's Daughter,

Inger Stevens

8:30

2 The Entertainers, Carol Burnett (3 out of 4 shows), Bob Newhart, Art Buchwald

4 (Clr) Bob Hope-Chrysler Theatre (plus 8 Bob Hope Comedy Specials)

7 The Addams Family, Carolyn Jones, John Astin, Jackie Coogan

9 P.M.

7 Valentine's Day, Tony Franciosa, Jack Soo

9:30

2 Gomer Pyle, USMC, Jim Nabors, Frank Sutton

4 The Jack Benny Program

7:12 O'Clock High

10 P.M.

2 The Reporter, Harry Guardino, Gary Merrill

4 (Clr) The Jack Paar Program

## SATURDAY

7:30

2 Jackie Gleason's American Scene Magazine

4 Flipper, Brian Kelly, Luke Halpin, Tommy Norden

7 The Outer Limits

8 P.M.

2 (Clr) Famous Adventures of Mr. Magoo, Jim Backus

8:30

2 Gilligan's Island, Bob Denver, Jim Backus, Alan Hale

4 Kentucky Jones, Dennis Weaver, Rickey Dorr

7 The Lawrence Welk Show

9 P.M.

2 Mr. Broadway, Craig Ste-

vens, Horace McMahon

4 Saturday Night at the Movies

9:30

7 The Hollywood Palace

10 P.M.

2 Gunsmoke, James Arness

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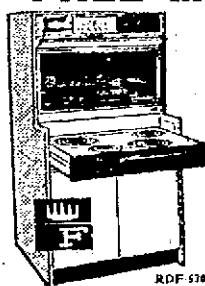
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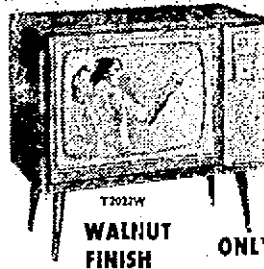
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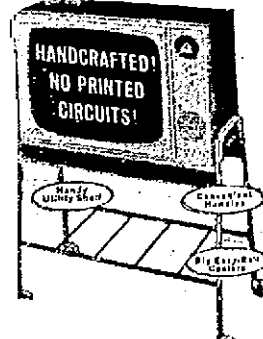
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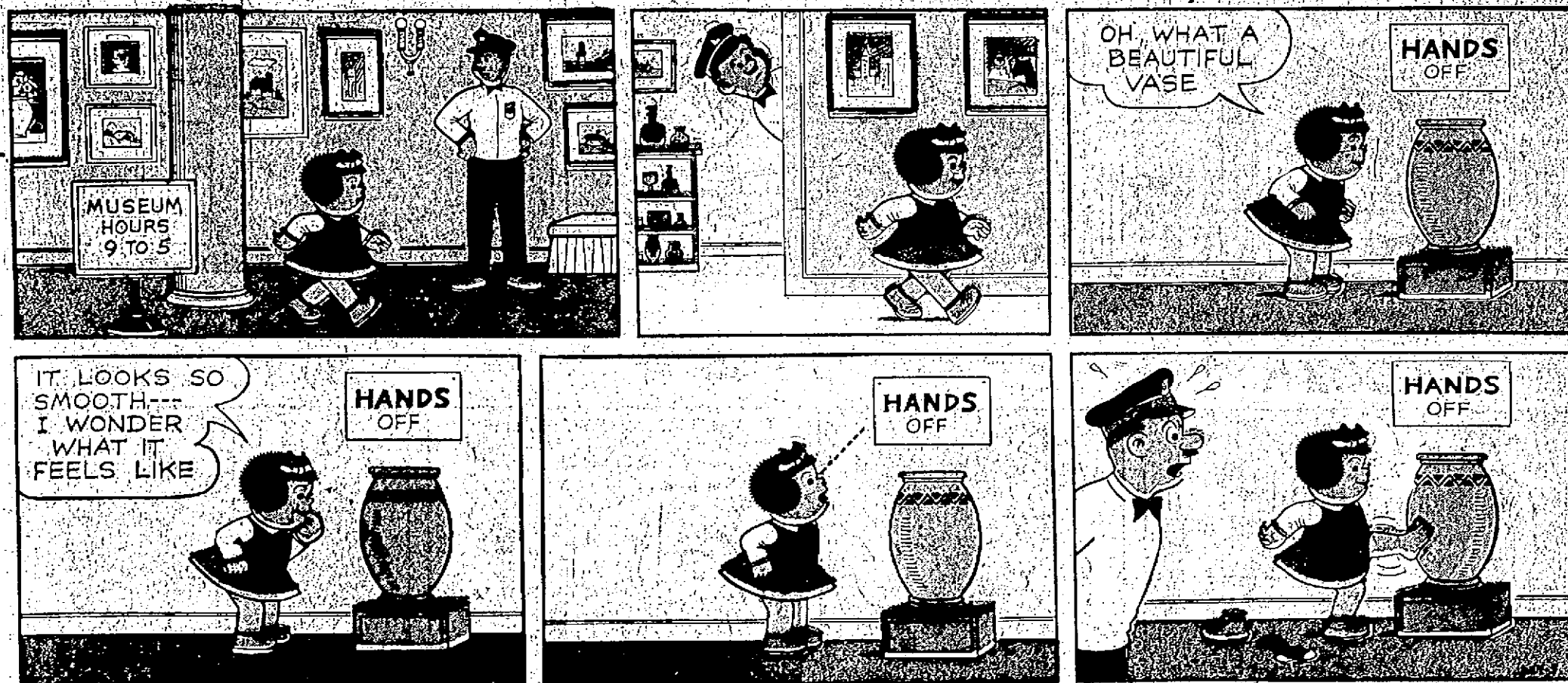
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NANCY

By Ernie Bushmiller



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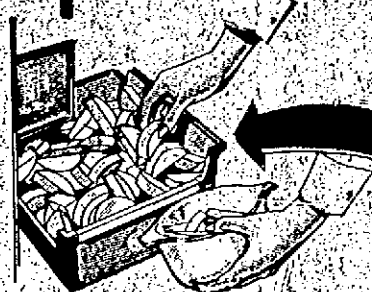
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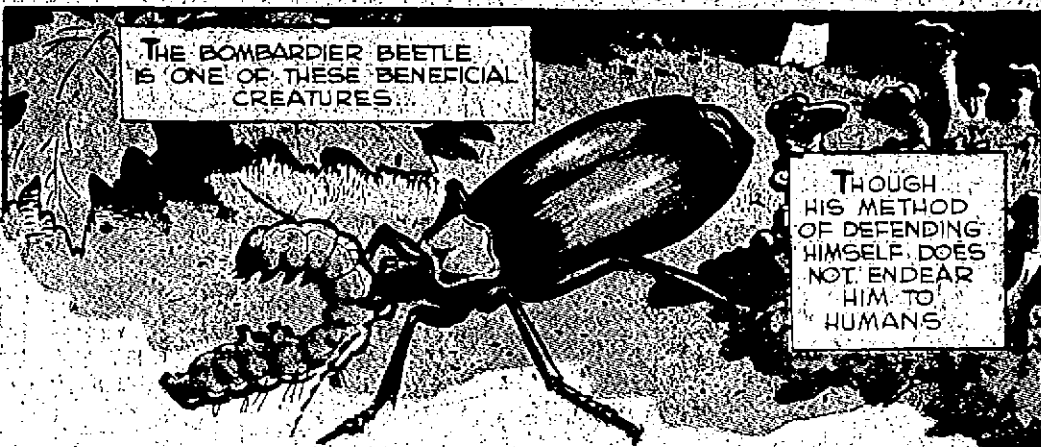




# MARK TRAIL



GROUND BEETLES ARE ALLIES TO MAN IN HIS FIGHT AGAINST THE MANY PESTS OF THE INSECT WORLD

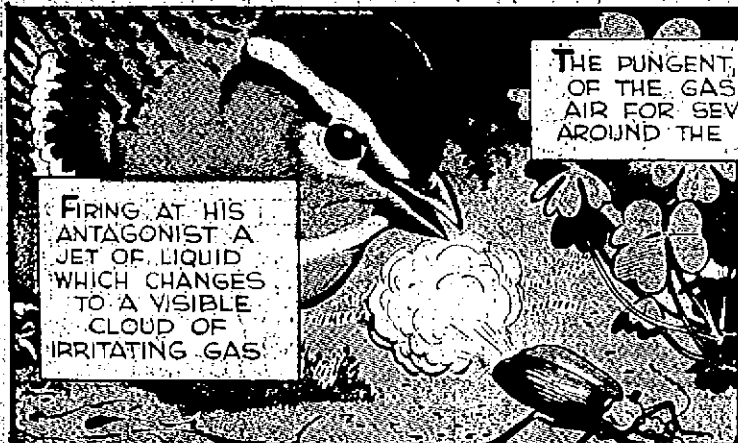


THE BOMBARDIER BEETLE IS ONE OF THESE BENEFICIAL CREATURES

THOUGH HIS METHOD OF DEFENDING HIMSELF DOES NOT ENDEAR HIM TO HUMANS



WHEN HE SENSES DANGER, HE RESORTS TO CHEMICAL WARFARE...



FIRING AT HIS ANTAGONIST A JET OF LIQUID WHICH CHANGES TO A VISIBLE CLOUD OF IRRITATING GAS

THE PUNGENT, ACRID ODOR OF THE GAS FILLS THE AIR FOR SEVERAL FEET AROUND THE BEETLE...



AND THE BOMBARDIER USUALLY MAKES HIS ESCAPE WHILE HIS ENEMIES ARE MOMENTARILY REPELLED

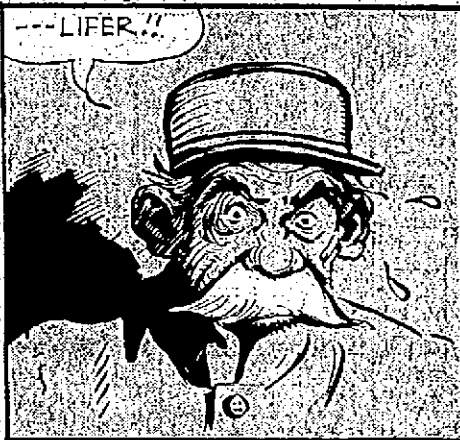
## ABBIE AN' SLATS

By Raeburn Van Buren



ALL YA GOTTA DO IS FIND SOMETHING THAT'S LOCKED UP AND SWIPE IT. IT'S BOUND T' TURN OUT T' BE A STATE SECRET.

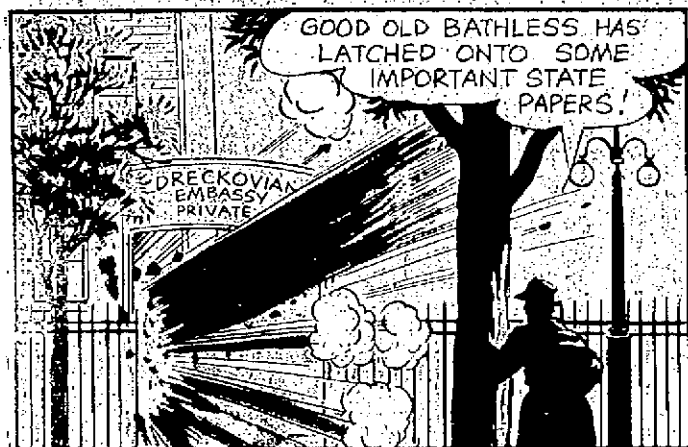
IT OCCURS T' ME, SAM SCHLIMIEL, THAT IF I GET CAUGHT, YOU CAN CONTINUE YER CAREER AS INTERNATIONAL SPY, WHILST I (SHUDDER) STARTS A BRAND NEW CAREER AS A---



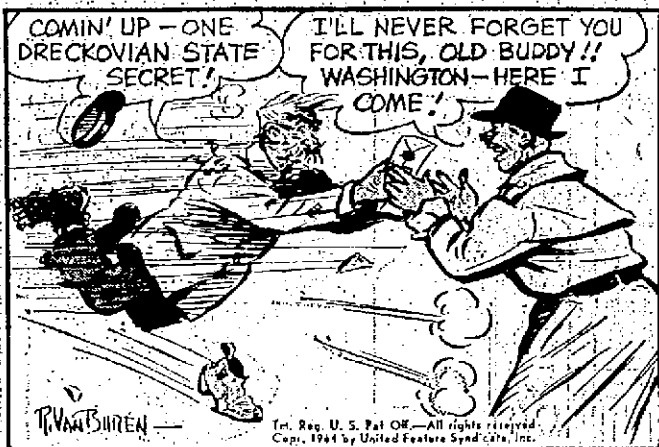
---LIFER!!



WELL, THERE'S A LOCKED SAFE. IF I CAN BLOW IT--I GOT SAM SCHLIMIEL HIS BLARSTED SECRET!!



GOOD OLD BATHLESS HAS LATCHED ONTO SOME IMPORTANT STATE PAPERS!



COMIN' UP--ONE DRECKOVIAN STATE SECRET!

I'LL NEVER FORGET YOU FOR THIS, OLD BUDDY!! WASHINGTON--HERE I COME!!



HE SAYS HIS NAME IS SAM SCHLIMIEL, SIR--AND THAT HE HAS IN HIS POSSESSION SOME VALUABLE STATE SECRETS OBTAINED FROM THE DRECKOVIAN EMBASSY!

WELL, SHOW HIM IN. AND EMPHASIZE THAT THIS IS UNOFFICIAL. IT COULD CAUSE A STICKY INTERNATIONAL INCIDENT IF WORD LEAKED OUT!

## JOE PALOOKA

By Ham Fisher



OH-OH!

OH DEAR!



MY, MY! ANOTHER DAY OF RAIN!



NOBODY'LL STOP NOW! EVEN IF THEY WANT A SHINE, THEY'LL NEVER STAND IN THE OPEN LIKE THIS!



OH, WHY DIDN'T I THINK OF THIS BEFORE?!



HMMM



THIS JUST HAS TO WORK!

AH... I THINK THAT MAN'S STOPPING!

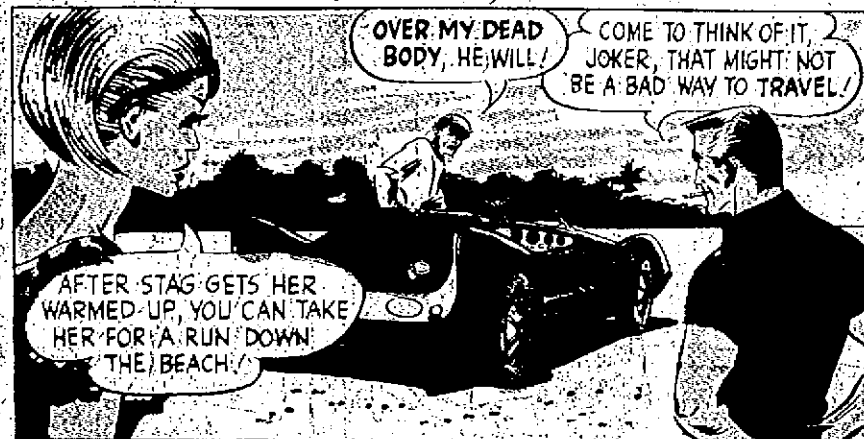
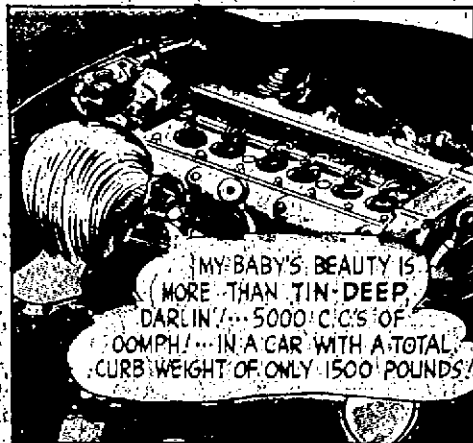
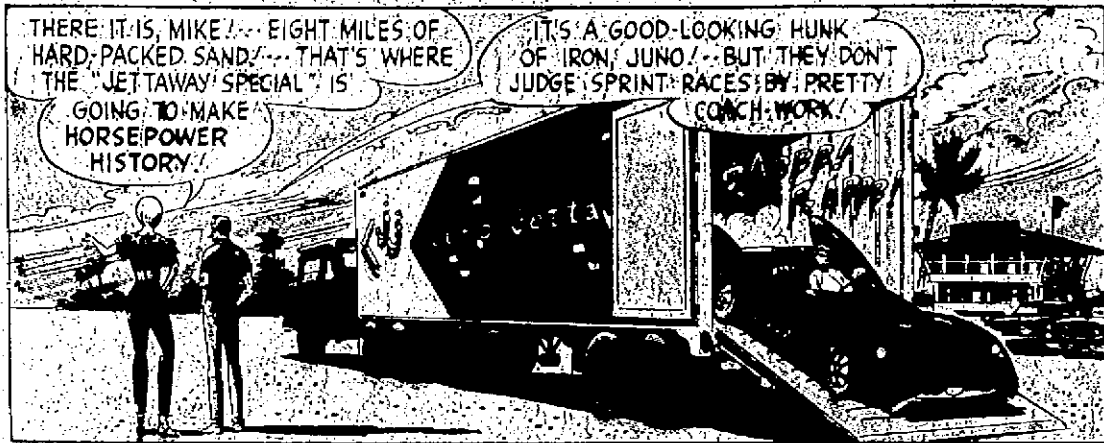


HEY, KID... DIDJA EVER THINK OF TURNING THIS THING AROUND?



# STEVE ROPER

By Saunders and Overgard



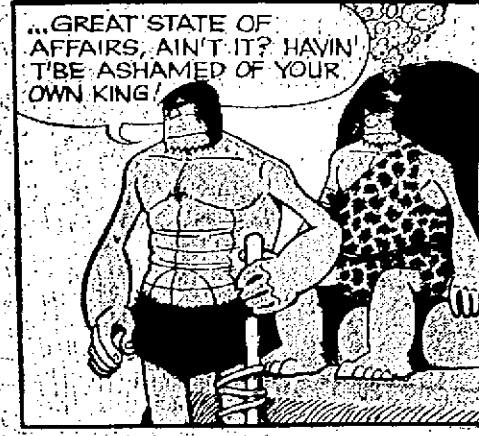
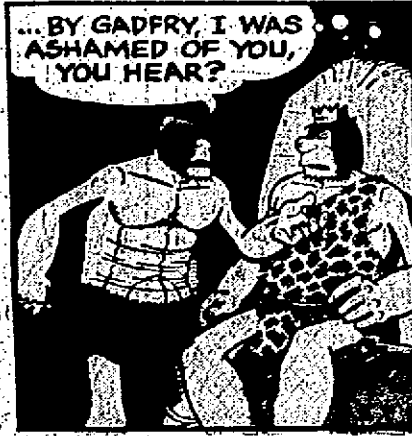
# Dan Flagg

by DON SHERWOOD



# ALLEY OOP

By V. T. Hamlin





## PRISCILLA'S POP

By Al Vermeer



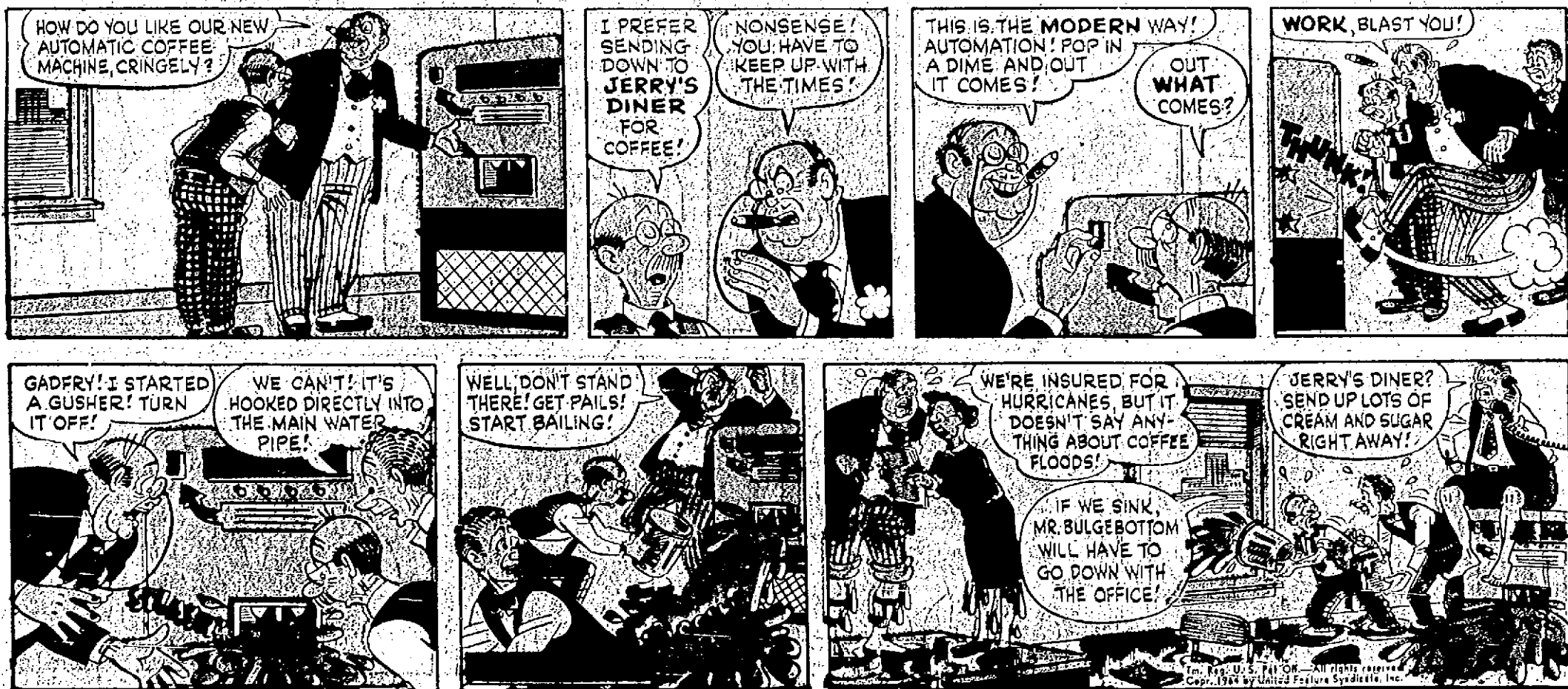
## CAPTAIN EASY

By Leslie Turner



## THERE OUGHTA BE A LAW!

By Harry Shorten





# THE BOYS

by Hank Ketcham

HEY, WHY DON'T WE POP SOME POPCORN?

YOU ARE GOING TO BED, MISTER!

BED?

THAT'S RIGHT, BED.

AREN'T YOU AFRAID I'LL GET BUTTER ON MY SHEETS?

COME ON, PAL! TIME FOR BED.

AW, DAD IT'S NOT LATE!

IT'S LATE FOR A LITTLE GUY LIKE YOU...

LITTLE?

WHAT IF I WAS THIS TALL?

YOU'D BE THE TALLEST FIVE-YEAR-OLD IN THE COUNTRY.

HOW 'BOUT A PIGGY-BACK UP THE STAIRS?

AREN'T YOU A LITTLE BIG FOR RIDING PIGGY BACK?

NOT IF YOU WAS A REAL PIG!

I'LL OPEN THE WINDOW!

LET ME, YOU'RE KINDA LITTLE FOR THAT.

COULD WE LEAVE THE LIGHT ON, HUH, DAD?

HEY, NOW! AREN'T YOU A LITTLE BIG TO BE AFRAID OF THE DARK?

WELL, GEE WHIZ! I WISH YOU'D MAKE UP YOUR MIND!

WHA-WHA! WHAT DO YOU MEAN?

WELL, ONE MINUTE I'M TOO LITTLE AND THE NEXT MINUTE I'M TOO BIG! HOW COME I'M NEVER THE SAME SIZE!

# THE BOYS

by CARL GRUBERT

YOU BETTER HIDE, MAMA'S REAL MAD!

SO SHE SPANKED YOU...

JUST BECAUSE WE PLAYED A LITTLE JOKE ON HER?

YEAH!

SHE DIDN'T THINK IT WAS VERY FUNNY!

AW, MAMA'S A GOOD SPORT, SHE'LL FORGET IT!

NOT THIS TIME, SHE'S MAD!

I'M GOING IN THERE RIGHT NOW AND GIVE HER A NICE BIG KISS!

YOU'LL BE SORRY!

MAMA SAID SHE WAS GOING TO HIT YOU ON THE HEAD WITH A HOT FRYING PAN!

THAT'S A LAUGH, SHE CAN'T BLUFF ME!

BOING

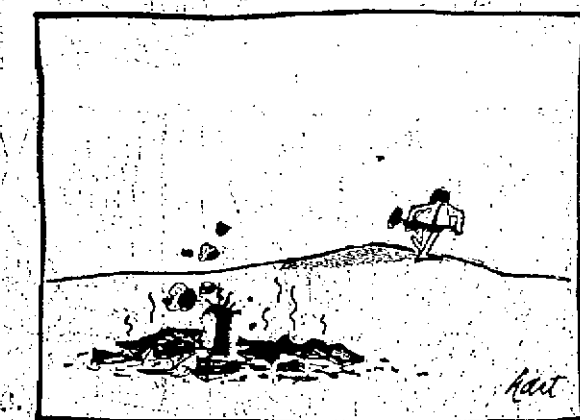
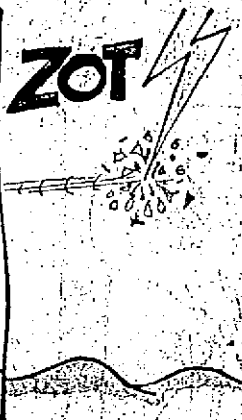
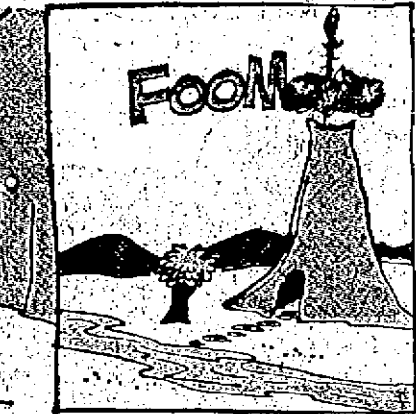
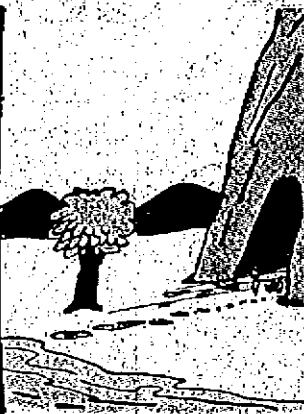
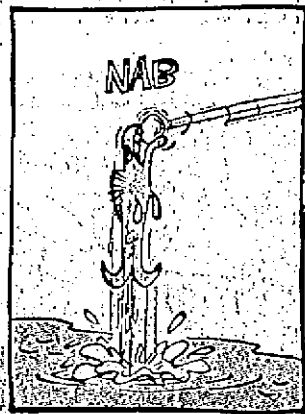
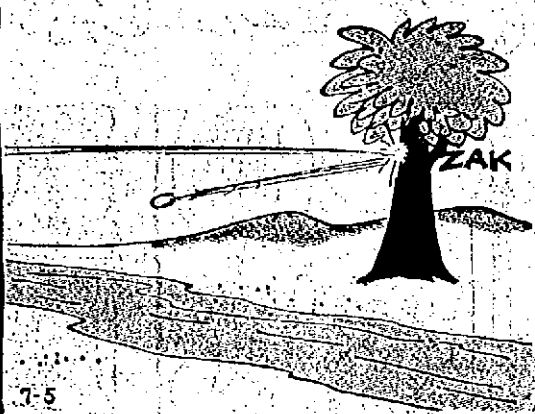
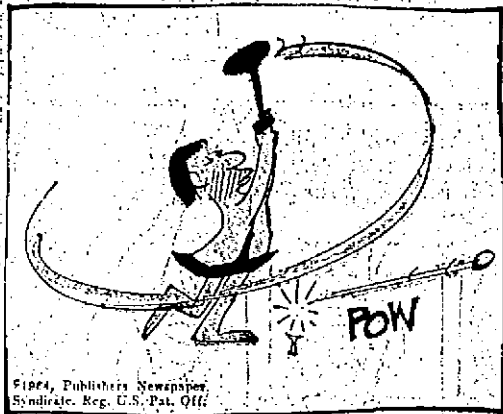
SEE? I TOLD YOU, SHE WAS BLUFFING...

THE PAN WAS COLD!



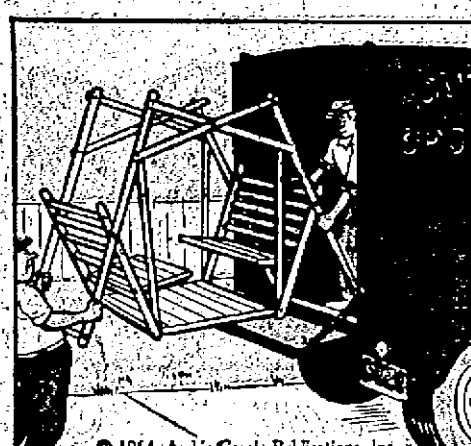
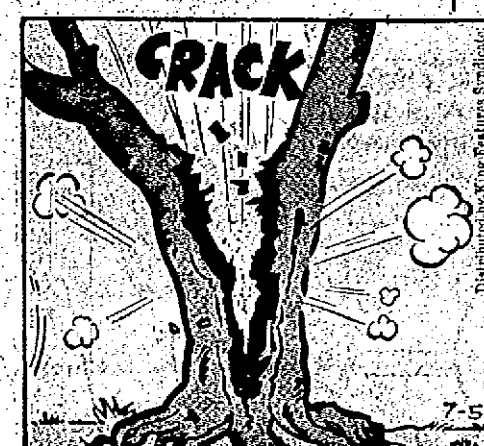
B.C.

By Johnny Hart



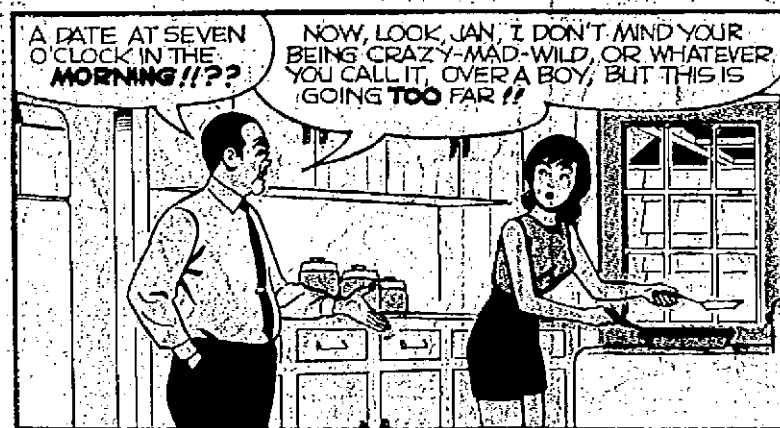
ARCHIE

by BOB MONTANA



THE JACKSON TWINS

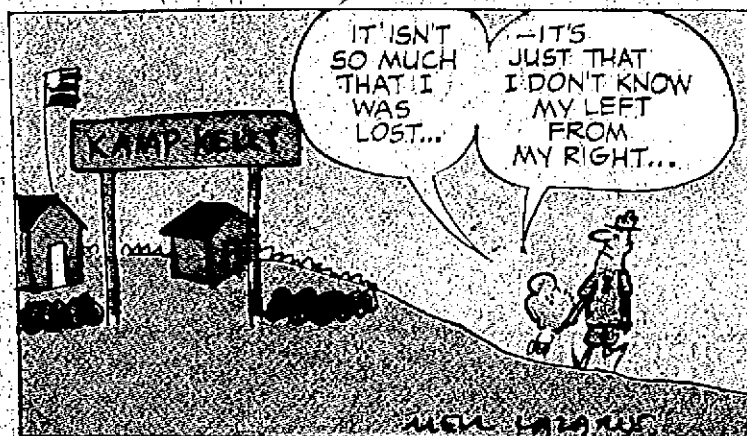
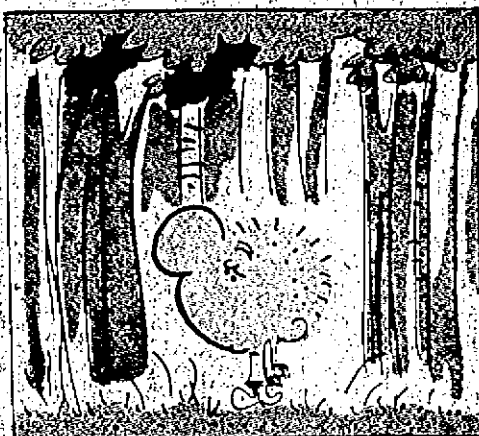
By Dick Brooks





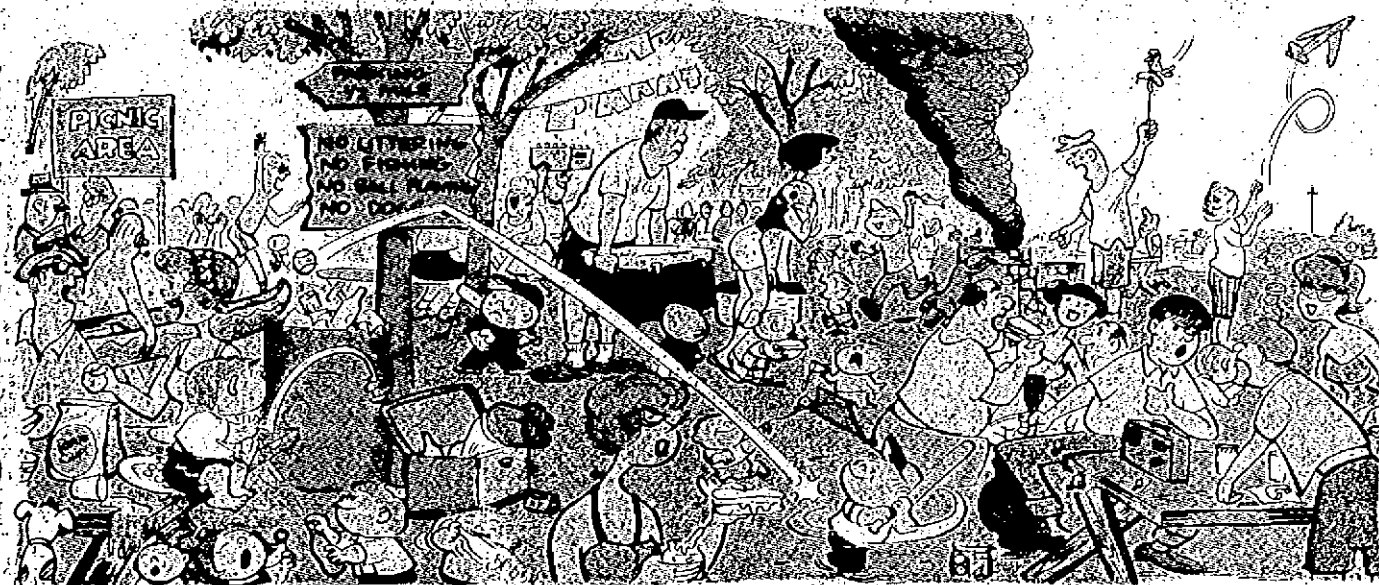
# MISS PEACH

## By Mell



**POGO**

## By Walt Kelly



# Sideshow

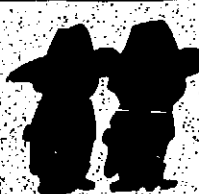
HERE'S SOMETHING  
THAT'S USED TO

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no sugar means no sugar mess!)

The Secret?

Funny Face drinks are  
pre-sweetened with Sweet\*10®  
Pillsbury's no-calorie food  
sweetener!

So there's no reason not to  
drink all you want...  
any time you want.

Try all six fun flavors...  
watch how fast they  
disappear disappear disappear

**P.S. Isn't "FUNNY FACE" a funny  
name for a drink mix?**